International Tourism | Prelim Headline Performance (Jan Feb 2020)

Achieved growth: 1.9% (805) vs Target: 10.9% (2635)

Global Markets

Top 5 Volume Overseas Markets
- UK
- Germany
- USA
- France
- Netherlands

Top 5 Fastest Growth Overseas Markets
- New Zealand
- Brazil
- UAE
- Turkey
- Singapore

Africa Markets

Top 5 Volume Africa
- Zimbabwe
- Mozambique
- Botswana
- Ethiopia
- Namibia

Top 5 Fastest Growth Markets Africa
- Zimbabwe
- Mozambique
- Botswana
- Ethiopia
- Namibia

Outlook 2020

The forecast, as per Oxford Economics, includes:

- A 1.9% growth level in international tourism
- A 10.9% growth level in international tourism
- A 1.9% growth level in international tourism
- A 10.9% growth level in international tourism
- A 1.9% growth level in international tourism

The demand for tourism is expected to continue high, driven by strong growth in international travel. The potential for a rapid recovery in international tourism is implied by the Oxford Economics forecast.