

THE LAST WORD  
INTIMATE HOTELS AND SAFARI CAMP

*Beyond Boutique*

# THE LAST WORD

- Three Five Star Intimate Hotels - 25 rooms
- Cape Town and Franschhoek, South Africa
- One safari camp - 6 rooms, Klaserie Private Nature Reserve
  - Family owned and operated
  - Preferred Hotels and Resorts

## VISION

Become the most sought after places to stay in Cape Town

## MISSION

Find new hospitality space beyond boutique called Intimate Hotels

## PURPOSE

To make people happy

## PROMISE/VALUE

Sanctuary, kindness, serenity, character

Let us take you by the hand

# KITARA

THE LAST WORD





## THE LAST WORD KITARA: MAP







## THE LAST WORD KITARA: UNIQUE SELLING POINTS

1. Located on the banks of the Klaserie River – breathtaking views
2. Exclusive and Intimate – 6 luxury suites with river views
3. Game sightings are unrushed
4. Traversing area is 7000 hectares between the Oliphant's River and Klaserie River
5. Expert rangers and trackers
6. Easy Access – Hoedspruit Airport 90 minutes to camp















































































































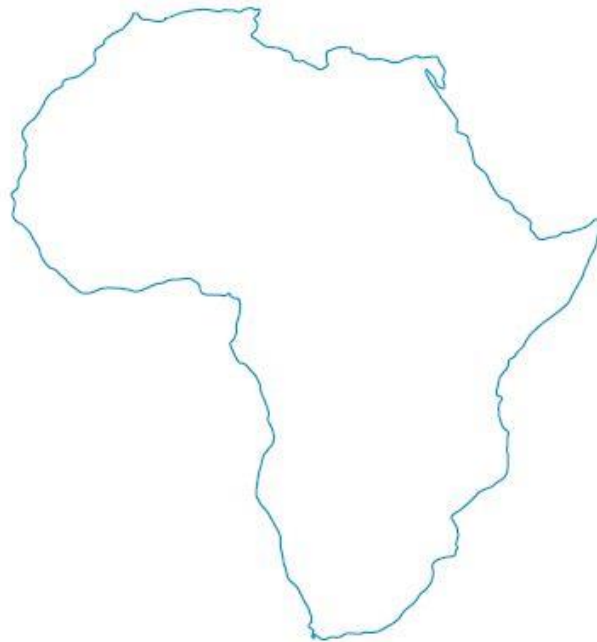








# THE LAST WORD LOCATIONS



## Cape Town International Airport to:

The Last Word Constantia 20 minutes (25km/15mi)  
The Last Word Long Beach 50 minutes (50km/31mi)  
The Last Word Franschhoek 70 minutes (73km/46mi)





# THE LAST WORD

LONG BEACH







## THE LAST WORD LONG BEACH UNIQUE SELLING POINTS:

1. Right on the beach, spectacular sea and mountain views
2. Rate includes a 3 course seafood dinner especially designed for The Last Word Long Beach
3. Intimate, private and exclusive to 12 guests - 6 rooms
4. Competitive set: Tintswalo Atlantic in Hout Bay



## THE LAST WORD LONG BEACH: PUBLIC AREAS





## THE LAST WORD LONG BEACH: PUBLIC AREAS





## THE LAST WORD LONG BEACH: BEDROOMS



Elegant Suite (Room 4)



## THE LAST WORD LONG BEACH: BEDROOMS





## THE LAST WORD LONG BEACH: BEDROOMS



Junior Suite (Room 1)





THE LAST WORD

CONSTANTIA



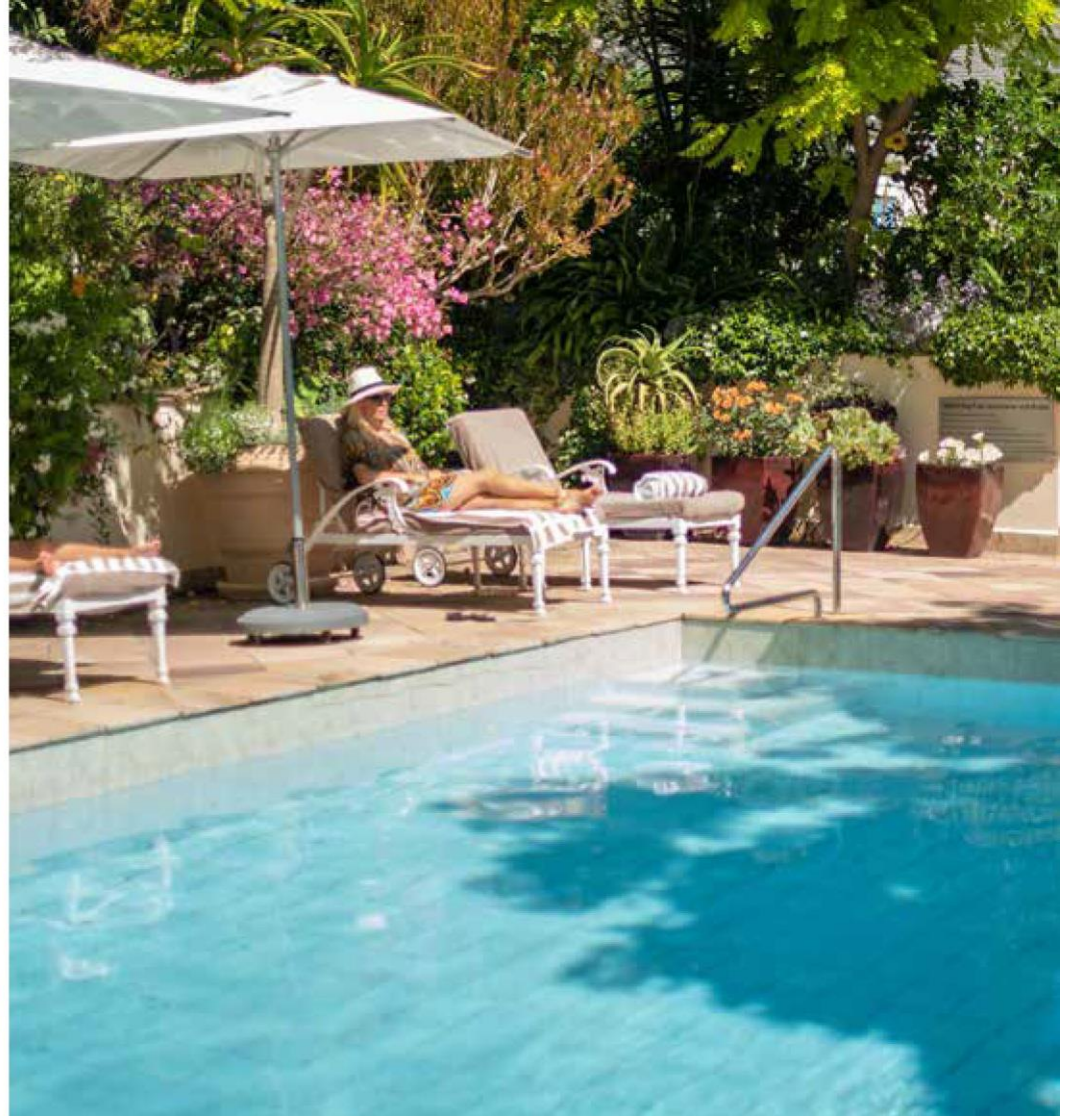
A smiling woman with blonde hair, wearing floral pajamas, is sitting on a bed with white linens. In front of her is a wooden breakfast tray with a plate of pancakes, a glass of juice, and a small bowl. She is holding a white mug. The background shows a window with a view of a garden and a lamp on a bedside table.

## THE LAST WORD CONSTANTIA: UNIQUE SELLING POINTS:

1. Situated in the oldest wine valley in South Africa.
2. Centrally located to explore Cape Town
3. Exquisite natural garden
4. Intimate, private and exclusive to 20 guests - 9 rooms
5. Competitive set: Cellars Hohenort, Steenberg Hotel, Alphen Hotel



## THE LAST WORD CONSTANTIA: PUBLIC AREAS





## THE LAST WORD CONSTANTIA: PUBLIC AREAS





## THE LAST WORD CONSTANTIA: PUBLIC AREAS





## THE LAST WORD CONSTANTIA: BEDROOMS



Elegant Suite (Room 8)



## THE LAST WORD CONSTANTIA: BEDROOMS



Elegant Suite (Room 5)





THE LAST WORD

FRANSCHHOEK







## THE LAST WORD FRANSCHHOEK: UNIQUE SELLING POINTS

1. Right in the heart of the village of Franschhoek, South Africa's gourmet capital.
2. A minutes walk to all the boutique shops, restaurants and wine tram
3. Intimate, private and exclusive to 20 guests - 10 rooms
4. Competitive set: La Quartier Francais, Leeu House and La Residence



## THE LAST WORD FRANSCHHOEK: PUBLIC AREAS





## THE LAST WORD FRANSCHHOEK: PUBLIC AREAS





## THE LAST WORD FRANSCHHOEK: BEDROOMS



Superior Double (Room 10)



## THE LAST WORD FRANSCHHOEK: BEDROOMS



Pool Suite (Room 2)



## THE LAST WORD FRANSCHHOEK: BEDROOMS



Superior Double (Room 8)





# WHY THE LAST WORD?

1. We are known for our unique brand of warm hospitality where everyone arrives a guest and leaves a part of the family.
2. Constantia, Long Beach and Franschhoek - included in our nightly rates are lavish breakfasts, all beverages, select wines, premium spirits and stocked mini bars, high speed Wi-Fi.
3. Kitara - included in our nightly rates are all meals (breakfast, late lunch/high tea, dinner), all beverages, select wines, premium spirits, minibars, 2 game drives per day, Wi-Fi.
4. Stay 3 Pay 2 deal: valid from 1 March 2019 to 20 December 2019 and 1 March 2020 to 20 December 2020. Combine across properties so not all 3 nights have to be at the same property. Can be multiplied up ie. Stay 6 Pay 4 etc.
5. The Last Word circuit - city, beach, winelands and safari.