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For us, it's not just a game, but a way of life.

In our land, we believe in the spirit of friendship,
and it is the spirit that fuels you on your journey.
And the people who go out of their way
to make your day.

You'll feel our welcome in our open skies,
and under the stars of the African sky where we gather.

We're inspired by the energy of our vibrant city,
and in ourattered, with three hearts.

We'll invite you to join us in our wake,
and we'll raise a glass.
We'll share our homes, and our 11 weeks
of saying "hello!"

South Africa is different.

Now, it's time to welcome you on your unique journey.
One that you will never forget, in a place where absolutely
nothing is ordinary. And that you who arrive,
will not be the same you who left.

“Wel” in Zulu, one of our 11 official languages.

To you:

Our welcome and our friend.

It's time to say “tshikorobo” and bid you farewell.
We hope that you felt our warmth, come next or gone.

That the tastes, sounds and scents of our nation filled your senses.
And that the time of our nation stuck to your pulse.

And that the people you met will remain not just in your memory,
but also in your heart.

We know that the places you have been will one day
become your home.

That our people will be waiting for you with open arms.
And that where you close your eyes, so far away as you may be,
a side of South Africa will be with you, wherever you are.

“Ge well” in Zulu, one of our 11 official languages.
Welcome

In South Africa, smiling is ordinary. Our smiles are warm, our hugs are tighter, and our welcome is from the heart.
Our landscapes are wide, our stars shine brighter, and our sunwarms you, from above. Our wines are crisp. Our wines are more beautiful. Our flavours are rich and unique.

To welcome you to our way of doing things, we’d like to invite you to try a South African specialty – Biljongs. This gift pack brings you the finest cuts of red meat, prepared in an age-old process brought to South Africa by Dutch settlers in the 17th Century.

First marinated in orange, then with salt, spice, and garlic, and once again with mustard, black pepper, brown sugar, and coriander, the slices can be eaten for a few days – and then brought back to you to serve and enjoy.

Now, it’s time for you to head out into our magnificent land to explore and experience a country that will change you for the better.
Say “Biljongs,” smile, and make a new friend. Meet manufacturers, eat a braai, and drink a Cape Wort. Meet a Genuine human and have a cold drink. Share your stories with us, and we’ll share ours with you:
Join us at our tables, laugh with us, and let us show you our country and our ways, and become one of us.

Welcome.
Welcome

We'd like to make you feel at home, the South African way.
With warm smiles and open arms, and friendship.

We'd like to invite you to enjoy all the unique experiences our country has to offer, from our vast, awe-inspiring landscapes to our bustling cities, from the hearty dishes of villages to the luxurious glamour of cocktail lounges.

We invite you to embrace all the wonderful things waiting to greet you.
In short, we'd like to invite you to relax with a warm cup of Rooibos tea that you can brew now with your gift.
Welcome

In South Africa, we have a unique way of doing things.
We like to welcome our guests not with a handshake,
but with a hug!

We like to greet you in our official language, but with our accent.
We like you to feel at home, not just at home, but to become a friend.
We like to make you feel at home, the South African way.
With warm smiles and open arms, and friendship.

We’d like to invite you to enjoy all the unique experiences
our country has to offer.
From our vast ever-changing landscapes to our bustling cities,
from the Treaty of the Dam to the turquoise glaciers,
of our beautiful country.

We invite you to drink in all this wonder place is waiting to greet.
To start, we’d like to invite you to enjoy a little of our natural
sweetness, within the gift of dried figs – inside from our natural
sun-ripened fruits, where our bugs grow in lush valleys, and dried
slowly to bring you a strong, succulent, inviolable flavour.

It’s just one of the many special things you’ll discover on your visit.

Now, it’s time for your journey to begin – with the knowledge that
the “yes” who has arrived will not be the same “yes” who leaves,
as South Africa leaves an indelible mark on your heart.
Welcome.

The only thing more special than visiting a new country is sharing your experience with someone special.

Perhaps you'd like to give your experience to share a little of what inspires you on your road trip, of the people you meet who have become firm friends, or of the music you hear. Perhaps it will be moment you are filled with awe inspired by our inspiring landscapes, or thrilled by the pulse of our cities.

And, after your postcard is sent, and you return home, the picture you have of our country in your mind will remain forever—so will the warmth in your heart.

We wish you well on your journey, with the knowledge that the “you” who has arrived will not be the same “you” who left, as South Africa leaves an indelible mark on your heart.
To you,

Our love and our friends,

We’d like you to have with you always this little gift. It will remind you of us every time you hold it. We hope you’ll always hold it close to your heart.

Your gift has been made in a uniquely South African way: handcrafted using beads that have been part of our tradition for hundreds of years. The Zulu people of South Africa developed a code for the size and colour of their beads. Large and intricate beads symbolise wealth and social status. Blue beads are thought to bring fertility. Red beads are reserved for ceremonies like weddings. Finally, green beads are codes for young boys and girls and white beads represent age and wisdom. Yellow means high rank, and gold beads a king. Beads can also convey tribal and cultural significance. For example, a woman is married or a man is a warrior or an elder.

We’re proud to bring you something so special and hope that it will bring memories of our unique home, where beadwork becomes art, where memories are always warmer.

We hope you have savoured the sweetness of our wine—now you have to savour this gift. Under the sun, on an endless afternoon. We hope that you have savoured it with your eyes, or in your mind, and filled your soul with the pride that we feel for South Africa. You can always welcome;

Habibu Kuthe! (‘Go well’ in Zulu, one of our 11 official languages)
To you:

Our visitor, and our friend.

The time has come for you, so leave us, and it is never easy to say "goodbye". We hope that you leave with a bind full of memories, and great soul enriched by our country, our people, and the experience you have had here.

We hope that you have been uplifted by the unique and wonderful things we have offered them: our breathtaking view of leopard, the fumes of warm greetings from the exclusive drop-fed screen to game parks, where the hills of the horizon is the only sound that breaks the silence.

In the spirit of our country's beauty, television and interactable moments, well, let us say farewell with a small toast: our winds of Africa is a favorite South African recipe; Amarula has a heritage where few African wildlife, as the massive bear has long been a brand of elephants, and is believed to make their drink in the sweat bowl. Marula is also served as the food of kings amongst many sub-Saharan peoples, and every community made in Africa, keep it present as an offering to the gods of the ancestors or to honor their leaders.

And now, it is your turn to raise a glass and bid us farewell. Until next time. Go Well! Have a joyful journey.

[Signature]
To you,

Dear friend,

You’ll know that South Africa is a place like no other, and that you don’t just visit this special country – you meet the incredible people, live the breath of the cities, and embrace the warmth of the people.

And part of that warmth is the way we converse, from our 11 official languages, to our multi-cultural unique songs, a fusion of diversity which helped us to create our rainbow nation, with a sense of humor that’s always bring a smile to your face.

That’s why we’d like to present you with a gift of a bookmark with our greetings in our official languages, so that every time you happen to page through a book, and find your bookmark, you’ll remember your journey and bring a smile to your face, and to your heart.

We hope that you’ll spread a little of our warmth wherever you go, as you greet your friends with an infectious “Hello”. Add your very own touch, the South African way, and have a beautiful journey, South African style.

Uitee nge, Lambert Plateau

*To: all in Zulu, one of our 11 official languages*