



HEADLINE PERFORMANCE

SOUTH AFRICAN TOURISM

SNAPSHOT

JAN - OCT 2018

The total number of domestic trips in the period January - Oct 2018 was

14.4 Mn



10.0%

Increase compared to the same period in 2017. There was a substantial increase of people travelling for VFR purposes that's what seem to have contributed in the growth of the numbers

TOTAL DOMESTIC TRIPS

Domestic Holiday Trips

3.1

ANNUAL TARGET

2.2

ACTUAL: JAN - OCT 2018

Holiday trips accounted for 15.2% of total trips.

Year to date performance is 1.7% lower than 2017 performance.

To meet the target the required growth rate for the year was 6.9%

MICE TOURISM

Accounted for

0.5 Mn (3.5%)

of total domestic trips in Jan - SEP 2018.

151.4%

Up from the same period in 2017

2



SOUTH AFRICAN TOURISM

HEADLINE PERFORMANCE

JAN - OCT
2018

SNAPSHOT



International Tourist Arrivals grew by

1.7%

to 8.5Mn

in the period January - October 2018 compared to the same period 2017

The required annual growth rate to reach the target was

6.5%.

INTERNATIONAL

TOURIST ARRIVALS (Mn)

10.9
ANNUAL TARGET

8.6
Actual : Jan - OCT

AFRICA



↑ 2.9%

Africa closed this period with a growth of 2.9%.

Strong growth was recorded in each month since the start of 2018 from this region.

REST OF THE WORLD



1.6%



Tourist arrivals from the rest of the world declined by 1.6% in January - October 2018 compared to the same period in 2017.



1.2%

North America



Europe 2.5%



9.7%

Central & South America



Asia

2.9%

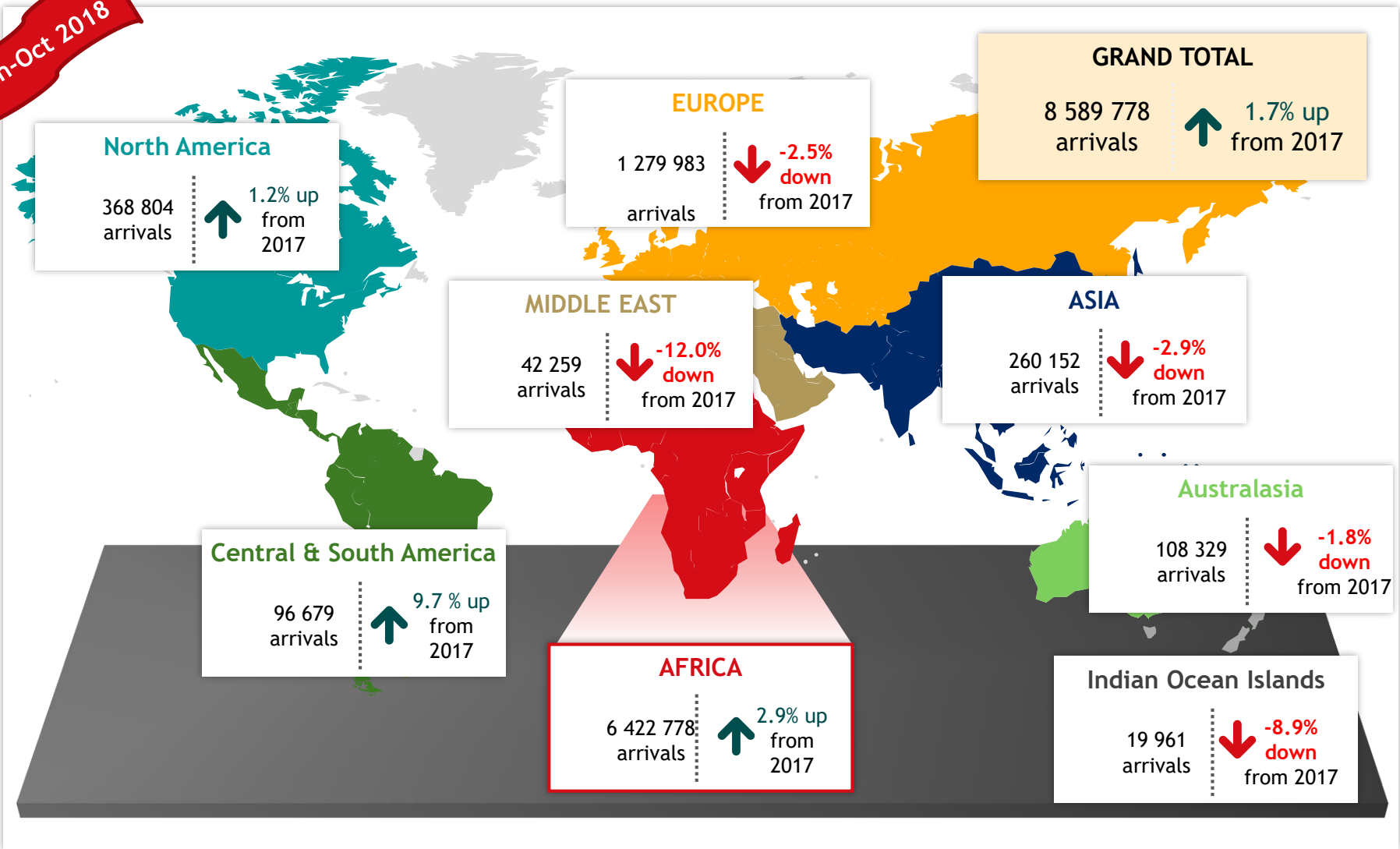


1.8%

Australasia

International tourist arrivals to South Africa grew by 1.7% in 2018 compared to the same period in 2017. Growth was recorded from Africa-land markets and Central & South America, with a small increase from North America. The rest of the regions recorded declines in tourist arrivals

Jan-Oct 2018



Note : Tourist Arrivals figures shown above for Jan - October 2018
 Source: Statssa Tourism & Migration release October 2018, SA Tourism analysis