Welcome

Welcome

In South Africa, we have a unique way of doing things.
We like to welcome our guests not with a handshake,
but with a hug.

We like to greet you in 11 official languages, but with one voice.
We like you to not just be a visitor, but to become a friend.
We like to make you feel at home, the South African way,
with warm smiles, and open arms, and friendship.
We'd like to invite you to enjoy all the unique experiences
our country has to offer;
from our awe-inspiring landscapes to our buzzing cities,
from the hearty laughter of shebeens to the luxurious glamour
of cocktail lounges.

We invite you to drink in all this wonderful place is waiting to give.
To start, we'd like to invite you to enjoy a little of our natural
sweetness, with a gift of dried fruit – made from our natural
sun-ripened harvest, where our crops grow in lush valleys and dried
slowly to bring you a strong, succulent, inimitable flavour.

It's just one of the very special things you'll discover on your visit.

Now, it's time for your journey to begin – with the knowledge that
the 'you' who has arrived, will not be the same 'you' who leaves,
as South Africa leaves its indelible mark on your heart.