



**SATSA** ▶  
The Voice of Inbound Tourism

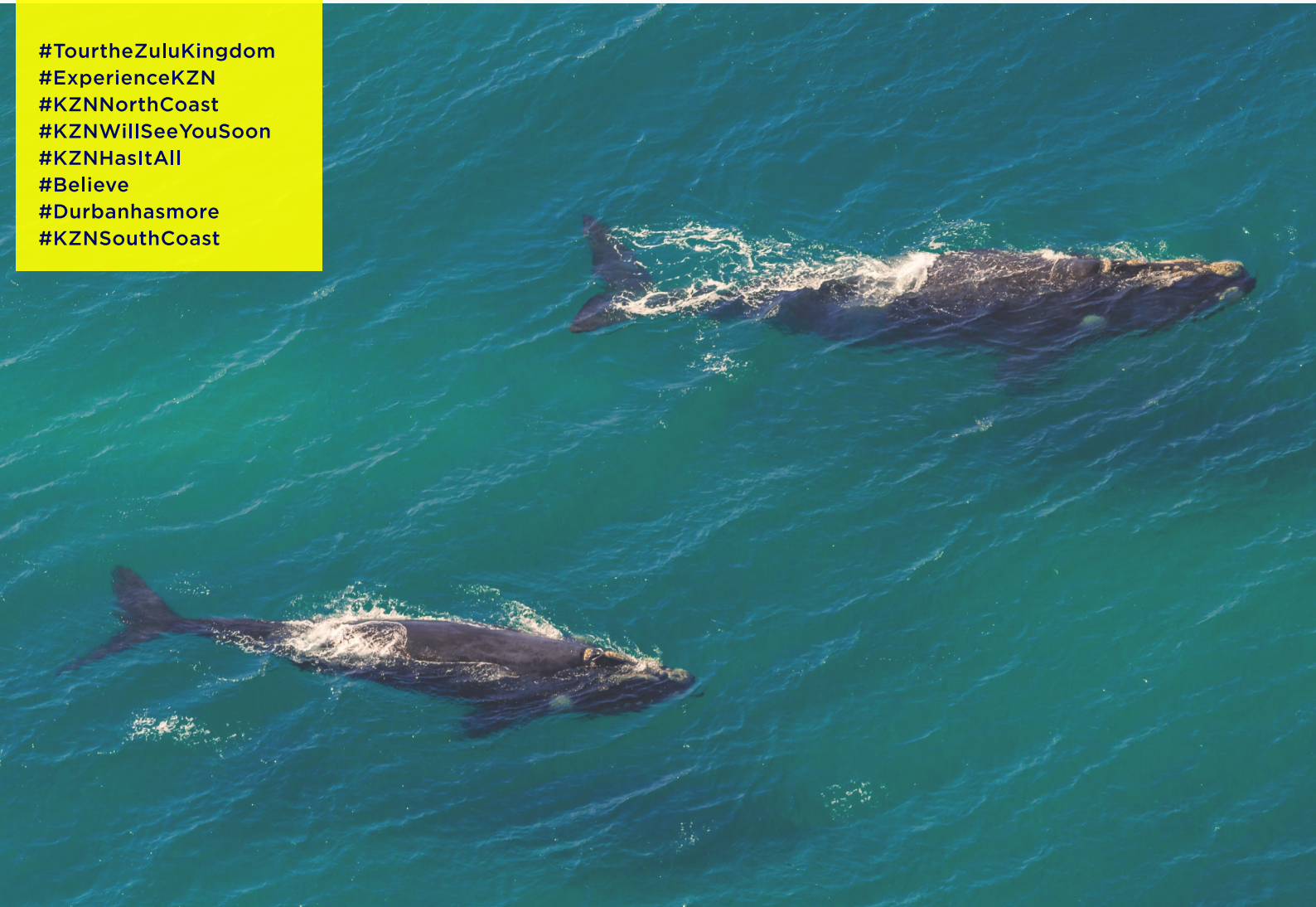
# KWAZULU-NATAL

## THE ELEPHANT COAST

### VIRTUAL FAM 2020

**30 JULY 2020**

#TourtheZuluKingdom  
#ExperienceKZN  
#KZNNorthCoast  
#KZNWillSeeYouSoon  
#KZNHasItAll  
#Believe  
#Durbanhasmore  
#KZNSouthCoast







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# ABOUT SATSA



**F**or over 50 years, the SATSA stamp has been the trusted mark of the highest standards in the Southern African tourism industry.

We provide local and international buyers with quality advice and credible references to assist them in making an informed decision in their selection of suppliers in Southern Africa.

All of SATSA's 1 300 members adhere to a strict Code of Conduct, guaranteeing high standards of service, good quality, trustworthiness and recourse for the consumer.

SATSA members go through a stringent application process and are required to submit documentation pertaining to their business annually, so that the association can verify they are indeed running a healthy business that can be recommended to consumers.

All members are also bonded with third-party indemnity, ensuring financially sound relationships when using them as suppliers.

You can search for SATSA members on our website – [www.satsa.com](http://www.satsa.com)

## SATSA Chapters

SATSA is a national organisation with provincial chapters managed by members. This structure allows members to get involved in provincial matters at a regional and local level. Regular chapter meeting serve as a means to obtain detailed feedback from members based in the various provinces.

## To join SATSA

SATSA members are entitled to a number of negotiated benefits as well as the support of the National Office team and provincial chapters. We stand to honour benefits that result in recognition, referrals and marketing for our members.

Our team strives to grow the authority of the association and therefore recognition from buyers, trade, government

and our own members as credible, bonded travel partners for inbound tourism services into the region. SATSA acts as a conduit to market access through government entities such as South African Tourism and facilitates networking and business between members.

International buyers seeking niche market services, credibility and compliance checks, venues and advice are referred on a daily basis to members that could provide the services or product required for these enquiries.

As an association, we market our members through a variety of channels including our website and its advertising channels, roadshows, workshops and our social media accounts.

## Why become a member?

- **Business** – New business leads generated direct to your website / booking engine
- **Bonding\*** – Financial guarantee covering pre-tour deposits
- **Credibility** – Acknowledged as a provider of quality tourism services
- **Information** – Travel trade news, statistics, reviews and 'How To' guides
- **Marketing** – At trade shows and the SATSA website & Members Directory
- **Networking** – With members on an international, regional, national and provincial level
- **Preferred Status** – Access to M2M discounts, preferential STO rates and trade marketing initiatives
- **Representation** – Lobbying at regional, national and provincial level

\*Terms and conditions apply

## Become a member today !

To apply for SATSA Membership, visit [www.satsa.com](http://www.satsa.com) and select the "Become a Member" menu item.



# KWAZULU-NATAL

THE DESTINATION  
THAT HAS IT ALL!

KEY EXPERIENCES  
ILLUSTRATED MAP  
FAST FACTS

[www.zulu.org.za](http://www.zulu.org.za) | #KZNhasitall





# KWAZULU-NATAL – A “MUST-DO” EXPERIENCE

## YOU'RE WELCOME, ALL-YEAR ROUND!

Take in all the sights, sounds and smells of our beautiful province as you journey through untamed bush-land and wildlife or educate yourself about the deep-seated culture and history of the Zulu Kingdom with a trip to traditional villages and if it's art you're after, the uKhahlamba-Drakensberg Park boasts a treasure trove of San art.

From the sub-tropical paradise of its pristine coastline, to its towering mountains, snow-capped in winter, to the natural wilderness of its hot, dry plains where cacti and aloes abound... you'd better believe KZN has everything to offer those who choose to visit or do business in our beautiful province.

So let's provide you with a snapshot of this idyllic region – it's yours to discover. KwaZulu-Natal's tourist and business hub is the port city of Durban. Home to some five million people, nowhere else in the world will you find such a unique fusion of raw, natural beauty, modern sophistication, cultural diversity and pulsating energy – all in the most breath-taking, natural setting – a melting pot of cultures and experiences.

KwaZulu-Natal is home to not only spectacular tourist destinations and activities but also a burgeoning economy that's confidently carrying out business with the world. Built around a bustling port – the busiest in Africa – KwaZulu-Natal is a modern destination with well-established and highly-advanced infrastructure, making it an ideal trade and business destination.

If you're looking for luxury, leisure and a laidback lifestyle, you've come to the right place! With a mix of top-class accommodation, a world of shopping experiences to suit every pocket, world-class sporting facilities, leading marine theme parks, electrifying nightlife, top-flight restaurants offering exotic tastes of the east that blend easily with both the European palate and traditional African cooking and gloriously golden beaches, we'd say you're in for an unforgettable experience!

And for those seeking a spot of retail therapy, Durban and its surrounds offer some of the best including the Pavilion, the Gateway Theatre of Shopping, one of the biggest malls in the southern hemisphere, and the Liberty Midlands Mall in nearby Pietermaritzburg, capital city of KwaZulu-Natal and many more.

*Just a few hours  
drive to an  
unforgettable  
experience*

# BELIEVE IT

### See you at the top

With nature's best kept secrets lurking around every corner, KwaZulu-Natal is a hiking enthusiast's dream. The region is not lacking in scenic trails, from easy walks for all, to strenuous mountain hikes and, for the more adventuresome, climbing trails scaling heights of up to 3 000m above sea level in the Drakensberg Mountains.



### Dive in

With its extensive coast of unspoiled beaches, it goes without saying that Durban and KwaZulu-Natal's north and south coasts are abundant with aquatic adventures. Particularly popular and well-known are Sodwana Bay to the north, and Aliwal Shoal on the South Coast. This is a coastline which will exceed any scuba divers wildest dive fantasies.



### Go Wild

If you're ready for a wild ride into the unknown, KwaZulu-Natal's Elephant Coast, North of Durban, encompasses the very best in both land and sea safari experiences.

Natural diversity abounds... see some of the world's highest sand dunes, dazzling coral reefs, turtle breeding grounds and mangrove swamps, and then move inland to vast Savannah grasslands, fever trees and rolling thorn bush-land, inhabited by Africa's big-5 and an abundance of other game.



### A Rich Heritage

The Zulu Kingdom has a rich history and is famed for its battlefields of yester-year, which today live at peace. Stand on the very spots where mighty Zulu warriors, Boer Armies and British redcoats fell in the heroic three-way struggle for supremacy in the regions formative years, and reflect on a difficult and bitter time gone by.





*Even winter can be unforgettable*

# BELIEVE IT

## A Golfer's Paradise

The Zulu Kingdom is one of South Africa's leading golf destinations and is home to numerous top-class courses, including the Durban Country Club, which has played host to more SA Open tournaments than any other club in the country. No matter your ability, the Zulu Kingdom has a plethora of superb courses, including a links option, to challenge you. With its idyllic sub-tropical climate, natural beauty and long hours of sunshine, this coastal paradise is every golfer's dream.



## Wave after wave...

SUN-WORSHIPPERS, SURFERS, SCUBA DIVERS AND WATER SPORT ENTHUSIASTS FROM FAR AND WIDE FLOCK TO KWAZULU-NATAL BEACHES ALL-YEAR ROUND TO EXPERIENCE A PIECE OF PARADISE, WE CALL HOME.

With an average of some 320 sunny days a year and temperatures ranging between 16 degrees Celsius and 25 degree Celsius during the Winter months of June, July and August, and soaring to a toasty 32 degrees Celsius in Summer, Durban and its adjacent north and south coast resorts are particularly famed for hot, sultry summers and mild, sunny winters, making our beaches a major draw-card for visitors.

When you want a break from the 'funshine', you can enjoy a range of nearby water-based activities along the Golden Mile... fine dining, and walks in lush gardens or splash out on curios by which to remember your visit.

For the young or young at heart, check out uShaka Marine World theme park, comprising an ultra-modern aquarium and restaurant built into a shipwreck, loads of water slide rides – including the highest slide in Africa – and a shopping arcade with dozens of specialty shops. The park also includes an amazing dolphinarium, penguin habitat and a snorkelling lagoon stocked with coral fish.



## Our people, Our Culture

The traditional home of the Zulu nation but a shared home to a wonderful tapestry of cultural diversity! KwaZulu-Natal is steeped in heritage and age-old culture which was also influenced by European ideals, together with a significant taste of the east which is what makes our province a melting pot of culture – a place where diversity unites people.

So delve into the mix of cultures that make up the people of KwaZulu-Natal... experience the traditions and beliefs of the Zulu nation at Emakhosini Valley – the resting place of 7 Zulu Kings, enjoy the colonial architecture prominent in both Durban and Pietermaritzburg, or spice things up with a visit to the spice emporia at the Oriental Plaza in Durban's City Centre.



## The Greatest Shoal on Earth

Every year the warm waters of the Indian Ocean, off the Zulu Kingdom's South Coast, hosts one of the world's greatest marine migrations... the phenomenon known as the Sardine Run. Each winter, millions of these small silver fish migrate up the coast amidst a feeding frenzy of epic proportions, creating an exhilarating experience for divers, birders and anglers alike. In celebration of 'the run', the South Coast's annual Sardine Festival incorporates a wide variety of events and activities for the thousands of visitors who descend on the coast to wait for the first sighting of the sardines.



## uShaka Marine World

Durban's uShaka Marine World, situated on the city's famed Golden Mile beachfront, is Africa's largest marine theme park. Visit the fifth largest aquarium in the world by volume of water, built into the re-creation of the wreck of a 1940's cargo vessel, relax at any one of the many restaurants in and around the shipwreck, or devote time to a bit of retail therapy in the more than 11 250 square metres of shopping space, watch exhilarating dolphin and seal shows at the park's purpose-built stadiums before visiting the penguin rookery. Then it is onto the Wet 'n Wild, a freshwater pleasure zone for the whole family, featuring lazy river rides, speed chutes to get the adrenaline pumping and separate swimming pools for adults and the kids.





HOME TO A MULTI-CULTURAL SHOWPIECE, KWAZULU-NATAL IS HOME TO NOT ONLY SPECTACULAR TOURIST DESTINATIONS AND ACTIVITIES BUT ALSO BOASTS THE SECOND LARGEST ECONOMY IN THE COUNTRY.

With a key competitive advantage of unmatched natural resources, well-developed first-world infrastructure and an advantageous coastal location, KwaZulu-Natal enjoys a burgeoning economy that's ready to do business with the world, making it one of the most sophisticated emerging markets.

These are just some of the reasons why KwaZulu-Natal has enjoyed the spotlight in the tourism space and will continue to do so, for many years.



Population:

**11,1 MILLION**



Capital City:

**PIETERMARITZBURG,  
KWAZULU-NATAL**

GDP per capita:

**10,406**



Ranked

**7th**

in South Africa  
by GDP

## GET TO KNOW KWAZULU-NATAL

A PLACE WHERE THE AMBIENCE AND THE PEOPLE ARE AS WARM AND INVITING AS THE CLIMATE.

Welcome to KwaZulu-Natal, a world-renowned destination situated on the East Coast of our beautiful country, steeped in rich history and a vibrant cultural heritage – it truly is a reflection of our rainbow nation.

Home to premium leisure and outdoor adventures that stretch from our pristine coastline to the peaks of the Ukhahlamba Drakensberg Mountains and reaching wild terrain where the Big 5 roam freely, KwaZulu-Natal is most definitely a must-visit destination with something for everyone... **believe it!**

**Want to experience a destination that has it all?**

With a picturesque 600 kilometre coastline, the best-protected indigenous coastal forests and world heritage sites

in South Africa such as the iSimangaliso Wetland Park and the mountainous 'Barrier of Spears' in Ukhahlamba-Drakensberg Park, the province is also home to world-class nature reserves, including Africa's oldest reserve, the Hluhluwe-iMfolozi Park.

Boasting some of the most iconic views and unbelievable historical sites, KwaZulu-Natal covers some 94 351 square kilometres and comprises about 7,8% of the country's land mass.

Deriving its name from the Zulu meaning of the word 'KwaZulu', being the 'dwelling place of the Zulu' and the name 'Porto Natalia', given to the Port of Durban by early Portuguese explorers, KwaZulu-Natal's pride lies in its people and its impeccable legacy of being a dream destination!

Considered South Africa's leading domestic tourist destination and a rapidly growing international destination of choice, the province presents inexhaustible options for the most discerning travellers.



**94 351**  
SQUARE KILOMETRES



**WORLD HERITAGE SITE**  
ISIMANGALISO  
WETLAND PARK



**WORLD HERITAGE SITE**  
UKHAHLAMBA  
DRAKENSBERG PARK

**SUNNY  
SEASON**



KwaZulu-Natal, and especially Durban and the adjacent coastal belt, are lucky enough to enjoy wonderful weather year-round with hot, sub-tropical summers and mild winters.

Tel: +27 (0) 31 366 7500

Airport Office: +27 (0) 32 436 0013

V&A Cape Town Office: +27 (0) 21 418 1684

uShaka Marine World: +27 (0) 31 816 6600

Email: [enquiries@zulu.org.za](mailto:enquiries@zulu.org.za)

[@tourismkzn\\_official](https://www.tourismkzn.co.za)





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# THE ELEPHANT COAST PRODUCTS







### Africa Memories Travel

Experience an unforgettable corporate safari into the heart of Zululand. Home to the Big Five, Manyoni Private Game Reserve provides the perfect backdrop for your Africa Memories.

Your 4-day safari will show you the human intervention and collaboration needed to ensure the survival of the rhino species. You will also visit the rhino orphanage and witness young rhino who have survived and adapted to fit into their "new norms" – a truly emotional experience. Take the opportunity to spend time with your business colleagues to learn from nature – reconnect, collaborate and embrace this strength of mind to survive these difficult times by making the best decisions to fit into the system around us during the Covid-19 recovery period.



**Natalie Knibbs**  
**Cell: (84)510-9775**  
**Email: [info@africamemoriestravel.com](mailto:info@africamemoriestravel.com)**  
**Website: [www.africamemories.com](http://www.africamemories.com)**



### Elephant Lake Group

The Elephant Lake Group is located within the town of St Lucia, Elephant Coast region of KwaZulu-Natal. St Lucia is a nature's lover's paradise, recognised as the gateway into the iSimangaliso Wetland Park, South Africa's first Natural World Heritage Site.

St Lucia offers pristine beaches, wildlife, birdlife, surf and deep sea fishing and a wide range of nature-based activities. The group, catering for all markets, presents three unique properties in and around St Lucia.

The Elephant Lake Hotel, offers 56 rooms, conference venue, restaurant, bar, pool, viewing deck and more. The St Lucia Lodge offers 34 rooms, breakfast room, service bar, lapa and pool.



**Deon Steyn**  
**Tel: (35)590-1001**  
**Cell: (84)854-2806**  
**Email: [info@elephantlake.co.za](mailto:info@elephantlake.co.za)**  
**Website: [www.elephantlakehotel.com](http://www.elephantlakehotel.com)**



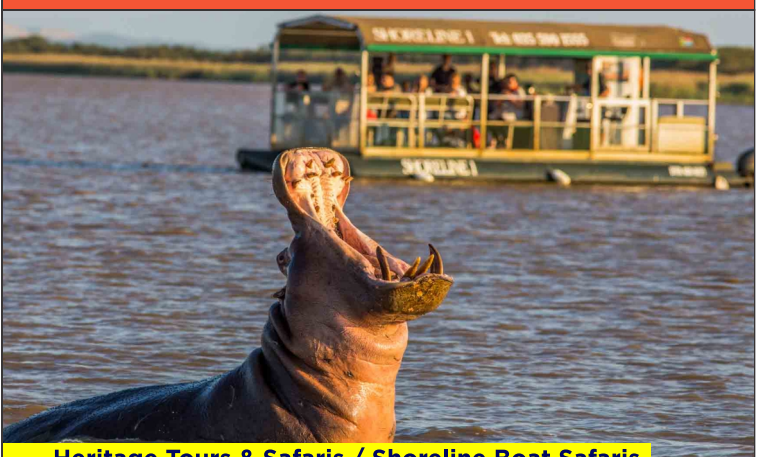
### Ghost Mountain Inn

At the foot of the legendary Ghost Mountain lies the family-owned four-star Ghost Mountain Inn – a perfect setting to experience the allure of Africa in stylish comfort. This intimate and beautiful hotel is in the ideal location from which to explore the array of wildlife and coastal reserves in Zululand and the Elephant Coast.

Nature enthusiasts will appreciate the abundance of wildlife and scenic splendours during game drives in uMkhuze and Hluhluwe game reserves, cultural excursions, guided walks and boat cruises. Back at the hotel, unwind and enjoy the relaxing sound of birdsong and the warmth of the African sun at one of the pools set within the glorious indigenous gardens.



**Craig Rutherford**  
**Tel: (35)573-1025**  
**Cell: (82)569-0596**  
**Email: [craig@ghostmountaininn.co.za](mailto:craig@ghostmountaininn.co.za)**  
**Website: [www.ghostmountaininn.co.za](http://www.ghostmountaininn.co.za)**



### Heritage Tours & Safaris / Shoreline Boat Safaris

Heritage Tours & Safaris was established by people who LOVE wildlife. Family owned and proudly South African, our aim has always been to enthusiastically share that love and passion with all the satisfied tourists who have been through our hands.

Heritage Tours & Safaris offers the widest range of Big Five safaris, night drives, hippo and croc cruises, turtle tours, transfers, accommodation and more. Our safaris and activities are not only affordable but also offer our guests a value-filled product with a personal touch. We invite you to find out for yourself what sets us apart as a safari company.



**Paul Kilham**  
**Tel: (35)590-1555**  
**Cell: (82)455-2681**  
**Email: [info@stlucia.co.za](mailto:info@stlucia.co.za)**  
**Website: [www.heritagetoursandsafaris.com](http://www.heritagetoursandsafaris.com)**





### Isibindi Africa Lodges

Isibindi Africa Lodges has three unique eco-lodges situated in two of KwaZulu Natal's most important parks. Rhino Ridge Safari Lodge is situated in the Hluhluwe iMfolozi Park, offering game drives and walks and an easy drive from Durban.

Thonga Beach Lodge is situated five hours north of Durban in the iSimangaliso Wetland Park – known for world-class Scuba diving and turtle nesting. Kosi Forest Lodge, also situated in the fascinating Kosi lakes system, is a nature lover's haven. Like all Isibindi lodges, these three properties are highly successful partnerships with the local communities, offering employment and skills deep in the heart of the rural Elephant Coast.



**Penny Rice**  
Cell: (82)458-0671  
Email: [marketing@isibindi.co.za](mailto:marketing@isibindi.co.za)  
Website: [www.isibindi.co.za](http://www.isibindi.co.za)



### Nyenye Heritage

Nyenye Heritage food is situated in a village next to St Lucia in KwaZulu-Natal. It is a beautiful traditional food experience, offering authentic cuisine linked to a Zulu curio shop, commonly known as Wowzulu Marketplace.

Our clients get to meet our vibrant host and presenter, Angel Mlungwana, and taste a unique dish, made from mostly local ingredients.



**Angel Mlungwana**  
Cell: (76)011-4255  
Email: [samlungwana18@gmail.com](mailto:samlungwana18@gmail.com)



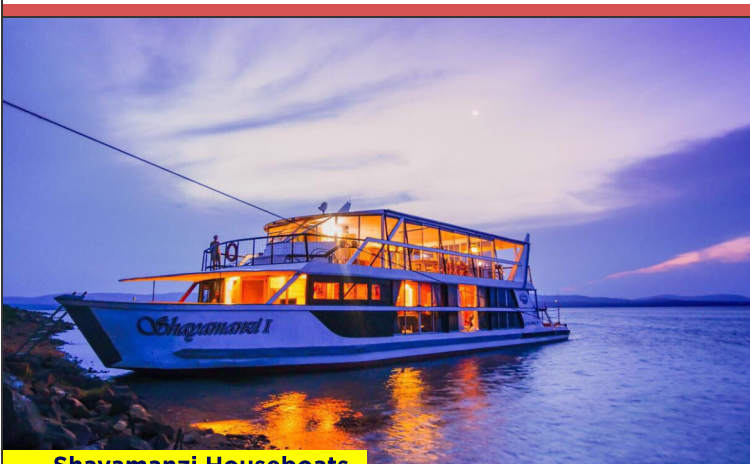
### Shark Cage Diving Durban

We offer shark cage diving on the Durban South Coast. Fun for the whole family, no diving experience is required, and kids from six years and older, as well as non-swimmers can all partake.

We do an informative talk for guests on sharks and marine life. Photos and a DVD of your dive are also available.



**John Miller**  
Cell: (82)373-5950  
Email: [johnmiller@vodamail.co.za](mailto:johnmiller@vodamail.co.za)  
Website: [www.sharkcagedivingkzn.com](http://www.sharkcagedivingkzn.com)



### Shayamanzi Houseboats

Shayamanzi Luxury Houseboats offer a unique game viewing and tiger fishing experience as you cruise across 16 000 hectares of pristine in-land water. Our outstanding crew cater to your every need. This is a photographer's paradise.



**Roger Blevin**  
Cell: (82)783-7694  
Email: [rjb@ionet.co.za](mailto:rjb@ionet.co.za)  
Website: [www.shayamanzi.co.za](http://www.shayamanzi.co.za)





### Solo Travel Tours and Car hire

Solo Travel Tours is registered as a tour operator with Tourism KwaZulu-Natal. The entire fleet has the appropriate road transportation permits, and the company has liability insurance cover. Mr Gumede, as Owner and Managing Director, has gathered a team a reliable, highly skilled staff who are trained to work with speed and efficiency in order to offer the best service.

The company provides the following services: airport transfer, game reserve tours, township tours, shuttle services, conference services, special trips, company staff transport and car hire. We can customise tours to suit clients' needs, including tours of Hluhluwe game reserve, Shakaland, St Lucia and Sodwana Bay, Phinda Game Reserve and Durban city.



**Solomon Gumede**  
Tel: (81)584-4293  
Cell: (81)803-7222  
Email: [solotraveltours@gmail.com](mailto:solotraveltours@gmail.com)  
Website: [www.solotours.co.za](http://www.solotours.co.za)



### Thanda Group

Thanda Safari is situated in the heart of Zululand and offers a Big Five wildlife experience, matched with a sincere commitment to the Zulu culture and passionate conservation of the environment. It offers a choice between three quite different accommodations.

The nine luxury suites at Thanda Safari Lodge have private plunge pools, viewing decks, lounges, fireplaces and bathrooms with indoor and outdoor showers. The exclusive-use Villa iZulu can accommodate ten guests in five suites.

Thanda Tented Camp is built in colonial safari-style, offering an authentic bush experience. The tents have wooden decks, comfortable rooms, en-suite bathrooms and outdoor showers.



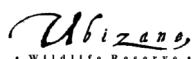
**Briarley Bekker**  
Tel: (79)513-5862  
Cell: (79)513-5862  
Email: [briarley@thanda.co.za](mailto:briarley@thanda.co.za)  
Website: [www.thandasafari.co.za](http://www.thandasafari.co.za)



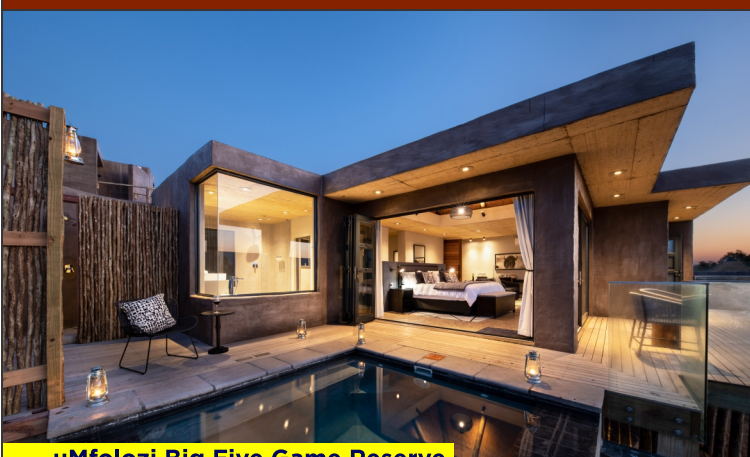
### Ubizane Wildlife Reserve

Ubizane Wildlife Reserve is a privately-owned, low-risk malaria reserve which sprawls over an expanse of 1200 hectares. It's teeming with wildlife including white rhino, giraffe, wildebeest, zebra, crocodiles, the majority of antelope species, as well as over 450 species of birdlife.

The landscape alone is breathtaking and varies, beginning with our remarkable Fever Tree Woodland and its associated wetlands. Ubizane incorporates both Zululand Tree and Safari Lodges. The beauty of our Tree Lodge consists of twenty-four bush-styled, thatched-roofed rooms, which give you the perfect view of the surrounding landscape and frolicking wildlife right from your own private deck.



**Tyron Burke**  
Tel: (82)556-3006  
Cell: (82)556-3006  
Email: [hello@curate-digital.com](mailto:hello@curate-digital.com)  
Website: [www.ubizane.co.za](http://www.ubizane.co.za)



### uMfolozi Big Five Game Reserve

There is a sacred place in the heart of Zululand. A fertile land of undisturbed perfection, where no man has control and the rules of nature prevail. Once the Royal hunting ground of King Shaka of the Zulu, and the origin of every Southern White Rhino in the world; uMfolozi Big Five Game Reserve is privileged to offer you a personal gateway into nature as it was before us, as we would like to keep it.

We have added swathes of tribal land to the oldest game reserve in Africa to allow more space for its prolific denizens to increase their numbers. Mantis Mthembu Lodge and Mantis Biyela Lodge offer you refined accommodation with the finest furnishings and amenities so that you can revel in your creature comforts while immersed in a wild experience.



**Erin Reeder**  
Tel: (41)404-8300  
Cell: (71)932-3947  
Email: [reservations@mantiscollection.com](mailto:reservations@mantiscollection.com)  
Website: [www.mantisumfolozi.com](http://www.mantisumfolozi.com)





### Zulu Nyala Game Lodge

Zulu Nyala Private Game Reserve provides a unique bush experience in the heart of one of South Africa's most diverse conservation regions.

Nestled between the wilderness reserves of Mkuze, Hluhluwe, St Lucia and Sodwana Bay, this lush stretch of paradise is home to a wide variety of game, from the majestic elephant to rhino, buffalo, hippo, giraffe, the secretive leopard and cheetah and the shy Nyala antelope that are endemic to the region.



**Keshan Pillay**  
**Cell: (82)563-4794**  
**Email: [Keshan@zulunyala.com](mailto:Keshan@zulunyala.com)**  
**Website [www.zulunyala.co.za](http://www.zulunyala.co.za)**





**SATSA** ▶  
The Voice of Inbound Tourism

#### Contact TKZN

Tel: +27 (0) 31 366 7500

Email: [enquiries@zulu.org.za](mailto:enquiries@zulu.org.za)

Website: [www.zulu.org.za](http://www.zulu.org.za)

#### Contact SATSA

Tel: +27 (11) 886 9996

Email: [info@satsa.co.za](mailto:info@satsa.co.za)

Website: [www.satsa.com](http://www.satsa.com)

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