



REQUEST FOR INFORMATION: CORPORATE SOCIAL INVESTMENT (CSI) PROJECT NEEDED.

South African Tourism Board (SAT) was established by section 2 of the Tourism Act No 72 of 1993 and continues to exist in terms of section 9 of the new Tourism Act No 3 of 2014. South African Tourism is a schedule 3 A Public Entity in terms of schedule 3 of the Public Finance Management Act 1 of 1999.

South African Tourism is mandated by the Tourism Act (Act No. 3 of 2014) to market South Africa as a domestic and international tourist destination by promoting the country's tourism products, services and facilities. As a government entity, the purpose of South African Tourism is to ultimately improve the lives of South Africans by contributing to the inclusive growth of the South African economy.

As the national destination marketing organisation, we are mindful of our responsibility to not only be a beneficial and caring corporate citizen, but to support and uplift our communities. Moving beyond abiding by the regulatory/mandatory framework outlined above, South African Tourism seeks practical implementation of Corporate Social Investment (CSI) interventions that have lasting qualitative and quantitative benefits, not only for the organisation but also for its beneficiaries.

South African CSI objectives are:

- To make an impactful contribution to change the lives of South Africans, especially the poor
- To plough back and change the lives of our communities
- To get involved in sustainable programmes
- To promote partnership between Government, Private Sector and Communities
- To leverage resources and join hands with our strategic suppliers and business partners
- To encourage SA Tourism employees' participation in social programmes initiated or supported by the organisation

1. CSI Priority Areas

SA Tourism's CSI programmes will be defined by the following priority areas:

A. Education and training

SA Tourism recognises the critical role that education will play in the transformation as South Africa participates and becomes increasingly competitive in the global economy. We will identify good causes to support in areas that involve building and supporting education systems and processes in South Africa. Investment opportunities in education will be identified for the benefit of children of all ages at preparatory or pre-primary schools; primary schools; secondary schools; high schools; colleges; universities and other learning institutions. The objective will be to educate the society for a better tomorrow.

B. Women, youth, people with disabilities, people living in rural areas

There is a need for full and equitable participation by black people in the South African economy, with an emphasis on those who are most disadvantaged (women, youth, people with disabilities and those living in poor households in townships and rural areas). SA Tourism will support programmes that focus on increasing the number of those in our society who need compassion or are disenfranchised with requisite skills or capabilities to improve their chances of employment or to create jobs.

C. Environment

Not only is the caring of the environment crucial to the continued existence of the planet and humankind, the direct impacts of global warming and climate variability have already been felt in South Africa. SA Tourism will thus consider environmental programmes which focus on conservation, awareness, education and waste management particularly in instances where tourism performance might/is impacted.

D. Arts, culture, sports and recreation

A key component of South Africa's value proposition as a destination market is the country's rich heritage, history and culture. The strategic alignment between tourism and sports is also evident. SA tourism will consider partnerships with various organizations that are involved in these areas to identify opportunities for investment for the benefit of communities and the country.

E. Other areas

SA Tourism will actively identify and/or consider other areas for involvement and funding depending on the nature of the needs identified and benefit to society. Consideration will be made to support projects that are linked to meeting or exceeding the goals of our strategic goals.

It is worth noting that we will **not** support the following:

- Bursaries, scholarships and training for SA Tourism employees. Other benefits for SA Tourism employees (for example, crèche or education support for children of employees)
- Sports teams
- Religious organisations
- Political parties and traditional leaders' events
- Attendance of national/international conferences, competitions and events

F. Employee Volunteer Programme

Employees are encouraged, in their own time, to invest their money, skills and time in support of community and philanthropic activities to assist in the development of communities and strengthening the capacity of organisations to deliver services to the vulnerable members of society.

Through the Employee Volunteer Programme, SA Tourism will support employees who are involved in community volunteer work and encourage all employees to experience the personal rewards of giving their time and talents.

2. Project Proposal Guidelines

Applications for funding will be initially screened to see that they fall within the specific focus areas. Application forms and guidelines will be sent to those applicants who meet the criteria.

A. Application Proposals

Application proposals should be inclusive of the following:

- Project name
- Project background and executive summary
- Project overall goals
- Strategic fit into SA Tourism's CSI key focus areas
- Stakeholders involved and extent of participation
- Beneficiaries
- Key Performance Indicators.

- Describe how the intervention will affect the ultimate desired output and measure the results against the progress envisaged
- Sustainability.
 - Indicate how the project will sustain itself beyond SA Tourism's intervention
- Impact of SA Tourism intervention.
 - Describe the multiplier effects through jobs to be created, skills to be developed, local resources utilization etc.
- Timeframe.
 - How long is the project going to last from inception to implementation?
- Detailed costing

B. Application Process

Submitted application forms will be acknowledged within 10 working days of receipt and a decision taken within 3 months of acknowledgement.

It must be noted that responses to this notice are not offers and South African Tourism does not intend to award a contract based on the responses to this notice, to pay for any information submitted, or for the use of such information. South African Tourism may invite suppliers for presentations and thereafter issue a Request for Proposal/Quotations (RFP/RFQ) for practical implementation of Corporate Social Investment (CSI) interventions. Furthermore, this notice shall not limit any rights of SA Tourism, and SA Tourism reserves all its rights including but not limited to its rights to elect not to procure the solutions that are the subject of this notice and its right to procure them from a vendor that has not responded to this notice.

Bidder must submit their proposal to the below link <https://forms.gle/817LteNFikUPQw2G9>

Should bidders encounter any issues, queries must be directed in writing to raymond@southafrica.net

Closing date for submission is no later than 12h00 on Monday, 21 November 2022.

Yours in Tourism