

# Angola



Welcome



### Where is Angola?

Angola is a country in southern Africa. It is bordered by Namibia to the south, the Democratic Republic of the Congo to the north and east, and Zambia to the east; its west coast is on the Atlantic Ocean. Luanda is its capital city.

Portuguese is Angola's official language, with the following ethnic groups: Ovimbundu 37%, Kimbundu 25%, Bakongo 13%, Mestiço (mixed European and native African) 2%, European 1%, other 22%

The currency is the kwanza.



### Time difference

South Africa is one hour ahead of Angola.



### Language

Portuguese is Angola's official language.



### Population

Angola's population is approximately 21.5-million.



### Economy

The US dollar and the Angolan kwanza are widely used throughout Angola.

Luanda is the most active region in terms of the economy, accounting for 90% of Angola's economic activity.

Luanda was ranked the most expensive city in the world in 2010.



### Trade statistics on Angolan travellers in South Africa

There is a wealthy upper middle class emerging that focuses on luxury. They prefer international luxury brands such as Prada shoes and drive SUVs such as Range Rovers.

Angolan travellers are increasingly choosing international destinations for their trips, with South Africa their top destination.

Angolan travellers to South Africa are generally 30 to 39 years old, and are either single with no children or married with children.

Their reason for visiting varies from business to multipurpose to leisure.

Angolans visiting South Africa are mostly repeat visitors, who spend between seven and eight days, mainly in Gauteng.

December and January are popular times to visit South Africa.

Budget travellers use travel agents to book hotel and flights.

The luxury seekers look for experiences that cannot be obtained in Angola, such as new and different cultures, museums, sights and natural beauty.



### Manners

A dark suit and tie are highly appreciated elements when doing business.

Business cards are a mandatory; everybody exchanges them.

In some Angolan communities, people do not look each other in the eye while speaking.



### How to make an Angolan's day

When greeting most Angolans, it is customary to question them about their health and other social pleasantries.

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