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SOUTH AFRICAN TOURISM

Tender no SAT 001/19

Integrated PR and Communications Agency in China Market

Notes for Bid Clarification

*"Please include a signed copy of the Addendum with the Bid submission"*

## Introduction

This Addendum with clarification notes serves to inform potential Tenderers of changes, amendments and/or clarifications made to the Bid documentation. The following queries and/or changes have been received from those that have collected documentation.

Item	Description
1	<p><b><u>Query</u></b></p> <ul style="list-style-type: none"><li>Who is SA Tourism's target audience? What are some of the most common demographics of people who visit SA?</li></ul> <p><b><u>Response</u></b></p> <ul style="list-style-type: none"><li>It is your responsibility to do the research for the proposal. All the information is included in the RFP. We are looking forward to the creative insights from bidders.</li></ul>
2	<p><b><u>Query</u></b></p> <ul style="list-style-type: none"><li>Is it a requirement to include media buy in our proposal?</li></ul> <p><b><u>Response</u></b></p> <ul style="list-style-type: none"><li>Yes</li></ul>
3	<p><b><u>Query</u></b></p> <ul style="list-style-type: none"><li>Who are SA Tourism's competitors?</li></ul> <p><b><u>Response</u></b></p> <ul style="list-style-type: none"><li>Any long-haul destination countries eg. Australia, New Zealand, Egypt and Kenya.</li></ul>
4	<p><b><u>Query</u></b></p> <ul style="list-style-type: none"><li>Is it a requirement to submit our proposal in the sequence written in 9.3.1 (A-J) or can we submit our proposal in a different sequence as long as it includes all required information?</li></ul> <p><b><u>Response</u></b></p> <ul style="list-style-type: none"><li>You are requested to submit the proposal in the sequence in terms of RFP</li></ul>

Addendum received by the Tenderer and the contents thereof included in the Tender:

Signature(s)



25/9/2019  
Date

Name(s)

Simon Wang

Capacity

Finance & Admin Manager - China.

(Name of organization)

***"Please include a signed copy of the Addendum with the Bid submission"***