



Inspiring new ways

TOURISM PERFORMANCE REPORT

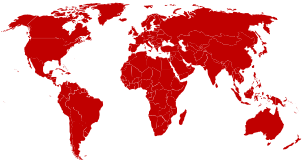
JANUARY -
DECEMBER 2019





DEFINITIONS

Tourism is not an industry in the traditional sense because industries are classified according to the goods and services they produce, while tourism is a consumption based concept that depends on the status of the consumer. With the growing significance of tourism globally and the increasing economic interdependence between countries, it is becoming vital that there is a common language for defining and measuring tourism statistics.



Country of residence - If a person resides (or intends to reside) for more than one year in a given country and has there his/her centre of economic interest (e.g. his/her major source of income), he /she is considered as a resident of this country.

Visitor - Any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.



Same day visitor - who visits a place for less than one night.

Tourist - A visitor who stays at least one night in the place visited.

International Tourist - An international visitor who stays at least one night in collective or private accommodation in the country visited.

Domestic visitor - A visitor whose country of residence is the country visited. They may be nationals of this country or foreign.

Domestic Tourist - A resident visitor who visits within the economic territory of the country of reference.



Trip - A journey undertaken by one or more members of the household for a at least one night away from home, where a person did not receive any remuneration (did not make any profit) at that destination. It is important to note that a trip must be complete. That means a trip is only applicable when a person returns to his/her place of residence.

Usual environment - To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes place of work and place of study. Leisure and recreational trips are included irrespective of frequency.



ABOUT THE REPORT

This consolidated report prepared by the newly formed Strategy, Insights and Analytics unit (SIA) provides a review of the performance of the tourism sector in 2019 compared with previous years.

This report provides a summary of tourism's performance and must be read in conjunction with the tables at the end of the report for the detail that informs the report.

INTERNATIONAL ARRIVALS STATISTICS



This report by SIA is based on the systems and methodologies that were developed and applied from 2001. In 2002, South African Tourism extended the survey of departing foreign tourists at OR Tambo International Airport from a summer and winter survey to a survey conducted throughout the year. In 2003, the coverage was extended to Cape Town International Airport as well as monthly surveys of the largest segment of foreign arrivals, i.e. land border arrivals. The Departure Survey measures the travel behaviour of foreign tourists as they leave South Africa from both land and airports of entry (the size of people arriving by sea is negligible, and hence travel by sea is not included in the survey).

As it is not feasible to interview every tourist leaving the country, SA Tourism (designed a random stratified sampling framework of $n = 3,800$ per month at the airports and $n = 1,000$ per month at the land border posts). This is derived from the Statistics South Africa (StatsSA) tourist arrivals data which is representative of the tourist arrival universe. The sample is drawn to be representative of the population at a margin of error of 1.6% for the airport monthly sample and 3.1% for the land border monthly sample at a confidence interval (95%).

The results are subsequently statistically weighted up to the tourist arrivals by air and road as released by Stats SA, in a given time period. This allows continuous tracking into expenditure patterns, accommodation usage, travel behavior, experiences, buying-process and travel patterns.

DOMESTIC STATISTICS



The domestic survey is conducted through in-home face-to-face interviews, which is the optimum and feasible mode of contact for this particular study for ensuring desired data validity and data soundness. The sample is designed as a multi-stage, stratified sample of $n = 1,300$ per month. The sampling framework is built from geographic strata, which are based on enumerator areas, (EAs) that are used as primary sampling units (PSUs), and households which are used as the secondary sampling units (SSUs), the sampling is further representative of the adult South African population aged 18 years and older.

In each EA drawn, four households are systematically selected with equal probability. The EAs are disproportionately allocated to the main strata in order to ensure sufficient representation for domestic tourism and smaller provinces. The sample design ensures that all stratification variables such as province, metro, urban, rural, race, age and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence interval of 95% on the monthly sample. Results from the obtained sample are weighted based on Stats SA's mid-year population estimates of South African citizens aged 18 and above.



THE REPORT IS BASED ON THE FOLLOWING REPORTS:

- Statistics SA's Tourism & Migration releases

- South African Tourism's departure tourism surveys

- Statistics SA's Tourism Satellite Account for South Africa

- Euromonitor for Travel & Tourism

- UNWTO World Tourism Barometer

- South African Tourism's domestic tourism survey

- World Travel Tourism Council - WTTC

DISCLAIMER

The SIA Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analysed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always be made available on www.southafrica.net/research.

To access this report online please visit the research section on the South Africa Tourism website at www.southafrica.net/research or for more information e-mail: research@southafrica.net.

A person with dark hair, wearing a light-colored short-sleeved shirt, tan cargo pants, and a dark backpack, stands on the edge of a rocky cliff. They are looking out over a vast, hazy mountain range with dense green forests. The scene is captured from a low angle, emphasizing the height and scale of the landscape. The lighting is soft, suggesting early morning or late afternoon.

TOURISM OUTLOOK

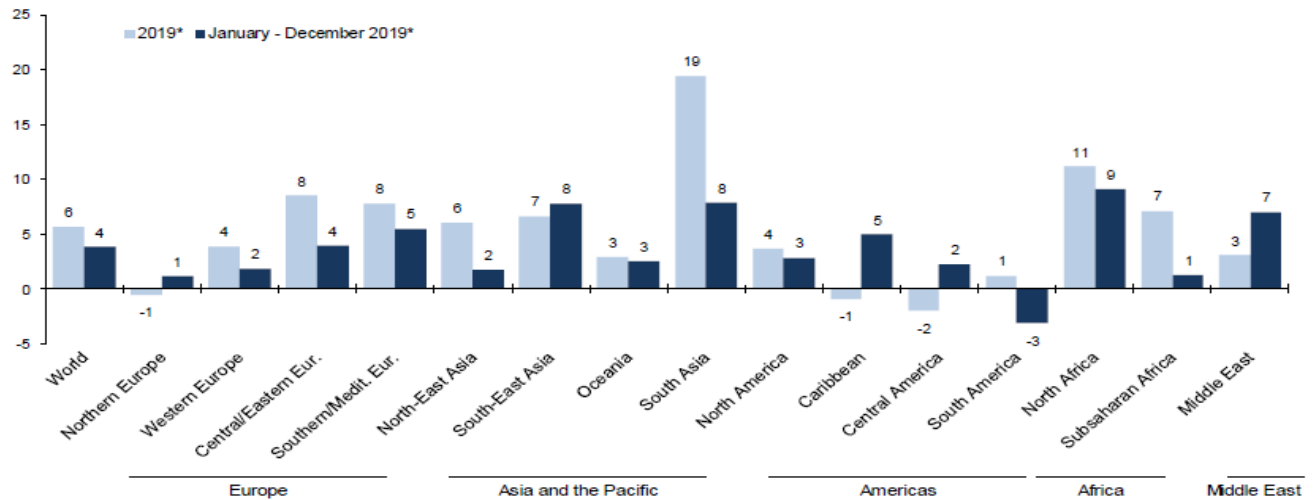
GLOBAL TOURISM PERFORMANCE

+4.0% ▲

- According to the latest issue of the UNWTO's World Tourism Barometer, global international tourist arrivals (overnight visitors) grew by 3.8% to about 1.5 billion in 2019 compared to the same period in 2018. While this is below the annual average of 5% growth over the past 10 years (2009-2019), tourism still outpaced global economic growth (3%). Uncertainty surrounding Brexit, geopolitical and trade tensions, and the global economic slowdown negatively affected tourism numbers, as did the collapse of global travel group Thomas Cook and several low-cost airlines in Europe.

International Tourist Arrivals

(% change over same period of the previous year)



Source: World Tourism Organization (UNWTO) ©

- Emerging markets drove the growth in tourism in 2019, with the Middle East (+7.6%), Asia and the Pacific (+4.6%), and Africa (+4.2%) reporting the highest growth in arrivals. International arrivals to Europe (+3.7%) grew in line with the world average, while the Americas (+2%) experienced the least growth.

- Outlook for international tourist arrivals

	Change				average	2020 Projection
	2016	2017	2018	2019*	a year	(issued January)
World	3.8%	7.2%	5.6%	3.8%	5.1%	from +3% to +4%
Europe	2.5%	8.8%	5.8%	3.7%	4.6%	+3% to +4%
Asia and the Pacific	7.7%	5.7%	7.3%	4.6%	7.1%	+5% to +6%
Americas	3.7%	4.7%	2.4%	2.0%	4.6%	+2% to +3%
Africa	7.8%	8.5%	8.5%	4.2%	4.4%	+3% to +5%
Middle East	-4.7%	4.1%	3.0%	7.6%	2.7%	+4% to +6%

Source: World Tourism Organization (UNWTO) ©

* Provisional data

- The International Air Transport Association (IATA) Passenger traffic shows that international air passenger traffic, measured in revenue passenger kilometers (RPK) saw a similar pattern to the arrivals, with 4.0% increase in 2019, according to International Air Transport Association (IATA). All regions contributed positively to the results. However, the growth pace, as in the case of arrivals, is below the long-term average of 5.5%.

https://webunwto.s3.eu-west-1.amazonaws.com/s3fs-public/2020-01/UNWTO_Barom20_01_January_excerpt_0.pdf

ECONOMIC IMPACT OF TOURISM

2019 was another year of strong growth for the global Travel & Tourism sector reinforcing its role as a driver of economic growth and job creation. **Travel & Tourism's direct, indirect and induced impact accounted for:**

- US\$8.9 trillion contribution to the world's GDP a 10.3% of global GDP.
- US\$1.7 trillion visitor exports (6.8% of total exports, 28.3% of global services exports)
- US\$948 billion capital investment (4.3% of total investment)



TRAVEL & TOURISM IN 2019



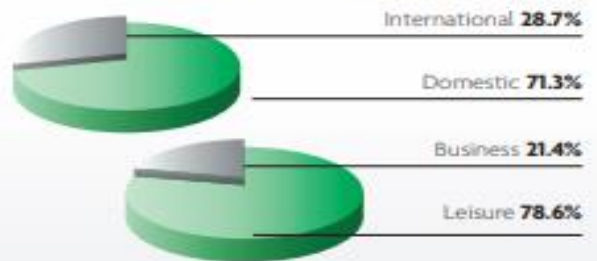
TRAVEL & TOURISM GROWTH TO 2030



T&T COMPARED WITH OTHER SECTORS

SECTOR	GDP GROWTH, 2019
Information & Communication	4.8%
Financial services	3.7%
Travel & Tourism	3.5%
Healthcare	3.0%
Retail & Wholesale	2.4%
Agriculture	2.3%
Construction	2.1%
Manufacturing	1.7%

SECTOR CHARACTERISTICS



THE AUTHORITY ON WORLD TRAVEL & TOURISM

WTTC produces reports on the economic and employment impact of Travel & Tourism for 185 countries and 25 geographic or economic regions in the world. These reports are a vital tool in helping to equip public and private sector bodies with hard evidence of the huge value Travel & Tourism brings to the economy, so that policymaking and investment decisions support the sector.

- WTTC's latest annual research, in conjunction with [Oxford Economics](#), shows the Travel & Tourism sector experienced 3.5% growth in 2019, outpacing that of the global economy (2.5%) for the ninth consecutive year.
- Over the past five years, one in four new jobs were created by the sector, making Travel & Tourism the best partner for governments to generate employment.

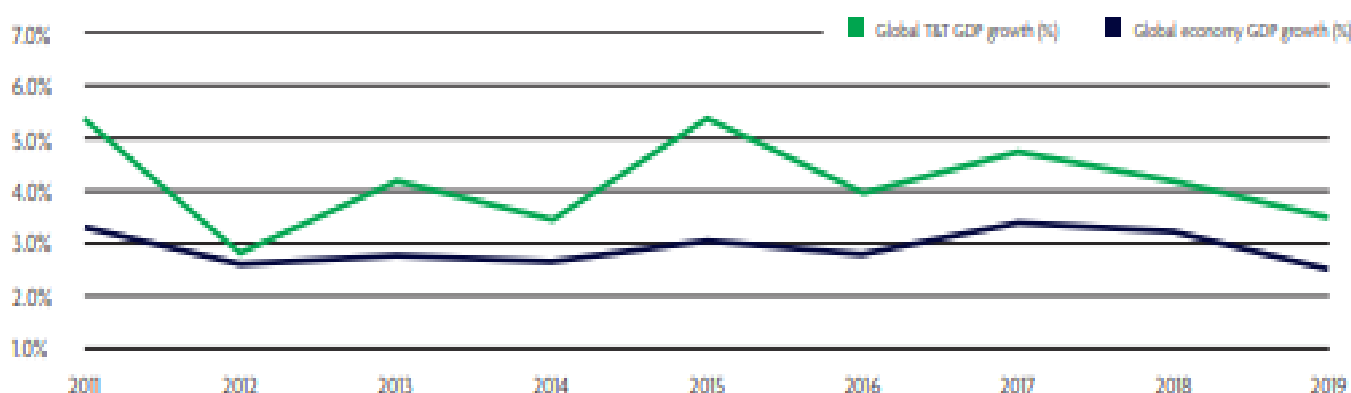
ECONOMIC IMPACT OF TOURISM

REGIONAL DATA

	2019 T&T CONTRIBUTION TO GDP (US\$ BN)	2019 T&T % OF GDP	2019 T&T GDP GROWTH (%)**	JOBS IN T&T 2019 (MN)	2019 T&T % OF COUNTRY EMPLOYMENT
Africa					
Sub-Saharan Africa	107	6.5	2.1	19.7	6.4
North Africa	61	8.5	2.4	4.9	9.3
Americas					
North America	2,143	8.8	2.3	25.7	11.1
Latin America	299	8.1	1.6	16.9	7.9
Caribbean	59	13.9	3.4	2.8	15.2
Asia Pacific					
North East Asia	2,146	9.8	6.4	88.3	10.0
South East Asia	380	12.1	4.6	42.3	13.3
South Asia	234	6.6	4.5	47.7	7.4
Oceania	197	11.7	1.2	2.5	12.6
Central Asia	13	5.2	7.3	1.4	5.3
Europe					
Europe, Total	2,018	9.1	2.4	37.1	9.7
European Union	1,471	9.5	2.3	22.6	11.2
Middle East					
Middle East	245	8.6	5.3	6.7	8.8

**Growth highlighted in green when it is above global T&T GDP growth of 3.0%

GLOBAL T&T GDP GROWTH VS. ECONOMY GDP GROWTH



*This data includes the direct, indirect, and induced impact of Travel & Tourism. All data as of March 2020, unless otherwise stated. Figures are in real 2019 prices and exchange rates.

THE AUTHORITY ON WORLD TRAVEL & TOURISM

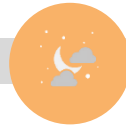
TOURISM PERFORMANCE IN SOUTH AFRICA



TRIPS



SPEND



LENGTH OF STAY



BEDNIGHTS



GEOGRAPHIC
SPREAD

DOMESTIC: TOTAL



DOMESTIC: HOLIDAY



INTERNATIONAL



TOTAL TOURISM IN SOUTH AFRICA

38,7 MILLION R125,0 BILLION

206,4 MILLION

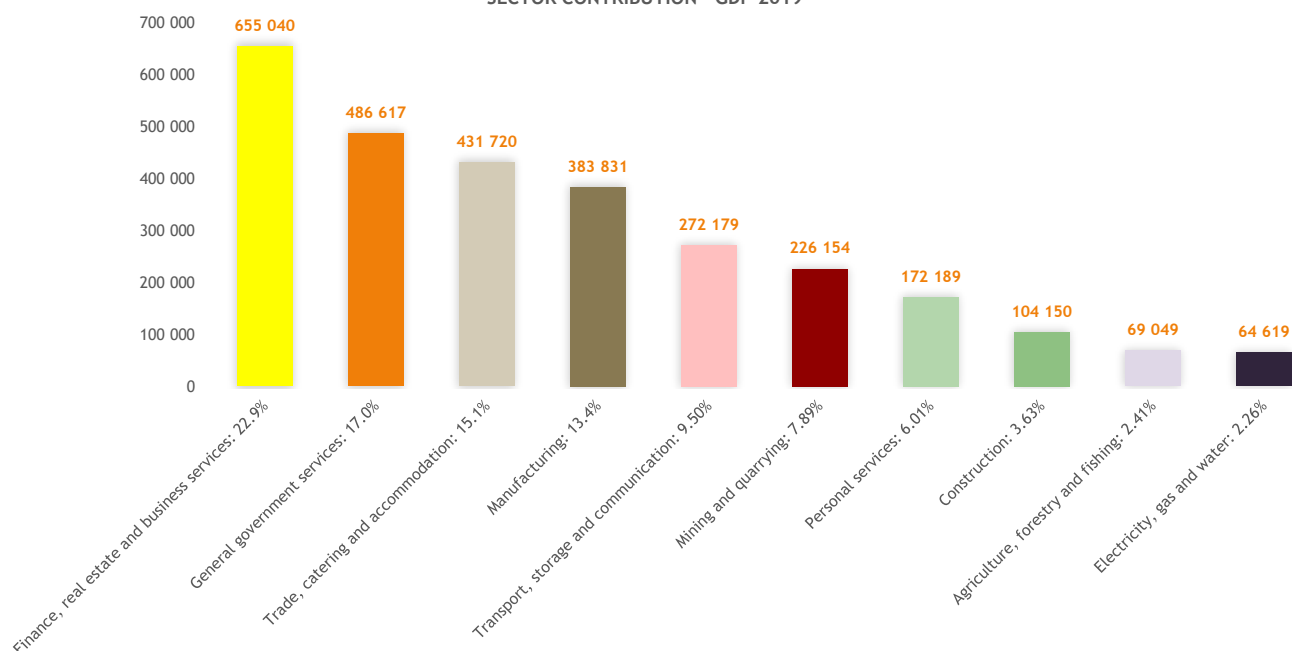
THE SOUTH AFRICAN ECONOMY

+0.2% ▲

The South African economy expanded by 0.2% in 2019, the least since 2009. The deterioration of the economic growth rate was mostly seen in agriculture, forestry and fishing industry which fell by 6,9% in 2019, and the mining and quarrying industry which declined by 1,9% in 2019.

The expenditure on GDP grew by 0.1%, however, the Net exports contributed -0,6 of a percentage point to its growth.

SECTOR CONTRIBUTION - GDP 2019



The top sectors (contribution to GDP measured in R million) in the South African Economy in 2019 are:

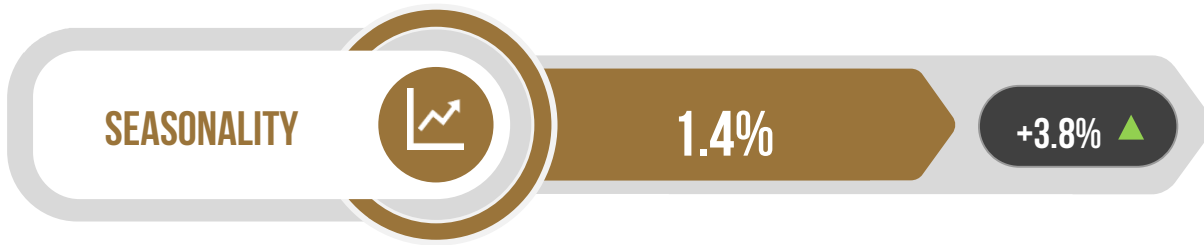
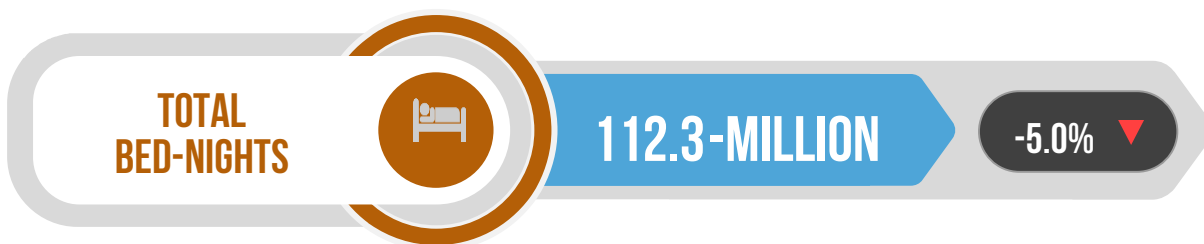
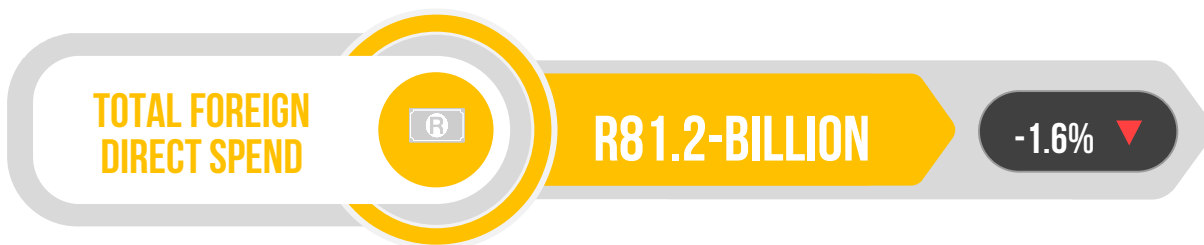
- Finance, real estate and business services: 655 040 (22.9%)
- General government services: 486 617 (17.0%)
- Trade, catering and accommodation: 431 720 (15.1%)
- Manufacturing: 383 831 (13.4%)
- Transport, storage and communication: 272 179 (9.50%)
- Mining and quarrying: 226 154 (7.89%)
- Personal services: 172 189 (6.01%)
- Construction: 104 150 (3.63%)
- Agriculture, forestry and fishing: 69 049 (2.41%)
- Electricity, gas and water: 64 619 (2.26%)

<https://www.statssa.gov.za/publications/P0441/P04414thQuarter2019.pdf>

A savanna landscape at sunset. In the foreground, three people (two men and one woman) are seen from behind, standing in a field of tall grass and looking towards a dense forest. A giraffe is visible in the background, partially obscured by the trees. The sky is a warm, golden color, suggesting the time is either sunrise or sunset. The overall scene is peaceful and scenic, representing a typical South African safari experience.

INTERNATIONAL TOURISM PERFORMANCE

KEY PERFORMANCE INDICATORS



SUMMARY OF KEY FINDINGS



There were **10.2 million international tourist** arrivals recorded in 2019.

This was -2.3% below to what was achieved in 2018.

One in five of the tourists travelled to more than one province.

- Gauteng, Limpopo, Western Cape and Mpumalanga being the most visited provinces.



The revenue

generated decreased by -1.6% to an estimated

R81.2 billion.

South Africa is a very lucrative shopping destination as tourist believe the pricing and variety of merchandise is good.

- Although there was a reduction of -5.3% in contribution in 2019, It is still the biggest sector where tourist visiting SA spend their money on.



International tourists stayed on average 11.4 nights in the country

resulting in a total of 112 million bed nights.

The tourist stayed fewer nights than usual in SA.

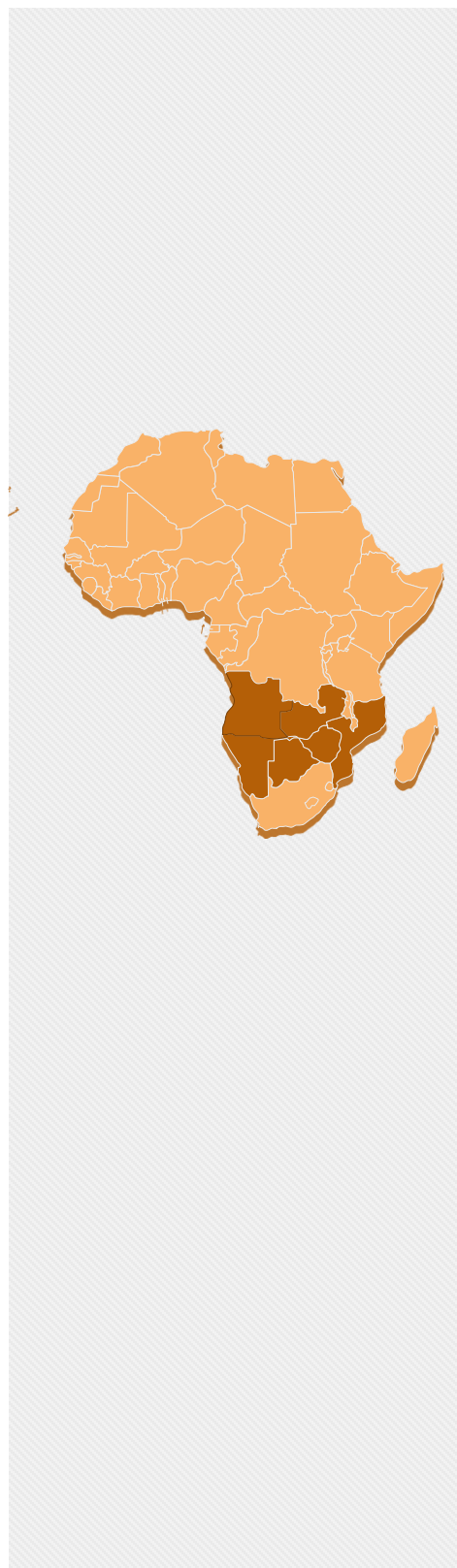
- The nights spent in Hotels and in establishments owned by Friends and Relatives both increased by 14.2% and 1.6% respectively. All other forms of accommodation there was declines

- There are various reasons why the international tourist visit South Africa. In 2019, Although this has dropped to (32%), a third of the tourist stated visiting friends and relatives as their main reason. Interesting to notice was that the majority (62%) of the nights were spent in accommodation establishment that are owned by friends or relatives. It is not clear as to whether tourist were paying in those or not. Visiting the country for holiday (safari and wildlife experience of the country) and shopping for products for personal use was the second and third most stated reason.
- One in five (17.3%) of the international tourists that visited South Africa were first time visitors while the remaining 82.7% were repeat visitors. Six out of 10 of the tourist that visited South Africa were below the age of 34 years.
- The length of stay of those who visited South Africa stayed one night less than usual. Average nights decreased from 12 nights to 11 nights.
- There were fewer tourist who visited more than one province than usual. This has dropped from 20.3% to 19.5%.
- The average spent per tourist is one of the few indicators that increased by 0.6% to R8 300 per tourist, however this was not enough as overall tourist receipts decreased.

INTERNATIONAL TOURISM PERFORMANCE

AFRICA

- Tourist arrivals from this region accounted for 7.6 million in 2019 and there has been decline by -2.4% compared to 2018. The attacks on foreign nationals that were prevalent in 2019 severely hampered performance on this region. The main reason tourists from the region came to South Africa was to visiting friends and family (48.3%), shopping for personal items (17.7%) and traders shopping for business (12.2%).
- **Africa land** markets forms the bedrock of tourism in South Africa. This region alone accounts for 71% of international arrivals. In 2019 international arrivals declined by -2.3% to a total of 7.2 million. The arrivals declined in all the countries except for Zimbabwe and Eswatini as they grew by 2.3% and 3.8%. All the countries decline Lesotho(-10.1%), Namibia(-8.0%), Mozambique (-2.0%), Botswana (-2.9%) and Zambia (-8.4%).
 - Lesotho - Arrivals from this market has been declining for the past three years but the 2019 double digit decline is the worst. The notice issued about attacks on Lesotho motorists in Steynsrus and Heilbron in the Free State has hampered any recovery prospect from this market.
 - Namibia - Similar trend in arrivals is observed from this market and the arrivals has dropped to the all time low of 184 431. This market is suffering from a major economic slowdown and has been in recession for the past 3 years. Recovery is not likely in the near future. It is only the elite citizen who can now afford to travel to further destinations, holiday share of travel to SA has been resilient at 15.6% an improvent from the 7.6% share recorded in 2018.

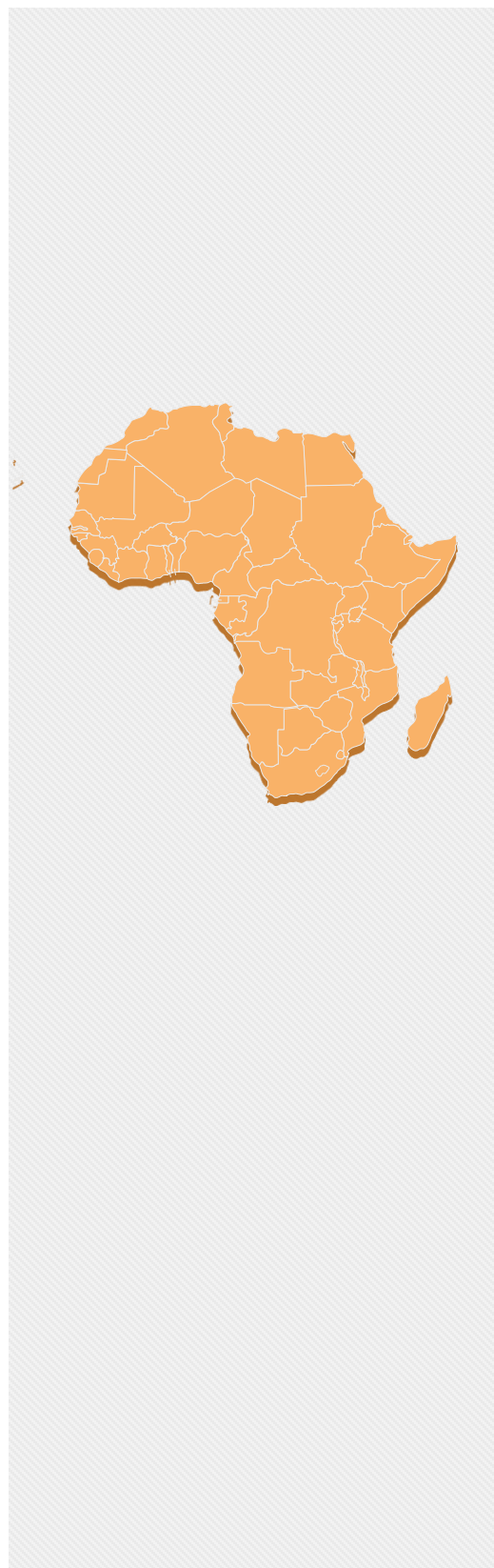


INTERNATIONAL TOURISM PERFORMANCE

AFRICA

Africa air markets (3.2% of total tourist arrivals) declined by -11.2% to reach 323 886 tourist arrivals. This decline was largely driven by declines from Nigeria (-27.8%), Ethiopia (-25.8%), Ghana (-12.5%), DRC (-6.4%) and Angola (-4.4%). There were increases from Kenya (3.9%), Uganda (8.1%) and Tanzania (4.9%).

- Angola - is the biggest source market in this region for South Africa. The arrivals declined by -4.4% to a total of 61 995 taking it to be the second highest peak in the last 10 years. The spent per capita dropped by -11.1% to R19 000.
- Nigeria - has cemented its status of being the second biggest source market after a double digit decline recorded this year. The series of riot attacks against Nigerians has had a negative impact. The majority of tourist from this market visit for holiday (30.6%) and business related travel (corporate travel (16.1% & Business events(19.6%)). In 2019, business events grew from a market share of 17.3% to 19.3%.
- The international tourist arrivals from DRC decreased by -6.4% to 33 105 in 2019. Congolese visit South Africa for VFR(35.4%) and holiday travel(16.4%). The tourists from this country are by far the biggest spenders compared to any other country; this has further increased by 14.1% to R29 400 per tourist in 2019.
- Ethiopia - Travel to south Africa out of this market has been moderately growing for the past 5 years. The sharp decline of -25.8% to 6 705 arrivals is the lowest ever recorded in the past decade.



INTERNATIONAL TOURISM PERFORMANCE

AFRICA

- Kenya** - The international tourist arrivals from Kenya increased by 3.9% to 30 329 in 2019. The travel to SA out of this market has been unstable in the past 5 years. The recovery in this year comes from strong improvement in Kenya's positive affinity to SA. More Kenyans were searching and their consideration to visit South Africa increased. The usage of social networking site as a communication platform in this market is driving SA visibility as number of Kenyans seeing marketing communication on these platforms has improved to its all time high of 57% according SA Tourism Brand Tracker (2019 February Wave).
- Tanzania** - The international tourist arrivals from this market has increased by 4.9% to 38 277. Tanzanians predominantly travel to visit friend and relatives (20.4%) who stay in South Africa. The share of business delegates dropped to 15.2% in 2019 while the holiday share slightly increase to 13.9%. According to SA Tourism's February 2019 brand tracker survey, more and more Tanzanians were considering visiting SA and are doing ongoing searches about the destination and its offering. They currently hold Dubai as their ideal travel destination with SA coming in second spot.
- Uganda** - was one of the most fastest growing markets in this region albeit from a small base. Arrivals from this market grew by 8.1% to a total of 14 795, this is the highest number of travel recorded out of this market in the past decade.



INTERNATIONAL TOURISM PERFORMANCE

EUROPE

This is the second biggest source region for international tourism to South Africa and it declined by -3.8% to record 1.6 million tourist arrivals in 2019. There was lack of growth from our key source markets being the Belgium (-5.2%), Germany (-6.0%), The Netherlands (-1.9%), France (-11.4%) while there was some growth in the UK markets of 1.4%. In the early parts of the year travel to Argentina was very popular as tourists from these markets were taking advantage of the poorly performing Peso to boost the value of their holiday. According to the from ForwardKeys findings, travel to Argentina from UK, Germany, France grew by 33.5%, 16.5% and 19.2% respectively. The second challenge was the recovery of travel to North Africa and Asian countries. In the latter part of the year, the attacks on foreign nationals also contributed to the declines. Although the attacks were targeted to specific African countries, the news coverage was global and generally conversations were skewed towards Negative about the country.



DISTRIBUTION ON THE WORLD MAP BY SENTIMENT



Despite the decline in tourist arrivals, the expenditure generated from this region increased by 14.4% to over R31 billion this year. The weaker rand against euro and pound was the key contributor.

INTERNATIONAL TOURISM PERFORMANCE

EUROPE

- **Germany** - A total of 322 720 arrivals showed up from **Germany**, this is a decline of -6% compared to 2018. Germany is the second biggest source market for South Africa in this region. It is the second consecutive decline we seen from this market.
- **France** - contributed negatively to the growth of the tourism economic sector as it decreased by -11.4% to 165 038 compared to the previous year. Despite this decrease France is still the third largest source market in this region. Majority of tourist from this country visited South Africa for the first time.
- **Netherlands** recorded a total of 144 071 visitors, a -1.9% decrease compared to that of 2018. Similar to the trends witnessed in other markets from this region it is the second consecutive decline from this market.
- The **UK** had 436 559 international tourist arrivals into South Africa in 2019. This numerous quantity brought growth to the market by 1.4% increase to that of the previous year. A contribution to the market that lead to a 34.8% rise in total day spending by country was made in 2019 compared to the prior year, however a decrease by -0.2% bed-night spending is seen form these arrivals.
- International arrivals from **Spain** amounted to 41 524 which was a decline of -0.6%. A common trend emerges; the same is true with Sweden which also had a negative growth of -14.3%, with 41 787 arrivals in 2019. This trend could not favor both the countries to grow enough to exceed that of 2018. in 2019.



INTERNATIONAL TOURISM PERFORMANCE

AUSTRALASIA

International tourist arrivals declined by -2.4% in 2019 to a total of 128 153. Tourism receipts increased by 5.3% to R2.4 billion. The average nights increased to 15.7 nights to a total of 1.8 million bednights.

- **Australia**, which is the key source market in this region, declined by -2.4% to 128 153 . The share of holiday arrivals dropped from 53.2% to 47.8% while VFR has increased from 27.4% to 36.7%. The 2019 record shows about half of the arrivals were coming to South Africa for the first time and a quarter of them were aged between 25 - 34 years. A total of R1.5 million was spend the total bed-nights, which is a decline compared to that of 2018. The drought that led to bushfires is mostly cited as being the major hindrance to travel from of this market.



Australia fires compared to other major fire events

FIRE NAME	YEAR	NUMBER OF ACRES BURNED
Australia bushfires*	2019–20	25.5M
Brazilian Amazon fires over 12 months	2019	17.5M
Siberia fires in July	2019	6.4M
Alaska fires over the summer	2019	2.5M
Worst California wildfire season	2018	1.9M
Peshigo fire: Worst fire in US history	1871	1.2M
Australia's Black Saturday bushfires	2009	1.1M
Latest California wildfire season	2019	260K
California Camp Fire	2018	153K

*As of January 7, 2020

Sources: Reuters; IPNE; NASA; Cal Fire; Weather.gov; National Museum Australia

INSIDER

- **New Zealand** is the second biggest source market in this region and tourists arrivals grew by 7.9% to a total of 16 410. Although the growth we still have not reached the pre 2017 levels on this market. The introduction of reciprocal visa in 2017 impacted severely the tourism performance on this that market. Half of the total tourists were aged between 25 and 54 years, about 25% were 25 - 34 years old.

INTERNATIONAL TOURISM PERFORMANCE

ASIA

International tourist arrivals from this region has slightly grow by 0.1% in 2019 to reach a total of 311 371. Less than 1% of the arrivals were of the age 65 years or older, and 55.1% came as first time visitors to South Africa. India had one of the largest tourist arrivals, 95 621 in 2019, this is an increase of 2.3% from 2018. The tourism revenue generated from this region declined further by -11.2% to a total of R4.7 billion.

- Tourist arrivals from China declined by -3.9% in 2019 to 93 370 . Despite the decline in arrivals from this market the holiday travel market share declined from 29.8% in 2018 to 28.0% in 2019. The declines were due to lack of corporate travel, business delegates attending business events in SA and Visiting of Friends and Relatives in this year. share.
- Japan - travel out of japan grew by 3.1% to a total of 28 388. Tourist arrivals from this market has been growing for the past 3 years.
- India - The number of arrivals increased by 2.3% compared to that of last year to a total of 95 621. This change made India to be one of the leading contributors in total tourist arrivals of the year and has now overtaken China . The growth out of India was driven mainly by :
 - Holiday travel increased from 22.9% market share in 2018 to 33.9% market share in 2019.
 - Business delegates attending business events in South Africa decreased from a market share of 26.4% in 2018 to a market share of 18.3% in 2019.



INTERNATIONAL TOURISM PERFORMANCE

NORTH AMERICA

South Africa welcome a total of 440 271 tourist arrivals from this region in 2019, which is a slight decline of -1.0% compared to what was recorded in 2018. This was driven by decline from both key markets.

- USA - a total of 373 694 tourist arrivals were recorded in South Africa in 2019. This is a decline of -0.8%. There was a noticeable drop in corporate travel from this market with a share declining from 7.3% in 2018 to 7.1% in 2019. The tourism revenue slightly declined by -0.5% to a total of over R8 billion rands. Americans hold South Africa as one of the most unique destinations. The 'Uniqueness' was scored a value higher than the average of all destinations. However one of the biggest challenges making South Africa not so convert is that it is not perceived as an affordable destination. To those tourists who were considering to visit South Africa in the next 18 months 52% of them cite the cost of getting to South Africa to be their main barrier.
- Canada - a total of 66 577 Canadians travelled to South Africa. This is -1.8% less than those who visited in 2018. The decline in travel this year from this market was solely driven by decline in those who normally come to visit friends and relatives that stay in SA. The market share for this type of travel declined from 26% in 2018 to a just 19.5%, this almost half of what it used to be. Despite the decline in overall arrivals from the country revenue generated from this market increased in double digits to a total of over R1.3 billion. This was driven by an increase in the proportion of holiday travel as the market share increased from 47.6% to 57.7%



INTERNATIONAL TOURISM PERFORMANCE

SOUTH AMERICA

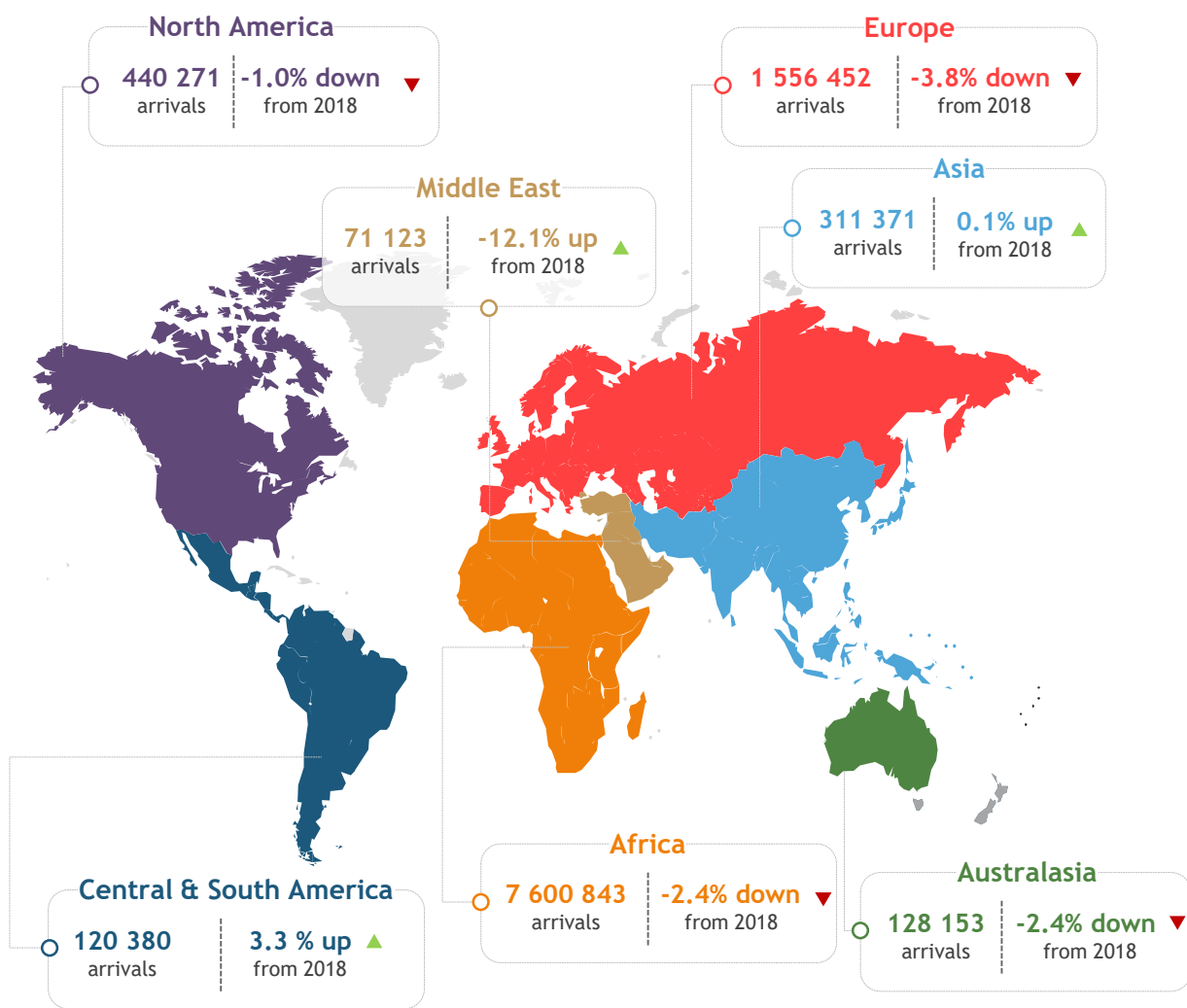
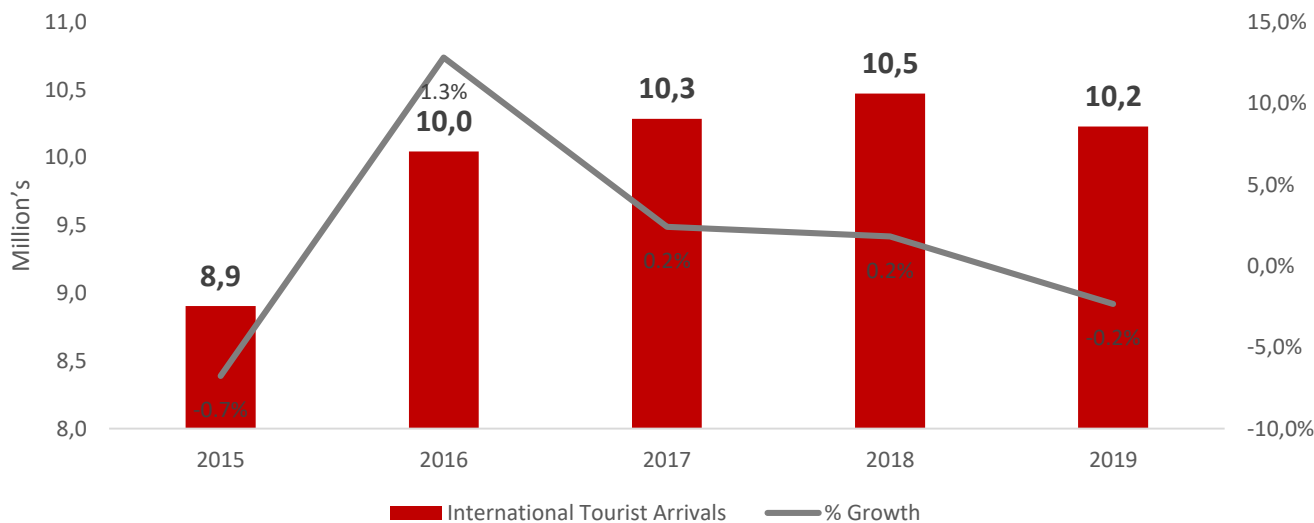
South & Central America is the second smallest region in terms of arrivals to South Africa. In the last two years it has been growing strongly and in 2019 recorded a growth of 3.3% growth to reach a total of 120 380 arrivals. Tourism receipts from this region decreased by -22.3% to R1.5 billion in 2019.

- Brazil made a positive contribution in the market. Its growth to 77 261 tourists arrivals is an increase of 9.5% compared to 2018. The leading sector to its economic growth is the services sector that accounts for about 63% of its overall GDP. This allowed most Brazilian tourist to travel the world, even South Africa. About half the number of arrivals were in the 25 - 34 year age group and none were 65 year old or older. First-time arrivals constituted about three quarters of the total arrivals in 2019 alone. The forest fires that threatened the world's biggest rain forests and which set the economy back did not affect travel to SA in this year. The growth in Brazilian tourists was driven by delegates travelling for business events. This market was the only market where over 73% of its tourists visiting South Africa were here as first time visitors.
- Argentina; the international tourists arrivals from market declined by 20.0% compared to that of the prior year. A total of 15 553 tourists arrived in 2019A. A decrease of 14.0% in total country spending was recorded. There were no tourists that were visiting for 6 - 9 times; most of the arrivals were coming for their first visit and most of the arrivals preferred visiting the Western Cape.



INTERNATIONAL TOURIST ARRIVALS **10.2-MILLION** **-2.3%**

International tourist arrivals to South Africa reached 10.2Mn. This is a decline of 2.3% compared to 2018. All the regions declined except for Middle East, Asia and South America..



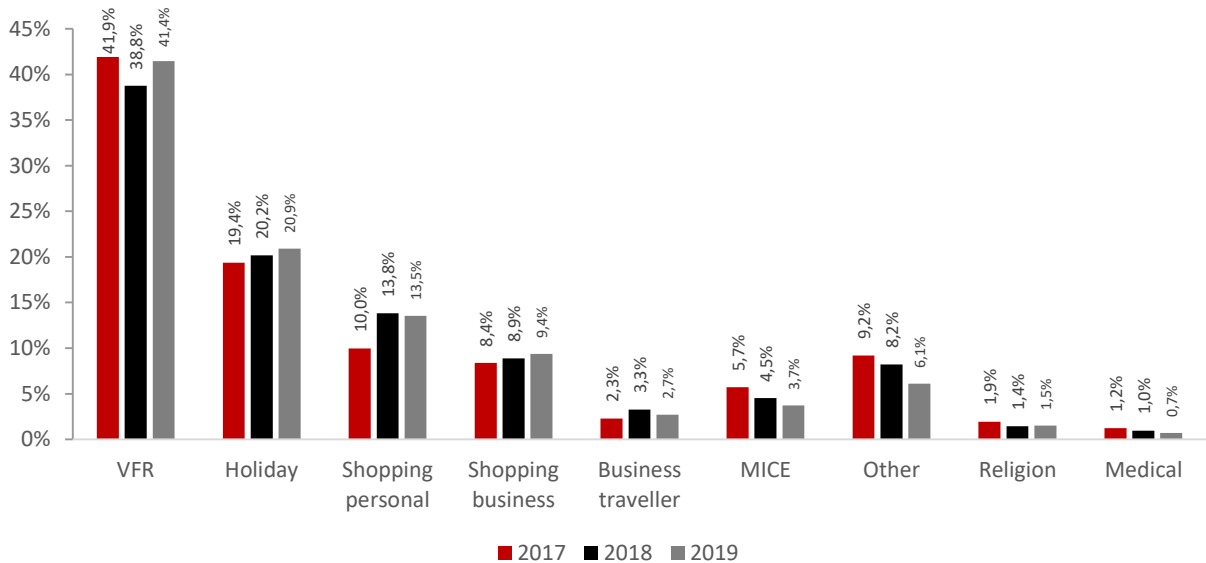
**INTERNATIONAL
TOURIST ARRIVALS**

10.2-MILLION

-2.3%
▼

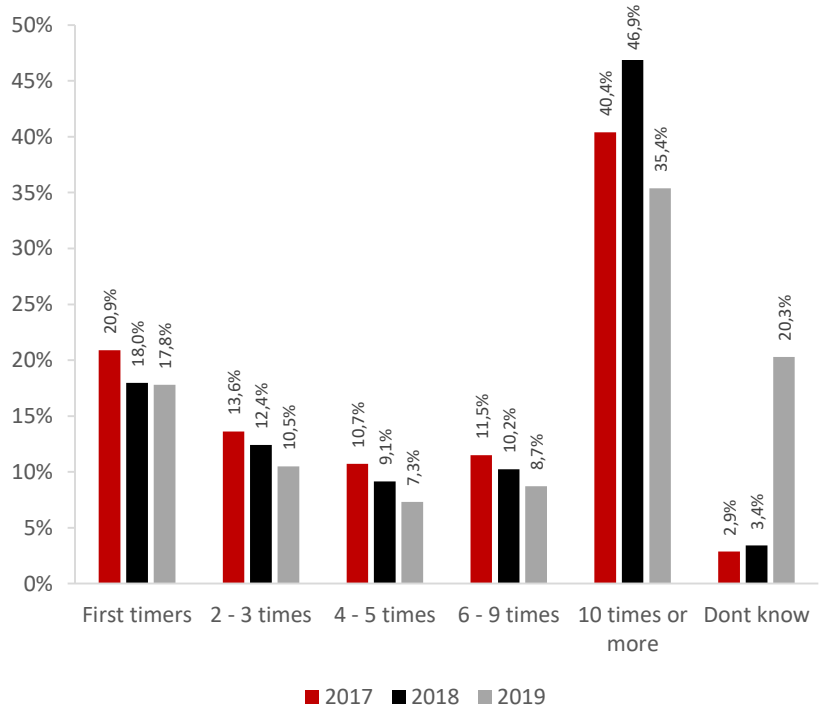
PURPOSE OF VISIT

Just like the previous year 2018, the main purpose for visiting South Africa was for VFR. However, in 2019 VFR increased at a slow rate compared to 2018, that is 41.4% for 2019 and 38.8% for 2018. Also, holiday was the second most popular reason for visiting South Africa with 20.7% in 2019.



REPEAT RATE

The majority of tourist arrivals were repeat travelers. However the share of first-time travelers up to sixth time travelers recorded a decrease compared to 2018.



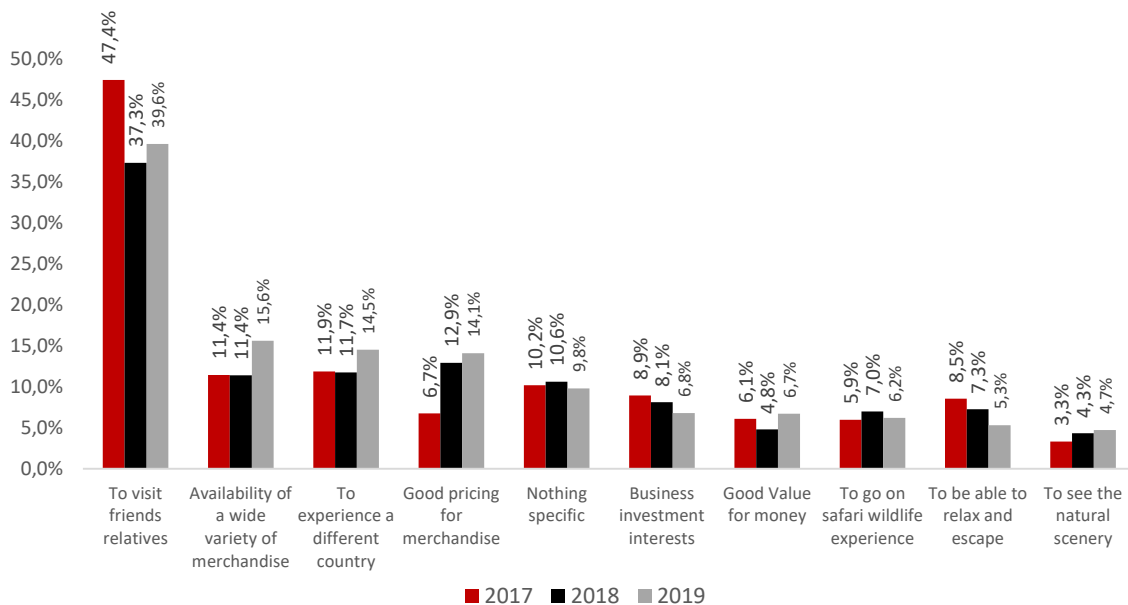
**INTERNATIONAL
TOURIST ARRIVALS**

10.2-MILLION

-2.3%
▼

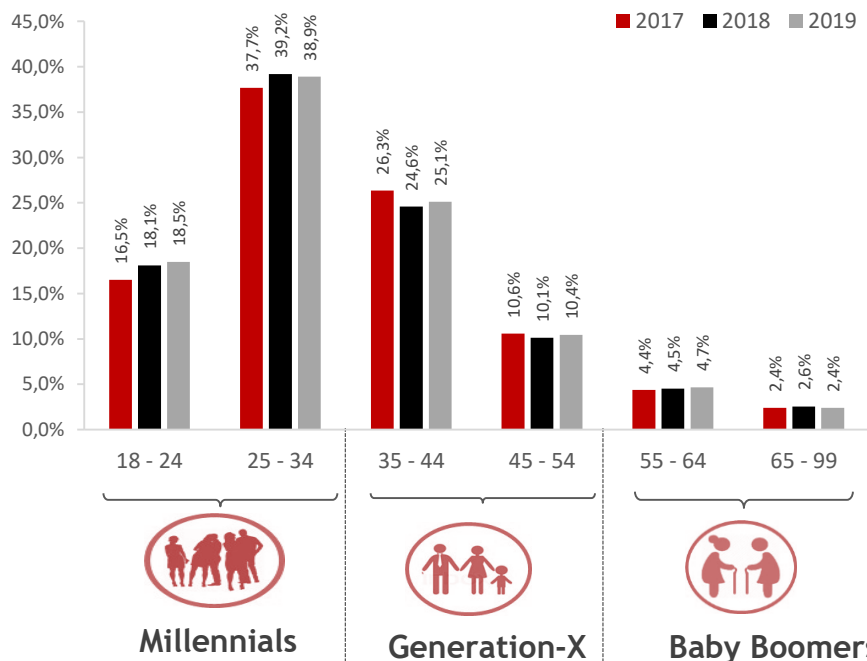
WHAT ATTRACTED YOU TO SOUTH AFRICA?

The main purpose for international tourists was to visit friends and relatives.



AGE BREAKDOWN

56.3% of international tourist that visited South Africa in 2019 were younger than 35 years. This maybe because Millennials are young people that are still experimenting and exploring.

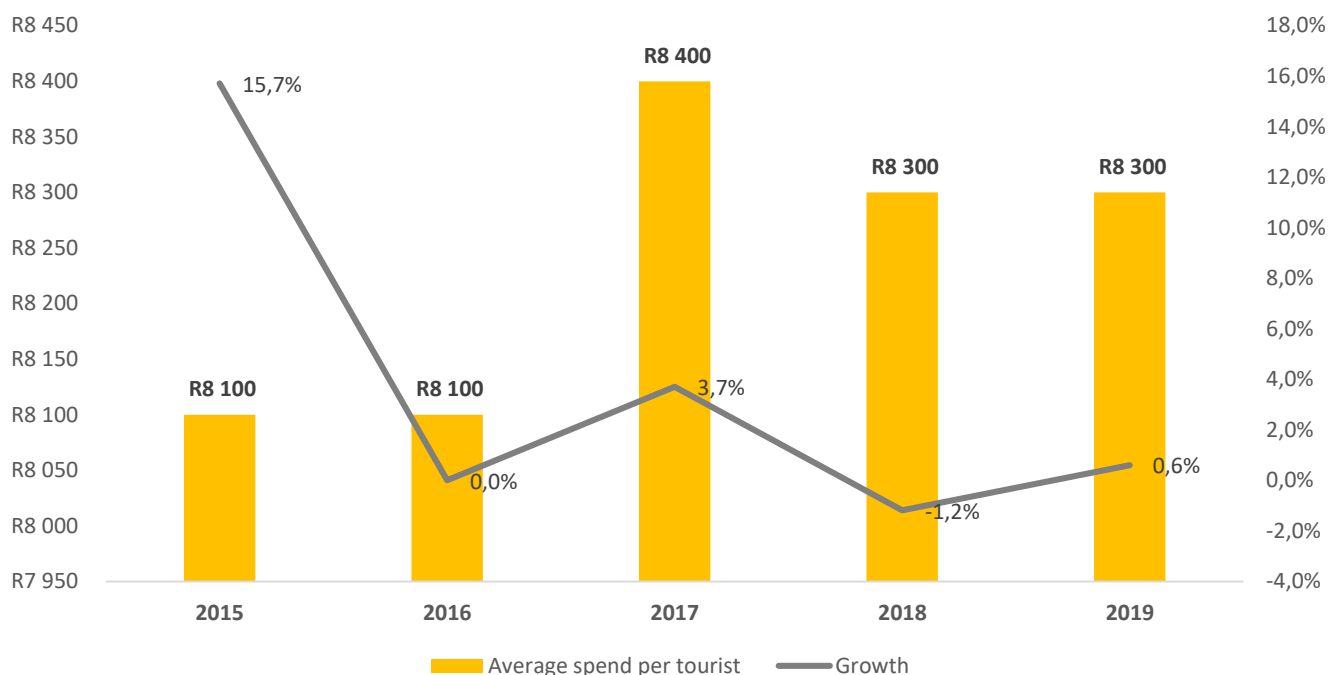


AVERAGE SPEND PER INTERNATIONAL  **R8,300** **+0.6%** 

AVERAGE SPEND PER INTERNATIONAL TOURIST

The average amount spent by tourists directly in South Africa was R8 300. This is an increase by +0.6% (R compared to 2018). On average, tourists from Europe are the biggest spenders followed by tourists from Asia.

The average spend per tourist has increased in 2019 in all the regions except from Africa and Middle East.



	2015	2016	2017	2018	2019	Growth
Africa	R5 800	R5 200	R4 800	R4 600	R4 100	-11,4%
Asia	R13 500	R12 500	R15 800	R17 300	R17 500	0,9%
Australasia	R17 300	R19 600	R20 200	R19 200	R20 300	5,7%
South America	R17 400	R17 400	R16 000	R18 100	R17 200	-4,8%
Europe	R15 800	R17 700	R19 800	R19 800	R22 900	15,7%
Middle East	R17 500	R19 800	R22 300	R25 100	R27 000	7,4%
North America	R18 700	R19 900	R24 400	R22 900	R22 600	-1,1%

TOTAL FOREIGN
DIRECT SPEND

R81.2-BILLION

-1.6% ▼

SPEND CATEGORIES

International tourists in South Africa spend their money on shopping, R22.0 billion. Food was the second biggest spend category that recorded an increase of 11.9%, followed by accommodation that recorded an increase of 13.2% to a total of R13.6 billion.

	2017 (Bn)	2018 (Bn)	2019 (Bn)	% Growth
 Shopping	R 21.2	R 24.0	R 22.0	-8.3%
 Food	R 13.6	R 14.2	R 15.9	11.9%
 Accommodation	R 11.7	R 12.1	R 13.6	13.2%
 Leisure	R 10.0	R 10.7	R 9.4	-12.0%
 Reselling	R 11.6	R 7.4	R 6.5	-12.1%
 Transport	R 7.1	R 7.3	R 8.5	15.3%
 Medical	R 1.0	R 0.8	R 0.7	-16.5%

Sector Size 2019 (Bn)



Food

R15,9



Accommodation

R13,2

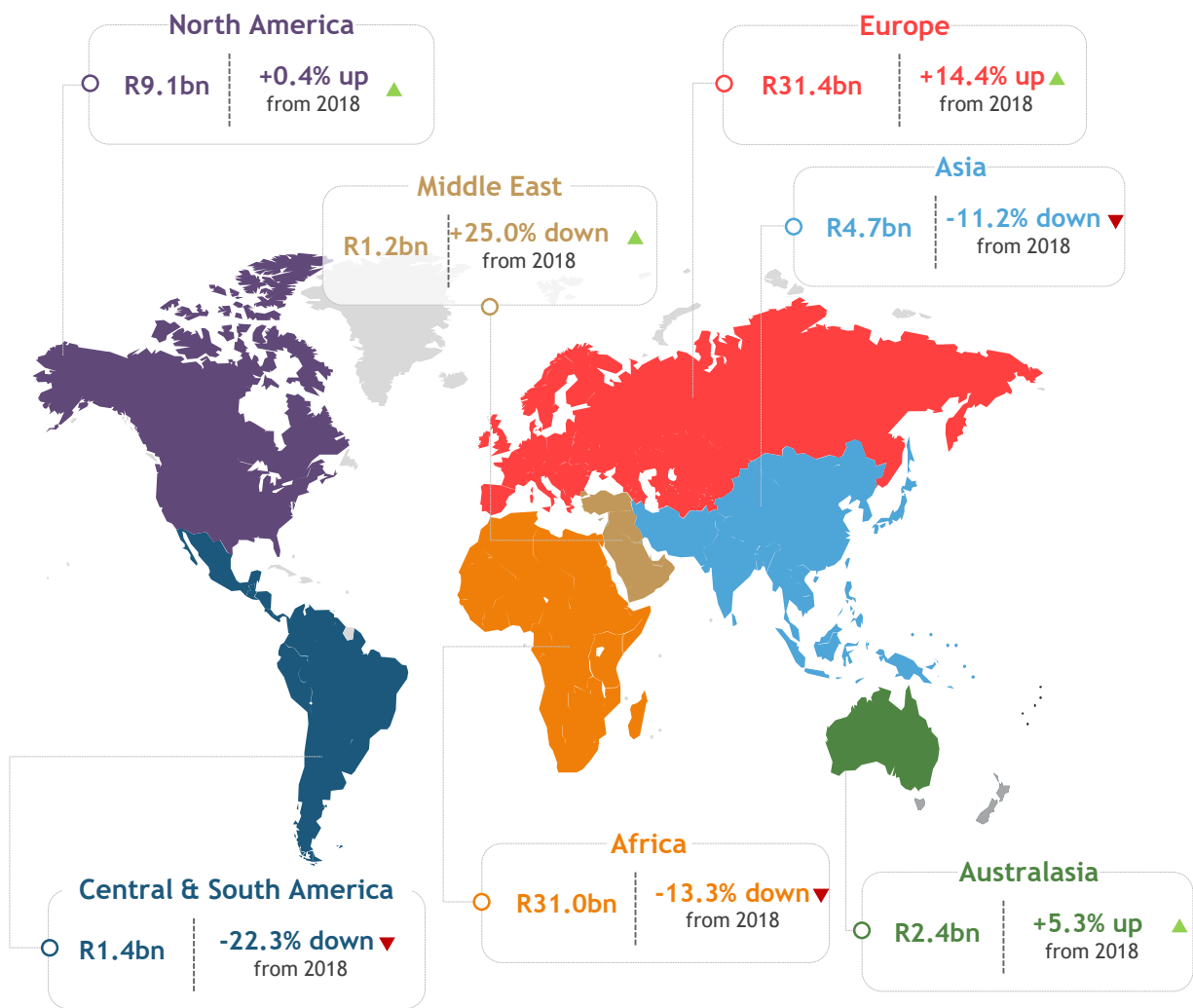
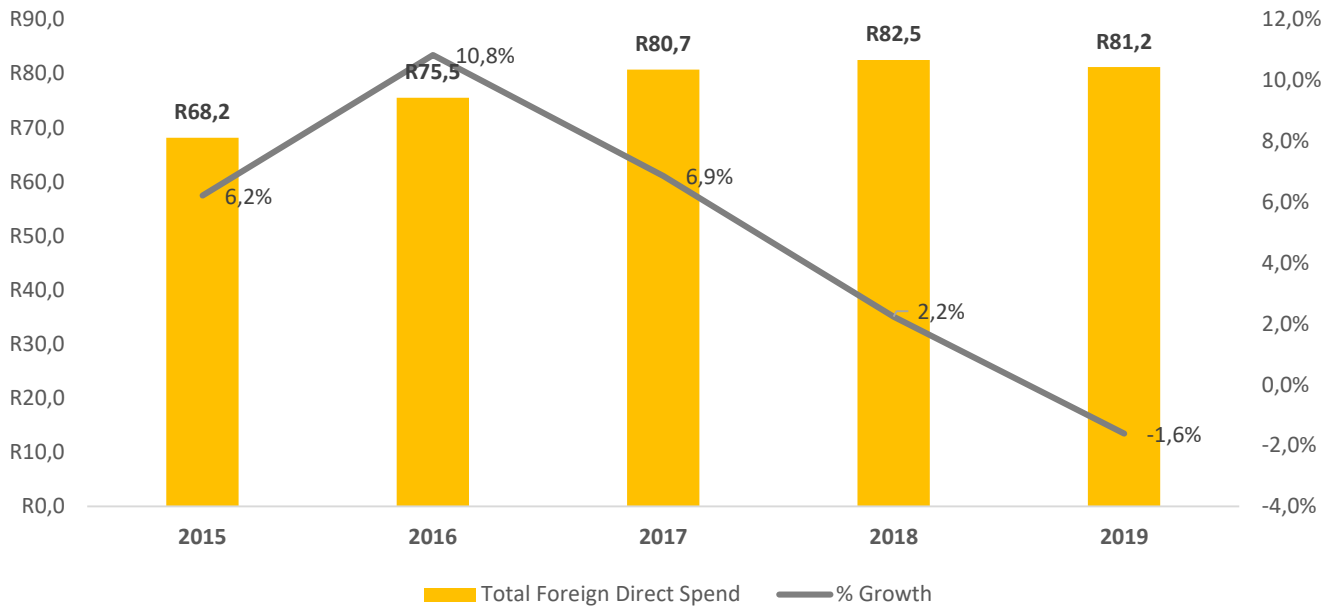
Source: Statistics SA Food and Beverage Report 2019

TOTAL FOREIGN DIRECT SPEND



R81.2-BILLION

-1.6% ▼

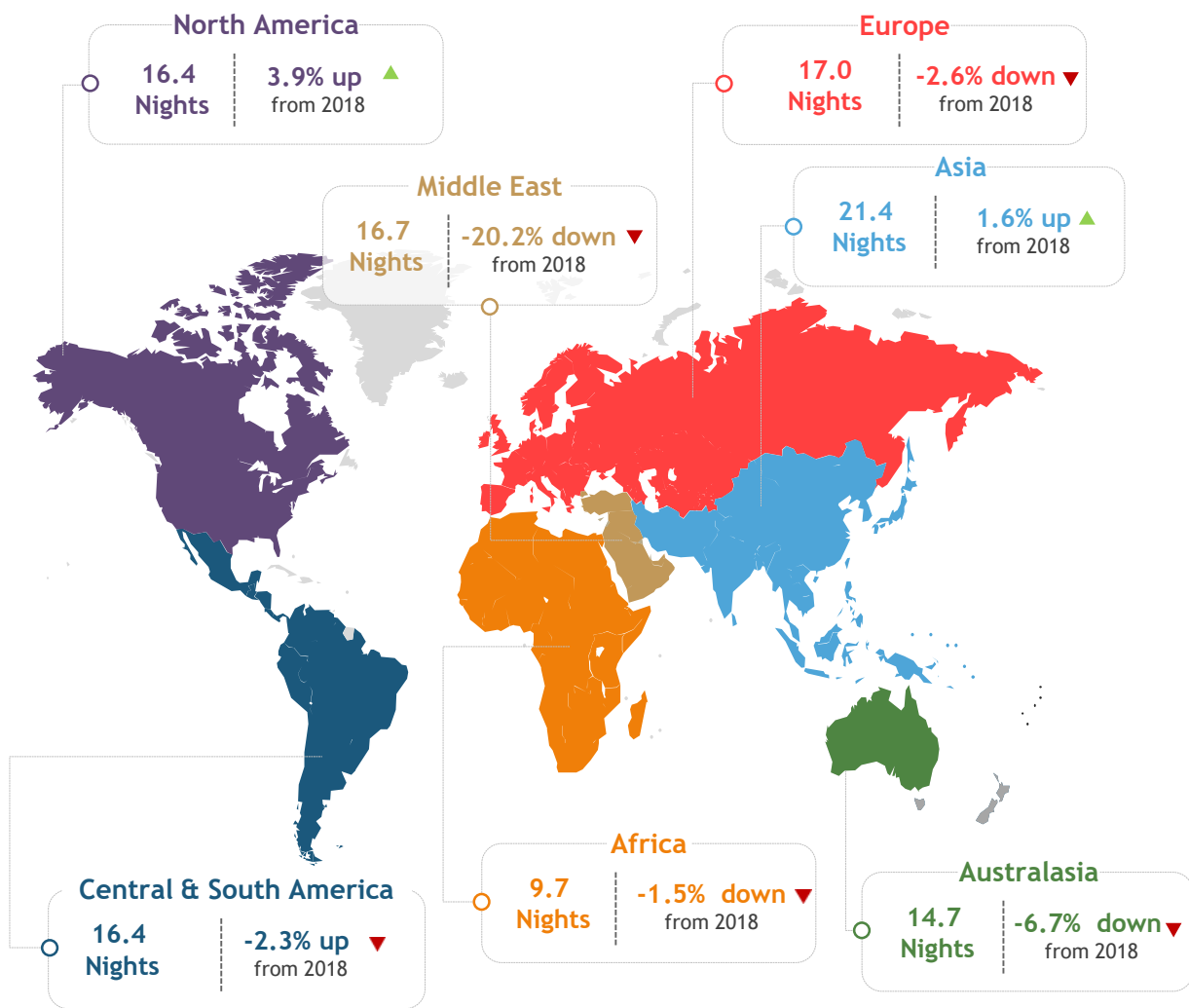
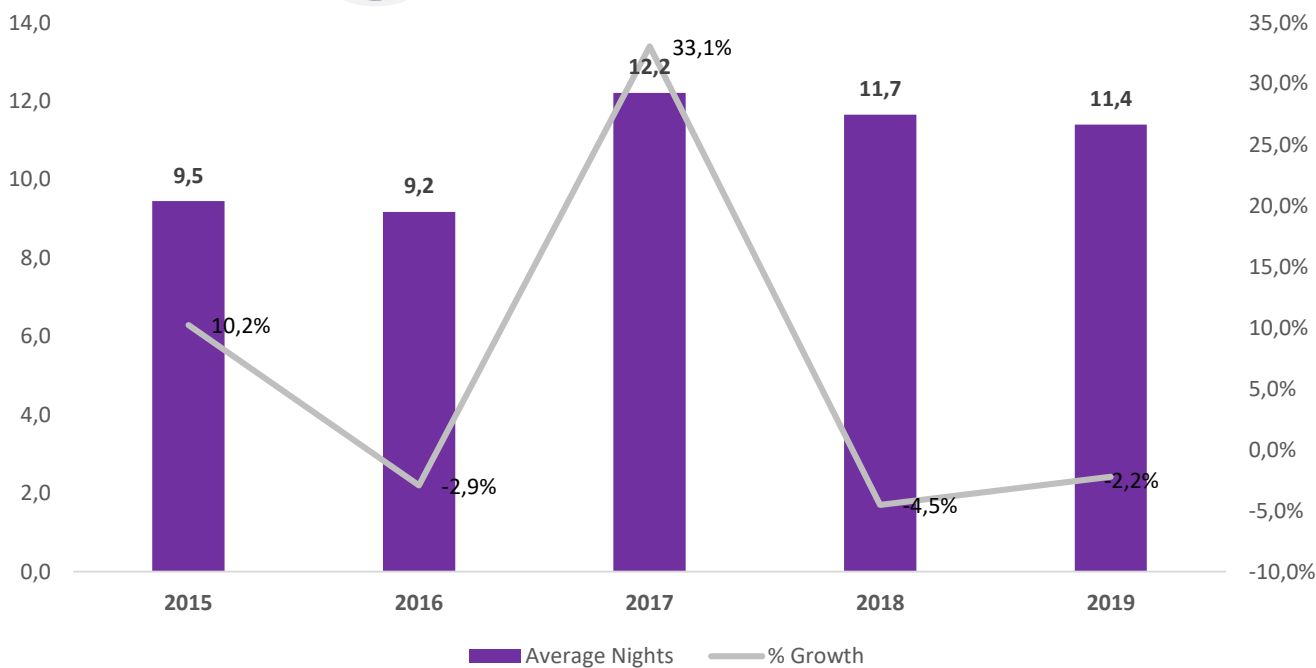


LENGTH OF STAY



11.4 NIGHTS

-2.2% ▼

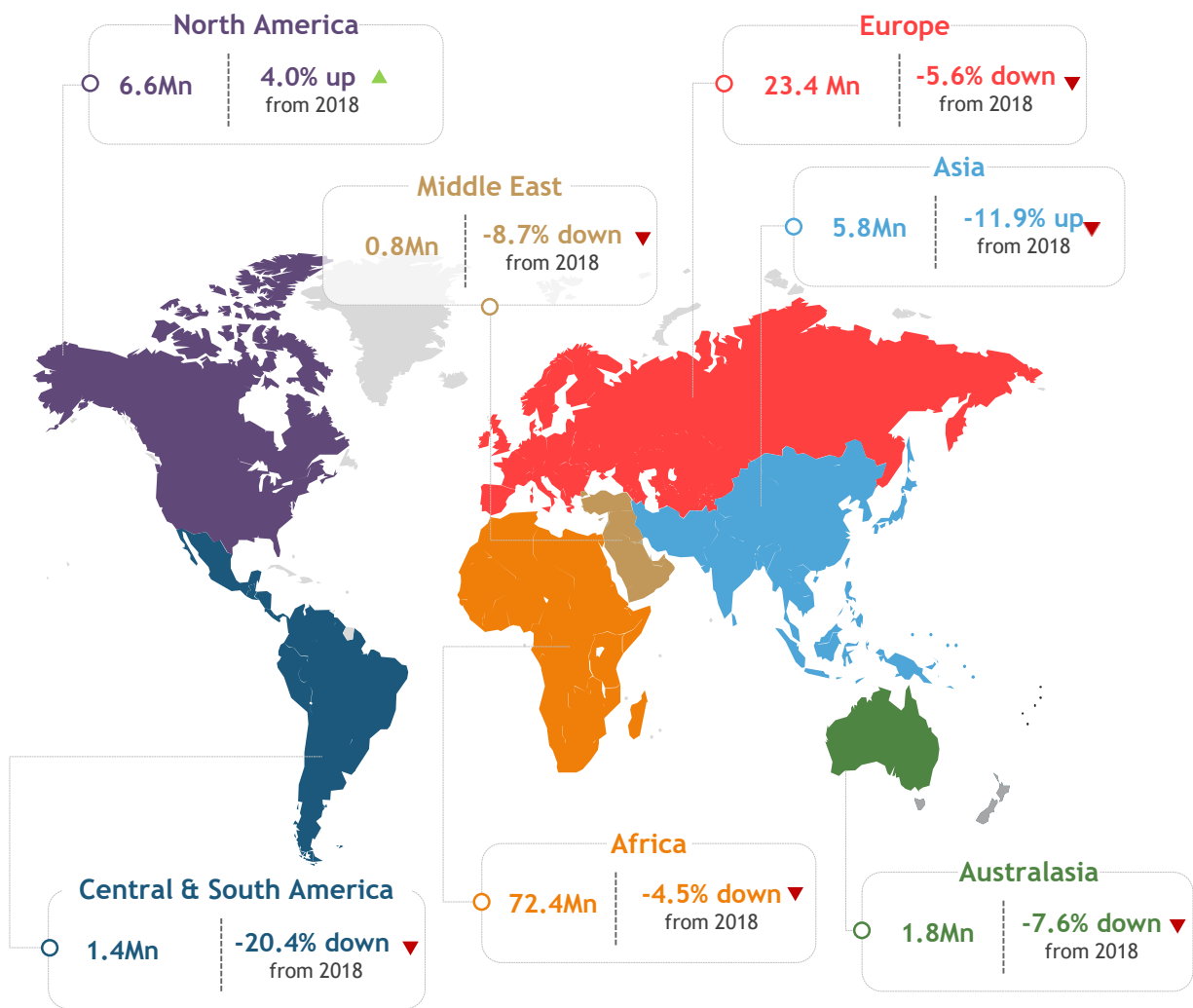
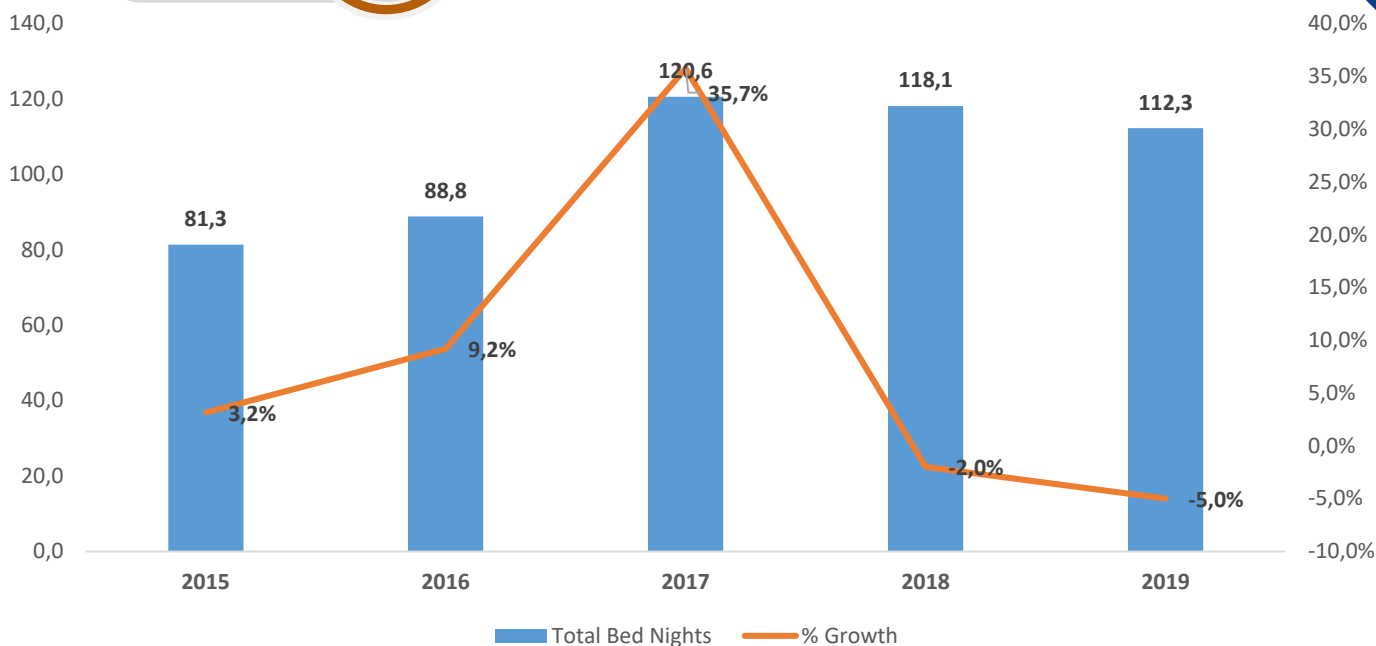


TOTAL BEDNIGHTS



112.3 MILLION

-5.0% ▼



TOTAL
BEDNIGHTS

112.3 MILLION








-5.0% ▼

ACCOMMODATION ESTABLISHMENTS

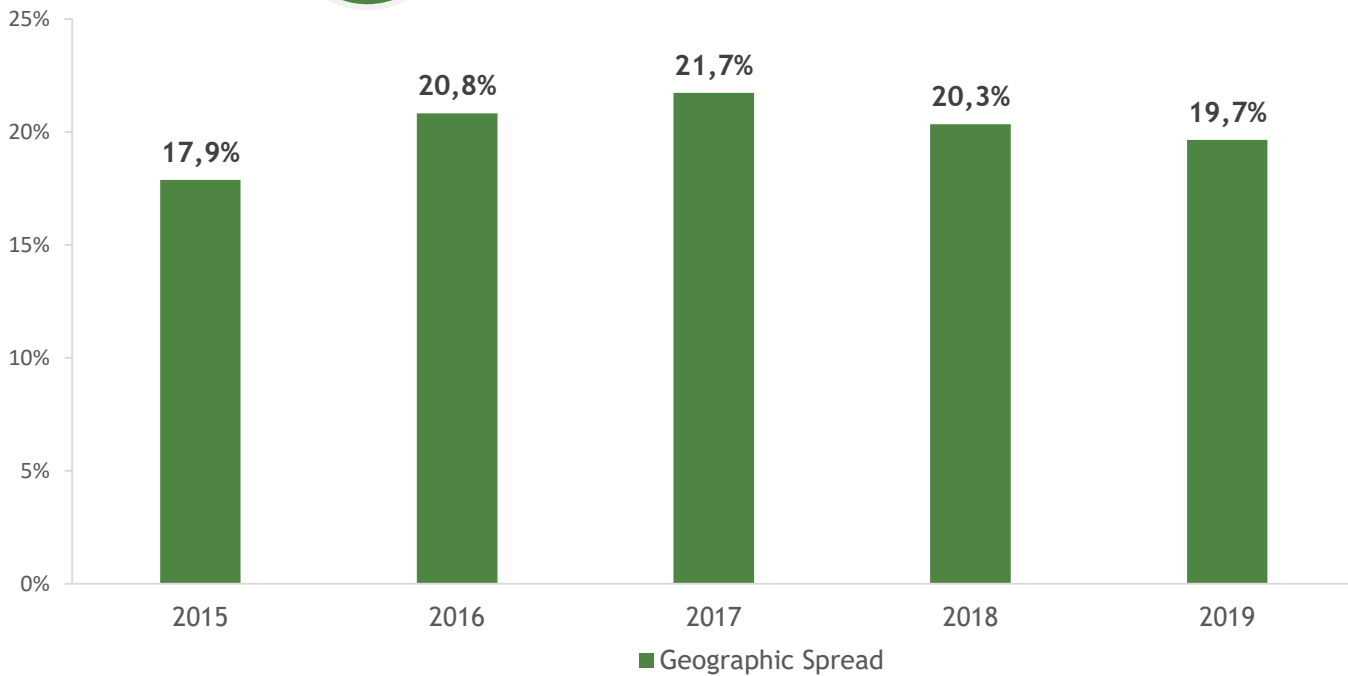
A total of 112.3 million nights were spent in South Africa by international tourists. This is a decline of -5.0% compared to 2018.





While most of the nights spent in South Africa were nights in unpaid accommodation, there was a 1.1% increase to 68.6 million in 2019 compared to 2018.

Hotel usage increased by 14.3% to a total of 14 million bednights. All other categories were declined in 2019.

	2017 (Mn)	2018 (Mn)	2019 (Mn)	% Growth
 SFR	70,4	68,5	68,6	1,1% ▲
 Hotels	11,7	12,0	13,4	11,8% ▲
 Self Catering	12,2	11,1	6,3	-15,0% ▼
 Guesthouse	7,7	7,4	4,7	-16,9% ▼
 Game lodge	5,4	5,7	3,2	-24,1% ▼
 Backpackers	3,8	4,2	2,7	-34,2% ▼
 B&B	4,7	4,1	1,9	-9,9% ▼

GEOGRAPHIC SPREAD  **19.7%** **-0.7** ▼

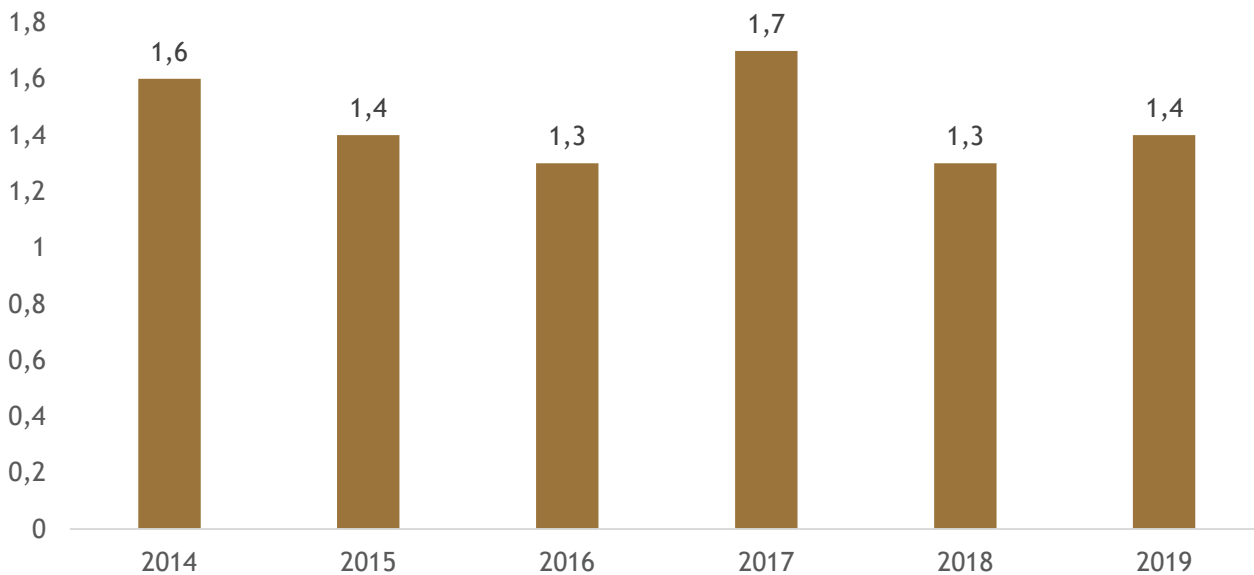


				
	International Tourist Arrivals	Spend (R Billions)	Bednights (Millions)	Length of Stay (Nights)
Gauteng	3.5Mn	R23.7Bn	34.5Mn	11.0
Western Cape	1.8Mn	R24.2Bn	25.7Mn	13.4
Eastern Cape	0.4Mn	R5.2Bn	4.2Mn	10.5
Kwazulu Natal	0.8Mn	R6.4Bn	7.5Mn	9.7
Mpumalanga	1.7Mn	R7.4Bn	16.7Mn	10.2
Limpopo	2.3Mn	R7.5Bn	7.7Mn	3.6
North West	0.6Mn	R2.9Bn	3.7Mn	6.3
Northern Cape	0.1Mn	R0.8Bn	0.8Mn	7.0
Free State	1.1Mn	R3.1Bn	11.4Mn	11.4

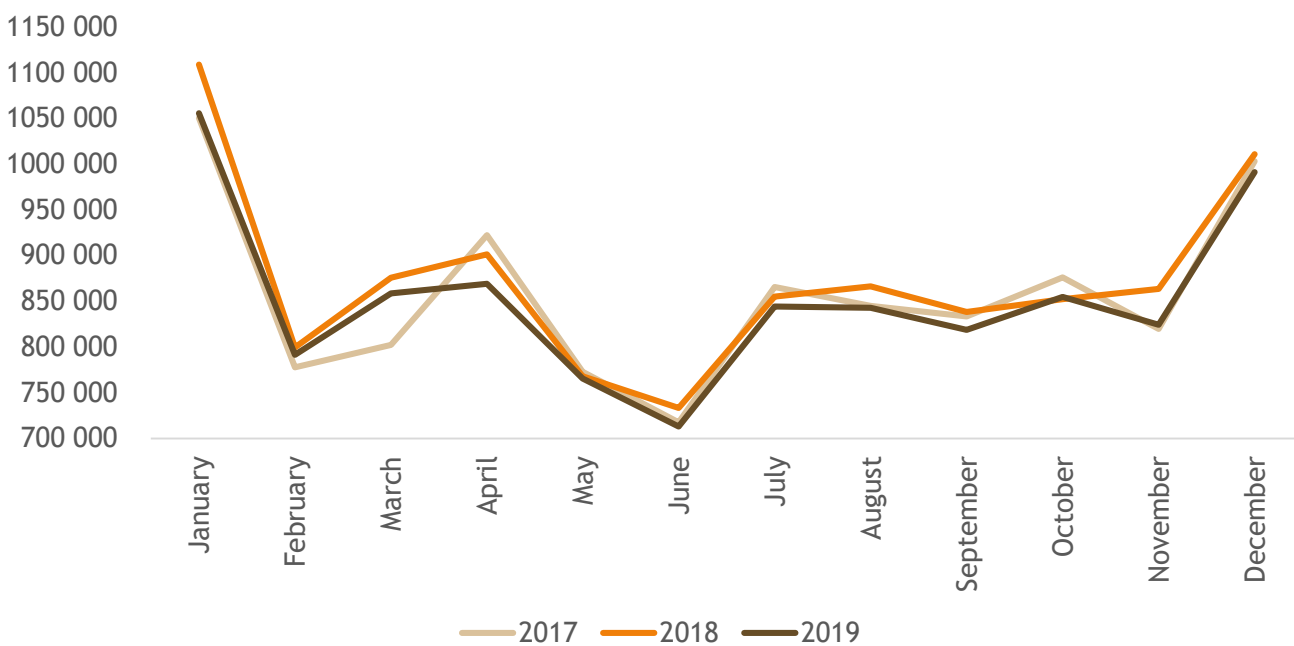
SEASONALITY  **1.4%** **+0.05%** 

The seasonality index for South Africa has improved to 1.4% (the closer to zero the better). This means that the country had received a consistent flow of tourist through out the year. The most preferred time to visit SA is January of each year, with an average of just over a million tourists arriving in this month. The other peaks are around Easter and December.

Seasonality Index



Preferred Travel Month



A savanna landscape at sunset. In the foreground, three people (two men and one woman) are seen from behind, standing in a field of tall grass and looking towards the horizon. In the middle ground, a giraffe is visible among the trees. The sky is a warm, golden color, and the overall scene is bathed in the light of the setting sun.

INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE



**INTERNATIONAL
TOURIST ARRIVALS**

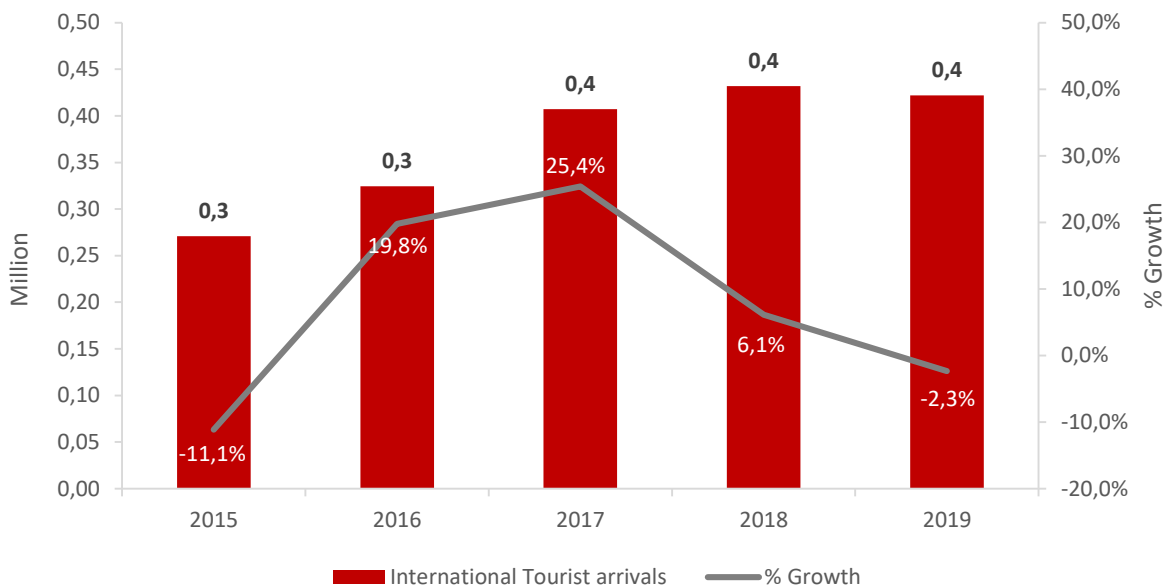
0.4 MILLION






-2.3%
▼








EASTERN CAPE

The total number of international tourists that visited Eastern Cape decreased by -2.3% to a total of 0.4 million. Arrivals only increased in the source markets of Lesotho, Italy and Australia.



	 Germany	 UK	 USA	 Lesotho	 Netherlands
2018	49 709	42 866	23 308	9 102	17 203
2019	48 078	38 789	21 055	20 465	16 514
% Growth	-3.3%	-9.5%	-9.7%	124.8%	-4.0%

	 France	 Australia	 Zimbabwe	 Switzerland	 Italy
2018	14 881	8 800	10 926	7 066	5 851
2019	11 193	9 958	9 005	6 212	5 949
% Growth	-24.8%	13.2%	-17.6%	-12.1%	1.7%



**INTERNATIONAL
TOURIST ARRIVALS**

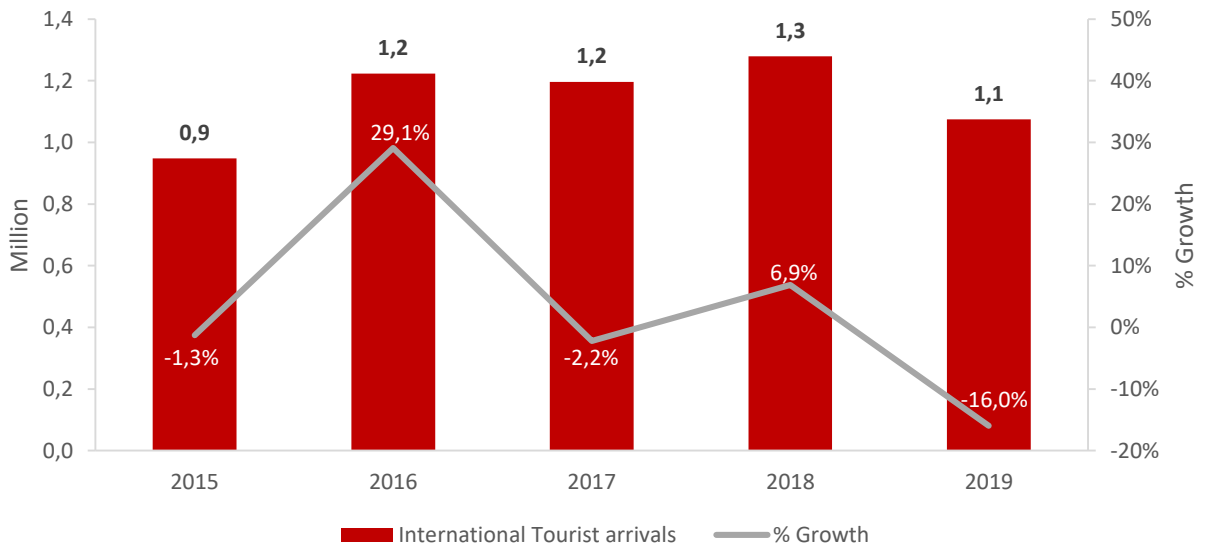
1.1 MILLION






-16.0%








FREE STATE

The total number of international tourists that visited Free State decreased by -16.0% to a total of 1.1 million. There were only increases in arrivals from the source markets of Botswana, Malawi, Namibia, Netherlands and China.



	 Lesotho	 Botswana	 Germany	 USA	 UK
2018	1 091 586	10 033	5 083	5 878	5 661
2019	878 450	17 714	4 848	4 699	4 385
% Growth	-19.5%	76.6%	-4.6%	-20.1%	-22.5%

	 Namibia	 Malawi	 Zimbabwe	 Netherlands	 China
2018	3 694	1 297	4 615	2 616	1 488
2019	3 762	3 751	3 041	2 625	2 323
% Growth	1.8%	189.2%	-34.1%	0.4%	56.1%

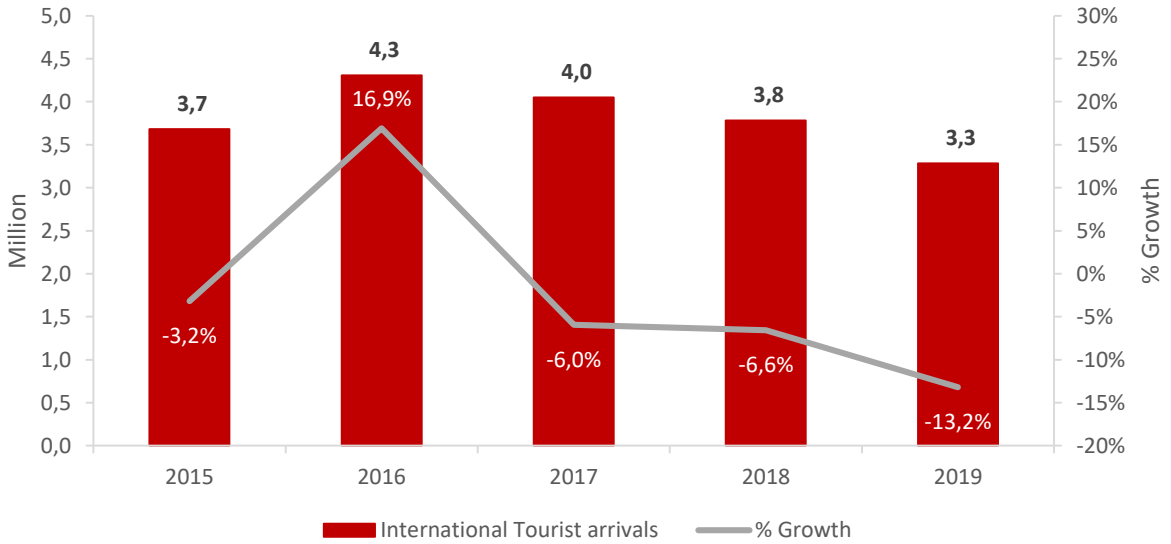
**INTERNATIONAL
TOURIST ARRIVALS**

3.5 MILLION

-13.2%

GAUTENG

The total number of international tourists that visited Gauteng decreased by -13.2% in 2019 to a total of 3.3 million. Despite the decline, Gauteng is still the most visited province by international tourists. Gauteng lost a substantial number of tourist arrivals from all the source markets.



	Mozambique	Lesotho	Zimbabwe	Botswana	Swaziland
2018	623 986	436 030	385 109	226 889	276 570
2019	580 665	429 317	362 480	219 958	191 901
% Growth	-6.9%	-1.5%	-5.9%	-3.1%	-30.6%

	Malawi	Zambia	UK	USA	Germany
2018	156 846	141 380	103 031	102 188	58 385
2019	145 249	118 634	100 130	99 360	51 808
% Growth	-7.4%	-16.1%	-2.8%	-2.8%	-11.3%



**INTERNATIONAL
TOURIST ARRIVALS**

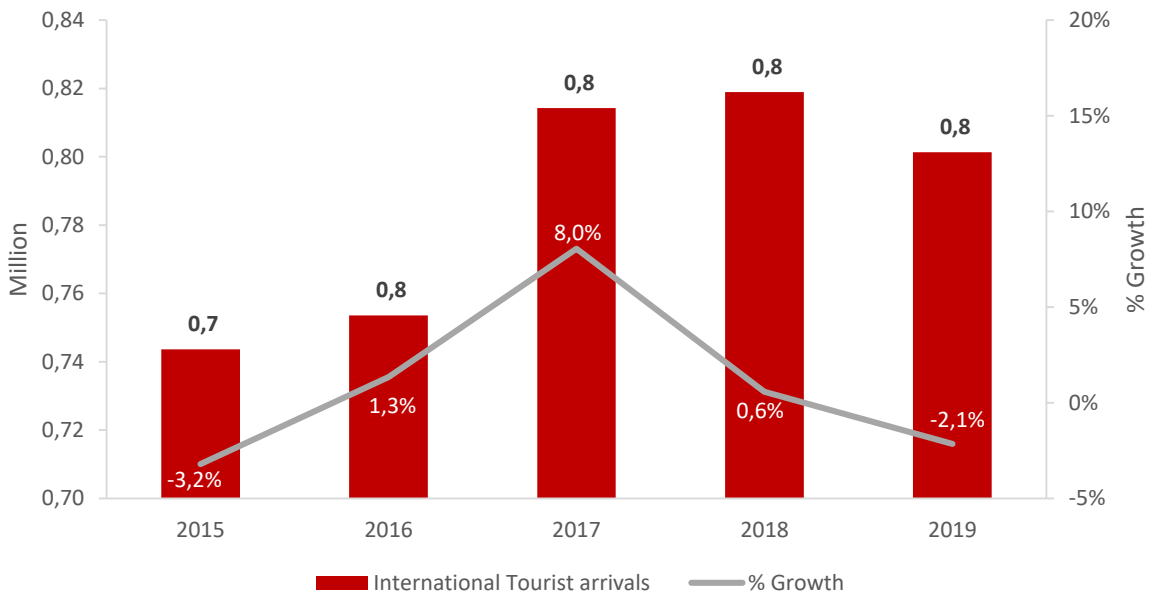
0.8 MILLION






-2.1% ▼








KWAZULU NATAL

The total number of international tourist that visited KZN decreased by -2.1% to a total of 0.8 million. Arrivals decreased from most source markets with the exception of Swaziland, Botswana and Zambia that recorded increases in 2019.



	 Swaziland	 Botswana	 Lesotho	 UK	 Germany
2018	280 918	37 463	41 160	35 032	29 439
2019	299 118	42 762	35 990	32 667	26 768
% Growth	6.5%	14.1%	-12.6%	-6.8%	-9.1%

	 Zimbabwe	 USA	 France	 Zambia	 Netherlands
2018	34 806	28 114	20 290	9 556	15 563
2019	26 579	24 836	16 973	14 610	14 028
% Growth	-23.6%	-11.7%	-16.3%	52.9%	-9.9%



**INTERNATIONAL
TOURIST ARRIVALS**

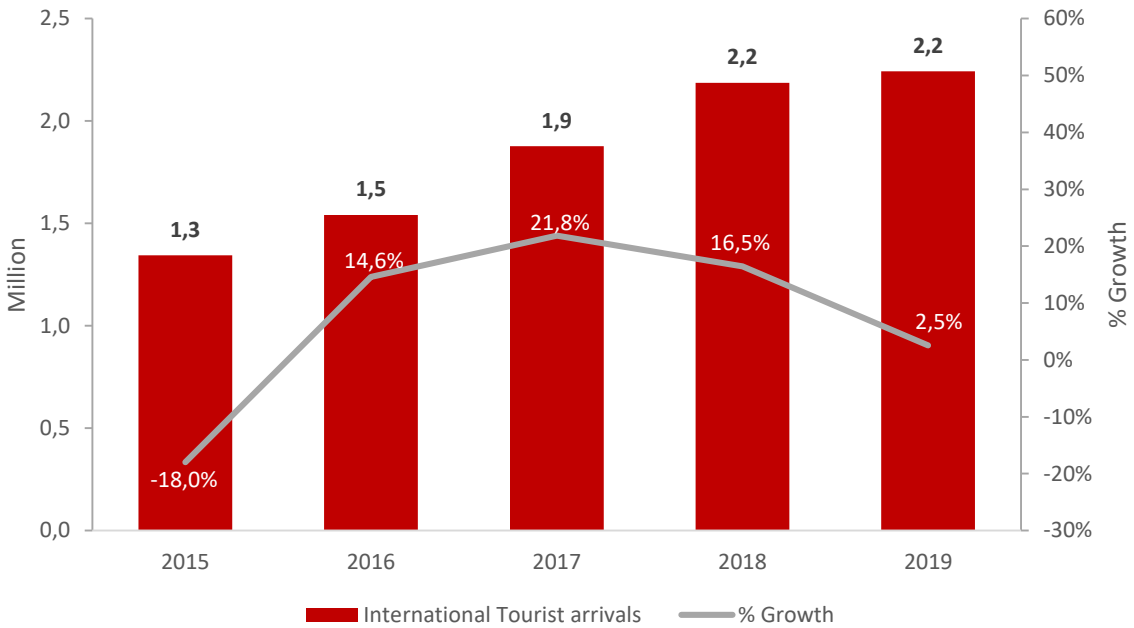
2.2 MILLION






+2.5% ▲








LIMPOPO

The total number of international tourists that visited Limpopo increased to a total of 2.3 million from 2.2 million in 2018. There was growth only from the source markets of Zimbabwe (4%), Botswana (2.4%), Lesotho (15.2%) and Netherlands (14.6%).



					
	Zimbabwe	Botswana	USA	Lesotho	Mozambique
2018	1 695 458	120 770	26 029	14 158	15 398
2019	1 763 062	123 660	24 265	16 315	14 498
% Growth	4.0%	2.4%	-6.8%	15.2%	-5.8%

					
	UK	Germany	Netherlands	France	Malawi
2018	15 384	12 957	6 308	8 883	7 371
2019	13 939	11 686	7 232	5 235	4 527
% Growth	-9.4%	-9.8%	14.6%	-41.1%	-38.6%



**INTERNATIONAL
TOURIST ARRIVALS**

1.7

MILLION

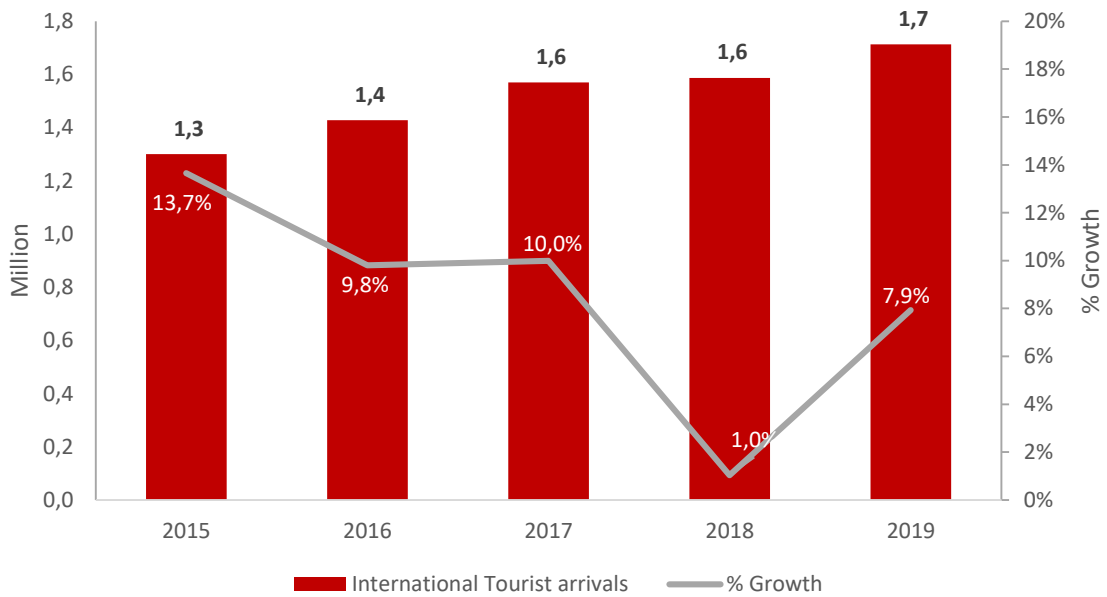
+4.9%






▲








MPUMALANGA

The total number of international tourists that visited Mpumalanga increased by 7.9% to a total of 1.7 million. There were increases in arrivals from all source markets with the exception of USA and Germany.



	 Mozambique	 Swaziland	 USA	 Germany	 Lesotho
2018	667 888	286 548	53 799	47 669	17 201
2019	692 167	402 518	49 369	39 050	36 077
% Growth	3.6%	40.5%	-8.2%	-18.1%	109.7%

	 UK	 France	 Zimbabwe	 Netherlands	 Australia
2018	46 178	33 166	20 343	17 038	16 714
2019	51 943	34 854	22 199	18 721	18 102
% Growth	12,5%	5,1%	9,1%	9,9%	8,3%



**INTERNATIONAL
TOURIST ARRIVALS**

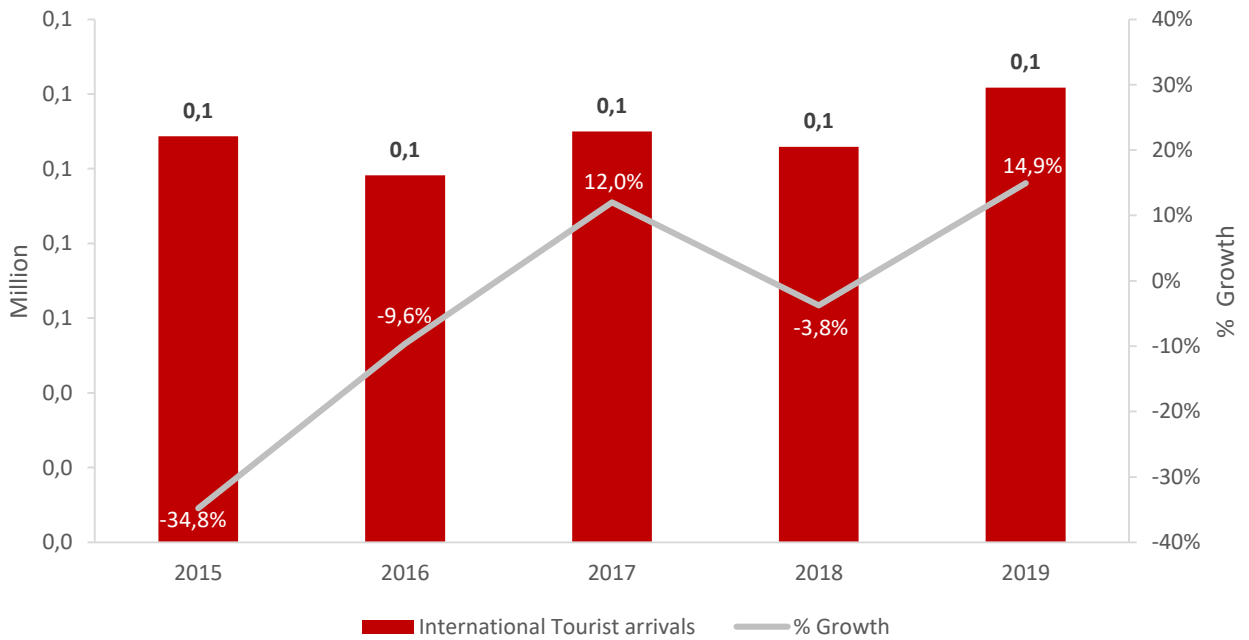
0.1 MILLION






+15.4% ▲








NORTHERN CAPE

Total number of international tourists that visited Northern Cape increased by 14.9% to a total of 0.1 million. Arrivals increased from all the source markets except for Botswana and France.



					
	Namibia	Lesotho	Germany	UK	USA
2018	40 885	8 135	3 205	3 251	3 467
2019	49 228	18 132	3 849	3 674	3 534
% Growth	20.4%	122.9%	20.1%	13.0%	1.9%

					
	Botswana	Netherlands	Australia	France	India
2018	4 336	1 569	1 261	1 505	613
2019	2 558	1 580	1 324	1 136	1 041
% Growth	-41.0%	0.7%	5.0%	-24.5%	69.9%



**INTERNATIONAL
TOURIST ARRIVALS**

0.6 MILLION

-8.3%



NORTH WEST

The total number of international tourists that visited North West decreased by -10.0% to a total of 0.6 million. Whereas only Lesotho among all the African land source markets had an increased number of arrivals, overseas markets recorded increases to the province in 2019.

Year	International Tourist Arrivals (Million)	% Growth
2015	0.8	52.1%
2016	0.9	15.5%
2017	0.8	-13.7%
2018	0.7	-11.6%
2019	0.6	-10.0%

	 Botswana	 Lesotho	 Zimbabwe	 Mozambique	 UK
2018	271 470	92 828	31 789	25 564	10 708
2019	239 151	96 624	29 155	19 575	12 499
% Growth	-11.9%	4.1%	-8.3%	-23.4%	16.7%

	 USA	 China	 Swaziland	 India	 Germany
2018	11 529	5 221	18 453	7 449	7 153
2019	12 014	10 153	8 814	7 827	7 386
% Growth	4.2%	94.5%	-52.2%	5.1%	3.3%

Brought to you by *South African Tourism*

42



**INTERNATIONAL
TOURIST ARRIVALS**

1.8 MILLION






+3.4%
▲








WESTERN CAPE

The total number of international tourists that visited Western Cape increased by 16.0% to a total of 2.0 million. Arrivals decreased from the following source markets: Germany, Namibia and France. However, all other source markets recorded increases in arrivals to the province.




	 UK	 USA	 Germany	 Namibia	 France
2018	173 847	122 579	129 630	90 070	64 258
2019	194 900	134 561	129 248	74 734	62 404
% Growth	12.1%	9.8%	-0.3%	-17.0%	-2.9%

	 Netherlands	 China	 Zimbabwe	 Australia	 Lesotho
2018	50 401	29 729	33 705	34 233	28 987
2019	51 480	43 778	39 166	36 490	32 077
% Growth	2.1%	47.3%	16.2%	6.6%	10.7%



DOMESTIC TOURISM PERFORMANCE

SUMMARY OF KEY FINDINGS



There were **28.5 million Domestic Trips** recorded in 2019.

This increased by whopping +61.3% compared to 2018.

- Gauteng, KwaZulu-Natal and the Western Cape were the key source provinces.
- While Gauteng, again was the most preferred travel to province



The revenue generated increased by +66.2% to an estimated **R43.9 billion**.



The domestic tourism trips lasted average **3.3 nights** resulting in a total of 94.1 bednights.

Travels Trips taken by South African within South Africa grew by 61.3% to 28.5 million in 2019 when compared to 2018. The SA Tourism marketing strategy is aimed at building the culture of travel, it encourages South Africans to take overnight domestic trips as the results 2.5 million additional South African took a trip in 2019. There were approximately 13,5 million adult South Africans who took a domestic trip in 2019 and this amounted to a 23,4% increase compared to the 11.0 million of 2018 with one person taking two trips per year (from 1.6 trips in 2018 to 2.1 trips in 2019).

- There are fewer people than usual who stated that affordability and no reason to take a domestic as their main deterrent to travel. The deal driven campaigns by SA Trade and SA Tourism yielded the results.
- South Africans largely travel because they want to visit their friends and relatives (52.7%) that stay in other province or in different towns within the same province. The share of travel for this purpose although dominates it decreased while the proportion of travel for holiday purposes increased. Holiday travel grew by 170.6% to account for a quarter (24.8%) of total domestic trips.
- Affordability is still the main reason for some South Africans not travelling, followed by those who don't see value in travel domestically (there is no reason to take a domestic trip). As a developing country with economic challenges these barriers are still going to be the main barriers for the remainder of the adult population.

DOMESTIC TOURISM PERFORMANCE

A total of 28.5 million (overnight) domestic trips were taken in South Africa in 2019. This is a growth of +61.3% compared to 2018. The duration of the trips were at least 3 nights and resulted to a total of 94.1 million bednights which is 35.9% more than what was recorded in 2018. The total revenue generated by domestic tourism in 2019 was R43.9 billion, a growth of 66.3%. Tourists increased their average spend to R1 540 compared with R1 490 in the previous year.

The number of day trips increased by +103.9% to 236.5 million in 2019 and the revenue generated from day trips increased by +144.8% to R189.1 billion.

DOMESTIC TRIPS



28.5-MILLION

+61.3%▲

DOMESTIC SPEND



R 43.9-BILLION

+66.3%▲

BEDNIGHTS



94.1-MILLION

+35.9%▲

LENGTH OF STAY



3.3 NIGHTS

-15.7%▼

DAY TRIPS



236.5-MILLION

+103.9%▲

DAY TRIP SPEND



R189.1-BILLION

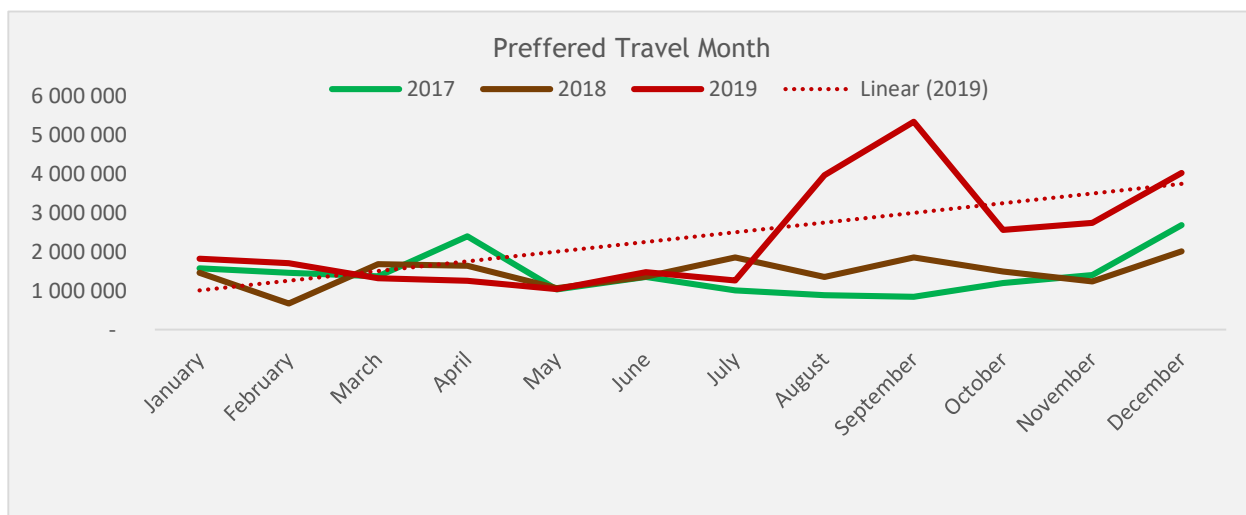
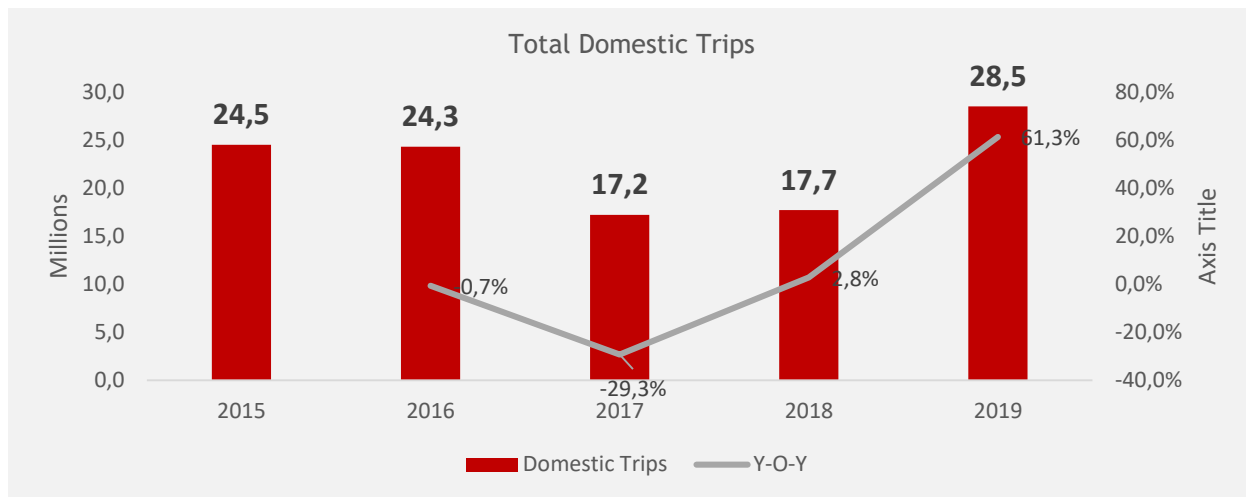
+144.8%▲

DOMESTIC TRIPS



28.5-MILLION

+61.3% ▲



TOTAL TRIPS by purpose (millions)

Number of trips, proportion, and change in trips by purpose of travel

VFR



15.0m
52.7%
+30.4%

HOLIDAY



7.1m
24.8%
+170.6%

RELIGIOUS



1.5m
5.2%
+17.1%

MICE



0.6m
2.2%
-14.4%

MEDICAL



0.4m
1.5%
+280.5%

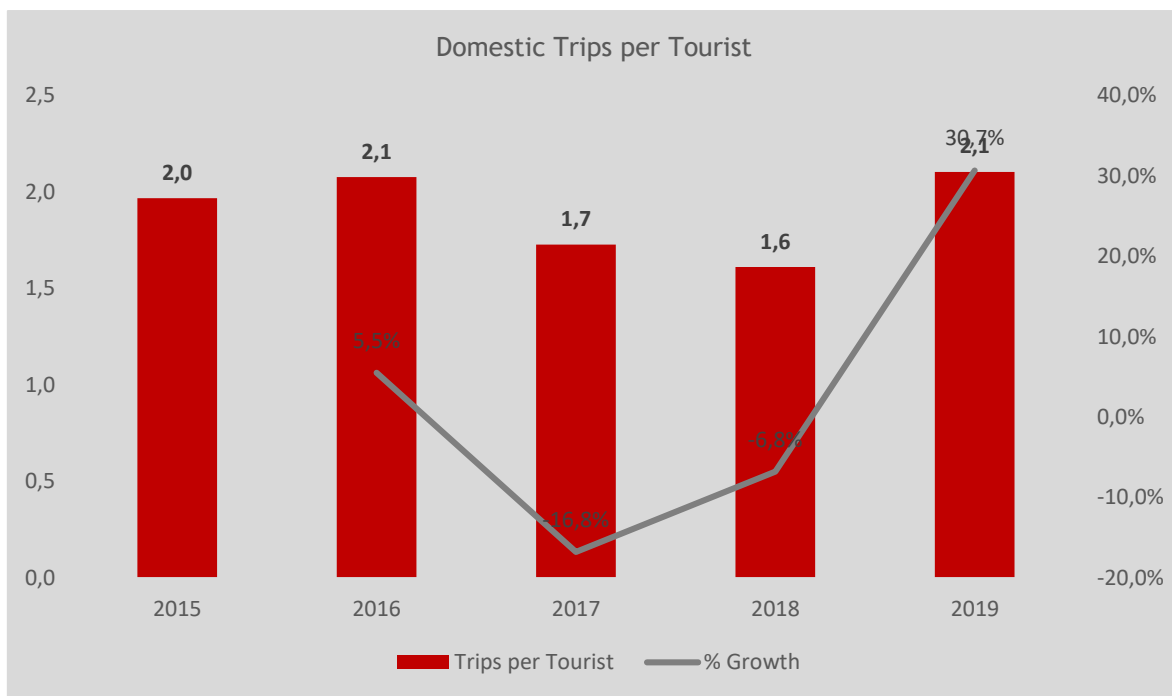
DOMESTIC TRIPS



28.5-MILLION

+61.3% ▲

There were approximately 13.5 million South Africans who took a domestic trip in 2019 and this amounted to a 23,4% increase compared to the 11.0 million of 2018.

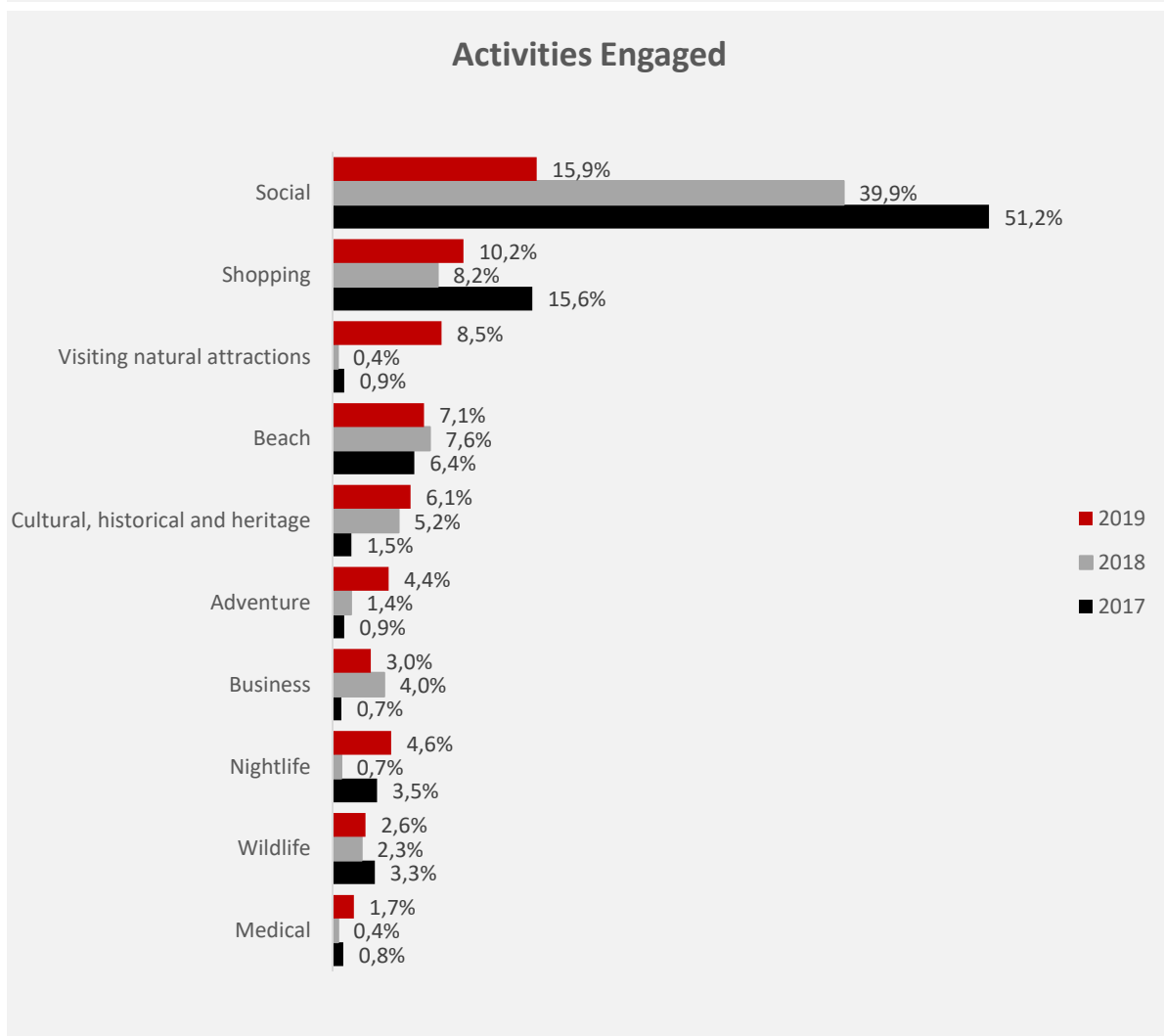
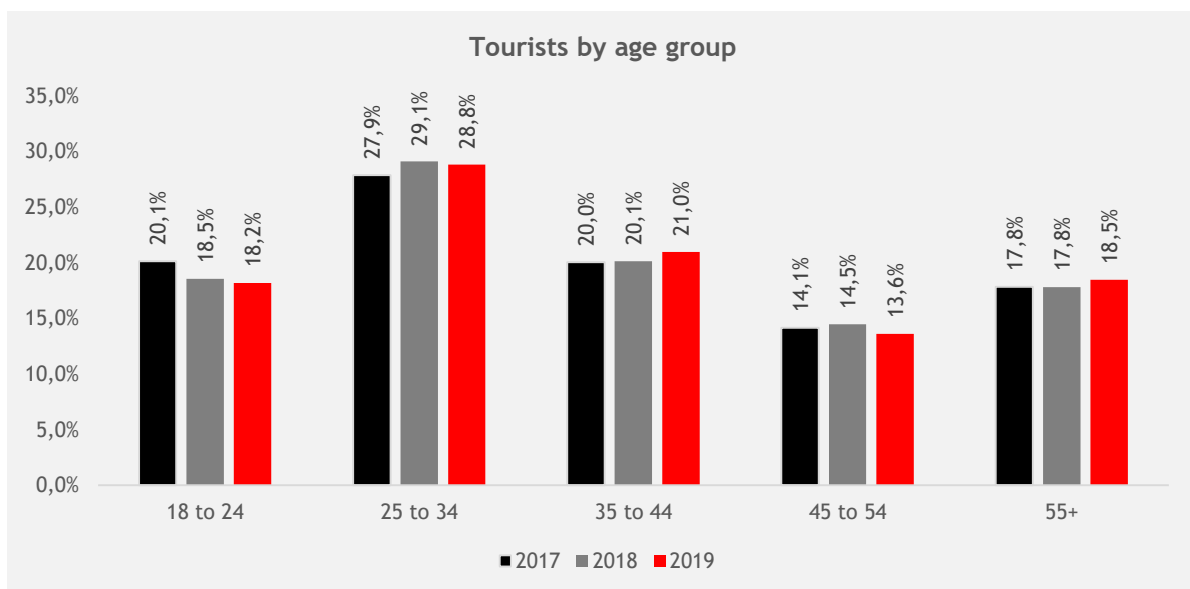


DOMESTIC TRIPS



28.5-MILLION

+63.1% ▲



DOMESTIC TRIPS



28.5-MILLION

+61.3% ▲

VFR



15.0 million



R16.5 billion



R1 102



56.7 million



3.8

52.7%

+30.4%

HOLIDAY



7.1 million



R17.3 billion



R2 447



20.4 million



2.9

24.8%

+170.6%

- Trips to visit friends or relatives increased by 30.4% to reach 15.0 million and accounted for 52.7% of all domestic trips.
- VFR trips accounted for almost 40% of total revenue and most bed nights in the fourth quarter of 2019, namely R16.5 billion (37.6%) of all expenditure and 56.7 million (60.2%) of all bednights.
- The average spend per trip by the VFR tourist amounted to R1 102, a 15.6% increase compared to the previous year.
- The average length of stay of VFR trips was 3.8 nights.

- Holiday trips increased by 170.6% to reach 7.1 million and accounted for 24.8% of all domestic trips.
- Holiday trips accounted for 21.7% of overnight stays and 39.3% of the total revenue from domestic travel.
- On average, a holiday tourist spent R2 447, a 22.6% decrease compared to the same period in 2018.
- Holiday tourists took more trips and stayed shorter, with an average length of stay of 2.9 nights.

DOMESTIC TRIPS



28.5-MILLION

+61.3% ▲



- In 2019, 51.0% of overnight VFR domestic trips we made by females who had already completed high school education (65.5%). Further, 61.1% of the travellers were unmarried with 58.0% of them having children that depend on them.
- 55.1% of the VFR tourists during this quarter are older than 35 years who manly earn less than R5 000 per month (58.1%).

VFR

Education



Completed high school:
65.5%

Gender



Female: 41.0%

Marital status



Single/Never married: 61.1%

Family situation



Have dependent
children: 58.0%

Income



Less than R5 000:
58.1%

Age group



35+ years: 55.1%

- 63.0% tourists that are males have taken part in holiday trips with a percentage of 65.2 that are unmarried and have completed beyond high school education (85.6%). 68.7% of these individuals have a monthly income that is above R5 000 and they males have children that depend on them (66.5%).
- Unlike the VFR tourists, the tourists in South Africa that took part in holiday trips are less than the age of 35 (45.5%).

Holiday

Education



Completed high school and
higher: 85.6%

Gender



Male: 63.0%

Marital status



Single/Never married: 65.2%

Family situation



Have dependent
children: 47.5%

Income



More than R5 000:
68.7%

Age group



18–34 years: 45.5%

DOMESTIC TRIPS

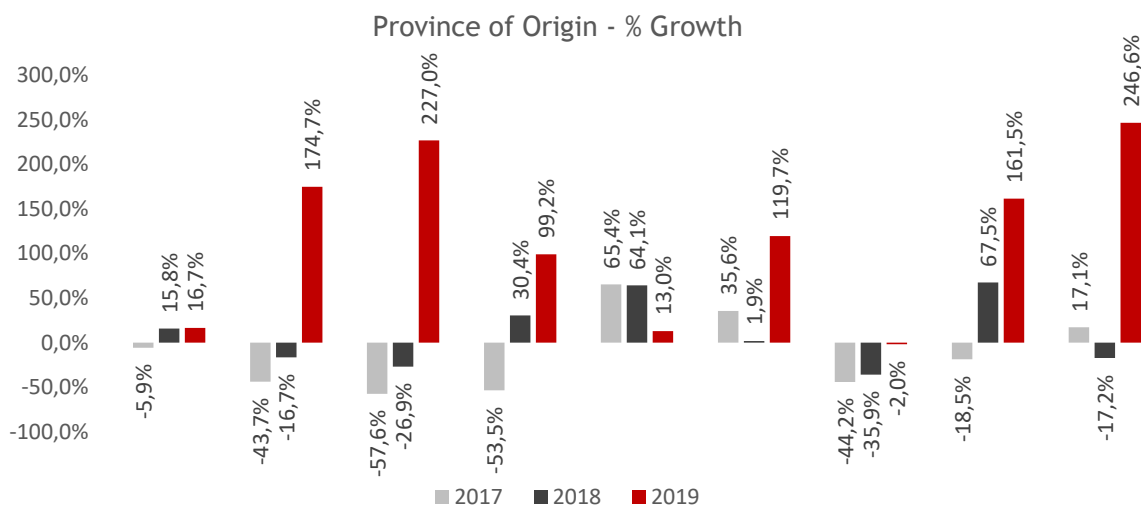


28.5-MILLION

+61.3% ▲

ORIGIN PROVINCE

- Just over 8.4 million of the taken trips in 2019 originated from Gauteng, compared to the previous year.
- KwaZulu-Natal which was the second largest source province, increased by 174.7% to a total of 4.2 million trips which originated from this province.
- Western Cape was the fastest growing province and 277.0% (3.5 million) more domestic trips originated from this province.
- Trips originating from Eastern Cape grew by 99.2% to a total of 2.9million. This is the highest it has ever recorded in the past three years.
- Limpopo province recorded a decrease of 2.0% of trips originating from the province. The province has had a decline in trips originating from the province for the past three years.



	Gauteng	KwaZulu Natal	Western Cape	Eastern Cape	Mpumalanga	North West	Limpopo	Free State	Northern Cape
2017	6 244 425	1 813 975	1 462 931	1 118 487	1 340 275	1 000 852	3 523 716	411 056	253 532
2018	7 229 697	1 511 468	1 069 750	1 458 000	2 199 903	1 020 274	2 257 714	688 718	209 818
2019	8 434 927	4 152 182	3 497 635	2 903 800	2 485 326	2 241 408	2 212 685	1 800 876	727 194

DOMESTIC TRIPS

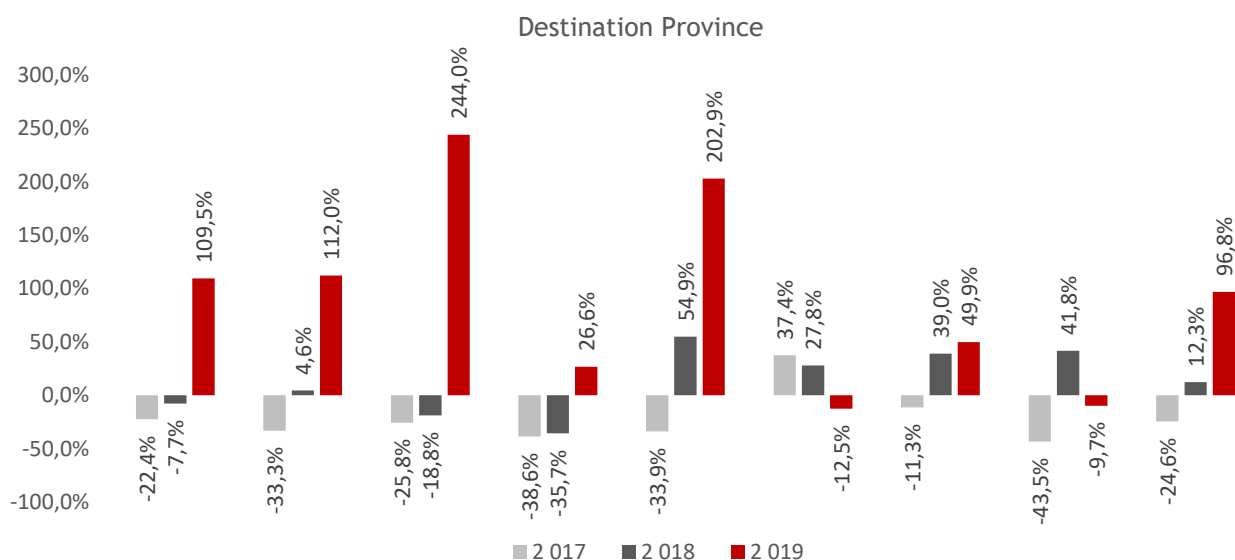


32.9-MILLION

+72.0% ▲

DESTINATION PROVINCE

- Gauteng was the most visited province in 2019 with a total of 6.7 million trips. Compared to the previous year, travel to this province has gone up by 109.5% in 2019.
- All the other provinces with the exception of Mpumalanga and the Eastern Cape recorded increases in the number of trips made to them in 2019. Mpumalanga and Eastern Cape saw decreases of 12.5% and 9.7% respectively.



	Gauteng	KwaZulu Natal	Western Cape	Limpopo	Free State	Mpumalanga	North West	Eastern Cape	Northern Cape
2017	3 451 000	2 796 000	1 587 000	5 125 000	754 000	2 278 000	1 150 000	1 638 000	393 000
2018	3 185 200	2 923 900	1 288 000	3 295 200	1 168 000	2 911 400	1 598 600	2 322 600	441 400
2019	6 674 593	6 198 264	4 431 140	4 170 850	3 537 526	2 546 151	2 395 704	2 096 776	868 736

DOMESTIC TRIPS

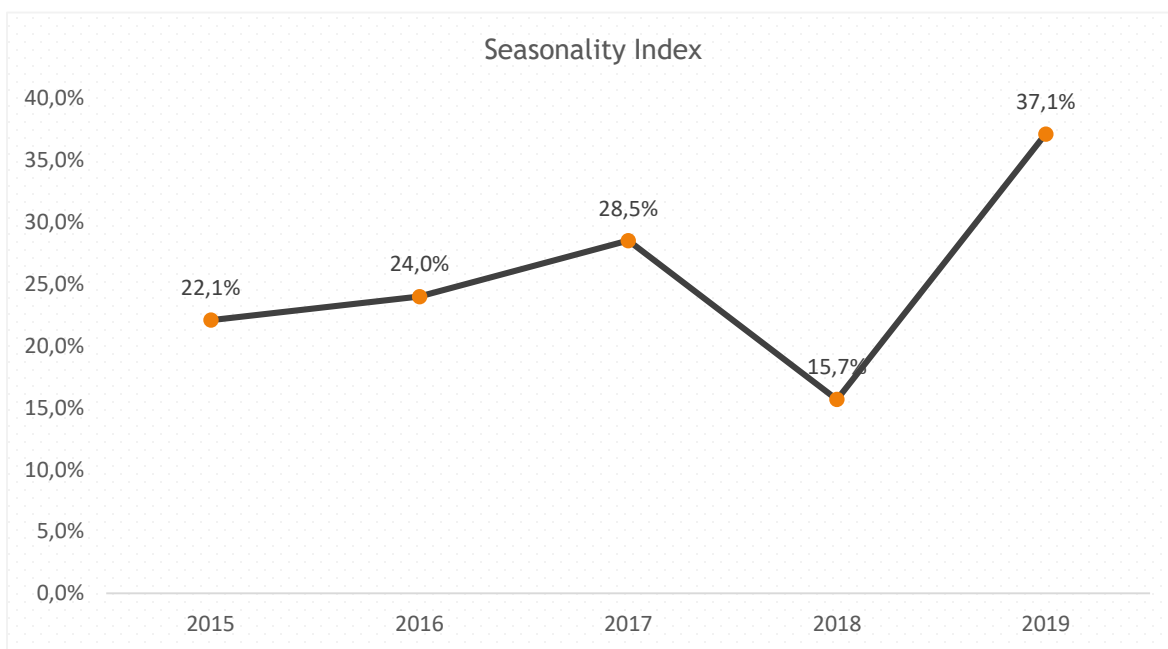
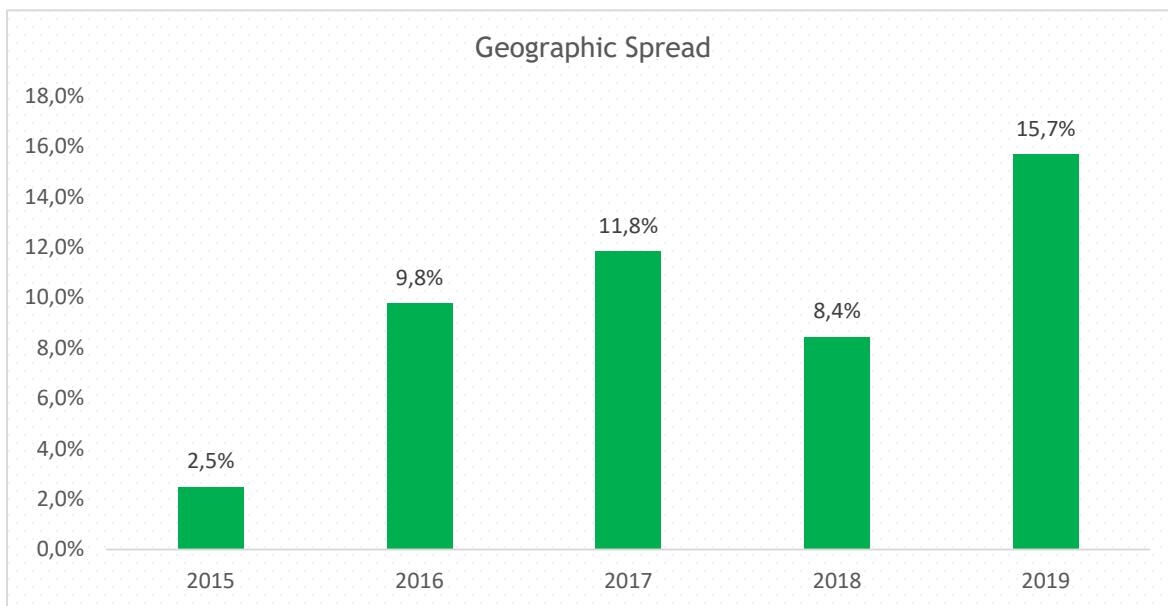


8,4%

-28.7%

GEOGRAPHIC SPREAD

- There were 15.7% of domestic tourists who visited more than one province on their trips. This is a 85.8% rise compared to 2018.
- Seasonality index has improved to 37.1% in 2019.



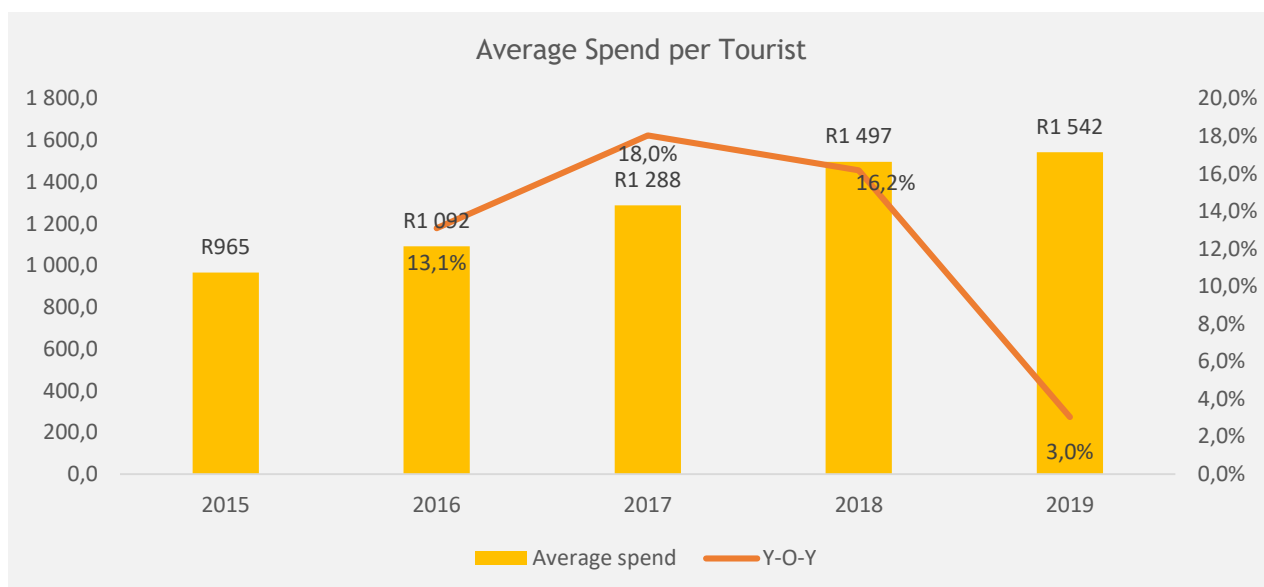
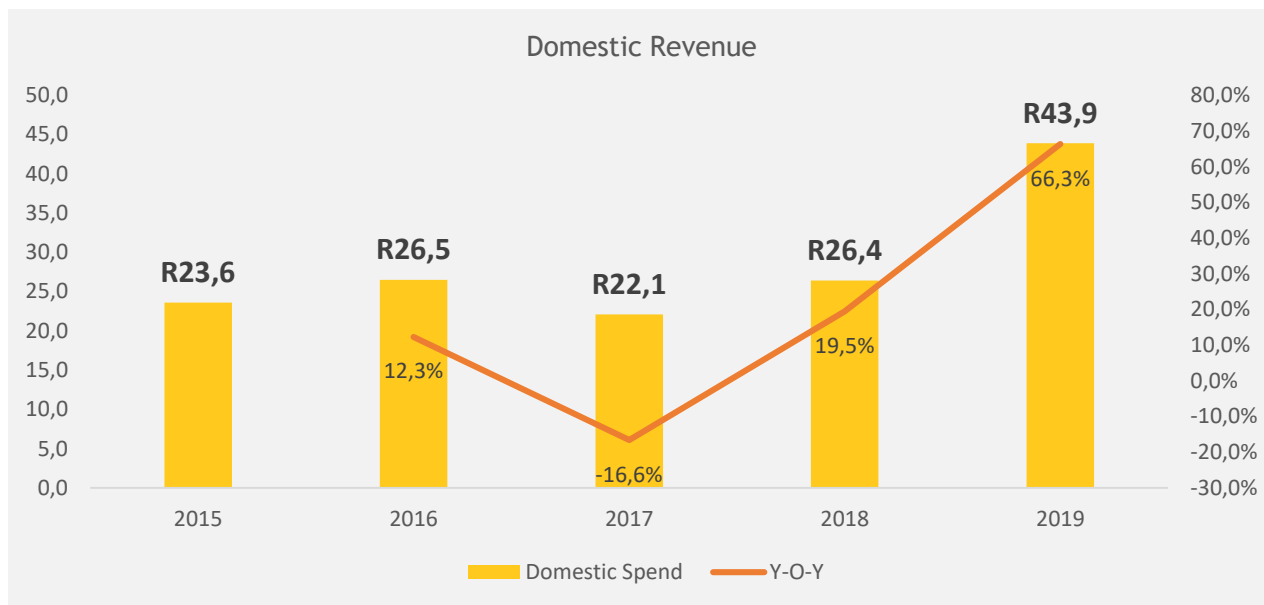
DOMESTIC SPEND



R 43.9-BILLION

+66.3% ▲

The revenue generated from overnight domestic tourism trips increased to R43.9 billion in 2019. The increase in average expenditure per tourist from R1 280 to R1 490 has resulted into a significant increase in revenue. The overall increase in Total Domestic Direct Spend was driven by holiday tourists whose revenue increased by 18.3% to a record high R8.2 billion.



	2015	2016	2017	2018	2019
VFR	R800	R500	R900	R800	R1 100
Holiday	R2 000	R2 200	R1 900	R3 900	R2 400
MICE	R2 100	R1 600	R5 000	R3 300	R2 900

DOMESTIC
SPEND

R 43.9-BILLION

+66.3% ▲

The revenue generated from overnight domestic tourism trips increased to R43.9 billion in 2019. Transport remained to be the biggest contributor in real terms, contributing R15,1 billion in 2019. The highest growth recorded was that of food with 104.1%, followed by expenditure on accommodation services (97.4%).

	2017 (Bn)	2018 (Bn)	2019 (Bn)	% Growth
 Transport	R7.6	R11.1	R15.1	36.4%
 Accommodation	R4.0	R4.7	R9.3	97.4%
 Shopping	R3.2	R3.0	R5.6	91.2%
 Food	R3.6	R4.1	R8.3	104.1%
 Leisure	R1.9	R1.6	R1.7	6.7%
 Reselling	R0.5	R1.8	R0.8	-55.2%

Due to rounding, numbers do not necessarily add up to totals.

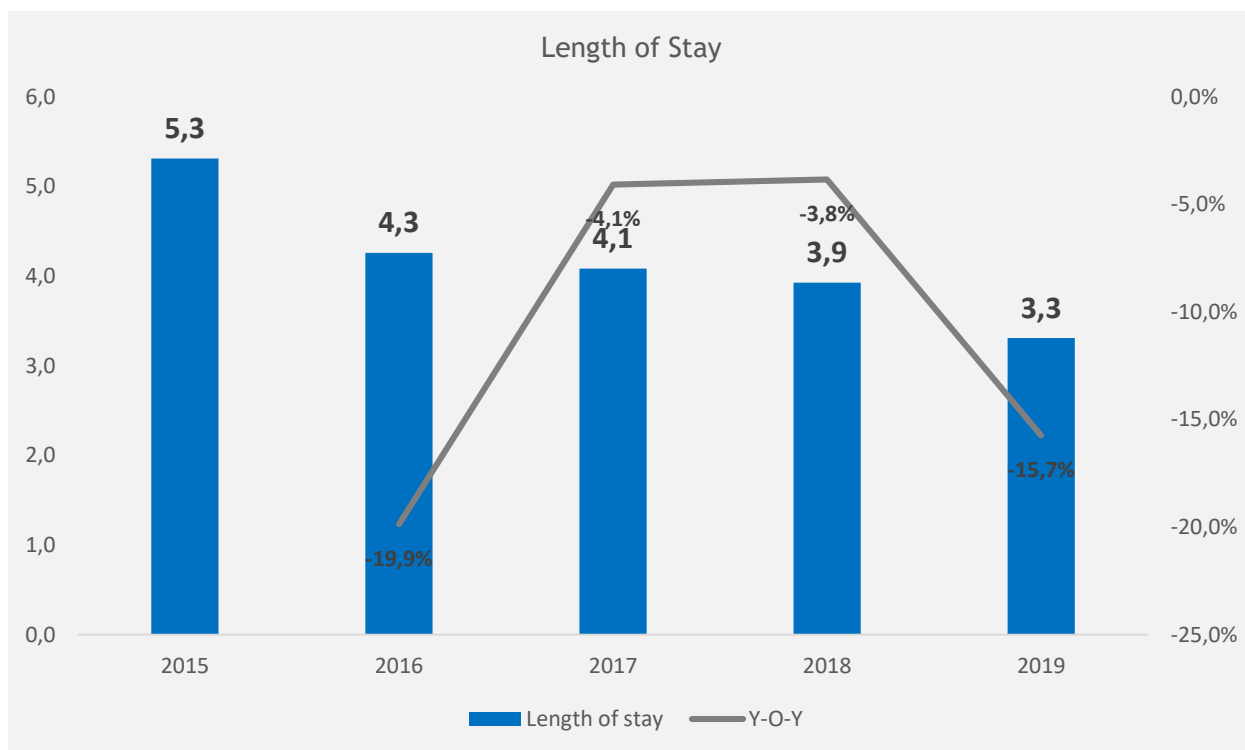
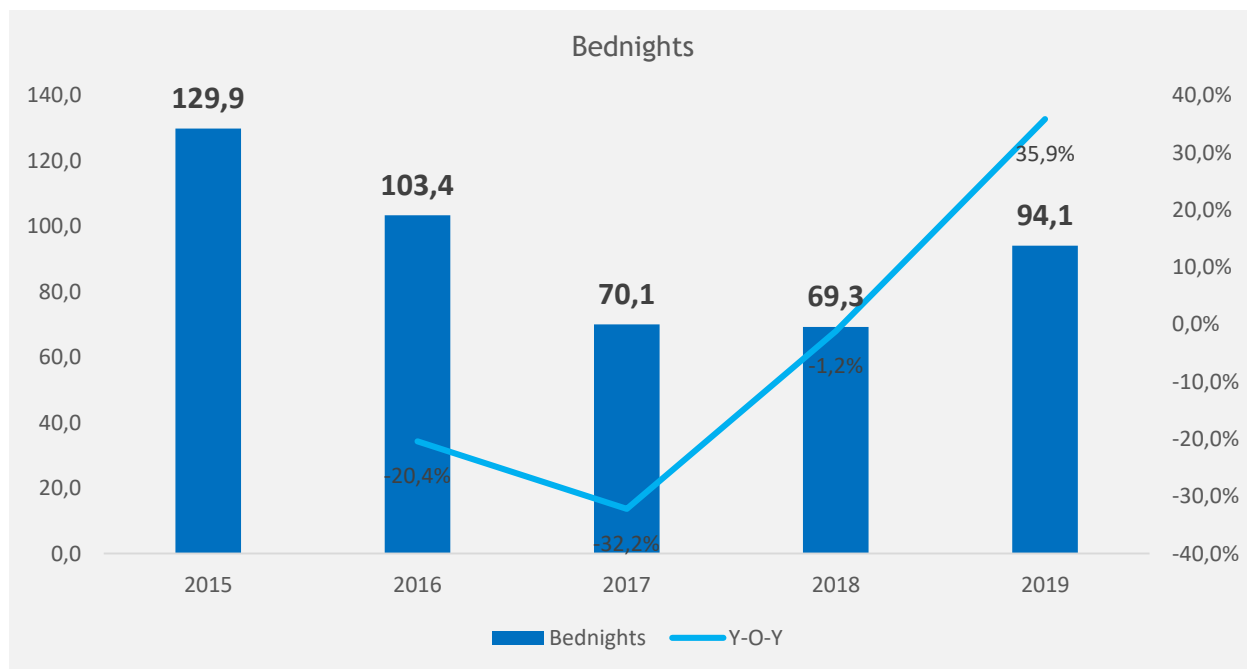
BEDNIGHTS



94.1 MILLION

+35.9% ▲

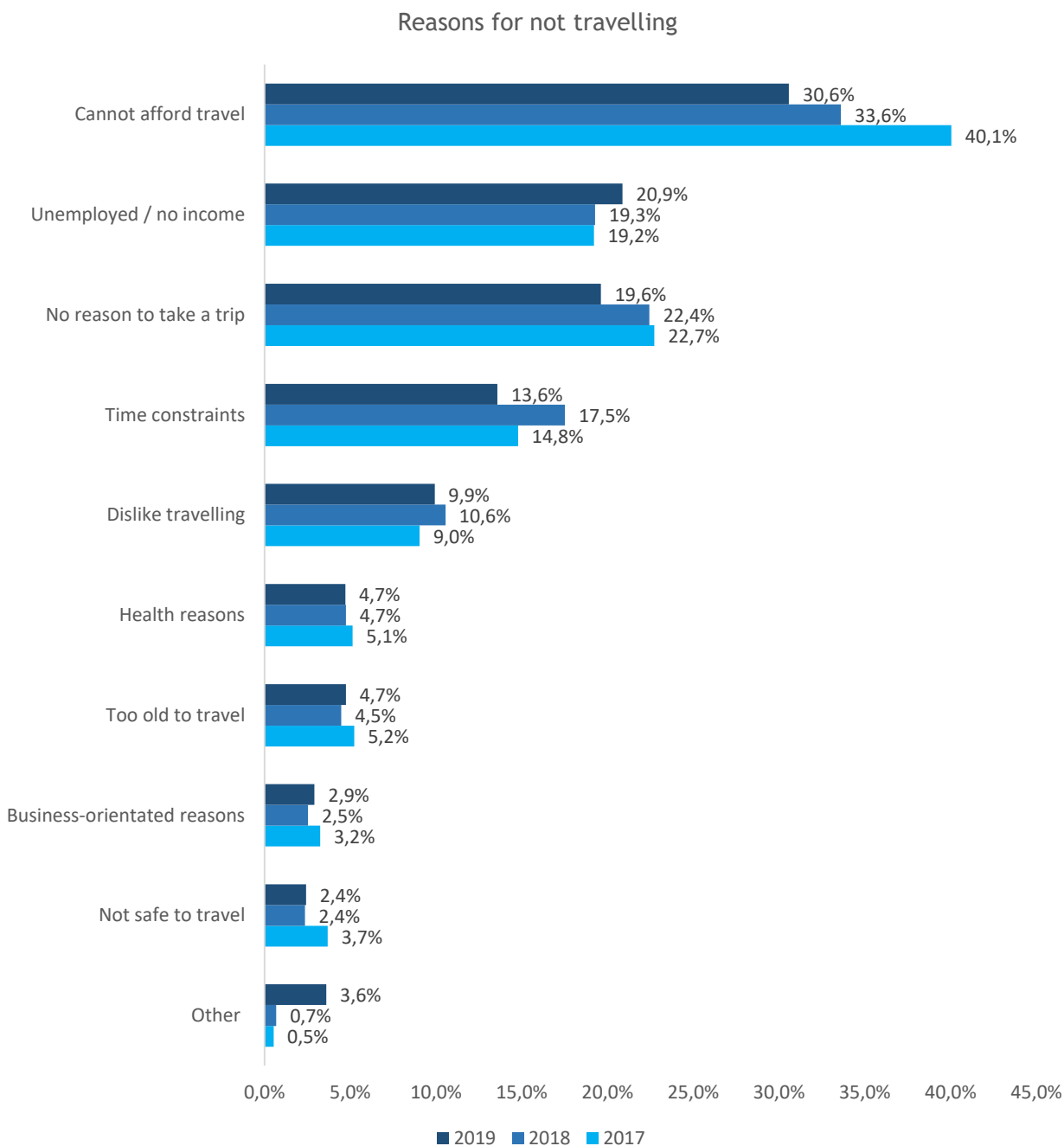
The total number of bednights accounted for by domestic tourists increased by +35.9% to 94.1 million. The average length of stay decreased by -15.7% to 3.3 nights.



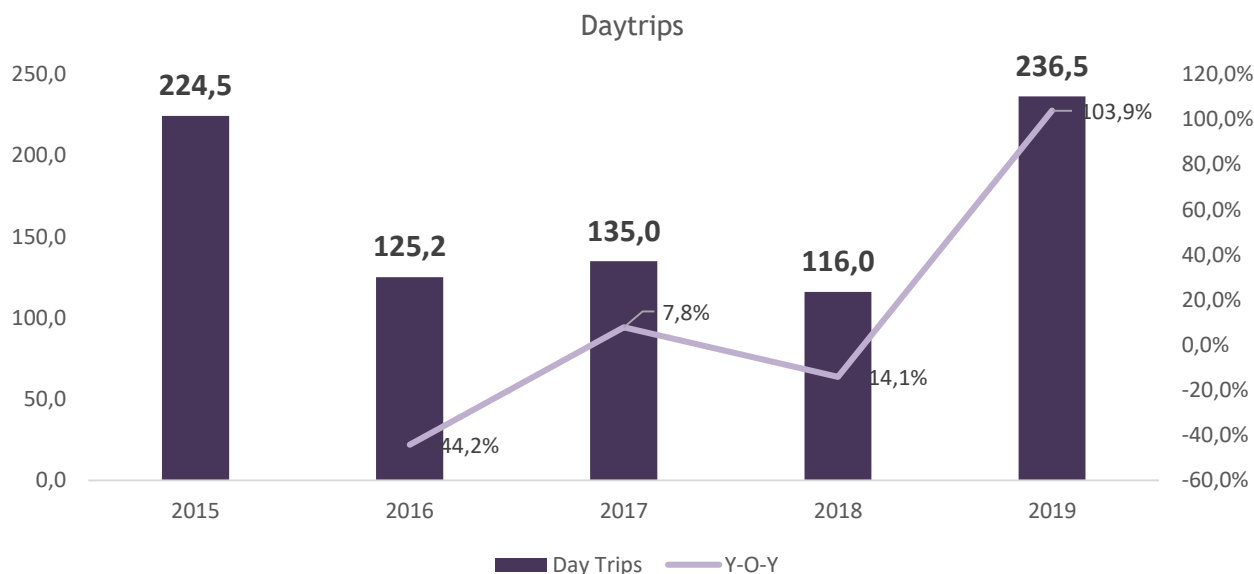


REASONS FOR NOT TRAVELLING

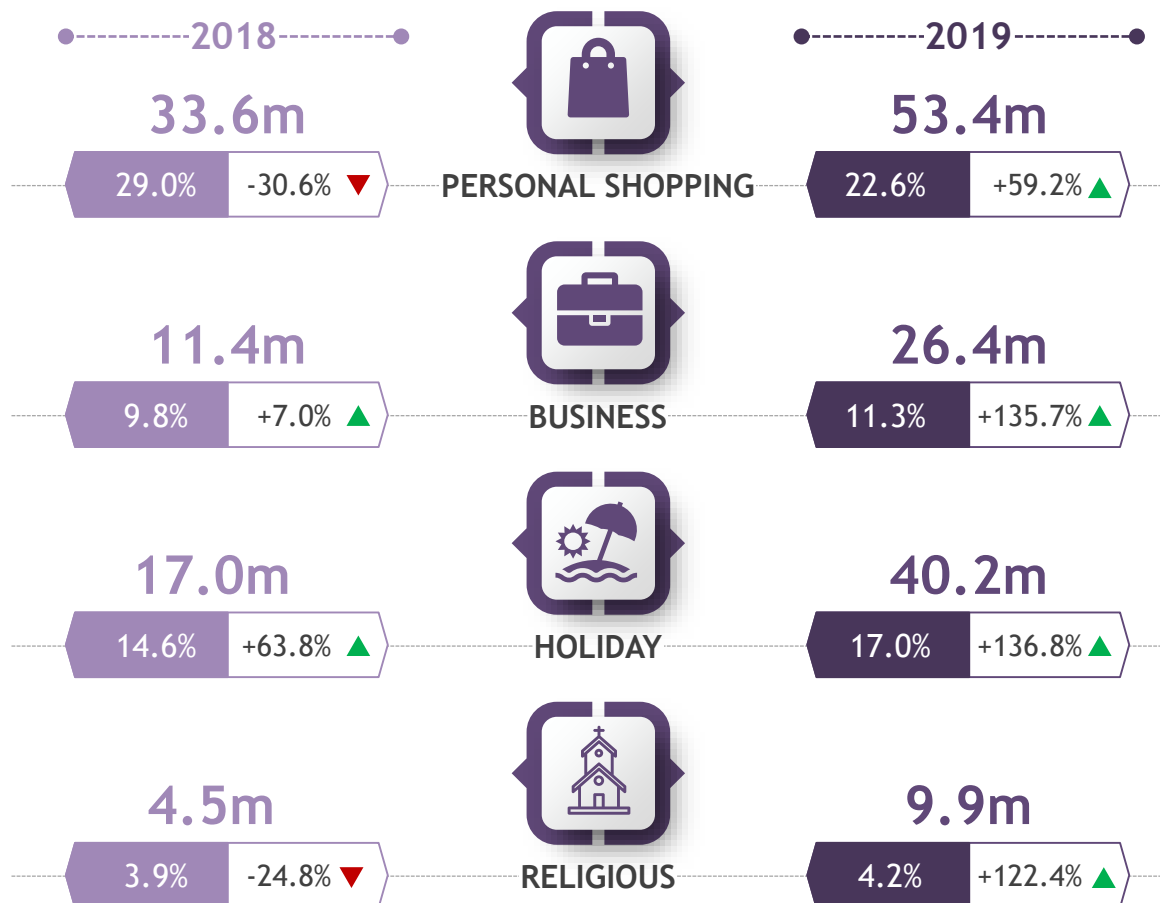
- Just like the previous year 2018, the main reason why most of the South Africans did not take part in domestic overnight trips in 2019 is that they can not afford to take part in travelling. This is also supported with the fact that most of the people are unemployed or have no income.



DAY TRIPS  **236.5-MILLION**  **+103.9%** ▲



TOTAL DAY TRIPS by purpose (millions)



A woman wearing a black helmet, a black leather jacket, and patterned leggings is riding a black Segway through a shallow, rocky stream. She is smiling and looking down at the water. The background is a lush green forest with many trees and ferns. In the distance, another person wearing a helmet and a grey t-shirt is also riding a Segway on a path. The word "APPENDIX" is overlaid in large white letters on a dark rectangular background in the center of the image.

APPENDIX

APPENDIX

INTERNATIONAL ARRIVALS				
ANNUAL	2017	2018	2019	% Growth
TOTAL	10 285 197	10 472 105	10 228 593	-2,3%
Africa	7 559 342	7 786 357	7 600 843	-2,4%
Botswana	681 379	688 566	668 315	-2,9%
Lesotho	1 747 211	1 739 188	1 563 448	-10,1%
Malawi	175 014	197 317	199 079	0,9%
Mozambique	1 339 245	1 360 896	1 333 195	-2,0%
Namibia	208 747	200 367	184 431	-8,0%
Swaziland	876 992	883 735	917 631	3,8%
Zambia	173 033	165 968	152 064	-8,4%
Zimbabwe	2 039 932	2 208 930	2 258 794	2,3%
Angola	49 299	64 859	61 995	-4,4%
Democratic Republic of Congo	29 675	35 356	33 105	-6,4%
Ethiopia	8 598	9 031	6 705	-25,8%
Ghana	17 705	20 999	18 381	-12,5%
Kenya	28 944	29 193	30 329	3,9%
Nigeria	50 921	53 769	39 041	-27,4%
Tanzania	36 306	36 473	38 277	4,9%
Uganda	14 097	13 686	14 795	8,1%
Other Africa	82 244	78 024	81 258	4,1%
Asia	317 181	310 982	311 371	0,1%
China including Hong Kong	97 271	97 136	93 370	-3,9%
India	97 921	93 428	95 621	2,3%
Japan	27 410	27 541	28 388	3,1%
Malaysia	9 282	7 460	9 295	24,6%
Singapore	10 964	9 093	10 052	10,5%
South Korea	22 173	21 868	19 947	-8,8%
Other Asia	52 160	54 456	54 698	0,4%
Australasia	133 713	131 348	128 153	-2,4%
Australia	116 257	115 846	111 439	-3,8%
New Zealand	17 094	15 213	16 410	7,9%
Other Australasia	362	289	304	5,2%
South America	107 582	116 516	120 380	3,3%
Argentina	14 874	19 439	15 553	-20,0%
Brazil	67 797	70 539	77 261	9,5%
Chile	6 140	6 631	5 944	-10,4%
Other Central & South America	18 771	19 907	21 622	8,6%
Europe	1 660 848	1 618 762	1 556 452	-3,8%
Austria	29 602	30 119	30 376	0,9%
Belgium	54 048	57 232	54 233	-5,2%
Denmark	28 679	27 649	24 837	-10,2%
Finland	10 127	10 430	9 918	-4,9%
France	196 165	186 251	165 038	-11,4%
Germany	349 211	343 229	322 720	-6,0%
Ireland	31 510	31 597	30 282	-4,2%
Italy	61 126	63 870	64 764	1,4%
Netherlands	159 621	146 925	144 071	-1,9%
Portugal	38 409	31 754	29 737	-6,4%
Russian Fed	12 532	16 783	16 276	-3,0%
Spain	39 966	41 766	41 524	-0,6%
Sweden	48 552	48 740	41 787	-14,3%
Switzerland	59 024	58 320	55 432	-5,0%
Turkey	14 387	14 586	14 072	-3,5%
UK	447 901	430 708	436 559	1,4%
Other Europe	60 740	59 521	57 418	-3,7%
Middle East	68 628	63 469	71 123	12,1%
UAE	12 722	16 033	18 668	16,4%
Other Middle East	53 124	47 436	52 455	10,6%
North America	437 903	444 671	440 271	-1,0%
Canada	67 156	67 779	66 577	-1,8%
USA	370 747	376 892	373 694	-0,8%

APPENDIX

TFDS BY COUNTRY				
ANNUAL	2017	2018	2019	% Growth
AFRICA	R34 962 101 570	R35 424 473 536	R30 725 408 594	-13,3%
Botswana	R2 897 386 741	R2 432 088 704	R1 794 692 361	-26,2%
Lesotho	R3 421 816 737	R2 923 226 893	R2 661 393 409	-9,0%
Malawi	R2 205 925 494	R2 887 019 478	R2 245 501 962	-22,2%
Mozambique	R4 579 821 815	R3 618 520 675	R3 081 877 238	-14,8%
Namibia	R1 609 587 292	R1 073 802 936	R939 346 295	-12,5%
Swaziland	R1 345 123 944	R1 840 478 683	R1 616 406 249	-12,2%
Zambia	R3 375 601 275	R2 666 235 802	R2 047 820 855	-23,2%
Zimbabwe	R10 709 010 578	R12 295 567 710	R11 620 335 773	-5,5%
Angola	R1 064 080 494	R1 283 035 453	R1 069 089 883	-16,7%
Democratic Republic of Congo	R538 174 274	R727 802 297	R685 695 244	-5,8%
Ethiopia	R97 068 283	R125 042 590	R102 287 199	-18,2%
Ghana	R285 775 433	R324 657 603	R332 919 368	2,5%
Kenya	R392 708 845	R396 927 136	R388 345 630	-2,2%
Nigeria	R748 035 975	R1 112 494 735	R638 434 704	-42,6%
Tanzania	R339 438 724	R305 926 247	R329 794 443	7,8%
Uganda	R253 844 592	R238 732 564	R150 722 673	-36,9%
Other Africa	R1 098 701 076	R1 172 914 029	R1 020 745 308	-13,0%
ASIA	R4 203 919 305	R5 338 586 804	R4 739 510 598	-11,2%
China including Hong Kong	R1 401 438 043	R1 766 328 050	R1 577 866 389	-10,7%
India	R1 367 320 414	R1 299 727 386	R1 465 531 757	12,8%
Japan	R332 493 791	R390 087 262	R387 651 656	-0,6%
Malaysia	R146 505 728	R120 927 328	R125 632 503	3,9%
Singapore	R152 626 907	R144 615 552	R264 313 247	82,8%
South Korea	R253 039 050	R291 084 240	R284 342 727	-2,3%
Other Asia	R550 495 372	R720 478 269	R632 210 499	-12,3%
AUSTRALASIA	R2 408 704 391	R2 307 862 394	R2 430 780 180	5,3%
Australia	R2 108 581 868	R2 006 368 325	R2 151 381 568	7,2%
New Zealand	R299 299 134	R301 117 518	R279 318 212	-7,2%
Other Australasia	R823 389	R376 550	80400	-78,6%
CENTRAL & SOUTH AMERICA	R1 496 706 877	R1 870 865 799	R1 453 584 118	-22,3%
Argentina	R203 936 947	R260 525 500	R176 030 495	-32,4%
Brazil	R983 616 984	R1 232 009 223	R1 022 747 860	-17,0%
Chile	R109 772 618	R106 557 144	R77 080 163	-27,7%
Other Central & South America	R199 380 328	R271 773 932	R177 725 600	-34,6%
EUROPE	R27 401 691 951	R27 445 854 945	R31 405 697 854	14,4%
Austria	R465 644 630	R460 051 305	R738 599 556	60,5%
Belgium	R809 090 706	R917 283 797	R923 349 732	0,7%
Denmark	R538 704 695	R459 704 053	R494 442 884	7,6%
Finland	R156 211 197	R204 334 673	R184 589 876	-9,7%
France	R2 764 800 480	R2 713 954 655	R2 701 349 834	-0,5%
Germany	R5 747 830 921	R5 864 414 900	R6 592 862 916	12,4%
Ireland	R512 715 541	R587 686 343	R637 204 273	8,4%
Italy	R1 273 685 901	R1 141 737 693	R1 114 063 652	-2,4%
Netherlands	R2 488 649 285	R2 516 677 077	R3 087 468 621	22,7%
Norway	R375 018 788	R319 424 181	R450 078 850	40,9%
Portugal	R441 775 220	R385 860 760	R352 291 471	-8,7%
Russian Fed	R250 943 831	R304 993 963	R306 740 271	0,6%
Spain	R667 630 203	R706 012 947	R708 554 155	0,4%
Sweden	R815 003 581	R878 812 158	R871 937 538	-0,8%
Switzerland	R1 257 101 635	R1 161 066 817	R1 329 095 937	14,5%
Turkey	R249 847 689	R246 933 592	R277 938 388	12,6%
UK	R7 769 928 423	R7 808 956 698	R9 846 462 014	26,1%
Other Europe	R817 109 224	R767 949 335	R790 629 706	3,0%
MIDDLE EAST	R1 032 155 440	R1 032 393 717	R1 290 219 864	25,0%
UAE	R51 846 835	R46 836 656	R58 595 958	25,1%
Other Middle East	R980 308 605	R985 557 061	R1 231 623 906	25,0%
NORTH AMERICA	R9 219 734 979	R9 108 591 068	R9 141 305 111	0,4%
Canada	R1 197 219 714	R1 169 237 275	R1 245 162 050	6,5%
USA	R8 022 515 265	R7 939 353 793	R7 896 143 061	-0,5%
TOTAL	R80 725 014 513	R82 528 628 263	R81 186 506 318	-1,6%

APPENDIX

TFDS BY COUNTRY

ANNUAL	2017	2018	2019	% Growth
AFRICA	R4 800	R4 600	R4 100	-11,4%
Botswana	R4 500	R3 600	R2 700	-25,3%
Lesotho	R2 100	R1 700	R1 700	-0,6%
Malawi	R12 700	R14 600	R11 600	-20,5%
Mozambique	R3 400	R2 700	R2 300	-13,2%
Namibia	R7 900	R5 500	R5 200	-5,2%
Swaziland	R1 500	R2 100	R1 700	-15,7%
Zambia	R19 800	R16 000	R14 100	-12,4%
Zimbabwe	R5 300	R5 600	R5 100	-8,0%
Angola	R23 000	R21 300	R19 000	-11,1%
Democratic Republic of Congo	R24 600	R25 700	R29 400	14,1%
Ethiopia	R13 100	R15 400	R17 200	11,8%
Ghana	R17 600	R16 400	R19 200	16,6%
Kenya	R15 400	R14 800	R14 100	-5,0%
Nigeria	R16 400	R22 600	R18 700	-17,2%
Tanzania	R15 600	R13 800	R18 200	31,8%
Uganda	R20 600	R19 500	R13 900	-28,7%
Other Africa	R17 000	R18 900	R18 500	-1,9%
ASIA	R15 800	R17 300	R17 500	0,9%
China including Hong Kong	R15 800	R18 800	R17 700	-5,7%
India	R16 500	R15 700	R17 400	10,6%
Japan	R13 800	R15 300	R14 800	-3,1%
Malaysia	R17 000	R17 400	R14 200	-18,3%
Singapore	R14 800	R16 300	R27 100	65,6%
South Korea	R13 700	R15 600	R16 200	4,2%
Other Asia	R16 700	R18 500	R18 000	-2,4%
AUSTRALASIA	R20 200	R19 200	R20 300	5,7%
Australia	R20 200	R18 900	R20 600	9,1%
New Zealand	R20 000	R21 800	R18 200	-16,2%
Other Australasia	R31 600	R7 600	R16 000	109,2%
CENTRAL & SOUTH AMERICA	R16 000	R18 100	R17 200	-4,8%
Argentina	R14 700	R14 200	R13 500	-5,2%
Brazil	R15 700	R18 600	R17 300	-7,2%
Chile	R18 900	R17 000	R18 000	5,7%
Other Central & South America	R17 400	R21 000	R22 100	5,0%
EUROPE	R19 800	R19 800	R22 900	15,7%
Austria	R18 200	R17 400	R26 700	52,9%
Belgium	R18 600	R19 400	R20 100	3,7%
Denmark	R22 000	R18 300	R21 300	16,5%
Finland	R17 600	R22 000	R20 300	-7,5%
France	R18 900	R18 900	R19 800	5,0%
Germany	R19 400	R19 700	R22 900	16,1%
Ireland	R17 900	R20 100	R22 400	11,4%
Italy	R23 700	R19 800	R18 800	-5,2%
Netherlands	R20 400	R21 300	R25 900	21,2%
Norway	R23 100	R18 600	R28 000	50,4%
Portugal	R18 300	R19 400	R19 000	-2,3%
Russian Fed	R23 200	R20 600	R20 500	-0,8%
Spain	R19 600	R19 200	R19 100	-0,8%
Sweden	R18 900	R20 000	R22 200	10,8%
Switzerland	R25 000	R22 600	R26 800	18,5%
Turkey	R20 500	R19 200	R21 700	12,7%
UK	R19 400	R19 700	R24 200	22,5%
Other Europe	R19 100	R17 900	R19 600	9,2%
MIDDLE EAST	R22 300	R25 100	R27 000	7,4%
UAE	R19 300	R19 300	R19 200	-0,8%
Other Middle East	R22 500	R25 500	R27 500	8,0%
NORTH AMERICA	R24 400	R22 900	R22 600	-1,1%
Canada	R21 400	R19 700	R21 000	6,6%
USA	R24 900	R23 400	R22 900	-2,3%
TOTAL	R8 400	R8 300	R8 300	0,6%

APPENDIX

TFDS BY COUNTRY				
ANNUAL	2017	2018	2019	% Growth
AFRICA	81 003 354	75 844 009	72 441 038	-4,5%
Botswana	3 200 565	2 947 129	3 115 899	5,7%
Lesotho	26 880 735	22 709 671	21 936 544	-3,4%
Malawi	2 224 296	2 754 095	2 871 020	4,2%
Mozambique	18 251 451	18 795 685	17 226 059	-8,4%
Namibia	2 358 609	1 869 692	1 814 413	-3,0%
Swaziland	7 415 026	8 112 924	8 409 121	3,7%
Zambia	1 543 367	1 519 129	1 294 780	-14,8%
Zimbabwe	13 385 001	10 826 985	10 895 062	0,6%
Angola	794 959	1 154 298	833 055	-27,8%
Democratic Republic of Congo	772 921	815 546	728 614	-10,7%
Ethiopia	132 972	155 983	107 637	-31,0%
Ghana	336 925	333 525	326 917	-2,0%
Kenya	616 281	460 025	434 695	-5,5%
Nigeria	950 815	1 151 510	705 406	-38,7%
Tanzania	422 292	423 471	405 664	-4,2%
Uganda	285 657	342 533	212 197	-38,1%
Other Africa	1 431 484	1 471 810	1 123 956	-23,6%
ASIA	5 650 871	6 596 967	5 812 692	-11,9%
China including Hong Kong	1 390 060	2 331 258	1 701 354	-27,0%
India	2 370 041	2 308 648	2 225 070	-3,6%
Japan	286 900	423 794	357 948	-15,5%
Malaysia	148 660	133 533	219 429	64,3%
Singapore	138 065	81 810	149 995	83,3%
South Korea	290 468	351 313	249 428	-29,0%
Other Asia	1 026 678	966 611	908 164	-6,0%
AUSTRALASIA	1 844 532	1 907 671	1 762 164	-7,6%
Australia	1 596 801	1 624 283	1 524 120	-6,2%
New Zealand	247 103	283 092	237 859	-16,0%
Other Australasia	628	296	185	-37,5%
CENTRAL & SOUTH AMERICA	1 469 141	1 738 817	1 383 312	-20,4%
Argentina	216 464	251 380	183 129	-27,2%
Brazil	957 495	1 114 422	1 004 825	-9,8%
Chile	101 479	106 872	61 024	-42,9%
Other Central & South America	193 704	266 143	134 335	-49,5%
EUROPE	23 638 871	24 800 240	23 419 678	-5,6%
Austria	375 426	432 411	498 677	15,3%
Belgium	792 729	916 580	987 126	7,7%
Denmark	370 219	422 924	346 615	-18,0%
Finland	143 486	149 264	119 144	-20,2%
France	2 565 417	2 767 299	2 403 382	-13,2%
Germany	5 633 598	5 726 850	5 485 719	-4,2%
Ireland	489 468	517 112	458 265	-11,4%
Italy	784 530	986 098	895 034	-9,2%
Netherlands	2 386 560	2 352 175	2 171 930	-7,7%
Norway	290 316	327 141	293 303	-10,3%
Portugal	301 820	362 964	346 585	-4,5%
Russian Fed	186 226	234 399	312 617	33,4%
Spain	567 408	715 662	504 457	-29,5%
Sweden	759 733	727 340	777 707	6,9%
Switzerland	898 681	938 724	866 392	-7,7%
Turkey	150 943	224 439	164 250	-26,8%
UK	6 197 370	6 346 022	6 201 509	-2,3%
Other Europe	744 942	652 836	588 270	-9,9%
MIDDLE EAST	1 052 728	872 322	796 417	-8,7%
UAE	40 785	40 488	45 176	11,6%
Other Middle East	1 011 943	831 834	751 241	-9,7%
NORTH AMERICA	5 901 019	6 385 381	6 638 373	4,0%
Canada	912 360	959 675	1 066 556	11,1%
USA	4 988 659	5 425 705	5 571 817	2,7%
TOTAL	120 560 518	118 145 408	112 253 674	-5,0%

APPENDIX

AVERAGE NIGHTS BY COUNTRY

ANNUAL	2017	2018	2019	% Growth
AFRICA	10,8	9,8	9,7	-1,5%
Botswana	4,7	4,3	4,7	8,5%
Lesotho	15,4	13,1	14,0	7,2%
Malawi	12,7	14	14,9	6,3%
Mozambique	13,6	13,8	13,0	-6,0%
Namibia	11,3	9,3	9,9	6,0%
Swaziland	8,5	9,2	9,2	-0,2%
Zambia	8,9	9,2	8,9	-3,5%
Zimbabwe	6,6	4,9	4,8	-1,6%
Angola	16,8	19,1	14,8	-22,7%
Democratic Republic of Congo	33	28,7	31,2	8,6%
Ethiopia	17,4	19,1	18,2	-4,7%
Ghana	20	16,7	18,8	12,6%
Kenya	23	17,1	15,7	-8,0%
Nigeria	20,4	23,3	20,1	-13,8%
Tanzania	19	19	22,5	18,5%
Uganda	22,7	27,9	19,6	-29,9%
Other Africa	21,3	23,3	20,2	-13,2%
ASIA	20,1	21,1	21,4	1,6%
China including Hong Kong	15	18,2	19,1	4,9%
India	27	27,6	26,3	-4,8%
Japan	11,3	16,3	13,8	-15,6%
Malaysia	16,6	18,9	24,9	31,9%
Singapore	12,9	9,3	15,3	64,6%
South Korea	15,1	18,4	14,3	-22,3%
Other Asia	27,8	24,6	25,8	4,8%
AUSTRALASIA	14,9	15,8	14,7	-6,7%
Australia	14,8	15,2	14,6	-3,8%
New Zealand	15,6	20,1	15,6	-22,5%
Other Australasia	24,2	6	37,0	516,7%
CENTRAL & SOUTH AMERICA	15,5	16,8	16,4	-2,3%
Argentina	15,4	13,6	14,1	3,6%
Brazil	15,2	16,9	17,0	0,8%
Chile	17,4	17	14,3	-16,1%
Other Central & South America	16,2	20,6	16,7	-18,8%
EUROPE	16,4	17,5	17,0	-2,6%
Austria	14,2	16	18,0	12,8%
Belgium	17,6	19	21,5	13,2%
Denmark	14,1	16,5	15,0	-9,2%
Finland	15,6	15,6	13,0	-16,6%
France	16,8	18,7	17,6	-5,8%
Germany	18,4	18,9	19,0	0,6%
Ireland	16,6	17,4	16,1	-7,4%
Italy	14,2	16,8	15,1	-10,1%
Netherlands	18,9	19,6	18,2	-7,0%
Norway	17,1	18,7	18,2	-2,5%
Portugal	12	18	18,7	3,9%
Russian Fed	16,3	15,2	20,9	37,2%
Spain	15,9	19,2	13,6	-29,3%
Sweden	16,9	15,9	19,8	24,5%
Switzerland	17,1	18,1	17,5	-3,4%
Turkey	11,7	17,2	12,8	-25,7%
UK	14,9	15,8	15,2	-3,8%
Other Europe	16,3	14,8	14,6	-1,3%
MIDDLE EAST	22	20,9	16,7	-20,2%
UAE	14,7	16,7	14,8	-11,3%
Other Middle East	22,4	21,2	16,8	-20,7%
NORTH AMERICA	14,8	15,8	16,4	3,9%
Canada	15,3	16	18,0	12,4%
USA	14,7	15,7	16,1	2,8%
TOTAL	12,2	11,7	11,4	-2,2%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
2019									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	10,2%	17,7%	12,2%	1,1%	2,1%	0,9%	48,3%	1,8%	5,7%
Botswana	10,3%	5,5%	23,9%	2,1%	3,8%	1,2%	34,9%	7,1%	11,3%
Lesotho	2,1%	8,2%	1,3%	0,0%	0,9%	0,4%	75,9%	0,9%	10,2%
Malawi	12,4%	4,3%	41,7%	1,5%	2,1%	0,1%	29,7%	2,0%	6,1%
Mozambique	16,3%	2,3%	1,8%	0,4%	0,4%	1,1%	76,1%	0,6%	1,1%
Namibia	15,6%	2,3%	23,7%	2,7%	7,5%	3,2%	27,6%	1,2%	16,2%
Swaziland	11,8%	0,9%	2,2%	0,2%	1,6%	0,9%	75,7%	2,8%	4,0%
Zambia	10,9%	2,8%	49,8%	4,0%	6,1%	0,6%	16,1%	3,3%	6,4%
Zimbabwe	9,0%	48,9%	22,0%	0,9%	1,5%	0,5%	14,1%	1,2%	2,1%
Angola	39,2%	1,9%	0,7%	4,6%	7,9%	8,7%	21,4%	0,5%	15,1%
Democratic Republic of Congo	16,4%	0,5%	1,2%	9,1%	4,1%	8,4%	35,4%	1,0%	23,8%
Ethiopia	17,2%	0,0%	1,5%	10,0%	24,4%	6,5%	22,8%	0,9%	16,8%
Ghana	25,1%	0,0%	0,0%	7,9%	26,1%	1,2%	18,3%	2,7%	18,7%
Kenya	13,6%	0,0%	0,4%	10,9%	30,3%	2,7%	15,7%	2,1%	24,3%
Nigeria	30,6%	0,1%	0,0%	16,1%	17,7%	1,0%	17,1%	2,2%	15,2%
Tanzania	13,9%	0,0%	3,0%	15,2%	16,6%	3,2%	20,4%	2,5%	25,2%
Uganda	14,1%	0,0%	0,0%	7,8%	14,5%	2,3%	30,2%	4,1%	27,0%
Other Africa	31,9%	1,1%	0,1%	10,9%	18,7%	0,8%	18,9%	1,9%	15,6%
ASIA	33,4%	0,0%	0,1%	14,8%	19,7%	0,3%	21,9%	0,3%	9,5%
China including Hong Kong	28,0%	0,0%	0,3%	15,1%	14,1%	0,5%	31,6%	0,2%	10,2%
India	33,9%	0,0%	0,0%	18,3%	28,1%	0,2%	7,7%	0,5%	11,3%
Japan	40,2%	0,0%	0,0%	17,4%	18,4%	0,5%	20,5%	0,3%	2,7%
Malaysia	36,5%	0,0%	0,0%	6,9%	12,4%	0,0%	27,4%	0,0%	16,9%
Singapore	44,7%	0,0%	0,0%	5,3%	20,0%	0,0%	23,9%	0,0%	6,1%
South Korea	42,0%	0,0%	0,0%	8,6%	16,2%	0,0%	27,5%	0,2%	5,4%
Other Asia	32,7%	0,0%	0,0%	11,4%	17,8%	0,0%	28,1%	0,3%	9,8%
AUSTRALASIA	47,5%	0,2%	0,0%	5,1%	4,9%	0,1%	37,0%	0,6%	4,6%
Australia	47,8%	0,0%	0,0%	5,2%	5,2%	0,1%	36,7%	0,7%	4,3%
New Zealand	45,4%	1,4%	0,0%	4,8%	2,9%	0,0%	38,8%	0,0%	6,8%
Other Australasia	0,0%	0,0%	0,0%	20,0%	0,0%	0,0%	80,0%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	56,4%	0,0%	0,0%	9,1%	7,6%	0,0%	9,1%	0,0%	17,7%
Argentina	75,4%	0,0%	0,0%	9,4%	4,0%	0,0%	4,5%	0,0%	6,8%
Brazil	53,6%	0,0%	0,0%	9,6%	7,8%	0,0%	7,7%	0,0%	21,3%
Chile	68,1%	0,0%	0,0%	4,5%	11,6%	0,0%	5,8%	0,0%	10,0%
Other Central & South America	40,4%	0,0%	0,0%	7,2%	9,6%	0,5%	28,7%	0,5%	13,1%
EUROPE	60,2%	0,0%	0,1%	7,3%	7,5%	0,2%	18,3%	0,2%	6,1%
Austria	70,8%	0,0%	0,1%	5,2%	8,1%	0,0%	11,7%	0,0%	4,0%
Belgium	64,7%	0,0%	0,1%	6,1%	6,4%	0,1%	11,5%	0,5%	10,6%
Denmark	66,4%	0,0%	0,0%	6,5%	5,7%	0,3%	16,0%	0,4%	4,7%
Finland	61,1%	0,0%	0,3%	5,6%	8,1%	0,0%	15,6%	1,9%	7,4%
France	68,7%	0,0%	0,1%	6,5%	7,6%	0,4%	11,1%	0,1%	5,6%
Germany	68,4%	0,0%	0,0%	7,1%	5,2%	0,2%	12,3%	0,2%	6,6%
Ireland	55,7%	0,0%	0,0%	6,7%	8,3%	0,0%	26,5%	0,8%	1,9%
Italy	62,1%	0,0%	0,1%	11,5%	9,2%	0,5%	9,7%	0,2%	6,7%
Netherlands	64,1%	0,0%	0,4%	7,0%	6,4%	0,2%	15,9%	0,0%	6,0%
Norway	56,1%	0,7%	0,0%	7,9%	5,1%	0,0%	17,8%	1,3%	11,1%
Portugal	51,6%	0,0%	0,1%	7,5%	9,1%	1,2%	21,7%	0,3%	8,4%
Russian Fed	39,6%	0,0%	0,0%	17,7%	17,2%	0,0%	18,7%	0,0%	6,9%
Spain	60,8%	0,0%	0,0%	12,5%	10,7%	0,0%	8,8%	0,0%	7,2%
Sweden	59,2%	0,0%	0,0%	7,1%	5,7%	0,0%	14,3%	1,0%	12,6%
Switzerland	60,4%	0,0%	0,0%	8,5%	8,5%	0,0%	16,2%	0,3%	6,1%
Turkey	48,0%	0,0%	0,0%	13,8%	17,6%	0,0%	11,5%	0,0%	9,0%
UK	51,8%	0,1%	0,1%	5,7%	7,6%	0,3%	29,8%	0,2%	4,5%
Other Europe	47,8%	0,3%	0,0%	15,7%	15,8%	0,1%	12,7%	0,4%	7,2%
MIDDLE EAST	55,1%	0,4%	0,1%	5,9%	6,5%	0,1%	26,6%	0,6%	4,8%
UAE	39,6%	0,0%	0,0%	5,0%	15,7%	0,0%	35,3%	0,0%	4,5%
Other Middle East	56,2%	0,4%	0,1%	5,9%	5,9%	0,1%	26,0%	0,7%	4,8%
NORTH AMERICA	58,2%	0,0%	0,0%	6,7%	8,3%	0,2%	16,0%	1,4%	9,2%
Canada	57,7%	0,0%	0,0%	4,7%	10,8%	0,0%	19,5%	0,9%	6,5%
USA	58,3%	0,0%	0,0%	7,1%	7,8%	0,2%	15,4%	1,5%	9,6%
Total	20,9%	13,5%	9,4%	2,7%	3,7%	0,7%	41,4%	1,5%	6,1%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
2018									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	12,4%	16,1%	12,1%	1,2%	3,1%	0,9%	45,3%	1,9%	7,0%
Botswana	11,7%	5,7%	20,4%	1,9%	4,4%	1,6%	36,2%	7,1%	11,0%
Lesotho	4,2%	6,8%	1,2%	0,0%	1,5%	0,2%	73,6%	0,9%	11,6%
Malawi	7,5%	5,5%	38,6%	1,3%	7,3%	0,0%	30,7%	5,7%	3,3%
Mozambique	36,8%	3,8%	2,9%	0,6%	0,3%	0,7%	52,6%	1,1%	1,2%
Namibia	11,1%	1,5%	38,5%	3,1%	7,1%	0,8%	19,7%	1,9%	16,2%
Swaziland	10,9%	1,5%	4,6%	0,1%	1,5%	1,5%	70,9%	2,7%	6,3%
Zambia	7,6%	3,9%	39,6%	3,3%	6,7%	0,9%	27,5%	4,8%	5,7%
Zimbabwe	4,0%	46,3%	21,2%	0,9%	3,0%	1,0%	18,9%	0,8%	3,8%
Angola	27,2%	2,4%	1,0%	14,0%	8,7%	7,1%	21,1%	1,4%	17,1%
Democratic Republic of Congo	21,3%	0,0%	3,2%	8,6%	7,9%	5,1%	39,7%	0,0%	14,2%
Ethiopia	7,2%	0,0%	0,0%	7,7%	26,0%	2,9%	36,8%	1,6%	17,7%
Ghana	21,2%	0,0%	0,0%	13,7%	29,6%	0,0%	21,0%	1,2%	13,3%
Kenya	7,0%	0,0%	0,0%	11,7%	42,8%	1,6%	8,0%	2,4%	26,5%
Nigeria	30,2%	0,0%	0,0%	10,2%	17,3%	3,1%	17,5%	2,7%	19,1%
Tanzania	11,4%	0,0%	1,7%	13,5%	22,1%	2,7%	23,5%	2,4%	22,8%
Uganda	8,6%	0,0%	1,5%	19,6%	16,2%	1,5%	14,3%	3,5%	34,8%
Other Africa	22,2%	0,2%	1,0%	14,5%	21,6%	1,9%	18,8%	0,3%	19,5%
ASIA	27,7%	0,0%	0,2%	15,0%	21,1%	0,1%	27,7%	0,3%	7,9%
China including Hong Kong	29,8%	0,0%	0,6%	12,8%	20,0%	0,0%	31,1%	0,0%	5,7%
India	22,9%	0,0%	0,0%	25,4%	26,4%	0,0%	11,4%	0,6%	13,3%
Japan	34,0%	0,0%	0,0%	13,4%	21,1%	0,0%	23,4%	0,0%	8,1%
Malaysia	34,0%	0,0%	0,0%	7,5%	35,4%	0,0%	15,5%	0,0%	7,5%
Singapore	42,6%	0,0%	0,0%	8,8%	23,6%	0,0%	16,7%	0,0%	8,3%
South Korea	27,5%	0,0%	0,0%	6,4%	13,0%	1,7%	46,2%	0,0%	5,2%
Other Asia	21,0%	0,0%	0,0%	10,6%	15,3%	0,0%	47,0%	1,1%	5,1%
AUSTRALASIA	52,7%	0,0%	0,0%	6,9%	4,1%	0,2%	28,3%	1,0%	6,8%
Australia	53,2%	0,0%	0,0%	7,3%	3,6%	0,2%	27,4%	1,2%	7,1%
New Zealand	48,6%	0,0%	0,0%	3,3%	7,4%	0,0%	36,0%	0,0%	4,7%
Other Australasia	50,0%	0,0%	0,0%	0,0%	45,0%	0,0%	0,0%	5,0%	0,0%
CENTRAL & SOUTH AMERICA	55,7%	0,0%	0,0%	9,7%	8,3%	0,0%	7,2%	0,7%	18,3%
Argentina	71,8%	0,0%	0,0%	4,9%	3,2%	0,0%	8,4%	0,0%	11,7%
Brazil	56,8%	0,0%	0,0%	9,6%	6,9%	0,0%	4,9%	1,1%	20,7%
Chile	43,5%	0,0%	0,0%	14,3%	15,1%	0,0%	15,8%	0,0%	11,3%
Other Central & South America	42,2%	0,0%	0,0%	12,3%	16,0%	0,0%	12,3%	0,0%	17,2%
EUROPE	58,3%	0,0%	0,0%	8,6%	8,8%	0,4%	15,2%	0,4%	8,3%
Austria	46,3%	0,0%	0,0%	13,8%	13,5%	0,0%	12,4%	0,0%	14,0%
Belgium	76,7%	0,0%	0,0%	3,5%	5,2%	0,5%	7,9%	0,5%	5,7%
Denmark	61,8%	0,0%	0,0%	10,6%	6,1%	1,8%	11,8%	2,3%	5,5%
Finland	55,5%	0,0%	0,0%	12,5%	14,6%	3,5%	7,5%	0,0%	6,4%
France	68,5%	0,0%	0,2%	7,9%	6,5%	1,0%	5,1%	0,0%	10,8%
Germany	66,0%	0,1%	0,0%	8,2%	8,0%	0,1%	9,8%	0,2%	7,7%
Ireland	46,7%	0,0%	0,0%	3,4%	11,2%	2,2%	23,2%	0,0%	13,3%
Italy	68,0%	0,0%	0,0%	8,7%	10,7%	0,3%	5,1%	1,4%	5,8%
Netherlands	62,2%	0,0%	0,0%	10,1%	6,2%	0,6%	13,1%	0,2%	7,6%
Norway	57,4%	0,0%	0,0%	9,4%	6,9%	0,9%	17,7%	0,0%	7,7%
Portugal	48,5%	0,8%	0,0%	13,5%	12,5%	0,0%	9,9%	0,0%	14,8%
Russian Fed	34,6%	0,0%	0,0%	25,2%	18,9%	0,0%	16,5%	0,0%	4,8%
Spain	60,6%	0,0%	0,0%	12,1%	8,1%	0,0%	14,7%	0,0%	4,5%
Sweden	58,8%	0,0%	0,0%	5,1%	9,7%	0,0%	17,7%	0,0%	8,6%
Switzerland	67,0%	0,0%	0,0%	7,2%	4,2%	0,0%	10,0%	0,3%	11,3%
Turkey	30,6%	0,0%	0,0%	13,1%	21,9%	0,0%	21,8%	0,0%	12,7%
UK	45,5%	0,1%	0,0%	7,1%	9,3%	0,1%	28,3%	0,5%	9,0%
Other Europe	49,6%	0,0%	0,0%	14,2%	21,3%	0,0%	10,1%	0,0%	4,8%
MIDDLE EAST	41,9%	0,0%	0,0%	13,4%	3,3%	0,1%	34,1%	0,0%	7,2%
UAE	38,3%	0,0%	0,0%	6,1%	2,2%	0,0%	53,3%	0,0%	0,0%
Other Middle East	42,3%	0,0%	0,0%	14,2%	3,4%	0,1%	32,1%	0,0%	8,0%
NORTH AMERICA	56,6%	0,1%	0,0%	7,0%	7,3%	0,2%	16,4%	1,4%	11,0%
Canada	47,6%	0,0%	0,0%	5,1%	9,7%	0,4%	26,0%	0,5%	10,6%
USA	57,9%	0,1%	0,0%	7,3%	7,0%	0,2%	15,1%	1,5%	11,1%
Other	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
2017									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	6,9%	14,5%	8,4%	0,7%	2,5%	1,1%	51,1%	2,2%	12,6%
Botswana	9,0%	5,2%	5,9%	0,8%	3,3%	1,1%	42,6%	7,6%	24,5%
Lesotho	1,6%	0,6%	1,0%	0,1%	0,4%	0,6%	75,1%	1,1%	19,5%
Malawi	8,1%	10,1%	33,6%	1,3%	5,5%	0,0%	25,2%	1,4%	14,9%
Mozambique	15,1%	4,3%	3,9%	0,3%	0,6%	0,7%	71,8%	1,2%	2,3%
Namibia	14,2%	1,0%	3,2%	2,2%	7,3%	8,4%	29,6%	2,6%	31,5%
Swaziland	7,5%	2,2%	3,2%	0,3%	1,0%	0,3%	70,9%	3,2%	11,5%
Zambia	7,8%	3,2%	45,5%	2,6%	7,8%	0,7%	14,5%	6,0%	11,9%
Zimbabwe	2,3%	46,2%	16,9%	0,6%	2,1%	1,3%	22,4%	1,0%	7,2%
Angola	29,0%	2,3%	0,9%	8,0%	9,5%	6,1%	27,6%	1,4%	15,2%
Democratic Republic of Congo	5,4%	3,4%	0,0%	6,3%	22,0%	4,7%	39,6%	2,4%	16,2%
Ethiopia	9,1%	4,2%	0,0%	7,8%	26,5%	1,3%	32,9%	1,3%	17,0%
Ghana	7,3%	1,3%	0,0%	3,5%	37,5%	0,0%	23,0%	5,0%	22,4%
Kenya	8,7%	0,0%	0,8%	7,7%	32,4%	1,6%	15,6%	0,8%	32,4%
Nigeria	18,9%	1,1%	0,4%	3,2%	28,6%	2,3%	24,8%	1,9%	18,8%
Tanzania	14,2%	0,9%	1,6%	5,2%	29,7%	4,2%	23,6%	4,1%	16,6%
Uganda	4,9%	0,0%	0,0%	11,5%	34,4%	0,0%	15,1%	4,0%	30,0%
Other Africa	24,2%	2,0%	0,6%	10,9%	17,5%	1,6%	20,6%	0,5%	22,1%
ASIA	36,6%	0,2%	0,0%	13,6%	20,7%	0,1%	21,7%	0,1%	7,2%
China including Hong Kong	36,3%	0,3%	0,0%	12,7%	19,4%	0,2%	25,5%	0,2%	5,4%
India	28,0%	0,3%	0,0%	18,9%	27,7%	0,0%	14,6%	0,0%	10,4%
Japan	47,5%	0,0%	0,0%	13,9%	17,9%	0,0%	14,8%	0,0%	5,9%
Malaysia	52,0%	0,0%	0,0%	5,3%	24,0%	0,0%	15,6%	0,0%	3,1%
Singapore	58,4%	0,0%	0,0%	0,0%	12,5%	0,0%	16,8%	0,0%	12,3%
South Korea	40,1%	0,0%	0,0%	3,1%	17,8%	0,0%	35,2%	0,0%	3,8%
Other Asia	35,4%	0,0%	0,0%	15,5%	13,8%	0,0%	27,7%	0,0%	7,6%
AUSTRALASIA	62,1%	0,0%	0,0%	3,3%	5,4%	0,0%	24,1%	0,5%	4,7%
Australia	62,5%	0,0%	0,0%	2,5%	5,5%	0,0%	24,3%	0,5%	4,6%
New Zealand	59,1%	0,0%	0,0%	8,6%	4,6%	0,0%	22,5%	0,0%	5,2%
Other Australasia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	57,7%	0,0%	0,0%	4,8%	11,7%	0,0%	9,6%	1,7%	14,5%
Argentina	53,7%	0,0%	0,0%	9,6%	12,5%	0,0%	2,9%	2,1%	19,1%
Brazil	60,4%	0,0%	0,0%	3,6%	9,0%	0,0%	8,9%	1,5%	16,5%
Chile	67,6%	0,0%	0,0%	3,3%	10,4%	0,0%	5,1%	0,0%	13,7%
Other Central & South America	44,4%	0,0%	0,0%	7,1%	24,3%	0,0%	20,1%	3,0%	1,2%
EUROPE	63,5%	0,1%	0,0%	8,1%	8,1%	0,3%	12,0%	0,2%	7,9%
Austria	51,4%	0,0%	0,0%	7,9%	14,2%	0,0%	15,4%	0,0%	11,1%
Belgium	69,3%	0,0%	0,0%	6,8%	9,7%	0,5%	7,9%	0,0%	5,9%
Denmark	71,6%	0,0%	0,0%	9,1%	10,2%	0,0%	5,6%	0,0%	3,5%
Finland	70,3%	0,0%	0,0%	9,0%	4,3%	0,0%	12,0%	0,0%	4,4%
France	73,3%	0,0%	0,0%	6,9%	5,8%	0,6%	7,3%	0,0%	6,0%
Germany	67,2%	0,0%	0,0%	7,6%	8,8%	0,2%	7,6%	0,0%	8,7%
Ireland	55,5%	0,0%	0,0%	11,3%	2,2%	0,0%	17,7%	0,0%	13,2%
Italy	73,6%	0,0%	0,0%	4,7%	9,2%	0,0%	5,4%	1,0%	6,1%
Netherlands	65,8%	0,0%	0,0%	6,0%	4,4%	0,3%	13,4%	0,2%	9,9%
Norway	62,0%	0,0%	0,0%	6,3%	4,9%	0,0%	8,6%	0,0%	18,3%
Portugal	66,0%	0,9%	0,0%	7,0%	9,6%	0,7%	8,4%	0,0%	7,3%
Russian Fed	43,8%	0,0%	0,0%	17,7%	19,0%	0,0%	14,5%	0,0%	5,1%
Spain	64,0%	0,0%	0,0%	12,2%	13,6%	0,0%	4,1%	0,0%	6,2%
Sweden	58,0%	0,0%	0,0%	9,7%	5,7%	0,0%	15,1%	0,0%	11,4%
Switzerland	65,0%	0,0%	0,0%	10,4%	5,0%	0,0%	9,9%	0,0%	9,7%
Turkey	51,6%	0,0%	0,0%	23,8%	12,5%	0,0%	8,4%	0,0%	3,8%
UK	56,3%	0,1%	0,0%	7,2%	8,0%	0,4%	20,0%	0,2%	7,8%
Other Europe	48,5%	0,0%	0,0%	22,4%	15,2%	0,4%	7,3%	0,4%	5,7%
MIDDLE EAST	36,7%	0,0%	0,0%	5,9%	9,6%	0,0%	35,9%	0,0%	11,9%
UAE	25,2%	0,0%	0,0%	0,0%	17,0%	0,0%	42,6%	0,0%	15,2%
Other Middle East	37,9%	0,0%	0,0%	6,5%	8,8%	0,0%	35,2%	0,0%	11,6%
NORTH AMERICA	67,5%	0,0%	0,0%	5,7%	7,3%	0,2%	9,8%	0,6%	8,9%
Canada	64,7%	0,4%	0,0%	6,7%	6,0%	0,0%	14,9%	0,4%	6,9%
USA	67,9%	0,0%	0,0%	5,6%	7,4%	0,3%	9,1%	0,6%	9,1%
Other	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%

APPENDIX

Annual	2019					
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Africa	19,1%	39,6%	28,1%	9,4%	2,6%	0,6%
Botswana	9,8%	36,8%	37,1%	12,3%	3,3%	0,7%
Lesotho	42,6%	44,0%	11,7%	1,3%	0,4%	0,0%
Malawi	5,5%	38,0%	38,0%	12,3%	4,5%	1,6%
Mozambique	21,0%	45,9%	27,7%	4,5%	0,8%	0,1%
Namibia	16,5%	30,8%	24,2%	15,4%	8,7%	4,5%
Swaziland	23,2%	49,2%	20,6%	5,6%	1,3%	0,1%
Zambia	5,7%	30,1%	40,5%	17,6%	5,0%	1,0%
Zimbabwe	7,3%	36,7%	36,6%	14,8%	3,6%	0,9%
Angola	12,7%	34,4%	32,2%	13,4%	5,0%	2,4%
Democratic Republic of Congo	13,5%	28,8%	26,0%	17,6%	11,4%	2,6%
Ethiopia	5,9%	31,2%	31,0%	10,4%	16,1%	5,4%
Ghana	16,1%	42,7%	24,6%	9,6%	6,0%	0,9%
Kenya	8,8%	32,6%	36,8%	16,5%	4,5%	0,8%
Nigeria	4,1%	31,6%	39,9%	18,2%	5,0%	1,2%
Tanzania	14,8%	39,5%	30,0%	8,8%	4,6%	2,4%
Uganda	10,8%	41,0%	21,9%	19,8%	5,3%	1,1%
Other Africa	12,0%	36,2%	20,7%	17,6%	10,5%	3,1%
Asia	19,5%	41,1%	27,5%	8,9%	2,4%	0,6%
China including Hong Kong	15,5%	42,6%	22,0%	11,9%	5,7%	2,3%
India	7,1%	43,7%	25,1%	15,1%	5,9%	3,1%
Japan	24,6%	33,2%	18,4%	16,0%	7,2%	0,7%
Malaysia	17,4%	24,7%	22,9%	18,9%	12,4%	3,7%
Singapore	12,0%	31,0%	15,3%	17,2%	17,5%	7,0%
South Korea	11,8%	44,4%	18,6%	18,0%	4,1%	3,1%
Other Asia	16,9%	35,1%	24,6%	13,7%	8,1%	1,5%
Australasia	16,0%	25,4%	15,2%	18,5%	15,3%	9,6%
Australia	15,9%	25,5%	14,7%	17,3%	16,3%	10,3%
New Zealand	16,9%	24,6%	18,7%	26,1%	9,1%	4,6%
Other Australasia	0,0%	40,0%	0,0%	60,0%	0,0%	0,0%
South America	18,9%	47,8%	23,5%	6,2%	3,2%	0,2%
Argentina	15,1%	52,6%	22,8%	4,1%	4,5%	1,0%
Brazil	20,8%	47,3%	23,3%	6,2%	2,5%	0,0%
Chile	15,1%	35,4%	34,3%	9,0%	5,0%	1,3%
Other Central & South America	13,1%	50,7%	21,0%	8,6%	6,2%	0,4%
Europe	14,9%	31,2%	15,8%	16,4%	13,1%	8,5%
Austria	18,2%	32,8%	16,1%	15,7%	13,3%	3,9%
Belgium	19,4%	29,9%	11,6%	21,2%	11,9%	6,1%
Denmark	15,5%	32,9%	14,9%	16,4%	9,3%	11,1%
Finland	9,2%	32,8%	18,5%	13,6%	12,5%	13,4%
France	13,7%	33,7%	14,8%	16,7%	12,2%	9,0%
Germany	17,9%	34,0%	12,8%	16,4%	12,9%	6,1%
Ireland	11,8%	29,2%	18,4%	16,8%	12,5%	11,4%
Italy	14,1%	33,6%	22,9%	14,8%	11,1%	3,4%
Netherlands	16,7%	31,9%	12,7%	15,8%	14,6%	8,2%
Norway	21,6%	28,5%	16,8%	13,7%	11,6%	7,7%
Portugal	17,5%	40,7%	20,2%	9,4%	8,8%	3,4%
Russian Fed	9,9%	44,3%	21,1%	12,9%	8,0%	3,8%
Spain	12,6%	37,0%	24,0%	15,7%	7,1%	3,5%
Sweden	14,6%	26,6%	16,1%	16,5%	13,4%	12,9%
Switzerland	15,5%	31,5%	15,4%	19,7%	11,2%	6,7%
Turkey	13,3%	31,5%	18,2%	20,7%	10,7%	5,7%
UK	12,6%	26,5%	16,4%	16,8%	15,4%	12,3%
Other Europe	13,5%	36,8%	24,4%	12,7%	9,0%	3,4%
Middle East	19,2%	34,5%	17,9%	12,7%	10,4%	5,4%
UAE	5,9%	26,9%	50,6%	14,4%	2,3%	0,0%
Other Middle East	20,1%	35,0%	15,6%	12,6%	11,0%	5,7%
North America	16,0%	26,8%	15,2%	15,3%	13,9%	12,9%
Canada	14,6%	26,2%	14,6%	14,5%	13,6%	16,6%
USA	16,2%	26,8%	15,3%	15,4%	13,9%	12,3%
Total	18,5%	38,9%	25,0%	10,4%	4,7%	2,4%

APPENDIX

	2018					
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Africa	19,3%	42,1%	26,9%	8,5%	2,1%	0,5%
Botswana	8,2%	38,1%	37,0%	12,2%	3,3%	0,8%
Lesotho	39,3%	41,7%	14,8%	3,1%	0,5%	0,0%
Malawi	8,4%	33,7%	41,1%	14,0%	2,1%	0,2%
Mozambique	19,1%	44,6%	28,6%	6,1%	1,0%	0,2%
Namibia	8,5%	28,6%	25,2%	17,8%	13,3%	5,6%
Swaziland	21,2%	49,4%	22,4%	5,2%	0,9%	0,1%
Zambia	8,8%	33,5%	39,3%	13,0%	3,8%	0,3%
Zimbabwe	9,4%	42,9%	32,3%	12,2%	2,5%	0,5%
Angola	12,2%	37,1%	29,5%	14,5%	4,9%	0,7%
Democratic Republic of Congo	7,1%	23,7%	24,7%	21,2%	13,8%	4,3%
Ethiopia	9,6%	34,0%	26,9%	16,4%	7,6%	0,5%
Ghana	10,1%	34,1%	31,7%	9,7%	5,3%	1,5%
Kenya	6,8%	32,2%	31,0%	15,5%	4,1%	1,9%
Nigeria	6,9%	30,9%	33,5%	17,2%	5,2%	1,2%
Tanzania	10,2%	32,0%	28,7%	15,0%	8,1%	0,9%
Uganda	6,8%	35,2%	32,1%	14,9%	4,7%	1,0%
Other Africa	12,6%	32,0%	25,0%	17,6%	6,8%	2,5%
Asia	13,4%	42,1%	21,8%	12,1%	4,9%	3,1%
China including Hong Kong	15,1%	45,0%	18,3%	12,1%	5,1%	3,5%
India	11,1%	41,0%	24,8%	11,3%	4,5%	2,3%
Japan	12,7%	40,4%	20,3%	12,6%	5,3%	5,6%
Malaysia	15,6%	40,6%	15,9%	19,9%	3,6%	0,0%
Singapore	14,6%	44,1%	15,0%	10,4%	4,9%	7,4%
South Korea	14,6%	39,3%	22,0%	13,4%	6,7%	2,0%
Other Asia	11,9%	36,2%	32,2%	12,2%	3,9%	1,9%
Australasia	12,4%	23,0%	13,4%	18,4%	17,0%	14,4%
Australia	12,5%	23,2%	13,0%	18,0%	17,3%	14,6%
New Zealand	11,8%	21,4%	16,2%	21,7%	14,6%	13,0%
Other Australasia	12,5%	0,0%	0,0%	37,5%	37,5%	12,5%
South America	17,4%	43,5%	21,9%	8,8%	5,1%	1,6%
Argentina	22,1%	44,3%	16,8%	9,9%	2,5%	3,1%
Brazil	16,6%	43,4%	24,0%	7,1%	5,9%	1,1%
Chile	16,1%	46,2%	19,2%	8,0%	5,2%	3,3%
Other Central & South America	15,0%	41,4%	20,1%	15,9%	5,6%	1,5%
Europe	16,1%	28,9%	16,1%	16,0%	12,4%	9,2%
Austria	16,3%	30,2%	19,9%	15,8%	8,3%	8,5%
Belgium	22,1%	29,4%	12,6%	17,9%	10,3%	6,5%
Denmark	19,4%	19,7%	13,0%	17,2%	16,4%	13,6%
Finland	7,9%	36,0%	15,8%	17,9%	11,7%	10,6%
France	16,0%	32,9%	14,8%	15,0%	12,1%	8,1%
Germany	18,8%	31,9%	15,8%	15,9%	10,9%	5,5%
Ireland	13,6%	32,8%	16,1%	13,1%	13,5%	8,9%
Italy	11,0%	31,4%	19,6%	17,6%	12,4%	6,1%
Netherlands	19,1%	29,9%	14,0%	16,3%	12,1%	7,6%
Norway	21,4%	24,8%	14,2%	11,7%	15,5%	12,4%
Portugal	14,7%	38,3%	20,4%	14,2%	6,7%	5,5%
Russian Fed	12,8%	36,5%	20,2%	14,4%	10,2%	3,9%
Spain	18,0%	34,1%	21,0%	15,6%	6,8%	3,3%
Sweden	11,6%	20,5%	11,5%	22,0%	18,0%	15,6%
Switzerland	17,9%	30,1%	13,8%	18,0%	11,8%	7,3%
Turkey	19,0%	26,9%	25,3%	11,5%	7,3%	8,7%
UK	13,7%	24,0%	15,9%	15,8%	14,6%	14,1%
Other Europe	13,6%	31,1%	25,3%	13,6%	10,3%	5,8%
Middle East	14,2%	26,3%	19,3%	18,5%	11,5%	7,3%
UAE	9,5%	46,4%	20,0%	13,2%	1,5%	5,8%
Other Middle East	14,6%	24,9%	19,2%	18,9%	12,2%	7,4%
North America	15,5%	23,6%	13,1%	15,2%	16,3%	14,3%
Canada	12,6%	22,4%	14,2%	18,4%	17,9%	12,5%
USA	16,0%	23,8%	13,0%	14,7%	16,1%	14,6%
Other	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%

APPENDIX

	2017					
	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Africa	17,5%	40,0%	28,3%	9,0%	2,6%	0,8%
Botswana	9,9%	36,5%	34,4%	12,6%	3,8%	1,2%
Lesotho	37,0%	37,8%	16,2%	5,3%	1,6%	0,7%
Malawi	6,5%	32,1%	42,9%	12,0%	2,9%	1,0%
Mozambique	12,6%	45,8%	30,9%	7,4%	1,4%	0,3%
Namibia	9,0%	28,2%	22,7%	18,9%	12,0%	5,6%
Swaziland	19,8%	49,6%	21,8%	6,2%	1,2%	0,2%
Zambia	4,1%	35,8%	37,0%	14,9%	3,6%	0,5%
Zimbabwe	9,2%	38,7%	36,2%	10,9%	3,0%	0,9%
Angola	9,9%	35,7%	33,7%	13,1%	4,3%	1,1%
Democratic Republic of Congo	7,6%	22,3%	28,8%	21,2%	11,0%	2,7%
Ethiopia	5,7%	29,5%	34,7%	16,0%	4,0%	2,0%
Ghana	4,8%	26,4%	38,2%	14,5%	7,0%	0,4%
Kenya	8,0%	25,5%	33,2%	14,8%	4,5%	0,9%
Nigeria	4,4%	25,1%	36,0%	17,8%	3,1%	1,2%
Tanzania	7,7%	27,9%	33,6%	14,3%	5,0%	1,7%
Uganda	7,4%	31,0%	32,4%	13,2%	5,4%	1,8%
Other Africa	11,1%	28,3%	28,6%	14,8%	5,9%	1,4%
Asia	8,3%	30,8%	31,5%	16,2%	5,2%	1,9%
China including Hong Kong	8,1%	27,4%	37,8%	17,6%	4,0%	2,2%
India	7,4%	33,6%	28,8%	15,2%	4,6%	1,9%
Japan	6,5%	26,0%	33,2%	17,2%	8,1%	1,8%
Malaysia	15,0%	40,7%	20,1%	12,1%	10,5%	0,0%
Singapore	8,2%	35,9%	18,8%	9,2%	15,4%	2,0%
South Korea	11,0%	27,7%	28,3%	21,1%	3,2%	2,1%
Other Asia	9,0%	33,8%	29,0%	14,5%	4,3%	1,6%
Australasia	10,7%	20,6%	21,9%	18,6%	13,1%	12,3%
Australia	11,0%	20,6%	22,2%	17,6%	13,3%	12,3%
New Zealand	8,3%	20,4%	20,0%	25,6%	11,6%	12,3%
Other Australasia	39,1%	0,0%	39,1%	0,0%	21,7%	0,0%
South America	15,1%	41,3%	24,6%	9,8%	3,6%	2,3%
Argentina	16,5%	30,1%	29,9%	12,9%	4,0%	2,0%
Brazil	15,3%	47,3%	23,9%	6,2%	2,3%	2,2%
Chile	10,7%	36,7%	26,5%	18,4%	5,3%	0,6%
Other Central & South America	14,5%	27,7%	20,4%	19,6%	8,5%	3,5%
Europe	14,5%	28,0%	22,3%	17,6%	9,3%	6,7%
Austria	12,6%	28,9%	30,7%	13,5%	9,0%	3,9%
Belgium	16,7%	30,4%	20,8%	17,4%	7,4%	6,2%
Denmark	14,4%	21,3%	18,6%	23,0%	14,0%	7,3%
Finland	11,0%	40,3%	25,5%	12,4%	2,9%	6,4%
France	12,5%	31,1%	18,8%	17,7%	10,0%	8,7%
Germany	17,7%	27,0%	20,4%	19,6%	8,6%	5,0%
Ireland	12,7%	31,5%	24,3%	14,3%	10,6%	4,3%
Italy	11,6%	22,6%	27,8%	21,4%	8,8%	7,1%
Netherlands	16,8%	30,3%	21,1%	16,1%	9,5%	5,2%
Norway	22,2%	27,8%	19,8%	14,7%	6,4%	7,2%
Portugal	9,3%	26,3%	34,2%	19,4%	6,2%	4,2%
Russian Fed	6,4%	26,8%	31,3%	23,6%	8,7%	1,3%
Spain	10,7%	32,6%	24,1%	17,3%	10,0%	4,4%
Sweden	14,8%	24,1%	21,7%	15,2%	15,4%	6,3%
Switzerland	16,0%	29,2%	25,8%	15,6%	8,7%	4,4%
Turkey	11,2%	37,6%	27,4%	17,7%	3,6%	1,1%
UK	13,6%	26,1%	21,9%	17,1%	9,9%	9,3%
Other Europe	9,8%	36,2%	27,2%	15,4%	6,3%	3,1%
Middle East	13,5%	28,6%	28,2%	16,3%	5,4%	2,0%
UAE	8,5%	55,8%	13,7%	13,1%	3,6%	0,0%
Other Middle East	13,8%	26,7%	29,2%	16,6%	5,5%	2,1%
North America	14,6%	22,9%	19,9%	16,9%	12,8%	10,2%
Canada	11,7%	25,6%	16,7%	17,4%	15,4%	10,7%
USA	15,0%	22,4%	20,4%	16,9%	12,3%	10,1%
Other	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%

APPENDIX

Annual	2019				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	7,1%	11,4%	10,1%	12,2%	59,2%
Botswana	4,7%	9,3%	10,2%	9,8%	66,1%
Lesotho	1,1%	2,9%	3,2%	3,0%	89,7%
Malawi	11,4%	20,1%	9,3%	16,5%	42,7%
Mozambique	15,6%	21,3%	14,1%	15,7%	33,3%
Namibia	4,3%	12,8%	12,2%	11,6%	59,1%
Swaziland	1,7%	6,1%	8,9%	17,6%	65,9%
Zambia	9,5%	11,9%	11,4%	14,0%	53,2%
Zimbabwe	5,4%	12,4%	12,3%	14,3%	55,7%
Angola	25,8%	19,4%	13,8%	11,3%	29,7%
Democratic Republic of Congo	15,2%	28,1%	8,8%	12,6%	35,4%
Ethiopia	31,7%	24,3%	17,9%	6,0%	20,0%
Ghana	49,9%	22,9%	6,9%	9,5%	10,9%
Kenya	33,7%	15,0%	14,2%	7,0%	30,0%
Nigeria	42,1%	17,5%	14,6%	9,8%	16,0%
Tanzania	27,7%	22,7%	21,4%	12,3%	15,8%
Uganda	40,6%	23,6%	13,7%	9,1%	12,9%
Other Africa	38,9%	19,0%	10,4%	13,6%	18,2%
Asia	55,1%	17,7%	9,4%	7,5%	10,3%
China including Hong Kong	45,0%	19,6%	12,2%	10,2%	13,1%
India	64,6%	15,2%	8,8%	4,6%	6,9%
Japan	62,3%	18,4%	4,9%	5,2%	9,2%
Malaysia	51,9%	12,2%	11,6%	9,4%	14,8%
Singapore	57,7%	15,9%	4,6%	9,6%	12,3%
South Korea	50,4%	17,6%	10,7%	10,8%	10,5%
Other Asia	55,4%	20,6%	7,2%	6,4%	10,4%
Australasia	48,1%	16,6%	10,2%	12,5%	12,6%
Australia	48,9%	15,7%	10,3%	11,9%	13,2%
New Zealand	42,9%	22,9%	9,7%	16,4%	8,0%
Other Australasia	40,0%	20,0%	0,0%	0,0%	40,0%
South America	75,0%	13,8%	3,0%	4,8%	3,4%
Argentina	83,7%	14,2%	0,4%	0,0%	1,7%
Brazil	73,9%	13,2%	3,0%	6,4%	3,5%
Chile	76,6%	13,3%	8,0%	0,5%	1,7%
Other Central & South America	67,9%	18,3%	4,5%	3,1%	6,1%
Europe	57,9%	17,9%	7,1%	7,7%	9,4%
Austria	66,1%	15,1%	5,3%	6,2%	7,4%
Belgium	65,4%	16,6%	6,9%	4,2%	6,9%
Denmark	67,1%	15,4%	5,4%	5,9%	6,2%
Finland	70,3%	12,7%	8,3%	4,0%	4,6%
France	68,7%	17,6%	3,6%	4,2%	6,0%
Germany	62,5%	19,0%	5,8%	6,9%	5,9%
Ireland	57,8%	15,1%	7,0%	9,1%	11,0%
Italy	66,5%	15,5%	7,0%	4,3%	6,8%
Netherlands	59,1%	18,1%	7,0%	6,5%	9,3%
Norway	62,0%	15,8%	6,1%	5,9%	10,2%
Portugal	57,0%	15,3%	6,3%	9,8%	11,5%
Russian Fed	61,4%	19,8%	7,3%	6,2%	5,4%
Spain	67,6%	14,9%	6,6%	4,5%	6,5%
Sweden	62,3%	16,8%	5,7%	6,6%	8,6%
Switzerland	54,1%	18,4%	7,5%	6,4%	13,6%
Turkey	61,5%	14,9%	5,2%	8,6%	9,8%
UK	46,2%	18,8%	9,4%	11,4%	14,3%
Other Europe	58,2%	18,3%	11,5%	7,9%	4,2%
Middle East	59,7%	12,6%	7,9%	7,2%	12,6%
UAE	27,8%	12,0%	17,9%	9,8%	32,6%
Other Middle East	61,9%	12,7%	7,2%	7,0%	11,2%
North America	68,6%	14,4%	5,1%	5,0%	7,0%
Canada	67,9%	12,2%	5,0%	5,6%	9,2%
USA	68,7%	14,7%	5,1%	4,9%	6,6%
Total	22,6%	13,1%	9,2%	10,8%	44,4%

APPENDIX

	2018				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	5,9%	10,3%	9,7%	11,2%	59,8%
Botswana	2,2%	7,5%	6,3%	5,8%	78,0%
Lesotho	6,1%	9,5%	5,4%	7,6%	56,8%
Malawi	10,7%	20,9%	11,9%	9,1%	47,5%
Mozambique	5,3%	13,2%	13,4%	13,8%	54,2%
Namibia	2,3%	6,4%	4,7%	10,0%	76,6%
Swaziland	1,5%	3,5%	7,2%	11,8%	75,9%
Zambia	6,7%	13,5%	12,9%	10,7%	56,2%
Zimbabwe	5,2%	10,5%	11,5%	13,6%	59,2%
Angola	25,9%	17,9%	10,4%	12,7%	33,1%
Democratic Republic of Congo	21,3%	12,6%	11,9%	11,2%	43,0%
Ethiopia	31,5%	21,8%	22,4%	12,2%	12,0%
Ghana	36,9%	21,8%	19,8%	10,4%	11,1%
Kenya	25,4%	23,2%	16,6%	14,9%	20,0%
Nigeria	36,9%	20,8%	16,0%	12,9%	13,4%
Tanzania	26,7%	22,9%	16,4%	15,1%	18,9%
Uganda	33,6%	18,4%	18,4%	17,1%	12,6%
Other Africa	41,7%	21,1%	12,9%	10,4%	13,9%
Asia	48,3%	22,6%	10,7%	9,3%	9,1%
China including Hong Kong	45,1%	25,3%	9,4%	10,0%	10,3%
India	54,5%	19,3%	11,5%	8,5%	6,2%
Japan	47,8%	19,8%	13,2%	10,6%	8,7%
Malaysia	56,2%	7,8%	17,7%	6,9%	11,4%
Singapore	45,1%	21,2%	11,3%	7,2%	15,2%
South Korea	41,5%	27,3%	13,7%	6,2%	11,2%
Other Asia	49,7%	22,3%	9,0%	10,0%	9,0%
Australasia	44,4%	23,4%	12,6%	10,1%	9,5%
Australia	44,8%	22,7%	12,3%	10,6%	9,6%
New Zealand	41,7%	29,1%	14,7%	6,3%	8,2%
Other Australasia	50,0%	0,0%	37,5%	0,0%	12,5%
South America	72,5%	15,8%	5,7%	2,0%	4,1%
Argentina	76,0%	16,5%	2,2%	1,1%	4,2%
Brazil	74,1%	14,2%	6,8%	1,6%	3,2%
Chile	69,7%	12,9%	4,4%	6,7%	6,3%
Other Central & South America	60,5%	24,1%	5,6%	3,0%	6,8%
Europe	55,8%	19,8%	8,9%	7,4%	8,2%
Austria	57,0%	19,8%	7,1%	6,7%	9,3%
Belgium	65,1%	15,5%	8,6%	5,4%	5,5%
Denmark	57,9%	21,0%	9,3%	7,3%	4,6%
Finland	58,6%	24,7%	3,8%	5,9%	6,9%
France	71,4%	16,9%	4,6%	3,5%	3,5%
Germany	58,6%	20,8%	8,9%	6,0%	5,7%
Ireland	54,4%	17,5%	12,8%	5,6%	9,7%
Italy	68,0%	14,9%	6,2%	5,7%	5,2%
Netherlands	58,0%	19,2%	9,0%	7,9%	5,9%
Norway	58,8%	22,7%	4,2%	6,6%	7,7%
Portugal	53,1%	20,7%	7,8%	7,2%	11,2%
Russian Fed	57,0%	20,5%	7,9%	7,4%	7,3%
Spain	58,5%	20,9%	7,6%	7,7%	5,3%
Sweden	61,0%	17,2%	9,9%	5,1%	6,8%
Switzerland	57,5%	21,0%	8,0%	7,2%	6,3%
Turkey	55,2%	17,7%	11,5%	9,8%	5,8%
UK	42,9%	21,1%	11,3%	10,7%	14,0%
Other Europe	58,7%	23,4%	7,2%	4,7%	6,1%
Middle East	43,5%	16,4%	10,9%	11,9%	17,2%
UAE	33,2%	13,5%	17,3%	9,1%	26,8%
Other Middle East	44,2%	16,6%	10,5%	12,1%	16,6%
North America	64,2%	17,9%	6,0%	5,9%	6,0%
Canada	59,4%	17,4%	7,8%	6,6%	8,8%
USA	65,0%	18,0%	5,7%	5,8%	5,5%
Other	0,0%	0,0%	0,0%	0,0%	0,0%

APPENDIX

	2017				
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	4,6%	10,9%	11,5%	13,8%	53,7%
Botswana	3,5%	7,0%	6,1%	8,6%	74,9%
Lesotho	5,2%	11,1%	8,3%	8,1%	42,2%
Malawi	9,0%	15,5%	15,1%	19,4%	34,4%
Mozambique	3,9%	13,0%	14,8%	11,2%	57,1%
Namibia	3,1%	17,1%	14,2%	16,3%	49,3%
Swaziland	0,8%	4,8%	4,4%	7,1%	82,9%
Zambia	6,1%	8,8%	15,9%	18,6%	42,6%
Zimbabwe	2,9%	10,8%	15,2%	23,6%	43,2%
Angola	25,8%	19,6%	11,7%	13,7%	29,3%
Democratic Republic of Congo	20,4%	18,0%	13,9%	19,4%	28,3%
Ethiopia	32,3%	29,7%	14,5%	9,5%	14,0%
Ghana	33,1%	26,3%	13,2%	13,0%	14,4%
Kenya	27,7%	24,6%	17,4%	14,3%	16,1%
Nigeria	32,1%	26,3%	16,5%	11,1%	13,9%
Tanzania	24,8%	21,8%	16,4%	19,1%	18,0%
Uganda	29,9%	22,2%	23,0%	10,7%	14,2%
Other Africa	33,3%	25,0%	15,2%	11,3%	15,2%
Asia	54,3%	26,0%	9,1%	5,5%	5,1%
China including Hong Kong	52,4%	30,3%	7,8%	4,8%	4,6%
India	54,4%	22,3%	11,3%	6,7%	5,3%
Japan	59,2%	26,2%	8,3%	2,1%	4,2%
Malaysia	59,8%	23,5%	4,2%	4,8%	7,7%
Singapore	61,3%	20,7%	5,1%	5,5%	7,4%
South Korea	51,5%	29,8%	6,7%	6,0%	5,9%
Other Asia	53,3%	24,2%	11,5%	6,3%	4,6%
Australasia	49,1%	20,0%	13,9%	9,0%	8,0%
Australia	49,5%	19,7%	13,9%	8,8%	8,0%
New Zealand	45,8%	22,1%	14,1%	10,6%	7,5%
Other Australasia	78,3%	0,0%	0,0%	0,0%	21,7%
South America	78,2%	12,2%	2,6%	3,0%	4,0%
Argentina	68,0%	21,3%	4,1%	3,3%	3,3%
Brazil	82,1%	9,6%	1,5%	2,7%	4,0%
Chile	77,2%	12,0%	4,6%	2,0%	4,2%
Other Central & South America	71,7%	14,1%	5,0%	4,7%	4,5%
Europe	57,8%	20,1%	9,7%	6,6%	5,9%
Austria	58,8%	23,5%	8,8%	4,9%	4,0%
Belgium	61,7%	19,1%	10,7%	5,1%	3,3%
Denmark	64,3%	17,6%	8,5%	4,0%	5,6%
Finland	61,9%	24,3%	4,1%	5,5%	4,2%
France	68,1%	18,0%	7,2%	3,6%	3,1%
Germany	62,0%	18,7%	10,0%	5,2%	4,2%
Ireland	52,4%	20,4%	8,6%	9,5%	9,1%
Italy	72,0%	17,6%	4,7%	3,0%	2,7%
Netherlands	60,4%	19,5%	8,6%	6,6%	4,9%
Norway	69,2%	17,6%	8,8%	2,3%	2,1%
Portugal	49,9%	22,6%	12,2%	10,2%	5,1%
Russian Fed	57,9%	19,0%	12,9%	5,2%	5,0%
Spain	61,9%	21,5%	8,2%	4,8%	3,6%
Sweden	67,4%	17,4%	4,1%	4,4%	6,8%
Switzerland	66,0%	19,0%	6,4%	5,5%	3,0%
Turkey	61,0%	23,2%	7,0%	4,5%	4,4%
UK	45,1%	22,2%	12,8%	9,9%	10,0%
Other Europe	62,7%	21,3%	6,7%	4,9%	4,3%
Middle East	42,6%	17,7%	14,8%	15,0%	9,9%
UAE	30,6%	11,4%	12,9%	22,8%	22,3%
Other Middle East	43,4%	18,2%	15,0%	14,5%	9,0%
North America	66,3%	16,1%	7,8%	5,4%	4,3%
Canada	67,1%	16,3%	6,5%	5,3%	4,8%
USA	66,2%	16,1%	8,0%	5,4%	4,3%
Other	0,0%	0,0%	0,0%	0,0%	0,0%

APPENDIX

	2019								
	Hotels	Guest House	B&B	Self-catering	Game Lodge	Backpacker	Camping	Friends family	Air B&B
AFRICA	3 095 642	1 260 607	243 872	2 469 493	296 020	815 135	220 266	58 172 533	173 377
Botswana	232 360	134 323	30 448	77 739	42 987	38 302	23 182	1 862 681	2 273
Lesotho	163 490	106 704	99 161	33 089	34 769	26 157	1 182	20 131 338	2 077
Malawi	391 232	42 341	707	101 812	12 342	60 918	343,8	2 095 845	571
Mozambique	161 755	63 694	1 376	163 088	11 833	27 813	737	16 617 285	16 906
Namibia	175 100	102 879	18 378	267 116	7 047	61 572	2 132	795 846	15 021
Swaziland	195 881	138 018	14 340	20 525	71 393	10 700	3 216	7 564 435	2 152
Zambia	366 216	45 766	6 021	109 367	13 603	24 579	107 931	464 159	9 527
Zimbabwe	536 133	330 225	22 482	949 437	68 836	106 203	69 828	6 982 670	23 952
Angola	143 219	70 192	13 010	148 188	1 042	59 429	266,2857143	332 034	21 414
Democratic Republic of Congo	60 208	28 766	3 558	50 569	1 583	138 798		433 167	4 736
Ethiopia	23 689	3 377	730	3 624	288,2727273	7 814		40 970	609,4109091
Ghana	61 316	22 040	292	58 279		5 178		67 781	12 357
Kenya	89 832	32 453	4 540	62 062	2 747	83 030		91 268	12 730
Nigeria	178 800	20 991	1 901	190 386	1 943	73 705		185 820	6 004
Tanzania	47 923	14 754	2 298	77 056	749	31 700		143 478	15 078
Uganda	29 549	29 988	1 886	8 450	2 377	8 198	423,9	115 794	882
Other Africa	238 939	74 095	22 742	148 706	22 480	51 038	11 024	247 960	27 087
ASIA	1 474 919	478 954	44 227	944 048	92 496	297 303	35 027	1 846 364	102 811
China including Hong Kong	421 504	97 621	28 184	206 882	33 085	15 081	3 847	694 202	37 183
India	651 696	242 998	6 686	474 213	18 794	242 987	24 938	339 436	29 650
Japan	100 506	69 238	1 986	40 510	7 614	8 745	762	106 886	11 609
Malaysia	37 576	13 580	1 471	3 504	6 189	944		83 974	1 381
Singapore	53 160	2 095	507	20 110	11 848	17 825	581	30 828	2 043
South Korea	61 456	14 988	203,3478261	32 323	8 028	8 082	360	105 664	14 198
Other Asia	148 822	38 434	5 102	166 504	6 792	3 639	4 539	484 504	6 746
AUSTRALASIA	400 996	78 991	43 033	120 162	124 858	74 198	54 082	778 656	51 764
Australia	349 364	63 884	34 911	110 948	108 314	69 520	46 828	665 697	44 931
New Zealand	51 628	15 104	8 116	9 214	16 538	4 678	7 254	112 793	6 834
Other Australasia	4	3	6		6			166	
CENTRAL & SOUTH AMERICA	358 237	83 904	8 376	221 490	66 454	196 830	10 943	294 293	86 455
Argentina	62 223	10 778	875	7 525	10 511	30 104	7 852	25 438	19 557
Brazil	233 816	59 064	6 680	200 142	47 364	135 572	2 177	220 781	58 175
Chile	25 995	6 270	25,66666667	5 801	3 483	11 355	493,5	5 619	1 983
Other Central & South America	36 203	7 794	796	8 022	5 097	19 799	420	42 456	6 739
EUROPE	6 044 046	2 409 794	888 302	2 026 803	1 924 190	1 059 352	461 800	5 417 860	1 644 875
Austria	96 071	64 550	33 447	19 387	42 851	21 428	4 288	137 899	53 169
Belgium	245 517	152 065	31 735	120 340	61 699	29 752	9 087	118 552	47 027
Denmark	76 950	32 060	6 124	18 030	54 169	18 453	8 216	67 642	32 354
Finland	29 528	17 621	4 432	1 338	20 849	4 794	2 170	18 809	8 943
France	674 779	220 284	84 174	175 077	254 632	107 478	39 893	407 013	182 527
Germany	1 334 695	664 439	272 125	515 860	434 718	386 415	152 870	876 214	457 333
Ireland	107 887	36 398	15 057	54 841	37 661	17 176	6 976	153 554	26 235
Italy	305 576	84 197	33 986	45 602	84 403	39 747	17 156	156 247	62 574
Netherlands	570 943	272 941	85 138	199 995	220 029	127 103	42 215	412 017	127 682
Norway	84 949	19 678	3 378	42 712	23 028	25 070	1 506	53 599	29 931
Portugal	62 622	17 241	6 787	76 983	26 158	22 198	1 524	76 630	27 557
Russian Fed	66 573	126 106	2 608	22 449	8 955	3 179	2 801	61 242	10 991
Spain	159 523	84 978	17 894	16 355	42 658	24 519	6 650	74 468	28 941
Sweden	164 149	89 410	18 965	154 428	38 165	18 448	10 807	165 462	47 316
Switzerland	222 615	79 550	33 882	56 692	71 629	63 724	19 822	212 782	59 939
Turkey	52 116	11 701	5 302	21 676	10 981	7 265	331,3333334	32 507	3 241
UK	1 639 971	368 997	215 108	425 306	446 563	129 956	124 057	2 239 971	391 377
Other Europe	149 583	67 578	18 160	59 732	45 042	12 647	11 430	153 254	47 738
MIDDLE EAST	226 828	68 552	6 418	27 164	28 590	24 115	7 072	292 568	58 660
UAE	6 987	255	2696,726496	90	209,3333333	316,6153847	457,4725275	32 000	552,3333334
Other Middle East	219 842	68 297	3 721	27 074	28 380	23 799	6 615	260 568	58 108
NORTH AMERICA	1 812 487	357 286	175 740	519 611	634 425	204 069	82 188	1 765 145	424 022
Canada	268 834	122 902	34 503	46 588	106 654	56 469	14 572	229 185	105 206
USA	1 543 653	234 384	141 237	473 023	527 771	147 600	67 615	1 535 960	318 816

APPENDIX

ANNUAL	2018								
	hotels	Guest House	BB	Self_caterin g	Game_Lodge	Backpacker	Camping	Friends_family	Air B&B
Africa	3 467 868	1 454 863	320 867	3 725 381	322 298	1 722 643	170 239	57 480 832	89 942
Botswana	222 423	114 114	25 242	53 894	48 157	56 768	14 948	1 868 737	1 839
Lesotho	463 503	293 827	80 064	261 760	17 320	316 626	72 883	19 040 918	230
Malawi	336 079	64 580	4 633	11 411	2 069	63 930		1 963 993	1 006
Mozambique	184 366	114 499	53 282	994 708	19 940	117 112	17 742	17 251 850	1 183
Namibia	155 151	90 869	45 507	232 169	5 965	117 114	12 912	923 046	9 158
Swaziland	192 865	89 760	11 590	12 986	72 907	9 105	19 424	7 112 546	
Zambia	423 861	40 720	11 251	69 899	8 429	89 115		558 510	4 604
Zimbabwe	620 699	286 206	40 646	744 699	114 554	362 993	4 958	6 779 064	17 238
Angola	113 094	84 600	3 031	359 498	2 569	60 826	176	381 673	13 459
Democratic Republic of Congo	67 899	32 845	3 786	125 113	1 253	55 449	213	499 639	
Ethiopia	21 960	12 730	4 283	36 872	670	11 783	200	36 604	824
Ghana	75 607	24 514	2 984	36 241	1 596	27 525		99 498	1 673
Kenya	96 332	19 661	4 859	71 484	5 555	22 383	20 544	86 904	16 174
Nigeria	194 578	62 096	15 859	224 333	2 010	149 774	2 217	293 485	1 686
Tanzania	68 499	24 921	3 359	62 332	849	98 723		108 755	1 118
Uganda	36 582	28 561	3 550	40 952	374	36 702		92 165	858
Other Africa	194 370	70 362	6 939	387 031	18 081	126 715	4 022	383 444	18 893
Asia	1 472 369	606 919	140 628	783 088	130 838	210 920	27 342	2 235 619	106 928
China including Hong Kong	581 560	205 795	25 074	201 458	67 344	67 205	8 686	914 818	27 069
India	495 707	255 514	24 097	447 267	15 987	73 380	2 100	511 625	38 925
Japan	108 358	47 916	1 742	18 254	16 873	22 416	4 265	134 553	9 496
Malaysia	26 900	8 401	4 363	36 158	733	1 950	676	26 492	2 736
Singapore	33 687	4 561	248	1 869	3 476	1 171		27 043	5 318
South Korea	49 387	34 852	1 340	23 285	9 687	19 562	2 921	170 863	11 733
Other Asia	176 075	49 880	83 764	54 798	16 738	25 237	8 694	450 225	11 651
Australasia	346 492	97 734	38 030	118 634	211 506	60 466	25 301	805 241	90 123
Australia	309 230	85 775	34 125	86 928	185 751	48 484	23 823	674 768	75 429
New Zealand	36 982	11 959	3 905	31 707	25 739	11 982	1 478	130 473	14 694
Other Australasia	280				16				
South America	486 888	208 153	35 090	162 191	114 199	180 904	11 398	277 061	73 882
Argentina	88 633	15 903	2 579	10 076	14 477	30 785	6 910	59 046	14 568
Brazil	315 365	168 444	31 150	129 762	75 449	96 784	3 338	101 534	48 953
Chile	26 967	2 454	440	15 752	7 956	15 100	202	16 828	2 519
Other Central & South America	55 924	21 351	921	6 601	16 318	38 234	948	99 653	7 843
Europe	4 713 382	2 825 693	838 606	2 011 857	2 529 301	1 568 229	467 305	5 683 950	1 851 172
Austria	84 478	57 838	17 025	50 156	44 970	20 937	11 373	94 167	43 385
Belgium	190 720	136 761	39 005	38 898	112 276	42 835	22 214	130 974	73 406
Denmark	73 774	45 523	6 954	24 385	82 553	32 715	8 042	80 768	15 342
Finland	39 410	18 630	4 473		18 553	7 973	352	22 147	19 375
France	522 201	270 324	87 199	274 850	299 161	260 919	49 921	374 007	239 256
Germany	975 027	853 135	268 914	498 096	574 347	451 083	131 671	1 004 728	465 905
Ireland	98 078	63 502	11 385	25 203	45 611	36 472	4 204	169 564	28 416
Italy	229 631	92 106	28 493	69 567	152 469	42 396	26 740	144 364	52 374
Netherlands	408 204	298 282	94 164	200 744	302 495	156 626	49 062	387 822	215 447
Norway	49 203	34 681	8 483	42 738	23 862	42 996	3 528	52 166	39 183
Portugal	68 618	27 070	5 902	73 991	28 913	17 780	1 798	84 563	24 974
Russian Fed	53 654	22 473	5 053	12 571	21 763	10 004	1 773	81 460	12 368
Spain	167 076	80 870	8 034	46 642	76 612	45 010	11 883	135 262	23 596
Sweden	177 486	69 846	37 948	61 687	61 082	40 687	11 561	148 868	53 806
Switzerland	172 726	92 706	29 816	71 623	108 635	66 362	33 416	173 148	90 994
Turkey	38 703	26 847	9 783	21 282	18 175	18 970	4 435	72 582	4 610
UK	1 191 217	538 200	157 776	460 439	487 873	245 927	72 228	2 404 605	416 584
Other Europe	173 871	96 897	18 200	38 985	69 953	28 537	23 104	122 755	32 151
Middle East	141 059	60 346	34 460	85 020	43 759	29 378	2 060	344 248	24 667
UAE	6 308	1 663	301	1 907	1 156		15	28 694	444
Other Middle East	134 751	58 682	34 159	83 113	42 603	29 378	2 045	315 554	24 222
North America	1 364 752	445 309	157 487	562 963	819 268	286 015	147 737	1 659 138	370 914
Canada	198 176	105 834	22 938	44 831	102 866	47 813	24 390	314 855	66 195
USA	1 166 577	339 475	134 549	518 132	716 402	238 202	123 347	1 344 283	304 719

APPENDIX

	2017								
ANNUAL	hotels	Guest House	BB	Self_catering	Game_Lodge	Backpacker	Camping	Friends_family	Air B&B
Africa	3 163 615	1 341 005	377 309	3 755 544	280 082	2 315 243	174 422	60 703 151	112 895
Botswana	300 955	136 618	41 988	93 298	43 957	32 266	3 987	2 130 570	2 733
Lesotho	181 365	124 618	51 923		11 609	598 066	51 840	21 655 216	48 082
Malawi	357 066	85 848	7 416	145 997	6 977	81 636		1 347 343	789
Mozambique	225 900	151 453	31 764	810 942	20 460	80 553	23 020	16 773 890	417
Namibia	167 377	147 353	45 603	195 498	63 008	155 179	24 070	1 182 819	12 924
Swaziland	160 353	84 184	5 805	15 440	32 300	97 020	3 101	6 476 390	
Zambia	465 457	47 332	24 415	133 292	6 125	112 780	175	497 285	1 806
Zimbabwe	485 172	234 960	85 208	1 357 261	43 139	536 010	66 016	8 782 339	7 369
Angola	90 545	83 421	4 414	159 510	3 007	13 712		369 487	3 334
Democratic Republic of Congo	62 422	11 127	144	126 086	1 355	112 644	185	350 972	485
Ethiopia	23 905	11 257	3 982	17 746	338	6 585	162	52 919	1 351
Ghana	45 989	11 261	4 044	81 487	703	25 169		104 120	756
Kenya	96 031	25 712	10 391	131 837	6 036	85 769	205	136 493	22 229
Nigeria	174 185	39 102	5 792	128 534	10 272	98 584		314 243	7 980
Tanzania	63 122	31 907	995	103 297	514	46 039		118 588	132
Uganda	55 215	20 627	1 743	3 365	346	45 323		78 894	767
Other Africa	208 556	94 226	51 684	251 953	29 936	187 907	1 661	331 582	1 741
Asia	1 288 222	428 011	94 011	940 415	130 570	140 015	22 759	1 644 624	67 977
China including Hong Kong	370 516	114 497	22 916	104 841	50 092	22 479	6 462	489 992	19 542
India	565 555	207 561	18 360	489 237	36 635	53 157	2 314	465 817	22 671
Japan	97 967	36 643	10 999	13 420	10 655	4 746	1 569	63 283	2 578
Malaysia	30 144	6 200	4 197	6 835	6 713	6 321	574	61 710	5 259
Singapore	44 832	3 008	4 220	1 509	9 173	619	806	49 178	4 507
South Korea	48 635	15 637	1 960	60 133	6 514	11 823	1 954	128 790	4 326
Other Asia	130 564	44 465	31 359	264 439	10 789	40 869	9 079	385 790	9 094
Australasia	355 672	119 957	53 210	116 911	187 419	67 101	21 953	793 868	49 643
Australia	315 287	102 773	46 674	110 690	162 320	58 722	20 403	663 732	45 511
New Zealand	40 126	17 184	6 535	6 221	25 099	8 379	1 551	129 767	4 132
Other Australasia	259							369	
South America	442 990	93 712	25 642	103 912	97 214	141 131	12 034	296 913	85 124
Argentina	59 095	19 564	2 638	14 335	20 277	24 376	2 412	49 829	8 141
Brazil	301 374	54 688	14 324	78 726	47 710	101 617	8 295	168 914	66 686
Chile	24 355	2 615	1 790	9 290	4 370	10 563	838	24 168	2 086
Other Central & South America	58 166	16 845	6 889	1 562	24 858	4 575	489	54 001	8 211
Europe	4 899 957	2 794 537	1 256 223	2 214 568	2 330 580	1 669 355	431 456	5 065 691	1 017 672
Austria	84 761	55 940	23 558	13 800	39 942	52 170	4 842	61 002	11 072
Belgium	155 852	121 909	60 204	84 934	72 501	70 025	7 866	127 395	21 834
Denmark	82 883	28 874	18 791	38 347	76 283	27 826	5 754	62 840	7 285
Finland	34 351	16 896	5 222	22 895	11 818	5 948	646	35 793	5 158
France	532 133	319 785	108 902	285 608	334 170	134 582	42 445	335 447	123 610
Germany	1 134 935	786 324	329 568	464 144	546 244	496 875	128 478	933 967	299 345
Ireland	103 447	48 531	14 100	43 884	39 660	24 621	7 737	162 402	6 823
Italy	184 492	98 884	87 490	52 121	107 050	47 239	8 615	128 284	26 524
Netherlands	409 529	307 976	118 572	304 947	242 865	238 340	57 332	407 681	104 624
Norway	62 329	29 349	11 593	53 251	25 433	29 504	4 592	34 003	16 413
Portugal	87 904	25 058	14 244	24 383	32 431	12 098	2 596	76 922	2 553
Russian Fed	48 834	15 269	10 395	40 215	12 645	6 749	660	27 032	14 368
Spain	133 868	79 605	24 500	85 586	53 690	28 613	19 107	62 618	19 742
Sweden	182 461	77 887	39 968	73 768	71 107	53 730	12 896	141 513	57 475
Switzerland	185 890	136 512	64 646	66 285	90 709	109 504	26 537	96 550	37 986
Turkey	41 133	22 326	8 361	21 904	12 078	9 443	379	27 445	2 855
UK	1 246 336	510 296	264 638	462 351	514 961	300 733	89 949	2 169 738	250 155
Other Europe	188 828	113 117	51 472	76 142	46 995	21 354	11 025	175 125	9 851
Middle East	148 817	31 068	21 808	98 428	33 460	81 131	11 287	502 349	17 771
UAE	6 063	776	929	12 018	158	77		20 764	
Other Middle East	142 754	30 291	20 880	86 409	33 303	81 054	11 287	481 585	17 771
North America	1 413 147	558 877	228 791	453 608	789 125	259 982	151 873	1 360 747	239 727
Canada	220 577	96 185	49 166	62 474	109 140	58 069	30 449	193 026	37 956
USA	1 192 570	462 691	179 624	391 134	679 985	201 913	121 423	1 167 721	201 771

APPENDIX

Average TTFDS By (Category)				
	2017	2018	2019	% GROWTH
Holiday	R30 489 074 382	R29 245 284 451	R33 969 629 199	16,2%
Shopping personal	R4 362 010 888	R5 976 089 838	R4 838 232 582	-19,0%
Shopping business	R9 675 526 240	R8 643 370 414	R7 702 072 130	-10,9%
Business traveller	R4 417 146 558	R6 685 897 714	R5 535 324 955	-17,2%
MICE	R6 141 507 632	R5 062 823 056	R4 386 405 375	-13,4%
Medical	R1 253 597 716	R1 025 989 985	R745 249 285	-27,4%
VFR	R14 475 625 953	R16 512 691 914	R16 219 746 836	-1,8%
Religion	R454 503 821	R562 307 146	R447 692 299	-20,4%
Other	R9 456 021 321	R8 801 682 038	R7 244 468 120	-17,7%

APPENDIX

INTERNATIONAL TOURIST ARRIVALS - PROVINCIAL DISTRIBUTION

ANNUAL	2019								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	2 271 776	280 489	61 112	455 812	1 146 706	1 931 275	464 484	79 769	910 621
Botswana	219 958	11 059	4 432	42 762	7 021	123 660	239 151	2 558	17 714
Lesotho	429 317	32 077	20 465	35 990	36 077	16 315	96 624	18 132	878 450
Malawi	145 249	23 289	3 877	10 011	2 709	4 527	4 783	882	3 751
Mozambique	580 665	13 942	1 402	8 784	692 167	14 498	19 575	137	2 024
Namibia	37 110	74 734	5 048	4 413	2 003	946	7 187	49 228	3 762
Swaziland	191 901	5 480	3 421	299 118	402 518	3 211	8 814	863	2 305
Zambia	118 634	5 991	2 404	14 610	4 648	3 087	1 696	394	601
Zimbabwe	362 480	39 166	9 005	26 579	26 178	1 763 062	29 155	129	3 041
Angola	37 593	19 755	455	2 307	626	0	691	148	420
Democratic Republic of Congo	25 633	3 521	517	1 539	450	204	910	0	330
Ethiopia	4 029	1 481	126	378	284	75	158	59	114
Ghana	11 576	4 298	435	746	304	124	515	58	324
Kenya	17 779	6 455	2 123	1 735	407	511	806	66	448
Nigeria	23 621	9 588	1 933	2 090	636	49	716	87	320
Tanzania	26 321	3 532	1 841	3 036	751	1 013	1 225	81	475
Uganda	10 026	745	640	1 588	237	133	1 056	147	225
Other Africa	12 248	14 316	1 411	126	4 226	27 970	4 879	2 106	14 622
Asia	116 495	101 738	18 229	25 977	18 389	5 557	17 134	2 952	4 900
China including Hong Kong	22 360	43 778	5 647	4 278	2 398	2 433	10 153	0	2 323
India	39 099	27 566	4 258	8 552	5 941	710	7 827	1 041	628
Japan	11 007	8 788	3 593	1 522	2 061	308	758	0	351
Malaysia	3 094	3 551	603	831	618	51	347	0	200
Singapore	3 445	3 802	431	380	1 450	92	360	92	0
South Korea	6 934	7 115	944	1 673	1 799	474	547	179	283
Other Asia	33 136	4 401	2 792	9 769	4 454	1 631	-4 584	1 909	1 190
Australasia	32 125	41 974	11 649	14 523	14 876	4 967	4 495	1 423	2 121
Australia	27 835	36 490	9 958	12 373	13 439	4 186	3 992	1 324	1 841
New Zealand	4 215	5 386	1 665	2 114	1 400	770	492	95	274
Other Australasia	77	98	30	41	27	14	9	3	6
South America	38 830	39 487	9 324	5 289	19 530	2 799	3 829	485	806
Argentina	4 032	5 083	1 484	907	3 283	190	491	25	58
Brazil	26 100	25 843	5 757	2 589	10 967	2 088	2 875	412	631
Chile	1 867	1 950	585	286	979	144	109	0	25
Other Central & South America	7 017	6 635	1 445	1 442	4 131	413	376	58	105
Europe	316 107	629 229	164 848	128 699	182 697	59 382	40 009	16 237	19 244
Austria	4 667	11 935	3 454	3 065	3 756	835	1 518	991	155
Belgium	10 444	19 506	5 572	4 971	7 737	3 554	1 368	477	604
Denmark	4 654	8 532	2 409	1 391	3 384	3 106	761	48	552
Finland	2 302	3 475	568	366	1 570	568	544	525	0
France	36 589	62 404	11 193	16 973	28 119	5 235	2 236	1 136	1 152
Germany	51 808	129 248	48 078	26 768	39 050	11 686	7 386	3 849	4 848
Ireland	5 813	13 189	3 967	2 683	2 480	643	1 028	259	220
Italy	15 168	24 194	5 949	4 625	9 109	2 840	1 516	228	1 135
Netherlands	26 591	51 480	16 514	14 028	20 767	7 232	3 253	1 580	2 625
Norway	3 480	6 968	1 622	1 579	1 563	846	788	249	312
Portugal	7 157	13 025	2 133	1 814	3 330	1 008	548	377	345
Russian Fed	5 856	6 065	1 114	762	1 360	276	428	55	360
Spain	9 169	15 611	3 965	2 749	6 340	1 672	1 183	530	306
Sweden	8 634	16 858	3 581	3 725	5 466	2 076	731	369	345
Switzerland	10 380	24 869	6 212	4 092	5 115	1 419	1 904	633	810
Turkey	4 568	5 472	757	820	914	526	479	186	349
UK	100 130	194 900	38 789	32 667	35 575	13 939	12 499	3 674	4 385
Other Europe	12 092	26 030	7 454	4 165	2 154	1 287	2 606	1 039	591
Middle East	25 408	27 927	4 697	5 074	4 424	997	1 220	360	1 016
UAE	1 146	897	107	305	139	152	168	33	129
Other Middle East	16 480	19 218	4 578	4 770	4 276	852	1 060	328	893
North America	114 347	158 996	26 524	31 927	59 185	26 606	13 701	3 738	5 247
Canada	15 382	24 368	5 218	6 702	9 667	2 630	1 753	266	591
USA	99 360	134 561	21 055	24 836	49 369	24 265	12 014	3 534	4 699

APPENDIX

INTERNATIONAL TOURIST ARRIVALS - PROVICINAL DISTRIBUTION									
ANNUAL	2018								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	2 740 820	286 547	57 888	483 759	1 076 811	2 008 166	558 348	66 477	1 223 902
Botswana	291 667	8 399	5 260	48 159	8 973	155 250	348 976	5 575	12 897
Lesotho	474 546	31 547	9 906	44 796	18 721	15 409	101 028	8 854	1 188 010
Malawi	170 159	17 229	2 910	8 559	206	7 996	5 600	0	1 407
Mozambique	676 530	10 892	3 775	8 309	724 129	16 694	27 717	1 604	5 842
Namibia	51 439	105 817	3 797	6 201	1 793	2 286	11 693	48 033	4 340
Swaziland	292 564	4 943	7 472	297 163	303 119	7 242	19 521	0	2 817
Zambia	151 732	4 768	2 993	10 256	1 690	3 364	2 237	119	962
Zimbabwe	408 054	35 714	11 577	36 879	11 958	1 796 473	33 683	1 309	4 890
Angola	43 435	17 348	1 622	2 345	449	209	441	252	518
Democratic Republic of Congo	26 024	4 402	498	2 898	800	303	942	266	296
Ethiopia	6 428	1 417	103	1 017	169	130	157	70	95
Ghana	15 083	3 929	755	1 662	200	417	969	117	332
Kenya	22 011	3 532	1 311	2 319	558	298	897	54	248
Nigeria	39 830	10 599	1 901	4 678	540	502	1 820	96	406
Tanzania	18 512	3 310	938	1 877	421	374	430	0	188
Uganda	10 279	1 625	624	935	252	319	421	53	251
Other Africa	42 530	21 076	2 446	5 705	2 835	901	1 816	75	403
Asia	197 695	136 891	25 873	36 961	28 338	10 153	25 644	4 615	7 264
China including Hong Kong	76 883	57 868	14 179	13 707	12 781	4 478	8 655	2 335	2 420
India	61 589	32 460	3 881	10 549	6 731	1 990	10 365	852	1 578
Japan	15 766	12 054	1 720	2 839	2 608	1 117	1 708	676	635
Malaysia	4 069	3 611	381	743	297	294	145	0	178
Singapore	5 089	5 164	433	868	788	493	394	234	163
South Korea	11 156	7 941	1 782	2 253	2 537	957	1 005	383	1 166
Other Asia	23 143	17 793	3 496	6 001	2 597	824	3 372	134	1 125
Australasia	60 334	61 337	15 578	18 733	24 655	10 258	9 354	2 286	2 825
Australia	54 083	53 843	13 841	16 594	22 199	8 974	8 068	1 983	2 624
New Zealand	6 203	7 494	1 736	2 136	2 456	1 283	1 286	303	200
Other Australasia	49	1	1	3	0	1	0	0	0
South America	65 812	66 923	15 613	9 432	28 747	7 997	7 328	901	1 426
Argentina	11 508	11 947	3 320	1 996	5 482	1 213	1 574	312	499
Brazil	41 669	45 446	9 649	4 920	18 102	5 831	4 380	398	750
Chile	4 148	3 339	553	506	2 050	257	351	0	0
Other Central & South America	8 488	6 191	2 091	2 011	3 113	697	1 023	191	177
Europe	508 035	926 318	267 641	208 183	322 486	101 407	56 933	24 401	32 149
Austria	8 679	17 563	5 003	3 385	6 633	1 542	811	615	646
Belgium	17 084	29 380	10 159	10 961	15 815	4 701	1 727	1 054	1 194
Denmark	8 838	13 106	3 083	2 581	5 512	4 583	1 658	355	448
Finland	3 297	6 343	1 333	817	1 944	554	436	78	180
France	61 487	102 007	23 622	32 210	51 943	14 102	4 411	2 389	3 494
Germany	95 959	213 054	81 699	48 385	78 346	21 295	11 756	5 268	8 354
Ireland	10 087	20 458	6 661	3 023	4 424	2 267	1 263	398	470
Italy	22 701	38 662	9 203	5 953	15 092	4 789	1 670	1 201	1 193
Netherlands	43 045	79 045	26 980	24 407	34 854	9 894	5 638	2 461	4 102
Norway	5 530	12 401	2 597	1 312	3 565	1 558	825	151	314
Portugal	8 867	11 887	2 646	1 612	3 119	1 030	847	455	127
Russian Fed	6 318	7 532	1 693	1 967	3 030	669	1 029	270	378
Spain	15 165	23 400	5 335	3 653	9 015	1 802	1 150	2 716	836
Sweden	15 686	31 624	7 397	4 399	8 788	2 214	2 533	609	431
Switzerland	14 978	36 493	10 726	6 646	10 577	4 382	2 818	716	1 197
Turkey	5 207	7 534	1 107	933	1 679	1 363	392	85	60
UK	148 418	250 429	61 749	50 464	58 958	22 161	15 425	4 684	8 154
Other Europe	16 690	25 399	6 646	5 476	9 192	2 503	2 543	899	572
Middle East	22 063	20 668	5 449	6 552	6 985	2 428	2 379	790	434
UAE	1 538	1 270	194	313	248	172	198	16	23
Other Middle East	20 525	19 398	5 256	6 239	6 737	2 255	2 181	774	411
North America	188 373	230 403	44 014	55 331	98 756	46 354	21 298	6 409	10 760
Canada	27 787	37 774	7 386	11 150	14 212	5 450	3 180	960	1 523
USA	160 585	192 629	36 628	44 181	84 544	40 903	18 118	5 448	9 238

APPENDIX

INTERNATIONAL TOURIST ARRIVALS - PROVINCIAL DISTRIBUTION									
ANNUAL	2017								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	3 010 200	296 047	53 252	496 062	1 108 143	1 675 040	676 720	70 714	1 153 077
Botswana	283 773	8 618	4 006	52 154	7 082	132 938	445 988	3 173	5 933
Lesotho	526 570	23 876	7 747	50 657	17 038	8 470	92 757	19 809	1 115 058
Malawi	163 246	11 174	1 381	8 433	1 228	2 361	6 960	79	71
Mozambique	845 405	13 033	3 713	7 134	748 375	25 842	29 498	2 674	9 351
Namibia	55 555	120 477	3 623	2 747	2 179	1 380	11 055	41 903	4 403
Swaziland	257 182	6 046	5 487	304 367	298 536	14 180	32 960	563	9 166
Zambia	166 790	5 733	2 320	10 072	2 053	5 118	1 255	76	301
Zimbabwe	501 394	44 945	16 175	42 569	26 328	1 479 854	48 743	1 634	6 239
Angola	35 197	14 019	921	1 232	500	165	842	151	104
Democratic Republic of Congo	21 351	2 915	559	2 126	683	747	1 575	101	244
Ethiopia	5 964	1 459	219	665	198	127	137	90	0
Ghana	13 096	3 505	822	724	491	371	370	59	118
Kenya	21 430	5 415	1 009	1 894	447	277	1 028	59	429
Nigeria	37 143	9 195	1 771	3 378	742	691	1 456	183	359
Tanzania	18 598	3 127	696	1 913	199	363	333	0	337
Uganda	9 706	2 493	479	1 609	97	416	422	111	345
Other Africa	47 798	20 016	2 326	4 388	1 966	1 739	1 340	49	618
Asia	188 452	121 160	17 028	30 609	23 771	10 408	21 267	2 924	5 365
China including Hong Kong	65 127	36 710	5 609	6 142	5 037	4 070	4 645	729	1 855
India	61 395	34 778	5 739	14 110	8 766	1 960	10 980	838	915
Japan	16 073	12 057	1 216	2 916	2 025	922	1 324	160	237
Malaysia	5 492	5 271	940	821	1 018	274	288	0	112
Singapore	5 607	7 290	402	738	1 315	704	438	562	370
South Korea	13 063	7 871	1 169	1 674	1 735	816	1 042	245	843
Other Asia	21 694	17 183	1 954	4 207	3 875	1 662	2 550	390	1 033
Australasia	58 248	62 728	17 109	16 320	23 196	10 010	5 662	2 057	2 598
Australia	51 874	54 791	14 511	14 569	20 343	8 481	4 749	1 798	2 238
New Zealand	6 347	7 937	2 598	1 752	2 854	1 528	913	260	359
Other Australasia	27	0	0	0	0	0	0	0	0
South America	62 950	61 152	11 879	8 837	23 988	8 094	7 456	484	747
Argentina	8 392	9 025	2 215	1 427	3 177	1 195	1 049	0	106
Brazil	43 089	42 281	7 588	5 562	16 714	5 130	5 033	158	366
Chile	3 747	3 386	858	581	1 354	309	722	161	161
Other Central & South America	7 722	6 459	1 218	1 267	2 743	1 460	652	165	113
Europe	526 412	928 586	257 816	203 840	293 874	121 488	42 761	25 838	23 860
Austria	9 661	17 637	4 357	2 949	5 421	2 100	769	864	240
Belgium	19 502	28 459	7 200	8 235	10 937	5 084	1 630	834	1 280
Denmark	8 990	13 903	4 104	2 708	4 482	4 813	904	615	812
Finland	3 507	5 740	1 196	844	1 661	660	263	101	102
France	66 095	98 978	17 906	29 774	46 178	17 096	3 464	2 360	2 019
Germany	106 302	210 699	79 168	46 288	74 015	24 857	9 136	6 415	5 358
Ireland	10 702	18 370	5 857	2 826	3 812	2 401	940	304	723
Italy	18 166	34 045	6 462	4 091	10 711	7 983	1 289	948	547
Netherlands	44 332	86 527	29 175	25 355	33 166	13 686	4 406	2 452	2 900
Norway	5 534	11 524	2 197	1 347	3 214	1 090	486	424	299
Portugal	11 303	12 580	2 503	2 628	4 669	1 106	588	203	359
Russian Fed	5 575	5 605	1 121	1 034	1 253	588	258	344	233
Spain	14 817	21 727	4 645	2 726	7 881	2 131	859	2 584	547
Sweden	14 043	30 842	7 277	5 135	9 235	4 171	1 607	519	856
Switzerland	16 654	39 734	14 293	7 730	11 481	4 455	1 759	749	921
Turkey	5 394	7 518	892	818	1 389	517	193	78	0
UK	145 820	259 188	63 671	53 041	56 404	25 588	12 762	5 347	5 829
Other Europe	20 015	25 511	5 792	6 310	7 964	3 159	1 446	695	833
Middle East	25 954	22 564	3 533	5 991	4 317	2 243	2 458	349	1 012
JAE	1 567	1 533	226	320	0	18	135	47	108
Other Middle East	24 387	21 031	3 306	5 672	4 317	2 225	2 323	302	904
North America	177 020	232 672	46 442	52 590	93 211	50 360	14 507	7 650	9 782
Canada	25 314	40 208	9 686	9 168	16 255	5 689	3 056	1 402	1 332
USA	151 707	192 465	36 756	43 422	76 956	44 671	11 451	6 248	8 450



ACTIVITIES

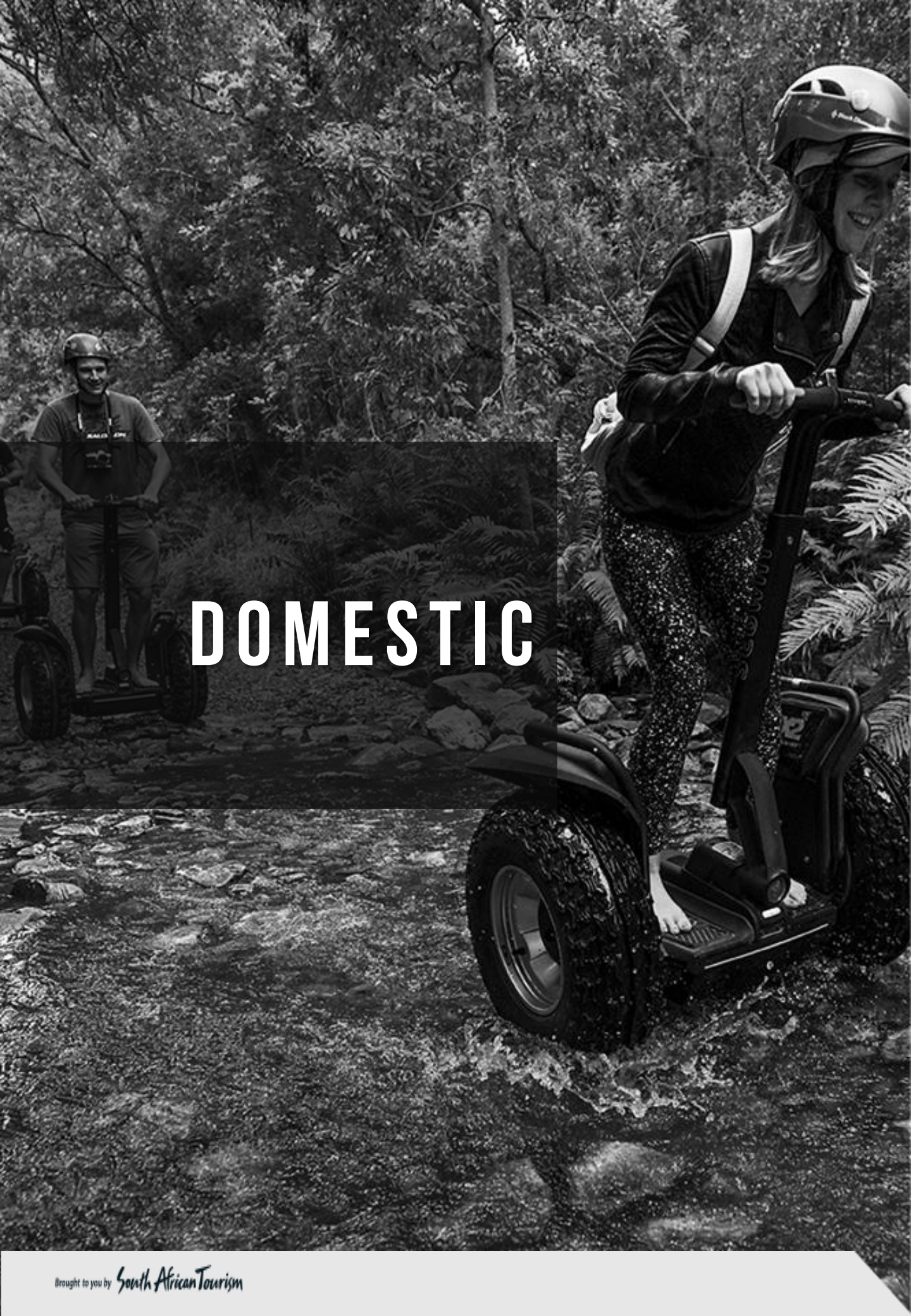
	Shopping	Nightlife	Theme parks	Trading	Visited a Casino	Adventure	Sporting - competed	Sporting - spectator	Business	Education training study	Cultural, historical and heritage	Wildlife	Hunting	Visiting natural attractions	Beach
AFRICA	67.32%	4.09%	1.00%	0.46%	0.41%	0.90%	0.84%	1.16%	2.60%	3.43%	3.70%	1.19%	0.06%	1.98%	4.88%
Botswana	3.16%	0.43%	0.07%	0.12%	0.01%	0.06%	0.06%	0.09%	0.23%	0.13%	0.07%	0.06%	0.04%	0.15%	0.62%
Lesotho	11.09%	1.61%	0.07%	0.05%	0.14%	0.24%	0.48%	0.40%	0.15%	1.66%	0.34%	0.12%	0.00%	0.20%	0.29%
Malawi	2.10%	0.02%	0.03%	0.02%	0.04%	0.03%	0.04%	0.05%	0.12%	0.10%	0.08%	0.05%	0.00%	0.05%	0.29%
Mozambique	13.78%	0.50%	0.07%	0.11%	0.05%	0.02%	0.04%	0.17%	0.13%	0.07%	0.67%	0.10%	0.00%	0.12%	0.13%
Namibia	0.54%	0.17%	0.04%	0.01%	0.00%	0.08%	0.04%	0.03%	0.21%	0.24%	0.09%	0.04%	0.01%	0.15%	0.33%
Swaziland	6.82%	0.69%	0.24%	0.03%	0.04%	0.01%	0.06%	0.13%	0.10%	0.23%	1.48%	0.11%	0.00%	0.11%	1.94%
Zambia	1.40%	0.05%	0.04%	0.01%	0.04%	0.03%	0.00%	0.03%	0.18%	0.09%	0.05%	0.04%	0.00%	0.05%	0.14%
Zimbabwe	25.94%	0.33%	0.19%	0.08%	0.09%	0.23%	0.08%	0.21%	0.64%	0.37%	0.30%	0.32%	0.01%	0.37%	0.60%
Angola	0.52%	0.08%	0.04%	0.01%	0.00%	0.06%	0.01%	0.01%	0.11%	0.09%	0.11%	0.05%	0.00%	0.17%	0.12%
Democratic Republic of Congo	0.24%	0.02%	0.01%	0.00%	0.00%	0.00%	0.01%	0.00%	0.05%	0.04%	0.05%	0.02%	0.00%	0.04%	0.03%
Ethiopia	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%	0.04%	0.02%	0.01%	0.00%	0.02%	0.01%
Ghana	0.16%	0.02%	0.02%	0.00%	0.00%	0.02%	0.01%	0.00%	0.06%	0.01%	0.05%	0.03%	0.00%	0.05%	0.02%
Kenya	0.27%	0.04%	0.03%	0.00%	0.00%	0.01%	0.00%	0.00%	0.12%	0.09%	0.07%	0.04%	0.00%	0.08%	0.08%
Nigeria	0.38%	0.05%	0.04%	0.00%	0.00%	0.01%	0.00%	0.01%	0.13%	0.08%	0.10%	0.03%	0.00%	0.11%	0.06%
Tanzania	0.19%	0.03%	0.02%	0.01%	0.00%	0.01%	0.00%	0.01%	0.08%	0.05%	0.05%	0.02%	0.00%	0.03%	0.03%
Uganda	0.12%	0.01%	0.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%	0.03%	0.03%	0.01%	0.00%	0.03%	0.02%
Other Africa	0.56%	0.04%	0.06%	0.01%	0.00%	0.08%	0.01%	0.02%	0.23%	0.10%	0.16%	0.16%	0.00%	0.25%	0.18%
ASIA	2.42%	0.33%	0.36%	0.03%	0.00%	0.64%	0.08%	0.10%	1.23%	0.22%	0.99%	1.16%	0.01%	1.45%	1.08%
China including Hong Kong	0.04%	0.00%	0.00%	0.01%	0.00%	0.01%	0.01%	0.00%	0.01%	0.00%	0.03%	0.02%	0.00%	0.03%	0.03%
India	0.73%	0.10%	0.13%	0.00%	0.00%	0.25%	0.03%	0.03%	0.49%	0.10%	0.36%	0.43%	0.00%	0.45%	0.34%
Japan	0.22%	0.01%	0.04%	0.00%	0.00%	0.05%	0.00%	0.01%	0.15%	0.01%	0.08%	0.12%	0.00%	0.12%	0.10%
Malaysia	0.09%	0.00%	0.02%	0.00%	0.00%	0.02%	0.00%	0.00%	0.03%	0.01%	0.03%	0.04%	0.00%	0.05%	0.03%
Singapore	0.08%	0.02%	0.01%	0.00%	0.00%	0.04%	0.00%	0.01%	0.03%	0.01%	0.05%	0.05%	0.00%	0.06%	0.04%
South Korea	0.16%	0.01%	0.02%	0.00%	0.00%	0.05%	0.01%	0.00%	0.06%	0.01%	0.06%	0.06%	0.00%	0.13%	0.09%
Other Asia	1.10%	0.17%	0.14%	0.02%	0.00%	0.21%	0.03%	0.06%	0.47%	0.09%	0.38%	0.44%	0.01%	0.62%	0.46%
AUSTRALASIA	0.96%	0.18%	0.19%	0.02%	0.00%	0.29%	0.02%	0.05%	0.13%	0.05%	0.44%	0.65%	0.01%	0.74%	0.47%
Australia	0.84%	0.15%	0.16%	0.02%	0.00%	0.25%	0.02%	0.04%	0.11%	0.05%	0.38%	0.58%	0.01%	0.65%	0.40%
New Zealand	0.13%	0.02%	0.03%	0.00%	0.00%	0.03%	0.00%	0.01%	0.02%	0.01%	0.06%	0.07%	0.00%	0.09%	0.07%
Other Australasia	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
SOUTH AMERICA	0.82%	0.15%	0.21%	0.01%	0.00%	0.25%	0.03%	0.02%	0.18%	0.12%	0.66%	0.71%	0.00%	0.77%	0.52%
Argentina	0.14%	0.02%	0.05%	0.00%	0.00%	0.06%	0.00%	0.00%	0.01%	0.01%	0.13%	0.14%	0.00%	0.14%	0.10%
Brazil	0.55%	0.13%	0.13%	0.00%	0.00%	0.16%	0.02%	0.01%	0.14%	0.10%	0.44%	0.46%	0.00%	0.51%	0.34%
Chile	0.04%	0.00%	0.01%	0.00%	0.00%	0.01%	0.00%	0.00%	0.01%	0.00%	0.04%	0.04%	0.00%	0.04%	0.02%
Other Central & South America	0.09%	0.00%	0.02%	0.00%	0.00%	0.02%	0.00%	0.00%	0.02%	0.01%	0.05%	0.07%	0.00%	0.08%	0.06%
EUROPE	12.24%	2.33%	2.36%	0.19%	0.00%	6.19%	0.49%	0.58%	2.77%	0.82%	6.97%	10.00%	0.14%	11.20%	8.52%
Austria	0.26%	0.06%	0.06%	0.02%	0.00%	0.15%	0.02%	0.01%	0.06%	0.02%	0.16%	0.25%	0.00%	0.27%	0.18%
Belgium	0.36%	0.08%	0.08%	0.00%	0.00%	0.23%	0.01%	0.01%	0.08%	0.04%	0.24%	0.36%	0.00%	0.38%	0.25%
Denmark	0.22%	0.03%	0.03%	0.00%	0.00%	0.10%	0.01%	0.00%	0.03%	0.01%	0.12%	0.20%	0.01%	0.19%	0.12%
Finland	0.10%	0.01%	0.02%	0.00%	0.00%	0.03%	0.00%	0.00%	0.01%	0.00%	0.05%	0.09%	0.00%	0.08%	0.05%
France	1.04%	0.18%	0.16%	0.02%	0.00%	0.70%	0.04%	0.05%	0.26%	0.07%	0.84%	1.11%	0.02%	1.19%	0.77%
Germany	2.71%	0.56%	0.59%	0.04%	0.00%	1.68%	0.11%	0.16%	0.52%	0.18%	1.67%	2.52%	0.02%	2.71%	2.16%
Ireland	0.27%	0.08%	0.06%	0.00%	0.00%	0.11%	0.02%	0.01%	0.05%	0.02%	0.14%	0.18%	0.00%	0.23%	0.21%
Italy	0.44%	0.07%	0.08%	0.01%	0.00%	0.20%	0.01%	0.02%	0.18%	0.04%	0.23%	0.35%	0.00%	0.38%	0.25%
Netherlands	0.95%	0.22%	0.19%	0.02%	0.00%	0.54%	0.03%	0.05%	0.20%	0.08%	0.54%	0.84%	0.01%	0.88%	0.70%
Norway	0.17%	0.03%	0.04%	0.00%	0.00%	0.09%	0.00%	0.01%	0.03%	0.02%	0.10%	0.13%	0.00%	0.16%	0.11%
Portugal	0.17%	0.06%	0.02%	0.00%	0.00%	0.10%	0.00%	0.01%	0.05%	0.02%	0.11%	0.13%	0.00%	0.15%	0.11%
Russian Fed	0.16%	0.03%	0.03%	0.00%	0.00%	0.04%	0.01%	0.00%	0.08%	0.02%	0.07%	0.09%	0.00%	0.10%	0.08%
Spain	0.26%	0.05%	0.04%	0.01%	0.00%	0.12%	0.01%	0.01%	0.11%	0.01%	0.14%	0.23%	0.01%	0.23%	0.14%
Sweden	0.40%	0.07%	0.08%	0.01%	0.00%	0.20%	0.02%	0.02%	0.08%	0.05%	0.24%	0.33%	0.00%	0.37%	0.30%
Switzerland	0.49%	0.10%	0.09%	0.00%	0.00%	0.24%	0.02%	0.02%	0.10%	0.04%	0.25%	0.40%	0.00%	0.44%	0.34%
Turkey	0.11%	0.02%	0.02%	0.00%	0.00%	0.04%	0.01%	0.01%	0.05%	0.00%	0.05%	0.06%	0.01%	0.07%	0.07%
UK	3.72%	0.63%	0.71%	0.05%	0.00%	1.48%	0.14%	0.17%	0.72%	0.16%	1.81%	2.49%	0.03%	3.08%	2.47%
Other Europe	0.41%	0.06%	0.07%	0.00%	0.00%	0.15%	0.04%	0.03%	0.16%	0.03%	0.20%	0.26%	0.01%	0.31%	0.22%
MIDDLE EAST	0.40%	0.04%	0.07%	0.01%	0.00%	0.15%	0.01%	0.01%	0.08%	0.03%	0.18%	0.26%	0.00%	0.30%	0.17%
UAE	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.01%	0.00%	0.00%	0.00%	0.00%	0.01%	0.00%
Other Middle East	0.38%	0.04%	0.07%	0.01%	0.00%	0.15%	0.01%	0.01%	0.07%	0.03%	0.17%	0.25%	0.00%	0.30%	0.17%
NORTH AMERICA	3.38%	0.49%	0.61%	0.09%	0.00%	1.47%	0.06%	0.14%	0.64%	0.35%	2.16%	2.80%	0.15%	2.93%	1.89%
Canada	0.53%	0.06%	0.08%	0.01%	0.00%	0.28%	0.01%	0.02%	0.09%	0.03%	0.35%	0.47%	0.01%	0.51%	0.38%
USA	2.85%	0.43%	0.53%	0.07%	0.00%	1.19%	0.06%	0.13%	0.55%	0.32%	1.81%	2.34%	0.14%	2.42%	1.52%
Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

2018

	Shopping	Nightlife	Theme parks	Trading	Visited a Casino	Adventure	Sporting - competed	Sporting - spectator	Business	Education training study	Cultural, historical and heritage	Wildlife	Hunting	Visiting natural attractions	Beach
AFRICA	76.1%	60.3%	21.8%	65.3%	100.0%	9.0%	63.8%	61.8%	36.1%	72.2%	38.7%	5.6%	21.7%	12.3%	26.7%
Botswana	4.3%	5.6%	0.5%	12.1%	1.9%	0.5%	4.5%	2.9%	2.1%	2.1%	0.2%	0.2%	0.5%	0.4%	3.1%
Lesotho	10.9%	17.4%	4.7%	5.3%	15.9%	2.4%	29.1%	14.0%	3.3%	36.2%	1.6%	0.6%	7.9%	2.1%	2.8%
Malawi	2.6%	0.9%	0.3%	1.3%	0.0%	0.2%	1.8%	2.0%	1.5%	1.2%	0.2%	0.2%	0.0%	0.2%	1.1%
Mozambique	16.0%	16.1%	3.2%	33.3%	34.6%	0.1%	7.9%	23.4%	1.9%	2.4%	23.3%	0.8%	1.3%	2.5%	0.7%
Namibia	0.7%	1.0%	0.8%	1.2%	3.2%	0.6%	1.6%	1.3%	2.9%	3.2%	0.5%	0.3%	5.6%	0.6%	1.0%
Swaziland	7.4%	9.2%	2.9%	1.6%	19.8%	0.9%	8.8%	7.0%	1.6%	7.6%	8.0%	0.6%	2.8%	0.9%	10.3%
Zambia	1.9%	1.1%	0.8%	1.4%	5.1%	0.4%	0.8%	1.3%	2.4%	2.2%	0.3%	0.2%	0.3%	0.3%	0.5%
Zimbabwe	28.7%	5.4%	3.6%	6.1%	19.6%	1.9%	6.9%	7.1%	8.0%	6.5%	1.3%	0.5%	2.5%	1.7%	3.8%
Angola	0.7%	1.0%	0.7%	1.0%	0.0%	0.4%	0.5%	0.7%	1.5%	1.7%	0.5%	0.3%	0.0%	0.9%	0.7%
Democratic Republic of Congo	0.3%	0.3%	0.6%	0.3%	0.0%	0.1%	0.1%	0.2%	0.8%	0.7%	0.4%	0.2%	0.0%	0.2%	0.3%
Ethiopia	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.1%	0.1%	0.4%	0.3%	0.1%	0.1%	0.0%	0.1%	0.1%
Ghana	0.2%	0.2%	0.4%	0.1%	0.0%	0.1%	0.1%	0.2%	1.0%	0.7%	0.2%	0.1%	0.2%	0.2%	0.2%
Kenya	0.3%	0.3%	0.4%	0.1%	0.0%	0.1%	0.1%	0.2%	2.0%	1.3%	0.2%	0.1%	0.0%	0.3%	0.2%
Nigeria	0.6%	0.6%	1.0%	0.4%	0.0%	0.2%	0.3%	0.4%	2.2%	1.9%	0.6%	0.3%	0.2%	0.6%	0.5%
Tanzania	0.3%	0.2%	0.4%	0.2%	0.0%	0.1%	0.1%	0.3%	1.1%	1.2%	0.2%	0.1%	0.0%	0.2%	0.2%
Uganda	0.2%	0.1%	0.2%	0.1%	0.0%	0.0%	0.2%	0.1%	0.6%	0.8%	0.2%	0.1%	0.1%	0.1%	0.1%
Other Africa	0.7%	0.8%	1.2%	0.7%	0.0%	0.9%	0.8%	0.6%	2.8%	2.2%	0.9%	0.9%	0.4%	1.0%	1.0%
ASIA	3.3%	3.9%	8.5%	2.7%	0.0%	5.5%	3.9%	5.1%	16.0%	3.8%	5.1%	7.9%	5.3%	7.7%	7.0%
China including Hong Kong	1.3%	1.7%	3.4%	1.4%	0.0%	2.4%	1.4%	2.1%	6.0%	1.1%	2.1%	3.4%	3.3%	3.2%	3.2%
India	0.9%	1.1%	2.7%	0.5%	0.0%	1.6%	1.2%	1.9%	5.7%	1.4%	1.3%	2.1%	0.3%	1.9%	1.7%
Japan	0.3%	0.3%	0.6%	0.1%	0.0%	0.3%	0.2%	0.1%	1.2%	0.4%	0.5%	0.6%	0.3%	0.7%	0.5%
Malaysia	0.1%	0.1%	0.2%	0.0%	0.0%	0.2%	0.1%	0.2%	0.3%	0.1%	0.1%	0.2%	0.0%	0.2%	0.1%
Singapore	0.1%	0.1%	0.1%	0.0%	0.0%	0.2%	0.1%	0.1%	0.4%	0.0%	0.1%	0.2%	0.2%	0.2%	0.2%
South Korea	0.2%	0.2%	0.5%	0.1%	0.0%	0.3%	0.2%	0.2%	0.6%	0.2%	0.3%	0.5%	0.6%	0.5%	0.4%
Other Asia	0.4%	0.5%	1.0%	0.6%	0.0%	0.6%	0.7%	0.4%	1.9%	0.6%	0.7%	0.9%	0.7%	0.9%	0.8%
AUSTRALASIA	1.2%	1.4%	3.3%	1.9%	0.0%	3.3%	1.4%	2.0%	1.9%	0.8%	2.7%	4.3%	4.1%	3.9%	2.9%
Australia	1.0%	1.3%	2.9%	1.6%	0.0%	2.9%	1.2%	1.6%	1.7%	0.7%	2.4%	3.8%	3.5%	3.4%	2.5%
New Zealand	0.1%	0.2%	0.4%	0.3%	0.0%	0.4%	0.3%	0.4%	0.2%	0.1%	0.3%	0.5%	0.6%	0.5%	0.4%
Other Australasia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOUTH AMERICA	1.1%	2.2%	4.2%	0.7%	0.0%	2.8%	1.7%	1.1%	2.3%	2.2%	3.4%	4.3%	0.9%	3.9%	3.5%
Argentina	0.2%	0.5%	0.9%	0.1%	0.0%	0.6%	0.6%	0.3%	0.3%	0.3%	0.6%	0.7%	0.0%	0.6%	0.7%
Brazil	0.7%	1.4%	2.5%	0.4%	0.0%	1.8%	0.8%	0.8%	1.5%	1.5%	2.2%	2.9%	0.0%	2.6%	2.3%
Chile	0.1%	0.1%	0.2%	0.1%	0.0%	0.1%	0.1%	0.0%	0.2%	0.1%	0.2%	0.2%	0.0%	0.2%	0.1%
Other Central & South America	0.1%	0.2%	0.6%	0.2%	0.0%	0.3%	0.1%	0.1%	0.4%	0.2%	0.4%	0.5%	0.9%	0.4%	0.4%
EUROPE	14.1%	25.0%	48.9%	19.6%	0.0%	62.6%	24.9%	24.0%	34.1%	14.8%	38.2%	59.9%	26.6%	56.0%	48.1%
Austria	0.2%	0.6%	0.8%	0.3%	0.0%	1.3%	0.6%	0.4%	0.9%	0.3%	0.7%	1.2%	0.4%	1.0%	0.9%
Belgium	0.4%	0.7%	1.8%	0.8%	0.0%	2.5%	0.7%	1.0%	0.9%	0.6%	1.4%	2.3%	0.5%	2.0%	1.6%
Denmark	0.2%	0.5%	0.9%	0.7%	0.0%	1.0%	0.2%	0.4%	0.6%	0.3%	0.7%	1.1%	2.1%	1.0%	0.6%
Finland	0.1%	0.1%	0.4%	0.0%	0.0%	0.4%	0.1%	0.3%	0.4%	0.1%	0.3%	0.4%	0.3%	0.4%	0.3%
France	1.4%	2.4%	3.4%	2.0%	0.0%	7.7%	1.9%	2.2%	3.5%	1.6%	4.7%	7.1%	2.3%	6.4%	4.5%
Germany	3.1%	6.0%	11.7%	3.5%	0.0%	16.2%	5.4%	5.6%	6.1%	2.7%	8.8%	14.4%	4.9%	12.9%	12.0%
Ireland	0.3%	0.6%	1.4%	0.5%	0.0%	1.1%	0.9%	0.3%	0.6%	0.3%	0.8%	1.2%	0.5%	1.2%	1.1%
Italy	0.5%	0.8%	2.0%	0.3%	0.0%	2.1%	0.6%	0.8%	2.0%	0.7%	1.6%	2.5%	0.7%	2.3%	1.8%
Netherlands	1.3%	2.4%	5.1%	1.8%	0.0%	6.3%	2.6%	2.3%	2.5%	1.6%	3.6%	5.5%	2.5%	5.0%	4.5%
Norway	0.2%	0.3%	0.6%	0.4%	0.0%	0.8%	0.1%	0.3%	0.4%	0.4%	0.5%	0.7%	0.6%	0.7%	0.6%
Portugal	0.2%	0.4%	0.6%	0.2%	0.0%	0.8%	0.2%	0.3%	0.8%	0.4%	0.5%	0.7%	0.0%	0.7%	0.6%
Russian Fed	0.2%	0.2%	0.6%	0.1%	0.0%	0.5%	0.2%	0.3%	0.7%	0.2%	0.3%	0.5%	1.1%	0.5%	0.4%
Spain	0.4%	0.6%	1.4%	0.5%	0.0%	1.5%	0.4%	0.4%	1.5%	0.4%	1.0%	1.6%	1.9%	1.4%	1.0%
Sweden	0.4%	0.7%	1.6%	0.4%	0.0%	1.8%	1.4%	0.8%	1.3%	0.5%	1.2%	1.9%	1.0%	1.8%	1.6%
Switzerland	0.5%	1.1%	2.0%	0.5%	0.0%	2.8%	1.0%	0.7%	0.9%	0.7%	1.5%	2.4%	0.7%	2.2%	1.9%
Turkey	0.1%	0.3%	0.6%	0.5%	0.0%	0.4%	0.2%	0.1%	0.6%	0.2%	0.3%	0.5%	0.5%	0.4%	0.3%
UK	4.0%	6.9%	12.2%	6.2%	0.0%	13.9%	7.8%	7.4%	8.4%	3.4%	9.3%	14.3%	5.6%	14.5%	13.3%
Other Europe	0.4%	0.6%	1.7%	0.7%	0.0%	1.5%	0.8%	0.5%	2.0%	0.4%	1.1%	1.7%	0.8%	1.5%	1.2%
MIDDLE EAST	0.4%	0.6%	1.5%	0.7%	0.0%	1.1%	0.7%	0.6%	1.5%	0.5%	0.7%	1.2%	1.1%	1.2%	1.0%
UAE	0.0%	0.1%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Other Middle East	0.4%	0.5%	1.4%	0.7%	0.0%	1.0%	0.7%	0.5%	1.5%	0.5%	0.7%	1.2%	1.1%	1.1%	0.9%
NORTH AMERICA	3.9%	6.6%	11.8%	9.1%	0.0%	15.6%	3.6%	5.4%	8.0%	5.8%	11.2%	16.7%	40.2%	15.0%	10.8%
Canada	0.6%	0.9%	1.7%	0.9%	0.0%	2.8%	0.4%	0.7%	1.1%	0.7%	1.8%	2.5%	2.9%	2.4%	1.9%
USA	3.3%	5.7%	10.1%	8.2%	0.0%	12.9%	3.2%	4.7%	6.9%	5.1%	9.4%	14.2%	37.3%	12.6%	8.9%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

2017

	Shoppin g	Nightlif e	Them e parks	Tradin g	Visite d a Casino	Adventu re	Sporting - competed	Sporting - spectator	Business	Education training study	Cultural , historical and heritage	Wildlife	Hunting	Visiting natural attractions	Beach
AFRICA	75.6%	49.2%	23.0%	80.8%	100.0%	7.7%	66.0%	57.6%	36.5%	70.0%	32.6%	5.1%	13.4%	12.9%	24.9%
Botswana	4.7%	7.1%	1.3%	11.3%	3.0%	0.7%	2.9%	4.2%	3.2%	3.6%	0.4%	0.2%	2.7%	0.5%	3.9%
Lesotho	10.8%	14.3%	2.3%	2.6%	22.5%	1.3%	31.3%	8.0%	2.4%	33.5%	0.4%	0.2%	0.0%	1.5%	2.6%
Malawi	2.3%	0.5%	0.6%	4.2%	3.9%	0.1%	0.1%	1.9%	1.8%	1.3%	0.2%	0.1%	0.0%	0.2%	0.6%
Mozambique	16.6%	8.2%	7.1%	24.0%	14.4%	0.6%	14.8%	21.7%	3.2%	4.6%	23.4%	0.6%	4.3%	3.6%	0.8%
Namibia	1.0%	1.9%	1.0%	0.5%	2.2%	0.9%	1.7%	1.4%	3.0%	2.7%	0.7%	0.4%	1.6%	1.2%	1.9%
Swaziland	8.1%	7.3%	1.5%	1.2%	21.4%	0.6%	5.3%	8.6%	1.8%	5.1%	2.0%	0.5%	2.3%	0.6%	7.3%
Zambia	2.1%	0.6%	0.6%	6.8%	2.2%	0.2%	1.1%	0.8%	2.7%	2.0%	0.4%	0.1%	0.1%	0.2%	0.6%
Zimbabwe	26.7%	5.6%	4.3%	29.0%	30.5%	1.4%	6.3%	9.0%	7.5%	7.6%	1.9%	1.4%	0.8%	1.8%	4.3%
Angola	0.6%	1.0%	0.6%	0.3%	0.0%	0.5%	0.5%	0.3%	0.9%	1.0%	0.5%	0.3%	0.2%	0.6%	0.6%
Democratic Republic of Congo	0.3%	0.2%	0.2%	0.1%	0.0%	0.0%	0.2%	0.2%	0.7%	0.8%	0.2%	0.1%	0.5%	0.2%	0.2%
Ethiopia	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.3%	0.1%	0.0%	0.0%	0.1%	0.1%
Ghana	0.2%	0.2%	0.2%	0.0%	0.0%	0.1%	0.1%	0.1%	0.8%	0.7%	0.2%	0.1%	0.0%	0.1%	0.2%
Kenya	0.3%	0.4%	0.4%	0.0%	0.0%	0.2%	0.4%	0.3%	1.5%	1.7%	0.3%	0.1%	0.3%	0.3%	0.2%
Nigeria	0.6%	0.5%	0.7%	0.1%	0.0%	0.2%	0.4%	0.4%	2.0%	1.5%	0.5%	0.2%	0.3%	0.5%	0.4%
Tanzania	0.3%	0.3%	0.4%	0.2%	0.0%	0.1%	0.2%	0.2%	1.0%	0.9%	0.3%	0.0%	0.2%	0.2%	0.2%
Uganda	0.2%	0.1%	0.2%	0.0%	0.0%	0.0%	0.2%	0.1%	0.7%	0.7%	0.2%	0.0%	0.0%	0.1%	0.1%
Other Africa	0.8%	0.9%	1.3%	0.4%	0.0%	0.7%	0.7%	0.5%	2.9%	2.1%	0.9%	0.6%	0.2%	1.0%	0.8%
ASIA	3.3%	3.3%	9.5%	1.0%	0.0%	5.5%	3.0%	4.5%	13.4%	2.9%	4.9%	6.2%	5.8%	7.2%	5.2%
China including Hong Kong	1.1%	0.9%	3.1%	0.3%	0.0%	1.3%	0.8%	0.9%	3.7%	0.7%	1.2%	1.5%	2.6%	2.2%	1.2%
India	1.0%	1.2%	3.2%	0.2%	0.0%	2.1%	1.4%	1.2%	5.5%	0.9%	1.6%	2.1%	0.4%	2.2%	1.9%
Japan	0.3%	0.2%	0.9%	0.0%	0.0%	0.4%	0.2%	0.5%	1.2%	0.2%	0.5%	0.6%	0.2%	0.7%	0.5%
Malaysia	0.1%	0.2%	0.3%	0.1%	0.0%	0.3%	0.0%	0.1%	0.3%	0.2%	0.3%	0.3%	0.2%	0.3%	0.2%
Singapore	0.1%	0.1%	0.3%	0.1%	0.0%	0.4%	0.1%	0.2%	0.2%	0.1%	0.2%	0.4%	0.7%	0.4%	0.3%
South Korea	0.3%	0.2%	0.7%	0.2%	0.0%	0.3%	0.3%	0.4%	0.7%	0.2%	0.3%	0.3%	0.7%	0.5%	0.4%
Other Asia	0.4%	0.5%	1.0%	0.2%	0.0%	0.6%	0.3%	1.2%	1.8%	0.8%	0.7%	0.9%	0.9%	1.0%	0.7%
AUSTRALASIA	1.2%	2.3%	2.4%	0.7%	0.0%	3.5%	2.0%	2.0%	1.8%	1.0%	3.1%	4.2%	3.3%	3.8%	3.0%
Australia	1.0%	2.1%	2.0%	0.6%	0.0%	3.1%	1.5%	1.9%	1.5%	0.9%	2.8%	3.7%	2.7%	3.3%	2.6%
New Zealand	0.2%	0.3%	0.4%	0.0%	0.0%	0.4%	0.5%	0.1%	0.3%	0.1%	0.3%	0.6%	0.6%	0.5%	0.4%
Other Australasia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SOUTH AMERICA	1.1%	2.7%	4.1%	0.3%	0.0%	3.2%	1.2%	1.7%	2.4%	1.9%	3.4%	4.1%	1.1%	3.6%	3.4%
Argentina	0.2%	0.3%	0.5%	0.1%	0.0%	0.5%	0.3%	0.2%	0.4%	0.3%	0.5%	0.6%	0.0%	0.5%	0.5%
Brazil	0.7%	1.9%	2.8%	0.2%	0.0%	2.2%	0.5%	1.2%	1.4%	1.5%	2.4%	2.8%	0.7%	2.4%	2.4%
Chile	0.1%	0.1%	0.3%	0.0%	0.0%	0.2%	0.1%	0.2%	0.2%	0.1%	0.2%	0.2%	0.0%	0.2%	0.2%
Other Central & South America	0.1%	0.3%	0.5%	0.0%	0.0%	0.3%	0.2%	0.1%	0.4%	0.1%	0.4%	0.5%	0.5%	0.4%	0.3%
EUROPE	14.5%	33.5%	48.3%	12.8%	0.0%	62.7%	23.6%	27.3%	36.6%	16.6%	43.0%	62.2%	28.6%	56.2%	50.8%
Austria	0.3%	0.7%	1.0%	0.1%	0.0%	1.2%	0.5%	0.5%	0.9%	0.4%	0.8%	1.2%	0.8%	1.0%	1.0%
Belgium	0.5%	1.1%	1.4%	0.6%	0.0%	2.3%	0.7%	1.0%	1.3%	0.6%	1.5%	2.0%	0.5%	1.8%	1.5%
Denmark	0.3%	0.5%	0.8%	0.3%	0.0%	0.9%	0.6%	0.3%	0.7%	0.2%	0.8%	1.2%	3.2%	0.9%	0.8%
Finland	0.1%	0.2%	0.4%	0.2%	0.0%	0.4%	0.1%	0.2%	0.3%	0.1%	0.2%	0.4%	0.3%	0.4%	0.3%
France	1.4%	2.8%	5.1%	0.8%	0.0%	7.0%	1.4%	2.6%	3.9%	1.7%	5.1%	7.5%	2.9%	6.5%	4.9%
Germany	3.1%	7.9%	11.9%	2.9%	0.0%	15.1%	5.8%	6.2%	7.3%	3.7%	9.9%	14.8%	7.0%	12.8%	12.3%
Ireland	0.3%	0.6%	0.8%	0.3%	0.0%	1.2%	0.4%	0.6%	0.7%	0.2%	0.8%	1.2%	0.3%	1.1%	1.1%
Italy	0.4%	0.7%	1.5%	0.3%	0.0%	1.8%	0.6%	0.4%	1.3%	0.6%	1.6%	2.5%	0.5%	2.1%	1.6%
Netherlands	1.3%	3.8%	4.9%	1.4%	0.0%	7.1%	2.3%	3.2%	2.6%	1.9%	4.2%	6.0%	2.5%	5.2%	5.0%
Norway	0.2%	0.5%	0.6%	0.1%	0.0%	0.9%	0.2%	0.3%	0.5%	0.4%	0.5%	0.7%	0.4%	0.7%	0.6%
Portugal	0.3%	0.7%	0.8%	0.2%	0.0%	0.8%	0.6%	0.3%	0.9%	0.2%	0.7%	0.9%	0.5%	0.7%	0.6%
Russian Fed	0.1%	0.2%	0.4%	0.1%	0.0%	0.3%	0.2%	0.2%	0.6%	0.2%	0.2%	0.3%	0.4%	0.3%	0.3%
Spain	0.3%	0.8%	1.0%	0.4%	0.0%	1.4%	0.4%	0.5%	1.3%	0.3%	1.0%	1.3%	0.4%	1.2%	1.0%
Sweden	0.5%	0.9%	1.7%	0.2%	0.0%	2.0%	0.7%	0.8%	1.4%	0.8%	1.4%	2.1%	0.8%	1.9%	1.6%
Switzerland	0.6%	1.6%	2.7%	0.5%	0.0%	2.7%	0.9%	1.2%	1.1%	0.7%	1.6%	2.4%	1.0%	2.4%	2.1%
Turkey	0.1%	0.2%	0.5%	0.0%	0.0%	0.3%	0.1%	0.4%	0.7%	0.1%	0.3%	0.4%	0.0%	0.4%	0.3%
UK	4.3%	9.4%	11.6%	4.1%	0.0%	15.8%	7.4%	7.7%	8.7%	3.8%	11.2%	15.6%	6.4%	15.1%	14.6%
Other Europe	0.5%	0.9%	1.3%	0.2%	0.0%	1.6%	0.7%	0.9%	2.4%	0.7%	1.1%	1.6%	0.7%	1.5%	1.2%
MIDDLE EAST	0.5%	0.8%	1.1%	0.3%	0.0%	1.1%	0.7%	1.1%	1.5%	0.9%	0.8%	1.2%	1.1%	1.4%	1.2%
UAE	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%	0.0%	0.1%	0.1%	0.0%	0.1%	0.0%	0.1%	0.1%
Other Middle East	0.5%	0.7%	1.1%	0.3%	0.0%	1.0%	0.6%	1.1%	1.5%	0.8%	0.8%	1.1%	1.1%	1.3%	1.1%
NORTH AMERICA	3.8%	8.2%	11.6%	4.1%	0.0%	16.2%	3.6%	5.7%	7.9%	6.6%	12.2%	17.1%	46.7%	14.9%	11.5%
Canada	0.6%	1.2%	2.1%	0.4%	0.0%	2.6%	0.6%	1.1%	1.1%	0.6%	2.0%	2.6%	3.7%	2.5%	2.2%
USA	3.2%	7.0%	9.5%	3.6%	0.0%	13.6%	3.0%	4.6%	6.8%	6.0%	10.2%	14.4%	43.1%	12.4%	9.4%
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%



DOMESTIC

Appendix

Inter and Intra provincial trips

Source Province	Destination Province								
	2019								
	Eastern Cape	Free State	Gauteng	KwaZulu Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Eastern Cape	1 477 762	878 487	606 473	653 635	-	-	-	-	345 859
Free State	15 554	1 298 332	339 856	62 751	37 699	51 574	32 640	81 175	35 884
Gauteng	264 165	870 986	2 191 611	1 588 296	1 874 209	982 093	30 790	723 773	419 924
KwaZulu Natal	17 717	21 142	509 958	3 707 305	54 959	114 322	-	71 999	88 782
Limpopo	35 056		454 113	9 811	1 790 630	130 043	-	167 826	39 242
Mpumalanga	-	277 727	668 143	82 405	370 745	1 015 366	-	23 718	342 345
Northern Cape	4 951	83 201	56 290	29 573			412 549	81 866	58 764
North West	4 791	92 685	1 480 104	31 612	42 607	208 036	287 004	1 222 213	-
Western Cape	276 779	14 965	368 046	32 878	-	44 717	105 753	23 134	3 100 340

Source Province	Destination Province								
	2018								
	Eastern Cape	Free State	Gauteng	KwaZulu Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Eastern Cape	1 141 712	-	133 325	21 406	-	-	4 738	-	166 295
Free State	73 288	293 821	156 424	27 029	-	-	73 961	36 775	27 422
Gauteng	476 311	725 645	1 474 218	940 273	1 600 013	861 042	51 646	890 826	209 720
KwaZulu Natal	20 447	38 233	108 205	1 260 901	0	40 676	-	-	43 006
Limpopo	23 771	14 084	341 563	70 398	1 527 604	136 693	61 106	143 373	4 302
Mpumalanga	-	-	294 256	400 573	147 228	1 376 526	9 978	-	-
Northern Cape	-	16 821	14 955	-	-	-	122 237	3 269	52 537
North West	-	73 405	427 820	27 639	-	13 871	75 002	412 032	18 247
Western Cape	371 735	-	19 922	57 614	20 401	-	22 747	-	577 330

Source Province	Destination Province								
	2017								
	Eastern Cape	Free State	Gauteng	KwaZulu Natal	Limpopo	Mpumalanga	Northern Cape	North West	Western Cape
Eastern Cape	698 210	-	116 690	79 953	-	-	25 964	13 707	183 140
Free State	26 606	236 263	46 692	13 980	-	42 043	41 876	-	3 598
Gauteng	216 851	430 465	1 596 155	759 112	1 224 194	1 299 627	173 736	446 098	98 187
KwaZulu Natal	139 872	29 791	258 961	1 316 378		68 972	-	-	-
Limpopo	27 350	12 365	438 727	187 680	2 748 786	30 814	-	95 697	-
Mpumalanga	17 839	6 128	256 532	181 217	258 078	605 749	-	-	14 733
Northern Cape	-	-	66 218	9 515	-	-	110 264	54 214	13 321
North West	16 106	39 395	124 436	16 335	134 705	35 395	28 129	527 466	78 885
Western Cape	368 629	-	48 815	142 089	-	17 502	-	-	874 524

Appendix

Purpose of Domestic Trip by Source Province (million)					
2019					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	1,7	0,4	0,1	0,0	0,2
Free State	0,7	0,2	0,3	0,2	0,0
Gauteng	4,3	2,6	0,5	0,4	0,0
KwaZulu Natal	2,7	1,0	0,1	0,1	0,1
Limpopo	1,2	0,5	0,1	0,4	0,0
Mpumalanga	1,5	0,4	0,0	0,2	0,0
Northern Cape	0,2	0,2	0,1	0,0	0,0
North West	1,2	0,5	0,1	0,1	0,0
Western Cape	1,5	1,3	0,3	0,1	0,0

*Due to rounding, numbers do not necessarily add up to totals.

Purpose of Domestic Trip by Source Province (million)					
2018					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	0,9	0,2	0,2	0,0	0,5
Free State	0,3	0,0	0,0	0,2	0,0
Gauteng	0,5	1,0	0,2	0,3	0,0
KwaZulu Natal	1,0	0,3	0,0	0,1	0,0
Limpopo	1,5	0,2	0,2	0,3	0,0
Mpumalanga	1,4	0,2	0,0	0,2	0,0
Northern Cape	0,1	0,0	0,0	0,0	0,0
North West	0,6	0,1	0,0	0,0	0,0
Western Cape	0,6	0,4	0,0	0,0	0,0

*Due to rounding, numbers do not necessarily add up to totals.

Purpose of Domestic Trip by Source Province (million)					
2017					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	0,7	0,0	0,2	0,2	0,0
Free State	0,3	0,0	0,1	0,0	0,0
Gauteng	3,6	1,4	0,5	0,7	0,0
KwaZulu Natal	1,5	0,1	0,1	0,0	0,0
Limpopo	2,3	0,4	0,3	0,4	0,1
Mpumalanga	0,7	0,2	0,0	0,3	0,0
Northern Cape	0,2	0,0	0,0	0,0	0,0
North West	0,7	0,1	0,1	0,1	0,0
Western Cape	0,5	0,5	0,1	0,1	0,1

*Due to rounding, numbers do not necessarily add up to totals.

Appendix

Purpose of Domestic Trip by Destination Province (million)					
2019					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	1,3	0,3	0,1	0,1	0,1
Free State	1,8	0,7	0,3	0,2	0,0
Gauteng	3,8	1,3	0,4	0,4	0,0
KwaZulu Natal	3,7	1,6	0,1	0,3	0,2
Limpopo	2,4	1,0	0,1	0,4	0,0
Mpumalanga	1,4	0,5	0,3	0,0	0,0
Northern Cape	0,2	0,1	0,1	0,0	0,0
North West	1,1	0,9	0,1	0,1	0,0
Western Cape	1,8	1,5	0,3	0,1	0,0

*Due to rounding, numbers do not necessarily add up to totals.

Purpose of Domestic Trip by Destination Province (million)					
2018					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	1,5	0,4	0,2	0,1	0,0
Free State	0,8	0,0	0,0	0,1	0,0
Gauteng	2,1	0,3	0,2	0,2	0,0
KwaZulu Natal	1,7	0,7	0,0	0,1	0,0
Limpopo	2,4	0,3	0,0	0,5	0,0
Mpumalanga	1,8	0,4	0,2	0,4	0,0
Northern Cape	0,3	0,0	0,0	0,0	0,0
North West	1,1	0,3	0,0	0,0	0,0
Western Cape	0,5	0,6	0,0	0,0	0,0

*Due to rounding, numbers do not necessarily add up to totals.

Purpose of Domestic Trip by Destination Province (million)					
2017					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	1,1	0,1	0,0	0,2	0,0
Free State	0,6	0,1	0,0	0,0	0,0
Gauteng	1,9	0,5	0,1	0,4	0,0
KwaZulu Natal	1,7	0,6	0,0	0,1	0,0
Limpopo	3,2	0,6	0,0	0,7	0,0
Mpumalanga	1,2	0,4	0,0	0,5	0,0
Northern Cape	0,3	0,0	0,0	0,0	0,0
North West	0,8	0,2	0,0	0,0	0,0
Western Cape	0,6	0,7	0,0	0,0	0,0

*Due to rounding, numbers do not necessarily add up to totals.

Appendix

Total Direct Domestic Spend by Destination Province (R' billion)			
	2017	2018	2019
Eastern Cape	9%	15%	7%
Free State	5%	6%	11%
Gauteng	17%	12%	18%
KwaZulu Natal	16%	19%	18%
Limpopo	24%	18%	13%
Mpumalanga	12%	9%	6%
Northern Cape	2%	3%	2%
North West	7%	10%	7%
Western Cape	7%	7%	18%
TOTAL	R22,1	R26,4	R43,9

Average Spend by Destination Province (R')			
	2017	2018	2019
Eastern Cape	R 1 826	R 1 720	R1 526
Free State	R 884	R 1 423	R1 384
Gauteng	R 845	R 1 036	R1 154
KwaZulu Natal	R 1 271	R 1 724	R1 298
Limpopo	R 1 074	R 1 444	R1 321
Mpumalanga	R 1 290	R 793	R1 081
Northern Cape	R 2 214	R 1 708	R979
North West	R 936	R 1 709	R1 335
Western Cape	R 1 064	R 1 445	R1 744

Appendix

Total Direct Domestic Spend by Purpose of Travel (R' billion)			
	2017	2018	2019
VFR	42%	41%	38%
Holiday	27%	31%	39%
Business	17%	8%	13%
Religious	4%	3%	3%
Medical	1%	0%	1%
TOTAL	R22.1	R26.4	R43.9

Average Spend by Purpose of Travel			
	2017	2018	2019
VFR	R890	R953	R1 102
Holiday	R2 290	R3 162	R2 447
Business	R2 780	R2 973	R3 541
Religious	R490	R653	R746
Medical	R1 740	R1 187	R814

Appendix

Average Length of Stay at Destination Province			
	2017	2018	2019
Eastern Cape	5,8	4,5	3,3
Free State	2,8	3,7	3,0
Gauteng	2,5	2,7	2,5
KwaZulu Natal	4,1	4,5	2,8
Limpopo	3,4	3,8	2,8
Mpumalanga	4,2	2,1	2,3
Northern Cape	7,0	4,5	2,1
North West	3,0	4,5	2,9
Western Cape	3,4	3,8	3,8

Average Length of Stay by Purpose of Travel			
	2017	2018	2019
VFR	4,7	4,3	3,8
Holiday	3,6	3,8	2,9
Business	3,2	1,9	2,9
Religious	2,8	2,7	2,3
Medical	1,1	5,2	2,1

COLLECTION OF TOURISM STATISTICS IN SOUTH AFRICA

Who is a Tourist?

According to global standards, a tourist is any visitor travelling to a place other than that of his/her usual environment for more than 1 night but less than 12 months, and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. There are three types of tourists:

- **Inbound tourist** - A non-resident visitor who visits within the economic territory of the country of reference.
- **Domestic tourist** - A resident visitor who visits within the economic territory of the country of reference.
- **Outbound tourist** - A resident visitor who visits outside the economic territory of the country of reference.

In line with global definitions a domestic trip is defined as all those trips taken within the borders of South Africa by an adult resident in South Africa. For such a trip to be considered a domestic tourism trip, the trip must have:

- Been to a destination more than 40kms from the respondent's home (one way)
- Lasted one night but less than 365 nights
- Not been for relocation purposes
- Not been part of the respondent's regular commuting (unless it was for leisure or recreational purposes)
- Not result in the respondent receiving payment in the place visited for services rendered or goods delivered in the place visited.

As part of the project to develop a Tourism Satellite Account (TSA) for South Africa, the National Department of Tourism, Statistics South Africa and SA Tourism undertook an exercise to develop a set of tourism definitions that are aligned to the UNWTO's International Recommendations for Tourism Statistics (IRTS). This process involved user consultation and the approved definitions now form part of the official statistics framework for South Africa. For the complete list of concepts and definitions, please consult Statistics SA's publication "Concepts and Definitions for Statistics South Africa 2007" (www.statssa.gov.za).

COLLECTION OF TOURISM STATISTICS IN SOUTH AFRICA (CONT...)

How is inbound tourism measured in South Africa?

There are two primary sources of inbound tourism data in South Africa: the Department of Home Affairs (DHA) movement control system which is used at all borders in South Africa; and the South African Tourism's Departure Surveys.

SA Tourism's Departure Surveys

The Departure Survey was designed to provide SA Tourism with information to support its marketing strategies. However, over time, the need for this information spread beyond just SA Tourism and requests for information on the international tourism market in South Africa were received from other users. The Departure Survey is the only detailed source of data on the international tourist market in South Africa.

The Departure Survey measures the travel behaviour of foreign tourists as they leave SA from both land and air ports of entry (the number of people arriving by sea is statistically insignificant). As it is not possible to interview every tourist leaving the country, a stratified random sample is used and the results are subsequently weighted up to the arrivals population in a given time period. This allows us to continuously track more specifically expenditure patterns, accommodation usage, travel behaviour, experiences, buying-process and travel patterns.

Data is collected using computer-aided personal interviewing method where a structured questionnaire is completed by qualifying respondents. In the Departure Survey it is almost impossible to back check as the survey deals with foreign tourists who are departing the country. Conducting back checks on foreign tourists is costly. To reduce response errors, the field coordinator, field supervisor, and field manager check errors on the questionnaires before data processing. During the 2003 to 2005 period rejection of questionnaires was commonly used but

There are a large number of responses that fall below the mean while there are a few very large outliers. Scrutiny of the data revealed that the responses were indeed valid as those low spenders were mainly from SADC staying 1 or 2 nights, while the higher SADC spenders were purchasing items such as houses, motor cars, etc. As expected, people who stay longer do spend more.

Furthermore, spend is seasonal and varies from month-to-month. Therefore, what is an outlier in one month, is not an outlier in the next month. Therefore, the rules for normalizing data must be consistent and take into account these seasonal variations.

since the beginning of year 2006 imputation methods are being used. For most of the questions in the Departure Survey the item non response rate is zero. The total spend in South Africa has an item non response rate non response of 0.8% rate and justifies using face to face interviews rather than self-completion.

Two main reports are released based on this survey: SA Tourism's quarterly and annual tourism reports. These reports are posted on our website www.southafrica.net/research.

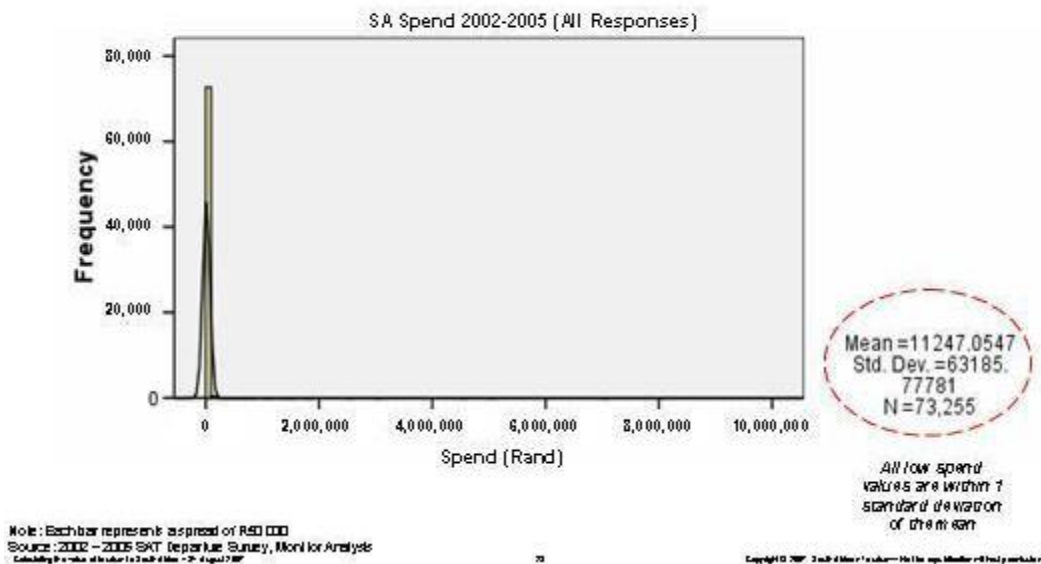
For more details on the methodology used in the survey, please consult our website. SA Tourism's Departure Survey is weighted using the data published by StatsSA. Should this data be incorrect, there would be a direct impact on the data released by SA Tourism.

NORMALISING DEPARTURE SURVEY SPEND DATA

South African Tourism undertook a review to analyse its performance over the past four years. In those four years we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts on a monthly basis as well. The review was an opportunity to measure what has been achieved in the past four years in marketing, but also gave us the opportunity to review the Departure Survey methodology with the hindsight of trend data.

Of particular concern to us was the spend data which we have been cleaning on a quarterly basis by necessity. Analysis of spend data showed that the distribution of spend closely displays an exponential curve rather than a normal curve that we have been using in our cleaning rules.

SA Spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers





NORMALISING DEPARTURE SURVEY SPEND DATA (CONT...)

Transform the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values.

The normalization process leads to the following results for 2006:

$$\text{Log_Low_cut_off} = \text{Mean} - 3 \times \text{Stdev}$$

$$\text{Log_Upper_cut_off} = \text{Mean} + 3 \times \text{Stdev}$$

$$\text{Lower-cut-off Value} = 10^{\text{Log_Low_cut_off}}$$

$$\text{Upper-cut-off Value} = 10^{\text{Log_Upper_cut_off}}$$

Based on this information, SA Tourism has revised the methodology for normalizing spend data. This chapter provides the details of how the data has been normalized. SA Tourism now normalizes the spend data by eliminating 3-standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

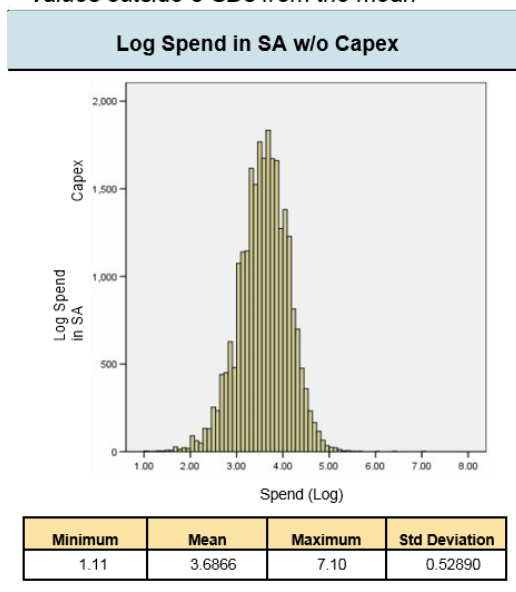
Compute log of spend variable using the formula above

Calculate the mean of the result obtained in (1) above.

Determine the cut-off criteria using the following formula:

SA Spend Logarithmic Values

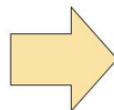
Plotting the log of the SA Spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean



Corresponding Spend Values after elimination

Min. Spend: R126
 Mean Spend: R4,860
 Max. Spend: R187,692
 Count (No. of data points): 25,102

Eliminate values outside +/- 3 SDs



Note: Each bar represents a spread of 0.1
 Source: 2006 SAT Departure Survey



Inspiring new ways

South African Tourism
Private Bag X10012,
Sandton, Johannesburg, 2146
+27 (0) 11 895 3000

info@southafrica.net

www.southafrica.net

Copyright © 2019 SA Tourism.

Not to be reproduced without permission