



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

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#TourismTuesdays





Dear Travel Partners,

This week, all roads lead to Sun City for the maiden Tourism Business Council of South Africa's (TBCSA) Leadership Conference in partnership with SA Tourism .

I'm certain I speak for the industry as a whole, when I say that this conference is exactly what the sector needs at this very moment.

Especially as we are resetting and reimagining tourism.

As South African Tourism, we are excited to be partnering with TBCSA on this conference; which we believe will be a gathering of minds in an effort to propel our sector.

On Sunday the 11th of September we wrapped up the 2022 edition of the Sho't Left Travel Week – a week dedicated to making travel affordable for South Africans. I'd like to once again thank all our trade partners who made Sho't Left Travel Week possible, thank you for making affordable deals available for South Africans so they can explore their country.

I am pleased that South African's took advantage of these deals and they will be heading to various directions to explore different parts of the country.

In the same spirit of finding beautiful gems in South Africa, Sunday marked the start of South African National Parks Week. During this week, everyone within South Africa will have free access to most of the 22 national parks for day visits to the parks, especially people from the local communities.

I encourage South Africans to take advantage of this opportunity by the South African National Parks and other provincial parks.

I'd like to wish you all a productive week – for those of you joining us at the TBCSA conference, I look forward to seeing you there.

Kind Regards,

Themba Khumalo



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Tourism Business Council of South Africa Tourism Leadership Conference

The TBCSA will host its inaugural tourism leadership conference during Tourism Month in September in Sun City.

Through this conference, the TBCSA is leading by example, to other organisations to return to hosting in-person conferences. TBCSA is also going to gather to show just why the tourism sector is necessary for the country's economy. This ground-breaking leadership conference takes place under the theme, Tourism: the engine of growth.

Discussion topics at this conference include:

- Stronger partnership between the public and private sector
- Marketing and promotion of South Africa as a preferred tourist destination
- Creation of sustainable employment for youth in South Africa in urban and rural areas
- Transformation and growth within the tourism sector
- Regional integration and co-operation (SADC and Africa)
- Government's commitment in dealing with policy obstacles that are hindering tourism growth

If you have not yet registered to join, you still have time, click <https://tbcsa.travel/conference/> to register.



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South African National Parks Week

The 17th annual South African National Parks (SANParks) Week kicked off this Sunday and will run until 18 September.

During the week, all South African citizens are allowed to enter most national parks for free for a day visit.

The week is aimed at linking the South African national parks system to the communities and to showcase the best of our country's national parks.

Since its inception in 2006; National Parks Week, under the theme 'Know Your National Parks', has seen an influx of over 619,252 day visitors in all participating parks.

The week grants free access to most of the 22 national parks for day visitors, especially people from the local communities.

However, it should be noted that free access to parks does not include free access to accommodation facilities and other tourist activities.

Some of the parks will be extending the week to include the weekend.

SA National Parks Week has proved to be a successful campaign in terms of education and awareness of conservation issues.

The feature element of this campaign is the free access granted to all South African day visitors carrying their official identity documents.

Young people under the age of 16 will be allowed free access without proof of identity.

The free access to the parks does not include accommodation and commercial activities, such as guided safaris in vehicles or guided walks.

Kruger, Addo Elephant, Augrabies, Agulhas, Table Mountain and Richtersveld Transfrontier Park will only have free access until Friday, 16 September.

Namaqua National Park and Boulders Penguin Colony and the Cableway in Table Mountain National Park are not included in the free access.

Every year SANParks aims to increase the number of citizens that are granted free access to national parks during this time, make sure you check out their website and take advantage of this free access week in your province.

Visit: [SANPARKS National Parks Week](#)



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Mzansi Mukbang

In an effort to discover and showcase only the best of South African cuisine across all provinces, South African Tourism is proud to bring you the #MzansiMukbang. A mukbang or meokbang, also known as an eating show, is an online audiovisual broadcast in which a host consumes various quantities of food while interacting with the audience.

The #MzansiMukbang journey takes us to Limpopo where @ExtraLargeCravings is joined by Thabiso Sekhula from @1000LimpopoSecrets. Together they enjoy some mouth-watering South African delicacies. What better way to enjoy and celebrate our heritage than through our food.

Thabiso, a journalist and award-winning digital content creator, demonstrates her passion for content production through her #1000limpoposecrets project, in which she captures the charm and reveals the hidden treasures of her home province, Limpopo.

The next time you're in Polokwane go get a taste of this succulent oxtail stew, sample mopani worms, all perfectly accompanied with Motogo wa Ting or sour porridge.

It's time to dig in! Now this is Monate! Local is lekker in Polokwane. And delicious. Oh so delicious.

[Click to view the video](#)



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Experience of the Week – Heritage Month Edition

Gold Restaurant, Cape Town

Locals tend to avoid the “touristy” experiences because of the perception that they are well versed in African culture and history, many often think these places are built for international travellers.

Gold Restaurant, an African cuisine-themed restaurant in Cape Town offers an authentic African experience. So much more than just an African restaurant, a night at GOLD is an immersive experience that will take you on a 14-dish taste-safari paired with traditional Mali puppets and entertainment.

The food comes in droves, just like any African household you will be well fed. It consists of 14 African dishes, a food fest as the menu takes you from Tanzania to Zambia, Kenya to South Africa and Mozambique.

Next time you are in Cape, pay a visit to Gold restaurant. Visit <https://goldrestaurant.co.za/> to find out more.



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