



MARKETING & PROMOTIONS MATERNITY COVER (3 Months) UNITED KINGDOM

South African Tourism UK office is looking for a strong individual to join the team in the London Office. South African Tourism UK & Ire is responsible for the promotion of this incredible destination to the consumer and trade. This position is to cover the last three months of maternity leave in order to ensure set up for the return of the Marketing & Promotions Manager and support to the team

KEY RESPONSIBILITIES:

- Execute and Manage the Campaign running from August.
- Along with the team, develop the Jan - Mar campaign for execution
- Assist with the deliverance of World Travel Market
- Initiate the market research projects
- Report management with Hub Head
- Work with Marketing team to ensure brand management/communications are aligned to the strategy and ensure complete execution.

QUALIFICATIONS AND EXPERIENCE:

- Minimum 3 years marketing experience in Tourism
- Management of people and project management
- Right to work in the UK

QUALITIES:

- Knowledge of the UK travelling consumer
- Analytical thinker
- Creative thinker
- Team player

Visit us @ www.southafrica.net

Enquiries to Tolene van der Merwe : tolene@southafrica.net
Please send your detailed CV to : tourismexecution@southafrica.net
Closing Date : **06 July 2018**

No late applications will be accepted.
NB. South African Tourism does not offer Work Permit sponsorship.

