

# WELCOME TO JOBURG

Products and Visitor Experience



# Overview

Internationally renowned vibrant metropolis with over 5.7 million inhabitants.

Financial hub of South Africa and home to almost 74% international headquarters –making it the leader in business tourism.

One of the 40 largest metropolitan areas in the world.

The city attracted 4.05 million international overnight visitors in 2017 (Mastercard Global Destination Cities Index).

“Joburg is the heart of the country’s history of South Africa” – Heather Mason ( American Travel Writer).



# Joburg fast facts

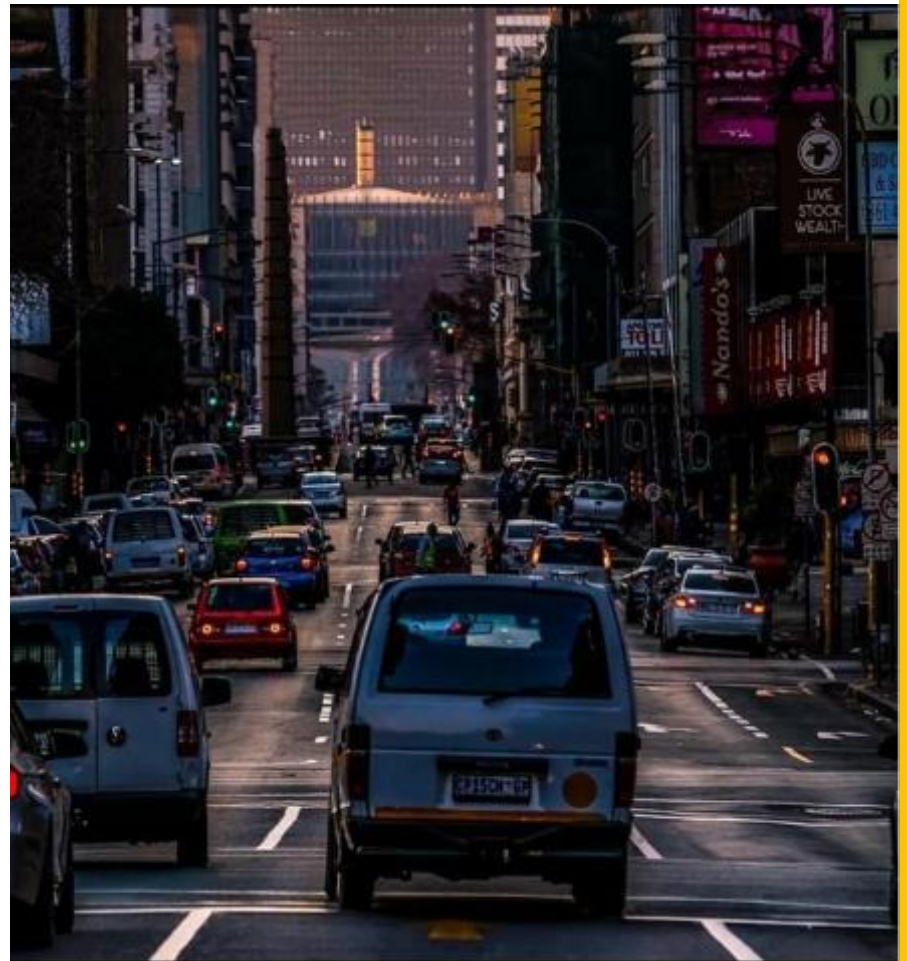
According to the annual Euromonitor International city arrivals 2018, Johannesburg was rated No 3 most popular destination in the Middle East and Africa region .

Voted the 2nd Most Inspiring City in the world after Hong Kong by Good City Index.

No. 1 of the 15 Cities to live in, in Africa voted by Travel-start

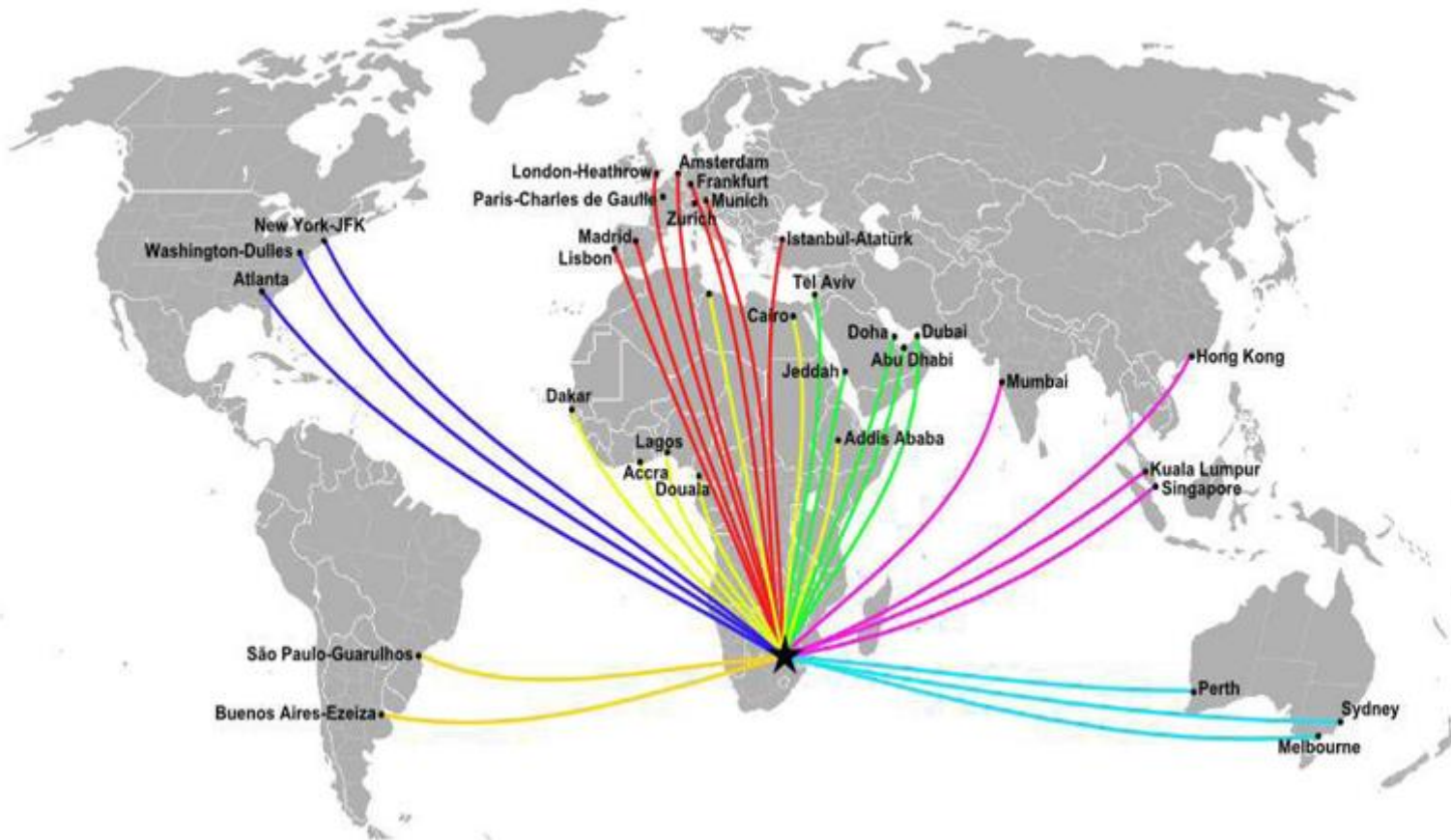
No.1 on Top 10 Cities for 2015 according to Rough Guides

One of the 12 Art Cities of the Future by prominent arts publisher Phaidon.





# Air access



# Transportation and connectivity

Over 30 international airlines fly to Johannesburg, two major airports OR Tambo for both international and domestic flights and Lanseria Airport mainly for domestic flights.

A co-ordinated public transport network, metered taxis, charter services, rentals vehicles, Uber, Bolt, Taxify etc.

Gautrain - high-technology rapid rail network.

Rea Vaya - was introduced to combat traffic congestion in the City and is easily accessible.

Metro bus system



# Accommodation

## Hotel Infrastructure

Over 9 300 hotel rooms  
2 548 five star rooms  
3714 four star rooms  
3 057 three star

## Meeting venues of all sizes

Main big event venues  
Sandton Convention Centre 10 000 pax  
Gallagher Convention Centre 12 000 pax  
Johannesburg Expo Centre 20 000 pax  
Ticket Pro Dome 12 000 pax



# Diverse destination itineraries

Arts experiences: culture, history and heritage

Neighbourgoods experiences: Adventure and cuisine

Nelson Mandela Footsteps: struggle routes

Wellness experiences: Spa and health retreat programmes

City Sightseeing, family based activities, top viewing and experiencing hidden gems

Nightlife, eating out and entertainment

Markets and shopping experiences









# Top Joburg outdoor markets

Arts on Main – Market on Main taking place every Sunday

Victoria Yards – 1st Sundays

Fourways Farmers Market - Every Sundays

The Hub Alex Presents – Once a month

Neighbourgoods Market – Every Saturday

Keys Arts Mile - 1st Thursdays Markets

Rosebank Sunday Market – Every Sundays

The Vilakazi Street Night Market – 1st Thursdays



# Nightlife, Street Bars and Tourist Hotspots

Melville 7th street – Liquid Blue, Hell's kitchen, Xai Xai and Six Cocktail bar etc.

**Maboneng Precinct** - Shawarma Buzz, Shakers, LaCasa Spit, Q Club and The Nine Barrels, Taste Kitchen Cafe etc.

**Sandton** - Newscafe, Taboo Night Club, Cocoon, Muse Champagne Room, Rockets Braynston, Hard Rock café, Sandton San Deck etc.

**Rosebank** – Sumo/Harem Night Club, Saigon Suzy, The Union Bar, Sin +Tax etc.

**Parkhurst 4th Avenue** – Rockets Parkhurst, Liban Café, Hudsons The Burger Joint, Modena etc.

**Soweto** – Kwa Lichaba Chesanyama, Nexdor, Restaurant Vilakazi, E'Social Link, The Oz Pub, SUD, Moja Café, Sakhumzi Resturant etc.

Braamfontein – Kitchener's Carvery Bar, The Greatdane, Banister Hotel etc.

Greenside – The Artisan Greenside, Doppio Zero, Jounieh Cafe

# Nightlife, Street Bars and Tourist Hotspots





# Cultural Experience and Hidden Germs

**Soweto:** The Credo Mutwa Cultural Village, Aahaah Shuttle & Tours, Regina Mundi Catholic Church, Soweto Equestrian Centre, 16 June Memorial Acre, Soweto Graded B&Bs, Lebo Soweto BackPackers etc.

**Downtown:** Kwa Mai Mai Market /Ezinyangeni, Dlala Nje Ponte City Apartments Tours, Joburg360 Jewel City & Maboneng Walking Tours, Zwipi Underground Restaurant, Ferreira Mine Stope, Victoria Yards, Marabi Club etc.

**Braamfontein:** The Artist, graffiti tours (Past Experiences)

**Auckland Park:** Lindfield Victorian House, Sophiatown the Mix, Fietas Museum, 44 Stanley, Eyitha Tours, 27 Boxes Melville (Somting Fresh), Inner city walking tours etc.

**Orchard:** Satyagraha House. Microadventure Tours

**Alexandra:** Maboneng Township Arts Experience, Buvhi Tours, The Hub Presents, Alexandra Heritage Centre etc.

# Family Based Experience

**Joburg North:** Johannesburg Zoo and Zoo Lake

**Joburg South:** Gold Reef City

**Joburg Inner City:** Sci Bono Discovery Centre

**Joburg North:** Honeydew Mazes, Cresta Mall Aquarium, Joburg Water Island Park

**Joburg West:** Walter Sisulu Botanical Gardens

**Joburg North:** Fourways Farmers Market

**Joburg North:** Acrobranch Melrose

# Outdoor and Adventure

Gold Reef City

City Sightseeing Hop off Hop on Red Bus

Acrobranch Melrose Arch

Soweto Towers

Soweto Quad Bikes Tours

Lebo's Soweto Backpackers Bicycle Tours

Emmarentia Dubulamanzi Canoe Club

Fourways





# Top Historical Sites and Museums

Apartheid Museum  
Alexandra Heritage Centre  
Johannesburg Holocaust & Genocide Centre  
The Satyagraha House  
South African National Museum of Military History  
The Workers Museum  
Liliesleaf Farm  
Hector Peterson Museum  
Walter Sisulu Square  
The Regina Mundi Church  
Constitution Hill  
June 16 Memorial Acre  
James Hall Museum  
Museum Africa





# See You in Joburg





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