



SATSA ▶
The Voice of Inbound Tourism

KWAZULU-NATAL

MIDLANDS, DRAKENSBERG
& BATTLEFIELDS

VIRTUAL FAM 2020

29 JULY 2020

#TourtheZuluKingdom
#ExperienceKZN
#KZNNorthCoast
#KZNWillSeeYouSoon
#KZNHasItAll
#Believe
#Durbanhasmore
#KZNSouthCoast

MIDLANDS, DRAKENSBERG, BATTLEFIELDS





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ABOUT SATSA



For over 50 years, the SATSA stamp has been the trusted mark of the highest standards in the Southern African tourism industry.

We provide local and international buyers with quality advice and credible references to assist them in making an informed decision in their selection of suppliers in Southern Africa.

All of SATSA's 1 300 members adhere to a strict Code of Conduct, guaranteeing high standards of service, good quality, trustworthiness and recourse for the consumer.

SATSA members go through a stringent application process and are required to submit documentation pertaining to their business annually, so that the association can verify they are indeed running a healthy business that can be recommended to consumers.

All members are also bonded with third-party indemnity, ensuring financially sound relationships when using them as suppliers.

You can search for SATSA members on our website – www.satsa.com

SATSA Chapters

SATSA is a national organisation with provincial chapters managed by members. This structure allows members to get involved in provincial matters at a regional and local level. Regular chapter meeting serve as a means to obtain detailed feedback from members based in the various provinces.

To join SATSA

SATSA members are entitled to a number of negotiated benefits as well as the support of the National Office team and provincial chapters. We stand to honour benefits that result in recognition, referrals and marketing for our members.

Our team strives to grow the authority of the association and therefore recognition from buyers, trade, government

and our own members as credible, bonded travel partners for inbound tourism services into the region. SATSA acts as a conduit to market access through government entities such as South African Tourism and facilitates networking and business between members.

International buyers seeking niche market services, credibility and compliance checks, venues and advice are referred on a daily basis to members that could provide the services or product required for these enquiries.

As an association, we market our members through a variety of channels including our website and its advertising channels, roadshows, workshops and our social media accounts.

Why become a member?

- **Business** – New business leads generated direct to your website / booking engine
- **Bonding*** – Financial guarantee covering pre-tour deposits
- **Credibility** – Acknowledged as a provider of quality tourism services
- **Information** – Travel trade news, statistics, reviews and 'How To' guides
- **Marketing** – At trade shows and the SATSA website & Members Directory
- **Networking** – With members on an international, regional, national and provincial level
- **Preferred Status** – Access to M2M discounts, preferential STO rates and trade marketing initiatives
- **Representation** – Lobbying at regional, national and provincial level

*Terms and conditions apply

Become a member today !

To apply for SATSA Membership, visit www.satsa.com and select the "Become a Member" menu item.

KWAZULU-NATAL

THE DESTINATION
THAT HAS IT ALL!

KEY EXPERIENCES
ILLUSTRATED MAP
FAST FACTS

www.zulu.org.za | #KZNhasitall



KWAZULU-NATAL – A “MUST-DO” EXPERIENCE

YOU'RE WELCOME, ALL-YEAR ROUND!

Take in all the sights, sounds and smells of our beautiful province as you journey through untamed bush-land and wildlife or educate yourself about the deep-seated culture and history of the Zulu Kingdom with a trip to traditional villages and if it's art you're after, the uKhahlamba-Drakensberg Park boasts a treasure trove of San art.

From the sub-tropical paradise of its pristine coastline, to its towering mountains, snow-capped in winter, to the natural wilderness of its hot, dry plains where cacti and aloes abound... you'd better believe KZN has everything to offer those who choose to visit or do business in our beautiful province.

So let's provide you with a snapshot of this idyllic region – it's yours to discover. KwaZulu-Natal's tourist and business hub is the port city of Durban. Home to some five million people, nowhere else in the world will you find such a unique fusion of raw, natural beauty, modern sophistication, cultural diversity and pulsating energy – all in the most breath-taking, natural setting – a melting pot of cultures and experiences.

KwaZulu-Natal is home to not only spectacular tourist destinations and activities but also a burgeoning economy that's confidently carrying out business with the world. Built around a bustling port – the busiest in Africa – KwaZulu-Natal is a modern destination with well-established and highly-advanced infrastructure, making it an ideal trade and business destination.

If you're looking for luxury, leisure and a laidback lifestyle, you've come to the right place! With a mix of top-class accommodation, a world of shopping experiences to suit every pocket, world-class sporting facilities, leading marine theme parks, electrifying nightlife, top-flight restaurants offering exotic tastes of the east that blend easily with both the European palate and traditional African cooking and gloriously golden beaches, we'd say you're in for an unforgettable experience!

And for those seeking a spot of retail therapy, Durban and its surrounds offer some of the best including the Pavilion, the Gateway Theatre of Shopping, one of the biggest malls in the southern hemisphere, and the Liberty Midlands Mall in nearby Pietermaritzburg, capital city of KwaZulu-Natal and many more.

*Just a few hours
drive to an
unforgettable
experience*

BELIEVE IT

See you at the top

With nature's best kept secrets lurking around every corner, KwaZulu-Natal is a hiking enthusiast's dream. The region is not lacking in scenic trails, from easy walks for all, to strenuous mountain hikes and, for the more adventuresome, climbing trails scaling heights of up to 3 000m above sea level in the Drakensberg Mountains.



Dive in

With its extensive coast of unspoiled beaches, it goes without saying that Durban and KwaZulu-Natal's north and south coasts are abundant with aquatic adventures. Particularly popular and well-known are Sodwana Bay to the north, and Aliwal Shoal on the South Coast. This is a coastline which will exceed any scuba divers wildest dive fantasies.



Go Wild

If you're ready for a wild ride into the unknown, KwaZulu-Natal's Elephant Coast, North of Durban, encompasses the very best in both land and sea safari experiences.

Natural diversity abounds... see some of the world's highest sand dunes, dazzling coral reefs, turtle breeding grounds and mangrove swamps, and then move inland to vast Savannah grasslands, fever trees and rolling thorn bush-land, inhabited by Africa's big-5 and an abundance of other game.



A Rich Heritage

The Zulu Kingdom has a rich history and is famed for its battlefields of yester-year, which today live at peace. Stand on the very spots where mighty Zulu warriors, Boer Armies and British redcoats fell in the heroic three-way struggle for supremacy in the regions formative years, and reflect on a difficult and bitter time gone by.



Even winter can be unforgettable

BELIEVE IT

A Golfer's Paradise

The Zulu Kingdom is one of South Africa's leading golf destinations and is home to numerous top-class courses, including the Durban Country Club, which has played host to more SA Open tournaments than any other club in the country. No matter your ability, the Zulu Kingdom has a plethora of superb courses, including a links option, to challenge you. With its idyllic sub-tropical climate, natural beauty and long hours of sunshine, this coastal paradise is every golfer's dream.



Wave after wave...

SUN-WORSHIPPERS, SURFERS, SCUBA DIVERS AND WATER SPORT ENTHUSIASTS FROM FAR AND WIDE FLOCK TO KWAZULU-NATAL BEACHES ALL-YEAR ROUND TO EXPERIENCE A PIECE OF PARADISE, WE CALL HOME.

With an average of some 320 sunny days a year and temperatures ranging between 16 degrees Celsius and 25 degree Celsius during the Winter months of June, July and August, and soaring to a toasty 32 degrees Celsius in Summer, Durban and its adjacent north and south coast resorts are particularly famed for hot, sultry summers and mild, sunny winters, making our beaches a major draw-card for visitors.

When you want a break from the 'funshine', you can enjoy a range of nearby water-based activities along the Golden Mile... fine dining, and walks in lush gardens or splash out on curios by which to remember your visit.

For the young or young at heart, check out uShaka Marine World theme park, comprising an ultra-modern aquarium and restaurant built into a shipwreck, loads of water slide rides – including the highest slide in Africa – and a shopping arcade with dozens of specialty shops. The park also includes an amazing dolphinarium, penguin habitat and a snorkelling lagoon stocked with coral fish.



Our people, Our Culture

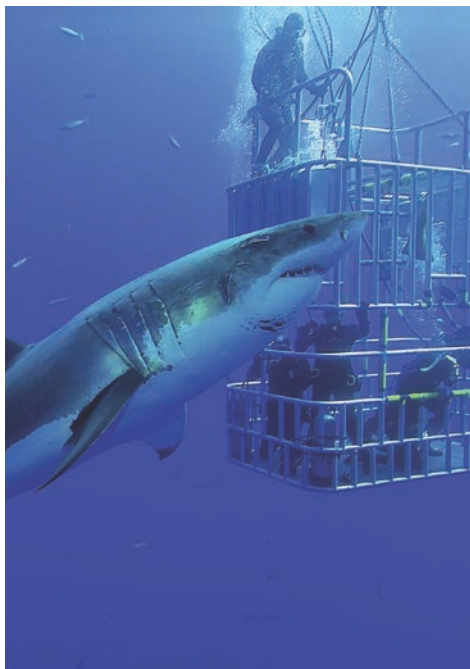
The traditional home of the Zulu nation but a shared home to a wonderful tapestry of cultural diversity! KwaZulu-Natal is steeped in heritage and age-old culture which was also influenced by European ideals, together with a significant taste of the east which is what makes our province a melting pot of culture – a place where diversity unites people.

So delve into the mix of cultures that make up the people of KwaZulu-Natal... experience the traditions and beliefs of the Zulu nation at Emakhosini Valley – the resting place of 7 Zulu Kings, enjoy the colonial architecture prominent in both Durban and Pietermaritzburg, or spice things up with a visit to the spice emporia at the Oriental Plaza in Durban's City Centre.



The Greatest Shoal on Earth

Every year the warm waters of the Indian Ocean, off the Zulu Kingdom's South Coast, hosts one of the world's greatest marine migrations... the phenomenon known as the Sardine Run. Each winter, millions of these small silver fish migrate up the coast amidst a feeding frenzy of epic proportions, creating an exhilarating experience for divers, birders and anglers alike. In celebration of 'the run', the South Coast's annual Sardine Festival incorporates a wide variety of events and activities for the thousands of visitors who descend on the coast to wait for the first sighting of the sardines.



uShaka Marine World

Durban's uShaka Marine World, situated on the city's famed Golden Mile beachfront, is Africa's largest marine theme park. Visit the fifth largest aquarium in the world by volume of water, built into the re-creation of the wreck of a 1940's cargo vessel, relax at any one of the many restaurants in and around the shipwreck, or devote time to a bit of retail therapy in the more than 11 250 square metres of shopping space, watch exhilarating dolphin and seal shows at the park's purpose-built stadiums before visiting the penguin rookery. Then it is onto the Wet 'n Wild, a freshwater pleasure zone for the whole family, featuring lazy river rides, speed chutes to get the adrenaline pumping and separate swimming pools for adults and the kids.

HOME TO A MULTI-CULTURAL SHOWPIECE, KWAZULU-NATAL IS HOME TO NOT ONLY SPECTACULAR TOURIST DESTINATIONS AND ACTIVITIES BUT ALSO BOASTS THE SECOND LARGEST ECONOMY IN THE COUNTRY.

With a key competitive advantage of unmatched natural resources, well-developed first-world infrastructure and an advantageous coastal location, KwaZulu-Natal enjoys a burgeoning economy that's ready to do business with the world, making it one of the most sophisticated emerging markets.

These are just some of the reasons why KwaZulu-Natal has enjoyed the spotlight in the tourism space and will continue to do so, for many years.

Population: **11,1 MILLION**

Capital City: **PIETERMARITZBURG, KWAZULU-NATAL**

GDP per capita: **10,406**



Ranked **7th**
in South Africa
by GDP

GET TO KNOW KWAZULU-NATAL

A PLACE WHERE THE AMBIENCE AND THE PEOPLE ARE AS WARM AND INVITING AS THE CLIMATE.

Welcome to KwaZulu-Natal, a world-renowned destination situated on the East Coast of our beautiful country, steeped in rich history and a vibrant cultural heritage – it truly is a reflection of our rainbow nation.

Home to premium leisure and outdoor adventures that stretch from our pristine coastline to the peaks of the Ukhahlamba Drakensberg Mountains and reaching wild terrain where the Big 5 roam freely, KwaZulu-Natal is most definitely a must-visit destination with something for everyone... **believe it!**

Want to experience a destination that has it all?

With a picturesque 600 kilometre coastline, the best-protected indigenous coastal forests and world heritage sites

in South Africa such as the iSimangaliso Wetland Park and the mountainous 'Barrier of Spears' in Ukhahlamba-Drakensberg Park, the province is also home to world-class nature reserves, including Africa's oldest reserve, the Hluhluwe-iMfolozi Park.

Boasting some of the most iconic views and unbelievable historical sites, KwaZulu-Natal covers some 94 351 square kilometres and comprises about 7,8% of the country's land mass.

Deriving its name from the Zulu meaning of the word 'KwaZulu', being the 'dwelling place of the Zulu' and the name 'Porto Natalia', given to the Port of Durban by early Portuguese explorers, KwaZulu-Natal's pride lies in its people and its impeccable legacy of being a dream destination!

Considered South Africa's leading domestic tourist destination and a rapidly growing international destination of choice, the province presents inexhaustible options for the most discerning travellers.



94 351
SQUARE KILOMETRES



WORLD HERITAGE SITE
ISIMANGALISO
WETLAND PARK



WORLD HERITAGE SITE
UKHAHLAMBA
DRAKENSBERG PARK

**SUNNY
SEASON**



KwaZulu-Natal, and especially Durban and the adjacent coastal belt, are lucky enough to enjoy wonderful weather year-round with hot, sub-tropical summers and mild winters.

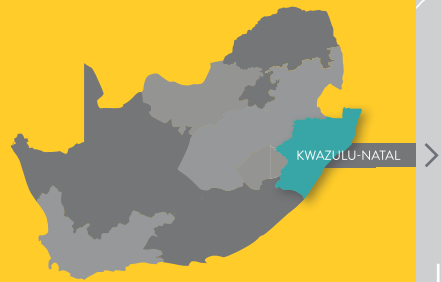
Tel: +27 (0) 31 366 7500
Airport Office: +27 (0) 32 436 0013
V&A Cape Town Office: +27 (0) 21 418 1684

uShaka Marine World: +27 (0) 31 816 6600
Email: enquiries@zulu.org.za

[@tourismkzn_official](https://www.tourismkzn.co.za)



THINGS TO DO IN KWAZULU-NATAL



MIDLANDS, DRAKENSBERG & BATTLEFIELDS PRODUCTS



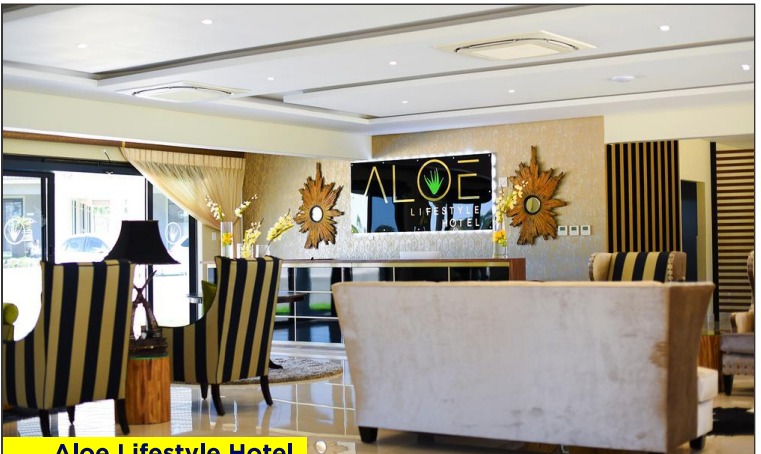


African Link Tourism

The Freedom Route Tour Bus is a branded bus that follows the footsteps of Mandela and Gandhi in Durban, Pietermaritzburg and the Midlands.



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Aloe Lifestyle Hotel

Aloe Lifestyle Hotel is a charming landmark strategically located in the heart of Zululand, a point of attraction for local and international tourists, surrounded by natural beauty, rich Zulu culture and KwaZulu Natal Game and Nature Reserves such as Ithala and Ophathe to name a few.

Aloe Lifestyle hotel, formally known as Aloe Guest lodge B&B before its total redevelopment, is situated on the busy Route 66 in Eshowe. It is built on two hectares of land with all the facilities to become the Sun City of Zululand. Aloe Lifestyle consists of conference venues, health centre, luxurious spa and indoor and outdoor dining facilities.



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Website: www.aloelifestyle.co.za



Antbear Lodge / Giants Castle Slackpacking Trail

Antbear Lodge is situated in the Drakensberg. What makes our lodge particularly special is that we offer an eco-experience in a luxury cave. We also offer a private dining experience where we set up a table on the deck of your cave, and you dine by candlelight under the stars. Sustainability is a huge part of the ethos of our lodge, and we subscribe as much as possible to the farm-to-plate concept.

Antbear Lodge also offers horse trails ideally suited to beginners, hot air balloon flights that launch from the front lawn, and our newest attraction – star gazing hammock camp where a local villager tells the Zulu stories of the stars.



Andrew Attwood
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AWEH Ma Queen of Tarts

AWEH Ma Adys Coffee and gift shop is a simply stunning food and family store, celebrating our love and passion for fresh, healthy holistic food and heart-warming and healthy drinks. Ma is a Cordon Bleu Chef who trains and encourages her team to be passionate foodies and baristas. Cooking from around the globe and domestic courses are tutored by Ma herself. Ma also has a studio where courses for painting by local artists are hosted.

Informative fun courses run throughout the year. Our gift range is designed by world-renowned artist Steve Bull. He and his wife Estelle create an ethnic range of items depicting our rural villages within South Africa. Aweh Ma Adys Coffee shop is open 7 days a week from 8am to 4pm.



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Cathedral Peak Hotel

Nestled in a tranquil and secluded valley in the heart of the Drakensberg lies 4-star Cathedral Peak Hotel, providing over 80 years of premier accommodation and entertainment surrounded by the magnificent peaks of some of the World Heritage Site's most impressive and iconic mountains. Guests can enjoy a vast array of activities from a heated swimming pool to mountain bike trails, a jogging trail, squash and tennis courts, volleyball, a 9-hole golf course with alternative tees, mini putt-putt, fly fishing, helicopter flips, horse rides, quad bike rides, gym, wellness centre, daily guided hikes and so much more.

A team of top-class chefs ensures a delicious array of culinary delights, with extensive buffets at breakfast, lunch and dinner.



Samantha van der Riet
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Website: www.cathedralpeak.co.za



Chocolate Heaven

Good friends, fun, and great chocolate – that's what Chocolate Heaven offers! Our chocolate is handcrafted and free of palm oil, preservatives, colourants, and anhydrous fats.

Visit for the largest selection of homemade couverture chocolates in Kwazulu-Natal!



Neil Masson
Tel: (33)266-6870
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Website: www.chocolateheaven.co.za



Drakensberg Ballooning / Drakensberg Bush Lodge and Backpackers

Drakensberg Ballooning offers scenic hot air balloon flights over KwaZulu-Natal with panoramic views stretching from the Amphitheatre in the Northern Drakensberg to Giants Castle in the Southern Drakensberg.



Ianthe Honiball
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Drakensberg Canopy Tour / Karkloof Canopy Tour

A Canopy Tour is an adventure activity which takes you on a zipline adventure above and within the forest canopy. Karkloof Canopy Tour is situated outside of Howick in the KZN Midlands.

The tour takes place in the second-largest indigenous forest in Southern Africa and is home to the endangered Samango monkey as well as the elusive Narina Trogon. There are 12 platforms and 10 ziplines, and the tour takes about 2 hrs with some refreshments along the way.

Drakensberg Canopy Tour is situated in the central Drakensberg of KZN. The tour takes place in the Blue Grotto indigenous forest which forms part of the Afro-Mountain forest belt.



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Ecabazini Zulu Home

Ecabazini is an authentic Zulu uMuzi stocked with traditional animals and medicinal plants and offers visitors either day visits or overnight stays. It also offers self-catering facilities in thatched rondavels. For authenticity, there is no electricity on the farm, with all cooking done over wood fires.

A visit includes our full cultural experience, traditional lunch, Zulu dancing and Zulu beer tasting. The cultural experience covers the layout of the uMuzi and the Nguni cattle, which are in the central kraal.

We proceed into one of the huts and discuss the uMsamo, its importance, and all things connected with Zulu Culture.



David Hazelhurst
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Fordoun Hotel and Spa

Fordoun Hotel and Spa is an award-winning, five-star luxury boutique hotel and spa located near Nottingham Road in the scenic KwaZulu-Natal Midlands. Fordoun's history dates back to the 1800s. It is family owned and managed and has a strong ethos on personalised hospitality.

The hotel comprises 22 luxurious, comfortable, individually-styled rooms and our fine dining restaurant, Skye Bistro, uses only the freshest local produce available.

The spa features internationally acclaimed treatments such as the rasul, a saline floatation pool, indoor swimming pool, sauna, steam room, and hydrotherapy room.



Molly Staats
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Hot Air Ballooning SA

Hot air ballooning is an experience to take you above, beyond and off the beaten track. Made exceptional by the stunning land and skies of our Kwazulu-Natal locations in the Northern, Central and Southern Drakensberg, and the Midlands.

With 15 years of professional experience, our friendly hospitality assures you of yet another Kwazulu-Natal highlight. See more and contact us at www.hotairballooningsa.co.za and on Facebook Hot Air Ballooning South Africa.



Warwick Cook
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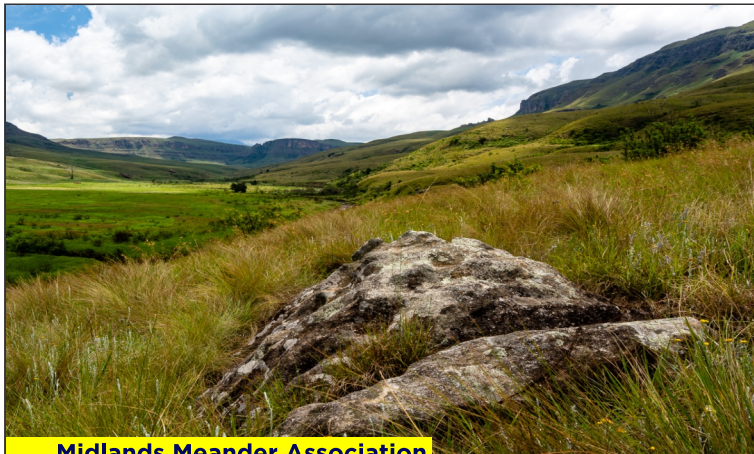
Khotso Lodge and Horse Trails

Khotso has been offering horse riding in the Southern Drakensberg for well over a decade and making this incredible activity accessible to all intrepid travellers visiting this beautiful mountain range.

We are the only operator running regular and bespoke multi-day cross-border horseback expeditions into the untouched wilds of Lesotho, and we offer a range of unique accommodation. Whether you choose our rustic backpackers lodge, iconic self-catering rondavels, pristine campsite or magnificent hand-built log cabin, we'll have something ideal for your solo trip, your romantic getaway or your group of friends.



Steve Black
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Midlands Meander Association

The Midlands Meander is a leading tourist destination in Kwazulu-Natal, operated in a manner that benefits members, local communities and the natural environment.

It provides enriching experiences for tourists through a varied array of hospitality, arts & crafts and activities in a beautiful and unique setting. Midlands Meander is a collective of creative and hospitable people with a diversity of offerings in scenically beautiful areas.



Marian Evans
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Sani Pass Tours

This is an inspiring and awesome journey to the Mountain Kingdom of Lesotho at the top of the Southern Drakensberg Mountains. The Sani Pass is the only entry point from Kwazulu-Natal into Lesotho and Underberg is the beautiful village at the foot of the Sani Pass, just over 200km from Durban in South Africa. When you join the Sani Pass Day Tour into Lesotho, you leave the picturesque town of Underberg, driving along hilly, green landscapes to the foot of the mighty Southern Drakensberg Mountains.

We travel in 4X4 vehicles, curving up the Sani Pass through hairpin bends up to the summit with extraordinary views down into the valleys.



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Treks, Trips & Trails

Treks, Trips & Trails is a low-key, idyllic two chalet self-catering venue situated in the Cathkin Valley of the Central Drakensberg with magnificent views overlooking the Bell Park Dam and the mountains beyond. Our flagship Bahati Tree Lodge is a four-sleeper timber chalet set within a copse of mature trees, one of which grows right thru between the en suite bedroom.

The ground floor walk-in shower has full-length windows allowing for mountain and dam viewing while enjoying the feel of our underground spring water. Bergvlei Cottage is a more conventional six-sleeper chalet, lending itself especially to family and senior guests having full DSTV, an outside braai area with patio and 'sunset deck' – ideal for sundowners while watching another perfect day in the Drakensberg slip by.



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