



TOURISM PERFORMANCE

2nd QUARTER REPORT

April-June 2022



Inspiring new ways

DEFINITIONS



- **Visitor** - Any person travelling to a place other than his/her usual environment for less than 12 months and whose main purpose for the travel is other than the exercise of an activity to be remunerated at the place visited.
- **Same day visitor** - Any person who visits a place without staying the night.
- **Tourist** - A visitor who stays at least one night in the place visited.
- **International Tourist** - An international visitor who stays at least one night in collective or private accommodation in the country visited.



- **Domestic Visitor** - A visitor whose country of residence is the country visited. They may be nationals of this country or foreign nationals.
- **Domestic Tourist** - A resident of the country of reference who spends at least one night in the place visited outside of his/her usual environment.
- **Overnight Trip** - A journey undertaken by one or more members of the household for at least one night away from home, where the persons travelling did not receive any remuneration (did not make any profit) at the destination. For a trip to be complete, the person must return to his/her place of residence.
- **Usual Environment** - To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes their place of work and place of study. Leisure and recreational trips are included irrespective of frequency.

ABOUT THE REPORT

INTERNATIONAL TOURIST ARRIVALS

This report was prepared by South African Tourism's Analytics and Insight's Unit and is based on South African Tourism's Departure Survey that has been deployed by SA Tourism since 2001 to monitor and measure international tourist behaviour as they leave South Africa. The survey aims to track tourist travel behaviours, expenditures, accommodation usage, experiences, as well as satisfaction of South Africa as a holiday and business destination. The survey began as a point-in-time survey conducted in winter and summer.



The survey is conducted monthly and covers SA's two main international airports (Oliver Tambo and Cape Town) as well as the 12 main land border posts (Grobler's Bridge, Maseru Bridge, Oshoek, Golela, Kopfontein, Pioneer Gate, Lebombo, Beitbridge, Vioolsdrift, Nakop, Ficksburg, Ramatlabama), the latter being the largest point of entry into South Africa by foreign nationals. Durban's King Shaka International Airport as well as all sea ports are currently excluded from the survey as they receive less than 5% and 1% of international tourist arrivals respectively.

The survey is based on a random stratified sampling framework of $n=3,800$ per month for both of the airports and $n=1,000$ per month for all land border posts. The sample framework is derived from Statistics South Africa (StatsSA) tourist arrivals data and the survey results weighted back according to the same tourist arrivals' data. The margins of error for the airport and land border post monthly samples are 1.6% and 3.1% respectively, both at a 95% confidence level. As such, the survey accurately represents tourists arriving in South Africa as well as their behaviours and opinions. Arrival numbers given are actual tourist arrivals from StatsSA and not tourist arrivals as calculated by the survey. When crossed with other survey variables, tourist arrival numbers are survey based.

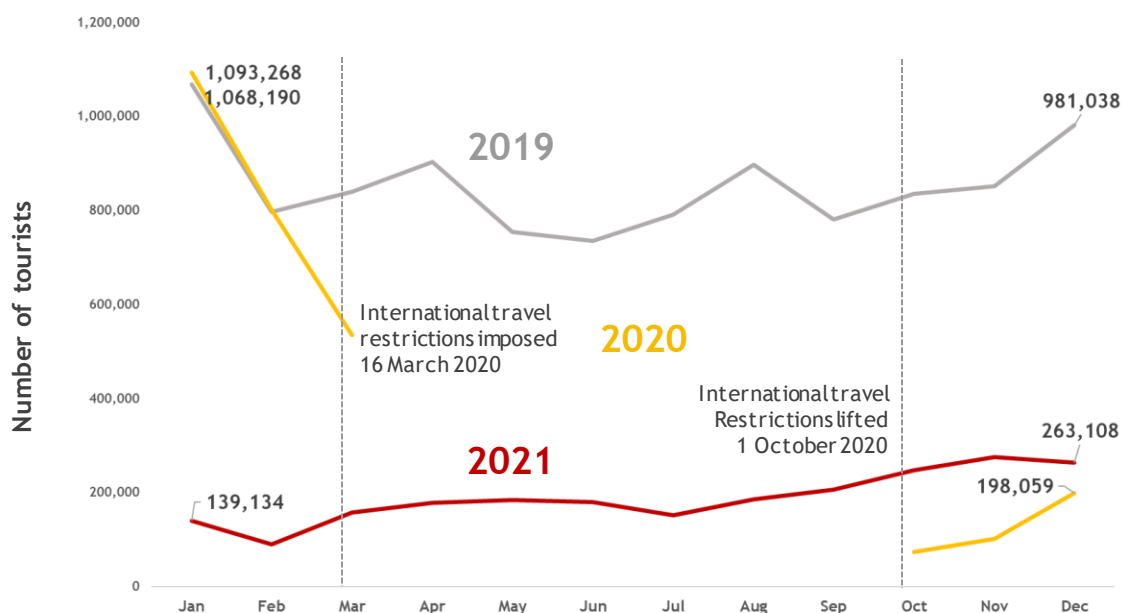
ABOUT THE REPORT

IMPACT OF COVID-19 ON THE SURVEY

Due to the Covid-19 pandemic, surveying international tourists at airports and land border posts became impossible and the survey stopped at the end of March 2020. Surveying land border posts became possible only in November 2020 but airports remained impossible to survey till mid-August 2021. Hence, land border post data was imputed for October 2020, and for airports, October-December 2020 data was imputed. The process was based on corresponding and comparable retrospective values for which full data sets were present.* Imputation is the process of replacing missing data with substituted values whereby projections of missing data are based on an existing mathematical relationship present in the available data set.

Since interviewing at the airports became possible only in mid-August 2021, data for Q1 2021 was obtained through readjusting Q1 2020 data for visit purpose recorded by StatsSA in Q1 2021. The output was then weighted based on number of arrivals from different markets. The assumption was made that tourists visiting the country for similar purposes are likely to visit similar attractions and, on average, stay for the same duration. For Q2 of 2021, the same data processing was conducted as had been done to Q1 2021 but using Q2 2019 data as there had been no international tourist arrivals in Q2 2020. Interviewing at the Oliver Tambo International Airport resumed in mid-August 2021, and in the Cape Town International Airport in September 2021. Hence, Q3 2021 numbers are based solely on data collected from mid-August till September end and weighted to cater for July and early August. From Q4 2021 onwards, numbers shown are based on survey data collected.

International Tourists Arrivals in SA, 2019-2021¹



¹Tourism2020, Statistics SA, 29 April 2021.

DOMESTIC TOURISM STATISTICS

South African Tourism's Domestic Survey is conducted through in-home face-to-face interviews - the most feasible interview approach for this type of study, in order to ensure high data quality. The sample is designed as a multi-stage, stratified sample of $n=1,300$ per month. The sampling framework is built from geographic strata based on enumerator areas (EAs) used as primary sampling units (PSUs), and households, used as the secondary sampling units (SSUs). In each EA drawn, four households are systematically selected with an equal selection probability. However, the EAs are disproportionally allocated to the main strata in order to ensure sufficient representation of domestic tourism from smaller provinces. The sample design ensures all stratification variables such as province, metro, urban, rural, race, age and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence level of 95% for the monthly sample. Results are weighted based on Stats SA's mid-year population estimates of SA residents aged 18 and above, and as such, the sample is representative of SA's adult population.

Due to the Covid-19 pandemic, surveying in-home face-to-face became impossible and the survey stopped at the end of February 2020. The survey was renewed in July 2020 (for March travel). Quotas have been achieved in full since although this has not been without difficulty. Interviewers received special training on how to overcome respondent fears; laminated cards were produced and sanitized in front of the respondents; interviews conducted outside the gates; interviewers instructed to keep face masks and shields on at all-times except for a few seconds of introduction and identification; social distancing at the respondents' house; as well as using our own private transport. ■



ABOUT THE REPORT

ADDITIONAL SOURCES USED IN THIS REPORT:

- ‘International Tourism Consolidates Strong Recovery Amidst Growing Challenges’, UNWTO, 1st August 2022.
- UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.
- Panel of Tourism Experts Survey, UNWTO, May 2022.
- Statistical Release P0351: Tourism and Migration, 2nd Quarter 2022, Statistics SA.
- ‘GDP Decreased by -0.7% in the 2nd Quarter of 2022’, Statistics SA, 6th September 2022.
- Statistical Release P0441: Gross Domestic Product, 2nd Quarter 2022, Statistics SA.
- Speech to the National Assembly by L. N. Sisulu, Minister of Tourism, on the occasion of the Budget Vote of the Ministry of Tourism, <https://www.tourism.gov.za>, 19th May 2022.
- Statement by the Cabinet, Union Buildings, Tshwane, <https://www.gcis.gov.za/content/newsroom/media-releases/cabinet-statements>, 30th December 2021.
- Statement by the Minister of Health Dr. Joe Phaahla, <https://www.gov.za/speeches/statement-minister-health-dr-joe-phaahla-repeal-regulations-notifiable-medical-conditions>, 23rd June 2022.
- Update on Covid-19, Ministry of Health, <https://sacoronavirus.co.za/2022/06/30/update-on-covid-19-thursday-30-june-2022/>, 30th June 2022.
- Latest Vaccine Statistics, Ministry of Health, <https://sacoronavirus.co.za/latest-vaccine-statistics>, 5th September 2022.

DISCLAIMER

SA Tourism's Analytics and Insights Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analyzed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always made available on www.southafrica.net/research.

To access this report online please visit the research section on the South Africa Tourism website at www.southafrica.net/research or for more information e-mail: research@southafrica.net.

NOTE TO THE READER — TIME COMPARISONS



The Covid-19 has dealt the tourism industry in South Africa as well as around the world a harsh blow ever since it began in March 2020. Still to this day, the tourism industry has yet to fully recover from the pandemic and remains largely affected by it. Being given tourism's performance is still at low levels, progress made in 2022 cannot be evaluated against the previous year since 2021 was harshly impacted by Covid-19. In other words, comparing 2022 results to 2021 results would paint a much rosier picture than reality. The view taken in this report, as in all reports by leading international tourism bodies such as the UNWTO and IAATA, is to compare 2022 performance to that of 2019 - a year unaffected by Covid-19. This comparison shows whether tourism has returned to pre-Covid-19 levels or not. With this in mind, all of South Africa's international and domestic tourism performance KPI's, are calculated over 2019 thus setting the bar higher. The only exceptions to this are two. The first, UNWTO growth numbers for international arrivals are January-May 2022 rather than January-June over 2019. The second, are South Africa's quarterly GDP growth rates which are over the previous quarter.

Additionally, growth rates and other comparisons are also made over 2021 where deemed necessary and insightful, in order to show to what extent tourism in SA has recovered since the outbreak of the Covid-19 pandemic in March 2020. To highlight where 2022 figures are compared to 2021 results, those figures are in italic font both in the narrative and charts.



EXECUTIVE SUMMARY

- International tourism saw a strong rebound in the first five months of 2022, with arrivals reaching almost half (46%) the levels of the same period in 2019. Although more than tripling over January-May 2021 (+225%), arrivals remained -54% below 2019 for Jan-May.
- Whilst the negative impact of the omicron variant is evident in December 2021, the positive impact of lifting the curfew on 30.12.2021 and ending the National State of Disaster on 05.04.2022 are also obvious. A clear recovery is evident throughout the first half of 2022. Hence, international arrivals in Q2 2022 were down by -48.2% compared to Q2 2019 and amounted to 1.2 million thus showing *considerable recovery when compared to Q2 2021 (+129.6%)*. Although the decline this quarter is still grave, it represents an improvement also *when compared to Q2 2021 - when arrivals dropped -77.4% versus Q2 2019*.
- Africa Land tourists amounted to 892.2 thousands (0.9 million) and continue to account for the majority (72.1%) of all tourist arrivals in South Africa. In Q2 2021, once borders had been open for a while, arrivals from Africa Land dropped by -74.4%. This 2nd quarter, Africa Land arrivals have only been halved (-49.7%) and *have doubled over last year (+96.8% over Q2 2021)*. Africa Land tourists are dominated by SA's neighbors Zimbabwe, Mozambique, and Lesotho. They amount to 73.2% of Africa Land.
- Africa Air arrivals amounted to 44.0 thousands, representing 3.5% of all arrivals. Decline rates show Africa Air have declined much less (-42.1%) than previously in Q2 2021 (-74.0%). Hence, Africa Air arrivals have *doubled (+122.4%) compared to Q2 2021*.
- European arrivals amounted to 163.4 thousand and an improved 13.2% share. Europe has recovered considerably showing -40.2% decline over Q2 2019.
- Travel from the Americas amounted to 84.4 thousand with an improved share of 6.8%. It is showing a significant recovery and a much smaller decline rate (-39.0%) versus that of Q2 2021 (-84.0%), whilst similar to that of Europe (-40.2%).
- Asia travel continues to decline greatly (-63.8%). This is an improvement on Q2 2021 (-87.5%). Asian arrivals constituted 30.0 thousand (2.4% share). *Compared to Q2 2021, Asia's 2022 recovery (+190.4%) is slower than others except Africa & Middle East*.
- Australasian tourist arrivals amounted to 14.0 thousand persons in Q2 2022 and represent a 1.1% share (down from 1.3%). Middle East arrivals represent 0.5% share or 7.8 thousands. The Middle East is showing a dramatic recovery and one of the smallest declines (-28.5%).
- This quarter, VFR returns to a firm first position (39.6%), almost reaching Q2 2019 levels (41.4%). This maintains VFR's recovery from an *all-time low of 10.5% (Q1 2021)*. Business Shopping has almost doubled (18.0% vs. 9.5% in Q2 2019). Holidays have yet to recover fully (14.4%) and are far from 2019 levels (18.4%). Business Travel's share (10.6%) is more than triple Q2 2019 (3.2%).
- Spend has recovered dramatically, falling by only -36.4% vs. Q2 2019 and not by -79.9% as it did in Q2 2021. *Hence, spend is showing growth of +216.0% over Q2 2021* and now equals ZAR 11.1 billion. Average foreign spend now stands on ZAR 9,400 and has increased by +23.7% over Q2 2019 (+38.2% over Q2 2021).
- Length of stay has gone up by +5.4% over and by +18.5% over Q2 2021. It now totals 12.7 nights. A similar result of 12.1 nights was achieved in Q2 2019. Bed nights have also recovered but not to Q2 2019 levels. Total bed nights amounted to 15.3 million (-45.3% over Q2 2019 but +170.5% over Q2 2021).
- Satisfaction with SA hasn't improved and remains 4.5 out of 5.

GLOBAL TOURISM OUTLOOK

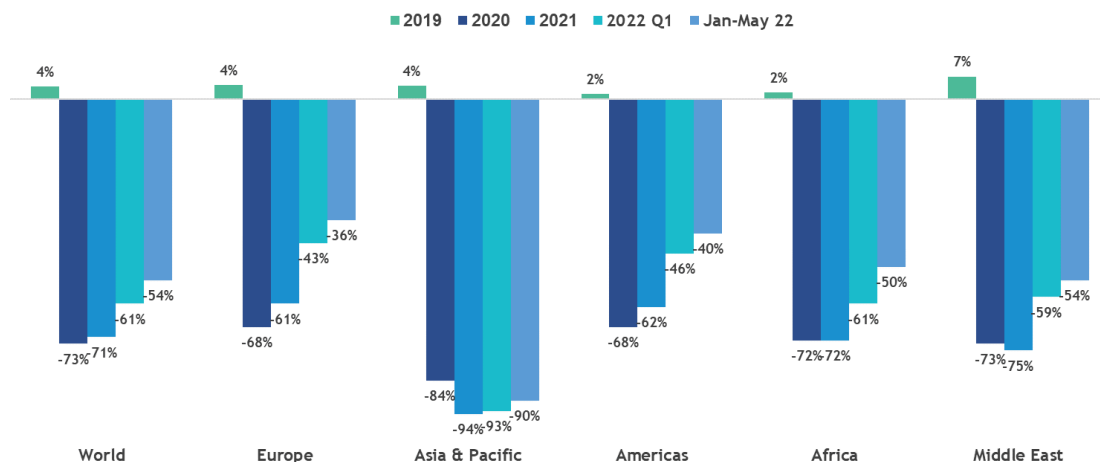


GLOBAL TOURISM PERFORMANCE

-54%* ▼

International tourism saw a strong rebound in the first five months of 2022, with arrivals reaching almost half (46%) the levels of the same period in 2019. Although more than tripling over January-May 2021 (+225%), arrivals remained -54% below 2019.¹ In absolute terms, nearly 250 million international arrivals were recorded worldwide during the first five months of the year. This compares well with the 77 million arrivals seen in the same period during 2021. By regions, Europe and the Americas continued to lead the recovery. However and despite the strong rebound, arrivals remained -36% and -40% below 2019 levels in Europe and the Americas respectively. The Middle East and Africa also saw strong growth over 2021 but remained below 2019 (-54% & -50% respectively). For Asia, arrival numbers were still -90% below 2019, as some borders remained closed to nonessential travel.² In May, the UNWTO's panel of experts survey showed that an astounding majority of experts (83%) believe prospects for their destination is better or much better currently. Accordingly, the confidence index shows a significant improvement for the period January-April 2022, reflecting increased optimism amongst travel experts worldwide. They scored their expectations for 2022 as 125 out of 200. Almost half of experts (48%) expect tourism to return to pre-Covid levels in 2023, and a further 44% believe this will happen only in 2024.³

International Tourist Arrivals % Change over 2019 for 2020-05.2022¹



International Tourist Arrivals (Millions) January-May 2019-2022²



¹'International Tourism Consolidates Strong Recovery Amidst Growing Challenges', UNWTO, 1st August 2022.

²UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.

³Panel of Tourism Experts Survey, UNWTO, May 2022.

*Growth rate for January-May 2022 over January-May 2019.



INTERNATIONAL TOURISM PERFORMANCE

KEY PERFORMANCE INDICATORS

**INTERNATIONAL
TOURIST ARRIVALS**



1.2 MILLION

-48.2% ▼

**TOTAL FOREIGN
DIRECT SPEND**



ZAR 11.1 BILLION

-36.4% ▼

**LENGTH
OF STAY**



12.7 NIGHTS

+5.4% ▲

**TOTAL
BED NIGHTS**



15.3 MILLION

-45.3% ▼

**GEOGRAPHIC
SPREAD**



11.0%

-0.8%* ▼

**SATISFACTION
RATING**



4.5

+0.1%

*Change in basis points over Q2 2019.

SA INTERNATIONAL TOURISM RECOVERY -48.2% ▼

International tourist arrivals in South Africa during the second quarter of 2022 were down by -48.2% compared to Q2 2019 and amounted to 1.2 million tourists thus showing *considerable recovery when compared to Q2 2021 (+129.6%)*. Although the decline this quarter is still dramatic, it represents an improvement when compared to Q2 2021, when arrivals dropped by -77.4% versus Q2 2019 (according to data collected by Statistics SA).⁴

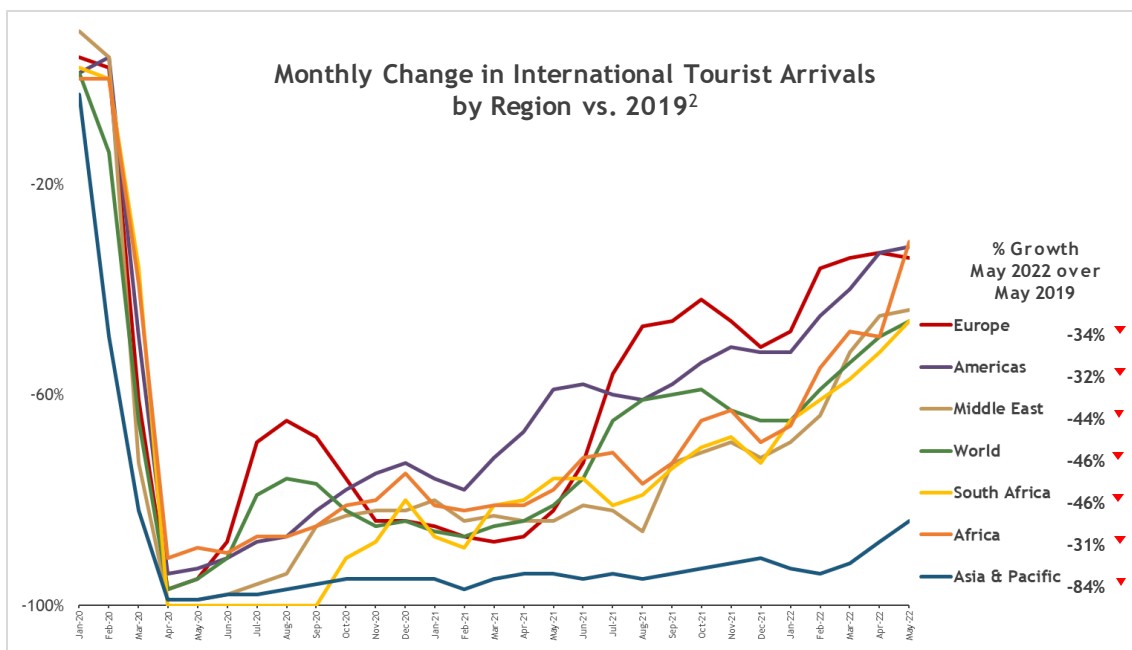
International tourist arrivals in SA on a monthly basis, for the months of January through to June, were -65%, -61%, -57%, -52%, -46% and -46% (respectively) lower than those months in 2019. Clearly then, as the first and second quarters of 2022 unfolded, South Africa's international tourism's recovery continued to improve.

South African arrivals are -48.2% and -45.6% lower than Q2 2019 & June 2019 respectively.

For May 2022, SA arrivals (-46.0%) are relatively on par with the rest of Africa, the Middle East as well as the world average.

As may be expected and as can be seen in the chart below, South Africa's recovery is much better than that of Asia-Pacific and remains largely on par with the rest of Africa, the Middle East and the world average. However, during the month of May 2022, Africa has shown dramatic improvement driven by the onset of summer in North Africa (-31%), and this has been unmatched by arrivals in South Africa (-46%).

South Africa's recovery also continues to be slower than that of Europe and the Americas which have seen fantastic recovery since June 2021, largely unaffected by the Ukrainian conflict, and only dipping slightly due to the omicron variant in December 2021 and January 2022.



⁴Statistical Release P0351: Tourism and Migration, 2nd Quarter 2022, Statistics SA.

²UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.

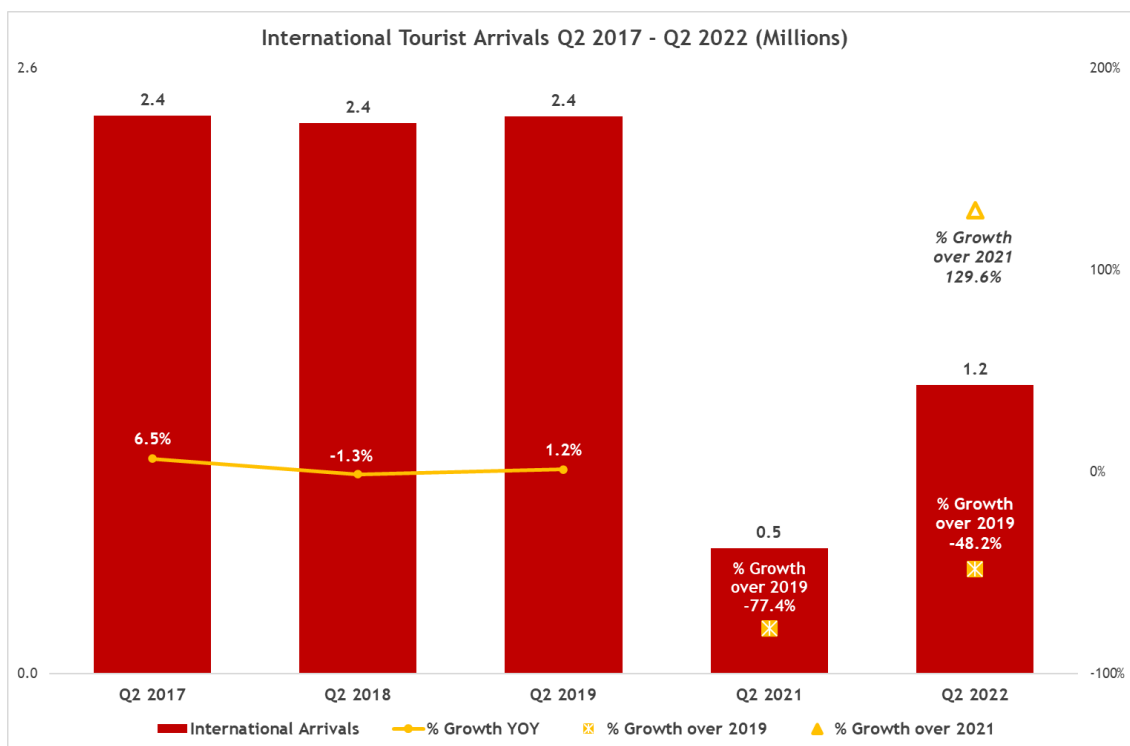
INTERNATIONAL TOURIST ARRIVALS



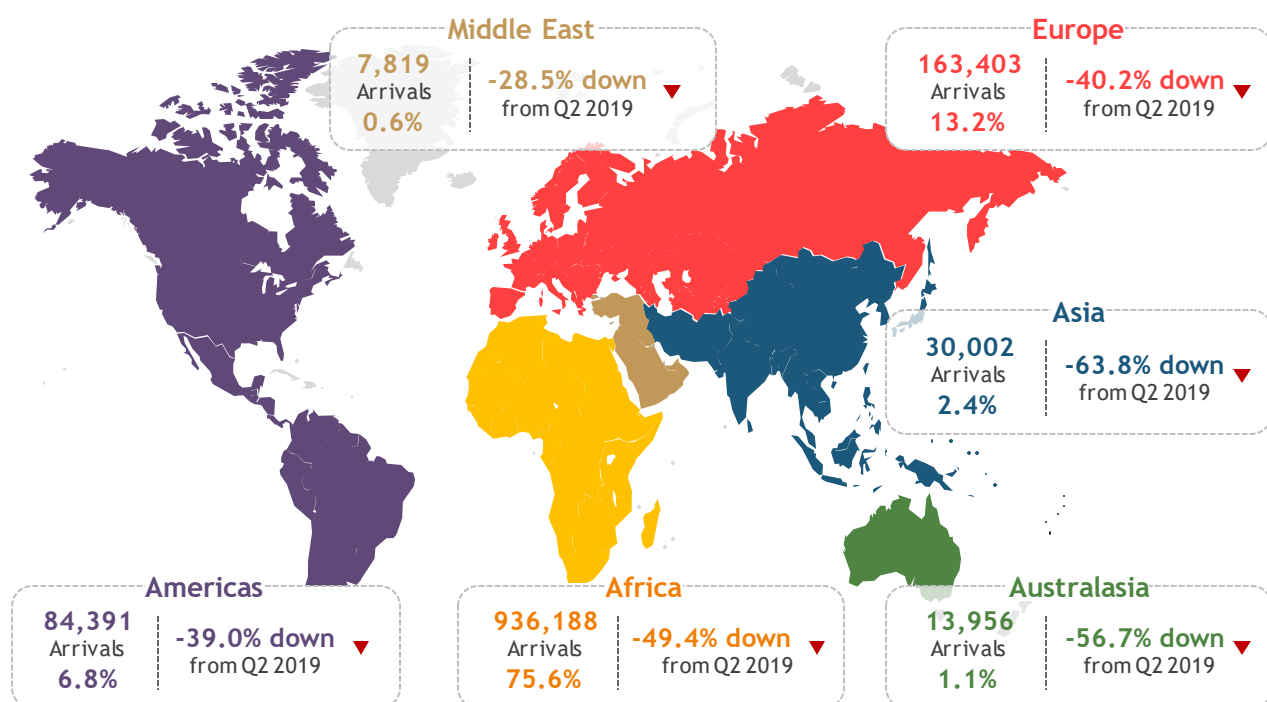
1.2 MILLION

-48.2% ▼

International tourist arrivals to SA during Q2 of 2022 amounted to 1.2 million tourists thus showing great *recovery when compared to Q2 2021 (+129.6%)* but still a grave decline vs. 2019 levels (-48.2%) albeit this being an improvement on Q1's -61.3% over Q1 2019. Africa remains the largest source continent (75.6%). Europe maintains its second place (13.2%).



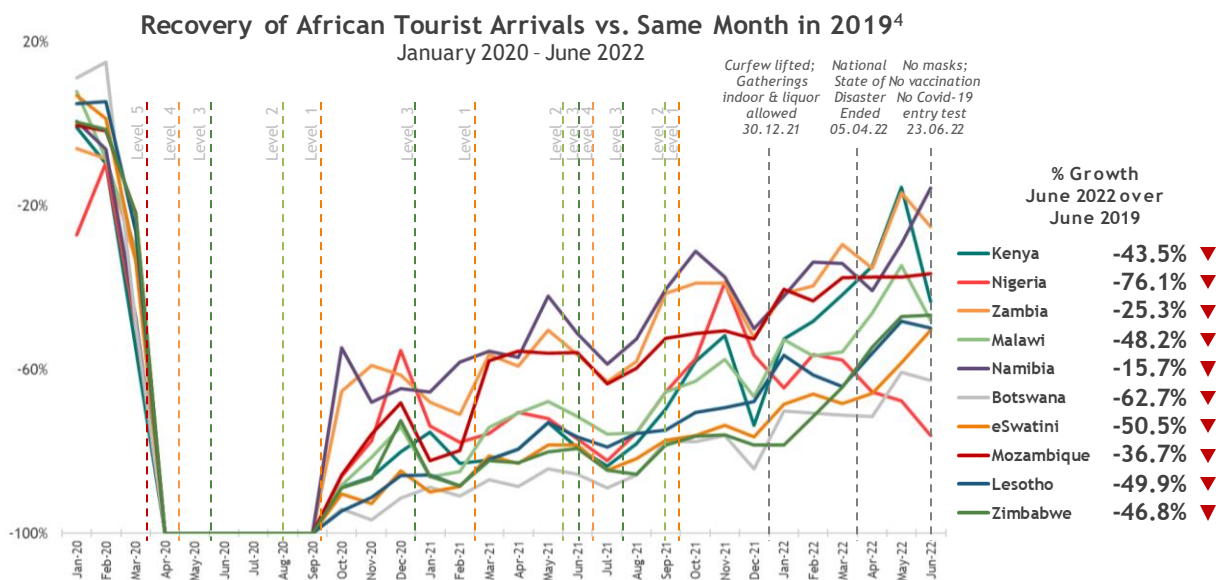
International Tourist Arrivals Q2 2022 (Actual, Share & Q2 2019 - Q2 2022 Growth)



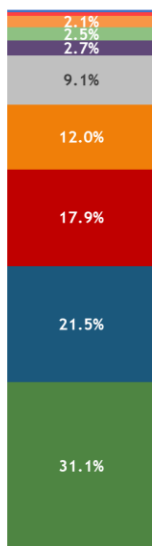
AFRICA RECOVERY - PRIORITY MARKETS

Whilst the negative impact of the omicron variant is clearly evident in December 2021, the positive impact of lifting the curfew on 30.12.2021 and ending the National State of Disaster on 05.04.2022 are also obvious. A clear recovery is evident throughout the first half of 2022. African priority markets' recovery during the second quarter of 2022 is led by Namibia, Zambia, Mozambique and Kenya (-15.7%, -25.3%, -36.7%, -43.5% respectively for June). All four are showing decline rates better than the average for June 2022 (-46.5%). These four states have consequently grown share of African priority

arrivals with Mozambique showing the greatest share increase (+4.2%). Mozambique now accounts for 22.1% of priority arrivals compared to 17.9% prior Covid-19. During September 2021, its share peaked at 28.6%. The decline this quarter is clearly led by Nigeria (-76.1%), Botswana (-62.7%) and eSwatini (-50.5%) with Botswana and eSwatini also losing considerable share of priority markets' arrivals (-2.9% & -1.3% respectively). Zimbabwe's decline of -46.8% is in line with the June average -46.5% since it dominates arrivals from Africa and overall (28.5% and 21.6% in Q2 2022 respectively).



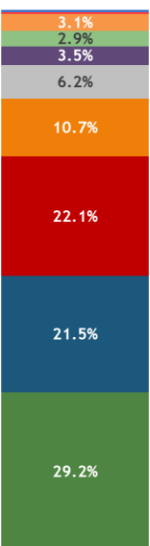
Pre-Covid Share



Share of Priority African Tourist Arrivals by Country Prior vs. During Covid-19⁴

Pre-Covid Share	Country	Jun-22	
		Share	Growth
0.4%	Kenya	0.5%	-43.5%
0.7%	Nigeria	0.3%	-76.1%
2.1%	Zambia	3.1%	-25.3%
2.5%	Malawi	2.9%	-48.2%
2.7%	Namibia	3.5%	-15.7%
9.1%	Botswana	6.2%	-62.7%
12.0%	eSwatini	10.7%	-50.5%
17.9%	Mozambique	22.1%	-36.7%
21.5%	Lesotho	21.5%	-49.9%
31.1%	Zimbabwe	29.2%	-46.8%

Jun-22 Share

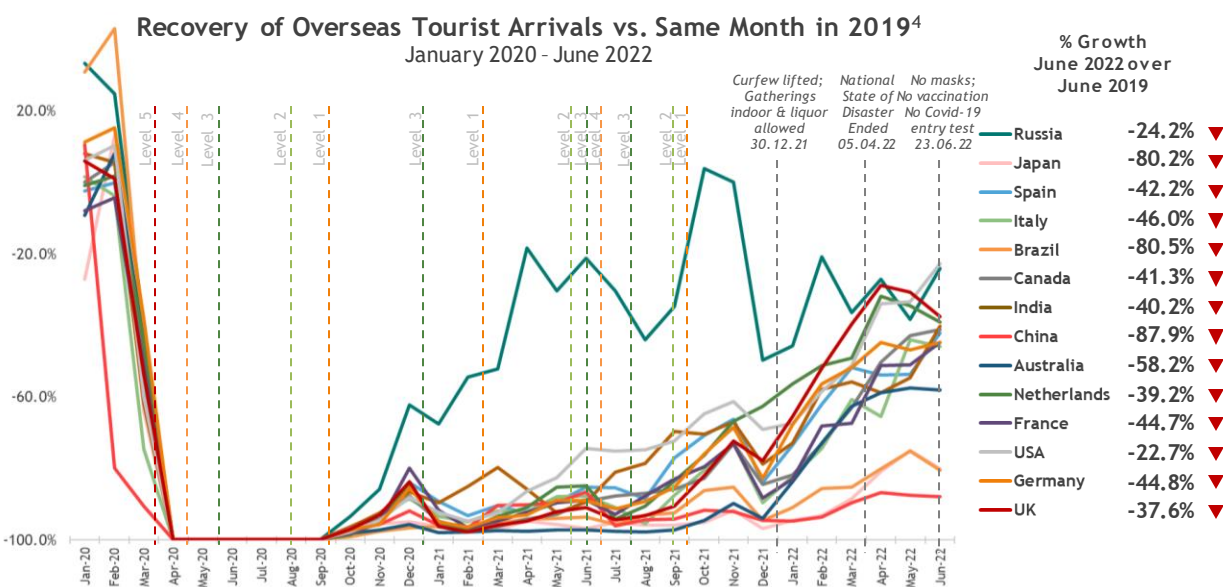


⁴Statistical Release P0351: Tourism and Migration, 2nd Quarter 2022, Statistics SA.

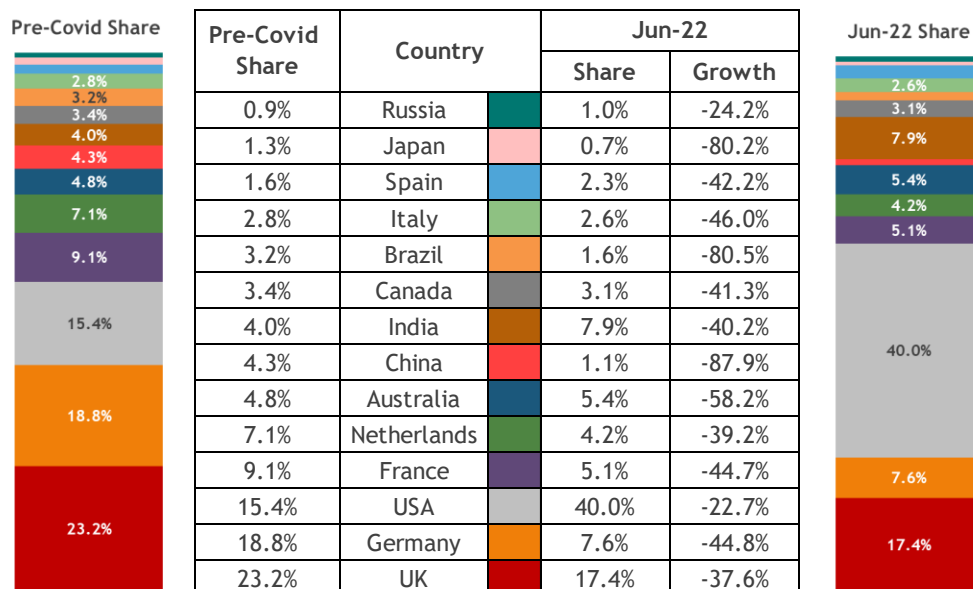
OVERSEAS RECOVERY - PRIORITY MARKETS

The recovery in H1 of 2022 is clearly evident in overseas markets as well. Currently leading the recovery is the USA with a decline of -22.7% for June whilst Russia, who had hitherto shown phenomenal recovery, has gone down to -24.2% for June. The change in Russia's performance is clearly due to the Ukrainian conflict which erupted in February 2022. Others which show lower than average decline (-41.9%) are those with traditional ties to SA namely, UK (-37.6%), Netherlands (-39.2%) and India (-40.2%). Due

to its relatively low decline rate, the USA's share has grown dramatically by +24.6% points so that it accounted for 40.0% of overseas arrivals in June. India has also grown considerably by +3.9% points. China still exhibits the highest decline (-87.9%), to be followed by Brazil, Japan, Australia, and Italy (-80.5%, -80.2%, -58.2%, -46.0% respectively). However, the biggest share losses are in German, English, and French arrivals (-11.2%, -5.8%, -4.0% respectively), only to be followed by China -3.2% loss.



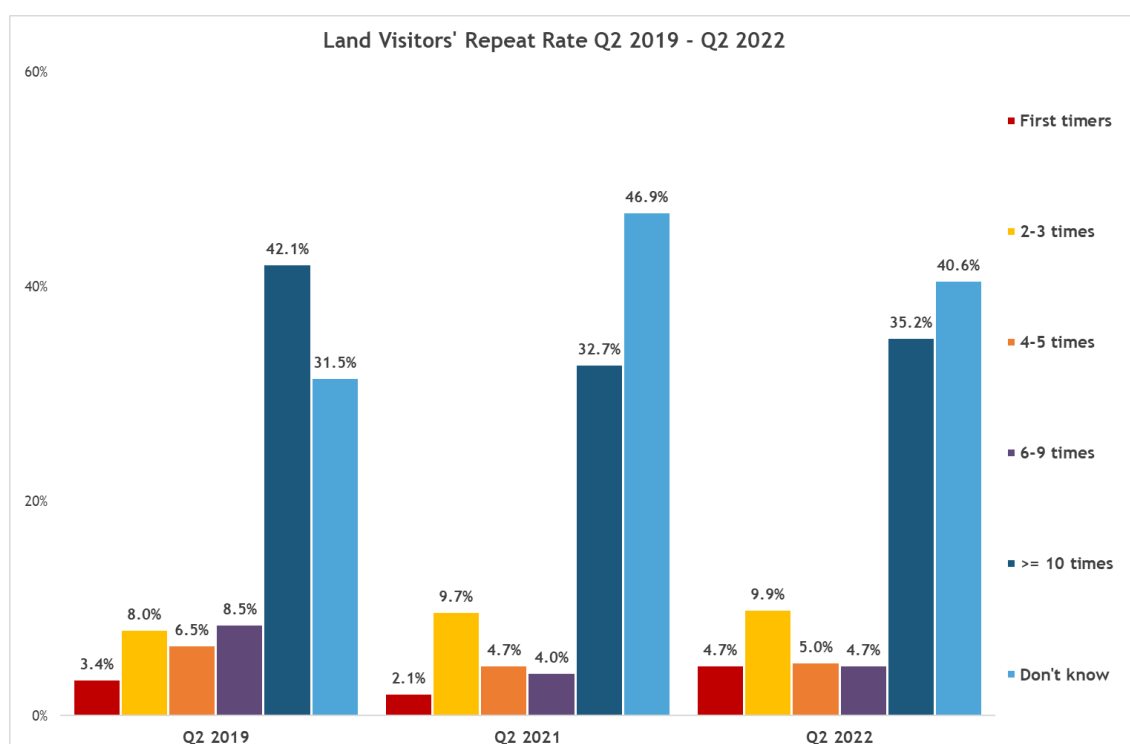
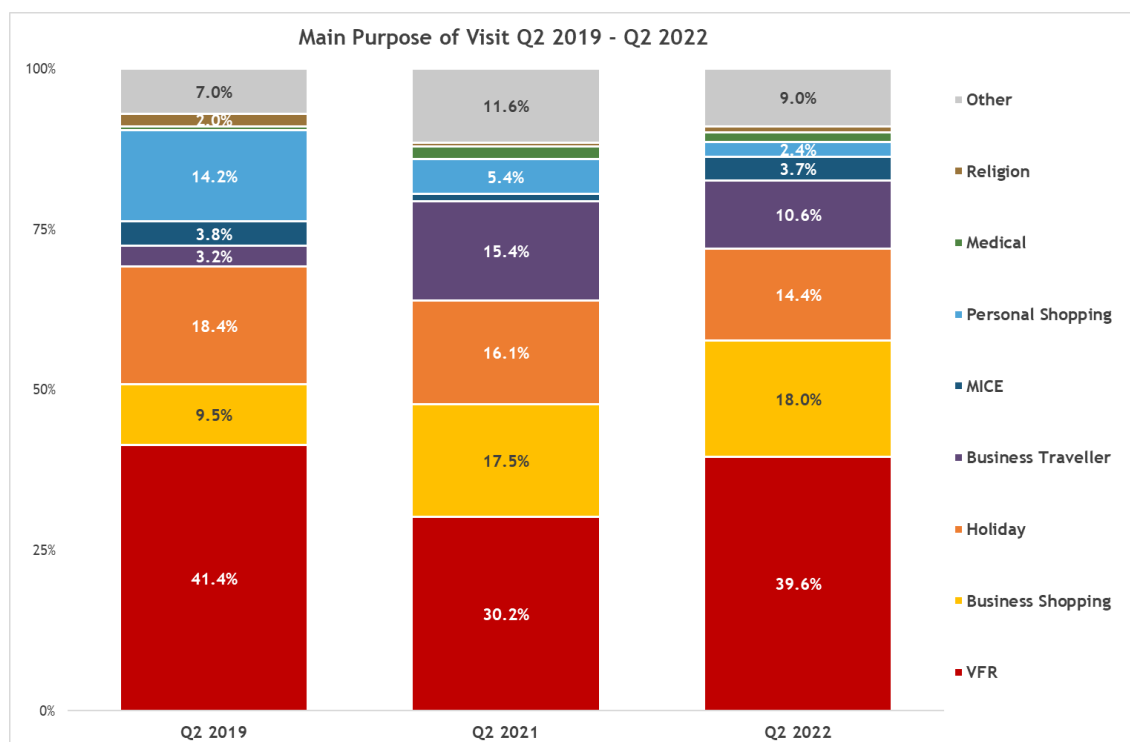
Share of Priority Overseas Tourist Arrivals by Country Prior vs. During Covid-19⁴



⁴Statistical Release P0351: Tourism and Migration, 2nd Quarter 2022, Statistics SA.

PURPOSE OF TRAVEL

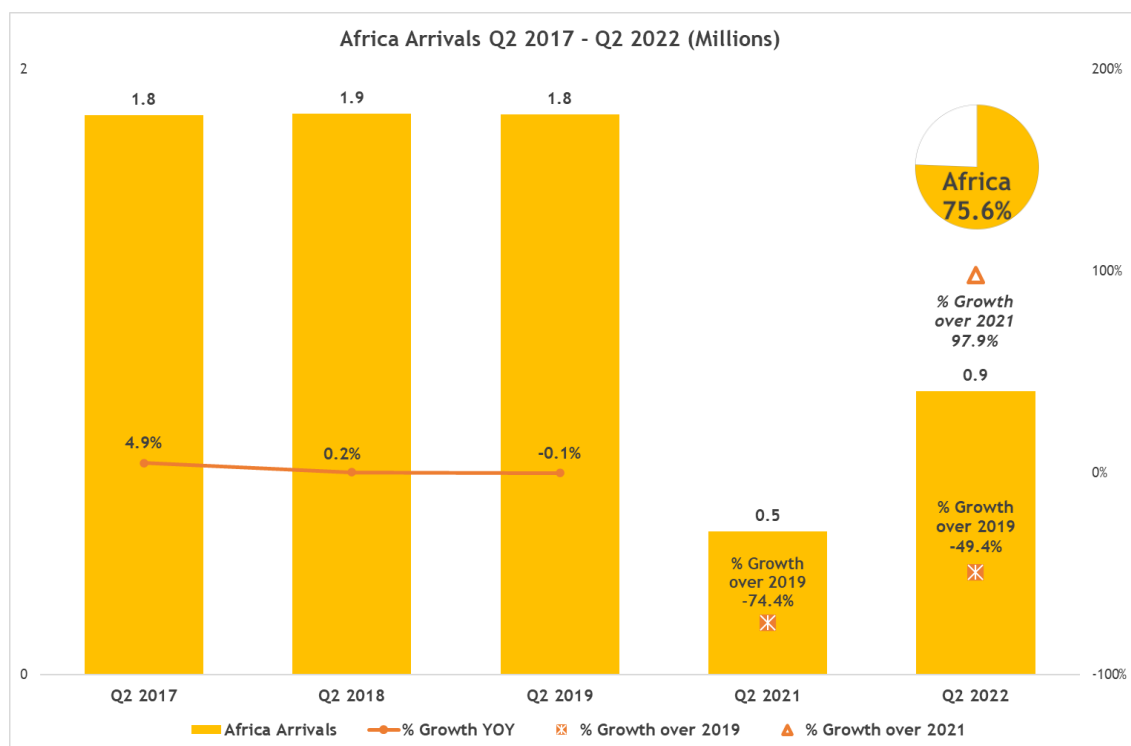
The end of the State of National Disaster and the relaxation of Covid-19 regulations is clearly evident in travel purpose patterns. This quarter, VFR returns to a firm first position (39.6%), almost reaching Q2 2019 levels (41.4%). This maintains VFR's recovery from an all-time low of 10.5% in Q1 2021. Business Shopping has almost doubled 2019 levels (18.0% vs. 9.5% in Q2 2019). Holidays have yet to recover fully (14.4%) and are far from 2019 levels (18.4%). Business Travel's share (10.6%) is more than triple Q2 2019 levels (3.2%).



AFRICA ARRIVALS

-49.4% ▼

African tourists accounted for 75.6% of all arrivals in Q2 2022 amounting to 936.2 thousand persons (0.9 million). African arrivals continued to be much lower (-49.4%) than they were in 2019 but there is clearly an improvement with arrivals *nearly doubling since Q2 2021's 0.5 million* (+97.9%). The improvement is also evident in the smaller decline rate over Q2 2019 of -49.4% rather than -74.4% in Q2 2021. The Top 10 African source countries list remains similar in its order to that of Q2 2019. Zimbabwe, Mozambique, and Lesotho continue to top the list, contributing 69.8% of all African tourist arrivals in Q2 2022. Mozambique (-37.3%), Namibia (-30.6%), Zambia (-26.4%), and Tanzania (-31.6%) maintain the smallest decline rates as was the case in Q1 2022. The highest decline rates are evidenced this quarter in Botswana (-66.0%) and eSwatini (-59.1%). The rest - Lesotho (-51.7%), Zimbabwe (-49.8%), Malawi (-43.6%) and Angola (-43.7%) all show declines similar to the Africa average (-49.4%).



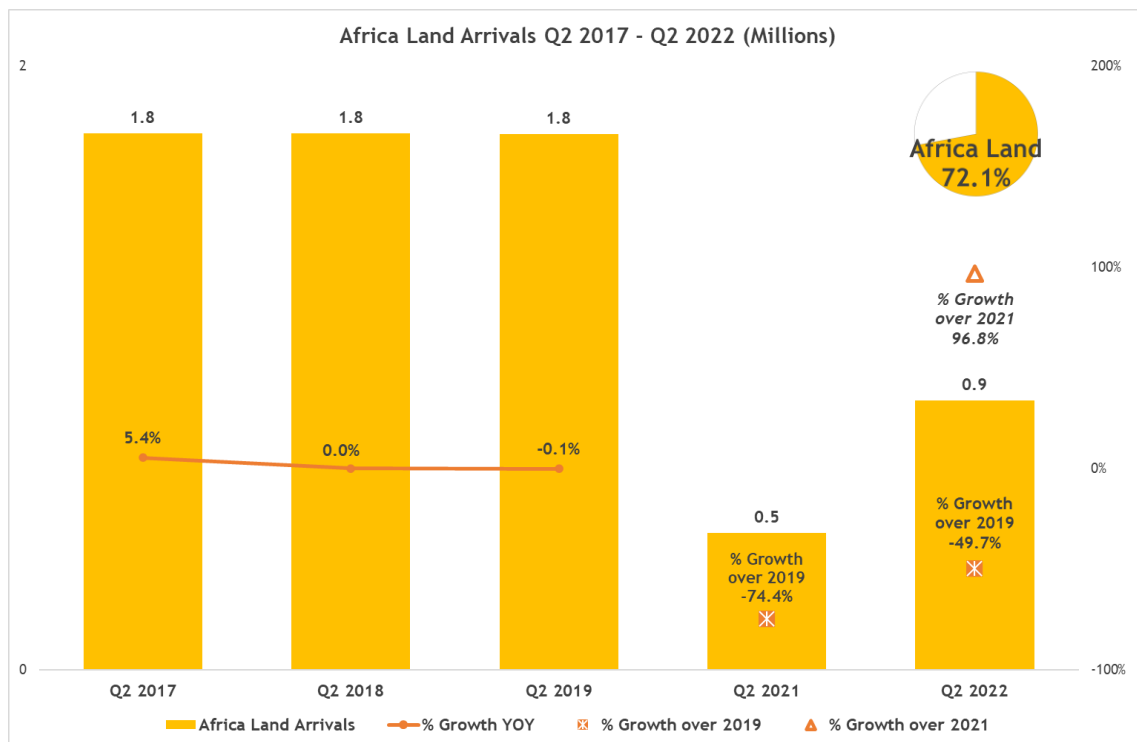
Africa Tourist Arrivals by Top 10 Markets Q2 2022

Africa Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022, 000's	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Zimbabwe	267,162	28.8%	28.5%	-49.8%
Mozambique	195,412	16.8%	20.9%	-37.3%
Lesotho	190,604	21.3%	20.4%	-51.7%
Eswatini	94,066	12.4%	10.0%	-59.1%
Botswana	60,410	9.6%	6.5%	-66.0%
Namibia	32,675	2.5%	3.5%	-30.6%
Zambia	27,586	2.0%	2.9%	-26.4%
Malawi	24,321	2.3%	2.6%	-43.6%
Angola	7,747	0.7%	0.8%	-43.7%
Tanzania	6,110	0.5%	0.7%	-31.6%
All Africa Arrivals	936,188	77.4%	75.6%	-49.4%

AFRICA LAND ARRIVALS

-49.7% ▼

Africa Land tourists amounted to 892.2 thousands (0.9 million) this second quarter of 2022, and of course continue to account for the overwhelming majority (72.1%) of all tourist arrivals in South Africa. In Q2 2021, once borders had been open for a while, arrivals from Africa dropped by -74.4%. Comparatively, this second quarter, Africa Land arrivals have only been halved (-49.7%) and *have doubled since last year* (+96.8% over Q2 2021). This improvement comes on the back of easing travel restrictions as well as ending the State of National Disaster on 05.04.2022. As per overall Africa arrivals, Africa Land arrivals are dominated to an ever greater extent by South Africa's neighbours Zimbabwe, Mozambique, and Lesotho, as these are land arrivals. Together they amount to 73.2% of Africa Land whereas they constitute 69.8% of Africa overall. As may be expected, the average decline rate for Africa Land (-49.7%) is very similar to that of Africa's (-49.4%).



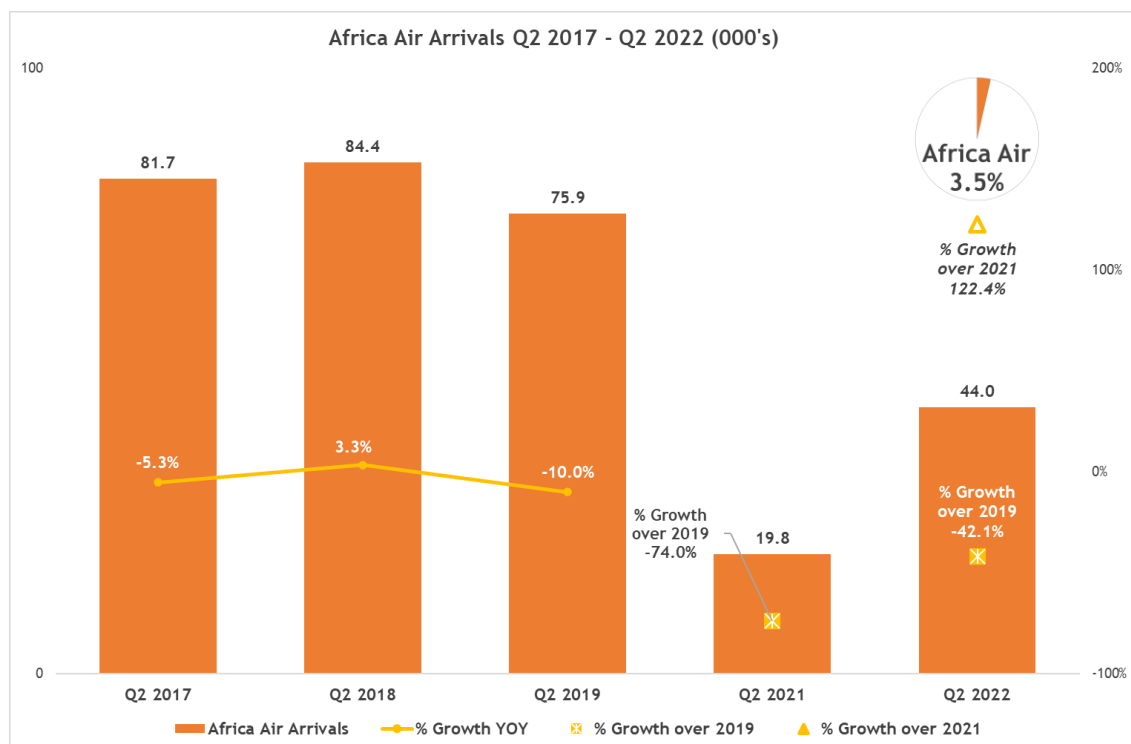
Africa Land Tourist Arrivals by Market Q2 2022

Africa Land Markets Q2 2022	Tourist Arrivals Q2 2022, 000's	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
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Eswatini	94,066	13.0%	10.5%	-59.1%
Botswana	60,410	10.0%	6.8%	-66.0%
Namibia	32,675	2.7%	3.7%	-30.6%
Zambia	27,586	2.1%	3.1%	-26.4%
Malawi	24,321	2.4%	2.7%	-43.6%
All Africa Land Arrivals	892,236	74.2%	72.1%	-49.7%

AFRICA AIR ARRIVALS

-42.1% ▼

During Q2 2022, Africa Air arrivals amounted to 44.0 thousands, representing 3.5% of all international tourist arrivals (as was also the case in Q1 2022). Decline rates for this 2nd quarter of 2022 show Africa Air arrivals have declined much less (-42.1%) than previously in Q2 2021 (-74.0%). This is of course in line with the general recovery experienced during the first half of 2022. Hence, Africa Air arrivals have *more than doubled* (+122.4%) *when compared to Q2 2021 (as was also the case in Q1 2022)* and are now just over half of their Q2 2019 levels. The Top Ten source country list remains relatively unchanged with the exception of Nigeria which has lost -7.1% share points since Q2 2019. Not surprisingly then, Nigeria is the only country with a decline rate (-69.9%) that is considerably greater than the average (-42.1%). On the other hand, Tanzania and Ghana have increased their shares by +2.1% and +3.1% points respectively and are also amongst those with the smallest decline rates (-31.6% & -10.2%). Kenya (-32.1%) & Ethiopia (-19.2%) also show fairly small declines.



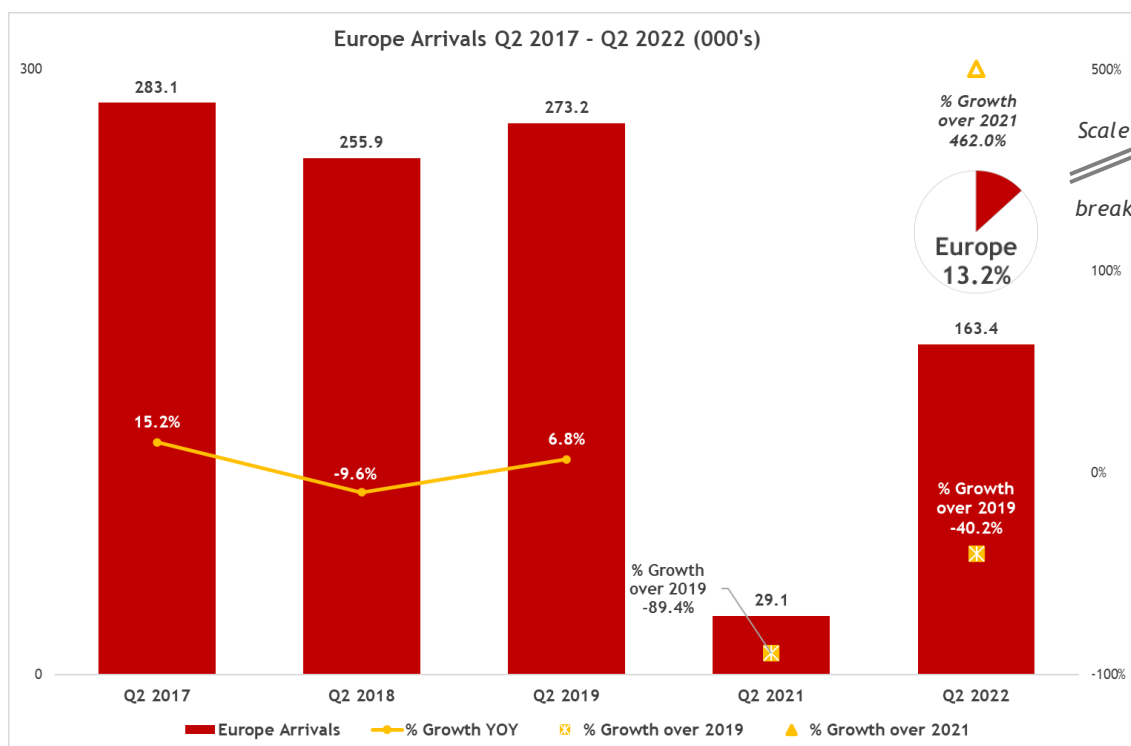
Africa Air Tourist Arrivals by Top Ten Markets Q2 2022

Africa Air Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Angola	7,747	18.1%	17.6%	-43.7%
Tanzania	6,110	11.8%	13.9%	-31.6%
Kenya	4,907	9.5%	11.2%	-32.1%
DRC	4,554	9.7%	10.4%	-38.0%
Ghana	3,786	5.6%	8.6%	-10.2%
Nigeria	3,366	14.7%	7.7%	-69.9%
Mauritius	2,421	6.7%	5.5%	-52.3%
Uganda	2,042	4.6%	4.6%	-41.1%
Ethiopia	1,190	1.9%	2.7%	-19.2%
Egypt	1,058	2.5%	2.4%	-43.7%
All Africa Air Arrivals	43,952	3.2%	3.5%	-42.1%

EUROPE ARRIVALS

-40.2% ▼

This 2nd quarter of 2022, European arrivals amounted to 163.4 thousand and an improved 13.2% share of all arrivals in SA. European arrivals have recovered considerably showing only -40.2% over Q2 2019. This decline rate pales in comparison to Q2 2021's -89.4%. Further, and was the case in Q1 2022, European arrivals have shown *phenomenal growth over Q2 2021* (+462.0%). Here too, the return to normalcy both in SA and Europe is evident in the results. The UK continues to strengthen its position as the number one European source country with an even greater share of arrivals (34.1%) than prior Covid-19 (29.8%). Germany, France and Netherlands continue to be the other largest European source markets (15.9%, 9.8% & 8.8% respectively). Together, these amount to 68.8% of European arrivals, although Germany & France have lost -1.5% & -1.9% points respectively since Q2 2019. The least to decline are Switzerland, UK, Netherlands, and Ireland (-35.7%, -31.5%, -34.2%, -28.9% respectively).



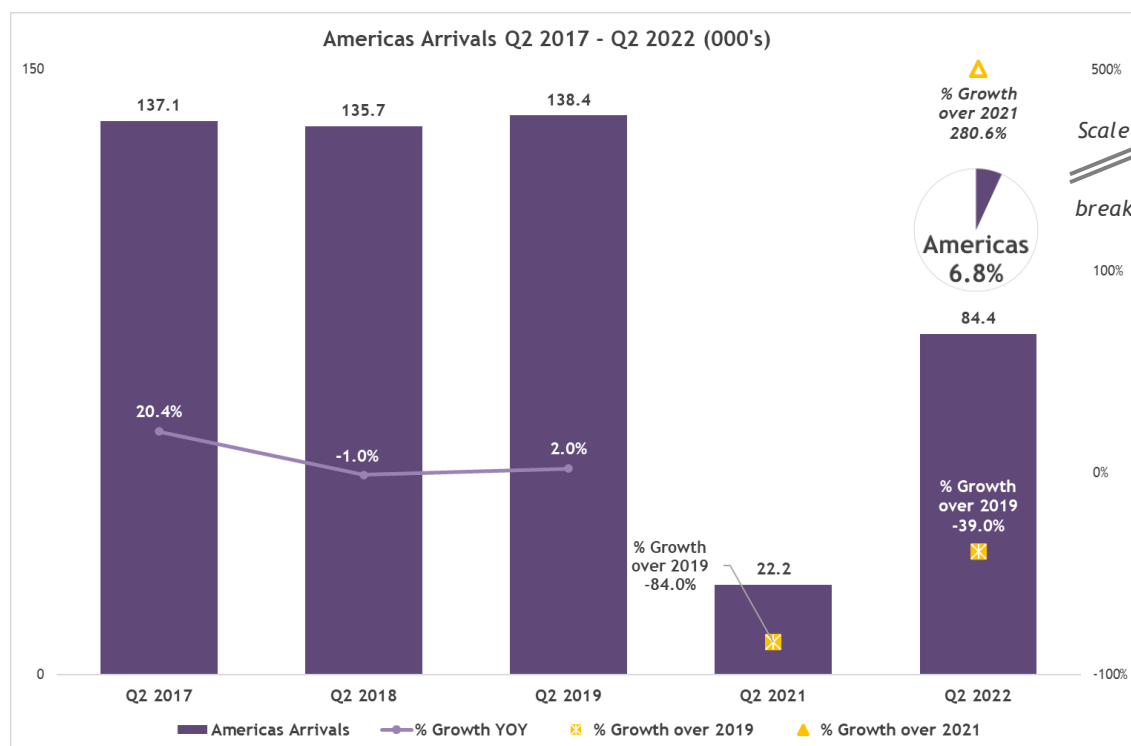
Europe Tourist Arrivals by Top Ten Markets Q2 2022

Europe Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
UK	55,715	29.8%	34.1%	-31.5%
Germany	25,905	17.4%	15.9%	-45.3%
France	16,012	11.7%	9.8%	-49.9%
The Netherlands	14,416	8.0%	8.8%	-34.2%
Belgium	5,998	3.7%	3.7%	-41.1%
Switzerland	5,885	3.3%	3.6%	-35.7%
Italy	5,512	4.4%	3.4%	-54.4%
Spain	4,636	3.4%	2.8%	-50.2%
Ireland	4,355	2.2%	2.7%	-28.9%
Portugal	4,021	2.7%	2.5%	-44.7%
All Europe Arrivals	163,403	11.4%	13.2%	-40.2%

AMERICAS ARRIVALS

-39.0% ▼

Travel from the Americas amounted to 84.4 thousand with an improved share of 6.8%. It is therefore showing significant recovery and a much smaller decline rate (-39.0%) versus that of Q2 2021 (-84.0%), whilst similar to that of Europe (-40.2%). *When compared to Q2 2021, the recovery is of course phenomenal (+280.6%) but less so than that experienced in Q1 2022 (+477.0% over Q1 2021).* The USA has the smallest decline rate (-29.6%) and continues to dominate arrivals from the Americas all the more so with an improved share of 83.3% (growth of +11.1% points since Q2 2019). Canada is the second largest Americas source market with a slightly diluted share of 8.9 (-1.0% since Q2 2019). Brazil and Argentina are showing the largest decline rates and are also the ones to lose the highest number of share points (-78.7% & -80.1%, and -7.7% and -1.3% points respectively). Uruguay which had been part of the Americas Top Ten previously (Q2 2019), has been overtaken by Ecuador.



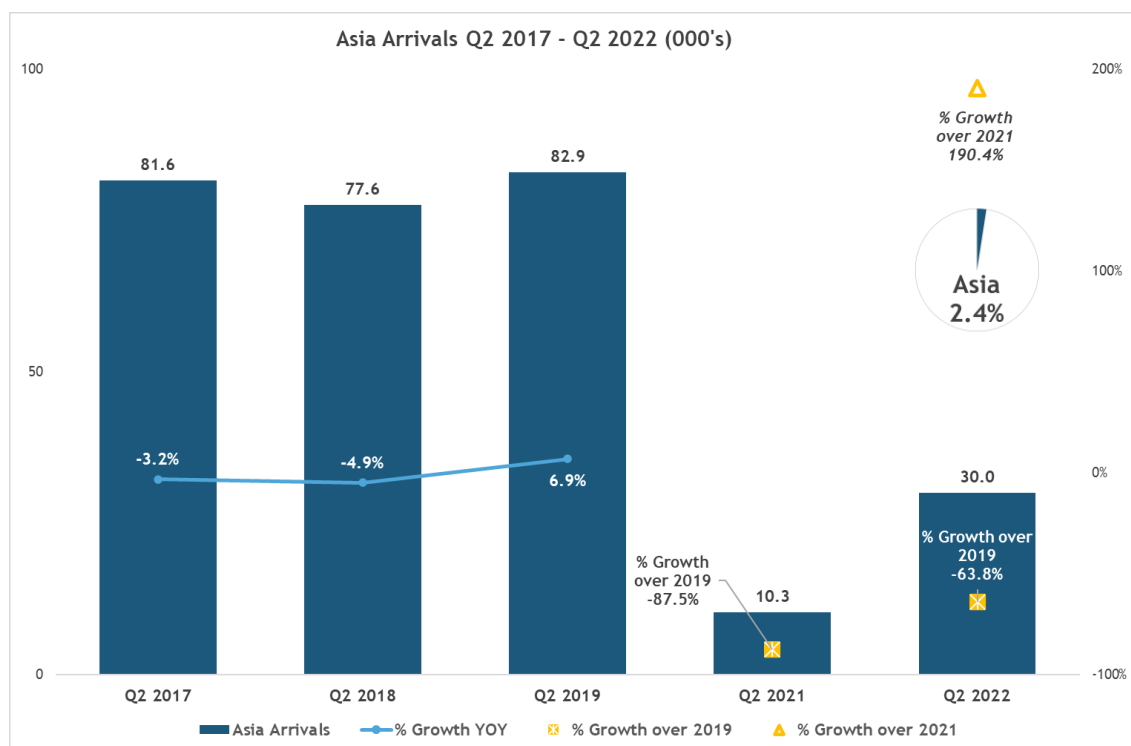
Americas Tourist Arrivals by Top Ten Markets Q2 2022

Americas Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
USA	70,320	72.2%	83.3%	-29.6%
Canada	7,483	9.9%	8.9%	-45.3%
Brazil	3,476	11.8%	4.1%	-78.7%
Mexico	869	1.0%	1.0%	-37.2%
Argentina	515	1.9%	0.6%	-80.1%
Peru	242	0.4%	0.3%	-59.2%
Colombia	236	0.4%	0.3%	-58.0%
Chile	231	0.7%	0.3%	-76.2%
Cuba	105	0.1%	0.1%	-39.7%
Ecuador	96	0.2%	0.1%	-62.4%
Others in Top 10 Q1 2019:				
Uruguay	87	0.2%	0.1%	-73.4%
All Americas Arrivals	84,391	5.8%	6.8%	-39.0%

ASIA ARRIVALS

-63.8% ▼

This second quarter, travel from Asia continues to suffer and shows the greatest decline rate of -63.8% although this is a dramatic improvement since Q2 2021's -87.5%. Asian arrivals constituted 30.0 thousand and represent a weakened 2.4% share. *When compared to Q2 2021, Asia's recovery (+190.4%) is slower than all other regions except for Africa and the Middle East* where Covid-19 regulations have also been of the stricter kind. As can be expected, China shows the gravest decline rate of -87.4% and also the largest losses in share points and now accounts for a mere 8.7% rather than its previous 24.9% (-16.3 points). In light of the Covid-19 crisis and Chinese losses, other countries have increased their share, especially India which now accounts for 51.5% of Asia travel (+12.8% points). Pakistan has overtaken China and now accounts for 11.3% (+7.1% points). Interestingly, Bangladesh and Pakistan are showing positive or near positive growth rates (+29.4% and -2.6% respectively).



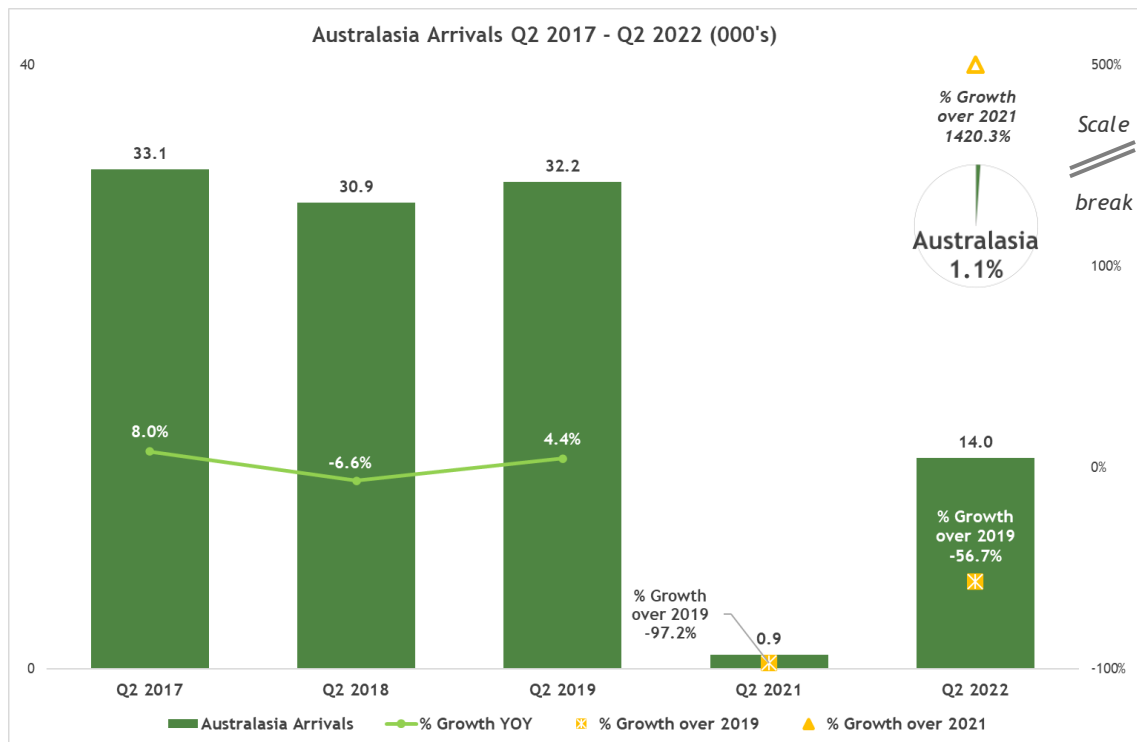
Asia Tourist Arrivals by Top Ten Markets Q2 2022

Asia Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
India	15,074	37.5%	50.2%	-51.5%
Pakistan	3,390	4.2%	11.3%	-2.6%
China	2,606	24.9%	8.7%	-87.4%
Bangladesh	1,798	1.7%	6.0%	29.4%
Japan	1,419	8.1%	4.7%	-78.8%
Philippines	1,110	2.7%	3.7%	-50.4%
South Korea	1,049	4.6%	3.5%	-72.3%
Malaysia	730	4.3%	2.4%	-79.5%
Singapore	696	3.8%	2.3%	-77.7%
Thailand	658	2.6%	2.2%	-69.9%
All Asia Arrivals	30,002	3.5%	2.4%	-63.8%

AUSTRALASIA ARRIVALS

-56.7% ▼

Australasian tourist arrivals amounted to 14.0 thousand persons in Q2 2022 and represent 1.1% of international arrivals to South Africa (down from 1.3% previously). Once more, as was the case in Q1 2022, Australasian arrivals have *recovered the most in comparison to Q2 2021* (+1420.3%) but this still translates into a decline of -56.7% over Q2 2019. Hence, Australasia arrivals are now just a little under half of Q2 2019 levels. This is of course an improvement *over Q2 2021* when Australasian arrivals dropped by -97.2% over Q2 2019. Australia is the largest source market in the region, amounting to 85.3% of arrivals, and hence its decline of -58.2% almost mirrors the average. Therefore Australia's share has dropped -3.2% points over 2019. Second to Australia, is New Zealand, with a strengthened share of 14.6% (+3.3% points). Hence, New Zealand's decline is the smallest (-44.1%) with all other smaller markets declining well above the average (-56.7%) and in the -80-90% range.



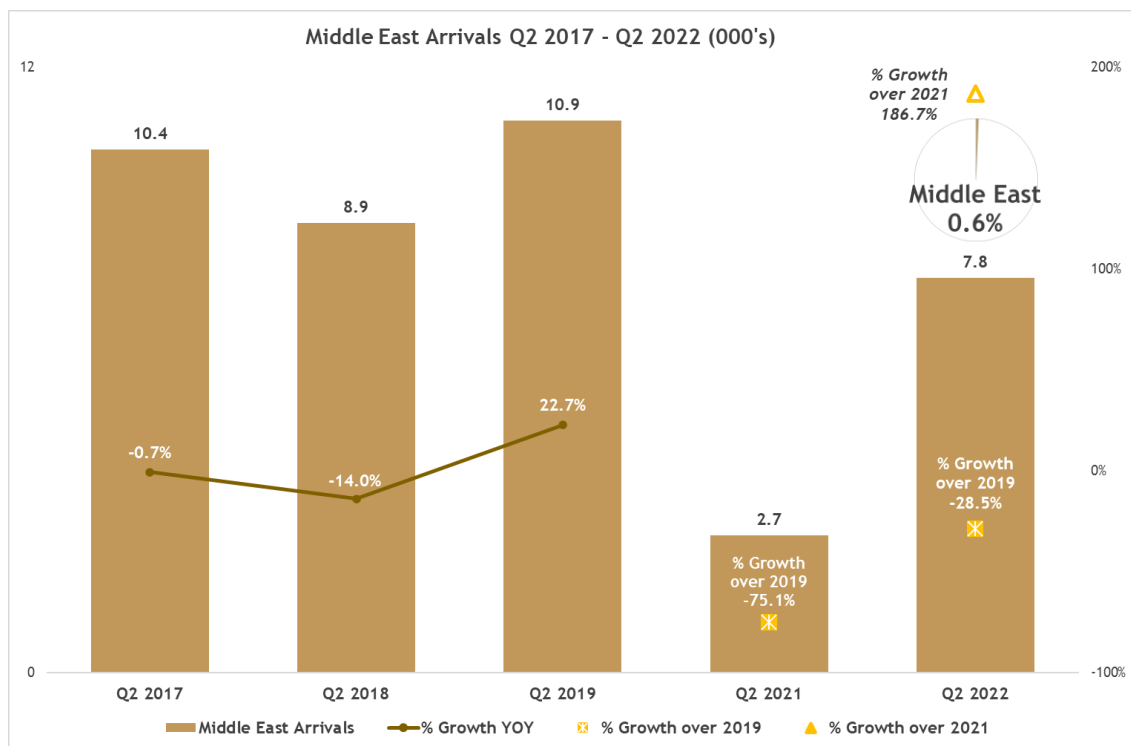
Australasia Tourist Arrivals by Market Q2 2022

Australasia Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Australia	11,901	88.4%	85.3%	-58.2%
New Zealand	2,040	11.3%	14.6%	-44.1%
Papua New Guinea	5	0.1%	0.0%	-79.2%
Fiji	4	0.1%	0.0%	-90.0%
Tonga	3	0.0%	0.0%	-78.6%
Vanuatu	2	0.0%	0.0%	0.0%
American Samoa	1	0.00%	0.01%	n/a
All Australasia Arrivals	13,956	1.3%	1.1%	-56.7%

MIDDLE EAST ARRIVALS

-28.5% ▼

International tourist arrivals from the Middle East during the second quarter represent a slightly improved share of 0.5% or 7.8 thousand tourists in person. Although in absolute and share terms these numbers are small, the Middle East is showing a dramatic recovery and one of the smallest decline rates (-28.5%) out of all the regions over Q2 2019. *Over Q2 2021, the Middle East is showing considerable growth as well (+186.7%).* Arrivals from the Middle East continue to show Israeli (42.7%) and Saudi Arabia (26.8%) dominance, with a slightly weakened share for the former (42.7% vs. 45.6%) and a slightly strengthened share for the latter (26.8% vs. 24.2%). Together, these two countries amount to nearly 70% of all Middle East arrivals. Kuwait and the United Arab Emirates are showing positive or near positive growth rates (+2.9% & -2.4%). Saudi Arabia's decline rate (-20.6%) is much smaller than the average (-28.5%), whilst Israel's is relatively on par with the Middle East average (-28.5%).

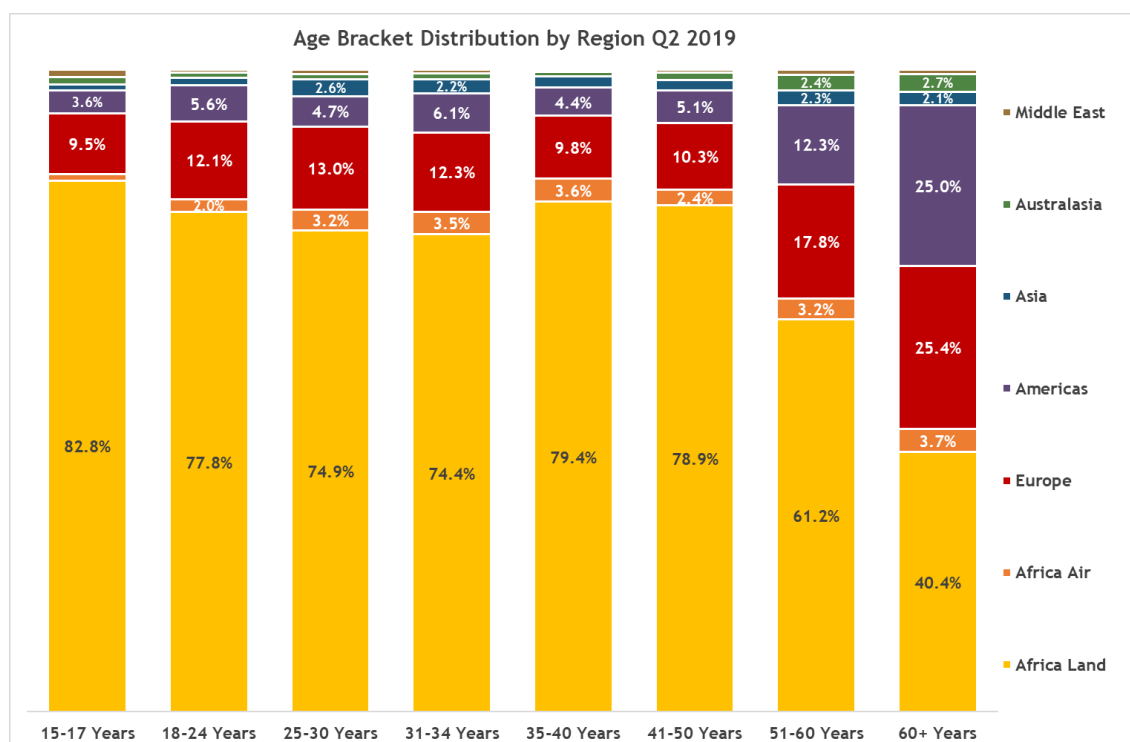
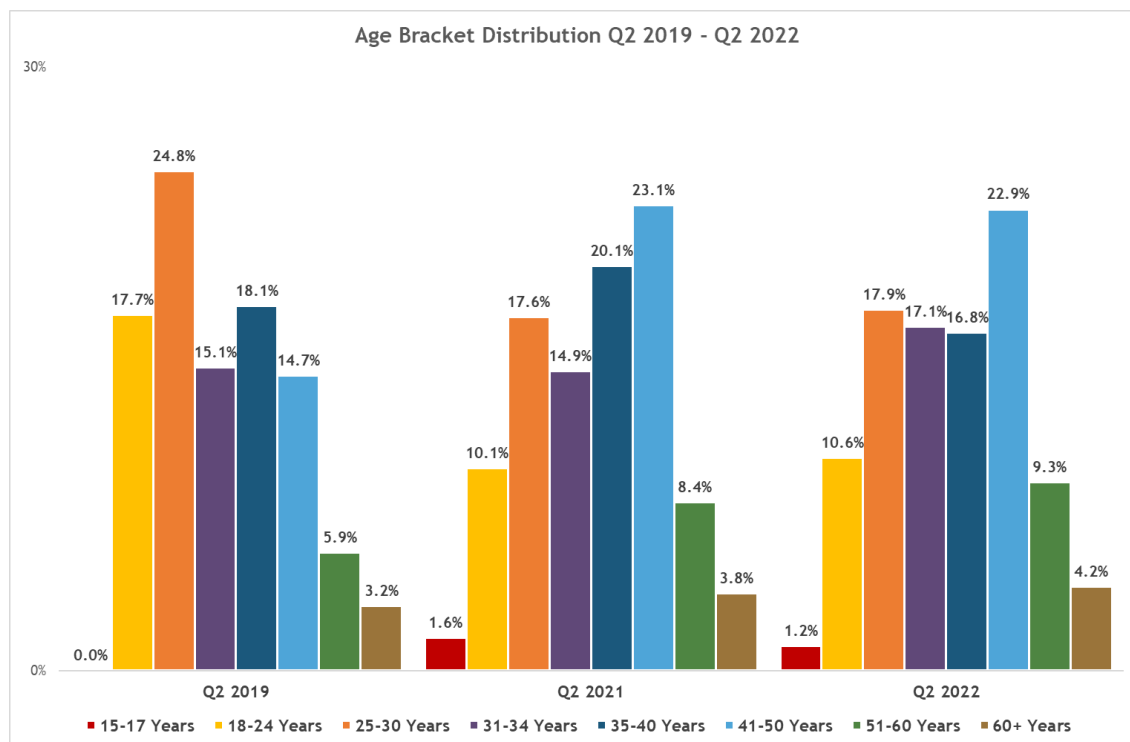


Middle East Tourist Arrivals by Top Ten Markets Q2 2022

Middle East Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Israel	3,337	45.6%	42.7%	-33.1%
Saudi Arabia	2,099	24.2%	26.8%	-20.6%
Lebanon	448	7.5%	5.7%	-45.4%
United Arab Emirates	444	4.2%	5.7%	-2.4%
Jordan	394	5.0%	5.0%	-28.5%
Qatar	313	1.8%	4.0%	60.5%
Iran	237	3.1%	3.0%	-30.3%
Kuwait	212	1.9%	2.7%	2.9%
Yemen	105	1.6%	1.3%	-40.3%
Syria	80	1.6%	1.0%	-53.5%
All Middle East Arrivals	7,819	0.5%	0.6%	-28.5%



During the second quarter of 2022, it seems Covid-19's impact on travel patterns is dissipating considerably with travellers more evenly distributed across age groups. However, most notable, is the reduction in 18-30 year-olds (-14.0% points) and the increase in 40-50 year-olds (+11.7% points) when compared to Q2 2019. Regional patterns remain as in the past, with African travellers being the youngest group out of all the regions.



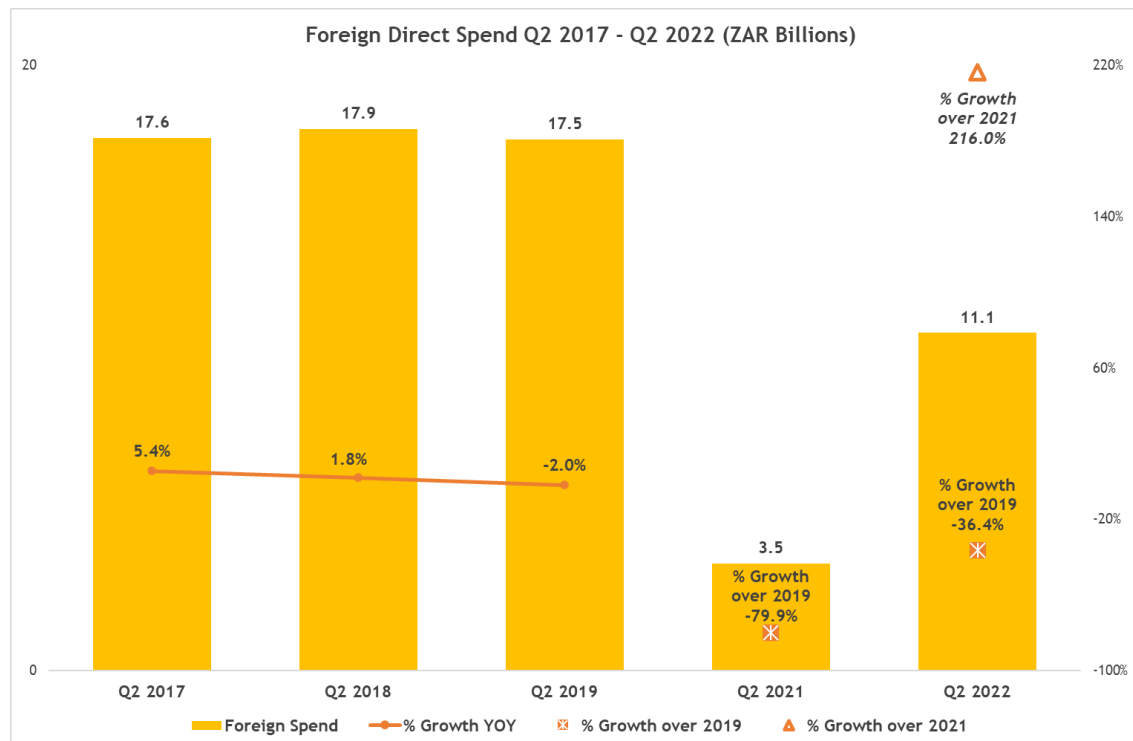
TOTAL FOREIGN DIRECT SPEND



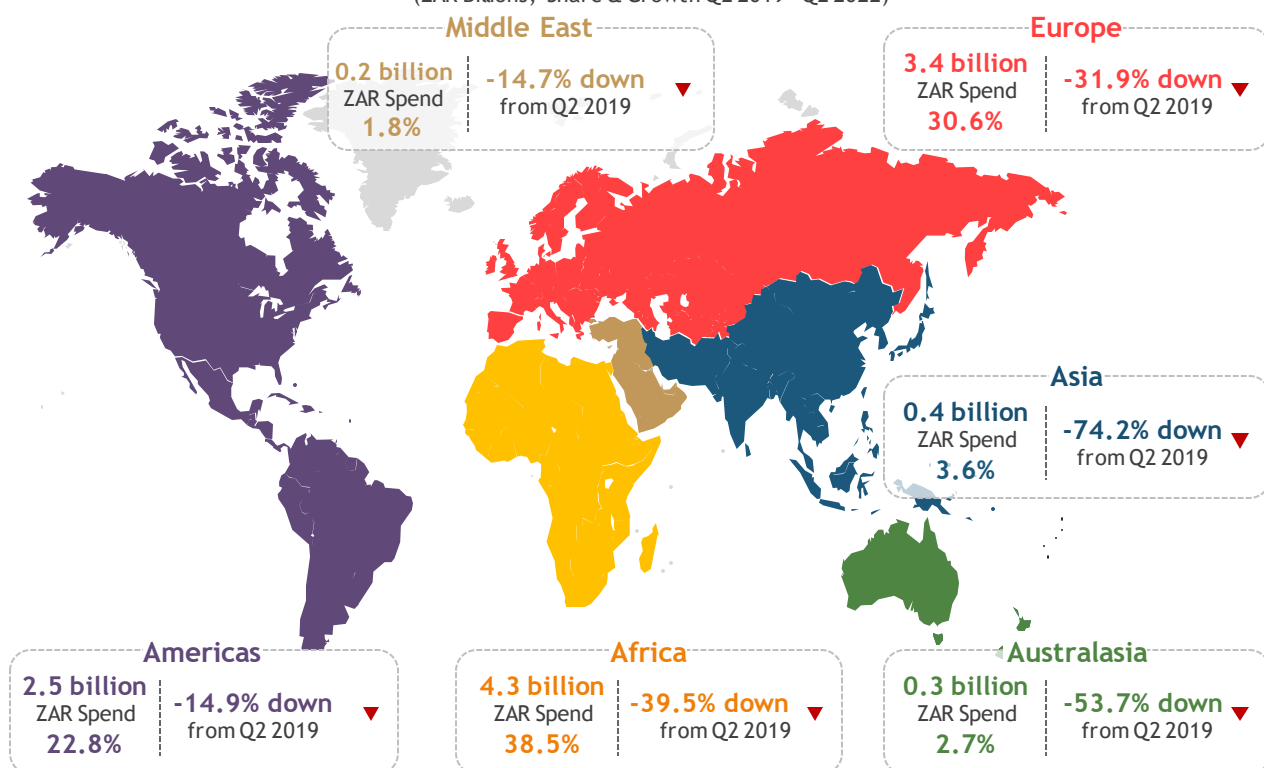
ZAR 11.1 BILLION

-36.4% ▼

Spend by international tourists has recovered dramatically this second quarter, falling by only -36.4% vs. Q2 2019 and not by as much as -79.9% as it did in Q2 2021. Hence, spend is showing growth of +216.0% over Q2 2021 and now equals ZAR 11.1 billion.



Foreign Direct Spend by Region Q2 2022 (ZAR Billions, Share & Growth Q2 2019 - Q2 2022)



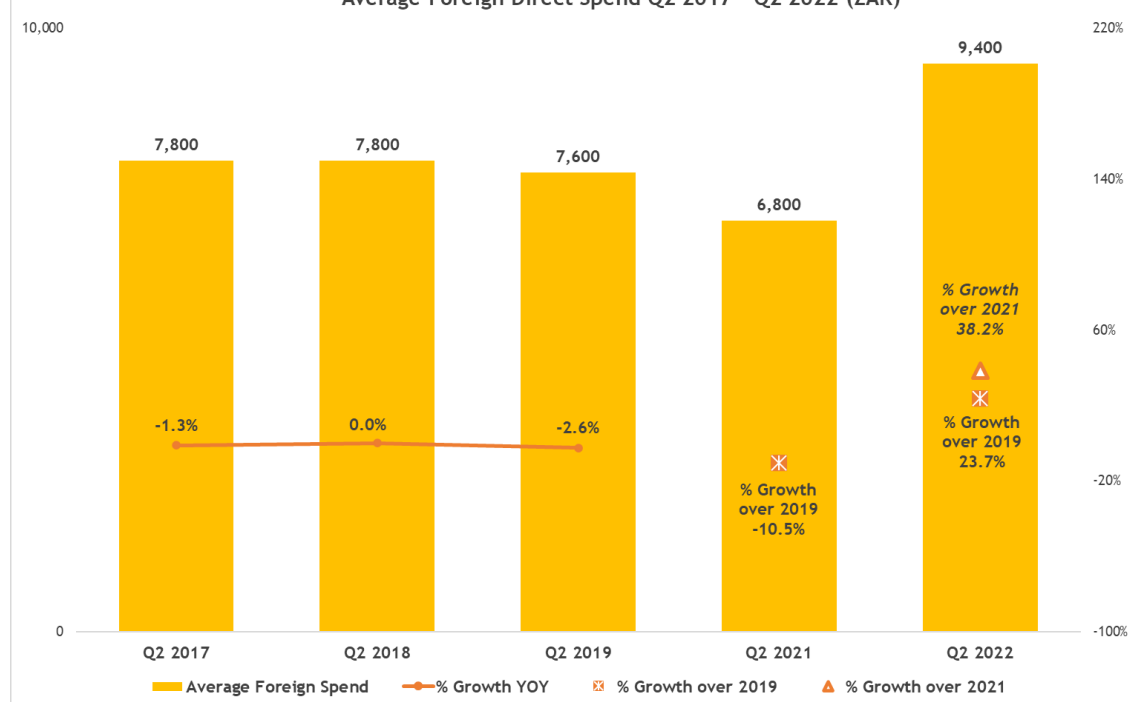


Regional performance analysis reveals once more that declines in spend have been the greatest in relative terms amongst Asian, South American and Australian tourists where decline rates are -74.2%, -59.3% and -53.7% respectively. Asia's share of spend has been more than halved this quarter, losing -5.3 points and reaching a low of 3.6% from a pre-Covid-19 high of 8.9%. Africa and Africa Land, although showing declines relatively in line with the average (-39.5%, -40.7%), have also lost around -2.0% share points. Europe and North America continue to strengthen, whilst their shares have grown to 30.6% and 21.5% respectively. For North America, this means a considerable +6.5% point addition to its share. This is not surprising being given its extremely low decline rate of -9.0% (over Q2 2019).

Foreign Direct Spend by Region Q2 2019 & Q2 2022

Region	Spend (ZAR Billions)		% Share		% Growth	
	Q2 2019	Q2 2022	Q2 2019	Q2 2022	Q2 2019 - Q2 2022	
Africa	7.1	4.3	40.5%	38.5%		-39.5%
Africa Land	5.8	3.4	33.2%	31.0%		-40.7%
Africa Air	1.3	0.8	7.3%	7.6%		-33.8%
Europe	5.0	3.4	28.6%	30.6%		-31.9%
Americas	3.0	2.5	17.0%	22.8%		-14.9%
North America	2.6	2.4	15.0%	21.5%		-9.0%
Central & S. America	0.4	0.1	2.0%	1.3%		-59.3%
Asia	1.6	0.4	8.9%	3.6%		-74.2%
Australasia	0.6	0.3	3.7%	2.7%		-53.7%
Middle East	0.2	0.2	1.3%	1.8%		-14.7%
All Arrivals	17.5	11.1	100.0%	100.0%		-36.4%

Average Foreign Direct Spend Q2 2017 - Q2 2022 (ZAR)





Average foreign spend now stands on ZAR 9,400 and has increased by +23.7% over Q2 2019 and by +38.2% over Q2 2021. South & Central America is showing the fastest growth rate of +67.5% increasing its average spend dramatically from ZAR 16,300 to ZAR 27,300. All other regions are showing recovery growth rates in the +20-35% range except for Africa Air, Europe and Asia. Africa Air and Europe's average spend has grown by +16.9% and +8.7% respectively, whilst Asia continues to show declines, this second quarter -17.1% over 2019.

Average Foreign Direct Spend by Region Q2 2019 - Q2 2022

Region	Average Spend (ZAR)			% Growth	
	Q2 2019	Q2 2021	Q2 2022	Q2 2019 - Q2 2022	
All Arrivals	7,600	6,800	9,400		23.7%
Africa	3,900	3,800	4,700		20.5%
Africa Land	3,300	3,400	3,900		18.2%
Africa Air	20,100	18,900	23,500		16.9%
Europe	20,800	19,200	22,600		8.7%
Americas	23,700	20,000	32,100		35.4%
North America	24,700	20,600	32,400		31.2%
Central & S. America	16,300	16,200	27,300		67.5%
Asia	21,000	22,200	17,400		-17.1%
Australasia	21,700	20,000	22,200		2.3%
Middle East	24,300	22,200	29,500		21.4%

In line with the still lower foreign spend, all expenditure categories are showing declines with the exception of medical services. Medical services have in fact grown by +42.0% compared to Q2 2019. Also stands out this second quarter, is the high decline in business shopping being -74.1% and almost double than the average (-36.4%). Declines in all other categories are much closer to the average and are in the -26-50% range. Hence, shares since Q2 2019 remain little changed except for medical and business shopping - the first gaining +1.2% share points, while the second one (business shopping) loses -5.1%.

Foreign Direct Spend by Type Q2 2019 - Q2 2022

Spend Category	ZAR Billions		% Share		% Growth	
	Q2 2019	Q2 2022	Q2 2019	Q2 2022	Q2 2019 - Q2 2022	
Personal Shopping	5.2	3.4	29.8%	30.1%		-35.8%
Food	3.1	2.3	17.6%	20.3%		-26.7%
Accommodation	2.6	1.5	15.0%	13.6%		-42.4%
Leisure	2.2	1.1	12.3%	10.0%		-48.2%
Transport	1.6	1.0	9.2%	9.2%		-36.4%
Business Shopping	1.5	0.4	8.7%	3.5%		-74.1%
Medical	0.2	0.2	0.9%	2.1%		42.0%
Other	1.5	1.1	8.7%	10.0%		-26.8%
All Foreign Spend	17.5	11.1	100.0%	100.0%		-36.4%

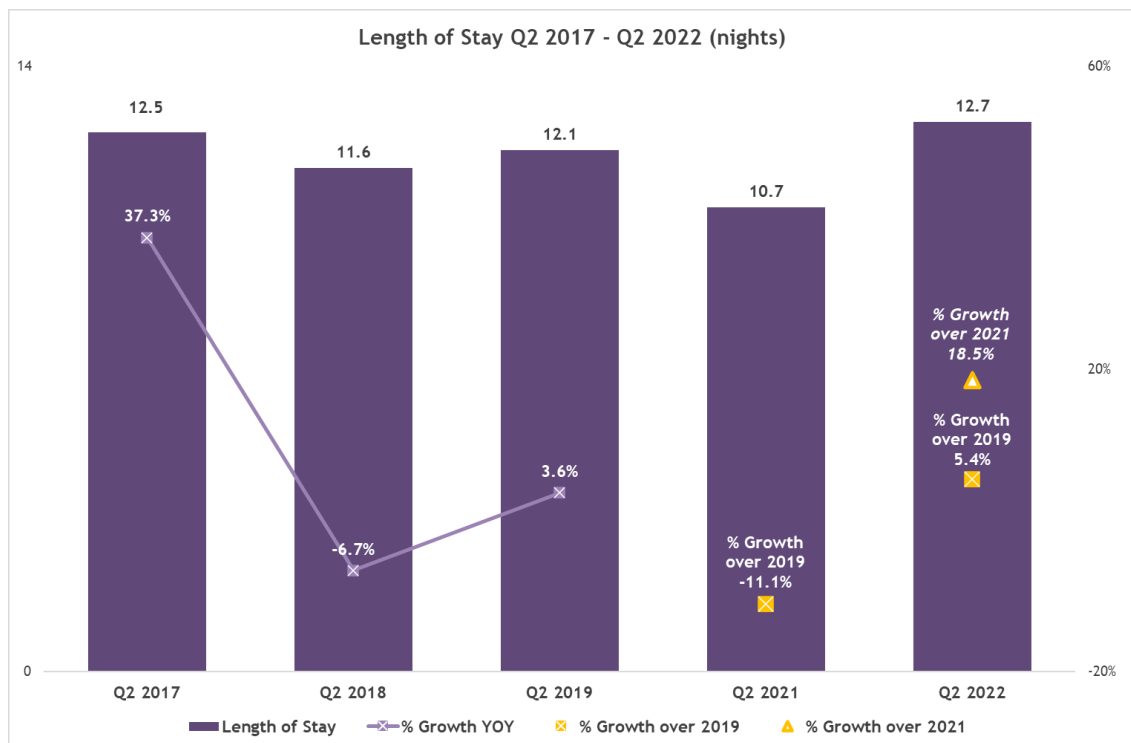
LENGTH OF STAY



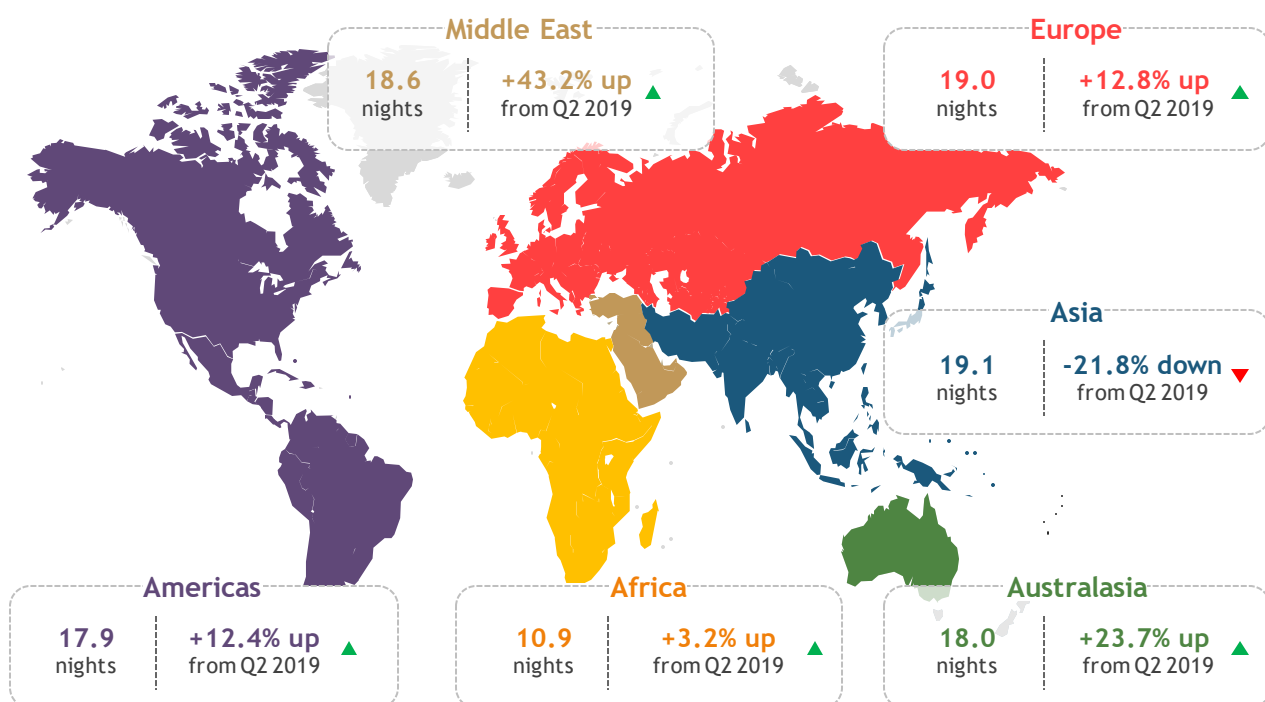
12.7 NIGHTS

+5.4% ▲

Length of stay in Q2 2022 has gone up by +5.4% over Q2 2019 and *by +18.5% over Q2 2021*. It now totals 12.7 nights. A similar result of 12.1 nights was achieved in Q2 2019 and this result marks a more than complete recovery and return to pre-Covid-19 levels. All overseas regions average 18.7 nights (+6.1% growth), whilst Africa's average is 10.9 nights (+3.2% growth).



Length of Stay Q2 2022 (Bed Nights & Growth Q2 2019 - Q2 2022)



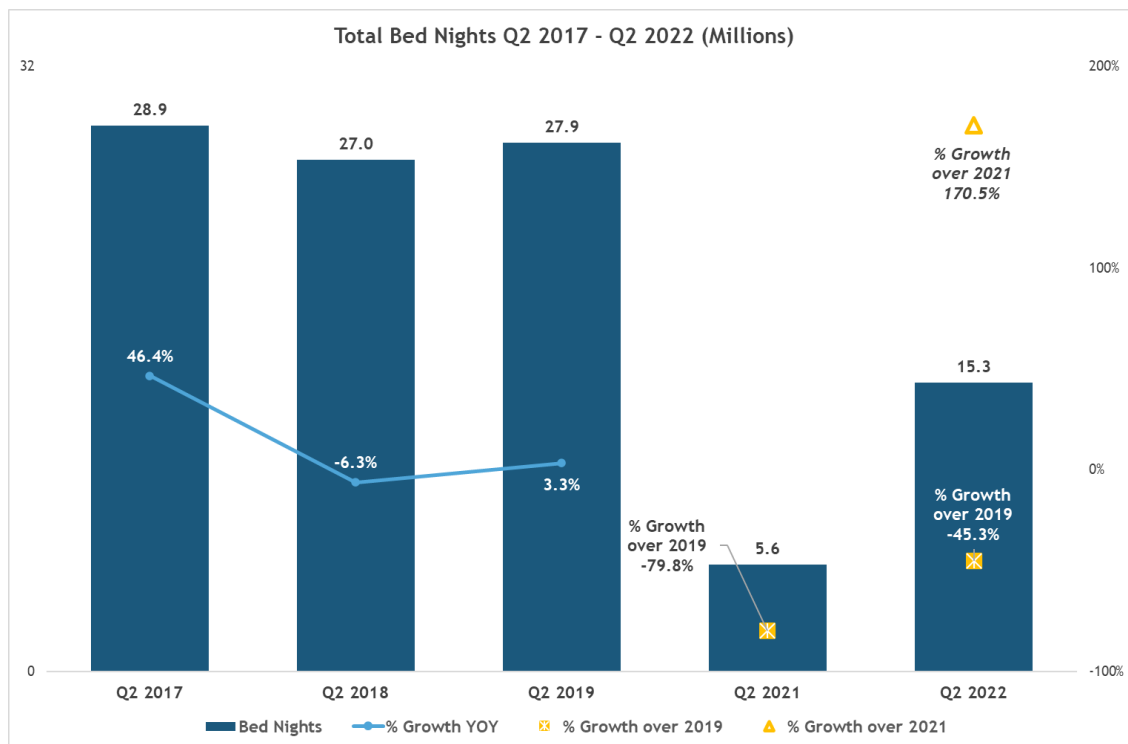
TOTAL BED NIGHTS



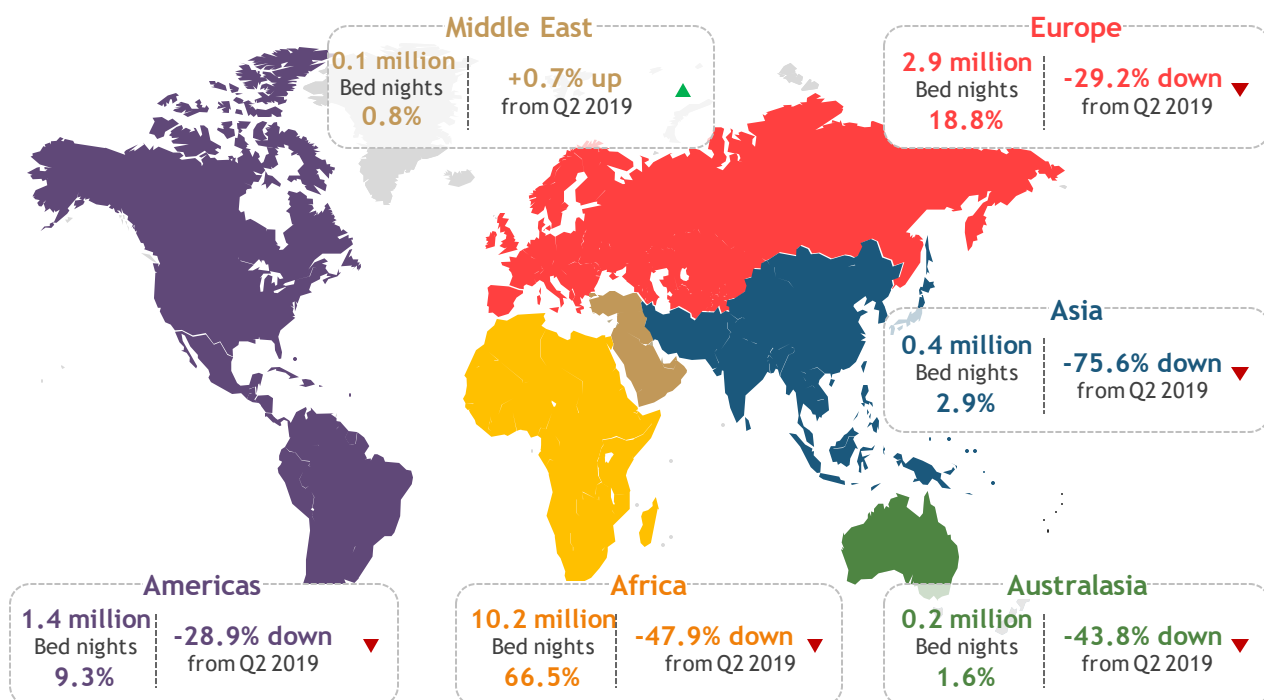
15.3 MILLION

-45.3% ▼

In line with length of stay, bed nights have also recovered but not to Q2 2019 levels due to the still much lower arrival numbers. Total bed nights amounted to 15.3 million, this being a -45.3% decline over Q2 2019 but an impressive +170.5% over Q2 2021. This quarter, the Middle East recovered the most in terms of bed nights (+0.7%), and Asia the least (-75.6%).

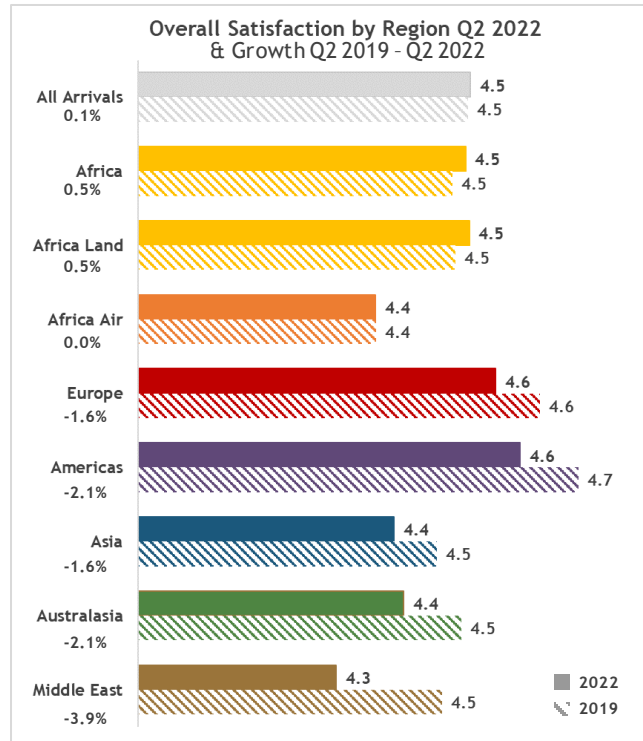


Total Bed Nights Q2 2022 (Millions, Share & Growth Q2 2019 - Q2 2022)

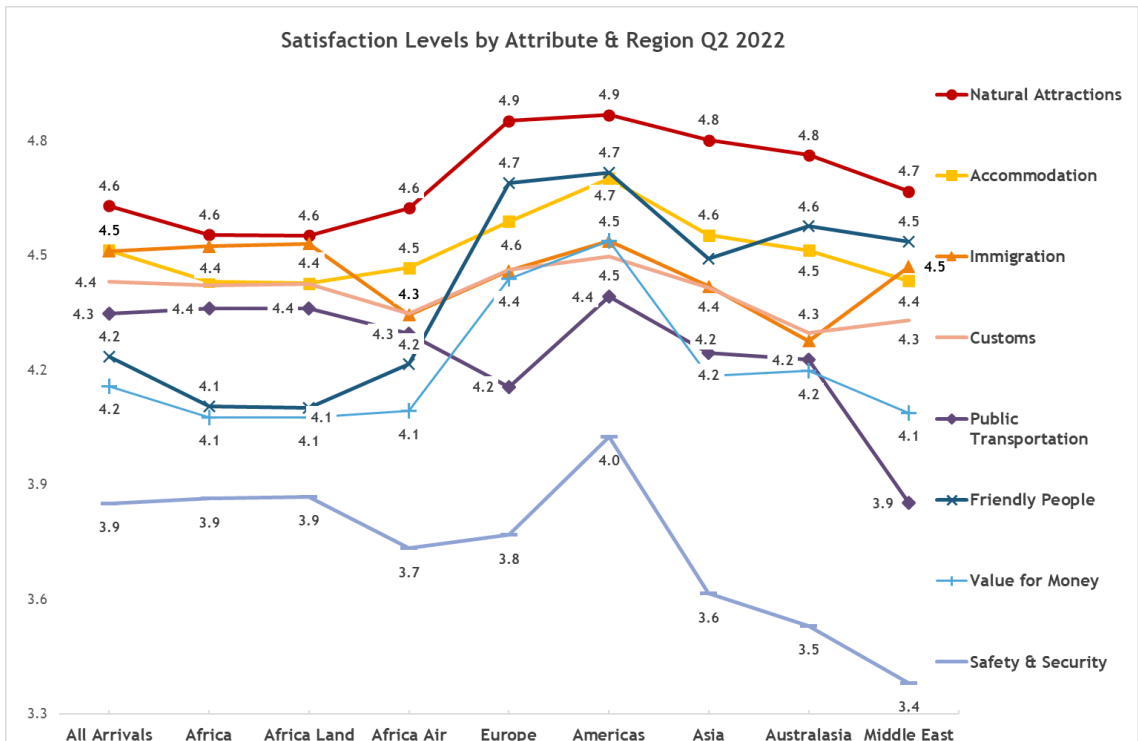




International tourists' overall satisfaction with South Africa has not improved this quarter and remains 4.5 out of a maximum score of 5. Once more, as was the case in Q1 2022, higher satisfaction levels are driven by both Land and Air African tourists whilst all other regions are showing lower levels of satisfaction than experienced previously. Most significant amongst these are falls in Middle East satisfaction (-3.9% points), the Americas and Australasia with both of latter regions losing -2.1% points. The Middle East is consequently showing the lowest satisfaction level (4.3) out of all regions, this also being the lowest result for the region since Q2 2017. These patterns are similar to those in Q1 2022 except for the more dramatic drop in Middle East satisfaction.



More specific satisfaction levels are the highest for South Africa's natural attractions. This is true across all regions. For African Land tourists, SA's immigration services are in second place whereas for all other regions (Africa Air & overseas), SA's accommodation is either second place or head-to-head with its friendly people. It's clear that African tourists do not experience South Africa's populace as friendly to the extent that overseas tourists do.





INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE

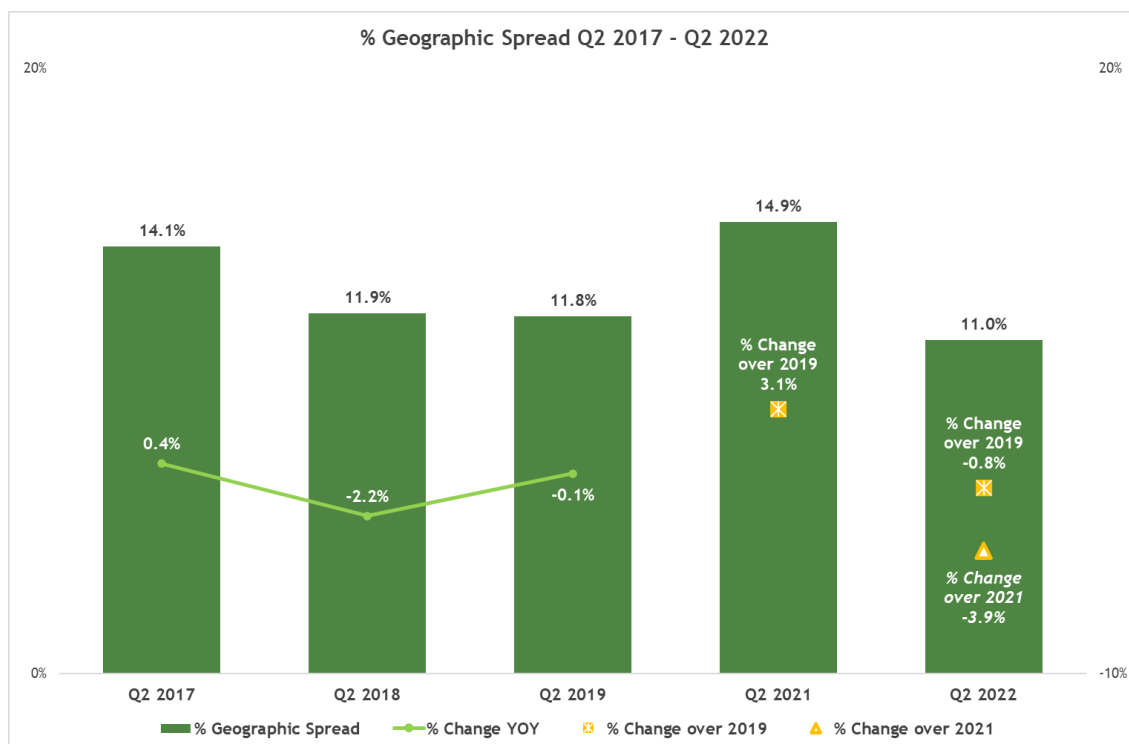
GEOGRAPHIC SPREAD



11.0%

-0.8%*

South Africa's geographic spread index (the share of tourists that travel to two or more provinces) has gone down this second quarter to 11.0%, representing a -0.8% basis point change from the second quarter of 2019. The two longest lengths of stay were recorded once more as in Q1 2022, in the Eastern and Western Cape, with almost 20 and 18 nights respectively. The Free State is next in line (13.7 nights), and thereafter Gauteng and Kwa-Zulu Natal come fourth with almost the exact same result (10.4 & 10.5 nights respectively).

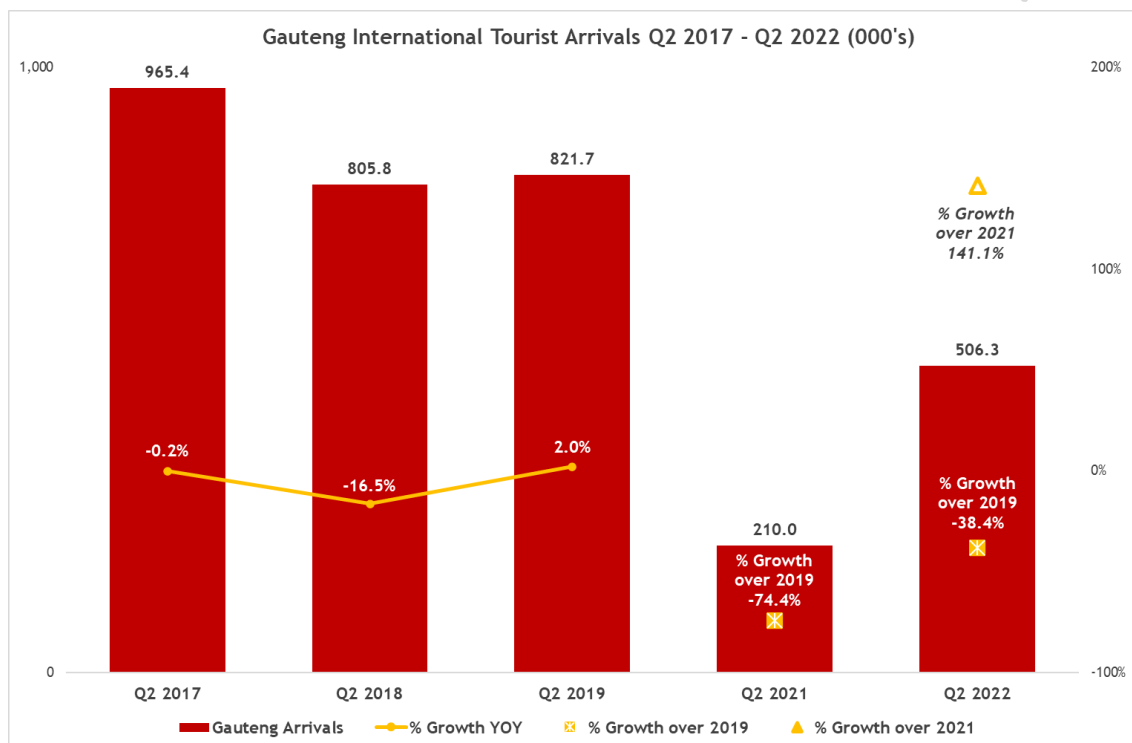
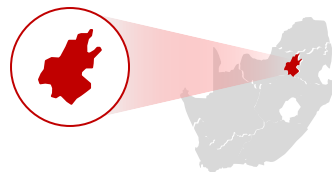


Tourist Arrivals, Spend, Bed Nights & Length of Stay by Province Q2 2022

Province	International Tourist Arrivals (000's) Q2 2022	Foreign Spend (ZAR Billions) Q2 2022	Bednights (Millions) Q2 2022	Length of Stay (Nights) Q2 2022
Gauteng	506	3.9	5.1	10.4
Mpumalanga	248	0.9	1.8	7.6
Western Cape	180	3.1	3.1	17.7
KwaZulu-Natal	142	1.0	1.4	10.5
Free State	140	0.4	1.9	13.7
North West	72	0.4	0.6	9.1
Limpopo	62	0.7	0.4	7.1
Eastern Cape	39	0.6	0.8	19.9
Northern Cape	26	0.1	0.1	4.9

*Change in basis points over Q2 2019. Geographic spread being the share of tourists visiting 2 provinces or more.

GAUTENG

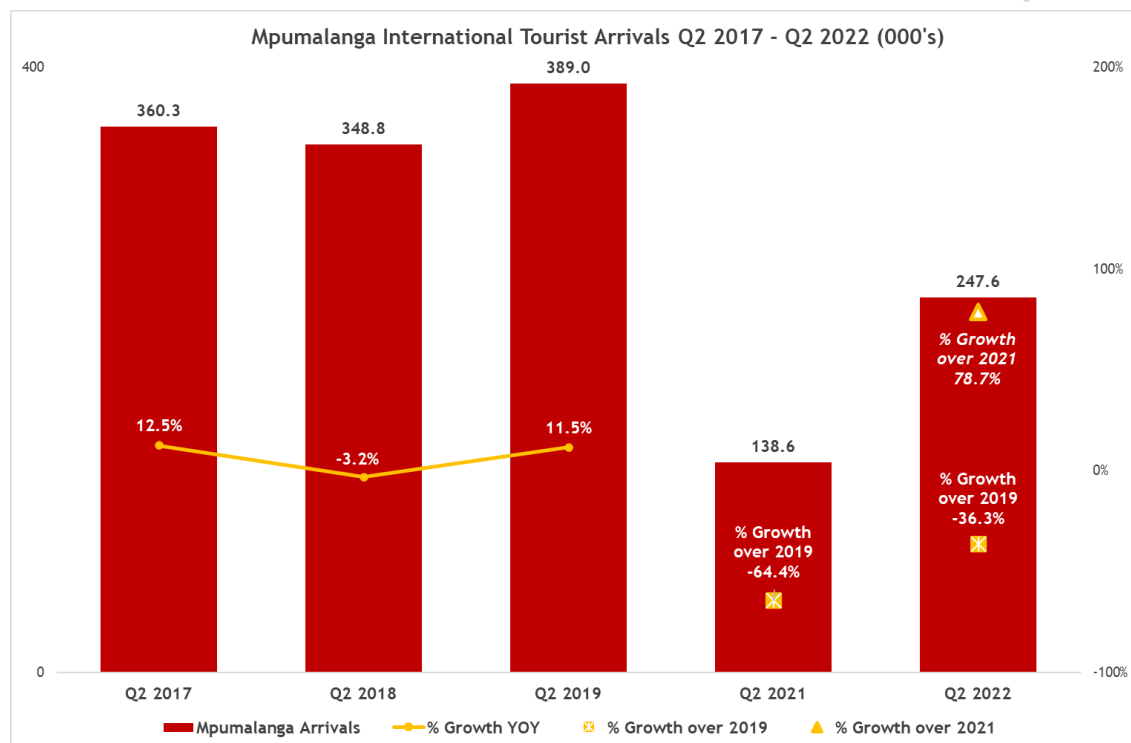
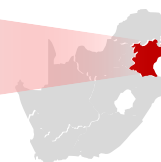
506.3 THOUSAND
-38.4%


Gauteng International Tourist Arrivals by Top 10 Source Markets Q2 2022

Gauteng Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Zimbabwe	176,053	10.1%	34.8%	111.6%
Lesotho	43,671	13.4%	8.6%	-60.4%
Mozambique	36,319	18.3%	7.2%	-75.9%
USA	33,616	5.3%	6.6%	-22.3%
Eswatini	30,829	6.3%	6.1%	-40.8%
Botswana	28,196	9.5%	5.6%	-63.8%
Malawi	21,864	3.9%	4.3%	-31.3%
UK	20,849	3.1%	4.1%	-18.8%
Zambia	12,705	4.0%	2.5%	-61.7%
Namibia	8,383	1.4%	1.7%	-27.8%
Others in Top 10 Q2 2019:				
India	7,110	2.6%	1.4%	-66.8%
All Gauteng Arrivals	506,309	34.4%	40.9%	-38.4%

Share of Gauteng Tourist Arrivals by Main Purpose Q2 2022

Gauteng	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	30.7%	24.3%	12.3%	16.1%	5.4%	1.1%	1.2%	0.8%
Basis Point Change 19-22	-8.6%	14.7%	-10.5%	9.4%	-1.0%	-3.0%	0.1%	-1.4%



Mpumalanga International Tourist Arrivals by Top 10 Source Markets Q2 2022

Mpumalanga Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Mozambique	161,630	41.9%	65.3%	-0.8%
Eswatini	31,942	26.1%	12.9%	-68.5%
Zimbabwe	12,652	1.7%	5.1%	94.5%
USA	11,126	5.7%	4.5%	-49.9%
Germany	5,071	2.4%	2.0%	-45.8%
UK	4,357	2.6%	1.8%	-57.4%
France	3,090	2.3%	1.2%	-65.6%
Lesotho	2,664	3.6%	1.1%	-80.8%
The Netherlands	2,337	1.0%	0.9%	-40.0%
Australia	1,286	1.7%	0.5%	-80.3%
Others in Top 10 Q2 2019:				
Brazil	449	1.2%	0.2%	-90.2%
All Mpumalanga Arrivals	247,627	16.3%	20.0%	-36.3%

Share of Mpumalanga Tourist Arrivals by Main Purpose Q2 2022

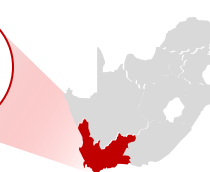
Mpumalanga	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	55.7%	8.1%	17.8%	3.1%	0.5%	8.5%	2.5%	0.1%
Basis Point Change 19-22	-9.5%	7.1%	-9.3%	2.2%	-0.5%	7.0%	2.2%	-0.5%

WESTERN CAPE

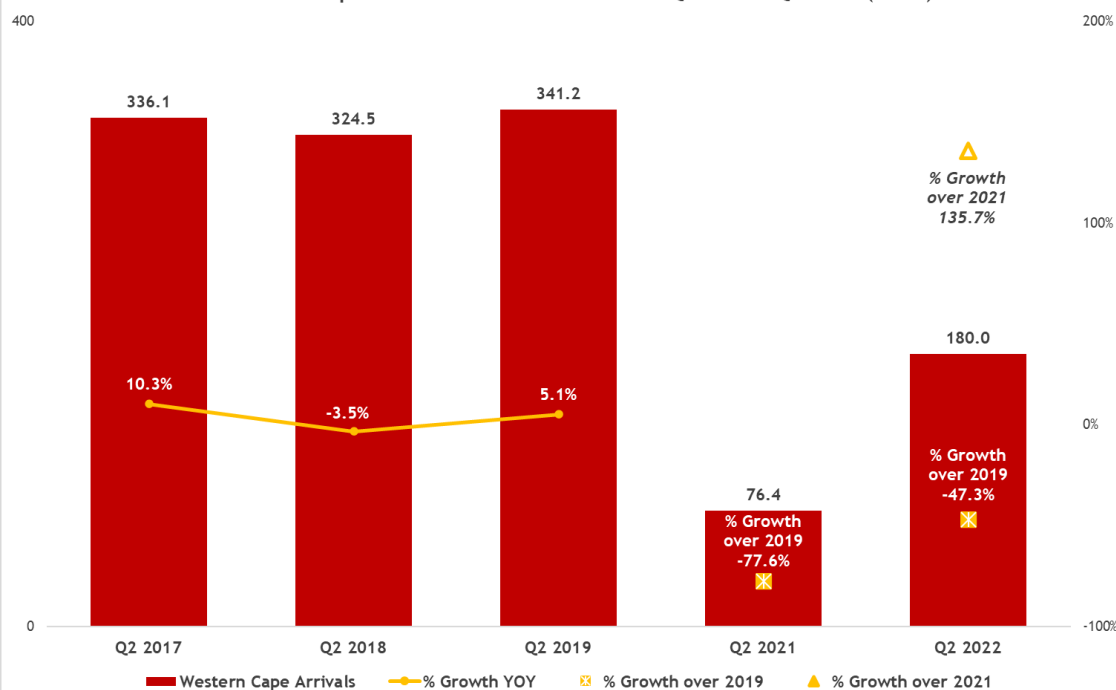


180.0 THOUSAND

-47.3% ▼



Western Cape International Tourist Arrivals Q2 2017 - Q2 2022 (000's)

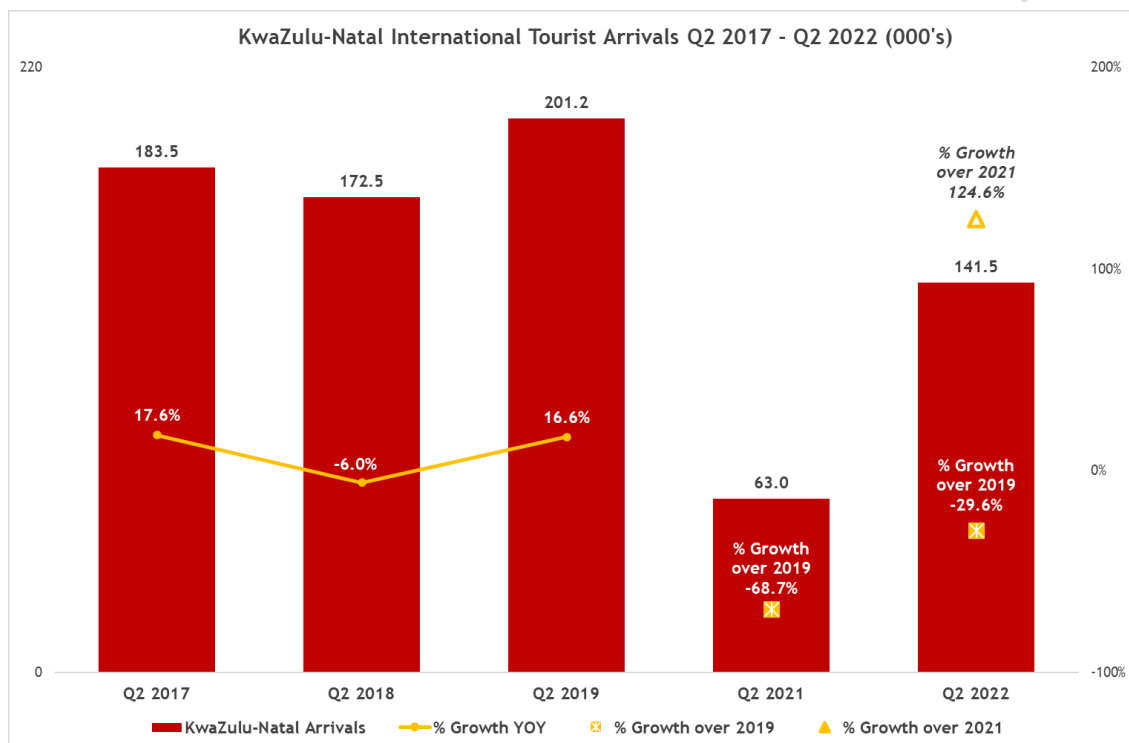
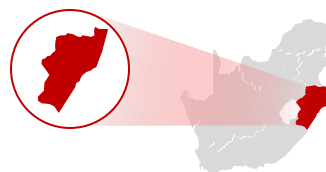


Western Cape International Tourist Arrivals by Top 10 Source Markets Q2 2022

Western Cape Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
UK	29,932	13.7%	16.6%	-36.0%
USA	28,032	14.9%	15.6%	-44.9%
Namibia	17,898	6.5%	9.9%	-18.7%
Germany	14,929	8.0%	8.3%	-45.0%
France	8,763	4.9%	4.9%	-47.0%
The Netherlands	7,555	3.3%	4.2%	-32.8%
Zimbabwe	6,441	1.7%	3.6%	9.6%
Lesotho	5,232	3.8%	2.9%	-59.5%
Australia	4,150	3.8%	2.3%	-68.1%
India	3,864	3.5%	2.1%	-67.9%
Others in Top 10 Q2 2019:				
China incl. Hong Kong	610	2.7%	0.3%	-93.4%
All Western Cape Arrivals	179,959	14.3%	14.5%	-47.3%

Share of Western Cape Tourist Arrivals by Main Purpose Q2 2022

Western Cape	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	32.1%	0.9%	45.0%	5.1%	8.1%	0.1%	1.0%	0.1%
Basis Point Change 19-22	10.9%	-2.7%	-7.0%	0.8%	0.0%	-1.1%	0.5%	-0.2%

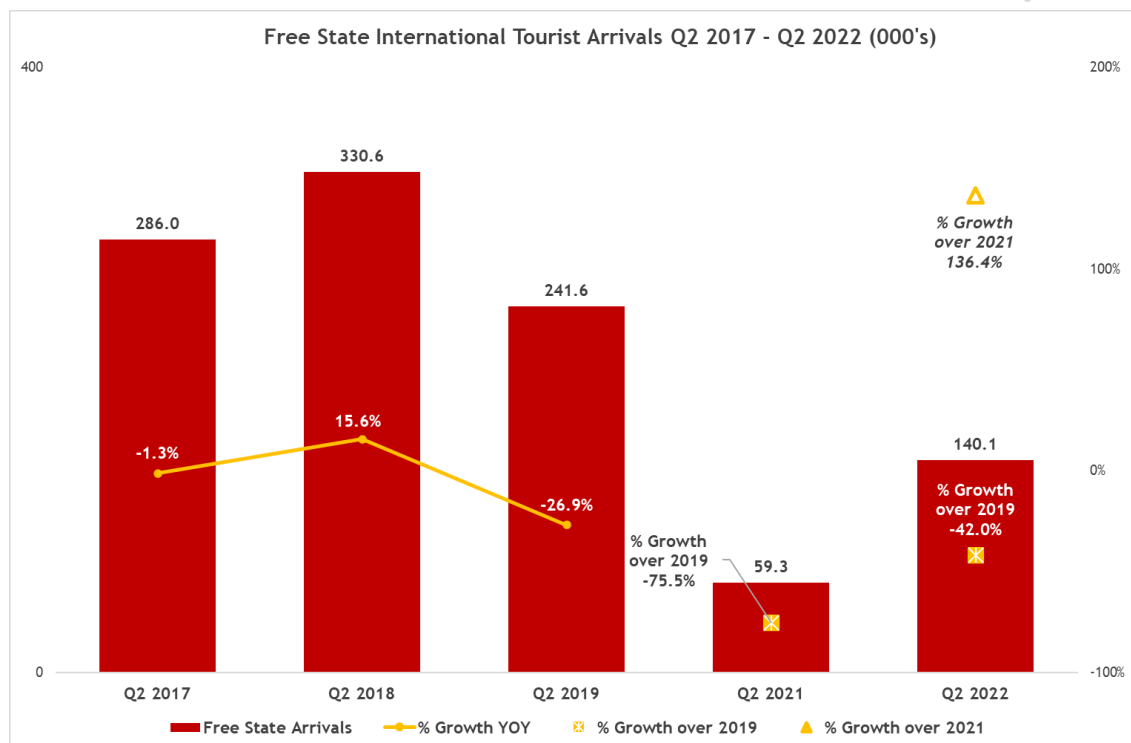


KwaZulu-Natal International Tourist Arrivals by Top 10 Source Markets Q2 2022

KwaZulu-Natal Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Zimbabwe	53,728	3.3%	38.0%	716.3%
Eswatini	31,197	39.0%	22.0%	-60.2%
Zambia	15,231	1.5%	10.8%	413.3%
USA	6,547	5.7%	4.6%	-43.0%
UK	6,051	4.7%	4.3%	-36.5%
Lesotho	3,314	5.4%	2.3%	-69.4%
India	2,569	2.6%	1.8%	-51.6%
Germany	2,561	3.3%	1.8%	-61.3%
Botswana	2,254	8.6%	1.6%	-87.0%
Australia	1,963	2.8%	1.4%	-65.2%
Others in Top 10 Q2 2019:				
France	1,891	3.0%	1.3%	-68.4%
All KwaZulu-Natal Arrivals	141,537	8.4%	11.4%	-29.6%

Share of KwaZulu-Natal Tourist Arrivals by Main Purpose Q2 2022

KwaZulu-Natal	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	22.9%	43.4%	13.3%	11.1%	2.6%	0.4%	0.5%	2.5%
Basis Point Change 19-22	-25.5%	40.2%	-11.5%	6.8%	-2.7%	-4.6%	0.3%	-0.4%

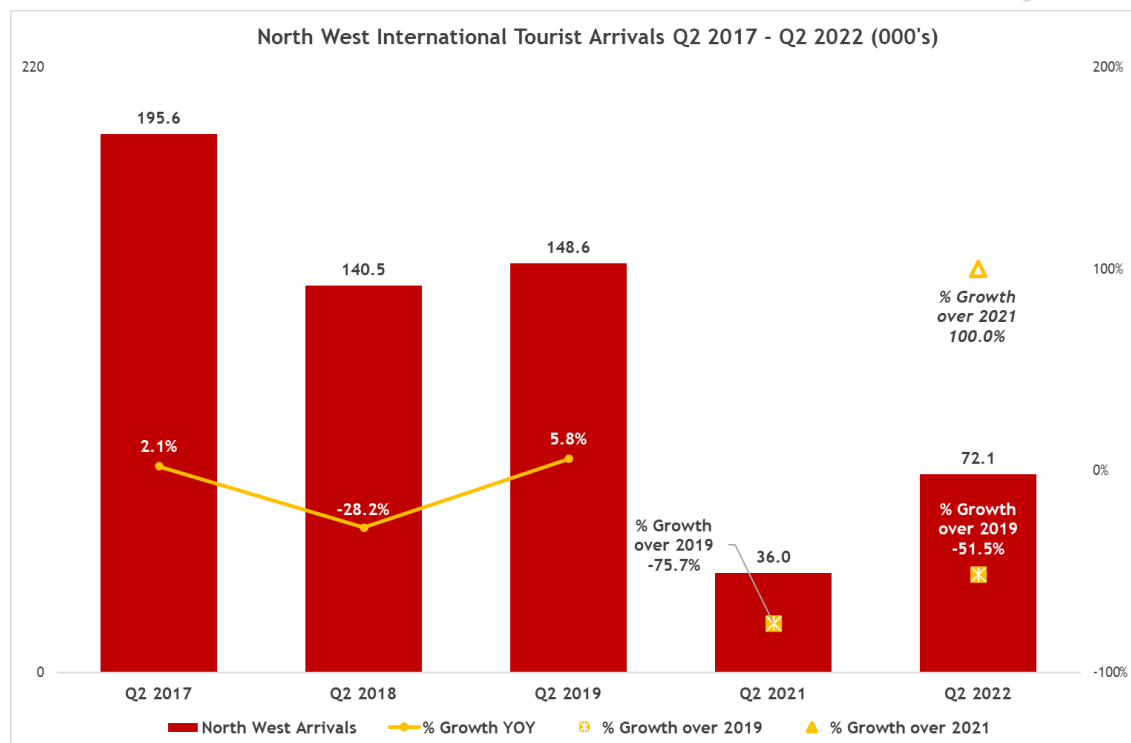
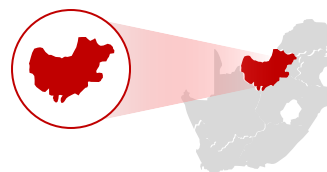


Free State International Tourist Arrivals by Top 10 Source Markets Q2 2022

Free State Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Lesotho	126,931	90.7%	90.6%	-42.1%
Botswana	2,785	2.7%	2.0%	-58.1%
USA	2,123	1.1%	1.5%	-21.4%
Zimbabwe	2,003	0.1%	1.4%	745.4%
Eswatini	1,186	0.2%	0.8%	141.3%
Namibia	765	0.5%	0.5%	-40.7%
UK	619	0.7%	0.4%	-60.8%
The Netherlands	478	0.2%	0.3%	3.0%
Zambia	391	0.1%	0.3%	57.4%
Germany	344	0.4%	0.2%	-63.4%
Others in Top 10 Q2 2019:				
Australia	320	0.3%	0.2%	-48.3%
China incl. Hong Kong	44	0.3%	0.0%	-93.4%
Mozambique	0	0.4%	0.0%	-100.0%
All Free State Arrivals	140,123	10.1%	11.3%	-42.0%

Share of Free State Tourist Arrivals by Main Purpose Q2 2022

Free State	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	63.7%	1.4%	2.1%	2.1%	0.9%	0.5%	2.2%	0.5%
Basis Point Change 19-22	-3.2%	-0.9%	-1.4%	1.2%	0.3%	-6.7%	1.8%	-0.3%

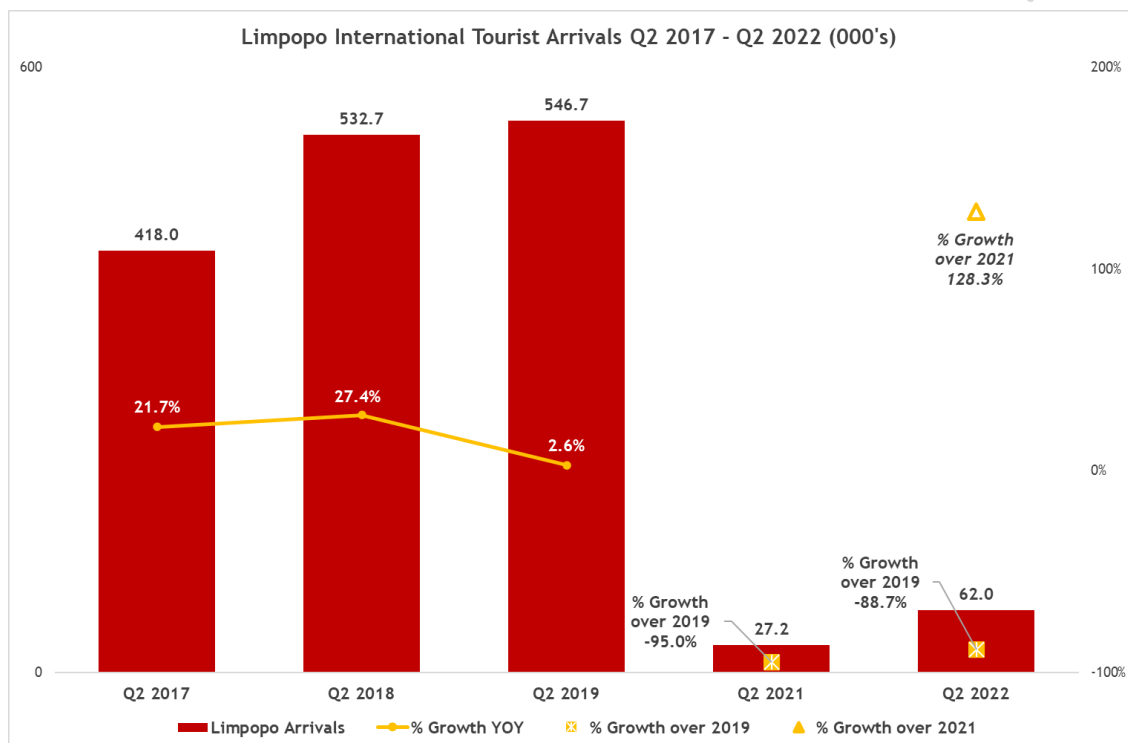
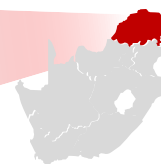


North West International Tourist Arrivals by Top 10 Source Markets Q2 2022

North West Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Botswana	25,419	54.2%	35.3%	-68.4%
Zimbabwe	13,795	4.6%	19.1%	103.9%
Lesotho	11,374	13.9%	15.8%	-45.0%
USA	3,416	3.2%	4.7%	-27.2%
Eswatini	2,554	2.7%	3.5%	-35.9%
UK	2,469	2.5%	3.4%	-33.7%
Mozambique	1,790	1.8%	2.5%	-31.8%
Namibia	1,646	1.1%	2.3%	-0.1%
Malawi	1,075	0.1%	1.5%	1329.2%
Germany	951	1.3%	1.3%	-51.1%
Others in Top 10 Q2 2019:				
India	823	3.7%	1.1%	-85.0%
Australia	751	1.2%	1.0%	-59.2%
All North West Arrivals	72,071	6.2%	5.8%	-51.5%

Share of North West Tourist Arrivals by Main Purpose Q2 2022

North West	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	37.7%	24.2%	14.7%	9.2%	2.6%	0.9%	0.3%	2.8%
Basis Point Change 19-22	-11.4%	8.7%	-2.1%	5.9%	-0.7%	-3.3%	-0.2%	1.1%

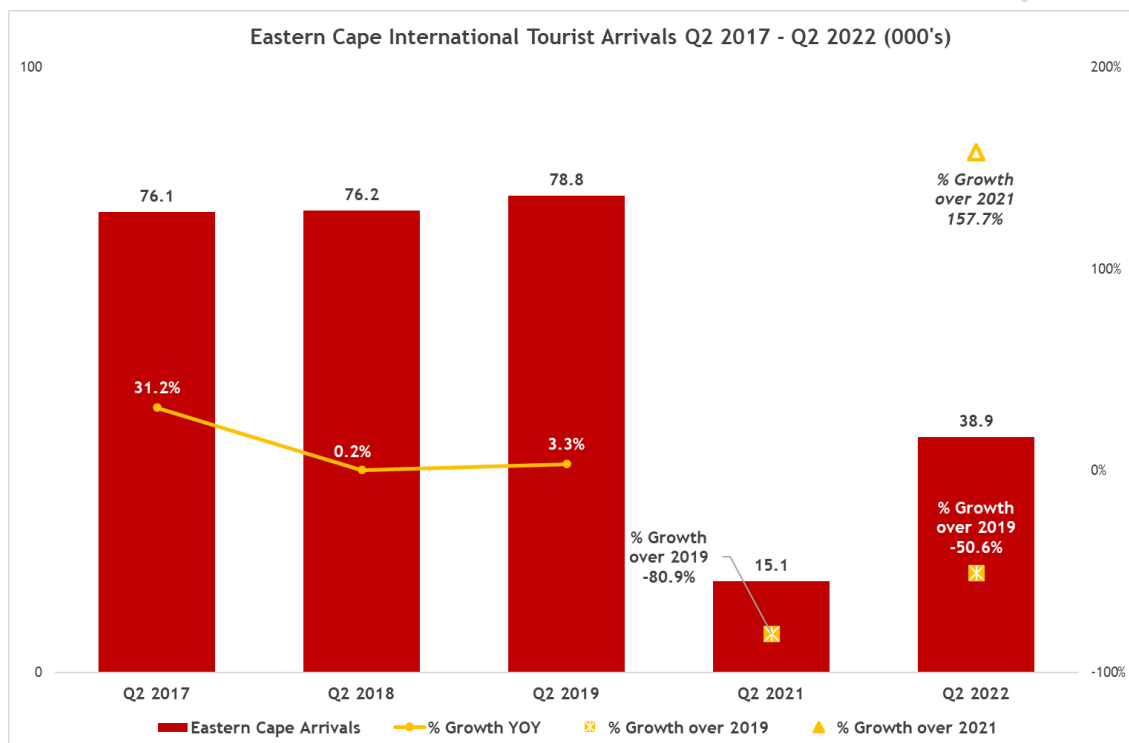
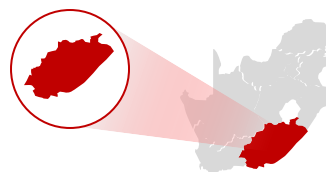


Limpopo International Tourist Arrivals by Top 10 Source Markets Q2 2022

Limpopo Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Zimbabwe	23,827	81.4%	38.4%	-94.6%
Botswana	10,413	8.1%	16.8%	-76.6%
USA	8,527	2.6%	13.8%	-40.3%
UK	2,902	0.8%	4.7%	-36.2%
Germany	1,987	0.6%	3.2%	-41.7%
Lesotho	1,811	1.7%	2.9%	-80.8%
Malawi	1,344	0.1%	2.2%	155.7%
France	1,299	0.4%	2.1%	-37.5%
The Netherlands	996	0.3%	1.6%	-47.0%
Eswatini	992	0.2%	1.6%	0.9%
Others in Top 10 Q2 2019:				
Mozambique	718	0.9%	1.2%	-85.9%
Australia	710	0.4%	1.1%	-63.6%
All Limpopo Arrivals	62,006	22.9%	5.0%	-88.7%

Share of Limpopo Tourist Arrivals by Main Purpose Q2 2022

Limpopo	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	24.5%	21.1%	24.5%	20.4%	0.9%	2.0%	0.0%	1.9%
Basis Point Change 19-22	13.0%	-0.3%	13.0%	19.7%	0.3%	-46.0%	-0.4%	-1.3%



Eastern Cape International Tourist Arrivals by Top 10 Source Markets Q2 2022

Eastern Cape Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
USA	6,532	10.2%	16.8%	-19.0%
UK	5,063	12.2%	13.0%	-47.4%
Lesotho	4,890	12.7%	12.6%	-51.0%
Germany	3,556	11.6%	9.1%	-61.2%
France	2,160	3.4%	5.6%	-19.5%
The Netherlands	1,880	3.3%	4.8%	-27.7%
Zimbabwe	1,766	4.7%	4.5%	-51.9%
India	1,126	2.0%	2.9%	-28.2%
Switzerland	895	2.3%	2.3%	-50.7%
Australia	840	3.8%	2.2%	-72.2%
Others in Top 10 Q2 2019:				
Italy	804	2.6%	2.1%	-61.0%
All Eastern Cape Arrivals	38,883	3.3%	3.1%	-50.6%

Share of Eastern Cape Tourist Arrivals by Main Purpose Q2 2022

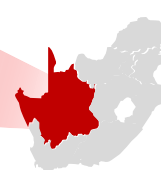
Eastern Cape	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	36.9%	0.5%	40.2%	5.8%	2.3%	0.0%	0.0%	0.7%
Basis Point Change 19-22	9.7%	-1.0%	-6.1%	1.2%	-0.3%	-2.1%	-0.1%	0.1%

NORTHERN CAPE

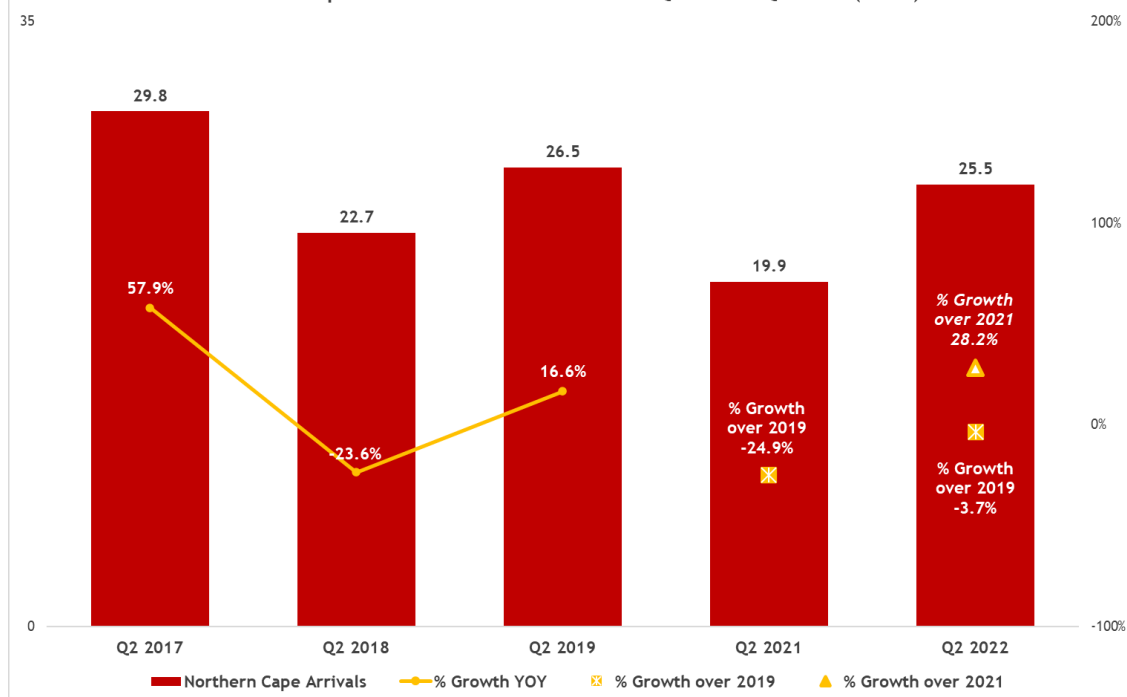


25.5 THOUSAND

-3.7% ▼



Northern Cape International Tourist Arrivals Q2 2017 - Q2 2022 (000's)



Northern Cape International Tourist Arrivals by Top 10 Source Markets Q2 2022

Northern Cape Top 10 Markets Q2 2022	Tourist Arrivals Q2 2022	% Share Q2 2019	% Share Q2 2022	% Growth Q2 2019 - Q2 2022
Namibia	19,205	43.0%	75.2%	68.5%
Lesotho	1,649	23.9%	6.5%	-73.9%
USA	1,110	5.8%	4.3%	-28.2%
UK	588	4.0%	2.3%	-45.2%
Botswana	351	0.3%	1.4%	409.6%
Germany	293	2.5%	1.1%	-55.5%
Spain	279	0.7%	1.1%	59.0%
Pakistan	192	0.0%	0.8%	n/a
Australia	149	1.6%	0.6%	-65.2%
The Netherlands	145	1.6%	0.6%	-66.4%
Others in Top 10 Q2 2019:				
France	93	1.8%	0.4%	-80.5%
China incl. Hong Kong	55	2.1%	0.2%	-90.1%
India	0	1.6%	0.0%	-100.0%
All Northern Cape Arrivals	25,534	1.1%	2.1%	-3.7%

Share of Northern Cape Tourist Arrivals by Main Purpose Q2 2022

Northern Cape	VFR	Business Shopping	Holiday	Business Traveller	MICE	Personal Shopping	Medical	Religion
Share Q2 2022	43.0%	0.6%	19.3%	18.0%	4.0%	0.0%	2.2%	1.2%
Basis Point Change 19-22	3.6%	-6.8%	-3.3%	12.5%	0.8%	-14.0%	0.6%	-0.1%



DOMESTIC TOURISM PERFORMANCE

SUMMARY OF KEY FINDINGS



In the 2nd quarter of 2022, there were

9.0 million overnight domestic trips.

This is +139.6% growth over trip numbers in Q2 2019 and represents an all-time high. Domestic trips continue to be mainly for VFR (37.8%) and holiday (21.6%) purposes although VFR has still yet to recover fully to its Q2 2019 levels (70.1%). Holidays outdid Q2 2019 by +4.4% basis points.



Overnight domestic tourism generated a total of

ZAR 24.4 billion in revenue,

representing an increase of +294.8% over Q2 2019. Being given the simultaneous rise in trips but also of tourists, this higher spend has brought on lower growth numbers in

average spend (+65.2%) which now stands at ZAR 2,710.



The duration of

domestic trips was 3.5 nights,

meaning a fairly small decline of -8.5% vs. Q2 2019.

Higher trip and tourist numbers resulted in a total of

31.8 million bed nights,

constituting a significant increase of +119.3% over Q2 2019.

Domestic trips have recovered tremendously once more as was the case in Q1, and have reached an all-time high of 9.0 million with growth of +139.6% over Q2 2019 and +103.6% over Q2 2021. This growth also outperforms Q2 2021's increase of +17.7% over Q2 2019. Domestic trips continue to be mainly for VFR (37.8%) and Holiday (21.6%) purposes although VFR has yet to reach Q2 2019 levels (70.1%). Holidays outdid Q2 2019 by +4.4% basis points.

The tremendous growth in domestic trips (+139.6%) has also come to mean an almost equal rise in the number of domestic tourists (+132.6%). Domestic tourists are now at an all-time high as well of 8.6 million. *In comparison to Q2 2021, this represents +94.2% growth.* Q2 2022 recovery is also tremendous when compared to Q2 2021's +19.8% growth over Q2 2019. The average number of trips remains very similar to previous years and is 1.0 per person.

The phenomenal growth in domestic trips as well as domestic tourists has brought on an inevitable growth in domestic spend. Domestic spend now stands at ZAR 24.4 billion, this meaning a +294.8% increase over Q2 2019, *and a +218.1% increase over Q2 2021.* Domestic spend is also at an all-time high and has grown but at much lower levels (+65.2% over Q2 2019 and +55.7% over Q2 2021). Average domestic spend now stands on ZAR 2,710.

This quarter, all provinces but one, registered positive origination growth rates. Most remarkable are the +864.5% growth in trips from the Western Cape, +602.3% from Limpopo, +459.5% from Eastern Cape, +371.0% from the Northern Cape and +319.3% from the Free State. Another three registered milder source growth:- Mpumalanga +114.6%, Kwa-Zulu Natal +51.4%, and North West +49.3%. Gauteng showed negative source growth (-34.6%).

Covid-19 has certainly made changes in destination patterns as well. Most provinces are showing triple digit growth with Eastern Cape in the lead with +548.5%, followed by Northern Cape (+308.1%), Limpopo (+296.2%), Gauteng (+264.9%), Free State (+171.7%), and Western Cape (+116.6%). Mpumalanga, North West and Kwa-Zulu Natal are the only ones to show conservative growth of +54.4%, 49.6% and 34.5% respectively.

DOMESTIC TOURISM PERFORMANCE

DOMESTIC TRIPS



9.0 MILLION

+139.6% ▲

DOMESTIC SPEND



ZAR 24.4 BILLION

+294.8% ▲

AVERAGE SPEND
PER TRIP



ZAR 2,710

+65.2% ▲

BED NIGHTS



31.8 MILLION

+119.3% ▲

LENGTH OF STAY



3.5 NIGHTS

-8.5% ▼

DAY TRIPS



47.6 MILLION

+36.2% ▲

DAY TRIP SPEND



ZAR 41.2 BILLION

+67.2% ▲

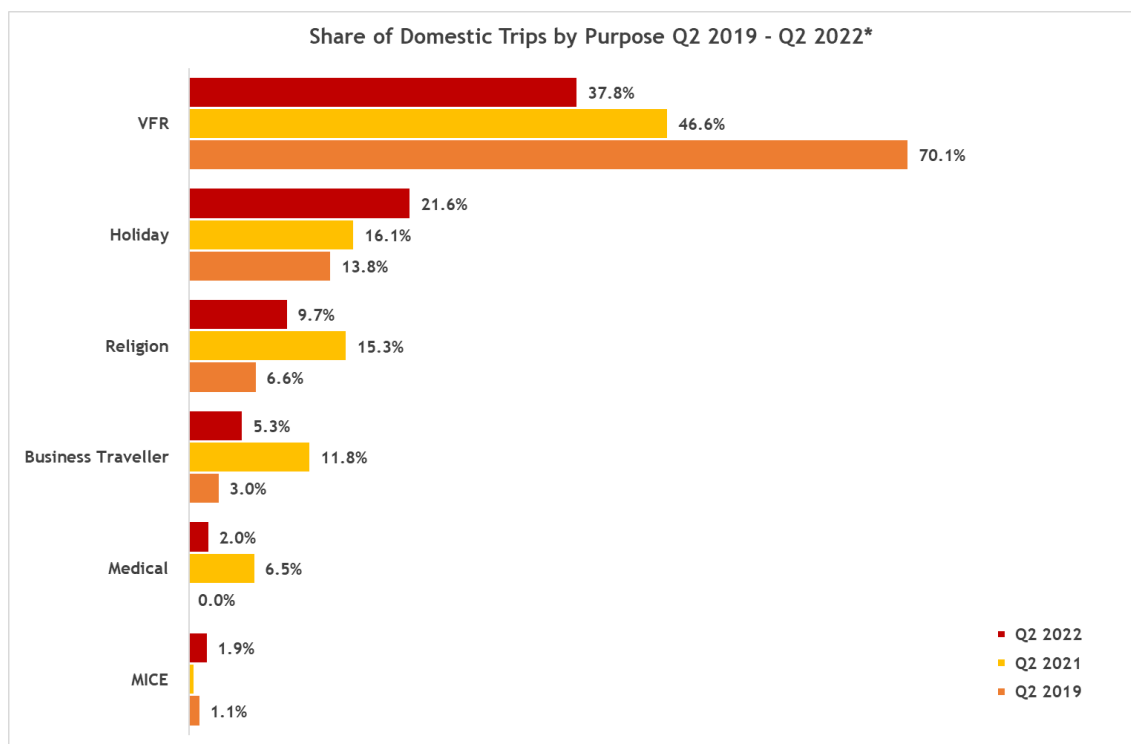
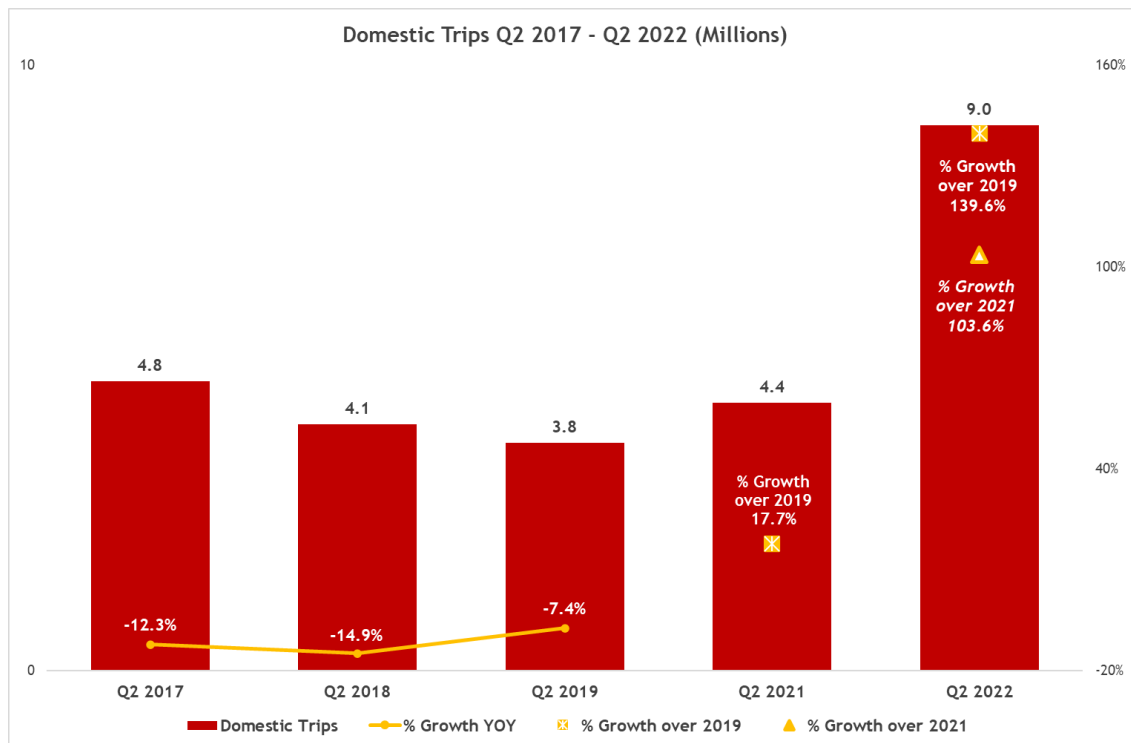
DOMESTIC TRIPS



9.0 MILLION

+139.6%▲

Domestic trips have recovered tremendously once more as was the case in Q1, and have reached an all-time high of 9.0 million with growth of +139.6% over Q2 2019 and +103.6% over Q2 2021. This growth also outperforms Q2 2021's increase of +17.7% over Q2 2019. Domestic trips continue to be mainly for VFR (37.8%) and Holiday (21.6%) purposes although VFR has yet to reach Q2 2019 levels (70.1%). Holidays outdid Q2 2019 by +4.4% basis points.



*Personal & business shopping removed due to very low counts. Other removed for backchecking purposes.



Profiling VFR tourists in Q2 2022 reveals that the majority of them are single and have never been married (55.7%), have no children (20.9%), are females (59.4%), and earn less than or equal to ZAR 5,000 (65.6%). Expectedly, many are young, between 18-34 years (40.2%) but are increasingly older this quarter with 30.7% of them being 35-44 years old (up +15.1% points). Hence, they are more likely to have dependent kids this quarter (64.6% vs. 53.8% in Q2 2019). Compared to Q2 2019, more of them have completed high school (+5.6% points).

VFR

Education



Completed high school:
36.1%

Gender



Male:
40.6%

Marital Status



Single/Never married:
55.7%

Family Situation



No children:
20.9%

Income



Less than or equal to
R 5,000: 65.6%

Age Group



18-34 years:
40.2%

Holiday tourists are different from those travelling for VFR purposes. Mostly, these are singles (68.8%), males (57.5%), and earning more than ZAR 5,000 (45.8%) although this is less so than before on both latter counts (-6.9% & -5.4% points respectively). Markedly, more are earning less than ZAR 5,000 (43.8%, up +14.7% points). They are older with 55.6% of them being +35 years, with this being increasingly due to the 35-44 age bracket (up by +24.1% points to 39.3% over Q2 2019). They are also better educated, with 27.1% of them having completed tertiary education but less so than previously (-30.0% points over 2019).

Holiday

Education



Completed tertiary:
27.1%

Gender



Female:
42.5%

Marital Status



Married:
23.7%

Family Situation



Dependent children:
49.8%

Income



More than R 5,000:
45.8%

Age Group



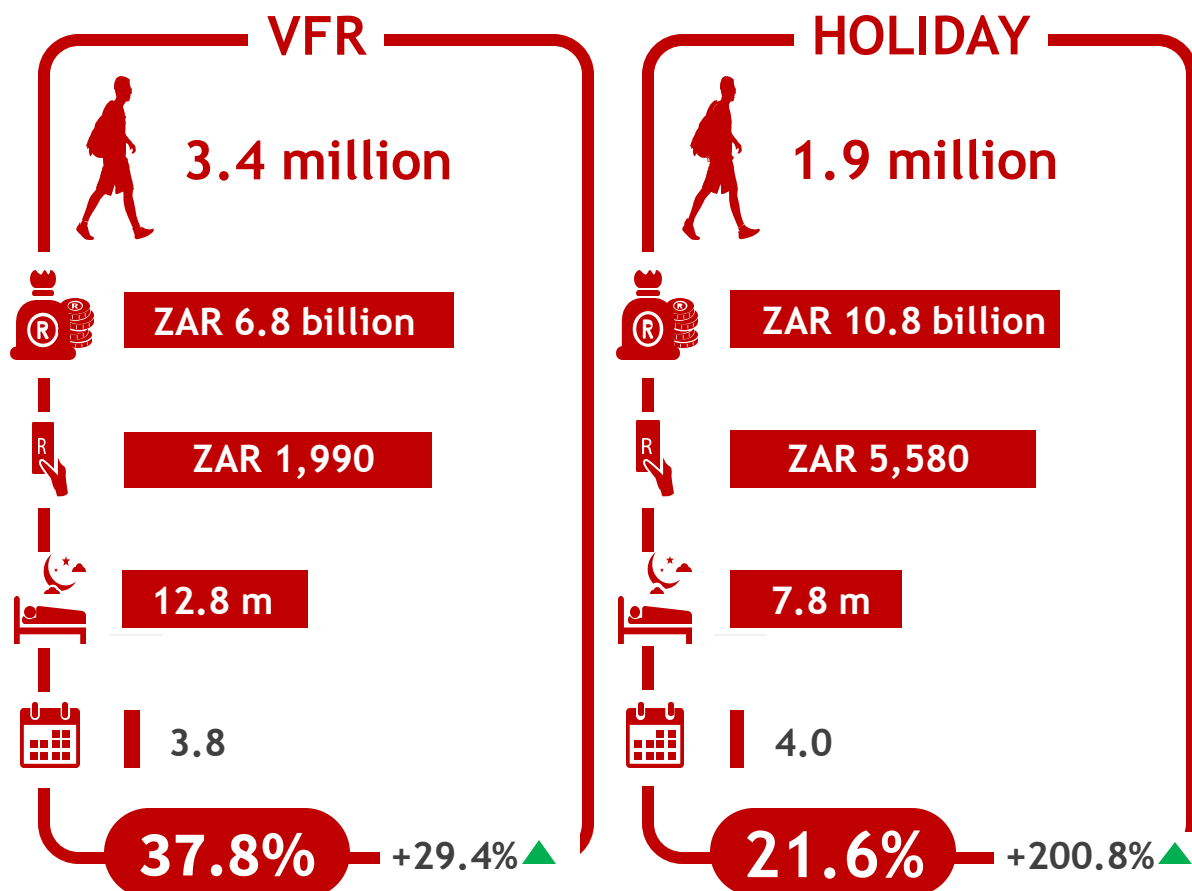
35+ years:
55.6%

DOMESTIC TRIPS



9.0 MILLION

+139.6% ▲



- There were 3.4 million trips this second quarter for VFR purposes. This represents growth of +29.4% and a share of 37.8% but is still much lower (-32.2%) than its all-time high of 70.1% achieved in Q2 2019.
- The lower VFR share is clearly due to the relaxation of Covid-19 regulations and end of the State of National Disaster in the beginning of April, as well as the resurgence and uptake of leisure, business and other travel in the wake of normalcy.
- The total VFR spend has gone up by +158.2% since Q2 2019 and is now ZAR 3.4 billion. Average spend on VFR has grown as well but to a lesser extent (+99.5%) and now stands on ZAR 1,990
- Bed nights have gone up by +23.2% this quarter to 12.8 million but length of stay has gone down by -4.8% to 3.8 nights on average per domestic trip.

- Contrary to VFR trips, Holiday trips have increased their share to 21.6% and by +4.4% points over Q2 2019. This amounts to 1.9 million trips and represents significant growth of +200.8%. This result is an all-time high for domestic holiday trips.
- Total spend on holiday trips has also increased profoundly as a result and now equates ZAR 10.8 billion. This means phenomenal growth of +386.8% over Q2 2019. The average spend has also grown to ZAR 5,580 signifying double digit growth of +61.8%.
- As can be expected, holiday bed nights are also experiencing tremendous growth of +228.6% and now total 7.8 million. The average length of stay on local holidays has also gone up but much more mildly (+9.2%) and is now 4.0 nights on average per trip.

DOMESTIC TRIPS

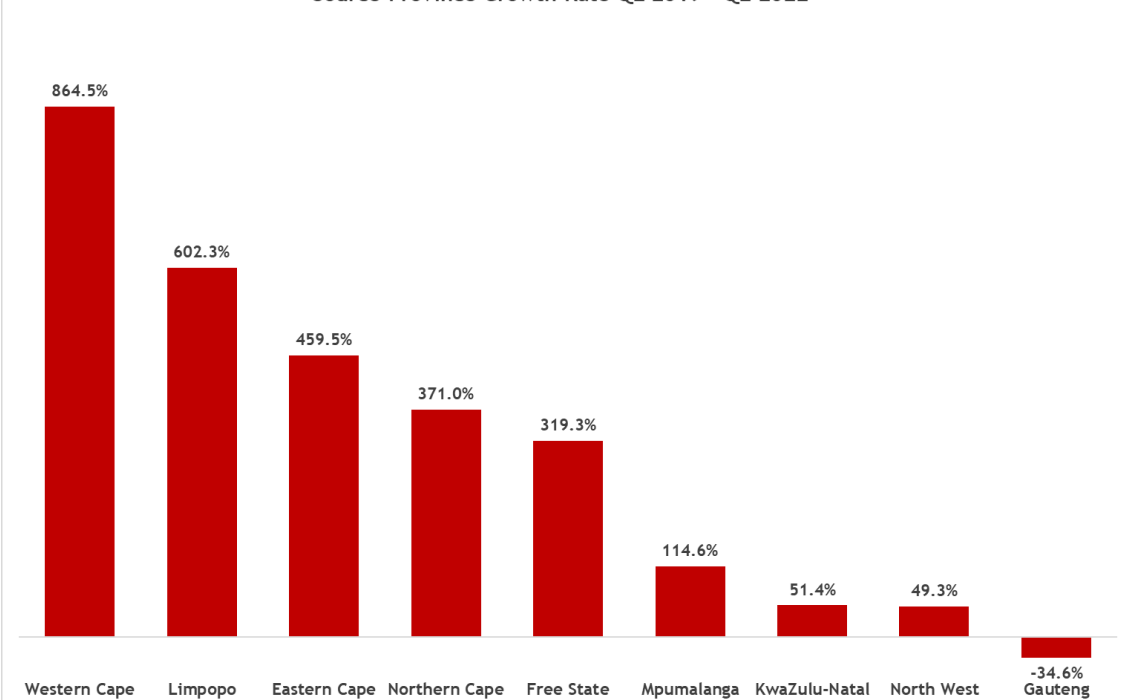


9.0 MILLION

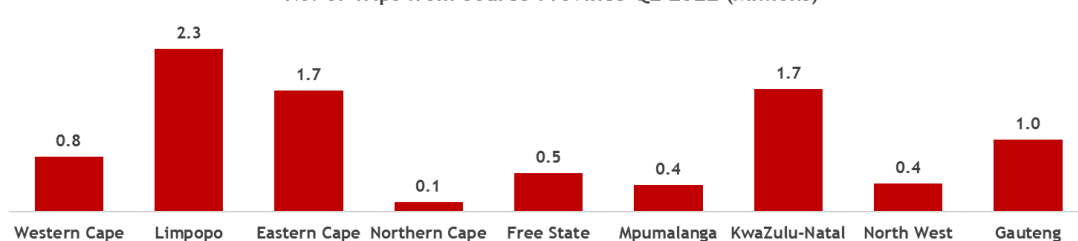
+139.6% ▲

This quarter, all provinces but one, registered positive origination growth rates. Most remarkable are the +864.5% growth in trips from Western Cape, +602.3% from Limpopo, +459.5% from Eastern Cape, +371.0% from Northern Cape and +319.3% from Free State. Another three provinces registered milder source growth rates:- Mpumalanga +114.6%, KwaZulu Natal +51.4%, and North West +49.3%. Gauteng is the only province to show negative growth of -34.6% over Q2 2019. In absolute terms, these tremendous growth rates have come to mean a complete turnaround in the order of magnitude with the largest number of trips leaving Limpopo (2.3 m), followed by KwaZulu-Natal and Eastern Cape second (1.7 m), with Gauteng fourth (1.0 m), rather than in its traditional pre-Covid-19 first position.

Source Province Growth Rate Q2 2019 - Q2 2022*



No. of Trips from Source Province Q2 2022 (Millions)



No. of Trips from Source Province Q2 2018 - Q2 2022

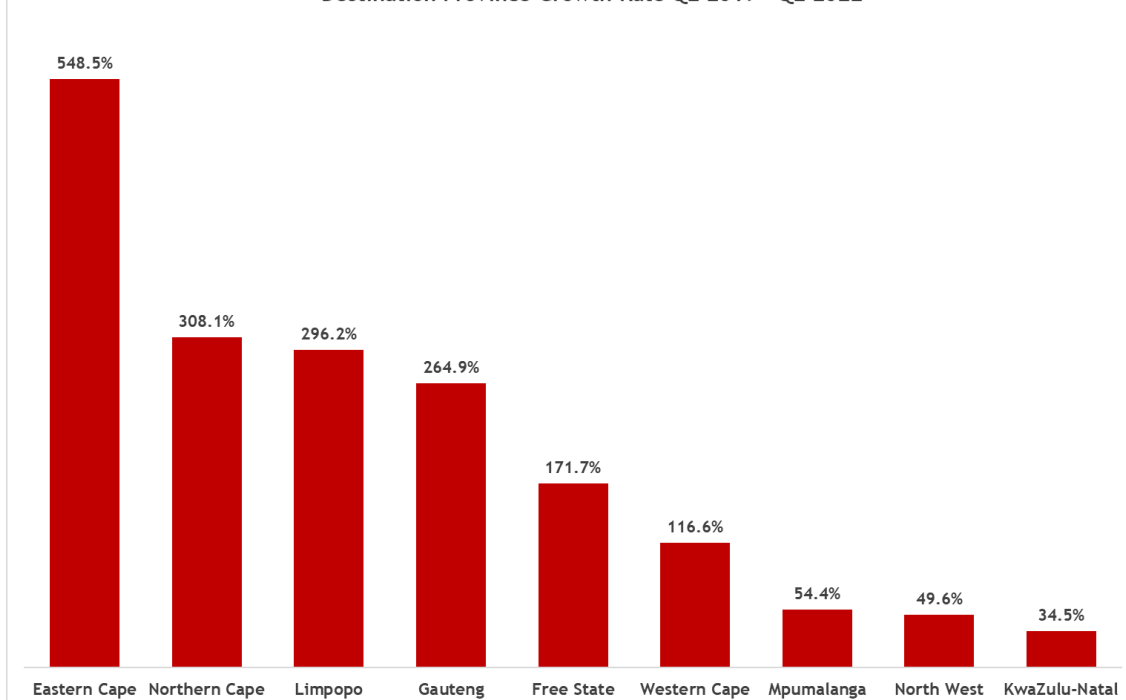
No. of Trips from Source	Western Cape	Limpopo	Eastern Cape	Northern Cape	Free State	Mpumalanga	KwaZulu-Natal	North West	Gauteng
Q2 2018	583,749	227,671	190,011	15,312	224,823	571,905	565,778	262,756	1,417,652
Q2 2019	80,479	327,899	306,629	28,794	130,191	176,293	1,147,079	0	1,560,703
Q2 2021	89,616	0	2,081,290	26,844	115,054	527,544	528,733	511,440	542,720
Q2 2022	776,229	2,302,781	1,715,680	135,622	545,911	378,334	1,736,341	392,422	1,021,076

*With exception of North West where growth rate is over Q2 2018 as no trips in Q2 2019.

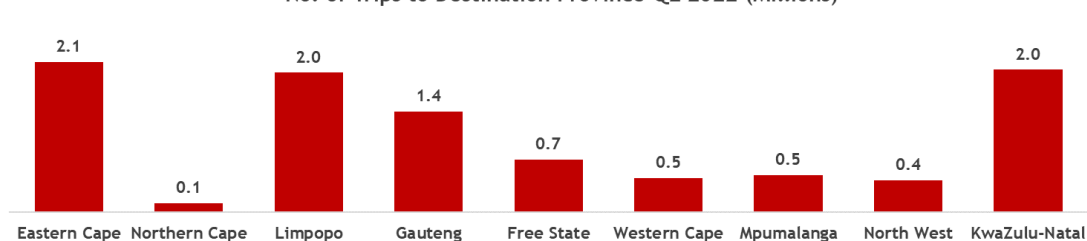


Covid-19 has certainly made changes in destination patterns as well. This second quarter, most provinces are showing triple digit growth with the Eastern Cape in the lead with a remarkable growth rate of +548.5%, followed by the Northern Cape (+308.1%), Limpopo (+296.2%), Gauteng (+264.9%), the Free State (+171.7%), and the Western Cape (+116.6%). Mpumalanga, North West and Kwa-Zulu Natal are the only ones to show conservative growth of +54.4%, 49.6% and 34.5% respectively. The Eastern Cape thus continues to maintain its first place also in absolute terms (2.1 m trips) which it acquired since the pandemic broke out. Kwa-Zulu Natal and Limpopo share the second place in trip terms (2.0 m), with Gauteng following in third place (1.4 m).

Destination Province Growth Rate Q2 2019 - Q2 2022



No. of Trips to Destination Province Q2 2022 (Millions)



No. of Trips to Destination Province Q2 2018 - Q2 2022

No. of Trips to Destination	Eastern Cape	Northern Cape	Limpopo	Gauteng	Free State	Western Cape	Mpumalanga	North West	KwaZulu-Natal
Q2 2018	420,552	104,943	476,910	743,482	446,243	638,100	501,200	226,563	852,349
Q2 2019	328,285	29,210	499,390	391,000	275,595	221,379	340,632	300,076	1,502,678
Q2 2021	1,988,456	97,002	131,621	291,190	189,946	72,004	449,875	498,951	704,196
Q2 2022	2,128,975	119,211	1,978,573	1,426,861	748,818	479,615	525,954	448,984	2,020,671

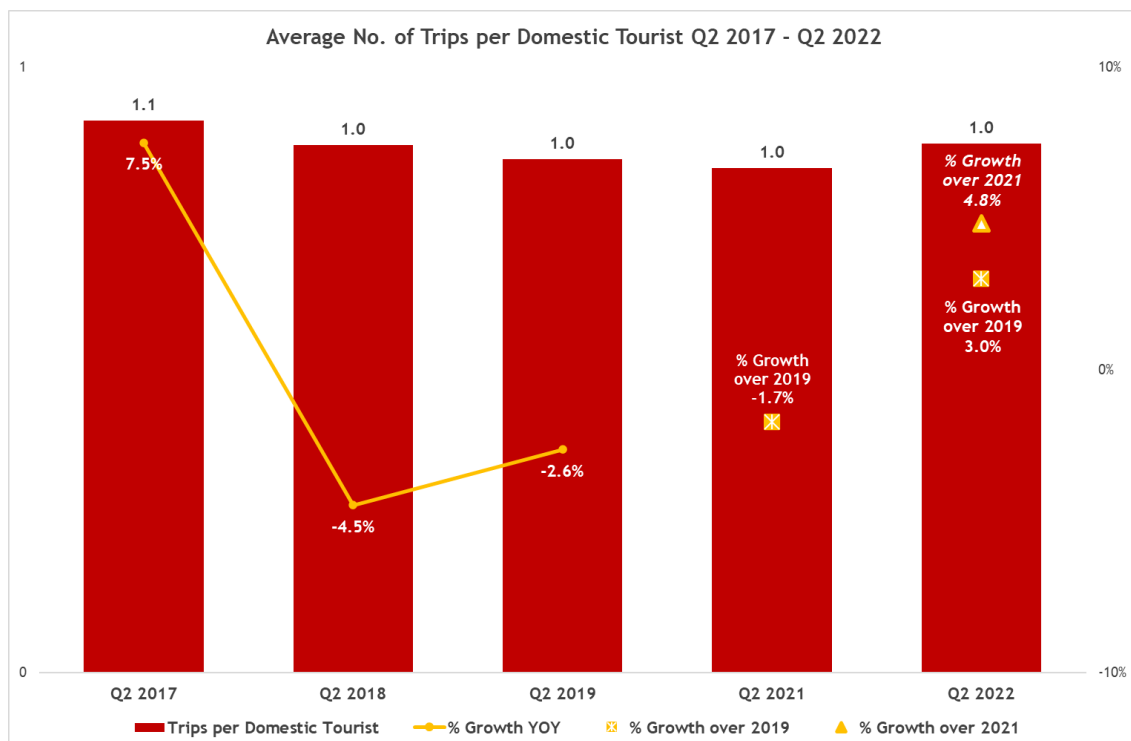
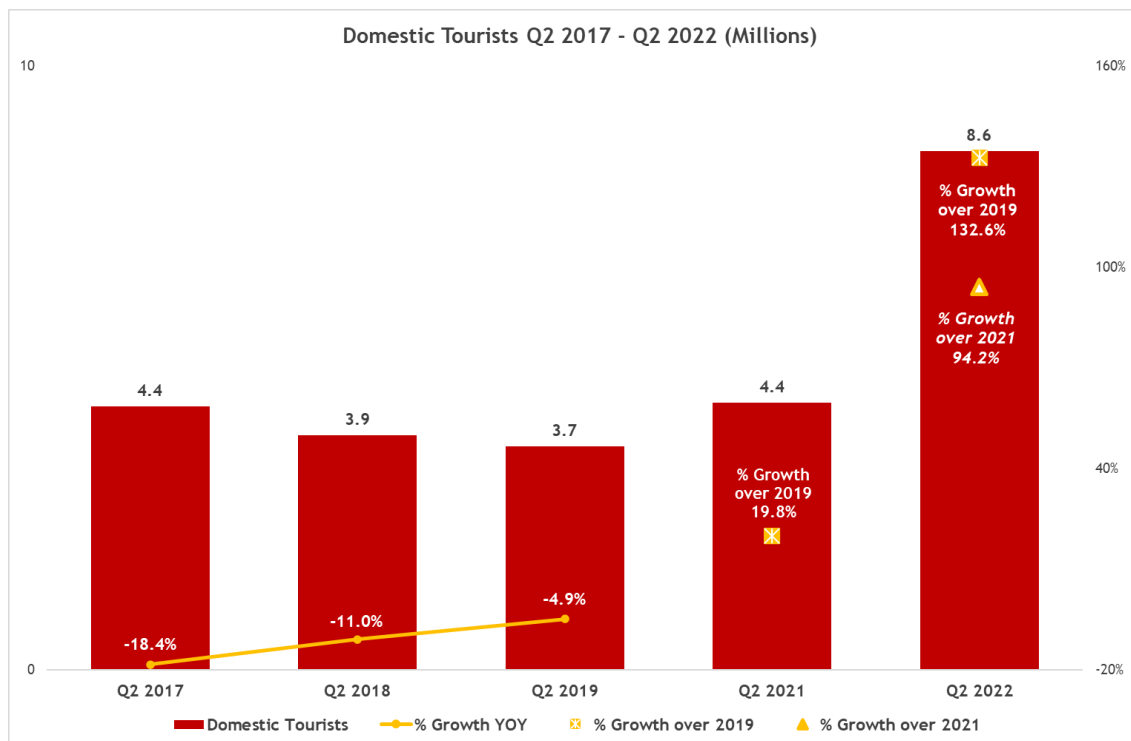
DOMESTIC TRIPS



9.0 MILLION

+139.6%▲

The tremendous growth in domestic trips (+139.6%) has also come to mean an almost equal rise in the number of domestic tourists (+132.6%). Domestic tourists are now at an all-time high as well of 8.6 million. *In comparison to Q2 2021, this represents +94.2% growth.* Q2 2022 recovery is also tremendous when compared to Q2 2021's +19.8% growth over Q2 2019. The average number of trips remains very similar to previous years and is 1.0 per person.



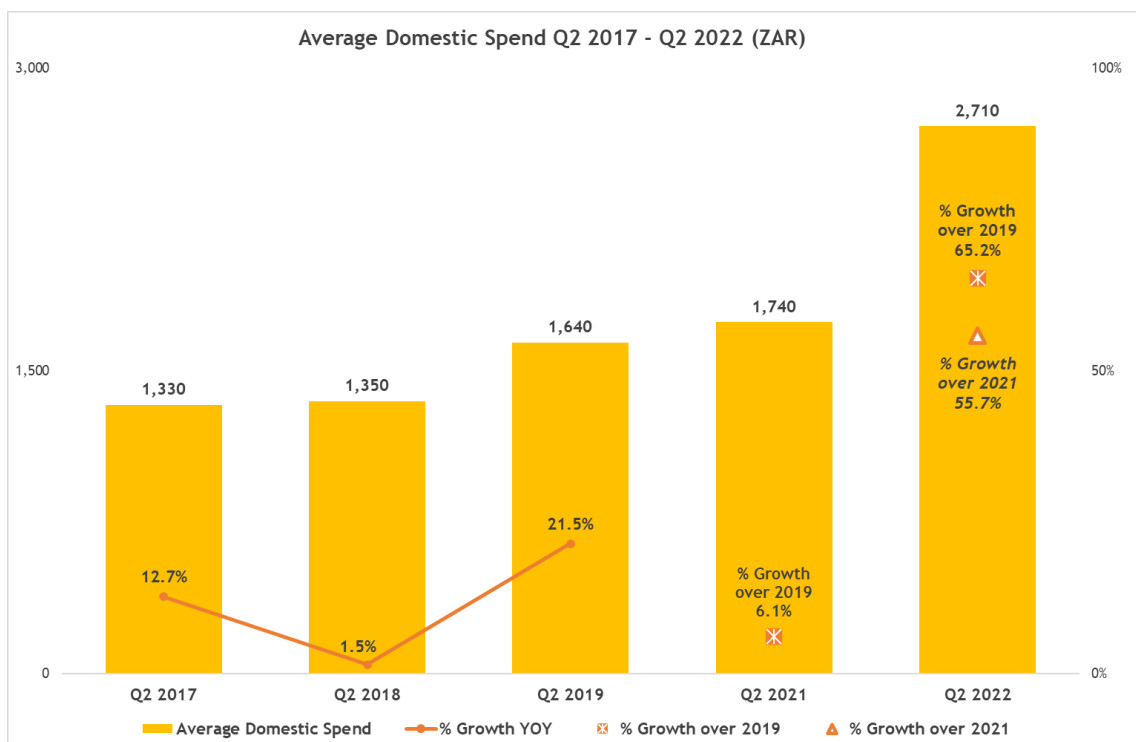
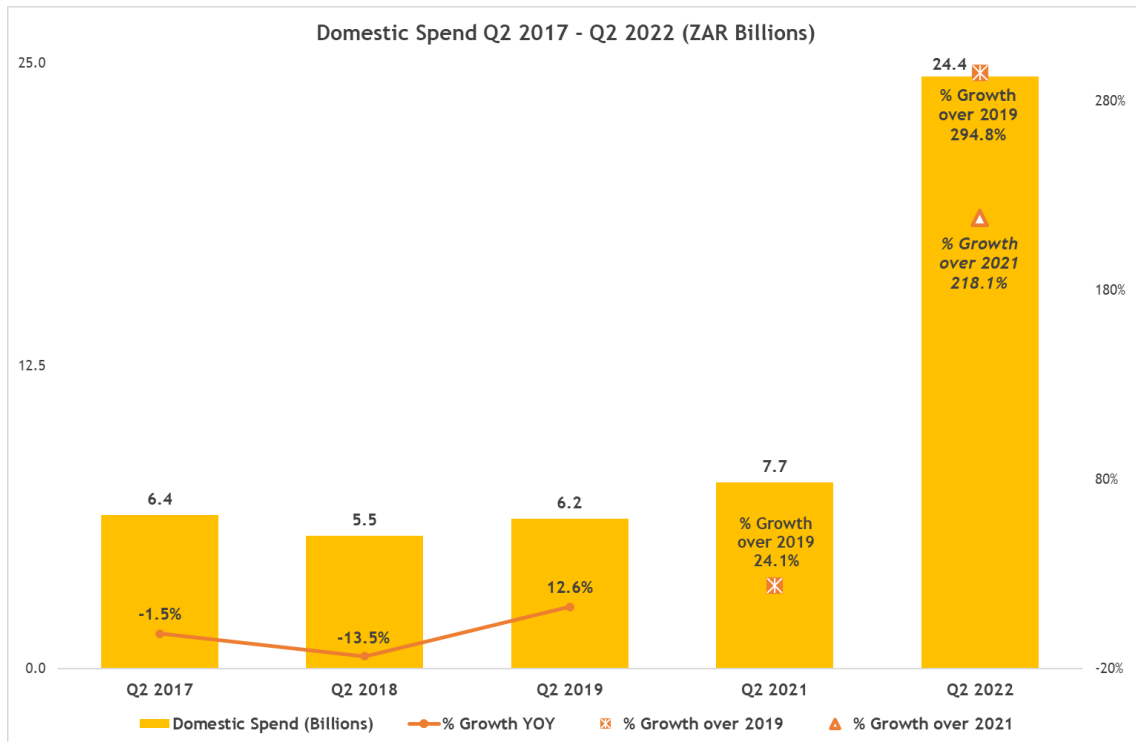
DOMESTIC SPEND



ZAR 24.4 BILLION

+294.8% ▲

The phenomenal growth in domestic trips as well as domestic tourists has brought on an inevitable growth in domestic spend. Domestic spend now stands at ZAR 24.4 billion, this meaning a +294.8% increase over Q2 2019, and a +218.1% increase over Q2 2021. Domestic spend is also at an all-time high and has grown but at much lower levels (+65.2% over Q2 2019 and +55.7% over Q2 2021). Average domestic spend now stands on ZAR 2,710.





Average Domestic Spend by Purpose Q2 2017 - Q2 2022 (ZAR)

Average Domestic Spend	Q2 2017	Q2 2018	Q2 2019	Q2 2021	Q2 2022
VFR	927	831	999	1,350	1,994
Holiday	2,673	3,735	3,446	2,355	5,577
MICE	750	1,896	3,558		9,408

This quarter, with the relaxation of travel regulations and the return of business conferencing, MICE travelers spent the highest amount per trip (ZAR 9,408), meaning an incredible growth over Q2 2019 (+164.4%). Holidaymakers spent the second highest amount per trip with their average spend peaking at ZAR 5,577 (+61.8% growth over Q2 2019 and +136.8% over Q2 2021). VFR average spend has gone up by +99.5% to reach ZAR 1,994.

This overall growth in spend is driven by all categories of expenditure. The biggest risers this quarter are food (+265.6%), accommodation (+251.7%), and business shopping (+205.2%). All other categories being transport and personal shopping are showing double digit growth.

Domestic Spend by Category Q2 2019 - Q2 2022 (ZAR Billions)

Spend Category	Q2 2019	Q2 2021	Q2 2022	% Growth Q2 2019 - Q2 2022
 Transport	2.6	1.8	5.2	97.2%
 Accommodation	1.2	0.9	4.2	251.7%
 Personal Shopping	1.1	0.4	1.7	52.7%
 Food	1.0	1.4	3.5	265.6%
 Leisure	0.2	0.2	0.3	56.0%
 Business Shopping	0.1	0.1	0.2	205.2%

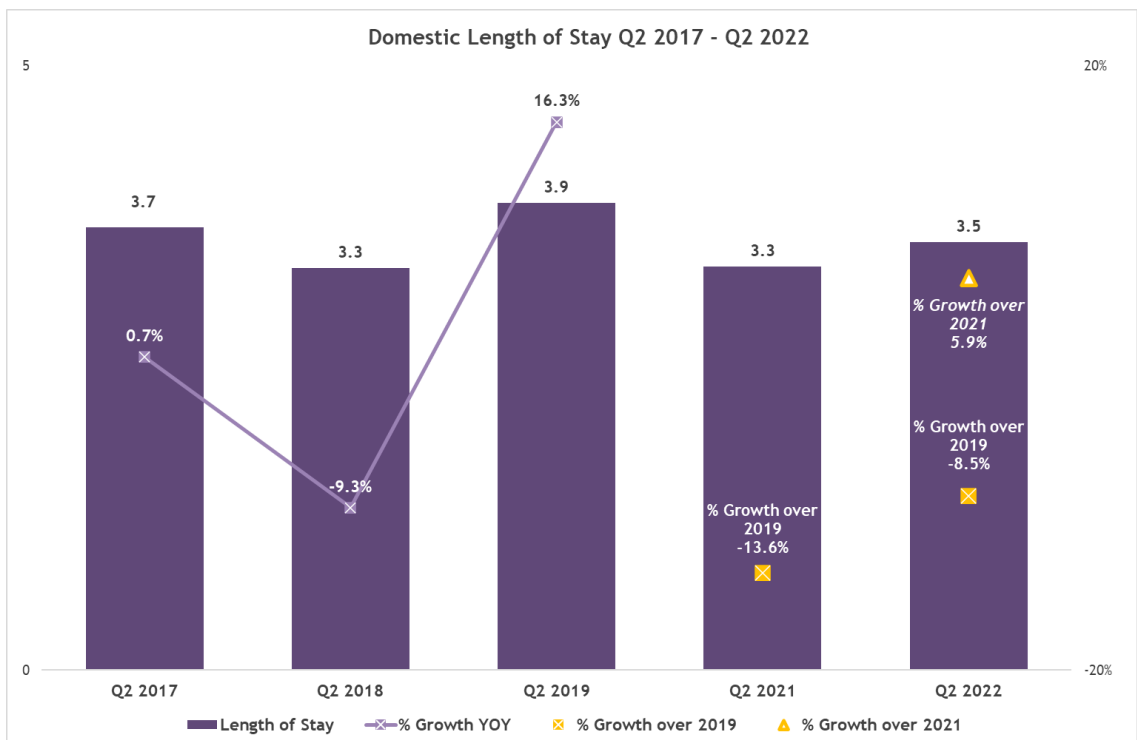
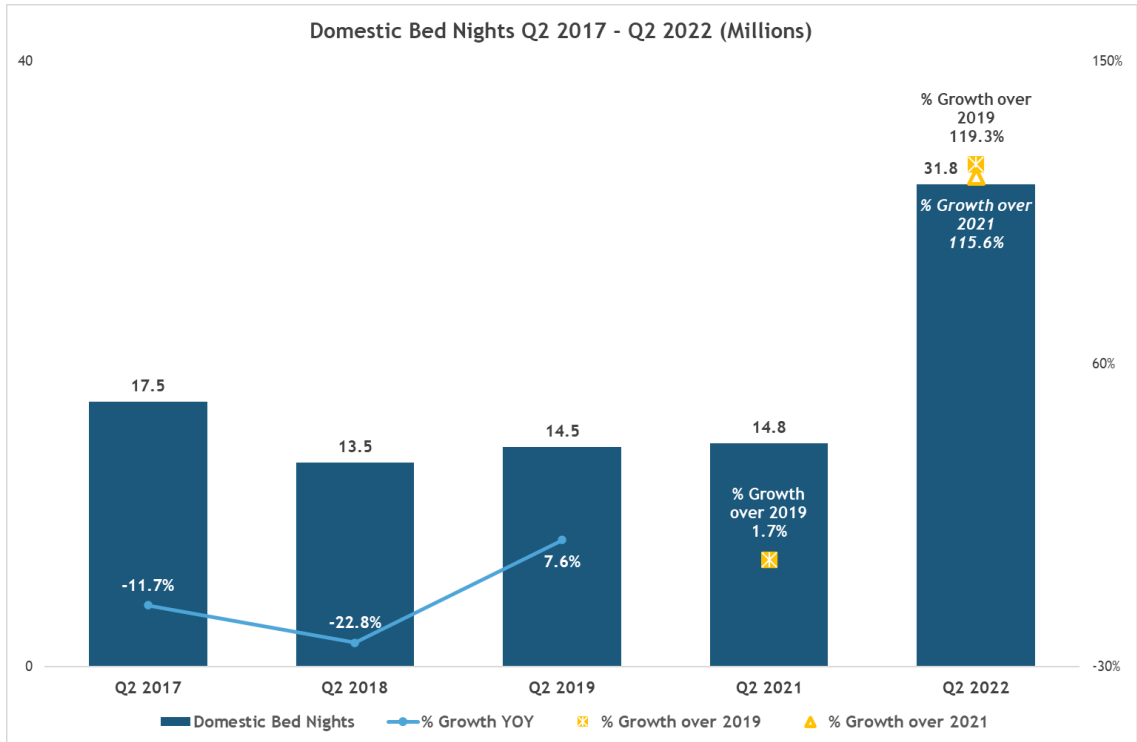
BED NIGHTS



31.8 MILLION

+119.3%▲

Domestic trips, tourists and spend, domestic bed nights are also showing fantastic growth of +119.3% over Q2 2019 and +115.6% over Q2 2021. Bed nights equal 31.8 million this quarter and this too is an all-time high for domestic bed nights. Since the number of domestic tourists has grown as well, length of stay remains similar to previous levels and is currently 3.5 nights meaning a small decline of -8.5% since Q2 2019's all-time high of 3.9.



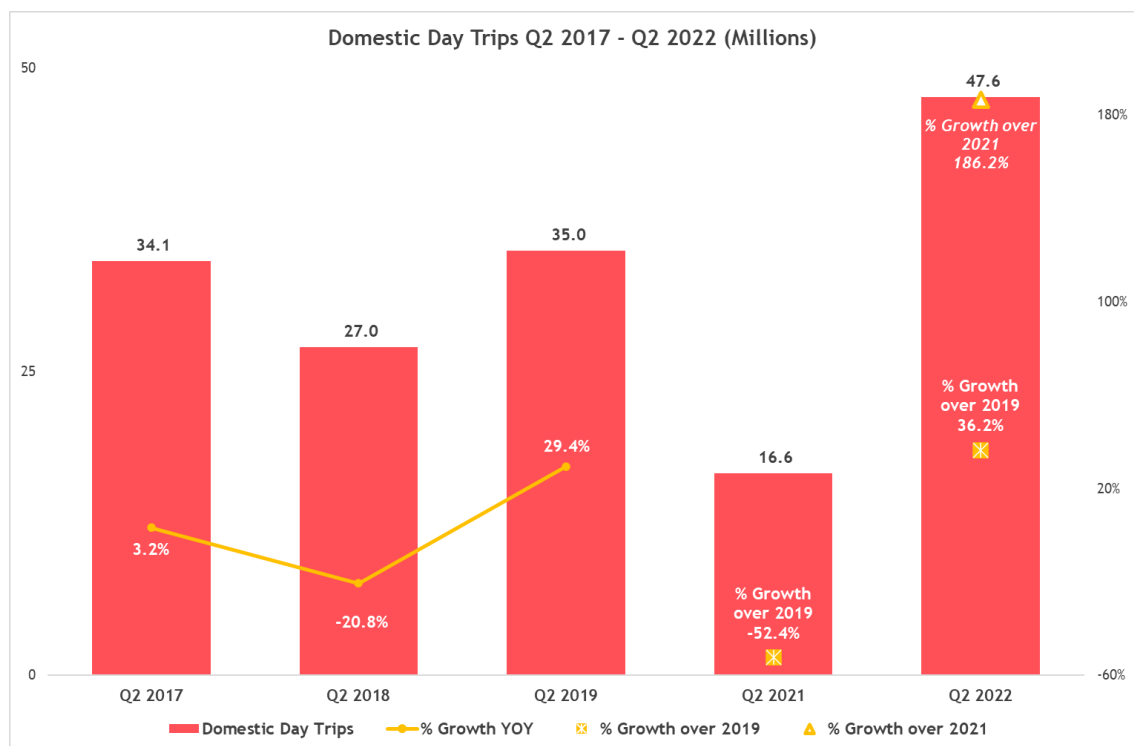
DAY TRIPS



47.6 MILLION

+36.2%▲

Domestic day trips have also grown incredibly by +186.2% over Q2 2019 and +36.2% over Q2 2021. They now total 47.6 million. Although this is clearly a striking result, it has not overtaken Q2 2015's all-time high of 59.2 million. In a very similar manner to Q2 2019, personal shopping maintains the largest share of domestic trips (27.4%), followed by daily holidaying (14.2%), and daily business travel (11.8%).



Domestic Day Trips by Purpose (Actual Millions, Share & Growth YOY or Growth 2019-2022)

Q2 2019
PERSONAL SHOPPING
9.7m 27.8%
+3.2%



Q2 2022
PERSONAL SHOPPING
13.0m 27.4%
+34.0%

BUSINESS
4.4m 12.5%
+311.1%



BUSINESS
5.6m 11.8%
+27.7%

HOLIDAY
4.2m 12.0%
+28.0%



HOLIDAY
6.8m 14.2%
+60.4%

RELIGIOUS
1.9m 5.5%
+44.8%



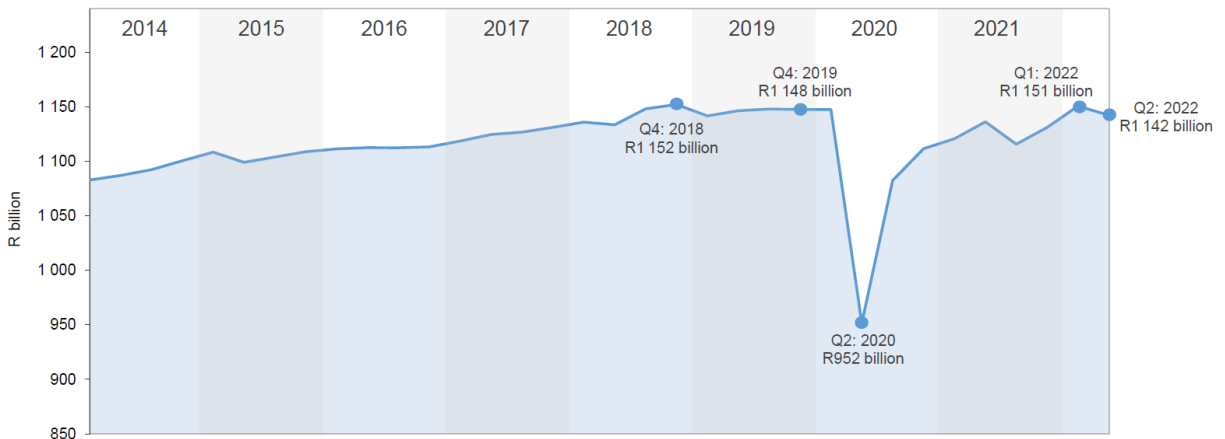
RELIGIOUS
1.3m 2.7%
-33.3%

A woman with braided hair, wearing a colorful beaded headband and a multi-colored shawl, stands on a wall decorated with bold, geometric patterns in black, white, blue, and yellow. She is smiling and pointing her right hand towards a vast, golden savanna landscape under a blue sky with scattered clouds. The wall she is on features various geometric shapes, including triangles, diamonds, and a large green cross-like symbol. The background shows a flat, grassy plain with a line of trees in the distance.

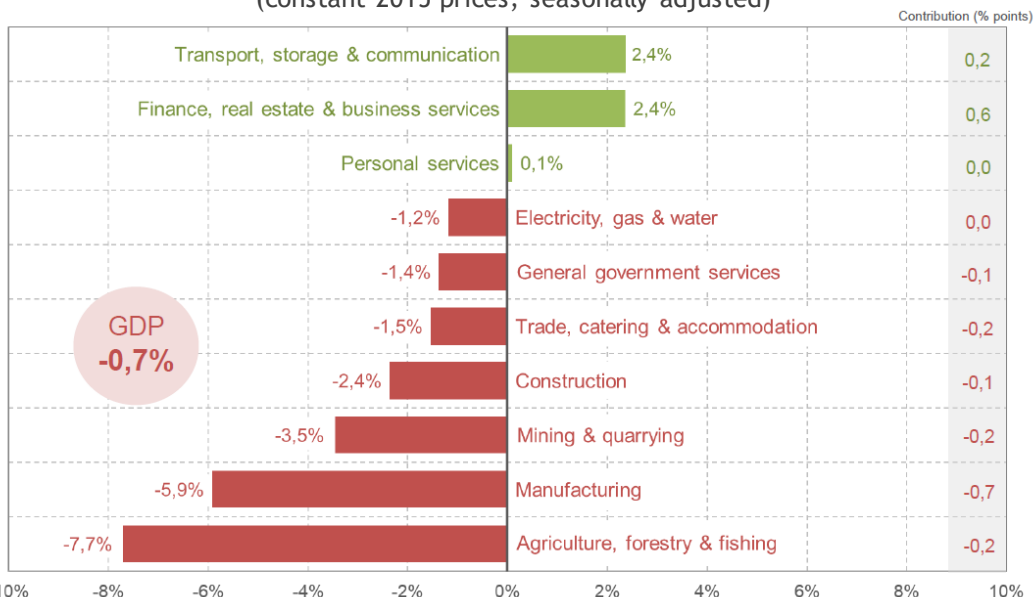
SOUTH AFRICAN ECONOMY

Economic growth for 2021 had been revised down to 4.9% due to the economic contraction in the 3rd quarter of 2021 driven by the ‘third wave’ of Covid-19, public violence in KwaZulu-Natal (July 2021), heightened global uncertainty, as well as modest growth expectations following renewed power cuts. Despite the negative sentiment, Q4 2021 and Q1 2022 saw positive economic growth (+1.2% & +1.7% respectively). Q4 2021 was upbeat, with personal services, trade, manufacturing and agriculture serving as the main growth drivers. During Q1 2022, manufacturing and trade showed the highest growth and also contributed the most towards SA’s overall GDP. However, after two consecutive quarters of positive growth, the country’s economic activity plunged and gross domestic product decreased by -0.7%, shrinking the economy to a size smaller than what it was before the pandemic. According to Stats SA, load shedding and devastating floods in KwaZulu-Natal (12.04.2022) contributed to the decline. More than 440 people died, nearly 4,000 homes were destroyed and more than 8,000 homes damaged. At least seven sectors shrunk, with significant negative contributors recorded in manufacturing, agriculture, trade and mining. The only sectors to record positive growth were transport, storage & communication, as well as finance, real estate & business services (+2.4% both).

SA Real GDP Q1 2014 - Q2 2022⁶



SA Real GDP Industry Growth Rates Q2 2022 vs. Q1 2022⁶
(constant 2015 prices, seasonally adjusted)

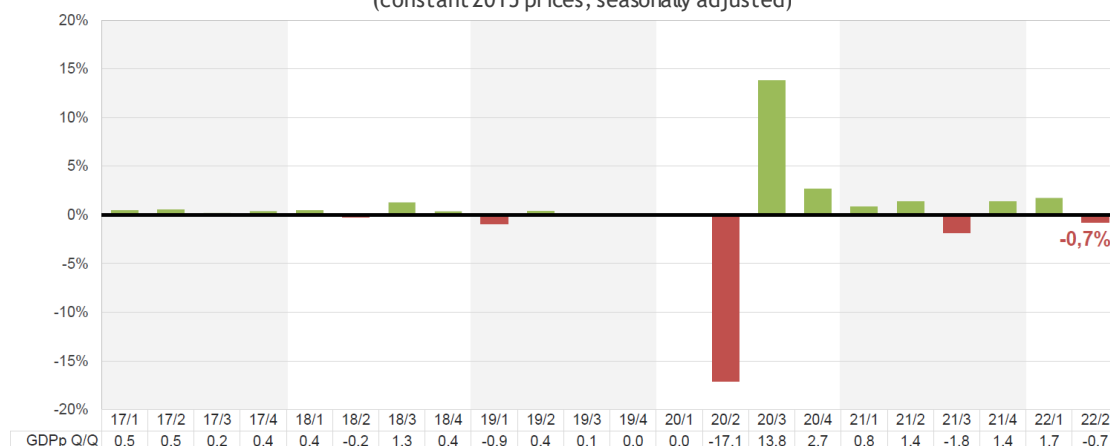


⁵ ‘GDP Decreased by -0.7% in the Second Quarter of 2022’, Statistics SA, 6th September 2022.

⁶ Statistical Release P0441: Gross Domestic Product, 2nd Quarter 2022, Statistics SA.

Due to the Covid-19 pandemic, tourism's contribution to GDP decreased from 3.7% in 2019 to an estimated 1.3% in 2020. During that year, total employment by tourism dropped by a sharp -32.4% and only 478,900 jobs were generated by the sector. The capital investment in travel and tourism attracted ZAR 54.4 billion in 2020, totaling 7% of total investment. This is a loss of -33.7% compared to the ZAR 82.1 billion invested in 2019 (8.7% of total investment). In order to ensure the recovery of the tourism sector inclusive of economic growth and job creation, the Cabinet and all tourism players in a joined collaborative effort, devised the Tourism Sector Recovery Plan (TSRP). The plan was adopted by Cabinet in April 2021.⁷ However, since then, the tourism sector was not left unscathed by the recent KwaZulu-Natal riots (July 2021) as well as the devastating floods (April 2022) experienced in there as well. Due to the floods, more than 440 people died, nearly 4,000 homes were destroyed and more than 8,000 homes damaged. Estimates of the floods' damage to publicly owned tourism infrastructure in major attractions were around ZAR 100 million.⁷

Quarter-on-Quarter SA Real GDP Growth Rate Q1 2017- Q2 2022⁶
(constant 2015 prices, seasonally adjusted)



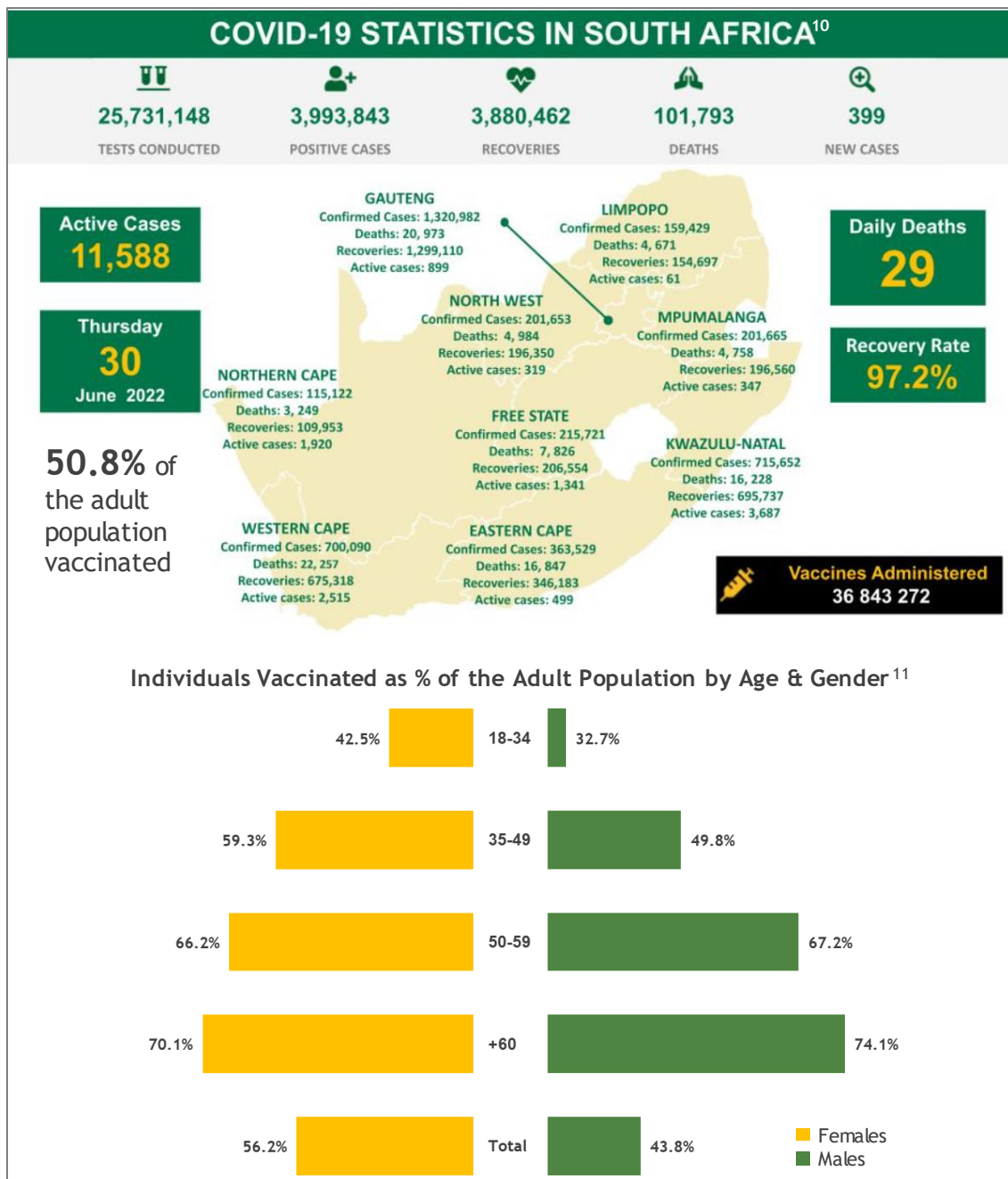
Extreme Rains & Floods, Kwa-Zulu Natal (12th April 2022)



⁶ StatisticalRelease P0441: Gross Domestic Product, 2nd Quarter 2022, Statistics SA.

⁷ Speech to the National Assembly by L. N. Sisulu, Minister of Tourism, on the occasion of the Budget Vote of the Ministry of Tourism, 19th May 2022.

The 1st quarter of 2022 started off on a positive note when, on the 30th December, once it had become clear that the omicron variant was highly contagious but less severe, the SA government scrapped the midnight curfew, approved liquor sales and gatherings (<2000).⁸ The 2nd quarter opened up on an even better note when, a further reduction in hospitalizations and deaths led to the lifting of the National State of Disaster on the 4th of April. By mid-June the situation had taken a very positive direction with a further decline in daily cases, hospitalizations and deaths. On the 23rd of June, the Health Ministry concluded that a limited 5th wave was dissipating, hence scrapping the need for masks indoor as well as the need for vaccination or PCR negative tests at ports of entry into South Africa.⁹



⁸ Statement by the Cabinet, Union Buildings, Tshwane, 30th December 2021.

⁹ Statement by the Minister of Health Dr. Joe Phaahla, 23rd June 2022.

¹⁰ Update on Covid-19, Ministry of Health, 30th June 2022.

¹¹ Latest Vaccine Statistics, Ministry of Health, 5th September 2022.

A woman wearing a black helmet, a black leather jacket, and patterned leggings is riding a black Segway through a shallow stream. She is smiling and looking down at the water. The Segway has large, treaded tires and is splashing water. In the background, a man in a blue t-shirt and brown shorts is also riding a Segway on a rocky path. The scene is set in a lush green forest with many trees and ferns.

APPENDIX

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream in a lush forest. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, khaki shorts, and a helmet is also riding a Segway. The forest is dense with green trees and ferns. The water in the stream is brown and splashing around the Segway's wheels.

INTERNATIONAL TOURISTS ARRIVALS

APPENDIX

INTERNATIONAL TOURIST ARRIVALS				
	Q2 2019	Q2 2021	Q2 2022	% GROWTH
Africa	1 849 698	473 092	936 188	97.9%
Botsw ana	177 466	23 875	60 410	153.0%
Lesotho	394 371	92 595	190 604	105.8%
Malaw i	43 112	12 848	24 321	89.3%
Mozambique	311 546	137 279	195 412	42.3%
Namibia	47 089	23 128	32 675	41.3%
Sw aziland	230 270	45 466	94 066	106.9%
Zambia	37 482	16 633	27 586	65.9%
Zimbabw e	532 472	101 501	267 162	163.2%
Angola	13 755	2006	7 747	286.2%
Dem Rep of Congo	7 344	2 846	4 554	60.0%
Ethiopia	1 472	697	1 190	70.7%
Ghana	4 214	1 835	3 786	106.3%
Kenya	7 226	1 628	4 907	201.4%
Nigeria	11 190	2 991	3 366	12.5%
Tanzania	8 937	3 306	6 110	84.8%
Uganda	3 467	1055	2 042	93.6%
Other Africa	18 285	3 403	10 250	201.2%
Asia	82 944	10 333	30 002	190.4%
China including Hong Kong	20 717	2 291	2 612	14.0%
India	31 087	3 166	15 074	376.1%
Japan	6 698	282	1 419	403.2%
Malaysia	3 561	217	730	236.4%
Singapore	3 120	42	696	1557.1%
Rep of Korea	3 789	260	1049	303.5%
Other Asia	13 972	4 075	8 422	106.7%
Australasia	32 233	918	13 956	1420.3%
Australia	28 504	740	11 901	1508.2%
New Zealand	3 648	176	2 040	1059.1%
Other Australasia	81	2	15	650.0%
Central & South America	24 809	1 893	6 588	248.0%
Argentina	2 586	151	515	241.1%
Brazil	16 328	979	3 476	255.1%
Chile	972	48	231	381.3%
Other Central & South America	4 923	715	2 366	230.9%
Europe	273 170	29 075	163 403	462.0%
Austria	4 258	419	2 211	427.7%
Belgium	10 191	1159	5 998	417.5%
Denmark	4 078	435	2 840	552.9%
Finland	1 558	181	765	322.7%
France	31 936	2 962	16 012	440.6%
Germany	47 398	4 136	25 905	526.3%
Ireland	6 128	502	4 355	767.5%
Italy	12 094	1231	5 512	347.8%
Netherlands	21 914	2 590	14 416	456.6%
Norw ay	3 319	211	1 553	636.0%
Portugal	7 276	1 206	4 021	233.4%
Russian Fed	3 359	2573	2 340	-9.1%
Spain	9 318	979	4 636	373.5%
Sw eden	5 824	566	2 824	398.9%
Sw itzerland	9 147	1 100	5 885	435.0%
Turkey	3 291	550	2 149	290.7%
UK	81 300	5 548	55 715	904.2%
Other Europe	14 100	2 938	6 266	113.3%
Middle East	10 938	2 727	7 819	186.7%
United Arab Emirates	455	64	444	593.8%
Other Middle East	10 483	2 663	7 375	176.9%
North America	113 625	20 279	77 803	283.7%
Canada	13 676	1 035	7 483	623.0%
USA	99 949	19 244	70 320	265.4%
Other North America	0	0	0	
Unspecified	3 713	1 008	2 429	141.0%
TOTAL	2 391 130	539 325	1 238 188	129.6%

A woman in a black leather jacket and helmet is riding a Segway through a shallow, rocky stream in a lush forest. She is smiling and looking down at the water. In the background, a man in a grey t-shirt and helmet is also riding a Segway on a dirt path. The scene is surrounded by dense green foliage and trees.

SPEND IN SOUTH AFRICA

APPENDIX

TFDS BY COUNTRY				
	Q2 2019	Q2 2021	Q2 2022	% Growth
Africa	R7 085 292 044	R1 643 769 204	R4 293 019 337	161.2%
Botswana	R463 445 172	R43 719 645	R215 967 458	394.0%
Lesotho	R810 377 034	R310 635 191	R517 837 061	66.7%
Malawi	R547 214 059	R52 619 097	R207 585 859	294.5%
Mozambique	R675 319 255	R569 881 656	R641 026 787	12.5%
Namibia	R227 407 883	R106 033 078	R229 139 322	116.1%
Swaziland	R440 441 720	R83 549 751	R174 193 607	108.5%
Zambia	R474 617 796	R44 543 243	R216 713 336	386.5%
Zimbabwe	R2 181 127 885	R213 913 894	R1 247 032 575	483.0%
Angola	R258 301 381	R37 538 395	R188 934 192	403.3%
Democratic Republic of Congo	R191 920 889	R23 852 028	R142 820 414	498.8%
Ethiopia	R19 948 480	R16 295 928	R17 959 749	10.2%
Ghana	R60 201 248	R9 098 965	R63 289 914	595.6%
Kenya	R120 545 417	R17 593 224	R108 491 072	516.7%
Nigeria	R185 948 367	R56 513 325	R61 269 198	8.4%
Tanzania	R73 594 804	R12 214 615	R69 514 008	469.1%
Uganda	R58 685 341	R6 379 587	R41 107 687	544.4%
Other Africa	R296 195 310	R39 387 584	R150 137 097	281.2%
Asia	R1 554 729 356	R234 031 019	R400 554 400	71.2%
China including Hong Kong	R379 660 496	R66 594 717	R55 844 323	-16.1%
India	R572 339 294	R88 949 459	R197 475 145	122.0%
Japan	R88 250 260	R13 530 211	R24 738 321	82.8%
Malaysia	R42 873 721	R2 674 108	R15 701 369	487.2%
Singapore	R157 269 990	R3 843 469	R7 442 744	93.6%
South Korea	R50 497 701	R7 792 991	R19 815 578	154.3%
Other Asia	R263 837 893	R50 646 063	R79 536 920	57.0%
Australasia	R647 264 798	R131 924 503	R299 600 373	127.1%
Australia	R564 559 809	R107 224 978	R250 033 651	133.2%
New Zealand	R82 664 588	R24 699 525	R49 117 583	98.9%
Other Australasia			449139.0915	
Central & South America	R351 622 713	R37 787 608	R143 083 397	278.7%
Argentina	R41 355 990	R9 736 208	R18 089 012	85.8%
Brazil	R235 755 002	R14 159 301	R83 032 080	486.4%
Chile	R15 412 724	R4 494 216	R6 076 870	35.2%
Other Central & South America	R59 098 997	R9 397 882	R35 885 436	281.8%
Europe	R5 005 577 801	R1 108 451 845	R3 413 615 517	208.0%
Austria	R108 657 118	R19 577 525	R45 253 893	131.2%
Belgium	R149 877 767	R31 954 661	R106 703 294	233.9%
Denmark	R101 773 346	R22 387 912	R71 934 504	221.3%
Finland	R21 839 487	R5 246 762	R19 903 455	279.3%
France	R477 657 395	R86 027 517	R341 160 378	296.6%
Germany	R883 554 002	R210 107 553	R558 208 606	165.7%
Ireland	R116 407 007	R18 102 540	R84 999 660	369.5%
Italy	R188 595 542	R38 653 748	R113 472 180	193.6%
Netherlands	R425 203 440	R100 636 855	R336 621 830	234.5%
Norway	R80 392 661	R20 110 622	R25 107 917	24.8%
Portugal	R101 322 281	R22 150 032	R67 854 281	206.3%
Russian Fed	R71 981 216	R17 548 997	R59 442 695	238.7%
Spain	R151 485 651	R14 280 811	R90 784 620	535.7%
Sweden	R100 213 267	R27 758 121	R57 717 154	107.9%
Switzerland	R187 728 381	R43 065 163	R163 732 633	280.2%
Turkey	R87 934 198	R47 014 647	R36 334 562	-22.7%
UK	R1 584 895 072	R347 907 837	R1 108 621 537	218.7%
Other Europe	R166 059 971	R35 920 543	R125 762 319	250.1%
Middle East	R240 782 133	R47 976 747	R198 285 473	313.3%
UAE	R5 526 331	R3 714 066	R22 481 013	505.3%
Other Middle East	R235 255 802	R44 262 681	R175 804 460	297.2%
North America	R2 572 740 228	R322 971 855	R2 396 845 302	642.1%
Canada	R268 401 108	R53 072 516	R222 448 446	319.1%
USA	R2 304 339 120	R269 899 340	R2 174 396 856	705.6%
Total	R17 458 009 073	R3 526 912 781	R11 145 003 800	216.0%

APPENDIX

AVERAGE SPEND				
	Q2 2019	Q2 2021	Q2 2022	% Growth
Africa	R3 900	R3 800	R4 700	23.7%
Botswana	R2 700	R1 900	R3 700	94.7%
Lesotho	R2 000	R3 400	R2 800	-17.6%
Malawi	R12 600	R4 900	R8 500	73.5%
Mozambique	R2 200	R4 300	R3 300	-23.3%
Namibia	R5 100	R5 100	R7 000	37.3%
Swaziland	R1 900	R1 800	R1 800	0.0%
Zambia	R12 700	R3 000	R7 800	160.0%
Zimbabwe	R4 100	R2 700	R4 600	70.4%
Angola	R20 600	R19 600	R28 200	43.9%
Dem.Republic of Congo	R32 400	R26 400	R35 900	36.0%
Ethiopia	R15 400	R19 400	R17 400	-10.3%
Ghana	R15 000	R13 800	R17 300	25.4%
Kenya	R18 700	R15 900	R24 300	52.8%
Nigeria	R18 200	R22 100	R21 700	-1.8%
Tanzania	R14 700	R14 000	R19 800	41.4%
Uganda	R19 000	R15 500	R22 100	42.6%
Other Africa	R19 800	R16 900	R18 900	11.8%
Asia	R21 000	R22 200	R17 400	-21.6%
China including Hong Kong	R19 400	R17 800	R31 500	77.0%
India	R20 500	R26 300	R15 200	-42.2%
Japan	R13 800	R16 600	R18 400	10.8%
Malaysia	R12 400	R11 200	R23 300	108.0%
Singapore	R51 100	R18 800	R11 200	-40.4%
South Korea	R15 800	R13 700	R23 100	68.6%
Other Asia	R25 500	R32 100	R17 000	-47.0%
Australasia	R21 700	R20 000	R22 200	11.0%
Australia	R21 300	R19 200	R21 700	13.0%
New Zealand	R24 200	R25 000	R25 000	0.0%
Other Australasia	R13 400		R40 800	
Central & South America	R16 300	R16 200	R27 300	68.5%
Argentina	R17 000	R17 400	R38 400	120.7%
Brazil	R15 800	R14 400	R28 300	96.5%
Chile	R16 800	R16 600	R29 600	78.3%
Other Central & South America	R17 900	R17 900	R22 000	22.9%
Europe	R20 800	R19 200	R22 600	17.7%
Austria	R28 200	R23 600	R21 700	-8.1%
Belgium	R16 800	R16 100	R19 000	18.0%
Denmark	R26 900	R17 700	R26 200	48.0%
Finland	R15 200	R13 900	R27 600	98.6%
France	R18 200	R16 400	R23 400	42.7%
Germany	R21 100	R18 600	R23 100	24.2%
Ireland	R20 600	R19 100	R20 700	8.4%
Italy	R16 600	R14 600	R22 000	50.7%
Netherlands	R22 700	R20 800	R25 500	22.6%
Norway	R25 900	R25 000	R18 000	-28.0%
Portugal	R23 500	R18 800	R29 600	57.4%
Russian Fed	R24 000	R24 100	R27 900	15.8%
Spain	R17 600	R15 600	R21 100	35.3%
Sweden	R18 400	R18 100	R22 200	22.7%
Switzerland	R23 400	R21 700	R29 800	37.3%
Turkey	R30 500	R55 900	R18 600	-66.7%
UK	R21 100	R18 800	R20 800	10.6%
Other Europe	R19 500	R18 700	R24 800	32.6%
Middle East	R24 300	R22 500	R29 500	31.1%
UAE	R12 200	R15 300	R53 500	249.7%
Other Middle East	R24 900	R23 500	R27 900	18.7%
North America	R24 700	R20 600	R32 400	57.3%
Canada	R22 200	R21 200	R31 600	49.1%
USA	R25 000	R20 500	R32 500	58.5%
Total	R7 800	R7 600	R9 400	23.7%

APPENDIX

TFDS BY PURPOSE OF VISIT				
	Q2 2019	Q2 2021	Q2 2022	% Growth 2019-2021
Holiday	5 977 940 097	1 322 077 900	3 745 927 806	-37%
Personal Shopping	1 179 767 399	133 842 064	193 643 111	-84%
Business Shopping	1 389 433 395	342 512 268	739 464 485	-47%
Business Traveller	1 511 450 126	209 403 181	962 799 430	-36%
MICE	1 045 030 018	51 364 210	659 813 783	-37%
Medical	170 422 614	58 324 151	230 985 262	36%
VFR	3 958 925 792	923 600 602	3 499 850 581	-12%
Religion	133 607 044	18 029 576	35 622 888	-73%

A woman in a black leather jacket and helmet is riding a Segway through a shallow stream in a lush forest. She is smiling and looking down at the water. In the background, a man in a grey t-shirt and helmet is also riding a Segway. The water is splashing around the wheels of the Segways. The forest is dense with green trees and ferns.

**BEDNIGHTS, LENGTH OF
STAY & ACCOMMODATION
BEDNIGHTS**

APPENDIX

BED NIGHTS BY COUNTRY				
	Q2 2019	Q2 2021	Q2 2022	% Growth
Africa	19 479 022	3 876 094	10 155 155	162.0%
Botswana	827 566	97 613	293 917	201.1%
Lesotho	7 060 380	1 301 472	3 335 322	156.3%
Malawi	654 371	128 001	275 228	115.0%
Mozambique	4 326 733	872 112	1 466 939	68.2%
Namibia	458 603	189 807	540 746	184.9%
Swaziland	2 070 735	200 509	789 424	293.7%
Zambia	373 994	148 434	342 558	130.8%
Zimbabwe	2 446 985	639 841	2 503 842	291.3%
Angola	214 780	22 756	100 133	340.0%
Democratic Republic of Congo	157 384	18 065	63 173	249.7%
Ethiopia	19 185	51 187	13 232	-74.1%
Ghana	56 671	9 263	60 341	551.4%
Kenya	118 457	34 402	48 815	41.9%
Nigeria	231 494	103 127	51 723	-49.8%
Tanzania	77 243	11 980	64 494	438.3%
Uganda	68 287	14 180	48 973	245.4%
Other Africa	316 153	33 346	156 295	368.7%
Asia	1 817 910	442 529	443 062	0.1%
China including Hong Kong	366 994	95 746	38 628	-59.7%
India	739 512	229 003	214 217	-6.5%
Japan	77 493	10 804	17 636	63.2%
Malaysia	140 963	4 515	23 718	425.3%
Singapore	61 375	3 387	7 111	110.0%
South Korea	51 053	6 804	32 398	376.2%
Other Asia	380 520	92 270	109 354	18.5%
Australasia	433 620	90 221	243 629	170.0%
Australia	373 096	72 310	191 260	164.5%
New Zealand	60 404	17 911	52 106	190.9%
Other Australasia	120		263	
South America	317 370	33 340	104 420	213.2%
Argentina	36 853	8 961	9 753	8.8%
Brazil	224 561	14 133	58 215	311.9%
Chile	13 152	3 692	4 598	24.5%
Other Central & South America	42 803	6 554	31 853	386.0%
Europe	4 063 485	950 129	2 879 328	203.0%
Austria	56 136	13 594	41 475	205.1%
Belgium	164 800	30 264	116 307	284.3%
Denmark	59 463	18 797	51 986	176.6%
Finland	15 284	4 185	18 827	349.9%
France	460 296	81 299	314 233	286.5%
Germany	798 154	192 501	454 791	136.3%
Ireland	75 658	13 214	65 322	394.3%
Italy	187 832	41 702	115 471	176.9%
Netherlands	337 292	83 060	307 336	270.0%
Norway	64 849	15 340	24 848	62.0%
Portugal	101 992	20 998	41 744	98.8%
Russian Fed	45 359	11 496	47 757	315.4%
Spain	111 832	11 896	76 619	544.1%
Sweden	106 403	28 486	51 143	79.5%
Switzerland	133 204	31 020	107 167	245.5%
Turkey	57 369	27 283	42 103	54.3%
UK	1 138 445	280 568	876 369	212.4%
Other Europe	149 116	44 427	125 828	183.2%
Middle East	131 626	30 493	126 397	314.5%
UAE	3 504	3 134	9 177	192.8%
Other Middle East	128 122	27 359	117 220	328.5%
North America	1 691 160	225 123	1 323 813	488.0%
Canada	220 556	44 517	156 214	250.9%
USA	1 470 604	180 606	1 167 599	546.5%
Total	27 934 192	5 647 928	15 275 804	170.5%

APPENDIX

AVERAGE LENGTH OF STAY				
	Q2 2019	Q2 2021	Q2 2022	% Growth
Africa	10.6	9.0	10.9	21.6%
Botswana	4.7	4.4	4.9	10.7%
Lesotho	17.9	14.1	17.5	24.2%
Malawi	15.2	12.0	11.3	-5.7%
Mozambique	13.9	6.4	7.5	17.3%
Namibia	9.8	9.0	16.6	84.1%
Swaziland	9.0	4.4	8.4	90.8%
Zambia	10.0	10.1	12.4	23.0%
Zimbabwe	4.6	8.3	9.4	12.9%
Angola	17.2	11.8	14.8	25.6%
Democratic Republic of Congo	26.6	19.6	15.7	-19.7%
Ethiopia	14.8	61.1	12.7	-79.3%
Ghana	14.1	14.1	16.6	17.6%
Kenya	18.0	26.0	10.8	-58.6%
Nigeria	22.7	40.3	18.3	-54.5%
Tanzania	15.5	13.8	18.2	32.0%
Uganda	22.2	33.6	26.4	-21.4%
Other Africa	21.2	14.2	19.6	38.0%
Asia	24.5	41.1	19.1	-53.4%
China including Hong Kong	18.7	25.5	21.7	-14.8%
India	26.2	63.6	16.4	-74.2%
Japan	12.1	13.3	13.1	-1.3%
Malaysia	40.8	18.9	35.3	86.7%
Singapore	20.0	16.4	10.5	-36.1%
South Korea	16.0	12.0	37.2	210.3%
Other Asia	36.8	58.0	23.0	-60.3%
Australasia	14.6	13.7	18.0	31.5%
Australia	14.1	13.0	16.5	27.3%
New Zealand	17.8	18.1	26.6	47.0%
Other Australasia	40.0		23.9	-
South America	14.7	14.2	19.9	40.2%
Argentina	15.2	16.0	20.3	27.0%
Brazil	15.1	14.4	19.9	37.9%
Chile	14.4	13.7	22.4	63.7%
Other Central & South America	13.0	12.2	19.6	60.3%
Europe	16.9	16.4	19.0	16.1%
Austria	14.6	15.9	20.0	25.5%
Belgium	18.5	15.3	20.8	36.0%
Denmark	15.7	14.6	19.0	30.0%
Finland	10.7	11.1	26.2	135.9%
France	17.6	15.5	21.5	38.9%
Germany	19.1	17.0	18.8	10.4%
Ireland	13.3	13.9	15.9	14.5%
Italy	16.6	15.8	22.3	41.2%
Netherlands	18.0	17.2	23.3	35.3%
Norway	21.0	19.1	17.3	-9.3%
Portugal	23.7	17.9	18.2	1.9%
Russian Fed	15.0	15.8	22.4	42.0%
Spain	13.0	12.9	17.8	38.3%
Sweden	19.6	18.6	19.4	4.4%
Switzerland	16.5	15.7	19.3	22.9%
Turkey	19.5	32.4	21.7	-33.2%
UK	15.1	15.1	16.4	8.5%
Other Europe	17.5	23.2	24.8	7.1%
Middle East	13.3	14.3	18.6	30.1%
UAE	7.8	12.9	20.9	61.7%
Other Middle East	13.6	14.5	18.4	27.2%
North America	16.2	14.2	17.8	25.3%
Canada	18.3	17.7	22.0	24.3%
USA	15.9	13.5	17.4	28.6%
Total	12.1	10.7	12.7	18.7%

APPENDIX

ACCOMMODATION TYPE - BED NIGHTS Q2 2022									
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Friends & Family	Air B&B
AFRICA	367903	180462	64358	550721	43931	245485	14748	5771108	0
Botswana	37232	10077	4336	17336	4571	0	87	171999	0
Lesotho	10540	33296	27944	274709	1001	194067	1653	2412922	0
Malawi	10549	11286	769	7414	4610	1136	0	79505	0
Mozambique	54432	14483	134	2666	421	369	0	1375820	0
Namibia	29120	21884	13953	65489	3870	13486	4114	186857	0
Eswatini	17701	12094	2284	3185	7188	0	910	692043	0
Zambia	28822	2538	1577	23986	8765	0	0	57708	0
Zimbabwe	60871	31286	6171	103927	8178	32246	7566	506341	0
Angola	21067	8989	2102	5790	1739	0	0	54064	0
DRC	8119	1080	0	5939	161	201	121	39126	0
Ethiopia	4170	643	174	0	56	0	0	8015	0
Ghana	16252	2151	1793	2170	0	0	0	23731	0
Kenya	16202	2274	687	754	270	537	213	20753	0
Nigeria	12273	2076	641	5821	26	137	0	23487	0
Tanzania	11567	4178	980	13948	142	824	0	19590	0
Uganda	6428	5551	0	10048	0	2258	0	15067	0
Other Africa	22558	16575	813	7539	2932	224	86	84079	0
ASIA	99114	15229	2727	19087	8525	740	588	256399	0
China including Hong Kong	8852	1559	620	1782	1027	331	86	21574	0
India	66897	7106	644	15704	3360	172	501	106596	0
Japan	6845	103	0	60	1488	119	0	8520	0
Malaysia	2159	850	84	167	742	0	0	13388	0
Singapore	1318	505	0	0	34	0	0	5050	0
South Korea	1533	4002	929	0	531	118	0	21615	0
Other Asia	11510	1103	450	1374	1343	0	0	79656	0
AUSTRALASIA	22082	7348	3968	4609	8379	574	625	188907	0
Australia	20794	5874	2752	3887	7256	258	415	143224	0
New Zealand	1267	1465	1184	721	1121	316	209	45483	0
Other Australia	20	10	31	0	2	0	0	200	0
CENTRAL & SOUTH AMERICA	17886	8319	3307	15310	4406	2677	258	46542	0
Argentina	1434	569	216	120	1597	938	74	4254	0
Brazil	9790	5338	2065	7648	1353	1739	95	25548	0
Chile	1164	96	145	43	163	0	90	2897	0
Other Central & South America	5498	2317	880	7500	1292	0	0	13843	0
EUROPE	494541	196297	101807	286476	188792	51997	26954	1243607	0
Austria	8046	1166	1187	9669	3148	1243	163	13546	0
Belgium	16280	16368	6661	10870	10251	779	442	34526	0
Denmark	9864	1785	1233	3557	8029	2736	128	14190	0
Finland	4583	891	904	2529	1262	77	0	8360	0
France	54884	27119	10447	68264	21545	7804	5245	97505	0
Germany	79489	41493	24958	51214	40778	12093	8455	146884	0
Ireland	12034	3910	2859	0	3563	268	0	40120	0
Italy	21239	6335	3385	10623	3809	1898	470	42657	0
The Netherlands	32403	23051	8839	52095	21580	9075	2732	115479	0
Norway	2838	976	1157	5173	2052	211	0	10437	0
Portugal	7272	3191	399	2411	1494	1790	0	19958	0
Russian Federation	11878	2081	836	3338	318	233	0	27132	0
Spain	23584	3529	835	10592	6674	2533	2495	26116	0
Sweden	11418	2309	967	2627	4326	3314	337	17931	0
Switzerland	23510	6335	5212	6356	13681	1121	951	35336	0
Turkey	6932	5954	0	9938	325	0	0	18955	0
UK	150613	36666	24645	28262	38461	6608	5460	520780	0
Other Europe	17673	13140	7281	8961	7498	216	77	53696	0
MIDDLE EAST	19466	9109	1380	788	2109	7585	961	80862	0
United Arab Emirates	1006	945	0	64	0	0	0	6639	0
Other Middle East	18459	8164	1380	724	2109	7585	961	74222	0
NORTH AMERICA	231065	47633	29602	99281	138510	19332	12419	661445	0
Canada	21377	11599	6610	11212	8515	6787	2931	70593	0
USA	209688	36034	22992	88069	129995	12545	9487	590853	0
Total	1252057	464397	207150	976271	394653	328389	56551	8248871	0

APPENDIX

ACCOMMODATION TYPE - BED NIGHTS Q2 2021									
	Hotels	Guest house	B&B	Self-catering	Game lodge	Backpacker	Camping	Friends & family	Air B&B
Africa	133 825	62 351	10 548	109 971	26 402	38 201	3 744	2 034 609	5 209
Botswana	3 950	6 264	65	249	3 785	728	1 487	56 075	109
Lesotho	6 451	6 696	5 800	82 553	7 478	27 260	912	765 877	50
Malawi	3 187	1 487	26	547	10	516	14	19 419	15
Mozambique	43 236	22 170	2	2 073	5 187	245	39	784 692	65
Namibia	6 903	5 670	974	7 981	2 499	1 118		111 604	583
Swaziland	7 239	4 194	860	155	1 246	31	834	120 497	351
Zambia	2 402	305	64	2 058	3 490	910	288	14 561	173
Zimbabwe	12 719	4 544	671	4 776	1 537	2 358		42 557	617
Angola	3 979	2 159	375	2 853	112	549	52	11 399	522
Democratic Republic of Congo	1 736	1 642	153	1 334		326		12 518	26
Ethiopia	2 861	54		7	78	464		34 428	52
Ghana	2 800	737	78	78		417		5 032	120
Kenya	4 929	575	284	743	195	683		7 579	1 026
Nigeria	22 820	1 413	199	2 515	121	1 418		14 436	885
Tanzania	1 346	1 325	75	942				7 750	254
Uganda	672	216	6	405			118	9 183	50
Other Africa	6 593	2 901	914	702	663	1 179		17 001	310
Asia	104 046	46 591	1 641	8 437	5 774	5 301	365	86 912	5 449
China including Hong Kong	9 871	2 203	1 148	1 964	3 127	1 177	169	35 829	1 008
India	85 899	42 042	266	4 021	815	1 822	52	19 475	3 407
Japan	2 024	913	5	396	399	1 725	105	4 805	261
Malaysia	685		29	26	56	10		3 021	
Singapore	1 644	7			711	221	39	741	
South Korea	1 088	364	26	851	235			3 507	523
Other Asia	2 834	1 061	166	1 178	430	346		19 533	250
Australasia	20 767	4 060	2 312	2 617	9 847	2 165	5 034	37 738	3 472
Australia	17 496	2 704	2 078	1 794	8 167	1 990	3 764	30 265	3 080
New Zealand	3 270	1 355	234	823	1 680	174	1 269	7 473	392
Other Australasia									
Central & South America	9 845	1 970	31	1 664	1 979	6 043	274	9 375	1 943
Argentina	2 264	626	28	324	840	1 442	78	2 771	495
Brazil	3 861	693		1 006	855	2 829	105	4 326	334
Chile	1 137	11	2	71	31	1 517		701	222
Other Central & South America	2 583	640		263	253	254	91	1 578	891
Europe	184 716	111 184	31 340	48 391	100 915	50 384	20 300	306 873	58 723
Austria	3 429	1 378	918	484	2 474	144	523	3 021	531
Belgium	7 739	4 248	1 529	1 496	4 040	1 337	659	7 079	1 277
Denmark	3 135	549	653	1 100	3 065	994	523	7 135	1 111
Finland	717	308	146		891	601		1 260	261
France	17 609	5 609	2 101	3 452	11 148	5 139	2 264	21 991	7 749
Germany	40 242	21 204	8 065	11 745	20 328	15 388	4 134	45 241	14 438
Ireland	4 058	771	315	512	898	209	340	5 761	288
Italy	10 348	6 272	1 330	1 169	3 999	1 955	497	12 787	1 525
Netherlands	15 708	6 982	4 104	3 291	9 784	6 643	2 726	22 358	6 934
Norway	3 289	879	144	606	1 353	1 531	209	3 215	3 666
Portugal	3 162	631	103	5 880	1 699	1 148	366	6 177	1 639
Russian Fed	2 525	1 960	157	327	758	444	418	4 548	222
Spain	3 146	1 688	178	196	1 755	941	118	2 254	850
Sweden	4 725	1 844	235	4 058	1 946	1 808	264	11 871	917
Switzerland	6 587	2 813	1 974	1 490	5 336	2 293	2 423	5 372	1 907
Turkey	2 461	20 160	392	575	706	185	65	2 704	35
UK	49 875	12 649	8 244	10 854	27 911	9 243	4 065	134 622	14 708
Other Europe	5 960	21 240	752	1 158	2 824	382	706	9 475	665
Middle East	4 406	1 299	488	1 019	1 599	1 806	265	16 993	1 489
UAE	341	78	65		26			2 368	255
Other Middle East	4 065	1 220	423	1 019	1 573	1 806	265	14 625	1 233
North America	49 970	15 655	6 742	8 869	42 181	7 144	2 367	63 954	12 478
Canada	8 121	8 525	1 115	2 961	5 142	2 204	580	11 681	3 334
USA	41 849	7 130	5 627	5 908	37 039	4 941	1 787	52 274	9 145
Total	507 574	243 109	53 103	180 969	188 698	111 044	32 349	2 556 454	88 763

APPENDIX

ACCOMMODATION TYPE - BED NIGHTS Q2 2019									
	Hotels	Guest house	B&B	Self-catering	Game lodge	Backpacker	Camping	Friends & family	Air B&B
Africa	783291	330895	109006	619995	83664	235898	6917	15518929	31358
Botswana	56256	21568	7841	9068	11725	30784	2410	515566	1350
Lesotho	112733	63238	67115	4928	22031	3109	0	6218993	481
Malawi	88773	4102	146	15284	292	14497	344	474517	384
Mozambique	25570	19960	41	36972	4430	10353	117	4169769	202
Namibia	37822	24994	6661	77719	2398	11654	1754	247246	3995
Swaziland	58727	24973	2331	8049	25112	9404	367	1808618	2152
Zambia	99656	8175	1135	41320	135	21108	1235	142675	1259
Zimbabwe	83945	56170	9858	247483	7943	66311	0	1487744	4904
Angola	27967	12627	2483	67215	510	2791	266	87456	2810
Democratic Republic of Congo	11478	17483	788	33631	0	8690	0	78402	128
Ethiopia	4659	451	0	63	112	2177	0	8286	74
Ghana	20196	9275	292	295	0	4479	0	19229	2904
Kenya	22934	5876	1863	15456	2747	13865	0	28658	4571
Nigeria	51602	8009	813	33662	850	27786	0	77491	2960
Tanzania	14488	8964	1335	16021	0	0	0	29381	1094
Uganda	6716	2269	142	6482	0	0	424	38641	614
Other Africa	59769	42761	6161	6347	5380	8890	0	86259	1477
Asia	378150	164620	10389	330181	40814	91626	2863	603845	20243
China including Hong Kong	75177	21919	5041	39372	14452	8382	1491	166304	4740
India	215258	111050	3289	147075	9936	54483	290	135519	11671
Japan	26236	8028	118	2573	2050	8155	500	23478	1212
Malaysia	12407	0	1148	164	1708	944	0	60941	0
Singapore	24206	581	0	0	9759	17825	581	7541	0
South Korea	9032	2480	83	21067	805	0	0	11967	1613
Other Asia	15835	20562	709	119930	2104	1836	0	198095	1008
Australasia	91059	27102	14249	14205	48283	13880	19780	177800	13733
Australia	80285	21623	13361	11606	42945	13328	15266	153711	12500
New Zealand	10770	5479	888	2599	5339	552	4513	23974	1233
Other Australasia	4	0	0	0	0	0	0	116	0
Central & South America	104695	27062	336	39378	16165	50081	1681	63172	12279
Argentina	10751	1558	310	2587	3177	9584	155	6177	2179
Brazil	70244	22570	0	28028	10185	34248	1105	50988	5103
Chile	5176	119	26	840	101	4818	0	1644	428
Other Central & South America	18524	2815	0	7923	2702	1431	420	4363	4569
Europe	824916	345313	140428	369263	378322	209308	79161	1182501	263496
Austria	15844	5543	3600	2447	10738	559	1878	9884	2180
Belgium	30068	22367	8927	24622	15321	9947	2600	30172	11007
Denmark	7266	3083	2141	7603	8941	2222	2179	20282	3226
Finland	3470	1919	362	0	2276	1940	0	4403	915
France	99089	33472	10371	22888	48817	23042	11658	122475	42051
Germany	157973	90463	36628	71551	69137	58956	16706	168884	52625
Ireland	23222	3905	1947	5282	4383	1370	2091	29423	2680
Italy	39873	19664	7272	11162	17917	6784	1879	55622	6453
Netherlands	62488	28763	14388	27207	36897	23840	10398	82427	24671
Norway	12396	3559	253	6564	5447	7965	782	10149	11428
Portugal	17080	1700	443	42595	4603	3783	751	20247	7769
Russian Fed	14476	8548	522	1027	2447	1442	1161	14252	789
Spain	35592	19250	5026	1406	13664	7096	678	19337	5267
Sweden	17209	5692	746	23572	6186	7500	1108	35669	3175
Switzerland	29083	10123	6042	15307	21693	10652	5312	18363	8538
Turkey	8653	8686	2022	16909	3501	1024	331	15256	988
UK	219092	53488	37356	65695	98400	39065	18037	484106	76798
Other Europe	32040	25088	2383	23426	7952	2123	1611	41548	2939
Middle East	28275	6927	2071	9946	8135	7500	1097	53656	4132
UAE	1127	71	48	0	63	0	0	1879	316
Other Middle East	27148	6856	2023	9946	8071	7500	1097	51778	3816
North America	357366	107124	40208	143090	250973	63669	15657	420178	82335
Canada	41433	43859	5112	11664	22377	9103	2224	54991	18145
USA	315933	63265	35096	131426	228597	54566	13433	365187	64190
Total	2567752	1009043	316686	1526058	826356	671962	127155	18020083	427575

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream in a lush forest. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway on a dirt path. The scene is surrounded by dense green foliage and trees.

PURPOSE OF VISIT

APPENDIX

PURPOSE OF VISIT (CATEGORIES) Q2 2022									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
Africa	6.4%	3.1%	23.4%	11.3%	2.3%	1.8%	41.1%	1.1%	9.6%
Botswana	12.7%	2.4%	12.3%	15.7%	2.9%	0.5%	33.7%	4.8%	14.9%
Lesotho	1.2%	0.4%	2.5%	1.1%	1.2%	2.2%	65.7%	0.7%	25.2%
Malawi	4.9%	0.0%	66.1%	14.3%	4.3%	0.2%	7.5%	0.0%	2.7%
Mozambique	9.5%	11.0%	7.4%	0.4%	0.5%	4.0%	64.0%	0.4%	2.9%
Namibia	15.2%	0.5%	2.5%	16.9%	5.4%	2.5%	37.9%	1.4%	17.6%
Swaziland	10.3%	1.5%	8.3%	2.9%	2.0%	1.2%	65.0%	4.8%	4.0%
Zambia	5.1%	0.3%	51.1%	19.1%	5.7%	0.5%	12.0%	0.1%	6.1%
Zimbabwe	2.5%	1.0%	56.6%	26.8%	1.6%	0.4%	8.4%	0.1%	2.5%
Angola	26.5%	1.3%	0.0%	12.4%	7.4%	11.9%	28.0%	0.0%	12.5%
Democratic Republic of Congo	12.5%	2.5%	0.0%	5.1%	11.9%	8.8%	41.1%	2.0%	16.1%
Ethiopia	7.3%	0.0%	1.4%	21.4%	21.3%	3.2%	21.3%	1.4%	22.7%
Ghana	30.2%	0.0%	0.0%	12.9%	18.5%	1.4%	13.9%	0.0%	23.2%
Kenya	12.7%	0.7%	0.0%	10.7%	23.4%	0.7%	20.1%	0.0%	31.7%
Nigeria	14.1%	0.4%	0.4%	13.2%	16.3%	1.5%	36.1%	0.4%	17.6%
Tanzania	21.8%	0.8%	2.7%	10.9%	12.8%	2.4%	23.8%	0.8%	24.0%
Uganda	11.7%	0.0%	0.0%	9.9%	23.6%	1.7%	18.5%	0.0%	34.7%
Other Africa	21.5%	0.3%	0.7%	12.6%	19.4%	0.8%	26.0%	0.7%	18.1%
Asia	18.5%	0.2%	0.1%	21.2%	17.8%	0.3%	29.5%	0.3%	12.0%
China including Hong Kong	19.4%	0.3%	0.3%	19.1%	20.7%	0.0%	35.8%	0.0%	4.4%
India	19.5%	0.2%	0.0%	25.5%	19.4%	0.4%	21.8%	0.6%	12.7%
Japan	17.9%	0.0%	0.0%	16.8%	31.2%	0.9%	29.2%	0.0%	4.1%
Malaysia	29.1%	0.0%	0.0%	12.5%	12.5%	0.0%	41.7%	0.0%	4.2%
Singapore	22.5%	0.0%	0.0%	13.2%	21.0%	0.0%	43.2%	0.0%	0.0%
South Korea	13.4%	0.0%	0.0%	15.4%	11.5%	0.0%	51.6%	0.0%	8.1%
Other Asia	14.8%	0.4%	0.6%	14.9%	10.1%	0.0%	40.7%	0.0%	18.5%
Australasia	17.8%	0.2%	0.0%	4.2%	3.4%	0.0%	70.1%	0.0%	4.4%
Australia	18.7%	0.0%	0.0%	4.1%	3.8%	0.0%	69.4%	0.0%	4.1%
New Zealand	12.5%	1.1%	0.0%	5.2%	1.2%	0.0%	74.1%	0.0%	6.1%
Other Australasia	27.3%	0.0%	0.0%	0.0%	0.0%	0.0%	63.6%	0.0%	9.1%
Central & South America	33.9%	0.0%	0.0%	12.6%	6.8%	0.1%	33.0%	1.3%	12.3%
Argentina	39.4%	0.0%	0.0%	15.0%	9.3%	0.0%	25.2%	1.9%	9.3%
Brazil	30.0%	0.0%	0.0%	16.4%	8.8%	0.0%	32.6%	2.0%	10.2%
Chile	37.0%	0.0%	0.0%	16.7%	14.3%	2.4%	29.7%	0.0%	0.0%
Other Central & South America	38.9%	0.0%	0.0%	4.6%	1.5%	0.0%	36.4%	0.0%	18.6%
Europe	43.0%	0.1%	0.1%	7.2%	8.4%	0.2%	34.9%	0.2%	6.0%
Austria	43.1%	0.0%	0.0%	8.0%	6.7%	1.8%	30.8%	0.0%	9.7%
Belgium	55.7%	0.0%	0.4%	5.5%	8.1%	1.0%	19.2%	0.0%	10.1%
Denmark	56.8%	1.6%	0.0%	10.4%	7.6%	0.0%	18.2%	0.0%	5.5%
Finland	35.3%	0.0%	0.0%	15.4%	16.9%	0.0%	23.5%	0.0%	9.0%
France	54.1%	0.0%	0.3%	8.8%	7.3%	0.0%	21.6%	0.3%	7.7%
Germany	54.4%	0.0%	0.0%	6.5%	7.9%	0.0%	25.0%	0.2%	6.0%
Ireland	25.4%	0.0%	0.0%	5.7%	5.8%	0.0%	57.2%	0.0%	5.9%
Italy	37.9%	0.0%	0.0%	13.8%	15.0%	0.0%	23.6%	1.4%	8.4%
Netherlands	41.1%	0.0%	0.0%	9.1%	7.1%	0.4%	38.2%	0.0%	4.2%
Norway	36.1%	0.0%	0.0%	5.6%	14.4%	0.0%	35.9%	2.2%	5.8%
Portugal	32.7%	0.8%	1.0%	13.6%	11.0%	1.9%	33.5%	0.0%	5.5%
Russian Fed	33.7%	0.0%	0.0%	29.0%	7.4%	0.0%	26.2%	0.0%	3.6%
Spain	37.2%	0.0%	0.0%	13.6%	8.8%	0.0%	25.0%	1.0%	14.3%
Sweden	44.3%	0.0%	0.9%	11.3%	13.6%	0.0%	23.7%	0.0%	6.3%
Switzerland	47.9%	0.0%	0.4%	6.3%	9.0%	0.0%	27.7%	0.6%	8.1%
Turkey	36.9%	0.0%	0.0%	12.2%	15.6%	0.0%	29.0%	0.0%	6.3%
UK	37.3%	0.1%	0.0%	3.2%	7.8%	0.1%	47.4%	0.1%	3.9%
Other Europe	33.4%	0.0%	0.0%	15.9%	9.3%	0.0%	30.4%	0.0%	11.0%
Middle East	27.4%	0.0%	0.0%	8.8%	9.9%	1.3%	49.4%	0.0%	3.4%
UAE	19.3%	0.0%	0.0%	1.0%	16.6%	0.0%	61.0%	0.0%	2.1%
Other Middle East	27.9%	0.0%	0.0%	9.3%	9.4%	1.4%	48.5%	0.0%	3.4%
North America	51.2%	0.0%	0.0%	6.3%	5.7%	0.1%	27.6%	0.9%	8.1%
Canada	41.7%	0.0%	0.0%	6.5%	5.7%	0.5%	39.3%	0.5%	5.9%
USA	52.2%	0.0%	0.0%	6.3%	5.7%	0.1%	26.3%	0.9%	8.4%
Total	14.4%	2.4%	18.0%	10.6%	3.7%	1.4%	39.6%	0.9%	9.0%

APPENDIX

PURPOSE OF VISIT (CATEGORIES) Q2 2021									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
Africa	34,2%	0,0%	0,0%	3,9%	4,1%	0,1%	31,0%	1,1%	25,6%
Botswana	4,4%	2,4%	20,9%	31,7%	1,7%	0,9%	16,6%	1,4%	20,0%
Lesotho	0,8%	3,3%	6,0%	8,4%	1,7%	2,6%	47,1%	0,2%	29,9%
Malawi	0,7%	0,2%	52,0%	42,4%	0,4%	0,1%	1,6%	0,0%	2,6%
Mozambique	16,1%	17,7%	14,2%	0,1%	0,0%	4,9%	43,4%	0,2%	3,5%
Namibia	9,2%	0,1%	8,3%	15,9%	1,0%	1,7%	38,5%	0,2%	25,2%
Swaziland	3,7%	0,7%	35,4%	23,3%	2,5%	1,5%	26,2%	1,4%	5,4%
Zambia	1,2%	0,3%	45,5%	41,8%	0,5%	0,1%	7,1%	0,4%	3,1%
Zimbabwe	0,8%	0,6%	42,5%	50,7%	0,4%	0,0%	2,8%	0,2%	2,0%
Angola	41,5%	2,7%	0,1%	1,4%	1,6%	1,6%	32,7%	2,0%	16,4%
Democratic Republic of Congo	27,0%	1,4%	0,5%	2,1%	2,3%	2,1%	55,4%	1,4%	7,8%
Ethiopia	12,5%	0,0%	0,0%	2,6%	4,8%	0,3%	18,7%	0,0%	61,2%
Ghana	49,8%	0,0%	0,0%	2,5%	6,5%	1,0%	25,9%	8,0%	6,2%
Kenya	13,8%	0,0%	0,2%	3,8%	5,0%	0,0%	22,7%	6,9%	47,6%
Nigeria	38,9%	0,5%	0,0%	3,5%	3,9%	0,4%	19,4%	2,6%	30,8%
Tanzania	24,1%	0,0%	0,5%	5,2%	5,2%	1,0%	43,6%	10,5%	9,9%
Uganda	31,0%	0,0%	0,0%	5,1%	6,2%	2,0%	37,1%	3,1%	15,5%
Other Africa	35,6%	1,1%	0,1%	5,8%	6,0%	0,5%	35,6%	3,9%	11,5%
Asia	34,2%	0,0%	0,0%	3,9%	4,1%	0,1%	31,0%	1,1%	25,6%
China including Hong Kong	31,0%	0,0%	0,1%	3,7%	3,2%	0,1%	43,6%	0,7%	17,6%
India	29,8%	0,0%	0,0%	3,8%	5,2%	0,1%	13,8%	1,8%	45,5%
Japan	51,5%	0,0%	0,0%	6,7%	5,6%	0,3%	27,4%	1,6%	6,9%
Malaysia	27,4%	0,0%	0,0%	2,0%	4,0%	0,0%	38,3%	0,0%	28,3%
Singapore	63,3%	0,0%	0,0%	2,3%	8,1%	0,0%	25,3%	0,0%	1,0%
South Korea	39,1%	0,0%	0,0%	3,8%	5,9%	0,0%	46,1%	2,3%	2,9%
Other Asia	38,6%	0,0%	0,0%	3,4%	2,1%	0,0%	36,2%	0,0%	19,7%
Australasia	42,4%	0,0%	0,0%	1,1%	0,8%	0,0%	36,8%	0,2%	18,7%
Australia	42,1%	0,0%	0,0%	1,1%	0,8%	0,0%	35,1%	0,2%	20,6%
New Zealand	43,7%	0,0%	0,0%	1,2%	1,0%	0,0%	46,3%	0,0%	7,8%
Other Australasia									
Central & South America	62,4%	0,0%	0,0%	3,8%	3,5%	0,1%	16,7%	0,0%	13,5%
Argentina	67,8%	0,0%	0,0%	3,0%	3,4%	0,0%	14,0%	0,0%	11,8%
Brazil	61,2%	0,0%	0,0%	4,1%	2,9%	0,0%	17,3%	0,0%	14,5%
Chile	58,1%	0,0%	0,0%	7,0%	7,0%	0,0%	9,7%	0,0%	18,2%
Other Central & South America	61,0%	0,0%	0,0%	2,7%	3,1%	0,4%	22,0%	0,0%	10,9%
Europe	59,1%	0,0%	0,0%	2,3%	2,1%	0,0%	27,0%	0,2%	9,3%
Austria	62,8%	0,0%	0,3%	4,7%	2,5%	0,0%	26,1%	0,0%	3,6%
Belgium	59,3%	0,0%	0,0%	1,3%	2,4%	0,1%	20,4%	0,0%	16,4%
Denmark	56,8%	0,0%	0,0%	1,8%	2,6%	0,0%	18,3%	0,0%	20,5%
Finland	58,9%	0,0%	0,6%	4,4%	2,5%	0,0%	31,2%	0,0%	2,3%
France	73,4%	0,0%	0,0%	1,9%	1,5%	0,0%	19,1%	0,0%	4,0%
Germany	65,1%	0,0%	0,1%	2,1%	1,7%	0,1%	19,8%	0,2%	11,0%
Ireland	57,9%	0,0%	0,0%	3,0%	2,3%	0,0%	34,5%	0,0%	2,4%
Italy	55,1%	0,0%	0,1%	2,9%	2,1%	0,0%	20,8%	0,5%	18,5%
Netherlands	60,0%	0,0%	0,1%	2,8%	2,3%	0,0%	24,1%	0,0%	10,6%
Norway	63,5%	0,0%	0,0%	1,8%	1,2%	0,0%	30,9%	0,0%	2,6%
Portugal	51,1%	0,0%	0,2%	2,0%	3,6%	0,2%	31,1%	1,1%	10,6%
Russian Fed	61,1%	0,0%	0,0%	3,6%	4,6%	0,0%	25,1%	0,0%	5,6%
Spain	73,5%	0,0%	0,0%	5,1%	4,6%	0,0%	14,1%	0,0%	2,6%
Sweden	57,2%	0,0%	0,0%	2,0%	2,8%	0,0%	35,8%	0,0%	2,2%
Switzerland	67,9%	0,7%	0,0%	2,3%	2,6%	0,0%	21,8%	0,0%	4,7%
Turkey	29,5%	0,0%	0,0%	1,1%	2,0%	0,0%	12,4%	0,0%	54,9%
UK	52,3%	0,0%	0,0%	1,8%	1,9%	0,1%	37,4%	0,1%	6,4%
Other Europe	55,2%	0,0%	0,0%	5,5%	2,4%	0,0%	21,1%	0,7%	15,2%
Middle East	40,0%	0,6%	0,0%	2,6%	2,6%	0,2%	49,8%	1,2%	3,0%
UAE	32,3%	0,0%	0,0%	3,9%	6,9%	0,0%	48,5%	0,0%	8,4%
Other Middle East	41,0%	0,7%	0,0%	2,4%	2,0%	0,2%	50,0%	1,4%	2,3%
North America	64,2%	0,0%	0,0%	1,7%	1,3%	0,0%	20,2%	1,9%	10,7%
Canada	62,3%	0,0%	0,0%	1,5%	1,5%	0,0%	26,5%	2,1%	6,1%
USA	64,5%	0,0%	0,0%	1,8%	1,2%	0,0%	19,0%	1,9%	11,6%
Total	16,1%	5,4%	17,5%	15,4%	1,2%	2,0%	30,2%	0,5%	11,6%

APPENDIX

PURPOSE OF VISIT (CATEGORIES) Q2 2019									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
Africa	10,9%	17,9%	11,9%	1,3%	2,2%	0,7%	46,3%	2,3%	6,3%
Botswana	8,3%	5,0%	23,3%	1,9%	4,9%	1,4%	38,8%	7,6%	8,8%
Lesotho	1,7%	11,8%	1,6%	0,1%	1,3%	0,2%	70,2%	0,4%	12,6%
Malawi	11,3%	5,5%	42,4%	3,3%	4,1%	0,4%	24,5%	2,4%	6,2%
Mozambique	20,1%	1,5%	1,5%	0,5%	0,3%	1,1%	73,7%	0,2%	1,0%
Namibia	9,8%	2,7%	33,3%	2,8%	5,3%	1,8%	29,9%	2,1%	12,2%
Swaziland	9,7%	1,0%	1,0%	0,4%	1,0%	0,2%	76,5%	5,7%	4,5%
Zambia	15,4%	2,7%	42,0%	4,6%	9,0%	0,7%	13,6%	5,6%	6,4%
Zimbabwe	11,8%	49,2%	21,4%	1,1%	1,3%	0,5%	10,6%	1,6%	2,6%
Angola	28,9%	1,8%	0,5%	5,1%	6,4%	6,6%	23,1%	1,4%	26,1%
Democratic Republic of Congo	18,4%	0,9%	1,7%	7,3%	8,5%	8,3%	38,3%	0,9%	15,8%
Ethiopia	12,4%	0,0%	0,0%	14,0%	25,4%	1,6%	17,8%	0,0%	28,9%
Ghana	30,8%	0,0%	0,0%	8,7%	22,2%	3,7%	16,0%	5,0%	13,6%
Kenya	11,3%	0,0%	0,7%	16,5%	22,2%	0,0%	18,4%	5,4%	25,5%
Nigeria	29,1%	0,4%	0,0%	14,6%	16,2%	1,9%	14,5%	1,9%	21,4%
Tanzania	13,2%	0,0%	1,7%	15,8%	15,9%	3,3%	24,4%	5,6%	20,1%
Uganda	16,9%	0,0%	0,0%	14,8%	18,2%	6,5%	19,4%	1,5%	22,8%
Other Africa	24,5%	0,7%	0,3%	15,3%	15,9%	0,6%	24,6%	2,1%	16,1%
Asia	27,6%	0,0%	0,1%	17,9%	19,8%	0,4%	22,4%	0,8%	11,0%
China including Hong Kong	24,8%	0,0%	0,3%	16,4%	14,3%	0,5%	34,6%	0,5%	8,6%
India	28,0%	0,0%	0,0%	19,9%	26,1%	0,4%	12,5%	1,3%	11,8%
Japan	32,1%	0,0%	0,0%	23,1%	20,2%	0,9%	16,4%	1,1%	6,1%
Malaysia	18,1%	0,0%	0,0%	10,6%	20,4%	0,0%	28,7%	0,0%	22,2%
Singapore	40,4%	0,0%	0,0%	9,2%	28,8%	0,0%	15,4%	0,0%	6,3%
South Korea	23,6%	0,0%	0,0%	11,6%	20,8%	0,0%	30,9%	1,3%	11,8%
Other Asia	29,8%	0,0%	0,0%	19,4%	9,6%	0,0%	27,1%	0,0%	14,1%
Australasia	43,6%	0,0%	0,0%	6,2%	4,4%	0,2%	38,3%	0,2%	7,0%
Australia	44,1%	0,0%	0,0%	6,3%	4,3%	0,2%	37,7%	0,2%	7,1%
New Zealand	40,2%	0,0%	0,0%	6,1%	4,9%	0,0%	42,9%	0,0%	6,0%
Other Australasia	0,0%	0,0%	0,0%	33,3%	0,0%	0,0%	66,7%	0,0%	0,0%
Central & South America	44,6%	0,0%	0,0%	14,5%	13,0%	0,0%	12,6%	0,0%	15,3%
Argentina	52,8%	0,0%	0,0%	10,4%	12,8%	0,0%	8,2%	0,0%	15,8%
Brazil	43,4%	0,0%	0,0%	16,4%	11,6%	0,0%	12,3%	0,0%	16,3%
Chile	33,1%	0,0%	0,0%	21,0%	22,8%	0,0%	5,9%	0,0%	17,2%
Other Central & South America	47,1%	0,0%	0,0%	7,6%	16,7%	0,0%	18,8%	0,0%	9,8%
Europe	50,3%	0,0%	0,1%	9,6%	8,4%	0,2%	24,3%	0,1%	7,0%
Austria	50,0%	0,0%	0,7%	17,1%	8,0%	0,0%	20,4%	0,0%	3,8%
Belgium	53,0%	0,0%	0,0%	4,2%	9,9%	0,4%	20,5%	0,0%	12,0%
Denmark	55,8%	0,0%	0,0%	9,4%	10,0%	0,0%	20,9%	0,0%	3,9%
Finland	41,0%	0,0%	2,1%	16,0%	9,8%	0,0%	27,4%	0,0%	3,6%
France	61,6%	0,0%	0,0%	8,3%	6,2%	0,1%	17,3%	0,0%	6,5%
Germany	56,9%	0,0%	0,2%	8,9%	6,4%	0,3%	18,7%	0,1%	8,5%
Ireland	48,9%	0,0%	0,0%	12,3%	8,3%	0,0%	29,6%	0,0%	0,9%
Italy	52,1%	0,0%	0,3%	13,2%	8,5%	0,0%	19,3%	0,3%	6,1%
Netherlands	45,3%	0,0%	0,3%	11,5%	9,7%	0,2%	22,8%	0,0%	10,3%
Norway	57,5%	0,0%	0,0%	6,5%	3,2%	0,0%	25,1%	0,0%	7,6%
Portugal	39,9%	0,0%	0,6%	8,1%	12,7%	1,1%	23,5%	1,1%	12,9%
Russian Fed	47,0%	0,0%	0,0%	14,5%	16,8%	0,0%	18,7%	0,0%	3,1%
Spain	50,3%	0,0%	0,0%	18,9%	16,5%	0,0%	9,9%	0,0%	4,4%
Sweden	48,3%	0,0%	0,0%	8,1%	9,6%	0,0%	28,3%	0,0%	5,7%
Switzerland	55,5%	0,3%	0,0%	7,1%	7,5%	0,0%	21,4%	0,0%	8,2%
Turkey	43,5%	0,0%	0,0%	9,3%	15,4%	0,0%	18,4%	0,0%	13,3%
UK	44,5%	0,0%	0,0%	7,2%	7,9%	0,3%	34,5%	0,2%	5,4%
Other Europe	42,6%	0,0%	0,0%	22,2%	10,1%	0,0%	15,4%	0,4%	9,3%
Middle East	37,9%	1,7%	0,0%	10,6%	12,3%	0,3%	33,2%	2,3%	1,7%
UAE	28,5%	0,0%	0,0%	12,9%	34,6%	0,0%	24,0%	0,0%	0,0%
Other Middle East	38,3%	1,8%	0,0%	10,5%	11,3%	0,3%	33,6%	2,4%	1,8%
North America	57,1%	0,0%	0,0%	7,9%	6,1%	0,1%	16,9%	1,7%	10,1%
Canada	53,7%	0,0%	0,0%	6,9%	6,9%	0,0%	23,3%	1,9%	7,3%
USA	57,5%	0,0%	0,0%	8,0%	6,0%	0,2%	16,1%	1,7%	10,5%
Total	18,4%	14,2%	9,5%	3,2%	3,8%	0,6%	41,5%	2,0%	6,8%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway. The surrounding area is a lush forest with green trees and ferns. The water in the stream is brown and turbulent as it flows over the rocks.

REPEAT RATE- LAND BORDER PORTS

APPENDIX

REPEAT VISITS BY COUNTRY-LBP ONLY					
Q2 2022					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
AFRICA	4.7%	9.9%	5.0%	4.7%	35.2%
Botswana	1.5%	6.1%	3.0%	1.7%	33.1%
Lesotho	1.8%	3.4%	2.1%	1.6%	1.8%
Malawi	1.8%	4.8%	3.1%	4.8%	82.3%
Mozambique	12.3%	21.8%	6.9%	5.8%	2.1%
Namibia	0.0%	3.1%	4.9%	3.5%	83.5%
Eswatini	1.2%	8.7%	7.2%	12.6%	41.2%
Zambia	5.2%	7.0%	3.3%	3.3%	64.6%
Zimbabwe	3.6%	8.1%	5.7%	4.0%	77.7%
TOTAL	4.7%	9.9%	5.0%	4.7%	35.2%

REPEAT VISITS BY COUNTRY-LBP ONLY					
Q2 2021					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
AFRICA	2.1%	9.7%	4.7%	4.0%	32.7%
Botswana	1.4%	6.2%	2.2%	1.4%	35.1%
Lesotho	0.4%	1.4%	1.8%	1.2%	1.2%
Malawi	1.5%	3.0%	0.0%	1.5%	92.6%
Mozambique	4.4%	22.4%	9.1%	5.5%	2.4%
Namibia	0.7%	5.4%	3.8%	4.9%	80.5%
Eswatini	0.2%	4.2%	3.9%	5.9%	55.9%
Zambia	1.7%	4.9%	1.6%	3.4%	68.4%
Zimbabwe	1.7%	3.9%	2.8%	4.5%	86.2%
TOTAL	2.1%	9.7%	4.7%	4.0%	32.7%

REPEAT VISITS BY COUNTRY-LBP ONLY					
Q2 2019					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	3.4%	8.0%	6.5%	8.5%	42.1%
Botswana	1.1%	4.1%	3.9%	3.6%	25.4%
Lesotho	0.4%	1.5%	2.8%	1.0%	66.8%
Malawi	5.1%	15.7%	6.9%	20.7%	31.2%
Mozambique	10.5%	13.2%	8.2%	11.8%	14.3%
Namibia	0.0%	6.7%	3.2%	3.1%	33.1%
Swaziland	0.7%	4.8%	4.9%	13.3%	56.4%
Zambia	8.2%	3.3%	8.0%	8.2%	28.9%
Zimbabwe	3.2%	12.6%	10.3%	11.2%	40.8%
TOTAL	3.4%	8.0%	6.5%	8.5%	42.1%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway on a dirt path. The scene is set in a lush, green forest with many trees and ferns. The text "AGE CATEGORIES" is overlaid in the center of the image.

AGE CATEGORIES

APPENDIX

AGE CATEGORIES								
Q2 2022								
	15 -17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	41 - 50 years	51 - 60 years	60+ years
AFRICA	1.3%	10.9%	18.1%	17.2%	18.0%	24.2%	7.8%	2.4%
Botswana	0.2%	3.5%	15.7%	17.8%	23.2%	27.2%	11.1%	1.3%
Lesotho	4.2%	22.1%	23.5%	17.1%	13.9%	13.1%	4.8%	1.3%
Malawi	0.2%	2.5%	5.8%	8.4%	26.1%	47.6%	7.6%	1.8%
Mozambique	0.9%	16.5%	22.2%	17.1%	16.6%	21.2%	4.5%	1.1%
Namibia	0.5%	11.8%	12.4%	12.0%	13.6%	18.4%	18.2%	13.0%
Eswatini	1.7%	11.8%	27.6%	23.9%	14.6%	15.2%	4.2%	0.9%
Zambia	0.3%	3.8%	11.4%	12.6%	22.4%	35.6%	11.7%	2.2%
Zimbabwe	0.2%	2.2%	11.0%	16.5%	21.2%	34.8%	10.9%	3.3%
Angola	0.0%	5.4%	18.5%	22.5%	17.5%	20.0%	11.1%	5.0%
DRC	0.0%	7.1%	14.7%	19.6%	14.0%	21.9%	13.9%	8.8%
Ethiopia	1.4%	5.0%	20.9%	24.7%	17.8%	16.8%	10.0%	3.6%
Ghana	0.0%	8.6%	18.6%	21.1%	30.6%	17.5%	2.5%	1.2%
Kenya	0.0%	4.0%	22.2%	22.8%	26.7%	10.9%	11.0%	2.4%
Nigeria	1.6%	4.7%	15.3%	22.7%	21.9%	18.8%	9.1%	5.7%
Tanzania	0.0%	10.3%	19.4%	19.9%	21.9%	14.8%	10.4%	3.5%
Uganda	3.2%	4.9%	16.7%	13.4%	26.7%	25.1%	8.2%	1.7%
Other Africa	0.2%	9.7%	21.7%	15.5%	13.3%	21.2%	10.1%	8.2%
ASIA	0.5%	6.3%	24.3%	19.7%	15.3%	18.4%	11.0%	4.6%
China including Hong Kong	1.5%	6.6%	18.7%	18.1%	15.2%	19.4%	13.7%	6.8%
India	0.7%	5.7%	25.6%	20.9%	17.4%	17.5%	8.5%	3.6%
Japan	0.0%	3.8%	24.9%	11.1%	16.4%	28.5%	6.9%	8.4%
Malaysia	0.0%	4.2%	45.7%	6.2%	6.3%	18.8%	18.8%	0.0%
Singapore	0.0%	11.5%	13.2%	19.7%	8.5%	29.3%	6.8%	11.0%
South Korea	0.0%	8.8%	23.8%	22.6%	8.5%	19.8%	14.1%	2.4%
Other Asia	0.0%	7.6%	21.2%	20.6%	12.8%	15.5%	16.7%	5.6%
AUSTRALASIA	1.3%	8.0%	12.4%	13.6%	10.9%	23.5%	20.3%	10.1%
Australia	1.3%	8.7%	13.1%	12.5%	11.1%	23.6%	19.4%	10.3%
New Zealand	1.3%	3.6%	8.4%	19.7%	9.7%	22.7%	25.3%	9.3%
Other Australia	9.1%	0.0%	9.1%	54.5%	0.0%	27.3%	0.0%	0.0%
CENTRAL & SOUTH AMERICA	0.5%	4.7%	18.9%	25.8%	15.2%	17.9%	9.4%	7.6%
Argentina	0.0%	12.6%	12.6%	32.5%	11.8%	20.1%	8.6%	1.9%
Brazil	0.9%	2.7%	16.7%	31.9%	13.8%	17.9%	7.9%	8.2%
Chile	0.0%	5.2%	25.2%	20.0%	11.5%	11.7%	18.8%	7.6%
Other Central & South America	0.0%	5.9%	23.9%	13.5%	19.0%	18.2%	11.1%	8.3%
EUROPE	0.9%	10.2%	18.5%	16.8%	13.1%	18.8%	13.2%	8.4%
Austria	0.0%	14.9%	17.3%	16.7%	15.9%	12.6%	16.9%	5.7%
Belgium	1.0%	13.8%	19.5%	19.4%	10.6%	15.8%	12.7%	7.2%
Denmark	0.0%	16.9%	23.9%	8.6%	11.2%	26.5%	9.1%	3.9%
Finland	0.0%	8.8%	22.0%	20.5%	15.4%	12.2%	10.3%	10.9%
France	1.0%	13.3%	22.4%	17.4%	7.8%	18.1%	13.3%	6.6%
Germany	1.9%	10.3%	19.6%	15.3%	11.9%	18.5%	14.2%	8.3%
Ireland	0.9%	7.7%	22.0%	16.6%	15.0%	21.6%	11.2%	4.9%
Italy	0.5%	10.2%	18.2%	17.8%	11.6%	19.9%	15.1%	6.7%
The Netherlands	0.4%	8.9%	16.4%	17.3%	13.8%	19.0%	15.2%	9.1%
Norway	0.0%	13.3%	26.2%	12.5%	16.6%	19.4%	9.0%	3.0%
Portugal	1.0%	8.7%	17.0%	17.1%	23.6%	16.0%	9.4%	7.1%
Russian Federation	0.0%	13.3%	18.3%	17.3%	19.4%	19.3%	4.4%	8.0%
Spain	2.1%	8.4%	16.9%	20.5%	19.0%	19.8%	6.7%	6.7%
Sweden	0.0%	6.3%	17.6%	16.4%	14.7%	17.9%	19.0%	8.1%
Switzerland	1.2%	8.8%	13.9%	20.5%	9.2%	17.8%	18.2%	10.4%
Turkey	0.0%	7.0%	28.2%	17.9%	14.6%	21.9%	7.5%	2.9%
UK	0.9%	9.6%	17.5%	16.2%	13.8%	18.8%	13.1%	10.2%
Other Europe	0.0%	7.4%	14.7%	19.6%	16.8%	21.8%	12.2%	7.5%
MIDDLE EAST	2.6%	8.6%	22.8%	17.0%	9.9%	20.7%	13.4%	5.0%
United Arab Emirates	0.0%	9.1%	38.8%	32.2%	10.1%	5.6%	2.1%	2.1%
Other Middle East	2.7%	8.6%	21.7%	15.9%	9.9%	21.8%	14.2%	5.2%
NORTH AMERICA	0.7%	9.2%	12.4%	15.0%	10.7%	17.7%	17.9%	16.4%
Canada	0.8%	11.7%	12.0%	15.9%	15.8%	18.9%	11.8%	13.1%
USA	0.7%	8.9%	12.4%	14.8%	10.2%	17.6%	18.6%	16.7%
Other North America	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	1.2%	10.6%	17.9%	17.1%	16.8%	22.9%	9.3%	4.2%

APPENDIX

AGE CARTEGORIES								
Q2 2021								
	15 -17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	41 - 50 years	51 - 60 years	60+ years
AFRICA	2.0%	9.1%	17.0%	16.2%	21.9%	24.7%	7.1%	1.9%
Botswana	0.0%	2.6%	10.2%	13.9%	28.9%	29.9%	9.4%	5.1%
Lesotho	7.3%	19.1%	21.5%	16.2%	15.9%	14.9%	3.6%	1.4%
Malawi	0.0%	0.3%	5.0%	14.3%	24.2%	44.2%	11.9%	0.1%
Mozambique	1.3%	10.6%	20.2%	18.6%	23.7%	18.9%	5.7%	0.8%
Namibia	0.0%	8.8%	12.0%	14.8%	18.5%	18.4%	18.9%	8.5%
Eswatini	0.0%	5.1%	23.3%	23.0%	22.4%	21.4%	4.1%	0.7%
Zambia	0.0%	1.0%	15.3%	8.5%	33.7%	35.5%	5.3%	0.2%
Zimbabwe	0.0%	1.7%	7.3%	10.7%	22.3%	44.6%	10.9%	2.4%
Angola	0.0%	8.9%	17.1%	11.9%	24.6%	20.9%	10.4%	3.2%
DRC	0.0%	7.9%	10.6%	13.3%	15.1%	25.3%	15.4%	7.8%
Ethiopia	0.0%	32.4%	9.1%	31.8%	10.1%	12.1%	4.3%	0.3%
Ghana	0.0%	2.4%	29.6%	22.2%	16.7%	13.7%	12.1%	2.7%
Kenya	0.0%	6.4%	15.2%	9.6%	8.4%	32.5%	6.2%	2.0%
Nigeria	0.0%	2.4%	19.7%	22.3%	30.3%	15.0%	6.7%	2.1%
Tanzania	0.0%	11.3%	25.6%	17.4%	18.4%	13.3%	7.9%	4.5%
Uganda	0.0%	14.6%	19.2%	20.2%	17.6%	17.8%	10.0%	0.0%
Other Africa	0.0%	10.1%	20.4%	7.1%	17.8%	20.0%	12.6%	8.0%
ASIA	0.0%	12.1%	35.2%	9.6%	14.0%	11.7%	7.8%	3.9%
China including Hong Kong	0.0%	14.1%	35.4%	11.1%	13.3%	9.4%	9.0%	6.3%
India	0.0%	7.0%	40.6%	8.5%	13.8%	11.0%	3.0%	2.4%
Japan	0.0%	19.4%	18.2%	10.4%	16.8%	16.8%	12.7%	2.4%
Malaysia	0.0%	18.1%	5.5%	0.0%	14.9%	40.1%	11.8%	0.0%
Singapore	0.0%	13.7%	20.1%	12.7%	27.6%	5.8%	13.8%	6.3%
South Korea	0.0%	10.6%	26.5%	10.9%	22.1%	11.7%	15.1%	0.8%
Other Asia	0.0%	14.3%	40.6%	8.9%	10.1%	12.8%	9.0%	3.4%
AUSTRALASIA	0.0%	13.2%	11.2%	5.6%	10.9%	21.1%	16.9%	16.7%
Australia	0.0%	14.5%	10.8%	4.5%	10.4%	21.4%	17.0%	16.4%
New Zealand	0.0%	6.3%	13.5%	12.2%	13.9%	19.3%	16.1%	18.8%
Other Australia	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CENTRAL & SOUTH AMERICA	0.0%	9.6%	29.0%	12.2%	17.3%	14.9%	6.8%	2.9%
Argentina	0.0%	12.9%	21.6%	16.0%	22.3%	13.8%	2.8%	2.3%
Brazil	0.0%	9.8%	34.2%	11.0%	19.4%	15.8%	4.4%	0.2%
Chile	0.0%	5.7%	32.7%	26.7%	2.6%	5.9%	9.1%	0.0%
Other Central& South America	0.0%	7.8%	25.5%	3.3%	15.5%	18.9%	14.0%	9.8%
EUROPE	0.0%	14.4%	19.1%	9.3%	11.8%	17.8%	14.5%	12.2%
Austria	0.0%	18.4%	21.8%	4.9%	9.1%	15.5%	20.3%	8.2%
Belgium	0.0%	12.0%	19.6%	7.7%	9.7%	25.1%	15.2%	9.9%
Denmark	0.0%	18.1%	6.6%	6.6%	11.5%	33.1%	18.2%	5.8%
Finland	0.0%	3.5%	20.3%	14.5%	12.9%	22.7%	12.3%	10.4%
France	0.0%	14.2%	18.0%	8.2%	10.7%	14.9%	18.4%	15.4%
Germany	0.0%	17.9%	21.9%	8.4%	12.8%	15.1%	15.3%	8.2%
Ireland	0.0%	8.8%	22.7%	6.9%	11.4%	13.4%	21.7%	15.2%
Italy	0.0%	10.7%	20.2%	10.0%	19.3%	23.0%	9.3%	5.5%
The Netherlands	0.0%	14.8%	22.9%	12.1%	10.8%	12.3%	11.9%	14.5%
Norway	0.0%	27.3%	16.0%	12.0%	5.8%	13.9%	11.7%	13.3%
Portugal	0.0%	13.2%	32.3%	15.6%	15.1%	9.9%	5.1%	7.8%
Russian Federation	0.0%	9.0%	20.6%	18.8%	19.3%	11.6%	11.4%	9.3%
Spain	0.0%	13.0%	20.6%	12.3%	17.7%	21.7%	7.6%	7.1%
Sweden	0.0%	11.3%	17.8%	13.5%	9.5%	16.3%	15.2%	14.7%
Switzerland	0.0%	14.7%	22.1%	12.4%	9.5%	17.0%	11.8%	10.5%
Turkey	0.0%	34.5%	18.1%	1.8%	0.6%	34.8%	2.4%	7.8%
UK	0.0%	12.2%	16.6%	8.2%	11.4%	18.6%	15.6%	16.1%
Other Europe	0.0%	14.4%	12.2%	10.9%	12.5%	27.5%	12.3%	8.0%
MIDDLE EAST	0.0%	13.8%	21.2%	12.9%	11.3%	19.5%	10.1%	9.7%
United Arab Emirates	0.0%	10.8%	29.9%	10.8%	24.5%	22.2%	2.0%	0.0%
Other Middle East	0.0%	14.3%	20.1%	13.2%	9.5%	19.1%	11.2%	11.0%
NORTH AMERICA	0.0%	15.8%	15.8%	7.3%	10.9%	11.3%	17.3%	20.3%
Canada	0.0%	14.5%	16.7%	8.7%	9.5%	14.5%	16.8%	18.8%
USA	0.0%	16.0%	15.7%	7.0%	11.2%	10.7%	17.4%	20.6%
Other North America	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	1.6%	10.1%	17.6%	14.9%	20.1%	23.1%	8.4%	3.8%

APPENDIX

AGE CARTEGORIES								
Q2 2019								
	15 -17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	41 - 50 years	51 - 60 years	60+ years
AFRICA		18.4%	26.4%	16.6%	19.4%	14.3%	3.6%	1.0%
Botswana		9.3%	19.1%	18.1%	24.8%	23.2%	4.0%	1.1%
Lesotho		42.9%	36.9%	10.8%	7.2%	1.5%	0.2%	0.0%
Malawi		2.6%	17.8%	21.3%	31.1%	19.0%	7.4%	0.2%
Mozambique		18.3%	26.8%	19.7%	22.3%	10.6%	1.8%	0.1%
Namibia		11.1%	19.9%	12.8%	15.8%	19.1%	13.2%	7.9%
Eswatini		20.3%	30.1%	16.2%	17.1%	12.8%	2.9%	0.3%
Zambia		7.9%	17.3%	15.1%	22.3%	23.6%	8.3%	4.6%
Zimbabwe		6.5%	21.9%	19.0%	24.8%	21.3%	5.0%	1.4%
Angola		10.7%	18.0%	14.4%	22.5%	18.2%	9.1%	3.9%
DRC		13.2%	9.9%	10.6%	14.4%	25.7%	14.8%	7.7%
Ethiopia		8.7%	15.5%	18.0%	22.4%	24.9%	8.9%	1.6%
Ghana		2.4%	23.5%	16.0%	18.4%	19.8%	13.5%	3.7%
Kenya		5.8%	16.7%	16.7%	19.5%	28.2%	7.4%	1.6%
Nigeria		3.0%	13.8%	19.4%	26.4%	21.5%	10.8%	1.9%
Tanzania		10.1%	22.3%	16.1%	19.2%	22.5%	6.4%	2.4%
Uganda		7.7%	20.3%	14.8%	23.7%	17.6%	14.1%	0.0%
Other Africa		11.1%	23.3%	8.0%	20.6%	16.1%	12.0%	6.1%
ASIA		12.7%	24.0%	11.8%	20.8%	15.4%	9.3%	3.9%
China including Hong Kong		15.2%	27.1%	12.7%	17.1%	11.7%	8.5%	6.4%
India		8.5%	24.6%	13.5%	24.3%	17.4%	5.3%	3.4%
Japan		13.8%	22.1%	13.4%	17.8%	15.3%	11.8%	4.0%
Malaysia		24.2%	4.7%	0.0%	29.6%	24.3%	10.2%	0.0%
Singapore		15.5%	19.3%	9.6%	21.6%	22.1%	9.1%	2.9%
South Korea		11.2%	19.0%	12.3%	25.7%	14.9%	13.1%	2.5%
Other Asia		14.2%	27.1%	9.2%	15.3%	12.1%	18.8%	2.7%
AUSTRALASIA		12.1%	13.9%	5.9%	9.5%	20.6%	18.9%	17.5%
Australia		13.0%	13.7%	5.1%	8.6%	21.1%	19.3%	17.5%
New Zealand		5.9%	15.6%	11.9%	16.6%	16.7%	15.5%	17.8%
Other Australia		0.0%	0.0%	0.0%	0.0%	33.3%	66.7%	0.0%
CENTRAL & SOUTH AMERICA		12.0%	26.3%	13.4%	19.8%	16.1%	6.7%	1.3%
Argentina		13.3%	19.9%	19.1%	22.9%	14.7%	3.5%	1.1%
Brazil		12.4%	26.7%	13.5%	20.8%	16.2%	5.0%	0.9%
Chile		4.9%	20.3%	22.6%	8.0%	19.7%	15.5%	0.0%
Other Central & South America		11.5%	31.1%	6.0%	16.1%	16.0%	14.5%	3.7%
EUROPE		15.2%	18.4%	9.2%	12.3%	17.5%	15.6%	11.1%
Austria		15.0%	22.7%	4.1%	10.8%	15.6%	21.8%	7.5%
Belgium		19.1%	16.8%	8.6%	10.9%	19.6%	17.4%	6.8%
Denmark		21.9%	7.9%	7.9%	13.1%	17.9%	20.2%	11.1%
Finland		2.0%	20.5%	13.3%	15.9%	23.2%	15.5%	7.6%
France		14.8%	16.5%	8.4%	10.9%	17.5%	18.2%	13.6%
Germany		20.1%	20.3%	8.9%	11.7%	15.2%	15.9%	7.3%
Ireland		9.1%	23.0%	6.3%	14.0%	14.3%	22.1%	11.2%
Italy		14.3%	22.4%	11.6%	14.5%	17.9%	11.9%	5.6%
The Netherlands		15.5%	21.6%	7.2%	10.9%	14.0%	16.0%	14.2%
Norway		29.1%	12.4%	13.1%	7.3%	13.8%	10.9%	13.5%
Portugal		15.4%	32.6%	14.5%	14.6%	11.4%	5.1%	5.6%
Russian Federation		6.5%	20.4%	19.6%	18.6%	15.8%	10.9%	8.2%
Spain		11.9%	20.9%	11.4%	19.6%	25.0%	6.6%	4.6%
Sweden		11.5%	16.4%	12.6%	11.1%	16.2%	17.8%	12.9%
Switzerland		16.9%	19.6%	12.3%	11.0%	17.6%	12.5%	9.0%
Turkey		18.1%	33.4%	4.4%	4.4%	20.0%	8.8%	10.9%
UK		12.6%	15.7%	7.9%	12.4%	19.0%	16.4%	14.8%
Other Europe		15.5%	14.5%	15.1%	14.2%	18.3%	13.3%	7.3%
MIDDLE EAST		13.5%	17.6%	10.4%	17.1%	19.5%	11.8%	7.6%
United Arab Emirates		4.1%	30.7%	4.1%	33.7%	17.8%	9.7%	0.0%
Other Middle East		13.9%	17.0%	10.7%	16.3%	19.6%	11.9%	8.0%
NORTH AMERICA		17.0%	16.2%	7.9%	9.8%	12.4%	16.2%	19.0%
Canada		14.3%	16.6%	9.8%	10.9%	14.6%	15.5%	17.5%
USA		17.4%	16.1%	7.6%	9.6%	12.2%	16.3%	19.2%
Other North America		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL		17.7%	24.8%	15.1%	18.1%	14.7%	5.9%	3.2%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, khaki shorts, and a helmet is also riding a Segway. The surrounding area is a lush green forest with many trees and ferns. The water in the stream is brown and turbulent as it flows over the rocks.

INTERNATIONAL ARRIVALS — PROVINCIAL DISTRIBUTION

APPENDIX

INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION									
	Q2 2022								
	Gauteng	Western Cape	Eastern Cape	KwaZulu-Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	385258	44797	10397	109437	210502	40339	58717	21532	134455
Botswana	28196	1369	555	2254	368	10413	25419	351	2785
Lesotho	43671	5232	4890	3314	2664	1811	11374	1649	126931
Malawi	21864	1643	103	373	0	1344	1075	0	0
Mozambique	36319	769	278	507	161630	718	1790	35	0
Namibia	8383	17898	768	645	268	408	1646	19205	765
Swaziland	30829	1142	557	31197	31942	992	2554	0	1186
Zambia	12705	1437	265	15231	178	0	229	84	391
Zimbabwe	176053	6441	1766	53728	12652	23827	13795	89	2003
Angola	4644	2028	162	335	125	99	37	37	110
Democratic Republic of Congo	3194	708	118	396	83	41	62	0	0
Ethiopia	748	195	44	126	19	0	19	0	34
Ghana	2690	1130	269	190	0	44	146	51	51
Kenya	3448	1028	73	215	142	150	115	31	80
Nigeria	2263	626	73	159	39	58	52	0	43
Tanzania	3015	500	119	193	64	35	120	0	27
Uganda	1688	318	31	33	64	126	63	0	0
Other Africa	5548	2333	326	543	265	272	221	0	48
Asia	12640	7259	2049	3828	1313	648	1481	385	415
China including Hong Kong	852	610	162	222	174	102	117	55	44
India	7110	3864	1126	2569	739	411	823	0	218
Japan	621	408	76	271	81	41	54	15	15
Malaysia	317	332	0	101	72	0	43	29	15
Singapore	310	280	18	30	30	0	40	40	0
South Korea	445	261	82	80	106	39	44	11	11
Other Asia	2985	1505	585	556	111	54	361	235	112
Australasia	8151	4889	1084	2436	1474	903	797	199	343
Australia	7127	4150	840	1963	1286	710	751	149	320
New Zealand	1019	734	242	471	188	193	45	50	23
Other Australasia	5	4	2	2	0	0	1	0	0
Central & South America	3094	2029	485	645	756	221	193	62	210
Argentina	279	164	43	77	52	55	43	6	9
Brazil	1623	1223	233	265	449	121	86	0	88
Chile	104	70	23	16	18	18	5	14	0
Other Central & South America	1088	572	186	286	237	27	58	42	112
Europe	56562	86286	17223	16778	21035	10639	6892	2120	2254
Austria	646	1136	189	212	298	264	117	14	67
Belgium	1846	3382	432	505	1175	658	388	80	62
Denmark	910	1281	146	234	388	461	139	131	37
Finland	224	365	88	35	68	73	0	0	0
France	5588	8763	2160	1891	3090	1299	749	93	94
Germany	7977	14929	3556	2561	5071	1987	951	293	344
Ireland	1800	2293	491	485	249	112	515	68	68
Italy	1848	3006	804	662	573	359	215	97	92
Netherlands	5071	7555	1880	1390	2337	996	351	145	478
Norway	446	795	98	150	170	89	111	11	0
Portugal	1087	1227	231	186	223	25	49	14	99
Russian Fed	1061	965	217	306	85	34	53	97	0
Spain	1607	2329	278	450	877	263	161	279	36
Sweden	779	1629	92	359	343	151	171	0	66
Switzerland	1680	3743	895	528	940	619	124	98	177
Turkey	872	1203	182	133	69	58	99	0	0
UK	20849	29932	5063	6051	4357	2902	2469	588	619
Other Europe	2270	1751	421	638	723	290	231	111	15
Middle East	3537	3104	516	574	478	115	277	28	225
UAE	247	218	0	21	5	0	25	0	25
Other Middle East	3290	2886	516	553	474	115	252	28	200
North America	37066	31596	7129	7840	12069	9141	3715	1207	2220
Canada	3450	3563	597	1293	943	614	299	98	98
USA	33616	28032	6532	6547	11126	8527	3416	1110	2123
Total	506309	179959	38883	141537	247627	62006	72071	25534	140123

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INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION Q2 2021									
	Gauteng	Western Cape	Eastern Cape	KwaZulu-Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	168 929	21 516	2 272	48 200	116 944	25 323	30 666	18 294	56 652
Botswana	10 120	180	411	239	377	6 294	10 545	152	1 612
Lesotho	30 348	4 219	960	3 410	961	759	6 919	755	52 864
Malawi	9 792	83	35	362	204	1 477	213	0	0
Mozambique	32 387	406	31	321	100 643	3 062	3 387	0	651
Namibia	3 770	12 519	207	602	307	405	717	17 053	469
Swaziland	17 101	728	134	15 464	9 973	3 119	3 051	236	233
Zambia	7 716	139	35	7 865	298	681	39	18	44
Zimbabwe	48 547	732	145	18 167	3 569	9 278	5 433	13	574
Angola	1 403	519	4	42	27	0	40	0	29
Democratic Republic of Congo	802	181	40	69	27	0	13	0	27
Ethiopia	700	124	13	261	29	38	13	2	16
Ghana	505	117	67	47	13	3	18	13	16
Kenya	1 145	180	23	304	266	44	25	0	31
Nigeria	1 946	554	33	621	82	18	68	13	27
Tanzania	711	107	31	105	27	53	54	13	0
Uganda	330	27	34	72	13	36	34	2	16
Other Africa	1 606	701	68	249	127	56	98	20	42
Asia	6 569	4 779	923	2 350	1 439	542	1 335	120	459
China including Hong Kong	1 963	1 797	331	705	411	252	234	79	139
India	2 823	1 222	129	1 265	658	56	784	10	246
Japan	505	444	43	88	120	36	83	0	27
Malaysia	115	158	13	29	31	0	13	0	2
Singapore	122	119	29	13	69	3	27	2	0
South Korea	301	326	43	14	69	53	43	27	16
Other Asia	741	713	337	235	80	142	152	2	29
Australasia	2 711	3 433	732	1 234	1 616	623	406	92	201
Australia	2 329	2 851	554	1 012	1 430	483	339	69	120
New Zealand	383	581	179	222	185	139	67	22	80
Other Australasia									
Central & South America	1 714	1 382	239	176	880	122	145	13	40
Argentina	368	367	56	56	261	30	47	13	27
Brazil	752	556	105	39	371	53	72	0	0
Chile	209	193	36	18	54	0	5	0	0
Other Central & South America	384	266	42	63	194	39	21	0	13
Europe	21 943	35 083	8 989	8 680	13 267	6 336	2 687	1 095	1 362
Austria	317	485	150	92	125	169	101	43	16
Belgium	838	1 135	295	436	564	323	136	31	83
Denmark	635	480	120	139	230	335	72	0	32
Finland	133	240	13	54	96	107	2	2	0
France	2 545	3 392	555	1 319	2 077	554	214	100	48
Germany	4 038	7 067	2 526	1 783	2 928	1 183	472	194	213
Ireland	232	685	241	66	120	56	85	27	0
Italy	1 142	1 531	426	274	786	338	163	2	279
Netherlands	1 814	2 929	758	915	1 247	733	214	144	157
Norway	211	548	42	98	125	145	29	31	2
Portugal	513	762	127	90	257	56	27	0	9
Russian Fed	334	420	141	55	152	53	56	0	43
Spain	184	653	119	146	247	184	27	5	0
Sweden	552	963	272	165	292	95	80	27	13
Switzerland	721	1 377	452	391	426	240	66	40	71
Turkey	613	239	58	32	54	18	29	40	42
UK	6 386	11 242	2 428	2 339	2 912	1 601	848	353	346
Other Europe	734	937	265	287	629	145	65	56	7
Middle East	988	1 042	272	338	230	160	141	43	107
UAE	147,5	79,0	2,4	40,1	0,0	0,0	15,8	13,4	26,8
Other Middle East	841	963	270	298	230	160	125	29	80
North America	7 109	9 120	1 658	2 030	4 191	2 937	664	259	445
Canada	1 163	1 577	275	483	647	317	88	27	94
USA	5 947	7 544	1 383	1 547	3 544	2 620	576	232	351
Total	209 965	76 356	15 086	63 008	138 567	36 043	36 043	19 916	59 265

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INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION Q2 2019									
	Gauteng	Western Cape	Eastern Cape	KwaZulu-Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	600 399	69 636	21 466	128 964	293 213	506 853	118 755	18 464	230 025
Botswana	77 942	2 059	1 352	17 301	3 568	44 452	80 559	69	6 644
Lesotho	110 279	12 920	9 974	10 826	13 840	9 445	20 687	6 329	219 109
Malawi	31 825	6 699	949	4 059	694	526	75	0	0
Mozambique	150 745	2 658	656	2 023	162 925	5 112	2 624	0	1 024
Namibia	11 605	22 028	1 162	1 477	871	191	1 647	11 395	1 289
Swaziland	52 079	1 767	1 360	78 375	101 344	983	3 983	54	492
Zambia	33 132	1 620	791	2 967	1 889	307	376	165	249
Zimbabwe	83 204	5 875	3 669	6 582	6 504	444 856	6 764	103	237
Angola	9 048	3 595	116	255	134	0	184	0	165
Democratic Republic of Congo	5 332	921	184	359	118	0	56	0	132
Ethiopia	989	240	20	146	58	61	19	22	38
Ghana	3 060	711	255	303	50	52	153	50	104
Kenya	5 489	1 034	114	594	212	265	336	0	199
Nigeria	8 234	2 633	201	922	282	42	400	39	81
Tanzania	4 268	553	179	524	90	122	161	39	0
Uganda	2 527	371	107	350	59	97	264	49	107
Other Africa	10 641	3 952	376	1 900	575	343	466	151	154
Asia	47 129	33 687	4 919	12 259	7 347	2 387	8 354	1 454	1 791
China including Hong Kong	10 948	9 249	1 597	2 823	2 187	948	1 117	556	676
India	21 416	12 046	1 568	5 304	2 521	420	5 476	420	453
Japan	4 415	2 958	277	907	601	136	460	0	125
Malaysia	1 839	2 144	166	474	559	0	195	0	166
Singapore	1 796	1 785	491	105	793	105	291	105	0
South Korea	1 825	1 489	166	306	284	143	183	86	100
Other Asia	4 891	4 015	653	2 339	403	635	632	286	271
Australasia	13 455	14 970	3 653	6 314	7 149	2 328	2 043	508	874
Australia	12 083	13 010	3 026	5 646	6 519	1 952	1 838	427	619
New Zealand	1 372	1 960	628	666	630	376	205	81	255
Other Australasia	0	0	0	3	0	0	0	0	0
Central & South America	15 488	10 942	1 985	2 017	6 785	607	1 315	43	159
Argentina	1 418	1 546	311	190	901	82	239	43	99
Brazil	11 130	7 324	1 336	1 036	4 565	418	1 011	0	0
Chile	680	552	158	76	105	0	52	0	0
Other Central & South America	2 259	1 520	180	714	1 213	107	12	0	60
Europe	91 298	148 853	36 705	36 358	48 404	18 943	12 229	4 231	5 466
Austria	1 591	1 993	485	459	427	500	474	162	101
Belgium	3 339	5 544	1 547	1 985	2 265	1 053	598	195	476
Denmark	1 570	1 791	398	489	750	775	253	0	170
Finland	537	869	53	207	287	225	30	53	0
France	13 218	16 549	2 684	5 990	8 980	2 078	928	475	368
Germany	14 714	27 163	9 152	6 625	9 365	3 407	1 947	659	939
Ireland	1 745	3 872	1 277	516	586	250	602	142	0
Italy	4 923	7 101	2 062	1 442	3 269	1 143	822	71	271
Netherlands	7 368	11 239	2 602	3 432	3 891	1 878	957	432	464
Norway	954	2 032	231	464	454	449	162	163	70
Portugal	1 954	2 675	457	334	741	131	101	0	51
Russian Fed	1 387	1 558	432	347	569	120	220	0	167
Spain	2 304	5 025	1 288	1 233	2 259	1 031	174	176	0
Sweden	2 133	3 400	815	544	926	294	225	65	42
Switzerland	2 938	5 396	1 815	1 330	1 590	635	286	128	363
Turkey	1 284	1 494	408	273	280	64	212	203	262
UK	25 678	46 778	9 621	9 532	10 232	4 546	3 725	1 073	1 581
Other Europe	3 663	4 374	1 379	1 157	1 532	364	511	234	143
Middle East	4 785	4 835	748	1 412	1 054	259	693	152	197
UAE	282	167	33	46	0	0	65	7	19
Other Middle East	4 503	4 668	715	1 365	1 054	259	628	145	179
North America	49 138	58 285	9 304	13 857	25 008	15 332	5 192	1 666	3 090
Canada	5 890	7 386	1 238	2 375	2 790	1 059	499	119	390
USA	43 249	50 900	8 065	11 482	22 219	14 273	4 693	1 547	2 700
Total	821 691	341 208	78 780	201 181	388 960	546 709	148 581	26 519	241 603

NORMALISING SPEND DATA

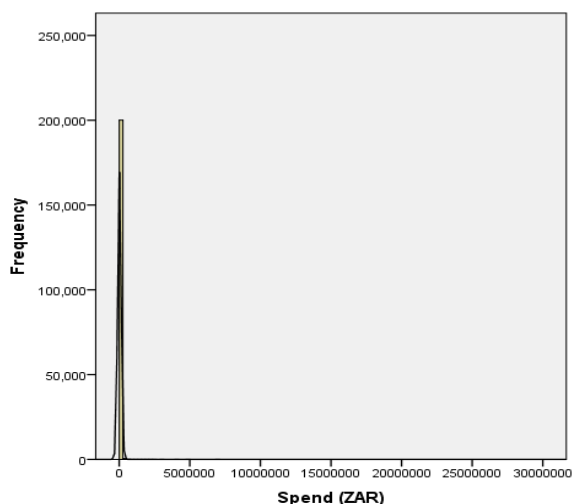
SA Tourism reviewed its performance over the past four years. In those four years, we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts every month. The review provided an opportunity to measure what our marketing has achieved in the past four years and review the departure survey methodology using trend data.

Of particular concern to us was the spend data, which we have been cleaning every quarter. A large number of responses fall below the mean, with several large outliers. Analysing the data confirmed that the responses were valid as the low spenders were mainly from SADC and stayed for only one or two nights. The higher spenders from SADC bought items such as houses and motor cars. As expected, people who stay longer spend more.

Furthermore, spend is seasonal and varies from month to month. Therefore, outliers also vary from one month to the next. The rules for normalising data must be consistent and take these seasonal variations into account. Analysis of spend data showed that the distribution of spend closely resembles an exponential curve rather than a normal curve, which we have been using in our cleaning rules.

SA spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers

SA Spend 2017-2021
(All Responses, unweighted)



- Mean = 18,261.41
- Std. Dev. = 124,022.201
- N = 200,817

Source: 2017-2021 SAT Departure Survey.

NORMALISING SPEND DATA CONTINUED

Transform the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values.
The normalization process leads to the following results for 2021:

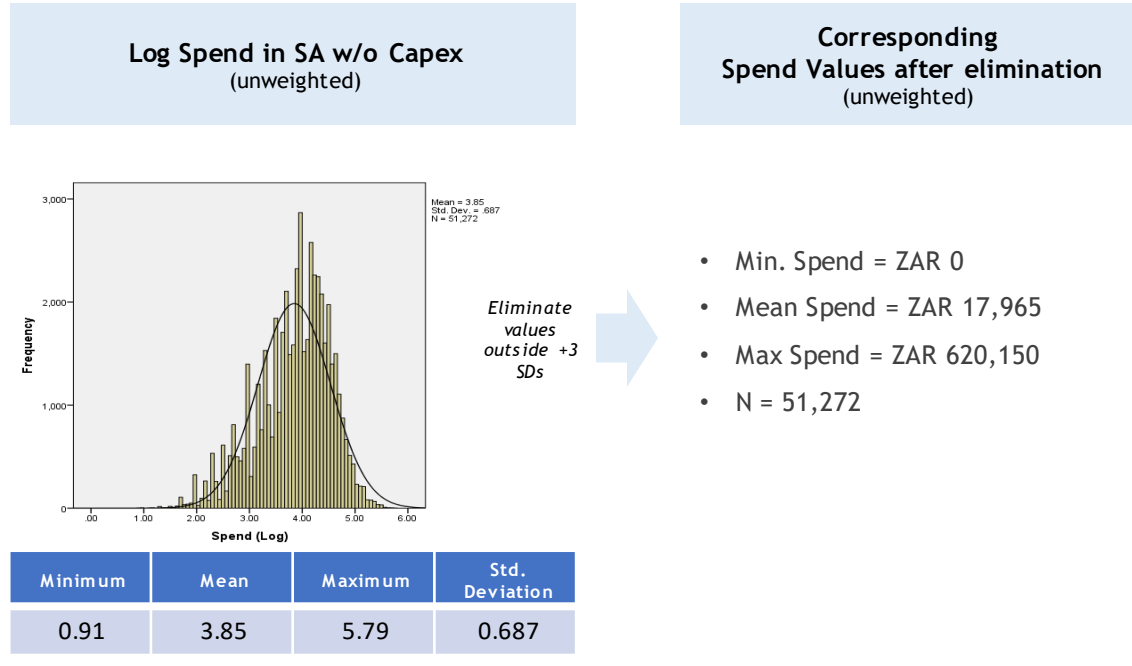
$\text{Log_Low_cut_off} = \text{Mean} - 3 \times \text{Stdev}$ $\text{Log_Upper_cut_off} = \text{Mean} + 3 \times \text{Stdev}$
$\text{Lower-cut-off Value} = 10^{(\text{Log_Low_cut_off})}$ $\text{Upper-cut-off Value} = 10^{(\text{Log_Upper_cut_off})}$

Based on this information, SA Tourism has revised the methodology for normalizing spend data. This chapter provides the details of how the data has been normalized. SA Tourism now normalizes the spend data by eliminating 3-standard deviations from the logarithmic mean.

$y = \log_{10}(x)$
Compute log of spend variable using the formula above
Calculate the mean of the result obtained in (1) above.
Determine the cut-off criteria using the following formula:

SA Spend Logarithmic Values

Plotting the log of the SA spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean



Source: 2021 SAT Departure Survey.



Inspiring new ways

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