



**SOUTH AFRICAN TOURISM**

## **RFI - EXPRESSION OF INTEREST**

### **Be part of our Enterprise and Supplier Development journey!**

#### **THE ORGANISATION**

South African Tourism (SA Tourism) is a Schedule 3A Public Entity, listed in terms of the Public Finance Management, 1999 (Act No. 1 of 1999), and it is accountable to the Minister of Tourism. SA Tourism is a public entity established in terms of section 2 of the Tourism Act, 2014, (Act No. 72 of 2014). In line with its mandate, SA Tourism receives funds for its operations from government.

SAT's business includes three distinct areas of business focus and delivery, with different target markets and segments:

- I. International Leisure Tourism (travel trade and consumer); and Domestic Leisure Tourism (travel trade and consumer);
- II. Business events through the delivery unit the South African National Convention Bureau (Meetings, Incentives, Conferences, Exhibitions); and
- III. Quality Assurance of Tourism establishments through the delivery unit the Tourism Grading Council of South Africa.

#### **THE OPPORTUNITY**

SA Tourism is embarking on an Enterprise and Supplier Development (ESD) journey which will advance the organisation's transformation agenda. The organisation has developed an ESD framework as an implementation instrument for all our programmes. The main objectives of the ESD programme:

- To act as a guiding instrument to the entity in providing support for the advancement of tourism enterprises, more especially the emerging and black owned enterprises;
- To assist in further enhancement of tourism enterprises and suppliers' capability to enhance destination offerings.
- To address challenges faced by SMMEs in playing a meaningful role in the mainstream of the tourism sector.

To implement the ESD framework successfully, SA Tourism is looking for an ESD service provider that will:

- Develop roadmap and implementation plan for a successful ESD programme
- Cost estimation

This notice is aimed at gauging the market for potential consulting firms which can provide implementation modelling for the ESD framework. Reputable consulting firms who specialise in ESD are required to forward their proposals to SA Tourism.

It must be noted that responses to this notice are not offers and SA Tourism does not intend to award a contract on the basis of the responses to this notice, to pay for any information submitted, or for the use of such information. SAT may invite suppliers for presentations and thereafter issue a Request for Proposal/Quotations (RFP/RFQ) for ESD implementation. Furthermore, this notice shall not limit any rights of SA Tourism, and SA Tourism reserves all its rights including but not limited to its rights to elect not to procure the solutions that are the subject of this notice and its right to procure them from a vendor that has not responded to this notice.

**KEY CONSIDERATIONS WHEN REGISTERING YOUR INTEREST:**

Bidder's should formally express their interest by submitting the below information (in PDF format) to SA Tourism's Supply Chain Management Sourcing Manager Pulane Muligwa at [pulane@southafrica.net](mailto:pulane@southafrica.net) by no later than Friday, 22 February 2019 at 12h00.

- (a) Cover letter introducing your company;
- (b) Contact details of the person SA Tourism should engage with regarding this notice and any subsequent responses;
- (c) National Treasury Centralized Supplier Database (CSD) registration summary report with a valid tax clearance status;
- (d) Valid certified copy of B-BBEE certificate;
- (e) Brief summary of your understanding of the scope of work to be undertaken;
- (f) Confirmation that you have an already developed ESD implementation model materially meet the technical requirements of the SA Tourism ESD;
- (g) Interested parties must periodically review <http://www.southafrica.net/trade/en/tenders> for updated information or amendments with regard to notice, prior to the due.

Yours in Tourism

Pulane Muligwa