

## MARKET SELECTION: PORTFOLIO SELECTION

### SELECTION

- ▶ • Eight (8) Africa Land markets
- Two (2) Africa Air markets
- Three (3) American markets
- Seven (7) European markets
- Four (4) AAME markets
- The draft selection accounted for 83% of holiday trips, 77% of MICE trips and 92% of total international trips to South Africa in 2019
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