

GENERAL TENDER CONDITIONS

AND

TENDER - REQUEST FOR PROPOSALS

Tender no SAT UK 001/20

Appointment of a Public Relations Agency

Date issued: 23 October 2020

Tender closing date: 16th November 2020 at 12h00 (10am GMT)

ALL BIDS MUST BE SUBMITTED ON THE OFFICIAL FORMS - (NOT TO BE RE-TYPED)

THIS BID IS SUBJECT TO THE PREFERENTIAL PROCUREMENT POLICY FRAMEWORK ACT AND THE PREFERENTIAL PROCUREMENT REGULATIONS, 2011, THE GENERAL CONDITIONS OF CONTRACT (GCC) AND, IF APPLICABLE, ANY OTHER SPECIAL CONDITIONS OF CONTRACT

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1 INTRODUCTION

The South African Tourism Board (South African Tourism) was established by section 2 of the Tourism Act No 72 of 1993 and continues to exist in terms of section 9 of the new Tourism Act No 3 of 2014.

The mandate of South African Tourism in terms of the Tourism Act is to provide for the development and promotion of sustainable tourism for the benefit of the Republic, its residents and its visitors. It is common cause that tourism is a strategic industry in terms of the National Tourism Sector Strategy as it supports government objectives of alleviating the triple challenges of unemployment, poverty and inequality.

The scope of South African Tourism's business includes four distinct areas of business focus and delivery, with different target markets and segments:

- I. International Leisure tourism (travel trade and consumer); and Domestic leisure tourism (travel trade and consumer)
- II. Business events through the delivery unit the South African National Convention Bureau (Meetings, Incentives, Conferences, Exhibitions);
- III. Quality assurance of the tourism sector/industry through the delivery of both Visitor Experience and the Tourism Grading Council of South Africa.
- IV. Corporate enhancing the South African Tourism brand

As a South African Government agency operating in United Kingdom servicing the United Kingdom & Ireland hub, our organization is compelled to operate within the confines of the Public Finance Management Act (PFMA) of The Republic of South Africa which have been established to secure transparency, accountability, and sound management of the revenue, expenditure, assets and liabilities of all South African Government Agencies. South African Tourism also has due consideration for the associated laws and regulations which governs procurement in the country in which goods and services will be procured and delivered.

To this end, South African Tourism's aim is to procure any goods or services under this bid through a system that is fair, equitable, transparent, competitive and cost-effective.

The submission of proposals will be in terms of this document. All information requested, must be supplied and all annexures completed, whether such information or annexure refers to the eventual tender or not. This information will form part of the eventual tender and must therefore be completed, as there will not be an opportunity to do so later. Thus, it essential that the information supplied is both correct and true.

South African Tourism has a detailed evaluation methodology which it will apply as far as practically possible that are premised on National Treasury Regulation 16A.3 promulgated under Section 76 of the Public Finance Management Act, 1999 (Act, No. 1 of 1999), the Preferential Procurement Policy Framework Act 2000 (Act, No.5 of 2000) read with Preferential Procurement Regulations 2017, and the Broad-Based Black Economic Empowerment Act, 2003 (Act, No. 53 of 2003).

Prospective tenderers must periodically review the either of the following websites for updated information or amendments with regard to this tender, prior to due dates: -

http://www.southafrica.net/gl/en/corporate/page/tenders; or https://e-procurement.southafrica.net.

2 CLOSING DATE

The closing date for the submission of proposals is <u>12h00 (10am GMT) on Monday, 16 November 2020</u>. No late submissions will be accepted

3 E PROCUREMENT TENDER PORTAL AND TENDER DOCUMENTS MARKING

3.1 South African Tourism have developed and implemented an on-line e-Procurement Portal which will enable bidders to respond to procurement opportunities as and when they are issued by South African Tourism.

The portal is the official procurement portal for South African Tourism, which ensures an open, transparent, and competitive environment for any person participating in its procurement processes.

The portal enables a bidder to register as a supplier on the system and to RSVP to tender briefings and to submit tender responses on the portal.

The Portal's URL (https://e-procurement.southafrica.net) is compatible with Google Chrome, Microsoft Edge, Internet Explorer, FireFox and Safari. Interested bidders should with immediate effect consider registering and submitting their bid proposals on the portal which has specifically been developed and implemented for this purpose.

The supplier user manual can be viewed and downloaded on South African Tourism's website at https://www.southafrica.net/gl/en/corporate/page/tenders.

All bidders should therefore take note that the physical drop-offs and courier of bid responses to South African Tourism's physical address is no longer permitted. South African Tourism will not consider these bid proposals unless they are submitted through the e-procurement portal.

Prospective tenderers must periodically review the either of the following websites for updated information or amendments with regard to this tender, prior to due dates: -

http://www.southafrica.net/gl/en/corporate/page/tenders; or https://e-procurement.southafrica.net.

- 3.2 Failure on the part of the tenderer to sign/mark this tender form and thus to acknowledge and accept the conditions in writing or to complete the attached forms, questionnaires and specifications in all respects, may invalidate the tender.
- 3.3 Tenders must be completed in black ink where mechanical devices, e.g. typewriters or printers, are not used.
- 3.4 Tenderers will check the numbers of the pages and satisfy themselves that none are missing or duplicated. No liability will be accepted regarding claims arising from the fact that pages are missing or duplicated.

4. CONTACT AND COMMUNICATION

- 4.1 A nominated official of the bidder(s) can make enquiries in writing, to the specified person, Mr. Wiqar Ali Sayed via email wiqar@southafrica.net
- 4.2 Bidders are to communicate any technical enquiries through the nominated official in writing, no later than **06 November 2020.** All responses will be published by **09 November 2020** on the following links:

https://www.southafrica.net/gl/en/corporate/page/tenders; and

https://e-procurement.southafrica.net.

- 4.2 Any communication to an official or a person acting in an advisory capacity for South African Tourism in respect of the bid after the closing date and the award of the bid by the Bidder(s) is discouraged.
- 4.3 All communication between the Bidder(s) and South African Tourism must be done in writing within the prescribed period.
- 4.4 Whilst all due care has been taken in connection with the preparation of this bid, South African Tourism makes no representations or warranties that the content of the bid or any information communicated to or provided to Bidder(s) during the bidding process is, or will be, accurate, current or complete. South African Tourism, and its employees and advisors will not be liable with respect to any information communicated which may not be accurate, current or complete.
- 4.5 If Bidder(s) finds or reasonably believes it has found any discrepancy, ambiguity, error or inconsistency in this bid or any other information provided by South African Tourism (other than minor clerical matters), the Bidder(s) must promptly notify South African Tourism in writing of such discrepancy, ambiguity, error or inconsistency to afford South African Tourism an opportunity to consider what corrective action is necessary (if any).
- 4.6 Any actual discrepancy, ambiguity, error or inconsistency in the bid or any other information provided by South African Tourism will, if possible, be corrected and provided to all Bidder(s) without attribution to the Bidder(s) who provided the written notice.

4.7 All persons (including Bidder(s)) obtaining or receiving the bid and any other information in connection with the Bid or the Tendering process must keep the contents of the Bid and other such information confidential, and not disclose or use the information except as required for developing a proposal in response to this Bid.

5 SECURITY AND INTEGRITY CLEARANCE

All information documents, records and books provided by South African Tourism to any tenderer, in connection with the invitation to tender or otherwise, are strictly private and confidential. These will not be disclosed by any tenderer to any third party, except with the express consent of South African Tourism, which will be granted in writing prior to such disclosure. South African Tourism, however, reserves the right to disclose any information provided by any tenderer to any of the employees of South African Tourism for successful tenders.

A proposal for award will be rejected if South African Tourism determines that the supplier recommended for award, has engaged in corrupt or fraudulent activities in competing for the contract in question.

South African Tourism may require contractors to permit South African Tourism to inspect their accounts and records relating to the performance of the contract and to have them audited by auditors appointed by South African Tourism.

5.1 FALSE INFORMATION

Should the Tenderer:

- provide and/or provides South African Tourism intentionally or negligently with false and/or misleading information;
- intentionally or negligently omits any material fact;
- render any statement that may be misleading;
- or any subsequent information or representation of information, as it relates to this tender

Shall entitle South African Tourism, in its sole discretion forthwith, to disqualify the Tenderer and/or to immediately terminate any agreements subsequently entered into without prejudice to any of the rights South African Tourism has in terms of such agreement and/or any law.

5.2 VAT, DUTIES AND OTHER TAXES

Prices must be quoted inclusive of VAT and all other relevant taxes and duties (where applicable) and should be shown separately.

5.2.1 The full price under this tender must be quoted in GBP.

6 SPECIAL TENDER CONDITIONS

This tender and its acceptance will be subject to the terms and conditions described below.

South African Tourism is/will not be liable for any costs incurred in preparation and delivery of tenders. South African Tourism will however consider contributing set amounts only to shortlisted agencies for this tender who will participate during phase two of the tender process to assist with the preparation of final agency pitches.

All documents, samples and materials submitted as part of a tender becomes the property of South African Tourism, and yet in any event South African Tourism will not be liable for loss or damage to any documents, samples and materials submitted.

6.1 TENDER SURETY

South African Tourism requires no proposal surety but however reserves the right to review this position at contractual stages.

6.2 DOWNSCALING AND UPSCALING OF WORK

Tender: Request for Proposal

South African Tourism reserves the right to downscale/Upscale the required services and associated costs, should the need arise. In such cases, South African Tourism will only downscale or upsacle such services after every completed project.

6.3 VALIDITY PERIOD

The tender proposal must remain valid for at least five (5) months after the tender due date. All contributions / prices indicated in the proposal and other recurrent costs must remain firm for the period of the contract.

6.4 COMPLETENESS OF THE SOLUTION

The tenderer must complete all documents in full and submit these with the proposal. Failure to comply with these requirements may invalidate the tenderer or disqualify the proposal.

Notwithstanding any possible shortcomings and / or inconsistency in the specifications, the tenderer must ensure that the solution offered will form a complete, cost effective and functional proposal for the whole project solution.

6.5 CONTRACTUAL IMPLICATIONS

The tenderer must complete all documents in full and submit these with the proposal. Failure to comply with these requirements may invalidate the tenderer or disqualify the proposal.

- 6.5.1 Upon submission of the tender response, the Tenderer is unconditionally bound by the terms and conditions of the Request for Proposal (RFP) and the tender response. In the event of any conflict or confusion arising between the terms and conditions of the RFP and the tender response, the RFP shall prevail.
- 6.5.2 The Tenderer acknowledges that awarding of the Tender is based solely on the information supplied in the tender response, accordingly the relevant Terms and Conditions of the Request for Proposal and the tender response will be incorporated in the subsequent written agreement, unless otherwise provided by South African Tourism.
- 6.5.3 Other than providing rights to South African Tourism, nothing in this Tender Request and tender response should be construed to give rise to South African Tourism having any obligations or liabilities whatsoever, express or implied.
- 6.5.4 The successful Tenderer shall only be entitled to render services and/or provide goods to South African Tourism once a separate written contract and a service level agreement, has been signed by both the Tenderer and South African Tourism, whereupon the Request for Proposal and tender response will cease to have force and effect.
- 6.5.5 The successful tenderer will assume sole responsibility, regardless of any third party or subcontracting agreements it may enter.
- 6.5.6 The terms and conditions of this Request for Proposal and any agreement entered into between South African Tourism and a Tenderer as a result of a successful proposal by the Tenderer to this Request for Proposal (RFP) shall always be interpreted and subject to the laws of the respective countries namely: United Kingdom and the Republic of Ireland. The terms and conditions of this sub- clause 6.5.6 shall survive any subsequent contractual provision or agreement attempting to evade, amend or nullify the said provisions of this sub clause 6.5.6 to the Request for Proposal.

6.6 CONDITIONS OF PAYMENT

No service should be provided to South African Tourism in terms of this tender and no amount will become due and payable by South African Tourism before:

- a cost estimate and relevant 3rd party supporting documents (where applicable) has been provided by the service provider/supplier.
- an official purchase order or similar written instruction has been issued to the supplier where service delivery will be within the specified time scale after the receipt of the official purchase order or similar written instruction; and

Unless otherwise determined in the contract or other agreement, all payments due to creditors will be settled within 30 days from receipt of an invoice or, in the case of civil claims, from the date of

settlement or court judgment. This implies that amounts owing will be paid within 30 days from receipt of invoice if the goods, works or services were delivered to the satisfaction of South African Tourism.

Notwithstanding any provisions in this document, no payment will become due or payable unless the invoice is accompanied with:

- a statement, reconciling all monies already paid and still outstanding; and
- all relevant supporting documentation.

All invoices to be issued must be in Euro currency.

6.7 QUALITY ASSURANCE

All services rendered by the Tenderer, its personnel, agents or sub-contractors will be subject to on-going evaluation to determine its effectiveness and will be so guaranteed for the full contract period by the Tenderer after acceptance by South African Tourism.

6.8 INTELLECTUAL PROPERTY RIGHTS

All intellectual property rights, applicable to the awarded bidder, including, but not limited to, copyright, trademarks, design rights, patent rights and other similar rights in the Request for Proposal and the tender response and in any works or products created as a result of the performance of the Tenderer in relation to this Request for Proposal and tender response, will vest in, and are hereby assigned to South African Tourism, unless specifically agreed otherwise, in the form of individual written Agreements signed by both parties.

6.9 AWARDING OF CONTRACT

Proven relevant experience and success, as well as the ability to deliver services required will be important considerations. By the submission of tender, each submitter warrants that he/she/it is highly skilled, professional, competent and experienced in the area for which he/she has tendered. Any work performed by a successful tenderer will be evaluated.

The tenderer also warrants that the service provided will be of a superior standard and is unlikely to cause undue difficulties.

The proposal may be awarded, in part or in full, at the sole discretion of South African Tourism, to one or more concerns on a non-exclusive basis. Proposals that are qualified by a tenderer's own conditions may be rejected as being invalid, and failure of the submitter to renounce such conditions when called upon to do so may invalidate the proposal.

South African Tourism may request clarification or additional information regarding any aspect of the proposal. The tenderer must supply the requested information within 24 hours after the request has been made, otherwise the tenderer may be disqualified. South African Tourism may also request a demonstration/presentation and submitters must comply with such a request within 24 hours or within such a time as mutually agreed.

6.10 CONFLICT OF INTEREST, CORRUPTION AND FRAUD

South African Tourism reserves its right to disqualify any bidder who either itself or any of whose members (save for such members who hold a minority interest in the bidder through shares listed on any recognised stock exchange), indirect members (being any person or entity who indirectly holds at least a 15% interest in the bidder other than in the context of shares listed on a recognised stock exchange), directors or members of senior management, whether in respect of South African Tourism or any other government organ or entity and whether from the Republic of South Africa or otherwise ("Government Entity")

- (a) engages in any collusive tendering, anti-competitive conduct, or any other similar conduct, including but not limited to any collusion with any other bidder in respect of the subject matter of this bid;
- (b) seeks any assistance, other than assistance officially provided by a Government Entity, from any employee, advisor or other representative of a Government Entity to obtain any unlawful advantage in relation to procurement or services provided or to be provided to a Government Entity;
- (c) makes or offers any gift, gratuity, anything of value or other inducement, whether lawful or unlawful, to any of South African Tourism officers, directors, employees, advisors or other representatives;

- (d) makes or offers any gift, gratuity, anything of any value or other inducement, to any Government Entity's officers, directors, employees, advisors or other representatives to obtain any unlawful advantage in relation to procurement or services provided or to be provided to a Government Entity;
- (e) accepts anything of value or an inducement that would or may provide financial gain, advantage or benefit in relation to procurement or services provided or to be provided to a Government Entity;
- (f) pays or agrees to pay to any person any fee, commission, percentage, brokerage fee, gift or any other consideration, that is contingent upon or results from, the award of any tender, contract, right or entitlement which is in any way related to procurement or the rendering of any services to a Government Entity;
- (g) has in the past engaged in any matter referred to above; or
- (h) has been found guilty in a court of law on charges of fraud and/or forgery, regardless of whether a prison term was imposed and despite such bidder, member or director's name not specifically appearing on the List of Tender Defaulters kept at National Treasury.

6.11 MISREPRESENTATION DURING THE LIFECYCLE OF THE CONTRACT

The bidder should note that the terms of its Tender will be incorporated in the proposed contract by reference and that South African Tourism relies upon the bidder's Tender as a material representation in making an award to a successful bidder and in concluding an agreement with the bidder.

It follows therefore that misrepresentations in a Tender may give rise to service termination and a claim by South African Tourism against the bidder notwithstanding the conclusion of the Service Level Agreement between South African Tourism and the bidder for the provision of the Service in question. In the event of a conflict between the bidder's proposal and the Service Level Agreement concluded between the parties, the Service Level Agreement will prevail.

6.12 PREPARATION COSTS

The Bidder will bear all its costs in preparing, submitting and presenting any response or Tender to this bid. Furthermore, no statement in this bid will be construed as placing South African Tourism, its employees or agents under any obligation whatsoever, including in respect of costs, expenses or losses incurred by the bidder(s) in the preparation of their response to this bid.

6.13 INDEMNITY

If a bidder breaches the conditions of this bid and, as a result of that breach, South African Tourism incurs costs or damages (including, without limitation, the cost of any investigations, procedural impairment, repetition of all or part of the bid process and/or enforcement of intellectual property rights or confidentiality obligations), then the bidder indemnifies and holds South African Tourism harmless from any and all such costs which South African Tourism may incur and for any damages or losses South African Tourism may suffer.

6.14 PRECEDENCE

This document will prevail over any information provided during any briefing session whether oral or written, unless such written information provided, expressly amends this document by reference.

Prospective tenderers must periodically review the following links for updated information or amendments with regard to this tender, prior to due dates.

https://www.southafrica.net/gl/en/corporate/page/tenders; or

https://e-procurement.southafrica.net.

6.15 LIMITATION OF LIABILITY

A bidder participates in this bid process entirely at its own risk and cost. South African Tourism shall not be liable to compensate a bidder on any grounds whatsoever for any costs incurred or any damages suffered because of the Bidder's participation in this Bid process.

6.16 TAX COMPLIANCE (Only applicable to legal entities registered within South Africa)

No tender shall be awarded to a bidder who is not tax compliant. South African Tourism reserves the right to withdraw an award made, or cancel a contract concluded with a successful bidder if it is established that such bidder was in fact not tax compliant at the time of the award or has submitted a fraudulent Tax Clearance Certificate to South African Tourism, or whose verification against the Central Supplier Database (CSD) proves non-compliant. South African Tourism further reserves the right to cancel a contract with a successful bidder if such bidder does not remain tax compliant for the full term of the contract.

The Central Supplier Database (CSD) and the tax compliance status PIN are the approved methods of verifying the tax compliance of a bidder. The South African Revenues Services (SARS) does not issue Tax Clearance Certificates anymore but has introduced an online provision via eFiling, for bidders to print their own Tax Clearance Certificates which they can submit with their bids or price quotations.

South African Tourism will therefore accept printed or copies of Tax Clearance Certificates submitted by bidders but will verify their authenticity on eFiling.

This is applicable for all individual bidders and their sub-contractors (if any) and also consortiums or joint ventures.

6.17 TENDER DEFAULTERS AND RESTRICTED SUPPLIERS

No tender shall be awarded to a bidder whose name (or any of its members, directors, partners or trustees) appear on the Register of Tender Defaulters kept by National Treasury, or who have been placed on National Treasury's List of Restricted Suppliers. South African Tourism reserves the right to withdraw an award, or cancel a contract concluded with a Bidder should it be established, at any time, that a bidder has been blacklisted with National Treasury by another government institution.

6.18 GOVERNING LAW

The governing law that dictates this bid, the bid response process and all processes associated with this bid is the World Trade Organisation (WTO) agreement (including South African procurement law) on government procurement and the Organisation for Economic Cooperation and Development (OECD) principals for integrity for public procurement.

Should any bidder be in disagreement with the governing laws to be applied, this should be stated in their bid submission.

6.19 RESPONSIBILITY FOR SUB-CONTRACTORS AND BIDDER'S PERSONNEL

A bidder is responsible for ensuring that its personnel (including agents, officers, directors, employees, advisors and other representatives), its sub-contractors (if any) and personnel of its sub-contractors comply with all terms and conditions of this bid. If South African Tourism allows a bidder to make use of sub-contractors, such sub-contractors will always remain the responsibility of the bidder and South African Tourism will not under any circumstances be liable for any losses or damages incurred by or caused by such sub-contractors.

6.20 CONFIDENTIALITY

Except as may be required by operation of law, by a court or by a regulatory authority having appropriate jurisdiction, no information contained in or relating to this bid or a bidder's tender(s) will be disclosed by any bidder or other person not officially involved with South African Tourism's examination and evaluation of a Tender.

No part of the bid may be distributed, reproduced, stored or transmitted, in any form or by any means, electronic, photocopying, recording or otherwise, in whole or in part except for the purpose of preparing a Tender. This bid and any other documents supplied by South African Tourism remain proprietary to South African Tourism and must be promptly returned to South African Tourism upon request together with all copies, electronic versions, excerpts or summaries thereof or work derived there from.

Throughout this bid process and thereafter, bidder(s) must secure South African Tourism's written approval prior to the release of any information that pertains to (i) the potential work or activities to which this bid relates; or (ii) the process which follows this bid. Failure to adhere to this requirement may result in disqualification from the bid process and civil action.

6.21 SOUTH AFRICAN TOURISM PROPRIETARY INFORMATION

Bidder will on their bid cover letter make declaration that they did not have access to any South African Tourism proprietary information or any other matter that may have unfairly placed that bidder in a preferential position in relation to any of the other bidder(s).

6.22 AVAILABILITY OF FUNDS

Should funds no longer be available to pay for the execution of the responsibilities of this bid (RFP SAT UK 001/20), South African Tourism may terminate the Agreement at its own discretion or temporarily suspend all or part of the services by notice to the successful bidder who shall immediately make arrangements to stop the performance of the services and minimize further expenditure: Provided that the successful bidder shall thereupon be entitled to payment in full for the services delivered, up to the date of cancellation or suspension.

6.23 ANTI-CORRUPTION COMPLIANCE

South African Tourism is committed to conducting its business ethically and to achieving and maintaining the highest standards of corporate governance, particularly in respect of anti-corruption compliance. We require all our business partners, suppliers, vendors, contractors and service providers, who play an important and valued role in our continuing business success, to behave ethically and to avoid engaging in corrupt business activities.

Successful bidders will be required to undertake contractually that, in carrying out their responsibilities on behalf of South African Tourism, neither they nor their owners, officers, directors, employees, or their agents or subcontractors will pay, offer, or promise to pay, or authorize the payment directly or indirectly, of any money, gift, or anything of value to any government official or anyone else for the purpose of influencing any act or decision of such official or of the government to obtain or retain business, or to direct business to any person.

6.24 FRONTING

South African Tourism supports the spirit of broad based black economic empowerment and recognizes that real empowerment can only be achieved through individuals and businesses conducting themselves in accordance with the Constitution and in an honest, fair, equitable, transparent and legally compliant manner. Against this background South African Tourism condemns any form of fronting.

South African Tourism, in ensuring that Bidders conduct themselves in an honest manner will, as part of the bid evaluation processes, conduct or initiate the necessary enquiries/investigations to determine the accuracy of the representation made in bid documents. Should any of the fronting indicators as contained in the Guidelines on Complex Structures and Transactions and Fronting, issued by the Department of Trade and Industry, be established during such enquiry / investigation, the onus will be on the Bidder / contractor to prove that fronting does not exist. Failure to do so within a period of 14 days from date of notification may invalidate the bid / contract and may also result in the restriction of the Bidder /contractor to conduct business with the public sector for a period not exceeding ten years, in addition to any other remedies South African Tourism may have against the Bidder / contractor concerned.

Should fronting be inferred or detected, it will be referred to the BEE commission for investigation.

6.25 SUPPLIER DUE DILIGENCE

South African Tourism reserves the right to conduct supplier due diligence prior to final award or at any time during the contract period. This may include site visits and requests for additional information.

6.26 DURATION OF THE CONTRACT

South African Tourism intends to enter into a 36 (thirty-six) month contract and service level agreement with the successful bidder. A service level agreement/contract, with performance indicators based on the specification of the bid, will be concluded with the successful bidder to facilitate contract management and performance monitoring. The said agreement will quantify cost-benefits and mitigate risks to South African Tourism whilst protecting the successful bidder from scope creep.

Deliverables will be monitored continuously to ensure that products/services are delivered in accordance with the conditions of the contract. The preferred bidder will be required to submit performance reports, i.e. through a progress tracking report monthly until closure of the contract.

7 TERMINATION OF CONTRACT

South African Tourism reserves the right to curtail the scope of any tender awarded or to curtail any aspect of any tenderer. In the event of any such curtailment, the tenderer will have no claim against South African Tourism.

South African Tourism also reserves the right to terminate, in South African Tourism's sole discretion and without providing any reason for the termination, the award of any proposal to any party if such party breaches, on 2 or more occasions, any component of the Service Level Agreement to be signed by both the supplier and South African Tourism.

8 PROPOSAL SUBMISSION

All annexures must be completed in full, using the given numbering format. All attachments or references to attachments must be clearly marked and specific to information required. Compliance or Noncompliance with detailed information must be indicated per paragraph as per numbering format if there are additional and/or alternative products/services, options must be separately tendered for in the form of a separate proposal, and with a complete schedule describing deviations from specifications and technical brochures must be submitted where applicable.

Own conditions submitted by small, micro enterprises will be considered sympathetically by South African Tourism, however South African Tourism reserves the right to call upon the tenderer to renounce such conditions.

If any of the conditions on this tender form conflict with any special conditions, stipulations or provisions incorporated in the tender, such special conditions, stipulations or provisions will apply.

ANNEXURES TO TENDER - REQUEST FOR PROPOSAL

8.1 ANNEXURE A: DETAILED SPECIFICATION OF GOODS & SERVICES

8.2 ANNEXURE B: COMPANY INFORMATION

The affidavit provides vital information required to evaluate a tender. It is therefore compulsory that the document be completed and stamped by a Commissioner of Oath.

In the case of more than one party participating in a joint venture that jointly submit a tender for work, the information of all legal entities participating in the joint venture must be provided.

- 8.3 ANNEXURE C: DETAILED BREAKDOWN OF TOTAL COST AND STANDARD SERVICES
- 8.4 ANNEXURE D: ACCEPTANCE OF GENERAL TENDER CONDITIONS OF SOUTH AFRICAN TOURISM
- 8.5 ANNEXURE E: DECLARATION OF INTEREST FOR TENDERS
- 8.6 ANNEXURE F: TENDER ENTERPRISE DECLARATION AFFIDAVIT:

An affidavit detailing the company structure, classification, sector, assets etc. of a firm is required. The affidavit provides vital information required to evaluate a tender e.g. the SMME/ HDI status of a firm may be ascertained from the information provided. It is therefore compulsory that the document be completed and stamped by a Commissioner of Oath.

8.7 ANNEXURE G: NATIONAL TREASURY CENTARLISED SUPPLIER DATABASE:

This section does not apply to bidders registered as legal entities outside the borders of The Republic of South Africa where bidders only need to submit affirmation of Business certification/registration.

For bidders registered as legal trading entities within The Republic of South Africa the below will apply: -

- (a) Bidders are required to be registered on the Central Supplier Database and the National Treasury shall verify the bidder's tax compliance status through the Central Supplier Database.
- (b) Where Consortia / Joint Ventures / Sub-contractors are involved, each party must be registered on the Central Supplier Database and their tax compliance status will be verified through the Central Supplier Database. Consortia and Joint Ventures are also expected to register the respective Consortia and Joint Ventures on CSD.
- (c) Bidder(s) must be compliant when submitting a proposal to South African Tourism and remain compliant for the entire contract term with all applicable tax legislation, including but not limited to the Income Tax Act, 1962 (Act No. 58 of 1962) and Value Added Tax Act, 1991 (Act No. 89 of 1991).
- (d) It is a condition of this bid that the tax matters of the successful bidder be in order, or that satisfactory arrangements have been made with South African Revenue Service (SARS) to meet the bidder's tax obligations.
- (e) The Tax Compliance status requirements are also applicable to foreign bidders / individuals who wish to submit bids.
- (f) It is a requirement that bidders grant a written confirmation when submitting this bid that SARS may on an ongoing basis during the tenure of the contract disclose the bidder's tax compliance status and by submitting this bid such confirmation is deemed to have been granted.

Bidders who are not registered on CSD can do so on https://secure.csd.gov.za/

8.8 ANNEXURE H: DECLARATION OF BIDDER'S PAST SUPPLY CHAIN MANAGEMENT PRACTICES

This annexure serves as a declaration to be used by institutions in ensuring that when goods and services are being procured, all reasonable steps are taken to combat the abuse of the supply chain management system.

The tender of any tenderer may be disregarded if that tenderer, or any of its directors have:

- Abused the institution's supply chain management system;
- Committed fraud or any other improper conduct in relation to such system; or
- Failed to perform on any previous contract.

8.9 ANNEXURE K: CERTIFICATE OF INDEPENDENT BID DETERMINATION

9 ANNEXURE A: DETAILED SPECIFICATION OF GOODS AND SERVICES

9.1 Background on South African Tourism UK Office

South African Tourism's strategy has segmented global markets into three: Growth, Defend and Invest. The United Kingdom has been identified as a growth market for Tourism to South Africa and Ireland has been identified as an nvestment market. South African Tourism UK focuses on three distinct areas i.e. leisure, MICE, travel trade (tourism retail) with media relations as a key consideration to drive brand positivity.

9.2 South African Tourism's Business Units and Country Offices

South African Tourism executes a broad spectrum of segment-specific marketing activities and support activities throughout the world through its various Business Units.

Details of these are as follows:

1	Office of the CEO	Internal Audit
		Corporate Governance
		Corporate Legal Services
2	Chief Strategy Officer	Insights
		Analytics
		Strategy and Innovation
3	Chief Financial Officer	Financial Management
		Supply Chain and Asset Management
4	Chief Convention Bureau Officer	Meetings, Incentives, Conference & Exhibitions
		Strategic Events and Exhibitions
		Business Events development and Services Support
		Mega events including but not limited to Africa's Travel Indaba and Meetings Africa
5	Chief Operations Officer	Human Capital
		Information and Communications Technology
		Domestic Marketing
		Africa
		East Africa (Kenya, Tanzania, Uganda)
		West Africa * (Nigeria, Ghana)
		Africa Land Markets (Botswana, Lesotho, Malawi, Mozambique, Namibia,
		Eswatini, Zambia, Zimbabwe)
		Angola
		Europe
		South Europe Hub
		France *
		Spain
		Portugal
		Italy
		Central Europe hub
		Germany *
		Austria
		Switzerland
		UK and Ireland Hub
		UK *

		Ireland
		North Europe Hub
		Netherlands *
		Belgium
		Nordics
		Americas
		North Americas Hub
		US *
		Canada
		South Americas Hub
		Brazil
		Argentina
		Chile
		Australasia, MEISEA and Asia Pacific
		Australasia
		Australia*
		New Zealand
		MEISEA
		India *
		Singapore
		Malaysia
		Turkey and the UAE
		Asia Pacific
		China *
		Japan*
		South African Missions
6	Chief Marketing Officer	Brand and Marketing
		Global Public Relations and Communications
7	Chief Quality Assurance Officer	Visitor Experience
		Tourism Grading Council
		Global Trade Relations
		Tourism Grading Council
		Global Trade Relations
		•

^{*} SA Tourism operates physical offices

9.3 SCOPE OF SERVICES

The United Kingdom and Ireland hub specifies the work that needs to be carried out through their annual business plans, by stipulating "Big Things" to be done. These big things consist of both a trade as well as a consumer focus and are compiled after a process that entails monitoring of macro-economic conditions and performance, brand tracking results such as awareness, positivity and conversion, as well as other key components contained in the marketing funnel. The key business objectives for the 2020/21 fiscal for the hub are as follows:

Recovery	Ensure a strong presence in the market and that South Africa is top of mind post COVID19 and once current travel restrictions are lifted.
First Time Visitors	Convince considerers through relevant channels and compelling brand info and deals to visit South Africa now.
Repeat Visitors	Inspire repeaters by providing them with compelling offerings of traveler immersive conscious experiences in off the beaten areas to drive geo-spread and inclusive growth and inspiring them to advocate first-time visitors.
Trade	Partner with the trade to promote and sell South Africa by giving them the right training, tools, knowledge, and platforms to instill confidence in the destination.
Stakeholders	Partner with relevant stakeholders to promote South Africa throughout the year by providing the right toolkits, content, and support.

The brand awareness work was done via branded content partnerships to introduce a fresh and vibrant view of South Africa. Albeit efforts to impact both awareness and positivity, persistent barriers impacting awareness are lack of safety perceptions, value for money and other destinations more appealing than South Africa. Further down the marketing funnel, numbers were lost at people who have sought information but chose not to book reflecting a gap in information provided on various channels.

Consumer insights reflect that the English and Irish like to explore, meet the locals and discover hidden gems. This is over and above their key reasons for visiting South Africa, detailed as wanting to experience wildlife and safari, scenic beauty and visiting family and friends. They look for value for money holiday destinations for their holidays. South Africa has high awareness in both United Kingdom and Ireland and thus it is key to provide inspiring and practical info on the classic highlights, food and wine etc.

The two key areas required from public relations are messaging the barriers to consideration of South Africa and also injecting a renewed positivity about the country as reflected in the 2020/21 business plan.

South African Tourism's hypothesis of its target audience are experienced international travelers interested in safari, natural beauty, culture and relaxation. They research the destination and plan out their holidays allowing 1-4 months between reservation and travel.

9.3.1 To this end, South African Tourism is inviting proposals from reputable service providers with vast experience in the field of public relations services to assist South African Tourism in the area of Public Relations. The service offering would need to be inclusive of consumer, media and trade engagements during the period of the contract.

In addition, the successful service provider will provide research and analytics including targeted consumer insights, including future media trends analysis, tourism trade landscape analysis and mapping as well as general reporting (quarterly).

South African Tourism will need the contracted agency to engage with consumers and stakeholders constantly and consistently with positive messages and innovative campaigns that align with the South African Tourism Global Brand Communications strategy.

The successful bidder must therefore outline a multi-year communication strategy to address identified barriers position South Africa as the preferred holiday destination for the United Kingdom and Ireland travelers.

9.3.2 Consequently, the appointed agency will be responsible for, but not limited to the following:

CATEGORY 1: GENERAL AND OPERATIONAL PUBLIC RELATIONS

- Examine our business objectives and present a local detailed plan to re-engage our markets through the use of effective PR tactics.
- Ensure all PR campaigns and tactics are in line with South African Tourism's Global Brand Communication Strategy.
- Provide strategic consultancy, idea generation, conceptualisation and execution of online and offline consumer conversion PR campaigns.
- Present measurable PR campaigns designed to address the issues outlined in this brief and how these would ultimately drive conversions across our key segments.
- Position South Africa as a preferred holiday destination in the United Kingdom and Ireland through positive media relations to induce favourable coverage. This must include a focus on agenda-setting media as well as consumer, trade and online media.
- Identify and leverage the PR opportunities in the United Kingdom and Ireland and South Africa that will
 engage with SA Tourism's key audiences.
- Identify non-traditional partnership opportunities and assist in crafting a value proposition to the prospective partners to secure the collaboration.
- Develop plans to maximise positive editorial coverage of South Africa as the preferred holiday destination.
- Create an 'always on' 24/7 press office including consumer, travel trade and influencer engagement.
- Develop and maintain a consumer and trade media database of all media in the United Kingdom and Ireland with particular emphasis on tourism (a copy of this database should be made available to SA Tourism on a 6-monthly basis).
- Identify thought leadership platforms and create content that will connect the South African Tourism brand to relevant audiences and build trust;
- Advise on the South African Tourism brand communications strategy and approach in response to new
 opportunities, barrier issues and crisis outbreak, in line with South African Tourism crisis communication
 manual;
- Media monitoring services including but not limited to reputation management services should include monitoring blogs, discussion threads, forums and social networking sites;
- Identify and recommend media, journalists, influencers and bloggers which should be targeted for familiarisation trips to South Africa and recommend the best activities to organise for engaging their audiences.
- Build relationships with key online content writers and online media outlets for coverage on South Africa
 and thus driving increased referral traffic to the United Kingdom and Ireland website and improve search
 engine visibility.
- Evaluate and source non-paid opportunities to increase our brand reach and visibility online.
- Identify niche markets and recommend content to engage these audiences.
- Prepare and issue media releases and fact sheets as per written briefs and follow-up with media to pursue publishing.
- Write speeches/ talking points for South African Tourism officials at key tourism events and media interactions and/or interviews.
- Develop and write articles or editorial pieces for publications as required or briefed by South African Tourism.
- Develop and produce all long-form content as required and/or briefed by South African Tourism.
- Produce, develop and edit multi-media content to support online and offline campaigns when needed.
- Disseminate information and pictures to media as instructed by South African Tourism.
- Approach media and secure interviews for South African Tourism.
- Provide a weekly clipping service of traditional and online to South African Tourism and recommend ways to address matters arising.
- Digital and Online PR (in collaboration with South African Tourism's media agency and digital agency)
- Stakeholder Management
- Media events (in collaboration with South African Tourism's events agency)
- Develop PR measures and deliverables on an ongoing basis with media monitoring, tracking and reporting
 provided on monthly and quarterly basis;
- Conduct competitor analysis and report on PR activities of other tourism destinations in our respective markets:
- Innovation insights on emerging trends, new media and platforms to reach our target audience.

CATEGORY 2: TRADE PR

- Identify and recommend travel trade media which should be targeted for familiarisation trips to South Africa and recommend the best activities to organise for engaging their audiences;
- Identify long-term opportunities for collaboration with travel trade partners that mutually benefits and adds value to South African Tourism and partners;
- Develop content for B2B partners.

CATEGORY 3: CRISIS COMMUNICATION AND REPUTATION MANAGEMENT

- Develop a United Kingdom and Ireland pro-active and always on PR strategy with relevant consumer centric content supported by a crisis communication framework informed by the Global Brand Communications Strategy;
- Alert South African Tourism as to potential negative stories or issues which may need to be dealt with in the media and recommend crisis management activities - crisis management with guidance with Global Brand Communications team;
- Identify and alert South African Tourism where lobbying or high-level intervention may be required in market and recommend a United Kingdom and Ireland centric position;
- Identify unlikely and unconventional partnerships for strengthening our brand appeal

CATEGORY 4: STAKEHOLDER MANAGEMENT

- Manage the database of the key stakeholders in the United Kingdom and Ireland including tourism industry stakeholders, South African embassy/ consulate staff and prominent pro-South Africa celebrities, business people or sports people (a copy of this database should be made available to SA Tourism on a monthly basis, this database will remain the property of SA Tourism at all times).
- Develop PR activities to mutually benefit South African Tourism and associated stakeholders.

9.3.3 KEY OBJECTIVES:

- Increase arrivals to meet set targets;
- Increase tourism spend to meet set targets;
- Increase South Africa's positive brand awareness to meet set targets;
- Improving geographical spread;
- Promote transformation of the South African tourism industry to reflect a context inclusive of all population groups;
- Promote South Africa to be a value for money and time destination that offers a variety of activities at various price points; and
- Position South Africa as a preferred holiday destination by showcasing a variety of experiences allowing time for positioning our brand attributes of wildlife, people, scenic beauty and adventure etc.

9.3.4 THE PROPOSALS

Bid proposals from interested bidders should clearly demonstrate their understanding of the business needs and should demonstrate their capacity and ability to successfully deliver on all the requirements as outlined under section 9.3.1; 9.3.2 and 9.3.3 above.

Proposals should also include credentials in the form of at least two examples of case studies carried out in the area of all stipulated requirements as listed in section 9.3.1 and 9.3.2 above.

All credentials should highlight your concept development, creative capabilities and any instances where you have leveraged other 3rd parties or departments within your wider organisation. This should not be older than two years and should include at least:

- a) Client name & background;
- b) Challenge faced by client;
- c) Solution delivered by your agency with supplementary graphics and/or URLs where appropriate; and
- d) Value added by your agency.

South African Tourism also foresees that it will receive several proposals, in order for our bid committee to effectively evaluate the proposals, prospective bidders are required to also include information relevant to the following five topics:

#	Topic		Requirement
1	Introduction		Agency overview, size, company structure; and
		•	Relationship with other subsidiaries of your parent company
2	PR Capabilities	•	Describe any prior destination PR experience;
		•	Outline how other experiences outside of destination PR would allow you to deliver innovative solutions to this sector; and
		•	Describe any competitive advantages that differentiate you from your competitors
3	Solution overview	•	Brief description of your understanding of SAT's needs and the challenges it faces in the United Kingdom and Ireland. In doing so, please do not paraphrase or repeat the content of this RFP; and Describe how you would deliver on each Scope of Services section] based on your understanding of SAT's challenges
4	Experience, skills and qualifications of the proposed team who will work on the project/account		Provide a chart illustrating the human resources that will be assigned to the project.; Indicate how the quality and availability of staff will be assured over the term of the agreement; and Outline the reporting structure and how each team member would liaise with the client lead and the PR and media buying account leads.
5	Work plan and project management	•	Propose a work plan with associated timelines that will accomplish the tasks mentioned under scope of services; and Outline plans to monitor performance and implement corrective measures where necessary.

9.3.5 PRICING SCHEDULE (Inclusive of VAT and all other relevant taxes)

A detailed price schedule should be included in the proposal where the following should be considered: -

Provide two high level cost estimates, including all fees and resource rate cards for:

- Solution to meet minimum requirements; and
- Solution with any proposed additional services to deliver on projects above minimum requirement.

Cost should be presented in the same format for year 1, 2 and 3(with applicable escalation where relevant) and should separately indicate any once-off cost associated with the project.

9.3.6 BID PRESENTATIONS/DEMONSTRATIONS

South African Tourism will reserve its rights to request bidders for presentations/demonstrations where these will provide an opportunity for the bid evaluation committee to look more closely at the proposals and identify gaps between how the bidder indicated that their proposed solution met the business requirements and what the team is able to discern regarding how closely it actually meets the needs of the business.

If required, they will be at a high level where criterion will be identified that the bid evaluation team might be interested in looking more closely at. The bid evaluation committee will have the opportunity to ask questions and make notes of what they consider to be gaps in the proposals compared with how well the business requirements are satisfied.

South African Tourism will reserve the right to decide on whether it will invite all bidders to make representation should the need arise or only those bidders who have met the minimum qualification criteria for functionality evaluation (Gate 2 evaluation).

9.4 COMPETITIVE BIDDING PROCEDURE:

South African Tourism is issuing this tender through a competitive bidding procedure because there are sufficient suppliers/service providers in the market to afford the opportunity to be considered for the bid. As a schedule 3A Public Entity in terms of schedule 3 of the Public Finance Management Act 1 of 1999, South African Tourism fully conforms and supports the obligatory transformation initiatives embedded in the Preferential Procurement Regulations, 2017 issued in terms of section 5 of the Preferential Procurement Policy Framework Act, Act Number 5 of 2000 (PPPFA) when procuring goods or services from suppliers.

South African Tourism, as far as practically possible, have taken every effort to prepare the best possible documentation of what is required and to ensure the specifications do not inhibit participation by Exempted Micro Enterprises (EMEs) and Qualifying Small Enterprise (QSE). South African Tourism therefore also encourages the establishment of consortia, to ensure that EME's and QSE's can participate in the bid.

9.5 BID PROTOCOL AND PACKAGING OF BIDS

Bidders should take precaution to not contravene the provisions of Section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, which prohibits an agreement between, or concerted practice by, firms, or a decision by an association of firms, if it is between parties in a horizontal relationship and if it involves collusive bidding (or bid rigging).

An agreement to engage in a restrictive horizontal practice is presumed to exist between two or more firms if \cdot

- a) any one of those firms owns a significant interest in the other, or they have at least one director or substantial shareholder in common; and
- b) any combination of those firms engages in that restrictive horizontal practice;
- an agreement for co-operation between two or more competing businesses operating at the same level in the market;
- d) Price fixing- an arrangement in which several competing businesses make a secret agreement to set prices for their products to prevent real competition.

South African Tourism requires bidder(s) to declare the following in the Bidder's Technical response:

Confirm that the bidder(s) is to: -

- (a) Act honestly, fairly, and with due skill, care and diligence, in the interests of South African Tourism;
- (b) Have and employ effectively the resources, procedures and appropriate technological systems for the proper performance of the services;
- (c) Act with circumspection and treat South African Tourism fairly in a situation of conflicting interests;
- (d) Comply with all applicable statutory or common law requirements applicable to the conduct of business;
- (e) Make adequate disclosures of relevant material information including disclosures of actual or potential own interests, in relation to dealings with South African Tourism;
- (f) Avoidance of fraudulent and misleading advertising, canvassing and marketing;
- (g) To conduct their business activities with transparency and consistently uphold the interests and needs of South African Tourism as a client before any other consideration; and
- (h) To ensure that any information acquired by the bidder(s) from South African Tourism will not be used or disclosed unless the written consent of the client has been obtained to do so.
- 9.5.1 Proposals are expected to be presented in one pack where the pack, however, should be noticeably <u>subdivided into 3 sections</u> under the following headings:

PART A- Legal and commercial information

This refers to documents and information relating to the vetting of company information of all bidders where the below portfolio of evidence and supporting documents should be provided in sequential order:

- a) Cover letter introducing your company and any sub-contractor who will participate in the bid/contract;
- b) Bidder credentials (comprehensive company profile, ownership structure of the company;
- c) Affirmation of Business certification/registration (where applicable);
- d) Confirmation of valid tax status (refer to paragraph 6.16 for acceptable method(s) of proof) (Only applicable to South Africa based companies);
- e) Valid certified copy of B-BBEE certificate (if applicable);

- f) Proof of Vat registration (if applicable);
- g) Copies of latest audited Statement of financial position, Statement of financial performance and Cash flow statement and latest audit report (issued by independent auditors). Shortlisted bidders will be required to submit full set of latest financials upon request from South African Tourism;
- h) Proof of registration with Unemployment Insurance Fund and Workmen's Compensation Fund (if applicable);
- i) Certified copy of Companies and Intellectual Property Commission (CIPC) registration documents (if applicable);
- j) Certified copies of Identity Documents or Valid Passports of Members, Directors or owner (Copy with original stamp);
- k) Certified copies of all latest share certificates, in case of a company (Copy with original stamp);
- l) Bidders must have specific experience and submit at least three recent references (in a form of written proof(s) on their client's letterhead including relevant contact person(s), office telephone & fax number, website and email address) where similar work were undertaken.

<u>Part B</u>- All documents and completed annexures of the Request for Proposal (RFP) in sequential order as they have been issued where bidders are required to:

- a) Initial each page of the Request for Proposal (RFP) to confirm that they have read and understood the contents of the bid;
- b) Duly complete all Standard Bidding Documentations (SBD's) and Declarations.

Part C- Credentials and other relevant information against the required scope of services considering inter alia:

• information that will be used to evaluate bid proposals as outlined under section 9.7.2; and

#	Topic	Requirement	
1	Introduction	Agency overview, size, company structure; global footprint and Relationship with other subsidiaries of your parent company	
2	PR Capabilities	Describe any prior destination PR experience; Outline how other experiences outside of destination PR would alloyou to deliver innovative solutions to this sector; and Describe any competitive advantages that differentiate you froyour competitors	
3	Solution overview	 Brief description of your understanding of SAT's needs and the challenges it faces in the United Kingdom and Ireland. In doing seplease do not paraphrase or repeat the content of this RFP; and Describe how you would deliver on each Scope of Services section and any additional value-added services that you could offer base on your understanding of SAT's challenges 	
4	Experience, skills and qualifications of the proposed team who will work on the project/account	 Provide a chart illustrating the human resources that will be assigned to the project; Indicate how the quality and availability staff will be assured over the term of the agreement; and Outline the reporting structure and how each team member wou liaise with the client lead and the PR and media buying accoulteads. 	
5	Work plan and project management	 Propose a work plan with associated timelines that will accomplish the tasks mentioned under scope of services; and Outline plans to monitor performance and implement corrective measures where necessary. 	
	Cost	 A detailed cost breakdown based on your understanding of what the scope of work will entail (also see paragraph 9.3.5). 	

Companies who fail to adhere to the requirements under paragraph 9.5.1 may be disqualified from the evaluation process.

9.6 ANTI-CORRUPTION COMPLIANCE

South African Tourism is committed to conducting its business ethically and to achieving and maintaining the highest standards of corporate governance, particularly in respect of anti-corruption compliance. We require all of our business partners, suppliers, vendors, contractors and service providers, who play an important and valued role in our continuing business success, to behave ethically and to avoid engaging in corrupt business activities.

To assist South African Tourism in respect of its commitment to ethical business practices, all successful bidders are required to complete an anti-bribery compliance questionnaire and thereafter to undergo an anti-bribery due diligence check. The outcome thereof may determine, at South African Tourism's discretion, whether South African Tourism will enter into any contractual agreement or other arrangements with the supplier, or not.

South African Tourism reserves the right to disqualify bidders based on the results and outcomes of its risk based anti-bribery due diligence procedures and will not furnish reasons for such decisions.

Successful bidders may further be required to sign warranties and undertake contractually that, in carrying out their responsibilities on behalf of South African Tourism, neither they nor their owners, officers, directors, employees, or their agents or subcontractors will pay, offer, or promise to pay, or authorize the payment directly or indirectly, of any money, gift, or anything of value to any government official or anyone else for the purpose of influencing any act or decision of such official or of the government to obtain or retain business, or to direct business to any person.

9.7 BID EVALUATION PROCESS

9.7.1 South African Tourism has set minimum standards (Gates) that a bidder needs to meet to be evaluated and selected as a successful bidder. The minimum standards consist of the following:

GATE 1 Pre-qualification Criteria	GATE 2 Functional/Technical Evaluation Criteria	GATE 3 Comparative Price and B-BBEE Evaluation (where applicable)	
	Bidder(s) are required to achieve a minimum threshold 70% to proceed to Gate 3		
	The Tender/Evaluation Matrix Cross Reference: Bidders should reference the criteria to portfolio of evidence in the bid proposal. — it is of vital importance that systematic scoring can be carried out.	lowest acceptable tender will be used to determine the preference point system to be used for the evaluation. Where the lowest acceptable tender is below R50 million, the 80/20 preference point	
	Bidders are required to reference page numbers in Bid Proposals next to the criteria under paragraph 9.7.3	lowest acceptable tender is above	

"functionality" means the measurement according to predetermined norms, as set out in the bid documents, of a service or commodity that is designed to be practical and useful, working or operating, taking into account, among other factors, the quality, reliability, viability and durability of a service and the technical capacity and ability of a bidder;

"comparative price" means the price after the factors of a non-firm price and all unconditional discounts that can be utilized have been taken into consideration;

9.7.2 GATE 1: PRE-QUALIFICATION CRITERIA

Without limiting the generality of South African Tourism's other critical requirements for this Bid, bidder(s) must submit the documents listed paragraph 9.5.1.

All documents must be completed and signed by the duly authorized representative of the prospective bidder(s). During this phase Bidders' response will be evaluated based on compliance with the listed administrative and mandatory bid requirements. The bidder(s) proposal may be disqualified for non-submission of any of the documents.

9.7.3 GATE 2: TECHNICAL/FUNCTIONAL EVALUATION CRITERIA = weighting out of 100 basis points

All bidders are required to respond to the technical/functional evaluation criteria scorecard and provide information/portfolio of evidence that they unconditionally hold the available capacity, ability, experience, and qualified staff to provide the services under this bid to South African.

Bidders will be required to achieve a minimum threshold of 75% during this phase of the bid evaluation process in order to proceed to Gate 3. Bidders who does not achieve the minimum threshold, will not be further considered.

100%	00% Percentage points allocated for FUNCTIONALITY		
Lowest acceptable % for FUNCTIONALITY - Tenderers with less than this score will be eliminated			To be completed by the bidder.
Deliverables / Performance Indicators Wei		Weight	The Tender Evaluation Matrix Cross Reference Bidders should reference the criteria to portfolio of evidence in the bid proposal. — it is of vital importance that systematic scoring can be carried out.
Experience within the Public Relations industry (Special knowledge, expertise and experience).		25	
PR proposal reflecting a clear understanding of destination brands' challenge, our business objectives, the media landscape, and the consumer media behaviour, both digital and traditional media.		25	
Creativity and innovation in PR around consumer brands, both traditional and non-traditional, and the distribution channels from previous case studies			
Media Monitoring, Reputation Management. Tracking and Reporting - approach, service and tools that will be made available to South African Tourism - for example, database management, stakeholder engagement and competitor analysis		10	
Understanding of the tourism industry, trade media and levers that can be used for impact		15	
tw - total weight		100	

- Bids proposals will be evaluated strictly according to the bid evaluation criteria stipulated in this section.
- Bidders must, as part of their bid documents, submit supportive documentation for all functional requirements as indicated in the Terms of Reference. The panel responsible for scoring the respective bids will evaluate and score all bids based on information presented in the bid proposals in line with the RFP.
- The score for functionality will be calculated in terms of the table below where each Bid Evaluation Committee (BEC) member will rate each individual criterion on the bid evaluation score sheet using the following value scale/matrix:

Rating	Definition	Score
Excellent	Exceeds the requirement. Exceptional demonstration by the bidder of the relevant ability, understanding, experience, skills, resources and quality measures required to provide the goods / services. Response identifies factors that will offer potential value, with supporting evidence.	5
Good	Satisfies the requirement with minor additional benefits. Above average demonstration by the bidder of the relevant ability, understanding, experience, skills, resource and quality measures required to provide the goods / services. Response identifies factors that will offer potential value, with supporting evidence.	4
Acceptable	Satisfies the requirement. Demonstration by the supplier of the relevant ability, understanding, experience, skills, resource, and quality measures required to provide the goods / services, with supporting evidence.	3
Minor Reservations	Satisfies the requirement with minor reservations . Some minor reservations of the supplier's relevant ability, understanding, experience, skills, resources and quality measures required to provide the goods / services, with little or no supporting evidence.	2
Serious Reservations	Satisfies the requirement with major reservations. Considerable reservations of the supplier's relevant ability, understanding, experience, skills, resources and quality measures required to provide the goods / services, with little or no supporting evidence.	1
Unacceptable	Does not meet the requirement. Does not comply and/or insufficient information provided to demonstrate that the supplier has the ability, understanding, experience, skills, resource & quality measures required to provide the goods / services, with little or no supporting evidence.	0

9.7.4 GATE 3: PRICE AND B-BBEE EVALUATION = 100 POINTS

Only bidder(s) who meets the minimum threshold for functionality during Gate 2 will be further evaluated for comparative price and B-BBEE level of contribution.

The total points for price evaluation (out of 80/90) and the total points for B-BBEE evaluation (out of 20/10) will be consolidated. The bidder who scores the highest points for comparative pricing and B-BBEE status level of contributor after the consolidation of points will normally be considered as the preferred bidder who South African Tourism will enter into further negotiations with.

Upon the successful negotiation and signing of a contract and services level agreement with the preferred bidder all other bidders will be considered as unsuccessful.

9.7.5 PREFERENCE POINTS CLAIM FORM IN TERMS OF THE PREFERENTIAL PROCUREMENT REGULATIONS 2017

NB: BEFORE COMPLETING THIS FORM, BIDDERS MUST STUDY THE GENERAL CONDITIONS, DEFINITIONS AND DIRECTIVES APPLICABLE IN RESPECT OF B-BBEE, AS PRESCRIBED IN THE PREFERENTIAL PROCUREMENT REGULATIONS, 2017.

GENERAL CONDITIONS

9.7.5.1 The following preference point systems are applicable to all bids:

Once a bidder has met the minimum qualifying threshold for functionality, where applicable, the tender will be further evaluated on either the 80/20 or 90/10 preference point system. Once a tender is received, the lowest acceptable tender will be used to determine the preference point system to be used for the evaluation of tenders.

Where the lowest acceptable tender is below R50 million, the 80/20 preference point system must be used. If the lowest acceptable tender is above R50 million, the 90/10 preference point system will be used.

- 9.7.5.2 Points for this bid shall be awarded for:
 - (a) Price; and
 - (b) B-BBEE Status Level of Contributor.
- 9.7.5.3 The maximum points for this bid are allocated as follows:

	POINTS
PRICE	80/90
B-BBEE STATUS LEVEL OF CONTRIBUTOR	20/10
Total points for Price and B-BBEE must not exceed	100

- 9.7.5.4 Failure on the part of a bidder to submit proof of B-BBEE Status level of contributor together with the bid, will be interpreted to mean that preference points for B-BBEE status level of contribution are not claimed.
- 9.7.5.5 SA Tourism reserves the right to require of a bidder, either before a bid is adjudicated or at any time subsequently, to substantiate any claim in regard to preferences, in any manner required by the purchaser.

9.7.6 DEFINITIONS

- (a) "B-BBEE" means broad-based black economic empowerment as defined in section 1 of the Broad-Based Black Economic Empowerment Act;
- (b) "B-BBEE status level of contributor" means the B-BBEE status of an entity in terms of a code of good practice on black economic empowerment, issued in terms of section 9(1) of the Broad-Based Black

Economic Empowerment Act;

- (c) "bid" means a written offer in a prescribed or stipulated form in response to an invitation by an organ of state for the provision of goods or services, through price quotations, advertised competitive bidding processes or proposals;
- (d) "Broad-Based Black Economic Empowerment Act" means the Broad-Based Black Economic Empowerment Act, 2003 (Act No. 53 of 2003);
- (e) "EME" means an Exempted Micro Enterprise in terms of a code of good practice on black economic empowerment issued in terms of section 9 (1) of the Broad-Based Black Economic Empowerment Act;
- (f) "functionality" means the ability of a tenderer to provide goods or services in accordance with specifications as set out in the tender documents.
- (g) "prices" includes all applicable taxes less all unconditional discounts;
- (h) "proof of B-BBEE status level of contributor" means:
 - 1) B-BBEE Status level certificate issued by an authorized body or person;
 - 2) A sworn affidavit as prescribed by the B-BBEE Codes of Good Practice;
 - 3) Any other requirement prescribed in terms of the B-BBEE Act;
- "QSE" means a qualifying small business enterprise in terms of a code of good practice on black economic empowerment issued in terms of section 9 (1) of the Broad-Based Black Economic Empowerment Act;
- (j) "GBP value" means the total estimated value of a contract in GBP, calculated at the time of bid invitation, and includes all applicable taxes;

9.7.7 POINTS AWARDED FOR PRICE

9,7,7,1 THE 80/20 OR 90/10 PREFERENCE POINT SYSTEMS

A maximum of 80 or 90 points is allocated for price on the following basis:

$$Ps = 80 \left(1 - \frac{Pt - P\min}{P\min} \right) \qquad \text{or} \qquad Ps = 90 \left(1 - \frac{Pt - P\min}{P\min} \right)$$

Where

Ps = Points scored for price of bid under consideration

Pt = Price of bid under consideration

Pmin = Price of lowest acceptable bid

9.7.7.2 POINTS AWARDED FOR B-BBEE STATUS LEVEL OF CONTRIBUTOR

In terms of Regulation 6 (2) and 7 (2) of the Preferential Procurement Regulations, preference points must be awarded to a bidder for attaining the B-BBEE status level of contribution in accordance with the table below:

B-BBEE Status Level of Contributor	Number of points (90/10 system)	Number of points (80/20 system)
1	10	20
2	9	18
3	6	14
4	5	12
5	4	8
6	3	6
7	2	4
8	1	2
Non-compliant contributor	0	0

9.8 BID DECLARATION

9.8.1 Bidders who claim points in respect of B-BBEE Status Level of Contribution must complete the following:

9.9 B-BBEE STATUS LEVEL OF CONTRIBUTOR CLAIMED IN TERMS OF PARAGRAPHS 9.7.5.3 AND 9.7.7.2

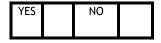
9.9 B-BBEE Status Level of Contributor:. =(maximum of 10 or 20 points)

(Points claimed in respect of paragraph 9.10 must be in accordance with the table reflected in paragraph 9.7.7.2 and must be substantiated by relevant proof of B-BBEE status level of contributor.

9.10 SUB-CONTRACTING

9.10.1 Will any portion of the contract be sub-contracted?

(Tick applicable box)



- 9.10.2 If yes, indicate:

 - ii) The name of the sub-contractor......
 - iii) The B-BBEE status level of the sub-contractor.....

iv) Whether the sub-contractor is an EME or QSE (Tick applicable box)

YES	NO	

v) Specify, by ticking the appropriate box, if subcontracting with an enterprise in terms of Preferential Procurement Regulations, 2017:

Designated Group: An EME or QSE which is at last 51% owned by:	EME	QSE		
	ſ	ı		
Black people				
Black people who are youth				
Black people who are women				
Black people with disabilities				
Black people living in rural or underdeveloped areas or townships				
Cooperative owned by black people				
Black people who are military veterans				
OR				
Any EME				
Any QSE				

\mathbf{a}	4.4	DECL	ADATION	WITH	DECARD	TΩ	COMBAN	V/EIDAA
У.		DECL	ARATION	wiin	REGARD	10	CUMPAN	IY/FIKM

9.11.1	Name of	f company/firm:				
9.11.2	VAT registration number:					
9.11.3	Compan	y registration number:				
9.11.4	TYPE OF COMPANY/ FIRM					
		Partnership/Joint Venture / Consortium				
		One person business/sole propriety				
		Close corporation				
		Company				
		(Pty) Limited				
	[Tick A	APPLICABLE BOX]				
9.11.5	DESCRIBE PRINCIPAL BUSINESS ACTIVITIES					
	•••••					

DATE:

Failure on the part of a bidder to fill in and/or to sign this form and submit a B-BBEE Verification Certificate from a Verification Agency accredited by the South African Accreditation System (SANAS) or a Registered Auditor approved by the Independent Regulatory Board of Auditors (IRBA) or an Accounting Officer as contemplated in the Close Corporation Act (CCA) together with the bid, will be interpreted to mean that preference points for B-BBEE status level of contribution are not claimed;

9.12 Consolidation of points for comparative price and B-BBEE level of contribution (Gate 3)

The total points for price evaluation (out of 80/90) and the total points for BBBEE evaluation (out of 20/10) will be consolidated. The bidder who scores the highest points for comparative pricing and B-BBEE status level of contributor after the consolidation of points will normally be considered as the preferred bidder who South African Tourism will enter into further negotiations with for this tender.

Upon the successful negotiation and signing of a contract and services level agreement with the preferred bidder all other bidders will be considered as unsuccessful.

Tender: Request for Proposal

10. ANNEXURE B - COMPANY INFORMATION

SUPPLIER INFORMATION						
NAME OF BIDDER						
POSTAL ADDRESS						
STREET ADDRESS						
TELEPHONE NUMBER	CODE			NUMBER		
CELLPHONE NUMBER						
FACSIMILE NUMBER	CODE			NUMBER		
E-MAIL ADDRESS				<u> </u>		
VAT REGISTRATION NUMBER						
TAX CLEARANCE NUMBER						
TAX CLEARANCE EXPIRY DATE						
HAS PROOF OF CENTARLISED SI	UPPLIER DATABA	SE REGISTRATI	ON BEEN	SUBMITTED?	\	YES or NO
SUPPLIER COMPLIANCE	TAX			CENTRAL		
STATUS	COMPLIANCE		OR	SUPPLIER		
	SYSTEM PIN:		UK	DATABASE		
				No:	MAA	AA
B-BBEE STATUS LEVEL	TICK APPLIC	ABLE BOX]	B-BBEE S	STATUS LEVEL		[TICK APPLICABLE BOX]
VERIFICATION CERTIFICATE			SWORN	AFFIDAVIT		
	☐ Yes	☐ No				☐ Yes ☐
						No
[A B-BBEE STATUS LEVEL \	VERIFICATION C	ERTIFICATE/	SWORN	AFFIDAVIT (FC	R EA	MES & QSEs) MUST BE
SUBMITTED IN ORDER TO QUALIFY FOR PREFERENCE POINTS FOR B-BBEE]						
ARE YOU THE				ARE YOU	I A	
ACCREDITED	∐Yes	∏No		FOREIGN BA	SED	☐ Yes ☐ No
REPRESENTATIVE		□.,0		SUPPLIER	FOR	
IN SOUTH AFRICA				THE GO	ODS	TIE VEC ANGLIES SAST
FOR THE GOODS	TIE VEC ENCLOS	E DDOOL1		/SERVICES		[IF YES, ANSWER PART
/SERVICES	[IF YES ENCLOS	E PKUUF]		/WORKS		B:3]
/WORKS				OFFERED?		
OFFERED?						

QUESTIONNAIRE TO BIDDING FOREIGN	SUPPLIERS			
IS THE ENTITY A RESIDENT OF THE REPI	UBLIC OF SOUTH AFRICA (RSA)?		☐ YES ☐	
DOES THE ENTITY HAVE A BRANCH IN T	HE RSA?			
DOES THE ENTITY HAVE A PERMANENT YES NO	ESTABLISHMENT IN THE RSA?			
DOES THE ENTITY HAVE ANY SOURCE O	F INCOME IN THE RSA?		☐ YES	
IS THE ENTITY LIABLE IN THE RSA FOR A	ANY FORM OF TAXATION?			
IF THE ANSWER IS "NO" TO ALL OF COMPLIANCE STATUS SYSTEM PIN CREGISTER AS PER 2.3 BELOW.				
Total number of years the firm has be	een in business			
Total number of employees:				
Full Time				
Part Time				
Street Address of all Facilities used by Firm (eg. Warehousing, storage space, offices etc.)				
Do you Share Facilities	Yes	□ No		
If yes, which facilities				
With who do you share facilities (Nan	ne of Firm / Individual)			

What is the enterprise	es annual turno	over (excl VAT) during	g the lesser period	for which the business has been	
operating, or for the	previous three	financial years			
GBP amount :	£				
der amount.					
Or Previous three	Year		Year	Year	
financial years	£		£	£	
Management Structur	re (Percentage	of management on ex	recutive level in ea	ach of the following groups)	
Group			Percentage		
African					
Coloured					
Indian					
White					
The undersigned is du	ıly authorised (on behalf of the firm	and affirms that th	ne information furnished is true a	ind
Correct					
Name and surname					
Signature					
Capacity under which	the bid is				
signed					
Duly authorised to sig	n on behalf				
of					
Date					
Commissioner of Oath	n Signature				
Commissioner of Oath	n Stamp				

11. ANNEXURE C: DETAILED BREAKDOWN OF TOTAL COST AND STANDARD SERVICES

A detailed cost breakdown (inclusive of VAT) based on your understanding of South African Tourism's full requirements under this tender. If any aspect is uncertain, as much detail as possible should be provided. Also clearly indicate any once-off cost.

A detailed price schedule should be included in the proposal where the following should be considered: -

Provide two high level cost estimates, including all fees and resource rate cards for:

- Solution to meet minimum requirements; and
- Solution with proposed value-added services.

Where Resourcing needs to reflect the below mentioned services or similar, and needs to have the ability to localise across both countries:

- One (1) Client Director for the United Kingdom and Ireland
- One (1) project manager for the United Kingdom and Ireland lead

Cost should be presented in the same format for year 1, 2 and 3(with applicable escalation where relevant) and should separately indicate any once-off cost associated with the project.

Please summarise the total cost below which agrees to your detailed pricing schedule:

TOTAL BID PRICE	GBP (Including all applicable taxes)	Projected annual escalation Percentage
YEAR 1		
YEAR 2		
YEAR 3		
OTHER - SPECIFY		
OTHER - SPECIFY		
TOTAL COST FOR 3 YEARS		

12. TIME FRAMES

Pricing schedule should be supported by time frames for delivery and/or execution in the form of detailed project / roll out plans where applicable.

13. ANNEXURE D: ACCEPTANCE OF GENERAL TENDER CONDITIONS OF SOUTH AFRICAN TOURISM

I/We hereby tender to supply all or any of the services described in the Tender Request for Proposal, in accordance with the specifications stipulated therein (and which will be taken as part of, and incorporated into, this tender submission) at the prices and on the terms regarding time for delivery and/or execution inserted therein, to South African Tourism on the terms of the General Tender Conditions of South African Tourism

I/WE AGREE THAT -

- the offer herein will remain binding upon me/us and open for acceptance by South African Tourism during the Validity Period indicated and calculated from the closing time of the tender.
- 13.2 if I/we withdraw my/our tender within the period for which I/we have agreed that the tender will remain open for acceptance, or fail to fulfill the contract when called upon to do so, South African Tourism may, without prejudice to its other rights, agree to the withdrawal of my/our tender or cancel the contract that may have been entered into between me/us and South African Tourism and I/we will then pay to South African Tourism any additional expense incurred by South African Tourism having either to accept any less favorable tender or, if fresh tenders have to be invited, the additional expenditure incurred by the invitation of fresh tenders and by the subsequent acceptance of any less favourable tender; South African Tourism will also have the right to recover such additional expenditure by set-off against moneys which may be due or become due to me/us under this or any other tender or contract or against any guarantee or deposit that may have been furnished by me/us or on my/our behalf for the due fulfillment of this or any other tender or contract and pending the ascertainment of the amount of such additional expenditure to retain such moneys, guarantee or deposit as security for any loss the Province may sustain by reason of my/our default;
- 13.3 if my/our tender is accepted the acceptance may be communicated to me/us by e-mail;
- the law of the World Trade Organization (WTO) agreement (including South African procurement law) on government procurement and the Organization for Economic Cooperation and Development (OECD) principals for integrity for public procurement will govern the contract created by the acceptance of my/our tender and that I/we choose domicilium citandi et executandi at (full address of this place)

I/We furthermore confirm that I/we have satisfied myself/ourselves as to the correctness and validity of my/our tender; that the price(s) and rate(s) quoted cover all the work/item(s) specified in the tender documents and that the price(s) and rate(s) cover all my/our obligations under a resulting contract and that I/we accept that any mistakes regarding price(s) and calculations will be at my/our risk.

I/We hereby accept full responsibility for the proper execution and fulfillment of all obligations and conditions devolving on me/us under this agreement as the Principal(s) liable for the due fulfillment of this contract.

I/We agree that any action arising from this contract may in all respects be instituted against me/us and I/we hereby undertake to satisfy fully any sentence or judgment which may be pronounced against me/us as a result of such action.

I/We agree that background screening can be done to all directors of our legal entity that submits this bid

I/We declare that I/we have participation /no participation in the submission of any other offer for the supplies/services described in the attached documents. If in the affirmative, state name(s) of tender(s) involved:

Duly signed by authorised person on this the terms and conditions of this Tender.	day of	202 as unconditional acceptance of
Name:	Signature:	
In capacity as:		

These conditions form part of the tender and failure to comply therewith may invalidate a tender.

14 ANNEXURE E: DECLARATION OF INTEREST FOR TENDERS

This declaration must accompany tender documents submitted.

Any legal person, including persons employed by the South African Tourism or persons who act on behalf of South African Tourism or persons having a kinship with persons employed by South African Tourism including a blood relationship may make an offer or offers in terms of this tender invitation. In view of possible allegations of favouritism, should the resulting tender, or part thereof, be awarded to persons employed by South African Tourism, or to persons who act on behalf of South African Tourism, or to persons connected with or related to them, it is required that the tenderer or his/her authorized representative will declare his/her position vis-à-vis the evaluating authority and/or take an oath declaring his/her interest, where

The tenderer is employed by South African Tourism or acts on behalf of South African Tourism; and/or the legal person on whose behalf the tender document is signed, has a relationship with persons/a person who are/is involved with the evaluation of the tender(s), or where it is known that such a relationship exists between the person or persons for or on whose behalf the declarant acts and persons who are involved with the evaluation of the tender.

In order to give effect to the above, complete the following and submit with the tender.

employed by South African Tourism?	on benair or, or	☐ Yes	☐ No
If Yes, state particulars :			
Do you, or any person connected with the tenderer, have (family, friend, other) with a person employed in the depar or with South African Tourism, and who may be involved wi	tment concerned	☐ Yes	□ No
or adjudication of this tender?	er ere evaluation		
If Yes, state particulars :			
Are you or any person connected with the tenderer, aware o (family, friend, other) between the tenderer and any persouth African Tourism, who may be involved with the adjudication of this tender?	son employed by	☐ Yes	□No
If Yes, state particulars :			
Duly signed by authorised person on this day of Declaration of Interest for the tendering of:		2021 as	
TENDER REQUIREME	NT, TENDER NUMBE	ER.	_
Signature:	Commissioner	of Oath:	
MP-01 SOUTH AFRICAN TOURISM			f 50

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Tender: Request for Proposal		Company Confidential
Print Name:		
In capacity as:		
For and on behalf of:		
COMPANY NAME (TENDERER	:	

15 ANNEXURE F: DECLARATION OF INTEREST FOR TENDERS (SBD4)

This declaration must accompany tender documents submitted.

- Any legal person, including persons employed by the state, or persons having a kinship with persons employed by the state, including a blood relationship, may make an offer or offers in terms of this invitation to bid (includes a price quotation, advertised competitive bid, limited bid or proposal). In view of possible allegations of favouritism, should be the resulting bid, or part thereof, be awarded to persons employed by the state, or to persons connected with or related to them, it is required that the bidder or his/her authorized representative declare his/her position in relation to the evaluating/adjudicating authority where-
 - the bidder is self employed by the state; and/or
 - the legal person on whose behalf the bidding document is signed, has a relationship with persons/a person who are/is involved in the evaluation and or adjudication of the bid(s), or where it is known that such a relationship exists between the person or persons for or on whose behalf the declarant acts and persons who are involved with the evaluation and or adjudication of the bid.
- In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

2.1	Full name of bidders or his or her	
۷. ۱	representative:	
2.2	Identity Number:	
	Desition assuming in the assumance	
2.3	Position occupied in the company	
	(director, trustee, shareholder):	
2.4	Company registration number:	
2.5	Tax reference number:	
	W	
2.6	Vat registration number:	

- 2.7 Are you or any person connected with the bidder presently employed by the state? YES / NO
- 2.7.1 If so, furnish the following particulars:

2.7.1.1	Name of person / director / trustee / shareholder / member:	
2.7.1.2	Name of state institution at which you or the person connected to the bidder is employed:	
2.7.1.3	Position occupied in the state institution:	

Tender:	Request for Proposal	Company	Confidential
2.7.1.4	Any other particulars:		
2.7.2	If you are presently employed by the state to undertake remunerative work outside en	,,,,	YES / NO
2.7.2.1	If yes, did you attach proof of such authori	ty to the bid document?	YES / NO
	(Note: Failure to submit proof of such auth bid)	ority, where applicable, may result in the disc	ualification of the
2.7.2.2	If no, furnish reasons for the non- submission of such proof:		
2.8	Did you or your spouse, or any of the comp or their spouses conduct business with the	any's directors/trustees/shareholders/memberstate in the previous twelve months?	rs YES / NO
2.8.1	If yes, furnish particulars:		
2.9		Didder, have any relationship (family, friend, e and who may be involved with the evaluation	YES / NO
2.9.1	If yes, furnish particulars:		
2.10	Are you, or any person connected with the friend, other) between any other bidder armay be involved with the evaluation and or	nd any person employed by the state who	YES / NO

Company Confidential

Tender: Request for Proposal

Tender	: Request for Proposal		Company (Confidential
2.10.1	If yes, furnish particulars:			
2.11	Do you or any of the directors/trus any interest in any other related co-			'ES / NO
2.11.1	If yes, furnish particulars:			
3	Full details of directors/trustees/m	nembers/shareholders		
	Full Name	Identity Number	Personal Tax Reference Number	State Employee Number / Persal Number
3.1				
3.2				
3.3				
3.4				
3.5				
3.6				
3.7				
3.8				
3.9				

Tender: Request for Proposal Company Confidential

4 DECLARATION

1, THE UNDERSIGNED (NAME) ______

CERTIFY THAT THE INFORMATION FURNISHED IN PARAGRAPHS 2 AND 3 ABOBE IS CORRECT.

1 ACCEPT THAT THE STAE MAY REJECT THE BID OR ACT AGAINST ME IN TERMS OF PARAGRAPH 3 OF THE GENEREAL CONDITIONS OF CONTRACT SHOULD THIS DECLARATION PROVE TO BE FALSE.

SIGNATURE

DATE

NAME OF BIDDER

POSITION

16 ANNEXURE G - NATIONAL TREASURY CENTRALISED SUPPLIER DATABSE (this is only applicable for South African registered legal entities).)

To demonstrate compliance to commercial information bidders are required to attach proof of their successful supplier registration on National Treasury's Centralized Supplier Database (CSD).

SA Tourism will not consider any bids from bidders whose tax status is not valid on CSD.

Bidders who are not registered on CSD can do so on https://secure.csd.gov.za/

In bids where Consortia / Joint Ventures / Sub-contractors are involved, each party must submit a separate centralized supplier database registration report.

Failure to submit proof of CSD registration shall invalidate a tender and/or inclusion in any list or database of prospective suppliers.

Company Confidential

17. ANNEXURE H - DECLARATION OF BIDDERS'S PAST SUPPLY CHAIN MANAGEMENT PRACTICES (SBD8)

This Standard Bidding Document must form part of all bids invited.

It serves as a declaration to be used by institutions in ensuring that when goods and services are being procured, all reasonable steps are taken to combat the abuse of the supply chain management system.

The bid of any bidder may be disregarded if that bidder or any of its directors have-

- abused the institution's supply chain management system;
- committed fraud or any other improper conduct in relation to such system; or
- failed to perform on any previous contract.

In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

Item	Question	Yes	No
17.1	Is the bidder or any of its directors listed on the National Treasury's Database of	Yes	No
	Restricted Suppliers as companies or persons prohibited from doing business with the public sector?		
	(Companies or persons who are listed on this Database were informed in writing of this restriction by the Accounting Officer/Authority of the institution that imposed the restriction after the <i>audi alteram partem</i> rule was applied).		
	The Database of Restricted Suppliers now resides on the National Treasury's website (www.treasury.gov.za) and can be accessed by clicking on its link at the bottom of the home page.		
17.1.1	If so, furnish particulars:		
17.2	Is the bidder or any of its directors listed on the Register for Tender Defaulters in	Yes	No
	terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004)?		
	The Register for Tender Defaulters can be accessed on the National Treasury's		
	website (<u>www.treasury.gov.za</u>) by clicking on its link at the bottom of the home page.		
	F-25		
17.2.1	If so, furnish particulars:		1

17.3	Was the bidder or any of its directors convicted by a court of law (including a court	Yes	No
	outside of the Republic of South Africa) for fraud or corruption during the past five years?		
17.3.1	If so, furnish particulars:		
17.3.1	ii so, turiisii particulars.		
17.4	Was any contract between the bidder and any organ of state terminated during the	Yes	No
	past five years on account of failure to perform on or comply with the contract?		
17.4.1	If so, furnish particulars:		
	<u>, </u>		
CERTIE	ICATION		
CLKIII	ICATION		
I, the u	indersigned, (NAME IN FULL)	, certi	fy that th
	ation furnished on this Declaration is true and correct.		
Laccon	t that, in addition to cancellation of a contract, action may be taken against me should	this docl	aration
	on behalf of the tendering company, prove to be false.	tilis dect	aracion,
	3 , , , , , , , , , , , , , , , , ,		
Signatu	re Date		
Position	Name of bidder		

18. ANNEXURE K - CERTIFICATE OF INDEPENDENT BID DETERMINATION (SBD9)

- 18.1 This Standard Bidding Document (SBD) must form part of all bids¹ invited.
- Section 4 (1) (b) (iii) of the Competition Act No. 89 of 1998, as amended, prohibits an agreement between, or concerted practice by, firms, or a decision by an association of firms, if it is between parties in a horizontal relationship and if it involves collusive bidding (or bid rigging).² Collusive bidding is a *per se* prohibition meaning that it cannot be justified under any grounds.
- 18.3 Treasury Regulation 16A9 prescribes that accounting officers and accounting authorities must take all reasonable steps to prevent abuse of the supply chain management system and authorizes accounting officers and accounting authorities to:
- a. disregard the bid of any bidder if that bidder, or any of its directors have abused the institution's supply chain management system and or committed fraud or any other improper conduct in relation to such system.
- b. cancel a contract awarded to a supplier of goods and services if the supplier committed any corrupt or fraudulent act during the bidding process or the execution of that contract.
 - This SBD serves as a certificate of declaration that would be used by institutions to ensure that, when bids are considered, reasonable steps are taken to prevent any form of bid-rigging.
 - In order to give effect to the above, the attached Certificate of Bid Determination (SBD 9) must be completed and submitted with the bid:
 - ¹ Includes price quotations, advertised competitive bids, limited bids and proposals.
 - ² Bid rigging (or collusive bidding) occurs when businesses, that would otherwise be expected to compete, secretly conspire to raise prices or lower the quality of goods and / or services for purchasers who wish to acquire goods and / or services through a bidding process. Bid rigging is, therefore, an agreement between competitors not to compete.

19. CERTIFICATE OF INDEPENDENT BID DETERMINATION (SBD9)

I, the undersigned, in submitting the accompanying bid:
i, the director, in submitting the decompanying bid.
(Pid graph or and Description)
(Bid number and Description)

in response to the invitation for the bid made by:

SOUTH AFRICAN TOURISM

do hereby make the following statements that I certify to be true and complete in every respect:

I certify, on behalf of:that:

(Name of Bidder)

- 19.1 I have read and I understand the contents of this Certificate;
- 19.2 I understand that the accompanying bid will be disqualified if this Certificate is found not to be true and complete in every respect;
- 19.3 I am authorized by the bidder to sign this Certificate, and to submit the accompanying bid, on behalf of the bidder;
- 19.4 Each person whose signature appears on the accompanying bid has been authorized by the bidder to determine the terms of, and to sign the bid, on behalf of the bidder;
- 19.5 For the purposes of this Certificate and the accompanying bid, I understand that the word "competitor" shall include any individual or organization, other than the bidder, whether or not affiliated with the bidder, who:
- (a) has been requested to submit a bid in response to this bid invitation;
- (b) could potentially submit a bid in response to this bid invitation, based on their qualifications, abilities or experience; and
- (c) provides the same goods and services as the bidder and/or is in the same line of business as the bidder.
- 19.6 The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However communication between partners in a joint venture or consortium³ will not be construed as collusive bidding.
- 19.7 In particular, without limiting the generality of paragraphs 6 above, there has been no consultation, communication, agreement or arrangement with any competitor regarding:
- (a) prices;
- (b) geographical area where product or service will be rendered (market allocation)
- (c) methods, factors or formulas used to calculate prices;

(d) the intention or decision to submit or not to submit, a bid;

- (e) the submission of a bid which does not meet the specifications and conditions of the bid; or
- (f) bidding with the intention not to win the bid.
- 19.8 In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications and conditions or delivery particulars of the products or services to which this bid invitation relates.
- 19.9 The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
 - ³ Joint venture or Consortium means an association of persons for the purpose of combining their expertise, property, capital, efforts, skill and knowledge in an activity for the execution of a contract.
- 19.10 I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No 12 of 2004 or any other applicable legislation.

Signature	Date
Position	Name of bidder

20 BIDDER DECLARATION

ZU BIL	DUER DECLARATION
The	bidder hereby declare the following:
We	confirm that(Bidder's Name) will: -
a.	Act honestly, fairly, and with due skill, care and diligence, in the interests of SA Tourism;
b.	Employ effectively the resources, procedures and appropriate technological systems for the proper performance of the services;
c.	Act with circumspection and treat SA Tourism fairly in a situation of conflicting interests;
d.	Comply with all applicable statutory or common law requirements applicable to the conduct of business;
e.	Make adequate disclosures of relevant material information including disclosures of actual or potential own interests, in relation to dealings with SA Tourism;
f.	Avoid fraudulent and misleading advertising, canvassing and marketing;
g. Conduct business activities with transparency and consistently uphold the interests and needs Tourism as a client before any other consideration; and	
h.	Ensure that any information acquired by the bidder(s) from SA Tourism will not be used or disclosed unless the written consent of the client has been obtained to do so.
Signature	Date
Print Name	of Signatory:
Designation	:

FOR AND ON BEHALF OF: ______(Bidding Company's Name)