



SOUTH AFRICAN TOURISM

TOURISM PERFORMANCE HIGHLIGHTS QUARTER 2 2017

DOMESTIC TOURISM PERFORMANCE

Domestic Tourist Trips
4,8 million

↓ -12.1% compared to 2016



Total Direct Domestic Spend
R6,4 billion

↓ -1.5% compared to 2016



Length of Stay
3.7 nights

↑ +0.5% compared to 2016



Bednights
17,5 million

↓ -11.7% compared to 2016



Foreign Tourist Arrivals
2,4 million

↑ +6.5% compared to 2016

Total Foreign Direct Spend
R17,6 billion

↑ +4.4% compared to 2016

Length of Stay
12.5 nights

↑ +37.3% compared to 2016

Bednights
28,9 million

↑ +46.4% compared to 2016

Geographic Spread
14% Visited more than one province

↑ +40 basis points compared to 2016



INTERNATIONAL TOURISM PERFORMANCE



Foreword

As the tourism marketing arm of the South African Government, South African Tourism has developed an integrated marketing strategy that focuses on leisure and business events. Part of our business is to monitor and evaluate the performance of the tourism sector. This consolidated report, prepared by our Strategy, Insights & Analytics Unit, provides a review of the performance of the tourism sector in 2017 against the South African Tourism mandate.

This report only provides a summary of tourism's performance, and must be read in conjunction with the detailed tables at the end of the report that inform these insights.

This report is based on systems and methodologies that have been applied since 2001. In 2002, South African Tourism extended its summer and winter surveys of departing foreign tourists at OR Tambo International Airport to departures taking place throughout the year. In 2003, this was extended to incorporate departures from Cape Town International Airport. The data collection was also expanded to include monthly surveys of the largest segment of foreign arrivals in South Africa, which is land border arrivals. The sample is weighted to allow for tourist arrivals as released by Statistics South Africa. These changes were made to facilitate more robust results, as the sample sizes are larger and are drawn in such a way to ensure they are representative.

In 2014, Statistics SA made changes to the release of its Tourism & Migration reports and now no longer reports on transit arrivals. As a result of this change, the weighting methodology has been revised and the results in this report are now not comparable to reports issued prior to 2013. The 2017 Quarterly Report represents the fourth edition of a new series of Quarterly Reports.

While we have been able to track key metrics consistently over the years through our departure surveys, this report is based on a basket of data consisting of:

- Statistics South Africa's Tourism & Migration releases for 2017
- South African Tourism's monthly departure surveys conducted at OR Tambo and Cape Town international airports, as well as 12 land border posts, during 2017
- Euromonitor's IMIS for Travel & Tourism
- UNWTO World Tourism Barometer, August 2017
- South African Tourism's monthly domestic tourism surveys

To access this report online, visit the research section on the South Africa Tourism website at www.southafrica.net/research. For more information, e-mail research@southafrica.net.

Disclaimer

The Strategy, Insights & Analytics Unit of South African Tourism makes every effort to publish reports that are error-free. However, with the large number of complex records that are analysed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always available at www.southafrica.net/research.

The data in this report is based on statistics collected by the Department of Home Affairs at ports of entry to South Africa. It is processed and released by Stats SA and South African Tourism uses these statistics in good faith.

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TOURISM PERFORMANCE 2017 - QUARTER 2

Key highlights of South Africa's tourism performance in Q2 2017

SUMMARY:

The second quarter of 2017 saw mixed fortunes for South Africa's tourism sector. Foreign tourist arrivals grew by 6.5% to 2.4 million, compared to the same period last year. However, domestic tourist trips only amounted to 4.8 million - a 12.1% slide over the second quarter of 2016, when 5.4 million of these trips were taken.

This brings the total number of tourism-related trips (domestic and international) taken in South Africa between April and the end of June 2017 to 7.2 million. Although the combined number of trips declined by 6.7% compared to 2016, their economic contribution (R23.9 billion) was 2.8% higher than the same quarter last year.

The biggest challenge facing the South African tourism sector is how to grow domestic tourism on the back of tough economic conditions in the country. The sharp drop in overall domestic tourist trips shows that ordinary South Africans are feeling the pinch. Most South Africans surveyed pointed to affordability as the primary reason for not taking a trip during this time. However, the good news is that domestic leisure holiday trips are up, even though many South Africans are drastically curtailing their customary visits to friends and family.

TOURIST VOLUME:

Domestic tourism is the backbone of South Africa's tourism economy and makes up two-thirds of the country's overall tourism trips. The trips taken by South Africans for the purpose of visiting friends and relatives (VFR) declined to 2.8 million (from 3.6 million during the same period last year), while business trips almost halved to just over 400 000 trips (from 700 000 trips in the second quarter of 2016).

On the positive side, the number of domestic holiday trips increased by 16.1%. This suggests that South African Tourism's marketing efforts to build a culture of holiday-taking among South Africans are gaining traction. Domestic airline tickets bought in South Africa grew in this quarter by 6.8%, bringing the total to 4.9 million air travellers. Although air tickets are still predominantly sold through retail (51%) and corporate travel agents (29.7%), online travel agents saw their ticket sales grow by 40%.

International tourists made up 33.3% (2.4 million) of the total trips taken in this quarter - an increase of 6.5% compared to 2016. Air and land markets both contributed to the growth in this quarter.

Africa land markets recovered in this quarter from a slump, growing by 5.4% compared to the same period last year. The Easter holidays fell in the second quarter of 2017 (as opposed to in the first quarter last year); this certainly had an impact on travel patterns from South Africa's neighbouring countries. Mozambique and Zimbabwe, which are South Africa's biggest international source markets, are also recovering from the slow start to the year. February's Dineo tropical cyclone affected the travel patterns of Mozambicans. Despite the slight uptick in the number of Zimbabweans travelling to South Africa, the country is suffering from cash shortages, prompting authorities to issue bond notes and impose limits on withdrawals. These regulatory changes have limited the amount of money that travellers can carry when leaving the country, affecting Zimbabweans' ability to come to South Africa for shopping purposes.

TOURISM VALUE:

Tourism (both domestic and international) contributed an estimated R23.9 billion to South Africa's economy during the second quarter of 2017. This is 2.8% more than the R23.3 billion recorded in the same period of 2016. One might expect that because of the drop in domestic tourism trips, tourism revenue should follow suit as there is a direct correlation between the two. However, tourists who travelled in this quarter spent more per day and stayed longer than usual.

International tourists spent R17.6 billion during this quarter, 4.4% higher compared to last year. The 6.5% growth in international tourist volumes saw these travellers spending 37.3% more nights than they did in 2016. The combined growth in tourist numbers and their length of stay led to the overall increase in spend, despite the fact that they spent less on each day of their stay.

LENGTH OF STAY & BED NIGHTS:

The duration of tourists' trips is measured in nights, which can be spent either the formal or informal accommodation sectors. Overall bed nights grew in this quarter, to 46.3 million. Each domestic tourist stayed 3.7 nights on average (up slightly), while each international tourist enjoyed the country for an average of 12.5 nights (up significantly).

The increase in tourists who visited South Africa and the fact that they stayed longer than they did in the same period last year saw international bed nights skyrocket (46.4% up). Most of the tourists who visited South Africa did not stay in paid-for accommodation during this period, but with family and friends - and, increasingly, at churches, in keeping with the Easter weekend. This suggests that there are marketing opportunities for enticing both domestic and international tourists to enjoy affordable accommodation in the formal sector, encouraging them to include a holiday add-on to personal or business trips or to replace some of the nights spent staying with relatives.

TOURISM'S PROVINCIAL SPREAD:

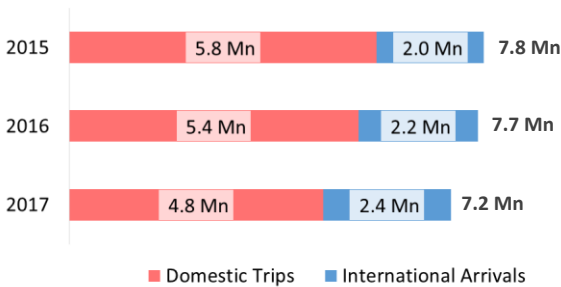
South African Tourism is trying to encourage more people to sample the country's less-visited provinces. This is not only to ensure a more equitable spread of the economic and social benefits of tourism, but also to show that the country has myriad experiences on offer that go beyond the usual or expected. It is for this reason that the provincial spread of tourism is worth tracking, to determine whether travel patterns are changing and tourist behaviour is evolving. Domestic sample size is too small to be statistically significant for this analysis to be performed on a quarterly basis among domestic tourists at the moment, it is possible to track the number of international tourists visiting more than one province.

In the second quarter of 2017, 14.1% of foreign tourists visited more than one province, up marginally from the 13.7% recorded during the same period last year. Five of South Africa's nine provinces - Limpopo, Mpumalanga, KwaZulu-Natal, the Eastern Cape and the Northern Cape - saw an increase in international visitors, but the rest recorded lower numbers.



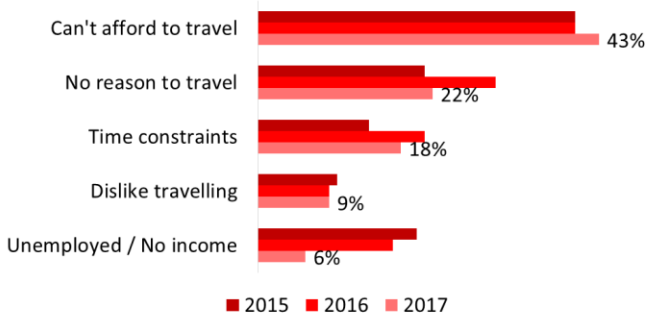
Size of the tourism market

Total Tourist Volume Quarter 2 2017



The size of South Africa's tourism market contracted by 6.7% in the second quarter of 2017, to 7.2 million trips (compared to 7.7 million in the same period of 2016). This was made up of 4.8 million domestic trips and 2.4 million international tourists. Although international arrivals were up, domestic tourism took a knock, with a 12.1% decline from the 5.4 million trips taken between April and June 2016.

Why people didn't travel

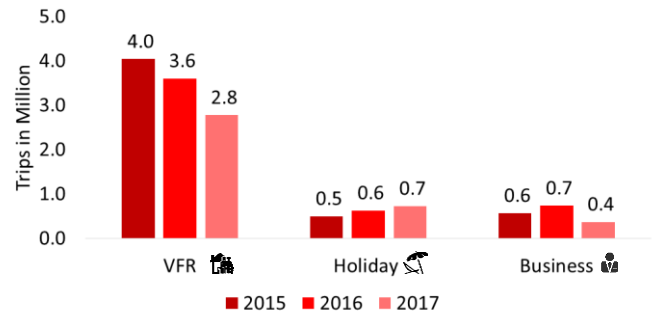


Among the domestic survey respondents, most said they couldn't afford to travel during that time. About a fifth said they had no reason to take a trip and a similar proportion cited time constraints. Others cited unemployment or lack of income as a deterrent.

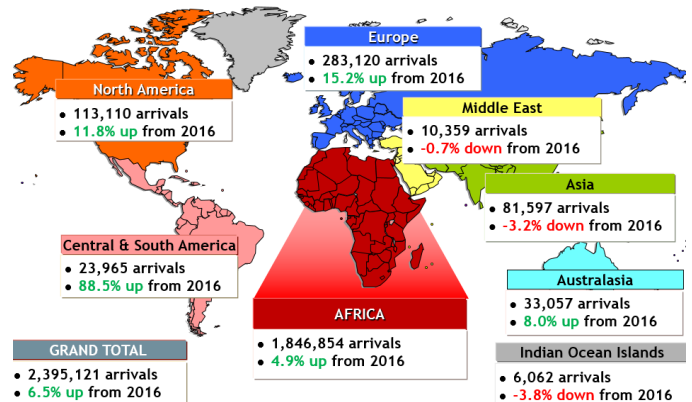
Unfavourable socio-economic conditions were the major reason for the lower tourist numbers among domestic tourists. Despite the fact that the Easter long weekend fell during April, local trips declined overall.

In particular, the number of domestic tourists across the country who visit friends and relatives (VFR) fell, with only 2.8 million of these trips taken during the quarter compared to 3.6 million in the same period last year. However, domestic holiday trips were up, from 600 000 to 700 000 between April and June 2017.

Domestic Trips by Purpose

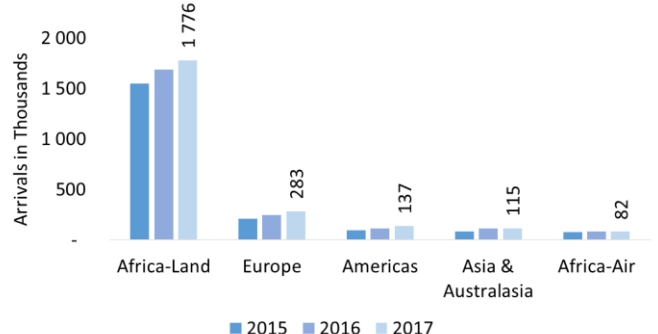


The number of international tourists coming to South Africa grew by 6.5% during this quarter. Much of this can be attributed to the 5.4% growth in arrivals from neighbouring countries, which are South Africa's largest source region for tourism, along with phenomenal growth from Central and South America, and double-digit increases from Europe, the Middle East and North America.

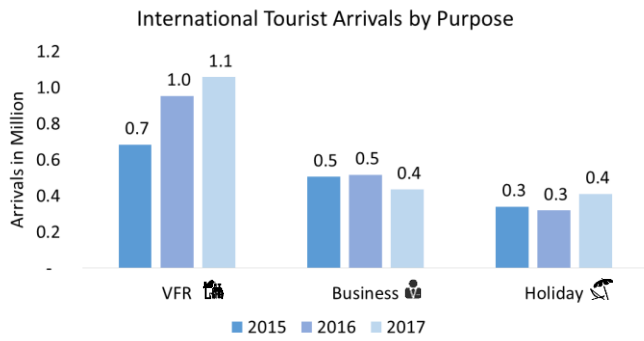


There was a marginal contraction in tourists jetting in from Asia, Australasia and African air markets.

International Tourist Arrivals by Region



The bulk of international tourists (1.1 million of the 2.4 million total) came to South Africa to visit friends and family members, rising by 10.8% compared to the same period last year. Holiday tourists also increased by 29%.



In part, the growth in international tourists was dampened due to the 15.7% drop in business tourists - including business shoppers and delegates travelling to attend meetings, incentives, conventions and exhibitions (MICE).

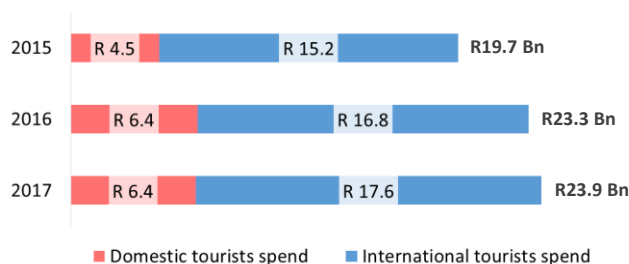




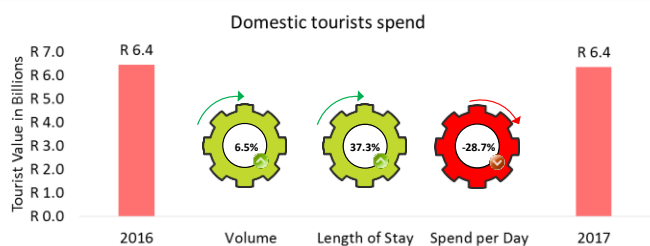
Value of the tourism market

During the second quarter of 2017, overall revenue generated from tourism grew by 2.8% to R23.9 billion compared to the R23.3 billion recorded during the same period last year. The growth in international tourist numbers had a direct impact on the amount of income generated from the sector during this time.

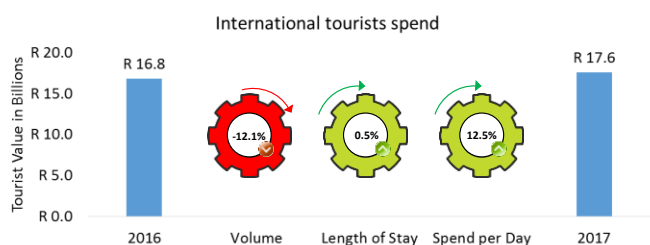
Total Tourist Value Quarter 2 2017



Travel by domestic tourists contributed R6.4 billion to the economy between April and June 2017. This is a 1.5% decrease compared to spend during the same period in 2016. This slight contraction in spend was because of the overall drop in the number of domestic trips that were undertaken. On average, each trip by a domestic tourist was slightly longer than previously. But those who did travel locally spent 12.5% more on each day of their trip, despite the tough economic conditions.



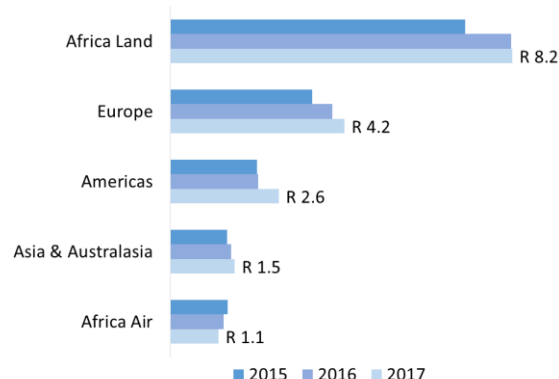
More international tourists visited South Africa during the second quarter of 2017 (6.5% up), and those who did visit stayed for much longer (37.3% up) than was the case in the previous year. These tourists, however, spent less per day (28.7% down) - resulting in foreign tourism revenue growing by only 4.4%, to R17.6 billion (from R16.8 billion in the second quarter of 2016).



The stronger rand undoubtedly had a negative impact on the buying power of foreign tourists visiting South Africa, as the increase in spend in general grew at a slower pace than the increase in tourist volumes and length of stay.

Tourists from neighbouring Southern African markets spent the most on tourism in South Africa during the second quarter of the year. The only region to see a slide in spend was the African air markets, whose spend contracted by 10% from last year.

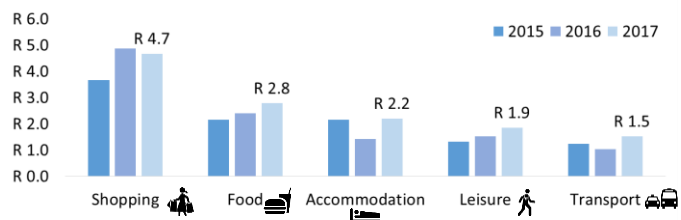
International tourists spend by Region



Europeans spent 7.2% more than last year, while money spent by tourists from the Americas grew by 23.3%.

During the second quarter, international tourists spent most of their money (R4.7 billion) on shopping for personal items, but this category fell by 4.1% from last year's figure.

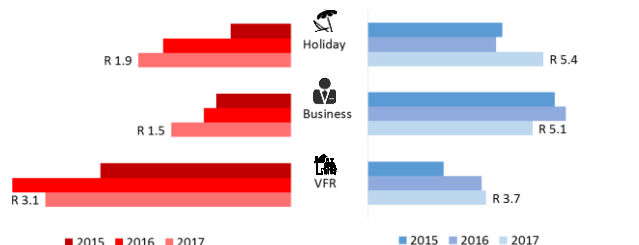
International tourist spend by category



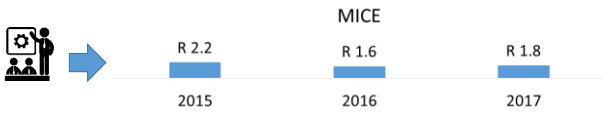
Their financial outlay in all other areas (including accommodation, food, leisure and transport) recorded double-digit growth compared to last year.

Because of fewer South African residents travelling to visit family members and loved ones over this period, VFR expenditure dipped by 11.8%. Business and holiday travellers made up the largest proportion of domestic and international tourism expenditure - R14 billion of the R23.9 billion total. Domestic holiday tourists spent 19.5% more than during the same period last year, and international holidaymakers spent 37.2% more.

Domestic tourist spend by Purpose International tourist spend by Purpose



Domestic tourists travelling for business spent 37.5% more than they did in 2016. On the other hand, the international business tourists spent 16.8% less in South Africa than was the case in the same period last year.



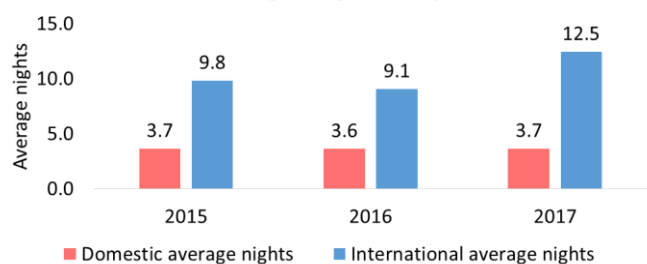
International MICE tourists spent slightly more than in the same period last year; domestic sample is too small to be statistically significant and is not shown.



Accommodation

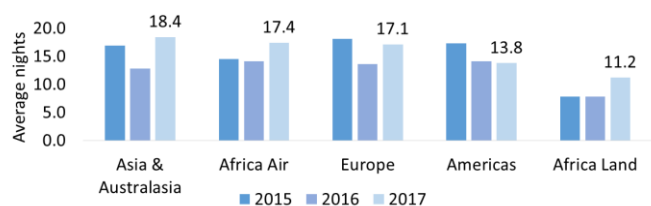
Domestic tourists are taking slightly longer trips than previously - an average of 3.7 nights per tourist this quarter, compared to 3.6 trips in 2016. The good news is that international tourists are staying longer in the country - 12.5 nights on average, compared to 9.1 nights last year.

Average Length of Stay



Asian and Australasian tourists, and travellers from the Southern African region, drove much of this increase, staying for 43.5% and 44.2% longer than last year respectively. Travellers from Europe and African air markets stayed for 23.1% and 25.9% longer respectively. Tourists from the Americas, however, spent some 13.8 nights at a stretch in South Africa on average, which is slightly less than the same period last year.

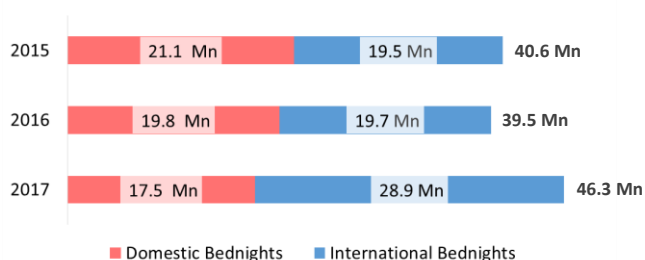
Average Length of Stay by Region



International visitors from South Africa's neighbouring countries in the region stayed for 11.2 nights on average, much longer than last year, while tourists jetting in from African air markets spent about 17.4 nights, also an improved figure from 2016.

Although the domestic tourists who did travel in South Africa stayed longer during the second quarter compared to the same period last year, the number of bed nights dipped by 11.7%. This was driven by the overall decrease in domestic tourist volumes.

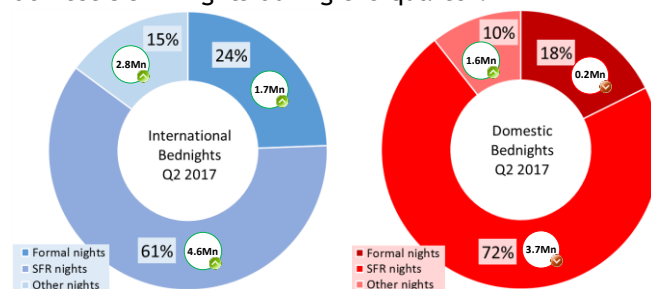
Total Tourist Bednights Quarter 2 2017



The total number of bed nights in South Africa between April and June 2017 grew by 17.3% from the 39.5 million recorded in the second quarter of 2016, to reach 46.3 million. International tourists led this growth, with these travellers clocking up 46.4% more bed nights than during the same period in 2016.

Types of accommodation:

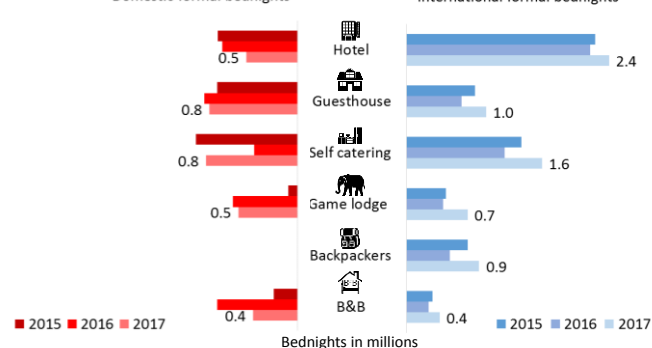
Most tourists across the spectrum (65%) do not lodge in formal accommodation when they travel to South Africa, but reside with friends and relatives. For research purposes, this category of bed nights is known as SFR (staying with friends and relatives). Overall SFR bed nights grew slightly (by 3%) to 30.1 million. This growth was driven by the massive 35.5% uptick in international SFR nights, but was tempered by a 22.8% slide in domestic SFR nights during the quarter.



There was an increase in international tourists booking into formal establishments such as hotels, game lodges and guesthouses (1.7 million more bed nights), but domestic tourists spent 200 000 fewer bed nights in formal establishments than they had during the same period last year. In total, the bed nights spent in formal accommodation grew by 17.9%, from 8.6 million in the second quarter of 2016 to 10.1 million in this quarter.

This growth in formal accommodation was driven by bed nights spent by local and foreign tourists in self-catering establishments, backpackers, game lodges and guesthouses during the second quarter. In this time, bed nights spent in hotels remained stagnant at 2.9 million bed nights overall, while B&Bs saw a decline of 19.7%.

Domestic formal bednights | International formal bednights

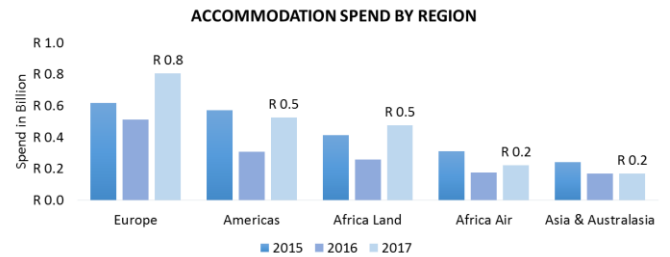
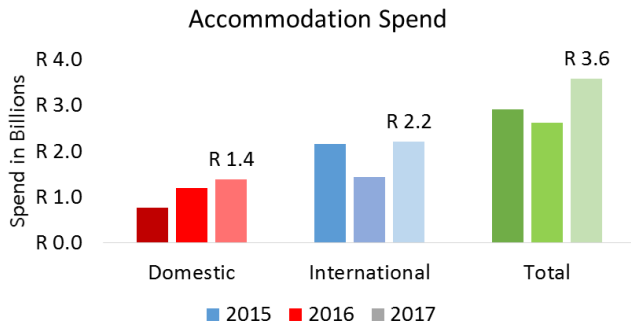


Domestic tourists spent fewer bed nights in hotels, guesthouses, game lodges and B&Bs. However, nights spent in self-catering establishments more than doubled (growing by 112%) over the same quarter last year. With the Easter weekend falling in April, South Africa also saw domestic tourists spending 1.4 million more bed nights in churches (an increase of 114% over last year).

Spend on accommodation:

Among both domestic and international tourists, 37.2% more was spent on accommodation in South Africa during the second quarter of 2017. This translates into a total of R3.6 billion that was injected into this sector during this time. Leading the growth, with a 54.6% hike in spend, were the international tourists, who spent R2.2 billion on lodgings in the second quarter of 2017. Domestic tourists spent 16.4% more, racking up a R1.4 billion accommodation bill.

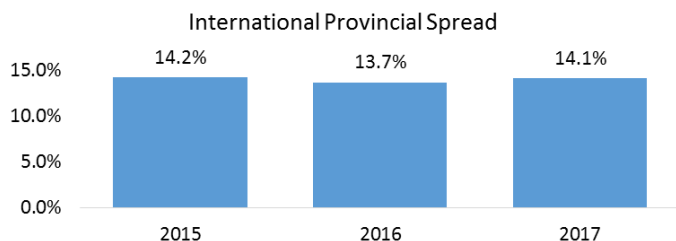
European travellers spent 57.6% more on places to stay (R0.8 billion, making it the region that spent the most money on accommodation in South Africa during the three months under review). Tourists from African land markets and the Americas were the leaders of growth in accommodation spend, surging by 71.4% and 84% respectively. Expenditure by travellers from Asia and Australasia grew by 25.4%, while the African air markets remained relatively flat with 0.7% growth over the same period compared to last year.



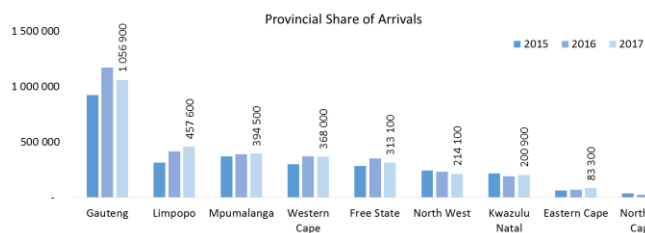


Geographic spread

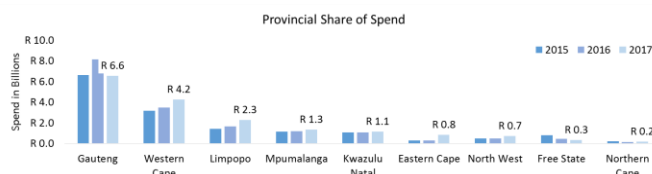
In the second quarter of 2017, 14.1% of international tourists visited more than one South African province during their trip. This is up on last year's figure of 13.7%.



Five of the nine provinces recorded an increase in international tourists compared to the same period last year. These were Limpopo, Mpumalanga, KwaZulu-Natal, the Eastern Cape and the Northern Cape.

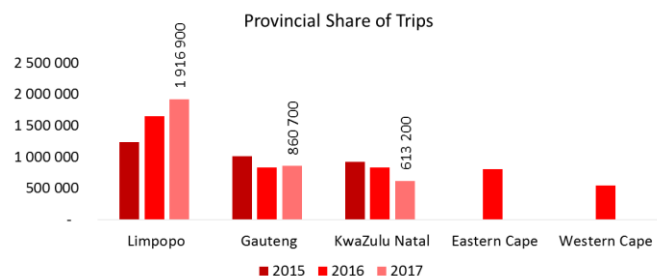


Most of the foreign tourists who came to South Africa in the second quarter visited Gauteng (more than a million arrivals, spending R6.6 billion). The Western Cape attracted 368 000 tourists (spending R4.2 billion) and Limpopo 458 000 tourists (spending R2.3 billion). Collectively, these three provinces attracted 60% of international arrivals and made up 74% of tourism revenue for the period.

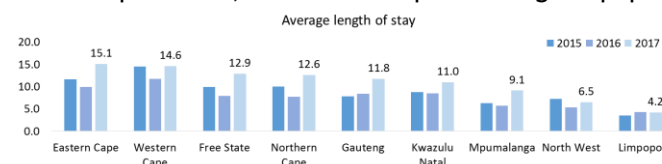


This vastly uneven spread of tourism's economic impact further illustrates the need to encourage tourists to visit more of the country's provinces, and develop more attractive tourism products and attractions in rural and remote areas.

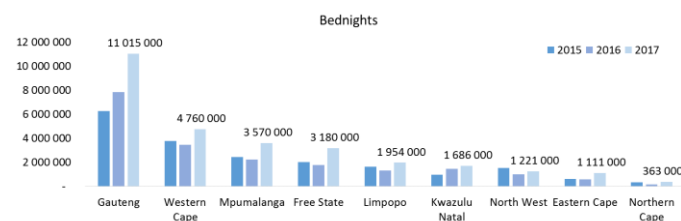
Domestic tourism statistics for the second quarter are only presently available for three of the nine provinces - Gauteng, Limpopo and KwaZulu-Natal. Limpopo and Gauteng grew their share of domestic trips over last year, but the period saw significant declines from KwaZulu-Natal.










International tourists spent more across all provinces. In addition, they stayed longer than previously in eight of the nine provinces, with the exception being Limpopo.



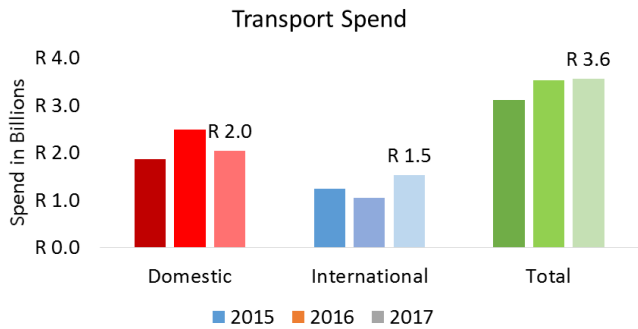
Overall, the number of bed nights grew in all the provinces, arising from the fact that tourists stayed longer and there were more tourists visiting each province than during the same period last year.



								
	Arrivals	Spend (Millions)	Mean	Length of stay	Bednights	% Visited other provinces	Top 3 Markets	Top 3 Markets - Air Only
Gauteng	1 056 896	R 6 557	R7 100	11.8	11 014 600	48.8%	Mozambique Zimbabwe Lesotho	USA UK India
Limpopo	457 624	R2 271	R5 600	4.2	1 685 700	6.9%	Zimbabwe Botswana USA	USA UK France
Mpumalanga	394 490	R1 131	R3 300	9.1	3 180 400	15.1%	Mozambique Swaziland USA	USA Germany UK
Western Cape	368 018	R4 243	R13 600	14.6	4 759 900	50.5%	USA UK Germany	USA UK Germany
Free State	313 101	R 828	R3 200	12.9	3 569 800	1.7%	Lesotho Mozambique Swaziland	USA UK Germany
North West	214 119	R 322	R1 800	6.5	1 221 200	3.8%	Botswana Lesotho Zimbabwe	India UK USA
Kwazulu Natal	200 889	R1 320	R7 600	11.0	1 954 500	11.2%	Swaziland Lesotho USA	USA UK Germany
Eastern Cape	83 283	R 725	R10 200	15.1	1 111 000	11.1%	Germany USA UK	Germany USA UK
Northern Cape	32 588	R 177	R6 300	12.6	363 100	1.3%	Namibia Lesotho USA	USA UK Germany

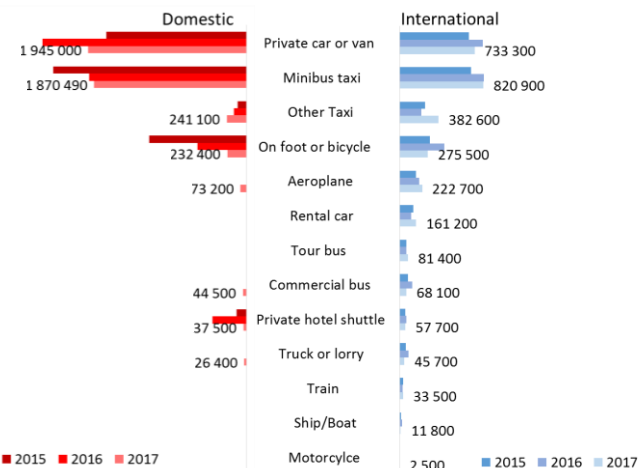
Transportation sector:

Tourists spent 1.1% more on transport compared to the second quarter of 2016. Domestic tourists did not travel as much, and spent 17.7% less on transport than they had during the same time last year. The amount spent by international tourists on transport grew by 45.9%.



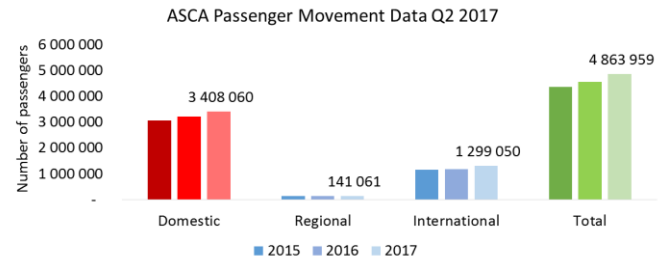
The growth in the amount of money spent by international tourists on transport drove the increase in overall spend on transportation - which rose to R3.6 billion, compared to R3.5 billion in the second quarter of 2016.

There were declines in all the types of transport used by domestic travellers, with the exception of “other taxis” that saw a 53.4% increase. There were fewer domestic tourists travelling by minibus, and driving private or rental cars.

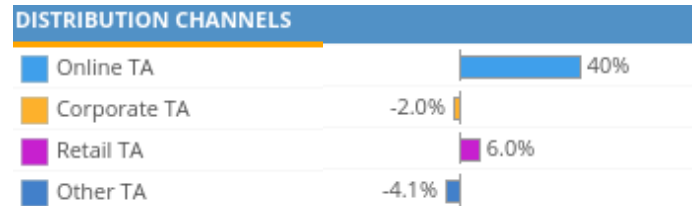
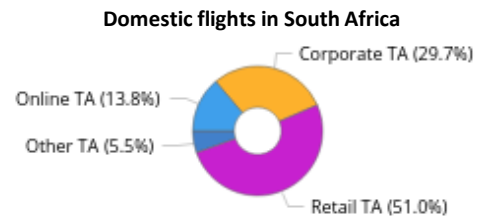


More foreign tourists got where they needed to via other taxi, plane, rental cars, tour buses, train and motorcycle, but fewer travelled on foot, or used private cars and minibus taxis to travel around the country. Furthermore, not as many chose to travel by hotel shuttle, truck or boat than was previously the case.

Major airports were busy over the second quarter of the year, particularly with 10% more international tourists jetting in. Tourists flying in from the region remained relatively unchanged (0.9%), with domestic air travel growing by 6%. Overall, airport movements as recorded by the Airports Company of South Africa rose by 6.8%.

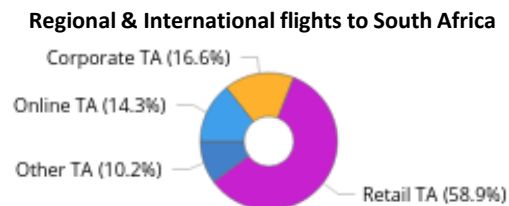


Phenomenal growth was recorded in online bookings for air tickets within South Africa (relating to the domestic flights of both foreign and South African tourists).



(Source: Forward Keys)

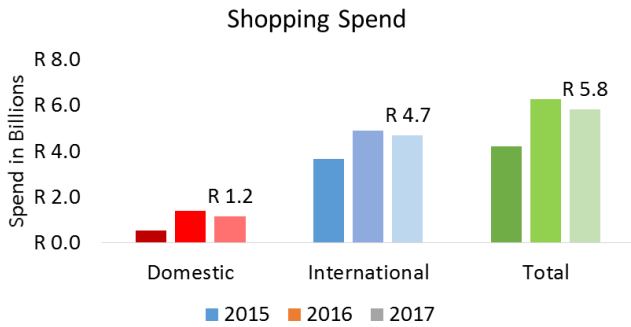
Retail travel agents still sell the majority of air tickets to South Africa, both regional and international, and saw 2.8% growth compared to the second quarter of 2016. Other travel agents, however, saw an 18% climb in bookings compared to the same period last year.



(Source: Forward Keys)

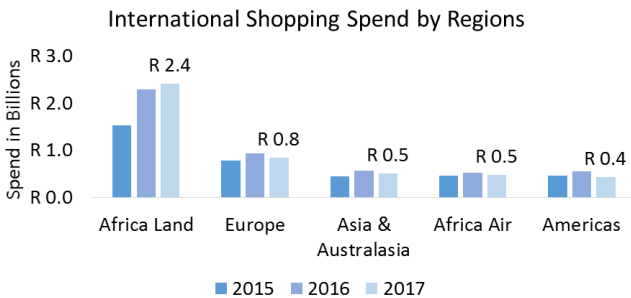
Retail sector:

Tourists in South Africa tend to spend the largest proportion of their budgets on shopping. However, domestic and foreign tourists collectively spent 6.9% less on buying items than in the second quarter of 2016, down to R5.8 billion.



This was most marked among domestic tourists, who spent 16.5% less (dropping by R200 million) during the quarter. International tourists shelled out 4.1% less (dropping to R4.7 billion).

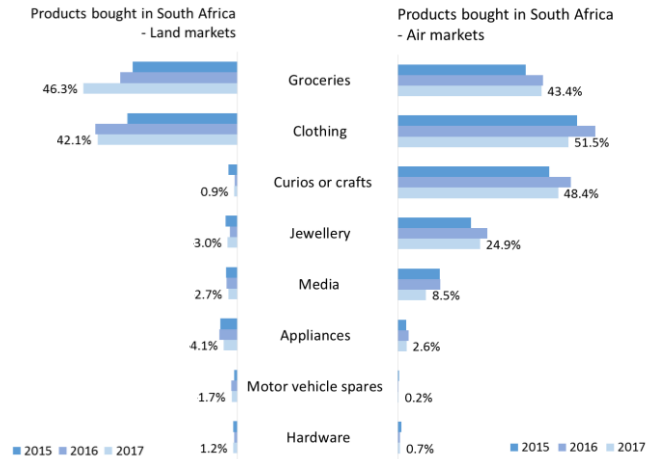
More than half of the foreign tourism shopping revenue flowing into South Africa came from neighbouring countries: R2.4 billion stemmed from African land markets, growing by 5.4%.



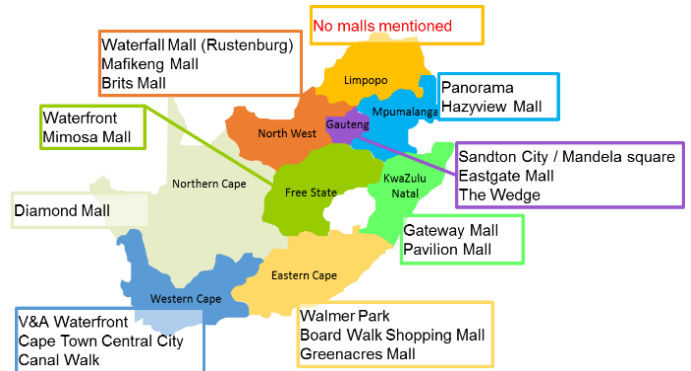
African tourists coming in from air markets spent less (9.9%) on shopping than previously. There was a tightening of belts from all other major international source markets too - notably the Americas, whose tourists spent 21.5% less in South Africa than they had in the second quarter of 2016.

Types of purchases:

In general, international tourists were most likely to purchase groceries and clothing during the second quarter of the year. But the picture changes slightly if divided into those from air markets and those from land markets. Air tourists opt for a broader spread of products, while land tourists focus more on buying clothing and groceries.

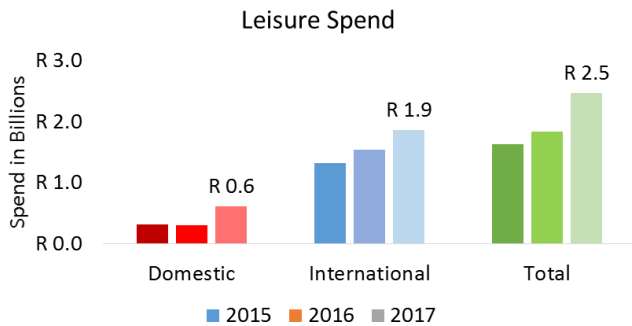


Shopping spend for the quarter saw a decline; however, despite this, the country's major shopping malls and districts were booming. The V&A Waterfront, the Cape Town city centre and Sandton City/Nelson Mandela Square drew the highest proportion of international tourists, and all recorded an increase in tourist foot traffic compared to last year.

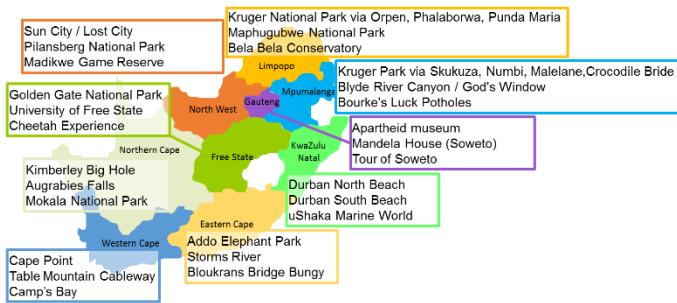


Leisure sector:

Tourists spent 34.1% more on leisure activities during the second quarter of 2017, reaching R2.5 billion from R1.8 billion at the same time last year. The outlay of domestic tourists on leisure activities more than doubled (up by 102%). International tourists' spend on leisure also grew, up 20.8% compared to 2016.

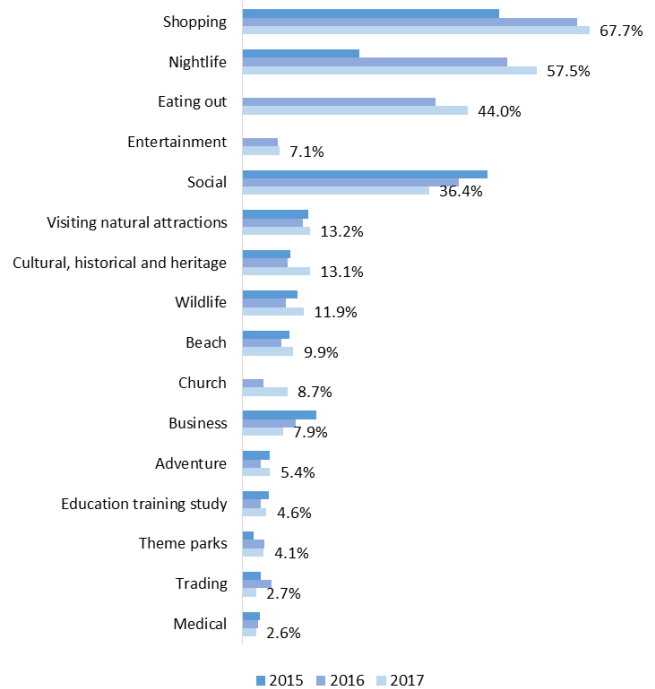


International tourists love visiting shopping malls, but also enjoy taking in natural attractions, game reserves and urban landmarks. During the second quarter of 2017, Cape Point, Table Mountain and Camps Bay were the three most popular leisure attractions.



Apart from sampling the local shopping and nightlife, international tourists also immersed themselves in socialising and visiting sites of natural, historical or cultural significance.

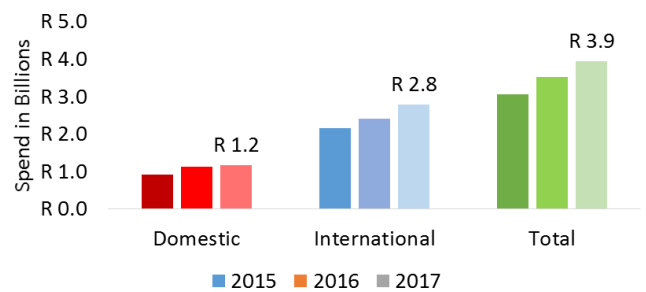
Activities undertaken while in South Africa



Food sector:

After shopping, tourists spent the most money on food during the second quarter of the year, be it on eating out or buying groceries. Altogether, R3.9 billion in revenue flowed into this sector. This category of spending was 12.1% up compared to the same period last year.

Food Spend



International tourists spent the most on food - 70% of the overall food spend total. They laid out 15.9% more than they did the previous year at the same time, for a total of R3.9 billion. Domestic tourists spent R1.2 billion on their culinary experiences during the same period.

Appendix 1: Quarterly Tourist Arrivals Table B

TABLE B - QUARTER 2 2017

TOURIST ARRIVALS ALIGNED TO STATSSA TOURISM & MIGRATION REPORTS

A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

APR TO JUN 2017 COMPARED WITH APR TO JUN 2016

COUNTRY OF RESIDENCE	APR 2016	APR 2017	DIFF	%	MAY 2016	MAY 2017	DIFF	%	JUN 2016	JUN 2017	DIFF	%	APR TO JUN 2016	APR TO JUN 2017	DIFF	%
EUROPE:																
Austria	1 613	2 106	493	30.6%	1 252	1 205	- 47	-3.8%	756	783	27	3.6%	3 621	4 094	473	13.1%
Belgium	2 942	4 857	1 915	65.1%	2 391	2 545	154	6.4%	1 901	1 989	88	4.6%	7 234	9 391	2 157	29.8%
Denmark	1 669	2 295	626	37.5%	1 152	1 231	79	6.9%	912	968	56	6.1%	3 733	4 494	761	20.4%
Finland	613	639	26	4.2%	406	523	117	28.8%	447	478	31	6.9%	1 466	1 640	174	11.9%
France	13 481	16 786	3 305	24.5%	8 659	12 093	3 434	39.7%	5 792	7 491	1 699	29.3%	27 932	36 370	8 438	30.2%
Germany	18 423	27 720	9 297	50.5%	13 562	14 256	694	5.1%	8 625	10 677	2 052	23.8%	40 610	52 653	12 043	29.7%
Ireland	2 146	2 823	677	31.5%	1 569	1 513	- 56	-3.6%	2 095	1 588	- 507	-24.2%	5 810	5 924	114	2.0%
Italy	4 159	4 092	- 67	-1.6%	3 370	3 264	- 106	-3.1%	3 290	3 207	- 83	-2.5%	10 819	10 563	- 256	-2.4%
The Netherlands	10 958	12 230	1 272	11.6%	6 585	6 750	165	2.5%	5 076	4 994	- 82	-1.6%	22 619	23 974	1 355	6.0%
Norway	1 285	1 806	521	40.5%	745	712	- 33	-4.4%	839	868	29	3.5%	2 869	3 386	517	18.0%
Poland	934	846	- 88	-9.4%	632	592	- 40	-6.3%	492	483	- 9	-1.8%	1 819	1 788	- 31	-1.7%
Portugal	3 808	4 599	791	20.8%	2 845	2 802	- 43	-1.5%	2 711	2 435	- 276	-10.2%	9 364	9 836	472	5.0%
Russian Federation	618	992	374	60.5%	535	757	222	41.5%	409	624	215	52.6%	1 562	2 373	811	51.9%
Spain	2 128	3 031	903	42.4%	1 928	2 596	668	34.6%	1 986	2 483	497	25.0%	6 042	8 110	2 068	34.2%
Sweden	2 110	2 797	687	32.6%	1 958	1 587	- 371	-18.9%	1 222	1 406	184	15.1%	5 290	5 790	500	9.5%
Switzerland	4 320	5 600	1 280	29.6%	2 067	2 251	184	8.9%	1 527	1 520	- 7	-0.5%	7 914	9 371	1 457	18.4%
Turkey	1 510	874	- 636	-42.1%	1 218	1 171	- 47	-3.9%	898	1 045	147	16.4%	3 626	3 090	- 536	-14.8%
UK	34 680	40 211	5 531	15.9%	22 390	22 322	- 68	-0.3%	18 233	19 072	839	4.6%	75 303	81 605	6 302	8.4%
Other	2 501	2 757	256	10.2%	1 853	1 935	82	4.4%	1 389	1 501	112	8.1%	5 743	6 193	450	7.8%
EUROPE*	110 860	137 988	27 128	24.5%	75 706	80 816	5 110	6.7%	59 118	64 316	5 198	8.8%	245 684	283 120	37 436	15.2%
NORTH AMERICA:																
Canada	5 128	5 523	395	7.7%	4 505	4 856	351	7.8%	3 345	3 493	148	4.4%	12 978	13 872	894	6.9%
USA	25 537	28 118	2 581	10.1%	31 367	34 965	3 598	11.5%	31 286	36 155	4 869	15.6%	88 190	99 238	11 048	12.5%
NORTH AMERICA*	30 665	33 641	2 976	9.7%	35 872	39 821	3 949	11.0%	34 631	39 648	5 017	14.5%	101 168	113 110	11 942	11.8%
CENTRAL & SOUTH AMERICA:																
Argentina	692	1 281	589	85.1%	566	1 057	491	86.7%	337	537	200	59.3%	1 595	2 875	1 280	80.3%
Brazil	2 532	4 511	1 979	78.2%	2 339	4 754	2 415	103.2%	2 071	5 710	3 639	175.7%	6 942	14 975	8 033	115.7%
Chile	197	375	178	90.4%	193	393	200	103.6%	195	372	177	90.8%	585	1 140	555	94.9%
Mexico	255	396	141	55.3%	309	484	175	56.6%	377	382	5	1.3%	941	1 262	321	34.1%
Venezuela	91	116	25	27.5%	111	77	- 34	-30.6%	55	74	19	34.5%	257	267	10	3.9%
Other	839	1 507	668	79.6%	927	933	6	0.6%	626	1 006	380	60.7%	2 392	3 446	1 054	44.1%
CENTRAL & SOUTH AMERICA*	4 606	8 186	3 580	77.7%	4 445	7 698	3 253	73.2%	3 661	8 081	4 420	120.7%	12 712	23 965	11 253	88.5%
AUSTRALASIA:																
Australia	9 052	10 309	1 257	13.9%	7 736	8 655	919	11.9%	8 626	9 887	1 261	14.6%	25 414	28 851	3 437	13.5%
New Zealand	1 918	1 687	- 231	-12.0%	1 565	1 139	- 426	-27.2%	1 673	1 275	- 398	-23.8%	5 156	4 101	- 1 055	-20.5%
Other	19	62	43	226.3%	18	20	2	11.1%	15	23	8	53.3%	52	105	53	101.9%
AUSTRALASIA*	10 989	12 058	1 069	9.7%	9 319	9 814	495	5.3%	10 314	11 185	871	8.4%	30 622	33 057	2 435	8.0%
ASIA:																
China (including Hong Kong)	10 057	7 179	- 2 878	-28.6%	8 256	6 532	- 1 724	-20.9%	8 255	6 025	- 2 230	-27.0%	26 568	19 736	- 6 832	-25.7%
India	7 595	8 689	1 094	14.4%	14 237	14 628	391	2.7%	9 228	8 874	- 354	-3.8%	31 060	32 191	1 131	3.6%
Indonesia	191	303	112	58.6%	202	295	93	46.0%	154	549	395	256.5%	547	1 147	600	109.7%
Japan	1 838	1 716	- 122	-6.6%	2 092	2 101	9	0.4%	1 775	1 892	117	6.6%	5 705	5 709	4	0.1%
South Korea	1 177	1 602	425	36.1%	1 312	1 334	22	1.7%	1 135	1 165	30	2.6%	3 624	4 101	477	13.2%
Malaysia	615	722	107	17.4%	731	766	35	4.8%	692	1 073	381	55.1%	2 038	2 561	523	25.7%
Philippines	626	964	338	54.0%	471	655	184	39.1%	551	578	27	4.9%	1 648	2 197	549	33.3%
Singapore	715	1 000	285	39.9%	746	675	- 71	-9.5%	1 001	2 374	1 373	137.2%	2 462	4 049	1 587	64.5%
Taiwan	524	408	- 116	-22.1%	378	387	9	2.4%	598	490	- 108	-18.1%	1 500	1 285	- 215	-14.3%
Thailand	2 845	787	- 2 058	-72.4%	498	567	69	13.9%	435	416	- 19	-4.4%	1 778	1 870	92	5.2%
Other	2 603	2 592	- 11	-0.4%	2 712	2 409	- 303	-11.2%	2 032	1 650	- 382	-18.8%	7 347	6 851	- 496	-6.8%
ASIA*	26 786	25 962	- 824	-3.1%	31 635	30 349	- 1 286	-4.1%	25 856	25 286	- 570	-2.2%	84 277	81 597	- 2 680	-3.2%
AFRICA LAND:																
Botswana	52 875	81 570	28 695	54.3%	48 225	45 923	- 2 302	-4.8%	48 076	45 654	- 2 422	-5.0%	149 176	173 147	23 971	16.1%
Lesotho	132 161	159 175	27 014	20.4%	147 177	141 816	- 5 361	-3.6%	142 402	135 177	- 7 225	-5.1%	421 740	436 168	14 428	3.4%
Malawi	11 255	12 857	1 602	14.2%	11 676	12 904	1 228	10.5%	11 422	12 875	1 453	12.7%	34 353	38 636	4 283	12.5%
Mozambique	105 415	107 597	2 182	2.1%	104 975	110 832	5 857	5.6%	91 574	103 283	11 709	12.8%	301 964	321 712	19 748	6.5%
Namibia	18 665	20 608	1 943	10.4%	19 342	19 209	- 133	-0.7%	14 036	13 697	- 339	-2.4%	52 043	53 514	1 471	2.8%
Swaziland	70 936	84 036	13 100	18.5%	75 237	70 467	- 4 770	-6.3%	66 459	66 411	- 48	-0.1%	212 632	220 914	8 282	3.9%
Zambia	15 103	14 838	- 265	-1.8%	14 459	14 284	- 175	-1.2%	13 815	13 621	- 194	-1.4%	43 377	42 743	- 634	-1.5%
Zimbabwe	171 996	188 743	16 747	9.7%	152 264	155 009	2 745	1.8%	144 865	144 956	91	0.1%	469 125	488 708	19 583	4.2%
TOTAL AFRICA LAND	578 406	669 424	91 018	15.7%	573 355	570 444	- 2 911	-0.5%	532 649	535 674	3 025	0.6%	1 684 410	1 775 542	91 132	5.4%
AFRICA AIR:																
Angola	3 205	3 590	385	12.0%	3 029	3 624	595	19.6%	2 474	2 813	339	13.7%	8 708	10 027	1 319	15.1%
DRC	2 436	2 387	- 49	-2.0%	1 841	1 785	- 56	-3.0%	1 751	2 008	257	14.7%	6 028	6 180	152	2.5%
Egypt	994	769	- 225	-22.6%	744	748	4	0.5%	449	499	50	11.1%	2 187	2 016	- 171	-7.8%
Ethiopia	652	627	- 25	-3.8%	679	751	72	10.6%	716	617	- 99	-13.8%	2 047	1 995	- 52	-2.5%
Ghana	1 316	1 480	164	12.5%	1 527	1 493	- 34	-2.2%	1 316	1 110	- 206	-1				

Appendix 2: Purpose of visit

PURPOSE OF VISIT (5 CATEGORIES)					
	2017				
	Leisure	Business	Medical	Religion	Other
AFRICA LAND	69.5%	16.9%	1.7%	2.6%	9.3%
Botswana	62.4%	18.1%	1.5%	8.4%	9.6%
Lesotho	71.1%	8.3%	2.1%	0.6%	17.8%
Malawi	35.7%	54.7%	1.3%	4.0%	4.3%
Mozambique	86.6%	8.4%	0.9%	0.9%	3.2%
Namibia	60.9%	16.4%	4.6%	2.8%	15.5%
Swaziland	83.6%	3.1%	0.7%	5.9%	6.7%
Zambia	27.3%	60.9%	0.5%	5.0%	6.3%
Zimbabwe	60.4%	29.1%	2.1%	1.5%	6.9%
AFRICA AIR	49.9%	30.3%	3.0%	3.2%	13.6%
Angola	71.2%	12.1%	9.0%	1.4%	6.3%
Democratic Republic of Congo	52.3%	20.9%	8.3%	5.8%	12.7%
Ethiopia	51.7%	32.7%		2.8%	12.8%
Ghana	37.4%	40.7%		7.4%	14.5%
Kenya	26.1%	45.7%	1.7%	3.2%	23.3%
Nigeria	50.8%	29.1%	1.0%	4.8%	14.3%
Tanzania	41.9%	37.2%	2.7%	2.7%	15.5%
Turkey	40.0%	40.2%	1.7%	6.9%	11.3%
Uganda	44.7%	48.0%			7.3%
UAE	73.8%	17.2%			9.0%
Other Africa and Middle East	51.6%	30.0%	2.1%	2.0%	14.3%
AMERICAS	73.2%	16.8%	0.1%	0.9%	9.0%
Argentina	73.2%	19.1%			7.7%
Brazil	66.2%	25.2%		0.9%	7.8%
Canada	75.0%	15.0%			9.3%
Chile	74.8%	21.1%			4.1%
USA	74.6%	15.2%		1.0%	9.2%
Other Americas	58.9%	27.8%		2.8%	10.5%
ASIA & AUSTRALASIA	65.0%	29.0%	0.1%	0.5%	5.5%
Australia	84.0%	9.5%			6.0%
China including Hong Kong	69.5%	26.1%			4.4%
India	45.9%	48.1%		1.0%	4.9%
Japan	57.8%	37.1%			5.1%
Malaysia	64.1%	19.9%		3.5%	12.5%
New Zealand	74.0%	15.5%			10.4%
Singapore	87.5%	5.1%			7.4%
South Korea	76.0%	22.5%			1.5%
Other Asia and Australasia	50.0%	44.7%			5.0%
EUROPE	71.2%	20.6%	0.2%	0.5%	7.5%
Austria	59.7%	34.4%			5.9%
Belgium	63.2%	22.5%			14.3%
Denmark	67.6%	21.9%	0.8%		9.6%
Finland	57.3%	25.5%			17.2%
France	68.2%	23.5%			8.0%
Germany	73.7%	18.0%			7.8%
Ireland	78.4%	16.8%			4.8%
Italy	64.9%	22.6%		4.9%	7.6%
Netherlands	73.1%	17.3%	0.9%		8.7%
Norway	66.8%	12.8%		1.0%	19.4%
Portugal	68.4%	25.3%			6.3%
Russian Fed	43.4%	48.3%			8.3%
Spain	71.4%	25.9%			2.7%
Sweden	64.1%	30.9%	0.5%		4.6%
Switzerland	67.1%	24.4%			8.5%
UK	76.6%	16.6%			6.2%
Other Europe	55.1%	37.3%			7.6%
ALL FOREIGN TOURISTS	69.1%	18.2%	1.4%	2.2%	9.1%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

PURPOSE OF VISIT (5 CATEGORIES)					
	2016				
	Leisure	Business	Medical	Religion	Other
AFRICA LAND	66.8%	20.5%	2.3%	2.7%	7.7%
Botswana	47.1%	33.0%	2.1%	8.4%	9.3%
Lesotho	65.6%	10.0%	4.1%	3.0%	17.3%
Malawi	35.8%	56.4%		2.7%	5.0%
Mozambique	77.8%	16.7%	1.6%	0.9%	3.0%
Namibia	63.5%	19.7%	6.4%	0.9%	9.4%
Swaziland	68.8%	22.6%	1.5%	1.7%	5.4%
Zambia	37.9%	55.5%	0.6%	2.5%	3.5%
Zimbabwe	71.2%	21.7%	1.5%	2.3%	3.2%
AFRICA AIR	43.3%	38.9%	3.6%	2.8%	11.3%
Angola	50.2%	21.7%	15.5%	2.4%	10.1%
Democratic Republic of Congo	43.9%	23.8%	13.3%	4.8%	14.2%
Ethiopia	44.0%	48.7%		3.0%	4.4%
Ghana	26.3%	53.6%	5.1%	4.9%	10.1%
Kenya	27.0%	50.5%		3.6%	18.9%
Nigeria	48.4%	34.7%	0.8%	6.1%	10.0%
Tanzania	31.0%	40.1%	6.0%	1.5%	21.4%
Turkey	30.5%	45.0%			24.4%
Uganda	36.1%	60.0%			3.9%
UAE	45.4%	54.6%			
Other Africa and Middle East	49.5%	40.3%	0.9%	1.0%	8.3%
AMERICAS	65.5%	22.9%	0.4%	0.7%	10.6%
Argentina	48.8%	40.8%			10.4%
Brazil	43.3%	38.4%		1.0%	17.4%
Canada	70.7%	22.0%			6.6%
Chile	51.3%	37.7%		3.7%	7.4%
USA	67.2%	20.9%		0.7%	10.8%
Other Americas	48.3%	45.8%	0.5%		5.4%
ASIA & AUSTRALASIA	61.2%	34.2%	0.1%	0.7%	3.7%
Australia	74.3%	19.2%	0.5%	1.4%	4.5%
China including Hong Kong	78.1%	21.1%			0.8%
India	38.9%	56.4%			4.2%
Japan	52.9%	44.2%			2.9%
Malaysia	58.2%	25.0%		4.2%	12.5%
New Zealand	61.6%	31.7%			6.7%
Singapore	52.8%	38.3%			8.9%
South Korea	72.2%	23.4%		1.6%	2.9%
Other Asia and Australasia	53.1%	40.7%		1.4%	4.9%
EUROPE	60.6%	32.3%	0.5%	0.4%	6.3%
Austria	47.9%	43.3%	1.8%		7.0%
Belgium	51.2%	38.2%	4.4%		5.7%
Denmark	61.2%	32.6%	0.9%		5.4%
Finland	36.5%	54.8%			8.8%
France	56.9%	35.5%	0.8%		6.3%
Germany	66.9%	24.9%			8.0%
Ireland	72.1%	27.9%			
Italy	48.6%	48.2%		0.8%	2.4%
Netherlands	69.7%	22.3%			8.0%
Norway	47.2%	30.1%		1.2%	21.5%
Portugal	51.3%	45.4%			3.3%
Russian Fed	12.5%	86.2%			1.4%
Spain	41.3%	51.3%	1.9%	2.7%	2.8%
Sweden	49.0%	42.8%			8.2%
Switzerland	71.6%	22.0%			6.1%
UK	65.9%	27.0%			6.4%
Other Europe	29.9%	65.5%	0.6%		4.1%
ALL FOREIGN TOURISTS	65.0%	23.0%	2.0%	2.3%	7.7%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

PURPOSE OF VISIT (5 CATEGORIES)					
	2015				
	Leisure	Business	Medical	Religion	Other
AFRICA LAND	62.4%	23.9%	3.2%	2.6%	7.9%
Botswana	56.6%	26.4%	3.7%	4.9%	8.3%
Lesotho	61.4%	13.6%	4.5%	3.3%	17.2%
Malawi	44.8%	48.4%	3.8%	1.2%	1.9%
Mozambique	62.7%	31.3%	2.5%	1.2%	2.3%
Namibia	56.6%	24.1%	4.6%	2.1%	12.6%
Swaziland	69.6%	12.9%	4.2%	4.1%	9.1%
Zambia	34.8%	56.6%	1.1%	2.8%	4.6%
Zimbabwe	65.7%	27.0%	1.9%	1.7%	3.7%
AFRICA AIR	42.4%	38.1%	3.7%	2.4%	13.4%
Angola	55.9%	19.7%	10.8%	0.9%	12.6%
Democratic Republic of Congo	44.8%	26.6%	9.6%	1.1%	18.0%
Ethiopia	21.9%	58.4%	1.9%	1.9%	15.8%
Ghana	28.4%	45.0%		7.4%	19.2%
Kenya	16.6%	63.7%			19.7%
Nigeria	45.6%	34.1%	3.7%	7.9%	8.7%
Tanzania	52.1%	30.4%	1.9%		15.6%
Turkey	24.1%	49.4%	4.8%	4.9%	16.8%
Uganda	18.6%	78.1%			3.3%
UAE	57.3%	37.4%			5.3%
Other Africa and Middle East	43.7%	41.0%	1.2%	0.6%	13.5%
AMERICAS	68.0%	18.7%	0.4%	1.6%	11.3%
Argentina	41.3%	47.6%			11.1%
Brazil	59.5%	31.7%		0.6%	8.2%
Canada	73.3%	19.0%		1.2%	6.3%
Chile	51.8%	43.4%			4.8%
USA	68.6%	16.8%		1.8%	12.4%
Other Americas	55.9%	37.1%			7.0%
ASIA & AUSTRALASIA	56.7%	39.8%	0.2%	0.5%	2.7%
Australia	79.4%	18.5%			1.6%
China including Hong Kong	51.4%	47.4%			1.2%
India	35.3%	60.3%		1.4%	3.1%
Japan	52.0%	47.4%			0.6%
Malaysia	52.6%	31.2%	6.3%		10.0%
New Zealand	71.6%	20.0%		1.1%	7.2%
Singapore	72.2%	24.0%			3.7%
South Korea	71.8%	17.5%			10.7%
Other Asia and Australasia	49.3%	48.0%			2.6%
EUROPE	65.8%	27.8%	0.3%	0.3%	5.9%
Austria	71.3%	27.4%			1.2%
Belgium	66.0%	25.9%			8.0%
Denmark	61.7%	31.5%			6.8%
Finland	50.5%	41.9%			7.6%
France	67.8%	28.0%	0.5%		3.4%
Germany	70.1%	24.4%	0.9%		4.5%
Ireland	61.9%	32.7%			5.4%
Italy	46.8%	45.4%			7.8%
Netherlands	75.8%	17.9%			5.8%
Norway	73.2%	17.5%			9.3%
Portugal	48.1%	39.3%	0.9%	1.3%	10.3%
Russian Fed	25.8%	64.2%		5.8%	4.2%
Spain	45.1%	46.2%			8.7%
Sweden	62.9%	24.0%		1.2%	11.9%
Switzerland	71.1%	20.2%			8.4%
UK	69.2%	25.0%			5.4%
Other Europe	27.0%	59.7%		1.8%	11.5%
ALL FOREIGN TOURISTS	62.1%	25.1%	2.7%	2.3%	7.8%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

Appendix 3: Length of stay

AVERAGE LENGTH OF STAY			
	2015	2016	2017
AFRICA LAND	7.8	7.8	11.2
Botswana	4.1	2.9	5.5
Lesotho	10.9	9.0	18.0
Malawi	10.7	7.7	12.3
Mozambique	6.8	13.7	14.0
Namibia	8.3	9.1	13.5
Swaziland	7.1	6.1	8.6
Zambia	7.9	7.1	7.8
Zimbabwe	7.3	5.1	6.4
AFRICA AIR	14.5	14.1	17.4
Angola	13.6	14.6	15.7
Democratic Republic of Congo	29.9	23.2	22.1
Ethiopia	10.9	10.3	22.9
Ghana	18.1	12.7	19.0
Kenya	11.3	12.4	16.7
Nigeria	12.1	15.9	17.5
Tanzania	11.4	14.1	16.4
Turkey	24.1	13.7	12.5
Uganda	11.4	10.4	9.5
UAE	15.3	8.1	6.7
Other Africa and Middle East	14.5	12.7	18.6
AMERICAS	17.3	14.1	13.8
Argentina	11.4	16.8	9.3
Brazil	15.4	19.0	13.7
Canada	16.3	14.3	18.0
Chile	22.0	10.0	8.6
USA	17.6	13.8	13.4
Other Americas	21.5	7.7	14.1
ASIA & AUSTRALASIA	16.9	12.8	18.4
Australia	15.7	11.3	12.4
China including Hong Kong	10.9	8.6	15.8
India	23.4	17.7	23.3
Japan	8.4	8.2	11.0
Malaysia	27.4	15.6	13.2
New Zealand	17.6	14.8	16.3
Singapore	9.0	18.1	13.4
South Korea	28.1	8.2	10.3
Other Asia and Australasia	13.9	14.6	35.8
EUROPE	18.1	13.6	17.1
Austria	30.0	10.5	16.4
Belgium	22.6	13.9	23.0
Denmark	14.1	13.0	18.9
Finland	18.3	14.0	14.8
France	13.9	12.4	19.0
Germany	21.3	16.9	21.1
Ireland	27.9	11.5	12.5
Italy	15.0	11.9	15.1
Netherlands	21.2	18.0	18.8
Norway	22.6	21.0	19.5
Portugal	17.9	9.8	10.9
Russian Fed	19.9	5.9	11.1
Spain	18.0	9.0	14.0
Sweden	17.7	11.6	15.8
Switzerland	16.9	13.9	16.7
UK	16.5	12.5	13.8
Other Europe	14.7	12.4	24.5
ALL FOREIGN TOURISTS	9.8	9.1	12.5

Appendix 4: Age profile

AGE OF RESPONDENTS						
	2017					
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years
AFRICA LAND	11.7%	36.6%	28.2%	11.9%	4.2%	1.5%
Botswana	6.1%	32.7%	31.4%	16.9%	7.0%	2.0%
Lesotho	20.1%	34.4%	20.7%	10.7%	4.1%	2.2%
Malawi	8.2%	32.2%	40.6%	12.0%	3.5%	
Mozambique	10.3%	41.1%	29.6%	8.4%	3.8%	0.7%
Namibia	6.8%	18.7%	27.4%	21.2%	15.1%	6.8%
Swaziland	12.2%	41.3%	22.0%	11.8%	3.9%	1.5%
Zambia	6.8%	27.9%	40.7%	18.9%	3.5%	
Zimbabwe	8.9%	37.7%	33.3%	11.6%	2.7%	0.9%
AFRICA AIR	6.8%	31.6%	31.8%	16.6%	7.2%	1.1%
Angola	10.3%	35.9%	30.8%	14.7%	5.6%	1.3%
Democratic Republic of Congo	1.1%	15.2%	40.9%	24.6%	13.5%	
Ethiopia	8.3%	35.8%	21.9%	20.2%	1.9%	
Ghana	3.8%	42.8%	34.1%	9.4%	5.0%	
Kenya	4.8%	27.4%	32.5%	18.8%	4.2%	2.5%
Nigeria	7.7%	28.1%	30.8%	17.1%	6.0%	1.2%
Tanzania	2.1%	53.3%	22.4%	8.0%	10.7%	
Turkey	9.7%	35.0%	33.7%	19.3%		1.2%
Uganda	5.9%	31.2%	38.7%	18.4%	3.0%	2.9%
UAE	2.3%	39.1%	28.2%	13.7%	8.3%	2.3%
Other Africa and Middle East	8.5%	26.8%	33.5%	18.2%	8.6%	1.2%
AMERICAS	17.5%	25.1%	17.4%	15.2%	12.5%	8.7%
Argentina	3.1%	23.5%	43.0%	22.5%	8.0%	
Brazil	7.0%	34.3%	31.7%	8.8%	8.2%	1.7%
Canada	22.0%	23.7%	12.7%	17.4%	12.6%	7.9%
Chile	25.9%	33.8%	14.4%	9.6%	16.3%	
USA	17.9%	24.6%	16.2%	15.5%	12.7%	9.7%
Other Americas	14.9%	19.9%	35.2%	9.4%	19.6%	
ASIA & AUSTRALASIA	6.7%	32.3%	25.7%	19.0%	8.7%	3.7%
Australia	6.4%	24.3%	18.8%	20.3%	16.2%	10.3%
China including Hong Kong	7.3%	34.5%	27.6%	21.0%	1.8%	
India	7.5%	38.7%	27.7%	15.1%	7.7%	1.5%
Japan	0.9%	45.3%	30.9%	16.0%	2.2%	
Malaysia	7.2%	34.7%	24.4%	10.0%	23.8%	
New Zealand	2.2%	27.8%	25.6%	21.6%	14.4%	6.6%
Singapore		16.6%	28.1%	46.6%	6.2%	1.2%
South Korea	19.4%	35.6%	15.1%	25.9%	3.9%	
Other Asia and Australasia	6.5%	28.4%	38.3%	16.9%	2.4%	
EUROPE	12.1%	28.6%	24.7%	15.1%	9.2%	7.1%
Austria	15.6%	36.2%	13.8%	10.8%	7.5%	6.7%
Belgium	16.7%	38.1%	20.2%	12.8%	5.1%	6.1%
Denmark	15.4%	22.8%	16.8%	22.1%	17.5%	3.8%
Finland	28.3%	23.7%	13.6%	28.9%	3.0%	
France	9.6%	22.7%	32.4%	18.2%	7.5%	5.4%
Germany	15.1%	29.2%	20.7%	14.0%	9.2%	7.1%
Ireland	11.5%	39.8%	17.6%	9.7%	6.4%	14.1%
Italy	5.8%	35.2%	26.2%	18.9%	8.1%	4.2%
Netherlands	15.2%	28.6%	17.4%	13.6%	13.1%	9.0%
Norway	27.1%	39.2%	16.1%	8.4%	6.5%	1.8%
Portugal	4.8%	31.8%	33.3%	8.8%	12.0%	1.3%
Russian Fed	10.5%	27.9%	25.8%	17.9%	15.8%	2.1%
Spain	3.9%	52.2%	25.7%	12.1%	3.8%	0.8%
Sweden	23.4%	24.5%	17.8%	15.4%	12.8%	5.8%
Switzerland	17.3%	22.4%	25.3%	18.0%	8.5%	2.7%
UK	10.3%	26.3%	25.9%	15.7%	9.8%	9.4%
Other Europe	8.3%	31.4%	41.8%	12.3%	3.2%	2.4%
ALL FOREIGN TOURISTS	11.6%	34.9%	27.4%	12.8%	5.4%	2.5%
Notes:						
Blank cells indicate that the sample is not big enough for a valid statistical interpretation						

AGE OF RESPONDENTS						
	2016					
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years
AFRICA LAND	11.0%	35.7%	31.9%	11.9%	3.9%	1.6%
Botswana	4.0%	30.1%	41.5%	15.1%	4.2%	1.7%
Lesotho	20.9%	32.7%	23.3%	9.3%	4.7%	1.6%
Malawi	5.1%	22.9%	53.6%	13.1%	0.9%	2.7%
Mozambique	9.0%	41.0%	29.6%	8.7%	3.6%	0.9%
Namibia	4.5%	17.8%	22.8%	22.2%	20.1%	6.7%
Swaziland	12.2%	47.8%	26.0%	10.9%	2.2%	
Zambia	1.0%	19.1%	63.5%	13.0%	2.1%	
Zimbabwe	7.1%	35.8%	37.1%	14.5%	2.8%	2.2%
AFRICA AIR	6.1%	29.1%	31.6%	20.4%	5.8%	1.6%
Angola	11.1%	31.1%	32.4%	17.4%	4.0%	0.9%
Democratic Republic of Congo	5.6%	16.7%	35.0%	25.1%	14.2%	1.7%
Ethiopia	1.4%	25.6%	39.4%	18.2%	4.5%	
Ghana	2.3%	31.2%	30.2%	26.7%	6.0%	1.2%
Kenya	4.3%	30.2%	30.1%	22.4%	4.6%	0.8%
Nigeria	3.7%	33.7%	29.4%	19.7%	3.5%	0.8%
Tanzania	5.5%	32.4%	26.7%	17.1%	7.5%	1.5%
Turkey	6.4%	39.8%	26.6%	18.9%	4.8%	
Uganda	8.2%	14.6%	57.8%	12.3%	1.7%	
UAE		50.0%	45.4%	4.6%		
Other Africa and Middle East	7.5%	27.1%	30.0%	22.0%	7.0%	3.2%
AMERICAS	14.3%	24.6%	23.5%	17.8%	10.2%	8.6%
Argentina	8.6%	34.6%	31.4%	15.8%	7.8%	
Brazil	12.9%	45.8%	25.7%	11.6%	3.0%	1.0%
Canada	15.2%	21.8%	23.5%	20.1%	15.2%	3.3%
Chile	10.0%	42.3%	32.5%	7.7%	7.5%	
USA	14.7%	23.0%	23.0%	17.6%	10.2%	10.3%
Other Americas	1.2%	28.8%	31.5%	35.7%	2.0%	0.8%
ASIA & AUSTRALASIA	4.7%	31.9%	34.7%	16.8%	6.9%	3.0%
Australia	5.4%	24.9%	31.2%	18.1%	12.6%	6.9%
China including Hong Kong	1.6%	46.0%	39.0%	7.8%	3.1%	2.0%
India	6.3%	28.4%	36.0%	18.8%	5.1%	1.5%
Japan	4.0%	19.5%	39.2%	25.2%	6.8%	
Malaysia	4.1%	24.9%	25.0%	37.7%	8.3%	
New Zealand	8.5%	34.4%	23.7%	18.9%	11.0%	3.6%
Singapore	5.1%	28.8%	30.1%	11.0%	17.6%	
South Korea		30.4%	35.0%	24.5%	3.1%	5.5%
Other Asia and Australasia	6.4%	30.4%	33.8%	21.5%	4.4%	1.7%
EUROPE	8.9%	27.8%	29.3%	20.3%	7.6%	4.6%
Austria	7.4%	37.4%	30.3%	15.9%	5.2%	3.7%
Belgium	6.3%	20.3%	30.1%	33.7%	6.1%	2.2%
Denmark	7.7%	21.3%	18.6%	25.2%	14.4%	11.5%
Finland	5.5%	36.9%	38.5%	14.5%	2.3%	
France	9.7%	25.8%	32.2%	22.7%	6.0%	3.2%
Germany	11.5%	26.8%	23.6%	20.4%	9.7%	6.4%
Ireland	4.9%	35.8%	40.6%	9.7%	3.0%	4.5%
Italy	3.3%	30.5%	36.3%	22.3%	5.8%	
Netherlands	12.6%	30.0%	26.8%	16.3%	9.6%	4.2%
Norway	27.7%	25.5%	14.6%	16.1%	11.8%	3.1%
Portugal	6.6%	31.2%	38.7%	15.5%	5.6%	2.4%
Russian Fed	2.6%	8.8%	22.8%	61.0%	1.6%	
Spain	2.9%	38.3%	28.3%	26.7%	2.0%	2.0%
Sweden	6.6%	22.4%	30.2%	26.2%	9.9%	4.0%
Switzerland	7.6%	25.7%	26.8%	27.8%	7.2%	2.9%
UK	8.8%	28.2%	28.6%	18.0%	7.3%	5.9%
Other Europe	3.8%	23.4%	44.0%	18.8%	9.0%	0.6%
ALL FOREIGN TOURISTS	10.5%	34.0%	31.4%	13.5%	4.8%	2.3%
Notes:						
Blank cells indicate that the sample is not big enough for a valid statistical interpretation						

AGE OF RESPONDENTS						
	2015					
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years
AFRICA LAND	19.4%	40.2%	27.4%	8.8%	2.6%	0.6%
Botswana	10.0%	38.0%	32.7%	13.5%	3.4%	1.1%
Lesotho	38.6%	37.7%	16.1%	4.9%	1.9%	
Malawi	11.4%	26.8%	44.8%	13.9%	2.2%	
Mozambique	14.7%	46.9%	29.2%	6.4%	1.3%	
Namibia	8.8%	31.4%	24.5%	18.8%	10.1%	3.1%
Swaziland	18.2%	50.8%	22.7%	5.5%	1.5%	
Zambia	5.5%	40.7%	31.3%	16.2%	1.4%	0.6%
Zimbabwe	12.3%	36.2%	35.3%	11.5%	3.5%	0.6%
AFRICA AIR	8.8%	27.3%	31.9%	15.4%	6.4%	1.8%
Angola	8.7%	31.4%	38.7%	10.5%	6.1%	1.3%
Democratic Republic of Congo	11.0%	15.9%	23.5%	22.0%	17.7%	2.9%
Ethiopia	4.6%	29.8%	38.1%	17.1%	3.1%	
Ghana	6.1%	20.9%	44.2%	13.8%	6.0%	
Kenya	6.0%	25.7%	34.1%	14.6%	5.0%	
Nigeria	4.8%	25.9%	36.2%	16.7%	2.6%	1.8%
Tanzania	7.7%	30.7%	34.6%	11.6%	3.2%	2.7%
Turkey	5.2%	31.5%	32.9%	14.8%	6.7%	3.5%
Uganda	10.3%	34.7%	26.0%	22.3%	6.7%	
UAE	7.8%	33.6%	8.2%	16.0%	17.2%	
Other Africa and Middle East	12.3%	27.9%	26.2%	15.7%	7.0%	2.4%
AMERICAS	15.2%	25.6%	21.3%	15.4%	11.2%	9.1%
Argentina	9.1%	35.6%	39.8%	12.7%	0.9%	
Brazil	7.7%	51.4%	29.3%	4.6%	4.1%	1.8%
Canada	14.6%	22.4%	20.7%	16.6%	14.3%	8.4%
Chile	10.8%	52.8%	18.1%	7.9%	7.9%	
USA	16.9%	21.2%	19.5%	16.8%	12.4%	10.9%
Other Americas	9.3%	31.0%	26.4%	20.0%	4.9%	4.1%
ASIA & AUSTRALASIA	9.0%	30.4%	27.1%	16.2%	7.7%	5.1%
Australia	11.4%	22.0%	22.3%	14.6%	13.2%	13.9%
China including Hong Kong	7.5%	28.0%	33.9%	22.0%	4.4%	2.6%
India	8.4%	34.1%	28.3%	16.9%	3.7%	2.0%
Japan	6.2%	28.9%	33.5%	16.4%	7.1%	2.0%
Malaysia	12.5%	44.1%	21.6%	5.3%	16.4%	
New Zealand	11.4%	22.8%	22.0%	18.6%	13.6%	11.5%
Singapore	5.1%	49.2%	10.3%	3.1%	19.9%	
South Korea	8.8%	28.1%	33.0%	20.0%	4.8%	
Other Asia and Australasia	8.7%	39.5%	28.5%	12.7%	3.3%	
EUROPE	15.1%	28.9%	22.2%	17.8%	8.4%	6.4%
Austria	16.0%	25.3%	30.5%	15.7%	9.6%	2.9%
Belgium	16.4%	31.1%	20.1%	17.7%	5.3%	9.1%
Denmark	19.4%	27.7%	16.9%	15.1%	10.1%	10.7%
Finland	20.1%	46.2%	5.3%	15.9%	2.4%	10.1%
France	13.2%	28.5%	15.7%	21.6%	10.3%	10.1%
Germany	18.8%	27.8%	21.2%	19.8%	6.7%	3.8%
Ireland	10.0%	26.6%	31.6%	16.7%	6.9%	6.5%
Italy	8.8%	25.0%	24.9%	23.6%	8.9%	7.9%
Netherlands	18.7%	30.8%	22.7%	13.8%	8.5%	5.1%
Norway	27.5%	24.0%	24.1%	12.4%	5.9%	4.1%
Portugal	5.1%	22.8%	38.1%	22.5%	7.3%	4.1%
Russian Fed	8.6%	25.5%	30.6%	22.8%	9.0%	2.5%
Spain	10.8%	36.3%	26.3%	13.3%	8.6%	4.7%
Sweden	11.6%	30.4%	21.8%	16.7%	11.9%	6.1%
Switzerland	16.4%	26.8%	28.7%	16.9%	7.9%	3.4%
UK	14.8%	28.6%	21.4%	16.6%	9.1%	7.4%
Other Europe	10.5%	40.1%	26.1%	12.0%	6.7%	4.6%
ALL FOREIGN TOURISTS	17.9%	37.4%	26.7%	10.6%	4.0%	1.9%
Notes:						
Blank cells indicate that the sample is not big enough for a valid statistical interpretation						

Appendix 5: Repeater rate

REPEATER CATEGORIES					
	2017				
	First time	2-3 times	4-5 times	6-9 times	10 or more times
AFRICA LAND	4.0%	11.2%	12.8%	17.8%	54.2%
Botswana	3.9%	8.7%	9.1%	14.7%	63.7%
Lesotho	3.1%	13.9%	12.2%	11.1%	59.7%
Malawi	10.4%	14.1%	13.0%	29.6%	33.0%
Mozambique	4.8%	13.9%	19.3%	16.1%	45.8%
Namibia	3.3%	18.1%	13.9%	14.9%	49.7%
Swaziland	1.3%	5.8%	3.0%	6.0%	83.9%
Zambia	10.5%	10.1%	19.2%	24.7%	35.6%
Zimbabwe	4.6%	10.4%	14.2%	29.1%	41.6%
AFRICA AIR	32.9%	22.5%	14.3%	13.6%	16.6%
Angola	26.0%	18.7%	12.1%	17.6%	25.6%
Democratic Republic of Congo	16.4%	19.7%	18.2%	15.1%	30.6%
Ethiopia	34.7%	27.6%	11.9%	9.9%	15.9%
Ghana	33.1%	27.0%	10.0%	13.1%	16.8%
Kenya	29.5%	20.8%	17.2%	18.1%	14.4%
Nigeria	36.2%	25.2%	13.4%	13.1%	12.1%
Tanzania	26.0%	20.0%	16.8%	18.0%	19.1%
Turkey	32.2%	19.8%	23.7%	9.6%	14.6%
Uganda	63.2%	22.8%	2.5%	6.8%	4.7%
UAE	32.0%	9.0%	17.2%	25.0%	16.8%
Other Africa and Middle East	36.3%	23.8%	14.6%	11.3%	14.0%
AMERICAS	68.8%	14.4%	7.6%	4.7%	4.4%
Argentina	82.3%	12.7%	2.3%	0.9%	1.8%
Brazil	85.1%	7.9%	1.7%	1.7%	3.5%
Canada	63.1%	14.3%	8.7%	5.2%	8.7%
Chile	69.4%	10.3%	6.6%	8.2%	5.4%
USA	66.5%	15.6%	8.7%	5.3%	4.0%
Other Americas	76.7%	11.7%	4.0%		7.6%
ASIA & AUSTRALASIA	54.7%	23.0%	10.6%	6.0%	5.7%
Australia	52.0%	16.5%	15.1%	7.5%	8.9%
China including Hong Kong	53.5%	33.9%	6.0%	3.0%	3.7%
India	58.7%	19.6%	10.7%	6.5%	4.5%
Japan	57.3%	31.2%	7.5%	0.9%	3.2%
Malaysia	50.4%	28.3%	8.8%		12.5%
New Zealand	39.2%	16.2%	22.4%	14.2%	8.1%
Singapore	67.8%	24.0%	2.1%	3.1%	3.1%
South Korea	56.5%	27.4%	6.1%	5.8%	4.2%
Other Asia and Australasia	51.6%	25.1%	9.8%	8.3%	5.1%
EUROPE	57.8%	19.6%	10.1%	6.5%	6.1%
Austria	63.7%	18.6%	7.7%	6.0%	4.0%
Belgium	61.8%	20.7%	8.0%	6.0%	3.4%
Denmark	71.1%	14.8%	7.7%	4.3%	2.1%
Finland	59.1%	20.7%	10.1%	7.7%	2.4%
France	65.3%	19.6%	7.3%	4.7%	3.1%
Germany	60.7%	18.9%	10.8%	4.8%	4.7%
Ireland	48.0%	26.2%	9.9%	9.4%	6.4%
Italy	68.8%	19.8%	5.4%	2.3%	3.7%
Netherlands	58.9%	17.9%	12.1%	5.2%	5.9%
Norway	69.1%	16.0%	7.8%	1.0%	6.0%
Portugal	53.0%	16.5%	13.8%	11.8%	4.9%
Russian Fed	66.7%	10.6%	10.3%	7.4%	5.1%
Spain	65.7%	15.6%	8.1%	7.4%	3.2%
Sweden	71.8%	18.9%	4.7%	2.1%	2.6%
Switzerland	63.9%	20.7%	5.1%	7.0%	3.3%
UK	46.8%	21.3%	12.6%	9.1%	10.1%
Other Europe	66.4%	16.9%	6.9%	3.8%	5.9%
ALL FOREIGN TOURISTS	18.1%	13.4%	12.1%	14.8%	41.6%

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

REPEATER CATEGORIES					
	2016				
	First time	2-3 times	4-5 times	6-9 times	10 or more times
AFRICA LAND	2.0%	6.2%	7.5%	11.2%	53.9%
Botswana			0.8%	3.0%	95.7%
Lesotho	5.1%	7.2%	2.2%	4.2%	3.3%
Malawi	4.1%	5.5%	14.2%	17.2%	43.8%
Mozambique	2.8%	14.5%	11.1%	12.2%	47.8%
Namibia	1.6%	13.6%	20.5%	22.5%	41.7%
Swaziland		1.6%	2.8%	4.4%	91.2%
Zambia	2.2%	11.8%	13.4%	15.4%	47.6%
Zimbabwe	1.7%	3.5%	10.0%	18.9%	45.8%
AFRICA AIR	32.5%	29.3%	12.8%	9.2%	16.2%
Angola	20.4%	20.3%	17.5%	16.4%	25.5%
Democratic Republic of Congo	28.9%	19.1%	6.6%	13.9%	31.6%
Ethiopia	30.2%	47.2%	13.7%	4.4%	4.6%
Ghana	26.7%	36.8%	13.3%	6.0%	17.2%
Kenya	28.9%	29.7%	17.3%	7.4%	16.6%
Nigeria	36.4%	33.2%	11.6%	5.1%	13.7%
Tanzania	27.5%	26.1%	16.8%	14.5%	15.1%
Turkey	35.7%	37.8%	6.6%	8.4%	11.5%
Uganda	55.1%	34.3%	8.9%		1.7%
UAE	45.4%		29.6%	25.0%	
Other Africa and Middle East	34.3%	28.6%	11.9%	9.8%	15.4%
AMERICAS	67.8%	19.4%	5.7%	3.6%	3.4%
Argentina	76.8%	11.4%	5.8%		6.0%
Brazil	68.0%	11.4%	9.8%	4.0%	6.8%
Canada	67.6%	22.1%	3.4%	2.8%	4.2%
Chile	78.6%	15.1%	2.6%	3.7%	
USA	67.3%	19.9%	5.9%	3.9%	3.0%
Other Americas	81.1%	14.7%	2.4%		1.8%
ASIA & AUSTRALASIA	50.9%	29.9%	8.5%	6.2%	4.5%
Australia	39.1%	23.8%	15.6%	14.2%	7.3%
China including Hong Kong	60.5%	34.5%	2.2%	1.4%	1.4%
India	53.0%	30.4%	9.9%	3.1%	3.5%
Japan	65.9%	24.2%	2.9%	2.1%	5.0%
Malaysia	54.2%	16.6%	8.3%	12.6%	8.3%
New Zealand	42.7%	20.3%	14.3%	10.7%	12.0%
Singapore	48.9%	21.0%	5.1%	12.5%	12.5%
South Korea	42.5%	41.6%	4.1%	4.1%	7.6%
Other Asia and Australasia	46.3%	40.8%	6.0%	6.1%	0.8%
EUROPE	51.5%	28.1%	8.7%	6.1%	5.7%
Austria	62.9%	26.4%	5.6%	1.5%	3.7%
Belgium	56.8%	32.7%	7.3%	3.2%	
Denmark	69.1%	17.8%	4.5%	7.4%	1.3%
Finland	73.7%	21.7%	4.6%		
France	58.1%	30.1%	7.1%	2.9%	1.8%
Germany	55.3%	28.4%	8.1%	5.0%	3.2%
Ireland	50.3%	26.5%	8.8%	8.0%	6.3%
Italy	60.7%	27.2%	7.2%	3.0%	1.9%
Netherlands	58.7%	22.6%	7.9%	5.2%	5.6%
Norway	77.0%	18.6%		1.8%	2.5%
Portugal	54.3%	33.0%	4.4%	6.0%	2.3%
Russian Fed	45.7%	42.2%	12.2%		
Spain	57.3%	35.8%	2.0%	2.9%	2.0%
Sweden	62.0%	23.6%	4.1%	4.8%	5.6%
Switzerland	74.7%	16.1%	4.4%	2.6%	2.2%
UK	36.3%	30.1%	12.6%	10.2%	10.9%
Other Europe	58.2%	27.2%	6.2%	2.4%	6.0%
ALL FOREIGN TOURISTS	16.3%	12.1%	7.8%	9.7%	40.3%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

REPEATER CATEGORIES					
	2015				
	First time	2-3 times	4-5 times	6-9 times	10 or more times
AFRICA LAND	1.9%	10.7%	11.1%	15.8%	41.6%
Botswana	1.4%	3.9%	2.5%	9.0%	83.1%
Lesotho	1.3%	3.4%	4.2%	7.0%	19.4%
Malawi	10.0%	12.2%	20.4%	14.0%	32.5%
Mozambique	1.2%	15.7%	13.2%	17.4%	47.8%
Namibia	3.4%	10.2%	20.7%	26.3%	39.3%
Swaziland		4.1%	10.2%	23.6%	61.6%
Zambia	4.6%	14.4%	12.7%	20.8%	34.6%
Zimbabwe	2.8%	17.1%	15.3%	17.2%	30.3%
AFRICA AIR	35.0%	23.6%	14.3%	10.6%	16.3%
Angola	23.7%	24.1%	13.8%	9.7%	28.2%
Democratic Republic of Congo	37.4%	24.2%	15.7%	16.0%	6.8%
Ethiopia	29.9%	25.5%	18.3%	10.0%	16.3%
Ghana	51.1%	21.0%	9.4%	12.7%	5.8%
Kenya	29.3%	29.2%	15.4%	12.6%	12.5%
Nigeria	42.1%	23.9%	13.3%	9.7%	11.0%
Tanzania	17.2%	12.9%	26.0%	11.6%	32.3%
Turkey	33.8%	31.3%	12.0%	8.4%	14.5%
Uganda	63.9%	21.0%	2.9%	5.9%	6.3%
UAE	43.5%	11.4%	7.6%	15.3%	22.2%
Other Africa and Middle East	38.3%	25.5%	12.2%	10.0%	14.0%
AMERICAS	63.3%	17.9%	6.3%	6.5%	5.8%
Argentina	66.8%	4.6%	11.0%	16.1%	1.5%
Brazil	56.5%	22.3%	7.6%	8.3%	5.3%
Canada	61.7%	20.1%	6.3%	5.4%	6.2%
Chile	74.1%	4.8%		16.3%	4.8%
USA	64.0%	17.4%	6.1%	6.5%	5.8%
Other Americas	65.8%	18.5%	10.7%		5.0%
ASIA & AUSTRALASIA	48.4%	26.1%	10.0%	8.6%	6.8%
Australia	35.5%	26.1%	14.5%	14.4%	9.4%
China including Hong Kong	57.7%	28.7%	3.7%	4.6%	5.3%
India	58.2%	21.3%	8.5%	6.5%	5.5%
Japan	59.2%	22.4%	8.0%	2.5%	7.9%
Malaysia	60.3%	14.4%	2.8%	19.7%	2.8%
New Zealand	31.1%	37.8%	14.5%	11.1%	5.5%
Singapore	32.8%	3.7%	39.1%	20.7%	3.7%
South Korea	46.6%	36.3%	10.7%	6.4%	
Other Asia and Australasia	42.0%	35.6%	9.0%	3.2%	10.2%
EUROPE	46.7%	22.3%	10.5%	10.5%	9.9%
Austria	41.6%	43.5%	3.5%	3.0%	8.3%
Belgium	61.8%	13.5%	2.6%	13.2%	9.0%
Denmark	66.3%	15.6%	6.4%	4.8%	6.9%
Finland	42.7%	34.1%	6.0%	2.3%	14.9%
France	51.5%	25.6%	11.1%	7.4%	4.2%
Germany	48.8%	25.0%	9.8%	8.9%	7.4%
Ireland	41.1%	27.4%	18.2%	6.9%	6.3%
Italy	57.4%	19.3%	8.2%	7.8%	7.3%
Netherlands	43.5%	24.4%	10.8%	16.1%	5.1%
Norway	76.6%	12.4%	3.7%	1.8%	5.5%
Portugal	44.9%	29.4%	11.8%	3.5%	10.3%
Russian Fed	54.2%	27.9%	7.9%	7.9%	2.1%
Spain	61.7%	21.3%	12.2%	0.8%	4.0%
Sweden	57.8%	23.2%	10.7%	6.7%	1.5%
Switzerland	45.6%	22.2%	15.4%	9.4%	7.4%
UK	38.2%	19.8%	11.4%	13.8%	16.6%
Other Europe	59.8%	18.9%	8.9%	7.0%	5.4%
ALL FOREIGN TOURISTS	12.6%	13.3%	10.8%	14.3%	34.3%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

Appendix 6: Bed nights per province

PROVINCIAL DISTRIBUTION - BEDNIGHTS									
	2017								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	8 187 500	1 022 000	495 000	1 298 400	2 724 600	1 297 200	1 087 800	283 200	3 472 600
Botswana	289 900	56 500	20 100	39 300	4 100	264 900	264 500	1 100	17 700
Lesotho	3 102 800	210 700	10 700	319 600	102 400	1 600	562 800	167 900	3 367 300
Malawi	355 600	41 500	15 000	43 200	8 500	7 400	5 900		
Mozambique	2 269 300	44 900	14 600	18 400	1 928 700	97 900	46 000	38 400	57 900
Namibia	98 900	482 800	18 200	9 500	2 500	3 500	20 200	73 600	15 100
Swaziland	384 900	7 800	17 400	701 100	656 000	37 500	80 700		9 900
Zambia	264 600	10 200	22 300	22 300	4 600	4 000	6 700		
Zimbabwe	1 421 500	167 600	376 700	145 100	17 900	880 300	101 100	2 200	4 800
AFRICA AIR	713 300	338 300	74 700	83 700	12 200	14 000	11 700	2 800	6 100
Angola	81 000	65 700	600	2 500		400	200	200	200
Democratic Republic of Congo	81 500	10 100	8 100	4 700	900	100	1 400		
Ethiopia	16 700	11 900	5 100	4 000	1 600		200	100	
Ghana	42 100	20 700	1 400	1 400	300	500	5 900		
Kenya	73 700	12 500	12 100	3 200		100	1 000		1 400
Nigeria	131 100	34 800	14 500	14 500	800	300	1 100		100
Tanzania	52 800	12 100	5 400	8 200		100			2 600
Turkey	23 200	1 600	1 200	9 500	100	700			
Uganda	4 600	17 000	300	700	3 100		100		
UAE	1 100	1 900	200					100	
Other Africa and Middle East	205 400	150 000	25 500	34 900	5 300	11 800	1 900	2 500	1 900
AMERICAS	418 900	664 400	114 000	181 300	140 300	125 300	19 300	21 300	30 100
Argentina	5 300	11 100	600	100	5 900	1 200	700		
Brazil	74 900	79 200	6 000	6 900	14 900	6 000	2 300		500
Canada	42 500	86 500	17 900	30 400	16 300	12 600	5 900	8 500	3 100
Chile	3 400	3 300	300	200	1 300	500	400		
USA	264 700	473 900	87 400	141 100	99 600	103 800	9 100	12 800	26 400
Other Americas	28 000	10 500	1 800	2 500	2 400	1 200	1 000		100
ASIA & AUSTRALASIA	1 020 800	480 000	68 400	122 500	58 700	46 400	60 600	26 600	23 000
Australia	83 800	129 600	20 300	27 200	30 200	25 100	8 900	1 600	3 200
China including Hong Kong	150 000	96 200	14 800	5 100	1 900	1 900	5 000	11 800	8 200
India	457 300	102 500	17 600	60 800	12 600	11 500	13 000	9 500	3 200
Japan	24 800	22 800	2 000	7 300	1 100	1 500			400
Malaysia	20 100	9 100	900	700	1 600	500			
New Zealand	17 000	29 000	4 900	1 400	3 100	3 800	500	100	2 000
Singapore	6 000	34 300	200	5 700	1 600			2 600	2 900
South Korea	15 500	17 900	600	1 200	500		100	200	300
Other Asia and Australasia	246 400	38 700	7 100	13 100	6 100	2 000	33 200	800	2 800
EUROPE	674 100	2 255 100	359 000	268 500	244 600	202 900	41 800	29 200	38 000
Austria	7 500	37 100	3 000	2 600	3 100	4 300	400	500	
Belgium	39 800	91 800	22 900	6 900	7 400	8 600	1 400	1 700	3 000
Denmark	8 000	42 500	7 400	3 000	3 400	9 800	400	1 400	1 000
Finland	4 300	11 600	100	1 000	2 100	1 300	300		
France	84 300	323 700	24 300	34 700	39 800	32 400	1 000	600	4 400
Germany	150 900	511 300	135 100	45 600	53 000	35 500	8 700	4 200	10 300
Ireland	16 500	32 200	3 800	6 000	5 900	1 400	1 600	100	1 100
Italy	21 600	100 800	3 600	1 000	5 700	7 700	4 400	1 200	600
Netherlands	39 000	203 500	32 500	26 500	29 700	32 200	2 200	1 900	400
Norway	3 800	35 100	5 200	4 200	5 400	1 200	400	600	
Portugal	14 500	34 600	2 200	4 200	6 100	1 800	500		2 200
Russian Fed	7 100	10 400	1 400	2 100	1 500	800	100		700
Spain	13 100	54 800	8 800	2 600	9 800	3 200	900	11 300	
Sweden	8 200	53 200	2 900	3 400	8 600	2 000	1 100		3 600
Switzerland	18 700	84 800	12 500	6 700	7 900	5 500	900	300	500
UK	196 800	529 300	78 600	96 500	52 500	39 200	16 300	4 900	10 100
Other Europe	40 000	98 500	14 700	21 300	2 700	16 200	1 100	500	200
ALL FOREIGN TOURISTS	11 014 600	4 759 900	1 111 000	1 954 500	3 180 400	1 685 700	1 221 200	363 100	3 569 800
Notes:	Blank cells indicate that the sample is not big enough for a valid statistical interpretation								

PROVINCIAL DISTRIBUTION - BEDNIGHTS									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	5 802 200	590 500	131 200	880 900	1 387 500	1 160 300	887 800	80 300	2 148 500
Botswana	177 400	8 500	2 300	10 000	3 600	63 000	167 000	1 000	1 500
Lesotho	1 065 400	43 400	27 500	137 200	89 400	15 400	328 100	42 600	2 043 900
Malawi	207 000	900	11 600	5 100	800	32 800	6 100		100
Mozambique	2 717 500	52 800	6 100	20 000	760 700	129 000	345 700		90 700
Namibia	67 900	322 100	14 400	16 600	100	2 900	6 700	33 200	7 300
Swaziland	224 300	8 000	18 600	557 000	476 100	14 000	2 200		1 700
Zambia	251 700	13 300	7 100	8 400	8 100	19 100	100		100
Zimbabwe	1 091 000	141 600	43 700	126 600	48 700	884 100	31 800	3 400	3 300
AFRICA AIR	603 300	300 900	59 800	50 400	16 200	6 600	17 900	3 900	7 300
Angola	59 300	53 900		7 300	200		200		100
Democratic Republic of Congo	85 800	13 300	400	3 300			900	2 000	500
Ethiopia	13 800	3 100	100	500	400		100		100
Ghana	21 400	3 600	19 900	900	1 000				2 500
Kenya	39 000	23 300	1 100	7 600	2 400		200		
Nigeria	183 400	35 300	5 900	6 800	2 400	900	10 900		300
Tanzania	46 200	14 200	2 100	4 400	5 700	1 700	1 200		
Turkey	18 700	6 200	4 800	3 700	200		900		2 000
Uganda	7 100	23 400	100	2 700			800		
UAE	900	2 200		100					
Other Africa and Middle East	127 500	122 400	25 400	13 200	3 900	4 000	2 700	2 000	1 800
AMERICAS	269 200	688 900	103 700	103 000	141 700	62 900	26 400	21 700	18 200
Argentina	9 300	10 400	2 100	800	1 500	400	300		300
Brazil	31 400	53 600	6 200	12 400	5 700	1 700	600		3 100
Canada	31 800	80 700	14 500	13 200	14 500	4 400	1 000	1 000	3 600
Chile	1 300	2 600	200	200	900	100	100		
USA	191 700	535 100	80 200	75 400	117 700	55 700	23 700	20 700	11 100
Other Americas	3 700	6 500	500	1 000	1 400	700	800		100
ASIA & AUSTRALASIA	647 200	370 700	41 300	101 600	65 900	39 400	35 900	5 500	14 900
Australia	73 300	89 000	18 700	28 000	27 300	12 200	8 700	3 600	4 000
China including Hong Kong	121 700	85 900	200	5 500	1 000	400	2 500	300	900
India	308 600	67 400	8 000	44 600	25 500	18 700	20 600	1 600	5 600
Japan	21 400	19 000	100	1 100	1 600	100	700		400
Malaysia	17 600	9 300	400	1 000	800		300		
New Zealand	13 800	26 000	7 600	9 400	8 400	900	200		2 300
Singapore	5 400	29 400		2 500	1 200	2 600	300		1 700
South Korea	12 500	12 900	400	100	100				
Other Asia and Australasia	72 900	31 600	6 000	9 400	200	4 600	2 500		
EUROPE	521 400	1 507 700	219 700	153 000	165 400	158 500	30 700	29 200	37 400
Austria	7 300	18 200	2 200	900	3 500	800	100	100	700
Belgium	13 300	55 900	3 900	4 300	3 200	2 700	1 000	300	
Denmark	5 300	18 800	5 900	1 400	3 000	8 800	500		100
Finland	2 600	12 600	1 300	500	300	200	100		100
France	61 500	149 100	25 400	11 500	20 200	18 400	1 700	500	8 400
Germany	81 800	344 500	43 000	36 300	35 800	21 500	8 100	4 400	8 400
Ireland	11 200	33 700	3 500	1 100	7 200	2 000	900	600	
Italy	42 000	57 900	4 100	5 200	4 200	4 400	800	100	
Netherlands	37 500	167 400	34 400	16 600	24 100	36 400	4 700	5 700	7 600
Norway	3 400	32 600	700	400	1 100	8 700	2 200	400	
Portugal	17 700	27 200	2 400	1 000	4 100	2 600	200		
Russian Fed	4 300	3 000	300	300	200	100		100	
Spain	10 400	19 500	1 700	3 100	3 900	2 100	400	5 500	1 100
Sweden	7 800	32 900	1 800	3 500	6 200	2 500	300	600	100
Switzerland	10 600	57 400	10 000	4 000	5 500	4 400	2 200	400	400
UK	178 600	435 200	75 300	58 700	37 700	32 500	6 700	9 800	8 700
Other Europe	26 200	41 700	3 600	4 100	5 000	10 400	900	500	1 800
ALL FOREIGN TOURISTS	7 843 300	3 458 700	555 600	1 288 900	1 776 800	1 427 800	998 800	140 500	2 226 300
Notes:	Blank cells indicate that the sample is not big enough for a valid statistical interpretation								

PROVINCIAL DISTRIBUTION - BEDNIGHTS									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	4 013 800	668 800	117 200	1 015 100	1 635 000	680 800	1 383 700	222 900	2 307 400
Botswana	215 700	32 400	3 300	14 200	9 900	4 900	289 200	10 500	12 600
Lesotho	743 000	189 500	10 700	59 700	85 700	43 300	273 700	57 700	2 277 000
Malawi	160 000	20 600	3 900	25 000	55 700	200	25 700		
Mozambique	1 102 400	13 000	400	46 400	460 300	76 400	184 700	4 600	10 100
Namibia	111 000	215 100	26 300	9 200	2 200	2 800	24 300	40 600	4 300
Swaziland	227 800	6 800	19 600	654 400	570 500	14 000	11 300	1 400	
Zambia	210 900	5 500	2 800	49 100	15 300	7 500	14 200		2 100
Zimbabwe	1 243 000	185 900	50 000	157 100	435 500	531 600	560 600	108 200	1 200
AFRICA AIR	602 400	201 900	36 200	58 900	9 400	19 800	13 700	100	16 700
Angola	105 700	24 600	600	400	400	300	800		
Democratic Republic of Congo	103 200	30 000	200	2 200			1 100		
Ethiopia	8 700	400		200					800
Ghana	24 500	5 200	500	6 900		300			5 200
Kenya	33 800	15 700	2 800	8 400	500		1 900		
Nigeria	113 600	24 200	9 600	4 800	400	3 100	4 200		9 000
Tanzania	53 700	6 500	1 400	17 100	1 000	100	700		200
Turkey	33 000	1 800	700	700			1 100		
Uganda	11 700	15 100	300				100		
UAE	1 100	2 300	700		100		300		
Other Africa and Middle East	113 300	76 000	19 400	18 100	7 100	16 000	3 400	100	1 500
AMERICAS	367 000	727 300	122 700	144 000	103 500	92 900	22 700	11 900	15 100
Argentina	3 700	1 500	200	3 000	400		400		700
Brazil	17 000	57 400	3 300	6 700	6 700	1 000	1 200	100	600
Canada	38 200	62 700	19 200	10 300	10 500	18 600	2 700	700	4 100
Chile	1 700	4 100	500		300			400	300
USA	294 400	584 500	98 300	123 500	85 000	71 400	18 300	10 600	8 800
Other Americas	12 000	17 200	1 000	500	600	1 900			600
ASIA & AUSTRALASIA	633 800	350 300	65 700	157 100	53 400	27 400	26 100	7 000	18 000
Australia	86 300	111 000	40 700	53 000	33 200	9 400	7 900	2 000	3 600
China including Hong Kong	82 800	54 100	2 200	14 500	400	2 500	4 800	400	8 800
India	334 100	70 600	4 900	49 400	12 200	10 200	9 500	600	3 200
Japan	13 300	13 700	3 300	4 400	500	1 200			
Malaysia	8 300	40 300		600			600	300	
New Zealand	25 600	23 000	1 600	5 900	3 900	2 600	1 000	3 700	1 800
Singapore	1 000	8 700		1 800	200	200	300	100	
South Korea	36 900	10 300	6 900	11 700	100				
Other Asia and Australasia	45 400	18 600	6 000	15 800	2 900	1 300	1 900		500
EUROPE	632 000	1 802 800	274 700	254 800	217 300	146 600	73 800	68 400	78 800
Austria	14 300	45 600	6 500	1 600	2 500			3 600	
Belgium	27 800	78 200	12 000	12 700	5 500	4 400	400	800	12 100
Denmark	7 100	22 600	1 300	2 200	4 600	4 900	1 000	100	
Finland	1 600	8 200	700	3 300	700		6 600		300
France	67 300	145 200	7 100	25 600	24 300	12 800	4 100	100	28 500
Germany	74 100	396 600	69 400	55 200	47 900	14 900	14 600	5 400	14 900
Ireland	22 500	57 600	3 300	5 700	3 600	27 800		1 900	600
Italy	43 500	56 800	5 800	3 600	7 800	900	1 700	4 300	600
Netherlands	38 600	193 800	36 800	38 200	23 600	18 400	9 800	1 400	3 200
Norway	5 800	27 500	1 300	4 500	2 000	2 000	100	1 100	1 200
Portugal	20 400	53 500	5 300	2 000	9 200	900	3 200	2 300	100
Russian Fed	3 300	4 800		700	400				5 600
Spain	25 300	29 700	5 500	2 500	4 400	1 500		13 800	300
Sweden	8 800	37 800	10 800	1 700	3 700	2 500	300	500	200
Switzerland	16 200	74 600	6 000	6 100	7 100	400	700	1 300	500
UK	225 000	542 800	95 900	84 700	57 100	53 600	29 700	31 400	10 200
Other Europe	30 300	27 500	7 000	4 500	12 900	1 500	1 600	300	400
ALL FOREIGN TOURISTS	6 249 000	3 751 000	616 400	1 630 000	2 018 600	967 500	1 520 000	310 300	2 435 900

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - FORMAL BEDNIGHTS									
	2017								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	1 014 400	299 000	169 500	88 000	88 600	121 500	105 200	30 900	87 300
Botswana	62 900	36 600	10 300	14 400	19 600	1 700	22 900		1 600
Lesotho	111 000	1 100		8 100			16 300		77 400
Malawi	134 100	26 000	1 500	400		8 200			
Mozambique	204 600	25 000		2 800	900	103 400	8 600		
Namibia	57 600	147 100	7 500	2 000	3 000	700	5 500	30 900	4 400
Swaziland	27 100	4 100	8 900	14 000		6 400	2 600		2 600
Zambia	170 000	7 300	7 500	2 100	100	600	500		
Zimbabwe	247 100	51 900	133 900	44 200	65 000	600	48 800		1 300
AFRICA AIR	379 400	126 100	18 800	19 500	9 800	8 100	3 300	300	1 700
Angola	31 200	27 300		800	400		200	200	200
Democratic Republic of Congo	41 800	6 700	200	600	100		300		
Ethiopia	6 000	1 500	5 100	200		300			
Ghana	25 600	3 100	400	800			300		
Kenya	49 300	7 700	6 800	2 100	100		1 000		1 000
Nigeria	49 200	12 500	200	2 600		800	800		100
Tanzania	34 700	2 200	100	6 800	100				
Turkey	9 900	1 600	500	2 100	400				
Uganda	3 400	12 400	300	700		2 800	100		
UAE	500	1 000						100	
Other Africa and Middle East	127 800	50 100	5 000	2 700	8 700	4 100	700		400
AMERICAS	234 100	429 700	69 900	79 700	96 800	117 100	13 300	5 800	13 000
Argentina	3 000	10 400	600	100	1 200	3 000	700		
Brazil	40 700	61 900	3 000	5 300	2 000	13 900	2 300		500
Canada	29 000	50 800	7 800	9 100	8 500	13 600	3 700	1 100	2 000
Chile	3 200	2 800	300		100	1 100	400		
USA	145 900	294 000	58 000	64 700	83 700	83 100	5 400	4 800	10 500
Other Americas	12 400	9 800	300	400	1 200	2 400	800		
ASIA & AUSTRALASIA	578 600	281 600	27 400	44 700	36 200	46 500	18 900	4 000	8 000
Australia	26 600	71 600	9 900	10 000	17 300	23 000	5 700	600	900
China including Hong Kong	79 900	40 100	5 100	4 200	1 900	800	300		5 600
India	249 700	82 700	5 100	19 200	10 300	11 700	12 600	600	800
Japan	8 600	19 600	900	7 100	1 500	1 000			400
Malaysia	5 200	7 200	900	700	500	1 600			
New Zealand	5 200	10 900	2 000	700	3 500	1 500	200		
Singapore	3 800	12 400	200			1 600		2 600	
South Korea	4 500	16 100	600	200		500	100		
Other Asia and Australasia	195 100	20 900	2 700	2 600	1 200	4 900	100	100	300
EUROPE	317 500	1 311 700	174 200	167 700	150 300	189 100	24 600	18 200	14 400
Austria	7 100	17 500	2 700	2 500	2 100	2 800	300	200	
Belgium	18 900	69 200	10 100	5 700	8 100	6 900	1 400	300	2 200
Denmark	5 600	36 300	2 000	2 400	6 300	3 100	400	300	700
Finland	4 100	8 800	100	500	1 300	1 400	300		
France	52 100	157 300	7 800	23 100	25 300	29 000	1 000	600	1 600
Germany	63 600	312 700	71 800	34 800	27 900	42 900	5 400	3 700	1 000
Ireland	3 600	18 500	1 600	1 800	1 100	2 200	700	100	200
Italy	15 200	58 900	3 200	1 000	7 700	5 200	2 600	100	100
Netherlands	19 000	130 300	17 200	18 900	18 800	19 300	1 600	1 000	100
Norway	1 900	13 200	3 200	4 200	1 200	2 500	100	500	
Portugal	8 400	18 400	1 200	3 200	1 000	5 400	500		200
Russian Fed	4 400	6 500	1 100	1 300	800	1 500	100		400
Spain	8 100	33 300	8 500	2 600	3 200	9 800	600	8 700	
Sweden	6 000	37 700	2 300	2 200	2 000	7 700	600		3 600
Switzerland	11 000	57 500	7 900	5 400	2 100	6 800	800	200	500
UK	67 900	273 300	26 900	37 300	26 100	40 200	7 000	2 000	3 500
Other Europe	20 700	62 100	6 500	20 900	15 300	2 300	1 100	500	200
ALL FOREIGN TOURISTS	2 524 000	2 448 200	460 000	399 600	381 600	482 300	165 400	59 200	124 300

Notes:
Formal Bednights = Hotels, B&Bs, Guesthouses, Self-catering units, Game Lodges and Backpackers

PROVINCIAL DISTRIBUTION - FORMAL BEDNIGHTS									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	697 400	158 800	34 400	74 900	123 800	122 200	51 900	28 000	80 000
Botswana	60 400	3 700	2 300	7 200	14 900	3 300	29 400	700	
Lesotho	45 200	10 800	1 600	2 900	3 200	13 200	900	12 000	70 200
Malawi	52 200	900	300	5 100	1 200	800			100
Mozambique	88 900	16 000		14 500	41 400	70 700	17 400		4 700
Namibia	28 000	92 700	13 200	3 900	800		3 700	15 300	3 900
Swaziland	111 300	300	2 000	12 900	2 700	23 800			
Zambia	139 700	12 000	300	7 700	1 200	200	100		100
Zimbabwe	171 600	22 400	14 800	20 600	58 500	10 200	500		1 000
AFRICA AIR	280 500	181 300	23 500	24 000	4 500	9 800	3 500	2 200	800
Angola	25 300	33 100		5 400		200	200		100
Democratic Republic of Congo	16 200	700		500				2 000	500
Ethiopia	6 700	1 700	100	300		400	100		100
Ghana	13 200	2 500	12 100	900		300			
Kenya	28 000	12 000		300		800	200		
Nigeria	76 600	22 400	300	2 900		700	300		
Tanzania	25 600	1 800	100	900	1 700	4 700			
Turkey	8 200	5 500	500	3 700					
Uganda	6 400	22 200		2 700			800		
UAE	400	1 300		100					
Other Africa and Middle East	73 900	78 100	10 500	6 200	2 800	2 700	1 900	200	
AMERICAS	163 500	512 200	76 200	69 200	47 200	118 800	12 900	9 000	6 400
Argentina	5 600	9 400	1 500	800	400	1 500	300		300
Brazil	20 700	48 000	4 500	9 700	1 700	4 800	600		
Canada	11 500	48 800	12 000	9 300	3 600	10 200	1 000	600	500
Chile	900	1 600	200	200	100	800	100		
USA	122 000	398 400	57 500	48 400	40 900	100 400	10 200	8 400	5 400
Other Americas	2 900	6 000	500	900	500	1 000	800		100
ASIA & AUSTRALASIA	284 500	240 000	18 700	35 500	6 600	49 500	21 300	3 000	4 000
Australia	25 600	44 200	8 600	8 400	5 900	16 700	4 600	1 200	1 600
China including Hong Kong	50 400	65 200	200	600		1 000	300	300	900
India	164 300	51 900	5 500	19 700	300	25 500	14 200	1 600	900
Japan	17 900	15 200	100	1 100	100	1 000	700		400
Malaysia	2 800	5 200	400	900		600	300		
New Zealand	5 800	14 800	3 100	800	300	3 500	200		200
Singapore	4 000	16 900				900	300		
South Korea	4 700	11 800		100		100			
Other Asia and Australasia	9 000	14 800	800	3 900		200	600		
EUROPE	324 100	915 900	120 000	93 200	85 500	122 100	20 800	17 500	16 200
Austria	5 800	13 800	1 700	900	500	2 700	100		700
Belgium	9 700	44 100	3 900	3 800	1 300	2 900	500	300	
Denmark	4 100	12 900	4 100	1 400	2 600	2 600	500		
Finland	2 300	12 000	1 300	500		300	100		100
France	47 200	99 600	4 700	7 800	8 900	17 700	1 300	500	1 700
Germany	50 300	191 600	25 500	24 200	13 300	30 200	7 500	3 400	6 200
Ireland	4 000	26 400	2 900	800	1 900	6 900	300		
Italy	37 300	34 100	3 100	4 700	2 900	3 900	800	100	
Netherlands	28 100	105 600	18 600	13 600	14 200	17 700	600	4 200	2 000
Norway	3 000	20 500	200	400	4 800	1 000	1 200	400	
Portugal	9 700	17 800	1 300	1 000	2 300	2 200	200		
Russian Fed	4 100	3 000	300	200	100	200		100	
Spain	8 800	14 100	1 700	3 100	2 100	3 700	400	1 000	500
Sweden	7 100	20 900	700	2 100	900	2 400	300	600	100
Switzerland	7 800	38 500	6 100	3 200	4 000	4 700	2 200	200	400
UK	72 100	239 700	41 200	24 200	15 100	18 200	3 800	6 200	3 000
Other Europe	22 700	21 100	2 800	1 100	10 400	4 800	900	500	1 600
ALL FOREIGN TOURISTS	1 750 000	2 008 200	272 900	296 800	267 700	422 400	110 300	59 700	107 300

Notes:

Formal Bednights = Hotels, B&Bs, Guesthouses, Self-catering units, Game Lodges and Backpackers

PROVINCIAL DISTRIBUTION - FORMAL BEDNIGHTS									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	888 600	145 100	11 200	234 700	255 600	167 600	76 900	14 800	51 200
Botswana	73 500	22 300	1 600	10 400	4 300	5 200	45 500	600	7 200
Lesotho	47 000	3 100	1 400	39 200	8 500	4 400	5 400		41 700
Malawi	49 800	2 900		2 600	200		900		
Mozambique	205 500	2 700	100	31 200	8 100	30 300	3 000		1 300
Namibia	47 900	75 800	1 600	2 600	600	200	6 100	7 200	400
Swaziland	57 900	2 900	2 300	79 200	9 000	38 600	3 600	1 400	
Zambia	134 100	4 100	1 500	25 500	1 700	400			
Zimbabwe	272 900	31 200	2 800	44 100	223 300	88 500	12 400	5 700	700
AFRICA AIR	322 200	102 300	11 600	32 700	1 600	5 200	2 600		3 600
Angola	56 500	11 400		400					
Democratic Republic of Congo	68 400	1 900	200	500			300		
Ethiopia	4 000	400		200					800
Ghana	12 000	1 100		6 300	200				
Kenya	25 600	3 800	1 700	8 400		500	200		
Nigeria	53 700	17 700	1 000	2 400	300		300		2 300
Tanzania	11 100	4 000	700	5 100	100	1 000			
Turkey	21 800	1 600	100	700					
Uganda	11 700	15 100	300				100		
UAE	200	800							
Other Africa and Middle East	57 200	44 500	7 700	8 700	1 000	3 700	1 700		600
AMERICAS	224 000	411 500	74 200	83 300	66 000	89 400	14 200	7 500	9 500
Argentina	1 500	800	200			400	400		400
Brazil	15 200	23 500	2 300	1 500	1 000	6 000	1 000	100	400
Canada	25 600	41 200	13 900	6 600	8 300	9 200	1 200	600	2 300
Chile	200	2 300	500			300			
USA	176 300	336 100	56 400	74 900	55 200	72 900	11 600	6 700	6 400
Other Americas	5 200	7 500	900	200	1 600	600			
ASIA & AUSTRALASIA	386 700	200 900	15 300	53 700	17 500	35 400	13 600	1 400	12 800
Australia	35 500	50 900	7 800	19 200	5 300	23 000	4 600		500
China including Hong Kong	61 100	47 600	400	5 400	2 300	400	3 300	400	8 800
India	241 300	57 300	3 200	17 000	8 000	6 300	4 700	600	3 200
Japan	9 000	12 300	2 200	3 600	1 200	500			
Malaysia	2 600	2 800		600			200		
New Zealand	3 500	13 900	300	1 800	300	2 500	300	300	300
Singapore	400	2 700		100	200	100	100	100	
South Korea	2 400	4 500	200	2 500		100			
Other Asia and Australasia	30 900	9 000	1 300	3 500	200	2 400	500		
EUROPE	302 800	1 020 000	168 300	147 000	85 000	162 800	38 300	21 000	28 000
Austria	2 400	44 200	3 900	1 300		1 800			
Belgium	13 900	46 400	5 600	9 300	2 700	4 800	400	300	12 100
Denmark	3 000	12 500	300	1 800	4 800	2 600	300	100	
Finland	1 400	7 400		1 800		500			
France	33 100	106 300	5 100	21 800	10 900	21 600	1 000	100	5 500
Germany	46 200	224 000	42 200	34 900	10 600	33 500	8 200	600	1 300
Ireland	6 900	13 100	2 100	4 000	1 800	3 600		800	
Italy	29 700	45 300	2 500	2 500	900	7 600	1 400	1 400	600
Netherlands	20 700	119 900	28 200	20 200	9 000	18 500	4 000	900	2 000
Norway	1 200	16 800	1 300	800	300	1 200	100		1 200
Portugal	11 600	8 100	4 200	500	900	3 900	2 400	2 300	
Russian Fed	800	1 700		200		400			
Spain	10 600	25 000	3 600	1 900	1 500	3 200		11 800	100
Sweden	4 000	33 900	10 700	1 600	1 600	3 400	300	100	100
Switzerland	4 000	33 000	4 300	4 500	400	5 400	600	900	
UK	92 000	269 800	48 000	38 000	38 100	38 500	18 200	1 200	4 700
Other Europe	21 400	12 700	6 400	1 700	1 500	12 400	1 300	300	400
ALL FOREIGN TOURISTS	2 124 300	1 879 800	280 700	551 500	425 700	460 400	145 600	44 700	105 200
Notes:									
Formal Bednights = Hotels, B&Bs, Guesthouses, Self-catering units, Game Lodges and Backpackers									

ACCOMMODATION USAGE - ALL FOREIGN VISITORS													
2017													
	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Train/ship	Hospital	Friends and family	Air B&B	Couch Surfing	Other
AFRICA LAND	595 600	273 500	85 500	596 500	98 200	355 200	56 800	1 500	18 200	15 026 000	52 500	1 400	2 707 300
Botswana	68 000	39 500	2 200	27 900	17 600	14 900	1 800		200	647 200		400	138 500
Lesotho	109 600	15 300	100		4 300	84 600			5 800	6 173 600	48 100	1 000	1 403 500
Malawi	71 700	31 200	2 900	55 700		8 300				256 900			49 900
Mozambique	47 800	39 600	28 800	215 800	3 400	9 900	7 800			4 086 800	100		76 200
Namibia	39 100	32 900	11 700	64 600	58 100	52 300	2 800		7 800	334 500	900		119 500
Swaziland	32 300	6 600		7 500	6 700	12 600	2 100	400	1 000	1 685 600			140 500
Zambia	100 500	15 000	15 900	19 500	1 300	35 900	200			97 200	1 800		47 300
Zimbabwe	126 800	93 300	24 100	205 400	6 400	136 800	42 200	1 100	3 500	1 744 200	1 700		731 800
AFRICA AIR	209 600	71 800	53 100	144 900	25 300	62 300	3 300	1 800	2 000	466 400	8 800		207 600
Angola	15 800	19 300	200	24 000	400	400			400	61 500			28 700
Democratic Republic of Congo	11 700	2 300		26 800	500	8 500			100	41 300			15 800
Ethiopia	4 000	2 900	3 400	2 600	300					23 300	200		3 000
Ghana	10 800	2 900	1 800	1 100		13 600				24 700			17 500
Kenya	32 000	3 400	1 600	16 400	5 800	8 800			1 100	19 300	800		14 800
Nigeria	38 100	7 900	2 700	10 100	7 000	500		100		85 900			44 900
Tanzania	15 400	4 900	200	22 900	300	200				24 700	100		12 400
Turkey	11 300	1 500	200	1 600					300	13 500			8 000
Uganda	8 000	700	2 000		3 000	6 000	300	100		5 100	700		
UAE	1 500	100			100					1 600			
Other Africa and Middle East	60 800	26 200	41 100	39 500	8 000	24 300	3 000	1 600	100	165 400	6 900		62 300
AMERICAS	486 300	126 800	58 500	93 600	224 200	70 100	31 200	1 800	10 800	401 700	94 700	100	115 300
Argentina	12 900	1 600	500	800	2 400	900	1 200			4 600	100		
Brazil	93 400	4 400	4 600	6 200	9 000	12 100	1 600	1 800		22 600	28 300		6 900
Canada	36 700	20 000	11 100	20 200	24 900	12 600	5 400			57 600	10 700		24 600
Chile	3 700	600		1 100	1 200	1 300	400			800	200	100	
USA	318 900	99 300	40 500	65 300	184 500	41 500	22 700			307 200	54 900		83 900
Other Americas	20 700	900	1 800	100	2 300	1 600			10 800	8 900	500		
ASIA & AUSTRALASIA	436 400	96 700	25 900	366 500	71 900	48 600	6 700	500		581 600	28 500		243 700
Australia	86 600	14 000	11 100	6 700	39 100	8 100	3 600	100		135 800	8 200		16 500
China including Hong Kong	64 400	14 600	6 100	41 000	8 900	2 800				97 400	6 300		53 400
India	197 800	52 300	3 800	114 800	9 000	15 100	400	200		139 700	3 700		151 400
Japan	17 500	6 200	500	12 700	2 200		100	100		17 300			3 100
Malaysia	9 600	2 500	300		1 900	1 900				14 300	2 400		
New Zealand	8 100	3 400	1 600	1 600	5 700	3 500	400			27 000	3 600		6 700
Singapore	15 600	700	1 200	900	2 300	100				30 200	2 400		
South Korea	10 200	500	600	1 900	700	8 100		100		13 600			500
Other Asia and Australasia	26 500	2 500	800	186 900	2 000	9 200	2 200			106 200	1 900		12 100
EUROPE	709 300	392 000	179 700	431 000	316 200	339 600	43 300	14 300	100	1 054 900	187 900	5 000	439 800
Austria	10 700	5 300	3 300	900	6 300	8 700	100			17 300	3 700		2 200
Belgium	25 400	24 700	11 000	22 400	14 000	25 400	900			35 000	4 700		19 900
Denmark	7 800	4 300	3 200	18 700	10 600	12 500	200			9 000	2 700		7 900
Finland	4 600	3 900	600	3 200	1 700	2 400				3 200	500		700
France	87 100	64 100	22 300	47 200	50 200	26 900	6 000	10 800		96 100	25 600	4 300	104 600
Germany	149 500	79 100	41 900	120 300	66 000	107 000	7 000			193 300	39 400	100	151 200
Ireland	15 300	5 600	2 200	2 500	4 000	100	3 300			30 900	2 100		2 300
Italy	28 500	12 600	13 600	16 100	13 000	10 200	1 400			31 500	1 200		18 500
Netherlands	50 700	45 000	8 200	49 800	26 700	46 100	5 200	300		86 200	17 200		32 500
Norway	5 700	1 500	3 200	2 100	7 100	7 300	2 800			12 900	8 900		4 600
Portugal	20 800	3 400	4 000	2 300	6 800	1 100	400			15 600	500		11 200
Russian Fed	8 600	1 800	2 200	600	1 900	900				5 200	1 800		900
Spain	26 200	12 300	7 400	11 700	12 000	5 100	3 900			9 400	13 500		2 900
Sweden	20 600	5 600	3 200	17 200	8 400	7 200				11 200	8 300		1 400
Switzerland	34 000	25 800	7 300	5 400	8 800	11 000	3 300			18 900	6 500	600	16 200
UK	185 800	66 100	39 800	55 500	72 400	64 600	8 200	2 700	100	428 100	49 800		51 000
Other Europe	28 200	30 800	6 300	55 100	6 300	2 900	600	500		51 200	1 600		11 800
ALL FOREIGN TOURISTS	2 437 200	960 700	402 700	1 632 400	735 900	875 700	141 400	19 900	31 100	17 530 600	372 500	6 400	3 713 700

Notes:

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Blank cells indicate that the sample is not big enough for a valid statistical interpretation

ACCOMMODATION USAGE - ALL FOREIGN VISITORS													
2016													
	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Train/ship	Hospital	Friends and family	Air B&B	Couch Surfing	Other
AFRICA LAND	546 800	240 200	54 500	379 100	57 300	93 600	85 400	6 500	17 400	11 062 600			525 900
Botswana	56 500	42 500	11 600	2 200	9 100			500	1 000	247 300			63 400
Lesotho	54 500	34 500	10 600	31 700	4 700	24 000		19 800	3 200	3 576 600			32 500
Malawi	53 300	3 800	600	1 500	1 200					152 500			51 400
Mozambique	45 500	9 000	1 800	152 500	3 200	41 500		8 500		4 200			24 500
Namibia	40 200	58 600	6 900	29 200	1 000	25 500		1 400	1 400	242 600			64 300
Swaziland	30 900	14 900	6 100	91 400	8 100	1 600		50 300		4 100			152 400
Zambia	115 100	23 000	1 500	20 000	1 900			300		200			18 000
Zimbabwe	150 800	53 800	15 500	50 500	28 100	1 000		5 100	5 200	3 300			119 500
AFRICA AIR	228 800	78 400	14 700	158 700	17 100	32 300	2 300		2 200	413 600			118 300
Angola	18 300	25 000	1 600	8 200	200	11 100		500		1 000			9 700
Democratic Republic of Congo	9 200	3 100	300	5 500	2 000					700			10 800
Ethiopia	5 200	2 500	200	300	500	800							500
Ghana	13 400	1 500	1 400	12 400	300								1 100
Kenya	19 700	7 200	1 300	8 800	1 100	3 200							6 300
Nigeria	49 100	15 100	2 400	36 600	100								57 900
Tanzania	14 600	4 400	300	14 900	400	300			200				14 300
Turkey	7 800	1 000	400	7 400	1 400								5 600
Uganda	14 400	800	2 000	12 900		2 000		100					
UAE	1 800												1 400
Other Africa and Middle East	75 400	18 000	5 000	51 800	11 200	14 900		1 700		200			112 200
AMERICAS	382 500	74 200	63 500	222 100	153 700	119 400	36 500			298 400			85 400
Argentina	12 500	1 400	100	100	2 200	3 400							
Brazil	33 300	1 900	2 600	28 500	5 500	18 200		100					24 500
Canada	39 200	10 200	6 900	17 700	13 800	9 600		4 400					11 300
Chile	1 700	300	400		900	500							
USA	285 800	60 300	53 300	175 800	129 500	86 800		31 600					73 900
Other Americas	9 900	100	100		1 700	900		400					200
ASIA & AUSTRALASIA	360 900	74 600	25 400	111 800	37 400	53 100	2 300	7 500	600	481 200			167 700
Australia	65 700	9 900	7 800	2 800	22 600	8 100		1 400	300	600			9 400
China including Hong Kong	92 300	3 100	1 100	19 700	1 100	1 400							25 800
India	126 100	46 200	7 600	63 600	7 800	32 500		100	2 600				79 600
Japan	21 800	10 800	700	1 900	1 400								7 800
Malaysia	9 100		600		400	200							15 000
New Zealand	12 100	600	3 000	6 600	2 900	3 600		600					4 600
Singapore	7 200	1 000	1 500	10 800	800	900		200					
South Korea	9 100	1 000	300	5 700	300	400							200
Other Asia and Australasia	17 600	2 000	2 700	700	200	6 000		4 600					33 100
EUROPE	692 500	200 100	111 000	310 800	175 100	225 900	57 500	2 200	1 500	714 700			331 500
Austria	11 200	2 900	2 400	4 700	2 300	2 800		200					4 000
Belgium	22 500	5 700	5 000	17 000	6 000	10 300		400		700			7 800
Denmark	11 600	3 700	1 500	1 700	6 900	2 700		500					7 400
Finland	5 900	1 100	3 300	5 200	700	400		200					900
France	85 800	21 900	8 500	26 400	22 500	24 400		3 500	100	300			46 800
Germany	116 600	51 600	20 200	67 700	32 600	63 500		17 500	200				91 300
Ireland	16 200	8 400	800	7 900	4 600	5 400		1 100					15 900
Italy	46 200	7 800	3 800	16 500	6 300	6 300		5 300					5 400
Netherlands	53 900	22 900	15 200	38 300	28 000	46 200		5 300	400				57 300
Norway	6 300	2 500	1 100	13 800	1 900	6 000		200					11 900
Portugal	22 100	1 300	2 500	2 700	3 200	2 700		800					20 000
Russian Fed	5 700	1 300	300	300	300	300			100				
Spain	20 400	3 700	200	2 900	5 400	3 000		1 400					5 700
Sweden	17 800	4 900	2 800	2 400	4 400	2 900		900					10 500
Switzerland	25 600	10 300	6 900	8 500	8 900	7 000		900					8 000
UK	188 100	42 200	32 400	84 000	38 000	38 800		19 000	1 200	400			73 800
Other Europe	36 600	8 000	4 200	10 900	3 100	3 200		400	300	200			1 700
ALL FOREIGN TOURISTS	2 211 500	667 500	269 100	1 182 500	440 600	524 300	184 000	16 200	21 700	12 970 500			1 228 800

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

ACCOMMODATION USAGE - ALL FOREIGN VISITORS													
2015													
	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Train/ship	Hospital	Friends and family	Air B&B	Couch Surfing	Other
AFRICA LAND	685 600	292 000	114 200	388 700	63 700	301 600	84 700	400	135 700	8 924 300			1 055 900
Botswana	73 100	48 700	7 600	30 800	10 100	400	700		16 800	366 000			38 600
Lesotho	43 100	12 000	5 200	45 600	1 500	43 300	24 000		9 800	3 413 300			142 700
Malawi	47 600	4 100	400	2 100	300	1 800			6 800	226 700			1 200
Mozambique	77 600	80 700	33 300	29 400	14 600	46 400	19 200		16 800	1 510 600			71 100
Namibia	42 000	51 100	20 800	19 000	4 700	4 800	6 000		4 100	171 100			113 100
Swaziland	59 300	38 700	27 900	47 600	19 000	2 300	6 600		59 500	896 700			348 200
Zambia	130 500	13 000	12 500	8 400	2 800		6 600			108 700			25 000
Zimbabwe	212 200	43 700	6 600	205 600	10 700	202 600	21 700	400	22 000	2 231 300			316 100
AFRICA AIR	270 200	73 900	18 600	84 800	9 500	25 000	100		2 300	382 500			92 100
Angola	24 700	23 200	1 200	7 900	200	11 100			300	50 700			13 600
Democratic Republic of Congo	59 100	10 500	100	500	900	200			300	64 600			700
Ethiopia	3 500	1 700			300				100	4 300			300
Ghana	9 700	600	3 200	5 900	100					16 300			6 700
Kenya	18 400	4 800	1 300	6 800	700	8 400			1 100	18 100			3 600
Nigeria	52 700	8 700	2 000	13 100	1 200					68 900			22 200
Tanzania	14 800	3 600	400	3 200			100		200	54 600			3 800
Turkey	6 700	1 500	200	15 700					300	9 100			3 700
Uganda	10 500	7 400		9 200	100								
UAE	700	200			100					1 500			2 000
Other Africa and Middle East	69 200	11 800	10 200	22 500	6 100	5 400				94 400			35 500
AMERICAS	329 600	105 600	50 600	263 500	139 700	90 500	24 600	1 900		339 000			262 200
Argentina	2 800	400			500					3 900			2 200
Brazil	30 300	400	800	10 900	5 800	2 900	200			20 300			22 400
Canada	32 800	24 800	4 400	15 600	20 800	10 300	3 700	300		45 600			8 800
Chile	900				400	2 100				4 000			
USA	255 200	76 600	45 000	236 300	109 300	74 100	20 700	1 600		255 600			220 700
Other Americas	7 600	3 400	300	700	2 800	1 100	100			9 600			8 100
ASIA & AUSTRALASIA	347 100	85 000	19 600	213 600	50 000	22 300	10 400	3 800	200	456 500			130 300
Australia	58 500	7 400	6 200	35 400	36 600	2 800	6 800	300		176 400			16 700
China including Hong Kong	101 500	13 100	2 000	2 300	2 100	8 800				30 700			10 100
India	119 000	37 600	6 900	167 300	5 200	5 600		200		80 300			72 700
Japan	18 800	1 700	1 900	1 100	800	4 600				7 400			100
Malaysia	5 900	200			100					41 100			2 900
New Zealand	8 000	8 900	1 300	1 400	3 600	100	1 200	100		39 300			5 400
Singapore	3 100	200	100		300		100			8 500			
South Korea	7 900	1 100	500		100		2 300			34 900			19 100
Other Asia and Australasia	24 500	14 800	600	6 000	1 400	400		3 200	200	38 000			3 400
EUROPE	637 600	271 800	114 300	435 400	211 700	302 400	91 100	5 700	2 300	1 008 200			468 800
Austria	9 900	8 600	1 400	20 800	1 200	11 800				20 200			300
Belgium	32 000	13 600	7 300	22 200	6 800	13 700	3 000			41 100			14 300
Denmark	8 400	1 000	2 900	4 700	6 000	2 400	2 100			9 800			6 400
Finland	5 800	2 200		2 600	400					8 900			1 400
France	81 200	30 000	7 100	27 300	30 200	29 600	4 800			58 300			46 600
Germany	105 500	61 200	23 500	87 400	42 000	81 800	30 700		500	131 700			128 500
Ireland	16 500	6 300	1 900	1 900	5 600	100	3 700			80 700			6 600
Italy	28 500	10 200	2 100	40 100	7 400	3 500	3 200			25 800			4 100
Netherlands	54 400	22 900	19 200	58 900	22 700	45 200	5 500		1 600	80 700			52 800
Norway	4 000	1 900	2 000	9 300	1 600	4 300	500			11 900			10 100
Portugal	17 500	4 100	1 000	3 300	3 300	4 700	4 100		100	35 300			23 600
Russian Fed	2 000			300	500	200				7 800			3 700
Spain	14 400	6 800	12 300	3 800	4 300	16 100	600			8 300			16 300
Sweden	13 400	4 500	3 300	16 900	2 200	15 400	1 400			6 500			2 800
Switzerland	20 900	4 300	2 200	5 600	8 800	11 400	1 700			36 600			21 700
UK	195 800	74 200	26 600	125 800	65 300	60 800	29 900	1 100	100	425 600			125 300
Other Europe	27 300	20 000	1 400	4 500	3 400	1 500		4 600		19 000			4 300
ALL FOREIGN TOURISTS	2 270 100	828 300	317 300	1 385 900	474 500	741 800	210 900	11 800	140 500	11 110 500			2 009 400

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - AVERAGE LENGTH OF STAY									
	2017								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	12.2	19.6	36.3	11.1	10.2	3.5	6.5	13.0	13.0
Botswana	4.3	20.0	21.1	5.0	2.0	8.0	2.4	2.5	15.2
Lesotho	23.6	34.4	6.0	17.8	23.6	2.0	21.6	30.6	13.0
Malawi	10.5	20.9	13.4	18.9	42.9	14.4	2.5		
Mozambique	12.3	20.3	9.5	11.1	10.8	13.5	12.0	25.8	24.0
Namibia	6.8	17.8	17.8	8.3	4.5	6.3	4.7	5.4	9.2
Swaziland	7.0	6.1	30.4	9.5	8.5	6.4	9.4		4.1
Zambia	6.8	8.5	20.2	7.2	6.2	3.3	20.8		
Zimbabwe	9.8	17.8	67.8	15.7	6.0	2.8	8.7	3.0	3.4
AFRICA AIR	13.6	18.4	28.0	17.1	7.3	11.1	5.9	8.4	10.2
Angola	11.5	25.3	13.0	11.8	1.0	8.0	1.5	3.0	3.0
Democratic Republic of Congo	18.6	22.8	91.0	10.4	10.0	3.0	3.7		
Ethiopia	13.2	30.6	52.3	31.2	20.5		9.0	4.0	
Ghana	14.8	24.0	9.3	6.2	5.0	5.8	41.8		
Kenya	15.9	7.8	62.5	8.1		2.0	5.0		13.2
Nigeria	15.5	15.2	28.0	16.5	19.0	3.4	3.2		2.0
Tanzania	13.0	17.1	68.1	19.2		2.0			20.8
Turkey	10.2	5.7	5.0	19.8	3.0	4.9	0.0		
Uganda	4.5	10.6	3.0	3.3	13.8		2.0		
UAE	5.2	5.1	1.3	1.0				2.0	
Other Africa and Middle East	12.7	20.8	25.4	24.6	4.9	15.7	2.6	11.6	6.8
AMERICAS	7.1	10.0	7.9	12.0	5.1	8.5	4.9	12.3	9.8
Argentina	3.2	6.6	1.7	1.5	5.7	5.3	3.6		
Brazil	8.1	9.1	2.9	4.5	3.6	6.6	2.5		4.0
Canada	9.1	10.9	9.5	18.6	5.3	8.1	8.0	26.9	5.1
Chile	4.6	5.6	3.6	4.5	4.8	5.7	2.1	0.0	0.0
USA	6.6	10.3	8.9	12.3	5.4	8.9	5.4	9.2	11.7
Other Americas	10.8	6.2	8.9	11.0	2.7	4.3	5.5		5.0
ASIA & AUSTRALASIA	15.8	10.4	8.7	12.8	5.8	10.5	7.5	18.7	11.9
Australia	6.4	9.3	6.6	8.7	5.7	10.3	5.6	7.7	7.0
China including Hong Kong	10.8	19.1	22.8	6.2	3.4	8.0	5.7	123.5	32.7
India	22.7	7.7	8.6	15.8	6.1	18.9	2.7	24.8	10.6
Japan	6.4	10.4	11.1	22.6	4.1	9.5	0.0		7.0
Malaysia	13.7	6.2	7.0	8.0	5.1	5.0			
New Zealand	10.9	15.6	10.3	7.5	5.9	7.6	2.1	2.0	13.3
Singapore	2.8	12.1	3.0	27.8	3.5		0.0	6.3	10.0
South Korea	5.8	11.1	4.0	12.0	3.6		0.6	4.0	6.0
Other Asia and Australasia	43.3	9.9	7.0	14.8	12.8	5.5	120.0	3.3	7.5
EUROPE	7.6	15.9	10.2	8.7	5.8	11.8	6.3	8.4	9.9
Austria	5.2	18.3	5.9	5.5	5.2	16.5	5.0	5.2	
Belgium	10.7	19.9	19.0	6.2	4.1	9.7	4.4	12.2	17.8
Denmark	6.2	22.5	15.6	7.3	6.1	11.5	3.0	8.1	7.1
Finland	6.3	15.7	2.0	4.9	6.1	12.5	2.7		1.0
France	6.8	19.9	9.5	8.1	5.6	10.5	3.3	2.5	10.1
Germany	8.9	18.2	12.6	6.5	5.4	15.0	6.8	6.6	11.8
Ireland	8.5	10.0	6.1	8.5	8.8	8.3	7.3	2.0	4.0
Italy	7.4	17.9	4.4	3.7	4.4	8.7	17.0	7.2	7.0
Netherlands	6.7	16.4	8.1	8.4	7.1	18.2	3.8	6.7	2.8
Norway	5.6	18.1	14.1	14.8	12.0	5.1	6.0	7.0	
Portugal	5.9	11.8	5.0	6.1	4.9	5.8	9.0		14.7
Russian Fed	7.0	9.7	5.8	7.2	6.0	7.3	1.2		8.8
Spain	4.7	12.1	8.5	4.9	4.9	7.5	3.0	19.6	
Sweden	5.0	16.7	6.1	7.7	7.2	9.3	4.7		138.0
Switzerland	6.6	14.7	8.0	5.0	5.1	10.2	3.0	4.0	8.5
UK	7.4	12.1	8.8	10.7	6.0	9.4	7.9	5.6	7.5
Other Europe	12.6	24.8	15.6	27.7	4.8	18.1	3.8	6.2	3.5
ALL FOREIGN TOURISTS	11.8	14.6	15.1	11.0	9.1	4.2	6.5	12.6	12.9
Notes:									

PROVINCIAL DISTRIBUTION - AVERAGE LENGTH OF STAY									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	8.5	11.5	10.4	8.7	5.6	3.8	5.3	6.4	7.9
Botswana	2.9	7.6	6.0	2.6	2.8	2.5	1.6	1.3	2.0
Lesotho	9.5	7.4	4.5	12.3	14.9	6.2	13.8	12.6	7.8
Malawi	7.4	4.7	23.2	6.6	13.0	6.0	1.5		1.0
Mozambique	12.7	13.2	15.0	6.8	5.8	31.5	16.8		15.4
Namibia	5.6	11.3	26.6	7.7	1.0	12.2	3.0	4.3	5.3
Swaziland	5.6	12.5	12.4	7.9	4.8	4.5	4.0		3.0
Zambia	6.5	14.2	23.5	11.2	12.2	6.9	0.9		3.0
Zimbabwe	6.1	14.4	15.3	13.8	4.8	3.3	2.4	4.0	1.9
AFRICA AIR	10.9	16.9	32.4	11.5	10.5	13.1	9.6	29.2	13.3
Angola	10.0	22.9		33.2	4.0		1.2		4.0
Democratic Republic of Congo	21.9	14.6	9.0	8.8			10.0	49.0	13.0
Ethiopia	10.5	7.6	4.0	3.6	15.0		4.0		4.0
Ghana	7.5	5.7	138.9	4.8	6.6		0.0		16.5
Kenya	8.6	21.4	10.6	26.6	10.4		1.0		
Nigeria	14.0	19.7	19.1	12.6	10.5	5.2	31.6		5.0
Tanzania	10.4	25.0	14.6	7.4	32.0	19.5	12.7		
Turkey	8.8	17.3	36.1	87.0	6.0		9.4		20.5
Uganda	5.1	12.2	2.0	7.4			14.0		
UAE	5.2	6.6		4.0		0.0			
Other Africa and Middle East	8.1	16.4	28.5	8.2	6.0	17.4	3.7	20.7	12.3
AMERICAS	5.4	12.1	8.9	7.9	5.8	7.4	5.5	9.6	8.2
Argentina	14.9	10.7	10.4	4.1	4.3	4.4	9.0	2.0	4.9
Brazil	8.1	17.6	11.1	17.6	6.1	3.0	2.5		49.0
Canada	6.6	10.9	10.8	6.6	5.4	6.4	2.3	6.6	11.5
Chile	4.0	10.0	4.0	4.1	9.5	3.2	3.5		1.0
USA	4.9	12.2	8.4	7.6	5.9	7.8	6.4	9.8	6.3
Other Americas	3.4	5.1	14.1	6.0	5.4	21.2	2.0		9.0
ASIA & AUSTRALASIA	10.1	8.0	7.7	9.5	8.4	13.7	5.9	8.1	7.8
Australia	6.3	8.7	9.0	9.5	7.2	6.6	7.2	8.9	5.2
China including Hong Kong	5.8	6.1	2.0	26.0	6.6	6.0	4.0	2.0	4.3
India	17.8	7.1	5.2	7.8	13.1	39.1	6.2	12.0	13.4
Japan	7.7	6.0	2.0	11.0	5.8	2.0	4.0		3.2
Malaysia	22.5	7.4	5.0	13.0	3.3		2.0		
New Zealand	6.1	12.0	10.0	21.2	9.4	5.0	3.0		6.9
Singapore	5.5	17.2		29.0	3.5	21.0	1.6		20.0
South Korea	5.2	9.4	4.0	1.0	3.0		1.0		
Other Asia and Australasia	15.1	11.2	8.6	9.0	1.2	31.6	9.4		
EUROPE	6.5	12.3	8.9	7.1	5.9	14.3	5.6	11.5	8.6
Austria	4.8	11.2	4.0	4.1	6.9	8.7	3.0	1.5	19.0
Belgium	5.4	15.7	5.3	5.7	5.5	9.1	4.6	8.0	
Denmark	6.0	10.8	11.1	5.9	5.3	18.0	11.0		3.0
Finland	5.7	16.1	5.8	4.1	5.0	5.0	1.0		3.0
France	5.3	11.0	14.8	4.4	4.4	12.0	2.4	4.5	18.4
Germany	6.6	15.5	6.1	7.5	5.3	12.3	9.6	8.1	7.0
Ireland	5.3	10.3	5.2	4.3	12.7	7.7	3.5	6.5	
Italy	9.3	10.2	5.1	6.3	3.7	9.1	4.8	3.0	
Netherlands	5.6	13.4	11.6	5.9	5.8	25.2	7.2	13.4	11.9
Norway	4.1	23.9	6.3	4.5	3.7	27.6	9.1	4.3	0.0
Portugal	6.0	8.7	3.6	3.1	6.8	9.7	1.6		
Russian Fed	5.1	4.9	4.0	3.1	3.7	8.0		5.0	
Spain	4.8	8.0	5.9	7.6	6.3	5.9	4.0	26.7	4.2
Sweden	4.9	10.9	5.9	7.6	9.1	8.7	3.2	6.5	5.0
Switzerland	4.6	12.3	9.9	4.8	6.0	9.8	48.8	8.0	3.5
UK	7.6	11.2	11.9	9.8	7.1	12.2	4.0	14.6	7.4
Other Europe	7.6	11.9	6.8	7.3	7.5	28.5	5.3	8.7	5.4
ALL FOREIGN TOURISTS	8.4	11.7	9.9	8.5	5.7	4.3	5.4	7.7	8.0
Notes:									

PROVINCIAL DISTRIBUTION - AVERAGE LENGTH OF STAY									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	7.0	15.5	10.5	8.4	6.4	2.7	7.3	9.5	9.7
Botswana	3.5	19.6	2.6	3.1	3.3	5.4	2.7	5.1	5.4
Lesotho	9.4	28.4	3.0	5.7	17.8	9.6	10.9	78.0	9.8
Malawi	7.2	13.0	10.1	12.2	29.1	1.0	17.3	0.0	
Mozambique	6.3	16.0	3.6	5.0	4.2	7.8	12.8	9.6	4.1
Namibia	6.9	9.5	25.2	5.3	4.5	6.1	3.7	4.6	4.8
Swaziland	6.9	5.5	11.9	8.8	5.6	12.8	3.6	3.0	
Zambia	6.6	4.9	2.7	8.6	8.1	3.3	3.6		4.5
Zimbabwe	8.0	25.0	24.2	12.6	13.2	2.3	21.1	10.0	6.0
AFRICA AIR	12.3	14.3	14.8	9.5	6.9	20.4	6.9	4.0	34.0
Angola	14.2	12.1	6.5	1.6	5.0	4.0	21.0		1.0
Democratic Republic of Congo	25.2	41.1	4.0	8.7			10.7		
Ethiopia	11.2	5.5	0.0	3.3					43.0
Ghana	13.3	18.5	19.0	27.6		3.0	0.0		83.0
Kenya	8.1	14.2	13.0	19.2	9.0	0.0	4.9		
Nigeria	9.4	17.4	29.0	6.2	10.0	12.8	6.4		59.5
Tanzania	11.3	7.6	13.7	8.3	5.5	3.0	11.0		3.0
Turkey	26.9	8.2	7.0	5.8		0.0	19.4		0.0
Uganda	10.3	10.3	4.0				0.5		
UAE	8.4	13.6	31.0	3.8	7.2		9.8		3.0
Other Africa and Middle East	9.9	13.1	13.7	9.0	7.1	34.9	7.5	4.0	14.8
AMERICAS	7.9	14.9	14.6	11.0	5.6	11.9	3.8	5.7	6.8
Argentina	7.6	5.1	4.0	43.2	4.0		7.0		6.0
Brazil	4.4	18.7	5.5	14.4	4.3	3.4	5.7	2.0	5.3
Canada	8.7	11.4	13.8	6.0	5.5	17.8	3.4	7.0	11.6
Chile	11.5	17.5	15.0	2.0	3.0			8.0	18.0
USA	8.1	15.1	15.9	11.6	5.8	11.6	3.7	5.8	5.7
Other Americas	12.9	18.2	8.2	4.2	2.9	6.9	1.0	7.0	9.0
ASIA & AUSTRALASIA	13.6	9.4	11.9	12.8	6.2	9.1	4.0	9.4	13.3
Australia	7.2	10.3	14.3	10.1	6.0	7.6	6.8	7.7	5.9
China including Hong Kong	9.1	6.6	9.9	14.5	3.4	4.2	1.7	29.0	60.0
India	21.1	8.9	5.5	17.4	6.5	17.7	5.0	3.3	8.9
Japan	7.0	5.1	7.0	5.3	3.9	22.8	2.0		
Malaysia	10.7	44.9		4.7			17.0	17.0	
New Zealand	10.5	10.5	5.1	14.2	6.4	7.9	7.8	14.0	9.3
Singapore	3.4	7.8		12.8	4.0	3.0	5.7	5.0	
South Korea	33.9	7.6	19.1	29.1	2.0				
Other Asia and Australasia	13.9	8.7	14.8	12.2	11.5	7.2	4.4		16.0
EUROPE	7.9	15.6	10.7	7.6	6.1	16.3	12.0	15.0	18.6
Austria	18.6	30.6	7.7	4.1	5.4	3.0	0.5	48.0	2.0
Belgium	9.4	18.2	10.5	9.7	4.8	11.1	5.0	5.3	26.4
Denmark	7.5	14.2	7.8	8.3	9.6	8.5	9.6	4.0	2.0
Finland	6.3	13.3	26.0	16.0	3.4		247.0		10.0
France	6.1	10.6	5.3	4.3	3.8	14.6	15.0	1.7	31.1
Germany	5.8	18.2	9.5	7.3	6.8	12.7	16.4	5.5	23.6
Ireland	11.7	22.1	6.0	5.7	6.9	68.4		17.1	10.8
Italy	10.8	12.6	8.5	7.1	4.9	5.0	5.8	12.6	7.6
Netherlands	5.4	17.1	12.3	11.2	5.5	14.7	16.7	5.0	8.9
Norway	8.5	20.4	8.7	24.1	4.9	21.2	3.0	14.0	10.5
Portugal	7.0	21.0	15.0	6.4	8.2	7.6	7.0	5.1	7.0
Russian Fed	8.2	11.1		9.1	11.5				96.1
Spain	12.8	12.0	9.3	4.9	5.5	6.8		20.7	4.1
Sweden	7.8	17.2	16.4	5.7	8.7	13.0	5.5	13.9	3.3
Switzerland	6.1	15.8	5.8	5.9	5.1	4.7	5.2	3.1	10.5
UK	8.8	14.8	13.5	8.4	6.7	17.1	9.7	38.5	8.6
Other Europe	9.5	9.8	11.9	7.8	21.7	5.7	13.2	9.7	3.4
ALL FOREIGN TOURISTS	7.8	14.5	11.6	8.8	6.3	3.6	7.3	10.0	9.9

Notes:

ACCOMMODATION SECTION: OVERALL			
	2015	2016	2017
TOTAL BEDNIGHTS	19 499 700	19 716 700	28 860 300
PAID BEDNIGHTS	6 381 200	5 517 400	7 615 900
FORMAL SECTOR BEDNIGHTS	6 017 900	5 295 500	7 044 700
Notes:			
Paid Bednights = Hotels, guesthouses, bed and breakfasts, self-catering, game lodge, backpackers, camping, train and hospital.			
Formal Bednights = Hotels, guesthouses, bed and breakfasts, self-catering, game lodge & backpackers.			
ACCOMMODATION SECTION: ESTABLISHMENTS			
	2015	2016	2017
Hotels	2 270 100	2 211 500	2 437 200
Guesthouse	828 300	667 500	960 700
Bed and breakfast	317 300	269 100	402 700
Self-catering	1 385 900	1 182 500	1 632 400
Game lodge	474 500	440 600	735 900
Backpackers	741 800	524 300	875 700
Camping	210 900	184 000	141 400
Train or ship	11 800	16 200	19 900
Hospital	140 500	21 700	31 100
Visiting friends and family	11 110 500	12 970 500	17 530 600
Air B&B			372 500
Couch Surfing			6 400
Other	2 009 400	1 228 800	3 713 700
AVERAGE LENGTH OF STAY BY ACCOMMODATION TYPE			
	2015	2016	2017
Hotels	5.1	5.1	5.7
Guesthouse	3.8	5.7	7.9
Bed and breakfast	5.6	6.3	8.3
Self-catering	17.8	19.6	14.7
Game lodge	5.8	4.8	6.0
Backpackers	9.9	11.5	14.2
Camping	6.2	4.6	4.0
Train or ship	11.7	4.0	7.8
Hospital	3.1	9.7	3.2
Visiting friends and family	9.9	11.5	11.1
Other	12.7	6.8	5.8

ACCOMMODATION TYPE BY PROVINCE: BEDNIGHTS									
2017									
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Hotels	1 543 300	1 171 500	242 500	319 200	383 500	93 600	148 500	28 600	39 900
Guesthouse	348 300	482 300	167 300	133 700	125 000	93 000	65 200	23 100	31 400
Bed and breakfast	179 600	229 000	70 800	52 200	48 400	16 900	5 000	3 200	3 900
Self-catering	774 400	653 600	233 900	152 100	189 400	90 400	99 000	15 500	27 900
Game lodge	208 500	305 200	113 600	105 700	304 900	226 300	48 300	35 800	25 500
Backpackers	338 800	500 300	241 700	127 700	99 400	40 300	40 800	17 600	87 300
Camping	82 100	47 900	18 800	25 600	50 300	23 600	50 600	8 600	7 800
Train or ship	2 400	19 000	11 200	2 700	400	800	200	100	
Hospital	18 000	7 900				3 100	200		1 900
Visiting friends and family	7 568 900	1 848 900	503 600	1 444 800	3 447 300	1 071 800	1 305 400	210 400	3 268 800
Air B&B	134 100	311 600	67 400	67 700	45 900	11 600	4 100	9 100	13 300
Couch Surfing	6 400	5 000	5 000	4 900	4 300		400		
Other	1 479 400	863 500	502 700	559 800	178 500	418 000	199 500	186 200	566 600
ACCOMMODATION TYPE BY PROVINCE: BEDNIGHTS									
2016									
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Hotels	1 356 700	1 036 200	203 800	301 200	328 100	90 100	126 000	24 900	51 600
Guesthouse	285 100	271 000	81 300	73 300	93 100	66 000	44 700	32 000	29 700
Bed and breakfast	99 600	161 800	34 900	42 300	50 800	19 700	14 500	3 400	15 700
Self-catering	471 100	559 500	184 200	109 600	206 900	100 300	26 900	12 200	26 300
Game lodge	172 000	199 700	69 800	86 000	224 800	106 600	25 000	11 500	15 000
Backpackers	140 700	433 100	188 600	110 000	125 100	19 400	43 000	6 300	47 000
Camping	51 900	46 000	22 500	31 500	110 200	29 900	4 300	12 200	20 400
Train or ship	3 100	8 800	1 600	3 300	100	4 800		100	
Hospital	5 200	2 700		1 400	3 100	2 500	4 300		2 600
Visiting friends and family	5 933 000	1 296 800	346 300	978 100	2 125 200	1 094 800	1 107 500	83 500	2 178 800
Other	443 900	479 600	114 500	225 200	90 300	175 600	110 200	7 400	19 600
ACCOMMODATION TYPE BY PROVINCE: BEDNIGHTS									
2015									
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Hotels	1 456 500	925 000	209 800	427 500	358 000	102 700	122 600	32 700	39 300
Guesthouse	418 200	336 900	75 500	128 600	140 100	39 600	76 200	16 000	42 900
Bed and breakfast	146 500	144 600	39 600	74 800	72 400	24 700	9 500	10 800	8 400
Self-catering	536 700	711 200	174 700	271 300	283 600	160 000	104 900	18 000	78 800
Game lodge	195 300	182 500	79 500	122 100	231 000	113 500	33 400	8 800	12 900
Backpackers	309 600	393 100	177 400	163 900	108 400	130 800	25 500	29 800	25 200
Camping	58 800	80 800	31 100	50 900	75 600	30 000	10 900	39 000	29 600
Train or ship	2 000	9 600	3 900	5 400	200	500		100	
Hospital	45 200	6 800	500	7 800	65 400	7 300	17 100		9 600
Visiting friends and family	4 098 900	1 522 100	310 600	949 400	1 716 500	495 300	1 575 300	291 900	2 336 600
Other	618 500	746 000	190 600	434 000	186 700	163 900	210 400	82 600	170 800

Appendix 7: Provincial distribution (Share of arrivals)

PROVINCIAL DISTRIBUTION - SHARE OF ARRIVALS*									
2017									
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	673 724	52 448	13 733	117 681	268 192	368 879	169 508	21 924	268 755
Botswana	49 265	2 080	704	5 834	1 489	24 478	82 070	320	857
Lesotho	143 529	6 700	1 944	19 657	4 752	893	28 500	5 992	282 202
Malawi	34 897	2 046	1 153	2 352	205	528	2 431		
Mozambique	192 823	2 321	1 607	1 734	187 026	7 565	4 024	1 558	2 518
Namibia	12 425	23 294	879	983	468	476	3 683	11 738	1 410
Swaziland	49 303	1 133	510	65 662	68 606	5 228	7 620		2 136
Zambia	36 234	1 118	1 035	2 897	686	1 153	301		
Zimbabwe	154 854	10 052	5 945	9 910	3 183	339 230	12 459	775	1 504
AFRICA AIR	71 198	24 982	3 630	6 649	2 255	1 715	2 715	456	807
Angola	10 377	3 846	73	313	73	73	147	74	74
Democratic Republic of Congo	5 764	582	117	597	117	59	480		
Ethiopia	1 543	474	120	156	96		30	36	
Ghana	3 200	968	174	259	58	100	159		
Kenya	5 613	1 948	233	486		65	253		126
Nigeria	9 934	2 678	609	1 033	48	111	384		41
Tanzania	7 559	1 313	148	789		82			231
Turkey	2 834	347	307	593	60	166	60		
Uganda	1 629	2 553	180	345	360		79		
UAE	183	317	100	35				38	
Other Africa and Middle East	22 477	10 054	1 402	1 978	1 495	1 047	1 020	294	391
AMERICAS	60 245	68 082	14 753	15 445	28 337	15 038	4 007	1 779	3 137
Argentina	3 751	3 867	839	222	2 351	535	419		
Brazil	11 500	10 831	2 566	1 917	5 126	1 143	1 153		160
Canada	7 057	11 923	2 819	2 452	4 591	2 330	1 100	474	929
Chile	1 534	1 213	150	113	554	169	433	56	56
USA	34 850	40 058	8 582	10 066	16 010	10 142	1 473	1 217	1 979
Other Americas	2 837	1 841	218	249	943	309	191		24
ASIA & AUSTRALASIA	65 998	47 262	8 005	9 824	10 337	4 512	8 259	1 456	1 970
Australia	12 128	13 000	2 881	2 922	4 939	2 268	1 460	192	422
China including Hong Kong	22 127	8 008	1 030	1 295	898	378	1 388	151	398
India	13 422	8 881	1 362	2 573	1 367	407	3 226	256	201
Japan	4 654	2 647	216	390	317	192	67		67
Malaysia	989	997	89	63	214	63			
New Zealand	1 265	1 513	392	147	426	414	190	31	125
Singapore	855	1 116	32	81	181		48	164	116
South Korea	5 266	3 159	282	198	282		198	84	84
Other Asia and Australasia	7 171	4 919	1 284	1 117	601	459	349	304	473
EUROPE	184 216	296 238	73 097	64 522	88 649	35 960	13 920	7 302	8 041
Austria	3 962	5 517	1 396	1 261	1 626	705	227	283	
Belgium	6 195	7 691	2 011	1 845	3 023	1 476	524	229	277
Denmark	3 458	5 073	1 284	1 108	1 490	2 303	398	466	380
Finland	1 704	1 816	100	521	850	265	267		85
France	24 064	31 411	4 939	8 226	13 801	5 926	596	498	833
Germany	41 520	68 842	26 421	17 126	24 146	5 827	3 144	1 570	2 145
Ireland	3 347	5 571	1 066	1 207	1 143	282	380	63	467
Italy	3 991	7 685	1 110	380	1 759	1 205	352	230	109
Netherlands	11 624	24 939	8 045	6 341	8 376	3 539	1 143	563	274
Norway	1 662	4 700	905	692	1 094	580	142	201	
Portugal	4 096	4 915	727	1 167	2 084	515	99		254
Russian Fed	1 248	1 305	295	349	302	131	73		94
Spain	2 729	4 472	1 023	513	1 974	418	293	568	
Sweden	5 854	11 438	1 712	1 604	4 287	755	859		93
Switzerland	6 268	12 656	3 427	2 957	3 391	1 175	678	174	128
UK	52 561	86 615	17 773	17 843	17 442	8 227	4 070	1 744	2 663
Other Europe	9 416	11 789	2 792	2 280	1 700	2 650	902	248	186
ALL FOREIGN TOURISTS	1 056 896	368 018	83 283	200 889	394 490	457 624	214 119	32 588	313 101

Notes:

Blank cells indicate that no arrivals for that province from that country

PROVINCIAL DISTRIBUTION - SHARE OF ARRIVALS*									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	792 609	59 313	14 554	117 259	287 184	357 912	193 419	14 615	313 768
Botswana	66 367	1 218	422	4 236	1 376	27 571	113 270	804	832
Lesotho	131 520	6 873	7 098	13 074	6 994	2 906	27 730	3 949	304 388
Malawi	27 983	187	502	781	62	5 479	3 983		55
Mozambique	269 643	5 030	509	3 702	163 515	5 143	25 769		7 408
Namibia	11 966	28 391	535	2 143	66	232	2 220	7 594	1 358
Swaziland	41 565	663	1 556	72 998	103 290	3 211	574		574
Zambia	36 486	882	283	706	624	2 617	97		46
Zimbabwe	215 166	11 899	3 459	11 114	12 204	321 436	15 799	1 035	2 065
AFRICA AIR	69 651	22 320	2 312	5 483	1 937	638	2 349	169	687
Angola	9 303	3 680		346	68		330		52
Democratic Republic of Congo	5 993	1 389	62	568			138	62	62
Ethiopia	1 314	401	28	136	28		27		25
Ghana	2 814	617	141	186	141		45		149
Kenya	5 029	1 207	112	315	252		187		
Nigeria	13 692	1 875	324	566	244	178	362		57
Tanzania	7 597	972	243	1 012	308	153	166		
Turkey	2 350	394	148	47	44		101		107
Uganda	1 931	2 658	77	505			77		
UAE	193	370		20		20			
Other Africa and Middle East	19 301	9 122	1 091	1 975	796	283	907	116	180
AMERICAS	52 419	59 329	12 190	13 646	25 313	8 908	5 003	2 366	2 316
Argentina	1 308	2 021	417	380	742	168	62	31	144
Brazil	4 677	3 650	666	845	1 122	675	286		75
Canada	7 027	10 815	1 954	2 888	3 928	1 001	593	212	459
Chile	509	413	63	75	147	53	44		22
USA	36 768	40 893	8 859	9 306	18 565	6 653	3 439	1 963	1 629
Other Americas	1 988	2 289	69	311	455	59	723		20
ASIA & AUSTRALASIA	65 398	47 145	5 512	10 953	8 004	2 938	6 236	684	1 958
Australia	11 730	10 204	2 097	2 952	3 813	1 845	1 216	408	772
China including Hong Kong	26 088	17 467	100	263	182	82	772	163	245
India	12 269	6 698	1 089	4 043	1 372	339	2 370	94	293
Japan	3 179	3 607	69	119	303	58	207		127
Malaysia	614	986	61	61	183		122		
New Zealand	2 215	2 132	749	434	879	169	52		331
Singapore	614	1 064		53	208	76	132		53
South Korea	3 814	2 193	145	145	72		79		
Other Asia and Australasia	6 474	3 758	922	1 397	225	195	356		
EUROPE	178 451	271 989	54 557	47 573	62 397	24 674	12 096	5 612	9 598
Austria	4 123	4 439	1 485	615	1 366	255	99	198	99
Belgium	5 290	7 620	1 562	1 602	1 269	635	467	76	
Denmark	2 771	5 407	1 665	764	1 760	1 514	133		74
Finland	1 133	1 934	560	314	140	101	140		68
France	19 538	22 694	2 863	4 342	7 770	2 573	1 164	203	765
Germany	36 598	65 434	20 623	14 232	19 738	5 162	2 486	1 591	3 521
Ireland	3 625	5 633	1 171	459	980	447	441	159	
Italy	5 794	7 315	1 035	1 060	1 455	629	211	53	
Netherlands	12 235	22 605	5 377	5 087	7 578	2 620	1 188	777	1 154
Norway	2 628	4 317	372	279	902	995	752	322	72
Portugal	5 934	6 393	1 365	683	1 239	535	273		
Russian Fed	1 222	885	113	138	81	20		20	
Spain	2 823	3 173	384	523	798	456	122	268	345
Sweden	5 182	9 904	1 000	1 485	2 262	943	314	309	72
Switzerland	5 472	11 143	2 425	1 992	2 206	1 082	109	121	250
UK	51 332	84 847	13 910	13 088	11 586	5 813	3 718	1 477	2 603
Other Europe	9 464	9 681	1 434	1 531	1 855	1 005	477	144	935
ALL FOREIGN TOURISTS	1 170 245	368 751	70 190	188 887	387 827	415 843	231 952	22 814	350 547
Notes:									
Blank cells indicate that no arrivals for that province from that country									

PROVINCIAL DISTRIBUTION - SHARE OF ARRIVALS*									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	602 091	45 160	11 644	126 315	267 706	262 011	197 629	24 597	248 742
Botswana	49 062	1 305	1 011	3 631	2 335	720	85 205	1 643	1 846
Lesotho	81 733	6 940	3 661	10 802	4 998	4 689	25 985	768	240 480
Malawi	30 215	2 160	530	2 794	2 608	244	2 024	244	
Mozambique	202 427	937	132	10 794	125 019	11 293	16 637	548	2 856
Namibia	14 334	20 121	927	1 530	430	417	5 908	7 797	800
Swaziland	30 526	1 143	1 534	69 070	94 950	1 023	2 920	426	
Zambia	33 297	1 171	1 105	5 940	1 959	2 337	4 131		487
Zimbabwe	175 029	8 342	2 318	14 019	37 135	259 584	29 778	12 130	218
AFRICA AIR	68 000	19 554	3 386	8 620	1 875	1 339	2 730	27	678
Angola	11 578	3 158	155	379	117	117	62		38
Democratic Republic of Congo	6 405	1 143	86	403			166		
Ethiopia	1 384	132	32	132					32
Ghana	3 779	579	57	509		172	57		127
Kenya	5 029	1 321	260	528	66	66	458		
Nigeria	12 562	1 449	346	802	41	253	695		157
Tanzania	5 980	1 073	127	2 584	220	42	84		93
Turkey	2 419	437	184	219		36	110		110
Uganda	1 692	2 209	103				212		
UAE	142	191	25	12	12		30		5
Other Africa and Middle East	16 648	8 409	2 050	2 918	1 450	665	665	28	144
AMERICAS	46 188	48 679	8 408	13 061	18 471	7 782	6 021	2 072	2 204
Argentina	946	578	106	134	183		109		215
Brazil	4 774	3 812	757	581	1 911	358	268	90	135
Canada	6 709	8 407	2 131	2 603	2 906	1 599	1 216	148	539
Chile	305	468	65	33	228			110	33
USA	31 722	33 683	5 398	9 312	12 728	5 377	4 318	1 608	1 353
Other Americas	1 743	1 767	236	230	419	523	2	7	119
ASIA & AUSTRALASIA	47 864	38 269	5 652	12 624	8 795	3 097	6 688	766	1 390
Australia	11 905	10 798	2 839	5 241	5 479	1 232	1 159	253	617
China including Hong Kong	11 074	10 014	264	1 224	136	722	3 393	17	179
India	12 804	6 382	726	2 297	1 512	467	1 542	147	292
Japan	1 875	2 616	462	799	134	54	13		
Malaysia	488	560		82			21	11	
New Zealand	2 482	2 220	309	422	620	333	133	267	201
Singapore	266	1 014		127	46	46	46	15	
South Korea	1 452	1 801	486	538	61				
Other Asia and Australasia	4 628	3 050	577	1 841	356	256	620		43
EUROPE	166 103	238 385	52 940	69 432	73 517	18 592	12 739	9 401	8 751
Austria	2 411	4 672	2 654	1 205	1 480	32	63	236	32
Belgium	4 692	6 763	1 793	2 073	1 828	622	138	241	724
Denmark	2 880	4 868	509	822	1 470	1 772	306	78	72
Finland	640	1 536	67	522	480		67		67
France	18 288	22 791	2 230	9 753	10 691	1 459	456	100	1 518
Germany	33 429	57 094	19 198	19 822	18 472	3 073	2 338	2 553	1 659
Ireland	3 392	4 577	980	1 762	906	715		199	100
Italy	5 568	6 244	940	699	2 218	238	407	469	103
Netherlands	12 874	20 253	5 367	6 097	7 631	2 238	1 053	521	646
Norway	2 389	4 735	520	650	1 450	325	130	267	396
Portugal	5 983	5 247	732	628	2 333	250	945	945	42
Russian Fed	1 003	1 072		185	77				146
Spain	2 495	3 121	750	634	1 022	274		840	95
Sweden	4 136	8 009	2 410	1 083	1 549	714	169	126	170
Switzerland	5 917	10 441	2 299	2 302	3 105	209	315	954	115
UK	47 970	69 277	13 434	18 926	16 104	5 915	5 790	1 537	2 247
Other Europe	10 227	9 016	1 877	1 850	1 900	835	380	103	357
ALL FOREIGN TOURISTS	923 222	299 098	61 421	215 121	370 130	313 872	242 547	35 751	284 757
Notes:									
Blank cells indicate that no arrivals for that province from that country									

PROVINCIAL SPREAD: PROPORTION OF TOURISTS WHO VISIT MORE THAN ONE PROVINCE			
	2015	2016	2017
AFRICA LAND	9.1%	9.5%	8.9%
Botswana	24.3%	29.0%	28.5%
Lesotho	6.5%	2.2%	3.2%
Malawi	9.0%	8.4%	9.3%
Mozambique	13.3%	26.5%	19.1%
Namibia	11.0%	4.8%	16.7%
Swaziland	2.6%	1.0%	1.6%
Zambia	18.3%	2.2%	7.2%
Zimbabwe	5.6%	4.2%	2.8%
AFRICA AIR	12.6%	9.7%	12.9%
Angola	1.7%	5.9%	4.5%
Democratic Republic of Congo	12.0%	15.4%	18.4%
Ethiopia	1.9%	7.7%	11.9%
Ghana	10.1%	7.2%	12.5%
Kenya	15.1%	7.4%	15.5%
Nigeria	9.9%	5.7%	10.4%
Tanzania	12.1%	12.8%	6.6%
Turkey	12.1%	6.7%	18.0%
Uganda	18.0%	12.9%	15.3%
UAE	26.8%	29.6%	34.0%
Other Africa and Middle East	20.1%	12.6%	16.0%
AMERICAS	39.5%	42.2%	40.6%
Argentina	23.7%	39.6%	54.0%
Brazil	40.9%	42.7%	58.3%
Canada	40.4%	39.0%	43.3%
Chile	69.3%	33.8%	48.4%
USA	39.3%	42.5%	36.9%
Other Americas	39.1%	50.4%	45.0%
ASIA & AUSTRALASIA	36.0%	29.5%	31.0%
Australia	46.9%	31.3%	38.1%
China including Hong Kong	29.9%	41.1%	18.2%
India	38.8%	24.7%	36.0%
Japan	29.4%	24.8%	22.7%
Malaysia	1.8%	20.7%	30.7%
New Zealand	47.3%	32.5%	24.2%
Singapore	19.1%	30.3%	51.2%
South Korea	32.7%	21.6%	31.3%
Other Asia and Australasia	16.8%	12.3%	20.0%
EUROPE	34.5%	27.1%	32.4%
Austria	43.5%	29.3%	30.3%
Belgium	40.4%	26.3%	43.4%
Denmark	21.7%	25.7%	29.9%
Finland	10.6%	24.7%	34.6%
France	41.1%	30.9%	33.6%
Germany	43.1%	34.6%	39.5%
Ireland	45.8%	28.7%	29.4%
Italy	32.2%	24.8%	19.0%
Netherlands	38.6%	39.8%	35.2%
Norway	37.3%	27.0%	26.0%
Portugal	33.1%	33.3%	23.7%
Russian Fed	22.1%	18.3%	26.2%
Spain	34.9%	20.3%	36.1%
Sweden	27.8%	25.2%	27.6%
Switzerland	40.7%	33.2%	43.2%
UK	27.0%	19.7%	28.5%
Other Europe	31.1%	16.8%	25.6%
ALL FOREIGN TOURISTS	14.2%	13.7%	14.1%
Notes:			
Blank cells indicate that the sample is not big enough for a valid statistical interpretation			

Appendix 8: Quarterly Spend Tables

ESTIMATED TFDS (including Capital Expenditure) in SA				
Q1	2015	2016	2017	
TFDS (including Capital)	R 16 953 747 546	R 17 911 372 998	R 18 161 968 729	
Change		5.65%	1.40%	
ESTIMATED TFDS (excluding Capital Expenditure) in SA				
Q1	2015	2016	2017	
TFDS (excluding Capital)	R 15 211 862 869	R 16 828 927 680	R 17 574 409 826	
Change		10.63%	4.43%	
ESTIMATED TFDS (excluding Capital Expenditure) by CATEGORY IN BILLIONS				
Q1	2015	2016	2017	% Change
Accommodation	R 2.2	R 1.4	R 2.2	54.6%
Transport	R 1.2	R 1.0	R 1.5	45.9%
Food and Drink	R 2.2	R 2.4	R 2.8	15.9%
Leisure	R 1.3	R 1.5	R 1.9	20.8%
Medical	R 0.3	R 0.4	R 0.1	-69.2%
Shopping	R 3.7	R 4.9	R 4.7	-4.1%
Resell	R 2.8	R 3.5	R 2.4	-31.0%
Other	R 1.0	R 1.4	R 1.4	-0.2%
TFDS (excluding Capital Expenditure) IN BILLIONS by REGION				
Q1	2015	2016	2017	% Change
Africa Land	R 7.1	R 8.1	R 8.2	3.3%
Africa Air	R 1.4	R 1.3	R 1.1	82.8%
Americas	R 2.1	R 2.1	R 2.6	55.8%
Asia & Australasia	R 1.4	R 1.5	R 1.5	54.3%
Europe	R 3.4	R 3.9	R 4.2	32.1%
AVERAGE TFDS (excluding Capital Expenditure) by REGION				
Q1	2015	2016	2017	% Change
Africa Land	R 4 700	R 5 000	R 4 700	-6.0%
Africa Air	R 16 500	R 17 500	R 20 700	18.3%
Americas	R 22 000	R 20 800	R 22 700	9.1%
Asia & Australasia	R 15 700	R 14 400	R 17 400	20.8%
Europe	R 18 100	R 18 900	R 17 600	-6.9%
ESTIMATED TFDS (excluding Capital Expenditure) by CATEGORY IN BILLIONS: AFRICA LAND				
Q1	2015	2016	2017	% Change
Accommodation	R 0.6	R 0.3	R 0.5	71.4%
Transport	R 0.5	R 0.4	R 0.7	46.7%
Food and Drink	R 0.6	R 0.6	R 0.8	31.7%
Leisure	R 0.3	R 0.4	R 0.3	-7.6%
Medical	R 0.2	R 0.1	R 0.1	-59.1%
Shopping	R 1.5	R 2.3	R 2.4	5.4%
Resell	R 2.7	R 3.2	R 2.4	-25.3%
Other	R 0.5	R 0.7	R 0.9	30.5%

ESTIMATED TFDS (excluding Capital Expenditure) by CATEGORY IN BILLIONS: AIR MARKETS				
Q1	2015	2016	2017	% Change
Accommodation	R 1.6	R 1.1	R 1.7	50.0%
Transport	R 0.8	R 0.6	R 0.9	45.4%
Food and Drink	R 1.6	R 1.8	R 1.9	10.2%
Leisure	R 1.0	R 1.2	R 1.5	29.6%
Medical	R 0.1	R 0.3	R 0.1	-73.7%
Shopping	R 2.1	R 2.6	R 2.3	-12.6%
Resell	R 0.1	R 0.3	R 0.0	-86.9%
Other	R 0.5	R 0.7	R 0.5	-28.1%
ESTIMATED TFDS (excluding Capital Expenditure) IN BILLIONS by PROVINCES				
Q1	2015	2016	2017	% Change
Gauteng	R 6.6	R 8.1	R 6.6	-19.3%
Western Cape	R 3.2	R 3.5	R 4.2	21.9%
Eastern Cape	R 0.5	R 0.5	R 0.7	48.6%
Kwa Zulu Natal	R 1.1	R 1.2	R 1.3	13.0%
Mpumalanga	R 1.1	R 1.1	R 1.1	6.6%
Limpopo	R 1.4	R 1.6	R 2.3	38.1%
North West	R 0.8	R 0.4	R 0.3	-25.8%
Northern Cape	R 0.2	R 0.1	R 0.2	22.6%
Free State	R 0.3	R 0.3	R 0.8	192.9%
MAJOR CURRENCY AVERAGE EXCHANGE RATE				
Q1	2015	2016	2017	% Change
Pound	R 18.50	R 21.51	R 16.85	-21.7%
Euro	R 13.36	R 16.94	R 14.49	-14.4%
USD	R 12.08	R 15.00	R 13.18	-12.1%
Australia	R 9.39	R 11.17	R 9.90	-11.4%
Canada	R 9.82	R 11.63	R 9.80	-15.7%
Brazil	R 3.93	R 4.27	R 4.11	-3.9%
China	R 1.97	R 2.30	R 1.92	-16.3%
Botswana	R 1.20	R 1.35	R 1.26	-7.0%
India	R 0.19	R 0.22	R 0.20	-8.7%
Mozambique	R 0.33	R 0.27	R 0.20	-26.3%
Kenya	R 0.12	R 0.15	R 0.13	-14.0%
Japan	R 0.10	R 0.14	R 0.12	-14.6%
Angola	R 0.11	R 0.09	R 0.08	-12.4%
Nigeria	R 0.06	R 0.07	R 0.04	-43.2%
DRC	R 0.01	R 0.02	R 0.01	-41.8%

Appendix 11: Activities undertaken in South Africa

ACTIVITIES UNDERTAKEN WHILE IN SOUTH AFRICA																
2017																
	Shopping	Nightlife	Eating out	Entertainment	Social	Visiting natural attractions	Cultural, historical and heritage	Wildlife	Beach	Church	Business	Adventure	Education training study	Theme parks	Trading	Medical
AFRICA LAND	65.3%	42.7%	33.1%	5.5%	35.7%	2.5%	5.6%	1.0%	3.1%	10.1%	3.3%	0.6%	3.7%	1.4%	3.1%	2.8%
Botswana	38.0%	43.4%	30.5%	5.0%	19.8%	1.6%	0.5%	0.2%	4.8%	13.4%	3.9%	1.0%	2.5%	0.7%	1.6%	1.3%
Lesotho	51.6%	25.5%	17.9%	2.7%	32.7%	0.9%	0.6%	0.2%	1.0%	20.6%	1.8%	0.8%	8.5%	0.4%	0.0%	5.2%
Malawi	83.5%	54.8%	42.0%	9.3%	17.7%	1.1%	1.5%	0.7%	3.6%	8.5%	8.8%	0.2%	3.6%	3.9%	5.2%	0.3%
Mozambique	84.9%	61.4%	48.3%	9.8%	71.1%	5.4%	23.7%	1.1%	0.6%	6.2%	2.6%	0.6%	1.2%	3.2%	6.0%	2.1%
Namibia	27.4%	33.9%	21.7%	4.9%	45.3%	7.6%	5.7%	2.9%	12.0%	3.2%	12.9%	3.0%	5.9%	2.5%	0.3%	3.1%
Swaziland	61.4%	34.1%	26.6%	3.9%	42.8%	1.0%	0.5%	0.7%	7.3%	8.2%	1.8%	0.0%	2.2%	0.8%	0.0%	2.0%
Zambia	76.7%	36.8%	28.4%	5.6%	12.0%	2.5%	6.7%	0.9%	7.7%	9.0%	14.8%	0.2%	3.9%	1.4%	10.5%	0.9%
Zimbabwe	77.8%	50.0%	41.4%	5.8%	20.0%	2.4%	2.3%	1.9%	2.7%	4.1%	2.9%	0.5%	1.7%	1.3%	5.4%	2.4%
AFRICA AIR	85.5%	89.6%	68.1%	12.0%	47.6%	22.5%	18.8%	12.4%	14.3%	9.3%	30.5%	5.4%	13.0%	7.4%	1.0%	4.9%
Angola	87.7%	100.0%	89.5%	17.5%	54.2%	19.8%	13.5%	14.0%	7.9%	15.7%	14.0%	5.2%	7.9%	3.8%	2.6%	13.0%
Democratic Republic of Congo	93.2%	88.6%	77.0%	10.8%	79.9%	9.5%	10.5%	2.6%	9.4%	21.8%	23.6%	1.9%	10.4%	1.8%	0.0%	9.1%
Ethiopia	91.2%	62.8%	49.2%	9.4%	49.4%	18.5%	26.5%	10.8%	11.9%	9.1%	33.8%	4.3%	12.8%	7.7%	0.0%	3.1%
Ghana	83.6%	61.9%	56.6%	2.0%	36.7%	15.8%	24.9%	5.1%	10.1%	12.1%	40.7%	3.7%	14.1%	7.4%	1.0%	0.0%
Kenya	83.0%	73.7%	53.0%	9.5%	35.9%	21.3%	20.6%	7.8%	15.2%	8.5%	44.7%	5.8%	24.0%	10.3%	0.0%	3.2%
Nigeria	85.1%	77.6%	55.8%	10.8%	46.5%	19.7%	15.9%	4.5%	11.6%	12.3%	29.5%	1.9%	13.3%	7.0%	1.3%	1.8%
Tanzania	89.1%	78.3%	57.7%	10.9%	50.6%	12.1%	18.9%	3.6%	9.1%	6.6%	37.7%	1.8%	15.5%	8.4%	1.8%	2.7%
Turkey	86.1%	55.2%	47.1%	3.5%	45.0%	13.0%	24.8%	6.3%	9.6%	14.8%	43.3%	0.0%	16.3%	6.9%	0.0%	4.8%
Uganda	77.1%	100.0%	87.2%	4.8%	31.2%	37.7%	30.6%	31.0%	22.1%	0.0%	50.3%	8.5%	4.7%	13.5%	0.0%	2.5%
UAE	65.6%	100.0%	92.2%	17.2%	57.8%	17.2%	16.0%	9.0%	33.6%	0.0%	33.6%	9.0%	33.6%	0.0%	0.0%	0.0%
Other Africa and Middle East	84.3%	98.0%	72.9%	14.9%	44.8%	30.3%	19.1%	20.7%	17.6%	7.8%	29.7%	7.4%	12.6%	8.6%	0.8%	4.5%
AMERICAS	70.2%	100.0%	77.8%	10.7%	36.8%	56.6%	47.3%	59.2%	33.1%	4.0%	16.9%	22.9%	8.5%	14.1%	1.6%	1.5%
Argentina	84.0%	82.3%	74.5%	2.3%	20.6%	57.7%	55.0%	58.2%	37.7%	0.0%	17.3%	16.8%	0.9%	22.2%	0.0%	0.0%
Brazil	82.1%	100.0%	83.1%	12.7%	32.2%	66.7%	61.0%	68.7%	39.8%	2.6%	26.4%	22.3%	4.8%	18.5%	0.0%	1.1%
Canada	77.1%	100.0%	88.1%	12.1%	42.8%	64.5%	49.4%	61.5%	42.0%	3.7%	16.9%	26.2%	7.7%	17.4%	0.5%	2.8%
Chile	80.6%	100.0%	88.5%	6.6%	32.7%	52.0%	62.0%	62.0%	28.5%	2.5%	23.5%	33.1%	2.5%	26.5%	0.0%	0.0%
USA	66.4%	98.9%	75.5%	10.4%	37.3%	54.0%	44.5%	57.8%	30.8%	4.5%	14.8%	23.1%	9.6%	12.5%	2.0%	1.4%
Other Americas	83.4%	100.0%	80.0%	11.2%	35.8%	55.1%	46.0%	48.2%	33.8%	0.3%	28.9%	11.6%	7.7%	15.6%	0.9%	0.7%
ASIA & AUSTRALASIA	78.5%	100.0%	78.0%	12.8%	34.4%	40.7%	29.2%	35.4%	23.6%	3.6%	28.6%	15.2%	5.1%	11.3%	0.6%	1.0%
Australia	72.1%	100.0%	78.8%	11.9%	44.9%	49.4%	40.6%	50.0%	29.2%	1.9%	10.4%	18.8%	4.7%	8.1%	0.7%	1.0%
China including Hong Kong	83.7%	100.0%	90.0%	9.1%	14.8%	27.0%	14.7%	16.4%	10.6%	1.6%	26.5%	6.9%	4.2%	9.0%	0.3%	1.6%
India	79.1%	95.0%	72.4%	14.4%	32.1%	40.5%	27.0%	33.1%	25.5%	3.4%	45.6%	18.3%	3.3%	14.2%	0.3%	0.7%
Japan	79.7%	89.5%	78.9%	3.3%	12.4%	39.4%	19.6%	23.8%	19.2%	1.0%	37.0%	10.1%	4.1%	13.1%	0.0%	0.0%
Malaysia	91.0%	100.0%	73.3%	12.5%	50.0%	62.9%	53.7%	59.2%	35.8%	3.5%	19.7%	21.3%	12.5%	7.2%	0.0%	0.0%
New Zealand	74.6%	100.0%	84.6%	16.1%	55.1%	44.6%	32.9%	52.4%	31.6%	3.7%	16.6%	14.5%	7.2%	12.2%	1.1%	1.1%
Singapore	80.1%	92.6%	79.1%	10.4%	52.9%	59.2%	29.9%	45.9%	35.4%	4.1%	29.9%	26.2%	0.0%	12.5%	0.0%	0.0%
South Korea	83.9%	94.9%	85.2%	6.8%	14.9%	42.8%	16.1%	12.8%	18.1%	1.7%	22.5%	7.0%	1.5%	29.4%	1.7%	2.9%
Other Asia and Australasia	79.0%	99.7%	64.8%	24.7%	49.6%	29.3%	34.0%	36.2%	21.1%	13.8%	44.6%	11.4%	14.8%	8.3%	1.8%	1.6%
EUROPE	74.5%	100.0%	85.5%	13.5%	39.2%	55.8%	42.9%	57.4%	41.2%	2.7%	22.0%	27.2%	7.2%	15.0%	1.4%	1.6%
Austria	78.8%	100.0%	87.0%	10.7%	39.2%	53.0%	40.3%	56.7%	43.3%	5.0%	36.4%	34.4%	9.6%	21.4%	0.0%	1.0%
Belgium	75.4%	100.0%	86.9%	17.7%	41.0%	60.7%	48.9%	62.7%	42.1%	4.8%	24.7%	36.1%	12.0%	15.3%	3.0%	1.7%
Denmark	71.8%	100.0%	79.6%	12.4%	32.4%	57.5%	43.2%	71.6%	34.3%	0.8%	22.6%	30.3%	7.7%	11.6%	3.0%	1.6%
Finland	79.3%	100.0%	94.7%	12.6%	46.2%	61.7%	47.7%	59.1%	47.1%	2.9%	25.5%	43.3%	15.4%	20.7%	2.9%	7.7%
France	69.7%	100.0%	82.7%	12.0%	27.7%	59.3%	42.6%	63.5%	38.4%	1.3%	25.4%	25.4%	7.0%	18.2%	0.8%	1.3%
Germany	75.6%	100.0%	87.5%	13.4%	39.1%	60.4%	48.3%	63.9%	49.1%	2.9%	19.2%	30.6%	8.3%	17.7%	1.4%	1.7%
Ireland	81.9%	100.0%	90.3%	18.5%	42.4%	58.5%	42.2%	44.7%	41.1%	2.9%	18.1%	27.8%	3.0%	12.5%	0.6%	0.0%
Italy	44.7%	82.3%	63.2%	12.2%	29.2%	47.7%	30.5%	55.0%	35.3%	4.0%	25.3%	20.5%	7.3%	11.8%	1.3%	0.0%
Netherlands	76.1%	100.0%	90.0%	14.8%	42.6%	59.9%	44.2%	62.6%	43.3%	2.9%	18.0%	33.1%	9.0%	14.4%	2.1%	3.1%
Norway	82.5%	100.0%	86.9%	14.8%	33.4%	57.3%	46.5%	56.7%	43.1%	6.2%	14.8%	34.9%	14.2%	12.3%	0.8%	1.9%
Portugal	71.9%	100.0%	80.3%	12.0%	39.7%	35.4%	32.9%	52.2%	37.1%	1.2%	28.3%	21.3%	3.6%	7.8%	1.2%	0.7%
Russian Fed	73.5%	100.0%	91.8%	7.6%	28.4%	39.5%	32.6%	42.6%	33.3%	1.2%	43.2%	11.0%	4.2%	16.8%	0.0%	0.0%
Spain	73.3%	100.0%	82.7%	14.0%	28.1%	55.5%	52.4%	57.8%	41.3%	1.8%	29.5%	26.0%	1.7%	9.5%	2.1%	0.0%
Sweden	79.5%	100.0%	85.8%	9.7%	33.1%	57.5%	43.0%	62.8%	42.6%	2.1%	32.4%	25.6%	6.2%	20.5%	1.1%	1.5%
Switzerland	78.9%	100.0%	91.2%	13.0%	41.3%	62.2%	43.4%	58.3%	44.6%	3.1%	25.8%	30.4%	7.0%	23.1%	1.1%	2.1%
UK	77.1%	100.0%	86.5%	13.7%	46.5%	52.8%	40.2%	50.4%	38.9%	2.7%	17.8%	24.4%	6.0%	12.2%	1.4%	1.7%
Other Europe	80.2%	100.0%	85.5%	14.8%	31.5%	48.1%	45.9%	53.2%	32.6%	2.7%	37.0%	21.8%	11.2%	17.3%	0.5%	1.9%
ALL FOREIGN TOURISTS	67.7%	57.5%	44.0%	7.1%	36.4%	13.2%	13.1%	11.9%	9.9%	8.7%	7.9%	5.4%	4.6%	4.1%	2.7%	2.6%

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation. Eating out, Entertainment and Church added in 2016 questionnaire to provide more detail.

ACTIVITIES UNDERTAKEN WHILE IN SOUTH AFRICA

2016

	Shopping	Nightlife	Eating out	Entertainment	Social	Visiting natural attractions	Cultural, historical and heritage	Wildlife	Beach	Church	Business	Adventure	Education training study	Theme parks	Trading	Medical	
AFRICA LAND	65.3%	42.7%	33.1%	5.5%	35.7%	2.5%	5.6%	1.0%	3.1%	10.1%	3.3%	0.6%	3.7%	1.4%	3.1%	2.8%	
Botswana	38.0%	43.4%	30.5%	5.0%	19.8%	1.6%	0.5%	0.2%	4.8%	13.4%	3.9%	1.0%	2.5%	0.7%	1.6%	1.3%	
Lesotho	51.6%	25.5%	17.9%	2.7%	32.7%	0.9%	0.6%	0.2%	1.0%	20.6%	1.8%	0.8%	8.5%	0.4%	0.0%	5.2%	
Malawi	83.5%	54.8%	42.0%	9.3%	17.7%	1.1%	1.5%	0.7%	3.6%	8.5%	8.8%	0.2%	3.6%	3.9%	5.2%	0.3%	
Mozambique	84.9%	61.4%	48.3%	9.8%	71.1%	5.4%	23.7%	1.1%	0.6%	6.2%	2.6%	0.6%	1.2%	3.2%	6.0%	2.1%	
Namibia	27.4%	33.9%	21.7%	4.9%	45.3%	7.6%	5.7%	2.9%	12.0%	3.2%	12.9%	3.0%	5.9%	2.5%	0.3%	3.1%	
Swaziland	61.4%	34.1%	26.6%	3.9%	42.8%	1.0%	0.5%	0.7%	7.3%	8.2%	1.8%	0.0%	2.2%	0.8%	0.0%	2.0%	
Zambia	76.7%	36.8%	28.4%	5.6%	12.0%	2.5%	6.7%	0.9%	7.7%	9.0%	14.8%	0.2%	3.9%	1.4%	10.5%	0.9%	
Zimbabwe	77.8%	50.0%	41.4%	5.8%	20.0%	2.4%	2.3%	1.9%	2.7%	4.1%	2.9%	0.5%	1.7%	1.3%	5.4%	2.4%	
AFRICA AIR	85.5%	89.6%	68.1%	12.0%	47.6%	22.5%	18.8%	12.4%	14.3%	9.3%	30.5%	5.4%	13.0%	7.4%	1.0%	4.9%	
Angola	87.7%	100.0%	89.5%	17.5%	54.2%	19.8%	15.7%	13.5%	14.0%	5.2%	10.7%	7.9%	7.7%	3.8%	2.6%	13.0%	
Democratic Republic of Congo	93.2%	88.6%	77.0%	10.8%	79.9%	9.5%	10.5%	2.6%	9.4%	21.8%	23.6%	1.9%	10.4%	1.8%	0.0%	9.1%	
Ethiopia	91.2%	62.8%	49.2%	9.4%	49.4%	18.5%	26.5%	10.8%	11.9%	9.1%	33.8%	4.3%	12.8%	7.7%	0.0%	3.1%	
Ghana	83.6%	61.9%	56.6%	2.0%	36.7%	15.8%	24.9%	5.1%	10.1%	12.1%	40.7%	3.7%	14.1%	7.4%	1.0%	0.0%	
Kenya	83.0%	73.7%	53.0%	9.5%	35.9%	21.3%	20.6%	7.8%	15.2%	44.7%	5.8%	6.7%	24.0%	10.3%	0.0%	3.2%	
Nigeria	85.1%	77.6%	55.8%	10.8%	46.5%	19.7%	15.9%	4.5%	11.6%	12.3%	29.5%	1.9%	13.3%	7.0%	1.3%	1.8%	
Tanzania	89.1%	78.3%	57.7%	10.9%	50.6%	12.1%	18.9%	3.6%	9.1%	6.6%	37.7%	1.8%	15.5%	8.4%	1.8%	2.7%	
Turkey	86.1%	55.2%	47.1%	3.5%	45.0%	13.0%	24.8%	6.3%	9.6%	14.8%	43.3%	0.0%	16.3%	6.9%	0.0%	4.8%	
Uganda	77.1%	100.0%	87.2%	4.8%	31.2%	37.7%	30.6%	31.0%	22.1%	0.0%	50.3%	8.5%	4.7%	13.5%	0.0%	2.5%	
UAE	65.6%	100.0%	92.2%	17.2%	57.8%	57.0%	16.0%	9.0%	33.6%	17.2%	33.6%	9.0%	9.0%	0.0%	0.0%	0.0%	
Other Africa and Middle East	84.3%	98.0%	72.9%	14.9%	44.8%	30.3%	19.1%	20.7%	17.6%	7.8%	29.7%	7.4%	12.6%	8.6%	0.8%	4.5%	
AMERICAS	70.2%	100.0%	77.8%	10.7%	36.8%	56.6%	47.3%	59.2%	33.1%	4.0%	16.9%	22.9%	8.5%	14.1%	1.6%	1.5%	
Argentina	84.0%	82.3%	74.5%	2.3%	20.6%	57.7%	55.0%	58.2%	37.7%	0.0%	17.3%	16.8%	0.9%	22.2%	0.0%	0.0%	
Brazil	82.1%	100.0%	83.1%	12.7%	32.2%	66.7%	61.0%	68.7%	26.6%	39.8%	26.6%	22.3%	4.8%	39.8%	18.5%	0.0%	1.1%
Canada	77.1%	100.0%	88.1%	12.1%	42.8%	64.5%	49.4%	61.5%	42.0%	3.7%	16.9%	26.2%	7.7%	17.4%	0.5%	2.8%	
Chile	80.6%	100.0%	88.5%	6.6%	32.7%	52.0%	62.0%	62.0%	28.5%	2.5%	23.5%	33.1%	2.5%	26.5%	0.0%	0.0%	
USA	66.4%	98.9%	75.5%	10.4%	37.3%	54.4%	44.5%	57.8%	30.8%	4.5%	14.8%	23.1%	9.6%	12.5%	2.0%	1.4%	
Other Americas	83.4%	100.0%	80.0%	11.2%	35.8%	55.1%	46.0%	48.2%	33.8%	0.3%	28.9%	11.6%	7.7%	15.6%	0.9%	0.7%	
ASIA & AUSTRALASIA	78.5%	100.0%	78.0%	12.8%	34.4%	40.7%	29.2%	35.4%	23.6%	3.6%	28.6%	15.2%	5.1%	11.3%	0.6%	1.0%	
Australia	72.1%	100.0%	78.8%	11.9%	44.9%	49.4%	40.6%	50.0%	29.2%	1.9%	10.4%	18.8%	4.7%	8.1%	0.7%	1.0%	
China including Hong Kong	83.7%	100.0%	90.0%	9.1%	14.8%	27.0%	14.7%	16.4%	10.6%	1.6%	26.5%	6.9%	4.2%	9.0%	0.3%	1.6%	
India	79.1%	95.0%	72.4%	14.4%	32.1%	40.5%	27.0%	33.1%	25.5%	3.4%	45.6%	18.3%	3.3%	14.2%	0.3%	0.7%	
Japan	79.7%	89.5%	78.9%	3.3%	12.4%	39.4%	19.6%	23.8%	19.2%	1.0%	37.0%	10.1%	4.1%	13.1%	0.0%	0.0%	
Malaysia	91.0%	100.0%	73.3%	12.5%	50.0%	62.9%	53.7%	59.2%	35.8%	3.5%	19.7%	21.3%	12.5%	7.2%	0.0%	0.0%	
New Zealand	74.6%	100.0%	84.6%	16.1%	55.1%	44.6%	32.9%	52.4%	31.6%	3.7%	16.6%	14.5%	7.2%	12.2%	1.1%	1.1%	
Singapore	80.1%	92.6%	79.1%	10.4%	52.9%	59.2%	29.9%	45.9%	35.4%	5.1%	4.1%	26.2%	0.0%	12.5%	0.0%	0.0%	
South Korea	83.9%	94.9%	85.2%	6.8%	14.9%	42.8%	16.1%	12.8%	18.1%	1.7%	22.5%	7.0%	1.5%	29.4%	1.7%	2.9%	
Other Asia and Australasia	79.0%	99.7%	64.8%	24.7%	49.6%	29.3%	34.0%	36.2%	21.1%	13.8%	44.6%	11.4%	14.8%	8.3%	1.8%	1.6%	
EUROPE	74.5%	100.0%	85.5%	13.5%	39.2%	55.8%	42.9%	57.4%	41.2%	2.7%	22.0%	27.2%	7.2%	15.0%	1.4%	1.6%	
Austria	78.8%	100.0%	87.0%	10.7%	39.2%	53.0%	40.3%	56.7%	43.3%	5.0%	36.4%	34.4%	9.6%	21.4%	0.0%	1.0%	
Belgium	75.4%	100.0%	86.9%	17.7%	41.0%	60.7%	48.9%	62.7%	42.1%	4.8%	24.7%	36.1%	12.0%	15.3%	3.0%	1.7%	
Denmark	71.8%	100.0%	79.6%	12.4%	32.4%	57.5%	43.2%	71.6%	34.3%	0.8%	22.6%	30.3%	7.7%	11.6%	3.0%	1.6%	
Finland	79.3%	100.0%	94.7%	12.6%	46.2%	61.7%	47.7%	59.1%	47.1%	2.9%	25.5%	43.3%	15.4%	20.7%	2.9%	7.7%	
France	69.7%	100.0%	82.7%	12.0%	27.7%	59.3%	42.6%	63.5%	38.4%	1.3%	25.4%	25.4%	7.0%	18.2%	0.8%	1.3%	
Germany	75.6%	100.0%	87.5%	13.4%	39.1%	60.4%	48.3%	63.9%	49.1%	2.9%	19.2%	30.6%	8.3%	17.7%	1.4%	1.7%	
Ireland	81.9%	100.0%	90.3%	18.5%	42.4%	58.5%	42.2%	44.7%	41.1%	2.9%	18.1%	27.8%	3.0%	12.5%	0.6%	0.0%	
Italy	44.7%	82.3%	63.2%	12.2%	29.2%	47.7%	30.5%	55.0%	35.3%	4.0%	25.3%	20.5%	7.3%	11.8%	1.3%	0.0%	
Netherlands	76.1%	100.0%	90.0%	14.8%	42.6%	59.9%	44.2%	62.6%	43.3%	2.9%	18.0%	33.1%	9.0%	14.4%	2.1%	3.1%	
Norway	82.5%	100.0%	86.9%	14.8%	33.4%	57.3%	46.5%	56.7%	43.1%	6.2%	14.8%	34.9%	14.2%	12.3%	0.8%	1.9%	
Portugal	71.9%	100.0%	80.3%	12.0%	39.7%	35.4%	32.9%	52.2%	37.1%	1.2%	28.3%	21.3%	3.6%	7.8%	1.2%	0.7%	
Russian Fed	73.5%	100.0%	91.8%	7.6%	28.4%	39.5%	32.6%	42.6%	33.3%	1.2%	43.2%	11.0%	4.2%	16.8%	0.0%	0.0%	
Spain	73.3%	100.0%	82.7%	14.0%	28.1%	55.5%	52.4%	57.8%	41.3%	1.8%	29.5%	26.0%	1.7%	9.5%	2.1%	0.0%	
Sweden	79.5%	100.0%	85.8%	9.7%	33.1%	57.5%	43.0%	62.8%	42.6%	2.1%	32.4%	25.6%	6.2%	20.5%	1.1%	1.5%	
Switzerland	78.9%	100.0%	91.2%	13.0%	41.3%	62.2%	43.4%	58.3%	44.6%	3.1%	25.8%	30.4%	7.0%	23.1%	1.1%	2.1%	
UK	77.1%	100.0%	86.5%	13.7%	46.5%	52.8%	40.2%	50.4%	38.9%	2.7%	17.8%	24.4%	6.0%	12.2%	1.4%	1.7%	
Other Europe	80.2%	100.0%	85.5%	14.8%	31.5%	48.1%	45.9%	53.2%	32.6%	2.7%	37.0%	21.8%	11.2%	17.3%	0.5%	1.9%	
ALL FOREIGN TOURISTS	67.7%	57.5%	44.0%	7.1%	36.4%	13.2%	13.1%	11.9%	9.9%	8.7%	7.9%	5.4%	4.6%	4.1%	2.7%	2.6%	

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation. Eating out, Entertainment and Church added in 2016 questionnaire to provide more detail.

ACTIVITIES UNDERTAKEN WHILE IN SOUTH AFRICA

		2015															
		Shopping	Nightlife	Eating out	Entertainment	Social	Visiting natural attractions	Cultural, historical and heritage	Wildlife	Beach	Church	Business	Adventure	Education training study	Theme parks	Trading	Medical
AFRICA LAND		44.5%	10.9%			52.3%	2.1%	2.6%	1.3%	3.4%		9.3%	1.2%	4.3%	0.7%	4.5%	3.8%
Botswana		48.0%	17.7%			56.9%	1.7%	3.8%	4.0%	17.2%	1.6%	4.0%	2.1%	0.1%	5.7%	4.5%	
Lesotho		29.1%	14.8%			70.4%	1.2%	1.1%	0.0%	1.4%	5.8%	1.4%	7.7%	0.9%	1.4%	6.7%	
Malawi		51.6%	7.8%			35.7%	4.8%	5.4%	0.4%	6.0%	12.7%	0.9%	2.8%	0.2%	8.7%	2.1%	
Mozambique		40.0%	10.8%			54.7%	1.7%	3.4%	1.3%	0.5%	7.5%	0.5%	1.7%	0.6%	9.2%	2.3%	
Namibia		35.8%	28.0%			52.1%	11.4%	5.7%	4.1%	21.7%	13.8%	4.8%	10.2%	3.4%	0.5%	4.0%	
Swaziland		13.2%	6.1%			61.4%	2.5%	2.2%	3.7%	6.7%	7.7%	2.5%	6.8%	1.1%	1.7%	3.9%	
Zambia		64.1%	20.1%			28.6%	2.9%	9.6%	1.6%	10.2%	23.8%	1.7%	6.1%	0.8%	9.4%	1.5%	
Zimbabwe		68.2%	5.4%			35.9%	1.7%	1.7%	0.3%	3.0%	9.5%	0.5%	2.3%	0.4%	4.2%	2.7%	
AFRICA AIR		74.7%	52.8%			40.5%	15.5%	13.1%	9.4%	13.1%		37.8%	5.1%	14.5%	4.4%	1.5%	5.7%
Angola		86.1%	50.0%			45.7%	12.3%	10.3%	3.6%	6.6%		20.8%	2.1%	12.8%	5.2%	1.4%	13.5%
Democratic Republic of Congo		71.3%	56.3%			68.3%	9.7%	12.6%	6.8%	12.0%		25.7%	3.4%	18.6%	3.5%	2.3%	14.1%
Ethiopia		68.1%	38.3%			31.9%	6.5%	2.1%	2.1%	0.0%		59.9%	6.5%	23.3%	0.0%	0.0%	2.1%
Ghana		83.4%	53.9%			38.0%	3.8%	6.9%	1.3%	12.0%		45.6%	1.3%	20.1%	5.1%	0.0%	2.5%
Kenya		60.1%	45.6%			24.5%	8.0%	10.1%	6.0%	18.3%		64.5%	4.7%	22.5%	2.0%	1.0%	1.6%
Nigeria		78.0%	44.5%			44.0%	8.8%	13.6%	4.2%	7.1%		32.5%	1.5%	12.1%	5.0%	0.9%	5.1%
Tanzania		71.6%	49.8%			53.5%	5.8%	5.9%	1.8%	23.5%		33.8%	0.5%	17.2%	1.8%	8.2%	2.7%
Turkey		72.3%	46.9%			27.8%	14.4%	10.4%	0.0%	14.5%		48.2%	2.4%	20.4%	9.7%	0.0%	7.3%
Uganda		64.8%	77.7%			6.1%	31.4%	6.0%	18.6%	10.3%		80.7%	9.9%	3.4%	0.0%	0.0%	0.0%
UAE		54.0%	56.4%			38.9%	36.5%	4.7%	22.3%	26.2%		33.3%	13.5%	5.5%	2.4%	0.0%	0.0%
Other Africa and Middle East		73.5%	60.9%			34.6%	29.6%	20.2%	21.1%	17.3%		38.9%	11.7%	12.8%	5.9%	0.0%	3.1%
AMERICAS		61.9%	51.9%			29.2%	56.1%	42.0%	52.4%	27.8%		20.7%	23.9%	12.2%	7.6%	1.1%	1.7%
Argentina		77.9%	91.4%			32.1%	39.1%	25.7%	28.8%	32.3%		52.5%	3.3%	3.3%	1.6%	0.0%	0.0%
Brazil		73.1%	64.3%			25.8%	51.9%	38.6%	53.2%	25.7%		34.6%	19.3%	9.9%	11.7%	0.6%	1.2%
Canada		62.2%	51.1%			28.8%	37.6%	58.8%	56.2%	30.8%		18.3%	32.2%	9.5%	10.8%	0.0%	0.3%
Chile		100.0%	78.9%			47.0%	69.3%	43.4%	48.2%	25.9%		43.4%	38.6%	4.8%	0.0%	0.0%	0.0%
USA		60.4%	50.2%			29.5%	56.3%	43.1%	52.2%	27.2%		19.1%	23.5%	13.0%	7.0%	1.3%	1.9%
Other Americas		68.0%	61.6%			27.9%	50.0%	42.5%	49.0%	39.3%		33.7%	14.9%	7.2%	1.0%	0.1%	1.6%
ASIA & AUSTRALASIA		72.5%	62.3%			34.6%	44.2%	27.8%	38.1%	24.4%		39.2%	14.7%	3.5%	7.2%	0.3%	1.1%
Australia		68.1%	55.3%			50.4%	48.7%	33.3%	46.9%	29.0%		18.3%	16.2%	1.8%	9.9%	0.2%	1.0%
China including Hong Kong		69.4%	66.1%			23.5%	43.1%	26.2%	31.3%	17.2%		47.9%	3.8%	1.7%	5.4%	0.0%	0.2%
India		75.3%	67.5%			20.6%	37.1%	26.2%	40.6%	18.8%		60.1%	14.3%	5.6%	7.7%	0.0%	0.3%
Japan		76.1%	68.6%			14.2%	59.4%	15.6%	30.9%	26.7%		44.3%	32.2%	0.9%	2.9%	0.0%	0.3%
Malaysia		60.0%	64.0%			31.0%	39.7%	30.0%	19.9%	19.7%		24.9%	12.5%	3.7%	8.1%	0.0%	6.3%
New Zealand		82.8%	61.7%			58.9%	50.0%	43.3%	40.5%	26.2%		22.8%	31.7%	1.7%	3.9%	4.5%	0.6%
Singapore		93.8%	46.8%			64.7%	47.2%	24.0%	25.3%	67.6%		24.0%	21.9%	0.0%	10.3%	0.0%	0.0%
South Korea		82.9%	67.7%			54.7%	65.4%	45.4%	47.3%	35.2%		17.5%	34.7%	27.9%	10.7%	0.0%	17.2%
Other Asia and Australasia		72.2%	56.7%			39.7%	34.4%	16.5%	24.0%	29.4%		43.8%	7.5%	1.6%	3.9%	0.5%	0.1%
EUROPE		65.1%	63.8%			34.1%	51.8%	31.8%	45.3%	33.0%		27.6%	21.3%	5.7%	7.1%	0.5%	0.8%
Austria		71.8%	71.7%			37.6%	53.7%	48.0%	53.1%	41.9%		20.8%	28.8%	7.8%	9.3%	0.0%	4.1%
Belgium		72.5%	77.8%			28.1%	64.3%	45.0%	60.3%	45.7%		25.8%	28.2%	7.9%	16.2%	0.0%	0.7%
Denmark		58.3%	56.6%			21.0%	50.4%	32.0%	52.8%	24.6%		32.5%	18.0%	2.4%	6.4%	0.8%	1.6%
Finland		86.5%	69.7%			33.5%	57.4%	30.1%	62.6%	51.5%		24.9%	39.3%	14.8%	8.4%	2.8%	2.8%
France		58.2%	54.2%			21.5%	48.7%	33.3%	51.6%	30.0%		28.6%	18.8%	3.9%	6.5%	0.4%	0.5%
Germany		64.2%	64.2%			29.3%	60.9%	40.4%	59.0%	39.9%		23.6%	27.7%	5.6%	10.1%	0.2%	0.4%
Ireland		68.8%	79.8%			34.9%	57.1%	32.9%	45.9%	34.4%		34.4%	11.7%	2.9%	2.8%	0.5%	0.5%
Italy		66.2%	61.9%			26.2%	51.1%	27.5%	44.4%	20.7%		41.0%	17.5%	5.8%	4.4%	0.3%	0.9%
Netherlands		64.9%	64.1%			38.5%	61.0%	34.2%	47.8%	43.1%		17.6%	24.6%	6.0%	7.1%	0.8%	0.7%
Norway		65.7%	63.9%			27.4%	67.8%	39.5%	55.6%	25.3%		20.6%	41.4%	8.5%	6.5%	0.9%	1.9%
Portugal		80.2%	77.8%			43.6%	53.6%	36.8%	42.4%	22.8%		35.3%	14.2%	10.0%	2.1%	7.6%	1.3%
Russian Fed		60.9%	66.3%			25.8%	26.3%	16.3%	24.2%	17.9%		60.0%	12.1%	7.9%	2.1%	0.0%	0.0%
Spain		63.0%	66.2%			22.1%	54.6%	33.5%	43.7%	28.2%		42.9%	31.2%	8.9%	9.0%	0.0%	0.0%
Sweden		69.0%	73.6%			28.5%	56.3%	38.8%	47.1%	35.6%		26.6%	29.8%	11.6%	14.1%	0.0%	0.3%
Switzerland		69.7%	64.7%			34.1%	56.8%	34.6%	45.2%	40.8%		18.7%	29.9%	9.2%	9.9%	0.0%	2.0%
UK		65.3%	62.3%			43.3%	44.9%	25.4%	34.8%	29.6%		26.6%	17.2%	4.5%	5.4%	0.1%	0.8%
Other Europe		60.7%	67.0%			19.0%	34.8%	15.0%	33.8%	23.1%		58.1%	10.4%	8.7%	4.4%	0.0%	0.7%
ALL FOREIGN TOURISTS		50.0%	22.7%			47.8%	12.8%	9.4%	10.8%	9.2%		14.3%	5.4%	5.2%	2.2%	3.6%	3.3%

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation. Eating out, Entertainment and Church added in 2016 questionnaire to provide more detail.

ACTIVITIES BY PROVINCE

	2017								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Shopping	42.8%	15.3%	3.9%	8.6%	17.4%	18.7%	6.0%	0.8%	8.3%
Nightlife	36.4%	39.5%	8.9%	11.2%	13.1%	5.3%	9.6%	2.1%	12.9%
Eating out	45.8%	25.7%	5.9%	9.3%	16.4%	14.9%	7.4%	1.0%	5.3%
Entertainment	47.2%	27.3%	7.8%	10.0%	13.8%	8.7%	8.9%	1.5%	5.4%
Social	41.2%	17.3%	4.0%	12.4%	23.1%	5.3%	6.9%	0.8%	12.8%
Visiting natural attractions	34.1%	72.4%	15.4%	13.4%	22.6%	8.4%	5.5%	1.4%	1.8%
Cultural, historical and heritage	44.1%	53.2%	12.7%	10.8%	28.2%	5.7%	4.1%	1.1%	1.9%
Wildlife	37.0%	63.6%	16.9%	14.2%	29.6%	12.6%	5.3%	1.6%	2.2%
Beach	23.3%	72.0%	19.2%	32.3%	16.3%	3.6%	4.1%	1.0%	1.5%
Church	46.1%	5.2%	1.9%	4.6%	9.1%	9.3%	12.0%	1.1%	22.7%
Business	66.7%	22.7%	3.6%	9.8%	3.6%	4.0%	4.0%	2.2%	4.1%
Adventure	29.3%	78.4%	20.0%	15.3%	21.8%	7.1%	6.2%	1.4%	2.2%
Education training study	42.0%	23.5%	7.0%	11.6%	4.6%	4.8%	5.2%	1.1%	22.8%
Theme parks	46.3%	59.2%	15.2%	18.0%	22.8%	5.5%	5.0%	0.5%	1.8%
Trading	43.5%	9.0%	1.7%	2.9%	10.5%	38.1%	6.2%	0.2%	0.5%
Medical	45.2%	12.9%	2.5%	3.0%	14.3%	10.8%	7.4%	0.4%	15.4%

Notes:

ACTIVITIES BY PROVINCE

	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Shopping	46.7%	16.2%	3.0%	7.1%	11.5%	19.9%	7.7%	0.7%	6.0%
Nightlife	39.9%	30.1%	6.5%	6.4%	20.5%	2.0%	14.2%	0.7%	15.8%
Eating out	52.3%	26.9%	5.3%	7.2%	11.8%	12.1%	11.9%	0.9%	4.7%
Entertainment	54.6%	25.1%	6.1%	8.7%	18.8%	3.2%	17.3%	1.2%	9.4%
Social	43.2%	12.4%	3.4%	10.0%	16.9%	3.8%	10.3%	0.9%	20.5%
Visiting natural attractions	35.4%	74.8%	12.1%	13.4%	23.6%	6.8%	6.2%	1.5%	2.4%
Cultural, historical and heritage	43.5%	63.0%	13.7%	16.3%	26.6%	5.4%	6.6%	1.6%	3.6%
Wildlife	40.5%	62.0%	16.5%	15.8%	34.7%	11.4%	7.9%	2.3%	2.5%
Beach	23.4%	70.1%	19.4%	33.2%	16.6%	3.3%	4.2%	1.2%	1.7%
Church	14.4%	8.6%	2.5%	4.1%	12.7%	22.8%	12.0%	2.3%	29.3%
Business	63.5%	24.7%	2.4%	5.6%	5.0%	2.8%	5.8%	1.0%	3.2%
Adventure	31.0%	76.5%	20.4%	16.8%	23.2%	7.4%	6.7%	1.2%	5.6%
Education training study	46.4%	24.8%	6.1%	7.1%	8.4%	5.0%	6.8%	1.8%	18.2%
Theme parks	44.9%	73.7%	11.6%	16.3%	19.1%	4.2%	4.5%	1.4%	1.9%
Trading	66.5%	2.3%	1.3%	4.7%	20.5%	19.6%	10.0%	0.8%	1.2%
Medical	30.7%	9.8%	0.7%	1.4%	11.8%	11.2%	5.4%	0.8%	34.5%

Notes:

ACTIVITIES BY PROVINCE

	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Shopping	46.9%	19.7%	4.0%	7.2%	10.9%	20.6%	8.8%	1.4%	6.0%
Nightlife	49.5%	41.3%	7.4%	11.3%	12.2%	3.4%	7.9%	1.7%	8.9%
Eating out									
Entertainment									
Social	38.5%	10.8%	2.3%	8.2%	17.0%	6.1%	13.4%	2.1%	18.8%
Visiting natural attractions	35.7%	69.9%	13.6%	19.2%	25.4%	6.2%	5.8%	2.6%	2.5%
Cultural, historical and heritage	51.9%	59.8%	13.4%	21.4%	27.3%	5.7%	5.9%	1.4%	3.2%
Wildlife	43.5%	58.1%	16.4%	23.8%	33.7%	9.1%	9.3%	2.5%	2.5%
Beach	29.1%	67.1%	16.1%	36.7%	14.3%	2.3%	4.2%	3.0%	3.4%
Church									
Business	63.5%	20.9%	2.6%	9.4%	8.1%	4.2%	7.4%	2.1%	5.1%
Adventure	34.8%	70.3%	19.1%	19.6%	22.0%	5.8%	6.4%	3.5%	6.3%
Education training study	44.3%	22.2%	6.7%	16.6%	10.1%	5.2%	3.5%	1.5%	16.1%
Theme parks	46.1%	59.8%	17.3%	23.1%	23.3%	7.8%	7.1%	1.4%	3.9%
Trading	67.9%	3.7%	1.0%	6.2%	21.4%	19.4%	9.0%	1.0%	3.5%
Medical	40.3%	6.9%	1.0%	6.4%	16.0%	4.4%	8.9%	0.0%	28.6%
Notes:									

Appendix 12: Attractions of landmarks visited by tourist in South Africa

Top 10 Attractions: Eastern Cape		
	2016	2017
Addo Elephant Park	24 400	35 900
Storms River	0	23 500
Warmer Park	8 800	11 700
Bloukrans Bridge Bungy (Highest Bungee)	8 900	11 600
Board Walk shopping Mall	8 900	11 100
Greenacres Mall	9 800	10 500
Wild Fly Fishing - Sommerset East	5 300	8 200
Tree Top Canopy Tour / Tstitsikamma Forest	8 400	7 100
Nelson Mandela Museum (Mthatha)	5 000	6 500
Steve Biko Monument and Museum and Grave Site - (King William's Town, Ginsberg & East London)	5 000	4 300
Top 10 Attractions: Free State		
	2016	2017
Golden Gate National Park	2 200	2 400
Waterfront	0	2 300
Mimosa Mall	1 500	2 100
University of Free State	1 100	1 300
Cheetah Experience	1 200	1 200
Clarens Ash River Outfall	900	800
Sterkfontein dam Nature Reserve	400	600
Free State stadium/Vodacom Park	700	500
Gariep Dam	200	500
Basotho cultural village	700	400
Top 10 Attractions: Gauteng		
	2016	2017
Sandton City / Mandela Square	155 200	159 200
Apartheid Museum	45 700	63 800
Mandela house (Soweto)	40 500	51 400
Eastgate Mall	44 200	49 200
Tour of Soweto	36 900	45 900
Union Buildings	33 400	38 000
Rhino and Lion Nature Reserve	26 100	34 900
Constitution Hill	16 700	26 700
Church Square	0	14 500
Maboneng Precinct (e.g. Pop Art Theatre, Cinema, Gallery etc)	9 100	14 400
Top 10 Attractions: Kwazulu Natal		
	2016	2017
Gateway Mall	16 500	23 200
Durban North Beach	12 000	20 600
Durban South Beach	16 900	19 700
uShaka Marine World	17 800	19 700
Durban north coast (Umhlanga, Umdloti, Ballito, Zimbali, Salt Rock, Shaka's Rock)	11 600	17 300
Florida Road (Durban)	7 200	15 300
Drakensberg Mountains	12 800	14 000
La Lucia	13 400	13 400
Pavilion Mall	13 000	12 900
Elephant Coast (e.g. iSimangaliso Wetland Park World Heritage Site, Hluhluwe-iMfolozi, Tembe, Ndumu, Phinda)	12 700	12 000

Top 10 Attractions: Limpopo		
	2016	2017
Kruger National Park via Orpen, Phalaborwa, Punda Maria	14 800	25 400
Maphugubwe National Park	4 200	4 100
Bela Bela Conservatory	3 200	3 300
Mapungubwe Cultural Landscape	1 600	1 300
Southpansberg Mountains	1 200	1 300
Nandoni Dam	1 100	1 000
Ga (modjadji) / Motjaji	1 200	700
The Chuene Resort	1 400	600
Thohoyandou varsity	0	100
Zion Christian Church Moria	0	100
Top 10 Attractions: Mpumalanga		
	2016	2017
Kruger Park via Skukuza, Numbi, Malelane, Crocodile Bride	51 700	72 200
Blyde River Canyon God's Window	29 300	31 900
Panorama	20 600	18 200
Bourke's Luck Potholes	16 100	16 600
Hazyview Mall	14 200	13 800
Hazyview (Cable slide, Hot air ballooning, Abseiling, Elephant Sanctuary, Game drives etc.)	18 900	13 100
Pilgrim's Rest	16 000	11 300
Sabie	5 600	10 100
White river	8 600	9 800
Sabi Sands Game Reserve	5 500	8 400
Top 10 Attractions: Northern Cape		
	2016	2017
Kimberley Big Hole	2 100	1 800
Augrabies Falls	600	1 500
Mokala National Park	600	1 400
Kimberley Museum	800	1 200
Diamond Mall	1 300	1 100
San Cultural Villages (e.g. Khomani San Village etc)	100	1 000
Namaqualand Flowers	700	800
Kgalagadi Transfrontier Park	700	600
Sutherland and Carnarvon - Stargazing (Salt and SKA)	100	600
Orange River	0	200
Top 10 Attractions: North West		
	2016	2017
Sun City / Lost City	11 000	12 100
Pilansberg National Park	8 300	8 800
Madikwe Game reserve	3 100	2 500
Haartebespoort dam	2 200	2 300
Hartbeespoort dam & Snake Park	1 600	1 300
Potchefstroom University	200	1 300
Waterfall Mall (Rustenburg)	800	1 300
Mafikeng Mall	400	900
Brits Mall	800	900
Ukutula Game Lodge	500	700
Top 10 Attractions: Western Cape		
	2016	2017
V&A Waterfront	199 600	235 800
Cape Town Central City	201 900	207 900
Cape Point	159 800	179 000
Table Mountain Cableway	149 800	170 900
Camp's Bay	92 200	146 100
The Winelands	123 600	134 500
Kirstenbosch Botanical Gardens	78 900	89 900
Table Mountain (not cableway)	56 400	88 200
The Garden Route	69 000	86 100
Clifton Beach	61 000	75 500

Appendix 13: Experiences in South Africa

TOP MOST POSITIVE EXPERIENCES WHILE IN SOUTH AFRICA			
	2015	2016	2017
Visiting family friends	30.6%	39.2%	31.4%
Hospitality and friendly people	22.1%	30.7%	29.1%
Good service	16.7%	29.3%	26.2%
The scenery in SA is beautiful	19.2%	29.8%	24.6%
Value for money	15.6%	27.4%	19.6%
Good infrastructure	9.9%	19.8%	13.6%
The diverse experience	8.9%	15.9%	13.4%
The wildlife game parks safari	8.1%	7.4%	9.7%
Business opportunities	10.2%	12.1%	5.4%
The culture & heritage	4.9%	5.1%	4.8%
Beaches	3.8%	4.0%	4.2%
Restaurants food wine	0.0%	0.8%	1.3%
Shopping	0.0%	0.5%	0.9%
Adventure (Scuba diving gliding surfing etc)	0.0%	0.0%	0.8%
Entertainment	0.0%	0.0%	0.8%
Attractions	0.0%	0.8%	0.7%
Religious sites	0.0%	0.1%	0.6%
I had no outstanding experience	19.9%	17.8%	17.6%
TOP MOST NEGATIVE EXPERIENCES WHILE IN SOUTH AFRICA			
	2015	2016	2017
I had no bad experience	74.6%	82.9%	80.7%
Poor food facilities	6.5%	12.5%	11.5%
Safety and security	7.9%	3.5%	5.5%
Personal safety	10.0%	8.6%	4.9%
Poverty beggars	3.9%	2.7%	2.2%
Theft robbery crime	0.0%	0.0%	1.6%
Personal experience	0.0%	0.0%	1.5%
Unfriendly people	0.8%	0.5%	1.3%
Poor airport service	0.5%	0.7%	0.8%
Poor infrastructure	0.0%	0.0%	0.6%
Expensive	1.2%	0.9%	0.6%
Poor transport facilities	1.9%	0.2%	0.6%
Poor signage road signs	0.7%	1.1%	0.5%
Racism	0.0%	0.2%	0.5%

Appendix 14: Satisfaction Rating

SATISFACTION RATING OF SOUTH AFRICA												
2017												
	Hospitable / Friendly People	Domestic Flights	Natural Attractions	Public Transportation	Accommodation	Availability of Information	Service Levels	Safety and Security	General Infrastructure	Value for money	Customs and Immigration	Overall satisfaction
AFRICA LAND	4.1	4.3	4.4	4.3	4.5	4.3	4.3	3.8	4.5	4.2	4.1	4.6
Botswana	4.4	4.0	4.5	4.2	4.4	4.3	4.4	3.9	4.4	3.9	4.4	4.5
Lesotho	4.2	4.4	4.3	4.3	4.5	4.3	4.4	4.1	4.2	3.9	4.1	4.6
Malawi	3.6	4.7	4.5	4.3	4.3	4.1	3.9	3.3	4.7	4.3	4.1	4.4
Mozambique	4.8	4.2	4.5	4.7	4.8	4.7	4.7	4.6	4.8	4.7	4.7	4.8
Namibia	4.5	4.5	4.8	4.6	4.7	4.6	4.6	4.3	4.6	4.6	4.6	4.6
Swaziland	4.3	4.5	4.6	4.2	4.6	4.6	4.4	4.2	4.3	4.3	4.3	4.7
Zambia	3.4	4.5	4.2	4.0	4.1	3.8	4.0	3.1	4.7	3.8	3.7	4.2
Zimbabwe	3.5	4.4	4.4	4.1	4.1	4.0	3.8	3.0	4.8	4.1	3.4	4.4
AFRICA AIR	4.3	4.3	4.7	4.2	4.4	4.3	4.3	3.8	4.5	4.2	4.2	4.4
Angola	4.3	3.9	4.5	4.0	4.4	4.3	4.3	4.0	4.4	4.1	4.1	4.3
Democratic Republic of Congo	4.0	4.5	4.7	4.0	4.5	4.4	4.3	3.8	4.7	4.3	4.3	4.4
Ethiopia	4.2	4.2	4.7	4.4	4.3	4.3	4.3	3.5	4.5	4.1	4.2	4.4
Ghana	4.1	4.5	4.6	4.4	4.5	4.2	4.1	3.6	4.6	4.1	4.2	4.4
Kenya	4.2	4.5	4.7	4.2	4.4	4.2	4.2	3.7	4.7	4.2	4.1	4.3
Nigeria	4.3	4.4	4.7	4.5	4.5	4.4	4.3	4.0	4.6	4.1	4.4	4.4
Tanzania	4.4	4.5	4.7	4.5	4.7	4.4	4.3	3.8	4.7	4.4	4.4	4.4
Turkey	4.2	4.6	4.7	4.3	4.4	4.3	4.3	3.9	4.7	4.2	4.2	4.3
Uganda	4.7	4.4	4.9	3.3	4.5	4.4	4.3	3.5	4.2	4.4	4.4	4.5
UAE	4.8	4.3	4.6	3.5	4.3	4.3	4.2	3.6	4.0	4.3	4.3	4.6
Other Africa and Middle East	4.4	4.3	4.7	4.1	4.4	4.3	4.3	3.6	4.3	4.3	4.2	4.4
AMERICAS	4.6	4.4	4.8	3.9	4.5	4.3	4.4	4.0	4.1	4.5	4.4	4.6
Argentina	4.6	4.3	4.8	4.2	4.5	4.4	4.2	3.9	4.3	4.3	4.3	4.5
Brazil	4.7	4.4	4.8	3.8	4.5	4.2	4.2	3.8	4.3	4.4	4.3	4.6
Canada	4.5	4.4	4.8	3.9	4.4	4.3	4.3	3.7	4.0	4.5	4.3	4.5
Chile	4.7	4.4	4.8	4.6	4.6	4.2	4.4	3.7	4.5	4.5	4.5	4.7
USA	4.6	4.4	4.8	3.9	4.5	4.3	4.4	4.0	4.1	4.6	4.4	4.6
Other Americas	4.6	4.5	4.9	3.8	4.6	4.4	4.4	4.0	4.5	4.3	4.2	4.6
ASIA & AUSTRALASIA	4.4	4.3	4.8	3.9	4.5	4.1	4.1	3.6	4.0	4.2	4.1	4.3
Australia	4.5	4.4	4.8	4.2	4.5	4.3	4.3	3.9	4.0	4.5	4.2	4.5
China including Hong Kong	3.9	4.2	4.7	3.7	4.2	3.7	3.7	3.2	3.6	3.7	3.7	3.8
India	4.5	4.3	4.8	3.9	4.5	4.2	4.2	3.7	4.4	4.1	4.3	4.4
Japan	4.1	4.0	4.8	4.0	4.3	3.9	3.9	3.5	3.9	3.9	3.9	4.1
Malaysia	4.6	4.4	4.8	3.9	4.6	4.2	4.3	3.8	4.3	4.5	4.4	4.8
New Zealand	4.4	4.3	4.9	3.5	4.4	4.2	4.2	3.9	3.9	4.4	4.1	4.5
Singapore	4.7	4.6	4.9	3.9	4.4	4.3	4.3	3.6	4.3	4.3	4.4	4.6
South Korea	4.1	4.0	4.6	3.5	4.3	3.9	3.8	3.2	3.8	4.0	3.8	4.0
Other Asia and Australasia	4.4	4.4	4.8	4.0	4.4	4.1	4.0	3.4	4.0	4.1	4.2	4.4
EUROPE	4.5	4.3	4.8	3.6	4.4	4.2	4.2	3.7	4.0	4.5	4.2	4.5
Austria	4.5	4.4	4.8	3.8	4.4	4.2	4.2	3.6	4.0	4.5	4.1	4.5
Belgium	4.5	4.3	4.8	3.7	4.3	4.2	4.2	3.7	4.0	4.4	4.2	4.5
Denmark	4.5	4.3	4.8	3.8	4.4	4.1	4.2	3.8	4.0	4.6	4.3	4.5
Finland	4.5	4.4	4.8	3.6	4.2	4.1	4.0	3.6	3.9	4.5	4.4	4.6
France	4.5	4.3	4.8	3.6	4.3	4.2	4.3	3.7	4.1	4.5	4.3	4.6
Germany	4.5	4.3	4.8	3.6	4.4	4.2	4.2	3.6	3.9	4.4	4.1	4.5
Ireland	4.6	4.4	4.7	3.8	4.4	4.3	4.3	3.6	4.0	4.4	4.3	4.5
Italy	4.3	4.1	4.8	3.5	4.2	4.1	4.1	3.6	4.1	4.6	4.3	4.4
Netherlands	4.5	4.3	4.8	3.3	4.4	4.2	4.2	3.7	3.9	4.5	4.2	4.5
Norway	4.6	4.2	4.8	3.6	4.4	4.2	4.3	3.5	4.1	4.6	4.4	4.6
Portugal	4.3	4.2	4.8	4.0	4.5	4.1	4.1	3.8	4.0	4.3	3.9	4.3
Russian Fed	4.5	4.6	4.9	3.7	4.4	4.4	4.3	3.6	4.2	4.4	4.5	4.5
Spain	4.6	4.2	4.7	2.8	4.4	4.2	4.2	3.6	4.0	4.3	4.1	4.4
Sweden	4.5	4.4	4.8	3.6	4.4	4.2	4.2	3.6	4.0	4.5	4.3	4.5
Switzerland	4.6	4.4	4.8	3.7	4.4	4.3	4.3	3.8	4.1	4.5	4.2	4.5
UK	4.6	4.3	4.8	3.6	4.5	4.2	4.2	3.7	4.0	4.5	4.2	4.5
Other Europe	4.5	4.2	4.8	3.3	4.4	4.2	4.3	3.6	4.1	4.3	4.3	4.4
ALL FOREIGN TOURISTS	4.2	4.3	4.5	4.3	4.5	4.3	4.3	3.8	4.4	4.2	4.1	4.5

Notes:

Mean calculated on respondents who provide a rating i.e. Not Applicable responses excluded.

SATISFACTION RATING OF SOUTH AFRICA												
	2016											
	Hospitable / Friendly People	Domestic Flights	Natural Attractions	Public Transportation	Accommodation	Availability of Information	Service Levels	Safety and Security	General Infrastructure	Value for money	Customs and Immigration	Overall satisfaction
AFRICA LAND	4.2	4.3	4.4	4.2	4.2	4.3	4.3	4.0	4.4	4.3	3.9	4.5
Botswana	4.4	4.7	4.5	4.0	4.6	4.5	4.5	4.0	4.4	4.4	4.4	4.6
Lesotho	4.5	4.0	4.3	4.4	4.5	4.5	4.5	4.5	4.3	4.4	4.3	4.6
Malawi	4.1	4.8	4.2	4.3	4.4	4.2	4.1	3.3	4.4	4.1	3.5	4.4
Mozambique	3.7	4.4	4.4	4.1	2.3	4.0	4.0	4.1	4.5	4.3	3.9	4.3
Namibia	4.4	4.7	4.4	4.5	4.6	4.4	4.4	4.2	4.3	4.5	4.5	4.6
Swaziland	4.6	4.5	4.7	4.3	4.5	4.7	4.7	4.5	4.7	4.6	4.6	4.8
Zambia	4.0	4.9	4.4	4.2	4.5	4.4	4.2	3.1	4.4	3.9	3.7	4.4
Zimbabwe	4.0	4.5	4.1	4.1	4.4	4.1	4.0	3.4	4.3	3.9	2.9	4.4
AFRICA AIR	4.4	4.5	4.7	4.3	4.6	4.4	4.4	4.0	4.5	4.4	4.4	4.4
Angola	4.5	4.6	4.7	4.4	4.6	4.4	4.4	4.1	4.6	4.3	4.4	4.5
Democratic Republic of Congo	4.1	5.0	4.8	4.3	4.8	4.7	4.7	4.4	4.9	4.9	4.8	4.6
Ethiopia	4.6	4.7	4.9	4.4	4.6	4.5	4.5	4.2	4.6	4.5	4.4	4.4
Ghana	4.5	4.6	4.7	4.6	4.5	4.5	4.5	4.1	4.6	4.4	4.5	4.4
Kenya	4.2	4.3	4.7	4.3	4.5	4.3	4.3	4.1	4.6	4.3	4.3	4.4
Nigeria	4.3	4.4	4.6	4.3	4.5	4.4	4.3	4.1	4.5	4.2	4.3	4.4
Tanzania	4.3	4.7	4.5	4.3	4.5	4.4	4.4	4.1	4.5	4.2	4.3	4.3
Turkey	4.3	4.6	4.8	4.6	4.8	4.4	4.4	4.1	4.6	4.4	4.4	4.5
Uganda	4.6	4.5	4.7	4.1	4.6	4.4	4.4	3.9	4.2	4.5	4.3	4.4
UAE	4.7	4.8	5.0	4.0	4.2	4.5	4.4	3.9	4.2	4.4	4.4	4.7
Other Africa and Middle East	4.5	4.4	4.8	4.2	4.5	4.3	4.3	3.9	4.3	4.4	4.3	4.4
AMERICAS	4.7	4.5	4.9	4.1	4.6	4.4	4.4	4.1	4.2	4.6	4.4	4.6
Argentina	4.6	4.4	4.8	4.2	4.4	4.2	4.1	4.0	4.3	4.4	4.0	4.3
Brazil	4.6	4.4	4.9	3.7	4.5	4.2	4.2	3.9	4.2	4.2	4.3	4.5
Canada	4.6	4.5	4.8	3.9	4.5	4.4	4.4	4.0	4.1	4.6	4.4	4.6
Chile	4.7	4.8	4.8	4.4	4.5	4.2	4.2	4.1	4.4	4.5	4.3	4.5
USA	4.7	4.5	4.9	4.2	4.6	4.4	4.4	4.1	4.2	4.7	4.4	4.6
Other Americas	4.6	4.7	4.7	4.7	4.9	4.5	4.6	4.5	4.7	4.5	4.6	4.6
ASIA & AUSTRALASIA	4.5	4.4	4.8	4.1	4.4	4.1	4.2	3.8	4.1	4.3	4.2	4.3
Australia	4.5	4.4	4.8	3.9	4.6	4.3	4.3	3.8	4.0	4.5	4.2	4.4
China including Hong Kong	4.2	4.1	4.8	3.9	4.0	3.8	4.0	3.5	3.8	4.0	3.8	3.9
India	4.6	4.5	4.8	4.3	4.6	4.4	4.4	3.9	4.3	4.4	4.3	4.5
Japan	4.5	4.5	4.8	4.4	4.6	4.2	4.3	4.0	4.2	4.4	4.2	4.4
Malaysia	4.7	4.7	4.8	4.3	4.8	4.5	4.5	4.3	4.5	4.7	4.5	4.7
New Zealand	4.4	4.6	4.8	3.3	4.5	4.0	4.1	3.6	3.8	4.5	4.2	4.4
Singapore	4.6	4.9	4.8	3.7	4.1	4.2	4.3	3.8	4.2	4.6	4.3	4.3
South Korea	4.3	4.4	4.8	4.3	4.3	3.9	4.1	3.6	4.0	4.1	4.1	4.1
Other Asia and Australasia	4.5	4.4	4.8	4.1	4.5	4.2	4.2	3.9	4.3	4.4	4.4	4.5
EUROPE	4.6	4.5	4.8	3.9	4.5	4.3	4.3	3.9	4.1	4.7	4.3	4.5
Austria	4.6	4.5	4.8	4.1	4.5	4.4	4.3	4.0	4.2	4.6	4.4	4.6
Belgium	4.6	4.6	4.8	4.0	4.5	4.4	4.3	3.9	4.2	4.7	4.2	4.5
Denmark	4.7	4.5	4.8	4.4	4.6	4.4	4.5	4.1	4.1	4.7	4.4	4.6
Finland	4.6	4.6	4.9	3.8	4.6	4.4	4.4	4.0	4.1	4.7	4.3	4.6
France	4.6	4.5	4.8	4.0	4.5	4.4	4.4	4.0	4.2	4.7	4.4	4.5
Germany	4.6	4.4	4.8	3.8	4.4	4.2	4.4	3.8	4.0	4.6	4.3	4.5
Ireland	4.6	4.6	4.8	3.9	4.5	4.3	4.3	4.1	4.1	4.6	4.4	4.6
Italy	4.6	4.6	4.8	4.0	4.6	4.3	4.4	3.9	4.2	4.6	4.4	4.6
Netherlands	4.6	4.5	4.8	3.8	4.5	4.3	4.4	3.9	4.1	4.7	4.4	4.5
Norway	4.7	4.1	4.9	3.6	4.4	4.2	4.3	4.0	4.2	4.7	4.2	4.6
Portugal	4.7	4.5	4.9	4.1	4.6	4.4	4.3	4.1	4.2	4.7	4.3	4.4
Russian Fed	4.6	4.4	4.7	4.2	4.5	4.2	4.3	4.0	4.1	4.6	4.3	4.3
Spain	4.7	4.6	4.8	4.3	4.6	4.2	4.3	4.0	4.1	4.7	4.2	4.4
Sweden	4.6	4.5	4.8	4.4	4.6	4.3	4.3	3.9	4.1	4.7	4.4	4.6
Switzerland	4.6	4.5	4.9	4.0	4.6	4.4	4.4	4.0	4.3	4.8	4.4	4.6
UK	4.6	4.4	4.8	3.9	4.6	4.4	4.3	3.9	4.1	4.6	4.3	4.5
Other Europe	4.7	4.7	4.8	4.0	4.6	4.4	4.4	3.9	4.2	4.6	4.4	4.5
ALL FOREIGN TOURISTS	4.3	4.4	4.4	4.2	4.3	4.3	4.3	4.0	4.3	4.3	4.0	4.5

Notes:
Mean calculated on respondents who provide a rating i.e. Not Applicable responses excluded.

SATISFACTION RATING OF SOUTH AFRICA												
2015												
	Hospitable / Friendly People	Domestic Flights	Natural Attractions	Public Transportation	Accommodation	Availability of Information	Service Levels	Safety and Security	General Infrastructure	Value for money	Customs and Immigration	Overall satisfaction
AFRICA LAND	4.1	1.5	4.1	3.9	3.5	4.1	4.2	3.8	4.4	4.2	4.0	4.5
Botswana	4.3	1.5	3.3	2.3	3.9	3.9	4.2	3.7	4.2	4.1	4.5	4.5
Lesotho	4.5	1.1	4.4	4.3	3.5	3.9	4.3	4.3	4.2	4.3	4.3	4.7
Malawi	3.7	2.1	3.8	3.8	3.6	4.1	4.1	3.2	4.6	4.2	3.8	4.4
Mozambique	4.2	2.8	4.6	4.3	4.0	4.7	4.5	4.0	4.7	4.7	4.2	4.6
Namibia	4.2	2.8	3.8	3.2	4.0	3.9	4.1	3.9	4.1	4.2	4.2	4.4
Swaziland	4.4	0.6	4.2	3.7	2.7	4.3	4.3	4.4	4.5	4.3	4.6	4.7
Zambia	3.6	1.8	3.4	3.4	4.0	3.9	3.9	3.0	4.4	4.1	3.8	4.2
Zimbabwe	3.6	1.2	3.6	3.8	3.0	3.9	3.9	3.2	4.4	3.9	3.3	4.3
AFRICA AIR	4.1	1.5	2.2	1.8	3.6	3.8	4.2	3.6	4.3	4.1	4.2	4.4
Angola	4.2	0.5	1.7	1.8	3.4	3.9	4.3	3.7	4.4	4.3	4.2	4.5
Democratic Republic of Congo	3.8	1.6	2.1	1.5	2.7	3.0	4.1	3.5	4.3	4.2	4.1	4.4
Ethiopia	4.1	0.7	1.5	1.2	3.6	4.3	4.4	3.5	4.7	4.2	4.3	4.5
Ghana	3.6	1.1	1.6	1.7	3.3	3.3	4.1	3.4	4.4	4.2	4.1	4.4
Kenya	4.0	1.9	2.2	2.1	3.9	3.6	4.0	3.4	4.4	3.9	3.9	4.2
Nigeria	3.9	1.3	2.0	2.1	3.8	3.8	4.1	3.6	4.5	3.9	4.2	4.3
Tanzania	4.4	2.0	1.9	2.5	3.0	4.2	4.5	4.0	3.9	4.3	4.4	4.5
Turkey	4.2	1.1	2.0	1.3	3.7	3.8	4.2	3.5	4.3	4.1	4.2	4.3
Uganda	4.6	1.2	3.9	1.9	4.6	4.0	4.1	3.8	4.0	4.3	4.2	4.4
UAE	4.5	1.1	2.9	0.8	3.1	3.3	3.8	3.3	3.6	4.0	4.1	4.3
Other Africa and Middle East	4.2	2.1	2.5	1.2	3.8	3.8	4.1	3.6	4.2	4.1	4.3	4.4
AMERICAS	4.7	2.7	4.2	1.5	4.2	4.1	4.3	4.0	4.0	4.5	4.4	4.6
Argentina	4.4	2.6	3.3	1.4	3.4	3.5	4.2	4.0	4.1	4.2	4.0	4.7
Brazil	4.6	3.0	3.9	1.5	4.3	4.2	4.1	3.9	4.3	4.4	4.5	4.5
Canada	4.6	2.9	4.1	1.1	4.1	4.1	4.2	4.0	4.0	4.5	4.4	4.6
Chile	4.1	3.4	4.4	2.6	3.9	4.2	4.0	3.6	3.3	4.4	4.5	4.1
USA	4.7	2.7	4.3	1.5	4.2	4.1	4.3	4.0	3.9	4.5	4.4	4.7
Other Americas	4.6	2.6	3.8	2.3	4.3	4.4	4.1	3.6	4.0	4.6	4.0	4.7
ASIA & AUSTRALASIA	4.5	2.3	3.7	1.1	3.8	3.9	4.2	3.6	3.9	4.2	4.3	4.4
Australia	4.6	3.0	4.0	1.1	3.6	3.9	4.2	3.8	3.7	4.4	4.4	4.5
China including Hong Kong	4.5	1.5	3.5	0.8	4.4	4.1	4.3	3.7	4.0	4.3	4.3	4.5
India	4.4	2.0	3.5	1.3	4.0	3.9	4.2	3.6	4.2	4.1	4.4	4.4
Japan	4.7	2.1	4.6	1.2	4.4	4.1	4.2	3.7	4.0	4.3	4.3	4.5
Malaysia	4.6	2.0	2.2	1.1	3.3	2.9	4.3	3.7	4.1	3.4	4.2	4.5
New Zealand	4.5	3.0	4.0	0.4	3.0	3.8	4.1	3.5	3.5	4.3	4.3	4.5
Singapore	4.5	2.4	4.2	0.8	3.1	4.0	3.8	3.5	3.7	4.3	4.3	4.5
South Korea	4.6	2.8	3.6	1.1	3.3	3.9	3.7	3.1	3.6	4.3	4.2	4.3
Other Asia and Australasia	4.2	2.0	3.4	1.2	3.2	4.0	4.0	3.5	3.8	4.1	4.2	4.3
EUROPE	4.5	2.1	3.9	1.2	3.8	3.8	4.2	3.8	3.8	4.4	4.3	4.5
Austria	4.5	2.0	3.6	1.6	4.0	3.7	3.9	3.5	3.7	4.3	4.0	4.5
Belgium	4.5	2.4	4.1	1.1	3.8	3.8	4.2	3.7	3.8	4.2	4.2	4.4
Denmark	4.6	1.8	4.1	1.3	4.2	4.0	4.4	3.9	3.5	4.5	4.2	4.5
Finland	4.4	1.9	4.3	2.4	4.4	4.1	4.3	3.7	4.1	4.6	4.1	4.5
France	4.5	2.1	3.9	1.0	4.0	3.9	4.2	3.8	4.0	4.3	4.3	4.5
Germany	4.5	2.0	4.1	1.1	3.8	3.8	4.1	3.7	3.7	4.3	4.3	4.5
Ireland	4.5	2.4	3.7	0.6	3.6	4.0	4.1	3.9	3.9	4.3	4.2	4.5
Italy	4.6	2.1	3.7	1.1	4.1	4.0	4.2	3.8	3.9	4.3	4.3	4.5
Netherlands	4.6	2.1	4.3	1.4	3.8	3.9	4.2	3.7	3.8	4.4	4.3	4.5
Norway	4.5	2.1	4.6	2.0	4.4	4.1	4.2	3.9	4.0	4.4	4.2	4.5
Portugal	4.4	1.3	4.2	0.6	3.9	3.5	3.7	3.6	3.5	4.0	4.1	4.5
Russian Fed	4.7	1.6	3.4	0.9	3.8	3.9	4.3	4.2	4.1	4.2	4.5	4.4
Spain	4.5	2.4	4.0	1.5	4.1	4.0	4.2	3.7	3.7	4.3	4.3	4.5
Sweden	4.7	1.5	3.8	1.4	4.0	4.1	4.4	3.7	3.7	4.5	4.3	4.5
Switzerland	4.5	2.5	3.9	1.0	3.6	3.7	4.1	3.8	3.8	4.4	4.2	4.5
UK	4.5	2.2	3.7	1.3	3.5	3.7	4.2	3.8	3.7	4.4	4.3	4.5
Other Europe	4.6	2.1	3.8	0.9	4.2	4.1	4.2	3.8	3.8	4.2	4.3	4.5
ALL FOREIGN TOURISTS	4.2	1.8	4.0	3.4	3.6	4.0	4.2	3.8	4.3	4.3	4.1	4.5

Notes:

Mean calculated on respondents who provide a rating i.e. Not Applicable responses excluded.

Appendix 15: Transportation Section

TRANSPORTATION SECTION: OVERALL			
	2015	2016	2017
Minibus taxi	36.1%	38.6%	36.7%
Private car or van	35.0%	38.1%	32.8%
Other Taxi	12.8%	10.0%	17.1%
On foot or bicycle	15.5%	20.5%	12.3%
Aeroplane	8.4%	9.0%	10.0%
Rental car	6.9%	5.2%	7.2%
Tour bus	3.5%	3.2%	3.6%
Commercial bus	4.4%	5.8%	3.0%
Private hotel shuttle	2.9%	3.1%	2.6%
Truck or lorry	3.3%	4.1%	2.0%
Train	2.0%	1.5%	1.5%
Ship/Boat	0.7%	1.3%	0.5%
Motorcylce	0.4%	0.1%	0.1%
TRANSPORTATION SECTION: LAND MARKETS			
	2015	2016	2017
Minibus taxi	45.3%	49.3%	47.2%
Private car or van	33.1%	35.7%	28.6%
Other Taxi	11.2%	8.3%	19.5%
On foot or bicycle	18.7%	25.6%	13.8%
Aeroplane	1.1%	0.7%	1.3%
Rental car	1.5%	0.8%	1.0%
Tour bus	1.1%	0.3%	0.5%
Commercial bus	4.4%	6.3%	3.0%
Private hotel shuttle	0.9%	0.5%	0.7%
Truck or lorry	4.0%	5.1%	2.6%
Train	1.1%	0.9%	0.9%
Ship/Boat	0.1%	0.0%	0.0%
Motorcylce	0.4%	0.1%	0.1%

TRANSPORTATION SECTION: AIR MARKETS			
	2015	2016	2017
Minibus taxi	4.5%	2.4%	2.1%
Private car or van	41.6%	46.0%	46.5%
Other Taxi	18.6%	15.6%	9.3%
On foot or bicycle	4.3%	3.4%	7.4%
Aeroplane	33.8%	37.2%	38.6%
Rental car	25.4%	20.3%	27.7%
Tour bus	11.8%	13.2%	14.1%
Commercial bus	4.6%	3.8%	3.2%
Private hotel shuttle	10.0%	12.0%	8.7%
Truck or lorry	1.0%	0.5%	0.3%
Train	5.1%	3.3%	3.5%
Ship/Boat	3.0%	5.4%	2.2%
Motorcylce	0.2%	0.1%	0.1%

Appendix 16: Collection of Tourism Statistics in South Africa

1. South African Tourism's Departure Survey

South African Tourism conducts surveys of departing foreign tourists to gain an understanding of the travel behaviour, perceptions, buying processes, travel patterns and the amount spent on their trip in South Africa. These surveys are designed primarily to provide information on which we base our marketing decisions and track the performance of the industry. These surveys are the only measure of tourism demand in South Africa.

Since 2002, South African Tourism has commissioned a monthly survey of departing foreign visitors 18 years and older exiting through OR Tambo International Airport, Cape Town International Airport and the following 12 land border posts.

- Kopfontein (Botswana)
- Pioneer Gate (Botswana)
- Groblers Brug (Botswana)
- Ramathlabama (Botswana)
- Lebombo (Mozambique)
- Ficksburg (Lesotho)
- Maseru (Lesotho)
- Oshoek (Swaziland)
- Golela (Swaziland)
- Beit Bridge (Zimbabwe)
- Nakop (Namibia)
- Violsdrif (Namibia)

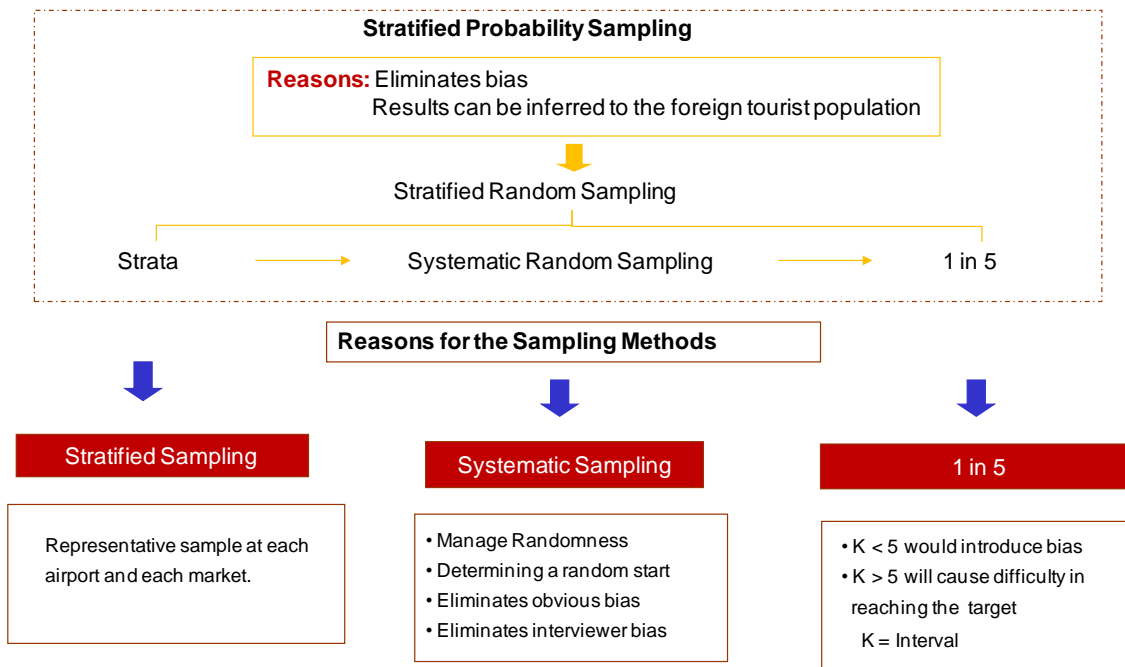
All interviews are conducted using tablet-aided personal interviews in a face-to-face method. The surveys are conducted in the following 17 languages: English, German, French, Italian, Spanish, Portuguese, Dutch, Japanese, Mandarin, Siswati, Sesotho, Setswana, chiShona, isiNdebele, Afrikaans, isiXhosa and isiZulu.

The Departure Survey samples 3 800 respondents aged 18 years and older each month using Tablet Aided Personal Interviewing (TAPI) in the departure lounges of the two major international airports and within the controlled area on the South African side of the land border posts.

The results of the survey are weighted to the foreign tourist arrivals data for the reference period as released by Statistics SA in its monthly release (P0351). The variables “mode of arrival” and “country of residence” are using in the weighting framework.

1.1. Sample design

A random stratified probability sample is drawn proportional to the actual tourist arrivals using the same month of the previous year. Sampling units are the two major airports and 10 land borders mentioned above.



The total sample size at the airports is 3,800 per month, while the land survey consists of 1,000 per month.

Airport Intervention		Land Border Intervention		
Airport	Sample Apr-Jun 2017	Country	Land Border	Sample Apr-Jun 2017
O. R. Tambo International	2980	Botswana	Kopfontein	80
Cape Town International Airport	820		Pioneer Gate	40
Total Air Sample	3800		Ramathlabama	40
			Groblers brug	60
		Lesotho	Ficksburg	80
			Maseru	85
		Malawi	Beit Bridge	20
		Mozambique	Lebombo	220
		Namibia	Nakop	15
			Vioolsdrift	35
		Swaziland	Golela	45
			Oshoek	90
		Zambia	Beit Bridge	20
		Zimbabwe	Beit Bridge	170
		Total Land Sample	All Borders	1000

1.2.Data reliability

The table below provides the confidence intervals at 95% confidence for the length of stay and spend estimates reported. This simply means that there is a 95% chance that the data reported falls between the ranges below.

TFDS (excluding capital expenditure)

	Mean	Lower bound	Upper bound
Land markets	R 4 700	R 4 465	R 4 935
Air markets	R 18 300	R 17 385	R 19 215
Total	R 7 800	R 7 410	R 8 190

Length of stay

	Mean	Lower bound	Upper bound
Land markets	11.19	10.63	11.75
Air markets	16.63	15.80	17.46
Total	12.46	11.84	13.08

1.3.Normalising expenditure data

SA Tourism now normalizes the spend data by eliminating 3-standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

1. Compute log of spend variable using the formula above
2. Calculate the mean of the result obtained in (1) above.
3. Determine the cut-off criteria using the following formula:

$$\begin{aligned}\text{Log_Low_cut_off} &= \text{Mean} - 3 \times \text{Stdev} \\ \text{Log_Upper_cut_off} &= \text{Mean} + 3 \times \text{Stdev}\end{aligned}$$

4. Transform the log values back to spend values using the following formula:

$$\begin{aligned}\text{Lower-cut-off Value} &= 10^{(\text{Log_Low_cut_off})} \\ \text{Upper-cut-off Value} &= 10^{(\text{Log_Upper_cut_off})}\end{aligned}$$

5. Exclude all variables that fall outside the cut-off values.

2. SA Tourism's Domestic Tourism Survey

In 2007, South African Tourism commissioned a monthly domestic survey designed to measure headline indicators and ensure a proper representation of existing travel trends and the characteristics of travellers in the national population.

The following key indicators are measured:

- Volume: the incidence of domestic travel and how many trips are taken
- Value: how much is spent annually by domestic tourists
- Number of bed nights: The number of nights spent in various establishments
- Provincial distribution: How the volume, value and bed nights are distributed between the nine provinces
- Seasonality: When do people travel?

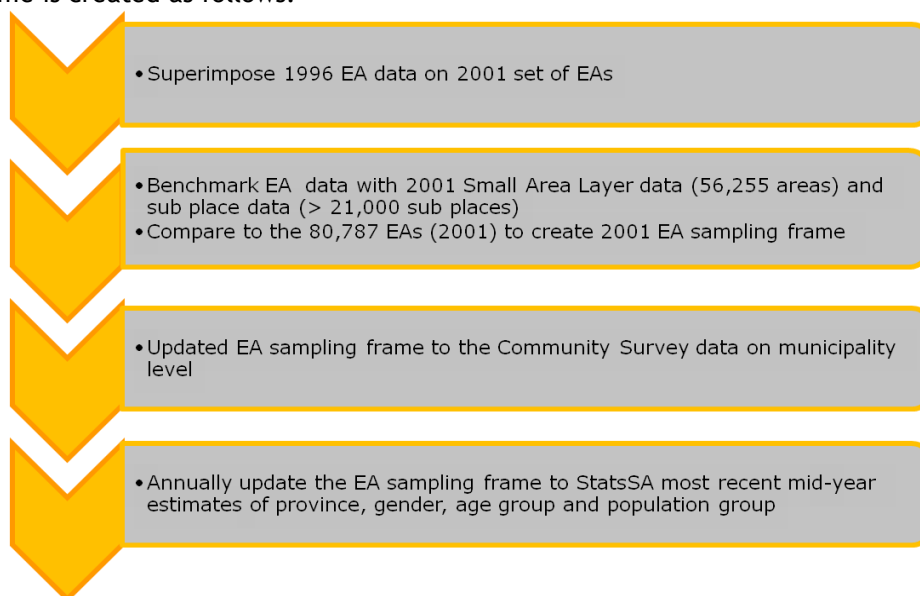
All interviews are conducted using paper-based personal interviews in a face-to-face method. The Domestic Survey samples 1 300 respondents aged 18 years and older each month. Each interview consists of two modules:

- Random questionnaire: measures the headline indicators and perceptions of various ad campaigns run by South African Tourism
- Trip module: collects detailed information on each trip undertaken by respondent in the past month. Separate trip module completed for each trip undertaken

2.1. Sample design

The sample of 1 300 (face-to-face) interviews per month (325 enumerator areas) is designed as a multi-stage, stratified and clustered probability sample, representative of the national population of SA residents aged 18 years and older. Only province and dominant population group are used as explicit stratification variables. The Northern Cape and the Asian population is over sampled to ensure representivity, while the rural population is under-sampled on the assumption of homogeneity of this population.

A sampling frame is created as follows:



The sample is drawn as a rolling monthly sample in such a way that every consecutive period of three months can be used as period for reporting (after benchmarked to the 18+ population of SA).



Sampling stages

- Explicitly stratified by province, race, geo-type
 • Implicitly stratified by main place (magisterial district) and sub place (suburb)
- **PPS sampling used to draw sample of EAs** - probability proportional to the size of the cluster i.e. number of persons 18 years and older
- **EPSEM to draw four households per EA** - walk and skip pattern
 • Record hit rates, contacts, refusals, unsuitable respondents
- **Kish Grid** used to select a household member aged 18 years and older to be interviewed in the selected household

The results of the survey are weighted back to the population in three stages:

- First stage: EAs are selected with probability proportional to size (pps) from sampling frame
 - Develop EA Weight

$$W_{PSU} = \left(n_{EA} \frac{PSU_{18+}}{POP_{18+}} \right)^{-1},$$

- n_{EA} is the allocated number of EAs over the 12 months in the stratum,
 - PSU_{18+} the number of persons aged 18 years and older in the selected EA, and
- POP_{18+} is the number of persons aged 18 years and older in the selected stratum.

- Second stage: Households are selected systematically in each EA
 - Develop Household weight

$$W_{HH} = W_{PSU} \left(\frac{n_{HH}}{PSU_{HH}} \right)^{-1},$$

- n_{HH} is the number of selected households in the selected PSU,
 - PSU_{HH} is the number of household available in the PSU.
- Third stage in sample design: draw one person 18 years+ randomly from the selected household.
 - Develop respondent weight: is the number of persons aged 18 years and older in the selected household

The final sample record weight generally consists of three components:





- design weight,
- reciprocal value of response rate,
- adjusted weighting factor to compensate for non-coverage/skewness

2.2. Normalising expenditure data

The expenditure data is analysed on a monthly basis to measure effect on travel patterns and the absolute values of the key variables. A methodology using above two standard deviations is applied when necessary to normalise the data.

2.3. Data reliability

With such a low incidence, this report could not reflect data for all the provinces. Only the provinces and purpose of travel data with a sample (unweighted n) count of above 20 were reflected on the report.

Key Metrics		Q2 2015	Q2 2016	Q2 2017	% growth ('17 vs '16)	
	Total Trips	5.8 million	5.4 million	4.8 million	-12%	
	Trips by Purpose <i>Number ('000)</i> <i>Share (%)</i>	VFR	4,034 70%	3,598 66%	2,770 56%	-23%
		HOLIDAY	494 9%	622 11%	722 15%	16%
		BUSINESS	562 10%	730 13%	366 7%	-50%
	Total Domestic Direct Spend	R4.5 billion	R6.4 billion	R6.4 billion	-1%	
	TDDS by Purpose <i>Rands (billion)</i> <i>Share (%)</i>	VFR	R2.4 53%	R3.5 55%	R3.1 45%	-12%
		HOLIDAY	R0.8 17%	R1.6 25%	R1.9 28%	19%
		BUSINESS	R0.9 21%	R1.1 17%	R1.5 22%	37%
Average Spend		R770 / Trip R210 / Day	R1,180 / Trip R320 / Day	R1,330 / Trip R360 / Day	12% 12%	
	Total Bednights	21.1 million	19.8 million	17.5 million	-12%	
	Average Nights	3.7 nights	3.6 nights	3.7 nights	1%	
	Provincial Share of Trips	Lim: 21%	Lim: 29%	Lim: 33%		
		GP: 17%	GP: 15%	GP: 15%		
		KZN: 16%	KZN: 15%	KZN: 11%		
		EC: 13%	EC: 14%			
		WC: 10%				

3. Glossary of terms

Tourism is not an industry in the traditional sense because industries are classified according to the goods and services they produce, while tourism is a consumption-based concept that depends on the status of the consumer. This is the major reason for the difficulty in measuring tourism's contribution to the economy of any country.

With the growing significance of tourism globally and the increasing economic interdependence between countries, it is becoming vital that there is a common language for defining and measuring tourism statistics.

SA Tourism in conjunction with the Department of Tourism and Statistics South Africa undertook an exercise to develop a set of tourism definitions that are aligned to global standards. This process involved user consultation and the agreed definitions are published in the Statistics South Africa document titled "Concepts and Definitions for Statistics South Africa 2007".

SA Tourism has now aligned its reporting to these approved definitions.

- Visitor - Any person travelling to a place other than that of his/her usual environment for less than 12 months, and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.
- Same day visitor - A visitor who visits a place for less than one night.
- Tourist - A visitor who stays at least one night in the place visited. However, since 2014 StatsSA is unable to include transit tourists in Tourism and Migration reports and therefore our definition of tourism excludes transit tourists.
- Usual environment - To be outside the 'usual environment' the person should travel more than 40 kilometres from his/her place of residence (one way) AND the place should NOT be visited more than once a week. This includes place of work and place of study. Leisure and recreational trips are included irrespective of frequency.
- Country of residence - If a person resides (or intends to reside) for more than one year in a given country and has there his/her centre of economic interest (e.g. his/her major source of income), he/she is considered as a resident of this country.
- International traveller - Any person on a trip between two or more localities in different countries.
- International visitor - Any person who travels to a country other than that in which he/she has his/her residence but outside his/her usual environment for a period that is less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.
- International tourist - An international visitor who stays at least one night in collective or private accommodation in the country visited.
- Foreign traveler - A person who resides outside South Africa and visits the country temporarily.
- Foreign visitor - Visitor who is a resident of another country.
- Domestic tourist - A resident visitor who visits within the economic territory of the country of reference.
- Domestic visitor - A visitor whose country of residence is the country visited. They may be nationals of this country or foreigners.
- Trip - A journey undertaken by one or more members of the household for at least one night away from home, where a person did not receive any remuneration (did not make any profit) at that destination. It is important to note that a trip must be complete. That means a trip is only applicable when a person returns to his/her place of residence.

Other terms commonly used by SA Tourism in its reports are:

- Land markets are countries where at least 60% of arrivals from the country arrive by land. The countries are Botswana, Lesotho, Malawi, Mozambique, Namibia, Swaziland, Zambia and Zimbabwe.
- Air markets are those countries where at least 60% of arrivals from the country arrive by air.
- Compound Annual Growth Rate (CAGR) is the year over year growth rate applied to arrivals over a multiple-year period. The formula for calculating CAGR is: $(\text{Current Value}/\text{Base Value})^{(1/\# \text{ of years})} - 1$.
- Total foreign direct spend in South Africa (TFDS) - the total amount spent directly in South Africa by all foreign tourists including amounts spent on goods for resale and capital investments.
- Total Domestic Direct Spend (TDDS) is calculated by adding the per capita spend for each trip taken in the period and reported in nominal terms, unless otherwise stated.
- Capital expenditure - the amount spent by foreign tourists during his/her trip and stay at the destination on capital investments such as property, houses, motor vehicles, artwork, furniture, jewellery, financial assets, etc.