



SOUTH AFRICAN TOURISM

TOURISM PERFORMANCE HIGHLIGHTS 2016

DOMESTIC TOURISM PERFORMANCE

Domestic Tourist Trips
24,3 million

↓ -0.8% compared to 2015



Total Direct Domestic Spend
R26,5 billion

↑ 12.3% compared to 2015



Length of Stay
4.3 nights

↑ 1.6% compared to 2015



Bednights
103,4 million

↑ 0.9% compared to 2015



Geographic Spread
Visited more than
one province **10%**

↑ +720 basis points compared to 2015



Seasonality Index
24.0%

↓ -190 basis points compared to 2015



Foreign Tourist Arrivals
10,0 million

↑ 12.8% compared to 2015

Total Foreign Direct Spend
R75,5 billion

↑ +10.8% compared to 2015

Length of Stay
9.2 nights

↓ -2.9% compared to 2015

Bednights
88,8 million

↑ +9.2% compared to 2015

Geographic Spread
Visited more than
one province **15%**

↑ +220 basis points compared to 2015

Seasonality Index
1.35%

↑ +1 basis point compared to 2015

INTERNATIONAL TOURISM PERFORMANCE



Foreword

As the tourism marketing arm of the South African Government, South African Tourism has developed an integrated marketing strategy that focuses on leisure and business events. Part of our business is to monitor and evaluate the performance of the tourism sector. This consolidated report prepared by the Strategic Research Unit provides a review of the performance of the tourism sector in 2016 against the South African Tourism mandate.

This report only provides a summary of tourism's performance and must be read in conjunction with the tables at the end of the report for the detail that inform the insights in this report.

This report by the Strategic Research Unit is also based on the systems and methodologies that were developed and applied from 2001. In 2002, South African Tourism extended the survey of departing foreign tourists at OR Tambo International Airport from only in summer and winter to throughout the year. In 2003, this was extended to Cape Town International Airport. The data collection was also expanded to include monthly surveys of the largest segment of foreign arrivals, land border arrivals. The sample is weighted to tourist arrivals as released by Statistics SA. These changes were made for more robust results as the sample sizes are larger and drawn in way that ensure representativeness.

In 2014, Statistics SA made changes to the release of its Tourism & Migration reports and now no longer report on transit arrivals. As a result of this change, the weighting methodology has been revised and the results in this report are now not comparable to reports prior to 2013. The 2016 Annual Report represents the third edition of a new series of Annual Reports.

While we have been able to track key metrics consistently over the years through our Departure Surveys. This report is based on

- Statistics SA's Tourism & Migration releases for 2016
- South African Tourism's monthly departure surveys conducted at OR Tambo International Airport and Cape Town International Airport as well as 12 land border posts during 2016
- Statistics SA's Tourism Satellite Account for South Africa
- Euromonitor's IMIS for Travel & Tourism
- UNWTO World Tourism Barometer, January 2017
- SA Tourism's monthly domestic tourism surveys

To access this report online please visit the research section on the South Africa Tourism website at www.southafrica.net/research or for more information e-mail: research@southafrica.net.

Disclaimer

The Strategic Research Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analysed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always available on www.southafrica.net/research.

The data in this report is based on statistics collected by the Department of Home Affairs at ports of entry to South Africa. It is processed and released by StatsSA and SA Tourism uses these statistics in good faith.

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Global International Tourist Arrivals:

Demand for international tourism remained robust in 2016 despite challenges. International tourist arrivals grew by 3.9% to reach a total of 1,235 million, according to the latest UNWTO World Tourism Barometer. Some 46 million more tourists (overnight visitors) travelled



internationally last year compared to 2015. 2016 was the seventh consecutive year of sustained growth following the 2009 global economic and financial crisis. A comparable sequence of uninterrupted solid growth has not been recorded since the 1960s. As a result, 300 million more international tourists travelled the world in 2016 as compared to the pre-crisis record in 2008. International tourism receipts grew at a similar pace in this period (complete 2016 receipts results will be reported in May).

“Tourism has shown extraordinary strength and resilience in recent years, despite many challenges, particularly those related to safety and security. Yet, international travel continues to grow strongly and contribute to job creation and the wellbeing of communities around the world”, said UNWTO Secretary-General Taleb Rifai.

By region, Asia and the Pacific (+8%) led growth in international tourist arrivals in 2016, fuelled by strong demand from both intra- and interregional source markets. Africa (+8%) enjoyed a strong rebound after two weaker years. In the Americas (+4%) the positive momentum continued. Europe (+2%) showed rather mixed results, with double-digit growth in some destinations offset by decreases in others. Demand in the Middle East (-4%) was also uneven, with positive results in some destinations, but declines in others.

Recalling that 2017 has been designated by the United Nations the International Year of Sustainable Tourism for Development, Mr. Rifai said “we need to work closer together to harness the contribution of tourism to economic growth, social inclusion, cultural and environmental preservation and mutual understanding, particularly when we live in times with such a deficit of respect and tolerance”.

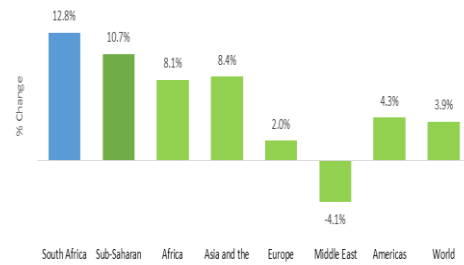
Experts remain optimistic about 2017

The latest survey of UNWTO’s Panel of Experts shows continued confidence in 2017, with the large majority (63%) of some 300 respondents expecting ‘better’ or ‘much better’ results than in 2016. The Panel score for 2017 virtually

equals that of 2016, so growth is expected to be maintained at a similar level. Based on current trends, the outlook of the UNWTO Panel of Experts and economic prospects, UNWTO projects international tourist

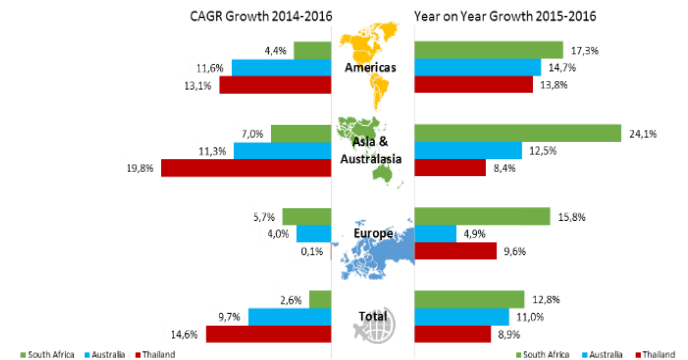
arrivals worldwide to grow at a rate of 3% to 4% in 2017. Europe is expected to grow at 2% to 3%, Asia and the Pacific and Africa both at 5% to 6%, the Americas at 4% to 5% and the Middle East at 2% to 5%, given the higher volatility in the region.

Emerging markets lead growth, Asia & Australasia growing by 8.4% and Africa growing by 8.1% from 2015.



from last year and South Africa was the main driver of that growth as it grew in double digits (12.8%) to reach over 10.0 million tourists in 2016.

South Africa benchmark its performance against two major destination destinations (Australia and Thailand) and in the review period South Africa outperformed these two destinations. Although we have to caution though that SA CAGR growth from 2014 remains well behind both competitors except for the European region.



Tourism Outlook: 2030

The number of international tourist arrivals generated in the world is set to increase from 14 per 100 in 2010 to 22 in 2030. This translates to a total of 1,809 tourists.

Europe has the highest participation, which is expected to increase from 57 arrivals per 100 of population in 2010 to 89 in 2030. In and the Pacific the numbers are much lower as the region has a very large population that has only just started to take part in international tourism. Between 2010 and 2030 Asia and the Pacific will more than double its arrivals generated per 100 populations and is expected to double numbers from 5 to 12 in two decades. Africa has the lowest number of international arrivals generated per 100 of population and is expected to double numbers from 3 to 6 in two decades.

In the Americas the number of arrivals generated per 100 of population will grow from 17 to 24 and in the Middle East from 17 to 25. Travel between regions will continue to grow slightly faster than travel within the same region. The large majority or arrivals in 2030 originate from the same region: 1.4 billion (78%) compared with 0.4 billion from another region (22%). As growth rates vary, in fast growing outbound regions such as Asia and the Pacific the share of arrivals from within the region will still rise somewhat (from 78% in 2010 to 80% in 2030), while in slower growing outbound regions such as Europe it will be going down (from 87% in 2010 to 86% in 2030).

ANNUAL TOURISM PERFORMANCE 2016

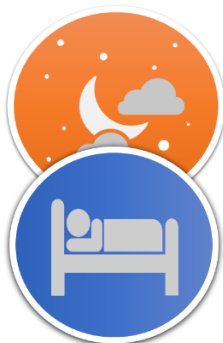
Key highlights of South Africa's tourism performance in 2016



South Africa's tourism grew in tourist volumes by 2.8% compared to 2015 to a total of 34.3 million tourists. Domestic tourism although declining is the biggest contributor and is more than double the size of the international arrivals. South Africa growth in international tourist arrivals out grew both our key benchmarking destination in year on year growth from all regions



A total tourism revenue of approximately R102.1 billion was injected in the south African economy in 2016. This is a 11.1% increase compared to 2015. Almost 70% (R75.5 billion) was generated from the international tourist. Although rand strengthen against the major currencies this did not deter tourist from visiting south Africa and spending patterns.



The number of nights per tourist was around 4 nights while the international tourist stayed around 9 nights. For International Tourist this is slightly shorter than usual while domestic travel trip was slightly longer. Bed-nights increased to a record high of 192.2 million nights. Among domestic tourists the increased average length of stay was the main driver of bed-nights growth while among international tourist's volume was the main driver as average length of stay was down. The challenge is that majority of those bed nights were spent in unpaid establishments. Opportunity lies in converting those nights into a formal sector.



There was an improvement in the number of provinces tourist visited. This was true for both domestic and International tourists. For tourism to contribute meaningful to the spread of the economy we need to continue ensuring that this measure improves.



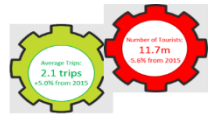
Tourism is a very seasonal industry. South Africa as destination seasonality worsened among domestic tourists and was consistent among international tourists. For ensure that our industry can create meaningful jobs we need to ensure that the is continuous improvement in our seasonality score.



Tourism Market size

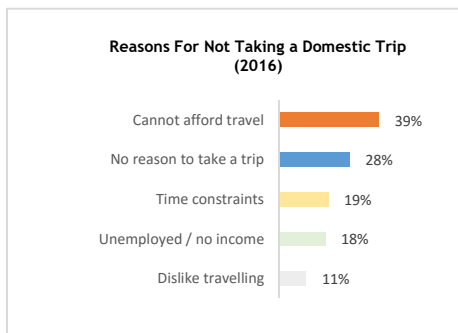
In 2016 the market size of tourism in SA reached **34.3Mn** trips (24.3Mn domestic trips and 10.0Mn international arrivals) this is a **2.8%** growth compared to the **33.4Mn** in 2015.

Domestic tourism market size: although shrinking (-0.8% FROM 24.5Mn trips) due to unfavourable economic condition is still by far the biggest contributor in volume terms. The volume size of domestic trips has been on a steady decline since 2014. Trips are mainly affected by two factors; number of people travelling and how often they chose to travel. In 2016 fewer people (11.7Mn) decided to travel than usual however the positive is that those who have travelled increased their frequency of travelling from 2.0 to 2.1 trips.



Fewer Tourists took a trip in 2016 and despite the increase in the average number trips taken by each tourist; Total trips decreased by **-0.8%** in 2016

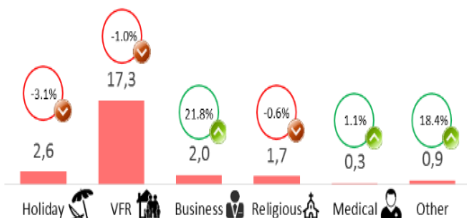
Among the reasons for not travelling affordability (39%)



remains the main reason for South Africans not to take a trip and This has been the main reason for years. The south African tourism marketing campaign is

aiming to address this challenge by offering affordable travels deals that will entice travellers to start travel. The other stated barriers for travel are; No reason to travel (28%) and time constraints (19%).

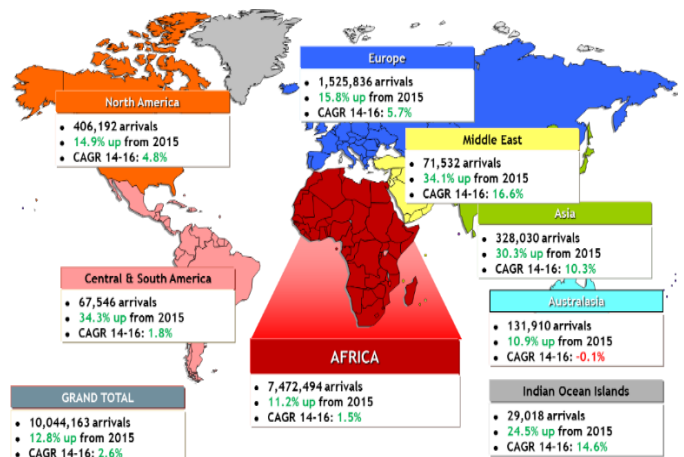
The decline in domestic trips was driven by declines in



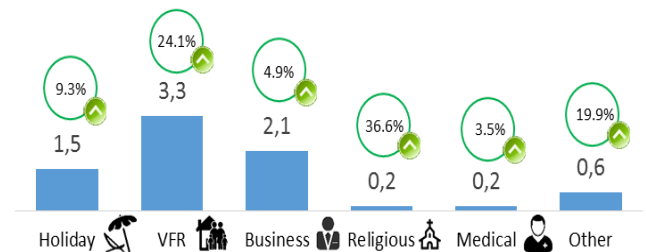
Holiday and VFR trips, which both had decreases of -3.1% and -1.0%

respectively. Business trips and tourist travelling for other purposes grew by 21.8% and 18.4%. However, the double-digit growth in business and other trips had a minimal impact on overall trips as they only account for a smaller share.

International tourist arrivals: have fully recovered from the 2015 decline and grew by 12.8% to reach a record high of 10.0Mn arrivals. This means that an additional 1.1Mn tourists have chosen to visit south Africa compared to other destinations. The growth in international tourist arrivals to South Africa were driven by the increase in arrivals across all regions with Central & South America, Middle East and Asia growing by over 30% (albeit from small base) while other regions grew in double-digit.



International tourist who came to south Africa for the purpose of visiting friends and relatives was mentioned as the main reason why tourist visited in 2016. It grew by 24.1% to reach 3.3Mn tourists. Holiday tourist grew by 9.3% while MICE contracted by -7.3%.



Religious and medical tourism recorded strong growth although from a very small base. In MICE segment the was a decline specifically in tourist coming for conventions (-18.6%) and Exhibitions (-3.1%) while Meetings and Incentive groups recorded an increase.

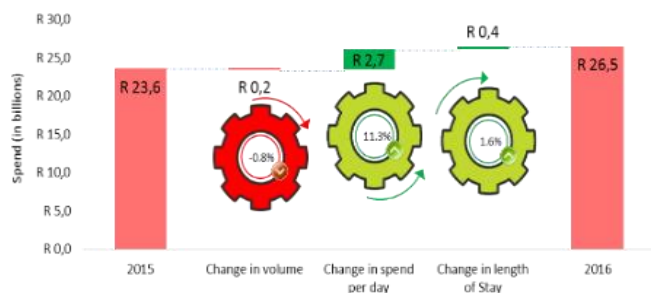




Tourism market value size

In 2016 tourism market value size of tourism reached R102Bn (*domestic R26.5Bn, international R75.5Bn*) and this is 11.1% increase than the R91.8Bn in 2015.

Domestic tourist's revenue: increased by 12.3% from R23.6 billion in 2015. This increase in domestic revenue was driven by tourists spending R20 more per day than usual and this resulted to additional R2.7 billion. Tourist increased the length of their holiday by 1.6% and this resulted to R0.4 billion in 2016. The domestic tourists who took a trip in this period spent more per trip and stayed longer than previous years.



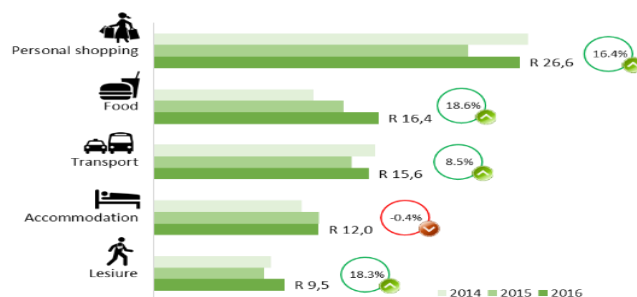
International tourist revenue: increased by 10.8% to record R75.5 billion. The growth in spent was driven by change in volume resulting in R8.7 billion; spend per day increased by 1.5% resulting to additional R1 billion rand,



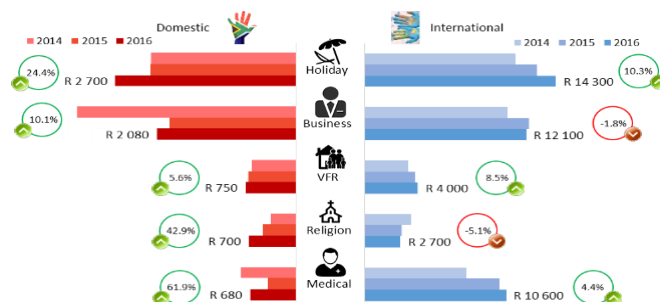
average length of stay dipped by -2.9% and resulted to a loss of close to R2 billion. The Rand strengthened against most currencies across the world; the currencies that weakened the most in 2016 were the Mozambican Metical, Nigerian Naira, Angolan Kwanza and the British Pound. Despite the weaker currencies the tourists spend grew in each of the regions.

Tourist spend most of their money on shopping for personal items, this category was estimated at R26 billion in 2016 and it grew by 16.4%. The tourism sector benefited from the increase in international tourist

arrivals as money spent on food, transport and leisure related activities all grew. The only sector that remained stable was accommodation.



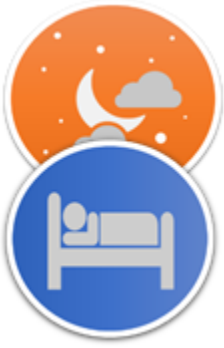
Holiday tourists drove the increase in spend both among domestic (24.4%) and international tourists (10.3%). Among domestic tourist's business, medical and religious tourists saw double digit growth in spend while VFR tourist spend grew by 5.6%. Among international tourists only VFR and medical tourists spend grew while business and religious tourists spent less in 2016.



MICE tourists spend contracted for both the Domestic and International by -20.7% and -15.0% respectively.

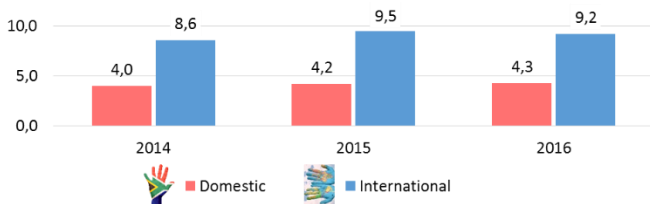


In a separate SAT study that tracks the impact of MICE tourism, shows that the average spent per MICE tourist is R31 817. In this study the focus is tracking expenditure on delegates attending ICCA registered events. The hypothesis is that delegates attending other non ICCA events spend slightly less than that hence the average spend on business is R12 100.

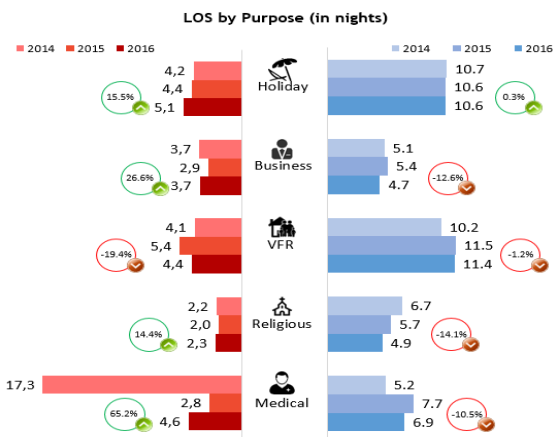


Length of stay & Bed-nights

When taking a trip domestic travellers take around 4 days while international tourist turns to take longer at around 9 nights.



Domestic length of stay grew by 1.6% in 2016 to 4.3 nights. This growth was seen through increased length of stay across tourists of all-purpose categories with the only exception being among the largest segment VFR tourists who declined by 1 night. International tourist length of stay decline (-2.9%) to 9.2 nights in 2016. This decline in average length of stay was across all purpose categories except Holiday tourists whose length of stay remained stable at 10.6 nights.



Business and Medical tourists' bed-nights declined by -8.5% and -7.7% respectively.

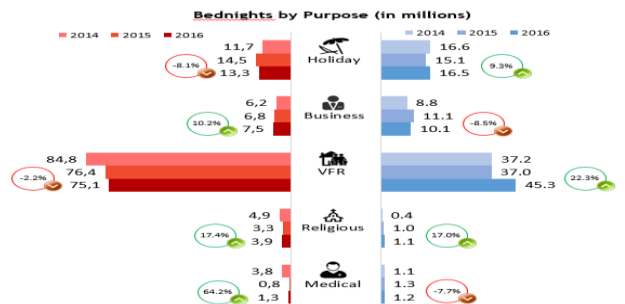
The Africa-Land markets are the only region to show a slightly increase of 1.0% in average length of stay to 7.7 nights. Europe and Asia & Australasia were the principal drivers of the decline in length of stay, down -12.0% and -10.6% respectively. Americas and Africa-Air also



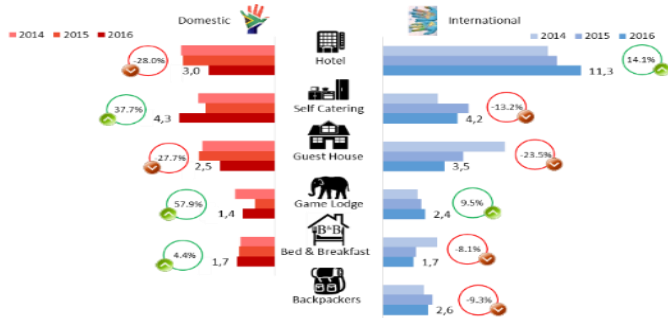
declined, down -8.7% and -2.1% respectively.

Bed-nights in South Africa grew 4.6% from 2015 to reach 192.2 million. Bed-Nights by International tourists' increased by 9.2% to reach 88.8 million in 2016. Domestic bed-nights increased at a slower pace (0.9%) to reach 103.4 million in 2016. Domestic bed-nights increased slightly from 102.5 million in 2015 to 103.4 million in 2016.

This growth in bed-nights was despite a decline of -2.2% and -8.1% respectively in bed-nights among Holiday and VFR tourists who account for a combined share of 85.5% of bed-nights. Medical, Religious and Business tourists' bed-nights grew by double-digits, increasing by 64.2%, 17.4% and 10.2% respectively and made up for the losses from Holiday and VFR. From an international perspective Holiday, VFR and Religious tourists were the drivers of



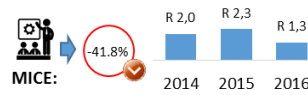
Bed-nights in formal accommodation sector (i.e. Hotels, B&B's, Guesthouses, Game lodges, Self-catering units and back packers) make up only 20.1% of all bed-nights and this declined by -2.2% to reach 38.7 million bed-nights in 2016. Hotel usage by domestic tourist declined while the usage by international tourist increased. The usage of Game lodges by both domestic and international tourist has increased. Self-catering units were very popular among domestic tourist and grew significantly in 2016.



Spend on accommodation: by tourists saw an overall decrease of -0.4% to reach just under R12.0 billion in 2016 from slightly over R12.0 billion in 2015. International tourists account for just under two thirds

of all accommodation spend by tourists (R7.8 billion in 2016) and domestic tourists contribute the remaining third (R4.2 billion). The decrease in spend was driven by a -10.9% decline in international tourists spend on accommodation in 2016 from R8.7 billion in 2015. Domestic tourists in contrast spent 27.2% more on accommodation in 2016 from R3.3 billion in 2015.

The increase in domestic accommodation spend was driven by Holiday and Business tourists who make up 89.8% of domestic tourists spend on accommodation. Holiday and Business also make up the bulk of accommodation spend among International tourists (89.4%). International Business tourists were the main driver of the dip in spend on accommodation; with a drop of -27.1% in 2016 to reach R 2.3 billion from R3.2 billion in 2015. Holiday spend on accommodation grew by 8.3%, however this was not sufficient to make up the loss in Business spend.

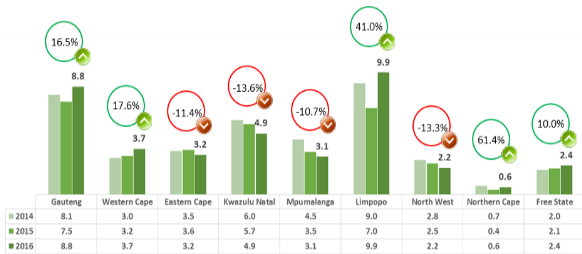


MICE tourists were the driver of the International Business accommodation spend declines, down -41.8% compared to 2015 to reach R1.3 billion in 2016.

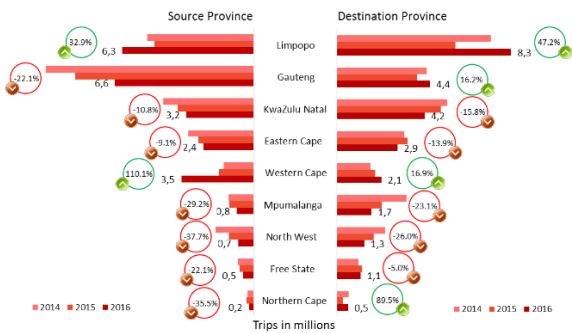


Geographic spread:

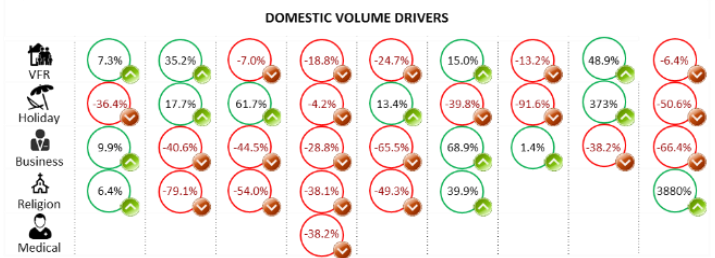
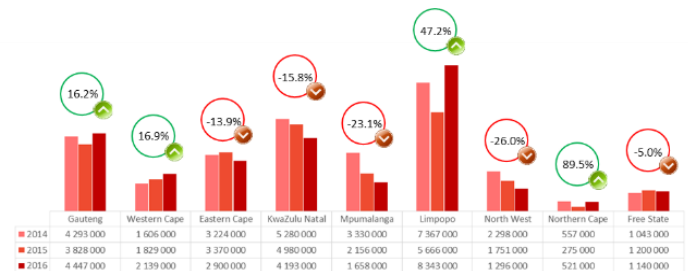
Improved in 2016 for both domestic and international tourists. Domestic provincial spread improved with 9.7% of tourists visiting more than one province in 2016 compared to 2.5% in 2015. International tourists also saw an improvement with 15.2% of tourists visiting more than one province in 2016. The most visited province in 2016 was Limpopo with 9.9 tourist and it was followed by Gauteng by 8.8 tourist. Eastern Cape, KZN, Mpumalanga and North West lost compared to 2015.



Domestic trips source vs destination province: Western Cape and Limpopo grew in trips to other provinces. Northern Cape, Limpopo, Western Cape and Gauteng saw increases in tourists coming into their province

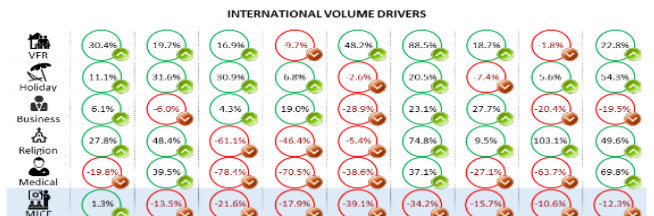


growing by 89.5%, 47.2%, 19.9% and 16.2% respectively from 2015. VFR makes up 72.4% of Domestic trips and any growth or decline has a greater impact on the volume for the province as a whole. Gauteng, Western Cape, Limpopo and Northern Cape had growth in VFR trips that was a major driver of the growth in trips in 2016. Holiday, Business, religion and Medical tourist's growth or decline has little to no impact on Domestic volume.



International provincial spread: All provinces saw growth in share of International tourists in 2016 and Free State led growth. Northern Cape was the only province to decline in 2016 with -9.6% less International tourists and has been on a downward trend.

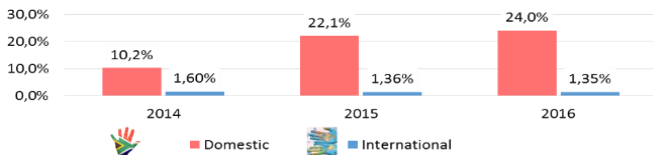
Mpumalanga and North West are the only province not to see a dip in 2015 and continued to grow in 2016. VFR makes up 38.5% of International tourist volume, while Holiday and Business make up 22.1% and 20.8% respectively. These three purposes are 81.4% of all



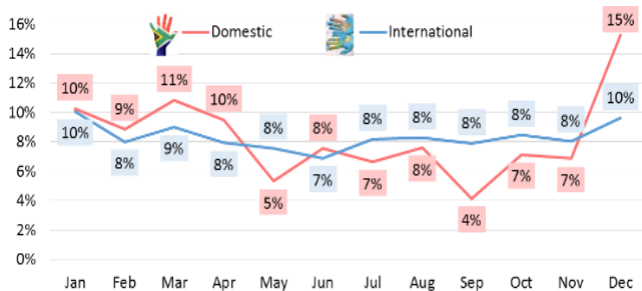
International tourists and any growth or decline has a greater impact on the volume for the province as a whole. Religion and Medical tourist's growth or decline has little to no impact on International tourist volume.



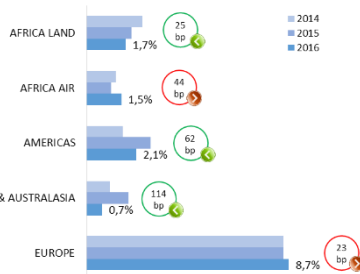
Seasonality Index: is a measure of the distribution of tourists through the months in a year. It measures the variance between months to give a score how varied or similar the tourist volume in each of the months is. The lower a Seasonality score the less varied the tourist



volume from month which indicates an even spread of tourists throughout the year. Seasonality therefore improves if the index score gets smaller and worsens if the index score is higher than previous years.



Seasonality worsened in 2016 domestic tourists with Seasonality Index increasing by 19 basis points (1.9%) to reach 24.0% in 2016 from a Seasonality Index of 22.1% in 2015.



International tourists remained relatively stable

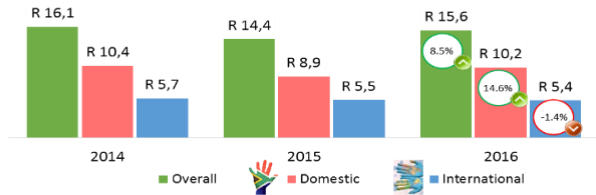
to reach 1.3% in 2016 from 1.4% in 2015, which is a minor improvement (1 basis point).

Domestic seasonality worsened despite an increase in trips taken in the first quarter of 2016 compared to 2015. Trips in other quarters contracted compared to 2015.

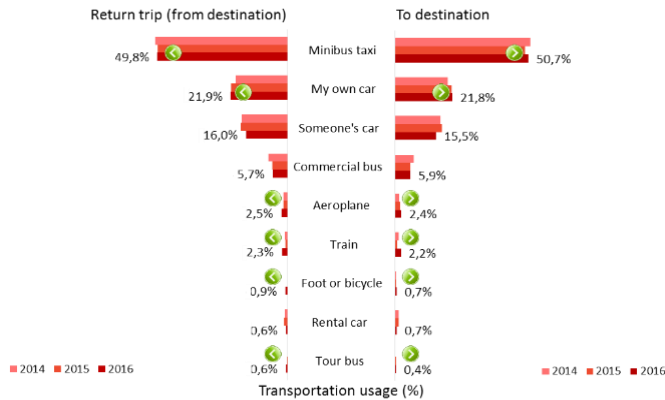
International seasonality remained stable, with a Seasonality Index score of 1.35% in 2016. January was the largest month for International tourist arrivals while December remains the largest travel month among Domestic tourists. International tourist arrivals increased in each quarter growing by 18.7%, 11.6%, 12.3% and 8.7% for each respective quarter.

Europe is the most seasonal region and the Seasonality Index worsened to 8.7%. Africa-Air also saw worsening seasonality, while Africa-Land, Americas and Asia & Australasia improved on seasonality. Asia & Australasia has the lowest Seasonality Index and growing tourist arrivals from that region will go a long way to improve the seasonality further.

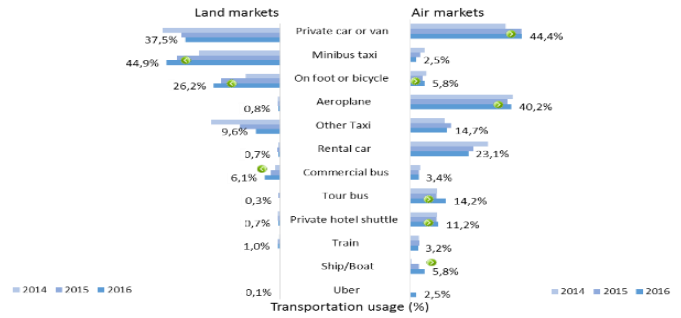
Transportation Sector: is the 3rd largest spend category among tourists (was second last year, however was overtaken by Food) and it grew in 2016 by 8.5% to reach R15.6 billion. The biggest contributor to transportation spend is domestic tourists (R10.2 billion) whose spend was 14.6% higher in 2016, while International tourists spend slumped by -1.4% to R5.4 billion in 2016. The decline in transportation spend among International tourists was driven by land tourists who spent -15.8% less on transportation in 2016.



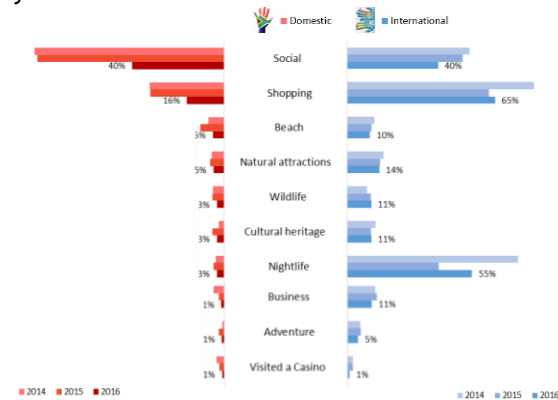
More than 50% of domestic tourist use minibus taxis to travel to South Africa. Private car ('my own car') the next most used mode of transport among domestic tourists grew in usage alongside aeroplanes, trains, foot or bicycle and tour buses.



International Air market tourist when in SA 44% of them use private cars the most to commute around. Aeroplanes are the second biggest mode of transport. Rental share decreased in 2015 while tour busses increase. Rental cars and other taxis are the two modes with the largest declines and contracted among both land and air markets. Minibuses, walking or cycling and buses have seen increased usage among tourists from land markets while private and rental cars saw the largest decline. Among air markets tour buses, boats and aeroplanes lead the growth, while other modes grew marginally or declined. The Uber service could be affecting the car rental usage hence the decline. Passenger movement data collected at ACSA airports saw growth in domestic, regional and overseas travellers. The growth is led by regional traffic (African travellers), increased by 6.0% from 2015 to reach 0.6 million passengers in 2016.

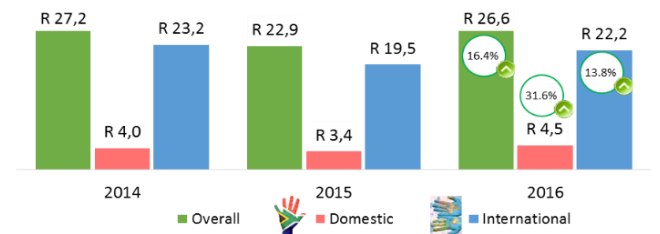


Attraction and Activities engaged on: Socialising, Shopping and Beach are the top activities engaged in by Domestic tourists in 2016. Shopping, Nightlife and Socialising are the top activities among International tourists and have been the Top 3 for the past few years.



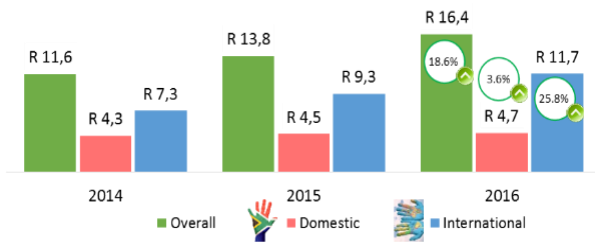
Shopping malls are among the top attractions and landmarks visited by tourists and this is not surprising with Shopping being the top activity among International tourists and second among Domestic tourists.

The largest spend category among tourists is Shopping; this is dominated by International tourists who contributed 83.2% of Shopping revenue. Spend in this category grew by 16.4% to R26.6 billion. Domestic is growing the fastest and despite having a smaller share Domestic tourists grew by 31.6% to reach R4.5 billion in 2016 from R3.4 billion in 2015. International Shopping spend also grew by 13.8% to reach R22.2 billion in 2016

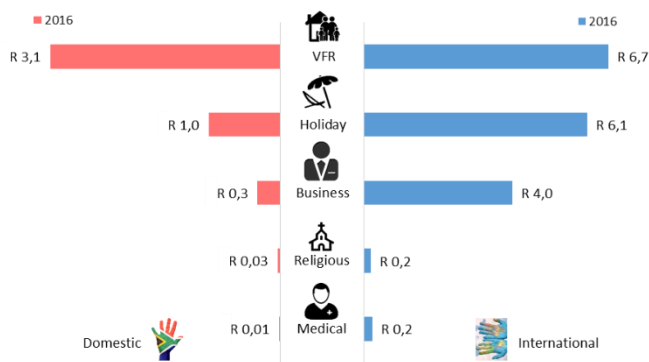


from R19.5 billion in 2015.

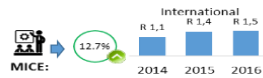
Food Sector spend is the second largest contributor to tourism revenue and was the leader of growth among the spend categories, up by 18.6% in 2016 to reach R16.4 billion. International tourists contribute R11.7 billion which is 71.4% of the food spend in 2016.



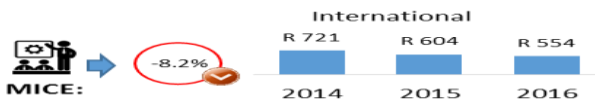
VFR and Holiday tourists are the drivers of Food spend contributing just under three-quarters of Domestic spend on Food and just under two-thirds for International tourists.



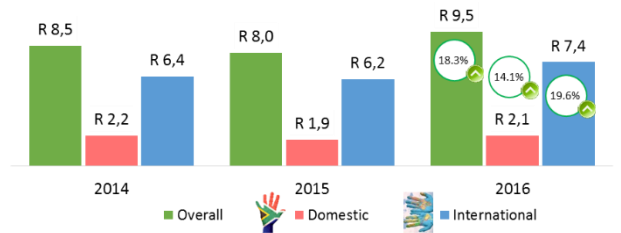
International MICE tourists contribute well over half of Business spend on Food and this has been on the rise from 2013, growing by 12.7% to reach R1.5 billion in 2016.



Leisure sector spend by tourists was among the leaders in growth, and saw an increase of 18.3% in 2016 to reach R9.5 billion.

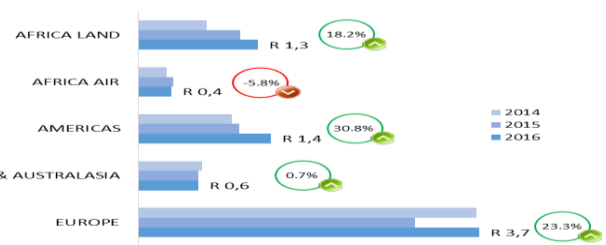


International tourists spend on Leisure makes up over three quarters of the spend category and were the drivers of the growth with a 19.6% increase over 2015, while Domestic also grew in double-digits adding 14.1% in 2016. Holiday are the main drivers of spend on Leisure in 2016 to reach R3.8 billion which double the spend among VFR tourists. On the Domestic front however VFR and Holiday jointly contribute 81.7% of the Leisure spend.



Western Cape attractions dominate the top tourist landmarks and attractions visited in South Africa by International tourists and this has been consistent over the years with 13 of the Top 20 in 2016 from this province.

Africa-Air contributes the least to Leisure spend and contracted by -5.8% from 2015. Asia & Australasia saw slight growth in Leisure spend, growing by 0.7% and is a region not as engaged in Leisure while visiting in South Africa. Europe, is the largest contributor with more than double the spend on Leisure than the next largest region, grew by 23.3% in 2016 to reach R3.7 billion. Americas led growth with a 30.8% uptick in Leisure spend to reach R1.4 billion, while Africa-Land grew by 18.2% to reach R1.3 billion.



International MICE tourists spend on Leisure is more than half of Business Leisure spend and has been on the decline over the recent years

Appendix A

	2015	2016	Difference	% Change
Total tourist arrivals	8,903,773	10,044,163	1,140,390	12.8%
Africa-land markets	6,436,592	7,171,091	734,499	11.4%
Africa air markets	362,860	401,953	39,093	10.8%
Americas	403,754	473,738	69,984	17.3%
Asia & Australasia	370,605	459,940	89,335	24.1%
Europe	1,317,291	1,525,839	208,545	15.8%

Source: Statssa, South African Tourism analysis. Note: Regions do not add up to total due to 11,605 "Unspecified"-details in report body.

	2015	2016
Total Foreign Direct Spend in SA (Including capital expenditure)	R71,0 billion (up 9.1% from 2014)	R82,2 billion (up 13.5% from 2015)
Total Foreign Direct Spend in SA (Excluding capital expenditure)	R68,2 billion (up 6.2% over 2014)	R75,5 billion (up 10.8% over 2015)
Land markets ¹	R32,6 billion	R32,2 billion
Air markets ²	R35,6 billion	R33,3 billion
Average spend in SA per foreign tourist (Excluding capital expenditure)	R8,100	R8,100
Land markets ¹	R5,200	R4,700
Air markets ²	R16,600	R17,700
Average spend in SA per foreign tourist per day (Excluding capital expenditure)	R 830	R 850
Land markets ¹	R 660	R 580
Air markets ²	R 1,100	R 1,280
Average Length of Stay	9.5 nights	9.2 nights
Land markets ¹	7.6 nights	7.7 nights
Air markets ²	14.9 nights	13.4 nights
Total bednights spent in SA	81,3 million	88,8 million
Land markets ¹	49,0 million	55,1 million
Air markets ²	32,4 million	33,7 million
Seasonality index	1.36%	1.35%
Land markets	1.95%	1.70%
Air markets	2.34%	2.70%
Tourists visited more than one province	13.0%	15.2%
Land markets ¹	7.8%	9.9%
Air markets ²	28.1%	30.5%
Tourism to GDP (Direct) ³		
Contribution in Rands	R 375 billion	Data not available
Contribution in Percentage	6.7%	
Direct employment in tourism		
Number of people	711 746	Data not available
Share of total employment		

Source: South African Tourism Departure Surveys, South African Tourism analysis, Tourism Satellite Account - StatsSA

	2015	2016
Total Domestic Trips	24,5 million	23,4 million
Total Direct Domestic Spend	R23,6 Billion (down 12%)	R26,5 Billion (up 12%)
Average Spend per Domestic Trip	R960	R1,090
Average Nights per Domestic Trip	4.2 nights	4.2 nights
Total Annual Domestic Bednights	102,5 million	103,4 million

Source: South African Tourism Domestic Survey, South African Tourism analysis

¹ Land markets are those countries where at least 60% of arrivals from the country arrive by land. The countries are Botswana, Lesotho, Mozambique, Malawi, Namibia, Swaziland, Zambia and Zimbabwe.

² Air markets are those countries where at least 60% of arrivals from the country arrive by air.

³ Source: Tourism Satellite Account - StatsSA

Appendix 1: Monthly Tourist Arrivals Table B

TABLE B - JANUARY 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO JAN 2016 COMPARED WITH JAN TO JAN 2015								
COUNTRY OF RESIDENCE	JANUARY	JANUARY	DIFFERENCE	%	JANUARY TO JANUARY	JANUARY TO JANUARY	DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	2 902	2 792	110	3.9%	2 902	2 792	110	3.9%
Belgium	3 749	3 465	284	8.2%	3 749	3 465	284	8.2%
Denmark	3 413	3 279	134	4.1%	3 413	3 279	134	4.1%
Finland	1 057	947	110	11.6%	1 057	947	110	11.6%
France	11 728	10 534	1 194	11.3%	11 728	10 534	1 194	11.3%
Germany	28 944	23 792	5 152	21.7%	28 944	23 792	5 152	21.7%
Greece	509	455	54	11.9%	509	455	54	11.9%
Hungary	409	322	87	27.0%	409	322	87	27.0%
Ireland	2 708	2 547	161	6.3%	2 708	2 547	161	6.3%
Italy	4 617	3 981	636	16.0%	4 617	3 981	636	16.0%
Netherlands	11 980	10 960	1 020	9.3%	11 980	10 960	1 020	9.3%
Norway	2 022	2 066	-44	-2.1%	2 022	2 066	-44	-2.1%
Poland	1 548	1 958	-410	-20.9%	1 548	1 958	-410	-20.9%
Portugal	3 529	3 784	-255	-6.7%	3 529	3 784	-255	-6.7%
Russian Fed	737	711	26	3.7%	737	711	26	3.7%
Spain	2 074	1 779	295	16.6%	2 074	1 779	295	16.6%
Sweden	5 625	4 988	637	12.8%	5 625	4 988	637	12.8%
Switzerland	5 424	5 320	104	2.0%	5 424	5 320	104	2.0%
UK	46 264	39 776	6 488	16.3%	46 264	39 776	6 488	16.3%
Other	2 794	2 362	432	18.3%	2 794	2 362	432	18.3%
EUROPE	142 033	125 818	16 215	12.9%	142 033	125 818	16 215	12.9%
NORTH AMERICA:								
Canada	5 176	4 632	544	11.7%	5 176	4 632	544	11.7%
USA	21 786	19 587	2 199	11.2%	21 786	19 587	2 199	11.2%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	26 962	24 219	2 743	11.3%	26 962	24 219	2 743	11.3%
CENTRAL & SOUTH AMERICA:								
Argentina	1 082	586	496	84.6%	1 082	586	496	84.6%
Brazil	2 870	3 127	-257	-8.2%	2 870	3 127	-257	-8.2%
Chile	255	242	13	5.4%	255	242	13	5.4%
Mexico	272	166	106	63.9%	272	166	106	63.9%
Venezuela	86	72	14	19.4%	86	72	14	19.4%
Other	767	721	46	6.4%	767	721	46	6.4%
CENTRAL & SOUTH AMERICA	5 332	4 914	418	8.5%	5 332	4 914	418	8.5%
AUSTRALASIA:								
Australia	8 508	7 354	1 154	15.7%	8 508	7 354	1 154	15.7%
New Zealand	1 494	1 277	217	17.0%	1 494	1 277	217	17.0%
Other	21	19	2	10.5%	21	19	2	10.5%
AUSTRALASIA	10 023	8 650	1 373	15.9%	10 023	8 650	1 373	15.9%
ASIA:								
China (including Hong Kong)	9 420	4 897	4 523	92.4%	9 420	4 897	4 523	92.4%
India	6 638	6 010	628	10.4%	6 638	6 010	628	10.4%
Indonesia	149	98	51	52.0%	149	98	51	52.0%
Japan	2 579	1 228	1 351	110.0%	2 579	1 228	1 351	110.0%
Rep of Korea	2 187	1 306	881	67.5%	2 187	1 306	881	67.5%
Malaysia	413	407	6	1.5%	413	407	6	1.5%
Philippines	394	362	32	8.8%	394	362	32	8.8%
Singapore	317	281	36	12.8%	317	281	36	12.8%
Rep of China (Taiwan)	408	381	27	7.1%	408	381	27	7.1%
Thailand	389	451	-62	-13.7%	389	451	-62	-13.7%
Other	2 113	1 758	355	20.2%	2 113	1 758	355	20.2%
ASIA	25 007	17 179	7 828	45.6%	25 007	17 179	7 828	45.6%
MIDDLE EAST:								
Israel	1 812	1 326	486	36.7%	1 812	1 326	486	36.7%
Saudi Arabia	621	514	107	20.8%	621	514	107	20.8%
Turkey	1 929	1 337	592	44.3%	1 929	1 337	592	44.3%
United Arab Emirates	103	77	26	33.8%	103	77	26	33.8%
Other	1 081	830	251	30.2%	1 081	830	251	30.2%
MIDDLE EAST	5 546	4 084	1 462	35.8%	5 546	4 084	1 462	35.8%
AFRICA MAINLAND:								
Angola	5 565	6 292	-727	-11.6%	5 565	6 292	-727	-11.6%
Dem Rep of Congo	2 493	2 513	-20	-0.8%	2 493	2 513	-20	-0.8%
Botswana	44 458	36 141	8 317	23.0%	44 458	36 141	8 317	23.0%
Egypt	779	667	112	16.8%	779	667	112	16.8%
Ethiopia	450	470	-20	-4.3%	450	470	-20	-4.3%
Ghana	1 398	1 515	-117	-7.7%	1 398	1 515	-117	-7.7%
Kenya	2 097	2 109	-12	-0.6%	2 097	2 109	-12	-0.6%
Lesotho	209 403	156 571	52 832	33.7%	209 403	156 571	52 832	33.7%
Malawi	12 282	14 519	-2 237	-15.4%	12 282	14 519	-2 237	-15.4%
Mozambique	145 775	136 272	9 503	7.0%	145 775	136 272	9 503	7.0%
Namibia	17 033	16 352	681	4.2%	17 033	16 352	681	4.2%
Nigeria	5 381	4 322	1 059	24.5%	5 381	4 322	1 059	24.5%
Swaziland	75 176	71 376	3 800	5.3%	75 176	71 376	3 800	5.3%
Tanzania	2 968	2 834	134	4.7%	2 968	2 834	134	4.7%
Uganda	1 147	1 107	40	3.6%	1 147	1 107	40	3.6%
Zambia	13 758	12 334	1 424	11.5%	13 758	12 334	1 424	11.5%
Zimbabwe	250 514	220 853	29 661	13.4%	250 514	220 853	29 661	13.4%
Other	3 979	3 994	-15	-0.4%	3 979	3 994	-15	-0.4%
TOTAL AFRICA MAINLAND	794 656	690 241	104 415	15.1%	794 656	690 241	104 415	15.1%
INDIAN OCEAN ISLANDS:								
Mauritius	1 753	1 466	287	19.6%	1 753	1 466	287	19.6%
Reunion	21	7	14	200.0%	21	7	14	200.0%
Seychelles	620	321	299	93.1%	620	321	299	93.1%
TOTAL INDIAN OCEAN ISLANDS	2 394	1 794	600	33.4%	2 394	1 794	600	33.4%
TOTAL AFRICA	797 050	692 035	105 015	15.2%	797 050	692 035	105 015	15.2%
Unspecified	688	813	-125	-15.4%	688	813	-125	-15.4%
GRAND TOTAL	1 012 641	877 712	134 929	15.4%	1 012 641	877 712	134 929	15.4%
OVERSEAS TOTAL	214 903	184 864	30 039	16.2%	214 903	184 864	30 039	16.2%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL
SOURCE: STATISTICS SA

TABLE B - FEBRUARY 2016
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS

A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.

FEB TO FEB 2016 COMPARED WITH FEB TO FEB 2016

COUNTRY OF RESIDENCE	FEBRUARY	FEBRUARY	DIFFERENCE	%	FEBRUARY TO FEBRUARY	FEBRUARY TO FEBRUARY	DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	3 144	2 786	358	12.8%	2 902	5 578	-2 676	-48.0%
Belgium	4 305	3 996	309	7.7%	3 749	7 461	-3 712	-49.8%
Denmark	4 118	3 549	569	16.0%	3 413	6 828	-3 415	-50.0%
Finland	1 104	1 026	78	7.6%	1 057	1 973	-916	-46.4%
France	14 463	13 512	951	7.0%	11 728	24 046	-12 318	-51.2%
Germany	35 779	29 352	6 427	21.9%	28 944	53 144	-24 200	-45.5%
Greece	590	461	129	28.0%	509	916	-407	-44.4%
Hungary	402	390	12	3.1%	409	712	-303	-42.6%
Ireland	2 626	2 393	233	9.7%	2 708	4 940	-2 232	-45.2%
Italy	4 245	3 636	609	16.7%	4 617	7 617	-3 000	-39.4%
Netherlands	12 849	10 838	2 011	18.6%	11 980	21 798	-9 818	-45.0%
Norway	2 746	2 587	159	6.1%	2 022	4 653	-2 631	-56.5%
Poland	1 562	1 875	-313	-16.7%	1 548	3 833	-2 285	-59.6%
Portugal	3 681	3 633	48	1.3%	3 529	7 417	-3 888	-52.4%
Russian Fed	622	597	25	4.2%	737	1 308	-571	-43.7%
Spain	1 952	1 708	244	14.3%	2 074	3 487	-1 413	-40.5%
Sweden	6 003	5 395	608	11.3%	5 625	10 383	-4 758	-45.8%
Switzerland	6 157	5 437	720	13.2%	5 424	10 757	-5 333	-49.6%
UK	52 280	45 917	6 363	13.9%	46 264	85 693	-39 429	-46.0%
Other	3 104	2 492	612	24.6%	2 794	4 854	-2 060	-42.4%
EUROPE	161 732	141 580	20 152	14.2%	142 033	267 398	-125 365	-46.9%
NORTH AMERICA:								
Canada	5 880	5 257	623	11.9%	5 176	9 889	-4 713	-47.7%
USA	22 367	18 560	3 807	20.5%	21 786	38 147	-16 361	-42.9%
Other	-	-	0	0.0%	-	0	-	-
NORTH AMERICA	28 247	23 817	4 430	18.6%	26 962	48 036	-21 074	-43.9%
CENTRAL & SOUTH AMERICA:								
Argentina	1 160	422	738	174.9%	1 082	1 008	74	7.3%
Brazil	2 080	2 260	-180	-8.0%	2 870	5 387	-2 517	-46.7%
Chile	380	265	115	43.4%	255	507	-252	-49.7%
Mexico	194	181	13	7.2%	272	347	-75	-21.6%
Venezuela	55	55	0	0.0%	86	127	-41	-32.3%
Other	722	645	77	11.9%	767	1 366	-599	-43.9%
CENTRAL & SOUTH AMERICA	4 591	3 828	763	19.9%	5 332	8 742	-3 410	-39.0%
AUSTRALASIA:								
Australia	6 616	6 123	493	8.1%	8 508	13 477	-4 969	-36.9%
New Zealand	1 251	1 095	156	14.2%	1 494	2 372	-878	-37.0%
Other	7 867	29	-7 896	-2727.6%	21	48	-27	-56.3%
AUSTRALASIA	-	7 247	-7 247	-100.0%	10 023	15 897	-5 874	-37.0%
ASIA:								
China (including Hong Kong)	12 386	7 758	4 628	59.7%	9 420	12 655	-3 235	-25.6%
India	6 776	4 989	1 787	35.8%	6 638	10 999	-4 361	-39.6%
Indonesia	164	115	49	42.6%	149	213	-64	-30.0%
Japan	1 646	1 444	202	14.0%	2 579	2 672	-93	-3.5%
Rep of Korea	1 409	871	538	61.8%	2 187	2 177	10	0.5%
Malaysia	461	289	172	59.5%	413	696	-283	-40.7%
Philippines	335	419	-84	-20.0%	394	781	-387	-49.6%
Singapore	485	431	54	12.5%	317	712	-395	-55.5%
Rep of China (Taiwan)	654	440	214	48.6%	408	821	-413	-50.3%
Thailand	352	273	79	28.9%	389	724	-335	-46.3%
Other	2 205	1 579	626	39.6%	2 113	3 337	-1 224	-36.7%
ASIA	26 873	18 608	8 265	44.4%	25 007	35 787	-10 780	-30.1%
MIDDLE EAST:								
Israel	2 122	1 472	650	44.2%	1 812	2 798	-986	-35.2%
Saudi Arabia	523	299	224	74.9%	621	813	-192	-23.6%
Turkey	1 354	1 079	275	25.5%	1 929	2 416	-487	-20.2%
United Arab Emirates	120	107	13	12.1%	103	184	-81	-44.0%
Other	1 263	992	271	27.3%	1 081	1 822	-741	-40.7%
MIDDLE EAST	5 382	3 949	1 433	36.3%	5 546	8 033	-2 487	-31.0%
AFRICA MAINLAND:								
Angola	4 006	4 798	-792	-16.5%	5 565	11 090	-5 525	-49.8%
Dem Rep of Congo	2 366	2 361	5	0.2%	2 493	4 874	-2 381	-48.9%
Botswana	44 280	36 642	7 638	20.8%	44 458	72 783	-28 325	-38.9%
Egypt	904	582	322	55.3%	779	1 249	-470	-37.6%
Ethiopia	655	543	112	20.6%	450	1 013	-563	-55.6%
Ghana	1 268	1 588	-320	-20.2%	1 398	3 103	-1 705	-54.9%
Kenya	2 301	2 179	122	5.6%	2 097	4 288	-2 191	-51.1%
Lesotho	128 739	92 044	36 695	39.9%	209 403	248 615	-39 212	-15.8%
Malawi	10 837	10 953	-116	-1.1%	12 282	25 472	-13 190	-51.8%
Mozambique	116 138	92 327	23 811	25.8%	145 775	228 599	-82 824	-36.2%
Namibia	14 113	13 622	491	3.6%	17 033	29 974	-12 941	-43.2%
Nigeria	5 456	4 596	860	18.7%	5 381	8 918	-3 537	-39.7%
Swaziland	64 936	59 495	5 441	9.1%	75 176	130 871	-55 695	-42.6%
Tanzania	3 034	2 912	122	4.2%	2 968	5 746	-2 778	-48.3%
Uganda	851	890	-39	-4.4%	1 147	1 997	-850	-42.6%
Zambia	13 570	13 187	383	2.9%	13 758	25 521	-11 763	-46.1%
Zimbabwe	147 859	136 381	11 478	8.4%	250 514	357 234	-106 720	-29.9%
Other	3 939	3 864	75	1.9%	3 979	7 858	-3 879	-49.4%
TOTAL AFRICA MAINLAND	565 252	478 964	86 288	18.0%	794 656	1 169 205	-374 549	-32.0%
INDIAN OCEAN ISLANDS:								
Mauritius	1 742	1 675	67	4.0%	1 753	3 141	-1 388	-44.2%
Reunion	1	1	0	0.0%	21	8	13	162.5%
Seychelles	1 167	662	505	76.3%	620	983	-363	-36.9%
TOTAL INDIAN OCEAN ISLANDS	2 910	2 338	572	24.5%	2 394	4 132	-1 738	-42.1%
TOTAL AFRICA	568 162	481 302	86 860	18.0%	797 050	1 173 337	-376 287	-32.1%
Unspecified	901	885	16	1.8%	688	1 698	-1 010	-59.5%
GRAND TOTAL	795 888	681 216	114 672	16.8%	1 012 641	1 558 928	-546 287	-35.0%
OVERSEAS TOTAL	226 825	199 029	27 796	14.0%	214 903	383 893	-168 990	-44.0%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL

SOURCE: STATISTICS SA

TABLE B - MARCH 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO MAR 2016 COMPARED WITH JAN TO MAR 2015								
COUNTRY OF RESIDENCE	MARCH	MARCH	DIFFERENCE	%	JANUARY TO MARCH	JANUARY TO MARCH	DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	2 708	2 183	525	24.0%	8 754	7 761	993	12.8%
Belgium	4 945	3 304	1 641	49.7%	10 765	2 234	20.8%	
Denmark	2 932	2 694	238	8.8%	10 463	9 522	941	9.9%
Finland	974	941	33	3.5%	3 135	2 914	221	7.6%
France	13 930	13 554	376	2.8%	40 121	37 600	2 521	6.7%
Germany	36 759	32 110	4 649	14.5%	101 482	85 254	16 228	19.0%
Greece	547	478	69	14.4%	1 646	1 394	252	18.1%
Hungary	462	323	139	43.0%	1 273	1 035	238	23.0%
Ireland	3 740	2 811	929	33.0%	9 074	7 751	1 323	17.1%
Italy	3 919	3 888	31	0.8%	12 781	11 505	1 276	11.1%
Netherlands	8 845	8 919	-74	-0.8%	33 674	30 717	2 957	9.6%
Norway	2 686	2 398	288	12.0%	7 454	7 051	403	5.7%
Poland	1 100	1 138	-38	-3.3%	4 210	4 971	-761	-15.3%
Portugal	4 186	3 794	392	10.3%	11 396	11 211	185	1.7%
Russian Fed	660	543	117	21.5%	2 019	1 851	168	9.1%
Spain	2 816	2 324	492	21.2%	6 842	5 811	1 031	17.7%
Sweden	4 087	3 262	825	25.3%	15 715	13 645	2 070	15.2%
Switzerland	4 701	4 083	618	15.1%	16 282	14 840	1 442	9.7%
UK	49 095	43 527	5 568	12.8%	147 639	129 220	18 419	14.3%
Other	2 846	2 551	295	11.6%	8 744	7 405	1 339	18.1%
EUROPE	151 938	134 825	17 113	12.7%	455 703	402 223	53 480	13.3%
NORTH AMERICA:								
Canada	5 708	5 786	-78	-1.3%	16 764	15 675	1 089	6.9%
USA	30 914	25 978	4 936	19.0%	75 067	64 125	10 942	17.1%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	36 622	31 764	4 858	15.3%	91 831	79 800	12 031	15.1%
CENTRAL & SOUTH AMERICA:								
Argentina	876	659	217	32.9%	3 118	1 667	1 451	87.0%
Brazil	2 274	2 224	50	2.2%	7 224	7 611	-387	-5.1%
Chile	213	169	44	26.0%	848	676	172	25.4%
Mexico	306	275	31	11.3%	772	622	150	24.1%
Venezuela	90	76	14	18.4%	231	203	28	13.8%
Other	977	765	212	27.7%	2 466	2 131	335	15.7%
CENTRAL & SOUTH AMERICA	4 736	4 168	568	13.6%	14 659	12 910	1 749	13.5%
AUSTRALASIA:								
Australia	8 325	8 533	-208	-2.4%	23 449	22 010	1 439	6.5%
New Zealand	1 792	1 618	174	10.8%	4 537	3 990	547	13.7%
Other	33	21	12	57.1%	69	69	0	0.0%
AUSTRALASIA	10 150	10 172	-22	-0.2%	28 055	26 069	1 986	7.6%
ASIA:								
China (including Hong Kong)	9 804	6 489	3 315	51.1%	31 610	19 144	12 466	65.1%
India	6 546	6 080	466	7.7%	19 960	17 079	2 881	16.8%
Indonesia	312	182	130	71.4%	625	395	230	58.2%
Japan	1 917	1 606	311	19.4%	6 142	4 278	1 864	43.6%
Rep of Korea	1 463	954	509	53.4%	5 059	3 131	1 928	61.6%
Malaysia	604	445	159	35.7%	1 478	1 141	337	29.5%
Philippines	523	495	28	5.7%	1 252	1 276	-24	-1.9%
Singapore	683	522	161	30.8%	1 485	1 234	251	20.3%
Rep of China (Taiwan)	552	484	68	14.0%	1 614	1 305	309	23.7%
Thailand	609	479	130	27.1%	1 350	1 203	147	12.2%
Other	2 471	1 906	565	29.6%	6 789	5 243	1 546	29.5%
ASIA	25 484	19 642	5 842	29.7%	77 364	55 429	21 935	39.6%
MIDDLE EAST:								
Israel	1 961	1 760	201	11.4%	5 895	4 558	1 337	29.3%
Saudi Arabia	626	615	11	1.8%	1 770	1 428	342	23.9%
Turkey	1 276	1 157	119	10.3%	4 559	3 573	986	27.6%
United Arab Emirates	211	142	69	48.6%	434	326	108	33.1%
Other	2 636	1 664	972	58.4%	4 980	3 486	1 494	42.9%
MIDDLE EAST	6 710	5 338	1 372	25.7%	17 638	13 371	4 267	31.9%
AFRICA MAINLAND:								
Angola	3 380	4 177	-797	-19.1%	12 951	15 267	-2 316	-15.2%
Dem Rep of Congo	2 139	2 297	-158	-6.9%	6 998	7 171	-173	-2.4%
Botswana	75 650	41 758	33 892	81.2%	164 388	114 541	49 847	43.5%
Egypt	537	639	-102	-16.0%	2 220	1 888	332	17.6%
Ethiopia	662	636	26	4.1%	1 767	1 649	118	7.2%
Ghana	1 152	1 694	-542	-32.0%	3 818	4 797	-979	-20.4%
Kenya	2 170	2 426	-256	-10.6%	6 568	6 714	-146	-2.2%
Lesotho	154 690	107 617	47 073	43.7%	492 832	356 232	136 600	38.3%
Malawi	11 318	11 770	-452	-3.8%	34 437	37 242	-2 805	-7.5%
Mozambique	117 221	94 445	22 776	24.1%	379 134	323 044	56 090	17.4%
Namibia	20 492	16 784	3 708	22.1%	51 638	46 758	4 880	10.4%
Nigeria	5 410	5 582	-172	-3.1%	16 247	14 500	1 747	12.0%
Swaziland	80 466	64 702	15 764	24.4%	220 578	195 573	25 005	12.8%
Tanzania	3 207	3 131	76	2.4%	9 209	8 877	332	3.7%
Uganda	950	1 042	-92	-8.8%	2 948	3 039	-91	-3.0%
Zambia	13 523	14 912	-1 389	-9.3%	40 851	40 433	418	1.0%
Zimbabwe	168 945	146 513	22 432	15.3%	567 318	503 747	63 571	12.6%
Other	3 756	4 101	-345	-8.4%	11 674	11 959	-285	-2.4%
TOTAL AFRICA MAINLAND	665 668	524 226	141 442	27.0%	2 025 576	1 693 431	332 145	19.6%
INDIAN OCEAN ISLANDS:								
Mauritius	1 435	1 370	65	4.7%	4 930	4 511	419	9.3%
Reunion	4	17	-13	-76.5%	26	25	1	4.0%
Seychelles	913	581	332	57.1%	2 700	1 564	1 136	72.6%
TOTAL INDIAN OCEAN ISLANDS	2 352	1 968	384	19.5%	7 656	6 100	1 556	25.5%
TOTAL AFRICA	668 020	526 194	141 826	27.0%	2 033 232	1 699 531	333 701	19.6%
Unspecified	934	1 138	-204	-17.9%	2 523	2 836	-313	-11.0%
GRAND TOTAL	904 594	733 241	171 353	23.4%	2 721 005	2 292 169	428 836	18.7%
OVERSEAS TOTAL	235 640	205 909	29 731	14.4%	685 250	589 802	95 448	16.2%

NOTES:

OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL.

SOURCE: STATISTICS SA

TABLE B - APRIL 2016									
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS									
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.									
JAN TO APR 2016 COMPARED WITH JAN TO APR 2015									
COUNTRY OF RESIDENCE	APRIL	APRIL	DIFFERENCE	%	JANUARY TO APRIL		DIFFERENCE	%	
	2016	2015			2016	2015			
EUROPE:									
Austria	1 613	1 124	489	43.5%	10 367	8 885	1 482	16.7%	
Belgium	2 942	4 032	-1 090	-27.0%	15 941	14 797	1 144	7.7%	
Denmark	1 669	1 275	394	30.9%	12 132	10 797	1 335	12.4%	
Finland	613	495	118	23.8%	3 748	3 409	339	9.9%	
France	13 481	9 850	3 631	36.9%	53 602	47 450	6 152	13.0%	
Germany	18 423	14 640	3 783	25.8%	119 905	99 894	20 011	20.0%	
Greece	626	457	169	37.0%	2 272	1 851	421	22.7%	
Hungary	336	206	130	63.1%	1 609	1 241	368	29.7%	
Ireland	2 146	1 757	389	22.1%	11 220	9 508	1 712	18.0%	
Italy	4 159	2 865	1 294	45.2%	16 940	14 370	2 570	17.9%	
Netherlands	10 958	6 823	4 135	60.6%	44 632	37 540	7 092	18.9%	
Norway	1 285	921	364	39.5%	8 739	7 972	767	9.6%	
Poland	934	618	316	51.1%	5 144	5 589	-445	-8.0%	
Portugal	3 808	3 001	807	26.9%	15 204	14 212	992	7.0%	
Russian Fed	618	533	85	15.9%	2 637	2 384	253	10.6%	
Spain	2 128	1 618	510	31.5%	8 970	7 429	1 541	20.7%	
Sweden	2 110	1 859	251	13.5%	17 825	15 504	2 321	15.0%	
Switzerland	4 320	3 527	793	22.5%	20 602	18 367	2 235	12.2%	
UK	34 680	29 825	4 855	16.3%	182 319	159 045	23 274	14.6%	
Other	2 357	1 865	492	26.4%	11 101	9 270	1 831	19.8%	
EUROPE	109 206	87 291	21 915	25.1%	564 909	489 514	75 395	15.4%	
NORTH AMERICA:									
Canada	5 128	3 841	1 287	33.5%	21 892	19 516	2 376	12.2%	
USA	25 337	18 776	6 561	36.0%	100 604	82 901	17 703	21.4%	
Other	-	-	0	0.0%	-	-	0	-	
NORTH AMERICA	30 665	22 617	8 048	35.6%	122 496	102 417	20 079	19.6%	
CENTRAL & SOUTH AMERICA:									
Argentina	692	318	374	117.6%	3 810	1 985	1 825	91.9%	
Brazil	2 532	2 161	371	17.2%	9 756	9 772	-16	-0.2%	
Chile	197	114	83	72.8%	1 045	790	255	32.3%	
Mexico	255	228	27	11.8%	1 027	850	177	20.8%	
Venezuela	91	88	3	3.4%	322	291	31	10.7%	
Other	839	602	237	39.4%	3 305	2 733	572	20.9%	
CENTRAL & SOUTH AMERICA	4 606	3 511	1 095	31.2%	19 265	16 421	2 844	17.3%	
AUSTRALASIA:									
Australia	9 052	7 570	1 482	19.6%	32 501	29 580	2 921	9.9%	
New Zealand	1 918	1 526	392	25.7%	6 455	5 516	939	17.0%	
Other	25	25	0	0.0%	94	94	0	0.0%	
AUSTRALASIA	10 995	9 121	1 874	20.5%	39 050	35 190	3 860	11.0%	
ASIA:									
China (including Hong Kong)	10 057	6 714	3 343	49.8%	41 667	25 858	15 809	61.1%	
India	7 595	5 808	1 787	30.8%	27 555	22 887	4 668	20.4%	
Indonesia	191	130	61	46.9%	816	525	291	55.4%	
Japan	1 838	1 375	463	33.7%	7 980	5 653	2 327	41.2%	
Rep of Korea	1 177	890	287	32.2%	6 236	4 021	2 215	55.1%	
Malaysia	615	392	223	56.9%	2 093	1 533	560	36.5%	
Philippines	626	428	198	46.3%	1 878	1 704	174	10.2%	
Singapore	715	377	338	89.7%	2 200	1 611	589	36.6%	
Rep of China (Taiwan)	524	358	166	46.4%	2 138	1 663	475	28.6%	
Thailand	845	452	393	86.9%	2 195	1 655	540	32.6%	
Other	2 612	1 675	937	55.9%	9 401	6 918	2 483	35.9%	
ASIA	26 795	18 599	8 196	44.1%	104 159	74 028	30 131	40.7%	
MIDDLE EAST:									
Israel	2 557	1 437	1 120	77.9%	8 452	5 995	2 457	41.0%	
Saudi Arabia	758	292	466	159.6%	2 528	1 720	808	47.0%	
Turkey	1 510	767	743	96.9%	6 069	4 340	1 729	39.8%	
United Arab Emirates	162	182	-20	-11.0%	596	508	88	17.3%	
Other	1 237	954	283	29.7%	6 217	4 440	1 777	40.0%	
MIDDLE EAST	6 224	3 632	2 592	71.4%	23 862	17 003	6 859	40.3%	
AFRICA MAINLAND:									
Angola	3 205	3 624	-419	-11.6%	16 156	18 891	-2 735	-14.5%	
Dem Rep of Congo	2 436	1 950	486	24.9%	9 434	9 121	313	3.4%	
Botswana	52 875	61 919	-9 044	-14.6%	217 263	176 460	40 803	23.1%	
Egypt	994	603	391	64.8%	3 214	2 491	723	29.0%	
Ethiopia	652	475	177	37.3%	2 419	2 124	295	13.9%	
Ghana	1 316	1 209	107	8.9%	5 134	6 006	-872	-14.5%	
Kenya	2 436	2 091	345	16.5%	9 004	8 805	199	2.3%	
Lesotho	132 161	123 066	9 095	7.4%	624 993	479 298	145 695	30.4%	
Malawi	11 255	8 027	3 228	40.2%	45 692	45 269	423	0.9%	
Mozambique	105 415	85 034	20 381	24.0%	484 549	408 078	76 471	18.7%	
Namibia	18 665	20 714	-2 049	-9.9%	70 303	67 472	2 831	4.2%	
Nigeria	5 664	5 767	-103	-1.8%	21 911	20 267	1 644	8.1%	
Swaziland	70 936	76 908	-5 972	-7.8%	291 514	272 481	19 033	7.0%	
Tanzania	3 388	2 670	718	26.9%	12 597	11 547	1 050	9.1%	
Uganda	983	832	151	18.1%	3 931	3 871	60	1.5%	
Zambia	15 103	12 632	2 471	19.6%	55 954	53 065	2 889	5.4%	
Zimbabwe	171 996	162 024	9 972	6.2%	739 314	665 771	73 543	11.0%	
Other	4 137	2 656	1 481	55.8%	15 811	14 615	1 196	8.2%	
TOTAL AFRICA MAINLAND	603 617	572 201	31 416	5.5%	2 629 193	2 265 632	363 561	16.0%	
INDIAN OCEAN ISLANDS:									
Mauritius	2 021	1 281	740	57.8%	6 951	5 792	1 159	20.0%	
Reunion	1	1	0	#DIV/0!	27	25	2	8.0%	
Seychelles	813	375	438	116.8%	3 513	1 939	1 574	81.2%	
TOTAL INDIAN OCEAN ISLANDS	2 835	1 656	1 179	71.2%	10 491	7 756	2 735	35.3%	
TOTAL AFRICA	606 452	573 857	32 595	5.7%	2 639 684	2 273 388	366 296	16.1%	
Unspecified	976	929	47	5.1%	3 499	3 765	-266	-7.1%	
GRAND TOTAL	795 919	719 557	76 362	10.6%	3 516 924	3 011 726	505 198	16.8%	
OVERSEAS TOTAL	188 491	144 771	43 720	30.2%	873 741	734 573	139 168	18.9%	

NOTES:

OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL

SOURCE: STATISTICS SA

TABLE B - MAY 2016
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS

A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.

JAN TO MAY 2016 COMPARED WITH JAN TO MAY 2015

COUNTRY OF RESIDENCE	MAY	MAY	DIFFERENCE	%	JANUARY TO MAY		DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	1 252	850	402	47.3%	11 619	9 735	1 884	19.4%
Belgium	2 391	1 874	517	27.6%	18 332	16 671	1 661	10.0%
Denmark	1 152	1 130	22	1.9%	13 284	11 927	1 357	11.4%
Finland	406	421	-15	-3.6%	4 154	3 830	324	8.5%
France	8 659	7 748	911	11.8%	62 261	55 198	7 063	12.8%
Germany	13 562	10 860	2 702	24.9%	133 467	110 754	22 713	20.5%
Greece	402	391	11	2.8%	2 674	2 242	432	19.3%
Hungary	187	174	13	7.5%	1 796	1 415	381	26.9%
Ireland	1 569	1 613	-44	-2.7%	12 789	11 121	1 668	15.0%
Italy	3 370	3 018	352	11.7%	20 310	17 388	2 922	16.8%
Netherlands	6 585	6 097	488	8.0%	51 217	43 637	7 580	17.4%
Norway	745	623	122	19.6%	9 484	8 595	889	10.3%
Poland	632	721	-89	-12.3%	5 776	6 310	-534	-8.5%
Portugal	2 845	2 926	-81	-2.8%	18 049	17 138	911	5.3%
Russian Fed	535	479	56	11.7%	3 172	2 863	309	10.8%
Spain	1 928	1 713	215	12.6%	10 898	9 142	1 756	19.2%
Sweden	1 958	1 317	641	48.7%	19 783	16 821	2 962	17.6%
Switzerland	2 067	2 036	31	1.5%	22 669	20 403	2 266	11.1%
UK	22 390	20 895	1 495	7.2%	204 709	179 940	24 769	13.8%
Other	1 725	1 454	271	18.6%	12 826	10 724	2 102	19.6%
EUROPE	74 360	66 340	8 020	12.1%	639 269	555 854	83 415	15.0%
NORTH AMERICA:								
Canada	4 505	3 980	525	13.2%	26 397	23 496	2 901	12.3%
USA	31 367	28 279	3 088	10.9%	131 971	111 180	20 791	18.7%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	35 872	32 259	3 613	11.2%	158 368	134 676	23 692	17.6%
CENTRAL & SOUTH AMERICA:								
Argentina	566	366	200	54.6%	4 376	2 351	2 025	86.1%
Brazil	2 339	2 434	-95	-3.9%	12 095	12 206	-111	-0.9%
Chile	193	143	50	35.0%	1 238	933	305	32.7%
Mexico	309	196	113	57.7%	1 336	1 046	290	27.7%
Venezuela	111	52	59	113.5%	433	343	90	26.2%
Other	927	643	284	44.2%	4 232	3 376	856	25.4%
CENTRAL & SOUTH AMERICA	4 445	3 834	611	15.9%	23 710	20 255	3 455	17.1%
AUSTRALASIA:								
Australia	7 736	7 295	441	6.0%	40 237	36 875	3 362	9.1%
New Zealand	1 565	1 199	366	30.5%	8 020	6 715	1 305	19.4%
Other	24	22	2	9.1%	118	116	2	1.7%
AUSTRALASIA	9 325	8 516	809	9.5%	48 375	43 706	4 669	10.7%
ASIA:								
China (including Hong Kong)	8 256	5 519	2 737	49.6%	49 923	31 377	18 546	59.1%
India	14 237	10 414	3 823	36.7%	41 792	33 301	8 491	25.5%
Indonesia	202	140	62	44.3%	1 018	665	353	53.1%
Japan	2 092	1 716	376	21.9%	10 072	7 369	2 703	36.7%
Rep of Korea	1 312	943	369	39.1%	7 548	4 964	2 584	52.1%
Malaysia	731	1 152	-421	-36.5%	2 824	2 685	139	5.2%
Philippines	471	422	49	11.6%	2 349	2 126	223	10.5%
Singapore	746	475	271	57.1%	2 946	2 086	860	41.2%
Rep of China (Taiwan)	378	439	-61	-13.9%	2 516	2 102	414	19.7%
Thailand	498	412	86	20.9%	2 693	2 067	626	30.3%
Other	2 718	2 282	436	19.1%	12 119	9 200	2 919	31.7%
ASIA	31 641	23 914	7 727	32.3%	135 800	97 942	37 858	38.7%
MIDDLE EAST:								
Israel	1 342	976	366	37.5%	9 794	6 971	2 823	40.5%
Saudi Arabia	1 031	353	678	192.1%	3 559	2 073	1 486	71.7%
Turkey	1 218	1 021	197	19.3%	7 287	5 361	1 926	35.9%
United Arab Emirates	163	110	53	48.2%	759	618	141	22.8%
Other	1 230	935	295	31.6%	7 447	5 375	2 072	38.5%
MIDDLE EAST	4 984	3 395	1 589	46.8%	28 846	20 398	8 448	41.4%
AFRICA MAINLAND:								
Angola	3 029	3 741	-712	-19.0%	19 185	22 632	-3 447	-15.2%
Dem Rep of Congo	1 841	1 788	53	3.0%	11 275	10 909	366	3.4%
Botswana	48 225	43 145	5 080	11.8%	265 488	219 605	45 883	20.9%
Egypt	744	576	168	29.2%	3 958	3 067	891	29.1%
Ethiopia	679	566	113	20.0%	3 098	2 690	408	15.2%
Ghana	1 527	1 302	225	17.3%	6 661	7 308	-647	-8.9%
Kenya	2 203	2 058	145	7.0%	11 207	10 863	344	3.2%
Lesotho	147 177	117 318	29 859	25.5%	772 170	596 616	175 554	29.4%
Malawi	11 676	9 568	2 108	22.0%	57 368	54 837	2 531	4.6%
Mozambique	104 975	101 639	3 336	3.3%	589 524	509 717	79 807	15.7%
Namibia	19 342	18 085	1 257	7.0%	89 645	85 557	4 088	4.8%
Nigeria	5 991	4 315	1 676	38.8%	27 902	24 582	3 320	13.5%
Swaziland	75 237	72 100	3 137	4.4%	366 751	344 581	22 170	6.4%
Tanzania	3 045	2 655	390	14.7%	15 642	14 202	1 440	10.1%
Uganda	1 068	914	154	16.8%	4 999	4 785	214	4.5%
Zambia	14 459	13 144	1 315	10.0%	70 413	66 209	4 204	6.3%
Zimbabwe	152 264	148 246	4 018	2.7%	891 578	814 017	77 561	9.5%
Other	3 517	3 110	407	13.1%	19 328	17 725	1 603	9.0%
TOTAL AFRICA MAINLAND	596 999	544 270	52 729	9.7%	3 226 192	2 809 902	416 290	14.8%
INDIAN OCEAN ISLANDS:								
Mauritius	1 396	1 236	160	12.9%	8 347	7 028	1 319	18.8%
Reunion	31	5	26	520.0%	58	30	28	93.3%
Seychelles	571	444	127	28.6%	4 084	2 383	1 701	71.4%
TOTAL INDIAN OCEAN ISLANDS	1 998	1 685	313	18.6%	12 489	9 441	3 048	32.3%
TOTAL AFRICA	598 997	545 955	53 042	9.7%	3 238 681	2 819 343	419 338	14.9%
Unspecified	1 125	1 194	-69	-5.8%	4 624	4 959	-335	-6.8%
GRAND TOTAL	760 749	685 407	75 342	11.0%	4 277 673	3 697 133	580 540	15.7%
OVERSEAS TOTAL	160 627	138 258	22 369	16.2%	1 034 368	872 831	161 537	18.5%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL

SOURCE: STATISTICS SA

TABLE B - JUNE 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO JUN 2016 COMPARED WITH JAN TO JUN 2015								
COUNTRY OF RESIDENCE	JUNE	JUNE	DIFFERENCE	%	JANUARY TO JUNE		DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	756	554	202	36.5%	12 375	10 289	2 086	20.3%
Belgium	1 901	1 604	297	18.5%	20 233	18 275	1 958	10.7%
Denmark	912	977	-65	-6.7%	14 196	12 904	1 292	10.0%
Finland	447	373	74	19.8%	4 601	4 203	398	9.5%
France	5 792	5 112	680	13.3%	68 053	60 310	7 743	12.8%
Germany	8 625	6 983	1 642	23.5%	142 092	117 737	24 355	20.7%
Greece	303	296	7	2.4%	2 977	2 538	439	17.3%
Hungary	215	160	55	34.4%	2 011	1 575	436	27.7%
Ireland	2 095	1 471	624	42.4%	14 884	12 592	2 292	18.2%
Italy	3 290	2 922	368	12.6%	23 600	20 310	3 290	16.2%
Netherlands	5 076	4 256	820	19.3%	56 293	47 893	8 400	17.5%
Norway	839	730	109	14.9%	10 323	9 325	998	10.7%
Poland	492	462	30	6.5%	6 268	6 772	-504	-7.4%
Portugal	2 711	2 565	146	5.7%	20 760	19 703	1 057	5.4%
Russian Fed	409	345	64	18.6%	3 581	3 208	373	11.6%
Spain	1 986	1 755	231	13.2%	12 884	10 897	1 987	18.2%
Sweden	1 222	1 045	177	16.9%	21 005	17 866	3 139	17.6%
Switzerland	1 527	1 339	188	14.0%	24 196	21 742	2 454	11.3%
UK	18 233	17 897	336	1.9%	222 942	197 837	25 105	12.7%
Other	1 273	1 192	81	6.8%	14 099	11 916	2 183	18.3%
EUROPE	58 104	52 038	6 066	11.7%	697 373	607 892	89 481	14.7%
NORTH AMERICA:								
Canada	3 345	2 918	427	14.6%	29 742	26 414	3 328	12.6%
USA	31 286	26 503	4 783	18.0%	163 257	137 683	25 574	18.6%
Other	-	0	0	0.0%	-	-	0	-
NORTH AMERICA	34 631	29 421	5 210	17.7%	192 999	164 097	28 902	17.6%
CENTRAL & SOUTH AMERICA:								
Argentina	337	276	61	22.1%	4 713	2 627	2 086	79.4%
Brazil	2 071	1 778	293	16.5%	14 166	13 984	182	1.3%
Chile	195	120	75	62.5%	1 433	1 053	380	36.1%
Mexico	377	229	148	64.6%	1 713	1 275	438	34.4%
Venezuela	55	97	-42	-43.3%	488	440	48	10.9%
Other	626	636	-10	-1.6%	4 858	4 012	846	21.1%
CENTRAL & SOUTH AMERICA	3 661	3 136	525	16.7%	27 371	23 391	3 980	17.0%
AUSTRALASIA:								
Australia	8 626	7 682	944	12.3%	48 863	44 557	4 306	9.7%
New Zealand	1 673	1 560	113	7.2%	9 693	8 275	1 418	17.1%
Other	19	15	4	26.7%	137	131	6	4.6%
AUSTRALASIA	10 318	9 257	1 061	11.5%	58 693	52 963	5 730	10.8%
ASIA:								
China (including Hong Kong)	8 255	4 174	4 081	97.8%	58 178	35 551	22 627	63.6%
India	9 228	6 577	2 651	40.3%	51 020	39 878	11 142	27.9%
Indonesia	154	137	17	12.4%	1 172	802	370	46.1%
Japan	1 775	1 373	402	29.3%	11 847	8 742	3 105	35.5%
Rep of Korea	1 135	801	334	41.7%	8 683	5 765	2 918	50.6%
Malaysia	692	345	347	100.6%	3 516	3 030	486	16.0%
Philippines	551	376	175	46.5%	2 900	2 502	398	15.9%
Singapore	1 001	560	441	78.8%	3 947	2 646	1 301	49.2%
Rep of China (Taiwan)	598	300	298	99.3%	3 114	2 402	712	29.6%
Thailand	435	371	64	17.3%	3 128	2 438	690	28.3%
Other	2 033	1 901	132	6.9%	14 152	11 101	3 051	27.5%
ASIA	25 857	16 915	8 942	52.9%	161 657	114 857	46 800	40.7%
MIDDLE EAST:								
Israel	1 069	930	139	14.9%	10 863	7 901	2 962	37.5%
Saudi Arabia	375	447	-72	-16.1%	3 934	2 520	1 414	56.1%
Turkey	898	750	148	19.7%	8 185	6 111	2 074	33.9%
United Arab Emirates	74	104	-30	-28.8%	833	722	111	15.4%
Other	793	691	102	14.8%	8 240	6 066	2 174	35.8%
MIDDLE EAST	3 209	2 922	287	9.8%	32 055	23 320	8 735	37.5%
AFRICA MAINLAND:								
Angola	2 474	2 703	-229	-8.5%	21 659	25 335	-3 676	-14.5%
Dem Rep of Congo	1 751	1 743	8	0.5%	13 026	12 652	374	3.0%
Botswana	48 076	39 707	8 369	21.1%	313 564	259 312	54 252	20.9%
Egypt	449	628	-179	-28.5%	4 407	3 695	712	19.3%
Ethiopia	716	572	144	25.2%	3 814	3 262	552	16.9%
Ghana	1 316	1 042	274	26.3%	7 977	8 350	-373	-4.5%
Kenya	1 882	1 713	169	9.9%	13 089	12 576	513	4.1%
Lesotho	142 402	102 880	39 522	38.4%	914 572	699 496	215 076	30.7%
Malawi	11 422	9 736	1 686	17.3%	68 790	64 573	4 217	6.5%
Mozambique	91 574	93 697	-2 123	-2.3%	681 098	603 414	77 684	12.9%
Morocco	104	81	23	28.4%	819	720	99	13.8%
Namibia	14 036	13 845	191	1.4%	103 681	99 402	4 279	4.3%
Nigeria	5 171	4 462	709	15.9%	33 073	29 044	4 029	13.9%
Swaziland	66 459	62 160	4 299	6.9%	433 210	406 741	26 469	6.5%
Tanzania	2 763	2 756	7	0.3%	18 405	16 958	1 447	8.5%
Uganda	968	723	245	33.9%	5 967	5 508	459	8.3%
Zambia	13 815	13 234	581	4.4%	84 228	79 443	4 785	6.0%
Zimbabwe	144 865	138 502	6 363	4.6%	1 036 443	952 519	83 924	8.8%
Other	3 099	3 565	-466	-13.1%	21 712	20 651	1 061	5.1%
TOTAL AFRICA MAINLAND	553 342	493 749	59 593	12.1%	3 779 534	3 303 651	475 883	14.4%
INDIAN OCEAN ISLANDS:								
Mauritius	1 128	1 149	-21	-1.8%	9 475	8 177	1 298	15.9%
Reunion	-	4	-4	-100.0%	58	34	24	70.6%
Seychelles	341	241	100	41.5%	4 425	2 624	1 801	68.6%
TOTAL INDIAN OCEAN ISLANDS	1 469	1 394	75	5.4%	13 958	10 835	3 123	28.8%
TOTAL AFRICA	554 811	495 143	59 668	12.1%	3 793 492	3 314 486	479 006	14.5%
Unspecified	823	1 260	-437	-34.7%	5 447	6 219	-772	-12.4%
GRAND TOTAL	691 414	610 092	81 322	13.3%	4 969 087	4 307 225	661 862	15.4%
OVERSEAS TOTAL	135 780	113 689	22 091	19.4%	1 170 148	986 520	183 628	18.6%

NOTES:

OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL

SOURCE: STATISTICS SA

TABLE B - JULY 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO JUL 2016 COMPARED WITH JAN TO JUL 2015								
COUNTRY OF RESIDENCE	JULY 2016	JULY 2015	DIFFERENCE	%	JANUARY TO JULY 2016	JANUARY TO JULY 2015	DIFFERENCE	%
EUROPE:								
Austria	1 552	1 390	162	11.7%	13 927	11 679	2 248	19.2%
Belgium	5 332	4 098	1 234	30.1%	25 565	22 373	3 192	14.3%
Denmark	1 996	1 662	334	20.1%	16 192	14 566	1 626	11.2%
Finland	331	318	13	4.1%	4 932	4 521	411	9.1%
France	12 315	8 795	3 520	40.0%	80 368	69 105	11 263	16.3%
Germany	13 279	10 609	2 670	25.2%	155 371	128 346	27 025	21.1%
Greece	371	368	3	0.8%	3 348	2 906	442	15.2%
Hungary	196	197	-1	-0.5%	2 207	1 772	435	24.5%
Ireland	2 083	1 911	172	9.0%	16 967	14 503	2 464	17.0%
Italy	5 281	4 181	1 100	26.3%	28 881	24 491	4 390	17.9%
Netherlands	17 503	15 326	2 177	14.2%	73 796	63 219	10 577	16.7%
Norway	1 084	1 073	11	1.0%	11 407	10 398	1 009	9.7%
Poland	708	464	244	52.6%	6 976	7 236	-260	-3.6%
Portugal	2 996	2 782	214	7.7%	23 756	22 485	1 271	5.7%
Russian Fed	508	422	86	20.4%	4 089	3 630	459	12.6%
Spain	3 509	2 554	955	37.4%	16 393	13 451	2 942	21.9%
Sweden	1 355	1 031	324	31.4%	22 360	18 897	3 463	18.3%
Switzerland	3 414	2 712	702	25.9%	27 610	24 454	3 156	12.9%
UK	30 937	29 486	1 451	4.9%	253 879	227 323	26 556	11.7%
Other	1 940	1 396	544	39.0%	16 039	13 312	2 727	20.5%
EUROPE	106 690	90 775	15 915	17.5%	804 063	698 667	105 396	15.1%
NORTH AMERICA:								
Canada	4 473	3 504	969	27.7%	34 215	29 918	4 297	14.4%
USA	36 596	29 076	7 520	25.9%	199 853	166 759	33 094	19.8%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	41 069	32 580	8 489	26.1%	234 068	196 677	37 391	19.0%
CENTRAL & SOUTH AMERICA:								
Argentina	671	457	214	46.8%	5 384	3 084	2 300	74.6%
Brazil	3 358	2 786	572	20.5%	17 524	16 770	754	4.5%
Chile	283	251	32	12.7%	1 716	1 304	412	31.6%
Mexico	542	431	111	25.8%	2 255	1 706	549	32.2%
Venezuela	84	71	13	18.3%	572	511	61	11.9%
Other	1 091	852	239	28.1%	5 949	4 864	1 085	22.3%
CENTRAL & SOUTH AMERICA	6 029	4 848	1 181	24.4%	33 400	28 239	5 161	18.3%
AUSTRALASIA:								
Australia	9 582	8 242	1 340	16.3%	58 445	52 799	5 646	10.7%
New Zealand	2 152	1 840	312	17.0%	11 845	10 115	1 730	17.1%
Other	25	22	3	13.6%	162	153	9	5.9%
AUSTRALASIA	11 759	10 104	1 655	16.4%	70 452	63 067	7 385	11.7%
ASIA:								
China (including Hong Kong)	8 858	5 402	3 456	64.0%	67 036	40 953	26 083	63.7%
India	7 856	6 095	1 761	28.9%	58 876	45 973	12 903	28.1%
Indonesia	589	226	363	160.6%	1 761	1 028	733	71.3%
Japan	2 046	1 492	554	37.1%	13 893	10 234	3 659	35.8%
Rep of Korea	1 852	1 448	404	27.9%	10 535	7 213	3 322	46.1%
Malaysia	915	516	399	77.3%	4 431	3 546	885	25.0%
Philippines	683	458	225	49.1%	3 583	2 960	623	21.0%
Singapore	684	415	269	64.8%	4 631	3 061	1 570	51.3%
Rep of China (Taiwan)	739	577	162	28.1%	3 853	2 979	874	29.3%
Thailand	704	454	250	55.1%	3 832	2 892	940	32.5%
Other	2 785	1 685	1 100	65.3%	16 937	12 786	4 151	32.5%
ASIA	27 711	18 768	8 943	47.7%	189 368	133 625	55 743	41.7%
MIDDLE EAST:								
Israel	1 815	1 567	248	15.8%	12 678	9 468	3 210	33.9%
Saudi Arabia	2 442	1 829	613	33.5%	6 376	4 349	2 027	46.6%
Turkey	1 158	830	328	39.5%	9 343	6 941	2 402	34.6%
United Arab Emirates	706	374	332	88.8%	1 539	1 096	443	40.4%
Other	1 522	1 058	464	43.9%	9 762	7 124	2 638	37.0%
MIDDLE EAST	7 643	5 658	1 985	35.1%	39 698	28 978	10 720	37.0%
AFRICA MAINLAND:								
Angola	2 969	3 475	-506	-14.6%	24 628	28 810	-4 182	-14.5%
Dem Rep of Congo	3 067	2 627	440	16.7%	16 093	15 279	814	5.3%
Botswana	60 788	50 671	10 117	20.0%	374 352	309 983	64 369	20.8%
Egypt	649	440	209	47.5%	5 056	4 135	921	22.3%
Ethiopia	757	616	141	22.9%	4 571	3 878	693	17.9%
Ghana	1 221	1 054	167	15.8%	9 198	9 404	-206	-2.2%
Kenya	2 630	2 156	474	22.0%	15 719	14 732	987	6.7%
Lesotho	162 392	124 988	37 404	29.9%	1 076 964	824 484	252 480	30.6%
Malawi	13 414	11 962	1 452	12.1%	82 204	76 535	5 669	7.4%
Mozambique	97 910	98 686	-776	-0.8%	779 008	702 100	76 908	11.0%
Morocco	135	79	56	70.9%	954	799	155	19.4%
Namibia	16 386	17 164	-778	-4.5%	120 067	116 566	3 501	3.0%
Nigeria	5 869	4 980	889	17.9%	38 942	34 024	4 918	14.5%
Swaziland	80 353	68 271	12 082	17.7%	513 563	475 012	38 551	8.1%
Tanzania	3 280	3 003	277	9.2%	21 685	19 961	1 724	8.6%
Uganda	1 548	971	577	59.4%	7 515	6 479	1 036	16.0%
Zambia	15 101	14 254	847	5.9%	99 329	93 697	5 632	6.0%
Zimbabwe	145 776	158 287	-12 511	-7.9%	1 182 219	1 110 806	71 413	6.4%
Other	4 047	3 411	636	18.6%	25 759	24 062	1 697	7.1%
TOTAL AFRICA MAINLAND	618 292	567 095	51 197	9.0%	4 397 826	3 870 746	527 080	13.6%
INDIAN OCEAN ISLANDS:								
Mauritius	1 752	1 675	77	4.6%	11 227	9 852	1 375	14.0%
Reunion	-	2	-2	-100.0%	58	36	22	61.1%
Seychelles	410	367	43	11.7%	4 835	2 991	1 844	61.7%
TOTAL INDIAN OCEAN ISLANDS	2 162	2 044	118	5.8%	16 120	12 879	3 241	25.2%
TOTAL AFRICA	620 454	569 139	51 315	9.0%	4 413 946	3 883 625	530 321	13.7%
Unspecified	1 061	1 019	42	4.1%	6 508	7 238	-730	-10.1%
GRAND TOTAL	822 416	732 891	89 525	12.2%	5 791 503	5 040 116	751 387	14.9%
OVERSEAS TOTAL	200 901	162 733	38 168	23.5%	1 371 049	1 149 253	221 796	19.3%

NOTES:

OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL

SOURCE: STATISTICS SA

TABLE B - AUGUST 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO AUG 2016 COMPARED WITH JAN TO AUG 2015								
COUNTRY OF RESIDENCE	AUGUST	AUGUST	DIFFERENCE	%	JANUARY TO AUGUST		DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	1 734	1 478	256	17.3%	15 661	13 157	2 504	19.0%
Belgium	4 095	3 038	1 057	34.8%	29 660	25 411	4 249	16.7%
Denmark	1 121	1 239	-118	-9.5%	17 313	15 805	1 508	9.5%
Finland	414	342	72	21.1%	5 346	4 863	483	9.9%
France	12 693	9 685	3 008	31.1%	93 061	78 790	14 271	18.1%
Germany	18 792	15 993	2 799	17.5%	174 163	144 339	29 824	20.7%
Greece	516	389	127	32.6%	3 864	3 295	569	17.3%
Hungary	233	193	40	20.7%	2 440	1 965	475	24.2%
Ireland	1 970	1 634	336	20.6%	18 937	16 137	2 800	17.4%
Italy	11 198	8 704	2 494	28.7%	40 079	33 195	6 884	20.7%
Netherlands	14 669	9 774	4 895	50.1%	88 465	72 993	15 472	21.2%
Norway	725	752	-27	-3.6%	12 132	11 150	982	8.8%
Poland	955	770	185	24.0%	7 931	8 006	-75	-0.9%
Portugal	3 420	3 195	225	7.0%	27 176	25 680	1 496	5.8%
Russian Fed	699	611	88	14.4%	4 788	4 241	547	12.9%
Spain	6 117	4 038	2 079	51.5%	22 510	17 489	5 021	28.7%
Sweden	1 186	1 020	166	16.3%	23 546	19 917	3 629	18.2%
Switzerland	2 391	2 093	298	14.2%	30 001	26 547	3 454	13.0%
UK	31 351	28 540	2 811	9.8%	285 230	255 863	29 367	11.5%
Other	2 364	1 918	446	23.3%	18 403	15 230	3 173	20.8%
EUROPE	116 643	95 406	21 237	22.3%	920 706	794 073	126 633	15.9%
NORTH AMERICA:								
Canada	3 951	3 645	306	8.4%	38 166	33 563	4 603	13.7%
USA	29 474	26 635	2 839	10.7%	229 327	193 394	35 933	18.6%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	33 425	30 280	3 145	10.4%	267 493	226 957	40 536	17.9%
CENTRAL & SOUTH AMERICA:								
Argentina	541	439	102	23.2%	5 925	3 523	2 402	68.2%
Brazil	2 525	2 018	507	25.1%	20 049	18 788	1 261	6.7%
Chile	244	165	79	47.9%	1 960	1 469	491	33.4%
Mexico	276	212	64	30.2%	2 531	1 918	613	32.0%
Venezuela	84	106	-22	-20.8%	656	617	39	6.3%
Other	850	678	172	25.4%	6 799	5 542	1 257	22.7%
CENTRAL & SOUTH AMERICA	4 520	3 618	902	24.9%	37 920	31 857	6 063	19.0%
AUSTRALASIA:								
Australia	9 518	8 529	989	11.6%	67 963	61 328	6 635	10.8%
New Zealand	1 836	1 587	249	15.7%	13 681	11 702	1 979	16.9%
Other	15	20	-5	-25.0%	177	173	4	2.3%
AUSTRALASIA	11 369	10 136	1 233	12.2%	81 821	73 203	8 618	11.8%
ASIA:								
China (including Hong Kong)	11 933	7 183	4 750	66.1%	78 969	48 136	30 833	64.1%
India	7 299	6 126	1 173	19.1%	66 175	52 099	14 076	27.0%
Indonesia	202	187	15	8.0%	1 963	1 215	748	61.6%
Japan	2 471	1 965	506	25.8%	16 364	12 199	4 165	34.1%
Rep of Korea	2 113	1 434	679	47.4%	12 648	8 647	4 001	46.3%
Malaysia	807	533	274	51.4%	5 238	4 079	1 159	28.4%
Philippines	646	426	220	51.6%	4 229	3 386	843	24.9%
Singapore	596	515	81	15.7%	5 227	3 576	1 651	46.2%
Rep of China (Taiwan)	456	427	29	6.8%	4 309	3 406	903	26.5%
Thailand	786	403	383	95.0%	4 618	3 295	1 323	40.2%
Other	2 458	2 385	73	3.1%	19 395	15 171	4 224	27.8%
ASIA	29 767	21 584	8 183	37.9%	219 135	155 209	63 926	41.2%
AFRICA:								
AFRICA LAND:								
Botswana	47 875	47 027	848	1.8%	422 227	357 010	65 217	18.3%
Lesotho	137 465	120 861	16 604	13.7%	1 214 429	945 345	269 084	28.5%
Malawi	14 410	10 735	3 675	34.2%	96 614	87 270	9 344	10.7%
Mozambique	98 537	105 096	-6 559	-6.2%	877 545	807 196	70 349	8.7%
Namibia	17 334	18 482	-1 148	-6.2%	137 401	135 048	2 353	1.7%
Swaziland	80 598	81 679	-1 081	-1.3%	594 161	556 691	37 470	6.7%
Zambia	14 317	12 130	2 187	18.0%	113 646	105 827	7 819	7.4%
Zimbabwe	188 750	140 931	47 819	33.9%	1 370 969	1 251 737	119 232	9.5%
TOTAL AFRICA LAND	599 286	536 941	62 345	11.6%	4 826 992	4 246 124	580 868	13.7%
AFRICA AIR:								
Angola	3 733	4 021	-288	-7.2%	28 361	32 831	-4 470	-13.6%
Dem Rep of Congo	3 567	2 827	740	26.2%	19 660	18 106	1 554	8.6%
Egypt	677	600	77	12.8%	5 733	4 735	998	21.1%
Ethiopia	819	748	71	9.5%	5 390	4 626	764	16.5%
Ghana	1 462	1 280	182	14.2%	10 660	10 684	-24	-0.2%
Kenya	2 276	2 359	-83	-3.5%	17 995	17 091	904	5.3%
Morocco	115	121	-6	-5.0%	1 069	920	149	16.2%
Nigeria	6 494	5 241	1 253	23.9%	45 436	39 265	6 171	15.7%
Tanzania	3 037	2 902	135	4.7%	24 722	22 863	1 859	8.1%
Uganda	980	1 002	-22	-2.2%	8 495	7 481	1 014	13.6%
Other	4 864	4 215	649	15.4%	30 623	28 277	2 346	8.3%
AFRICA AIR	28 024	25 316	2 708	10.7%	198 144	186 879	11 265	6.0%
MIDDLE EAST:								
Israel	2 435	1 952	483	24.7%	15 113	11 420	3 693	32.3%
Saudi Arabia	2 286	684	1 602	234.2%	8 662	5 033	3 629	72.1%
Turkey	1 080	750	330	44.0%	10 423	7 691	2 732	35.5%
United Arab Emirates	369	297	72	24.2%	1 908	1 393	515	37.0%
Other	1 527	1 283	244	19.0%	11 289	8 407	2 882	34.3%
MIDDLE EAST	7 697	4 966	2 731	55.0%	47 395	33 944	13 451	39.6%
INDIAN OCEAN ISLANDS:								
Mauritius	1 418	1 591	-173	-10.9%	12 645	11 443	1 202	10.5%
Reunion	-	-	0	#DIV/0!	58	36	22	61.1%
Seychelles	620	424	196	46.2%	5 455	3 415	2 040	59.7%
TOTAL INDIAN OCEAN ISLANDS	2 038	2 015	23	1.1%	18 158	14 894	3 264	21.9%
Unspecified	869	986	-117	-11.9%	7 377	8 224	-847	-10.3%
GRAND TOTAL	833 638	731 248	102 390	14.0%	6 625 141	5 771 364	853 777	14.8%
OVERSEAS TOTAL	203 421	165 990	37 431	22.6%	1 574 470	1 315 243	259 227	19.7%
AFRICA MAINLAND TOTAL	627 310	562 257	65 053	11.6%	5 025 136	4 433 003	592 133	13.4%

NOTES:

OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL MAINLAND AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL

AFRICA AIR TOTAL EXCLUDES INDIAN OCEAN ISLANDS AND MIDDLE EAST

SOURCE: STATISTICS SA

TABLE B - SEPTEMBER 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purposes) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO SEP 2016 COMPARED WITH JAN TO SEP 2015								
COUNTRY OF RESIDENCE	SEPTEMBER	SEPTEMBER	DIFFERENCE	%	JANUARY	SEPTEMBER	DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	1 940	1 363	577	42.3%	17 601	14 520	3 081	21.2%
Belgium	3 572	3 256	316	9.7%	33 232	28 667	4 565	15.9%
Denmark	1 699	1 363	336	24.7%	19 012	17 168	1 844	10.7%
Finland	505	523	-18	-3.4%	5 851	5 386	465	8.6%
France	8 673	8 214	459	5.6%	101 734	87 004	14 730	16.9%
Germany	23 085	18 375	4 710	25.6%	197 248	162 714	34 534	21.2%
Greece	542	546	-4	-0.7%	4 406	3 841	565	14.7%
Hungary	243	201	42	20.9%	2 683	2 166	517	23.9%
Ireland	2 025	1 910	115	6.0%	20 962	18 047	2 915	16.2%
Italy	4 669	4 693	-24	-0.5%	44 748	37 888	6 860	18.1%
Netherlands	11 808	9 168	2 640	28.8%	100 273	82 161	18 112	22.0%
Norway	1 016	992	24	2.4%	13 148	12 142	1 006	8.3%
Poland	1 148	862	286	33.2%	9 079	8 868	211	2.4%
Portugal	2 888	2 950	-62	-2.1%	30 064	28 630	1 434	5.0%
Russian Fed	647	515	132	25.6%	5 435	4 756	679	14.3%
Spain	3 622	2 764	858	31.0%	26 132	20 253	5 879	29.0%
Sweden	1 519	1 525	-6	-0.4%	25 065	21 442	3 623	16.9%
Switzerland	3 767	3 476	291	8.4%	33 768	30 023	3 745	12.5%
UK	29 366	26 438	2 928	11.1%	314 596	282 301	32 295	11.4%
Other	2 301	2 009	292	14.5%	20 704	17 239	3 465	20.1%
EUROPE	105 035	91 143	13 892	15.2%	1 025 741	885 216	140 525	15.9%
NORTH AMERICA:								
Canada	4 880	4 220	660	15.6%	43 046	37 783	5 263	13.9%
USA	29 947	25 191	4 756	18.9%	259 274	218 585	40 689	18.6%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	34 827	29 411	5 416	18.4%	302 320	256 368	45 952	17.9%
CENTRAL & SOUTH AMERICA:								
Argentina	797	488	309	63.3%	6 722	4 011	2 711	67.6%
Brazil	3 425	2 519	906	36.0%	23 474	21 307	2 167	10.2%
Chile	320	209	111	53.1%	2 280	1 678	602	35.9%
Mexico	263	596	-333	-55.9%	2 794	2 514	280	11.1%
Venezuela	89	125	-36	-28.8%	745	742	3	0.4%
Other	1 012	860	152	17.7%	7 811	6 402	1 409	22.0%
CENTRAL & SOUTH AMERICA	5 906	4 797	1 109	23.1%	43 826	36 654	7 172	19.6%
AUSTRALASIA:								
Australia	12 511	10 086	2 425	24.0%	80 474	71 414	9 060	12.7%
New Zealand	2 320	1 736	584	33.6%	16 001	13 438	2 563	19.1%
Other	31	12	19	158.3%	208	185	23	12.4%
AUSTRALASIA	14 862	11 834	3 028	25.6%	96 683	85 037	11 646	13.7%
ASIA:								
China (including Hong Kong)	10 182	8 276	1 906	23.0%	89 151	56 412	32 739	58.0%
India	7 727	6 274	1 453	23.2%	73 902	58 373	15 529	26.6%
Indonesia	212	249	-37	-14.9%	2 175	1 464	711	48.6%
Japan	2 454	1 891	563	29.8%	18 818	14 090	4 728	33.6%
Rep of Korea	1 613	1 292	321	24.8%	14 261	9 939	4 322	43.5%
Malaysia	1 028	718	310	43.2%	6 266	4 797	1 469	30.6%
Philippines	846	470	376	80.0%	5 075	3 856	1 219	31.6%
Singapore	738	607	131	21.6%	5 965	4 183	1 782	42.6%
Rep of China (Taiwan)	511	511	0	0.0%	5 070	3 917	1 153	29.4%
Thailand	603	518	85	16.4%	5 221	3 813	1 408	36.9%
Other	2 377	1 998	379	19.0%	21 772	17 169	4 603	26.8%
ASIA	28 541	22 804	5 737	25.2%	247 676	178 013	69 663	39.1%
AFRICA:								
AFRICA LAND:								
Botswana	65 440	56 983	8 457	14.8%	487 667	413 993	73 674	17.8%
Lesotho	137 932	107 998	29 934	27.7%	1 352 361	1 053 343	299 018	28.4%
Malawi	14 457	12 136	2 321	19.1%	111 071	99 406	11 665	11.7%
Mozambique	94 207	99 730	-5 523	-5.5%	971 752	906 926	64 826	7.1%
Namibia	16 636	16 590	46	0.3%	154 037	151 638	2 399	1.6%
Swaziland	75 374	66 065	9 309	14.1%	669 535	622 756	46 779	7.5%
Zambia	14 634	13 043	1 591	12.2%	128 280	118 870	9 410	7.9%
Zimbabwe	152 264	151 454	810	0.5%	1 523 233	1 403 191	120 042	8.6%
TOTAL AFRICA LAND	570 944	523 999	46 945	9.0%	5 397 936	4 770 123	627 813	13.2%
AFRICA AIR:								
Angola	3 231	3 898	-667	-17.1%	31 592	36 729	-5 137	-14.0%
Dem Rep of Congo	2 142	2 058	84	4.1%	21 802	20 164	1 638	8.1%
Egypt	769	612	157	25.7%	6 502	5 347	1 155	21.6%
Ethiopia	858	613	245	40.0%	6 248	5 239	1 009	19.3%
Ghana	1 565	1 195	370	31.0%	12 225	11 879	346	2.9%
Kenya	2 485	2 469	16	0.6%	20 480	19 560	920	4.7%
Morocco	114	135	-21	-15.6%	1 183	1 055	128	12.1%
Nigeria	4 673	5 427	-754	-13.9%	50 109	44 692	5 417	12.1%
Tanzania	2 900	3 088	-188	-6.1%	27 622	25 951	1 671	6.4%
Uganda	1 233	968	265	27.4%	9 728	8 449	1 279	15.1%
Other	3 777	3 639	138	3.8%	34 400	31 916	2 484	7.8%
AFRICA AIR	23 747	24 102	-355	-1.5%	221 891	210 981	10 910	5.2%
MIDDLE EAST:								
Israel	2 234	2 526	-292	-11.6%	17 347	13 946	3 401	24.4%
Saudi Arabia	919	897	22	2.5%	9 581	5 930	3 651	61.6%
Turkey	1 906	1 281	625	48.8%	12 329	8 972	3 357	37.4%
United Arab Emirates	192	181	11	6.1%	2 100	1 574	526	33.4%
Other	1 676	1 179	497	42.2%	12 965	9 586	3 379	35.2%
MIDDLE EAST	6 927	6 064	863	14.2%	54 322	40 008	14 314	35.8%
INDIAN OCEAN ISLANDS:								
Mauritius	1 237	1 113	124	11.1%	13 882	12 556	1 326	10.6%
Reunion	-	2	-2	-100.0%	58	38	20	52.6%
Seychelles	620	409	211	51.6%	6 075	3 824	2 251	58.9%
TOTAL INDIAN OCEAN ISLANDS	1 857	1 524	333	21.9%	20 015	16 418	3 597	21.9%
Unspecified	964	1 072	-108	-10.1%	8 341	9 296	-955	-10.3%
GRAND TOTAL	793 610	716 750	76 860	10.7%	7 418 751	6 488 114	930 637	14.3%
OVERSEAS TOTAL	196 098	166 053	30 045	18.1%	1 770 568	1 481 296	289 272	19.5%
AFRICA MAINLAND TOTAL	594 691	548 101	46 590	8.5%	5 619 827	4 981 104	638 723	12.8%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL MAINLAND AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL.
AFRICA AIR TOTAL EXCLUDES INDIAN OCEAN ISLANDS AND MIDDLE EAST
SOURCE: STATISTICS SA

TABLE B - OCTOBER 2016
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS

A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.

JAN TO OCT 2016 COMPARED WITH JAN TO OCT 2015								
COUNTRY OF RESIDENCE	OCTOBER	OCTOBER	DIFFERENCE	%	JANUARY TO OCTOBER		DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	3 276	2 408	868	36.0%	20 877	16 928	3 949	23.3%
Belgium	5 871	4 528	1 343	29.7%	39 103	33 195	5 908	17.8%
Denmark	3 223	3 175	48	1.5%	22 235	20 343	1 892	9.3%
Finland	791	810	-19	-2.3%	6 642	6 196	446	7.2%
France	19 009	15 631	3 378	21.6%	120 743	102 635	18 108	17.6%
Germany	40 492	31 158	9 334	30.0%	237 740	193 872	43 868	22.6%
Greece	544	496	48	9.7%	4 950	4 337	613	14.1%
Hungary	392	362	30	8.3%	3 075	2 528	547	21.6%
Ireland	2 906	2 250	656	29.2%	23 868	20 297	3 571	17.6%
Italy	5 181	4 189	992	23.7%	49 929	42 077	7 852	18.7%
Netherlands	16 988	13 559	3 429	25.3%	117 261	95 720	21 541	22.5%
Norway	1 673	1 656	17	1.0%	14 821	13 798	1 023	7.4%
Poland	1 232	880	352	40.0%	10 311	9 748	563	5.8%
Portugal	3 255	3 391	-136	-4.0%	33 319	32 021	1 298	4.1%
Russian Fed	712	711	1	0.1%	6 147	5 467	680	12.4%
Spain	3 656	2 506	1 150	45.9%	29 788	22 759	7 029	30.9%
Sweden	4 883	4 405	478	10.9%	29 948	25 847	4 101	15.9%
Switzerland	7 880	6 212	1 668	26.9%	41 648	36 235	5 413	14.9%
UK	39 696	34 936	4 760	13.6%	354 292	317 237	37 055	11.7%
Other	3 040	2 230	810	36.3%	23 744	19 469	4 275	22.0%
EUROPE	164 700	135 493	29 207	21.6%	1 190 441	1 020 709	169 732	16.6%
NORTH AMERICA:								
Canada	5 835	5 653	182	3.2%	48 881	43 436	5 445	12.5%
USA	27 583	25 521	2 062	8.1%	286 857	244 106	42 751	17.5%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	33 418	31 174	2 244	7.2%	335 738	287 542	48 196	16.8%
CENTRAL & SOUTH AMERICA:								
Argentina	1 029	483	546	113.0%	7 751	4 494	3 257	72.5%
Brazil	4 345	2 795	1 550	55.5%	27 819	24 102	3 717	15.4%
Chile	426	217	209	96.3%	2 706	1 895	811	42.8%
Mexico	320	256	64	25.0%	3 114	2 770	344	12.4%
Venezuela	88	114	-26	-22.8%	833	856	-23	-2.7%
Other	1 041	850	191	22.5%	8 852	7 252	1 600	22.1%
CENTRAL & SOUTH AMERICA	7 249	4 715	2 534	53.7%	51 075	41 369	9 706	23.5%
AUSTRALASIA:								
Australia	8 422	8 250	172	2.1%	88 896	79 664	9 232	11.6%
New Zealand	1 846	1 496	350	23.4%	17 847	14 934	2 913	19.5%
Other	43	33	10	30.3%	251	218	33	15.1%
AUSTRALASIA	10 311	9 779	532	5.4%	106 994	94 816	12 178	12.8%
ASIA:								
China (including Hong Kong)	9 663	7 928	1 735	21.9%	98 814	64 340	34 474	53.6%
India	7 527	5 891	1 636	27.8%	81 429	64 264	17 165	26.7%
Indonesia	262	190	72	37.9%	2 437	1 654	783	47.3%
Japan	3 305	2 829	476	16.8%	22 123	16 919	5 204	30.8%
Rep of Korea	1 241	1 033	208	20.1%	15 502	10 972	4 530	41.3%
Malaysia	873	496	377	76.0%	7 139	5 293	1 846	34.9%
Philippines	708	403	305	75.7%	5 783	4 259	1 524	35.8%
Singapore	615	491	124	25.3%	6 580	4 674	1 906	40.8%
Rep of China (Taiwan)	893	597	296	49.6%	5 963	4 514	1 449	32.1%
Thailand	789	417	372	89.2%	6 010	4 230	1 780	42.1%
Other	2 938	2 520	418	16.6%	24 710	19 689	5 021	25.5%
ASIA	28 814	22 795	6 019	26.4%	276 490	200 808	75 682	37.7%
AFRICA:								
AFRICA LAND:								
Botswana	50 515	49 364	1 151	2.3%	538 182	463 357	74 825	16.1%
Lesotho	146 591	105 400	41 191	39.1%	1 498 952	1 158 743	340 209	29.4%
Malawi	14 829	12 166	2 663	21.9%	125 900	111 572	14 328	12.8%
Mozambique	97 978	99 216	-1 238	-1.2%	1 069 730	1 006 142	63 588	6.3%
Namibia	17 498	17 076	422	2.5%	171 535	168 714	2 821	1.7%
Swaziland	76 511	70 158	6 353	9.1%	746 046	692 914	53 132	7.7%
Zambia	14 585	12 301	2 284	18.6%	142 865	131 171	11 694	8.9%
Zimbabwe	151 981	148 224	3 757	2.5%	1 675 214	1 551 415	123 799	8.0%
TOTAL AFRICA LAND	570 488	513 905	56 583	11.0%	5 968 424	5 284 028	684 396	13.0%
AFRICA AIR:								
Angola	3 413	3 434	-21	-0.6%	35 005	40 163	-5 158	-12.8%
Dem Rep of Congo	2 000	2 021	-21	-1.0%	23 802	22 185	1 617	7.3%
Egypt	782	716	66	9.2%	7 284	6 063	1 221	20.1%
Ethiopia	763	623	140	22.5%	7 011	5 862	1 149	19.6%
Ghana	1 697	1 431	266	18.6%	13 922	13 310	612	4.6%
Kenya	2 670	2 370	300	12.7%	23 150	21 930	1 220	5.6%
Morocco	186	151	35	23.2%	1 369	1 206	163	13.5%
Nigeria	5 553	4 537	1 016	22.4%	55 662	49 229	6 433	13.1%
Tanzania	3 552	3 479	73	2.1%	31 174	29 430	1 744	5.9%
Uganda	1 382	913	469	51.4%	11 110	9 362	1 748	18.7%
Other	4 027	3 578	449	12.5%	38 427	35 494	2 933	8.3%
AFRICA AIR	26 025	23 253	2 772	11.9%	247 916	234 234	13 682	5.8%
MIDDLE EAST:								
Israel	3 520	1 619	1 901	117.4%	20 867	15 565	5 302	34.1%
Saudi Arabia	444	315	129	41.0%	10 025	6 245	3 780	60.5%
Turkey	988	1 089	-101	-9.3%	13 317	10 061	3 256	32.4%
United Arab Emirates	123	104	19	18.3%	2 223	1 678	545	32.5%
Other	1 170	937	233	24.9%	14 135	10 523	3 612	34.3%
MIDDLE EAST	6 245	4 064	2 181	53.7%	60 567	44 072	16 495	37.4%
INDIAN OCEAN ISLANDS:								
Mauritius	1 584	1 482	102	6.9%	15 466	14 038	1 428	10.2%
Reunion	10	2	8	400.0%	68	40	28	70.0%
Seychelles	1 073	736	337	45.8%	7 148	4 560	2 588	56.8%
TOTAL INDIAN OCEAN ISLANDS	2 667	2 220	447	20.1%	22 682	18 638	4 044	21.7%
Unspecified	1 039	1 163	-124	-10.7%	9 380	10 459	-1 079	-10.3%
GRAND TOTAL	850 956	748 561	102 395	13.7%	8 269 707	7 236 675	1 033 032	14.3%
OVERSEAS TOTAL	250 737	208 020	42 717	20.5%	2 021 305	1 689 316	331 989	19.7%
AFRICA MAINLAND TOTAL	596 513	537 158	59 355	11.0%	6 216 340	5 518 262	698 078	12.7%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL MAINLAND AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL
AFRICA AIR TOTAL EXCLUDES INDIAN OCEAN ISLANDS AND MIDDLE EAST
SOURCE: STATISTICS SA

TABLE B - NOVEMBER 2016								
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS								
A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.								
JAN TO NOV 2016 COMPARED WITH JAN TO NOV 2015								
COUNTRY OF RESIDENCE	NOVEMBER 2016	NOVEMBER 2015	DIFFERENCE	%	JANUARY TO NOVEMBER 2016	JANUARY TO NOVEMBER 2015	DIFFERENCE	%
EUROPE:								
Austria	3 371	3 458	-87	-2.5%	24 248	20 386	3 862	18.9%
Belgium	5 023	4 877	146	3.0%	44 126	38 072	6 054	15.9%
Denmark	2 803	2 532	271	10.7%	25 038	22 875	2 163	9.5%
Finland	1 321	1 080	241	22.3%	7 963	7 276	687	9.4%
France	19 531	15 103	4 428	29.3%	140 274	117 738	22 536	19.1%
Germany	42 489	35 370	7 119	20.1%	280 229	229 242	50 987	22.2%
Greece	591	494	97	19.6%	5 541	4 831	710	14.7%
Hungary	387	370	17	4.6%	3 462	2 898	564	19.5%
Ireland	2 794	2 450	344	14.0%	26 662	22 747	3 915	17.2%
Italy	4 467	4 521	-54	-1.2%	54 396	46 598	7 798	16.7%
Netherlands	15 726	13 340	2 386	17.9%	132 987	109 060	23 927	21.9%
Norway	2 087	1 939	148	7.6%	16 908	15 737	1 171	7.4%
Poland	2 085	1 534	551	35.9%	12 396	11 282	1 114	9.9%
Portugal	3 823	3 768	55	1.5%	37 142	35 789	1 353	3.8%
Russian Fed	992	847	145	17.1%	7 139	6 314	825	13.1%
Spain	3 316	2 864	452	15.8%	33 104	25 623	7 481	29.2%
Sweden	6 089	4 782	1 307	27.3%	36 037	30 629	5 408	17.7%
Switzerland	7 192	6 739	453	6.7%	48 840	42 974	5 866	13.7%
UK	40 086	35 641	4 445	12.5%	394 378	352 878	41 500	11.8%
Other	4 049	3 079	970	31.5%	27 793	22 548	5 245	23.3%
EUROPE	168 222	144 788	23 434	16.2%	1 358 663	1 165 497	193 166	16.6%
NORTH AMERICA:								
Canada	5 459	6 365	-906	-14.2%	54 340	49 801	4 539	9.1%
USA	26 847	24 429	2 418	9.9%	313 704	268 535	45 169	16.8%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	32 306	30 794	1 512	4.9%	368 044	318 336	49 708	15.6%
CENTRAL & SOUTH AMERICA:								
Argentina	836	467	369	79.0%	8 587	4 961	3 626	73.1%
Brazil	4 522	2 205	2 317	105.1%	32 341	26 307	6 034	22.9%
Chile	345	223	122	54.7%	3 051	2 118	933	44.1%
Mexico	351	301	50	16.6%	3 465	3 071	394	12.8%
Venezuela	121	117	4	3.4%	954	973	-19	-2.0%
Other	982	712	270	37.9%	9 834	7 964	1 870	23.5%
CENTRAL & SOUTH AMERICA	7 157	4 025	3 132	77.8%	58 232	45 394	12 838	28.3%
AUSTRALASIA:								
Australia	7 421	7 539	-118	-1.6%	96 317	87 203	9 114	10.5%
New Zealand	1 447	1 422	25	1.8%	19 294	16 356	2 938	18.0%
Other	26	25	1	4.0%	277	243	34	14.0%
AUSTRALASIA	8 894	8 986	-92	-1.0%	115 888	103 802	12 086	11.6%
ASIA:								
China (including Hong Kong)	10 884	12 548	-1 664	-13.3%	109 698	76 888	32 810	42.7%
India	7 367	7 767	-400	-5.1%	88 796	72 031	16 765	23.3%
Indonesia	185	153	32	20.9%	2 622	1 807	815	45.1%
Japan	1 895	1 658	237	14.3%	24 018	18 577	5 441	29.3%
Rep of Korea	1 458	1 139	319	28.0%	16 960	12 111	4 849	40.0%
Malaysia	719	699	20	2.9%	7 858	5 992	1 866	31.1%
Philippines	660	485	175	36.1%	6 443	4 744	1 699	35.8%
Singapore	655	619	36	5.8%	7 235	5 293	1 942	36.7%
Rep of China (Taiwan)	614	434	180	41.5%	6 577	4 948	1 629	32.9%
Thailand	512	414	98	23.7%	6 522	4 644	1 878	40.4%
Other	2 462	2 153	309	14.4%	27 172	21 842	5 330	24.4%
ASIA	27 411	28 069	-658	-2.3%	303 901	228 877	75 024	32.8%
AFRICA:								
AFRICA LAND:								
Botswana	52 739	47 802	4 937	10.3%	590 921	511 159	79 762	15.6%
Lesotho	122 185	122 578	-393	-0.3%	1 621 137	1 281 321	339 816	26.5%
Malawi	13 937	12 479	1 458	11.7%	139 837	124 051	15 786	12.7%
Mozambique	97 108	98 003	-895	-0.9%	1 166 838	1 104 145	62 693	5.7%
Namibia	15 730	16 862	-1 132	-6.7%	187 265	185 576	1 689	0.9%
Swaziland	67 379	67 509	-130	-0.2%	813 425	760 423	53 002	7.0%
Zambia	14 478	13 113	1 365	10.4%	157 343	144 284	13 059	9.1%
Zimbabwe	145 913	145 854	59	0.0%	1 821 127	1 697 269	123 858	7.3%
TOTAL AFRICA LAND	529 469	524 200	5 269	1.0%	6 497 893	5 808 228	689 665	11.9%
AFRICA AIR:								
Angola	3 880	3 562	318	8.9%	38 885	43 725	-4 840	-11.1%
Dem Rep of Congo	1 886	2 341	-455	-19.4%	25 688	24 526	1 162	4.7%
Egypt	784	615	169	27.5%	8 068	6 678	1 390	20.8%
Ethiopia	728	697	31	4.4%	7 739	6 559	1 180	18.0%
Ghana	1 769	1 555	214	13.8%	15 691	14 865	826	5.6%
Kenya	3 078	2 843	235	8.3%	26 228	24 773	1 455	5.9%
Morocco	186	262	-76	-29.0%	1 555	1 468	87	5.9%
Nigeria	5 165	4 738	427	9.0%	60 827	53 967	6 860	12.7%
Tanzania	3 094	3 005	89	3.0%	34 268	32 435	1 833	5.7%
Uganda	1 092	1 075	17	1.6%	12 202	10 437	1 765	16.9%
Other	3 565	4 451	-886	-19.9%	41 992	39 945	2 047	5.1%
AFRICA AIR	25 227	25 144	83	0.3%	273 143	259 378	13 765	5.3%
MIDDLE EAST:								
Israel	2 093	1 604	489	30.5%	22 960	17 169	5 791	33.7%
Saudi Arabia	693	360	333	92.5%	10 718	6 605	4 113	62.3%
Turkey	1 724	1 301	423	32.5%	15 041	11 362	3 679	32.4%
United Arab Emirates	145	157	-12	-7.6%	2 368	1 835	533	29.0%
Other	1 372	1 065	307	28.8%	15 507	11 588	3 919	33.8%
MIDDLE EAST	6 027	4 487	1 540	34.3%	66 594	48 559	18 035	37.1%
INDIAN OCEAN ISLANDS:								
Mauritius	2 015	1 542	473	30.7%	17 481	15 580	1 901	12.2%
Reunion	-	1	-1	-100.0%	68	41	27	65.9%
Seychelles	1 482	1 040	442	42.5%	8 630	5 600	3 030	54.1%
TOTAL INDIAN OCEAN ISLANDS	3 497	2 583	914	35.4%	26 179	21 221	4 958	23.4%
Unspecified	1 139	1 302	-163	-12.5%	10 519	11 761	-1 242	-10.6%
GRAND TOTAL	809 349	774 378	34 971	4.5%	9 079 056	8 011 053	1 068 003	13.3%
OVERSEAS TOTAL	250 017	221 149	28 868	13.1%	2 271 322	1 910 465	360 857	18.9%
AFRICA MAINLAND TOTAL	554 696	549 344	5 352	1.0%	6 771 036	6 067 606	703 430	11.6%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL MAINLAND AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL
AFRICA AIR TOTAL EXCLUDES INDIAN OCEAN ISLANDS AND MIDDLE EAST
SOURCE: STATISTICS SA

TABLE B - DECEMBER 2016
TOTAL TOURIST ARRIVALS EXCLUDING TRANSIT TOURISTS

A tourist is an overnight visitor taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited. As of 2014, Statistics SA is no longer able to provide statistics on Transit Tourists and therefore a new baseline is now created.

JAN TO DEC 2016 COMPARED WITH JAN TO DEC 2015

COUNTRY OF RESIDENCE	DECEMBER	DECEMBER	DIFFERENCE	%	JANUARY TO	DECEMBER	DIFFERENCE	%
	2016	2015			2016	2015		
EUROPE:								
Austria	3 308	2 616	692	26.5%	27 556	23 002	4 554	19.8%
Belgium	4 865	4 353	512	11.8%	48 991	42 425	6 566	15.5%
Denmark	2 516	2 445	71	2.9%	27 554	25 320	2 234	8.8%
Finland	1 408	1 208	200	16.6%	9 371	8 484	887	10.5%
France	13 952	10 700	3 252	30.4%	154 226	128 438	25 788	20.1%
Germany	31 603	27 404	4 199	15.3%	311 832	256 646	55 186	21.5%
Greece	840	776	64	8.2%	6 381	5 607	774	13.8%
Hungary	363	266	97	36.5%	3 825	3 164	661	20.9%
Ireland	3 883	3 076	807	26.2%	30 545	25 823	4 722	18.3%
Italy	6 378	5 779	599	10.4%	60 774	52 377	8 397	16.0%
Netherlands	14 986	12 823	2 163	16.9%	147 973	121 883	26 090	21.4%
Norway	2 312	2 072	240	11.6%	19 220	17 809	1 411	7.9%
Poland	1 156	1 233	-77	-6.2%	13 552	12 515	1 037	8.3%
Portugal	4 074	4 096	-22	-0.5%	41 216	39 885	1 331	3.3%
Russian Fed	1 168	930	238	25.6%	8 307	7 244	1 063	14.7%
Spain	3 174	2 114	1 060	50.1%	36 278	27 737	8 541	30.8%
Sweden	8 006	6 994	1 012	14.5%	44 043	37 623	6 420	17.1%
Switzerland	6 320	5 536	784	14.2%	55 160	48 510	6 650	13.7%
UK	53 462	54 608	-1 146	-2.1%	447 840	407 486	40 354	9.9%
Other	3 399	2 765	634	22.9%	31 192	25 313	5 879	23.2%
EUROPE	167 173	151 794	15 379	10.1%	1 525 836	1 317 291	208 545	15.8%
NORTH AMERICA:								
Canada	6 839	6 423	416	6.5%	61 179	56 224	4 955	8.8%
USA	31 309	28 691	2 618	9.1%	345 013	297 226	47 787	16.1%
Other	-	-	0	0.0%	-	-	0	-
NORTH AMERICA	38 148	35 114	3 034	8.6%	406 192	353 450	52 742	14.9%
CENTRAL & SOUTH AMERICA:								
Argentina	930	519	411	79.2%	9 517	5 480	4 037	73.7%
Brazil	6 473	3 032	3 441	113.5%	38 814	29 339	9 475	32.3%
Chile	409	159	250	157.2%	3 460	2 277	1 183	52.0%
Mexico	395	331	64	19.3%	3 860	3 402	458	13.5%
Venezuela	109	110	-1	-0.9%	1 063	1 083	-20	-1.8%
Other	998	759	239	31.5%	10 832	8 723	2 109	24.2%
CENTRAL & SOUTH AMERICA	9 314	4 910	4 404	89.7%	67 546	50 304	17 242	34.3%
AUSTRALASIA:								
Australia	12 829	12 002	827	6.9%	109 146	99 205	9 941	10.0%
New Zealand	3 149	3 080	69	2.2%	22 443	19 436	3 007	15.5%
Other	-44	39	-83	-12.8%	321	282	39	13.8%
AUSTRALASIA	16 022	15 121	901	6.0%	131 910	118 923	12 987	10.9%
ASIA:								
China (including Hong Kong)	7 446	7 990	-544	-6.8%	117 144	84 878	32 266	38.0%
India	6 581	6 354	227	3.6%	95 377	78 385	16 992	21.7%
Indonesia	217	233	-16	-6.9%	2 839	2 040	799	39.2%
Japan	1 784	1 625	159	9.8%	25 802	20 202	5 600	27.7%
Rep of Korea	1 880	1 450	430	29.7%	18 840	13 561	5 279	38.9%
Malaysia	855	605	250	41.3%	8 713	6 597	2 116	32.1%
Philippines	668	525	143	27.2%	7 111	5 269	1 842	35.0%
Singapore	1 132	941	191	20.3%	8 367	6 234	2 133	34.2%
Rep of China (Taiwan)	366	413	-47	-11.4%	6 943	5 361	1 582	29.5%
Thailand	636	505	131	25.9%	7 158	5 149	2 009	39.0%
Other	2 564	2 164	400	18.5%	29 736	24 006	5 730	23.9%
ASIA	24 129	22 805	1 324	5.8%	328 030	251 682	76 348	30.3%
AFRICA:								
AFRICA LAND:								
Botswana	88 907	82 355	6 552	8.0%	679 828	593 514	86 314	14.5%
Lesotho	135 921	113 592	22 329	19.7%	1 757 058	1 394 913	362 145	26.0%
Malawi	14 180	11 209	2 971	26.5%	154 017	135 260	18 757	13.9%
Mozambique	101 420	96 190	5 230	5.4%	1 268 258	1 200 335	67 923	5.7%
Namibia	27 399	26 938	461	1.7%	214 664	212 514	2 150	1.0%
Swaziland	80 193	77 583	2 610	3.4%	893 618	838 006	55 612	6.6%
Zambia	17 424	16 975	449	2.6%	174 767	161 259	13 508	8.4%
Zimbabwe	207 754	203 522	4 232	2.1%	2 028 881	1 900 791	128 090	6.7%
TOTAL AFRICA LAND	673 198	628 364	44 834	7.1%	7 171 091	6 436 592	734 499	11.4%
AFRICA AIR:								
Angola	4 723	4 691	32	0.7%	43 608	48 416	-4 808	-9.9%
Dem Rep of Congo	3 898	3 977	-79	-2.0%	29 586	28 503	1 083	3.8%
Egypt	620	532	88	16.5%	6 688	7 210	-1 478	-20.5%
Ethiopia	678	651	27	4.1%	8 417	7 210	1 207	16.7%
Ghana	1 461	1 319	142	10.8%	17 152	16 184	968	6.0%
Kenya	3 091	2 304	787	34.2%	29 319	27 077	2 242	8.3%
Morocco	138	107	31	29.0%	1 693	1 575	118	7.5%
Nigeria	4 772	5 035	-263	-5.2%	65 599	59 002	6 597	11.2%
Senegal	181	141	40	28.4%	2 463	2 417	46	1.9%
Tanzania	3 764	3 382	382	11.3%	38 032	35 817	2 215	6.2%
Uganda	1 438	1 124	314	27.9%	13 640	11 561	2 079	18.0%
Other	3 496	3 567	-71	-2.0%	43 206	41 236	1 970	4.8%
AFRICA AIR	28 260	26 830	1 430	5.3%	301 403	286 208	15 195	5.3%
MIDDLE EAST:								
Israel	1 851	2 075	-224	-10.8%	24 811	19 244	5 567	28.9%
Saudi Arabia	330	328	2	0.6%	11 048	6 933	4 115	59.4%
Turkey	1 133	1 036	97	9.4%	16 174	12 398	3 776	30.5%
United Arab Emirates	235	144	91	63.2%	2 603	1 979	624	31.5%
Other	1 389	1 196	193	16.1%	16 896	12 784	4 112	32.2%
MIDDLE EAST	4 938	4 779	159	3.3%	71 532	53 338	18 194	34.1%
INDIAN OCEAN ISLANDS:								
Mauritius	1 756	1 440	316	21.9%	19 237	17 020	2 217	13.0%
Reunion	3	-	3	N/A	71	41	30	73.2%
Seychelles	1 080	653	427	65.4%	9 710	6 253	3 457	55.3%
TOTAL INDIAN OCEAN ISLANDS	2 839	2 093	746	35.6%	29 018	23 314	5 704	24.5%
Unspecified	1 086	910	176	19.3%	11 605	12 671	-1 066	-8.4%
GRAND TOTAL	965 107	892 720	72 387	8.1%	10 044 163	8 903 773	1 140 390	12.8%
OVERSEAS TOTAL	259 724	234 523	25 201	10.7%	2 531 046	2 144 988	386 058	18.0%
AFRICA MAINLAND TOTAL	701 458	655 194	46 264	7.1%	7 472 494	6 722 800	749 694	11.2%

NOTES:
OVERSEAS TOTAL IS CALCULATED BY SUBTRACTING TOTAL MAINLAND AFRICA AND UNSPECIFIED FROM THE GRAND TOTAL.
AFRICA AIR TOTAL EXCLUDES INDIAN OCEAN ISLANDS AND MIDDLE EAST
SOURCE: STATISTICS SA

Appendix 2: Purpose of visit

PURPOSE OF VISIT (5 CATEGORIES)					
	2016				
	Leisure	Business	Medical	Religion	Other
AFRICA LAND	67.3%	19.6%	2.1%	2.9%	8.0%
Botswana	51.2%	27.5%	2.3%	8.8%	10.2%
Lesotho	67.9%	9.3%	3.7%	3.2%	16.0%
Malawi	34.4%	57.1%	0.9%	3.4%	4.2%
Mozambique	80.3%	14.8%	1.1%	0.9%	2.8%
Namibia	63.1%	21.0%	5.1%	1.7%	9.2%
Swaziland	71.6%	16.9%	1.6%	2.2%	7.7%
Zambia	36.1%	54.3%	0.9%	4.0%	4.7%
Zimbabwe	67.7%	24.2%	1.5%	2.4%	4.1%
AFRICA AIR	47.6%	34.6%	3.3%	2.2%	12.3%
Angola	56.0%	19.3%	12.0%	1.5%	11.2%
Democratic Republic of Congo	51.3%	19.4%	11.2%	3.4%	14.7%
Ethiopia	42.7%	46.4%	1.4%	1.1%	8.4%
Ghana	36.6%	40.8%	4.1%	4.0%	14.6%
Kenya	24.4%	51.1%	0.8%	3.2%	20.5%
Nigeria	51.6%	32.0%	1.0%	5.0%	10.6%
Tanzania	36.5%	38.2%	3.7%	0.8%	20.9%
Turkey	37.9%	57.2%	0.4%		4.4%
Uganda	30.2%	45.2%	1.9%	1.1%	21.4%
UAE	78.5%	19.6%			1.9%
Other Africa and Middle East	53.5%	34.8%	1.0%	1.0%	9.8%
AMERICAS	64.5%	24.4%	0.2%	0.9%	10.0%
Argentina	57.9%	33.2%	0.4%		8.5%
Brazil	53.9%	30.5%	0.2%	0.2%	15.2%
Canada	69.7%	24.8%	0.1%	0.6%	4.9%
Chile	50.4%	43.1%	0.5%	0.6%	5.3%
USA	65.4%	23.0%	0.2%	1.1%	10.2%
Other Americas	52.1%	33.7%	0.1%	0.2%	13.8%
ASIA & AUSTRALASIA	63.7%	31.4%	0.1%	0.5%	4.3%
Australia	75.8%	16.0%	0.4%	1.0%	6.8%
China including Hong Kong	75.9%	23.3%		0.1%	0.8%
India	34.2%	59.5%		0.5%	5.8%
Japan	62.7%	33.8%			3.6%
Malaysia	80.0%	16.3%		0.6%	3.1%
New Zealand	53.5%	39.8%		1.0%	5.7%
Singapore	65.7%	29.3%	0.4%		4.6%
South Korea	54.8%	39.0%			6.2%
Other Asia and Australasia	57.5%	36.6%	0.2%	0.9%	4.8%
EUROPE	65.1%	28.6%	0.3%	0.4%	5.6%
Austria	56.0%	37.2%	0.5%	0.2%	6.1%
Belgium	57.2%	34.9%	1.5%	0.5%	6.1%
Denmark	57.6%	34.5%	0.1%		7.8%
Finland	43.4%	49.3%			7.3%
France	60.0%	33.8%	0.4%	0.3%	5.5%
Germany	69.3%	24.6%	0.1%	0.1%	6.0%
Ireland	67.9%	27.2%	0.7%	0.2%	4.0%
Italy	59.6%	33.8%		2.7%	3.9%
Netherlands	68.8%	23.2%	0.3%	0.0%	7.6%
Norway	57.8%	30.4%	0.5%	0.8%	10.5%
Portugal	54.4%	41.8%			3.8%
Russian Fed	17.8%	78.5%	1.3%		2.4%
Spain	54.6%	38.3%	0.8%	0.9%	5.3%
Sweden	60.4%	36.1%		0.3%	3.2%
Switzerland	72.5%	22.2%	0.0%		5.2%
UK	70.7%	23.3%	0.2%	0.4%	5.3%
Other Europe	37.9%	57.0%	0.2%	0.2%	4.7%
ALL FOREIGN TOURISTS	66.0%	22.1%	1.8%	2.4%	7.7%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

PURPOSE OF VISIT (5 CATEGORIES)					
	2015				
	Leisure	Business	Medical	Religion	Other
AFRICA LAND	66.7%	21.6%	2.3%	2.4%	6.9%
Botswana	53.1%	27.5%	3.1%	6.5%	9.8%
Lesotho	68.1%	14.6%	2.8%	2.7%	11.9%
Malawi	39.0%	52.5%	1.4%	1.4%	5.7%
Mozambique	73.1%	21.4%	1.9%	1.0%	2.6%
Namibia	56.0%	26.2%	3.6%	2.1%	12.2%
Swaziland	71.2%	15.0%	2.0%	2.9%	8.8%
Zambia	36.2%	54.1%	1.3%	3.4%	5.1%
Zimbabwe	69.8%	22.6%	2.2%	1.6%	3.8%
AFRICA AIR	43.7%	38.5%	3.4%	1.6%	12.8%
Angola	53.6%	25.2%	7.5%	0.3%	13.4%
Democratic Republic of Congo	46.2%	29.4%	12.5%	1.7%	10.2%
Ethiopia	34.5%	39.5%	3.4%	2.6%	20.0%
Ghana	33.3%	46.9%	1.5%	3.3%	15.0%
Kenya	19.0%	59.8%	2.1%	1.0%	18.2%
Nigeria	50.8%	31.7%	1.4%	4.4%	11.6%
Tanzania	35.2%	40.4%	3.6%	0.4%	20.4%
Turkey	37.8%	56.4%	0.4%		5.4%
Uganda	28.5%	46.7%	3.2%	1.4%	20.3%
UAE	79.3%	19.6%			1.2%
Other Africa and Middle East	46.4%	41.1%	1.5%	1.1%	10.0%
AMERICAS	63.7%	23.6%	0.3%	0.9%	11.5%
Argentina	48.9%	46.3%			4.8%
Brazil	50.7%	36.8%	0.2%	0.5%	11.8%
Canada	71.0%	20.4%	0.3%	0.5%	7.8%
Chile	37.5%	55.4%			7.1%
USA	64.4%	22.0%	0.3%	1.1%	12.3%
Other Americas	52.4%	34.7%	1.0%		11.9%
ASIA & AUSTRALASIA	58.9%	36.9%	0.2%	0.2%	3.7%
Australia	80.2%	15.4%	0.4%	0.2%	3.8%
China including Hong Kong	64.3%	33.7%			2.0%
India	31.6%	63.0%	0.3%	0.6%	4.6%
Japan	48.9%	48.7%	0.2%		2.3%
Malaysia	55.3%	40.1%		0.6%	4.0%
New Zealand	38.8%	51.3%	1.8%		8.1%
Singapore	72.0%	22.6%		0.5%	4.8%
South Korea	57.6%	39.2%			3.2%
Other Asia and Australasia	45.6%	48.4%	0.0%	0.2%	5.8%
EUROPE	63.7%	28.0%	0.3%	0.2%	7.8%
Austria	60.9%	33.8%	0.6%		4.7%
Belgium	58.9%	31.8%			9.3%
Denmark	64.4%	25.4%	0.4%	0.6%	9.2%
Finland	48.6%	43.5%	0.4%		7.5%
France	58.0%	32.5%	0.4%	0.2%	8.9%
Germany	64.3%	26.4%	0.3%	0.1%	8.9%
Ireland	65.9%	26.0%			8.1%
Italy	55.7%	36.0%	0.1%	1.6%	6.5%
Netherlands	69.6%	21.8%	0.5%	0.2%	7.9%
Norway	65.6%	24.2%			10.3%
Portugal	56.1%	37.9%	0.2%	0.7%	5.0%
Russian Fed	20.3%	72.4%		0.7%	6.6%
Spain	51.2%	41.2%			7.6%
Sweden	56.3%	30.2%	0.3%	0.4%	12.9%
Switzerland	66.9%	22.8%	0.8%	0.3%	9.1%
UK	69.8%	23.7%	0.2%	0.1%	6.2%
Other Europe	39.7%	50.3%	0.1%	0.3%	9.6%
ALL FOREIGN TOURISTS	65.1%	23.8%	1.9%	1.9%	7.3%
Notes: Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

PURPOSE OF VISIT (5 CATEGORIES)					
	2014				
	Leisure	Business	Medical	Religion	Other
AFRICA LAND	75.9%	15.3%	2.9%	0.8%	5.1%
Botswana	49.5%	33.5%	4.6%	3.6%	8.7%
Lesotho	85.8%	9.1%	1.1%	0.2%	3.8%
Malawi	38.2%	56.9%	0.2%	0.9%	3.9%
Mozambique	81.6%	7.3%	5.6%	0.2%	5.4%
Namibia	49.4%	32.7%	6.6%	0.1%	11.2%
Swaziland	80.6%	9.5%	0.4%	0.4%	9.1%
Zambia	33.8%	57.7%	1.9%	1.4%	5.2%
Zimbabwe	79.3%	13.7%	3.3%	1.0%	2.8%
AFRICA AIR	41.5%	43.1%	2.5%	1.4%	11.4%
Angola	49.2%	33.2%	5.2%		12.4%
Democratic Republic of Congo	40.8%	45.7%	3.8%	1.3%	8.4%
Ethiopia	30.2%	51.8%	5.8%		12.2%
Ghana	35.8%	49.6%	2.5%	2.2%	9.9%
Kenya	22.7%	55.7%	3.9%	1.2%	16.5%
Nigeria	49.6%	38.7%	1.7%	1.3%	8.7%
Tanzania	25.7%	47.9%	3.4%	0.9%	22.0%
Turkey	40.9%	52.1%			7.0%
Uganda	29.0%	53.2%	2.6%	0.7%	14.5%
UAE	58.9%	36.8%	0.2%	1.2%	2.9%
Other Africa and Middle East	43.4%	42.5%	1.0%	2.7%	10.4%
AMERICAS	62.6%	24.6%	0.1%	0.4%	12.3%
Argentina	56.1%	35.4%		0.6%	7.9%
Brazil	52.8%	35.2%	0.1%		11.9%
Canada	67.8%	24.2%		0.1%	7.9%
Chile	40.0%	51.1%			8.9%
USA	64.1%	21.9%	0.1%	0.5%	13.4%
Other Americas	38.5%	49.0%		0.1%	12.3%
ASIA & AUSTRALASIA	54.8%	38.8%	0.2%	0.1%	6.1%
Australia	77.8%	17.2%	0.3%	0.2%	4.5%
China including Hong Kong	53.1%	41.3%	0.1%	0.1%	5.4%
India	36.9%	57.0%	0.2%	0.2%	5.6%
Japan	37.2%	56.9%			5.9%
Malaysia	35.4%	57.2%	0.2%	0.2%	7.1%
New Zealand	36.2%	51.2%			12.6%
Singapore	72.7%	21.0%	0.2%		6.1%
South Korea	45.9%	49.5%			4.7%
Other Asia and Australasia	43.0%	44.4%		0.0%	12.5%
EUROPE	68.4%	24.0%	0.1%	0.1%	7.4%
Austria	61.6%	27.2%			11.3%
Belgium	62.3%	31.1%	0.4%	0.2%	6.0%
Denmark	78.6%	13.7%	0.4%		7.4%
Finland	61.6%	26.3%			12.1%
France	58.4%	32.1%	0.3%		9.3%
Germany	71.0%	22.1%	0.0%	0.0%	6.8%
Ireland	84.6%	12.7%			2.6%
Italy	56.8%	38.1%	0.1%		5.0%
Netherlands	77.8%	14.2%	0.2%		7.8%
Norway	72.0%	18.7%	0.8%		8.5%
Portugal	52.6%	41.3%			6.2%
Russian Fed	31.0%	62.5%	0.1%	0.2%	6.2%
Spain	59.9%	33.0%		0.5%	6.6%
Sweden	53.1%	31.7%			15.2%
Switzerland	73.8%	19.4%	0.2%		6.7%
UK	73.2%	19.7%	0.1%	0.1%	6.8%
Other Europe	54.8%	35.6%	0.1%	0.1%	9.4%
ALL FOREIGN TOURISTS	72.3%	18.7%	2.3%	0.7%	6.0%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

PURPOSE OF VISIT (9 CATEGORIES)									
2016									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA LAND	6.6%	11.9%	14.2%	1.0%	4.4%	2.1%	48.8%	2.9%	8.0%
Botswana	12.0%	8.1%	17.1%	2.8%	7.6%	2.3%	31.1%	8.8%	10.2%
Lesotho	3.1%	2.9%	5.9%	0.7%	2.6%	3.7%	61.9%	3.2%	16.0%
Malawi	5.0%	6.3%	48.1%	0.6%	8.3%	0.9%	23.1%	3.4%	4.2%
Mozambique	4.7%	9.3%	13.3%	0.2%	1.4%	1.1%	66.4%	0.9%	2.8%
Namibia	17.8%	1.4%	5.4%	2.3%	13.3%	5.1%	43.8%	1.7%	9.2%
Swaziland	8.6%	2.3%	9.6%	2.3%	5.0%	1.6%	60.7%	2.2%	7.7%
Zambia	10.4%	10.1%	39.4%	1.7%	13.2%	0.9%	15.6%	4.0%	4.7%
Zimbabwe	6.8%	28.5%	19.4%	0.3%	4.6%	1.5%	32.4%	2.4%	4.1%
AFRICA AIR	21.8%	1.9%	0.6%	5.0%	29.0%	3.3%	23.9%	2.2%	12.3%
Angola	27.2%	3.2%	0.8%	4.8%	13.8%	12.0%	25.5%	1.5%	11.2%
Democratic Republic of Congo	29.3%	0.6%	1.1%	7.4%	10.9%	11.2%	21.4%	3.4%	14.7%
Ethiopia	11.9%		0.5%	6.7%	39.3%	1.4%	30.8%	1.1%	8.4%
Ghana	13.2%	1.0%	0.6%	4.0%	36.1%	4.1%	22.4%	4.0%	14.6%
Kenya	10.2%	0.2%	0.6%	2.1%	48.5%	0.8%	14.1%	3.2%	20.5%
Nigeria	22.9%	0.5%	0.1%	2.8%	29.1%	1.0%	28.2%	5.0%	10.6%
Tanzania	10.7%	1.2%	0.8%	5.8%	31.5%	3.7%	24.6%	0.8%	20.9%
Turkey	31.8%			14.2%	43.0%	0.4%	6.1%		4.4%
Uganda	11.2%			2.8%	42.4%	1.9%	19.0%	1.1%	21.4%
UAE	46.4%			1.2%	18.5%		32.1%		1.9%
Other Africa and Middle East	23.9%	3.7%	0.8%	5.4%	28.5%	1.0%	25.9%	1.0%	9.8%
AMERICAS	51.9%	0.2%	0.1%	3.0%	21.4%	0.2%	12.4%	0.9%	10.0%
Argentina	49.4%			2.7%	30.5%	0.4%	8.5%		8.5%
Brazil	45.6%			6.9%	23.6%	0.2%	8.3%	0.2%	15.2%
Canada	54.1%	0.3%		2.8%	22.0%	0.1%	15.4%	0.6%	4.9%
Chile	39.2%			8.8%	34.3%	0.5%	11.2%	0.6%	5.3%
USA	52.6%	0.3%	0.1%	2.6%	20.3%	0.2%	12.6%	1.1%	10.2%
Other Americas	43.2%			2.8%	30.9%	0.1%	9.0%	0.2%	13.8%
ASIA & AUSTRALASIA	35.5%	0.1%	0.0%	6.3%	25.0%	0.1%	28.1%	0.5%	4.3%
Australia	38.6%	0.1%	0.1%	1.4%	14.5%	0.4%	37.1%	1.0%	6.8%
China including Hong Kong	51.5%	0.1%	0.1%	2.0%	21.2%		24.3%	0.1%	0.8%
India	14.5%			16.7%	42.8%		19.7%	0.5%	5.8%
Japan	45.3%			6.0%	27.7%		17.4%		3.6%
Malaysia	42.9%			2.9%	13.4%		37.2%	0.6%	3.1%
New Zealand	35.8%			7.0%	32.9%		17.7%	1.0%	5.7%
Singapore	29.9%	0.3%		3.1%	26.2%	0.4%	35.6%		4.6%
South Korea	34.2%			2.0%	37.1%		20.5%		6.2%
Other Asia and Australasia	20.8%	0.3%		13.4%	23.3%	0.2%	36.4%	0.9%	4.8%
EUROPE	47.7%	0.1%	0.2%	5.6%	22.8%	0.3%	17.3%	0.4%	5.6%
Austria	49.3%			5.9%	31.3%	0.5%	6.7%	0.2%	6.1%
Belgium	44.3%	0.4%	0.4%	6.1%	28.4%	1.5%	12.4%	0.5%	6.1%
Denmark	50.5%			5.0%	29.5%	0.1%	7.1%		7.8%
Finland	38.3%			10.7%	38.6%		5.0%		7.3%
France	49.8%	0.2%	0.2%	4.3%	29.3%	0.4%	10.0%	0.3%	5.5%
Germany	57.3%	0.0%	0.1%	5.2%	19.4%	0.1%	11.9%	0.1%	6.0%
Ireland	41.2%			4.6%	22.6%	0.7%	26.6%	0.2%	4.0%
Italy	50.7%	0.5%	0.3%	4.7%	28.8%		8.4%	2.7%	3.9%
Netherlands	55.2%		0.1%	6.3%	16.9%	0.3%	13.6%	0.0%	7.6%
Norway	49.7%		0.3%	6.5%	23.6%	0.5%	8.0%	0.8%	10.5%
Portugal	35.9%		0.4%	13.1%	28.3%		18.4%		3.8%
Russian Fed	10.5%		1.0%	23.5%	54.1%	1.3%	7.3%		2.4%
Spain	41.0%	0.4%	3.1%	6.6%	28.6%	0.8%	13.2%	0.9%	5.3%
Sweden	51.8%			7.9%	28.2%		8.7%	0.3%	3.2%
Switzerland	60.3%	0.1%		2.2%	20.0%	0.0%	12.1%		5.2%
UK	40.3%	0.2%	0.0%	4.1%	19.1%	0.2%	30.2%	0.4%	5.3%
Other Europe	33.3%		0.0%	19.0%	38.0%	0.2%	4.6%	0.2%	4.7%
ALL FOREIGN TOURISTS	16.0%	8.9%	10.6%	2.1%	9.4%	1.8%	41.1%	2.4%	7.7%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PURPOSE OF VISIT (9 CATEGORIES)									
	2015								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA LAND	8.7%	14.8%	13.9%	1.2%	6.6%	2.3%	43.2%	2.4%	6.9%
Botswana	11.2%	5.1%	13.7%	2.2%	11.6%	3.1%	36.8%	6.5%	9.8%
Lesotho	2.7%	2.1%	9.0%	2.0%	3.5%	2.8%	63.2%	2.7%	11.9%
Malawi	7.6%	4.7%	43.2%	0.2%	9.1%	1.4%	26.8%	1.4%	5.7%
Mozambique	11.5%	8.9%	16.3%	0.3%	4.8%	1.9%	52.7%	1.0%	2.6%
Namibia	21.8%	4.0%	8.5%	3.3%	14.4%	3.6%	30.1%	2.1%	12.2%
Swaziland	13.4%	3.2%	8.1%	1.2%	5.7%	2.0%	54.6%	2.9%	8.8%
Zambia	9.7%	6.9%	38.1%	1.0%	15.0%	1.3%	19.5%	3.4%	5.1%
Zimbabwe	6.9%	38.7%	15.0%	0.6%	7.0%	2.2%	24.2%	1.6%	3.8%
AFRICA AIR	19.0%	2.0%	1.1%	4.1%	33.3%	3.4%	22.7%	1.6%	12.8%
Angola	24.0%	4.6%	2.1%	3.2%	19.8%	7.5%	25.0%	0.3%	13.4%
Democratic Republic of Congo	18.8%	1.4%	2.2%	5.8%	21.5%	12.5%	25.9%	1.7%	10.2%
Ethiopia	7.0%	0.3%	0.3%	3.9%	35.3%	3.4%	27.3%	2.6%	20.0%
Ghana	11.3%	0.6%	0.2%	3.4%	43.2%	1.5%	21.4%	3.3%	15.0%
Kenya	5.5%	1.4%	0.8%	6.5%	52.5%	2.1%	12.1%	1.0%	18.2%
Nigeria	23.9%	0.7%	1.0%	2.7%	28.0%	1.4%	26.2%	4.4%	11.6%
Tanzania	9.4%	2.0%	2.3%	2.5%	35.6%	3.6%	23.7%	0.4%	20.4%
Turkey	29.3%			8.0%	48.4%	0.4%	8.5%		5.4%
Uganda	12.8%	0.4%	0.4%	3.0%	43.3%	3.2%	15.3%	1.4%	20.3%
UAE	23.6%	0.2%		1.0%	18.6%		55.5%		1.2%
Other Africa and Middle East	20.9%	2.4%	0.6%	4.7%	35.8%	1.5%	23.0%	1.1%	10.0%
AMERICAS	49.7%	0.1%	0.0%	2.9%	20.7%	0.3%	13.9%	0.9%	11.5%
Argentina	35.1%			10.0%	36.3%		13.8%		4.8%
Brazil	40.2%	0.4%	0.1%	5.4%	31.3%	0.2%	10.2%	0.5%	11.8%
Canada	54.5%			2.8%	17.6%	0.3%	16.5%	0.5%	7.8%
Chile	18.8%			10.4%	45.0%		18.7%		7.1%
USA	50.5%	0.0%	0.0%	2.6%	19.4%	0.3%	13.8%	1.1%	12.3%
Other Americas	40.3%			1.7%	32.9%	1.0%	12.1%		11.9%
ASIA & AUSTRALASIA	33.3%	0.2%	0.0%	5.4%	31.5%	0.2%	25.5%	0.2%	3.7%
Australia	39.4%			2.0%	13.3%	0.4%	40.8%	0.2%	3.8%
China including Hong Kong	47.1%	0.5%	0.1%	1.8%	31.8%		16.7%		2.0%
India	15.0%	0.1%		11.1%	51.9%	0.3%	16.6%	0.6%	4.6%
Japan	37.7%	0.3%	0.3%	9.5%	38.9%	0.2%	10.9%		2.3%
Malaysia	34.3%	0.1%		1.7%	38.4%		20.9%	0.6%	4.0%
New Zealand	23.0%			4.1%	47.2%	1.8%	15.7%		8.1%
Singapore	27.3%			5.8%	16.8%		44.8%	0.5%	4.8%
South Korea	33.9%			3.7%	35.5%		23.7%		3.2%
Other Asia and Australasia	21.3%	0.3%	0.1%	11.3%	37.0%	0.0%	24.1%	0.2%	5.8%
EUROPE	44.2%	0.1%	0.1%	3.8%	24.1%	0.3%	19.5%	0.2%	7.8%
Austria	45.1%			6.3%	27.4%	0.6%	15.8%		4.7%
Belgium	44.3%	0.4%	0.3%	5.1%	26.4%		14.2%		9.3%
Denmark	56.3%	0.2%		4.5%	20.9%	0.4%	7.9%	0.6%	9.2%
Finland	40.9%			5.0%	38.5%	0.4%	7.7%		7.5%
France	45.4%	0.3%	0.2%	3.9%	28.4%	0.4%	12.3%	0.2%	8.9%
Germany	51.0%	0.1%	0.1%	3.0%	23.4%	0.3%	13.3%	0.1%	8.9%
Ireland	34.2%			4.6%	21.4%		31.7%		8.1%
Italy	48.3%		0.1%	4.6%	31.3%	0.1%	7.4%	1.6%	6.5%
Netherlands	51.7%			3.0%	18.9%	0.5%	17.9%	0.2%	7.9%
Norway	51.5%			6.0%	18.2%		14.0%		10.3%
Portugal	33.3%	0.3%	0.3%	8.7%	29.0%	0.2%	22.5%	0.7%	5.0%
Russian Fed	12.4%			16.7%	55.6%		8.0%	0.7%	6.6%
Spain	38.7%			8.2%	33.1%		12.5%		7.6%
Sweden	44.6%	0.2%		3.6%	26.5%	0.3%	11.5%	0.4%	12.9%
Switzerland	52.2%			3.4%	19.5%	0.8%	14.7%	0.3%	9.1%
UK	39.0%	0.0%	0.0%	2.8%	20.9%	0.2%	30.7%	0.1%	6.2%
Other Europe	27.8%	0.4%	0.1%	9.1%	41.1%	0.1%	11.6%	0.3%	9.6%
ALL FOREIGN TOURISTS	16.5%	11.2%	10.4%	1.9%	11.4%	1.9%	37.4%	1.9%	7.3%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PURPOSE OF VISIT (9 CATEGORIES)									
	2014								
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA LAND	8.8%	20.8%	7.4%	0.5%	7.4%	2.9%	46.2%	0.8%	5.1%
Botswana	6.1%	7.4%	12.1%	5.8%	15.6%	4.6%	36.0%	3.6%	8.7%
Lesotho	0.5%	2.3%	6.6%	0.2%	2.3%	1.1%	83.0%	0.2%	3.8%
Malawi	4.5%	4.3%	47.5%		9.4%	0.2%	29.5%	0.9%	3.9%
Mozambique	27.8%	15.3%	2.1%		5.1%	5.6%	38.6%	0.2%	5.4%
Namibia	11.1%	8.9%	5.0%		27.7%	6.6%	29.4%	0.1%	11.2%
Swaziland	0.5%	0.8%	8.1%		1.4%	0.4%	79.3%	0.4%	9.1%
Zambia	6.5%	4.4%	37.7%	0.4%	19.6%	1.9%	22.9%	1.4%	5.2%
Zimbabwe	8.0%	52.9%	4.1%	0.0%	9.5%	3.3%	18.5%	1.0%	2.8%
AFRICA AIR	16.2%	1.4%	0.5%	0.1%	42.6%	2.5%	23.9%	1.4%	11.4%
Angola	20.3%	3.6%	0.7%		32.5%	5.2%	25.4%		12.4%
Democratic Republic of Congo	9.6%	0.6%	1.3%		44.3%	3.8%	30.6%	1.3%	8.4%
Ethiopia	4.8%	1.1%	0.3%	0.3%	51.2%	5.8%	24.3%		12.2%
Ghana	11.7%	0.2%	0.5%		49.1%	2.5%	24.0%	2.2%	9.9%
Kenya	9.9%	1.8%	0.4%		55.4%	3.9%	11.0%	1.2%	16.5%
Nigeria	18.3%	0.6%	0.1%	0.2%	38.3%	1.7%	30.7%	1.3%	8.7%
Tanzania	5.4%	1.4%	0.5%		47.4%	3.4%	18.9%	0.9%	22.0%
Turkey	27.1%	0.2%			52.1%		13.6%		7.0%
Uganda	11.2%	0.7%	0.3%		52.9%	2.6%	17.0%	0.7%	14.5%
UAE	31.4%	1.0%			36.8%	0.2%	26.5%	1.2%	2.9%
Other Africa and Middle East	18.5%	1.3%	0.6%	0.1%	41.9%	1.0%	23.6%	2.7%	10.4%
AMERICAS	46.7%	0.1%	0.0%		24.6%	0.1%	15.8%	0.4%	12.3%
Argentina	46.2%				35.4%		9.8%	0.6%	7.9%
Brazil	39.4%		0.3%		34.9%	0.1%	13.4%		11.9%
Canada	46.8%				24.2%		21.0%	0.1%	7.9%
Chile	28.9%				51.1%		11.1%		8.9%
USA	48.4%	0.2%			21.9%	0.1%	15.6%	0.5%	13.4%
Other Americas	30.3%	0.1%			49.0%		8.2%	0.1%	12.3%
ASIA & AUSTRALASIA	32.5%	0.1%	0.1%	0.0%	38.6%	0.2%	22.2%	0.1%	6.1%
Australia	40.5%	0.1%	0.1%		17.1%	0.3%	37.2%	0.2%	4.5%
China including Hong Kong	41.3%		0.0%		41.3%	0.1%	11.8%	0.1%	5.4%
India	18.9%	0.1%	0.4%	0.1%	56.6%	0.2%	18.0%	0.2%	5.6%
Japan	32.3%				56.9%		4.9%		5.9%
Malaysia	19.9%	0.2%	0.6%		56.6%	0.2%	15.3%	0.2%	7.1%
New Zealand	23.3%	0.2%	0.2%		51.1%		12.6%		12.6%
Singapore	27.6%				21.0%	0.2%	45.1%		6.1%
South Korea	36.1%	0.1%			49.5%		9.6%		4.7%
Other Asia and Australasia	26.4%	0.3%	0.0%		44.4%		16.2%	0.0%	12.5%
EUROPE	49.5%	0.1%	0.0%		24.0%	0.1%	18.8%	0.1%	7.4%
Austria	41.2%	0.3%			27.2%		20.1%		11.3%
Belgium	44.2%	0.2%			31.1%	0.4%	17.9%	0.2%	6.0%
Denmark	71.2%				13.7%	0.4%	7.4%		7.4%
Finland	46.9%		0.2%		26.1%		14.7%		12.1%
France	46.6%	0.2%			32.1%	0.3%	11.6%		9.3%
Germany	58.5%	0.1%			22.1%	0.0%	12.5%	0.0%	6.8%
Ireland	70.1%				12.7%		14.5%		2.6%
Italy	48.5%				38.1%	0.1%	8.3%		5.0%
Netherlands	62.1%	0.1%			14.2%	0.2%	15.6%		7.8%
Norway	58.2%	0.7%	0.4%		18.4%	0.8%	13.1%		8.5%
Portugal	22.8%	0.3%	0.2%		41.0%		29.5%		6.2%
Russian Fed	16.7%	0.2%	0.2%		62.4%	0.1%	14.1%	0.2%	6.2%
Spain	48.4%				33.0%		11.4%	0.5%	6.6%
Sweden	35.4%	0.3%			31.7%		17.4%		15.2%
Switzerland	57.2%				19.4%	0.2%	16.6%		6.7%
UK	44.0%	0.1%			19.7%	0.1%	29.1%	0.1%	6.8%
Other Europe	37.8%	0.1%	0.3%		35.3%	0.1%	16.9%	0.1%	9.4%
ALL FOREIGN TOURISTS	16.8%	15.8%	5.6%	0.4%	12.6%	2.3%	39.7%	0.7%	6.0%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

Appendix 3: Length of stay

AVERAGE LENGTH OF STAY			
	2014	2015	2016
AFRICA LAND	6.8	7.6	7.7
Botswana	2.9	3.7	3.0
Lesotho	10.2	10.4	9.2
Malawi	7.5	9.4	8.2
Mozambique	6.6	9.0	13.1
Namibia	4.7	6.9	8.5
Swaziland	11.3	7.4	6.5
Zambia	6.4	7.2	6.5
Zimbabwe	3.8	6.0	5.1
AFRICA AIR	10.0	14.9	14.6
Angola	10.4	14.0	13.1
Democratic Republic of Congo	10.6	24.9	24.9
Ethiopia	9.5	16.1	13.5
Ghana	10.5	14.5	14.8
Kenya	7.5	13.5	12.5
Nigeria	11.0	15.8	14.9
Tanzania	9.0	10.4	14.0
Turkey	10.0	11.7	8.9
Uganda	9.5	18.4	15.6
UAE	9.1	9.8	9.1
Other Africa and Middle East	9.9	14.3	14.5
AMERICAS	14.6	14.9	13.6
Argentina	8.2	9.4	12.4
Brazil	10.2	14.4	15.9
Canada	14.6	15.2	13.1
Chile	8.5	13.1	11.9
USA	15.4	14.9	13.2
Other Americas	13.5	19.4	23.5
ASIA & AUSTRALASIA	13.3	14.5	13.0
Australia	14.4	14.1	12.6
China including Hong Kong	11.6	8.6	7.4
India	16.8	22.9	21.0
Japan	8.1	10.8	8.2
Malaysia	8.6	12.3	8.0
New Zealand	8.6	15.5	11.0
Singapore	14.5	14.3	14.9
South Korea	8.8	11.8	12.9
Other Asia and Australasia	12.6	16.1	17.2
EUROPE	15.5	15.0	13.2
Austria	13.7	15.6	12.6
Belgium	13.5	15.4	12.8
Denmark	15.5	15.9	13.2
Finland	13.9	11.7	11.0
France	14.0	13.7	12.4
Germany	17.3	17.6	15.0
Ireland	17.8	17.0	12.6
Italy	13.2	12.1	11.3
Netherlands	18.7	17.8	15.5
Norway	15.1	16.1	15.8
Portugal	12.3	13.0	9.2
Russian Fed	9.8	9.4	7.3
Spain	15.4	14.9	11.0
Sweden	13.8	13.3	12.8
Switzerland	14.0	14.0	13.0
UK	15.2	13.9	12.8
Other Europe	14.6	13.5	11.7
ALL FOREIGN TOURISTS	8.6	9.5	9.2

MOST COMMON LENGTH OF STAY			
	2014	2015	2016
AFRICA LAND	1	1	1
Botswana	1	1	1
Lesotho	3	1	1
Malawi	2	3	2
Mozambique	2	2	28
Namibia	2	2	3
Swaziland	1	1	1
Zambia	3	3	2
Zimbabwe	1	1	1
AFRICA AIR	4	4	4
Angola	3	4	4
Democratic Republic of Congo	4	6	6
Ethiopia	3	4	3
Ghana	4	6	4
Kenya	3	3	3
Nigeria	4	6	4
Tanzania	3	6	3
Turkey	5	5	3
Uganda	5	5	3
UAE	3	6	13
Other Africa and Middle East	5	4	3
AMERICAS	7	7	7
Argentina	6	5	10
Brazil	3	5	6
Canada	10	7	5
Chile	4	8	8
USA	14	6	7
Other Americas	14	10	6
ASIA & AUSTRALASIA	5	5	5
Australia	14	6	5
China including Hong Kong	5	5	5
India	5	6	6
Japan	3	5	5
Malaysia	5	5	6
New Zealand	5	6	6
Singapore	14	5	7
South Korea	5	9	6
Other Asia and Australasia	4	5	5
EUROPE	14	6	5
Austria	14	5	5
Belgium	14	5	5
Denmark	7	9	5
Finland	7	5	5
France	5	10	5
Germany	14	14	12
Ireland	10	14	5
Italy	7	6	5
Netherlands	14	14	12
Norway	12	5	5
Portugal	7	2	5
Russian Fed	4	2	5
Spain	7	6	4
Sweden	6	6	5
Switzerland	14	5	13
UK	14	14	7
Other Europe	7	5	5
ALL FOREIGN TOURISTS	1	1	1

Appendix 4: Age profile

AGE OF RESPONDENTS						
	2016					
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years
AFRICA LAND	12.7%	36.3%	31.2%	11.5%	3.5%	1.4%
Botswana	4.9%	33.8%	38.1%	14.9%	3.2%	1.4%
Lesotho	24.6%	35.3%	21.1%	7.6%	3.8%	1.9%
Malawi	4.6%	25.2%	51.7%	14.9%	1.0%	1.3%
Mozambique	9.0%	41.1%	31.1%	9.6%	2.9%	0.9%
Namibia	4.6%	19.3%	22.4%	22.5%	15.6%	8.5%
Swaziland	17.7%	47.2%	22.6%	9.0%	2.7%	0.3%
Zambia	1.8%	21.4%	54.2%	16.8%	2.8%	0.9%
Zimbabwe	7.6%	34.2%	39.0%	14.0%	3.1%	1.2%
AFRICA AIR	7.2%	29.8%	32.1%	18.2%	5.6%	1.6%
Angola	8.0%	38.7%	31.3%	15.0%	4.2%	1.1%
Democratic Republic of Congo	7.2%	17.2%	35.0%	21.8%	14.9%	3.1%
Ethiopia	5.0%	28.3%	33.2%	18.9%	4.0%	1.7%
Ghana	3.2%	33.8%	28.1%	20.7%	5.2%	1.5%
Kenya	5.6%	29.9%	31.8%	18.5%	5.6%	0.2%
Nigeria	3.9%	33.9%	34.3%	15.2%	3.0%	0.8%
Tanzania	6.4%	33.1%	33.1%	14.5%	3.7%	1.7%
Turkey	7.0%	21.8%	46.4%	19.8%	2.8%	
Uganda	5.1%	29.3%	33.1%	20.2%	5.6%	0.9%
UAE	4.8%	65.4%	16.1%	4.9%	5.4%	
Other Africa and Middle East	10.2%	26.1%	29.6%	20.5%	6.5%	2.6%
AMERICAS	12.5%	26.9%	25.4%	17.1%	9.1%	7.1%
Argentina	14.4%	40.6%	26.0%	10.3%	5.5%	1.7%
Brazil	13.4%	44.4%	23.0%	10.4%	6.6%	1.9%
Canada	9.2%	21.5%	29.1%	19.6%	12.5%	5.8%
Chile	10.0%	41.6%	27.0%	10.8%	8.1%	1.4%
USA	12.9%	25.1%	24.9%	17.8%	8.9%	8.3%
Other Americas	13.7%	36.2%	28.9%	13.6%	6.8%	0.6%
ASIA & AUSTRALASIA	5.5%	30.1%	36.2%	17.2%	6.1%	2.8%
Australia	9.4%	25.9%	30.7%	18.4%	9.3%	5.1%
China including Hong Kong	1.8%	36.9%	40.1%	15.3%	3.2%	2.1%
India	4.9%	32.3%	35.7%	16.2%	5.1%	1.2%
Japan	3.8%	22.3%	42.8%	20.9%	5.0%	2.6%
Malaysia	3.7%	20.8%	38.4%	25.2%	7.6%	3.7%
New Zealand	6.1%	26.5%	38.6%	18.7%	7.6%	1.1%
Singapore	8.6%	25.0%	31.9%	17.9%	11.6%	5.0%
South Korea	8.2%	24.1%	32.4%	14.2%	11.3%	1.9%
Other Asia and Australasia	6.5%	29.7%	38.2%	16.4%	4.2%	1.8%
EUROPE	10.2%	28.4%	27.2%	19.3%	7.8%	5.2%
Austria	9.0%	30.5%	34.2%	15.8%	5.1%	4.0%
Belgium	7.9%	26.5%	30.1%	24.9%	6.8%	2.4%
Denmark	13.3%	22.8%	23.8%	23.0%	9.5%	7.0%
Finland	11.7%	29.4%	30.6%	16.2%	8.0%	3.2%
France	8.0%	27.8%	26.7%	22.5%	9.5%	4.4%
Germany	13.3%	28.1%	23.1%	20.1%	8.5%	5.3%
Ireland	7.4%	34.9%	31.7%	11.5%	9.3%	3.4%
Italy	5.5%	27.8%	35.3%	22.0%	5.4%	1.2%
Netherlands	13.1%	31.3%	24.3%	18.5%	8.0%	3.9%
Norway	21.6%	24.7%	26.8%	12.2%	9.2%	4.2%
Portugal	6.1%	30.3%	35.4%	18.2%	5.3%	3.4%
Russian Fed	3.2%	14.6%	34.4%	40.5%	5.2%	0.9%
Spain	6.3%	33.6%	33.0%	21.2%	2.0%	2.3%
Sweden	8.1%	24.4%	21.9%	26.4%	10.8%	7.2%
Switzerland	10.9%	27.3%	30.2%	19.7%	7.4%	3.1%
UK	9.4%	28.3%	27.2%	16.8%	7.9%	7.5%
Other Europe	7.1%	28.7%	36.5%	19.2%	4.6%	2.3%
ALL FOREIGN TOURISTS	11.8%	34.3%	30.7%	13.3%	4.5%	2.3%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

AGE OF RESPONDENTS						
	2015					
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years
AFRICA LAND	11.8%	36.9%	31.3%	12.1%	3.7%	1.4%
Botswana	5.2%	31.7%	38.6%	15.0%	5.7%	1.3%
Lesotho	19.9%	36.9%	23.1%	11.0%	3.9%	1.8%
Malawi	4.7%	31.1%	44.6%	14.1%	3.0%	0.4%
Mozambique	12.1%	43.9%	30.3%	8.2%	2.1%	0.3%
Namibia	6.5%	20.4%	28.9%	25.2%	11.0%	4.9%
Swaziland	18.2%	40.4%	23.8%	9.7%	3.3%	1.5%
Zambia	6.3%	27.5%	45.1%	15.7%	3.7%	0.3%
Zimbabwe	6.5%	35.6%	37.1%	13.6%	3.5%	1.5%
AFRICA AIR	7.0%	28.5%	35.3%	18.5%	5.6%	1.5%
Angola	10.7%	34.8%	32.8%	13.2%	4.6%	0.9%
Democratic Republic of Congo	5.1%	17.6%	38.8%	24.9%	10.8%	1.5%
Ethiopia	3.3%	30.3%	37.2%	19.3%	5.5%	
Ghana	5.3%	33.9%	36.3%	16.6%	4.3%	
Kenya	4.3%	25.2%	38.3%	20.5%	4.5%	1.5%
Nigeria	6.1%	28.9%	36.2%	17.2%	4.2%	1.1%
Tanzania	4.8%	35.4%	31.9%	19.2%	5.1%	0.8%
Turkey	5.8%	24.2%	40.2%	19.6%	1.2%	5.4%
Uganda	3.5%	27.6%	44.0%	16.2%	2.4%	0.7%
UAE	20.9%	37.2%	19.0%	17.6%	1.8%	0.4%
Other Africa and Middle East	8.2%	26.2%	33.8%	19.9%	7.2%	2.0%
AMERICAS	13.1%	25.4%	22.0%	18.4%	10.6%	7.7%
Argentina	4.4%	29.8%	42.1%	14.9%	8.4%	0.4%
Brazil	7.8%	42.1%	33.5%	11.1%	2.9%	1.8%
Canada	13.1%	24.0%	17.7%	18.7%	14.0%	8.0%
Chile	7.7%	28.4%	33.1%	17.7%	13.1%	
USA	13.9%	23.8%	21.1%	19.2%	10.8%	8.7%
Other Americas	11.4%	32.1%	29.7%	13.4%	9.8%	0.6%
ASIA & AUSTRALASIA	6.2%	28.9%	32.5%	17.8%	7.6%	4.6%
Australia	8.4%	22.1%	25.3%	20.0%	12.8%	9.1%
China including Hong Kong	3.9%	34.8%	37.3%	13.9%	3.9%	3.4%
India	6.8%	35.3%	32.7%	16.9%	4.9%	1.6%
Japan	3.8%	30.0%	32.3%	19.8%	7.2%	2.1%
Malaysia	8.1%	28.7%	39.1%	16.6%	4.4%	2.5%
New Zealand	5.8%	24.6%	38.5%	15.8%	13.0%	2.3%
Singapore	4.7%	20.4%	31.4%	20.1%	14.3%	8.1%
South Korea	9.0%	24.0%	29.8%	28.0%	4.8%	1.4%
Other Asia and Australasia	5.1%	26.1%	38.9%	19.8%	3.9%	2.1%
EUROPE	11.1%	26.5%	25.9%	18.0%	8.5%	6.9%
Austria	8.7%	32.5%	29.3%	18.8%	5.0%	4.9%
Belgium	11.0%	25.1%	26.8%	21.2%	7.0%	7.4%
Denmark	11.4%	29.2%	18.1%	19.2%	10.7%	6.4%
Finland	11.5%	23.3%	35.2%	18.4%	6.2%	3.2%
France	10.7%	25.2%	27.1%	17.7%	9.5%	8.7%
Germany	13.4%	26.3%	23.4%	19.4%	8.2%	6.2%
Ireland	10.4%	32.4%	21.5%	17.6%	5.7%	6.2%
Italy	7.0%	28.3%	33.6%	17.7%	5.6%	4.1%
Netherlands	12.1%	26.1%	19.9%	17.8%	11.6%	9.2%
Norway	16.4%	28.1%	21.6%	17.3%	5.8%	6.2%
Portugal	5.3%	26.1%	31.9%	21.8%	8.0%	2.2%
Russian Fed	4.8%	24.0%	31.5%	27.7%	10.7%	1.0%
Spain	8.7%	35.8%	34.5%	11.7%	3.9%	1.8%
Sweden	12.7%	25.0%	26.4%	20.8%	9.9%	4.5%
Switzerland	9.7%	24.7%	30.2%	17.2%	10.0%	3.5%
UK	11.1%	25.6%	25.3%	16.9%	8.7%	8.5%
Other Europe	6.9%	28.3%	37.8%	16.8%	4.7%	3.4%
ALL FOREIGN TOURISTS	11.4%	34.4%	30.4%	13.6%	4.9%	2.5%
Notes:						
Blank cells indicate that the sample is not big enough for a valid statistical interpretation						

AGE OF RESPONDENTS						
	2014					
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years
AFRICA LAND	12.2%	33.1%	34.1%	14.9%	4.1%	1.5%
Botswana	1.7%	20.5%	55.1%	20.1%	2.2%	0.3%
Lesotho	19.2%	39.5%	22.7%	13.4%	4.1%	1.2%
Malawi	2.1%	23.7%	57.6%	14.3%	2.1%	0.2%
Mozambique	15.9%	48.2%	26.2%	7.8%	1.6%	0.2%
Namibia	6.1%	26.8%	28.4%	28.4%	5.6%	4.2%
Swaziland	32.8%	41.7%	16.9%	5.4%	2.1%	1.3%
Zambia	3.9%	31.5%	46.5%	14.7%	3.0%	0.2%
Zimbabwe	1.1%	20.8%	46.4%	21.8%	7.1%	2.8%
AFRICA AIR	6.6%	28.0%	38.3%	18.2%	5.1%	1.2%
Angola	9.1%	31.7%	37.8%	12.5%	3.1%	0.5%
Democratic Republic of Congo	5.3%	23.2%	44.2%	19.9%	5.9%	0.9%
Ethiopia	9.7%	29.0%	34.8%	18.1%	6.8%	0.3%
Ghana	4.5%	32.0%	38.0%	18.7%	4.4%	0.8%
Kenya	3.3%	30.3%	42.4%	17.3%	4.7%	0.8%
Nigeria	5.8%	29.5%	38.0%	21.5%	3.3%	1.0%
Tanzania	5.0%	25.5%	44.5%	18.1%	4.3%	1.1%
Turkey	4.5%	19.9%	38.6%	21.4%	3.1%	1.8%
Uganda	3.9%	29.2%	43.1%	17.7%	4.6%	0.5%
UAE	4.8%	31.7%	34.0%	15.9%	3.2%	0.9%
Other Africa and Middle East	8.1%	25.8%	34.9%	18.6%	7.8%	2.2%
AMERICAS	11.7%	23.7%	22.1%	19.1%	11.1%	8.6%
Argentina	10.0%	32.1%	30.9%	16.2%	7.3%	2.3%
Brazil	9.9%	34.6%	33.9%	15.4%	4.0%	1.6%
Canada	9.6%	25.9%	21.2%	17.8%	10.6%	6.8%
Chile	5.8%	29.2%	44.4%	16.8%	2.4%	1.4%
USA	12.6%	21.5%	20.0%	19.7%	12.6%	10.4%
Other Americas	7.2%	27.0%	31.6%	27.2%	3.6%	1.1%
ASIA & AUSTRALASIA	7.5%	25.9%	31.6%	17.9%	8.2%	5.2%
Australia	10.5%	19.4%	24.9%	19.7%	11.6%	10.0%
China including Hong Kong	8.1%	31.9%	33.1%	14.7%	7.2%	1.9%
India	5.4%	31.9%	35.6%	17.2%	6.0%	2.3%
Japan	7.0%	19.6%	33.2%	21.0%	6.4%	1.3%
Malaysia	6.1%	26.3%	34.9%	18.7%	7.6%	4.0%
New Zealand	6.2%	19.4%	46.0%	21.3%	3.5%	1.0%
Singapore	6.5%	19.4%	25.8%	20.1%	12.9%	14.1%
South Korea	4.2%	30.4%	34.5%	18.1%	4.6%	0.6%
Other Asia and Australasia	4.2%	28.0%	36.8%	16.4%	5.1%	4.0%
EUROPE	9.4%	24.4%	23.4%	18.7%	10.0%	7.0%
Austria	10.0%	22.4%	30.7%	21.1%	6.1%	8.0%
Belgium	7.7%	23.7%	28.1%	21.0%	10.7%	6.6%
Denmark	11.5%	29.3%	13.8%	17.0%	11.8%	5.4%
Finland	10.3%	28.0%	25.8%	19.3%	7.4%	3.5%
France	8.3%	25.6%	28.8%	21.2%	8.9%	5.5%
Germany	12.9%	22.8%	19.3%	20.4%	10.9%	6.2%
Ireland	2.4%	35.0%	18.7%	15.8%	9.5%	6.3%
Italy	4.5%	28.4%	27.9%	17.8%	9.0%	3.7%
Netherlands	10.3%	24.5%	17.4%	15.9%	11.4%	9.2%
Norway	16.1%	28.1%	19.2%	15.0%	9.1%	6.4%
Portugal	2.9%	21.7%	33.3%	20.7%	9.2%	6.3%
Russian Fed	2.1%	19.5%	33.3%	28.5%	10.1%	4.6%
Spain	9.0%	29.3%	31.7%	14.6%	4.6%	1.0%
Sweden	8.8%	25.1%	31.3%	18.9%	13.0%	2.4%
Switzerland	9.6%	20.4%	23.0%	21.4%	9.7%	6.9%
UK	9.2%	23.8%	22.9%	17.0%	10.2%	9.4%
Other Europe	6.8%	25.1%	29.0%	22.3%	8.0%	3.6%
ALL FOREIGN TOURISTS	11.5%	31.2%	32.3%	15.8%	5.4%	2.6%
Notes:						
Blank cells indicate that the sample is not big enough for a valid statistical interpretation						

Appendix 5: Repeater rate

REPEATER CATEGORIES					
	2016				
	First time	2-3 times	4-5 times	6-9 times	10 or more times
AFRICA LAND	2.7%	8.2%	10.4%	14.4%	64.3%
Botswana	0.3%	1.2%	1.2%	3.1%	94.2%
Lesotho	18.4%	30.7%	14.9%	14.0%	21.9%
Malawi	5.1%	8.7%	15.3%	17.3%	53.6%
Mozambique	3.9%	14.7%	12.6%	13.4%	55.4%
Namibia	2.0%	15.0%	22.7%	23.1%	37.2%
Swaziland	0.5%	2.9%	3.1%	6.6%	87.0%
Zambia	3.6%	10.6%	12.1%	16.5%	57.1%
Zimbabwe	2.1%	5.3%	16.2%	26.1%	50.3%
AFRICA AIR	34.9%	27.0%	12.9%	9.8%	15.4%
Angola	20.9%	16.6%	15.2%	17.6%	29.6%
Democratic Republic of Congo	25.7%	21.8%	12.1%	11.5%	29.0%
Ethiopia	39.3%	37.0%	9.3%	8.0%	6.4%
Ghana	36.7%	31.1%	13.1%	7.8%	11.3%
Kenya	32.6%	27.0%	14.9%	9.1%	16.3%
Nigeria	42.4%	30.5%	12.3%	5.3%	9.5%
Tanzania	29.1%	25.4%	15.8%	14.6%	15.1%
Turkey	57.8%	32.2%	4.9%	3.3%	1.8%
Uganda	30.8%	30.3%	13.4%	9.4%	16.1%
UAE	41.6%	17.4%	7.9%	21.2%	11.9%
Other Africa and Middle East	36.4%	28.4%	12.8%	9.1%	13.4%
AMERICAS	66.0%	19.6%	7.1%	4.2%	3.1%
Argentina	73.4%	15.8%	5.5%	2.5%	2.8%
Brazil	69.8%	13.6%	7.2%	4.2%	5.2%
Canada	67.0%	19.9%	6.4%	3.6%	3.0%
Chile	74.6%	10.9%	4.3%	5.4%	4.9%
USA	64.7%	20.5%	7.4%	4.4%	3.0%
Other Americas	79.1%	14.2%	4.1%	1.8%	0.7%
ASIA & AUSTRALASIA	50.7%	28.6%	9.3%	6.8%	4.5%
Australia	40.5%	22.5%	15.3%	14.3%	7.4%
China including Hong Kong	61.3%	32.8%	2.5%	2.7%	0.7%
India	49.7%	29.3%	11.3%	4.8%	4.9%
Japan	63.5%	24.2%	6.1%	3.0%	3.2%
Malaysia	54.0%	35.6%	4.1%	2.9%	3.3%
New Zealand	53.5%	18.7%	13.4%	5.4%	9.0%
Singapore	39.9%	26.7%	15.2%	11.9%	6.3%
South Korea	47.4%	21.8%	6.2%	7.3%	17.3%
Other Asia and Australasia	45.7%	36.1%	9.3%	5.0%	3.8%
EUROPE	53.0%	26.1%	9.6%	6.3%	5.1%
Austria	63.0%	26.3%	4.4%	3.0%	3.4%
Belgium	57.4%	29.8%	7.6%	3.1%	2.0%
Denmark	63.8%	23.7%	7.9%	3.0%	1.6%
Finland	67.7%	27.5%	1.4%	2.1%	1.3%
France	60.0%	27.7%	8.1%	2.5%	1.7%
Germany	57.0%	23.3%	10.2%	6.1%	3.4%
Ireland	49.5%	24.2%	10.5%	9.4%	6.5%
Italy	64.9%	25.5%	5.7%	2.4%	1.5%
Netherlands	60.5%	22.3%	8.4%	5.1%	3.6%
Norway	69.9%	25.2%	1.2%	2.5%	1.2%
Portugal	47.5%	31.8%	10.1%	7.4%	3.2%
Russian Fed	42.5%	43.0%	11.3%	3.2%	
Spain	53.3%	33.2%	9.1%	3.1%	1.3%
Sweden	59.9%	27.6%	6.2%	2.2%	4.1%
Switzerland	69.7%	16.0%	6.5%	2.9%	4.9%
UK	39.2%	28.2%	12.5%	10.6%	9.6%
Other Europe	60.9%	27.7%	5.6%	2.5%	3.4%
ALL FOREIGN TOURISTS	21.5%	14.7%	10.1%	11.4%	42.3%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

REPEATER CATEGORIES					
	2015				
	First time	2-3 times	4-5 times	6-9 times	10 or more times
AFRICA LAND	2.4%	8.7%	10.8%	16.1%	62.1%
Botswana	0.9%	3.2%	2.4%	4.6%	89.0%
Lesotho	1.8%	5.1%	5.4%	10.5%	77.2%
Malawi	8.9%	13.3%	12.6%	13.9%	51.4%
Mozambique	1.7%	10.2%	19.6%	27.8%	40.7%
Namibia	2.9%	11.2%	18.8%	20.2%	46.8%
Swaziland	0.4%	3.1%	5.5%	13.4%	77.5%
Zambia	4.6%	17.0%	12.1%	17.4%	48.9%
Zimbabwe	4.1%	13.2%	11.3%	14.7%	56.8%
AFRICA AIR	31.5%	29.2%	15.2%	10.9%	13.2%
Angola	18.0%	30.9%	14.2%	14.3%	22.7%
Democratic Republic of Congo	24.4%	25.5%	16.6%	14.8%	18.7%
Ethiopia	25.6%	45.2%	13.1%	8.0%	8.1%
Ghana	37.8%	31.2%	13.2%	9.4%	8.5%
Kenya	25.6%	31.8%	15.9%	12.1%	14.6%
Nigeria	38.2%	28.3%	16.2%	9.0%	8.2%
Tanzania	23.9%	28.8%	19.4%	9.4%	18.4%
Turkey	59.7%	23.8%	7.9%	4.6%	4.0%
Uganda	27.5%	36.8%	16.4%	11.0%	8.4%
UAE	31.5%	14.3%	15.4%	14.1%	24.7%
Other Africa and Middle East	35.8%	28.2%	14.6%	10.5%	10.9%
AMERICAS	65.2%	19.1%	7.8%	4.8%	3.1%
Argentina	57.7%	18.5%	13.7%	7.3%	2.8%
Brazil	63.8%	20.6%	7.8%	3.3%	4.5%
Canada	70.5%	15.6%	7.4%	3.4%	3.2%
Chile	56.0%	23.1%	5.5%	9.8%	5.5%
USA	64.5%	19.6%	7.8%	5.2%	2.9%
Other Americas	64.6%	20.1%	6.8%	3.6%	4.9%
ASIA & AUSTRALASIA	44.7%	28.4%	11.5%	10.2%	5.2%
Australia	35.9%	27.6%	14.2%	14.3%	7.9%
China including Hong Kong	48.8%	28.3%	8.4%	12.1%	2.4%
India	49.3%	27.2%	12.5%	6.6%	4.5%
Japan	52.6%	26.0%	8.0%	8.4%	5.0%
Malaysia	53.1%	33.4%	8.6%	1.9%	3.0%
New Zealand	54.2%	22.8%	10.3%	8.2%	4.5%
Singapore	37.6%	33.1%	12.6%	12.6%	4.1%
South Korea	51.5%	18.7%	13.8%	8.1%	7.9%
Other Asia and Australasia	42.8%	34.2%	11.4%	4.5%	7.1%
EUROPE	52.8%	23.0%	10.2%	7.8%	6.2%
Austria	63.8%	23.9%	4.9%	4.3%	3.1%
Belgium	58.5%	22.7%	6.5%	7.3%	5.1%
Denmark	69.0%	16.4%	7.1%	3.0%	4.5%
Finland	65.7%	23.2%	4.3%	3.9%	3.0%
France	59.9%	23.0%	9.1%	5.7%	2.2%
Germany	55.9%	22.2%	9.9%	7.3%	4.8%
Ireland	47.1%	20.1%	19.5%	5.4%	8.0%
Italy	66.9%	19.8%	6.9%	3.5%	2.9%
Netherlands	56.6%	20.4%	9.2%	8.1%	5.6%
Norway	71.7%	16.6%	4.9%	3.4%	3.4%
Portugal	48.6%	29.6%	12.1%	5.7%	3.9%
Russian Fed	52.9%	30.0%	9.1%	6.0%	2.1%
Spain	64.0%	21.8%	6.5%	4.3%	3.5%
Sweden	67.0%	22.1%	7.1%	2.8%	1.0%
Switzerland	60.6%	20.6%	8.6%	6.2%	4.0%
UK	39.5%	25.3%	13.0%	11.6%	10.5%
Other Europe	63.1%	23.7%	6.6%	3.8%	2.8%
ALL FOREIGN TOURISTS	17.3%	13.4%	10.8%	13.6%	44.9%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

REPEATER CATEGORIES					
	2014				
	First time	2-3 times	4-5 times	6-9 times	10 or more times
AFRICA LAND	1.1%	3.0%	7.8%	13.6%	74.5%
Botswana	0.2%	1.6%	1.3%	0.9%	96.0%
Lesotho	0.1%	1.0%	0.8%	4.9%	93.2%
Malawi	6.7%	7.3%	4.6%	10.7%	70.7%
Mozambique	1.6%	5.5%	32.6%	55.3%	5.0%
Namibia	1.3%	7.8%	6.1%	9.8%	75.0%
Swaziland	0.3%	1.0%	0.5%	2.0%	96.2%
Zambia	7.6%	15.0%	10.3%	7.1%	60.1%
Zimbabwe	1.0%	2.5%	2.8%	4.2%	89.5%
AFRICA AIR	24.7%	37.9%	22.2%	8.1%	7.0%
Angola	15.2%	40.3%	22.2%	10.6%	11.7%
Democratic Republic of Congo	12.1%	36.3%	26.8%	14.0%	10.8%
Ethiopia	25.6%	35.5%	23.0%	10.0%	5.9%
Ghana	28.4%	39.2%	17.2%	9.6%	5.6%
Kenya	15.7%	45.0%	23.6%	9.3%	6.5%
Nigeria	26.9%	34.3%	24.8%	7.2%	6.8%
Tanzania	18.6%	42.5%	21.5%	9.1%	8.2%
Turkey	61.7%	22.9%	8.7%	5.8%	0.9%
Uganda	14.9%	42.9%	27.2%	6.8%	8.3%
UAE	31.4%	30.8%	20.5%	12.4%	4.8%
Other Africa and Middle East	30.9%	37.8%	21.2%	5.4%	4.7%
AMERICAS	61.7%	22.4%	9.0%	4.7%	2.2%
Argentina	43.0%	42.4%	11.4%	2.7%	0.4%
Brazil	48.8%	35.4%	10.5%	3.7%	1.6%
Canada	63.2%	20.7%	9.3%	4.2%	2.5%
Chile	53.3%	37.0%	6.4%	3.3%	
USA	63.8%	20.2%	8.7%	5.0%	2.4%
Other Americas	59.3%	28.2%	9.5%	2.5%	0.5%
ASIA & AUSTRALASIA	43.4%	32.3%	14.9%	6.3%	3.1%
Australia	38.3%	30.6%	15.8%	9.5%	5.8%
China including Hong Kong	48.9%	30.4%	14.5%	4.5%	1.7%
India	44.2%	33.8%	15.0%	4.5%	2.5%
Japan	39.2%	32.1%	18.9%	7.5%	2.3%
Malaysia	43.8%	38.9%	13.5%	2.9%	0.9%
New Zealand	26.5%	50.9%	18.7%	2.8%	1.2%
Singapore	43.5%	30.3%	14.3%	9.8%	2.1%
South Korea	46.2%	34.2%	13.0%	4.3%	2.3%
Other Asia and Australasia	50.2%	33.6%	10.7%	3.6%	2.0%
EUROPE	53.2%	23.2%	11.3%	7.9%	4.4%
Austria	56.6%	25.7%	9.5%	4.6%	3.6%
Belgium	56.9%	25.7%	8.9%	4.7%	3.7%
Denmark	68.2%	21.4%	5.0%	3.0%	2.4%
Finland	69.4%	20.0%	6.2%	3.8%	0.5%
France	59.7%	23.2%	8.7%	5.3%	3.1%
Germany	59.9%	21.3%	8.6%	6.6%	3.7%
Ireland	55.1%	13.7%	11.6%	11.2%	8.4%
Italy	67.4%	17.0%	8.5%	5.1%	2.0%
Netherlands	55.5%	22.1%	10.0%	8.6%	3.8%
Norway	64.5%	18.4%	6.5%	7.6%	3.0%
Portugal	50.2%	26.2%	12.5%	7.3%	3.9%
Russian Fed	54.2%	31.0%	10.2%	2.9%	1.7%
Spain	72.6%	15.2%	6.0%	5.2%	0.9%
Sweden	49.1%	32.8%	13.2%	3.9%	1.0%
Switzerland	64.5%	17.4%	6.2%	7.5%	4.4%
UK	38.7%	26.3%	16.6%	11.5%	6.8%
Other Europe	62.7%	22.5%	7.6%	4.7%	2.5%
ALL FOREIGN TOURISTS	12.7%	8.8%	9.1%	12.0%	57.4%
Notes:					
Blank cells indicate that the sample is not big enough for a valid statistical interpretation					

Appendix 6: Bednights per province

PROVINCIAL DISTRIBUTION - BEDNIGHTS									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	24 463 000	2 351 000	417 000	3 244 000	6 482 000	4 552 000	4 363 000	426 000	8 807 000
Botswana	845 000	47 000	10 000	65 000	22 000	295 000	707 000	7 000	10 000
Lesotho	4 810 000	414 000	131 000	242 000	219 000	159 000	1 563 000	192 000	8 498 000
Malawi	1 015 000	82 000	12 000	62 000	19 000	46 000	24 000		1 000
Mozambique	10 793 000	131 000	19 000	60 000	3 546 000	400 000	1 392 000	3 000	248 000
Namibia	324 000	1 159 000	31 000	43 000	13 000	9 000	45 000	172 000	28 000
Swaziland	1 029 000	17 000	44 000	2 370 000	2 141 000	55 000	98 000		12 000
Zambia	872 000	52 000	28 000	60 000	30 000	67 000	26 000		4 000
Zimbabwe	4 777 000	449 000	143 000	343 000	492 000	3 521 000	510 000	52 000	7 000
AFRICA AIR	2 974 000	1 271 000	236 000	272 000	91 000	51 000	69 000	16 000	36 000
Angola	295 000	225 000	2 000	15 000	2 000	2 000	1 000	1 000	
Democratic Republic of Congo	454 000	68 000	1 000	21 000	2 000	9 000	9 000	2 000	1 000
Ethiopia	70 000	13 000	7 000	7 000	1 000	1 000			1 000
Ghana	130 000	53 000	29 000	16 000	3 000	1 000	2 000		3 000
Kenya	187 000	55 000	49 000	23 000	6 000	2 000	2 000		11 000
Nigeria	680 000	101 000	32 000	47 000	8 000	3 000	24 000	3 000	4 000
Tanzania	211 000	43 000	9 000	33 000	9 000	10 000	9 000	3 000	1 000
Turkey	38 000	79 000	3 000	4 000	4 000	1 000	1 000		
Uganda	120 000	28 000	8 000	12 000	13 000		3 000		2 000
UAE	4 000	17 000	1 000			1 000	1 000		
Other Africa and Middle East	786 000	588 000	96 000	93 000	43 000	21 000	17 000	7 000	13 000
AMERICAS	1 228 000	2 551 000	396 000	459 000	546 000	337 000	112 000	62 000	89 000
Argentina	31 000	46 000	7 000	8 000	9 000	6 000	1 000		1 000
Brazil	151 000	247 000	27 000	59 000	38 000	20 000	8 000	2 000	6 000
Canada	139 000	323 000	61 000	54 000	73 000	28 000	15 000	3 000	11 000
Chile	8 000	24 000	2 000	2 000	2 000	1 000			
USA	841 000	1 816 000	294 000	311 000	418 000	279 000	72 000	58 000	64 000
Other Americas	57 000	95 000	6 000	25 000	5 000	3 000	15 000		8 000
ASIA & AUSTRALASIA	2 623 000	1 445 000	212 000	393 000	266 000	153 000	155 000	28 000	66 000
Australia	380 000	426 000	105 000	127 000	103 000	66 000	30 000	11 000	25 000
China including Hong Kong	451 000	335 000	7 000	11 000	9 000	1 000	16 000		3 000
India	1 129 000	238 000	23 000	152 000	100 000	43 000	55 000	13 000	20 000
Japan	84 000	84 000	3 000	8 000	6 000	4 000	3 000		1 000
Malaysia	66 000	46 000	6 000	7 000	3 000		1 000		1 000
New Zealand	36 000	41 000	3 000	5 000	2 000	1 000		1 000	
Singapore	111 000	92 000	31 000	30 000	24 000	9 000	2 000	1 000	9 000
South Korea	30 000	56 000	5 000	3 000	3 000	3 000	2 000		2 000
Other Asia and Australasia	337 000	127 000	29 000	50 000	17 000	25 000	46 000	2 000	5 000
EUROPE	3 298 000	9 127 000	1 501 000	1 119 000	1 127 000	784 000	207 000	236 000	178 000
Austria	51 000	175 000	26 000	18 000	24 000	6 000	3 000	1 000	5 000
Belgium	111 000	270 000	39 000	33 000	31 000	28 000	5 000	4 000	4 000
Denmark	50 000	165 000	34 000	10 000	18 000	37 000	12 000	4 000	1 000
Finland	22 000	54 000	4 000	4 000	5 000	2 000			
France	352 000	783 000	112 000	79 000	118 000	63 000	11 000	25 000	20 000
Germany	608 000	2 162 000	448 000	265 000	297 000	171 000	46 000	31 000	47 000
Ireland	65 000	190 000	32 000	26 000	17 000	11 000	4 000	5 000	7 000
Italy	131 000	342 000	32 000	25 000	46 000	32 000	4 000	9 000	1 000
Netherlands	255 000	952 000	173 000	114 000	153 000	113 000	19 000	18 000	36 000
Norway	59 000	137 000	13 000	22 000	8 000	15 000	6 000		
Portugal	95 000	83 000	17 000	12 000	19 000	6 000	3 000		3 000
Russian Fed	28 000	20 000	2 000	1 000		1 000		1 000	
Spain	77 000	160 000	24 000	17 000	20 000	7 000	1 000	42 000	1 000
Sweden	100 000	262 000	38 000	26 000	31 000	16 000	4 000	33 000	5 000
Switzerland	72 000	368 000	87 000	37 000	42 000	14 000	9 000	3 000	2 000
UK	1 089 000	2 771 000	384 000	401 000	266 000	231 000	72 000	52 000	40 000
Other Europe	133 000	233 000	36 000	29 000	29 000	31 000	8 000	7 000	5 000
ALL FOREIGN TOURISTS	34 586 000	16 745 000	2 763 000	5 487 000	8 512 000	5 876 000	4 906 000	768 000	9 176 000
Notes:	Blank cells indicate that the sample is not big enough for a valid statistical interpretation								

PROVINCIAL DISTRIBUTION - BEDNIGHTS									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	19 879 000	2 022 000	533 000	3 736 000	6 748 000	3 264 000	3 981 000	492 000	8 332 000
Botswana	939 000	78 000	13 000	65 000	24 000	165 000	859 000	20 000	36 000
Lesotho	3 763 000	317 000	44 000	296 000	290 000	145 000	1 377 000	145 000	8 120 000
Malawi	963 000	70 000	26 000	55 000	102 000	14 000	33 000	1 000	16 000
Mozambique	6 926 000	119 000	13 000	240 000	2 492 000	184 000	736 000	29 000	55 000
Namibia	362 000	767 000	41 000	28 000	10 000	5 000	70 000	152 000	39 000
Swaziland	1 037 000	8 000	71 000	2 418 000	2 552 000	52 000	47 000	6 000	5 000
Zambia	793 000	67 000	26 000	123 000	81 000	28 000	36 000	2 000	3 000
Zimbabwe	5 096 000	596 000	300 000	511 000	1 196 000	2 671 000	823 000	138 000	59 000
AFRICA AIR	2 642 000	1 096 000	192 000	366 000	96 000	66 000	63 000	13 000	65 000
Angola	371 000	205 000	2 000	39 000	20 000	3 000	5 000		3 000
Democratic Republic of Congo	388 000	124 000	1 000	21 000	3 000	2 000	2 000		1 000
Ethiopia	52 000	5 000	3 000	22 000	5 000	6 000			1 000
Ghana	131 000	24 000	6 000	16 000	8 000	9 000	1 000		14 000
Kenya	164 000	70 000	31 000	55 000	4 000	5 000	5 000	1 000	1 000
Nigeria	548 000	144 000	50 000	60 000	7 000	6 000	21 000	1 000	29 000
Tanzania	160 000	33 000	8 000	34 000	4 000	1 000	2 000	1 000	
Turkey	45 000	60 000	9 000	13 000	3 000	1 000	1 000	1 000	3 000
Uganda	119 000	13 000	21 000	18 000	2 000	1 000	2 000		1 000
UAE	4 000	9 000	1 000	1 000					3 000
Other Africa and Middle East	660 000	409 000	59 000	88 000	40 000	34 000	24 000	9 000	10 000
AMERICAS	1 161 000	2 345 000	424 000	464 000	447 000	357 000	85 000	42 000	59 000
Argentina	15 000	15 000	3 000	8 000	4 000		1 000		1 000
Brazil	101 000	197 000	17 000	20 000	19 000	8 000	5 000	1 000	1 000
Canada	141 000	307 000	66 000	80 000	80 000	53 000	15 000	8 000	5 000
Chile	8 000	12 000	1 000	2 000	1 000		2 000		
USA	832 000	1 763 000	333 000	344 000	331 000	292 000	61 000	32 000	50 000
Other Americas	62 000	52 000	4 000	10 000	12 000	3 000		1 000	1 000
ASIA & AUSTRALASIA	2 225 000	1 232 000	234 000	539 000	213 000	149 000	102 000	44 000	92 000
Australia	370 000	433 000	123 000	152 000	93 000	66 000	26 000	8 000	36 000
China including Hong Kong	332 000	258 000	12 000	29 000	16 000	7 000	19 000	9 000	13 000
India	1 017 000	204 000	19 000	214 000	47 000	31 000	35 000	4 000	9 000
Japan	114 000	41 000	5 000	30 000	3 000	8 000	2 000	1 000	1 000
Malaysia	77 000	23 000	11 000	21 000	4 000		3 000	1 000	2 000
New Zealand	26 000	54 000	2 000	13 000	1 000		2 000		
Singapore	85 000	73 000	21 000	32 000	14 000	11 000	6 000	5 000	7 000
South Korea	9 000	38 000	1 000	4 000	9 000	5 000	1 000	3 000	
Other Asia and Australasia	194 000	108 000	40 000	44 000	26 000	19 000	9 000	13 000	23 000
EUROPE	2 977 000	8 931 000	1 518 000	1 310 000	1 126 000	828 000	303 000	274 000	276 000
Austria	54 000	163 000	29 000	39 000	16 000	7 000	3 000	6 000	2 000
Belgium	83 000	264 000	51 000	49 000	50 000	31 000	6 000	4 000	21 000
Denmark	65 000	182 000	20 000	35 000	32 000	23 000	5 000	1 000	9 000
Finland	14 000	39 000	9 000	12 000	3 000	2 000	9 000	1 000	1 000
France	270 000	751 000	78 000	103 000	129 000	91 000	13 000	17 000	25 000
Germany	523 000	2 223 000	420 000	276 000	270 000	195 000	68 000	24 000	60 000
Ireland	93 000	158 000	49 000	31 000	14 000	31 000	2 000	8 000	21 000
Italy	135 000	283 000	34 000	31 000	45 000	33 000	9 000	5 000	3 000
Netherlands	197 000	908 000	199 000	172 000	137 000	88 000	45 000	16 000	29 000
Norway	41 000	142 000	30 000	12 000	15 000	7 000	7 000	2 000	4 000
Portugal	94 000	127 000	17 000	22 000	34 000	7 000	11 000	13 000	4 000
Russian Fed	14 000	18 000	5 000	6 000	2 000	5 000	1 000	1 000	6 000
Spain	73 000	156 000	18 000	13 000	18 000	11 000	15 000	62 000	2 000
Sweden	69 000	199 000	58 000	34 000	36 000	37 000	11 000	8 000	7 000
Switzerland	86 000	341 000	61 000	30 000	36 000	26 000	6 000	14 000	3 000
UK	1 014 000	2 804 000	398 000	390 000	237 000	219 000	83 000	82 000	68 000
Other Europe	149 000	174 000	42 000	55 000	51 000	17 000	8 000	9 000	10 000
ALL FOREIGN TOURISTS	28 884 000	15 625 000	2 900 000	6 414 000	8 630 000	4 663 000	4 534 000	866 000	8 824 000
Notes:									
Blank cells indicate that the sample is not big enough for a valid statistical interpretation									

PROVINCIAL DISTRIBUTION - BEDNIGHTS									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	20 614 000	1 665 000	341 000	3 581 000	6 669 000	3 284 000	2 051 000	524 000	8 413 000
Botswana	657 000	160 000	18 000	68 000	14 000	30 000	592 000	37 000	18 000
Lesotho	5 061 000	131 000	81 000	179 000	164 000	26 000	1 111 000	207 000	8 329 000
Malawi	1 000 000	81 000	12 000	81 000	4 000	58 000	18 000	6 000	1 000
Mozambique	6 531 000	274 000	27 000	72 000	1 452 000	38 000	15 000		23 000
Namibia	74 000	638 000	7 000	15 000	7 000	5 000	1 000	243 000	2 000
Swaziland	2 480 000	14 000	92 000	2 651 000	4 813 000	134 000	152 000	16 000	3 000
Zambia	894 000	57 000	20 000	82 000	26 000	21 000	29 000	1 000	5 000
Zimbabwe	3 918 000	309 000	84 000	433 000	190 000	2 971 000	133 000	14 000	33 000
AFRICA AIR	1 781 000	789 000	151 000	273 000	82 000	45 000	55 000	19 000	36 000
Angola	256 000	235 000	7 000	27 000	3 000	4 000	1 000		3 000
Democratic Republic of Congo	169 000	31 000	5 000	17 000	6 000	3 000	3 000	2 000	1 000
Ethiopia	39 000	4 000	2 000	7 000	3 000		1 000	1 000	1 000
Ghana	103 000	22 000	17 000	23 000	15 000	5 000	3 000	1 000	3 000
Kenya	119 000	32 000	13 000	18 000	5 000	4 000	2 000	1 000	2 000
Nigeria	480 000	97 000	16 000	41 000	11 000	5 000	18 000	2 000	6 000
Tanzania	101 000	17 000	9 000	16 000	4 000	1 000	2 000	1 000	1 000
Turkey	21 000	71 000	5 000	10 000	2 000	2 000	1 000		1 000
Uganda	59 000	16 000	6 000	15 000	4 000	3 000	2 000		
UAE	3 000	9 000		1 000					
Other Africa and Middle East	430 000	255 000	69 000	98 000	26 000	17 000	21 000	11 000	17 000
AMERICAS	1 041 000	2 440 000	536 000	579 000	434 000	335 000	139 000	51 000	106 000
Argentina	17 000	34 000	4 000	5 000	4 000	1 000	3 000	1 000	
Brazil	93 000	171 000	18 000	29 000	20 000	6 000	8 000	2 000	6 000
Canada	131 000	332 000	91 000	88 000	69 000	38 000	16 000	4 000	6 000
Chile	5 000	10 000	1 000	2 000	1 000	1 000	1 000		
USA	776 000	1 801 000	417 000	447 000	334 000	287 000	110 000	43 000	92 000
Other Americas	18 000	92 000	5 000	8 000	5 000	2 000	2 000	1 000	1 000
ASIA & AUSTRALASIA	1 423 000	1 708 000	265 000	673 000	236 000	120 000	114 000	47 000	96 000
Australia	350 000	547 000	126 000	155 000	108 000	49 000	37 000	18 000	74 000
China including Hong Kong	241 000	435 000	38 000	90 000	34 000	17 000	19 000	7 000	1 000
India	569 000	256 000	55 000	250 000	44 000	22 000	19 000	7 000	7 000
Japan	45 000	98 000	6 000	36 000	7 000	4 000	6 000	1 000	1 000
Malaysia	35 000	18 000	6 000	18 000	5 000	2 000	5 000	3 000	2 000
New Zealand	14 000	16 000	4 000	16 000	4 000	2 000	3 000	1 000	1 000
Singapore	66 000	99 000	15 000	45 000	14 000	11 000	11 000	5 000	6 000
South Korea	9 000	43 000	2 000	5 000	2 000	1 000	2 000	1 000	
Other Asia and Australasia	94 000	197 000	14 000	59 000	18 000	14 000	11 000	6 000	4 000
EUROPE	2 646 000	9 880 000	1 504 000	1 539 000	1 062 000	699 000	301 000	244 000	260 000
Austria	65 000	132 000	21 000	29 000	17 000	10 000	5 000	3 000	5 000
Belgium	56 000	283 000	38 000	30 000	36 000	8 000	18 000	7 000	7 000
Denmark	30 000	175 000	35 000	45 000	29 000	16 000	8 000	6 000	5 000
Finland	25 000	35 000	11 000	20 000	8 000	5 000	4 000	1 000	7 000
France	206 000	782 000	84 000	150 000	148 000	88 000	26 000	15 000	15 000
Germany	512 000	2 332 000	402 000	319 000	224 000	116 000	41 000	42 000	55 000
Ireland	28 000	334 000	15 000	23 000	7 000	3 000	3 000	3 000	7 000
Italy	173 000	295 000	56 000	56 000	46 000	20 000	15 000	19 000	17 000
Netherlands	152 000	1 238 000	147 000	118 000	113 000	75 000	21 000	27 000	19 000
Norway	26 000	154 000	21 000	18 000	15 000	11 000	4 000	8 000	5 000
Portugal	123 000	109 000	14 000	29 000	19 000	12 000	9 000	11 000	5 000
Russian Fed	28 000	21 000	6 000	17 000	5 000	2 000	5 000	7 000	3 000
Spain	75 000	165 000	19 000	34 000	13 000	11 000	6 000	37 000	18 000
Sweden	121 000	110 000	39 000	65 000	53 000	70 000	17 000	3 000	10 000
Switzerland	80 000	310 000	57 000	54 000	37 000	25 000	21 000	6 000	7 000
UK	833 000	3 171 000	472 000	439 000	254 000	212 000	80 000	42 000	63 000
Other Europe	113 000	233 000	65 000	93 000	40 000	19 000	19 000	8 000	11 000
ALL FOREIGN TOURISTS	27 505 000	16 483 000	2 796 000	6 645 000	8 483 000	4 483 000	2 660 000	885 000	8 911 000
Notes:	Blank cells indicate that the sample is not big enough for a valid statistical interpretation								

PROVINCIAL DISTRIBUTION - AVERAGE LENGTH OF STAY									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	8.6	11.8	12.9	7.4	9.1	3.4	8.1	6.6	7.8
Botswana	3.4	10.4	10.2	2.5	3.5	2.6	2.4	2.6	2.6
Lesotho	10.5	15.2	8.4	5.4	14.4	13.1	15.4	10.0	7.7
Malawi	7.7	19.3	18.5	8.1	11.6	5.3	9.4		3.1
Mozambique	12.2	12.3	14.2	5.2	14.0	19.5	15.9	4.4	15.1
Namibia	6.4	10.1	11.3	5.9	9.1	7.6	7.4	5.0	7.3
Swaziland	5.2	7.3	14.4	8.1	5.5	6.0	8.8		3.0
Zambia	5.8	10.9	47.7	6.3	8.1	5.8	16.1		10.4
Zimbabwe	6.5	14.5	19.5	8.9	10.4	3.0	14.8	6.5	3.1
AFRICA AIR	11.9	15.5	24.3	12.7	10.4	13.0	10.7	15.9	12.9
Angola	10.1	19.7	7.9	12.4	6.8	7.7	9.2	5.0	2.0
Democratic Republic of Congo	22.9	20.3	5.3	13.4	20.0	62.6	12.9	18.6	13.0
Ethiopia	12.1	10.2	35.6	15.9	9.4	5.3	3.5		6.1
Ghana	10.8	20.4	53.2	18.2	7.6	11.0	7.3		12.1
Kenya	9.1	14.0	68.7	10.2	11.0	12.5	7.3		94.6
Nigeria	13.5	14.2	22.6	12.6	10.6	7.8	33.3	28.5	12.7
Tanzania	11.1	15.2	11.6	18.6	17.5	29.6	24.3	22.9	5.9
Turkey	5.4	9.8	5.2	5.9	8.4	4.9	6.8	1.0	
Uganda	12.2	21.2	19.8	18.4	48.3	4.0	9.3		13.3
UAE	6.2	8.1	13.0	4.0	2.0	8.0	3.0		
Other Africa and Middle East	10.5	15.6	21.0	11.5	8.2	10.1	5.2	15.0	9.1
AMERICAS	5.9	10.6	8.3	8.3	5.8	9.7	7.8	9.7	10.4
Argentina	6.3	8.8	6.4	5.4	3.7	13.9	4.9	3.6	4.3
Brazil	7.3	12.4	8.6	16.7	7.4	5.7	4.6	10.2	25.5
Canada	5.8	9.3	8.0	6.0	5.7	8.4	10.9	5.1	9.6
Chile	5.3	12.5	6.2	6.0	5.2	5.3	2.4	2.0	3.1
USA	5.5	10.5	8.4	7.7	5.9	10.4	7.2	10.2	9.7
Other Americas	12.7	14.6	12.0	40.5	4.2	5.6	17.1		19.3
ASIA & AUSTRALASIA	9.8	8.1	9.6	9.6	8.9	14.2	8.5	11.8	10.6
Australia	7.0	9.6	9.6	8.9	6.3	10.0	7.0	9.6	9.4
China including Hong Kong	4.8	5.8	6.7	8.4	8.7	4.0	5.2	2.0	5.6
India	21.9	9.3	7.1	9.0	20.0	37.1	9.0	29.1	14.5
Japan	6.0	7.1	8.6	9.4	5.2	10.7	4.7	3.0	2.9
Malaysia	5.3	6.3	17.3	12.8	5.9	7.0	1.9		9.0
New Zealand	11.2	8.2	5.9	6.0	4.5	14.8	1.6	7.0	2.0
Singapore	9.7	10.0	10.5	12.1	7.2	8.2	5.6	5.5	9.0
South Korea	8.5	10.6	11.5	9.8	4.0	21.0	3.3	3.0	16.5
Other Asia and Australasia	14.7	9.6	12.2	14.7	11.4	25.7	19.9	14.3	20.6
EUROPE	6.3	11.3	7.8	6.7	5.4	10.9	7.0	13.1	7.6
Austria	5.1	12.6	5.8	5.5	5.2	7.5	4.8	1.9	9.4
Belgium	6.2	12.1	6.6	5.6	5.2	11.6	6.1	6.6	7.1
Denmark	5.0	12.9	8.7	5.1	5.3	9.7	26.1	9.7	6.9
Finland	6.4	10.4	4.5	3.9	5.3	9.2	2.0	5.0	2.8
France	5.6	10.4	9.5	4.5	4.2	8.1	4.6	19.0	10.8
Germany	5.7	12.1	7.2	6.2	5.4	10.3	7.6	7.1	5.9
Ireland	6.6	11.4	7.9	10.9	7.0	16.0	4.8	7.2	8.8
Italy	6.4	10.1	6.1	5.5	4.7	8.7	4.4	9.9	6.2
Netherlands	5.8	12.3	7.5	5.6	5.1	12.0	5.9	6.8	11.0
Norway	9.7	13.1	7.8	14.8	4.6	10.4	9.2	4.3	2.4
Portugal	6.6	7.5	9.9	4.2	5.6	7.5	6.5	3.0	23.4
Russian Fed	6.2	6.5	5.4	3.6	3.0	6.2	3.0	5.9	2.3
Spain	5.3	10.0	7.6	6.1	4.9	6.4	2.8	32.3	3.9
Sweden	7.1	10.5	6.0	6.7	5.3	6.9	3.8	61.3	6.1
Switzerland	4.5	10.3	9.2	4.9	4.6	6.3	10.0	6.8	5.4
UK	7.4	11.1	8.7	9.0	6.7	14.1	7.8	15.8	7.7
Other Europe	7.0	11.1	7.8	8.4	6.4	14.9	6.3	8.5	5.7
ALL FOREIGN TOURISTS	8.4	11.1	9.1	7.6	8.1	4.0	8.1	8.3	7.8

PROVINCIAL DISTRIBUTION - AVERAGE LENGTH OF STAY									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	7.9	11.0	16.9	8.3	8.3	2.8	8.0	7.1	9.8
Botswana	4.0	10.4	5.6	3.2	3.3	2.9	3.1	4.5	4.2
Lesotho	9.9	15.9	5.8	6.0	20.3	8.8	14.8	12.5	9.8
Malawi	8.2	11.9	31.2	7.9	19.7	4.9	16.1	2.0	25.5
Mozambique	8.8	11.7	8.8	9.0	8.1	7.7	13.3	19.2	9.0
Namibia	6.4	7.8	16.1	5.6	2.9	5.0	7.2	3.6	9.6
Swaziland	6.2	5.6	13.7	8.7	6.7	4.8	5.6	4.8	2.3
Zambia	5.9	12.5	16.0	7.4	18.0	8.4	6.5	5.8	4.8
Zimbabwe	7.8	17.0	30.0	11.1	12.8	2.5	18.2	15.9	13.0
AFRICA AIR	12.0	16.5	18.9	14.9	10.8	14.9	9.9	9.6	21.6
Angola	11.5	17.0	11.0	22.5	39.7	8.8	10.3	1.0	20.1
Democratic Republic of Congo	21.0	35.6	5.6	14.2	10.5	8.3	5.7	3.0	7.4
Ethiopia	12.3	8.6	17.0	35.8	18.1	46.3	3.4	3.0	18.3
Ghana	11.8	13.5	15.4	15.9	19.3	37.1	4.6		31.5
Kenya	8.6	18.0	27.8	25.6	9.2	12.7	8.6	6.1	5.8
Nigeria	12.3	19.8	23.7	17.1	10.1	21.1	16.4	13.0	42.0
Tanzania	9.1	13.9	16.1	10.6	12.7	3.3	8.4	9.0	4.0
Turkey	8.8	9.1	11.1	13.3	11.7	5.0	8.0	4.3	19.3
Uganda	17.9	8.7	40.7	21.5	5.9	7.8	12.9	9.1	7.7
UAE	5.4	8.3	8.6	4.6	6.4	8.0	11.4	6.7	28.8
Other Africa and Middle East	10.9	15.9	14.7	9.8	7.4	13.7	8.4	11.8	9.5
AMERICAS	7.1	11.9	10.5	10.3	6.2	11.4	7.3	7.6	10.4
Argentina	5.9	8.0	6.3	12.5	4.3	3.2	4.2	7.0	5.7
Brazil	7.0	15.1	6.6	8.6	4.3	5.7	4.1	2.7	5.3
Canada	6.8	10.2	8.8	9.4	7.2	13.0	10.3	11.3	9.0
Chile	8.8	9.2	7.4	8.0	3.2	3.5	19.0	8.0	14.4
USA	6.9	11.9	11.5	10.7	6.2	11.6	7.2	7.2	11.0
Other Americas	14.1	15.2	5.8	9.2	8.1	6.9	7.9	8.8	5.9
ASIA & AUSTRALASIA	11.7	9.1	12.1	12.2	7.9	13.0	6.9	12.9	12.6
Australia	7.9	10.2	12.5	11.2	6.8	11.3	6.1	6.1	10.6
China including Hong Kong	6.2	7.1	7.8	10.3	7.0	6.3	6.1	16.9	32.2
India	24.6	9.7	7.2	14.0	9.5	19.8	9.4	8.0	7.5
Japan	10.5	5.6	5.5	11.7	4.1	16.2	3.0	8.0	5.0
Malaysia	11.0	6.1	11.8	15.6	5.3	5.1	4.1	7.1	4.3
New Zealand	10.3	17.5	8.9	15.7	5.0	6.9	6.6	13.5	18.5
Singapore	8.6	10.3	14.3	11.3	6.4	9.1	9.4	11.3	12.5
South Korea	4.8	9.3	5.6	7.8	14.4	18.3	4.3	16.6	
Other Asia and Australasia	12.4	11.5	25.6	10.0	18.5	25.8	7.1	69.8	22.9
EUROPE	7.3	12.8	9.7	8.6	6.4	13.1	9.0	13.7	12.3
Austria	7.6	13.5	8.4	12.9	5.5	5.8	5.3	16.6	5.9
Belgium	6.4	13.1	8.1	9.1	6.5	10.5	5.9	5.5	19.4
Denmark	8.5	14.0	6.8	13.5	8.0	8.4	7.7	7.9	19.4
Finland	4.9	10.8	7.7	9.7	4.6	5.9	33.4	21.6	7.4
France	5.9	11.7	8.8	6.1	5.3	13.5	5.7	17.1	15.3
Germany	6.6	15.0	10.2	7.8	6.3	14.1	9.7	7.0	11.9
Ireland	9.8	12.7	10.6	11.1	7.0	33.4	3.2	15.6	15.4
Italy	6.8	10.4	7.1	7.0	4.8	9.6	7.1	9.4	10.4
Netherlands	6.0	13.8	11.1	10.3	6.3	12.6	14.1	6.0	8.3
Norway	9.2	14.5	14.4	7.7	5.2	8.7	12.0	7.0	9.6
Portugal	7.9	11.6	11.3	7.9	8.9	10.2	10.1	16.4	12.2
Russian Fed	5.6	6.9	8.6	10.6	7.3	15.7	5.1	11.3	66.9
Spain	7.8	11.5	7.2	7.1	4.6	14.6	31.9	29.5	5.7
Sweden	6.4	11.3	12.2	8.0	6.3	12.4	7.6	14.1	13.8
Switzerland	6.1	12.0	7.1	5.4	4.9	9.6	6.3	11.7	6.5
UK	8.5	12.3	9.9	9.2	7.6	15.3	7.7	17.7	11.9
Other Europe	8.6	10.2	9.2	11.7	11.4	9.6	8.1	10.6	14.2
ALL FOREIGN TOURISTS	8.2	12.2	11.3	9.0	7.9	3.6	8.1	8.6	9.9

PROVINCIAL DISTRIBUTION - AVERAGE LENGTH OF STAY									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	7.4	8.5	13.1	8.3	8.1	2.2	5.3	4.1	9.5
Botswana	2.9	12.7	12.8	3.8	2.9	2.8	2.1	8.1	2.3
Lesotho	10.3	12.6	10.7	5.7	16.8	11.4	14.4	18.3	9.6
Malawi	6.7	12.2	16.2	11.0	7.6	7.4	9.0	8.1	11.3
Mozambique	7.4	7.9	9.8	6.0	3.8	16.7	4.9		9.3
Namibia	5.2	6.9	7.4	8.8	7.9	7.6	3.7	2.3	9.7
Swaziland	12.1	8.1	41.1	8.9	12.1	12.5	17.8	13.0	2.4
Zambia	5.7	8.8	8.3	7.7	13.3	5.5	9.0	7.0	9.5
Zimbabwe	5.9	10.6	10.7	8.6	7.1	2.1	7.2	6.8	5.4
AFRICA AIR	8.5	11.8	12.0	9.3	8.4	8.2	8.7	10.1	9.6
Angola	7.7	16.7	9.0	9.8	5.0	10.0	5.0		7.5
Democratic Republic of Congo	9.7	13.1	10.2	9.8	8.7	9.2	7.5	11.1	4.0
Ethiopia	8.9	6.4	12.0	10.2	15.6	5.9	11.0	13.4	9.3
Ghana	8.2	10.3	20.2	11.9	18.3	12.9	8.1	7.8	10.3
Kenya	6.5	8.1	14.9	7.5	7.8	13.2	5.0	17.3	8.4
Nigeria	10.3	10.9	10.8	7.9	9.3	11.6	21.5	14.5	9.9
Tanzania	8.6	8.2	14.2	9.6	8.8	5.4	7.0	5.6	13.4
Turkey	5.3	11.3	7.1	10.2	4.8	10.5	5.7	1.9	12.5
Uganda	8.1	13.9	13.6	10.8	8.4	8.3	9.1	3.6	5.9
UAE	7.3	9.0	6.4	7.5	8.1	8.2	5.9	5.4	12.4
Other Africa and Middle East	8.0	10.5	11.5	9.4	6.5	6.2	6.7	10.7	11.0
AMERICAS	6.4	12.6	10.7	10.4	6.4	11.1	7.6	9.4	13.6
Argentina	4.3	7.4	7.0	4.5	4.5	5.1	3.8	6.2	4.2
Brazil	5.3	10.6	7.6	7.9	5.0	5.0	4.5	5.1	14.0
Canada	6.8	11.2	10.6	9.2	6.7	13.8	6.9	8.5	7.8
Chile	5.0	9.0	4.7	6.7	5.7	6.8	8.1	5.0	8.0
USA	6.7	13.2	11.2	11.3	6.6	11.2	8.5	9.9	14.5
Other Americas	4.5	17.1	4.3	6.5	4.7	5.2	4.0	20.1	12.5
ASIA & AUSTRALASIA	8.8	10.8	9.9	12.0	7.3	8.3	5.2	10.4	16.2
Australia	8.3	11.5	9.5	9.4	7.4	7.5	7.1	9.6	18.6
China including Hong Kong	5.9	9.8	10.1	12.2	6.0	8.7	2.7	16.1	10.1
India	14.6	11.9	14.5	14.2	10.5	9.6	4.8	7.6	15.6
Japan	4.8	7.7	6.5	12.0	4.0	5.6	5.2	4.0	5.3
Malaysia	6.2	6.4	6.7	11.0	7.1	4.1	5.3	10.1	7.7
New Zealand	4.9	8.7	7.8	12.8	6.1	5.2	4.8	5.5	8.3
Singapore	8.9	11.5	8.9	12.1	6.7	9.6	12.1	11.1	10.7
South Korea	4.7	9.1	5.5	7.1	5.8	5.6	5.5	6.6	5.5
Other Asia and Australasia	7.7	13.3	7.8	12.9	8.4	13.2	7.4	22.2	14.5
EUROPE	7.9	13.7	8.5	9.1	6.2	11.7	6.7	11.4	12.4
Austria	10.0	12.0	8.3	9.6	5.9	7.7	5.2	6.4	9.9
Belgium	5.8	13.6	7.3	5.9	4.9	7.1	11.0	10.2	10.6
Denmark	7.2	12.4	6.3	14.1	6.6	7.7	6.1	9.6	18.8
Finland	9.4	9.8	7.1	12.7	5.0	7.3	6.4	4.9	31.3
France	5.9	12.7	6.9	7.5	6.2	16.0	6.8	9.8	10.3
Germany	7.4	15.0	8.9	8.4	5.6	10.3	5.3	8.9	16.5
Ireland	8.7	18.0	5.7	7.0	4.8	2.0	3.8	5.0	5.6
Italy	7.9	9.9	6.5	7.8	4.5	6.9	6.6	19.3	16.5
Netherlands	7.6	15.8	6.8	7.4	6.1	12.4	6.3	9.1	8.1
Norway	6.6	15.7	6.9	9.5	6.2	9.6	8.5	14.0	8.4
Portugal	9.9	10.6	7.9	9.1	7.2	12.1	7.9	25.0	8.5
Russian Fed	6.8	7.9	7.3	11.1	6.1	5.5	8.4	15.2	7.3
Spain	8.9	11.3	5.3	9.1	4.5	7.5	9.5	26.3	18.8
Sweden	9.5	10.3	8.2	11.5	7.1	20.1	7.1	6.1	13.0
Switzerland	6.3	12.1	6.4	7.0	4.7	7.3	11.8	8.4	7.9
UK	8.8	13.5	11.0	10.9	8.4	14.0	6.0	10.9	13.0
Other Europe	8.3	12.8	11.0	12.1	6.5	7.6	10.0	9.7	14.5
ALL FOREIGN TOURISTS	7.5	12.4	9.6	9.0	7.7	2.8	5.5	5.5	9.6

ACCOMMODATION USAGE - ALL FOREIGN VISITORS

2016

	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Train/ship	Hospital	Friends and family	Other
AFRICA LAND	2 437 000	944 000	262 000	1 233 000	192 000	439 000	347 000	19 000	148 000	46 778 000	2 305 000
Botswana	309 000	221 000	43 000	42 000	30 000	4 000	4 000	1 000	5 000	1 079 000	268 000
Lesotho	133 000	84 000	45 000	34 000	12 000	51 000	111 000	1 000	22 000	15 497 000	237 000
Malawi	255 000	16 000	6 000	23 000	4 000	10 000	1 000		3 000	795 000	148 000
Mozambique	264 000	84 000	14 000	363 000	32 000	178 000	45 000		47 000	15 429 000	135 000
Namibia	170 000	196 000	40 000	91 000	9 000	52 000	10 000	1 000	12 000	1 101 000	144 000
Swaziland	119 000	58 000	23 000	320 000	29 000	90 000	59 000		29 000	4 536 000	502 000
Zambia	436 000	62 000	6 000	58 000	10 000		6 000			425 000	135 000
Zimbabwe	752 000	223 000	85 000	302 000	66 000	55 000	112 000	17 000	31 000	7 914 000	734 000
AFRICA AIR	1 085 000	344 000	88 000	494 000	59 000	135 000	12 000		11 000	2 259 000	524 000
Angola	96 000	86 000	5 000	90 000	3 000	11 000			3 000	209 000	37 000
Democratic Republic of Congo	38 000	15 000	2 000	13 000	2 000	30 000			4 000	380 000	81 000
Ethiopia	24 000	6 000	2 000	10 000	1 000	1 000				56 000	1 000
Ghana	60 000	6 000	4 000	35 000	2 000					111 000	21 000
Kenya	101 000	22 000	14 000	39 000	2 000	21 000				98 000	36 000
Nigeria	220 000	53 000	6 000	107 000	3 000	12 000			3 000	340 000	157 000
Tanzania	62 000	9 000	5 000	21 000	2 000	1 000				150 000	77 000
Turkey	52 000	8 000	10 000	20 000	5 000	15 000	1 000			16 000	6 000
Uganda	40 000	7 000	6 000	18 000	3 000	1 000				89 000	23 000
UAE	6 000	4 000			2 000					11 000	
Other Africa and Middle East	386 000	129 000	33 000	141 000	32 000	44 000	11 000			798 000	87 000
AMERICAS	1 681 000	344 000	256 000	640 000	614 000	381 000	127 000	3 000	2 000	1 186 000	517 000
Argentina	50 000	3 000	2 000	6 000	11 000	10 000	2 000			25 000	
Brazil	167 000	21 000	13 000	108 000	34 000	48 000	1 000	1 000		117 000	45 000
Canada	214 000	55 000	33 000	49 000	75 000	61 000	15 000	1 000		169 000	34 000
Chile	15 000	1 000	1 000	2 000	2 000	4 000				12 000	
USA	1 193 000	235 000	203 000	461 000	486 000	255 000	107 000	1 000	1 000	822 000	364 000
Other Americas	42 000	28 000	4 000	14 000	5 000	4 000	1 000			41 000	74 000
ASIA & AUSTRALASIA	1 433 000	341 000	98 000	501 000	163 000	114 000	27 000	14 000	2 000	2 084 000	544 000
Australia	280 000	71 000	38 000	22 000	107 000	42 000	19 000	1 000	1 000	647 000	40 000
China including Hong Kong	379 000	19 000	5 000	82 000	5 000	2 000				284 000	55 000
India	411 000	189 000	15 000	311 000	17 000	35 000	3 000	6 000		463 000	318 000
Japan	92 000	14 000	2 000	13 000	6 000	5 000				53 000	8 000
Malaysia	46 000	5 000	2 000	11 000	2 000		1 000			63 000	
New Zealand	37 000	7 000	2 000		2 000	3 000				23 000	15 000
Singapore	52 000	10 000	11 000	12 000	17 000	12 000	4 000		1 000	175 000	10 000
South Korea	28 000	10 000	2 000	12 000	4 000	5 000				41 000	
Other Asia and Australasia	108 000	16 000	22 000	37 000	4 000	9 000		7 000		335 000	97 000
EUROPE	4 635 000	1 516 000	1 018 000	1 360 000	1 368 000	1 497 000	270 000	27 000	35 000	4 311 000	1 424 000
Austria	96 000	31 000	27 000	33 000	23 000	21 000	8 000			55 000	11 000
Belgium	135 000	73 000	39 000	42 000	45 000	39 000	18 000		1 000	89 000	41 000
Denmark	85 000	24 000	11 000	38 000	48 000	29 000	4 000			57 000	32 000
Finland	37 000	10 000	11 000	11 000	6 000	7 000				8 000	
France	478 000	155 000	74 000	120 000	147 000	138 000	24 000	1 000	1 000	227 000	188 000
Germany	980 000	470 000	274 000	301 000	335 000	528 000	86 000	3 000	1 000	721 000	350 000
Ireland	96 000	30 000	12 000	22 000	19 000	26 000	1 000			136 000	11 000
Italy	214 000	36 000	58 000	78 000	67 000	31 000	11 000			106 000	19 000
Netherlands	395 000	147 000	118 000	187 000	192 000	241 000	26 000			290 000	211 000
Norway	56 000	18 000	15 000	34 000	17 000	29 000	4 000			69 000	18 000
Portugal	109 000	7 000	12 000	6 000	19 000	10 000	1 000			73 000	
Russian Fed	39 000	3 000	1 000	1 000	1 000	1 000			1 000	7 000	
Spain	111 000	45 000	10 000	41 000	25 000	21 000	5 000		1 000	57 000	32 000
Sweden	149 000	48 000	44 000	24 000	41 000	29 000	6 000			100 000	72 000
Switzerland	222 000	57 000	48 000	49 000	55 000	42 000	6 000			107 000	44 000
UK	1 240 000	304 000	235 000	339 000	291 000	282 000	62 000	13 000	30 000	2 117 000	365 000
Other Europe	192 000	58 000	28 000	33 000	37 000	23 000	6 000	9 000		92 000	31 000
ALL FOREIGN TOURISTS	11 271 000	3 489 000	1 722 000	4 228 000	2 395 000	2 567 000	783 000	63 000	197 000	56 618 000	5 314 000

Notes:

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 Blank cells indicate that the sample is not big enough for a valid statistical interpretation
 South African Tourism – Strategy Insights & Analytics

ACCOMMODATION USAGE - ALL FOREIGN VISITORS											
	2015										
	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Train/ship	Hospital	Friends and family	Other
AFRICA LAND	2 876 000	1 670 000	384 000	1 271 000	359 000	900 000	318 000	10 000	210 000	37 851 000	3 138 000
Botswana	302 000	172 000	45 000	48 000	39 000	1 000	1 000		23 000	1 344 000	225 000
Lesotho	178 000	61 000	18 000	68 000	8 000	101 000	200 000		15 000	13 498 000	349 000
Malawi	235 000	55 000	10 000	61 000	9 000	47 000	1 000		8 000	789 000	64 000
Mozambique	462 000	380 000	78 000	218 000	97 000	217 000	35 000		37 000	8 807 000	462 000
Namibia	168 000	189 000	44 000	81 000	17 000	8 000	15 000		8 000	673 000	270 000
Swaziland	163 000	69 000	36 000	289 000	76 000	125 000	37 000		80 000	4 694 000	627 000
Zambia	401 000	68 000	21 000	56 000	15 000	2 000	7 000		4 000	467 000	118 000
Zimbabwe	967 000	675 000	131 000	449 000	97 000	399 000	22 000	10 000	36 000	7 580 000	1 022 000
AFRICA AIR	981 000	302 000	108 000	425 000	55 000	140 000	6 000		13 000	1 902 000	667 000
Angola	108 000	68 000	14 000	112 000	5 000	19 000	1 000		2 000	270 000	49 000
Democratic Republic of Congo	72 000	22 000	4 000	23 000	2 000	1 000			4 000	353 000	59 000
Ethiopia	19 000	3 000	3 000	15 000	3 000	12 000			1 000	28 000	10 000
Ghana	47 000	14 000	6 000	18 000	5 000					90 000	30 000
Kenya	88 000	18 000	10 000	31 000	4 000	25 000	3 000		2 000	69 000	88 000
Nigeria	173 000	53 000	16 000	65 000	3 000	16 000			1 000	354 000	187 000
Tanzania	63 000	16 000	10 000	12 000		21 000			1 000	92 000	29 000
Turkey	48 000	26 000	5 000	14 000	3 000					30 000	8 000
Uganda	30 000	8 000	2 000	34 000	1 000	23 000			1 000	44 000	33 000
UAE	3 000	4 000								9 000	2 000
Other Africa and Middle East	332 000	71 000	38 000	101 000	29 000	21 000	2 000		1 000	564 000	173 000
AMERICAS	1 311 000	417 000	259 000	715 000	491 000	325 000	89 000	6 000	3 000	1 134 000	634 000
Argentina	22 000	5 000	1 000		3 000					15 000	2 000
Brazil	116 000	28 000	16 000	56 000	17 000	21 000	2 000		1 000	82 000	29 000
Canada	182 000	81 000	42 000	72 000	68 000	59 000	11 000			175 000	66 000
Chile	9 000	1 000	1 000		1 000	3 000				12 000	1 000
USA	950 000	292 000	196 000	566 000	395 000	238 000	75 000	6 000	2 000	796 000	523 000
Other Americas	32 000	11 000	3 000	20 000	7 000	4 000				55 000	13 000
ASIA & AUSTRALASIA	1 227 000	384 000	108 000	570 000	151 000	127 000	24 000	23 000	1 000	1 790 000	424 000
Australia	230 000	52 000	32 000	75 000	91 000	50 000	14 000	1 000	1 000	729 000	34 000
China including Hong Kong	296 000	55 000	14 000	27 000	12 000	15 000		1 000		251 000	23 000
India	371 000	181 000	33 000	397 000	19 000	39 000	1 000	5 000		288 000	246 000
Japan	86 000	13 000	5 000	23 000	5 000	8 000				54 000	12 000
Malaysia	46 000	6 000	3 000	1 000	2 000		3 000			60 000	19 000
New Zealand	24 000	2 000	1 000	5 000						54 000	11 000
Singapore	41 000	13 000	8 000	5 000	15 000	5 000	4 000			156 000	8 000
South Korea	20 000	11 000	2 000	2 000	2 000	6 000	1 000			26 000	
Other Asia and Australasia	113 000	50 000	11 000	34 000	6 000	3 000	1 000	16 000		172 000	71 000
EUROPE	3 487 000	1 790 000	1 013 000	1 891 000	1 132 000	1 337 000	266 000	37 000	11 000	4 549 000	2 029 000
Austria	75 000	41 000	18 000	31 000	17 000	36 000	2 000			86 000	13 000
Belgium	124 000	56 000	32 000	44 000	46 000	66 000	7 000			115 000	69 000
Denmark	64 000	46 000	29 000	55 000	45 000	36 000	4 000			62 000	31 000
Finland	26 000	13 000	6 000	5 000	5 000	8 000	3 000		1 000	18 000	5 000
France	374 000	155 000	88 000	128 000	110 000	135 000	28 000			233 000	227 000
Germany	683 000	494 000	291 000	554 000	280 000	407 000	70 000	3 000	2 000	669 000	605 000
Ireland	67 000	19 000	8 000	35 000	15 000	21 000	8 000			192 000	44 000
Italy	180 000	86 000	32 000	69 000	53 000	21 000	7 000			82 000	46 000
Netherlands	288 000	200 000	106 000	230 000	134 000	173 000	30 000		4 000	383 000	242 000
Norway	42 000	32 000	13 000	41 000	24 000	26 000	1 000			43 000	39 000
Portugal	83 000	20 000	10 000	11 000	17 000	11 000	5 000			129 000	45 000
Russian Fed	25 000	3 000	1 000	3 000	2 000	1 000		5 000		11 000	6 000
Spain	80 000	29 000	32 000	43 000	21 000	31 000	8 000			63 000	62 000
Sweden	112 000	43 000	32 000	69 000	41 000	41 000	9 000			64 000	48 000
Switzerland	144 000	73 000	42 000	45 000	46 000	50 000	12 000		1 000	133 000	59 000
UK	985 000	406 000	234 000	480 000	253 000	260 000	65 000	5 000	3 000	2 157 000	449 000
Other Europe	135 000	72 000	38 000	49 000	25 000	17 000	9 000	23 000		109 000	38 000
ALL FOREIGN TOURISTS	9 882 000	4 562 000	1 872 000	4 872 000	2 188 000	2 829 000	703 000	77 000	238 000	47 226 000	6 892 000

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

ACCOMMODATION USAGE - ALL FOREIGN VISITORS

2014

	Hotels	Guest House	B&B	Self catering	Game Lodge	Backpacker	Camping	Train/ship	Hospital	Friends and family	Other
AFRICA LAND	2 916 000	3 188 000	760 000	635 000	197 000	254 000	96 000	3 000	73 000	36 555 000	2 464 000
Botswana	195 000	122 000	37 000	68 000	38 000	5 000			3 000	937 000	190 000
Lesotho	62 000	35 000	12 000	59 000	20 000	139 000	1 000		5 000	14 832 000	123 000
Malawi	323 000	73 000	13 000		5 000	4 000		1 000		829 000	10 000
Mozambique	1 216 000	759 000	66 000	184 000	90 000	4 000	7 000		15 000	6 057 000	33 000
Namibia	114 000	125 000	34 000	116 000	4 000	5 000	29 000		18 000	354 000	193 000
Swaziland	51 000	42 000	40 000	4 000		2 000	18 000			8 341 000	1 857 000
Zambia	357 000	115 000	61 000	18 000	11 000	5 000			2 000	566 000	
Zimbabwe	597 000	1 917 000	496 000	187 000	30 000	89 000	41 000	1 000	29 000	4 640 000	58 000
AFRICA AIR	763 000	377 000	199 000	128 000	37 000	94 000	3 000	1 000	8 000	1 506 000	114 000
Angola	106 000	80 000	22 000	11 000	2 000	17 000			2 000	238 000	59 000
Democratic Republic of Congo	45 000	19 000	16 000	9 000	2 000	3 000				143 000	1 000
Ethiopia	13 000	6 000	5 000	2 000	1 000	1 000				31 000	
Ghana	44 000	25 000	16 000	11 000	2 000	3 000				92 000	
Kenya	80 000	28 000	17 000	2 000	2 000	8 000	1 000		2 000	57 000	1 000
Nigeria	142 000	82 000	31 000	24 000	5 000	24 000			1 000	361 000	3 000
Tanzania	45 000	22 000	9 000	5 000	1 000					69 000	
Turkey	34 000	17 000	5 000	17 000	2 000	5 000				25 000	9 000
Uganda	27 000	8 000	7 000	4 000	3 000	1 000		1 000		53 000	3 000
UAE	4 000	1 000	1 000							7 000	1 000
Other Africa and Middle East	223 000	90 000	70 000	43 000	17 000	31 000	2 000		1 000	430 000	37 000
AMERICAS	1 205 000	544 000	399 000	542 000	426 000	565 000	81 000	1 000	4 000	1 284 000	612 000
Argentina	39 000	9 000	4 000	1 000	3 000	1 000				12 000	1 000
Brazil	126 000	44 000	29 000	24 000	16 000	39 000	1 000			60 000	14 000
Canada	150 000	88 000	66 000	75 000	73 000	46 000	10 000			222 000	46 000
Chile	10 000	2 000	1 000	2 000		1 000				5 000	
USA	846 000	386 000	293 000	439 000	329 000	477 000	69 000	1 000	4 000	946 000	518 000
Other Americas	35 000	16 000	7 000	2 000	4 000	1 000				38 000	32 000
ASIA & AUSTRALASIA	1 188 000	520 000	250 000	256 000	159 000	136 000	30 000	58 000	2 000	1 862 000	223 000
Australia	259 000	118 000	81 000	82 000	78 000	73 000	14 000		1 000	732 000	26 000
China including Hong Kong	293 000	96 000	30 000	30 000	21 000	10 000		6 000	1 000	342 000	54 000
India	333 000	181 000	89 000	122 000	30 000	20 000	3 000	17 000		327 000	107 000
Japan	76 000	41 000	11 000	1 000	6 000	4 000				41 000	21 000
Malaysia	32 000	14 000	7 000	3 000	3 000	2 000	1 000			31 000	2 000
New Zealand	19 000	7 000	6 000	1 000	1 000	1 000				22 000	
Singapore	45 000	14 000	9 000	1 000	14 000	17 000	7 000			164 000	2 000
South Korea	29 000	7 000	2 000	2 000	1 000	2 000				16 000	4 000
Other Asia and Australasia	102 000	42 000	14 000	15 000	5 000	6 000	2 000	35 000		187 000	8 000
EUROPE	3 277 000	2 318 000	1 459 000	1 563 000	1 140 000	1 292 000	218 000	60 000	6 000	4 737 000	2 065 000
Austria	58 000	31 000	24 000	17 000	16 000	20 000	4 000	1 000		80 000	34 000
Belgium	110 000	54 000	47 000	24 000	33 000	34 000	3 000		1 000	127 000	49 000
Denmark	52 000	59 000	29 000	39 000	36 000	43 000	7 000			51 000	32 000
Finland	23 000	13 000	11 000	21 000	8 000	21 000	2 000			16 000	1 000
France	350 000	199 000	121 000	117 000	113 000	97 000	18 000	3 000	1 000	253 000	242 000
Germany	697 000	626 000	444 000	445 000	280 000	276 000	52 000			688 000	536 000
Ireland	41 000	52 000	54 000	7 000	23 000	4 000	5 000			113 000	121 000
Italy	204 000	102 000	53 000	69 000	46 000	46 000	4 000	4 000	1 000	128 000	39 000
Netherlands	231 000	297 000	177 000	213 000	158 000	132 000	44 000	1 000		325 000	331 000
Norway	49 000	33 000	23 000	42 000	13 000	40 000	1 000		1 000	43 000	17 000
Portugal	86 000	24 000	19 000	6 000	13 000	8 000	1 000			173 000	3 000
Russian Fed	33 000	11 000	5 000	5 000	4 000	2 000	1 000	6 000		22 000	4 000
Spain	90 000	49 000	29 000	49 000	15 000	47 000	4 000	1 000		61 000	33 000
Sweden	93 000	34 000	32 000	72 000	72 000	51 000	6 000			98 000	32 000
Switzerland	100 000	95 000	71 000	57 000	49 000	54 000	7 000			114 000	50 000
UK	947 000	561 000	281 000	329 000	221 000	363 000	54 000	9 000	3 000	2 320 000	479 000
Other Europe	115 000	78 000	38 000	52 000	38 000	54 000	7 000	34 000		125 000	61 000
ALL FOREIGN TOURISTS	9 349 000	6 947 000	3 067 000	3 125 000	1 959 000	2 341 000	427 000	122 000	93 000	45 944 000	5 478 000

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - FORMAL BEDNIGHTS									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	2 984 000	517 000	100 000	488 000	497 000	406 000	271 000	63 000	180 000
Botswana	309 000	32 000	8 000	48 000	87 000	13 000	143 000	2 000	6 000
Lesotho	108 000	23 000	2 000	25 000	6 000	17 000	16 000	12 000	149 000
Malawi	274 000	6 000	1 000	28 000	3 000	2 000			1 000
Mozambique	538 000	34 000		38 000	47 000	194 000	76 000		8 000
Namibia	160 000	276 000	23 000	19 000	2 000	1 000	27 000	39 000	10 000
Swaziland	326 000	9 000	2 000	153 000	16 000	130 000			3 000
Zambia	464 000	36 000	1 000	44 000	6 000	20 000	1 000		1 000
Zimbabwe	806 000	101 000	64 000	133 000	330 000	29 000	9 000	10 000	2 000
AFRICA AIR	1 295 000	639 000	85 000	95 000	17 000	38 000	26 000	3 000	6 000
Angola	148 000	131 000	1 000	9 000	1 000	2 000	1 000		
Democratic Republic of Congo	82 000	6 000		3 000	1 000		6 000	2 000	1 000
Ethiopia	30 000	6 000		5 000		1 000			1 000
Ghana	66 000	22 000	12 000	3 000		1 000	1 000		1 000
Kenya	117 000	40 000	28 000	8 000		3 000	2 000		
Nigeria	311 000	64 000	3 000	17 000	1 000	2 000	1 000	1 000	2 000
Tanzania	75 000	9 000	3 000	3 000	3 000	7 000			1 000
Turkey	45 000	15 000	1 000	12 000			1 000		
Uganda	27 000	69 000	3 000	4 000	1 000	3 000	1 000		
UAE	2 000	8 000			1 000		1 000		
Other Africa and Middle East	391 000	270 000	34 000	30 000	9 000	19 000	12 000	1 000	1 000
AMERICAS	755 000	1 790 000	264 000	327 000	226 000	439 000	55 000	27 000	33 000
Argentina	18 000	37 000	6 000	5 000	5 000	9 000			
Brazil	113 000	163 000	17 000	53 000	19 000	19 000	4 000		1 000
Canada	72 000	237 000	44 000	39 000	26 000	59 000	4 000	2 000	2 000
Chile	7 000	13 000	2 000	2 000	1 000	2 000			
USA	501 000	1 304 000	193 000	225 000	172 000	346 000	44 000	24 000	26 000
Other Americas	43 000	37 000	3 000	3 000	2 000	4 000	1 000		4 000
ASIA & AUSTRALASIA	1 169 000	946 000	71 000	146 000	67 000	155 000	62 000	8 000	27 000
Australia	140 000	208 000	32 000	40 000	43 000	71 000	15 000	3 000	7 000
China including Hong Kong	209 000	267 000	5 000	3 000		4 000	3 000		1 000
India	590 000	193 000	11 000	64 000	15 000	54 000	34 000	2 000	14 000
Japan	53 000	62 000	3 000	4 000	3 000	4 000	2 000		1 000
Malaysia	20 000	38 000	4 000			1 000	1 000		1 000
New Zealand	16 000	27 000	2 000	4 000		2 000		1 000	
Singapore	30 000	47 000	10 000	6 000	4 000	14 000	1 000	1 000	3 000
South Korea	18 000	40 000	1 000			2 000	1 000		
Other Asia and Australasia	93 000	64 000	3 000	25 000	2 000	3 000	4 000		
EUROPE	1 931 000	6 091 000	972 000	682 000	475 000	925 000	125 000	112 000	80 000
Austria	41 000	121 000	25 000	15 000	5 000	18 000	3 000	1 000	3 000
Belgium	78 000	194 000	27 000	27 000	10 000	27 000	4 000	3 000	2 000
Denmark	39 000	120 000	23 000	8 000	25 000	17 000	1 000	3 000	
Finland	22 000	47 000	4 000	4 000	2 000	5 000			
France	254 000	554 000	77 000	64 000	41 000	102 000	8 000	5 000	7 000
Germany	389 000	1 556 000	327 000	187 000	101 000	258 000	23 000	17 000	29 000
Ireland	29 000	122 000	20 000	7 000	4 000	15 000	1 000	3 000	4 000
Italy	99 000	271 000	17 000	21 000	26 000	43 000	4 000	3 000	
Netherlands	187 000	637 000	118 000	96 000	66 000	132 000	12 000	12 000	19 000
Norway	22 000	111 000	6 000	7 000	11 000	8 000	5 000		
Portugal	55 000	69 000	5 000	11 000	5 000	17 000	1 000		
Russian Fed	26 000	16 000	2 000	1 000	1 000			1 000	
Spain	52 000	118 000	18 000	14 000	7 000	18 000	1 000	24 000	1 000
Sweden	59 000	194 000	23 000	14 000	13 000	25 000	4 000	2 000	1 000
Switzerland	52 000	266 000	63 000	30 000	13 000	39 000	8 000	2 000	1 000
UK	418 000	1 548 000	188 000	160 000	122 000	174 000	41 000	30 000	9 000
Other Europe	110 000	149 000	31 000	16 000	23 000	27 000	8 000	6 000	4 000
ALL FOREIGN TOURISTS	8 134 000	9 983 000	1 492 000	1 738 000	1 282 000	1 963 000	539 000	213 000	328 000
Notes:									
Formal Bednights = Hotels, B&Bs, Guesthouses, Self-catering units, Game Lodges and Backpackers									

PROVINCIAL DISTRIBUTION - FORMAL BEDNIGHTS									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	3 763 000	618 000	164 000	594 000	1 072 000	735 000	309 000	55 000	150 000
Botswana	303 000	45 000	7 000	53 000	27 000	18 000	134 000	4 000	16 000
Lesotho	153 000	25 000	6 000	86 000	19 000	4 000	17 000	5 000	120 000
Malawi	346 000	20 000	20 000	16 000	4 000	8 000	2 000	1 000	
Mozambique	914 000	50 000	1 000	76 000	34 000	265 000	109 000		4 000
Namibia	174 000	259 000	10 000	15 000	2 000	3 000	10 000	33 000	3 000
Swaziland	351 000	4 000	2 000	151 000	25 000	212 000	6 000	6 000	2 000
Zambia	421 000	47 000	17 000	56 000	5 000	8 000	7 000		1 000
Zimbabwe	1 101 000	168 000	100 000	142 000	956 000	217 000	25 000	6 000	4 000
AFRICA AIR	1 166 000	528 000	55 000	162 000	15 000	41 000	21 000	4 000	18 000
Angola	180 000	115 000	1 000	18 000		7 000	1 000		3 000
Democratic Republic of Congo	106 000	11 000		4 000	1 000	1 000	1 000		1 000
Ethiopia	27 000	4 000	2 000	19 000		2 000			1 000
Ghana	59 000	15 000	1 000	8 000	1 000	2 000	1 000		3 000
Kenya	101 000	39 000	7 000	20 000	2 000	4 000	1 000	1 000	
Nigeria	211 000	77 000	7 000	20 000	1 000	2 000	3 000		5 000
Tanzania	77 000	18 000	1 000	23 000		1 000			
Turkey	80 000	9 000	4 000	3 000	1 000	1 000			
Uganda	35 000	47 000	6 000	3 000	1 000	3 000		1 000	
UAE	1 000	3 000							3 000
Other Africa and Middle East	289 000	191 000	25 000	43 000	9 000	18 000	13 000	3 000	2 000
AMERICAS	694 000	1 552 000	255 000	282 000	249 000	373 000	59 000	32 000	22 000
Argentina	9 000	11 000	2 000	3 000		3 000	1 000		1 000
Brazil	73 000	130 000	11 000	12 000	4 000	17 000	5 000	1 000	
Canada	89 000	208 000	41 000	55 000	27 000	66 000	8 000	6 000	3 000
Chile	2 000	9 000	1 000	1 000		1 000			
USA	499 000	1 162 000	196 000	206 000	214 000	274 000	44 000	24 000	18 000
Other Americas	20 000	33 000	3 000	5 000	2 000	12 000		1 000	
ASIA & AUSTRALASIA	1 246 000	713 000	77 000	200 000	74 000	147 000	60 000	18 000	31 000
Australia	124 000	213 000	33 000	46 000	26 000	62 000	17 000	2 000	7 000
China including Hong Kong	171 000	186 000	3 000	16 000	7 000	10 000	10 000	7 000	9 000
India	729 000	147 000	13 000	70 000	18 000	30 000	21 000	3 000	8 000
Japan	58 000	36 000	4 000	28 000	7 000	3 000	2 000	1 000	1 000
Malaysia	24 000	15 000	2 000	9 000		2 000	2 000	1 000	1 000
New Zealand	13 000	13 000	2 000	3 000			1 000		
Singapore	26 000	33 000	2 000	9 000	4 000	9 000	2 000		1 000
South Korea	5 000	25 000	1 000	2 000		7 000	1 000	3 000	
Other Asia and Australasia	94 000	46 000	19 000	16 000	11 000	22 000	5 000		3 000
EUROPE	1 566 000	5 553 000	916 000	773 000	577 000	862 000	160 000	120 000	124 000
Austria	34 000	120 000	17 000	22 000	6 000	14 000	2 000	2 000	2 000
Belgium	53 000	157 000	30 000	39 000	19 000	46 000	4 000	2 000	19 000
Denmark	34 000	141 000	14 000	27 000	22 000	27 000	4 000	1 000	3 000
Finland	13 000	31 000	6 000	8 000	2 000	2 000	1 000		
France	180 000	488 000	42 000	78 000	62 000	107 000	10 000	4 000	18 000
Germany	329 000	1 413 000	299 000	200 000	162 000	206 000	51 000	12 000	37 000
Ireland	22 000	73 000	34 000	19 000	3 000	10 000	1 000	1 000	1 000
Italy	101 000	210 000	26 000	23 000	28 000	42 000	6 000	2 000	2 000
Netherlands	114 000	619 000	112 000	95 000	56 000	105 000	13 000	9 000	9 000
Norway	26 000	94 000	27 000	6 000	5 000	12 000	3 000		4 000
Portugal	41 000	55 000	11 000	10 000	3 000	16 000	5 000	11 000	1 000
Russian Fed	11 000	11 000	2 000	2 000	5 000	2 000	1 000	1 000	
Spain	45 000	115 000	13 000	9 000	6 000	16 000	1 000	30 000	2 000
Sweden	49 000	152 000	39 000	23 000	32 000	29 000	5 000	7 000	2 000
Switzerland	52 000	228 000	35 000	24 000	16 000	31 000	3 000	8 000	3 000
UK	354 000	1 546 000	179 000	159 000	137 000	155 000	46 000	26 000	17 000
Other Europe	109 000	101 000	29 000	29 000	13 000	42 000	5 000	4 000	5 000
ALL FOREIGN TOURISTS	8 435 000	8 965 000	1 467 000	2 011 000	1 987 000	2 157 000	610 000	228 000	345 000

Notes:
Formal Bednights = Hotels, B&Bs, Guesthouses, Self-catering units, Game Lodges and Backpackers

PROVINCIAL DISTRIBUTION - FORMAL BEDNIGHTS									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	3 792 000	748 000	47 000	415 000	1 857 000	717 000	170 000	59 000	146 000
Botswana	245 000	60 000		38 000	1 000	6 000	103 000	7 000	4 000
Lesotho	148 000	9 000	3 000	44 000	1 000	2 000	2 000		118 000
Malawi	374 000	7 000	4 000	24 000	6 000	2 000	1 000		1 000
Mozambique	1 437 000	183 000	10 000	32 000	2 000	646 000	6 000		4 000
Namibia	48 000	281 000	1 000	9 000	4 000	3 000		50 000	
Swaziland	83 000	2 000		28 000		19 000	2 000		2 000
Zambia	469 000	41 000	7 000	35 000	8 000	3 000	4 000		
Zimbabwe	988 000	165 000	21 000	205 000	1 835 000	36 000	51 000	1 000	15 000
AFRICA AIR	849 000	455 000	50 000	117 000	19 000	53 000	38 000	8 000	11 000
Angola	101 000	117 000	2 000	12 000	1 000	2 000			1 000
Democratic Republic of Congo	63 000	13 000	1 000	6 000	2 000	4 000	2 000	2 000	1 000
Ethiopia	17 000	3 000	1 000	4 000		2 000			
Ghana	52 000	19 000	2 000	12 000	2 000	13 000	1 000		1 000
Kenya	87 000	22 000	9 000	11 000	1 000	4 000	2 000		1 000
Nigeria	200 000	60 000	6 000	19 000	1 000	6 000	17 000		1 000
Tanzania	61 000	8 000	2 000	9 000		2 000	1 000	1 000	
Turkey	30 000	8 000	2 000	5 000	2 000	2 000	1 000		
Uganda	16 000	52 000	3 000	3 000	2 000	2 000			
UAE	1 000	5 000							
Other Africa and Middle East	221 000	149 000	22 000	34 000	8 000	16 000	13 000	5 000	7 000
AMERICAS	689 000	1 515 000	345 000	385 000	245 000	354 000	74 000	25 000	50 000
Argentina	13 000	27 000	3 000	4 000	1 000	4 000	3 000		
Brazil	75 000	128 000	15 000	24 000	6 000	16 000	7 000	1 000	5 000
Canada	74 000	199 000	70 000	47 000	32 000	59 000	12 000	2 000	3 000
Chile	3 000	8 000	1 000	1 000	1 000	1 000			
USA	509 000	1 125 000	251 000	301 000	203 000	269 000	49 000	20 000	41 000
Other Americas	15 000	28 000	5 000	7 000	1 000	4 000	2 000		
ASIA & AUSTRALASIA	823 000	897 000	154 000	269 000	73 000	181 000	76 000	17 000	18 000
Australia	134 000	288 000	60 000	61 000	28 000	83 000	22 000	7 000	8 000
China including Hong Kong	148 000	216 000	25 000	34 000	9 000	26 000	16 000	4 000	1 000
India	389 000	159 000	44 000	105 000	16 000	33 000	18 000	3 000	6 000
Japan	34 000	63 000	4 000	22 000	4 000	7 000	5 000		
Malaysia	23 000	12 000	4 000	9 000	2 000	5 000	3 000	1 000	1 000
New Zealand	10 000	10 000	2 000	6 000	1 000	3 000	2 000	1 000	1 000
Singapore	23 000	41 000	4 000	12 000	6 000	11 000	3 000	1 000	1 000
South Korea	7 000	27 000	1 000	3 000	1 000	2 000	1 000		
Other Asia and Australasia	54 000	80 000	9 000	17 000	6 000	12 000	6 000		1 000
EUROPE	1 654 000	5 590 000	1 022 000	974 000	522 000	844 000	173 000	139 000	129 000
Austria	29 000	73 000	17 000	19 000	6 000	11 000	3 000	2 000	5 000
Belgium	38 000	163 000	26 000	24 000	4 000	32 000	5 000	5 000	4 000
Denmark	21 000	114 000	33 000	38 000	14 000	28 000	5 000	4 000	1 000
Finland	21 000	32 000	10 000	17 000	2 000	7 000	2 000	1 000	6 000
France	163 000	447 000	60 000	108 000	64 000	124 000	18 000	5 000	7 000
Germany	410 000	1 438 000	307 000	237 000	102 000	189 000	27 000	28 000	29 000
Ireland	14 000	121 000	14 000	14 000		7 000	3 000	3 000	5 000
Italy	129 000	215 000	42 000	44 000	15 000	42 000	13 000	16 000	4 000
Netherlands	117 000	709 000	123 000	88 000	52 000	85 000	10 000	10 000	14 000
Norway	20 000	118 000	17 000	11 000	11 000	12 000	1 000	7 000	2 000
Portugal	46 000	60 000	8 000	11 000	4 000	11 000	4 000	9 000	1 000
Russian Fed	20 000	13 000	4 000	9 000	2 000	5 000	3 000	3 000	2 000
Spain	50 000	128 000	18 000	22 000	8 000	13 000	2 000	20 000	17 000
Sweden	84 000	76 000	30 000	53 000	54 000	44 000	9 000	1 000	2 000
Switzerland	48 000	223 000	44 000	40 000	17 000	36 000	14 000	3 000	2 000
UK	368 000	1 527 000	222 000	186 000	149 000	167 000	44 000	19 000	20 000
Other Europe	74 000	132 000	46 000	54 000	17 000	30 000	10 000	3 000	8 000
ALL FOREIGN TOURISTS	7 807 000	9 206 000	1 617 000	2 159 000	2 717 000	2 149 000	530 000	248 000	354 000

Notes:

Formal Bednights = Hotels, B&Bs, Guesthouses, Self-catering units, Game Lodges and Backpackers

Appendix 7: Provincial distribution (Share of arrivals)

PROVINCIAL DISTRIBUTION - SHARE OF ARRIVALS*									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	2 890 096	199 529	32 333	439 244	1 030 693	1 361 341	777 792	65 736	1 136 532
Botswana	270 901	4 512	940	26 376	6 214	113 788	466 294	3 648	3 945
Lesotho	460 111	27 305	15 675	44 543	15 185	12 150	101 982	19 251	1 105 344
Malawi	133 930	4 337	650	7 623	3 329	11 655	16 737	0	211
Mozambique	888 035	10 672	1 353	11 598	560 581	21 049	87 366	625	16 417
Namibia	50 968	114 723	2 720	7 270	1 537	1 223	12 439	34 232	3 952
Swaziland	197 449	2 280	3 083	293 511	389 224	9 117	13 795	0	4 081
Zambia	154 050	4 778	580	9 705	4 064	12 809	7 110	0	412
Zimbabwe	734 648	30 931	7 331	38 618	50 555	1 179 553	72 065	7 983	2 165
AFRICA AIR	293 823	95 997	11 957	25 256	10 845	4 892	10 489	1 275	3 448
Angola	30 805	12 067	283	1 234	238	277	438	117	104
Democratic Republic of Congo	25 846	4 347	157	2 169	113	188	1 005	155	111
Ethiopia	6 630	1 441	212	523	175	121	174	0	95
Ghana	12 910	2 768	583	948	472	135	584	0	334
Kenya	22 606	4 336	776	2 465	668	178	633	0	124
Nigeria	54 949	7 770	1 527	4 030	892	507	1 081	128	352
Tanzania	30 708	4 607	1 258	2 874	929	615	845	195	379
Turkey	7 877	8 928	713	842	492	163	240	72	0
Uganda	11 311	1 535	490	715	373	55	549	0	187
UAE	589	2 081	52	110	36	195	176	0	0
Other Africa and Middle East	90 453	45 134	6 051	9 709	6 616	2 552	4 894	661	1 827
AMERICAS	235 505	269 268	54 610	62 719	105 060	39 424	19 421	7 580	9 703
Argentina	5 303	5 672	1 524	1 518	2 749	484	301	84	165
Brazil	22 940	22 135	3 682	3 980	5 874	3 968	2 545	198	241
Canada	27 997	39 299	8 885	10 354	14 746	3 843	2 171	690	1 248
Chile	1 625	2 017	354	363	383	224	154	22	31
USA	169 752	189 867	39 021	45 095	78 613	29 854	13 013	6 486	7 451
Other Americas	7 840	11 219	801	1 088	2 232	879	1 581	0	706
ASIA & AUSTRALASIA	300 098	200 816	25 455	46 026	34 373	12 378	24 308	2 650	7 257
Australia	59 569	47 891	12 134	15 364	17 856	7 226	5 564	1 191	2 923
China including Hong Kong	97 633	60 096	1 137	1 350	1 120	350	3 814	137	660
India	58 736	29 169	3 853	19 340	6 089	1 323	8 484	489	1 585
Japan	15 479	12 969	398	906	1 246	448	765	123	228
Malaysia	6 673	3 905	242	307	229	37	337	0	43
New Zealand	9 193	13 736	1 258	2 346	1 471	221	1 275	474	120
Singapore	4 600	3 736	1 189	993	1 374	473	212	96	413
South Korea	8 498	12 384	1 087	769	1 513	284	1 359	176	309
Other Asia and Australasia	33 460	19 392	3 421	5 074	2 322	1 493	3 695	153	384
EUROPE	607 292	928 701	227 875	192 924	242 250	83 986	40 133	21 415	28 099
Austria	11 352	15 641	5 361	3 683	5 140	1 015	621	410	648
Belgium	21 418	26 548	7 258	7 130	7 237	2 919	1 308	641	674
Denmark	11 084	14 100	4 396	2 397	3 803	4 376	687	488	112
Finland	3 883	5 778	1 172	1 035	1 107	241	195	81	153
France	78 197	92 439	14 825	22 159	34 420	9 604	3 667	1 610	2 302
Germany	124 709	204 015	72 835	48 835	63 254	19 443	8 044	5 116	9 616
Ireland	10 671	17 954	4 505	2 553	2 653	711	949	688	813
Italy	23 141	37 433	6 010	5 198	11 172	4 120	1 332	1 009	243
Netherlands	56 396	96 797	29 951	25 550	37 863	11 885	5 161	3 675	4 252
Norway	7 095	12 116	1 994	1 753	2 153	1 641	773	117	236
Portugal	22 660	17 665	2 736	4 576	5 480	1 183	727	177	205
Russian Fed	5 111	3 429	457	332	187	206	114	200	109
Spain	16 747	18 292	3 884	3 290	4 618	1 282	630	1 503	467
Sweden	16 109	27 624	6 876	4 263	6 541	2 555	1 350	589	843
Switzerland	18 755	40 181	11 152	8 636	10 366	2 830	1 256	694	431
UK	160 125	270 167	48 708	48 341	43 522	17 718	11 276	3 563	5 898
Other Europe	23 989	26 395	5 891	4 341	5 821	2 679	2 124	1 003	1 231
ALL FOREIGN TOURISTS	4 305 634	1 568 357	324 560	753 617	1 427 795	1 541 120	893 318	98 214	1 223 631

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - SHARE OF ARRIVALS*									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	2 559 095	184 337	32 004	450 869	971 063	1 187 603	669 128	73 925	875 608
Botswana	246 877	7 490	2 333	20 138	7 290	57 230	391 694	4 438	8 709
Lesotho	383 722	19 936	7 579	48 973	14 313	16 525	95 751	11 609	847 981
Malawi	117 747	5 819	846	6 866	10 646	3 142	6 473	545	618
Mozambique	792 574	10 177	1 434	27 182	443 218	25 180	56 229	1 549	6 557
Namibia	56 735	99 001	2 554	5 026	3 482	1 023	18 860	41 766	4 255
Swaziland	166 530	1 518	5 178	279 481	383 011	10 339	12 875	1 165	2 376
Zambia	141 336	5 341	2 082	17 050	6 131	5 605	16 287	341	709
Zimbabwe	653 423	35 039	9 998	46 260	103 053	1 068 401	70 901	12 508	4 550
AFRICA AIR	260 405	78 140	12 307	29 223	10 766	5 477	9 751	1 637	3 843
Angola	34 002	12 602	198	1 850	564	297	641	43	143
Democratic Republic of Congo	24 189	4 547	215	2 023	482	305	1 015	46	100
Ethiopia	5 263	779	239	742	339	147	104	20	60
Ghana	12 407	2 040	439	1 155	486	258	215	0	561
Kenya	20 712	4 220	1 223	2 327	523	515	700	120	189
Nigeria	47 816	7 799	2 280	3 783	821	372	1 610	55	748
Tanzania	26 924	3 640	742	4 853	574	240	974	177	289
Turkey	5 611	7 106	880	1 032	285	192	285	133	143
Uganda	8 000	1 764	628	1 006	309	178	202	46	174
UAE	764	1 106	254	153	19	5	34	58	109
Other Africa and Middle East	74 842	31 628	5 152	11 144	6 583	3 038	4 134	984	1 303
AMERICAS	186 675	220 779	46 100	50 860	80 682	35 367	15 392	6 598	6 940
Argentina	2 797	1 998	590	699	897	116	324	49	169
Brazil	16 669	14 957	3 043	2 684	5 133	1 530	1 917	215	225
Canada	23 849	33 839	8 700	9 679	12 751	4 701	1 926	793	774
Chile	1 042	1 374	183	264	305	99	114	59	36
USA	135 244	162 170	32 240	35 757	58 926	27 992	10 809	5 317	5 420
Other Americas	7 783	6 054	1 328	1 890	2 715	718	224	110	339
ASIA & AUSTRALASIA	213 161	150 258	22 346	49 502	30 226	12 867	21 200	3 923	8 502
Australia	50 375	45 607	10 998	14 885	14 844	6 369	5 197	1 379	3 840
China including Hong Kong	56 840	38 535	1 631	2 988	2 360	1 226	4 692	580	473
India	47 177	23 730	3 205	17 259	5 591	1 782	6 169	588	1 506
Japan	11 834	7 843	1 032	2 712	888	497	623	167	255
Malaysia	4 041	2 154	513	770	442	31	441	87	236
New Zealand	7 639	9 470	715	2 538	699	130	755	114	51
Singapore	3 510	2 463	542	998	771	442	271	152	191
South Korea	4 952	9 282	412	1 120	1 401	641	673	375	0
Other Asia and Australasia	22 513	13 357	2 236	6 224	2 023	1 062	2 287	303	1 497
EUROPE	475 015	785 211	178 436	172 784	199 984	72 651	42 187	22 929	26 439
Austria	8 285	13 480	4 032	3 394	3 433	1 361	948	412	393
Belgium	15 971	23 534	7 480	6 587	8 938	3 522	1 254	993	1 357
Denmark	8 693	14 033	3 122	2 875	4 492	3 009	729	203	499
Finland	3 280	4 032	1 243	1 344	666	343	294	56	157
France	56 561	76 736	11 011	20 504	29 306	8 239	3 026	1 196	1 955
Germany	91 562	165 488	46 576	39 329	48 384	15 659	8 424	3 888	5 873
Ireland	10 223	13 381	5 118	2 974	2 164	989	820	577	1 498
Italy	22 518	30 007	5 251	4 842	10 219	3 838	1 608	540	303
Netherlands	42 275	79 820	22 147	20 503	26 777	8 497	4 132	3 228	4 174
Norway	5 273	10 800	2 323	1 738	3 179	828	728	288	580
Portugal	18 903	17 151	2 470	4 532	6 054	1 143	1 920	1 202	550
Russian Fed	2 909	3 003	632	707	348	354	270	117	108
Spain	10 967	15 286	2 981	2 121	4 491	918	766	2 412	531
Sweden	12 139	19 090	5 134	4 651	6 419	3 293	1 713	672	554
Switzerland	16 663	31 758	9 797	6 254	8 232	3 028	1 123	1 387	597
UK	130 587	244 782	43 223	45 521	33 762	15 633	12 947	5 038	6 489
Other Europe	21 145	20 880	5 629	5 707	5 554	2 141	1 620	1 038	921
ALL FOREIGN TOURISTS	3 682 510	1 323 283	270 986	743 615	1 300 271	1 344 830	773 464	108 699	947 861
Notes:									
Blank cells indicate that the sample is not big enough for a valid statistical interpretation									

PROVINCIAL DISTRIBUTION - SHARE OF ARRIVALS*									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	2 792 560	194 916	26 565	429 229	820 140	1 468 855	389 948	127 183	885 968
Botswana	225 793	12 665	1 417	18 032	4 846	11 475	277 313	4 618	7 834
Lesotho	490 968	10 361	7 591	31 555	9 752	2 247	77 129	11 331	867 593
Malawi	149 788	6 649	714	7 307	517	7 879	2 001	786	78
Mozambique	889 256	34 813	2 765	12 142	377 611	2 293	3 067	0	2 511
Namibia	14 237	93 074	928	1 729	841	615	250	107 135	185
Swaziland	205 089	1 745	2 864	297 620	397 781	10 682	8 554	1 211	1 200
Zambia	155 990	6 444	2 423	10 620	1 974	3 854	3 168	105	529
Zimbabwe	661 440	29 167	7 863	50 222	26 817	1 429 815	18 465	2 000	6 034
AFRICA AIR	244 238	77 750	14 614	34 046	11 396	6 402	7 819	2 161	4 350
Angola	34 840	14 680	815	2 916	677	387	405	0	369
Democratic Republic of Congo	23 085	3 113	685	2 231	974	435	652	185	445
Ethiopia	4 948	727	191	822	244	64	158	73	123
Ghana	13 673	2 316	935	2 047	948	470	549	130	321
Kenya	20 585	4 495	992	2 735	746	318	513	87	304
Nigeria	50 041	9 536	1 578	5 587	1 259	462	879	149	694
Tanzania	19 751	3 391	1 030	2 713	844	326	542	278	159
Turkey	4 206	6 684	810	1 094	540	230	139	78	77
Uganda	8 612	1 378	522	1 632	560	496	312	67	63
UAE	425	1 028	70	164	35	10	34	13	3
Other Africa and Middle East	64 481	29 034	7 162	12 378	4 743	3 296	3 784	1 204	1 801
AMERICAS	181 391	216 256	56 110	62 358	76 083	33 913	20 697	6 109	8 805
Argentina	4 171	4 786	632	1 068	1 030	310	888	155	98
Brazil	19 662	18 311	2 720	4 198	4 450	1 397	1 986	412	504
Canada	21 832	33 699	9 730	10 945	11 844	3 163	2 655	595	932
Chile	1 231	1 262	236	280	278	136	73	11	36
USA	128 643	150 725	41 199	44 021	56 673	28 226	14 222	4 844	7 083
Other Americas	5 767	7 661	1 569	1 847	1 631	488	892	47	102
ASIA & AUSTRALASIA	183 845	180 750	30 596	64 115	36 704	16 521	33 604	5 178	6 726
Australia	46 382	51 731	14 382	17 974	16 030	7 128	5 765	2 051	4 347
China including Hong Kong	44 441	48 365	4 152	8 101	6 174	2 100	15 918	447	130
India	45 511	25 128	4 463	20 664	4 957	2 636	4 596	1 071	509
Japan	10 310	14 115	1 015	3 280	1 867	765	1 320	170	109
Malaysia	3 675	1 863	540	1 038	465	281	671	179	184
New Zealand	8 380	5 486	1 467	3 733	1 808	886	1 791	361	308
Singapore	2 980	3 444	677	1 485	857	475	380	169	241
South Korea	3 515	8 276	625	1 178	578	300	533	154	68
Other Asia and Australasia	17 069	20 795	2 522	6 421	3 067	1 438	2 325	401	346
EUROPE	391 753	839 238	206 568	196 922	199 532	69 481	52 354	24 934	24 435
Austria	7 648	12 872	2 898	3 576	3 406	1 474	1 028	469	705
Belgium	12 117	25 281	6 269	6 196	8 749	1 348	1 920	792	791
Denmark	4 636	15 658	6 114	3 541	4 952	2 326	1 459	701	282
Finland	3 059	4 123	1 837	1 754	1 882	702	691	315	256
France	42 509	74 591	15 048	24 157	29 104	6 625	4 630	1 831	1 814
Germany	81 638	183 312	53 301	44 657	47 067	13 207	9 153	5 558	3 911
Ireland	3 603	20 634	2 981	3 574	1 503	267	941	599	1 299
Italy	24 428	33 332	9 675	7 986	11 420	3 237	2 457	1 071	1 145
Netherlands	26 008	100 225	27 612	20 396	24 004	7 755	4 511	3 756	3 072
Norway	4 508	11 053	3 407	2 168	2 685	1 354	466	613	660
Portugal	20 286	16 823	2 963	5 171	4 285	1 583	1 945	750	934
Russian Fed	4 398	2 927	906	1 642	850	373	700	486	412
Spain	9 431	16 503	4 107	4 272	3 306	1 689	695	1 594	1 079
Sweden	14 529	11 887	5 386	6 423	8 584	3 882	2 685	632	831
Switzerland	14 571	29 386	10 155	8 899	9 050	3 904	1 998	750	1 068
UK	104 012	257 450	47 122	44 276	33 282	16 738	14 775	4 223	5 329
Other Europe	16 196	21 725	7 117	9 194	7 261	3 008	2 263	1 006	950
ALL FOREIGN TOURISTS	3 804 125	1 386 100	304 888	768 228	1 144 021	1 639 766	508 537	166 657	960 147
Notes:									
Blank cells indicate that the sample is not big enough for a valid statistical interpretation									

COUNTRY IMPORTANCE TO PROVINCE ARRIVALS*									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	69.66%	13.20%	10.34%	60.48%	74.91%	91.67%	90.35%	69.46%	96.39%
Botswana	6.53%	0.30%	0.30%	3.63%	0.45%	7.66%	54.17%	3.85%	0.33%
Lesotho	11.09%	1.81%	5.01%	6.13%	1.10%	0.82%	11.85%	20.34%	93.74%
Malawi	3.23%	0.29%	0.21%	1.05%	0.24%	0.78%	1.94%		0.02%
Mozambique	21.40%	0.71%	0.43%	1.60%	40.74%	1.42%	10.15%	0.66%	1.39%
Namibia	1.23%	7.59%	0.87%	1.00%	0.11%	0.08%	1.44%	36.17%	0.34%
Swaziland	4.76%	0.15%	0.99%	40.42%	28.29%	0.61%	1.60%		0.35%
Zambia	3.71%	0.32%	0.19%	1.34%	0.30%	0.86%	0.83%		0.03%
Zimbabwe	17.71%	2.05%	2.34%	5.32%	3.67%	79.43%	8.37%	8.43%	0.18%
AFRICA AIR	6.04%	5.42%	3.26%	2.97%	0.67%	0.28%	1.04%	1.15%	0.25%
Angola	0.71%	0.76%	0.09%	0.16%	0.02%	0.02%	0.05%	0.12%	0.01%
Democratic Republic of Congo	0.48%	0.22%	0.04%	0.23%	0.01%	0.01%	0.09%	0.13%	0.01%
Ethiopia	0.14%	0.08%	0.06%	0.06%	0.01%	0.01%	0.02%		0.01%
Ghana	0.29%	0.17%	0.17%	0.12%	0.03%	0.01%	0.06%		0.03%
Kenya	0.50%	0.26%	0.23%	0.31%	0.04%	0.01%	0.07%		0.01%
Nigeria	1.22%	0.47%	0.45%	0.51%	0.06%	0.03%	0.12%	0.13%	0.03%
Tanzania	0.46%	0.19%	0.25%	0.24%	0.04%	0.03%	0.06%	0.13%	0.02%
Turkey	0.24%	0.09%	0.14%	0.09%	0.02%	0.00%	0.06%		0.01%
Uganda	0.17%	0.54%	0.21%	0.11%	0.03%	0.01%	0.03%	0.07%	
UAE	0.01%	0.14%	0.02%	0.02%	0.00%	0.01%	0.02%		
Other Africa and Middle East	1.82%	2.49%	1.62%	1.12%	0.40%	0.14%	0.47%	0.58%	0.13%
AMERICAS	5.09%	15.97%	15.65%	7.74%	6.84%	2.38%	2.02%	7.18%	0.74%
Argentina	0.12%	0.35%	0.46%	0.20%	0.19%	0.03%	0.03%	0.08%	0.01%
Brazil	0.50%	1.32%	1.06%	0.49%	0.39%	0.24%	0.27%	0.19%	0.02%
Canada	0.60%	2.30%	2.52%	1.26%	0.95%	0.23%	0.22%	0.65%	0.09%
Chile	0.04%	0.13%	0.11%	0.05%	0.11%	0.01%	0.02%	0.02%	0.00%
USA	3.72%	11.43%	11.36%	5.65%	5.20%	1.83%	1.38%	6.24%	0.58%
Other Americas	0.11%	0.43%	0.15%	0.09%	0.09%	0.03%	0.11%		0.03%
ASIA & AUSTRALASIA	6.46%	11.88%	7.27%	5.66%	2.23%	0.74%	2.52%	2.50%	0.55%
Australia	1.33%	2.93%	3.59%	1.96%	1.20%	0.45%	0.60%	1.17%	0.23%
China including Hong Kong	2.25%	3.80%	0.35%	0.18%	0.08%	0.02%	0.42%	0.14%	0.05%
India	1.25%	1.71%	1.09%	2.36%	0.39%	0.08%	0.87%	0.46%	0.12%
Japan	0.34%	0.78%	0.12%	0.11%	0.08%	0.03%	0.08%	0.12%	0.02%
Malaysia	0.30%	0.49%	0.15%	0.08%	0.03%	0.00%	0.07%		0.01%
New Zealand	0.08%	0.33%	0.15%	0.12%	0.04%	0.01%	0.05%	0.18%	0.00%
Singapore	0.27%	0.61%	0.94%	0.34%	0.25%	0.08%	0.06%	0.25%	0.09%
South Korea	0.09%	0.35%	0.15%	0.05%	0.05%	0.01%	0.07%	0.08%	0.01%
Other Asia and Australasia	0.55%	0.88%	0.75%	0.48%	0.12%	0.07%	0.29%	0.11%	0.02%
EUROPE	12.75%	53.54%	63.48%	23.15%	15.34%	4.93%	4.06%	19.71%	2.08%
Austria	0.24%	0.92%	1.53%	0.45%	0.33%	0.06%	0.06%	0.39%	0.05%
Belgium	0.43%	1.47%	1.95%	0.82%	0.44%	0.16%	0.13%	0.57%	0.05%
Denmark	0.24%	0.85%	1.28%	0.30%	0.25%	0.27%	0.07%	0.47%	0.01%
Finland	0.08%	0.34%	0.34%	0.13%	0.07%	0.01%	0.02%	0.08%	0.01%
France	1.54%	5.00%	3.88%	2.50%	2.05%	0.53%	0.35%	1.39%	0.16%
Germany	2.63%	11.80%	20.35%	5.88%	4.02%	1.14%	0.82%	4.72%	0.71%
Ireland	0.24%	1.10%	1.34%	0.33%	0.18%	0.04%	0.10%	0.67%	0.06%
Italy	0.51%	2.24%	1.74%	0.65%	0.74%	0.25%	0.14%	0.97%	0.02%
Netherlands	1.09%	5.12%	7.66%	2.81%	2.20%	0.64%	0.48%	3.11%	0.29%
Norway	0.15%	0.70%	0.55%	0.21%	0.14%	0.10%	0.08%	0.11%	0.02%
Portugal	0.34%	0.74%	0.55%	0.40%	0.25%	0.05%	0.05%	0.12%	0.01%
Russian Fed	0.11%	0.20%	0.13%	0.04%	0.01%	0.01%	0.01%	0.19%	0.01%
Spain	0.35%	1.06%	1.08%	0.40%	0.29%	0.08%	0.06%	1.39%	0.03%
Sweden	0.35%	1.67%	2.01%	0.54%	0.43%	0.16%	0.14%	0.57%	0.07%
Switzerland	0.40%	2.36%	3.16%	1.05%	0.67%	0.17%	0.13%	0.65%	0.03%
UK	3.58%	16.58%	14.44%	6.17%	2.93%	1.11%	1.21%	3.49%	0.46%
Other Europe	0.46%	1.39%	1.50%	0.48%	0.34%	0.14%	0.20%	0.84%	0.08%
ALL FOREIGN TOURISTS	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

COUNTRY IMPORTANCE TO PROVINCE ARRIVALS*									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	71.90%	14.41%	12.22%	62.73%	77.27%	91.37%	89.51%	70.36%	95.58%
Botswana	6.94%	0.59%	0.89%	2.80%	0.58%	4.40%	52.40%	4.22%	0.95%
Lesotho	10.78%	1.56%	2.89%	6.81%	1.14%	1.27%	12.81%	11.05%	92.54%
Malawi	3.31%	0.46%	0.32%	0.96%	0.85%	0.24%	0.87%	0.52%	0.07%
Mozambique	22.27%	0.80%	0.55%	3.78%	35.27%	1.94%	7.52%	1.47%	0.72%
Namibia	1.59%	7.74%	0.98%	0.70%	0.28%	0.08%	2.52%	39.76%	0.46%
Swaziland	4.68%	0.12%	1.98%	38.87%	30.46%	0.80%	1.72%	1.11%	0.26%
Zambia	3.97%	0.42%	0.80%	2.37%	0.49%	0.43%	2.18%	0.32%	0.08%
Zimbabwe	18.36%	2.74%	3.82%	6.44%	8.20%	82.21%	9.49%	11.91%	0.50%
AFRICA AIR	6.21%	5.18%	3.99%	3.45%	0.73%	0.36%	1.11%	1.32%	0.36%
Angola	0.91%	0.94%	0.07%	0.25%	0.04%	0.02%	0.08%	0.04%	0.01%
Democratic Republic of Congo	0.52%	0.27%	0.06%	0.21%	0.03%	0.02%	0.10%	0.03%	0.01%
Ethiopia	0.12%	0.05%	0.07%	0.08%	0.02%	0.01%	0.01%	0.02%	0.01%
Ghana	0.31%	0.14%	0.15%	0.14%	0.03%	0.02%	0.03%		0.05%
Kenya	0.54%	0.30%	0.43%	0.30%	0.04%	0.04%	0.09%	0.11%	0.02%
Nigeria	1.25%	0.57%	0.81%	0.49%	0.06%	0.03%	0.20%	0.05%	0.08%
Tanzania	0.50%	0.19%	0.19%	0.44%	0.03%	0.01%	0.09%	0.11%	0.02%
Turkey	0.19%	0.11%	0.20%	0.12%	0.02%	0.01%	0.02%	0.04%	0.02%
Uganda	0.15%	0.51%	0.31%	0.13%	0.02%	0.01%	0.04%	0.12%	0.01%
UAE	0.02%	0.08%	0.09%	0.02%	0.00%	0.00%	0.00%	0.05%	0.01%
Other Africa and Middle East	1.71%	2.01%	1.60%	1.26%	0.43%	0.19%	0.45%	0.76%	0.12%
AMERICAS	4.69%	15.43%	15.73%	6.33%	5.74%	2.43%	1.84%	5.61%	0.68%
Argentina	0.07%	0.14%	0.21%	0.09%	0.07%	0.01%	0.04%	0.04%	0.02%
Brazil	0.41%	1.02%	1.01%	0.33%	0.36%	0.10%	0.22%	0.18%	0.02%
Canada	0.59%	2.34%	2.94%	1.19%	0.90%	0.32%	0.23%	0.67%	0.07%
Chile	0.03%	0.10%	0.06%	0.03%	0.02%	0.01%	0.01%	0.05%	0.00%
USA	3.46%	11.56%	11.22%	4.53%	4.27%	1.96%	1.32%	4.61%	0.54%
Other Americas	0.12%	0.27%	0.29%	0.15%	0.12%	0.03%	0.02%	0.06%	0.02%
ASIA & AUSTRALASIA	5.37%	10.53%	7.65%	6.18%	2.16%	0.89%	2.54%	3.35%	0.83%
Australia	1.32%	3.33%	3.92%	1.93%	1.10%	0.46%	0.65%	1.22%	0.39%
China including Hong Kong	1.51%	2.85%	0.59%	0.39%	0.18%	0.09%	0.59%	0.52%	0.05%
India	1.17%	1.64%	1.08%	2.12%	0.39%	0.12%	0.73%	0.49%	0.14%
Japan	0.31%	0.58%	0.37%	0.36%	0.07%	0.04%	0.08%	0.15%	0.03%
Malaysia	0.20%	0.29%	0.34%	0.19%	0.06%	0.00%	0.10%	0.14%	0.04%
New Zealand	0.07%	0.24%	0.09%	0.11%	0.02%	0.00%	0.03%	0.04%	0.00%
Singapore	0.28%	0.55%	0.60%	0.40%	0.18%	0.10%	0.10%	0.42%	0.06%
South Korea	0.06%	0.32%	0.07%	0.07%	0.05%	0.02%	0.04%	0.16%	
Other Asia and Australasia	0.44%	0.73%	0.60%	0.61%	0.11%	0.06%	0.21%	0.20%	0.11%
EUROPE	11.83%	54.44%	60.41%	21.32%	14.11%	4.96%	5.00%	19.35%	2.56%
Austria	0.21%	0.94%	1.37%	0.42%	0.24%	0.09%	0.11%	0.35%	0.04%
Belgium	0.38%	1.58%	2.44%	0.78%	0.61%	0.23%	0.14%	0.81%	0.13%
Denmark	0.23%	1.01%	1.10%	0.37%	0.33%	0.21%	0.09%	0.18%	0.05%
Finland	0.08%	0.28%	0.42%	0.17%	0.05%	0.02%	0.04%	0.05%	0.02%
France	1.34%	5.04%	3.53%	2.40%	1.96%	0.53%	0.34%	0.96%	0.18%
Germany	2.31%	11.60%	15.95%	4.91%	3.45%	1.08%	1.01%	3.32%	0.57%
Ireland	0.27%	0.97%	1.81%	0.38%	0.16%	0.07%	0.10%	0.51%	0.15%
Italy	0.58%	2.14%	1.83%	0.61%	0.74%	0.27%	0.20%	0.47%	0.03%
Netherlands	0.98%	5.15%	6.98%	2.35%	1.76%	0.54%	0.46%	2.53%	0.38%
Norway	0.13%	0.77%	0.81%	0.22%	0.23%	0.06%	0.09%	0.25%	0.06%
Portugal	0.34%	0.86%	0.60%	0.40%	0.31%	0.06%	0.16%	0.73%	0.04%
Russian Fed	0.07%	0.20%	0.20%	0.08%	0.02%	0.02%	0.03%	0.09%	0.01%
Spain	0.27%	1.06%	1.01%	0.26%	0.32%	0.06%	0.09%	2.04%	0.05%
Sweden	0.31%	1.37%	1.80%	0.60%	0.47%	0.23%	0.21%	0.59%	0.06%
Switzerland	0.42%	2.22%	3.34%	0.78%	0.58%	0.21%	0.13%	1.18%	0.06%
UK	3.43%	17.92%	15.45%	5.93%	2.51%	1.13%	1.62%	4.49%	0.66%
Other Europe	0.49%	1.33%	1.76%	0.65%	0.36%	0.13%	0.18%	0.81%	0.08%
ALL FOREIGN TOURISTS	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

COUNTRY IMPORTANCE TO PROVINCE ARRIVALS*									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	76.24%	14.60%	9.05%	58.03%	74.46%	93.03%	79.64%	79.26%	95.84%
Botswana	6.16%	0.95%	0.48%	2.44%	0.44%	0.73%	56.64%	2.88%	0.85%
Lesotho	13.40%	0.78%	2.59%	4.27%	0.89%	0.14%	15.75%	7.06%	93.85%
Malawi	4.09%	0.50%	0.24%	0.99%	0.05%	0.50%	0.41%	0.49%	0.01%
Mozambique	24.28%	2.61%	0.94%	1.64%	34.28%	0.15%	0.63%		0.27%
Namibia	0.39%	6.97%	0.32%	0.23%	0.08%	0.04%	0.05%	66.76%	0.02%
Swaziland	5.60%	0.13%	0.98%	40.24%	36.11%	0.68%	1.75%	0.75%	0.13%
Zambia	4.26%	0.48%	0.83%	1.44%	0.18%	0.24%	0.65%	0.07%	0.06%
Zimbabwe	18.06%	2.19%	2.68%	6.79%	2.43%	90.56%	3.77%	1.25%	0.65%
AFRICA AIR	5.74%	5.02%	4.29%	3.96%	0.89%	0.35%	1.37%	1.16%	0.41%
Angola	0.91%	1.06%	0.27%	0.38%	0.06%	0.02%	0.08%		0.04%
Democratic Republic of Congo	0.47%	0.18%	0.18%	0.23%	0.07%	0.02%	0.10%	0.09%	0.04%
Ethiopia	0.12%	0.05%	0.06%	0.10%	0.02%	0.00%	0.03%	0.04%	0.01%
Ghana	0.34%	0.16%	0.29%	0.26%	0.08%	0.03%	0.10%	0.08%	0.03%
Kenya	0.50%	0.30%	0.30%	0.33%	0.06%	0.02%	0.09%	0.05%	0.03%
Nigeria	1.27%	0.66%	0.50%	0.70%	0.11%	0.03%	0.17%	0.09%	0.07%
Tanzania	0.32%	0.15%	0.21%	0.22%	0.05%	0.01%	0.07%	0.10%	0.01%
Turkey	0.20%	0.09%	0.15%	0.19%	0.04%	0.03%	0.05%	0.04%	0.01%
Uganda	0.11%	0.47%	0.26%	0.14%	0.05%	0.01%	0.03%	0.05%	0.01%
UAE	0.01%	0.08%	0.02%	0.02%	0.00%	0.00%	0.01%	0.01%	0.00%
Other Africa and Middle East	1.48%	1.83%	2.05%	1.41%	0.36%	0.18%	0.65%	0.63%	0.16%
AMERICAS	4.42%	14.46%	17.06%	7.53%	6.17%	1.92%	3.77%	3.40%	0.85%
Argentina	0.11%	0.34%	0.21%	0.14%	0.09%	0.02%	0.17%	0.09%	0.01%
Brazil	0.48%	1.21%	0.82%	0.50%	0.36%	0.08%	0.36%	0.23%	0.05%
Canada	0.52%	2.22%	2.91%	1.30%	0.94%	0.18%	0.48%	0.33%	0.09%
Chile	0.03%	0.08%	0.07%	0.03%	0.02%	0.01%	0.01%	0.01%	0.00%
USA	3.17%	10.20%	12.68%	5.38%	4.65%	1.62%	2.62%	2.73%	0.69%
Other Americas	0.11%	0.40%	0.38%	0.18%	0.10%	0.02%	0.13%	0.02%	0.01%
ASIA & AUSTRALASIA	4.41%	11.89%	9.15%	7.61%	2.93%	0.92%	6.03%	2.83%	0.64%
Australia	1.16%	3.55%	4.49%	2.23%	1.33%	0.41%	1.08%	1.17%	0.43%
China including Hong Kong	1.11%	3.32%	1.29%	1.00%	0.51%	0.12%	2.98%	0.26%	0.01%
India	1.06%	1.61%	1.30%	2.39%	0.38%	0.14%	0.80%	0.57%	0.05%
Japan	0.26%	0.96%	0.31%	0.40%	0.15%	0.04%	0.24%	0.10%	0.01%
Malaysia	0.15%	0.22%	0.28%	0.22%	0.07%	0.03%	0.21%	0.17%	0.03%
New Zealand	0.08%	0.14%	0.16%	0.17%	0.05%	0.02%	0.12%	0.07%	0.01%
Singapore	0.20%	0.65%	0.58%	0.50%	0.19%	0.08%	0.19%	0.26%	0.07%
South Korea	0.05%	0.35%	0.12%	0.09%	0.03%	0.01%	0.06%	0.05%	0.00%
Other Asia and Australasia	0.33%	1.11%	0.61%	0.62%	0.20%	0.06%	0.34%	0.18%	0.03%
EUROPE	9.19%	54.02%	60.45%	22.87%	15.56%	3.78%	9.19%	13.35%	2.27%
Austria	0.18%	0.83%	0.85%	0.42%	0.27%	0.08%	0.18%	0.25%	0.07%
Belgium	0.27%	1.57%	1.77%	0.69%	0.66%	0.07%	0.32%	0.41%	0.07%
Denmark	0.11%	1.06%	1.88%	0.43%	0.41%	0.13%	0.27%	0.39%	0.03%
Finland	0.07%	0.27%	0.55%	0.21%	0.15%	0.04%	0.12%	0.17%	0.02%
France	0.96%	4.60%	4.22%	2.69%	2.18%	0.35%	0.78%	0.94%	0.16%
Germany	1.90%	11.68%	15.44%	5.13%	3.63%	0.71%	1.59%	2.95%	0.36%
Ireland	0.09%	1.39%	0.92%	0.44%	0.12%	0.02%	0.17%	0.34%	0.13%
Italy	0.60%	2.24%	2.96%	0.97%	0.93%	0.18%	0.45%	0.60%	0.11%
Netherlands	0.55%	5.86%	7.34%	2.15%	1.70%	0.38%	0.72%	1.83%	0.26%
Norway	0.11%	0.73%	1.03%	0.26%	0.22%	0.08%	0.08%	0.34%	0.06%
Portugal	0.34%	0.77%	0.62%	0.43%	0.24%	0.06%	0.24%	0.29%	0.06%
Russian Fed	0.11%	0.20%	0.28%	0.20%	0.07%	0.02%	0.13%	0.28%	0.04%
Spain	0.23%	1.10%	1.24%	0.51%	0.27%	0.09%	0.13%	0.88%	0.10%
Sweden	0.35%	0.80%	1.64%	0.78%	0.70%	0.22%	0.49%	0.35%	0.08%
Switzerland	0.35%	1.92%	3.02%	1.05%	0.72%	0.22%	0.36%	0.41%	0.10%
UK	2.60%	17.63%	14.67%	5.47%	2.76%	0.97%	2.76%	2.41%	0.53%
Other Europe	0.37%	1.36%	2.03%	1.04%	0.55%	0.16%	0.39%	0.52%	0.09%
ALL FOREIGN TOURISTS	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

Appendix 8: Spend tables excluding capital expenditure

TOTAL FOREIGN DIRECT SPEND IN SA - EXCLUDING CAPITAL EXPENDITURE			
	2016		
	Average spend in SA	Number of arrivals	Total TFDS (Million)
AFRICA LAND	R 4 700	7 171 091	R 32 255
Botswana	R 5 000	679 828	R 3 367
Lesotho	R 1 100	1 757 058	R 1 773
Malawi	R 15 700	154 017	R 2 374
Mozambique	R 4 500	1 268 258	R 5 799
Namibia	R 5 000	214 664	R 1 078
Swaziland	R 2 100	893 618	R 1 745
Zambia	R 22 000	174 767	R 3 651
Zimbabwe	R 6 200	2 028 881	R 12 470
AFRICA AIR	R 19 100	401 953	R 6 196
Angola	R 28 200	43 608	R 1 151
Democratic Republic of Congo	R 41 000	29 586	R 664
Ethiopia	R 10 900	8 417	R 77
Ghana	R 17 100	17 152	R 248
Kenya	R 16 100	29 319	R 405
Nigeria	R 15 100	65 599	R 890
Tanzania	R 14 500	38 032	R 318
Turkey	R 16 200	16 174	R 232
Uganda	R 15 800	13 640	R 183
UAE	R 20 900	2 603	R 50
Other Africa and Middle East	R 17 800	137 823	R 1 979
AMERICAS	R 19 500	473 738	R 8 116
Argentina	R 15 800	9 517	R 140
Brazil	R 16 800	38 814	R 573
Canada	R 16 900	61 179	R 903
Chile	R 19 900	3 460	R 64
USA	R 20 400	345 013	R 6 257
Other Americas	R 20 100	15 755	R 178
ASIA & AUSTRALASIA	R 14 600	459 940	R 5 842
Australia	R 19 500	109 146	R 1 905
China including Hong Kong	R 9 600	117 144	R 1 076
India	R 14 900	95 377	R 1 202
Japan	R 12 000	25 802	R 276
Malaysia	R 11 500	8 713	R 185
New Zealand	R 18 900	22 443	R 146
Singapore	R 20 100	8 367	R 414
South Korea	R 17 700	18 840	R 133
Other Asia and Australasia	R 14 200	54 108	R 505
EUROPE	R 17 700	1 525 836	R 23 137
Austria	R 16 100	27 556	R 395
Belgium	R 19 500	48 991	R 785
Denmark	R 25 600	27 554	R 626
Finland	R 15 900	9 371	R 132
France	R 14 900	154 226	R 1 837
Germany	R 16 600	311 832	R 4 424
Ireland	R 14 000	30 545	R 394
Italy	R 15 600	60 774	R 852
Netherlands	R 18 600	147 973	R 2 170
Norway	R 15 000	19 220	R 248
Portugal	R 18 000	41 216	R 456
Russian Fed	R 18 600	8 307	R 138
Spain	R 26 700	36 278	R 828
Sweden	R 15 900	44 043	R 630
Switzerland	R 19 800	55 160	R 939
UK	R 18 500	447 840	R 7 564
Other Europe	R 16 900	54 950	R 718
ALL FOREIGN TOURISTS	R 8 100	10 044 163	R 75 546
Notes:			
Blank cells indicate that the sample is not big enough for a valid statistical interpretation			

TOTAL FOREIGN DIRECT SPEND IN SA - EXCLUDING CAPITAL EXPENDITURE			
	2015		
	Average spend in SA	Number of arrivals	Total TFDS (Million)
AFRICA LAND	R 5 200	6 436 592	R 32 563
Botswana	R 5 100	593 514	R 2 889
Lesotho	R 1 700	1 394 913	R 2 319
Malawi	R 18 400	135 260	R 2 441
Mozambique	R 4 300	1 200 335	R 5 085
Namibia	R 5 800	212 514	R 1 241
Swaziland	R 3 400	838 006	R 2 673
Zambia	R 22 300	161 259	R 3 548
Zimbabwe	R 6 500	1 900 791	R 12 367
AFRICA AIR	R 19 200	362 860	R 5 802
Angola	R 26 000	48 416	R 1 190
Democratic Republic of Congo	R 31 000	28 503	R 612
Ethiopia	R 16 600	7 210	R 96
Ghana	R 15 200	16 184	R 212
Kenya	R 16 100	27 077	R 391
Nigeria	R 19 600	59 002	R 1 063
Tanzania	R 16 000	35 817	R 375
Turkey	R 15 500	12 398	R 177
Uganda	R 16 800	11 561	R 157
UAE	R 14 800	1 979	R 28
Other Africa and Middle East	R 16 300	114 713	R 1 501
AMERICAS	R 18 600	403 754	R 6 656
Argentina	R 15 500	5 480	R 79
Brazil	R 17 400	29 339	R 445
Canada	R 17 200	56 224	R 853
Chile	R 21 300	2 277	R 45
USA	R 19 000	297 226	R 5 104
Other Americas	R 17 400	13 208	R 130
ASIA & AUSTRALASIA	R 14 800	370 605	R 4 862
Australia	R 17 600	99 205	R 1 622
China including Hong Kong	R 11 400	84 878	R 914
India	R 15 700	78 385	R 1 053
Japan	R 13 400	20 202	R 249
Malaysia	R 15 700	6 597	R 178
New Zealand	R 12 200	19 436	R 76
Singapore	R 15 600	6 234	R 278
South Korea	R 15 000	13 561	R 89
Other Asia and Australasia	R 14 000	42 107	R 402
EUROPE	R 15 800	1 317 291	R 18 279
Austria	R 15 200	23 002	R 312
Belgium	R 14 500	42 425	R 523
Denmark	R 16 800	25 320	R 390
Finland	R 15 400	8 484	R 116
France	R 12 700	128 438	R 1 362
Germany	R 15 600	256 646	R 3 579
Ireland	R 18 200	25 823	R 432
Italy	R 14 900	52 377	R 709
Netherlands	R 17 000	121 883	R 1 682
Norway	R 17 000	17 809	R 275
Portugal	R 14 600	39 885	R 370
Russian Fed	R 16 800	7 244	R 101
Spain	R 13 600	27 737	R 328
Sweden	R 14 900	37 623	R 514
Switzerland	R 18 800	48 510	R 812
UK	R 16 400	407 486	R 6 214
Other Europe	R 15 000	46 599	R 561
ALL FOREIGN TOURISTS	R 8 100	8 903 773	R 68 162
Notes:			
Blank cells indicate that the sample is not big enough for a valid statistical interpretation			

TOTAL FOREIGN DIRECT SPEND IN SA - EXCLUDING CAPITAL EXPENDITURE			
	2014		
	Average spend in SA	Number of arrivals	Total TFDS (Million)
AFRICA LAND	R 4 900	6 957 843	R 34 103
Botswana	R 2 500	555 590	R 1 419
Lesotho	R 1 400	1 501 642	R 2 185
Malawi	R 19 700	166 964	R 3 301
Mozambique	R 4 500	1 283 016	R 5 829
Namibia	R 4 500	211 453	R 955
Swaziland	R 3 800	918 490	R 3 468
Zambia	R 17 600	176 972	R 3 113
Zimbabwe	R 6 400	2 143 716	R 13 833
AFRICA AIR	R 11 000	374 575	R 3 555
Angola	R 13 400	53 592	R 690
Democratic Republic of Congo	R 12 300	29 800	R 277
Ethiopia	R 9 000	7 070	R 56
Ghana	R 9 600	19 789	R 175
Kenya	R 9 400	29 586	R 245
Nigeria	R 12 200	65 973	R 751
Tanzania	R 8 600	28 221	R 146
Turkey	R 10 300	12 179	R 117
Uganda	R 8 600	13 286	R 97
UAE	R 10 800	1 614	R 17
Other Africa and Middle East	R 10 300	113 465	R 983
AMERICAS	R 13 400	434 919	R 5 197
Argentina	R 9 400	9 009	R 81
Brazil	R 11 700	39 082	R 405
Canada	R 13 600	60 544	R 723
Chile	R 8 400	2 799	R 21
USA	R 13 900	309 255	R 3 864
Other Americas	R 10 400	14 230	R 104
ASIA & AUSTRALASIA	R 12 700	401 714	R 4 480
Australia	R 15 700	111 213	R 1 599
China including Hong Kong	R 14 900	83 024	R 1 128
India	R 10 400	85 639	R 759
Japan	R 8 400	27 504	R 211
Malaysia	R 8 600	7 109	R 94
New Zealand	R 8 800	20 622	R 60
Singapore	R 12 800	7 511	R 240
South Korea	R 9 800	12 846	R 71
Other Asia and Australasia	R 9 600	46 246	R 318
EUROPE	R 14 400	1 365 472	R 16 835
Austria	R 14 200	24 290	R 299
Belgium	R 15 000	43 205	R 539
Denmark	R 13 600	24 883	R 306
Finland	R 16 000	9 538	R 134
France	R 13 700	131 502	R 1 487
Germany	R 14 300	274 571	R 3 336
Ireland	R 21 200	26 192	R 502
Italy	R 13 000	58 605	R 684
Netherlands	R 15 600	131 287	R 1 602
Norway	R 17 100	19 599	R 298
Portugal	R 13 700	44 058	R 367
Russian Fed	R 12 200	10 410	R 116
Spain	R 13 900	27 666	R 343
Sweden	R 13 400	39 696	R 477
Switzerland	R 12 800	48 880	R 548
UK	R 14 200	401 914	R 5 219
Other Europe	R 14 100	49 176	R 579
ALL FOREIGN TOURISTS	R 7 000	9 549 236	R 64 171
Notes: Blank cells indicate that the sample is not big enough for a valid statistical interpretation			

TOTAL COST FOR THE TRIP, PREPAID EXPENSES AND EXPENDITURE IN SA - EXCLUDING CAPITAL EXPENDITURE			
	2016		
	Total cost for the trip (Including airfare) ¹	Total prepaid expenses ²	Total expenditure in SA excluding capital ³
AFRICA LAND	R 6 600	R 800	R 4 700
Botswana	R 10 300	R 700	R 5 000
Lesotho	R 1 200	R 100	R 1 100
Malawi	R 20 300	R 2 600	R 15 700
Mozambique	R 5 500	R 600	R 4 500
Namibia	R 7 200	R 2 600	R 5 000
Swaziland	R 4 400	R 300	R 2 100
Zambia	R 35 400	R 3 600	R 22 000
Zimbabwe	R 7 800	R 1 100	R 6 200
AFRICA AIR	R 52 100	R 44 500	R 19 100
Angola	R 50 500	R 22 800	R 28 200
Democratic Republic of Congo	R 61 800	R 15 100	R 41 000
Ethiopia	R 17 300	R 10 700	R 10 900
Ghana	R 451 400	R 732 900	R 17 100
Kenya	R 27 200	R 18 400	R 16 100
Nigeria	R 25 100	R 12 600	R 15 100
Tanzania	R 23 400	R 9 500	R 14 500
Turkey	R 26 800	R 13 300	R 15 800
Uganda	R 35 600	R 24 500	R 16 200
UAE	R 39 300	R 20 800	R 20 900
Other Africa and Middle East	R 33 100	R 19 800	R 17 800
AMERICAS	R 64 900	R 45 400	R 19 500
Argentina	R 51 700	R 44 800	R 15 800
Brazil	R 44 200	R 31 900	R 16 800
Canada	R 52 100	R 36 900	R 16 900
Chile	R 54 200	R 45 900	R 19 900
USA	R 70 200	R 48 000	R 20 400
Other Americas	R 55 600	R 41 800	R 20 100
ASIA & AUSTRALASIA	R 39 800	R 28 500	R 14 600
Australia	R 55 500	R 33 400	R 19 500
China including Hong Kong	R 31 100	R 22 500	R 9 600
India	R 32 600	R 28 300	R 14 900
Japan	R 47 800	R 40 100	R 12 000
Malaysia	R 40 800	R 31 600	R 11 500
New Zealand	R 41 600	R 30 500	R 18 900
Singapore	R 46 800	R 31 400	R 20 100
South Korea	R 40 600	R 30 000	R 17 700
Other Asia and Australasia	R 30 800	R 22 900	R 14 200
EUROPE	R 43 400	R 26 900	R 17 700
Austria	R 39 000	R 26 400	R 16 100
Belgium	R 44 200	R 26 800	R 19 500
Denmark	R 65 700	R 40 800	R 25 600
Finland	R 39 400	R 29 700	R 15 900
France	R 41 200	R 28 900	R 14 900
Germany	R 43 300	R 26 800	R 16 600
Ireland	R 36 300	R 24 200	R 14 000
Italy	R 40 700	R 27 900	R 15 600
Netherlands	R 42 800	R 24 100	R 18 600
Norway	R 41 000	R 28 700	R 15 000
Portugal	R 41 000	R 25 300	R 18 000
Russian Fed	R 33 200	R 26 900	R 18 600
Spain	R 53 700	R 28 700	R 26 700
Sweden	R 36 300	R 23 900	R 15 900
Switzerland	R 47 100	R 28 800	R 19 800
UK	R 44 600	R 26 700	R 18 500
Other Europe	R 35 800	R 24 100	R 16 900
ALL FOREIGN TOURISTS	R 17 300	R 9 100	R 8 100

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All spend data reported in this document represents the weighted sample average

The average spend reported per category would not add up to the total spend per trip, as reported by respondents.

This is because not all respondents incur expenses in all categories.

¹Total cost for the trip reported by the respondent and included all expenses (including airfare) for the trip.

²Total prepaid expenses is reported by the respondent and includes all expenses incurred in (home country, other country and prepaid costs in SA).

³Total expenditure in South Africa is reported by the respondent and represents all expenses paid for in South Africa.

TOTAL COST FOR THE TRIP, PREPAID EXPENSES AND EXPENDITURE IN SA - EXCLUDING CAPITAL EXPENDITURE				
	2015			
	Total cost for the trip (including airfare) ¹	Total prepaid expenses ²	Total expenditure in SA excluding capital ³	
AFRICA LAND	R 7 100	R 1 000	R 5 200	
Botswana	R 8 400	R 800	R 5 100	
Lesotho	R 2 000	R 200	R 1 700	
Malawi	R 22 600	R 2 600	R 18 400	
Mozambique	R 5 400	R 600	R 4 300	
Namibia	R 8 600	R 2 800	R 5 800	
Swaziland	R 4 400	R 400	R 3 400	
Zambia	R 33 200	R 6 600	R 22 300	
Zimbabwe	R 8 900	R 1 100	R 6 500	
AFRICA AIR	R 32 600	R 14 200	R 19 200	
Angola	R 35 200	R 9 400	R 26 000	
Democratic Republic of Congo	R 44 400	R 12 000	R 31 000	
Ethiopia	R 26 400	R 13 400	R 16 600	
Ghana	R 26 700	R 12 000	R 15 200	
Kenya	R 26 200	R 10 700	R 16 100	
Nigeria	R 31 600	R 11 500	R 19 600	
Tanzania	R 28 000	R 10 300	R 16 000	
Turkey	R 25 700	R 10 400	R 16 800	
Uganda	R 32 500	R 20 800	R 15 500	
UAE	R 30 200	R 14 500	R 14 800	
Other Africa and Middle East	R 34 300	R 20 700	R 16 300	
AMERICAS	R 58 100	R 38 000	R 18 600	
Argentina	R 36 700	R 25 900	R 15 500	
Brazil	R 42 900	R 27 900	R 17 400	
Canada	R 59 300	R 37 500	R 17 200	
Chile	R 48 700	R 32 200	R 21 300	
USA	R 60 000	R 39 200	R 19 000	
Other Americas	R 51 600	R 39 200	R 17 400	
ASIA & AUSTRALASIA	R 41 100	R 28 400	R 14 800	
Australia	R 52 600	R 32 700	R 17 600	
China including Hong Kong	R 36 400	R 27 900	R 11 400	
India	R 35 000	R 21 000	R 15 700	
Japan	R 44 900	R 37 200	R 13 400	
Malaysia	R 36 800	R 26 800	R 15 700	
New Zealand	R 32 300	R 26 200	R 12 200	
Singapore	R 44 400	R 29 000	R 15 600	
South Korea	R 39 400	R 30 100	R 15 000	
Other Asia and Australasia	R 30 800	R 22 300	R 14 000	
EUROPE	R 39 700	R 24 300	R 15 800	
Austria	R 40 200	R 25 400	R 15 200	
Belgium	R 39 500	R 25 200	R 14 500	
Denmark	R 42 200	R 24 100	R 16 800	
Finland	R 39 800	R 27 500	R 15 400	
France	R 36 900	R 25 200	R 12 700	
Germany	R 39 600	R 24 200	R 15 600	
Ireland	R 37 200	R 20 200	R 18 200	
Italy	R 38 600	R 25 100	R 14 900	
Netherlands	R 39 200	R 22 600	R 17 000	
Norway	R 38 300	R 22 600	R 17 000	
Portugal	R 33 800	R 20 300	R 14 600	
Russian Fed	R 35 000	R 30 000	R 16 800	
Spain	R 33 900	R 21 500	R 13 600	
Sweden	R 37 300	R 24 200	R 14 900	
Switzerland	R 46 500	R 27 500	R 18 800	
UK	R 41 700	R 24 700	R 16 400	
Other Europe	R 33 900	R 22 700	R 15 000	
ALL FOREIGN TOURISTS	R 16 000	R 7 100	R 8 100	

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TOTAL COST FOR THE TRIP, PREPAID EXPENSES AND EXPENDITURE IN SA - EXCLUDING CAPITAL EXPENDITURE			
	2014		
	Total cost for the trip (Including airfare) ¹	Total prepaid expenses ²	Total expenditure in SA excluding capital ³
AFRICA LAND	R 6 000	R 600	R 4 900
Botswana	R 3 900	R 700	R 2 500
Lesotho	R 1 700	R 100	R 1 400
Malawi	R 23 700	R 1 600	R 19 700
Mozambique	R 5 400	R 800	R 4 500
Namibia	R 7 400	R 2 700	R 4 500
Swaziland	R 4 200	R 300	R 3 800
Zambia	R 20 400	R 2 300	R 17 600
Zimbabwe	R 8 000	R 700	R 6 400
AFRICA AIR	R 20 800	R 11 900	R 11 000
Angola	R 21 100	R 8 800	R 13 400
Democratic Republic of Congo	R 20 800	R 9 000	R 12 300
Ethiopia	R 16 600	R 10 800	R 9 000
Ghana	R 18 700	R 11 600	R 9 600
Kenya	R 15 600	R 8 500	R 9 400
Nigeria	R 24 000	R 11 300	R 12 200
Tanzania	R 14 700	R 7 700	R 8 600
Turkey	R 14 300	R 8 400	R 8 600
Uganda	R 25 600	R 18 900	R 10 300
UAE	R 23 000	R 15 600	R 10 800
Other Africa and Middle East	R 22 000	R 16 000	R 10 300
AMERICAS	R 41 700	R 30 000	R 13 400
Argentina	R 29 300	R 25 000	R 9 400
Brazil	R 33 800	R 25 900	R 11 700
Canada	R 39 000	R 27 400	R 13 600
Chile	R 25 600	R 25 300	R 8 400
USA	R 44 100	R 31 200	R 13 900
Other Americas	R 29 600	R 28 300	R 10 400
ASIA & AUSTRALASIA	R 33 200	R 25 400	R 12 700
Australia	R 42 500	R 29 100	R 15 700
China including Hong Kong	R 38 000	R 28 400	R 14 900
India	R 23 700	R 17 400	R 10 400
Japan	R 26 400	R 26 800	R 8 400
Malaysia	R 25 800	R 25 400	R 8 600
New Zealand	R 27 200	R 25 600	R 8 800
Singapore	R 37 300	R 26 000	R 12 800
South Korea	R 32 900	R 34 200	R 9 800
Other Asia and Australasia	R 20 500	R 16 800	R 9 600
EUROPE	R 36 200	R 23 300	R 14 400
Austria	R 35 800	R 21 700	R 14 200
Belgium	R 37 800	R 25 100	R 15 000
Denmark	R 36 400	R 23 500	R 13 600
Finland	R 39 600	R 25 900	R 16 000
France	R 36 000	R 24 600	R 13 700
Germany	R 38 300	R 24 500	R 14 300
Ireland	R 48 500	R 28 800	R 21 200
Italy	R 34 500	R 26 000	R 13 000
Netherlands	R 37 300	R 21 900	R 15 600
Norway	R 38 600	R 22 600	R 17 100
Portugal	R 30 900	R 20 400	R 13 700
Russian Fed	R 26 500	R 23 300	R 12 200
Spain	R 33 100	R 21 800	R 13 900
Sweden	R 36 000	R 23 700	R 13 400
Switzerland	R 37 200	R 24 700	R 12 800
UK	R 34 800	R 21 900	R 14 200
Other Europe	R 33 000	R 22 200	R 14 100
ALL FOREIGN TOURISTS	R 13 000	R 5 400	R 7 000

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The average spend reported per category would not add up to the total spend per trip, as reported by respondents.

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³Total expenditure in South Africa is reported by the respondent and represents all expenses paid for in South Africa.

PROVINCIAL DISTRIBUTION - SPEND (in R million)									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	R 19 704	R 1 199	R 195	R 1 453	R 1 956	R 5 682	R 1 112	R 213	R 741
Botswana	R 1 420	R 35	R 71	R 339	R 234	R 665	R 587	R 4	R 12
Lesotho	R 699	R 129	R 27	R 81	R 30	R 10	R 140	R 20	R 637
Malawi	R 2 172	R 37	R 4	R 73	R 10	R 73	R 4		R 1
Mozambique	R 4 207	R 87	R 6	R 213	R 914	R 83	R 235	R 2	R 52
Namibia	R 324	R 512	R 11	R 36	R 12	R 30	R 16	R 119	R 19
Swaziland	R 754	R 9	R 15	R 373	R 554	R 12	R 19		R 9
Zambia	R 3 400	R 63	R 8	R 110	R 14	R 43	R 8		R 6
Zimbabwe	R 6 728	R 328	R 53	R 228	R 188	R 4 767	R 104	R 68	R 6
AFRICA AIR	R 4 160	R 1 301	R 156	R 339	R 75	R 46	R 79	R 18	R 22
Angola	R 867	R 247	R 2	R 22	R 4	R 5	R 2	R 1	R 0
Democratic Republic of Congo	R 551	R 57	R 0	R 45	R 1	R 3	R 6	R 1	R 0
Ethiopia	R 61	R 9	R 2	R 3	R 1	R 0	R 1		R 1
Ghana	R 182	R 36	R 6	R 11	R 3	R 3	R 5		R 2
Kenya	R 290	R 40	R 39	R 29	R 3	R 1	R 2		R 2
Nigeria	R 682	R 107	R 21	R 44	R 6	R 4	R 13	R 10	R 2
Tanzania	R 243	R 28	R 13	R 16	R 6	R 1	R 5	R 2	R 3
Turkey	R 126	R 34	R 7	R 7	R 1	R 2	R 5		R 1
Uganda	R 77	R 117	R 7	R 22	R 6	R 2	R 0	R 0	
UAE	R 8	R 31	R 1	R 1	R 1	R 8	R 1		
Other Africa and Middle East	R 1 074	R 595	R 57	R 138	R 44	R 18	R 38	R 5	R 12
AMERICAS	R 1 988	R 3 126	R 487	R 585	R 850	R 685	R 172	R 112	R 110
Argentina	R 42	R 52	R 8	R 11	R 14	R 11	R 1	R 0	R 1
Brazil	R 210	R 239	R 24	R 32	R 34	R 22	R 8	R 1	R 4
Canada	R 199	R 396	R 66	R 71	R 100	R 37	R 20	R 5	R 10
Chile	R 20	R 31	R 3	R 5	R 3	R 2	R 0	R 0	R 0
USA	R 1 481	R 2 295	R 384	R 461	R 689	R 612	R 139	R 106	R 91
Other Americas	R 36	R 113	R 3	R 6	R 11	R 1	R 4		R 5
ASIA & AUSTRALASIA	R 2 684	R 1 774	R 225	R 507	R 243	R 132	R 168	R 39	R 70
Australia	R 595	R 649	R 124	R 190	R 146	R 84	R 60	R 28	R 28
China including Hong Kong	R 629	R 378	R 12	R 15	R 7	R 1	R 29	R 0	R 4
India	R 699	R 186	R 18	R 215	R 26	R 9	R 33	R 2	R 13
Japan	R 137	R 106	R 2	R 10	R 5	R 5	R 7	R 2	R 3
Malaysia	R 111	R 60	R 5	R 5	R 3	R 0	R 1		R 0
New Zealand	R 48	R 73	R 4	R 10	R 3	R 2	R 5	R 2	R 0
Singapore	R 147	R 146	R 26	R 25	R 34	R 22	R 4	R 4	R 8
South Korea	R 48	R 58	R 5	R 3	R 3	R 4	R 3	R 0	R 10
Other Asia and Australasia	R 271	R 119	R 31	R 34	R 16	R 6	R 25	R 1	R 3
EUROPE	R 5 786	R 10 684	R 1 688	R 1 545	R 1 601	R 1 072	R 302	R 253	R 205
Austria	R 88	R 190	R 31	R 26	R 10	R 10	R 3	R 1	R 6
Belgium	R 272	R 316	R 43	R 51	R 46	R 35	R 7	R 13	R 2
Denmark	R 75	R 189	R 91	R 30	R 38	R 188	R 5	R 9	R 1
Finland	R 33	R 66	R 6	R 7	R 16	R 2	R 0	R 1	R 1
France	R 559	R 811	R 82	R 92	R 149	R 96	R 11	R 20	R 17
Germany	R 868	R 2 243	R 393	R 275	R 358	R 175	R 48	R 24	R 39
Ireland	R 85	R 224	R 29	R 19	R 15	R 4	R 4	R 5	R 9
Italy	R 269	R 382	R 35	R 43	R 52	R 53	R 8	R 9	R 2
Netherlands	R 396	R 1 012	R 199	R 168	R 231	R 91	R 21	R 25	R 28
Norway	R 42	R 137	R 13	R 17	R 15	R 18	R 5	R 0	R 1
Portugal	R 200	R 126	R 26	R 38	R 44	R 10	R 5	R 0	R 6
Russian Fed	R 83	R 34	R 7	R 2	R 0	R 3	R 1	R 8	R 0
Spain	R 488	R 202	R 22	R 34	R 31	R 17	R 2	R 30	R 2
Sweden	R 129	R 314	R 42	R 35	R 46	R 33	R 14	R 8	R 10
Switzerland	R 132	R 513	R 94	R 64	R 89	R 31	R 12	R 2	R 1
UK	R 1 881	R 3 677	R 504	R 609	R 374	R 243	R 133	R 72	R 71
Other Europe	R 186	R 251	R 70	R 36	R 56	R 63	R 25	R 23	R 7
ALL FOREIGN TOURISTS	R 34 323	R 18 084	R 2 751	R 4 429	R 4 726	R 7 618	R 1 833	R 635	R 1 148

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - SPEND (in R million)									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	R 18 198	R 1 216	R 222	R 2 104	R 2 283	R 6 001	R 1 406	R 253	R 881
Botswana	R 1 336	R 51	R 11	R 269	R 19	R 497	R 653	R 9	R 44
Lesotho	R 861	R 79	R 17	R 390	R 34	R 26	R 138	R 19	R 755
Malawi	R 2 211	R 46	R 9	R 61	R 43	R 55	R 11	R 2	R 3
Mozambique	R 3 518	R 84	R 13	R 117	R 974	R 149	R 211	R 5	R 15
Namibia	R 459	R 484	R 21	R 29	R 10	R 7	R 54	R 150	R 26
Swaziland	R 1 008	R 4	R 11	R 662	R 767	R 22	R 188	R 1	R 11
Zambia	R 3 039	R 64	R 17	R 331	R 54	R 20	R 17	R 1	R 5
Zimbabwe	R 5 765	R 404	R 124	R 244	R 382	R 5 226	R 133	R 66	R 22
AFRICA AIR	R 3 912	R 1 103	R 153	R 329	R 101	R 62	R 76	R 12	R 52
Angola	R 888	R 229	R 2	R 37	R 12	R 6	R 11	R 0	R 4
Democratic Republic of Congo	R 505	R 58	R 1	R 36	R 4	R 4	R 4	R 0	R 1
Ethiopia	R 66	R 12	R 2	R 12	R 2	R 2	R 0	R 0	R 0
Ghana	R 148	R 39	R 3	R 11	R 3	R 2	R 1		R 5
Kenya	R 225	R 86	R 20	R 44	R 5	R 6	R 4	R 0	R 1
Nigeria	R 757	R 174	R 44	R 42	R 11	R 4	R 19	R 0	R 12
Tanzania	R 284	R 34	R 6	R 41	R 6	R 1	R 2	R 0	R 1
Turkey	R 117	R 16	R 10	R 10	R 3	R 1	R 1	R 0	R 0
Uganda	R 67	R 78	R 15	R 6	R 5	R 2	R 1	R 2	R 2
UAE	R 6	R 11	R 2	R 1	R 0	R 0	R 0	R 0	R 7
Other Africa and Middle East	R 849	R 366	R 49	R 90	R 50	R 35	R 33	R 9	R 20
AMERICAS	R 1 629	R 2 483	R 461	R 430	R 656	R 694	R 141	R 88	R 75
Argentina	R 24	R 24	R 7	R 7	R 6	R 0	R 4	R 4	R 2
Brazil	R 165	R 184	R 20	R 26	R 31	R 10	R 8	R 1	R 1
Canada	R 194	R 329	R 62	R 73	R 101	R 62	R 23	R 6	R 4
Chile	R 17	R 20	R 1	R 1	R 2	R 1	R 3	R 0	R 0
USA	R 1 171	R 1 883	R 367	R 311	R 508	R 619	R 103	R 76	R 66
Other Americas	R 59	R 44	R 4	R 12	R 7	R 3	R 0	R 0	R 1
ASIA & AUSTRALASIA	R 2 129	R 1 350	R 218	R 514	R 253	R 157	R 116	R 30	R 94
Australia	R 465	R 539	R 122	R 152	R 147	R 97	R 34	R 11	R 54
China including Hong Kong	R 479	R 328	R 21	R 31	R 21	R 5	R 17	R 7	R 5
India	R 616	R 147	R 17	R 193	R 23	R 14	R 29	R 3	R 11
Japan	R 131	R 65	R 5	R 29	R 7	R 7	R 5	R 0	R 1
Malaysia	R 88	R 37	R 5	R 21	R 6	R 0	R 10	R 1	R 9
New Zealand	R 39	R 22	R 2	R 9	R 1	R 0	R 3	R 0	R 0
Singapore	R 92	R 83	R 21	R 31	R 20	R 20	R 4	R 3	R 4
South Korea	R 19	R 49	R 2	R 4	R 6	R 6	R 1	R 2	
Other Asia and Australasia	R 201	R 80	R 23	R 44	R 22	R 7	R 13	R 2	R 10
EUROPE	R 3 825	R 8 724	R 1 314	R 1 338	R 1 315	R 1 042	R 291	R 211	R 219
Austria	R 51	R 152	R 27	R 32	R 23	R 13	R 4	R 8	R 1
Belgium	R 96	R 222	R 61	R 34	R 50	R 32	R 9	R 8	R 11
Denmark	R 50	R 153	R 51	R 25	R 38	R 61	R 5	R 5	R 2
Finland	R 23	R 49	R 11	R 17	R 6	R 4	R 3	R 1	R 1
France	R 315	R 636	R 61	R 92	R 120	R 89	R 22	R 11	R 15
Germany	R 598	R 1 847	R 306	R 235	R 257	R 222	R 55	R 25	R 34
Ireland	R 101	R 185	R 26	R 36	R 20	R 15	R 3	R 13	R 33
Italy	R 202	R 316	R 23	R 47	R 47	R 58	R 9	R 4	R 2
Netherlands	R 248	R 810	R 151	R 131	R 184	R 79	R 35	R 21	R 23
Norway	R 41	R 142	R 23	R 17	R 22	R 18	R 6	R 2	R 4
Portugal	R 123	R 126	R 16	R 40	R 39	R 8	R 9	R 6	R 3
Russian Fed	R 17	R 39	R 11	R 4	R 3	R 24	R 2	R 1	R 1
Spain	R 72	R 142	R 17	R 15	R 28	R 14	R 8	R 29	R 3
Sweden	R 103	R 219	R 49	R 40	R 50	R 31	R 9	R 7	R 6
Switzerland	R 143	R 391	R 68	R 40	R 77	R 68	R 8	R 13	R 4
UK	R 1 479	R 3 125	R 368	R 484	R 299	R 252	R 92	R 49	R 66
Other Europe	R 162	R 171	R 44	R 48	R 52	R 53	R 11	R 11	R 9
ALL FOREIGN TOURISTS	R 29 692	R 14 876	R 2 368	R 4 716	R 4 609	R 7 957	R 2 030	R 594	R 1 321

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - SPEND (in R million)									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	R 18 592	R 1 249	R 183	R 1 229	R 2 760	R 8 304	R 670	R 322	R 793
Botswana	R 704	R 103	R 8	R 115	R 11	R 20	R 428	R 19	R 11
Lesotho	R 1 086	R 28	R 61	R 171	R 11	R 5	R 77	R 11	R 735
Malawi	R 3 032	R 66	R 4	R 109	R 3	R 71	R 14	R 1	R 2
Mozambique	R 3 962	R 179	R 23	R 93	R 1 542	R 7	R 15		R 9
Namibia	R 85	R 559	R 6	R 17	R 7	R 2	R 1	R 277	R 1
Swaziland	R 2 149	R 11	R 8	R 227	R 952	R 96	R 17	R 4	R 2
Zambia	R 2 844	R 81	R 34	R 102	R 10	R 24	R 15	R 1	R 3
Zimbabwe	R 4 730	R 222	R 39	R 395	R 223	R 8 079	R 104	R 9	R 31
AFRICA AIR	R 2 072	R 842	R 136	R 278	R 72	R 41	R 63	R 15	R 36
Angola	R 399	R 230	R 8	R 35	R 6	R 2	R 2		R 6
Democratic Republic of Congo	R 201	R 37	R 6	R 17	R 5	R 3	R 3	R 1	R 3
Ethiopia	R 36	R 8	R 1	R 8	R 1	R 0	R 1	R 0	R 1
Ghana	R 120	R 20	R 5	R 16	R 5	R 3	R 3	R 1	R 1
Kenya	R 153	R 54	R 8	R 16	R 4	R 5	R 5	R 0	R 2
Nigeria	R 514	R 124	R 24	R 50	R 9	R 6	R 14	R 1	R 10
Tanzania	R 101	R 15	R 7	R 12	R 3	R 1	R 7	R 1	R 1
Turkey	R 63	R 10	R 3	R 10	R 6	R 2	R 2	R 0	R 0
Uganda	R 31	R 65	R 6	R 8	R 3	R 1	R 1	R 2	R 1
UAE	R 4	R 11	R 1	R 1	R 0	R 0	R 0	R 0	R 0
Other Africa and Middle East	R 450	R 268	R 68	R 106	R 30	R 17	R 24	R 7	R 12
AMERICAS	R 1 166	R 1 982	R 519	R 455	R 422	R 391	R 137	R 59	R 67
Argentina	R 21	R 40	R 4	R 4	R 4	R 3	R 4	R 1	R 0
Brazil	R 120	R 175	R 22	R 34	R 23	R 9	R 13	R 4	R 5
Canada	R 153	R 294	R 75	R 66	R 82	R 22	R 17	R 9	R 6
Chile	R 5	R 10	R 1	R 1	R 2	R 1	R 0	R 0	R 0
USA	R 846	R 1 402	R 412	R 342	R 308	R 355	R 99	R 45	R 55
Other Americas	R 21	R 62	R 4	R 8	R 4	R 2	R 3	R 0	R 0
ASIA & AUSTRALASIA	R 1 379	R 1 701	R 237	R 490	R 252	R 123	R 170	R 48	R 81
Australia	R 410	R 595	R 120	R 138	R 139	R 57	R 57	R 22	R 60
China including Hong Kong	R 381	R 538	R 33	R 63	R 45	R 15	R 49	R 3	R 1
India	R 324	R 152	R 43	R 163	R 22	R 23	R 19	R 10	R 2
Japan	R 49	R 101	R 7	R 26	R 11	R 4	R 9	R 1	R 2
Malaysia	R 37	R 23	R 6	R 10	R 3	R 2	R 7	R 4	R 2
New Zealand	R 17	R 18	R 3	R 10	R 4	R 2	R 6	R 1	R 0
Singapore	R 65	R 81	R 12	R 39	R 13	R 8	R 11	R 4	R 9
South Korea	R 14	R 43	R 3	R 5	R 2	R 1	R 2	R 0	R 1
Other Asia and Australasia	R 83	R 150	R 10	R 34	R 13	R 11	R 11	R 3	R 4
EUROPE	R 2 893	R 8 711	R 1 319	R 1 344	R 1 144	R 589	R 369	R 237	R 229
Austria	R 67	R 131	R 25	R 20	R 29	R 14	R 5	R 1	R 6
Belgium	R 87	R 250	R 52	R 46	R 50	R 13	R 27	R 8	R 6
Denmark	R 28	R 149	R 35	R 27	R 33	R 17	R 12	R 4	R 2
Finland	R 31	R 47	R 12	R 11	R 13	R 8	R 6	R 3	R 3
France	R 299	R 705	R 91	R 135	R 146	R 64	R 27	R 9	R 12
Germany	R 563	R 1 776	R 289	R 267	R 204	R 96	R 47	R 53	R 40
Ireland	R 35	R 357	R 20	R 42	R 12	R 1	R 3	R 12	R 20
Italy	R 198	R 265	R 59	R 43	R 70	R 19	R 15	R 10	R 6
Netherlands	R 145	R 973	R 119	R 104	R 120	R 54	R 28	R 36	R 23
Norway	R 36	R 146	R 31	R 21	R 28	R 18	R 6	R 7	R 6
Portugal	R 124	R 121	R 24	R 36	R 27	R 7	R 15	R 8	R 4
Russian Fed	R 34	R 32	R 11	R 14	R 7	R 3	R 8	R 3	R 3
Spain	R 71	R 149	R 25	R 27	R 15	R 11	R 8	R 29	R 8
Sweden	R 126	R 123	R 38	R 65	R 60	R 38	R 14	R 6	R 8
Switzerland	R 88	R 262	R 59	R 48	R 37	R 24	R 16	R 7	R 6
UK	R 841	R 3 015	R 367	R 361	R 249	R 174	R 113	R 34	R 65
Other Europe	R 121	R 211	R 62	R 78	R 43	R 26	R 19	R 8	R 12
ALL FOREIGN TOURISTS	R 26 102	R 14 486	R 2 394	R 3 796	R 4 650	R 9 447	R 1 409	R 681	R 1 206

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

Appendix 9: Average spend tables excluding capital expenditure

AVERAGE TOTAL FOREIGN DIRECT SPEND (TFDS) IN SA BY PURPOSE OF VISIT - EXCLUDING CAPITAL EXPENDITURE										
2016										
	Holiday	Shopping personal	Shopping business	Business traveller	Business tourist	Medical	VFR	Religion	Other	
AFRICA LAND	R 5 300	R 5 300	R 13 300	R 5 900	R 5 400	R 4 200	R 2 100	R 1 600	R 3 600	
Botswana	R 3 400	R 6 800	R 15 000	R 4 500	R 3 500	R 5 600	R 1 700	R 1 400	R 3 100	
Lesotho	R 2 100	R 2 200	R 2 300	R 200	R 2 000	R 1 300	R 900	R 600	R 900	
Malawi	R 11 300	R 15 400	R 22 800	R 34 300	R 8 600	R 15 400	R 6 200	R 6 600	R 11 700	
Mozambique	R 4 800	R 4 700	R 14 100	R 9 000	R 5 700	R 8 200	R 2 500	R 1 600	R 5 600	
Namibia	R 5 400	R 9 100	R 5 700	R 5 600	R 6 200	R 5 100	R 3 900	R 4 900	R 7 200	
Swaziland	R 2 500	R 11 300	R 4 200	R 3 900	R 4 400	R 1 400	R 1 100	R 500	R 2 200	
Zambia	R 18 600	R 37 300	R 31 100	R 13 600	R 13 900	R 18 000	R 7 100	R 5 700	R 13 300	
Zimbabwe	R 7 000	R 4 300	R 12 600	R 16 800	R 5 900	R 6 600	R 3 500	R 1 900	R 10 300	
AFRICA AIR	R 20 600	R 34 600	R 85 300	R 25 300	R 10 500	R 47 400	R 18 800	R 12 500	R 23 300	
Angola	R 24 000	R 34 000	R 136 600	R 17 800	R 18 800	R 46 300	R 25 300	R 13 900	R 35 000	
Democratic Republic of Congo	R 34 900	R 30 800	R 116 900	R 73 100	R 22 200	R 62 200	R 42 300	R 6 200	R 25 000	
Ethiopia	R 13 400	R -	R 35 000	R 9 800	R 9 500	R 15 300	R 10 700	R 8 200	R 14 100	
Ghana	R 16 000	R 48 600	R 149 300	R 51 200	R 10 900	R 39 100	R 15 000	R 11 300	R 15 500	
Kenya	R 23 800	R 52 000	R 102 100	R 18 200	R 10 200	R 57 100	R 15 800	R 18 800	R 20 700	
Nigeria	R 18 800	R 55 700	R 200	R 15 800	R 9 300	R 70 000	R 13 600	R 11 300	R 22 400	
Tanzania	R 21 000	R 20 700	R 77 700	R 13 000	R 8 500	R 28 100	R 12 400	R 13 100	R 18 300	
Turkey	R 15 200	R -	R -	R 13 700	R 12 200	R 34 500	R 14 600	R 13 400	R 23 200	
Uganda	R 18 700	R -	R -	R 19 900	R 8 300	R 270 000	R 24 500	R -	R 24 600	
UAE	R 28 300	R -	R -	R 37 200	R 8 700	R -	R 16 100	R -	R 1 400	
Other Africa and Middle East	R 17 700	R 33 500	R 61 800	R 25 100	R 10 200	R 25 900	R 18 800	R 12 500	R 23 900	
AMERICAS	R 20 400	R 203 900	R 163 000	R 26 000	R 12 200	R 59 000	R 18 800	R 18 100	R 25 100	
Argentina	R 17 000	R -	R -	R 23 300	R 13 700	R 7 100	R 12 500	R -	R 18 000	
Brazil	R 14 800	R -	R -	R 32 300	R 15 900	R 10 000	R 15 900	R 21 500	R 18 100	
Canada	R 17 600	R -	R -	R 30 900	R 9 300	R 200 800	R 18 400	R 22 200	R 25 700	
Chile	R 17 300	R -	R -	R 35 800	R 16 500	R 4 000	R 22 800	R 2 900	R 30 900	
USA	R 21 500	R 203 900	R 163 000	R 23 300	R 12 000	R 60 300	R 19 000	R 17 700	R 26 700	
Other Americas	R 22 000	R -	R -	R 15 000	R 15 900	R 72 900	R 28 800	R 19 100	R 18 200	
ASIA & AUSTRALASIA	R 13 300	R 89 000	R 2 500	R 18 900	R 10 700	R 123 500	R 16 700	R 12 700	R 23 400	
Australia	R 18 100	R 15 600	R -	R 9 300	R 13 400	R 111 100	R 22 600	R 15 800	R 19 900	
China including Hong Kong	R 9 400	R 10 000	R 2 500	R 25 900	R 7 200	R -	R 10 600	R 4 200	R 16 500	
India	R 13 100	R -	R -	R 22 200	R 12 300	R -	R 13 900	R 12 400	R 22 000	
Japan	R 10 100	R -	R -	R 24 100	R 11 800	R -	R 12 400	R -	R 15 100	
Malaysia	R 11 700	R -	R -	R 6 500	R 7 300	R -	R 12 300	R 16 000	R 19 400	
New Zealand	R 22 400	R -	R -	R 14 200	R 7 500	R -	R 26 800	R 8 000	R 39 200	
Singapore	R 22 000	R 379 300	R -	R 21 100	R 8 100	R 241 400	R 20 300	R -	R 33 800	
South Korea	R 11 000	R -	R -	R 16 800	R 14 000	R -	R 28 100	R -	R 38 200	
Other Asia and Australasia	R 15 100	R 27 000	R -	R 8 600	R 11 000	R 50 000	R 14 800	R 5 500	R 35 700	
EUROPE	R 18 200	R 147 600	R 257 000	R 22 700	R 9 900	R 134 600	R 17 000	R 15 400	R 26 400	
Austria	R 19 200	R -	R -	R 10 900	R 6 900	R 214 600	R 15 200	R 7 900	R 28 800	
Belgium	R 19 200	R 9 200	R 265 300	R 14 900	R 8 700	R 220 900	R 15 400	R 12 900	R 20 100	
Denmark	R 36 500	R -	R -	R 27 100	R 7 100	R 226 400	R 23 800	R -	R 21 600	
Finland	R 21 100	R -	R -	R 9 500	R 10 700	R -	R 12 000	R -	R 27 500	
France	R 15 000	R 243 500	R 296 700	R 12 600	R 8 700	R 136 600	R 13 300	R 18 800	R 28 200	
Germany	R 16 800	R 88 800	R 150 600	R 25 100	R 10 200	R 141 600	R 14 900	R 15 300	R 27 600	
Ireland	R 17 000	R -	R -	R 11 900	R 9 100	R 11 400	R 14 200	R 2 300	R 12 900	
Italy	R 15 100	R 263 700	R 215 000	R 17 600	R 8 800	R -	R 15 400	R 14 500	R 28 300	
Netherlands	R 19 400	R -	R 125 800	R 28 400	R 8 900	R 19 100	R 15 100	R 4 000	R 31 600	
Norway	R 17 000	R -	R 6 900	R 9 700	R 7 700	R 7 300	R 20 400	R 16 100	R 21 200	
Portugal	R 20 900	R -	R 342 900	R 25 200	R 8 100	R -	R 12 400	R -	R 24 800	
Russian Fed	R 16 800	R -	R 335 200	R 26 100	R 5 800	R 129 500	R 10 700	R -	R 71 700	
Spain	R 17 300	R 237 700	R 301 200	R 17 400	R 9 900	R 208 200	R 14 800	R 30 200	R 17 400	
Sweden	R 18 500	R -	R -	R 25 600	R 8 500	R -	R 13 100	R 16 700	R 19 500	
Switzerland	R 22 500	R 226 100	R -	R 16 600	R 9 100	R 171 400	R 16 800	R -	R 30 800	
UK	R 18 200	R 59 600	R 238 100	R 28 100	R 12 200	R 126 200	R 18 800	R 14 800	R 26 400	
Other Europe	R 23 200	R -	R 208 900	R 18 600	R 10 000	R 158 500	R 18 100	R 4 200	R 12 000	
ALL FOREIGN TOURISTS	R 14 300	R 5 900	R 14 100	R 17 100	R 8 700	R 10 600	R 4 000	R 2 700	R 8 700	

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

AVERAGE TOTAL FOREIGN DIRECT SPEND (TFDS) IN SA BY PURPOSE OF VISIT - EXCLUDING CAPITAL EXPENDITURE										
	2015									
	Holiday	Shopping personal	Shopping business	Business traveller	Business tourist	Medical	VFR	Religion	Other	
AFRICA LAND	R 4 900.00	R 5 200.00	R 14 900.00	R 6 100.00	R 6 400.00	R 6 300.00	R 2 100.00	R 1 700.00	R 4 600.00	
Botswana	R 3 700.00	R 6 200.00	R 17 300.00	R 1 700.00	R 4 400.00	R 8 200.00	R 1 900.00	R 1 400.00	R 3 400.00	
Lesotho	R 1 900.00	R 2 600.00	R 6 900.00	R 2 100.00	R 2 100.00	R 800.00	R 1 100.00	R 1 000.00	R 1 300.00	
Malawi	R 8 400.00	R 15 500.00	R 30 300.00	R 12 500.00	R 10 500.00	R 23 500.00	R 6 800.00	R 6 000.00	R 14 400.00	
Mozambique	R 5 300.00	R 4 800.00	R 6 800.00	R 5 500.00	R 5 400.00	R 11 500.00	R 2 600.00	R 1 200.00	R 8 500.00	
Namibia	R 6 400.00	R 7 100.00	R 10 800.00	R 4 800.00	R 5 700.00	R 4 700.00	R 3 300.00	R 4 600.00	R 8 200.00	
Swaziland	R 2 600.00	R 7 100.00	R 19 300.00	R 11 900.00	R 3 000.00	R 2 300.00	R 1 100.00	R 900.00	R 2 500.00	
Zambia	R 8 800.00	R 33 400.00	R 39 000.00	R 17 600.00	R 10 900.00	R 15 300.00	R 7 400.00	R 7 600.00	R 11 700.00	
Zimbabwe	R 6 400.00	R 4 700.00	R 14 400.00	R 10 200.00	R 9 400.00	R 7 400.00	R 3 300.00	R 1 900.00	R 10 000.00	
AFRICA AIR	R 19 600.00	R 35 100.00	R 68 700.00	R 26 300.00	R 12 600.00	R 50 500.00	R 16 800.00	R 10 400.00	R 24 400.00	
Angola	R 23 000.00	R 43 100.00	R 101 000.00	R 24 200.00	R 13 500.00	R 54 500.00	R 19 800.00	R 20 200.00	R 29 300.00	
Democratic Republic of Congo	R 21 900.00	R 54 600.00	R 82 600.00	R 54 600.00	R 17 300.00	R 61 400.00	R 24 200.00	R 22 200.00	R 33 300.00	
Ethiopia	R 20 900.00	R 38 500.00	R 82 300.00	R 23 700.00	R 12 200.00	R 69 100.00	R 12 300.00	R 9 800.00	R 18 200.00	
Ghana	R 15 200.00	R 4 900.00	R 92 800.00	R 12 100.00	R 15 600.00	R 28 100.00	R 11 200.00	R 8 100.00	R 20 500.00	
Kenya	R 19 500.00	R 36 300.00	R 28 200.00	R 26 300.00	R 11 200.00	R 37 600.00	R 10 000.00	R 5 300.00	R 25 900.00	
Nigeria	R 20 700.00	R 47 100.00	R 41 900.00	R 35 000.00	R 16 200.00	R 25 700.00	R 17 100.00	R 10 700.00	R 26 400.00	
Tanzania	R 19 500.00	R 38 900.00	R 77 900.00	R 7 700.00	R 9 300.00	R 29 600.00	R 11 200.00	R 2 800.00	R 21 400.00	
Turkey	R 22 300.00	R 21 600.00	R 61 800.00	R 35 300.00	R 10 800.00	R 47 600.00	R 11 800.00	R 7 700.00	R 22 600.00	
Uganda	R 17 800.00	R -	R -	R 22 800.00	R 12 700.00	R 600.00	R 16 900.00	R -	R 16 700.00	
UAE	R 30 500.00	R 43 500.00	R -	R 24 900.00	R 11 600.00	R -	R 8 800.00	R -	R 19 000.00	
Other Africa and Middle East	R 16 800.00	R 23 200.00	R 37 700.00	R 21 300.00	R 11 200.00	R 55 800.00	R 17 300.00	R 8 300.00	R 21 600.00	
AMERICAS	R 20 400.00	R 17 600.00	R 21 300.00	R 22 500.00	R 13 300.00	R 30 900.00	R 14 400.00	R 21 300.00	R 23 900.00	
Argentina	R 17 800.00	R -	R -	R 20 500.00	R 13 400.00	R -	R 13 600.00	R -	R 10 300.00	
Brazil	R 15 600.00	R 11 900.00	R 35 200.00	R 26 200.00	R 17 100.00	R 13 700.00	R 15 500.00	R 31 100.00	R 21 800.00	
Canada	R 17 600.00	R -	R -	R 27 400.00	R 11 900.00	R 48 000.00	R 14 900.00	R 22 100.00	R 26 900.00	
Chile	R 14 500.00	R -	R -	R 28 100.00	R 15 800.00	R -	R 36 800.00	R -	R 23 800.00	
USA	R 21 400.00	R 23 800.00	R 17 100.00	R 20 800.00	R 12 600.00	R 30 700.00	R 13 800.00	R 20 800.00	R 24 000.00	
Other Americas	R 15 500.00	R -	R -	R 16 200.00	R 18 800.00	R 12 100.00	R 20 300.00	R -	R 18 000.00	
ASIA & AUSTRALASIA	R 14 600.00	R 32 300.00	R 27 400.00	R 26 600.00	R 11 900.00	R 34 300.00	R 15 500.00	R 35 900.00	R 17 000.00	
Australia	R 19 100.00	R -	R -	R 16 200.00	R 10 600.00	R 28 300.00	R 18 600.00	R 14 100.00	R 15 900.00	
China including Hong Kong	R 11 900.00	R 44 600.00	R 23 800.00	R 49 000.00	R 8 600.00	R -	R 9 600.00	R -	R 15 300.00	
India	R 12 200.00	R 20 000.00	R -	R 27 000.00	R 14 300.00	R 62 100.00	R 13 300.00	R 11 100.00	R 22 400.00	
Japan	R 10 600.00	R 600.00	R 8 400.00	R 22 100.00	R 11 700.00	R 5 000.00	R 21 200.00	R -	R 17 400.00	
Malaysia	R 14 100.00	R 6 000.00	R -	R 27 800.00	R 13 400.00	R -	R 15 500.00	R 251 600.00	R 12 300.00	
New Zealand	R 7 100.00	R -	R -	R 61 900.00	R 11 100.00	R 15 000.00	R 12 100.00	R -	R 7 400.00	
Singapore	R 15 400.00	R -	R -	R 21 600.00	R 15 200.00	R -	R 14 300.00	R 28 100.00	R 20 900.00	
South Korea	R 15 700.00	R -	R -	R 15 900.00	R 11 000.00	R -	R 20 600.00	R -	R 8 200.00	
Other Asia and Australasia	R 14 600.00	R 4 000.00	R 70 000.00	R 23 000.00	R 12 000.00	R 1 200.00	R 13 200.00	R 16 300.00	R 14 100.00	
EUROPE	R 17 700.00	R 33 800.00	R 11 600.00	R 17 600.00	R 10 400.00	R 33 000.00	R 13 600.00	R 16 200.00	R 24 700.00	
Austria	R 19 700.00	R -	R -	R 8 200.00	R 9 600.00	R 50 600.00	R 13 100.00	R -	R 16 400.00	
Belgium	R 15 700.00	R 26 600.00	R 10 200.00	R 12 500.00	R 9 800.00	R -	R 11 800.00	R -	R 26 700.00	
Denmark	R 20 100.00	R 18 500.00	R -	R 10 200.00	R 9 000.00	R 7 500.00	R 12 400.00	R 3 600.00	R 21 700.00	
Finland	R 18 500.00	R -	R -	R 20 000.00	R 9 200.00	R 47 400.00	R 17 800.00	R -	R 21 400.00	
France	R 14 400.00	R 38 600.00	R 1 600.00	R 13 300.00	R 8 400.00	R 27 100.00	R 10 600.00	R 10 600.00	R 19 400.00	
Germany	R 16 200.00	R 5 300.00	R 26 100.00	R 19 500.00	R 10 100.00	R 52 000.00	R 12 200.00	R 29 400.00	R 29 300.00	
Ireland	R 20 800.00	R -	R -	R 14 000.00	R 10 600.00	R -	R 20 400.00	R -	R 20 300.00	
Italy	R 14 500.00	R -	R 6 500.00	R 14 900.00	R 13 700.00	R 11 000.00	R 13 500.00	R 20 900.00	R 24 200.00	
Netherlands	R 18 500.00	R -	R -	R 24 600.00	R 10 100.00	R 18 600.00	R 10 900.00	R 11 800.00	R 33 400.00	
Norway	R 18 100.00	R -	R -	R 23 900.00	R 8 200.00	R -	R 15 900.00	R -	R 24 800.00	
Portugal	R 18 000.00	R 80 000.00	R 18 800.00	R 18 400.00	R 11 400.00	R 5 000.00	R 11 100.00	R 14 700.00	R 15 400.00	
Russian Fed	R 53 600.00	R -	R -	R 20 800.00	R 8 200.00	R -	R 14 800.00	R 8 000.00	R 10 800.00	
Spain	R 14 600.00	R -	R -	R 14 400.00	R 10 100.00	R -	R 9 000.00	R -	R 29 700.00	
Sweden	R 17 000.00	R 101 400.00	R -	R 13 600.00	R 11 600.00	R 13 500.00	R 10 000.00	R 30 900.00	R 17 600.00	
Switzerland	R 21 400.00	R -	R -	R 12 700.00	R 9 300.00	R 42 400.00	R 12 000.00	R 22 300.00	R 34 800.00	
UK	R 19 100.00	R 36 000.00	R 7 500.00	R 21 900.00	R 11 100.00	R 33 300.00	R 14 800.00	R 11 600.00	R 22 000.00	
Other Europe	R 22 400.00	R 18 600.00	R 1 500.00	R 13 500.00	R 11 300.00	R 13 100.00	R 11 600.00	R 1 300.00	R 16 300.00	
ALL FOREIGN TOURISTS	R 12 900.00	R 5 400.00	R 15 100.00	R 14 900.00	R 9 300.00	R 10 100.00	R 3 800.00	R 2 800.00	R 10 500.00	

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

AVERAGE TOTAL FOREIGN DIRECT SPEND (TFDS) IN SA BY PURPOSE OF VISIT - EXCLUDING CAPITAL EXPENDITURE

	2014									
	Holiday	Shopping personal	Shopping business	Business traveller	Business tourist	Medical	VFR	Religion	Other	
AFRICA LAND	R 4 800.00	R 6 100.00	R 17 500.00	R 1 800.00	R 5 500.00	R 6 700.00	R 2 100.00	R 2 900.00	R 5 400.00	
Botswana	R 3 700.00	R 3 900.00	R 4 900.00	R 1 400.00	R 3 200.00	R 1 300.00	R 1 100.00	R 1 100.00	R 4 000.00	
Lesotho	R 4 200.00	R 3 500.00	R 7 600.00	R 2 400.00	R 3 300.00	R 1 800.00	R 800.00	R 900.00	R 1 400.00	
Malawi	R 9 900.00	R 21 300.00	R 29 400.00	R -	R 9 800.00	R 35 000.00	R 9 400.00	R 14 600.00	R 14 500.00	
Mozambique	R 4 100.00	R 4 500.00	R 6 600.00	R -	R 4 900.00	R 9 900.00	R 3 600.00	R 3 900.00	R 6 300.00	
Namibia	R 4 600.00	R 3 700.00	R 7 200.00	R -	R 5 200.00	R 4 500.00	R 2 900.00	R 9 000.00	R 5 900.00	
Swaziland	R 1 800.00	R 37 300.00	R 29 900.00	R -	R 3 000.00	R 2 100.00	R 1 000.00	R 1 400.00	R 3 300.00	
Zambia	R 8 600.00	R 16 700.00	R 31 400.00	R 16 600.00	R 7 900.00	R 10 500.00	R 9 100.00	R 8 400.00	R 9 400.00	
Zimbabwe	R 6 100.00	R 6 200.00	R 11 600.00	R 4 000.00	R 6 500.00	R 6 800.00	R 5 300.00	R 3 800.00	R 10 600.00	
AFRICA AIR	R 14 300.00	R 17 000.00	R 37 500.00	R 22 700.00	R 8 000.00	R 23 100.00	R 11 700.00	R 7 100.00	R 12 000.00	
Angola	R 16 400.00	R 19 200.00	R 24 000.00	R -	R 7 500.00	R 23 800.00	R 14 100.00	R -	R 15 900.00	
Democratic Republic of Congo	R 15 700.00	R 16 700.00	R 19 600.00	R -	R 9 000.00	R 21 600.00	R 16 100.00	R 5 200.00	R 7 400.00	
Ethiopia	R 10 100.00	R 14 900.00	R 63 500.00	R 10 300.00	R 7 100.00	R 22 100.00	R 7 500.00	R -	R 11 300.00	
Ghana	R 12 600.00	R -	R 38 200.00	R -	R 8 300.00	R 21 600.00	R 8 900.00	R 9 100.00	R 9 900.00	
Kenya	R 10 200.00	R 10 800.00	R 15 400.00	R -	R 8 400.00	R 11 700.00	R 7 500.00	R 9 900.00	R 12 500.00	
Nigeria	R 16 800.00	R 23 500.00	R 61 000.00	R 19 400.00	R 9 300.00	R 29 500.00	R 12 300.00	R 8 000.00	R 10 800.00	
Tanzania	R 12 200.00	R 14 700.00	R 99 900.00	R -	R 6 500.00	R 20 100.00	R 8 400.00	R 3 700.00	R 8 200.00	
Turkey	R 10 600.00	R 16 700.00	R 78 600.00	R -	R 6 700.00	R 21 400.00	R 8 700.00	R 2 500.00	R 9 500.00	
Uganda	R 10 100.00	R 35 500.00	R -	R -	R 8 400.00	R -	R 11 000.00	R -	R 22 500.00	
UAE	R 12 700.00	R 37 500.00	R -	R -	R 7 500.00	R 9 200.00	R 10 900.00	R 4 400.00	R 26 500.00	
Other Africa and Middle East	R 13 300.00	R 14 000.00	R 43 300.00	R 35 100.00	R 7 500.00	R 31 300.00	R 10 700.00	R 6 900.00	R 12 300.00	
AMERICAS	R 14 700.00	R 9 200.00	R 6 600.00	R -	R 9 900.00	R 48 400.00	R 12 600.00	R 9 000.00	R 16 500.00	
Argentina	R 12 100.00	R -	R -	R -	R 7 500.00	R -	R 7 500.00	R 5 500.00	R 5 200.00	
Brazil	R 13 400.00	R -	R 6 600.00	R -	R 8 000.00	R 2 000.00	R 13 200.00	R -	R 15 000.00	
Canada	R 15 400.00	R -	R -	R -	R 10 600.00	R -	R 12 400.00	R 17 700.00	R 15 200.00	
Chile	R 14 600.00	R -	R -	R -	R 5 500.00	R -	R 7 000.00	R -	R 7 000.00	
USA	R 14 900.00	R 9 000.00	R -	R -	R 10 400.00	R 51 800.00	R 12 700.00	R 8 900.00	R 17 100.00	
Other Americas	R 10 400.00	R 20 800.00	R -	R -	R 9 200.00	R -	R 11 600.00	R 5 000.00	R 14 900.00	
ASIA & AUSTRALASIA	R 16 100.00	R 19 200.00	R 8 800.00	R 3 000.00	R 9 800.00	R 22 700.00	R 12 800.00	R 8 200.00	R 13 100.00	
Australia	R 17 900.00	R 5 400.00	R 36 200.00	R -	R 12 600.00	R 26 600.00	R 14 000.00	R 3 800.00	R 21 700.00	
China including Hong Kong	R 19 600.00	R -	R 1 100.00	R -	R 11 200.00	R 6 100.00	R 12 200.00	R 5 800.00	R 14 400.00	
India	R 10 500.00	R 45 000.00	R 4 200.00	R 3 000.00	R 9 900.00	R 31 400.00	R 11 200.00	R 8 500.00	R 12 400.00	
Japan	R 11 700.00	R -	R -	R -	R 6 600.00	R -	R 7 700.00	R -	R 8 100.00	
Malaysia	R 11 400.00	R -	R 1 000.00	R -	R 6 700.00	R 5 300.00	R 12 900.00	R 4 000.00	R 8 100.00	
New Zealand	R 12 300.00	R 45 700.00	R 15 500.00	R -	R 6 600.00	R -	R 9 900.00	R -	R 9 500.00	
Singapore	R 16 700.00	R -	R -	R -	R 8 500.00	R 4 500.00	R 13 000.00	R -	R 8 300.00	
South Korea	R 12 800.00	R 6 400.00	R -	R -	R 6 900.00	R -	R 13 300.00	R -	R 10 700.00	
Other Asia and Australasia	R 10 200.00	R 21 300.00	R 4 200.00	R -	R 9 600.00	R -	R 9 800.00	R 109 200.00	R 7 700.00	
EUROPE	R 15 900.00	R 68 700.00	R 58 600.00	R -	R 10 800.00	R 41 600.00	R 11 900.00	R 8 300.00	R 20 600.00	
Austria	R 15 000.00	R 186 400.00	R -	R -	R 11 800.00	R -	R 11 100.00	R -	R 18 100.00	
Belgium	R 16 300.00	R 106 500.00	R -	R -	R 13 800.00	R 15 800.00	R 10 400.00	R 300.00	R 23 600.00	
Denmark	R 14 200.00	R -	R -	R -	R 8 500.00	R 32 000.00	R 12 000.00	R -	R 17 800.00	
Finland	R 20 000.00	R -	R 4 600.00	R -	R 10 100.00	R -	R 14 500.00	R -	R 15 400.00	
France	R 13 500.00	R 114 400.00	R -	R -	R 11 000.00	R 58 300.00	R 11 500.00	R -	R 24 400.00	
Germany	R 14 800.00	R 15 600.00	R -	R -	R 11 200.00	R 101 100.00	R 10 900.00	R 400.00	R 25 300.00	
Ireland	R 23 800.00	R -	R -	R -	R 10 300.00	R -	R 15 500.00	R -	R 37 500.00	
Italy	R 13 600.00	R -	R -	R -	R 10 200.00	R 36 900.00	R 15 300.00	R -	R 24 100.00	
Netherlands	R 16 900.00	R 6 000.00	R -	R -	R 10 700.00	R 13 600.00	R 10 800.00	R -	R 24 600.00	
Norway	R 17 300.00	R 113 300.00	R 7 000.00	R -	R 8 300.00	R 41 000.00	R 15 600.00	R -	R 27 700.00	
Portugal	R 17 200.00	R 99 200.00	R 150 000.00	R -	R 9 100.00	R -	R 14 200.00	R -	R 19 800.00	
Russian Fed	R 20 700.00	R 3 200.00	R 12 300.00	R -	R 9 200.00	R 46 000.00	R 13 700.00	R 500.00	R 15 600.00	
Spain	R 15 300.00	R -	R -	R -	R 13 100.00	R -	R 7 500.00	R 2 800.00	R 20 000.00	
Sweden	R 14 700.00	R 80 200.00	R -	R -	R 10 600.00	R -	R 10 800.00	R -	R 18 100.00	
Switzerland	R 15 000.00	R -	R -	R -	R 7 600.00	R 5 000.00	R 11 000.00	R -	R 14 400.00	
UK	R 16 800.00	R 6 400.00	R -	R -	R 10 900.00	R 51 400.00	R 12 300.00	R 12 900.00	R 15 200.00	
Other Europe	R 16 200.00	R 19 400.00	R 49 400.00	R -	R 10 500.00	R 3 000.00	R 11 400.00	R 5 800.00	R 22 800.00	
ALL FOREIGN TOURISTS	R 11 300.00	R 6 200.00	R 17 600.00	R 2 000.00	R 7 900.00	R 7 600.00	R 3 300.00	R 3 500.00	R 9 500.00	

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - AVERAGE SPEND									
	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	R 7 000	R 6 100	R 6 000	R 3 400	R 2 800	R 4 200	R 2 100	R 3 200	R 700
Botswana	R 5 700	R 8 400	R 75 300	R 13 000	R 38 000	R 5 800	R 2 000	R 1 300	R 3 200
Lesotho	R 1 500	R 4 700	R 1 700	R 1 800	R 2 300	R 800	R 1 400	R 1 000	R 600
Malawi	R 16 700	R 9 400	R 6 800	R 10 200	R 7 700	R 8 300	R 1 500		R 4 000
Mozambique	R 4 700	R 8 200	R 4 500	R 18 400	R 3 600	R 4 000	R 2 600	R 3 000	R 3 100
Namibia	R 6 500	R 4 500	R 4 200	R 4 900	R 8 000	R 24 200	R 2 500	R 3 400	R 4 800
Swaziland	R 4 100	R 5 300	R 4 700	R 1 300	R 1 500	R 1 300	R 1 700		R 2 100
Zambia	R 24 000	R 13 500	R 13 500	R 12 200	R 3 900	R 3 600	R 5 000		R 13 700
Zimbabwe	R 9 300	R 10 800	R 7 300	R 5 900	R 3 900	R 4 000	R 3 000	R 8 500	R 2 900
AFRICA AIR	R 17 700	R 16 700	R 16 500	R 16 600	R 8 800	R 12 300	R 12 700	R 18 700	R 7 700
Angola	R 29 700	R 22 600	R 8 800	R 18 500	R 19 000	R 19 400	R 18 000	R 5 200	R 3 400
Democratic Republic of Congo	R 39 900	R 21 400	R 1 800	R 37 400	R 14 000	R 17 800	R 11 000	R 10 600	R 1 000
Ethiopia	R 11 000	R 7 300	R 12 400	R 5 900	R 4 400	R 1 300	R 14 800		R 6 000
Ghana	R 16 700	R 15 800	R 12 000	R 15 900	R 6 800	R 23 000	R 14 200		R 7 000
Kenya	R 15 000	R 10 800	R 54 900	R 13 700	R 5 300	R 4 600	R 6 600		R 14 800
Nigeria	R 13 900	R 15 000	R 15 000	R 12 900	R 7 900	R 13 300	R 17 700	R 85 100	R 6 500
Tanzania	R 13 900	R 10 600	R 16 200	R 9 400	R 11 300	R 4 300	R 17 700	R 17 700	R 12 500
Turkey	R 13 200	R 26 700	R 17 300	R 11 600	R 4 600	R 34 000	R 17 500		R 4 200
Uganda	R 10 800	R 15 100	R 11 100	R 29 200	R 15 600	R 12 900	R 3 300	R 700	
UAE	R 13 000	R 16 400	R 12 000	R 5 900	R 22 800	R 45 000	R 8 300		
Other Africa and Middle East	R 14 900	R 16 300	R 12 900	R 17 200	R 8 300	R 9 000	R 11 700	R 9 500	R 7 800
AMERICAS	R 9 700	R 13 300	R 10 300	R 10 800	R 9 200	R 20 200	R 12 100	R 17 500	R 13 100
Argentina	R 8 700	R 9 900	R 7 300	R 7 400	R 5 500	R 24 200	R 2 900	R 3 700	R 3 400
Brazil	R 10 400	R 12 500	R 7 800	R 10 000	R 6 500	R 6 300	R 4 800	R 4 700	R 18 200
Canada	R 8 300	R 11 500	R 8 600	R 7 800	R 7 700	R 11 000	R 14 600	R 8 800	R 8 700
Chile	R 13 500	R 16 400	R 7 600	R 13 300	R 7 700	R 10 900	R 6 300	R 22 400	R 8 400
USA	R 9 900	R 13 600	R 11 100	R 11 600	R 9 800	R 23 500	R 14 000	R 18 900	R 14 100
Other Americas	R 8 200	R 17 700	R 5 800	R 10 200	R 8 600	R 2 500	R 4 100		R 12 200
ASIA & AUSTRALASIA	R 10 200	R 10 300	R 10 500	R 12 800	R 8 700	R 12 600	R 9 600	R 16 200	R 11 100
Australia	R 11 300	R 15 300	R 11 600	R 14 200	R 9 600	R 13 300	R 14 300	R 25 500	R 10 500
China including Hong Kong	R 6 700	R 6 600	R 11 100	R 11 400	R 6 400	R 3 800	R 9 600	R 2 000	R 9 600
India	R 14 100	R 7 800	R 5 900	R 12 800	R 6 300	R 7 900	R 5 900	R 4 500	R 9 300
Japan	R 9 900	R 9 200	R 6 100	R 12 300	R 4 200	R 12 400	R 11 500	R 13 400	R 13 600
Malaysia	R 8 900	R 8 400	R 13 200	R 9 200	R 7 100	R 1 500	R 1 300		R 1 000
New Zealand	R 15 500	R 15 500	R 8 400	R 12 700	R 5 400	R 21 000	R 20 100	R 11 200	R 2 200
Singapore	R 12 800	R 16 100	R 8 600	R 10 000	R 10 300	R 19 800	R 9 600	R 15 400	R 8 000
South Korea	R 13 700	R 12 000	R 9 600	R 8 600	R 5 600	R 31 500	R 5 600	R 4 800	R 76 000
Other Asia and Australasia	R 12 000	R 9 700	R 14 600	R 10 600	R 10 400	R 6 300	R 11 400	R 6 000	R 11 500
EUROPE	R 11 400	R 13 400	R 8 700	R 9 500	R 7 800	R 15 100	R 10 300	R 14 100	R 8 800
Austria	R 8 900	R 13 600	R 6 800	R 7 800	R 8 800	R 13 000	R 5 900	R 2 600	R 10 200
Belgium	R 15 400	R 14 700	R 7 400	R 8 600	R 7 700	R 14 400	R 8 300	R 27 600	R 4 100
Denmark	R 7 400	R 15 500	R 23 300	R 15 100	R 11 500	R 48 500	R 10 700	R 21 100	R 13 400
Finland	R 9 500	R 13 000	R 7 400	R 7 800	R 15 700	R 7 200	R 2 000	R 12 400	R 7 100
France	R 9 200	R 11 000	R 6 900	R 5 400	R 5 400	R 12 600	R 4 700	R 15 000	R 9 100
Germany	R 8 400	R 12 800	R 6 300	R 6 700	R 6 600	R 10 600	R 7 900	R 5 600	R 4 900
Ireland	R 8 800	R 13 400	R 7 200	R 8 400	R 6 500	R 6 200	R 4 300	R 7 700	R 12 500
Italy	R 13 200	R 11 400	R 6 500	R 9 400	R 5 300	R 14 200	R 7 900	R 10 300	R 7 500
Netherlands	R 9 100	R 13 200	R 8 600	R 8 400	R 7 800	R 9 800	R 6 300	R 9 400	R 8 700
Norway	R 7 000	R 13 100	R 7 500	R 10 900	R 7 900	R 12 900	R 7 100	R 4 000	R 4 300
Portugal	R 14 300	R 11 400	R 14 800	R 14 700	R 12 700	R 14 000	R 11 600	R 4 000	R 50 200
Russian Fed	R 18 000	R 11 200	R 16 400	R 6 400	R 3 600	R 16 800	R 9 100	R 45 400	R 1 700
Spain	R 33 300	R 13 100	R 6 900	R 12 900	R 7 600	R 15 300	R 5 500	R 24 600	R 6 000
Sweden	R 9 200	R 12 800	R 6 600	R 9 400	R 7 800	R 14 400	R 12 700	R 15 200	R 13 200
Switzerland	R 8 600	R 14 700	R 10 000	R 9 000	R 9 900	R 13 900	R 14 700	R 4 700	R 3 300
UK	R 13 000	R 14 900	R 11 400	R 14 000	R 9 600	R 15 200	R 14 500	R 21 700	R 13 600
Other Europe	R 10 000	R 12 400	R 15 500	R 10 400	R 12 200	R 31 400	R 19 200	R 29 400	R 9 300
ALL FOREIGN TOURISTS	R 8 500	R 12 200	R 9 100	R 6 300	R 4 600	R 5 200	R 3 000	R 6 800	R 1 100

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - AVERAGE SPEND									
	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	R 7 300	R 6 600	R 7 300	R 4 900	R 3 000	R 5 100	R 2 900	R 3 600	R 1 100
Botswana	R 5 800	R 6 900	R 4 500	R 13 300	R 2 900	R 9 600	R 2 500	R 2 000	R 5 200
Lesotho	R 2 300	R 3 900	R 2 100	R 8 700	R 2 300	R 1 500	R 1 400	R 1 600	R 1 000
Malawi	R 19 200	R 7 800	R 10 300	R 9 100	R 8 800	R 19 800	R 5 200	R 5 000	R 4 800
Mozambique	R 4 500	R 8 200	R 9 400	R 5 000	R 3 200	R 6 200	R 3 800	R 3 000	R 2 400
Namibia	R 8 100	R 4 900	R 8 100	R 6 000	R 3 300	R 6 600	R 5 500	R 3 600	R 6 300
Swaziland	R 6 400	R 8 900	R 2 600	R 2 500	R 2 300	R 2 200	R 23 600	R 1 600	R 4 400
Zambia	R 23 000	R 12 700	R 10 600	R 20 400	R 12 900	R 6 000	R 2 900	R 3 100	R 7 600
Zimbabwe	R 9 000	R 11 600	R 12 600	R 5 500	R 4 200	R 4 900	R 3 000	R 7 600	R 4 700
AFRICA AIR	R 18 200	R 16 900	R 15 400	R 13 600	R 11 700	R 14 300	R 12 100	R 8 900	R 17 600
Angola	R 27 700	R 19 200	R 10 400	R 21 400	R 24 500	R 22 700	R 22 200	R 1 900	R 31 500
Democratic Republic of Congo	R 30 200	R 19 500	R 6 500	R 26 000	R 13 100	R 19 600	R 8 600	R 1 800	R 6 900
Ethiopia	R 15 700	R 18 100	R 8 600	R 19 400	R 8 600	R 20 500	R 2 600	R 9 000	R 8 400
Ghana	R 13 900	R 21 800	R 8 200	R 10 800	R 7 700	R 6 700	R 8 100		R 11 300
Kenya	R 12 200	R 23 000	R 17 700	R 20 400	R 9 500	R 13 800	R 7 700	R 3 600	R 5 000
Nigeria	R 17 200	R 24 400	R 21 200	R 11 900	R 17 100	R 12 200	R 15 300	R 4 500	R 16 700
Tanzania	R 16 100	R 14 200	R 13 300	R 13 100	R 19 500	R 6 300	R 6 500	R 3 700	R 4 800
Turkey	R 18 200	R 10 700	R 18 300	R 12 000	R 10 200	R 6 200	R 5 200	R 4 600	R 8 400
Uganda	R 13 200	R 11 900	R 18 700	R 6 400	R 18 200	R 14 000	R 6 100	R 15 800	R 13 700
UAE	R 8 800	R 10 700	R 11 500	R 7 500	R 8 600	R 2 600	R 7 800	R 7 500	R 6 400
Other Africa and Middle East	R 14 400	R 14 300	R 12 500	R 10 200	R 9 600	R 14 700	R 12 100	R 10 600	R 19 000
AMERICAS	R 10 000	R 12 600	R 11 500	R 9 600	R 9 100	R 22 400	R 12 100	R 16 400	R 13 400
Argentina	R 9 300	R 12 700	R 12 600	R 10 700	R 7 400	R 4 500	R 13 500	R 9 400	R 14 700
Brazil	R 11 500	R 14 000	R 8 000	R 11 400	R 7 000	R 7 300	R 5 800	R 4 600	R 10 800
Canada	R 9 400	R 11 000	R 8 300	R 8 500	R 9 100	R 15 200	R 15 800	R 9 700	R 7 000
Chile	R 17 200	R 15 700	R 7 200	R 4 800	R 7 000	R 7 400	R 28 400	R 2 000	R 5 700
USA	R 9 700	R 12 800	R 12 700	R 9 700	R 9 500	R 24 700	R 12 200	R 17 400	R 14 800
Other Americas	R 13 300	R 12 900	R 5 100	R 11 300	R 4 600	R 7 300	R 9 700	R 5 700	R 3 000
ASIA & AUSTRALASIA	R 11 400	R 10 100	R 11 200	R 11 700	R 9 500	R 13 800	R 7 900	R 8 700	R 13 000
Australia	R 10 000	R 12 700	R 12 400	R 11 200	R 10 700	R 16 700	R 8 000	R 8 700	R 15 600
China including Hong Kong	R 8 900	R 9 000	R 13 600	R 11 000	R 9 400	R 4 400	R 5 400	R 13 600	R 11 600
India	R 15 300	R 7 200	R 6 600	R 12 800	R 4 600	R 9 200	R 8 000	R 6 600	R 8 800
Japan	R 12 300	R 9 300	R 5 100	R 11 200	R 8 400	R 14 500	R 9 700	R 2 400	R 5 800
Malaysia	R 12 700	R 9 900	R 6 100	R 15 900	R 8 700	R 7 800	R 15 000	R 4 400	R 22 700
New Zealand	R 16 100	R 7 000	R 6 800	R 11 200	R 6 900	R 6 000	R 12 600	R 12 100	R 3 500
Singapore	R 9 400	R 11 700	R 13 600	R 10 800	R 9 200	R 16 000	R 5 400	R 7 900	R 7 300
South Korea	R 10 000	R 12 000	R 8 800	R 7 700	R 9 800	R 21 800	R 4 400	R 10 000	
Other Asia and Australasia	R 13 100	R 8 700	R 14 800	R 10 300	R 16 800	R 9 300	R 10 400	R 9 000	R 10 700
EUROPE	R 9 500	R 12 600	R 8 400	R 8 900	R 7 500	R 16 500	R 8 600	R 10 600	R 9 700
Austria	R 7 200	R 12 700	R 8 000	R 10 500	R 7 600	R 10 900	R 7 200	R 20 600	R 4 000
Belgium	R 7 400	R 11 000	R 9 700	R 6 400	R 6 500	R 10 700	R 9 500	R 10 000	R 10 100
Denmark	R 6 600	R 11 700	R 17 700	R 9 500	R 9 600	R 21 800	R 8 600	R 30 200	R 5 000
Finland	R 8 200	R 13 500	R 10 200	R 14 300	R 9 600	R 12 200	R 13 000	R 12 200	R 9 400
France	R 6 900	R 9 900	R 6 800	R 5 400	R 5 000	R 13 200	R 9 900	R 10 700	R 9 700
Germany	R 7 600	R 12 500	R 7 400	R 6 700	R 5 900	R 16 000	R 7 900	R 7 500	R 6 700
Ireland	R 10 800	R 15 000	R 5 600	R 13 100	R 10 200	R 16 500	R 4 700	R 23 800	R 23 700
Italy	R 10 200	R 11 600	R 4 900	R 10 800	R 5 000	R 17 000	R 7 100	R 7 100	R 8 900
Netherlands	R 7 700	R 12 400	R 8 500	R 8 000	R 8 400	R 11 200	R 10 900	R 7 800	R 6 700
Norway	R 9 200	R 14 400	R 10 800	R 11 000	R 7 900	R 24 000	R 8 900	R 6 200	R 9 600
Portugal	R 10 400	R 11 500	R 10 600	R 14 000	R 10 300	R 11 400	R 7 700	R 8 000	R 7 700
Russian Fed	R 7 100	R 15 500	R 22 300	R 6 500	R 9 200	R 80 400	R 7 800	R 10 700	R 7 100
Spain	R 7 800	R 10 600	R 6 500	R 8 500	R 7 500	R 23 800	R 16 100	R 14 300	R 6 700
Sweden	R 9 600	R 12 400	R 10 400	R 9 300	R 8 500	R 10 600	R 6 400	R 11 400	R 12 200
Switzerland	R 10 200	R 13 800	R 7 800	R 7 100	R 10 400	R 25 300	R 8 500	R 10 200	R 7 400
UK	R 12 600	R 13 700	R 9 200	R 11 600	R 9 600	R 18 000	R 8 400	R 10 600	R 11 700
Other Europe	R 9 600	R 10 200	R 9 700	R 10 600	R 11 600	R 30 900	R 11 400	R 13 500	R 12 500
ALL FOREIGN TOURISTS	R 8 600	R 11 700	R 9 300	R 6 800	R 4 400	R 6 200	R 3 700	R 6 000	R 1 600

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation

PROVINCIAL DISTRIBUTION - AVERAGE SPEND									
	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA LAND	R 6 700	R 6 400	R 7 000	R 2 800	R 3 300	R 5 600	R 1 700	R 2 500	R 900
Botswana	R 3 100	R 8 100	R 5 700	R 6 300	R 2 200	R 1 800	R 1 500	R 4 000	R 1 300
Lesotho	R 2 200	R 2 600	R 8 000	R 5 400	R 1 100	R 2 200	R 900	R 900	R 800
Malawi	R 20 200	R 9 900	R 5 100	R 14 800	R 6 700	R 8 900	R 6 800	R 1 600	R 22 600
Mozambique	R 4 400	R 5 100	R 8 100	R 7 600	R 4 000	R 3 100	R 4 800	R 3 400	R 3 400
Namibia	R 5 900	R 6 000	R 6 600	R 9 600	R 7 900	R 3 700	R 6 200	R 2 500	R 3 600
Swaziland	R 10 600	R 6 200	R 3 700	R 700	R 2 400	R 8 900	R 1 900	R 3 600	R 1 900
Zambia	R 18 300	R 12 600	R 13 800	R 9 600	R 5 100	R 6 100	R 4 700	R 5 000	R 5 700
Zimbabwe	R 7 100	R 7 600	R 5 000	R 7 800	R 8 300	R 5 600	R 5 600	R 4 400	R 5 200
AFRICA AIR	R 9 900	R 12 600	R 10 800	R 9 500	R 7 400	R 7 400	R 9 900	R 7 800	R 9 500
Angola	R 11 900	R 16 300	R 9 800	R 12 500	R 9 800	R 6 600	R 7 500		R 16 800
Democratic Republic of Congo	R 11 600	R 15 800	R 12 500	R 9 900	R 7 400	R 8 800	R 6 900	R 5 500	R 7 400
Ethiopia	R 8 200	R 13 100	R 4 600	R 10 700	R 6 000	R 3 900	R 8 100	R 4 700	R 6 300
Ghana	R 9 600	R 9 400	R 5 900	R 8 500	R 6 000	R 6 600	R 8 400	R 8 700	R 4 200
Kenya	R 8 400	R 13 500	R 8 500	R 6 300	R 5 500	R 16 400	R 10 900	R 6 000	R 6 800
Nigeria	R 11 000	R 13 900	R 16 100	R 9 700	R 7 200	R 13 500	R 16 700	R 9 000	R 15 000
Tanzania	R 8 400	R 7 400	R 10 600	R 7 100	R 5 900	R 4 800	R 22 900	R 5 800	R 6 100
Turkey	R 8 600	R 8 300	R 6 900	R 7 100	R 12 600	R 5 600	R 7 100	R 6 300	R 7 000
Uganda	R 7 800	R 10 300	R 8 200	R 7 500	R 5 000	R 5 800	R 9 000	R 29 600	R 8 200
UAE	R 8 700	R 10 800	R 10 400	R 7 700	R 7 600	R 4 800	R 6 600	R 12 900	R 4 400
Other Africa and Middle East	R 8 300	R 11 000	R 11 400	R 10 300	R 7 600	R 6 200	R 7 800	R 6 900	R 7 900
AMERICAS	R 7 200	R 10 300	R 10 400	R 8 200	R 6 200	R 12 900	R 7 400	R 10 700	R 8 700
Argentina	R 5 300	R 8 600	R 6 800	R 3 400	R 4 300	R 8 600	R 5 200	R 6 000	R 3 400
Brazil	R 6 900	R 10 700	R 9 100	R 9 100	R 5 800	R 7 100	R 7 400	R 11 300	R 13 000
Canada	R 7 900	R 9 900	R 8 800	R 6 900	R 7 900	R 7 800	R 7 400	R 16 600	R 7 700
Chile	R 4 800	R 8 900	R 6 800	R 5 100	R 6 900	R 7 000	R 6 000	R 23 200	R 4 100
USA	R 7 300	R 10 300	R 11 200	R 8 600	R 6 000	R 13 900	R 7 700	R 10 100	R 8 800
Other Americas	R 5 200	R 11 500	R 4 000	R 5 800	R 3 200	R 6 000	R 4 700	R 9 200	R 3 700
ASIA & AUSTRALASIA	R 8 600	R 10 700	R 8 800	R 8 700	R 7 800	R 8 400	R 7 900	R 10 600	R 13 800
Australia	R 9 700	R 12 600	R 9 100	R 8 400	R 9 400	R 8 700	R 10 700	R 11 600	R 15 300
China including Hong Kong	R 9 400	R 12 200	R 8 600	R 8 500	R 8 000	R 7 500	R 7 000	R 8 100	R 5 200
India	R 8 400	R 7 100	R 11 200	R 9 200	R 5 300	R 10 300	R 5 000	R 11 100	R 5 600
Japan	R 5 200	R 7 900	R 8 100	R 8 800	R 6 400	R 5 900	R 7 100	R 3 700	R 21 000
Malaysia	R 6 500	R 8 200	R 7 100	R 6 600	R 3 400	R 4 800	R 7 200	R 14 400	R 6 400
New Zealand	R 6 000	R 9 700	R 6 200	R 8 200	R 7 000	R 5 300	R 9 300	R 8 000	R 3 600
Singapore	R 8 700	R 9 400	R 6 800	R 10 300	R 5 900	R 6 600	R 11 300	R 10 000	R 14 500
South Korea	R 6 800	R 9 100	R 9 600	R 7 500	R 6 000	R 7 300	R 6 700	R 5 500	R 21 200
Other Asia and Australasia	R 6 800	R 10 100	R 5 700	R 7 400	R 6 200	R 10 500	R 7 300	R 10 000	R 14 300
EUROPE	R 8 600	R 12 100	R 7 400	R 7 900	R 6 700	R 9 900	R 8 200	R 11 100	R 11 000
Austria	R 10 200	R 11 900	R 9 800	R 6 700	R 9 800	R 11 000	R 5 800	R 3 400	R 11 700
Belgium	R 8 900	R 11 900	R 10 000	R 8 900	R 6 900	R 12 500	R 17 200	R 11 500	R 8 500
Denmark	R 6 800	R 10 500	R 6 300	R 8 400	R 7 500	R 7 900	R 8 800	R 6 700	R 8 000
Finland	R 11 400	R 13 000	R 7 400	R 7 300	R 8 100	R 12 300	R 10 000	R 9 400	R 14 600
France	R 8 500	R 11 500	R 7 500	R 6 800	R 6 100	R 11 800	R 7 000	R 5 600	R 8 300
Germany	R 8 100	R 11 400	R 6 400	R 7 000	R 5 100	R 8 500	R 6 100	R 11 600	R 12 000
Ireland	R 10 800	R 19 100	R 7 300	R 12 900	R 9 000	R 4 200	R 3 800	R 23 000	R 17 000
Italy	R 9 000	R 8 800	R 6 800	R 6 000	R 6 700	R 6 600	R 6 700	R 10 100	R 5 600
Netherlands	R 7 200	R 12 400	R 5 500	R 6 500	R 6 400	R 9 000	R 8 000	R 12 200	R 9 400
Norway	R 9 000	R 14 800	R 10 100	R 10 900	R 11 700	R 15 300	R 13 300	R 12 900	R 9 900
Portugal	R 10 100	R 11 700	R 13 200	R 11 500	R 10 200	R 7 500	R 12 600	R 18 000	R 6 800
Russian Fed	R 8 400	R 11 900	R 13 500	R 9 600	R 8 900	R 8 500	R 12 700	R 7 800	R 7 800
Spain	R 8 400	R 10 200	R 6 800	R 7 200	R 5 200	R 7 600	R 12 700	R 20 100	R 7 900
Sweden	R 9 800	R 11 500	R 7 900	R 11 500	R 7 900	R 10 800	R 5 900	R 9 900	R 10 600
Switzerland	R 6 900	R 10 200	R 6 600	R 6 100	R 4 700	R 7 100	R 9 100	R 9 900	R 6 700
UK	R 8 900	R 12 800	R 8 600	R 8 900	R 8 200	R 11 400	R 8 300	R 8 900	R 13 300
Other Europe	R 8 900	R 11 600	R 10 400	R 10 200	R 7 000	R 10 300	R 10 100	R 9 200	R 15 500
ALL FOREIGN TOURISTS	R 7 100	R 10 900	R 8 200	R 5 100	R 4 200	R 5 900	R 2 900	R 4 200	R 1 300

Notes:
Blank cells indicate that the sample is not big enough for a valid statistical interpretation

Appendix 10: Seasonality Index

SEASONALITY FOR THE PAST THREE YEARS			
	2014	2015	2016
AFRICA LAND	2.41%	1.95%	1.70%
Botswana	8.20%	11.49%	12.01%
Lesotho	2.02%	3.06%	2.55%
Malawi	2.70%	2.68%	0.95%
Mozambique	1.00%	1.03%	1.00%
Namibia	9.00%	7.53%	8.88%
Swaziland	2.37%	2.17%	1.58%
Zambia	1.25%	2.17%	0.86%
Zimbabwe	5.01%	3.60%	3.92%
AFRICA AIR	1.28%	1.07%	1.51%
Angola	4.30%	4.51%	4.09%
Democratic Republic of Congo	8.65%	10.28%	14.67%
Ethiopia	2.76%	2.88%	1.19%
Ghana	1.07%	2.66%	1.86%
Kenya	4.20%	2.29%	2.29%
Nigeria	0.79%	1.70%	1.84%
Tanzania	27.62%	1.11%	1.69%
Turkey	3.34%	6.93%	13.71%
Uganda	3.64%	2.47%	8.21%
UAE	57.59%	49.89%	138.89%
Other Africa and Middle East	3.65%	2.46%	3.66%
AMERICAS	1.56%	2.76%	2.14%
Argentina	19.82%	10.15%	9.39%
Brazil	8.03%	5.74%	16.33%
Canada	4.49%	6.34%	5.02%
Chile	20.65%	11.22%	11.54%
USA	2.21%	3.49%	2.38%
Other Americas	3.05%	7.47%	5.10%
ASIA & AUSTRALASIA	1.02%	1.81%	0.67%
Australia	6.57%	6.00%	8.78%
China including Hong Kong	10.71%	13.95%	4.90%
India	7.29%	9.14%	13.42%
Japan	10.34%	9.00%	8.09%
Malaysia	12.67%	42.08%	6.08%
New Zealand	15.03%	17.90%	14.52%
Singapore	12.39%	13.42%	12.21%
South Korea	21.83%	7.28%	6.75%
Other Asia and Australasia	1.48%	1.90%	2.99%
EUROPE	8.47%	8.46%	8.70%
Austria	17.32%	22.52%	14.28%
Belgium	11.81%	12.03%	14.56%
Denmark	23.21%	20.16%	22.58%
Finland	22.62%	14.49%	17.59%
France	14.55%	12.09%	14.06%
Germany	16.49%	21.66%	20.24%
Ireland	7.98%	6.81%	12.03%
Italy	26.09%	22.17%	29.03%
Netherlands	13.96%	16.19%	17.12%
Norway	21.77%	20.67%	18.78%
Portugal	4.25%	2.10%	2.96%
Russian Fed	7.80%	6.92%	8.76%
Spain	13.36%	13.57%	21.24%
Sweden	34.48%	30.88%	29.17%
Switzerland	18.13%	18.72%	24.59%
UK	9.00%	11.44%	9.21%
Other Europe	8.60%	7.94%	10.63%
ALL AIR MARKETS	2.34%	3.47%	2.70%
OVERSEAS MARKETS	2.82%	4.05%	3.10%
ALL FOREIGN TOURISTS	1.60%	1.36%	1.35%
NPB: ANOMALIES WERE FOUND IN 2014 TOURIST ARRIVALS FROM SOUTH KOREA AND TANZANIA. THESE COULD NOT BE RESOLVED BY STATISTICS SA			
Gauteng	1.27%	2.29%	1.17%
Western Cape	3.30%	4.54%	4.38%
Eastern Cape	5.21%	6.53%	9.69%
Kwazulu Natal	2.77%	2.21%	2.00%
Mpumalanga	4.23%	2.27%	3.58%
Limpopo	3.50%	5.41%	4.19%
North West	4.33%	10.29%	4.98%
Northern Cape	17.85%	24.04%	6.43%
Free State	3.79%	7.03%	3.71%

Appendix 11: Activities undertaken in South Africa

ACTIVITIES UNDERTAKEN WHILE IN SOUTH AFRICA																
2016																
	Shopping	Nightlife	Eating out	Entertainment	Social	Visiting natural attractions	Business	Wildlife	Cultural, historical and heritage	Beach	Church	Trading	Theme parks	Adventure	Education training study	
AFRICA LAND	60.4%	38.9%	26.8%	6.0%	42.3%	2.5%	4.3%	0.6%	2.2%	2.9%	8.4%	6.6%	0.8%	0.4%	2.6%	
Botswana	52.2%	77.4%	53.9%	10.6%	36.1%	1.1%	7.8%	1.0%	1.9%	2.7%	12.1%	12.4%	0.5%	0.6%	3.1%	
Lesotho	36.6%	30.8%	17.4%	5.7%	54.9%	1.4%	1.7%	0.7%	1.3%	1.3%	11.9%	1.6%			4.7%	
Malawi	73.0%	49.3%	42.7%	4.1%	16.9%	1.4%	9.0%		2.2%	3.5%	9.6%	22.0%	0.9%		1.9%	
Mozambique	72.3%	31.6%	14.8%	8.5%	83.6%	4.9%	1.8%		5.8%	0.9%	7.0%	6.3%	1.8%		1.0%	
Namibia	45.9%	45.6%	37.0%	4.1%	42.3%	17.1%	14.3%	1.6%	3.4%	20.8%	4.3%	1.1%	2.1%	1.4%	6.0%	
Swaziland	49.2%	24.6%	17.7%	2.8%	38.0%	1.3%	4.5%	1.6%	1.6%	6.1%	4.6%			0.7%	2.3%	
Zambia	79.4%	60.2%	48.7%	6.5%	20.3%	2.8%	14.6%	1.0%	2.9%	4.3%	6.2%	20.2%	1.6%	0.5%	3.8%	
Zimbabwe	80.3%	40.4%	33.3%	5.0%	13.4%	1.4%	4.5%	0.5%	1.5%	2.1%	7.4%	9.2%	0.6%		1.4%	
AFRICA AIR	81.1%	82.3%	65.5%	8.6%	40.7%	17.9%	35.2%	9.7%	15.9%	12.2%	8.0%	0.8%	7.4%	4.3%	11.6%	
Angola	83.3%	100.0%	13.5%	18.0%	38.1%	17.1%	10.9%	5.2%	10.9%	12.0%	3.9%			8.2%	2.5%	
Democratic Republic of Congo	82.9%	90.6%	75.8%	9.1%	74.8%	10.2%	20.0%		9.8%	8.8%	31.9%	1.9%	1.5%	0.5%	11.4%	
Ethiopia	81.6%	60.7%	48.7%	4.8%	41.7%	14.9%	45.3%	8.5%	10.4%	8.7%	3.2%		4.1%	1.7%	9.2%	
Ghana	83.8%	68.8%	56.4%	5.9%	39.3%	12.7%	43.5%	8.0%	15.6%	7.7%	9.8%	0.7%	4.8%	0.9%	12.1%	
Kenya	79.1%	67.9%	54.0%	7.1%	32.8%	9.2%	54.3%	5.2%	13.3%	8.5%	5.3%	0.6%	5.1%	3.6%	19.8%	
Nigeria	80.0%	69.8%	52.3%	7.1%	46.8%	11.3%	34.0%	5.8%	15.4%	8.3%	10.1%		5.2%	1.3%	10.0%	
Tanzania	83.3%	68.6%	55.1%	5.7%	39.5%	9.5%	38.6%	2.9%	13.0%	7.7%	2.6%	1.9%	3.9%	1.0%	20.5%	
Turkey	71.7%	91.9%	76.0%	7.6%	17.8%	43.0%	55.8%	21.1%	29.9%	22.6%			21.0%	12.5%	5.2%	
Uganda	82.5%	57.2%	45.7%	7.5%	37.1%	10.6%	47.4%	5.8%	14.6%	7.3%	6.2%	0.8%	3.6%	4.5%	21.6%	
UAE	92.8%	100.0%	82.8%	8.3%	48.8%	38.4%	25.4%	28.2%	12.4%	20.6%	1.6%	3.5%	4.6%	23.0%	1.4%	
Other Africa and Middle East	80.8%	86.4%	71.1%	9.2%	37.2%	25.1%	34.3%	16.4%	19.3%	16.5%	6.7%	0.8%	9.8%	7.3%	9.2%	
AMERICAS	74.2%	100.0%	78.7%	10.8%	31.1%	55.2%	24.6%	53.4%	45.7%	35.3%	3.0%	1.3%	17.5%	19.9%	7.2%	
Argentina	87.3%	100.0%	87.3%	7.9%	23.2%	68.3%	27.7%	65.4%	52.9%	47.2%			12.5%	25.6%	2.9%	
Brazil	84.1%	100.0%	86.9%	12.3%	23.4%	63.5%	31.4%	55.3%	51.3%	40.8%	2.7%		12.0%	23.3%	8.4%	
Canada	75.4%	100.0%	81.2%	11.6%	30.4%	60.4%	24.6%	57.3%	45.8%	39.2%	1.8%	1.3%	19.7%	23.7%	3.7%	
Chile	88.4%	100.0%	83.2%	7.9%	20.0%	64.9%	44.1%	53.4%	53.2%	45.6%	0.6%	1.1%	20.5%	16.4%	3.3%	
USA	72.0%	98.6%	76.8%	10.3%	32.4%	52.4%	23.3%	51.9%	44.3%	33.2%	3.3%	1.4%	17.8%	18.7%	7.8%	
Other Americas	86.7%	100.0%	84.4%	21.5%	30.0%	72.2%	33.1%	62.2%	60.2%	47.3%	3.8%	2.1%	22.4%	23.4%	8.9%	
ASIA & AUSTRALASIA	80.8%	95.4%	78.6%	10.2%	30.4%	40.2%	31.4%	25.0%	22.3%	18.4%	2.3%	0.4%	21.6%	7.6%	2.8%	
Australia	71.8%	100.0%	79.1%	18.0%	47.9%	43.3%	15.5%	41.0%	35.5%	29.1%	3.8%	0.8%	13.8%	12.6%	4.0%	
China including Hong Kong	87.8%	94.8%	88.3%	5.2%	9.0%	47.6%	22.7%	10.3%	7.6%	4.5%			39.6%	2.0%	0.9%	
India	80.3%	84.9%	66.3%	11.8%	36.2%	27.5%	60.7%	25.6%	21.8%	20.9%	3.4%		13.1%	7.4%	3.6%	
Japan	85.3%	84.5%	79.6%	2.2%	12.5%	45.0%	33.7%	21.0%	25.5%	20.6%			22.9%	4.6%	1.8%	
Malaysia	90.8%	100.0%	90.0%	6.5%	22.7%	43.4%	16.3%	14.8%	13.5%	14.9%	3.0%		26.6%	4.9%	2.3%	
New Zealand	87.2%	89.1%	76.6%	6.7%	31.8%	53.6%	36.9%	38.7%	38.7%	29.8%			13.2%	13.0%	3.7%	
Singapore	76.8%	100.0%	81.8%	13.9%	43.6%	45.9%	28.8%	40.9%	32.7%	30.4%	1.9%	1.0%	14.9%	18.4%	2.1%	
South Korea	78.2%	94.7%	77.5%	7.8%	39.0%	45.9%	42.7%	28.6%	33.7%	24.1%			17.0%	10.3%	6.5%	
Other Asia and Australasia	79.7%	84.3%	69.0%	6.4%	39.2%	26.8%	37.5%	18.2%	21.5%	14.9%	4.7%	0.7%	11.0%	6.4%	4.1%	
EUROPE	75.5%	100.0%	80.6%	11.0%	32.1%	55.1%	28.6%	47.1%	39.1%	37.3%	1.8%	0.8%	16.7%	21.2%	4.5%	
Austria	76.6%	99.2%	80.0%	8.7%	26.8%	60.2%	36.3%	53.9%	42.1%	38.3%	1.0%	1.2%	17.9%	25.4%	5.1%	
Belgium	67.2%	93.9%	74.2%	10.9%	25.1%	52.6%	34.0%	48.9%	37.8%	32.2%	1.9%	1.8%	14.9%	24.3%	4.2%	
Denmark	70.0%	94.3%	75.5%	9.3%	23.9%	49.2%	33.2%	53.1%	41.6%	32.6%			13.8%	22.3%	4.8%	
Finland	77.7%	100.0%	83.2%	9.9%	23.1%	54.8%	46.2%	40.7%	41.0%	33.4%	0.8%		19.5%	18.3%	5.1%	
France	79.4%	98.6%	81.7%	7.0%	20.2%	57.7%	33.2%	53.4%	42.4%	32.3%	1.2%	0.6%	18.2%	21.8%	4.8%	
Germany	75.8%	100.0%	83.6%	10.7%	30.3%	62.1%	24.8%	56.1%	45.2%	42.4%	1.2%	0.7%	18.2%	25.9%	5.4%	
Ireland	77.3%	100.0%	82.7%	10.0%	37.4%	52.8%	28.7%	44.2%	32.5%	41.0%	3.1%	1.7%	12.5%	22.6%	3.1%	
Italy	67.0%	89.6%	70.7%	9.4%	19.2%	51.6%	33.7%	46.9%	40.2%	30.6%	2.8%	0.8%	18.9%	16.8%	3.6%	
Netherlands	80.9%	100.0%	83.3%	10.7%	32.9%	63.4%	23.9%	59.0%	47.0%	44.0%	1.5%	0.7%	21.3%	28.8%	5.7%	
Norway	80.3%	100.0%	82.8%	13.0%	30.1%	59.4%	31.5%	54.2%	48.0%	38.6%	2.1%		21.2%	24.6%	7.4%	
Portugal	63.9%	92.6%	73.2%	10.0%	25.9%	35.2%	41.6%	33.6%	27.9%	28.3%	1.6%	0.9%	13.7%	10.1%	2.6%	
Russian Fed	64.6%	82.3%	74.1%	3.4%	12.1%	19.6%	77.2%	11.9%	13.8%	17.6%	0.5%	1.0%	4.3%	5.9%	1.7%	
Spain	56.1%	77.8%	58.8%	8.4%	21.9%	41.6%	35.0%	43.5%	32.3%	26.8%	1.2%	2.8%	13.5%	22.0%	5.5%	
Sweden	78.1%	100.0%	85.4%	11.0%	24.9%	57.1%	36.2%	49.4%	45.7%	38.2%	1.6%	0.8%	19.5%	19.5%	2.9%	
Switzerland	81.0%	100.0%	84.1%	10.2%	30.2%	21.6%	50.9%	50.9%	45.0%	44.3%	1.2%	0.8%	25.4%	24.9%	5.1%	
UK	75.9%	100.0%	80.6%	13.7%	43.3%	50.4%	23.7%	36.9%	32.5%	36.8%	2.5%	0.6%	13.4%	16.9%	3.6%	
Other Europe	76.8%	99.0%	82.1%	7.3%	21.5%	43.6%	55.5%	40.0%	34.0%	28.2%	1.2%		15.5%	16.0%	4.4%	
ALL FOREIGN TOURISTS	64.7%	54.6%	40.1%	7.2%	39.9%	14.2%	10.8%	10.7%	10.5%	10.0%	7.0%	5.1%	4.9%	4.6%	3.4%	

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation. Eating out, Entertainment and Church added in 2016 questionnaire to provide more detail.

ACTIVITIES UNDERTAKEN WHILE IN SOUTH AFRICA															
2015															
	Shopping	Nightlife	Eating out	Entertainment	Social	Visiting natural attractions	Business	Wildlife	Cultural, historical and heritage	Beach	Church	Trading	Theme parks	Adventure	Education training study
AFRICA LAND	58.6%	31.5%			57.5%	2.6%	7.1%	1.1%	2.9%	3.3%	6.1%	6.5%	1.2%	0.7%	3.1%
Botswana	53.3%	30.2%			54.0%	1.4%	13.1%	1.6%	3.5%	2.5%	9.4%	11.3%	0.5%	0.9%	3.3%
Lesotho	48.5%	28.1%			75.5%	1.5%	3.4%		4.0%	1.4%	10.6%	2.1%	1.1%	0.6%	4.4%
Malawi	71.0%	38.4%			42.8%	6.2%	10.4%	1.7%	4.6%	5.0%	4.4%	16.6%	2.0%	0.6%	3.7%
Mozambique	54.5%	31.2%			64.4%	1.4%	4.7%	1.2%	4.7%	0.8%	1.9%	9.4%	0.5%		1.3%
Namibia	40.2%	30.9%			49.4%	10.3%	14.6%	3.2%	5.4%	14.1%	3.0%	4.6%	3.4%	2.5%	7.6%
Swaziland	40.5%	27.9%			63.4%	1.5%	5.2%	1.7%	1.7%	7.5%	6.8%	5.5%	1.4%	1.3%	4.6%
Zambia	73.5%	36.5%			31.3%	5.5%	20.4%	2.0%	7.8%	7.4%	5.7%	14.9%	3.6%	1.0%	5.1%
Zimbabwe	78.4%	35.3%			42.1%	3.6%	8.3%	1.0%	1.9%	2.9%	4.7%	5.7%	1.4%	0.6%	2.0%
AFRICA AIR	79.7%	62.5%			38.3%	19.3%	37.1%	9.7%	19.3%	13.6%	3.4%	0.8%	8.9%	5.0%	12.3%
Angola	83.3%	66.0%			40.8%	18.4%	25.4%	4.9%	15.8%	13.3%	1.7%	1.5%	10.1%	5.0%	10.5%
Democratic Republic of Congo	83.1%	74.3%			68.2%	13.2%	28.6%	4.9%	12.7%	9.5%	6.2%	1.1%	7.4%	2.2%	10.0%
Ethiopia	78.2%	41.6%			37.3%	15.7%	41.8%	11.0%	13.3%	9.1%	1.2%		2.4%	2.9%	20.8%
Ghana	85.2%	58.7%			34.5%	11.4%	46.4%	5.9%	17.2%	9.5%	4.7%		4.7%	1.5%	13.6%
Kenya	75.0%	57.3%			24.9%	10.3%	58.4%	5.3%	14.9%	9.9%	3.1%	0.6%	4.3%	2.9%	19.7%
Nigeria	83.6%	58.3%			45.1%	16.3%	30.1%	7.0%	22.3%	11.3%	7.4%	0.9%	8.6%	2.7%	12.0%
Tanzania	78.4%	53.4%			32.3%	7.4%	37.8%	3.1%	10.9%	11.9%	1.8%	1.4%	5.0%	1.7%	19.9%
Turkey	69.0%	73.8%			15.8%	43.0%	58.6%	21.1%	22.7%	31.3%		0.5%	13.5%	13.8%	4.6%
Uganda	82.5%	56.2%			23.9%	14.9%	44.4%	3.9%	21.6%	14.4%	2.7%		10.6%	2.9%	21.5%
UAE	63.9%	71.2%			67.0%	34.5%	18.0%	21.5%	19.7%	15.4%			4.9%	6.1%	1.3%
Other Africa and Middle East	77.1%	65.1%			35.3%	26.9%	38.6%	17.2%	24.1%	16.2%	2.3%		11.5%	8.1%	9.5%
AMERICAS	69.0%	61.1%			23.9%	56.9%	23.7%	47.8%	43.5%	33.8%	2.4%	1.3%	16.7%	24.0%	9.2%
Argentina	78.2%	82.3%			23.7%	47.0%	46.4%	39.9%	35.5%	30.4%		1.3%	13.0%	16.3%	0.9%
Brazil	77.3%	75.4%			18.7%	56.1%	38.3%	47.7%	37.6%	35.7%	0.8%		19.0%	20.7%	10.2%
Canada	74.0%	67.0%			25.5%	62.5%	20.4%	51.9%	47.3%	39.0%	0.9%	0.8%	21.2%	29.8%	7.2%
Chile	86.4%	84.4%			20.2%	66.1%	56.0%	35.4%	31.2%	32.0%		0.8%	17.9%	28.5%	1.4%
USA	66.9%	56.2%			24.2%	57.9%	21.9%	47.3%	43.8%	32.9%	2.8%	1.5%	15.5%	23.5%	9.6%
Other Americas	74.1%	67.7%			20.9%	53.5%	35.6%	48.5%	39.7%	30.2%	3.0%		24.4%	19.3%	9.9%
ASIA & AUSTRALASIA	69.3%	56.2%			37.3%	39.4%	36.8%	30.6%	24.3%	22.6%	1.5%	0.6%	14.1%	12.4%	2.9%
Australia	72.2%	58.9%			52.7%	46.3%	15.7%	37.8%	31.9%	31.1%	1.7%	1.4%	13.4%	16.7%	2.1%
China including Hong Kong	56.3%	39.7%			32.1%	40.5%	34.0%	28.1%	16.0%	12.1%			19.8%	7.5%	1.7%
India	72.8%	62.4%			23.7%	31.8%	61.9%	29.2%	24.1%	22.3%	1.9%		11.9%	10.7%	4.6%
Japan	73.0%	62.2%			21.9%	40.1%	49.6%	23.3%	22.0%	19.1%			7.5%	16.4%	2.1%
Malaysia	68.5%	51.4%			37.2%	35.6%	43.9%	26.8%	25.2%	18.2%	3.8%		13.3%	12.4%	7.2%
New Zealand	75.4%	69.9%			27.9%	35.1%	48.4%	21.7%	21.5%	16.5%	1.8%		11.5%	7.2%	4.8%
Singapore	79.9%	72.4%			58.1%	42.6%	21.6%	36.8%	32.0%	30.7%	2.9%	1.2%	15.1%	20.3%	1.4%
South Korea	82.9%	70.4%			33.1%	50.6%	39.2%	34.6%	31.8%	38.3%		0.5%	14.8%	21.2%	3.7%
Other Asia and Australasia	73.6%	58.6%			34.3%	30.2%	46.6%	21.3%	18.4%	21.1%			11.1%	7.9%	3.2%
EUROPE	70.1%	69.2%			29.0%	55.5%	26.9%	41.7%	34.4%	38.0%	0.9%	0.5%	17.6%	25.5%	5.5%
Austria	68.3%	71.0%			23.0%	59.6%	31.3%	48.0%	39.8%	41.4%		0.6%	21.5%	30.6%	3.5%
Belgium	69.6%	69.4%			21.5%	57.5%	30.6%	51.3%	36.5%	36.0%		0.5%	20.4%	26.6%	5.6%
Denmark	73.8%	70.0%			14.1%	64.0%	24.3%	53.3%	41.8%	34.8%	1.5%		16.0%	32.0%	5.4%
Finland	74.6%	67.4%			12.5%	45.1%	40.9%	39.5%	31.7%	37.5%			18.7%	30.6%	4.2%
France	66.4%	66.8%			19.7%	56.9%	30.7%	45.8%	37.3%	31.8%		0.6%	20.5%	22.1%	6.9%
Germany	69.6%	69.4%			22.8%	62.0%	25.8%	48.1%	38.4%	44.3%	1.0%		20.9%	32.0%	6.8%
Ireland	80.0%	78.1%			44.5%	44.9%	25.8%	39.4%	33.9%	39.8%			5.9%	18.1%	4.8%
Italy	60.3%	59.3%			12.1%	49.4%	31.2%	43.2%	31.2%	25.8%	1.4%		13.8%	20.5%	4.8%
Netherlands	71.5%	72.2%			27.3%	65.5%	21.2%	50.6%	41.0%	40.6%	1.1%	0.6%	20.3%	34.5%	5.5%
Norway	74.5%	75.0%			19.5%	67.1%	23.0%	48.6%	42.8%	40.0%	1.6%	0.5%	17.4%	35.2%	7.1%
Portugal	74.5%	70.7%			34.1%	42.0%	35.6%	34.7%	27.6%	27.6%	0.6%	1.6%	14.1%	15.7%	3.5%
Russian Fed	58.3%	63.5%			9.5%	18.9%	67.0%	11.2%	14.5%	14.9%	1.0%		7.4%	8.6%	6.0%
Spain	73.3%	71.6%			19.6%	53.5%	36.6%	39.9%	34.2%	33.0%	0.6%		13.5%	25.4%	6.2%
Sweden	69.1%	70.1%			16.4%	57.5%	30.1%	50.3%	39.3%	29.2%	0.5%		17.9%	20.3%	6.5%
Switzerland	76.3%	72.0%			24.7%	62.1%	22.3%	50.0%	39.6%	44.6%	0.8%	0.7%	18.5%	30.8%	6.3%
UK	71.1%	69.0%			43.2%	50.7%	23.4%	32.3%	29.1%	39.1%	1.0%	0.6%	15.8%	21.8%	4.4%
Other Europe	64.6%	66.0%			15.8%	43.0%	48.1%	33.9%	26.4%	27.9%	1.0%		13.5%	16.2%	6.6%
ALL FOREIGN TOURISTS	61.9%	40.2%			50.5%	14.4%	12.9%	10.3%	10.5%	10.6%	4.9%	5.0%	5.0%	5.8%	4.1%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation. Eating out, Entertainment and Church added in 2016 questionnaire to provide more detail.

ACTIVITIES UNDERTAKEN WHILE IN SOUTH AFRICA

2014

	Shopping	Nightlife	Eating out	Entertainment	Social	Visiting natural attractions	Business	Wildlife	Cultural, historical and heritage	Beach	Church	Trading	Theme parks	Adventure	Education training study
AFRICA LAND	87.0%	78.9%			62.0%	4.0%	6.8%	0.9%	6.3%	4.1%		4.2%	4.3%	0.4%	2.4%
Botswana	60.0%	65.4%			57.6%	3.2%	15.1%	2.5%	1.2%	0.9%		10.5%			2.6%
Lesotho	74.4%	49.2%			90.9%	0.9%	2.8%		16.2%	1.1%		3.5%	1.1%		1.0%
Malawi	97.2%	94.5%			47.9%	7.8%	9.1%		6.4%	4.3%		16.7%	12.4%		2.7%
Mozambique	92.2%	84.1%			59.0%	1.5%	4.5%	0.8%	2.9%	1.0%		1.5%	0.5%	1.3%	1.5%
Namibia	45.5%	37.5%			48.8%	13.2%	18.1%	1.8%	3.4%	12.5%		11.1%	6.1%	2.6%	7.3%
Swaziland	95.5%	90.7%			88.7%	3.2%	1.1%		4.4%	16.4%		7.8%	6.2%		7.5%
Zambia	93.0%	89.2%			37.6%	8.1%	18.9%	1.4%	6.6%	6.0%		16.5%	10.0%		5.1%
Zimbabwe	98.1%	96.5%			37.6%	6.9%	9.1%	1.2%	3.5%	2.4%		0.6%	7.6%		1.0%
AFRICA AIR	75.1%	64.2%			33.8%	20.1%	42.9%	8.3%	20.5%	14.6%		0.6%	13.8%	4.6%	9.2%
Angola	81.6%	67.5%			43.6%	20.9%	33.0%	5.8%	11.9%	13.3%			11.6%	5.1%	9.8%
Democratic Republic of Congo	79.0%	64.0%			43.0%	13.9%	46.2%	5.3%	18.2%	9.7%		1.1%	11.3%	1.6%	5.9%
Ethiopia	78.5%	56.9%			34.6%	11.3%	50.8%	3.7%	13.3%	9.6%			4.1%	0.5%	10.1%
Ghana	74.6%	62.3%			32.0%	17.7%	50.5%	6.5%	19.3%	12.6%			9.6%	0.9%	9.3%
Kenya	68.3%	52.0%			18.5%	14.7%	55.5%	5.6%	15.4%	10.1%		1.2%	8.1%	2.6%	16.5%
Nigeria	86.4%	75.7%			41.4%	16.2%	38.7%	6.4%	25.3%	11.6%			17.1%	4.1%	7.1%
Tanzania	75.3%	57.7%			25.0%	9.7%	46.4%	3.2%	13.4%	5.9%		0.6%	6.8%	0.9%	20.8%
Turkey	63.8%	58.3%			18.1%	44.1%	53.2%	19.5%	23.4%	35.3%			18.1%	12.6%	4.3%
Uganda	72.9%	60.4%			24.6%	13.3%	51.8%	4.9%	22.3%	11.0%		0.7%	14.7%	1.7%	12.6%
UAE	66.7%	73.3%			37.8%	48.4%	35.0%	18.2%	27.9%	32.3%			23.8%	15.3%	1.6%
Other Africa and Middle East	66.9%	61.4%			30.4%	25.5%	41.8%	12.8%	23.0%	19.7%		0.9%	17.1%	6.7%	7.1%
AMERICAS	66.4%	57.8%			22.2%	58.0%	23.9%	42.7%	40.2%	39.1%		0.7%	32.7%	21.3%	6.1%
Argentina	68.9%	69.3%			15.2%	56.7%	33.9%	41.7%	46.7%	40.1%		2.3%	31.0%	14.7%	1.3%
Brazil	61.9%	58.8%			18.2%	45.3%	35.0%	31.4%	32.3%	33.6%		1.3%	27.7%	19.5%	5.9%
Canada	68.6%	61.7%			28.2%	61.0%	24.2%	38.4%	36.7%	43.9%		0.8%	33.6%	24.4%	5.5%
Chile	69.7%	44.9%			12.3%	44.9%	51.4%	28.1%	25.3%	21.9%			25.0%	14.3%	1.1%
USA	66.3%	56.3%			22.3%	59.5%	21.4%	45.2%	41.8%	39.2%		0.6%	33.3%	21.2%	6.2%
Other Americas	71.1%	66.8%			12.2%	50.6%	39.7%	50.0%	38.0%	32.1%			32.2%	21.1%	12.7%
ASIA & AUSTRALASIA	67.2%	61.2%			28.5%	46.0%	37.4%	25.6%	30.5%	28.8%		0.5%	27.5%	14.7%	3.1%
Australia	68.3%	55.4%			46.8%	51.4%	17.1%	35.3%	32.9%	37.7%		1.0%	33.0%	21.1%	1.9%
China including Hong Kong	75.3%	75.1%			16.9%	56.0%	39.6%	22.0%	42.7%	20.2%			34.5%	11.2%	4.0%
India	58.0%	50.7%			22.5%	33.3%	55.3%	20.5%	22.7%	27.4%			19.6%	10.6%	3.2%
Japan	67.3%	69.6%			8.5%	46.2%	53.6%	20.6%	19.7%	23.5%		0.6%	19.1%	14.9%	3.7%
Malaysia	56.9%	55.5%			18.0%	25.7%	53.8%	18.1%	27.6%	22.8%			18.3%	9.3%	5.3%
New Zealand	61.5%	60.6%			14.5%	30.0%	51.9%	18.8%	29.0%	24.4%			19.3%	6.4%	7.3%
Singapore	71.6%	64.2%			52.2%	44.4%	20.7%	34.4%	25.6%	40.2%			31.6%	25.0%	1.7%
South Korea	66.3%	72.8%			16.1%	51.2%	47.7%	22.3%	26.6%	30.3%			24.4%	15.6%	2.7%
Other Asia and Australasia	67.8%	61.9%			22.5%	43.6%	42.3%	18.2%	25.0%	23.7%			21.6%	9.5%	3.4%
EUROPE	61.5%	63.3%			26.9%	62.8%	23.4%	39.3%	32.5%	43.2%		0.7%	30.3%	28.8%	3.8%
Austria	54.9%	58.5%			23.6%	57.1%	26.5%	37.0%	29.7%	34.7%			30.4%	24.9%	4.2%
Belgium	51.3%	60.7%			23.0%	61.5%	29.1%	43.5%	28.2%	38.0%		0.8%	34.9%	30.5%	2.5%
Denmark	72.4%	72.9%			15.8%	75.9%	15.1%	48.2%	37.7%	51.1%		0.6%	32.8%	32.5%	5.7%
Finland	62.2%	53.5%			16.2%	51.4%	25.2%	39.3%	33.0%	41.3%			31.2%	25.3%	11.2%
France	50.2%	55.2%			16.0%	60.8%	30.4%	42.0%	35.5%	38.2%		0.8%	33.3%	27.9%	3.9%
Germany	62.9%	64.2%			21.6%	69.4%	22.5%	47.2%	37.7%	48.8%		0.9%	36.0%	34.8%	4.6%
Ireland	59.5%	64.6%			33.9%	77.8%	12.6%	51.7%	40.9%	57.1%		1.5%	14.1%	34.3%	
Italy	66.7%	58.8%			14.1%	56.4%	39.1%	39.5%	33.6%	40.3%			27.1%	24.0%	3.7%
Netherlands	62.3%	71.6%			23.7%	78.1%	12.8%	47.2%	36.8%	50.2%		0.6%	33.7%	39.6%	4.9%
Norway	72.1%	66.3%			23.2%	67.1%	18.4%	39.6%	33.4%	49.2%			37.4%	31.1%	6.9%
Portugal	60.9%	57.0%			35.3%	34.3%	40.5%	22.6%	20.1%	30.0%			21.0%	15.3%	2.1%
Russian Fed	45.6%	38.2%			15.1%	26.1%	62.4%	15.4%	21.9%	25.7%			16.8%	11.1%	3.8%
Spain	70.2%	64.6%			17.5%	57.8%	31.7%	31.1%	34.8%	42.7%			30.3%	24.5%	2.6%
Sweden	54.7%	48.2%			20.7%	49.8%	33.1%	41.6%	28.4%	24.0%			23.7%	12.4%	8.0%
Switzerland	70.9%	63.8%			24.6%	62.6%	19.1%	45.0%	34.4%	49.1%		0.8%	36.7%	32.6%	5.0%
UK	63.1%	66.9%			39.4%	60.7%	18.8%	31.6%	28.0%	42.4%		0.7%	26.8%	25.9%	2.6%
Other Europe	58.4%	52.5%			19.5%	51.2%	35.0%	33.7%	31.8%	35.9%		0.7%	27.4%	22.4%	3.6%
ALL FOREIGN TOURISTS	81.7%	74.8%			53.6%	16.0%	12.1%	8.8%	12.5%	11.9%		3.3%	10.0%	5.6%	3.0%

Notes:

Blank cells indicate that the sample is not big enough for a valid statistical interpretation. Eating out, Entertainment and Church added in 2016 questionnaire to provide more detail.

ACTIVITIES BY PROVINCE

	2016								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Shopping	46.2%	19.1%	4.1%	7.7%	12.6%	19.0%	7.8%	0.8%	5.9%
Nightlife	42.0%	32.5%	7.2%	8.4%	18.9%	3.3%	16.2%	1.0%	13.0%
Eating out	50.9%	31.3%	6.8%	9.2%	12.7%	10.9%	11.8%	0.9%	4.6%
Entertainment	54.8%	25.9%	6.5%	9.5%	19.4%	4.7%	16.1%	1.1%	9.1%
Social	44.3%	14.4%	3.7%	9.9%	18.3%	4.0%	11.2%	1.1%	16.6%
Visiting natural attractions	36.2%	76.4%	15.8%	14.3%	24.8%	6.4%	4.8%	1.4%	2.4%
Business	63.3%	24.9%	3.0%	7.3%	3.7%	3.3%	5.4%	1.2%	2.3%
Wildlife	39.0%	67.9%	20.7%	17.5%	33.0%	10.8%	6.2%	1.7%	2.5%
Cultural, historical and heritage	45.6%	66.2%	16.4%	16.9%	29.6%	6.1%	5.7%	1.4%	2.5%
Beach	26.1%	74.8%	20.8%	31.8%	18.5%	3.8%	4.4%	1.2%	1.6%
Church	41.2%	5.4%	1.8%	2.5%	10.0%	16.6%	15.4%	1.4%	19.8%
Trading	69.2%	3.3%	0.8%	5.7%	18.1%	20.0%	11.2%	0.7%	1.2%
Theme parks	46.4%	76.0%	14.5%	17.6%	20.2%	4.3%	5.5%	1.2%	2.3%
Adventure	29.6%	80.7%	24.0%	17.0%	22.6%	6.1%	4.1%	1.6%	3.1%
Education training study	48.5%	26.2%	6.3%	7.1%	6.3%	5.0%	5.9%	1.3%	15.5%
Notes:									

ACTIVITIES BY PROVINCE

	2015								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Shopping	44.3%	18.2%	3.9%	8.1%	11.8%	18.9%	7.1%	0.9%	7.4%
Nightlife	43.8%	27.1%	5.5%	9.5%	12.8%	13.6%	6.6%	1.1%	7.1%
Eating out									
Entertainment									
Social	40.6%	9.1%	2.0%	8.1%	15.0%	8.4%	10.7%	1.4%	16.3%
Visiting natural attractions	32.6%	70.7%	14.3%	15.5%	21.9%	6.4%	4.9%	1.7%	3.0%
Business	60.5%	23.9%	3.0%	7.7%	5.9%	5.6%	5.5%	1.3%	3.2%
Wildlife	38.9%	61.9%	18.2%	18.5%	32.4%	11.0%	7.1%	1.8%	2.5%
Cultural, historical and heritage	43.7%	58.4%	14.1%	17.0%	23.7%	5.7%	6.6%	1.7%	5.9%
Beach	22.0%	69.9%	17.7%	33.5%	12.8%	2.9%	3.9%	1.6%	2.1%
Church	38.2%	4.0%	1.7%	5.3%	16.7%	13.6%	14.8%	1.2%	21.8%
Trading	65.6%	4.4%	0.8%	7.4%	24.8%	14.4%	11.0%		2.8%
Theme parks	39.0%	62.3%	13.5%	17.8%	20.2%	5.5%	5.4%	1.4%	3.0%
Adventure	28.5%	77.6%	21.1%	17.8%	20.9%	6.0%	4.3%	1.9%	3.1%
Education training study	45.3%	26.5%	6.2%	10.6%	10.4%	5.4%	6.8%	1.3%	11.7%
Notes:									

ACTIVITIES BY PROVINCE

	2014								
	Gauteng	Western Cape	Eastern Cape	Kwazulu Natal	Limpopo	Mpumalanga	North West	Northern Cape	Free State
Shopping	41.6%	11.9%	2.9%	8.5%	13.0%	20.5%	3.8%	1.2%	8.3%
Nightlife	41.5%	13.5%	3.0%	8.2%	13.4%	22.0%	3.9%	1.0%	5.3%
Eating out									
Entertainment									
Social	42.6%	6.7%	1.6%	8.8%	12.0%	7.0%	6.4%	2.1%	17.8%
Visiting natural attractions	27.8%	65.1%	14.2%	16.0%	18.0%	8.3%	5.8%	1.6%	1.8%
Business	59.3%	21.3%	3.2%	7.5%	4.1%	6.3%	3.7%	2.1%	3.1%
Wildlife	26.6%	66.5%	20.3%	20.8%	28.8%	11.4%	8.4%	1.7%	2.0%
Cultural, historical and heritage	34.4%	42.9%	11.7%	17.5%	15.1%	5.9%	7.0%	1.7%	15.1%
Beach	18.1%	65.4%	17.3%	37.9%	11.8%	3.6%	2.3%	2.3%	0.9%
Church									
Trading	59.0%	9.2%	1.2%	3.6%	11.7%	3.8%	11.2%	1.3%	4.6%
Theme parks	43.1%	49.9%	11.8%	16.9%	19.6%	7.1%	5.7%	1.6%	1.6%
Adventure	23.3%	84.0%	20.7%	19.5%	19.6%	5.7%	3.8%	1.7%	1.6%
Education training study	44.1%	26.3%	5.1%	7.2%	16.9%	3.7%	2.5%	1.6%	4.1%
Notes:									

Appendix 12: Attractions of landmarks visited by tourist in South Africa

ATTRactions OR LANDMARKS VISITED BY TOURISTS IN SA			
Top 40 attractions or land marks	2014	2015	2016
V&A Waterfront	918 000	840 000	1 101 000
Cape Town Central City	774 000	883 000	1 088 000
Cape Point	718 000	664 000	862 000
Sandton City / Mandela Square	249 000	61 000	818 000
Table Mountain Cableway	761 000	722 000	786 000
Table Mountain (not cableway)			352 000
The Winelands	662 000	559 000	669 000
Camp's Bay			511 000
Kirstenbosch Botanical Gardens			447 000
The Garden Route	325 000	284 000	402 000
Clifton Beach			374 000
Robben Island	291 000	317 000	337 000
Kruger Park via Skukuza, Numbi, Malelane, Crocodile Bride	246 000	242 000	294 000
Apartheid Museum	227 000	208 000	262 000
Tsitsikamma National Park			250 000
Eastgate Mall	86 000	17 000	233 000
Mandela house (Soweto)	1 000		227 000
Cape Town Ostrich Ranch / Cape Point Ostrich Farms	119 000	144 000	226 000
The Karoo / Karoo National Park		101 000	193 000
Tour of Soweto	157 000	173 000	212 000
Union Buildings			179 000
Addo Elephant Park			170 000
Cango Caves	113 000	121 000	165 000
Blyde River Canyon / God's Window	157 000	133 000	161 000
Cape Agulhas	148 000	132 000	160 000
Rhino and Lion Nature Reserve	165 000	140 000	151 000
Cape Town Whale watching	192 000	167 000	125 000
West Coast National Park (Cape flowers)	91 000	113 000	116 000
Panorama	43 000	67 000	111 000
Gateway Mall	2 000		107 000
uShaka Marine World			105 000
Constitution Hill	54 000	70 000	104 000
Hazyview (Cable slide, Hot air ballooning, Abseiling, Elephant Sanctuary, Game drives etc.)			95 000
Storms River			90 000
Kruger National Park via Orpen, Phalaborwa, Punda Maria	80 000	73 000	87 000
Hazyview Mall			85 000
Bourke's Luck Potholes	119 000	71 000	83 000
Pilgrim's Rest	62 000	70 000	82 000
Durban South Beach			88 000
Durban North Coast (Umhlanga, Umdloti, Ballito, Zimbali, Salt Rock, Shaka's Rock)			80 000
Notes: In 2016 we restructured the attractions lists and removed the ambiguous options e.g. 'Beaches' has been removed and specific beach areas are included in the question.			

TOP 25 NATURAL SCENERY & GAME ATTRACTIONS OR LANDMARKS			
	2014	2015	2016
Cape Point	718 000	664 000	862 000
Table Mountain Cableway	761 000	722 000	786 000
Table Mountain (not cableway)			352 000
The Winelands	662 000	559 000	669 000
Kirstenbosch Botanical Gardens			447 000
The Garden Route	325 000	284 000	402 000
Kruger Park via Skukuza, Numbi, Malelane, Crocodile Bride	246 000	242 000	294 000
Tsitsikamma National Park			250 000
Cape Town Ostrich Ranch / Cape Point Ostrich Farms	119 000	144 000	226 000
The Karoo / Karoo National Park		101 000	193 000
Addo Elephant Park			170 000
Cango Caves	113 000	121 000	165 000
Blyde River Canyon / God's Window	157 000	133 000	161 000
Cape Agulhas	148 000	132 000	160 000
Rhino and Lion Nature Reserve	165 000	140 000	151 000
Cape Town Whale watching	192 000	167 000	125 000
West Coast National Park (Cape flowers)	91 000	113 000	116 000
Hazyview (Cable slide, Hot air ballooning, Abseiling, Elephant Sanctuary, Game drives etc.)			95 000
Storms River			90 000
Kruger National Park via Orpen, Phalaborwa, Punda Maria	80 000	73 000	87 000
Bourke's Luck Potholes	119 000	71 000	83 000
Pilgrim's Rest	62 000	70 000	82 000
La Lucia			75 000
Elephant Coast (e.g. iSimangaliso Wetland Park World Heritage Site, Hluhluwe-iMfolozi, Tembe, Ndumu, Phinda)			75 000
Bloukrans Bridge Bungy (Highest Bungee)			57 000
Notes: In 2016 we restructured the attractions lists and removed the ambiguous options e.g. 'Beaches' has been removed and specific beach areas are included in the question.			

TOP 20 MALLS & URBAN ATTRACTIONS OR LANDMARKS			
	2014	2015	2016
V&A Waterfront	918 000	840 000	1 101 000
Cape Town Central City	774 000	883 000	1 088 000
Sandton City / Mandela Square	249 000	61 000	818 000
Eastgate Mall	86 000	17 000	233 000
Union Buildings			179 000
Panorama	43 000	67 000	111 000
Gateway Mall	2 000		107 000
Hazyview Mall			85 000
Grand West Casino			69 000
Pavilion Mall			67 000
Greenacres Mall			59 000
Maboneng Precinct (e.g. Pop Art Theatre, Cinema, Gallery etc)		19 000	58 000
Board Walk shopping Mall			57 000
Sun City / Lost City	74 000	47 000	49 000
Braamfontein Neighbour Goods Market		21 000	48 000
Florida Road (Durban)			47 000
The Wedge			44 000
Newtown Market Theatre			44 000
Church Square			42 000
Cullinan Diamond Mine	27 000	25 000	38 000
Notes: In 2016 we restructured the attractions lists and removed the ambiguous options e.g. 'Beaches' has been removed and specific beach areas are included in the question.			

TOP 10 CULTURE & HERITAGE ATTRACTIONS OR LANDMARKS			
	2014	2015	2016
Robben Island	291 000	317 000	337 000
Apartheid Museum	227 000	208 000	262 000
Mandela house (Soweto)	1 000		227 000
Tour of Soweto	157 000	173 000	212 000
Constitution Hill	54 000	70 000	104 000
Mzoli's Place			75 000
Maropeng and Sterkfontein Caves (Cradle of Humankind)			63 000
Lesedi Cultural Village	59 000	46 000	48 000
Zululand cultural villages (Richards Bay, Eshowe, Shakaland, Ulundi, Nongoma)			34 000
Nelson Mandela Museum (Mthatha)			34 000
Notes: In 2016 we restructured the attractions lists and removed the ambiguous options e.g. 'Beaches' has been removed and specific beach areas are included in the question.			

TOP 10 BEACH FRONT ATTRACTIONS OR LANDMARKS			
	2014	2015	2016
Camp's Bay			511 000
Clifton Beach			374 000
uShaka Marine World			105 000
Durban South Beach			88 000
Durban North Coast (Umhlanga, Umdloti, Ballito, Zimbali, Salt Rock, Shaka's Rock)			80 000
Durban North Beach			79 000
La Lucia			75 000
Sun Coast Casino			22 000
South Coast Beach Resorts and attractions (Amanzimtoti, Port Shepstone, Scottburgh, Margate, Southbroom, Port Edward)			17 000
Mossel Bay			17 000
Notes: In 2016 we restructured the attractions lists and removed the ambiguous options e.g. 'Beaches' has been removed and specific beach areas are included in the question.			

Appendix 13: Experiences in South Africa

TOP 10: MOST POSITIVE EXPERIENCE										
2016										
	Visiting family friends	The scenery in SA is beautiful	Hospitality and friendly people	Good service	Value for money	Good infrastructure	The diverse experience	Business opportunities	The wildlife game parks safari	The culture & heritage
AFRICA LAND	43.0%	21.2%	23.7%	27.7%	24.1%	20.7%	9.8%	12.0%	1.2%	2.5%
Botswana	28.3%	10.3%	37.4%	34.5%	28.4%	36.9%	23.8%	11.2%	1.1%	4.6%
Lesotho	36.5%	2.6%	14.1%	14.3%	1.8%	5.0%	1.7%	1.8%	1.0%	0.6%
Malawi	24.3%	27.9%	23.8%	22.9%	34.8%	31.6%	12.6%	31.5%	0.3%	3.2%
Mozambique	62.0%	44.6%	26.4%	40.9%	24.1%	20.5%	5.3%	8.3%	0.3%	5.2%
Namibia	45.2%	26.1%	45.7%	30.2%	12.2%	8.4%	19.6%	4.9%	1.2%	2.2%
Swaziland	66.2%	14.3%	34.6%	19.3%	8.1%	22.1%	5.9%	7.2%	2.5%	2.8%
Zambia	17.2%	25.8%	23.0%	26.3%	35.8%	36.5%	28.4%	37.4%	1.1%	3.0%
Zimbabwe	34.9%	28.0%	18.6%	32.6%	48.4%	27.6%	13.8%	22.7%	1.5%	1.5%
AFRICA AIR	18.4%	30.4%	32.7%	17.3%	17.6%	30.1%	26.2%	10.8%	6.2%	5.3%
Angola	18.2%	29.2%	19.1%	8.9%	12.6%	39.2%	18.4%	3.7%	3.0%	4.3%
Democratic Republic of Congo	32.0%	25.0%	14.2%	27.5%	26.5%	48.6%	15.7%	3.8%	1.0%	4.2%
Ethiopia	23.2%	29.4%	42.3%	20.9%	17.3%	35.9%	32.9%	12.3%	4.7%	2.4%
Ghana	15.4%	24.9%	32.5%	15.2%	14.6%	33.0%	26.3%	9.7%	2.2%	7.6%
Kenya	11.8%	22.0%	31.9%	16.8%	12.5%	33.1%	23.7%	11.3%	1.4%	4.2%
Nigeria	19.8%	23.3%	35.9%	15.4%	18.1%	35.6%	28.0%	10.9%	2.7%	3.6%
Tanzania	12.5%	19.7%	29.9%	17.2%	11.5%	38.0%	23.8%	8.8%	1.4%	2.9%
Turkey	10.4%	23.3%	32.4%	23.4%	16.8%	35.6%	28.5%	11.4%	1.9%	3.1%
Uganda	9.0%	60.9%	53.1%	29.3%	30.2%	7.9%	33.0%	28.5%	13.7%	8.2%
UAE	30.5%	62.7%	34.8%	3.5%	7.9%	6.8%	15.4%	6.7%	18.3%	8.0%
Other Africa and Middle East	19.7%	36.7%	37.1%	17.6%	19.0%	19.8%	29.9%	12.9%	12.1%	7.1%
AMERICAS	13.0%	62.2%	47.8%	20.3%	25.4%	8.5%	34.5%	9.1%	45.1%	22.5%
Argentina	3.3%	57.4%	33.2%	12.1%	7.2%	8.9%	28.1%	1.3%	48.0%	25.4%
Brazil	3.8%	54.6%	30.5%	4.6%	4.2%	15.2%	22.7%	4.6%	42.3%	20.3%
Canada	17.6%	70.3%	52.8%	24.8%	27.8%	9.6%	40.4%	9.6%	48.7%	21.9%
Chile	4.4%	60.7%	39.9%	13.8%	7.1%	15.2%	24.4%	1.7%	35.5%	21.0%
USA	13.8%	61.7%	49.8%	21.8%	28.4%	7.2%	35.0%	9.9%	44.8%	22.7%
Other Americas	4.8%	64.5%	33.4%	12.3%	15.2%	16.2%	33.5%	3.1%	45.7%	23.5%
ASIA & AUSTRALASIA	28.5%	48.5%	48.5%	15.4%	33.6%	8.3%	22.4%	11.2%	17.9%	9.7%
Australia	39.3%	53.5%	43.9%	21.8%	27.2%	7.6%	32.7%	6.7%	31.3%	18.1%
China including Hong Kong	28.0%	50.0%	56.6%	7.8%	55.9%	2.0%	5.1%	11.7%	5.4%	3.0%
India	17.1%	38.4%	43.8%	17.6%	20.9%	16.8%	30.9%	19.1%	17.6%	7.7%
Japan	17.9%	49.0%	53.8%	19.0%	35.3%	7.5%	22.7%	13.8%	13.0%	10.4%
Malaysia	37.6%	46.3%	57.0%	9.1%	47.1%	3.1%	8.7%	1.3%	7.9%	6.6%
New Zealand	17.7%	66.8%	53.6%	25.3%	19.9%	19.4%	33.6%	9.4%	30.8%	23.8%
Singapore	34.0%	58.3%	45.7%	20.8%	20.6%	6.8%	34.3%	8.5%	32.9%	12.0%
South Korea	18.1%	57.3%	30.1%	12.1%	8.1%	3.4%	22.9%	7.1%	25.6%	17.7%
Other Asia and Australasia	30.3%	42.5%	45.2%	11.6%	20.6%	12.3%	23.3%	9.3%	14.2%	6.4%
EUROPE	20.0%	65.0%	48.8%	20.7%	26.2%	6.7%	36.1%	11.9%	36.9%	17.0%
Austria	10.0%	69.6%	54.4%	21.5%	25.7%	3.6%	40.8%	15.2%	42.3%	16.6%
Belgium	14.7%	62.4%	54.0%	26.1%	22.8%	9.7%	34.4%	12.8%	39.4%	17.6%
Denmark	7.5%	64.7%	52.5%	27.8%	28.5%	6.2%	38.7%	13.0%	45.0%	19.4%
Finland	7.4%	72.8%	57.2%	22.8%	27.1%	7.5%	40.7%	17.3%	28.1%	18.6%
France	11.9%	68.5%	56.2%	29.0%	21.1%	10.2%	40.5%	14.6%	42.9%	20.9%
Germany	15.6%	69.8%	49.5%	18.8%	27.4%	6.3%	37.1%	11.5%	45.0%	18.4%
Ireland	30.8%	63.1%	43.0%	15.7%	20.8%	7.4%	30.3%	11.3%	34.6%	17.6%
Italy	9.3%	71.0%	45.1%	21.9%	22.5%	7.1%	40.9%	16.2%	38.0%	16.4%
Netherlands	17.6%	71.1%	52.4%	20.1%	30.0%	7.4%	39.6%	10.9%	49.1%	21.6%
Norway	9.0%	73.3%	55.0%	21.0%	22.6%	7.4%	38.4%	11.5%	39.8%	20.9%
Portugal	19.9%	54.7%	39.2%	15.6%	29.9%	6.8%	37.7%	20.1%	27.0%	14.2%
Russian Fed	6.4%	39.4%	46.3%	32.0%	23.1%	7.4%	29.1%	36.5%	9.2%	6.5%
Spain	11.3%	53.4%	48.1%	23.9%	20.8%	5.6%	26.9%	12.4%	34.8%	19.5%
Sweden	10.3%	71.5%	55.7%	22.9%	26.4%	8.4%	38.9%	13.6%	39.3%	18.3%
Switzerland	15.1%	74.0%	51.4%	20.7%	35.2%	5.8%	38.9%	5.7%	40.0%	19.7%
UK	33.1%	58.1%	43.6%	18.1%	26.0%	5.1%	31.9%	9.1%	26.4%	13.4%
Other Europe	7.2%	64.0%	53.7%	24.5%	27.4%	8.8%	40.7%	23.4%	31.4%	13.4%
ALL FOREIGN TOURISTS	37.0%	30.5%	29.6%	25.5%	24.6%	18.1%	15.6%	11.8%	8.9%	5.8%

TOP 10: MOST POSITIVE EXPERIENCE										
2015										
	Visiting family friends	The scenery in SA is beautiful	Hospitality and friendly people	Good service	Value for money	Good infrastructure	The diverse experience	Business opportunities	The wildlife game parks safari	The culture & heritage
AFRICA LAND	40.7%	19.7%	31.4%	29.0%	23.8%	23.2%	9.6%	10.8%	1.5%	2.0%
Botswana	33.4%	8.4%	39.5%	31.1%	17.9%	21.6%	10.5%	10.8%	1.6%	2.7%
Lesotho	43.6%	3.4%	16.6%	16.6%	3.9%	7.5%	3.0%	3.9%	1.2%	1.0%
Malawi	32.1%	33.7%	38.0%	34.5%	36.2%	43.6%	16.0%	28.5%	1.2%	2.5%
Mozambique	52.6%	30.8%	31.2%	33.2%	29.7%	15.2%	11.5%	11.2%	1.4%	3.0%
Namibia	41.1%	20.5%	45.5%	25.0%	17.6%	11.0%	13.8%	8.0%	2.8%	4.3%
Swaziland	52.0%	17.1%	44.1%	29.7%	16.4%	25.3%	6.6%	7.3%	2.7%	3.3%
Zambia	22.6%	29.3%	32.2%	33.0%	24.4%	39.6%	15.6%	28.6%	1.7%	1.8%
Zimbabwe	30.3%	27.4%	32.3%	34.3%	39.5%	37.9%	12.7%	14.8%	1.2%	1.1%
AFRICA AIR	20.5%	29.9%	32.6%	27.9%	14.1%	31.5%	18.5%	16.3%	9.5%	8.9%
Angola	18.2%	24.4%	27.4%	22.9%	19.9%	41.0%	18.8%	11.7%	7.5%	10.7%
Democratic Republic of Congo	36.0%	37.1%	27.0%	46.8%	25.8%	45.5%	19.0%	14.9%	5.5%	5.3%
Ethiopia	19.7%	24.9%	35.1%	28.4%	7.6%	24.3%	12.4%	16.9%	8.5%	5.9%
Ghana	15.5%	25.2%	30.5%	25.5%	9.7%	39.0%	14.8%	18.8%	5.0%	4.9%
Kenya	8.9%	25.8%	29.7%	24.8%	13.1%	37.4%	17.2%	25.3%	6.0%	5.6%
Nigeria	23.2%	26.0%	30.5%	26.3%	10.7%	33.6%	15.8%	13.9%	6.7%	8.0%
Tanzania	22.0%	18.1%	26.2%	21.3%	7.5%	31.6%	13.0%	16.5%	4.2%	3.9%
Turkey	13.8%	30.7%	33.8%	33.7%	8.1%	40.7%	16.7%	19.5%	9.6%	9.2%
Uganda	9.5%	52.4%	53.0%	34.1%	20.5%	13.4%	34.3%	25.0%	21.1%	19.2%
UAE	35.6%	37.9%	16.1%	11.4%	11.9%	7.6%	15.0%	8.4%	16.8%	6.3%
Other Africa and Middle East	21.9%	35.4%	37.8%	28.7%	13.5%	21.9%	21.0%	16.2%	14.5%	11.2%
AMERICAS	16.9%	60.1%	47.6%	25.5%	20.2%	11.5%	28.8%	9.2%	43.7%	22.4%
Argentina	11.2%	48.4%	42.5%	22.4%	10.2%	17.9%	22.8%	12.7%	34.5%	19.0%
Brazil	9.1%	54.6%	45.6%	20.6%	12.3%	20.6%	20.9%	9.1%	39.2%	20.4%
Canada	19.4%	65.5%	52.5%	29.2%	23.2%	14.2%	33.2%	9.0%	49.7%	28.8%
Chile	15.8%	60.2%	43.4%	22.4%	6.9%	22.5%	24.9%	14.8%	27.8%	19.4%
USA	17.4%	60.3%	47.3%	25.5%	20.9%	9.8%	28.9%	9.1%	43.6%	21.6%
Other Americas	13.5%	43.4%	36.7%	22.9%	12.3%	16.5%	26.7%	10.2%	34.9%	16.6%
ASIA & AUSTRALASIA	27.8%	44.1%	41.9%	23.1%	19.0%	13.8%	20.1%	15.3%	21.6%	11.2%
Australia	42.3%	51.9%	43.8%	27.1%	21.9%	11.1%	27.6%	7.2%	33.6%	18.0%
China including Hong Kong	26.2%	41.6%	45.4%	20.4%	26.7%	13.3%	11.3%	15.8%	12.2%	6.5%
India	15.9%	40.9%	38.3%	19.2%	11.5%	19.5%	21.8%	23.3%	20.4%	8.3%
Japan	12.8%	40.5%	38.9%	22.9%	16.7%	12.0%	16.8%	18.7%	18.7%	12.5%
Malaysia	22.9%	37.1%	38.5%	25.4%	14.8%	4.7%	13.0%	13.9%	15.9%	7.1%
New Zealand	15.9%	39.5%	49.6%	21.5%	8.9%	14.8%	16.7%	11.1%	15.7%	8.7%
Singapore	40.8%	50.0%	45.8%	33.2%	17.6%	9.0%	28.5%	12.4%	29.1%	13.2%
South Korea	20.0%	46.1%	35.5%	17.7%	13.3%	9.3%	19.4%	14.0%	23.4%	12.9%
Other Asia and Australasia	22.6%	35.8%	35.4%	21.8%	14.1%	18.3%	17.1%	22.2%	12.4%	9.3%
EUROPE	23.0%	61.5%	52.0%	30.6%	24.0%	12.3%	29.4%	13.2%	37.2%	18.6%
Austria	18.3%	65.6%	57.6%	32.0%	24.2%	12.8%	26.0%	13.8%	41.6%	11.9%
Belgium	17.0%	64.6%	53.5%	30.0%	20.7%	13.9%	24.6%	15.5%	40.5%	15.7%
Denmark	12.4%	71.7%	62.0%	33.9%	33.5%	17.2%	39.3%	12.5%	51.7%	28.9%
Finland	10.6%	63.3%	58.4%	32.5%	21.4%	13.6%	27.7%	20.1%	33.3%	18.7%
France	14.8%	63.9%	53.5%	33.6%	20.0%	13.9%	28.0%	17.7%	41.8%	17.6%
Germany	16.9%	65.9%	54.3%	30.4%	26.1%	12.7%	31.8%	13.5%	43.3%	21.0%
Ireland	37.3%	62.4%	53.3%	32.2%	10.2%	5.3%	37.9%	6.8%	31.5%	14.0%
Italy	9.6%	60.1%	44.2%	23.6%	16.1%	11.1%	31.2%	17.0%	42.4%	18.9%
Netherlands	21.4%	64.5%	54.7%	31.8%	29.9%	13.9%	31.1%	9.3%	45.8%	23.0%
Norway	12.6%	69.0%	52.3%	29.1%	27.4%	17.9%	39.0%	13.6%	47.9%	28.9%
Portugal	27.9%	62.9%	57.9%	31.7%	19.4%	7.0%	29.4%	17.7%	28.7%	14.6%
Russian Fed	6.9%	36.4%	43.6%	33.3%	16.4%	7.0%	19.4%	33.8%	9.7%	4.3%
Spain	16.1%	64.2%	50.5%	26.9%	18.8%	12.9%	32.7%	20.8%	37.3%	20.8%
Sweden	12.6%	66.7%	49.0%	28.4%	19.3%	9.5%	27.4%	13.3%	40.1%	12.5%
Switzerland	18.1%	66.1%	57.8%	30.1%	24.2%	12.5%	27.1%	9.9%	41.3%	24.6%
UK	35.4%	55.7%	48.5%	30.1%	25.5%	11.7%	27.6%	10.4%	28.8%	16.9%
Other Europe	12.9%	56.4%	53.7%	33.9%	18.3%	12.9%	27.3%	24.3%	29.0%	12.7%
ALL FOREIGN TOURISTS	36.1%	28.4%	35.4%	28.8%	23.1%	21.2%	13.8%	11.4%	9.2%	5.7%

TOP 10: MOST POSITIVE EXPERIENCE										
2014										
	Visiting family friends	The scenery in SA is beautiful	Hospitality and friendly people	Good service	Value for money	Good infrastructure	The diverse experience	Business opportunities	The wildlife game parks safari	The culture & heritage
AFRICA LAND	45.7%	24.7%	63.8%	52.6%	29.5%	42.0%	19.2%	7.0%	1.1%	1.0%
Botswana	44.7%	5.8%	72.7%	39.1%	23.6%	12.5%	4.2%	10.2%	2.5%	0.4%
Lesotho	49.2%	3.4%	29.3%	24.0%	2.9%	20.3%	6.8%	5.7%	0.3%	0.2%
Malawi	45.0%	37.4%	82.0%	82.5%	59.2%	82.9%	39.0%	20.8%	1.2%	2.3%
Mozambique	42.1%	26.3%	58.1%	48.2%	13.3%	13.9%	12.2%	4.0%	1.3%	0.7%
Namibia	44.0%	13.3%	67.4%	45.4%	36.2%	23.4%	8.3%	15.1%	1.9%	7.9%
Swaziland	73.4%	33.0%	75.4%	42.3%	23.8%	27.1%	6.8%	1.8%	0.3%	0.6%
Zambia	33.8%	40.1%	74.4%	76.8%	51.0%	78.5%	35.7%	22.3%	2.6%	3.1%
Zimbabwe	35.0%	38.8%	81.6%	79.6%	56.9%	83.5%	39.5%	7.8%	1.3%	1.2%
AFRICA AIR	23.5%	38.8%	46.8%	51.9%	14.0%	45.3%	20.6%	29.9%	12.4%	12.8%
Angola	30.6%	37.2%	45.0%	51.3%	20.9%	39.6%	23.1%	21.8%	10.6%	16.0%
Democratic Republic of Congo	30.6%	34.7%	41.1%	49.0%	10.6%	47.3%	19.2%	33.0%	9.4%	8.7%
Ethiopia	26.8%	29.5%	47.3%	55.0%	8.3%	46.7%	19.4%	33.8%	4.8%	7.7%
Ghana	19.8%	34.8%	41.5%	42.6%	7.6%	47.3%	18.0%	33.6%	8.3%	10.8%
Kenya	11.1%	40.8%	48.9%	59.7%	11.7%	58.5%	23.9%	44.1%	9.1%	9.0%
Nigeria	26.0%	41.4%	46.9%	52.9%	12.3%	56.6%	18.8%	32.8%	13.2%	14.2%
Tanzania	17.5%	28.4%	45.0%	50.4%	9.4%	45.7%	17.3%	34.3%	5.8%	7.0%
Turkey	16.6%	40.4%	44.7%	60.5%	8.7%	55.1%	20.4%	37.2%	15.0%	9.9%
Uganda	15.9%	54.1%	71.2%	46.1%	18.1%	16.9%	32.2%	20.4%	17.3%	21.6%
UAE	28.7%	55.7%	60.0%	50.9%	25.1%	40.3%	31.9%	28.1%	21.7%	21.0%
Other Africa and Middle East	22.9%	39.5%	46.9%	51.6%	15.3%	38.8%	19.5%	26.2%	15.7%	13.2%
AMERICAS	17.6%	65.1%	71.4%	58.7%	28.0%	25.0%	36.8%	13.5%	43.2%	26.1%
Argentina	10.1%	53.7%	54.5%	51.1%	14.3%	49.5%	31.9%	23.3%	34.6%	29.0%
Brazil	15.2%	52.0%	61.4%	56.3%	12.1%	40.0%	22.5%	28.2%	28.1%	14.0%
Canada	25.4%	72.7%	74.5%	56.5%	32.4%	26.0%	41.8%	15.0%	44.3%	33.6%
Chile	11.0%	50.7%	63.1%	52.8%	12.7%	38.4%	25.4%	31.7%	20.5%	17.6%
USA	16.9%	66.0%	72.6%	59.7%	29.9%	21.6%	38.0%	10.6%	45.8%	26.4%
Other Americas	10.7%	56.2%	73.5%	59.3%	25.1%	37.7%	32.9%	22.3%	29.6%	19.3%
ASIA & AUSTRALASIA	24.9%	53.5%	62.6%	55.9%	17.0%	33.0%	27.5%	26.7%	24.0%	16.3%
Australia	44.2%	60.3%	68.2%	60.3%	23.1%	28.2%	36.0%	11.7%	35.9%	21.5%
China including Hong Kong	12.9%	58.8%	63.7%	52.7%	14.0%	34.8%	22.3%	31.1%	18.2%	14.4%
India	18.2%	42.7%	56.9%	52.3%	11.0%	35.2%	21.1%	38.3%	16.5%	10.0%
Japan	6.4%	47.1%	53.0%	50.5%	15.7%	33.5%	30.8%	30.9%	21.2%	19.4%
Malaysia	14.8%	45.0%	52.0%	55.6%	12.1%	30.9%	24.6%	40.0%	20.2%	13.1%
New Zealand	14.0%	40.8%	50.4%	57.9%	8.7%	46.8%	24.9%	39.8%	20.3%	12.3%
Singapore	45.5%	65.2%	78.7%	75.8%	20.8%	28.3%	32.1%	16.9%	27.2%	14.4%
South Korea	12.1%	57.4%	63.6%	59.4%	27.2%	45.9%	30.3%	33.5%	24.3%	23.9%
Other Asia and Australasia	18.7%	46.7%	59.9%	49.4%	18.2%	35.7%	22.9%	30.8%	19.0%	17.6%
EUROPE	23.0%	67.6%	72.9%	57.8%	33.9%	26.2%	35.5%	15.0%	40.2%	25.0%
Austria	22.6%	62.0%	74.0%	58.5%	28.1%	25.4%	28.3%	15.5%	34.3%	16.8%
Belgium	21.4%	63.4%	72.3%	47.2%	26.7%	24.3%	18.8%	18.8%	37.3%	11.5%
Denmark	14.3%	80.6%	77.3%	65.0%	45.1%	32.0%	58.2%	10.3%	61.9%	43.6%
Finland	13.2%	71.7%	78.0%	69.4%	29.2%	31.2%	39.2%	18.0%	40.1%	27.0%
France	12.6%	64.0%	69.9%	53.6%	29.4%	22.7%	24.1%	19.6%	37.7%	14.2%
Germany	16.6%	72.0%	74.0%	55.0%	34.6%	26.3%	37.2%	14.8%	47.4%	27.2%
Ireland	22.0%	73.8%	78.5%	55.4%	32.0%	18.7%	54.6%	8.5%	36.8%	35.6%
Italy	10.9%	68.6%	77.5%	59.0%	32.1%	26.1%	43.4%	23.9%	41.6%	32.0%
Netherlands	19.9%	74.8%	77.1%	59.0%	43.4%	31.0%	39.7%	7.4%	48.6%	30.4%
Norway	17.6%	72.7%	73.4%	49.5%	39.9%	39.9%	43.3%	12.1%	51.9%	37.0%
Portugal	32.7%	57.1%	78.6%	63.3%	16.1%	21.7%	22.3%	27.1%	19.6%	12.8%
Russian Fed	14.3%	47.5%	70.2%	59.5%	15.1%	16.4%	24.1%	39.6%	15.3%	9.3%
Spain	15.0%	68.2%	78.8%	66.1%	35.3%	27.7%	48.9%	20.5%	39.2%	33.0%
Sweden	15.3%	54.4%	63.2%	49.0%	19.2%	12.2%	17.8%	18.0%	42.6%	10.5%
Switzerland	19.1%	70.9%	73.5%	56.9%	35.0%	30.4%	37.0%	10.7%	49.4%	31.9%
UK	35.8%	66.0%	70.7%	61.6%	36.8%	27.1%	37.1%	12.7%	34.6%	25.7%
Other Europe	17.5%	60.2%	70.9%	53.9%	22.6%	23.1%	28.3%	21.1%	31.3%	18.7%
ALL FOREIGN TOURISTS	40.0%	33.5%	64.7%	53.6%	29.0%	39.0%	22.4%	9.8%	9.1%	6.2%

Appendix 14: Satisfaction Rating

SATISFACTION RATING OF SOUTH AFRICA												
2016												
	Hospitable / Friendly People	Domestic Flights	Natural Attractions	Public Transportation	Accommodation	Availability of Information	Service Levels	Safety and Security	General Infrastructure	Value for money	Customs and Immigration	Overall satisfaction
AFRICA LAND	4.1	4.3	4.3	4.2	4.3	4.2	4.2	3.9	4.4	4.2	3.9	4.5
Botswana	4.4	4.8	4.5	4.0	4.5	4.4	4.4	3.9	4.3	4.3	4.3	4.6
Lesotho	4.4	4.0	4.3	4.3	4.5	4.4	4.4	4.3	4.3	4.3	4.2	4.5
Malawi	3.9	4.6	4.1	4.2	4.1	4.1	4.0	3.1	4.4	4.0	3.4	4.4
Mozambique	3.9	4.4	4.5	4.2	3.1	4.1	4.1	4.2	4.6	4.1	4.1	4.4
Namibia	4.4	4.1	4.4	4.5	4.5	4.5	4.4	4.2	4.4	4.4	4.5	4.5
Swaziland	4.4	4.5	4.7	4.3	4.7	4.7	4.6	4.3	4.6	4.5	4.5	4.8
Zambia	3.9	4.6	4.3	4.1	4.4	4.2	4.1	3.2	4.4	3.9	3.6	4.4
Zimbabwe	3.9	4.4	4.0	4.0	4.4	4.0	3.9	3.3	4.3	4.0	3.0	4.3
AFRICA AIR	4.4	4.5	4.8	4.4	4.6	4.4	4.4	4.0	4.5	4.4	4.3	4.4
Angola	4.5	4.5	4.8	4.4	4.5	4.4	4.4	4.1	4.5	4.3	4.3	4.5
Democratic Republic of Congo	4.1	4.8	4.9	4.5	4.8	4.7	4.6	4.2	4.9	4.8	4.7	4.5
Ethiopia	4.5	4.7	4.9	4.6	4.7	4.5	4.5	4.1	4.7	4.5	4.4	4.5
Ghana	4.3	4.6	4.7	4.5	4.5	4.4	4.4	4.1	4.7	4.3	4.3	4.4
Kenya	4.3	4.4	4.8	4.5	4.6	4.4	4.4	4.1	4.6	4.3	4.2	4.4
Nigeria	4.3	4.6	4.7	4.4	4.6	4.4	4.4	4.1	4.6	4.3	4.4	4.4
Tanzania	4.4	4.7	4.7	4.4	4.6	4.5	4.4	4.1	4.7	4.3	4.3	4.4
Turkey	4.6	4.4	4.8	4.1	4.5	4.4	4.4	3.9	4.3	4.6	4.4	4.5
Uganda	4.3	4.7	4.8	4.5	4.7	4.4	4.3	4.1	4.7	4.4	4.4	4.5
UAE	4.5	4.5	4.8	4.1	4.5	4.4	4.2	3.8	4.0	4.5	4.1	4.5
Other Africa and Middle East	4.5	4.5	4.8	4.3	4.5	4.3	4.3	3.9	4.3	4.4	4.3	4.4
AMERICAS	4.7	4.5	4.9	4.1	4.6	4.4	4.4	4.0	4.2	4.6	4.4	4.6
Argentina	4.7	4.5	4.9	3.7	4.5	4.2	4.3	3.9	4.3	4.4	4.3	4.4
Brazil	4.6	4.3	4.9	3.7	4.5	4.2	4.2	3.9	4.3	4.3	4.2	4.5
Canada	4.6	4.6	4.9	4.0	4.5	4.4	4.4	4.0	4.2	4.6	4.4	4.6
Chile	4.8	4.6	4.9	4.3	4.7	4.3	4.4	4.0	4.3	4.4	4.2	4.4
USA	4.7	4.6	4.9	4.2	4.6	4.4	4.4	4.1	4.2	4.7	4.4	4.6
Other Americas	4.7	4.6	4.8	4.1	4.7	4.4	4.5	4.1	4.4	4.4	4.5	4.6
ASIA & AUSTRALASIA	4.4	4.4	4.8	4.1	4.4	4.1	4.2	3.8	4.1	4.3	4.2	4.3
Australia	4.6	4.5	4.8	4.0	4.6	4.3	4.3	3.9	4.0	4.6	4.2	4.5
China including Hong Kong	4.1	4.1	4.8	3.9	4.1	3.8	3.9	3.6	3.8	4.0	3.9	4.0
India	4.6	4.5	4.8	4.2	4.6	4.4	4.4	3.9	4.4	4.4	4.4	4.5
Japan	4.4	4.4	4.9	4.4	4.5	4.2	4.2	3.9	4.1	4.3	4.2	4.3
Malaysia	4.2	4.4	4.8	4.4	4.3	4.0	4.0	3.7	4.0	4.2	4.0	4.1
New Zealand	4.7	4.7	4.9	4.0	4.7	4.4	4.5	4.1	4.5	4.6	4.4	4.6
Singapore	4.4	4.4	4.8	3.6	4.5	4.1	4.2	3.7	3.9	4.5	4.2	4.4
South Korea	4.6	4.7	4.9	4.1	4.4	4.2	4.3	3.8	4.1	4.5	4.2	4.4
Other Asia and Australasia	4.5	4.4	4.8	4.2	4.5	4.2	4.2	3.9	4.3	4.3	4.3	4.4
EUROPE	4.6	4.5	4.8	4.0	4.5	4.3	4.3	3.9	4.1	4.6	4.3	4.5
Austria	4.6	4.4	4.9	4.0	4.5	4.3	4.3	3.9	4.1	4.6	4.3	4.5
Belgium	4.6	4.5	4.8	3.9	4.5	4.3	4.4	4.0	4.2	4.7	4.2	4.5
Denmark	4.6	4.5	4.9	4.0	4.5	4.3	4.4	3.9	4.1	4.6	4.3	4.5
Finland	4.6	4.4	4.8	3.8	4.5	4.2	4.3	3.8	4.0	4.6	4.1	4.5
France	4.6	4.6	4.9	4.1	4.5	4.3	4.4	4.0	4.2	4.6	4.4	4.6
Germany	4.6	4.4	4.9	3.9	4.4	4.3	4.3	3.9	4.0	4.6	4.3	4.5
Ireland	4.5	4.5	4.8	3.6	4.4	4.3	4.3	4.0	4.1	4.6	4.3	4.5
Italy	4.6	4.5	4.9	4.0	4.5	4.3	4.3	3.9	4.1	4.6	4.4	4.6
Netherlands	4.6	4.5	4.8	3.9	4.5	4.4	4.4	3.9	4.1	4.6	4.3	4.6
Norway	4.6	4.4	4.8	3.8	4.4	4.3	4.4	3.9	4.1	4.7	4.3	4.6
Portugal	4.6	4.5	4.8	4.1	4.5	4.4	4.4	4.1	4.1	4.7	4.3	4.5
Russian Fed	4.5	4.6	4.8	4.4	4.6	4.2	4.3	4.0	4.1	4.6	4.3	4.4
Spain	4.6	4.5	4.8	4.0	4.5	4.3	4.3	3.9	4.2	4.6	4.3	4.5
Sweden	4.6	4.5	4.9	4.2	4.5	4.3	4.3	4.0	4.2	4.7	4.3	4.6
Switzerland	4.7	4.4	4.9	4.0	4.5	4.3	4.4	4.0	4.1	4.7	4.3	4.5
UK	4.6	4.4	4.8	4.0	4.6	4.4	4.3	4.0	4.1	4.6	4.3	4.5
Other Europe	4.6	4.4	4.9	3.7	4.5	4.3	4.3	3.8	4.1	4.6	4.3	4.5
ALL FOREIGN TOURISTS	4.3	4.4	4.5	4.2	4.4	4.3	4.2	3.9	4.3	4.3	4.0	4.5

Notes:
Mean calculated on respondents who provide a rating i.e. Not Applicable responses excluded.

SATISFACTION RATING OF SOUTH AFRICA												
	2015											
	Hospitable / Friendly People	Domestic Flights	Natural Attractions	Public Transportation	Accommodation	Availability of Information	Service Levels	Safety and Security	General Infrastructure	Value for money	Customs and Immigration	Overall satisfaction
AFRICA LAND	4.3	4.5	4.4	4.4	4.5	4.3	4.3	4.0	4.4	4.3	4.0	4.6
Botswana	4.5	4.4	4.3	4.2	4.5	4.4	4.4	4.0	4.4	4.2	4.5	4.7
Lesotho	4.4	4.4	4.3	4.3	4.6	4.2	4.3	4.1	4.2	4.2	4.2	4.7
Malawi	4.1	4.7	4.5	4.4	4.3	4.2	4.2	3.5	4.5	4.2	3.9	4.4
Mozambique	4.4	4.8	4.6	4.7	4.5	4.6	4.5	4.3	4.7	4.6	4.1	4.7
Namibia	4.4	4.2	4.3	4.3	4.5	4.4	4.3	4.2	4.3	4.4	4.3	4.4
Swaziland	4.4	4.6	4.5	4.3	4.7	4.4	4.4	4.2	4.4	4.3	4.4	4.8
Zambia	3.9	4.6	4.5	4.4	4.4	4.2	4.2	3.5	4.5	4.1	4.0	4.4
Zimbabwe	4.0	4.5	4.3	4.3	4.3	4.2	4.1	3.6	4.5	4.1	3.5	4.4
AFRICA AIR	4.2	4.4	4.6	4.2	4.4	4.2	4.2	3.9	4.4	4.2	4.3	4.4
Angola	4.4	4.6	4.6	4.2	4.5	4.3	4.4	4.1	4.5	4.4	4.4	4.5
Democratic Republic of Congo	4.0	4.5	4.5	3.9	4.5	4.4	4.4	4.0	4.6	4.4	4.3	4.6
Ethiopia	4.3	4.5	4.6	4.2	4.4	4.3	4.2	3.9	4.5	4.3	4.4	4.6
Ghana	4.1	4.4	4.5	4.1	4.4	4.1	4.2	3.9	4.5	4.2	4.2	4.3
Kenya	4.2	4.2	4.5	4.1	4.4	4.2	4.1	3.9	4.5	4.1	4.1	4.2
Nigeria	4.1	4.5	4.5	4.2	4.4	4.2	4.2	3.9	4.5	4.1	4.2	4.3
Tanzania	4.2	4.3	4.4	4.2	4.4	4.2	4.2	3.8	4.3	4.1	4.2	4.3
Turkey	4.6	4.5	4.8	4.2	4.6	4.3	3.9	3.9	4.2	4.6	4.4	4.5
Uganda	4.1	4.5	4.5	4.3	4.5	4.2	4.2	3.9	4.5	4.2	4.2	4.4
UAE	4.6	4.0	4.8	3.7	4.5	4.3	4.4	3.9	3.8	4.4	4.5	4.5
Other Africa and Middle East	4.3	4.4	4.6	4.2	4.4	4.2	4.2	3.8	4.2	4.3	4.3	4.4
AMERICAS	4.6	4.5	4.8	4.1	4.5	4.3	4.3	4.0	4.0	4.5	4.4	4.6
Argentina	4.6	4.5	4.7	4.2	4.4	4.3	4.3	4.2	4.2	4.4	4.3	4.6
Brazil	4.6	4.5	4.8	3.8	4.4	4.2	4.1	3.8	4.2	4.2	4.3	4.4
Canada	4.6	4.5	4.8	4.0	4.5	4.3	4.3	3.9	4.0	4.5	4.4	4.6
Chile	4.4	4.4	4.8	3.7	4.4	4.3	4.4	4.0	4.2	4.4	4.3	4.3
USA	4.6	4.5	4.8	4.1	4.5	4.3	4.3	4.0	4.0	4.6	4.4	4.6
Other Americas	4.5	4.4	4.7	4.1	4.6	4.2	4.1	3.8	4.2	4.3	4.2	4.5
ASIA & AUSTRALASIA	4.5	4.4	4.7	4.0	4.4	4.2	4.2	3.8	4.0	4.3	4.2	4.3
Australia	4.5	4.5	4.8	4.0	4.5	4.2	4.2	3.8	3.9	4.4	4.3	4.5
China including Hong Kong	4.5	4.5	4.7	4.1	4.3	4.1	4.2	3.9	4.0	4.2	4.2	4.2
India	4.4	4.4	4.7	3.9	4.4	4.2	4.2	3.6	4.2	4.2	4.3	4.4
Japan	4.5	4.4	4.7	4.0	4.4	4.1	4.2	3.9	4.1	4.3	4.2	4.4
Malaysia	4.5	4.5	4.6	3.5	4.4	4.0	4.0	3.5	3.9	4.2	4.1	4.3
New Zealand	4.6	4.5	4.7	3.8	4.4	4.2	4.3	4.0	4.2	4.2	4.4	4.5
Singapore	4.4	4.3	4.7	4.1	4.5	4.2	4.1	3.7	3.7	4.3	4.2	4.4
South Korea	4.6	4.2	4.9	3.9	4.6	4.3	4.3	4.0	4.1	4.5	4.4	4.6
Other Asia and Australasia	4.4	4.4	4.7	4.2	4.4	4.2	4.2	3.8	4.2	4.2	4.3	4.3
EUROPE	4.6	4.5	4.8	4.1	4.5	4.3	4.3	3.9	4.0	4.5	4.4	4.5
Austria	4.6	4.4	4.8	3.9	4.5	4.2	4.2	3.8	4.0	4.5	4.3	4.5
Belgium	4.5	4.4	4.8	4.0	4.4	4.3	4.3	3.9	4.0	4.5	4.3	4.5
Denmark	4.6	4.4	4.8	4.0	4.5	4.3	4.3	4.0	4.0	4.6	4.4	4.6
Finland	4.5	4.4	4.8	4.0	4.4	4.2	4.2	3.8	4.0	4.4	4.2	4.4
France	4.6	4.5	4.8	4.0	4.5	4.3	4.3	3.9	4.1	4.5	4.4	4.5
Germany	4.6	4.4	4.8	4.0	4.4	4.3	4.3	3.9	4.0	4.5	4.4	4.5
Ireland	4.6	4.4	4.8	3.8	4.5	4.2	4.1	3.8	3.8	4.3	4.2	4.4
Italy	4.6	4.5	4.9	4.0	4.5	4.2	4.1	3.8	3.9	4.5	4.4	4.6
Netherlands	4.6	4.5	4.9	4.1	4.5	4.3	4.3	4.0	4.0	4.6	4.4	4.5
Norway	4.6	4.6	4.8	4.0	4.4	4.2	4.3	3.9	4.1	4.5	4.4	4.6
Portugal	4.5	4.5	4.8	4.2	4.5	4.3	4.2	3.8	3.9	4.3	4.2	4.5
Russian Fed	4.5	4.3	4.7	4.1	4.5	4.2	4.2	3.9	4.0	4.4	4.3	4.4
Spain	4.6	4.4	4.8	3.9	4.5	4.2	4.2	3.8	4.0	4.4	4.3	4.6
Sweden	4.6	4.4	4.8	3.9	4.4	4.3	4.3	3.9	4.0	4.6	4.4	4.6
Switzerland	4.6	4.6	4.8	4.1	4.4	4.3	4.3	3.9	4.1	4.5	4.4	4.6
UK	4.6	4.5	4.8	4.2	4.6	4.4	4.3	4.0	4.0	4.6	4.4	4.5
Other Europe	4.5	4.5	4.8	3.9	4.4	4.2	4.2	3.8	4.0	4.4	4.3	4.5
ALL FOREIGN TOURISTS	4.3	4.5	4.5	4.3	4.5	4.3	4.3	3.9	4.3	4.3	4.1	4.6

Notes:

Mean calculated on respondents who provide a rating i.e. Not Applicable responses excluded.

SATISFACTION RATING OF SOUTH AFRICA												
2014												
	Hospitable / Friendly People	Domestic Flights	Natural Attractions	Public Transportation	Accommodation	Availability of Information	Service Levels	Safety and Security	General Infrastructure	Value for money	Customs and Immigration	Overall satisfaction
AFRICA LAND	4.4	4.4	4.2	4.2	4.3	4.1	4.2	4.0	4.2	4.2	4.0	
Botswana	4.8	4.7	3.9	4.7	4.6	4.5	4.3	4.2	4.3	4.2	4.6	
Lesotho	4.2	4.0	3.8	4.1	4.2	3.6	3.9	3.8	4.2	4.0	3.9	
Malawi	4.5	4.3	4.4	4.5	4.2	4.2	4.3	4.1	4.3	4.4	4.2	
Mozambique	4.4	4.4	4.4	4.5	4.3	4.5	4.5	4.5	4.4	4.6	3.8	
Namibia	4.8	4.5	4.6	4.4	4.6	4.5	4.6	4.5	4.4	4.7	4.5	
Swaziland	4.2	4.0	3.9	3.7	4.3	3.7	3.6	3.3	3.6	3.6	3.8	
Zambia	4.4	4.4	4.4	4.4	4.2	4.2	4.3	4.1	4.3	4.4	4.1	
Zimbabwe	4.5	4.4	4.3	4.3	4.3	4.1	4.3	4.1	4.2	4.4	4.0	
AFRICA AIR	4.3	4.4	4.3	4.1	4.3	4.2	4.2	4.0	4.3	4.2	4.2	
Angola	4.4	4.4	4.4	4.2	4.4	4.3	4.3	4.1	4.4	4.2	4.3	
Democratic Republic of Congo	4.3	4.4	4.2	4.1	4.2	4.2	4.2	4.1	4.2	4.2	4.1	
Ethiopia	4.4	4.3	4.3	4.1	4.3	4.2	4.3	4.0	4.4	4.2	4.3	
Ghana	4.2	4.3	4.2	3.9	4.2	4.2	4.1	4.0	4.2	4.1	4.1	
Kenya	4.3	4.4	4.2	4.1	4.3	4.2	4.2	4.1	4.3	4.2	4.2	
Nigeria	4.3	4.4	4.2	4.1	4.3	4.2	4.2	4.1	4.3	4.2	4.2	
Tanzania	4.2	4.4	4.2	4.0	4.2	4.2	4.1	4.0	4.2	4.1	4.2	
Turkey	4.6	4.5	4.8	4.2	4.5	4.5	4.4	3.9	4.2	4.5	4.5	
Uganda	4.4	4.3	4.2	4.2	4.3	4.2	4.2	4.1	4.3	4.2	4.2	
UAE	4.6	4.5	4.6	4.4	4.6	4.5	4.4	4.3	4.5	4.4	4.5	
Other Africa and Middle East	4.3	4.3	4.3	4.1	4.3	4.2	4.2	3.9	4.2	4.2	4.2	
AMERICAS	4.6	4.4	4.7	4.2	4.5	4.4	4.3	3.9	4.1	4.4	4.3	
Argentina	4.5	4.4	4.3	4.1	4.4	4.2	4.3	4.2	4.3	4.2	4.2	
Brazil	4.5	4.4	4.4	4.1	4.4	4.3	4.3	4.0	4.2	4.2	4.2	
Canada	4.6	4.5	4.8	4.4	4.6	4.5	4.3	3.9	4.1	4.4	4.4	
Chile	4.5	4.6	4.4	4.2	4.5	4.3	4.3	4.1	4.3	4.2	4.3	
USA	4.6	4.4	4.7	4.1	4.5	4.4	4.3	3.9	4.0	4.4	4.3	
Other Americas	4.6	4.4	4.6	4.3	4.5	4.4	4.4	4.3	4.3	4.3	4.3	
ASIA & AUSTRALASIA	4.5	4.4	4.5	4.2	4.5	4.3	4.3	4.0	4.2	4.2	4.3	
Australia	4.5	4.4	4.6	4.2	4.5	4.4	4.2	3.8	4.0	4.3	4.2	
China including Hong Kong	4.6	4.6	4.6	4.2	4.6	4.5	4.5	4.1	4.5	4.3	4.5	
India	4.4	4.3	4.4	4.1	4.4	4.3	4.2	3.8	4.2	4.1	4.1	
Japan	4.4	4.5	4.4	4.1	4.3	4.3	4.2	4.1	4.3	4.3	4.3	
Malaysia	4.3	4.3	4.3	3.9	4.4	4.1	4.1	3.8	4.0	4.1	4.1	
New Zealand	4.3	4.3	4.2	4.1	4.3	4.2	4.2	4.1	4.2	4.2	4.1	
Singapore	4.5	4.5	4.6	4.1	4.7	4.4	4.3	3.8	3.9	4.3	4.1	
South Korea	4.6	4.5	4.6	4.4	4.6	4.5	4.5	4.4	4.5	4.4	4.5	
Other Asia and Australasia	4.5	4.5	4.5	4.2	4.5	4.3	4.3	4.1	4.3	4.3	4.4	
EUROPE	4.7	4.5	4.8	4.5	4.6	4.5	4.4	4.1	4.2	4.5	4.4	
Austria	4.6	4.4	4.8	4.5	4.6	4.6	4.4	4.1	4.2	4.5	4.4	
Belgium	4.7	4.6	4.8	4.6	4.6	4.6	4.5	4.2	4.3	4.5	4.6	
Denmark	4.7	4.7	4.9	4.6	4.6	4.6	4.5	4.1	4.3	4.6	4.5	
Finland	4.5	4.5	4.7	4.1	4.5	4.3	4.2	3.8	4.0	4.3	4.2	
France	4.6	4.5	4.8	4.4	4.6	4.5	4.4	4.1	4.2	4.5	4.4	
Germany	4.7	4.6	4.8	4.5	4.6	4.5	4.4	4.1	4.3	4.5	4.5	
Ireland	4.8	4.6	4.8	4.6	4.6	4.5	4.6	4.4	4.4	4.7	4.6	
Italy	4.6	4.4	4.8	4.2	4.6	4.4	4.3	3.9	4.1	4.5	4.3	
Netherlands	4.8	4.7	4.9	4.6	4.7	4.7	4.6	4.4	4.5	4.7	4.7	
Norway	4.6	4.6	4.8	4.6	4.6	4.4	4.4	4.0	4.3	4.4	4.4	
Portugal	4.6	4.5	4.7	4.2	4.6	4.4	4.3	3.9	4.0	4.4	4.3	
Russian Fed	4.4	4.4	4.5	4.0	4.5	4.3	4.2	3.6	3.9	4.2	4.2	
Spain	4.6	4.4	4.7	4.3	4.6	4.4	4.3	3.9	4.1	4.4	4.3	
Sweden	4.5	4.4	4.7	4.0	4.4	4.4	4.2	3.8	3.9	4.4	4.3	
Switzerland	4.6	4.6	4.8	4.4	4.6	4.5	4.4	4.0	4.2	4.5	4.4	
UK	4.7	4.5	4.7	4.5	4.7	4.6	4.4	4.1	4.3	4.6	4.4	
Other Europe	4.5	4.4	4.7	4.2	4.5	4.4	4.3	3.9	4.1	4.4	4.3	
ALL FOREIGN TOURISTS	4.4	4.5	4.3	4.2	4.4	4.2	4.2	4.0	4.2	4.3	4.1	

Notes:
Mean calculated on respondents who provide a rating i.e. Not Applicable responses excluded.

Appendix 15: Domestic Tables

Trips (million)				
	2013	2014	2015	2016
Total Trips Taken	25.2	28.0	24.5	24.3
Average Trips Taken	2.1	2.3	2.0	2.1
Tourists (million)				
	2013	2014	2015	2016
Total Number of Tourists	12.0	12.0	12.4	11.7
Incidence of Travel (%)				
	2013	2014	2015	2016
Did Not Travel	65%	65%	64%	68%
Travelled	35%	35%	36%	32%

Trips by Source Province				
	2013	2014	2015	2016
Eastern Cape	6%	11%	11%	10%
Free State	1%	3%	3%	2%
Gauteng	43%	36%	35%	27%
KwaZulu Natal	22%	15%	15%	13%
Limpopo	12%	18%	19%	26%
Mpumalanga	5%	4%	5%	3%
Northern Cape	2%	7%	1%	1%
North West	0%	1%	5%	3%
Western Cape	9%	5%	7%	14%
TOTAL	25.2	28.0	24.5	24.3

Trips by Destination Province				
	2013	2014	2015	2016
Eastern Cape	8%	12%	14%	12%
Free State	3%	4%	5%	5%
Gauteng	18%	15%	16%	18%
KwaZulu Natal	29%	19%	20%	17%
Limpopo	22%	26%	23%	34%
Mpumalanga	13%	12%	9%	7%
Northern Cape	2%	2%	1%	2%
North West	4%	8%	7%	5%
Western Cape	10%	6%	7%	9%

Trips to Destination Province by Purpose of Travel (million)

Destination Province by Purpose of Travel (million)					
2013					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	1.3	0.2	0.2	0.2	0.0
Free State	0.6	0.1	0.1	0.0	0.0
Gauteng	2.8	0.4	0.2	0.4	0.0
KwaZulu Natal	5.3	1.1	0.2	0.2	0.1
Limpopo	3.7	0.3	0.4	0.7	0.0
Mpumalanga	2.0	0.2	0.6	0.0	0.0
Northern Cape	0.2	0.1	0.1	0.0	0.0
North West	0.5	0.2	0.2	0.1	0.0
Western Cape	1.4	0.5	0.3	0.1	0.0
TOTAL	17.9	3.1	2.0	1.8	0.1
Destination Province by Purpose of Travel (million)					
2014					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	2.40	0.12	0.11	0.44	0.07
Free State	0.78	0.08	0.06	0.04	0.00
Gauteng	3.19	0.40	0.27	0.13	0.05
KwaZulu Natal	4.07	0.58	0.39	0.18	0.00
Limpopo	5.18	0.31	0.45	0.95	0.00
Mpumalanga	2.17	0.44	0.15	0.41	0.00
Northern Cape	0.42	0.10	0.02	0.00	0.00
North West	1.66	0.28	0.27	0.06	0.00
Western Cape	0.80	0.53	0.11	0.03	0.10
TOTAL	20.7	2.8	1.8	2.2	0.2
Destination Province by Purpose of Travel (million)					
2015					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	2.05	0.25	0.36	0.56	0.06
Free State	0.85	0.08	0.15	0.01	0.02
Gauteng	2.66	0.34	0.45	0.31	0.00
KwaZulu Natal	3.59	0.60	0.41	0.17	0.18
Limpopo	4.40	0.31	0.35	0.54	0.00
Mpumalanga	1.44	0.35	0.23	0.07	0.02
Northern Cape	0.19	0.03	0.06	0.00	0.00
North West	1.29	0.24	0.15	0.00	0.00
Western Cape	0.95	0.53	0.23	0.04	0.00
TOTAL	17.4	2.7	2.4	1.7	0.3

Destination Province by Purpose of Travel (million)					
2016					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	1.91	0.40	0.20	0.26	0.00
Free State	0.80	0.04	0.05	0.20	0.00
Gauteng	2.86	0.21	0.50	0.33	0.11
KwaZulu Natal	2.92	0.57	0.29	0.10	0.11
Limpopo	5.06	0.19	0.60	0.75	0.06
Mpumalanga	1.08	0.40	0.08	0.04	0.00
Northern Cape	0.28	0.14	0.03	0.00	0.01
North West	1.12	0.02	0.15	0.00	0.00
Western Cape	1.28	0.62	0.14	0.01	0.00
TOTAL	17.3	2.6	2.0	1.7	0.3

Trips to Destination Province by Purpose of Travel (%)

Destination Province by Purpose of Travel (%)					
2013					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	66%	8%	8%	13%	2%
Free State	69%	14%	12%	1%	0%
Gauteng	73%	9%	5%	10%	0%
KwaZulu Natal	75%	15%	2%	3%	1%
Limpopo	77%	4%	5%	13%	0%
Mpumalanga	71%	7%	19%	2%	1%
Northern Cape	54%	17%	17%	8%	0%
North West	58%	18%	11%	8%	0%
Western Cape	57%	25%	9%	6%	0%

Destination Province by Purpose of Travel (%)					
2014					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	74%	4%	4%	14%	2%
Free State	74%	8%	6%	4%	0%
Gauteng	76%	10%	7%	3%	1%
KwaZulu Natal	77%	11%	7%	3%	0%
Limpopo	74%	4%	6%	13%	0%
Mpumalanga	68%	14%	5%	13%	0%
Northern Cape	72%	12%	12%	3%	0%
North West	75%	17%	3%	0%	0%
Western Cape	50%	33%	7%	2%	6%

Destination Province by Purpose of Travel (%)					
2015					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	63%	8%	11%	17%	2%
Free State	77%	7%	13%	1%	2%
Gauteng	71%	9%	12%	8%	0%
KwaZulu Natal	73%	12%	8%	3%	4%
Limpopo	78%	6%	6%	10%	0%
Mpumalanga	68%	17%	11%	3%	1%
Northern Cape	69%	11%	20%	0%	0%
North West	75%	14%	8%	0%	0%
Western Cape	54%	30%	13%	2%	0%

Destination Province by Purpose of Travel (%)					
2016					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	68%	14%	7%	9%	0%
Free State	70%	3%	4%	17%	0%
Gauteng	70%	5%	12%	8%	3%
KwaZulu Natal	72%	14%	7%	3%	3%
Limpopo	71%	3%	8%	10%	1%
Mpumalanga	65%	24%	5%	2%	0%
Northern Cape	61%	31%	8%	0%	1%
North West	86%	2%	11%	0%	0%
Western Cape	60%	29%	7%	0%	0%

Purpose of Travel by Destination Province (%)

Purpose of Travel by Destination Province					
2013					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	7%	6%	9%	15%	25%
Free State	3%	3%	5%	0%	0%
Gauteng	15%	11%	11%	21%	0%
KwaZulu Natal	31%	39%	9%	14%	54%
Limpopo	20%	7%	13%	34%	0%
Mpumalanga	12%	7%	31%	3%	20%
Northern Cape	1%	3%	3%	2%	0%
North West	3%	6%	9%	4%	0%
Western Cape	7%	18%	10%	7%	0%
TOTAL	73%	12%	7%	7%	1%

Purpose of Travel by Destination Province					
2014					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	12%	4%	6%	20%	31%
Free State	4%	3%	3%	2%	0%
Gauteng	15%	14%	15%	6%	22%
KwaZulu Natal	20%	20%	21%	8%	0%
Limpopo	25%	11%	25%	43%	0%
Mpumalanga	10%	16%	8%	18%	0%
Northern Cape	2%	3%	1%	0%	0%
North West	8%	10%	15%	3%	0%
Western Cape	4%	19%	6%	1%	47%
TOTAL	74%	10%	7%	8%	1%

Purpose of Travel by Destination Province					
2015					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	12%	9%	15%	33%	21%
Free State	5%	3%	6%	0%	8%
Gauteng	15%	12%	19%	18%	0%
KwaZulu Natal	21%	22%	17%	10%	64%
Limpopo	25%	12%	15%	32%	0%
Mpumalanga	8%	13%	9%	4%	7%
Northern Cape	1%	1%	2%	0%	0%
North West	7%	9%	6%	0%	0%
Western Cape	5%	19%	10%	3%	1%
TOTAL	71%	11%	10%	7%	1%

Purpose of Travel by Destination Province					
2016					
	VFR	Holiday	Business	Religion	Medical
Eastern Cape	11%	15%	8%	15%	0%
Free State	5%	1%	2%	12%	0%
Gauteng	16%	8%	21%	20%	39%
KwaZulu Natal	17%	21%	12%	6%	39%
Limpopo	29%	7%	25%	44%	21%
Mpumalanga	6%	15%	3%	2%	0%
Northern Cape	2%	5%	1%	0%	2%
North West	6%	1%	6%	0%	0%
Western Cape	7%	23%	6%	1%	0%
TOTAL	72%	11%	9%	7%	1%

Average Length of Stay at Destination Province				
	2013	2014	2015	2016
Eastern Cape	5.7	4.1	5.3	4.3
Free State	4.2	4.7	3.8	4.4
Gauteng	3.9	4.4	2.7	4.8
KwaZulu Natal	4.1	4.2	4.8	4.5
Limpopo	3.8	3.2	3.9	3.3
Mpumalanga	4.3	3.1	3.7	4.4
Northern Cape	5.3	3.7	5.2	3.7
North West	5.1	3.5	3.1	3.4
Western Cape	5.0	7.5	4.8	4.9
TOTAL	4.4	4.0	4.2	4.2

Length of Stay at Destination Province				
	2013	2014	2015	2016
Eastern Cape	10%	11%	11%	12%
Free State	3%	4%	3%	5%
Gauteng	15%	16%	30%	20%
KwaZulu Natal	25%	19%	16%	17%
Limpopo	18%	21%	18%	25%
Mpumalanga	12%	9%	3%	7%
Northern Cape	2%	2%	3%	2%
North West	4%	7%	7%	4%
Western Cape	10%	10%	8%	10%
TOTAL	116.6	115.9	102.5	103.4

Average Length of Stay by Purpose of Travel				
	2013	2014	2015	2016
VFR	4.5	4.1	5.4	4.4
Holiday	4.7	4.2	4.4	5.1
Business	4.3	3.7	2.9	3.7
Religious	2.5	2.2	2.0	2.3
Medical	7.3	17.3	2.8	4.6
TOTAL	4.4	4.0	4.2	4.3

Length of Stay by Purpose of Travel				
	2013	2014	2015	2016
VFR	69%	73%	75%	73%
Holiday	12%	10%	14%	13%
Business	8%	5%	7%	7%
Religious	4%	4%	3%	4%
Medical	1%	3%	1%	1%
TOTAL	116.6	115.9	102.5	103.4

Accommodation Type				
	2013	2014	2015	2016
Family and Relatives	53%	79%	82%	87%
Church	1%	3%	2%	3%
Hotel	4%	4%	4%	3%
Guest House	4%	3%	3%	2%
Self Catering	2%	3%	3%	4%
Bed & Breakfast	1%	1%	2%	2%
Camping and Caravanning	2%	2%	1%	1%
Game Lodge	1%	2%	1%	1%

Total Direct Domestic Spend by Destination Province (R' billion)				
	2013	2014	2015	2016
Eastern Cape	10%	11%	17%	12%
Free State	3%	4%	4%	5%
Gauteng	15%	16%	10%	20%
KwaZulu Natal	27%	19%	23%	17%
Limpopo	18%	21%	22%	25%
Mpumalanga	11%	9%	8%	7%
Northern Cape	2%	2%	1%	2%
North West	5%	7%	5%	4%
Western Cape	9%	10%	9%	10%
TOTAL	R24.3	R26.8	R23.6	R26.5

Total Direct Domestic Spend by Purpose of Travel (R' billion)				
	2013	2014	2015	2016
VFR	50%	54%	52%	49%
Holiday	25%	23%	26%	26%
Business	21%	19%	17%	16%
Religious	4%	4%	4%	4%
Medical	0%	0%	0%	1%
TOTAL	R24.3	R26.8	R23.6	R26.5

Average Spend by Purpose of Travel				
	2013	2014	2015	2016
VFR	R640	R660	R710	R750
Holiday	R2 120	R2 160	R2 170	R2 700
Business	R2 210	R3 270	R1 890	R2 080
Religious	R550	R370	R490	R700
Medical	R770	R820	R420	R680
TOTAL	R980	R950	R960	R1 090

Travel Month				
	2013	2014	2015	2016
January	6%	9%	6%	10%
February	6%	9%	7%	9%
March	8%	10%	6%	11%
April	7%	9%	7%	10%
May	7%	8%	9%	5%
June	8%	7%	8%	8%
July	8%	7%	8%	7%
August	9%	4%	7%	8%
September	11%	7%	8%	4%
October	9%	9%	9%	7%
November	10%	8%	8%	7%
December	10%	13%	17%	15%
Seasonality	3%	10%	22%	24%

Reasons For Not Taking a Domestic Trip				
	2013	2014	2015	2016
Cannot afford travel	38%	41%	41%	39%
No reason to take a trip	20%	21%	23%	28%
Time constraints	17%	19%	21%	19%
Unemployed / no income	11%	7%	8%	18%
Dislike travelling	9%	9%	10%	11%

Top Activities Undertaken During Domestic Trips				
	2013	2014	2015	2016
Social	77%	83%	82%	40%
Shopping	40%	33%	32%	16%
Beach	9%	7%	10%	5%
Natural Attraction	6%	5%	6%	5%
Wildlife	2%	5%	5%	3%
Cultural, historical & heritage	3%	2%	5%	3%
Night Life	6%	4%	5%	3%
Business Professional	5%	3%	4%	2%
Business	8%	5%	2%	1%
Adventure	1%	1%	2%	1%
Casino	3%	3%	2%	1%

Intra vs Inter Provincial Travel		
2013		
	Intra	Inter
Eastern Cape	75%	25%
Free State	38%	62%
Gauteng	24%	76%
KwaZulu Natal	91%	9%
Limpopo	70%	30%
Mpumalanga	70%	30%
Northern Cape	50%	50%
North West	72%	28%
Western Cape	71%	29%

Intra vs Inter Provincial Travel		
2014		
	Intra	Inter
Eastern Cape	76%	24%
Free State	46%	54%
Gauteng	22%	78%
KwaZulu Natal	86%	14%
Limpopo	74%	26%
Mpumalanga	81%	19%
Northern Cape	54%	46%
North West	39%	61%
Western Cape	59%	41%

Intra vs Inter Provincial Travel		
2015		
	Intra	Inter
Eastern Cape	81%	19%
Free State	63%	37%
Gauteng	28%	72%
KwaZulu Natal	84%	16%
Limpopo	85%	15%
Mpumalanga	74%	26%
Northern Cape	29%	71%
North West	39%	61%
Western Cape	69%	31%

Intra vs Inter Provincial Travel		
2016		
	Intra	Inter
Eastern Cape	67%	33%
Free State	62%	38%
Gauteng	25%	75%
KwaZulu Natal	78%	22%
Limpopo	78%	22%
Mpumalanga	62%	38%
Northern Cape	68%	32%
North West	47%	53%
Western Cape	48%	52%

Mode of Transport		
2013		
	To Destination	From Destination
Minibus taxi	48%	48%
My own vehicle	20%	19%
Someone else's vehicle	17%	17%
Commercial bus	9%	8%
Plane	2%	2%
Train	2%	2%
Foot or bicycle	1%	1%
Rental car	2%	2%
Tour bus	0%	0%

Mode of Transport		
2014		
	To Destination	From Destination
Minibus taxi	52%	51%
My own car	20%	20%
Someone else's car	17%	18%
Commercial bus	7%	7%
Plane	2%	2%
Train	1%	1%
Foot or bicycle	0%	0%
Rental car	1%	1%
Tour bus	0%	0%

Mode of Transport		
2015		
	To Destination	From Destination
Minibus taxi	49%	50%
My own car	22%	22%
Someone else's car	18%	18%
Commercial bus	6%	6%
Plane	2%	2%
Train	1%	1%
Foot or bicycle	0%	0%
Rental car	1%	1%
Tour bus	0%	0%

Mode of Transport		
2016		
	To Destination	From Destination
Minibus taxi	51%	50%
My own car	22%	22%
Someone else's car	16%	16%
Commercial bus	6%	6%
Plane	2%	3%
Train	2%	2%
Foot or bicycle	1%	1%
Rental car	1%	1%
Tour bus	0%	1%

Domestic Tourism: Day Trips Tables 2015

Day Trips (million)				
	2013	2014	2015	2016
Total Trips Taken	253.5	245.9	224.5	125.2
Average Trips Taken	18.7	18.7	18.0	15.7
Day Tourists (million)				
	2013	2014	2015	2016
Total Number of Tourists	13.6	13.1	12.5	8.0

Monthly Travel Incidence for Day Trips by Province of Residence				
	2013	2014	2015	2016
Eastern Cape	38%	40%	36%	6%
Free State	14%	16%	14%	10%
Gauteng	51%	47%	47%	31%
KwaZulu Natal	39%	40%	45%	27%
Limpopo	43%	45%	40%	40%
Mpumalanga	25%	23%	24%	16%
North West	59%	56%	44%	21%
Northern Cape	14%	9%	9%	6%
Western Cape	25%	20%	14%	11%

Number of Day Trips by Province of Residence				
	2013	2014	2015	2016
Eastern Cape	26.6	26.1	24.4	3.5
Free State	4.4	5.3	3.8	3.0
Gauteng	82.9	83.4	79.9	49.1
KwaZulu Natal	45.1	45.7	50.1	26.0
Limpopo	32.2	23.6	21.2	22.4
Mpumalanga	23.3	10.0	11.2	6.8
North West	1.5	0.9	1.1	0.6
Northern Cape	24.7	24.1	17.5	7.6
Western Cape	12.9	26.7	15.3	6.2

Travel Month				
	2013	2014	2015	2016
January	21.3	20.4	21.6	10.4
February	25.5	19.5	19.1	9.9
March	21.2	21.9	20.9	9.1
April	18.6	21.6	20.2	10.4
May	20.1	22.5	21.9	11.8
June	20.7	21.5	17.1	10.9
July	20.2	19.6	19.9	11.2
August	19.6	22.2	20.0	9.8
September	19.9	17.0	21.7	8.3
October	21.8	17.6	15.2	10.6
November	21.6	19.0	13.5	9.7
December	22.9	23.1	13.4	13.0

Appendix 16: Collection of Tourism Statistics in South Africa

Who is a Tourist?

According to global standards, a tourist is any visitor travelling to a place other than that of his/her usual environment for more than 1 night but less than 12 months, and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. There three types of tourists:

Inbound tourist - A non-resident visitor who visits within the economic territory of the country of reference.

Domestic tourist - A resident visitor who visits within the economic territory of the country of reference.

Outbound tourist - A resident visitor who visits outside the economic territory of the country of reference.

As part of the project to develop a Tourism Satellite Account (TSA) for South Africa, Department of Environmental Affairs and Tourism and Statistics South Africa and SA Tourism undertook an exercise to develop a set of tourism definitions that are aligned to the UNWTO's International Recommendations for Tourism Statistics (IRTS). This process involved user consultation and the approved definitions now form part of the official statistics framework for South Africa. For the complete list of concepts and definitions, please consult Statistics SA's publication "Concepts and Definitions for Statistics South Africa 2007" (www.statssa.gov.za).

How is inbound tourism measured in South Africa?

There are two primary sources of inbound tourism data in South Africa: the Department of Home Affairs (DHA) movement control system which is used at all borders in South Africa; and the South African Tourism's Departure Surveys.

SA Tourism's Departure Surveys

The Departure Survey was designed to provide SA Tourism with information to support its marketing strategies. However, over time, the need for this information spread beyond just SA Tourism and requests for information on the international tourism market in South Africa were received from other users. The Departure Survey is the only detailed source of data on the international tourist market in South Africa.

The Departure Survey measures the travel behaviour of foreign tourists as they leave SA from both land and air ports of entry (the number of people arriving by sea is statistically insignificant). As it is not possible to interview every tourist leaving the country, a stratified random sample is used and the results are subsequently weighted up to the arrivals population in a given time period. This allows us to continuously track more specifically *expenditure* patterns, accommodation usage, travel behaviour, experiences, buying-process and travel patterns.

Data is collected using computer-aided personal interviewing method where a structured questionnaire is completed by qualifying respondents. In the Departure Survey it is almost impossible to back check as the survey deals with foreign tourists who are departing the country. Conducting back checks on foreign tourists is costly. To reduce response errors the field coordinator, field supervisor, and field manager check errors on the questionnaires before data processing. During the 2003 to 2005 period rejection of questionnaires was commonly used but since the beginning of year 2006 imputation methods are being used. For most of the questions in the Departure Survey the item non response rate is zero. The total spend in South Africa has an item non response rate non response of 0.8% rate and justifies using face to face interviews rather than self-completion.

Two main reports are released based on this survey: SA Tourism's quarterly and annual tourism reports. These reports are posted on our website www.southafrica.net/research.

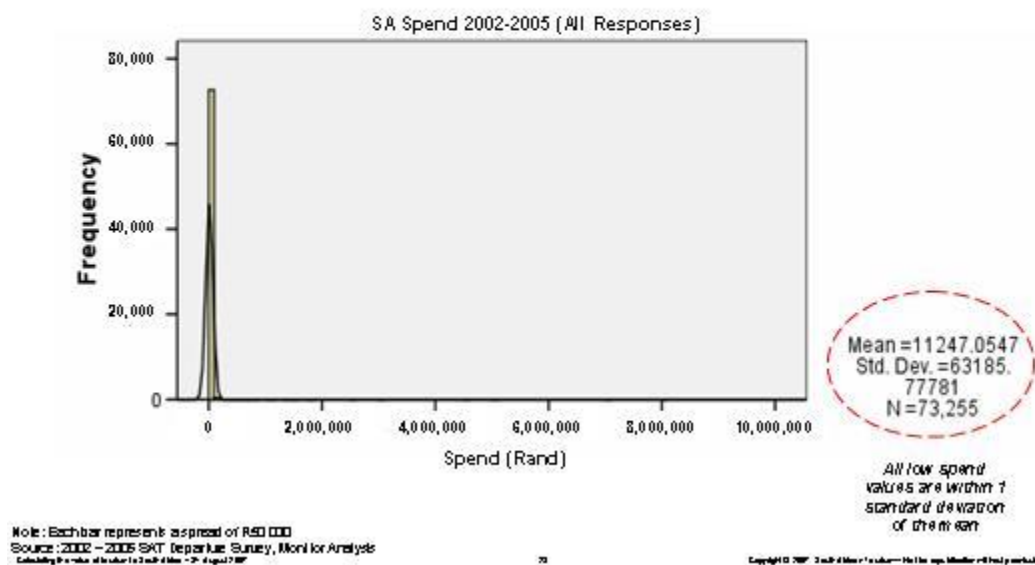
For more details on the methodology used in the survey, please consult our website. SA Tourism's Departure Survey is weighted using the data published by StatsSA. Should this data be incorrect, there would be a direct impact on the data released by SA Tourism.

Appendix 17: Normalising departure survey spend data

South African Tourism undertook a review to analyse its performance over the past four years. In those four years we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts on a monthly basis as well. The review was an opportunity to measure what has been achieved in the past four years in marketing, but also gave us the opportunity to review the Departure Survey methodology with the hindsight of trend data.

Of particular concern to us was the spend data which we have been cleaning on a quarterly basis by necessity. Analysis of spend data showed that the distribution of spend closely displays an exponential curve rather than a normal curve that we have been using in our cleaning rules.

SA Spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers



There are a large number of responses that fall below the mean while there are a few very large outliers. Scrutiny of the data revealed that the responses were indeed valid as those low spenders were mainly from SADC staying 1 or 2 nights, while the higher SADC spenders were purchasing items such as houses, motor cars, etc.. As expected, people who stay longer do spend more.

Furthermore, spend is seasonal and varies from month-to-month. Therefore, what is an outlier in one month, is not an outlier in the next month. Therefore, the rules for normalizing data must be consistent and take into account these seasonal variations.

Based on this information, SA Tourism has revised the methodology for normalizing spend data. This chapter provides the details of how the data has been normalized.

SA Tourism now normalizes the spend data by eliminating 3-standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

Compute log of spend variable using the formula above
 Calculate the mean of the result obtained in (1) above.
 Determine the cut-off criteria using the following formula:

$$\text{Log_Low_cut_off} = \text{Mean} - 3 * \text{Stdev}$$

$$\text{Log_Upper_cut_off} = \text{Mean} + 3 * \text{Stdev}$$

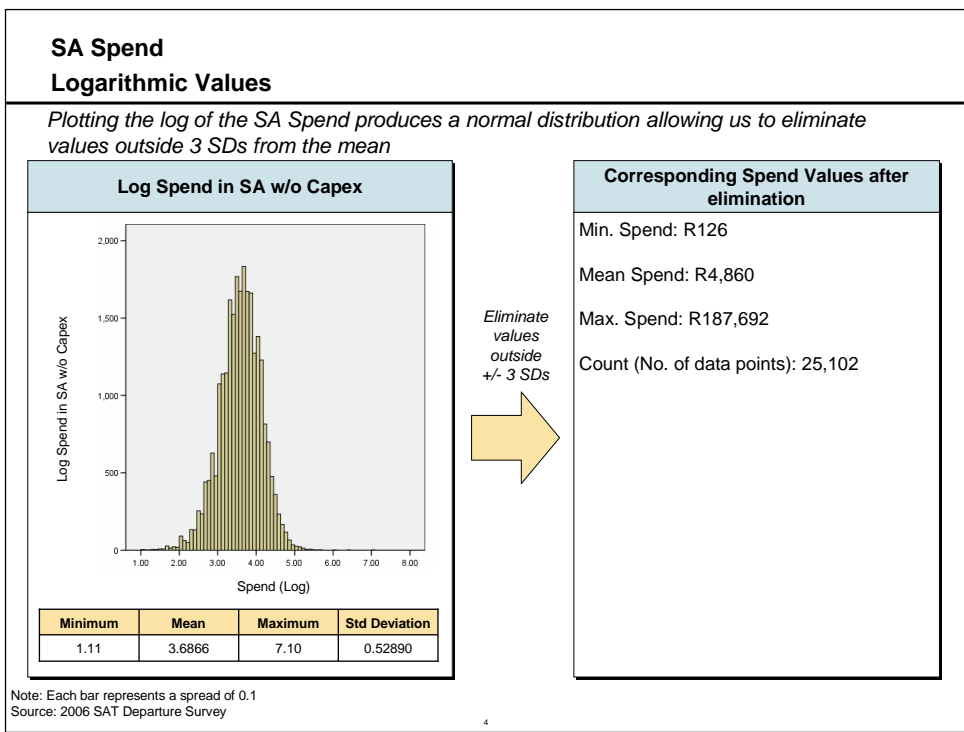
Transform the log values back to spend values using the following formula:

$$\text{Lower-cut-off Value} = 10^{(\text{Log_Low_cut_off})}$$

$$\text{Upper-cut-off Value} = 10^{(\text{Log_Upper_cut_off})}$$

Exclude all variables that fall outside the cut-off values.

The normalisation process leads to the following results for 2006:



The table below provides the confidence intervals at 95% confidence for the length of stay and spend estimates reported. This simply means that there is a 95% chance that the data reported falls between the ranges below.

TFDS (excluding capital expenditure)

	Mean	Lower bound	Upper bound
Land markets	R 4 700	R 4 473	R 4 944
Air markets	R 17 750	R 16 871	R 18 647
Total	R 8 130	R 7 727	R 8 540

Length of stay

	Mean	Lower bound	Upper bound
Land markets	7.68	7.30	8.07
Air markets	13.44	12.77	14.12
Total	9.18	8.72	9.64

Appendix 18: Concepts used in this report

The data in this report is based on statistics collected by the Department of Home Affairs at ports of entry to South Africa. It is processed and released by StatsSA and SA Tourism uses these statistics in good faith.

South African Tourism weights the results of its surveys to the tourist arrivals by air and road as released by StatsSA.

Compound Annual Growth Rate (CAGR) is the year over year growth rate applied to arrivals over a multiple-year period. The formula for calculating CAGR is:

$(\text{Current Value}/\text{Base Value})^{(1/\# \text{ of years})} - 1$

Blank spaces in any of the data tables within this report indicate that the sample sizes were too small to be significant and cannot be reported on accurately.

Total trip expenditure- the amount spent by foreign tourists on his/her entire trip including amounts spent in his/her home country and during his/her trip and stay at the destination. It is calculated by adding all prepaid expenses (including airfare) and expenses incurred in South Africa.

Prepaid trip expenditure - the amount spent by foreign tourists before his/her trip. These are calculated by adding all prepaid expenses incurred in the home country, any another country and prepaid expenditure in South Africa.

Total tourist foreign direct spend in South Africa (TTFDS) - the total amount spent directly in South Africa by all foreign tourists including amounts spent on goods for resale and capital investments.

Average total tourist foreign direct spend - the average amount spent directly in South Africa per foreign tourist for trip. This includes amounts spent on goods for resale and capital investments.

Average total tourist foreign direct spend per day - is calculated by dividing the TFDS by the length of stay at a respondent level. The average of this new value is calculated for all respondents.

Capital expenditure - the amount spent by foreign tourists during his/her trip and stay at the destination on capital investments such as property, houses, motor cars, artwork, furniture, jewellery, financial assets, etc.

Expenditure on goods bought for resale - the amount spent by foreign tourists during his/her trip and stay at the destination on goods that will be resold.

Average spend reported per category would not add up to the total spend per trip, as reported by respondents. This is because not all respondents incur expenses in all categories. The average amounts spent per category do not reflect the average for all travellers but reflects the average level of expense incurred in that category by all tourists who reported incurring expenses in that category.

Appendix 19: Domestic Tourism

This report is based on the findings of the Domestic Tourism Survey, conducted from January 2011 to December 2016.

A sample of 1,300 random interviews, was conducted each month and gather information on the behaviour of domestic travellers.

The survey sample frame was stratified by province, population group, and geographic location. The final sample was determined by clustered EPSEM sampling. The results from the obtained samples were then reweighted to the broader population statistics, based on Stats SA's mid-year population estimates of South African citizens aged 18 and above. The main indicators were as follows:

Key Metrics	2014	2015	2016
Total Trips	28.0 million	24.5 million	24.3 million
Total Tourists	12.0 million	12.4 million	11.7 million
Trips by Purpose	VFR: 73% Holiday: 10% Business: 6%	VFR: 71% Holiday: 11% Business: 7%	VFR: 70% Holiday: 11% Business: 8%
Total Revenue	R26.8 billion	R23.6 billion	R26.5 billion
Spend by Purpose	VFR: 51%, Holiday: 22% Business: 20%	VFR: 52%, Holiday: 25% Business: 13%	VFR: 49% Holiday: 26% Business: 16%
Average Spend	R950 / Trip R230 / Day	R960 / Trip R230 / Day	R1,090 / Trip R250 / Day
Total Bednights	113.1 million	102.5 million	103.4 million
Average Nights	4.0 nights	4.2 nights	4.3 nights

Normalising domestic tourism spend data

The spend data for both 2007 and 2008 was skewed to the right, indicating that there were high value outliers present in both datasets. Because of the skewness of the variables in the domestic travel data (spend and bednights), it was necessary to normalise the data in such a way that it did not distort the travel patterns and had minimum distortion on the absolute values of the key variables. A methodology using above two standard deviations was considered suitable for this exercise, since it adjusts the data by less than 0.5% on either side of the distribution without distorting the actual distribution of the spend data per overnight trip. For details on the methodology used, please refer to the 2008 Annual Tourism Report on www.southafrica.net/research.

From 2009, the monthly survey data was audited to check for outliers and the data was normalised on a monthly basis to reduce the impact on the annual dataset. The monthly audit of the data involves a forensic analysis using trend analysis using the 2008 and 2009 data as a baseline. The result of the monthly audit is that there are no systematic deviations observed in the 2009 and 2010 dataset and no identifiable reason to normalise both datasets. This method will be used in future to ensure that there are no outliers in the dataset that could affect the results of the Domestic Tourism Survey.

Concepts used in the domestic tourism report

- In line with global definitions a domestic trip is defined as all those trips taken within the borders of South Africa by an adult resident in South Africa. For such a trip to be considered a domestic tourism trip, the trip must have
- Been to a destination more than 40kms from the respondent's home (one way)
- Lasted one night but less than 365 nights
- Not been for relocation purposes
- Not been part of the respondent's regular commuting (unless it was for leisure or recreational purposes)
- Not result in the respondent receiving payment in the place visited for services rendered or goods delivered in the place visited.
- The data in this report is based on a monthly household survey of the South African adult population.
- The adult population is defined as the population over the age of 18 years and is estimated to be approximately 30 million people.
- A stratified random sample is drawn monthly. The sample is stratified according the spread of the population by province of residence, race (ethnicity) and community size.
- The community size definitions are based on the All Media And Product Survey (AMPS) definitions, where:
- Rural: Less than 500 households
- Small Town: 500 - 39 999 households
- Large Town: - 40 000 - 249 999 households
- Metro: 250 000+ households.
- An additional sample of travellers is drawn monthly based on the travel incidence determined from the monthly stratified random sample.
- The data is weighted to the population estimates as reported by StatsSA.
- Purpose of visit refers to the primary reason the trip was taken and is calculated by proportioning the number of trips in a specific month to the sum of the year.
- Accommodation usage - bednights is calculated by adding the accommodation in different types for each trip taken in the period.
- Total Domestic Direct Spend (TDDS) is calculated by adding the per capita spend for each trip taken in the period and reported in nominal terms, unless otherwise stated.
- Spend by purpose is calculated by proportioning the percentage of trips by purpose for the quarter to the TDDS.
- Flow of domestic direct spend is calculated by apportioning TDDS by the total number of bednights spent in each province for the inflow of value, and apportioning TDDS by the province of origin for the outflow of value.
- LSM refers to "Living Standards Measure". It is unique means of segmenting the South African market which has been developed by the South African Advertising Research Foundation. It cuts across race and other outmoded techniques of categorising people, and instead groups people according to their living standards using criteria such as degree of urbanisation and ownership of cars and major appliances. For more information, please visit www.saarf.co.za.

Appendix 20: Glossary of terms

Tourism is not an industry in the traditional sense because industries are classified according to the goods and services they produce, while tourism is a consumption-based concept that depends on the status of the consumer. This is the major reason for the difficulty in measuring tourism's contribution to the economy of any country.

With the growing significance of tourism globally and the increasing economic interdependence between countries, it is becoming vital that there is a common language for defining and measuring tourism statistics.

SA Tourism in conjunction with the Department of Environmental Affairs and Tourism and Statistics South Africa undertook an exercise to develop a set of tourism definitions that are aligned to global standards. This process involved user consultation and the agreed definitions are published in the Statistics South Africa document titled "Concepts and Definitions for Statistics South Africa 2007".

SA Tourism has now aligned its reporting to these approved definitions.

Visitor - Any person travelling to a place other than that of his/her usual environment for less than 12 months, and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited.

Same day visitor - A visitor who visits a place for less than one night.

Tourist - A visitor who stays at least one night in the place visited.

Usual environment - To be outside the 'usual environment' the person should travel more than 40 kilometres from his/her place of residence (one way) AND the place should NOT be visited more than once a week. This includes place of work and place of study. Leisure and recreational trips are included irrespective of frequency.

Country of residence - If a person resides (or intends to reside) for more than one year in a given country and has there his/her centre of economic interest (e.g. his/her major source of income), he/she is considered as a resident of this country.

International traveller - Any person on a trip between two or more localities in different countries.

International visitor - Any person who travels to a country other than that in which he/she has his/her residence but outside his/her usual environment for a period that is less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the country visited.

International tourist - An international visitor who stays at least one night in collective or private accommodation in the country visited.

Foreign traveler - A person who resides outside South Africa and visits the country temporarily.

Foreign visitor - Visitor who is a resident of another country.

Domestic tourist - A resident visitor who visits within the economic territory of the country of reference.

Domestic visitor - A visitor whose country of residence is the country visited. They may be nationals of this country or foreigners.

Trip - A journey undertaken by one or more members of the household for at least one night away from home, where a person did not receive any remuneration (did not make any profit) at that destination. It is important to note that a trip must be complete. That means a trip is only applicable when a person returns to his/her place of residence.