



SOUTH AFRICAN TOURISM

RFI - EXPRESSION OF INTEREST

Complement Our Dynamic Team As A Service Provider!

THE ORGANISATION

South African Tourism (SAT) is a Schedule 3A Public Entity, listed in terms of the Public Finance Management, 1999 (Act No. 1 of 1999), and it is accountable to the Minister of Tourism. SAT is a public entity established in terms of section 2 of the Tourism Act, 2014, (Act No. 72 of 2014). In line with its mandate, SAT receives funds for its operations from government.

SAT's business includes three distinct areas of business focus and delivery, with different target markets and segments:

- I. International Leisure Tourism (travel trade and consumer); and Domestic Leisure Tourism (travel trade and consumer);
- II. Business events through the delivery unit the South African National Convention Bureau (Meetings, Incentives, Conferences, Exhibitions); and
- III. Quality Assurance of Tourism establishments through the delivery unit the Tourism Grading Council of South Africa.

THE OPPORTUNITY

SAT is embarking on a digital transformation journey which will enable SAT to operate efficiently. SAT is looking for a service provider that will:

- Perform the assessment of the current state of readiness with regards to digitalisation for SAT
- model the future state of SAT digitalisation transformation
- Map out organisational Frameworks and Processes that should be implemented for SAT digitalisation
- develop roadmap and implementation plan to achieve the future state of SAT
- cost estimation

This notice is aimed at gauging the market for potential consulting firms which can perform digitalisation assessments and business modelling. Reputable Consulting firms who specialise in digital transformation and business modelling, are required to forward their proposals to SAT.

It must be noted that responses to this notice are not offers and SAT does not intend to award a contract on the basis of the responses to this notice, to pay for any information submitted, or for the use of such information. SAT may invite suppliers for presentations and thereafter issue a Request for Proposal/Quotations (RFP/RFQ) for digital transformation assessment. Furthermore, this notice shall not limit any rights of SAT, and SAT reserves all its rights including but not limited to its rights to elect not to procure the solutions that are the subject of this notice and its right to procure them from a vendor that has not responded to this notice.

KEY CONSIDERATIONS WHEN REGISTERING YOUR INTEREST:

Bidder's should formally express their interest by submitting the below information (in PDF format) to SA Tourism's Supply Chain Management Sourcing Specialist, e-mail: alfredm@southafrica.net by no later than Monday 22 June 2018.

- (a) Cover letter introducing your company;
- (b) Contact details of the person SA Tourism should engage with regarding this notice and any subsequent responses;
- (c) National Treasury Centralized Supplier Database (CSD) registration summary report with a valid tax clearance status;
- (d) Valid certified copy of B-BBEE certificate;
- (e) Brief summary of your understanding of the scope of work to be undertaken;
- (f) Confirmation that you have an already developed system which will materially meet the technical requirements of the SAT ICT;
- (g) Interested parties must periodically review <http://www.southafrica.net/trade/en/tenders> for updated information or amendments with regard to notice, prior to the due.

Yours in Tourism

Alfred Masemene - Sourcing Specialist