



SOUTH AFRICAN TOURISM

Tender no SAT 166/19

Activations and Planning Management services, Production and Logistics Management.

Notes for Bid Clarification

“Please include a signed copy of the Addendum with the Bid submission”

Introduction

This Addendum with clarification notes serves to inform potential Tenderers of changes, amendments and/or clarifications made to the Bid documentation. The following queries and/or changes have been received from those that have collected documentation.

Item	Description
1	<p><u>Question</u></p> <p>The specific questions I was hoping to find some clarity on was: Regarding the clause on Intellectual Property:</p> <p>“6.8 INTELLECTUAL PROPERTY RIGHTS All intellectual property rights, applicable to the awarded bidder, including, but not limited to, copyright, trademarks, design rights, patent rights and other similar rights in the Request for Proposal and the tender response and in any works or products created as a result of the performance of the Tenderer in relation to this Request for Proposal and tender response, will vest in, and are hereby assigned to South African Tourism, unless specifically agreed otherwise, in the form of individual written Agreements signed by both parties.”</p> <p><u>Response</u></p> <p>We are referring to tender documents pack you submitting on the closing date.</p>
2	<p><u>Question</u></p> <p>Based on the above and other questions not having been answered yet to briefing attendees, is there a possibility that the tender proposal submission deadline may be extended as the information above and other questions raised is crucial to have answers to for us to submit an effective and comprehensive proposal for this scope of work. This is a large and crucial element of SAT’s marketing strategy and should be taken and seen in this serious light especially for us as we pride ourselves in the highest levels of service and quality, even in our proposal submissions</p> <p><u>Response</u></p> <p>Questions for tender briefs as per the RFP will be uploaded today and it won’t affect the closing date.</p>
3	<p><u>Query</u></p> <p>Can you confirm the date at which the costing sheet will be published so we can fill it in with the appropriate detail</p> <p><u>Response</u></p> <p>Yes.</p>

4	<p><u>Query</u></p> <p>Your team spoke of big idea's and creative but the scorecard only asks us to demonstrate agency methodology and approach in defining and conceptualizing campaign mechanics to deliver engaging and innovative brand experiential activation. Can you advise if this is the route we should follow...</p> <p><u>Response</u></p> <p>Please follow the route as per the RFP</p>
5	<p><u>Query</u></p> <ul style="list-style-type: none">• Do the BEE scorecards of parties in an Unincorporated Consortium need to be combined? into a new scorecard for the purposes of this submission, or does it suffice for each party to submit their own BEE Scorecard? <p><u>Response</u></p> <ul style="list-style-type: none">• Yes, you need to combine. No individual BEE will be considered.