INSTITUTE TOURISM | PRELIM HEADLINE PERFORMANCE (JAN-MAR 2020 VS 2019)

INTERNATIONAL TOURIST ARRIVALS

ACHIEVED GROWTH: 2,429,177 (-0.2%)  
ANNUAL TARGET: 10,568

GLOBAL MARKETS

Jan-Mar 2020: 10.2% over Jan-Mar 2019

TOP 5 VOLUME OVERSEAS MARKETS

- UK: 120k
- Germany: 98k
- USA: 66k
- France: 32k
- Netherlands: 31k

TOP 5 FASTEST GROWTH OVERSEAS MARKETS

- New Zealand: 30.4%
- Brazil: 6.1%
- Turkey: 2.1%
- Germany: -3.7%
- Malaysia: -7.5%

AFRICA MARKETS

TOP 5 VOLUME AFRICA

- Zimbabwe: 563k
- Lesotho: 414k
- Mauritius: 364k
- Tanzania: 161k
- Botswana: 117k

TOP 5 FASTEST GROWTH MARKETS AFRICA

- Lesotho: -6.4%
- Mozambique: -3.9%
- Malawi: -6.7%
- Tanzania: -7.8%
- South Africa: -8.8%

OUTLOOK 2020

The latest forecast by Oxford Economics indicates:
Based on the assumption that borders are opened in September 2020.

In 2020, international tourist arrivals to South Africa will decline by at least 48% and is estimated to reach a total of 6.1 million for the year.

The corresponding direct spend by international tourists is expected to decrease by 28% to R631.6 billion.

6.1 Million
Arrivals

862 Billion
Spend

-48%