



TOURISM PERFORMANCE

3rd QUARTER REPORT

July - September 2022



SOUTH AFRICAN TOURISM

DEFINITIONS



- **Visitor** - Any person travelling to a place other than his/her usual environment for less than 12 months and whose main purpose for the travel is other than the exercise of an activity to be remunerated at the place visited.
- **Same day visitor** - Any person who visits a place without staying the night.
- **Tourist** - A visitor who stays at least one night in the place visited.
- **International Tourist** - An international visitor who stays at least one night in collective or private accommodation in the country visited.



- **Domestic Visitor** - A visitor whose country of residence is the country visited. They may be nationals of this country or foreign nationals.
- **Domestic Tourist** - A resident of the country of reference who spends at least one night in the place visited outside of his/her usual environment.
- **Overnight Trip** - A journey undertaken by one or more members of the household for at least one night away from home, where the persons travelling did not receive any remuneration (did not make any profit) at the destination. For a trip to be complete, the person must return to his/her place of residence.
- **Usual Environment** - To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes their place of work and place of study. Leisure and recreational trips are included irrespective of frequency.

ABOUT THE REPORT

INTERNATIONAL TOURIST ARRIVALS

This report was prepared by South African Tourism's Analytics and Insight's Unit and is based on South African Tourism's Departure Survey that has been deployed by SA Tourism since 2001 to monitor and measure international tourist behaviour as they leave South Africa. The survey aims to track tourist travel behaviours, expenditures, accommodation usage, experiences, as well as satisfaction of South Africa as a holiday and business destination. The survey began as a point-in-time survey conducted in winter and summer.



The survey is conducted monthly and covers SA's two main international airports (Oliver Tambo and Cape Town) as well as the 12 main land border posts (Grobler's Bridge, Maseru Bridge, Oshoek, Golela, Kopfontein, Pioneer Gate, Lebombo, Beitbridge, Violsdrift, Nakop, Ficksburg, Ramatlabama), the latter being the largest point of entry into South Africa by foreign nationals. Durban's King Shaka International Airport as well as all sea ports are currently excluded from the survey as they receive less than 5% and 1% of international tourist arrivals respectively.

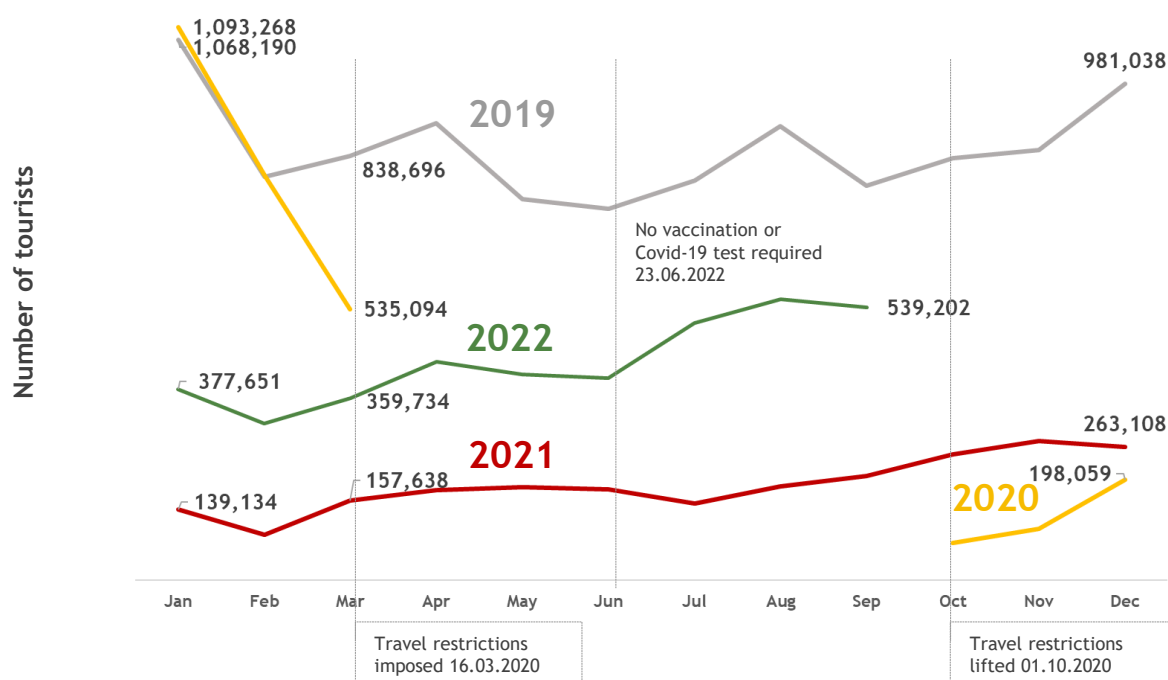
The survey is based on a random stratified sampling framework of $n=3,800$ per month for both of the airports and $n=1,000$ per month for all land border posts. The sample framework is derived from Statistics South Africa (StatsSA) tourist arrivals data and the survey results weighted back according to the same tourist arrivals' data. The margins of error for the airport and land border post monthly samples are 1.6% and 3.1% respectively, both at a 95% confidence level. As such, the survey accurately represents tourists arriving in South Africa as well as their behaviours and opinions. Arrival numbers given are actual tourist arrivals from StatsSA and not tourist arrivals as calculated by the survey. When crossed with other survey variables, tourist arrival numbers are survey based.

IMPACT OF COVID-19 ON THE SURVEY

Due to the Covid-19 pandemic, surveying international tourists at airports and land border posts became impossible and the survey stopped at the end of March 2020. Surveying land border posts became possible only in November 2020 but airports remained impossible to survey till mid-August 2021. Hence, land border post data was imputed for October 2020, and for airports, October-December 2020 data was imputed. The process was based on corresponding and comparable retrospective values for which full data sets were present.* Imputation is the process of replacing missing data with substituted values whereby projections of missing data are based on an existing mathematical relationship present in the available data set.

Since interviewing at the airports became possible only in mid-August 2021, data for Q1 2021 was obtained through readjusting Q1 2020 data for visit purpose recorded by StatsSA in Q1 2021. The output was then weighted based on number of arrivals from different markets. The assumption was made that tourists visiting the country for similar purposes are likely to visit similar attractions and, on average, stay for the same duration. For Q2 of 2021, the same data processing was conducted as had been done to Q1 2021 but using Q2 2019 data as there had been no international tourist arrivals in Q2 2020. Interviewing at the Oliver Tambo International Airport resumed in mid-August 2021, and in the Cape Town International Airport in September 2021. Hence, Q3 2021 numbers are based solely on data collected from mid-August till September end and weighted to cater for July and early August. From Q4 2021 onwards, numbers shown are based on survey data collected.

International Tourists Arrivals in SA 2019-2022¹



¹ Statistical Release P0351: Tourism and Migration Statistics SA, November 2022.

DOMESTIC TOURISM STATISTICS

South African Tourism's Domestic Survey is conducted through in-home face-to-face interviews - the most feasible interview approach for this type of study, in order to ensure high data quality. The sample is designed as a multi-stage, stratified sample of $n=1,300$ per month. The sampling framework is built from geographic strata based on enumerator areas (EAs) used as primary sampling units (PSUs), and households, used as the secondary sampling units (SSUs). In each EA drawn, four households are systematically selected with an equal selection probability. However, the EAs are disproportionally allocated to the main strata in order to ensure sufficient representation of domestic tourism from smaller provinces. The sample design ensures all stratification variables such as province, metro, urban, rural, race, age and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence level of 95% for the monthly sample. Results are weighted based on Stats SA's mid-year population estimates of SA residents aged 18 and above, and as such, the sample is representative of SA's adult population.

Due to the Covid-19 pandemic, surveying in-home face-to-face became impossible and the survey stopped at the end of February 2020. The survey was renewed in July 2020 (for March travel). Quotas have been achieved in full since although this has not been without difficulty. Interviewers received special training on how to overcome respondent fears; laminated cards were produced and sanitized in front of the respondents; interviews conducted outside the gates; interviewers instructed to keep face masks and shields on at all-times except for a few seconds of introduction and identification; social distancing at the respondents' house; as well as using our own private transport. ■



ABOUT THE REPORT

ADDITIONAL SOURCES USED IN THIS REPORT:

- Statistical Release P0351: Tourism and Migration Statistics SA, November 2022.
- ‘Tourism Recovery Accelerates to Reach 65% of Pre-Pandemic Levels’, UNWTO, 23rd November 2022.
- UNWTO World Tourism Barometer Volume 20, Issue 6, November 2022.
- Statistical Release P0351: Tourism and Migration, 3rd Quarter 2022, Statistics SA.
- UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.
- ‘GDP Increased by 1,6% in the Third Quarter of 2022’, Statistics SA, 6th December 2022.
- Statistical Release P0441: Gross Domestic Product, 3rd Quarter 2022, Statistics SA.
- Speech to the National Assembly by L. N. Sisulu, Minister of Tourism, on the occasion of the Budget Vote of the Ministry of Tourism, <https://www.tourism.gov.za>, 19th May 2022.
- ‘South Africa’s Travel & Tourism’s Growth to Outpace the National Economy’, World Travel & Tourism Council, 4th July 2022.
- Travel & Tourism Economic Impact Report 2022, World Travel & Tourism Council, 6th September 2022.
- Statement by the Cabinet, Union Buildings, Tshwane, <https://www.gcis.gov.za/content/newsroom/media-releases/cabinet-statements>, 30th December 2021.
- Statement by the Minister of Health Dr. Joe Phaahla, <https://www.gov.za/speeches/statement-minister-health-dr-joe-phaahla-repeal-regulations-notifiable-medical-conditions>, 23rd June 2022.
- ‘Health Department Announces The End of Covid-19 Daily Reporting’, Ministry of Health, 1st August 2022.
- Update on Covid-19, Ministry of Health, <https://sacoronavirus.co.za/2022/06/30/update-on-covid-19-thursday-30-june-2022/>, 29th June 2022.
- Latest Vaccine Statistics, Ministry of Health, <https://sacoronavirus.co.za/latest-vaccine-statistics>, 2nd December September 2022.

DISCLAIMER

SA Tourism's Analytics and Insights Unit makes every effort to publish reports that are error-free. However, with the large number of complex records that are analyzed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always made available on www.southafrica.net/research.

To access this report online please visit the research section on the South Africa Tourism website at www.southafrica.net/research or for more information e-mail: research@southafrica.net.

NOTE TO THE READER — TIME COMPARISONS



The Covid-19 has dealt the tourism industry in South Africa as well as around the world a harsh blow ever since it began in March 2020. Still to this day, the tourism industry has yet to fully recover from the pandemic and remains largely affected by it. Being given tourism's performance is still at low levels, progress made in 2022 cannot be evaluated against the previous year since 2021 was harshly impacted by Covid-19. In other words, comparing 2022 results to 2021 results would paint a much rosier picture than reality. The view taken in this report, as in all reports by leading international tourism bodies such as the UNWTO and IAATA, is to compare 2022 performance to that of 2019 - a year unaffected by Covid-19. This comparison shows whether tourism has returned to pre-Covid-19 levels or not. With this in mind, all of South Africa's international and domestic tourism performance KPI's, are calculated over 2019 thus setting the bar higher. The only exception to this are South Africa's quarterly GDP growth rates which are over the previous quarter.

Additionally, growth rates and other comparisons are also made over 2020 and 2021 where deemed necessary and insightful. This helps to show to what extent tourism in SA has recovered since the outbreak of the Covid-19 pandemic (March 2020). To highlight where 2022 figures are compared to 2020-2021 results, those figures are in italic font.



EXECUTIVE SUMMARY

- International tourist arrivals in South Africa during the third quarter of 2022 were down by -35.0% compared to Q3 2019 and amounted to 1.6 million tourists. This recovery represents a big improvement compared to Q3 2021, when arrivals dropped by -78.0% vs. Q3 2019 (according to Statistics SA).
- SA arrivals for September (-31%) are relatively on par with the rest of Africa, the Americas as well as the world's average and continue to be far better than those of Asia. However, SA is still far from Europe's recovery as well as that of the Middle East. The Middle East is the first and only region to show positive growth over 2019 since the outbreak of the Covid-19 pandemic.
- Africa Land tourists amounted to 1,167 thousands and continue to constitute the overwhelming majority (72.8%) of all arrivals, even more so than they did before (72.1%, Q3 2019). Africa Land arrivals are -34.3% lower than Q3 2019 levels. This marks a major improvement compared to Q3 2021's -75.5%.
- Africa Air arrivals amounted to 50.8 thousands and a 3.2% share, after having declined by -36.4% over Q3 2019. The respective result in Q3 2021 was -75.4%.
- European arrivals amounted to 215.2 thousands and hold an improved 13.4% share equal to its Q3 2019 counterpart. European arrivals have declined by -34.6% over Q3 2019 compared to -88.2% in Q3 2021. The UK continues to strengthen its first European source position with an even greater share of arrivals (29.9% vs. 25.8% in Q3 2019).
- Travel from the Americas amounted to 97.1 thousands and mirrors an improved share of 6.1% equal to its Q3 2019 counterpart as well. This represents a significant recovery of -34.3% versus Q3 2021's -79.0%. The USA's -23.2% decline rate is the smallest in the region. The USA now accounts for 81.5% of all Americas' arrivals (+11.8% points).
- Travel from Asia are -56.8% below Q3 2019 and amounted to 33.2 thousands. Their share remains a low 2.1% (3.1%, Q3 2019). Chinese arrivals are only -26.3% down and it now accounts for almost half of all Asia arrivals (46.9%). India has the highest decline rate (-84.9%), and has lost significant share (11.2% vs. 31.9%) despite its historical ties to SA.
- Australasian tourist arrivals are still showing substantial losses (-47.4%) versus Q3 2019 but their recovery *versus Q3 2021 is the highest of all regions as was the case in Q1-Q2 2022*. Australasian arrivals amounted to 18.1 thousands, or an 1.1% share. Australia continues to be the major contributor (80.4% share).
- Arrivals from the Middle East have fully recovered and have surpassed Q3 2019 levels with a +2.3% growth rate. They stand at 18.3 thousand and an improved 1.1% share. These patterns are similar to those seen in Q2 when the region was the least to decline (-28.5%).
- Travel behaviour continues to return to pre-Covid-19 patterns. VFR and holiday dominate with 43.4% and 16.8% purpose shares respectively. Compared to Q3 2019, VFR has surpassed it by +2.1%, whilst holiday is -5.2% away. Business travel has declined to a 7.8% share.
- Foreign spend by international tourists has recovered significantly, falling by just -20.3% over Q3 2019 and now equals ZAR 15.5 billion. This is a much improved result compared to Q3 2021's -75.2% over Q3 2019.
- Length of stay has gone down by -3.2% over Q3 2019 (12.0 nights) and now equals 11.6 nights. This marks a return to pre-Covid-19 days. Bed nights have also recovered but not to Q3 2019 levels. These amount to 18.0 million, and a -37.0% decline.
- International tourists' satisfaction with SA has not improved and remains 4.5 out of a maximum score of 5.

GLOBAL TOURISM OUTLOOK



GLOBAL TOURISM PERFORMANCE

-37%* ▼

According to the UNTWO's November 2022 Tourism Barometer, an estimated 700 million tourists travelled internationally between January and September, more than double (+133%) the number recorded for the same period in 2021. This equates to a -37% decline, or to 63%, of 2019 levels over the same time period. This is in line with the UNWTO's scenarios and the expectation that international tourism is on track to reach 65% of pre-pandemic levels by the end of 2022. Results were boosted by strong pent-up demand, improved confidence levels and the lifting of restrictions in an increasing number of destinations. The Barometer's results reveal that monthly arrivals were 64% below 2019 levels in January 2022 and had reached -27% by September. An estimated 340 million international arrivals were recorded in the third quarter of 2022 alone, almost 50% of the nine-month total.²

Europe continues to lead the recovery as the region welcomed 477 million international tourists in January-September 2022 (68% of the world total), hitting 81% of pre-pandemic levels. This was more than double that of 2021 (+126%) with results boosted by strong intra-regional demand and travel from the United States. Europe saw particularly robust performance in Q3, when arrivals reached almost 90% of 2019 levels. At the same time, the Middle East saw international arrivals more than triple (+225%) year on year in January-September 2022, climbing to 77% of pre-pandemic levels. Africa (+166%) and the Americas (+106%) also recorded strong growth vs. 2021, reaching 63% & 66% of 2019 respectively.²



Sources:

² 'Tourism Recovery Accelerates to Reach 65% of Pre-Pandemic Levels', UNWTO, 23rd November 2022.

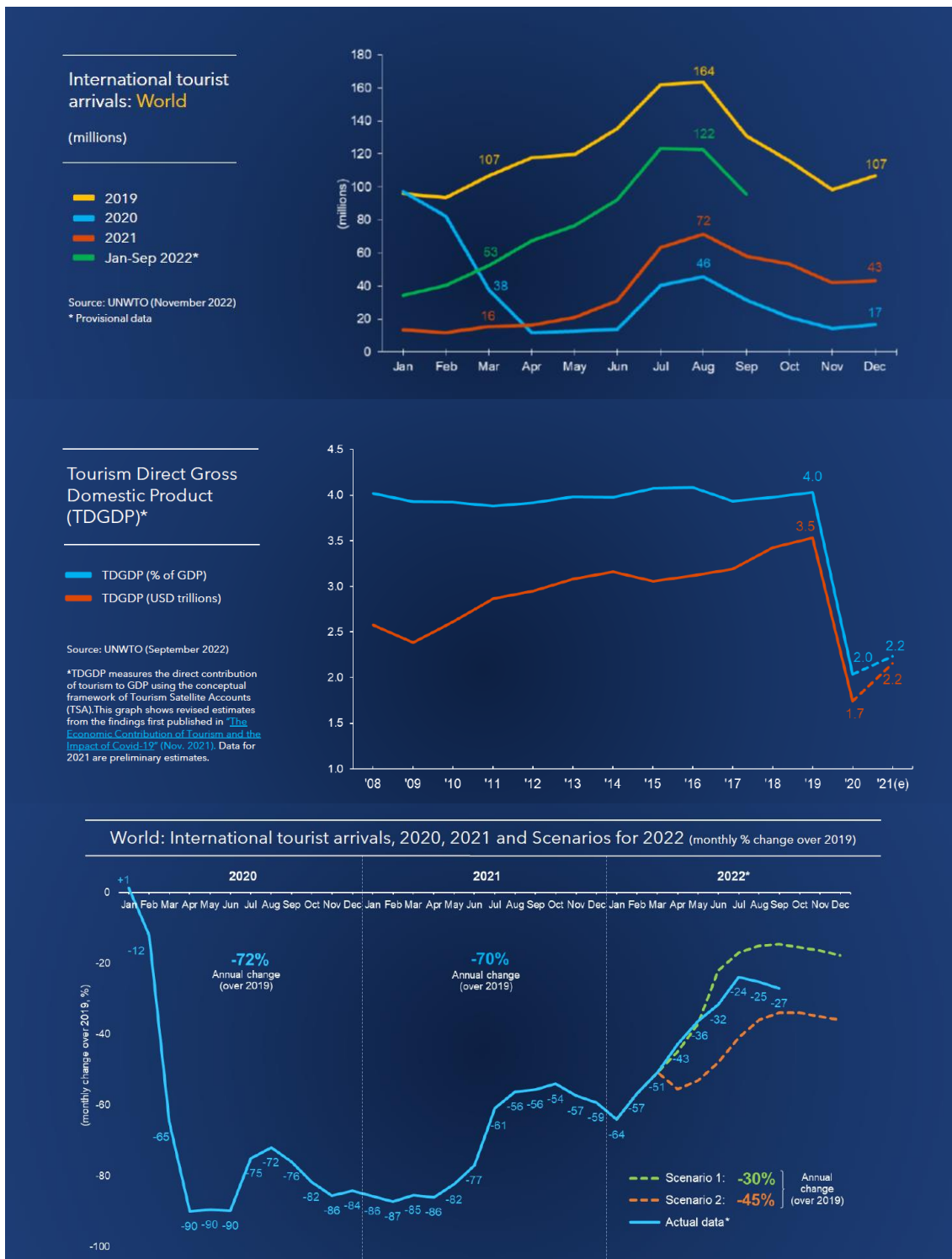
³ UNWTO World Tourism Barometer Volume 20, Issue 6, November 2022.

*International Tourist Arrivals Growth Rate (January-September 2019-2022).

GLOBAL TOURISM PERFORMANCE

-37%* ▼

In Asia and the Pacific (+230%) arrivals more than tripled in the first nine months of 2022, reflecting the opening of many destinations, including Japan at the end of September. However, arrivals in Asia and the Pacific remained 83% below 2019 levels. China, a key source market for the region, remains closed.



Source: UNWTO World Tourism Barometer Volume 20, Issue 6, November 2022.

*International tourist arrivals' growth rate for January-September 2022 over January-September 2019.



INTERNATIONAL TOURISM PERFORMANCE

KEY PERFORMANCE INDICATORS

INTERNATIONAL
TOURIST ARRIVALS



1.6 MILLION

-35.0% ▼

TOTAL FOREIGN
DIRECT SPEND



ZAR 15.5 BILLION

-20.3% ▼

LENGTH OF STAY



11.6 NIGHTS

-3.2% ▼

TOTAL
BED NIGHTS



18.0 MILLION

-37.0% ▼

GEOGRAPHIC
SPREAD



11.2%

-0.8% ▼

SATISFACTION
RATING



4.5

+0.6%

SA INTERNATIONAL TOURISM RECOVERY -31.0% ▼

International tourist arrivals in South Africa during the third quarter of 2022 were down by -35.0% (compared to Q3 2019) and amounted to 1.6 million tourists. This is a *considerable recovery when compared to Q3 2021 (+195.3%)*. Although the decline this quarter is very much still felt by industry, there is no doubt that it represents a big improvement compared to Q3 2021, when arrivals dropped by -78.0% vs. Q3 2019 (according to data collected by Statistics SA).

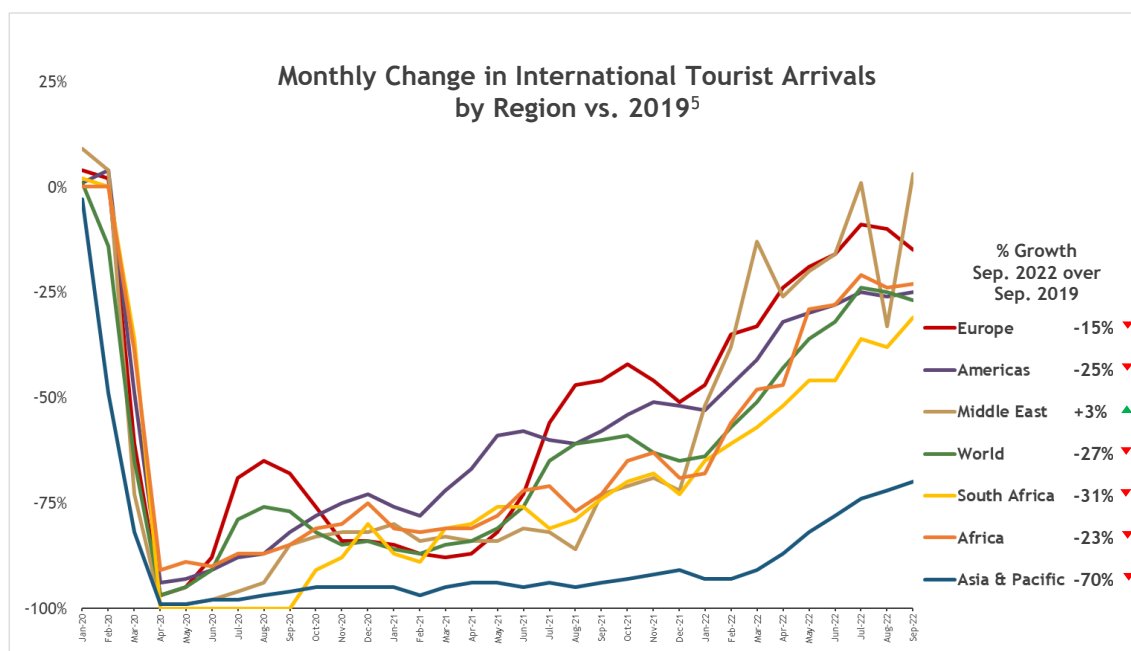
Consequently, whereas international tourist arrivals in SA on a monthly basis, for the months of January through to June, were -54.4% lower on average than their respective months in 2019, the comparative figure for July through to September is -35%, this also being the quarterly figure.

South African arrivals are -35.0% and -31.0% lower than Q3 2019 & September 2019 respectively.

For September 2022, SA arrivals (-31%) are relatively on par with the rest of Africa, the Americas as well as the world's average.

As can be seen in the chart below, South Africa's international arrivals are well on their way to recovery. Further, for the last three months (July-September), South Africa's arrivals are on average -35% down vs. Q3 2019 as has already been mentioned above. But, they are continuously on the increase with the respective figure for September showing only a -31% decline.⁴

South Africa's recovery continues to be far better than that of Asia and remains similar to that of the rest of Africa, the Americas and the world's average. It is still far from Europe's recovery as well as that of the Middle East although the latter has shown some erratic behaviour lately. Interestingly, this quarter, the Middle East is the first and only region to show positive growth over 2019 since the outbreak of the pandemic.⁵



⁴ Statistical Release P0351: Tourism and Migration, 3rd Quarter 2022, Statistics SA.

⁵ UNWTO Recovery Tracker, <https://www.unwto.org/unwto-tourism-recovery-tracker>.

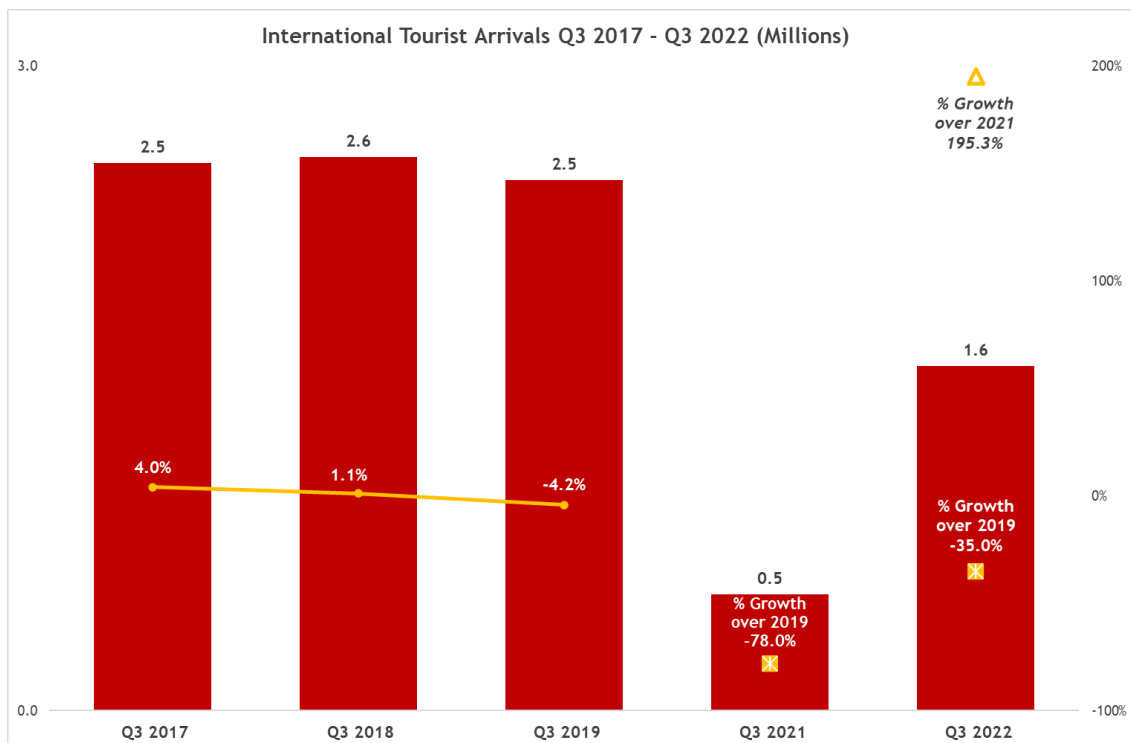
INTERNATIONAL TOURIST ARRIVALS



1.6 MILLION

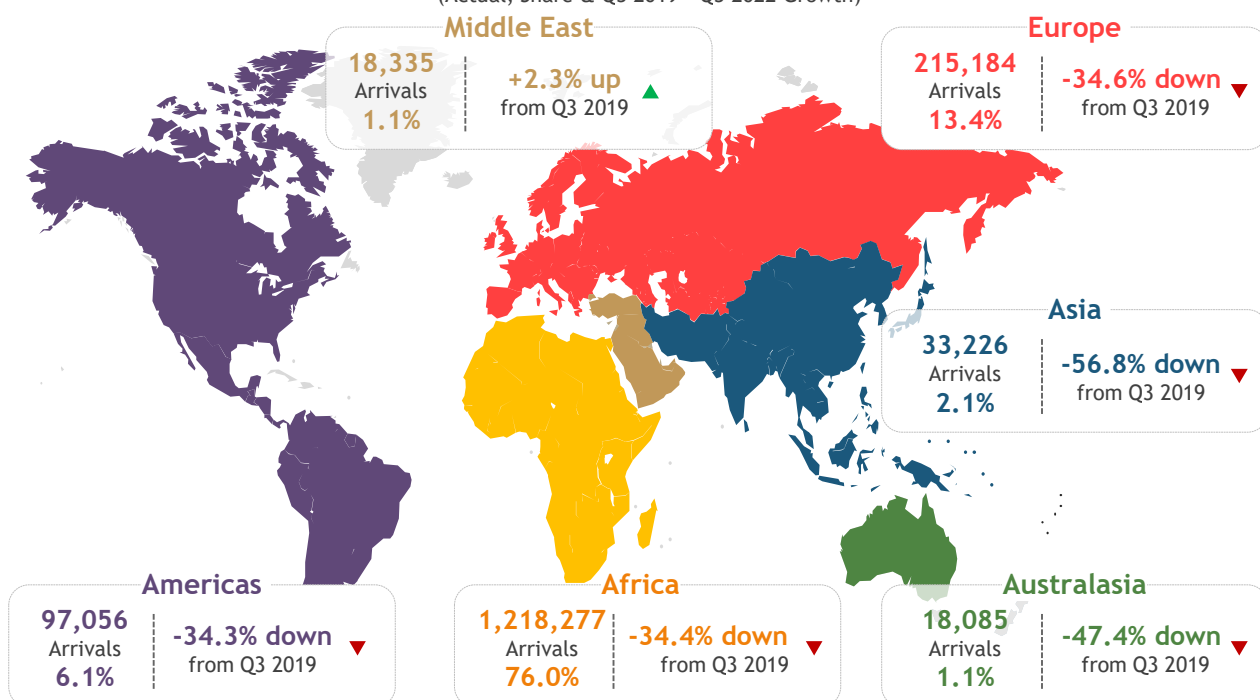
-35.0% ▼

International tourist arrivals in Q3 2022 amounted to 1.6 million tourists, showing great recovery with only -35.0% decline over Q3 2019 and +195.3% increase compared to Q3 2021. This is a big improvement compared to Q1 & Q2's -61.3% & -48.2% declines vs. Q1 & Q2 2019. Africa remains the largest source continent (76.0%). Europe maintains its 2nd place (13.4%). Middle East arrivals are showing great recovery, going up by +2.3% over Q3 2019.



International Tourist Arrivals Q3 2022

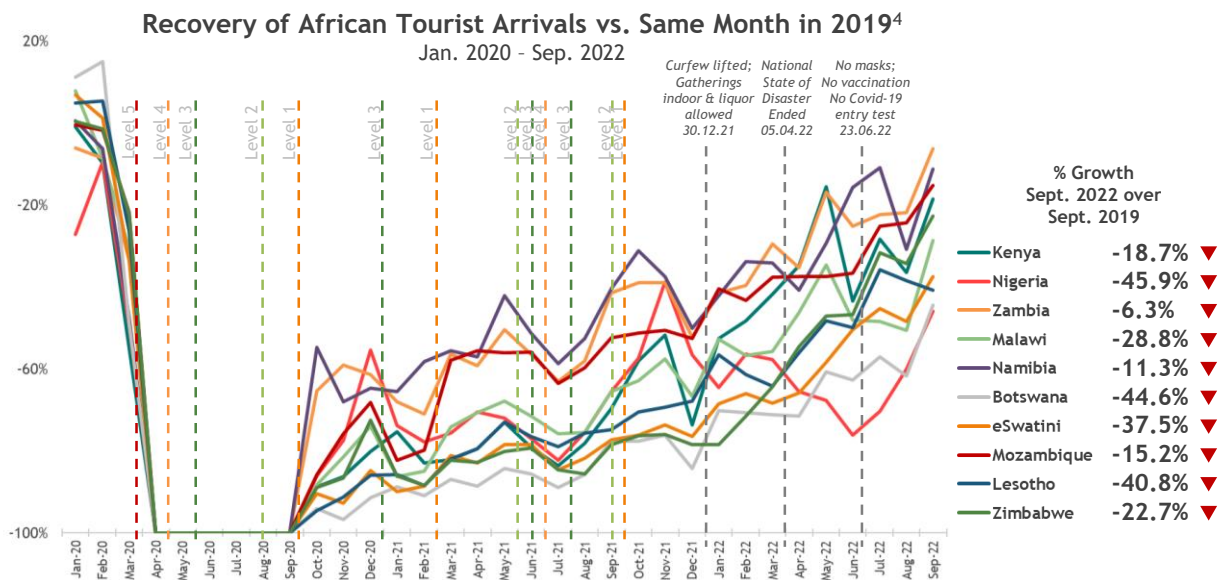
(Actual, Share & Q3 2019 - Q3 2022 Growth)



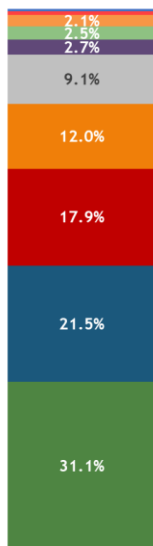
AFRICA RECOVERY - PRIORITY MARKETS

A clear recovery is evident for all priority African markets throughout 2022 thus far, and especially so during the third quarter. African priority markets' recovery in Q3 2022 is led again by the same countries as in the previous quarter of 2022, namely Zambia, Namibia, Mozambique and Kenya, but are also joined this quarter by Zimbabwe (-6.3%, -11.3%, -15.2%, -18.7%, -22.7% respectively for September 2022). All five countries are showing decline rates better than the African priority markets' average for September 2022 (-27.2%). This third quarter, Mozambique continues to show the greatest

share increase (+4.0%) very similar to its share gain in Q2 2022 (+4.2%). Mozambique now accounts for 21.9% of priority arrivals compared to 17.9% prior to the Covid-19 pandemic. The decline this quarter is led once more first and foremost by Nigeria (-45.9%) and Botswana (-44.6%), but also by Lesotho (-40.8%) as well as eSwatini (-37.5%). Share losses vis à vis pre-Covid times are generally very small with the exception of Lesotho (-3.5%) and Botswana (-2.1%). Zimbabwe's recovery this quarter means it has surpassed its pre-Covid share of 31.1% to reach a 31.6% share.



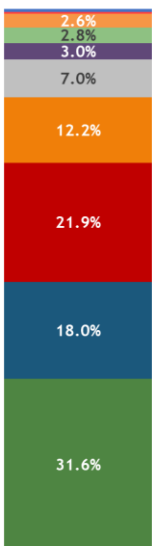
Pre-Covid Share



Share of Priority African Tourist Arrivals by Country Prior vs. During Covid-19⁴

Pre-Covid Share	Country	Sep-22	
		Share	Growth
0.4%	Kenya	0.5%	-18.7%
0.7%	Nigeria	0.3%	-45.9%
2.1%	Zambia	2.6%	-6.3%
2.5%	Malawi	2.8%	-28.8%
2.7%	Namibia	3.0%	-11.3%
9.1%	Botswana	7.0%	-44.6%
12.0%	eSwatini	12.2%	-37.5%
17.9%	Mozambique	21.9%	-15.2%
21.5%	Lesotho	18.0%	-40.8%
31.1%	Zimbabwe	31.6%	-22.7%

Sep-22 Share

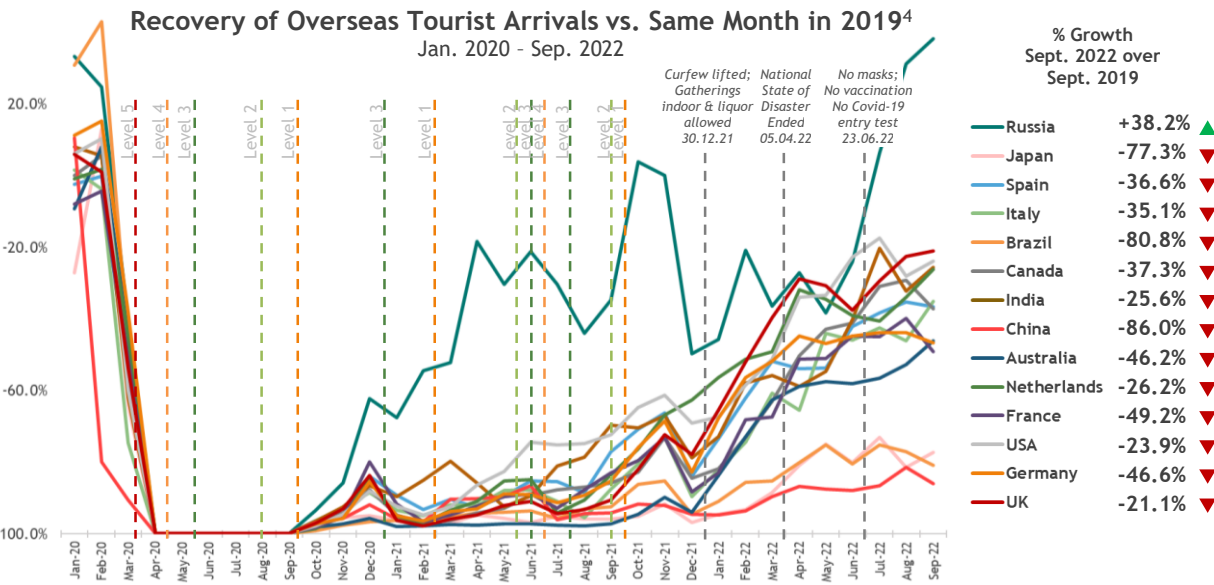


⁴ Statistical Release P0351: Tourism and Migration, 3rd Quarter 2022, Statistics SA.

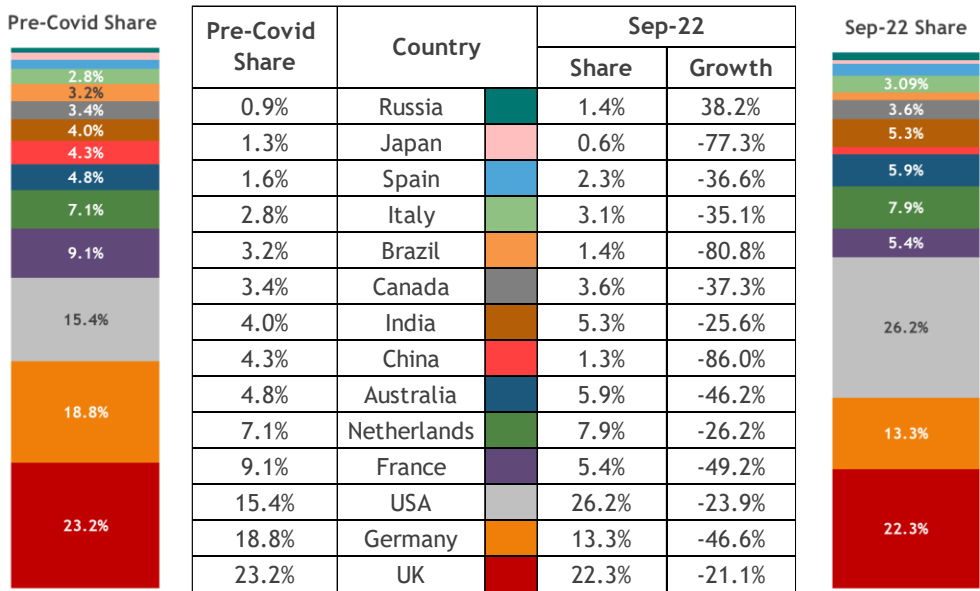
OVERSEAS RECOVERY - PRIORITY MARKETS

Overseas markets' recovery is once more clearly led by Russia with an incredible +38.2% growth over September 2019. Most other countries to show a decline rate which is well below the average for September 2022 (-39.6%) are those with traditional ties to South Africa namely, the UK, India and Netherlands (-21.1%, -25.6%, -26.2%). The USA is also recovering significantly (-23.9%), meaning a phenomenal +10.8% share gain. Other significant share gains include that of India (+1.3%) and Australia (+1.1). Australia's

share gain comes in the face of a relatively high decline rate for this quarter (-46.2%). Other countries to show higher than the average decline rate (-39.6%) are, as is to be expected, China and Japan (-86.0%, -77.3% respectively), but also Brazil, France and Germany having declined by -80.8%, -49.2%, and -46.6% respectively. Share losses in comparison to pre-Covid times are the largest among these with countries, led by Germany, France, and Brazil (-5.5%, -3.7%, -3.0%, and -1.8% respectively).



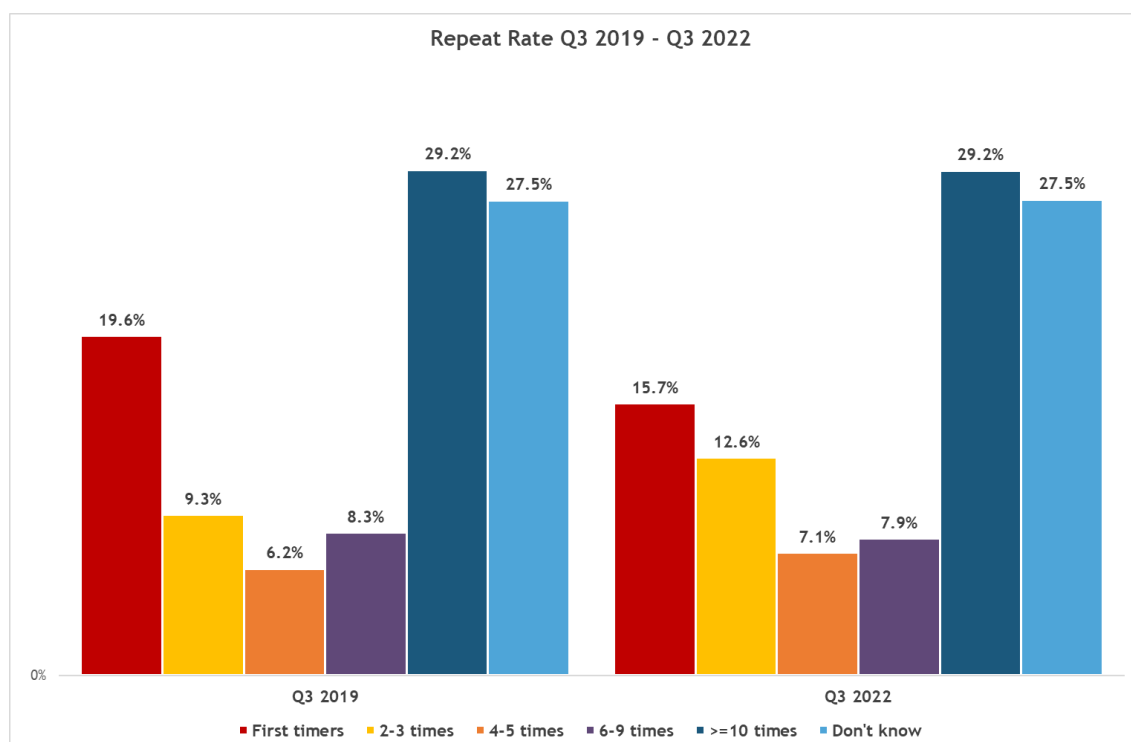
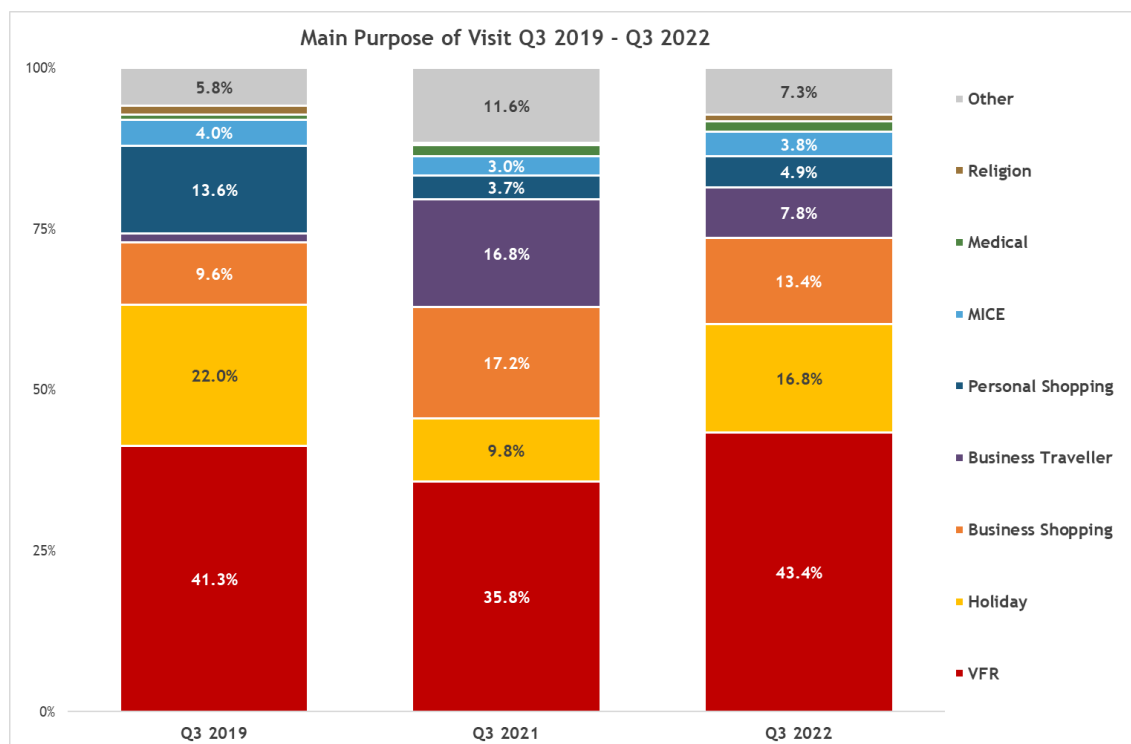
Share of Priority Overseas Tourist Arrivals by Country Prior vs. During Covid-19⁴



⁴ Statistical Release P0351: Tourism and Migration, 3rd Quarter 2022, Statistics SA.

PURPOSE OF TRAVEL

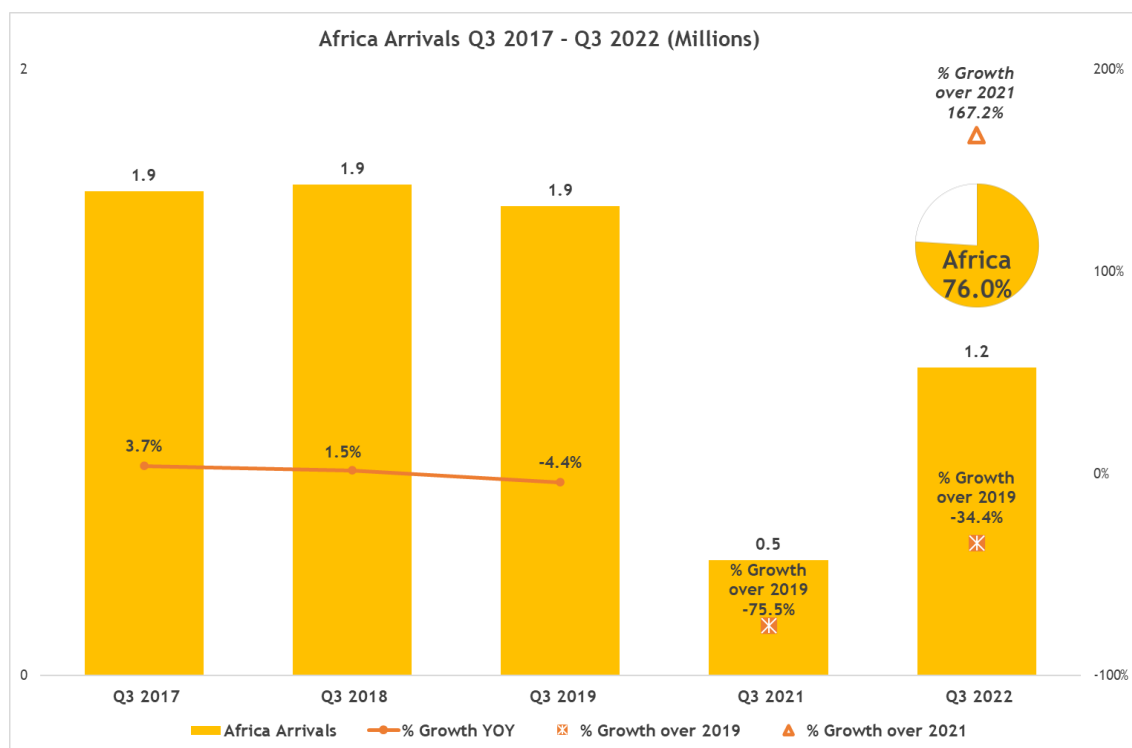
This third quarter of 2022 continues the turnaround evidenced in travellers' behaviour earlier this year in Q2. VFR and holiday now dominate with 43.4% and 16.8% shares of main purpose. As such, VFR has surpassed Q3 2019 levels (+2.1%) whilst holiday is now only -5.2% share points away from its Q3 2019 share (22.0%). This maintains VFR's recovery from an all-time *low of 10.5% in Q1 2021*. Hence, business travel has considerably *gone down since Q1 2021* and is now 7.8% of purpose although this is still +6.4% points more than Q3 2019.



AFRICA ARRIVALS

-34.4% ▼

African tourists accounted for 76.0% of all arrivals in Q3 2022 amounting to 1.2 million (1,218 thousands). African arrivals have indeed recovered, with this result meaning a -34.4% reduction over Q3 2019, whereas in Q3 2021, -75.5% was the result. Further, this quarter's Africa arrivals have *almost tripled* (+167.2%) in comparison to Q3 2021 levels. The Top 10 African source countries list has returned to its prior Covid-19 order (Q3 2019). Zimbabwe, Mozambique and Lesotho top the list, contributing a profound 70.8% of all African tourist arrivals in Q3 2022. Mozambique (-21.7%), Namibia (-18.6%) and Zambia (-17.5%) continue to manifest the smallest decline rates as was also the case in Q1-Q2 2022. The highest decline rates for Q3 2022 are evident once more in Botswana (-55.0%) and eSwatini (-44.0%), which are joined by Malawi as well (-43.6%). All other African countries on the Top 10 list have a decline rate fairly similar to the average -34.4% and in the -30% to -38% range.



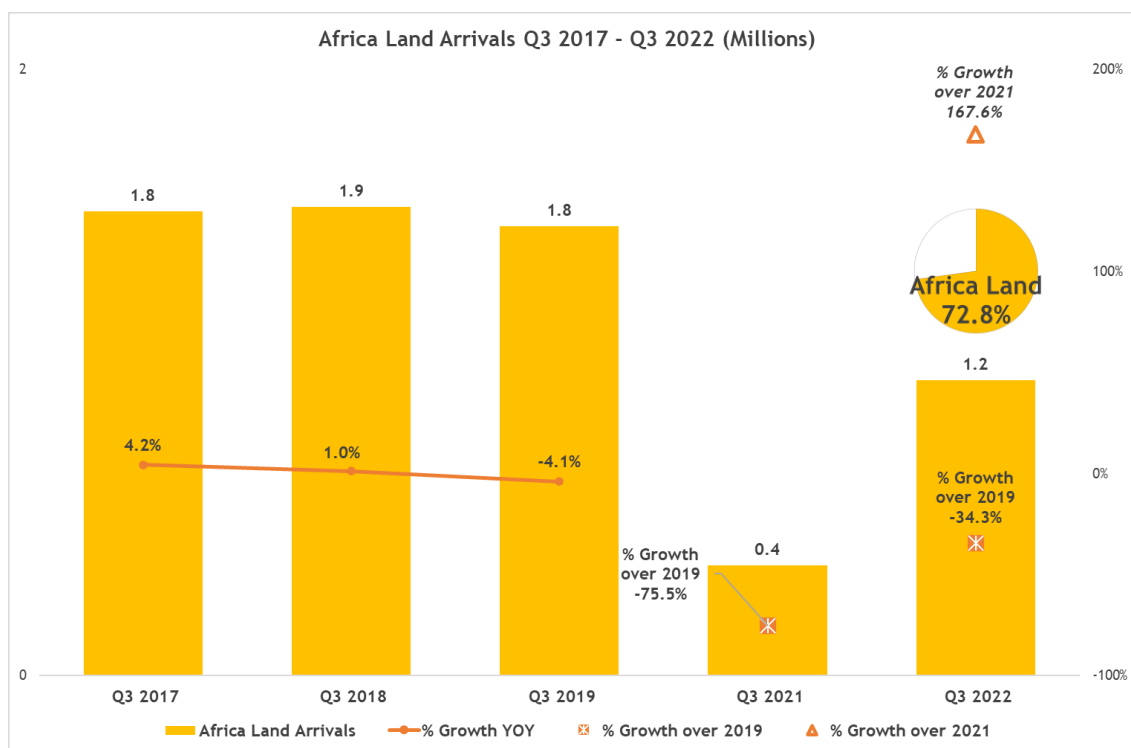
Africa Tourist Arrivals by Top 10 Markets Q3 2022

Africa Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Zimbabwe	379,423	20.4%	31.1%	-30.1%
Mozambique	253,057	13.6%	20.8%	-21.7%
Lesotho	230,415	12.4%	18.9%	-38.3%
Eswatini	134,081	7.2%	11.0%	-44.0%
Botswana	73,683	4.0%	6.0%	-55.0%
Namibia	34,590	1.9%	2.8%	-18.6%
Zambia	31,249	1.7%	2.6%	-17.5%
Malawi	31,018	1.7%	2.5%	-43.6%
Angola	9,278	0.5%	0.8%	-34.6%
Tanzania	6,793	0.4%	0.6%	-29.8%
All Africa Arrivals	1,218,277	75.3%	76.0%	-34.4%

AFRICA LAND ARRIVALS

-34.3% ▼

Africa Land tourists amounted to 1,167 thousands in Q3 2022 and continue to constitute the overwhelming majority (72.8%) of all tourist arrivals in South Africa, even more so than they did in Q3 2019 (72.1%). Very similarly then to overall Africa arrivals, Africa Land arrivals are -34.3% less than their Q3 2019 levels and have *almost tripled since Q3 2021* (+167.6%). Almost exactly as is the case for overall Africa arrivals, this marks a major improvement also when compared to Q3 2021's respective result of -75.5% over Q3 2019. As per overall Africa arrivals, Africa Land arrivals are dominated by South Africa's neighbours Zimbabwe, Mozambique and Lesotho, but to an even greater extent, as together they amount to 73.9% of Africa Land (whereas they constitute 70.8% of Africa overall). As may be expected, the Q3 2022 -34.3% average decline rate for Africa Land is very similar to that of Africa's -34.4%. The same is the case with its +167.6% growth over Q3 2021 (similar to Africa's +167.2%).



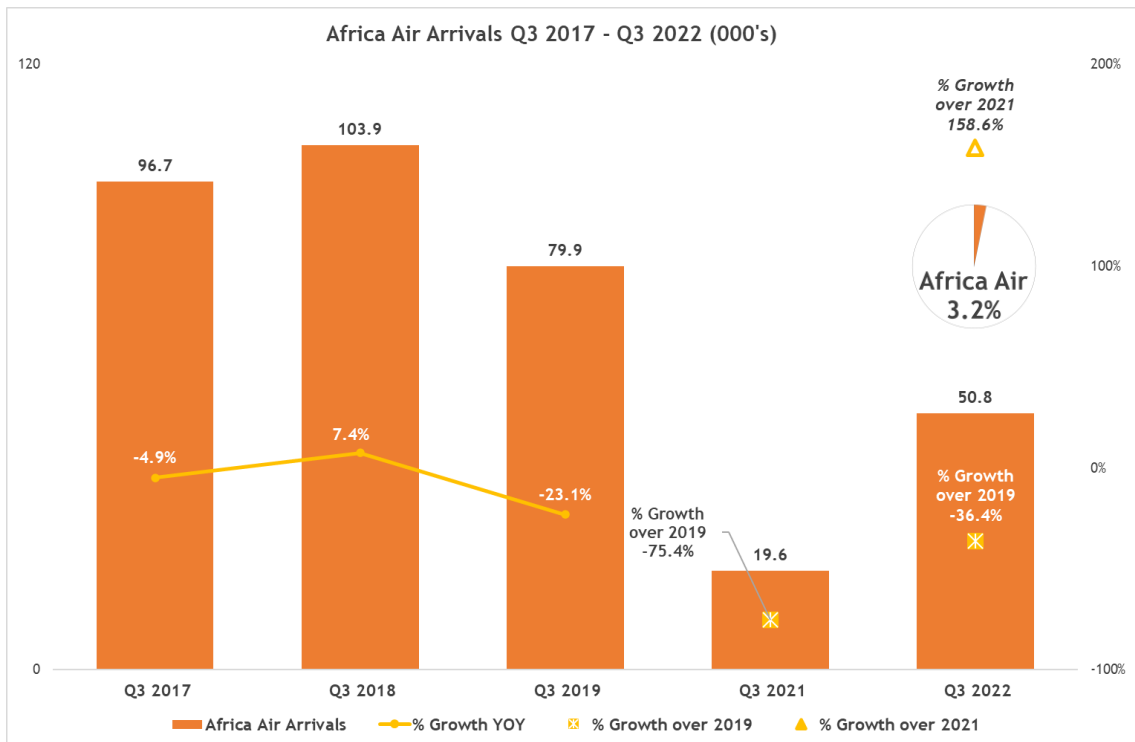
Africa Land Tourist Arrivals by Market Q3 2022

Africa Land Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Zimbabwe	379,423	30.5%	32.5%	-30.1%
Mozambique	253,057	18.2%	21.7%	-21.7%
Lesotho	230,415	21.0%	19.7%	-38.3%
Eswatini	134,081	13.5%	11.5%	-44.0%
Botswana	73,683	9.2%	6.3%	-55.0%
Namibia	34,590	2.4%	3.0%	-18.6%
Zambia	31,249	2.1%	2.7%	-17.5%
Malawi	31,018	3.1%	2.7%	-43.6%
All Africa Land Arrivals	1,167,516	72.1%	72.8%	-34.3%

AFRICA AIR ARRIVALS

-36.4% ▼

This third quarter, Africa Air arrivals amounted to 50.8 thousands, representing a 3.2% share of all international tourist arrivals (similar to Q1-Q2 2022 and equal to Q3 2019). Africa Air arrivals continue to recover and have declined much less – by only -36.4% over Q3 2019. The respective result in Q3 2021 was -75.4% and in Q2 2022, -42.1% (over Q2 2019). This is in line with the general recovery experienced in 2022 thus far. *When compared to Q3 2021, Africa Air arrivals have more than doubled (+158.6%)* and are now well over half of their Q3 2019 levels (79.9 thousands). The Top Ten source country list has changed in terms of order and shares. Nigeria, the DRC, and Gabon, have lost -4.1%, -2.3% and -1.0% share points over Q3 2019 respectively. Not surprisingly, these three African countries are also showing the highest decline rates of -60.2%, -48.8%, and -58.7% respectively. On the other hand, Ghana, Egypt and Ethiopia, are showing the smallest decline rates of -10.1%, -21.2%, and -22.2% respectively. Ghana has therefore increased its Q3 2019 share by +2.5% points.



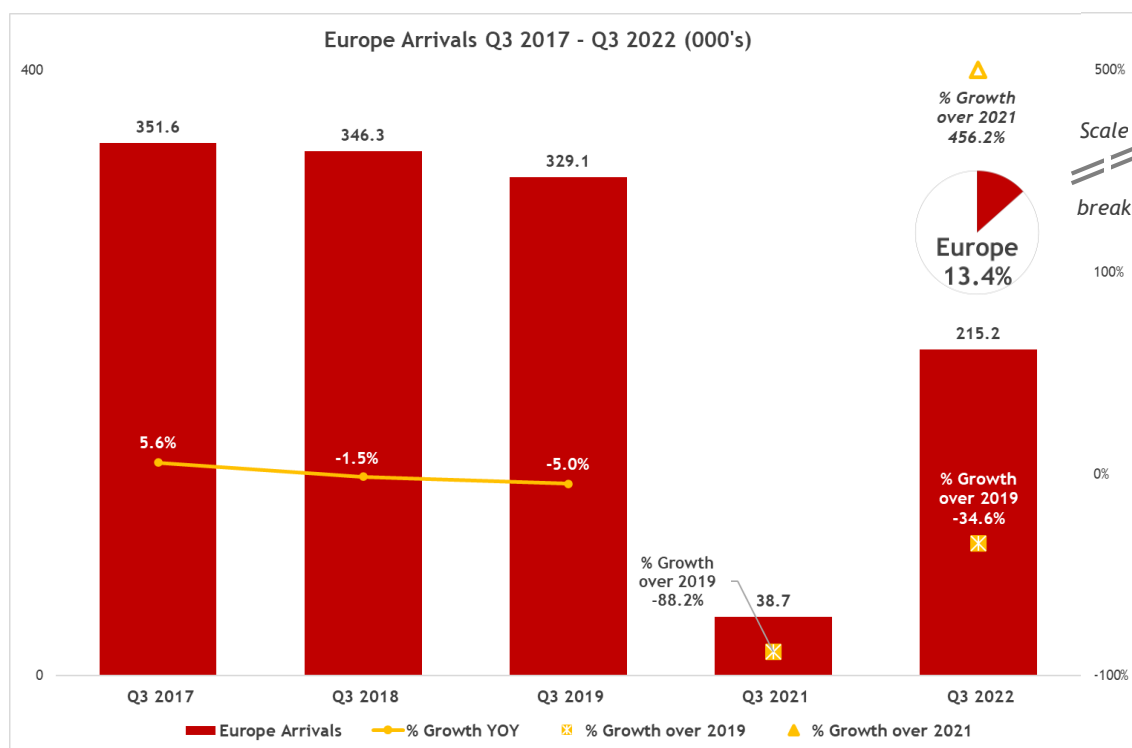
Africa Air Tourist Arrivals by Top 10 Markets Q3 2022

Africa Air Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Angola	9,278	17.8%	18.3%	-34.6%
Tanzania	6,793	12.1%	13.4%	-29.8%
Kenya	5,488	9.5%	10.8%	-27.9%
DRC	4,863	11.9%	9.6%	-48.8%
Ghana	4,294	6.0%	8.5%	-10.1%
Nigeria	3,521	11.1%	6.9%	-60.2%
Mauritius	2,959	6.3%	5.8%	-41.4%
Uganda	2,271	4.4%	4.5%	-36.0%
Egypt	1,346	2.1%	2.7%	-21.2%
Ethiopia	1,335	2.1%	2.6%	-22.2%
Others in Top 10 Q3 2019:				
Gabon	984	3.0%	1.9%	-58.7%
All Africa Air Arrivals	50,761	3.2%	3.2%	-36.4%

EUROPE ARRIVALS

-34.6% ▼

European arrivals amounted to 215.2 thousand this quarter and now hold a further improved 13.4% share of all arrivals. This improvement is similar to that evidenced in Q2 2022. Europe's share now more than equals its Q3 2019 counterpart (13.3%). In line with this, European arrivals have recovered substantially, declining by only -34.6% over Q3 2019 versus -88.2% in Q3 2021. Further, *in comparison to Q3 2021's 38.7 thousand arrivals, European arrivals have gone up by a staggering +456.2%*. The UK continues to strengthen its position as the number one European source country with an even greater share of arrivals (29.9% vs. 25.8% in Q3 2019). Germany, the Netherlands, France and Italy continue to be the other largest European source markets (14.7%, 12.8%, 9.5%, and 6.2% respectively) and together, these five countries amount to 73.0% of European arrivals. This is so despite Germany, France & Italy having lost share points over Q3 2019 (-2.8%, -1.6%, -0.9% respectively).



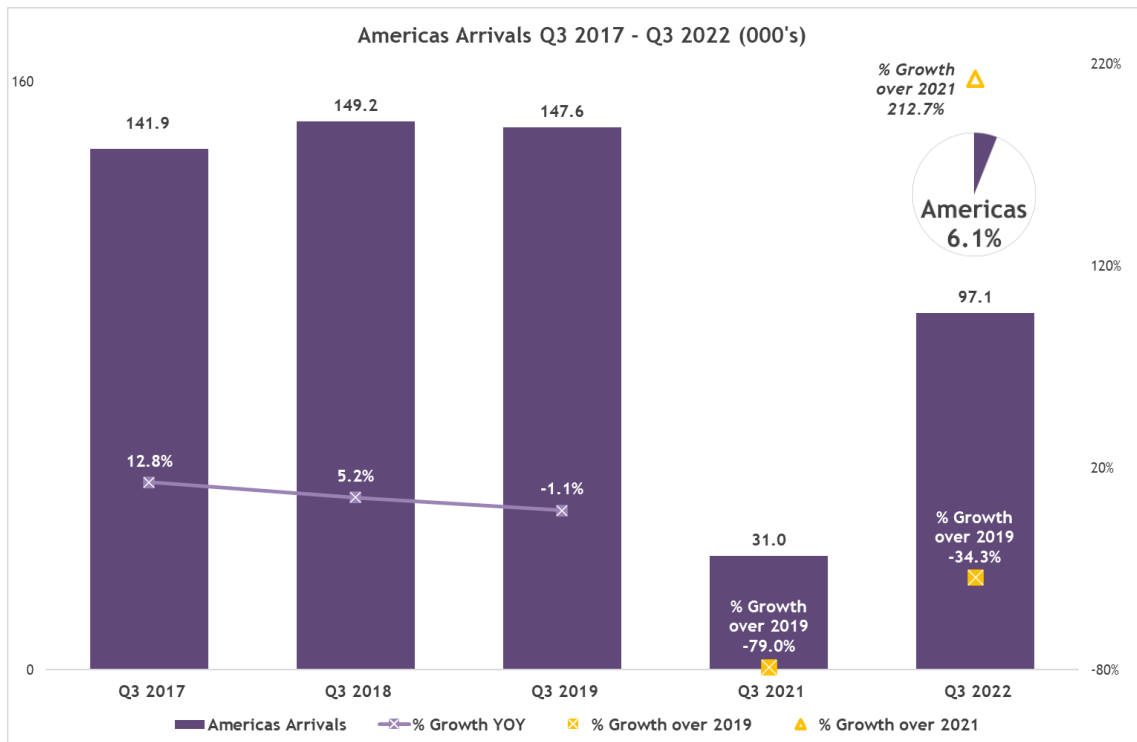
Europe Tourist Arrivals by Top 10 Markets Q3 2022

Europe Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
UK	64,276	25.8%	29.9%	-24.3%
Germany	31,553	17.5%	14.7%	-45.1%
The Netherlands	27,535	12.9%	12.8%	-35.0%
France	20,375	11.1%	9.5%	-44.2%
Italy	13,276	7.1%	6.2%	-43.1%
Belgium	10,791	4.4%	5.0%	-26.3%
Spain	9,497	4.5%	4.4%	-36.5%
Switzerland	6,237	2.9%	2.9%	-35.5%
Ireland	4,812	1.8%	2.2%	-18.2%
Portugal	4,020	1.9%	1.9%	-36.7%
All Europe Arrivals	215,184	13.3%	13.4%	-34.6%

AMERICAS ARRIVALS

-34.3% ▼

This quarter, travel from the Americas amounted to 97.1 thousands. This result mirrors an improved share of 6.1% (6.0% in Q3 2019) and represents a significant recovery of -34.3% versus Q3 2021's -79.0%. This result is also similar to Africa's -34.4%, Africa Land's -34.3%, Africa Air's -36.4%, and Europe's -34.6%. *When compared to Q3 2021, the recovery is of course much bolder (+212.7%).* The USA's -23.2% decline rate (vs. Q3 2019) is the smallest out of all American countries since Costa Rica's rate of -2.2% must be due to a special group arrival and hence should be considered an outlier. As a consequence, the USA now accounts for 81.5% of all Americas' arrivals i.e. a gain of +11.8% share points. In sharp contrast to the USA, Brazil's decline rate remains very high (-77.9%) and it now accounts for only 4.5% of Americas arrivals. This places Brazil third, and has elevated Canada to second position with a 9.7% share despite a decline rate very close to the average (-32.9%).



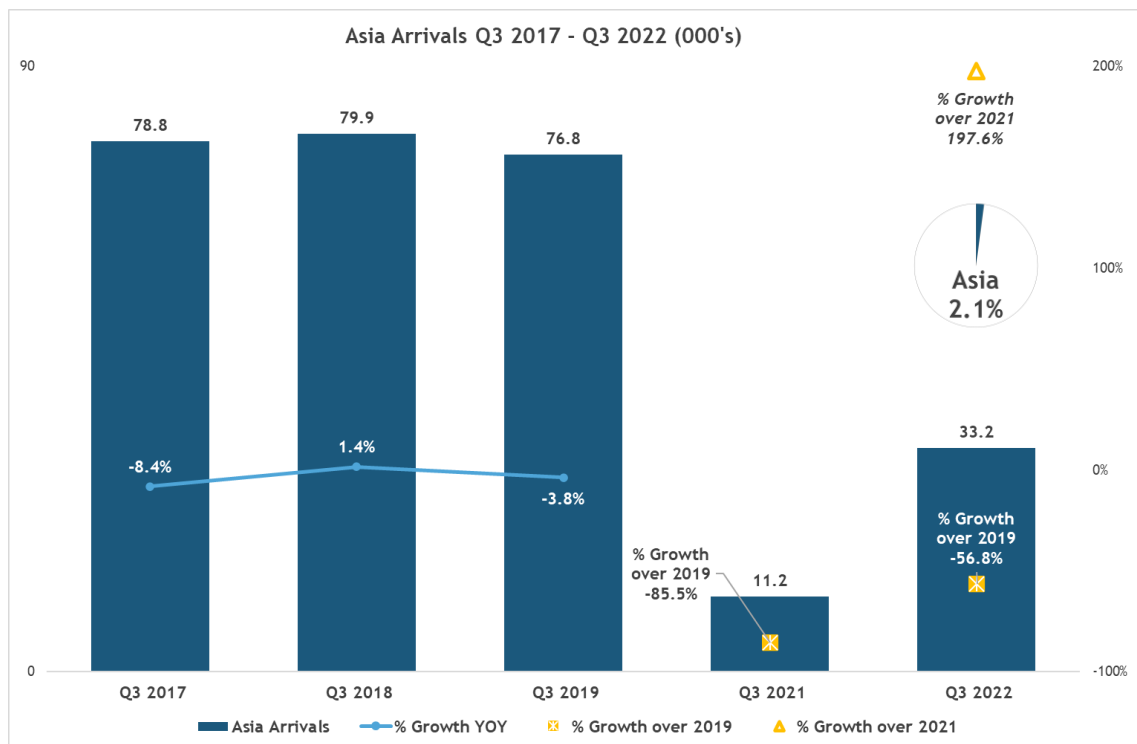
Americas Tourist Arrivals by Top 10 Markets Q3 2022

Americas Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
USA	79,129	69.8%	81.5%	-23.2%
Canada	9,367	9.5%	9.7%	-32.9%
Brazil	4,394	13.4%	4.5%	-77.9%
Mexico	1,168	1.1%	1.2%	-25.9%
Argentina	807	1.9%	0.8%	-70.6%
Chile	348	1.0%	0.4%	-76.8%
Colombia	289	0.4%	0.3%	-51.5%
Peru	240	1.0%	0.2%	-83.5%
Costa Rica	178	0.1%	0.2%	-2.2%
Cuba	165	0.2%	0.2%	-52.0%
Others in Top 10 Q3 2019:				
Uruguay	125	0.4%	0.1%	-77.9%
All Americas Arrivals	97,056	6.0%	6.1%	-34.3%

ASIA ARRIVALS

-56.8% ▼

Travel from Asia continues to make strides although arrivals are still -56.8% below their Q3 2019 counterparts. During this quarter, arrivals from Asia amounted to 33.2 thousands, representing *triple the amount of arrivals in Q3 2021 (11.2 thousands, +197.6% over Q3 2021)*. This is of course still a far cry from Q3 2019's 76.8 thousands and hence Asia's share remains a low 2.1% when compared to 2019's 3.1%. A closer look reveals that China's recovery has been dramatic and current Chinese arrivals are only -26.3% down on Q3 2019. Since all other Asian countries are showing much higher decline rates, China now accounts for almost half of all Asia arrivals (46.9%). Interestingly, it is India that is showing the highest decline rate of -84.9%, despite its close and historical ties to South Africa. India has consequently lost about two thirds of its share (11.2% vs. 31.9%). Also of interest are Japanese arrivals which are stagnant (-0.2%) and Sri Lanka's which are positive (+42.1%).



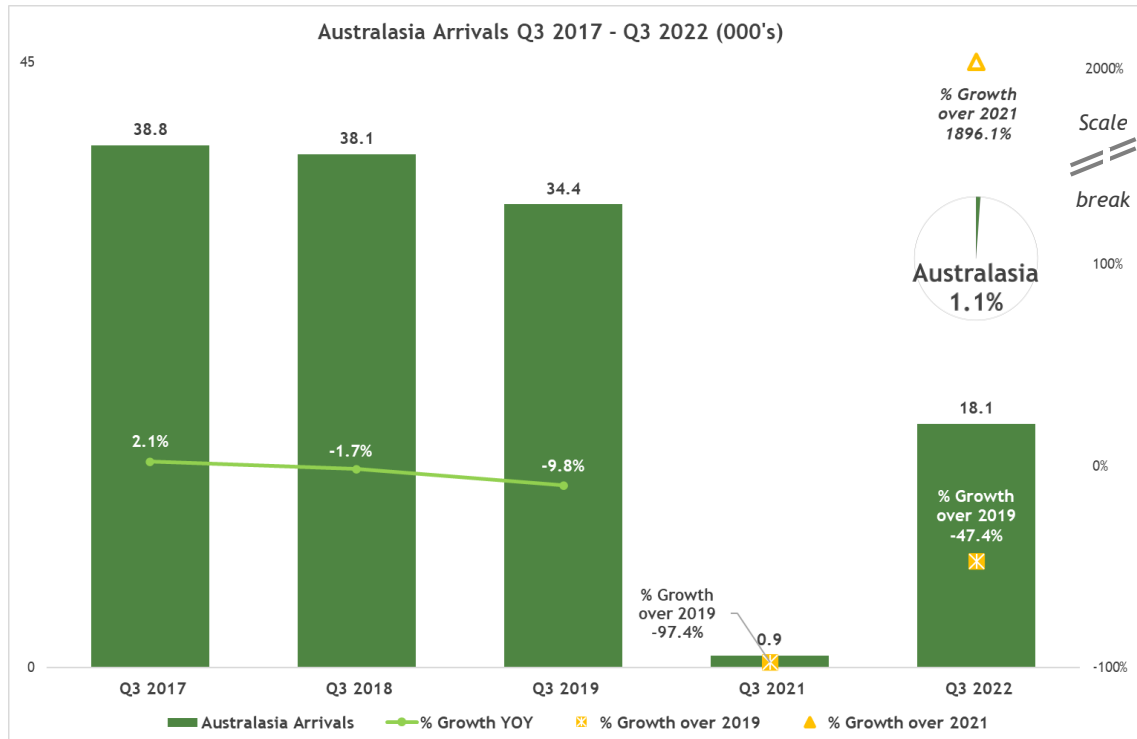
Asia Tourist Arrivals by Top 10 Markets Q3 2022

Asia Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
China	15,584	27.5%	46.9%	-26.3%
India	3,714	31.9%	11.2%	-84.9%
Japan	3,299	4.3%	9.9%	-0.2%
Sri Lanka	1,954	1.8%	5.9%	42.1%
Pakistan	1,576	9.3%	4.7%	-77.9%
Bangladesh	1,524	6.6%	4.6%	-70.1%
Malaysia	1,220	2.8%	3.7%	-42.8%
Singapore	833	2.8%	2.5%	-60.7%
Philippines	813	3.1%	2.4%	-65.9%
South Korea	738	3.4%	2.2%	-71.6%
Others in Top 10 Q3 2019:	491	0.9%	1.5%	-28.8%
Thailand	453	2.8%	1.4%	-79.2%
All Asia Arrivals	33,226	3.1%	2.1%	-56.8%

AUSTRALASIA ARRIVALS

-47.4% ▼

Australasian tourist arrivals are still showing substantial losses (-47.4%) versus Q3 2019 but their recovery *versus Q3 2021 is the highest of all regions as was also the case in Q1 as well as Q2 2022 (+1420.3% for Q2 2022)*. Australasian arrivals amounted to 18.1 thousands, this representing a 1.1% share (equal to Q2 2022). Australia is of course still the major contributor with 80.4% of arrivals. However, this is a watered down share as previously Australia accounted for 87.2% of all Australasian arrivals. New Zealand's second place represents an 18.9% share (+6.3% points) and is due to its improved decline rate of -20.8%. Most other Australasian countries (Fiji, Samoa, Tonga) are all showing positive triple digit growth rates albeit over very small bases (126.3%, 160.0%, 116.7% respectively). ■



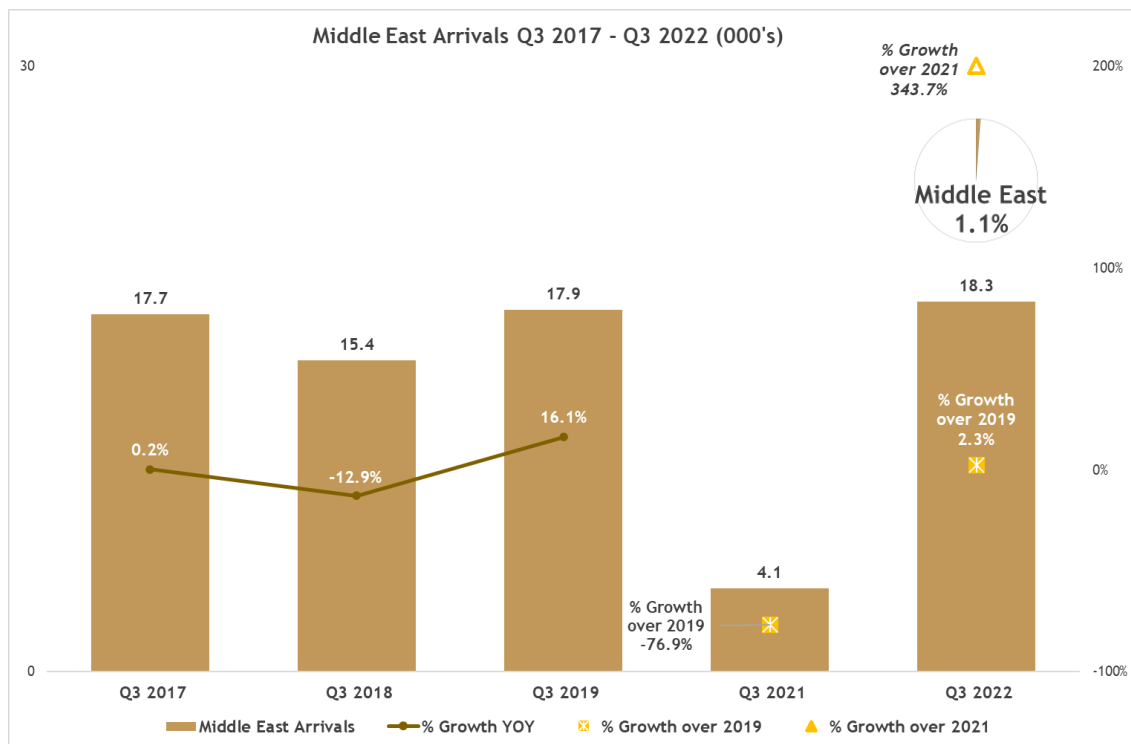
Australasia Tourist Arrivals by Market Q3 2022

Australasia Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Australia	14,538	87.2%	80.4%	-51.6%
New Zealand	3,427	12.6%	18.9%	-20.8%
Fiji	86	0.1%	0.5%	126.3%
Samoa	13	0.0%	0.1%	160.0%
Tonga	13	0.0%	0.1%	116.7%
Papua New Guinea	3	0.0%	0.0%	-75.0%
Fed States of Micronesia	1	0.0%	0.0%	0.0%
All Australasia Arrivals	18,085	1.4%	1.1%	-47.4%

MIDDLE EAST ARRIVALS

+2.3% ▲

This third quarter of 2022, international tourist arrivals from the Middle East have fully recovered and have surpassed Q3 2019 levels with a +2.3% growth rate. They stand at 18.3 thousand persons and represent an improved 1.1% share of all arrivals into South Africa. *Over Q3 2021, this result represents a fantastic +343.7% growth.* These patterns are similar to those seen in Q2 2022 when the Middle East showed the smallest decline rate over Q2 2019 (-28.5%). Arrivals from the Middle East continue to show Israeli (36.3%) and Saudi Arabia (35.3%) dominance, with a dramatically weakened share for the former (36.3% vs. 43.2% in Q3 2019) and a much strengthened share for the latter (35.3% vs. 26.4%). Together with the UAE, these three countries amount to more than 80% of all Middle East arrivals. Important to note are the UAE's and Qatar's positive growth rates of +12.7% and +71.1% over Q3 2019 respectively. Oman is the least to recover with -54.1% over Q3 2019. ■



Middle East Tourist Arrivals by Top 10 Markets Q3 2022

Middle East Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Israel	6,657	43.2%	36.3%	-14.0%
Saudi Arabia	6,476	26.4%	35.3%	36.9%
United Arab Emirates	2,056	10.2%	11.2%	12.7%
Kuwait	601	4.1%	3.3%	-19.1%
Qatar	522	1.7%	2.8%	71.1%
Jordan	507	3.2%	2.8%	-11.2%
Lebanon	494	3.5%	2.7%	-22.0%
Iran	442	2.5%	2.4%	0.5%
Yemen	138	1.5%	0.8%	-47.1%
Syria	118	1.0%	0.6%	-34.1%
Others in Top 10 Q3 2019:				
Oman	101	1.2%	0.6%	-54.1%
All Middle East Arrivals	18,335	0.7%	1.1%	2.3%

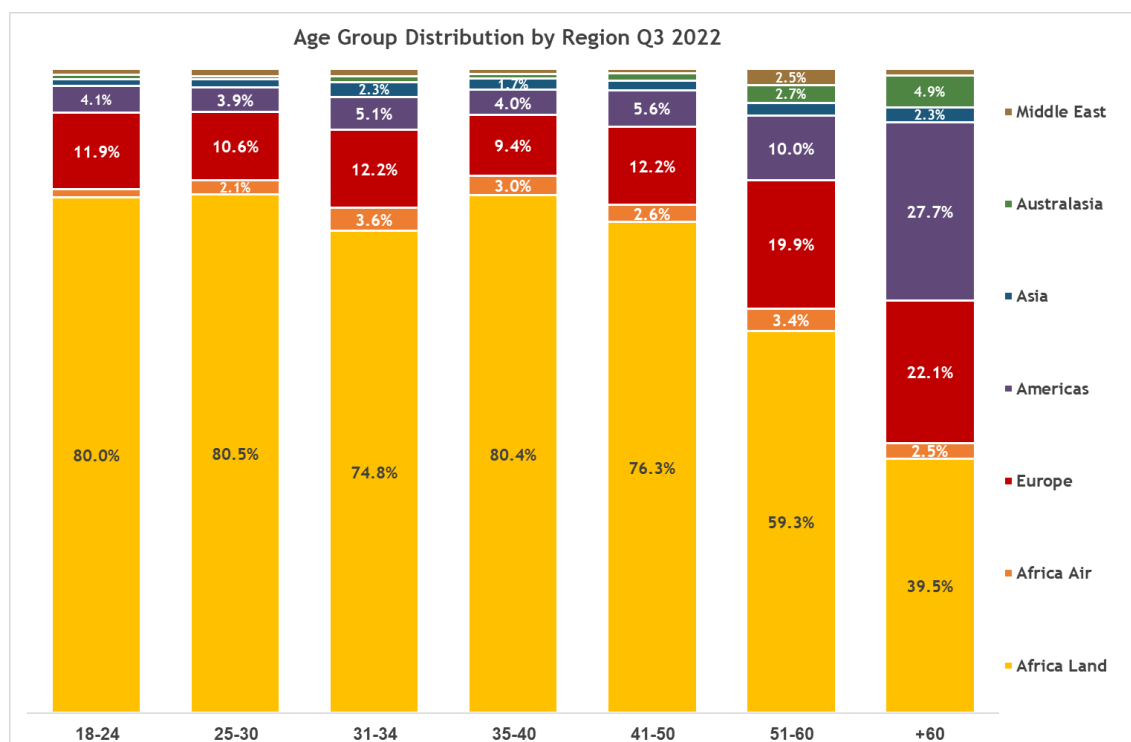
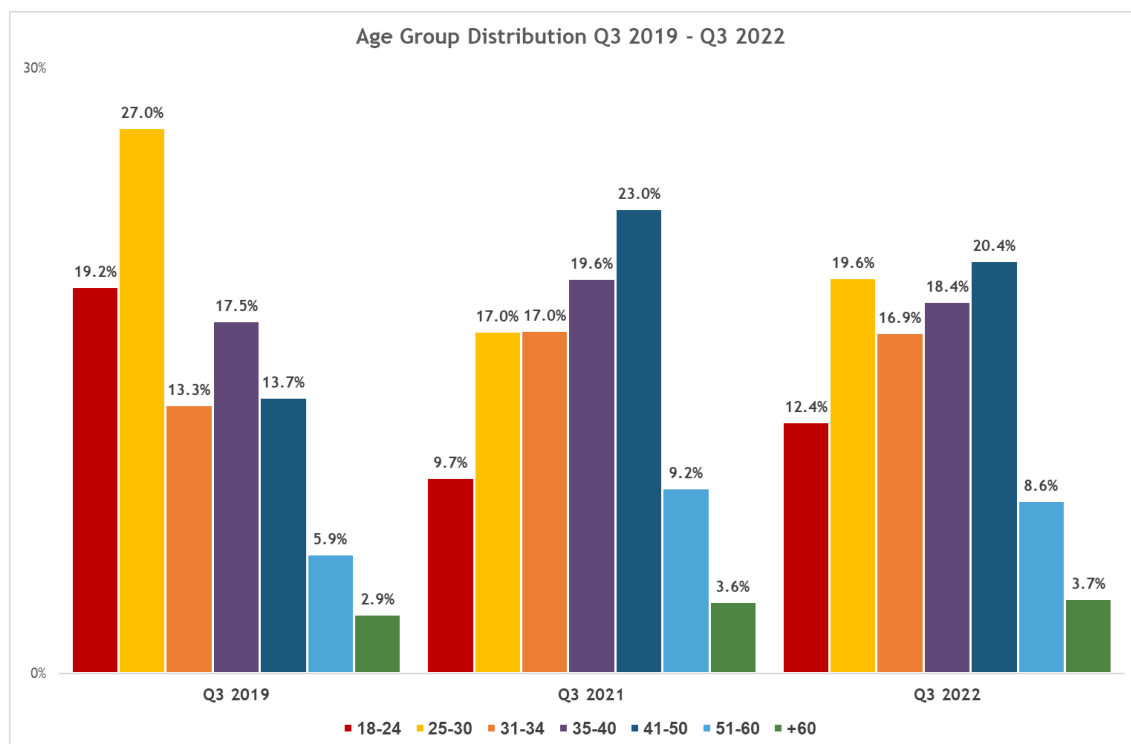
INTERNATIONAL TOURIST ARRIVALS



1.6 MILLION

-35.0% ▼

During the third quarter of 2022, it's evident that Covid-19's effects are dissipating with travellers more evenly distributed across age groups. As was the case in Q2 2022, the reduction in 18-30-year-olds is still very evident (-14.1% points) as well as the increase in 41-60-year-olds (+9.4% points) when compared to Q3 2019. Regional patterns remain as in the past, with African travellers dominating, being the youngest group out of all the regions.



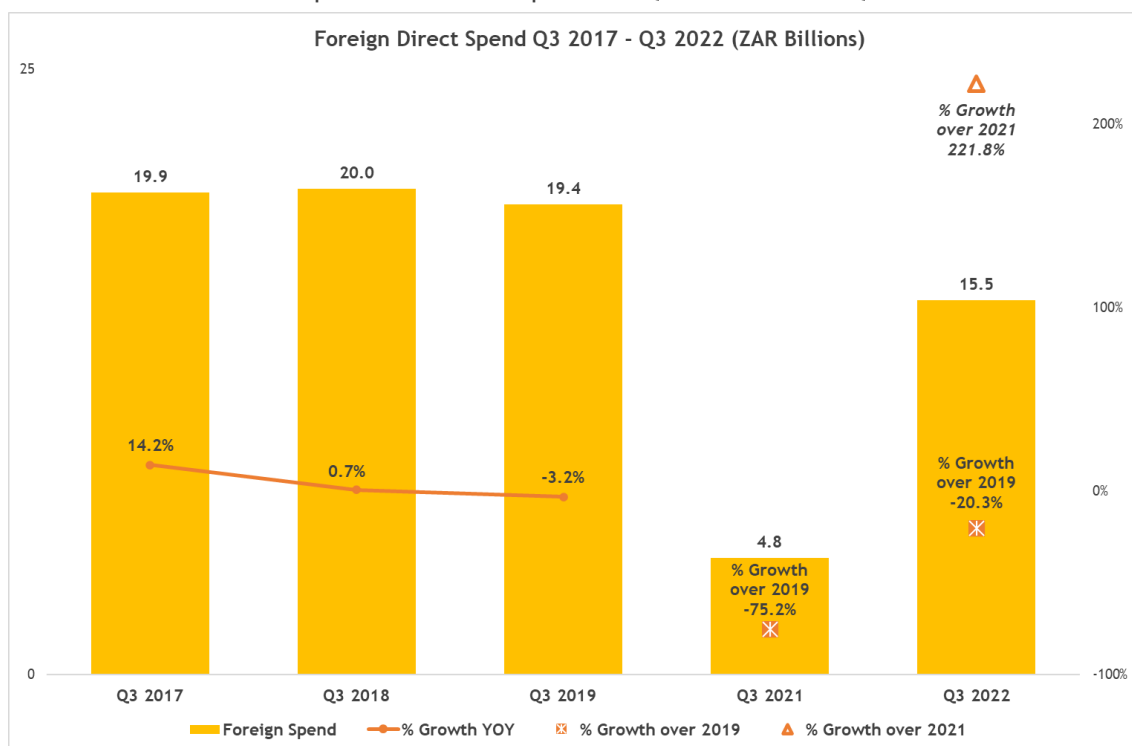
TOTAL FOREIGN DIRECT SPEND



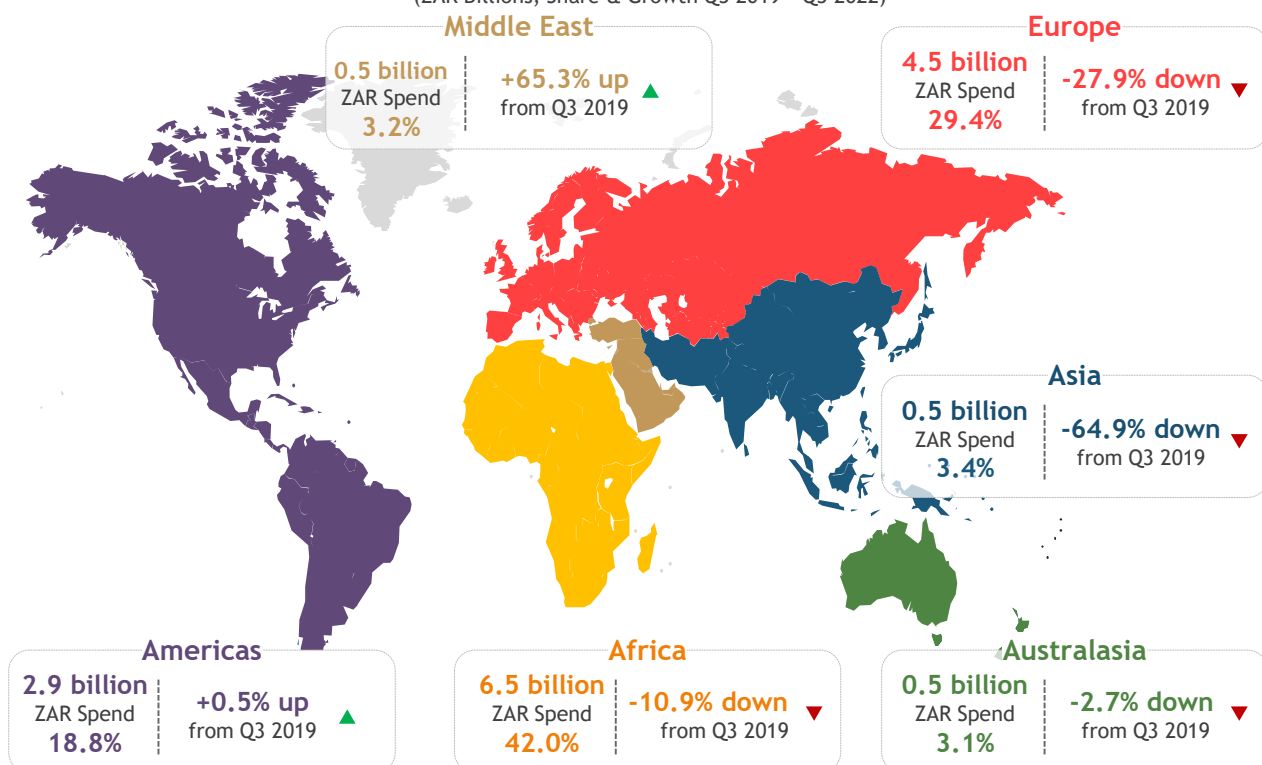
ZAR 15.5 BILLION

-20.3% ▼

Foreign spend by international tourists has recovered significantly during Q3 2022, falling by just -20.3% over Q3 2019. This is a much improved result compared to Q3 2021's -75.2% over Q3 2019. Hence, spend is showing *growth of +221.8% over Q3 2021* and now equals ZAR 15.5 billion. This is also an improved result compared to Q2's -36.4% over Q2 2019.



Foreign Direct Spend by Region Q3 2022 (ZAR Billions, Share & Growth Q3 2019 - Q3 2022)



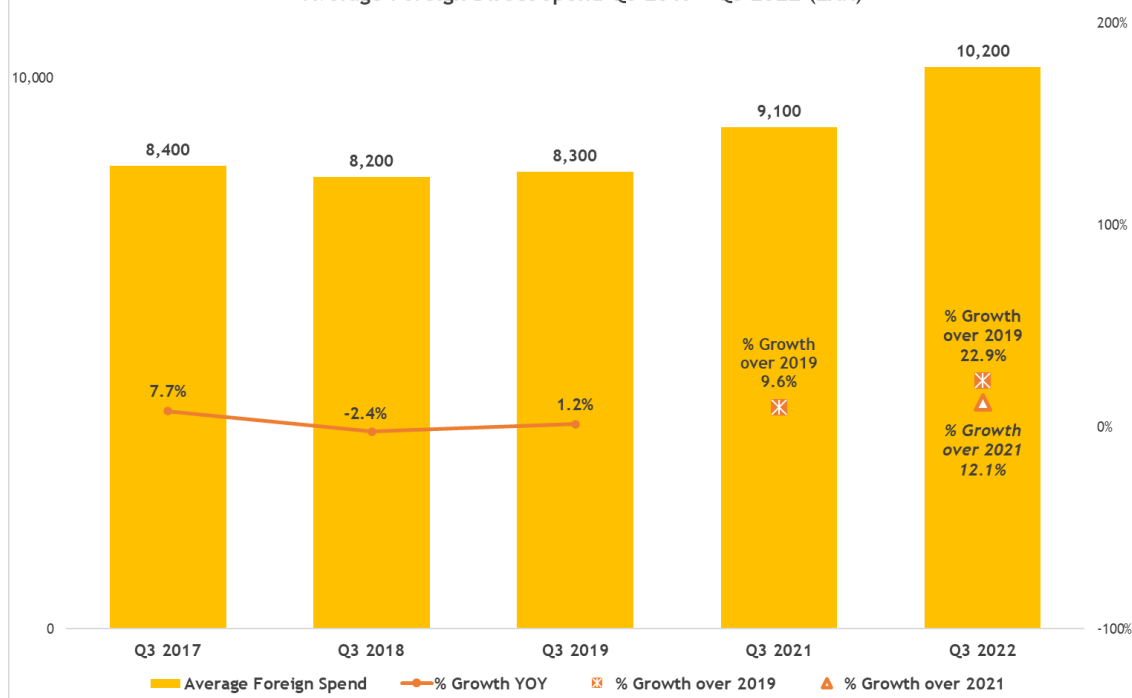


This third quarter, declines in spend have been the greatest once more amongst Asian and South American tourists (-64.9%, -49.7% respectively over Q3 2019) although these have recovered somewhat since Q2 2022 (-74.2%, -59.3% respectively). In line with this, Asia's share of spend has been halved this quarter, losing -4.3% points and reaching a low of 3.4% from a pre-Covid-19 high of 7.7%. Africa and Africa Land's decline rates are smaller than the average -20.3% and as such, have gained share points to reach 42.0% and 35.3% respectively. Most remarkable this quarter, is the Middle East's positive growth rate of +65.3%, meaning it has gained +1.7% in share points. North America as well as Africa Air, are also showing positive growth (+8.5%, +6.6% respectively over Q3 2019), and have gained substantial share points (+4.7% for the USA, and +6.6% for Africa Air).

Foreign Direct Spend by Region Q3 2019 & Q3 2022

Region	Spend (ZAR Billions)		% Share		% Growth	
	Q3 2019	Q3 2022	Q3 2019	Q3 2022	Q3 2019 - Q3 2022	
Africa	7.3	6.5	37.6%	42.0%	-10.9%	
Africa Land	6.3	5.5	32.6%	35.3%	-13.7%	
Africa Air	1.0	1.0	5.0%	6.7%	6.6%	
Europe	6.3	4.5	32.5%	29.4%	-27.9%	
Americas	2.9	2.9	14.9%	18.8%	0.5%	
North America	2.5	2.7	12.9%	17.5%	8.5%	
Central & S. America	0.4	0.2	2.1%	1.3%	-49.7%	
Asia	1.5	0.5	7.7%	3.4%	-64.9%	
Australasia	0.5	0.5	2.6%	3.1%	-2.7%	
Middle East	0.3	0.5	1.5%	3.2%	65.3%	
All Arrivals	19.4	15.5	100.0%	100.0%	-20.3%	

Average Foreign Direct Spend Q3 2017 - Q3 2022 (ZAR)





Average foreign spend has grown considerably this quarter and now stands on ZAR 10,200. This result is similar to that of Q2 and represents an increase of +22.9% over Q3 2019 and +12.1% over Q3 2021. The Americas are showing the fastest growth rate (+74.1%) increasing American average spend dramatically from ZAR 18,500 to ZAR 32,200. All other regions are showing recovery growth rates which are fairly high except for Asia (+2.4%) and Europe (+15.3%). Most notable in positive growth are Australasia's +46.4% and Africa Air's 42.0%.

Average Foreign Direct Spend by Region Q3 2019 - Q3 2022

Region	Average Spend (ZAR)			% Growth	
	Q3 2019	Q3 2021	Q3 2022	Q3 2019 - Q3 2022	
Africa	3,900	5,500	5,500		41.0%
Africa Land	3,700	4,700	4,800		29.7%
Africa Air	18,100	25,300	25,700		42.0%
Europe	20,900	28,600	24,100		15.3%
Americas	18,500	34,900	32,200		74.1%
North America	24,400	35,900	32,500		33.2%
Central & S. America	17,500	22,300	28,900		65.1%
Asia	20,800	22,900	21,300		2.4%
Middle East	24,800	36,200	30,400		22.6%
Australasia	19,200	39,100	28,100		46.4%
All Arrivals	8,300	9,100	10,200		22.9%

Although much improved, foreign spend remains lower than prior the pandemic. As a result, all expenditure categories are still showing declines. The only exception to this are medical services which have grown by +35.9% over Q3 2019 (similarly +42.0% in Q2 2022). As in the first half of 2022, business shopping has experienced the highest decline rate which is more than double the average (-55.5% over Q3 2019). Declines in all other categories are much closer to the average -20.3%. Shares by various types remain little changed except for medical and business shopping (+1.1% & -6.6% points respectively).

Foreign Direct Spend by Type Q3 2019 - Q3 2022

Spend Category	ZAR Billions		% Share		% Growth	
	Q3 2019	Q3 2022	Q3 2019	Q3 2022	Q3 2019 - Q3 2022	
Personal Shopping	5.4	4.8	27.8%	30.9%		-11.4%
Food	3.1	2.7	16.0%	17.5%		-12.6%
Accommodation	2.6	1.8	13.4%	11.4%		-32.3%
Leisure	2.1	1.5	10.8%	10.0%		-26.5%
Business Shopping	2.9	1.3	14.9%	8.3%		-55.5%
Transport	1.6	1.3	8.2%	8.5%		-17.9%
Medical	0.3	0.4	1.5%	2.6%		35.9%
Other	0.7	1.6	3.5%	10.3%		132.2%
All Foreign Spend	19.4	15.5	100.0%	100.0%		-20.3%

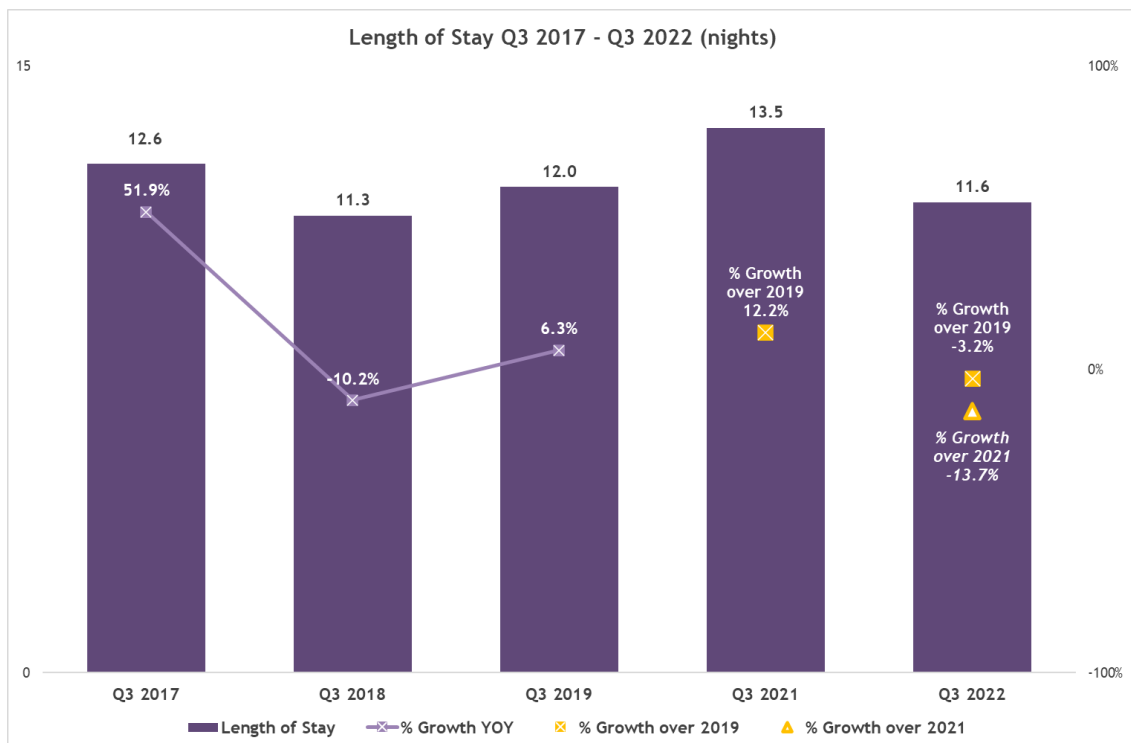
LENGTH OF STAY



11.6 NIGHTS

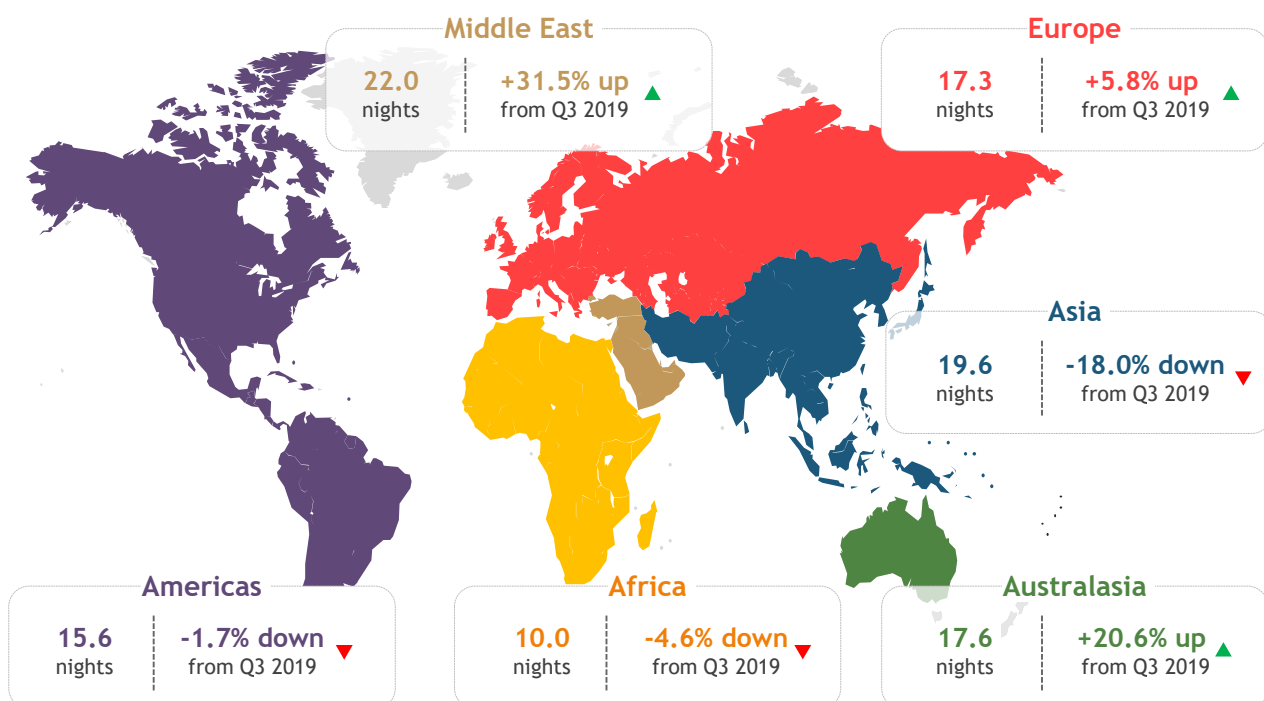
-3.2% ▼

Length of stay in Q3 2022 has gone down by -3.2% over Q3 2019 and by -13.7% over Q3 2021. Length of stay now equals 11.6 nights. A very similar result of 12.0 nights was achieved in Q3 2019. This result marks then a return to pre-Covid-19 levels with Q3 2021's result being the odd one out and is due to the pandemic's impact. Length of stay by Middle Easterners as well as Australians has gone up dramatically and now equal 19.6 & 22.0 nights respectively.



Length of Stay Q3 2022

(No. Nights & Growth Q3 2019 - Q3 2022)



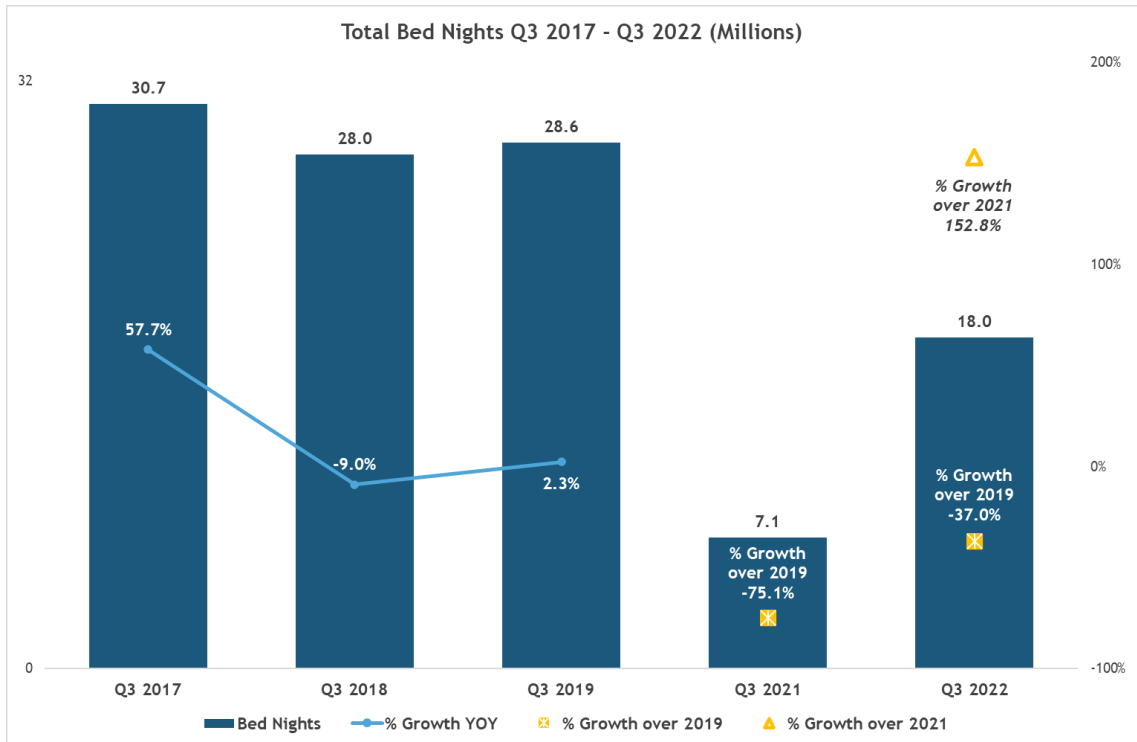
TOTAL BED NIGHTS



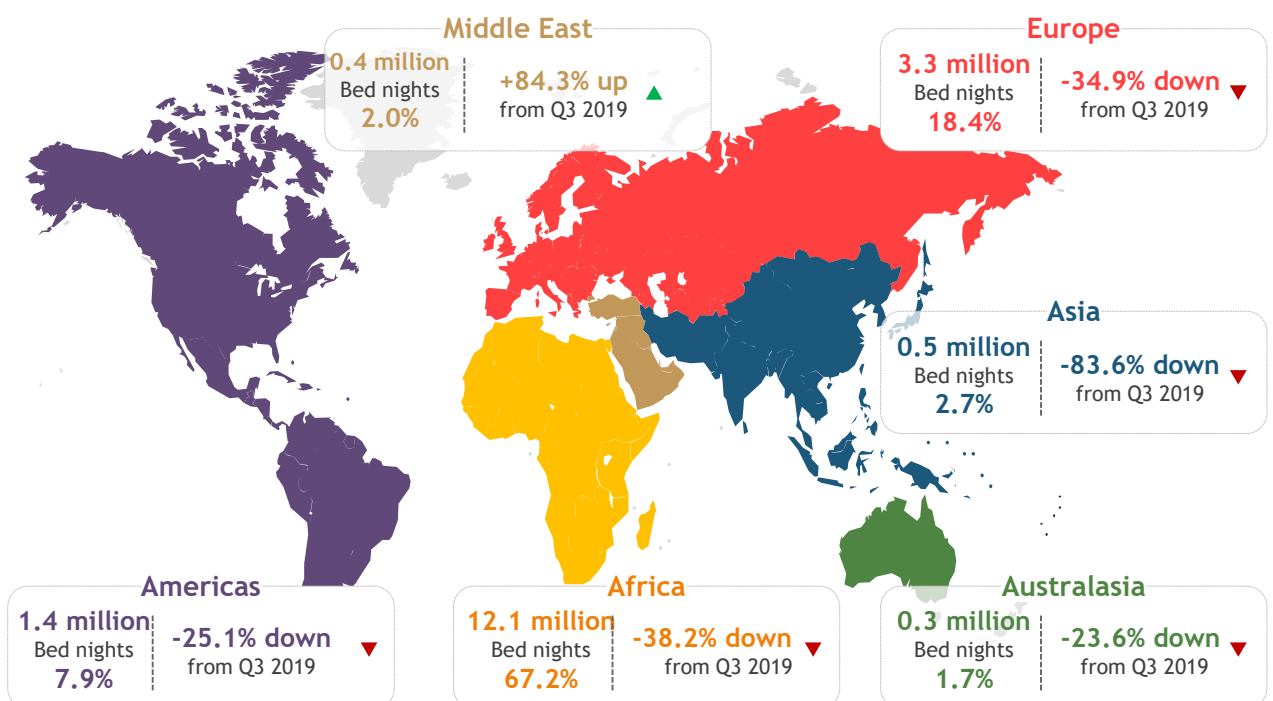
18.0 MILLION

-37.0% ▼

In line with length of stay, bed nights have also recovered but not to Q3 2019 levels. Total bed nights amounted to 18.0 million, this being a -37.0% decline over Q3 2019 and an impressive +152.8% over Q3 2021. This result is also better than that achieved in the third quarter of 2021 (-75.1%). In contrast with all other regions, the Middle East is showing positive growth this quarter in terms of bed nights as well (+84.3%).

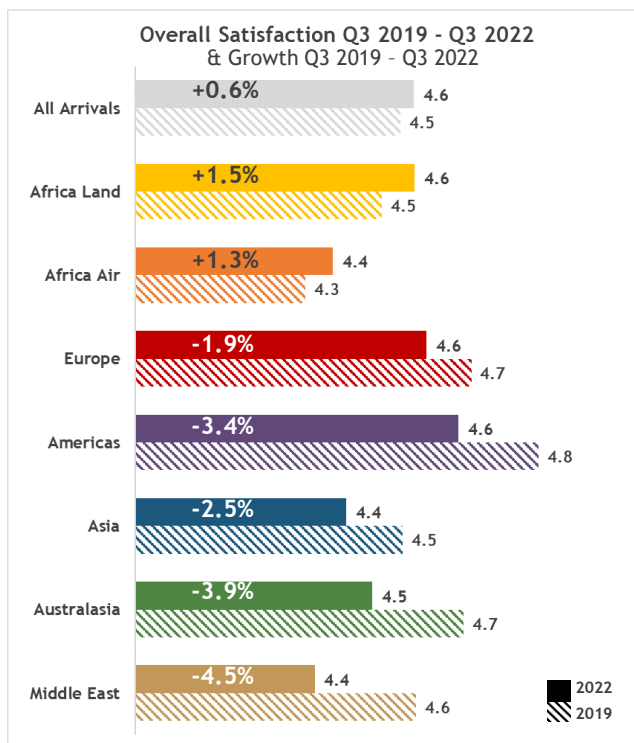


Total Bed Nights Q3 2022 (Millions, Share & Growth Q3 2019 - Q3 2022)

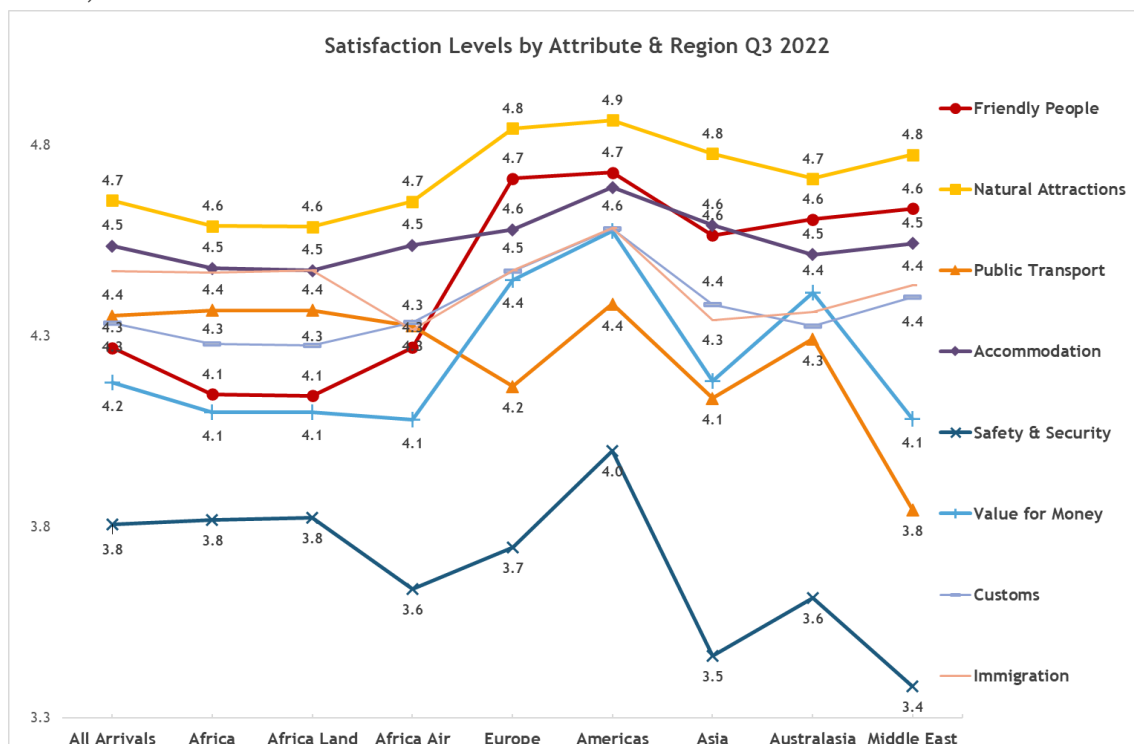




International tourists' overall satisfaction with South Africa has not improved much this quarter and remains 4.5 out of a maximum score of 5. Once more, as was the case in the first half of 2022, higher satisfaction levels are driven by both Land and Africa Air tourists whilst all other regions are showing much reduced satisfaction levels. Most significant amongst these falls in satisfaction, are those exhibited by the Middle East (-4.5%), Australasia (-3.9%), the Americas (-3.4%) and Asia (-2.5%). Europe's loss of -1.9% is the smallest. The Middle East, Asia and Africa Air, are showing the lowest satisfaction levels out of all regions (4.4). These patterns are similar to those in H1 2022 and should be a cause for concern and further investigation.



South Africa's natural attractions remain its most valued aspect. This is true across all regions and timeframes. For African Land tourists, SA's immigration services are in second place, whereas for those coming from overseas, SA's friendly people are second. Africa Air tourists value SA's natural attractions as well as accommodation. Interestingly, value for money, public transport, as well as safety & security are most poorly rated by European, Asian, Middle Eastern and Africa Air tourists.



The image is a collage of three photographs. The top right photo shows a young woman with dark hair, a red flower in her hair, and a blue beaded necklace, wearing a white tank top and a long white skirt, dancing with her arms raised. The bottom left photo shows a woman in a black top and a skirt made of many colorful beads, also dancing. The bottom center photo shows a man in a yellow t-shirt and white pants, clapping his hands. The background of the collage is a bright, sunny outdoor setting with trees.

INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE

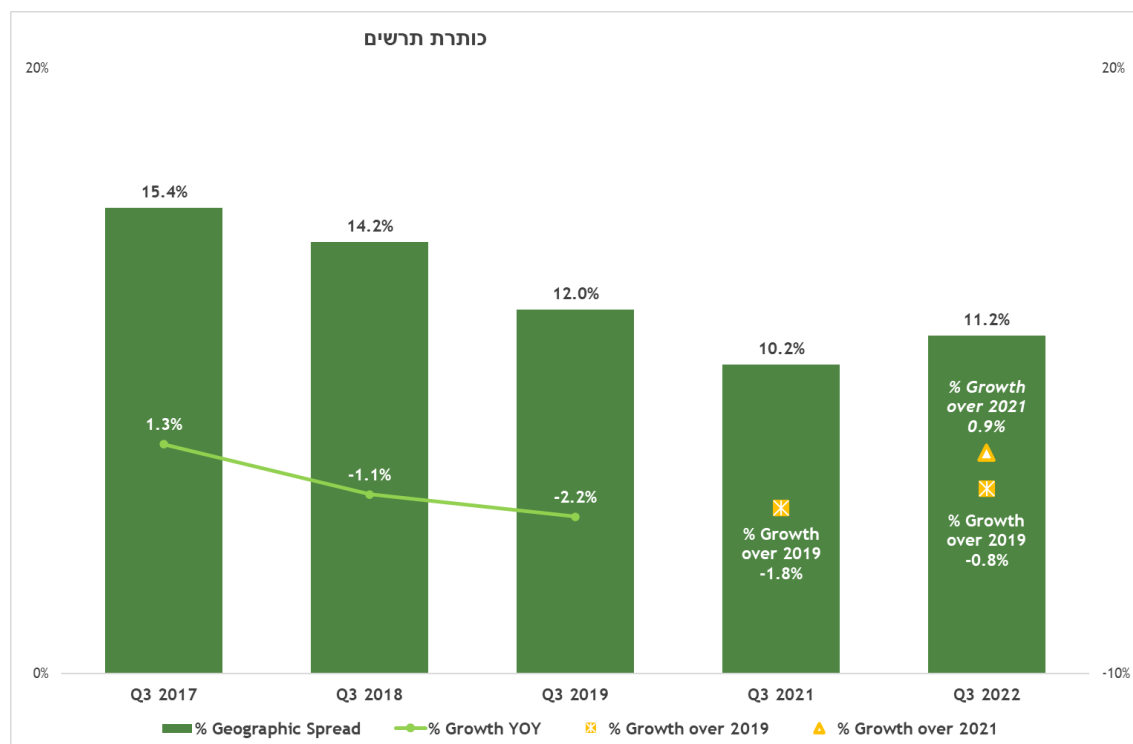
GEOGRAPHIC SPREAD



11.2%

-0.8%

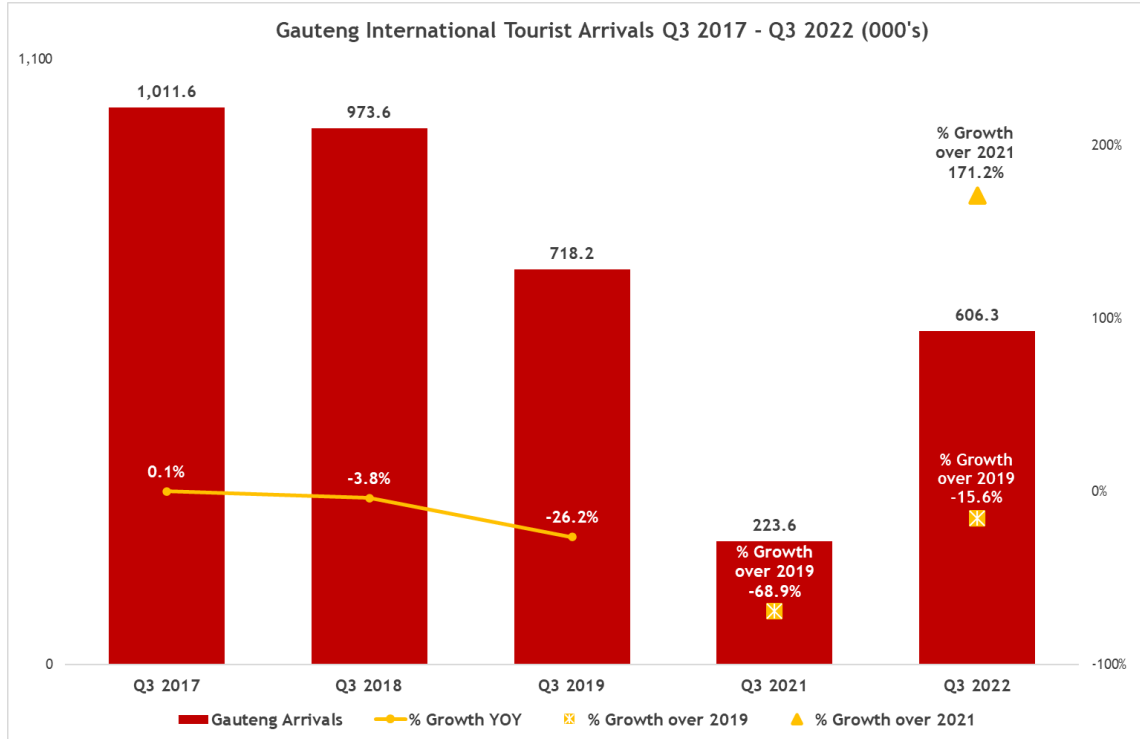
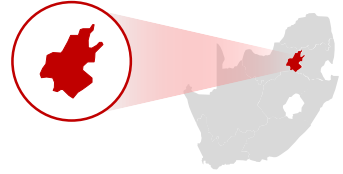
South Africa's geographic spread index has gone down this third quarter to 11.2%, representing a -0.8% basis point change from the third quarter of 2019. This is an equivalent decline to that experienced in Q2 2022. The longest lengths of stay were recorded once more, as was the case in Q1-Q2 2022, in the Western and Eastern Cape provinces, but with much shorter stays this time around (14.4 & 13.5 nights vs. 18 & 20 nights respectively). The Northern Cape and Limpopo have the shortest stays of 4.9 & 4.8 nights respectively.



Tourist Arrivals, Spend, Bed Nights & Length of Stay by Province Q3 2022

Province	International Tourist Arrivals (000's) Q3 2022	Foreign Spend (ZAR Billions) Q3 2022	Bednights (Millions) Q3 2022	Length of Stay (Nights) Q3 2022
Gauteng	606	5.9	6.2	10.7
Mpumalanga	342	1.4	2.7	8.1
Western Cape	227	3.8	3.2	14.4
Free State	186	0.4	2.2	12.2
Limpopo	167	1.3	0.8	4.8
KwaZulu-Natal	163	1.2	1.6	10.2
North West	75	0.4	0.5	8.0
Eastern Cape	51	0.8	0.7	13.5
Northern Cape	30	0.3	0.1	4.9

*Geographic spread being the share of tourists visiting 2 provinces or more.

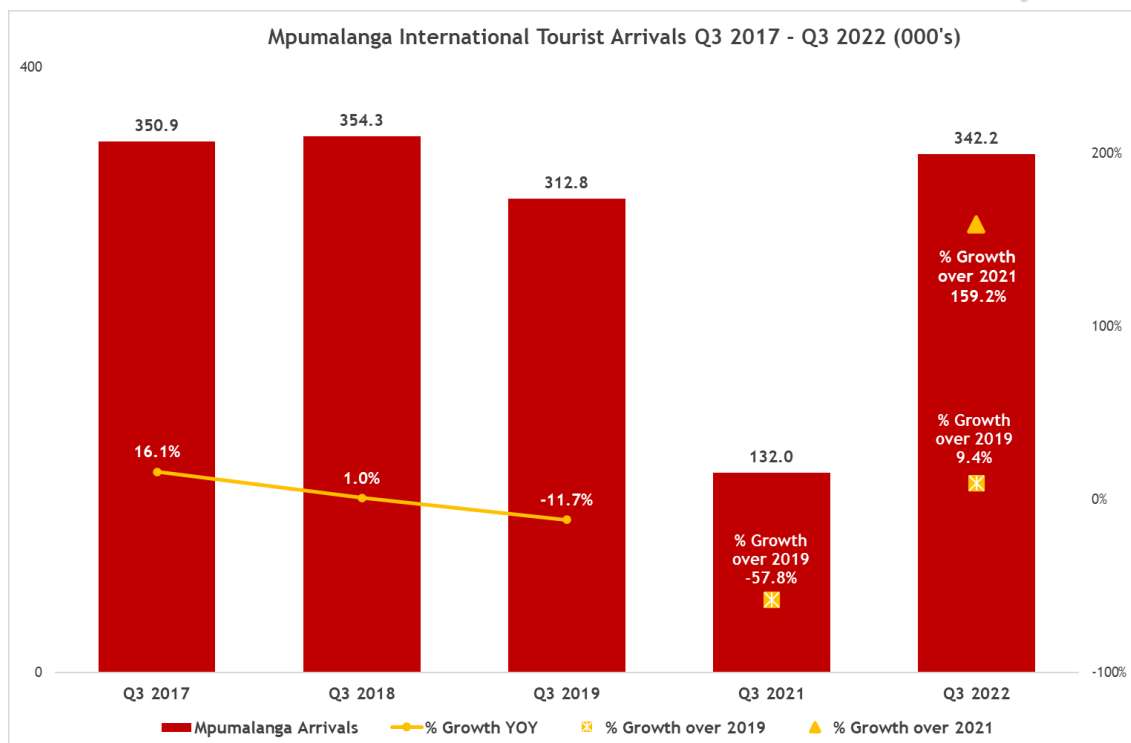
GAUTENG**606.3 THOUSAND****-15.6%** ▼

Gauteng International Tourist Arrivals by Top 10 Source Markets Q3 2022

Gauteng Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Zimbabwe	205,995	19.1%	34.0%	50.5%
Lesotho	45,910	15.8%	7.6%	-59.4%
Mozambique	42,987	26.7%	7.1%	-77.6%
Eswatini	39,267	7.6%	6.5%	-27.8%
USA	37,324	5.1%	6.2%	2.4%
Botswana	36,889	9.3%	6.1%	-44.6%
Malawi	27,520	4.9%	4.5%	-22.0%
UK	22,933	4.7%	3.8%	-32.3%
Zambia	18,389	5.1%	3.0%	-50.1%
Germany	10,234	3.2%	1.7%	-55.7%
Others in Top 10 Q3 2019:				
Namibia	9,798	1.8%	1.6%	-24.9%
All Gauteng Arrivals	606,293	100.0%	100.0%	-15.6%

Share of Gauteng Tourist Arrivals by Main Purpose Q3 2022

Gauteng	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	36.8%	14.8%	17.8%	12.1%	1.9%	6.3%	1.6%	1.0%
Basis Point Change 19-22	-5.7%	-11.3%	3.7%	9.5%	-0.4%	2.9%	0.6%	-0.7%



Mpumalanga International Tourist Arrivals by Top 10 Source Markets Q3 2022

Mpumalanga Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Mozambique	215,165	48.8%	62.9%	41.0%
Eswatini	51,402	27.6%	15.0%	-40.4%
USA	15,175	5.6%	4.4%	-13.9%
Germany	7,310	4.7%	2.1%	-50.1%
UK	6,698	3.6%	2.0%	-40.2%
Zimbabwe	6,189	3.7%	1.8%	-46.5%
The Netherlands	5,695	2.2%	1.7%	-19.0%
France	5,243	2.9%	1.5%	-41.9%
Italy	3,730	0.9%	1.1%	34.7%
Spain	2,782	0.5%	0.8%	82.9%
Others in Top 10 Q3 2019:				
Lesotho	57	1.5%	0.0%	-98.8%
Zambia	443	0.3%	0.1%	-53.1%
All Mpumalanga Arrivals	342,209	100.0%	100.0%	9.4%

Share of Mpumalanga Tourist Arrivals by Main Purpose Q3 2022

Mpumalanga	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	58.8%	24.6%	5.0%	0.6%	5.0%	0.4%	2.9%	0.3%
Basis Point Change 19-22	-10.9%	0.8%	4.3%	0.0%	4.1%	-0.2%	2.1%	-0.7%

WESTERN CAPE

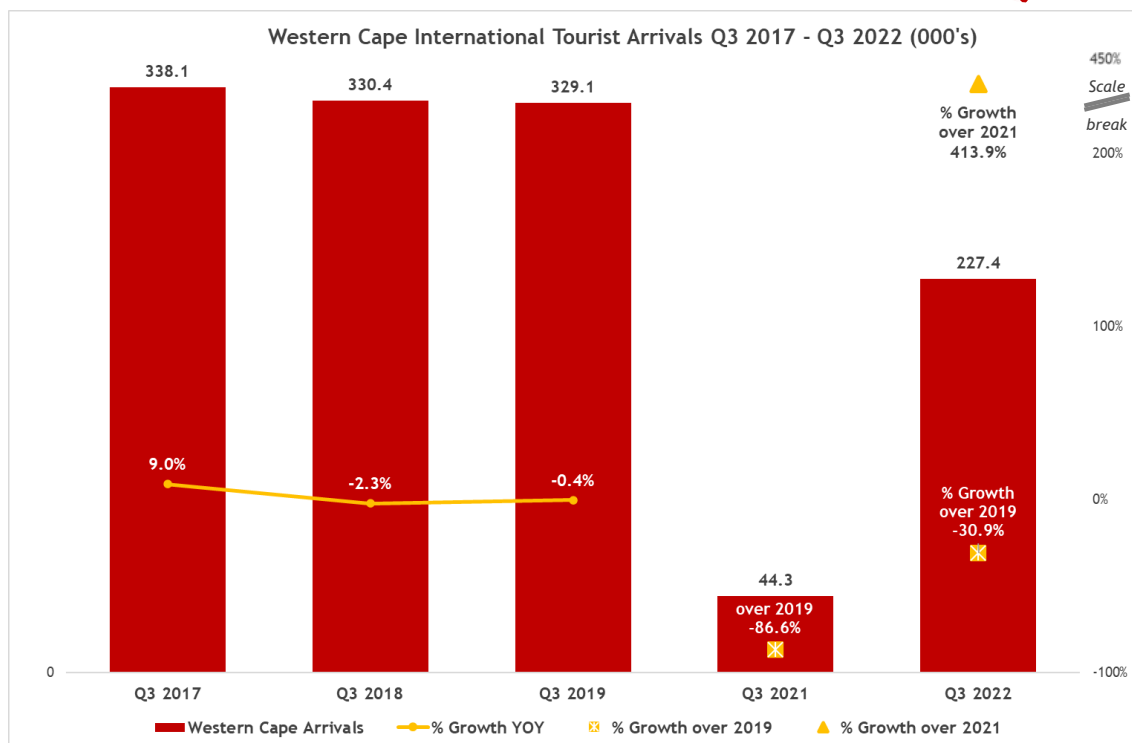


227.4 THOUSAND

-30.9% ▼



Western Cape International Tourist Arrivals Q3 2017 - Q3 2022 (000's)



Western Cape International Tourist Arrivals by Top 10 Source Markets Q3 2022

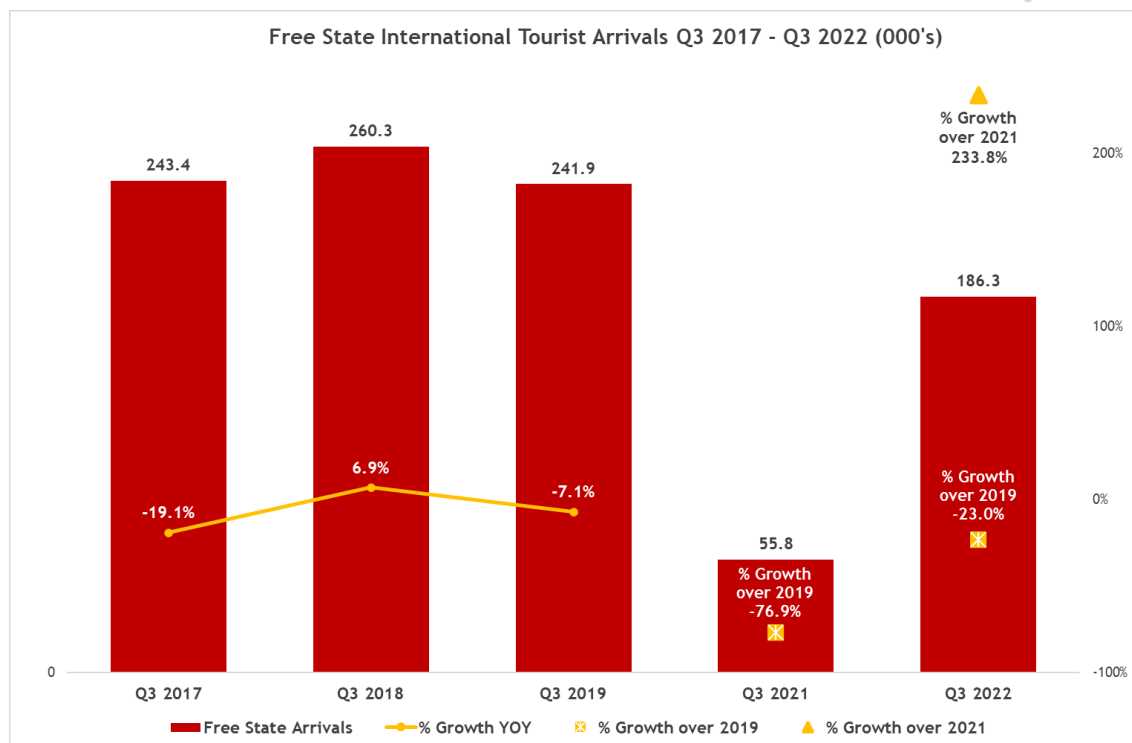
Western Cape Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
USA	34,194	13.2%	15.0%	-21.3%
UK	32,396	18.2%	14.2%	-45.9%
Namibia	18,421	8.0%	8.1%	-29.7%
Germany	16,912	13.5%	7.4%	-61.9%
Zimbabwe	14,030	2.7%	6.2%	59.8%
The Netherlands	13,300	5.5%	5.8%	-27.1%
France	11,222	6.2%	4.9%	-45.1%
Italy	8,127	2.4%	3.6%	1.0%
Belgium	5,330	1.8%	2.3%	-11.9%
Australia	5,144	3.6%	2.3%	-56.8%
Others in Top 10 Q3 2019:				
Lesotho	2,383	2.0%	1.0%	-63.3%
Switzerland	3,665	2.5%	1.6%	-55.6%
Spain	4,891	1.4%	2.2%	9.4%
All Western Cape Arrivals	227,402	100.0%	100.0%	-30.9%

Share of Western Cape Tourist Arrivals by Main Purpose Q3 2022

Western Cape	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	26.2%	55.5%	0.8%	5.4%	0.4%	6.2%	0.6%	0.3%
Basis Point Change 19-22	13.1%	-6.0%	-0.5%	3.1%	0.0%	-6.0%	-0.2%	0.0%



Free State International Tourist Arrivals Q3 2017 - Q3 2022 (000's)



Free State International Tourist Arrivals by Top 10 Source Markets Q3 2022

Free State Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Lesotho	166,080	105.7%	89.1%	-35.0%
Zimbabwe	6,875	0.4%	3.7%	549.8%
Botswana	3,874	1.0%	2.1%	65.8%
USA	2,171	0.8%	1.2%	18.6%
UK	1,066	0.6%	0.6%	-32.0%
Eswatini	964	0.4%	0.5%	-7.2%
The Netherlands	711	0.3%	0.4%	-14.5%
Germany	552	0.7%	0.3%	-66.3%
Malawi	446	0.1%	0.2%	137.1%
France	384	0.2%	0.2%	-27.0%
Others in Top 10 Q3 2019:				
Zambia	51	0.1%	0.0%	-66.6%
Namibia	232	0.4%	0.1%	-78.1%
Mozambique	44	0.9%	0.0%	-98.0%
Spain	0	0.1%	0.0%	-100.0%
All Free State Arrivals	186,298	100.0%	100.0%	-23.0%

Share of Free State Tourist Arrivals by Main Purpose Q3 2022

Free State	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	67.0%	2.0%	4.3%	2.4%	1.1%	1.3%	1.6%	1.5%
Basis Point Change 19-22	-5.8%	-0.5%	2.5%	2.0%	-8.4%	-0.1%	1.0%	0.2%



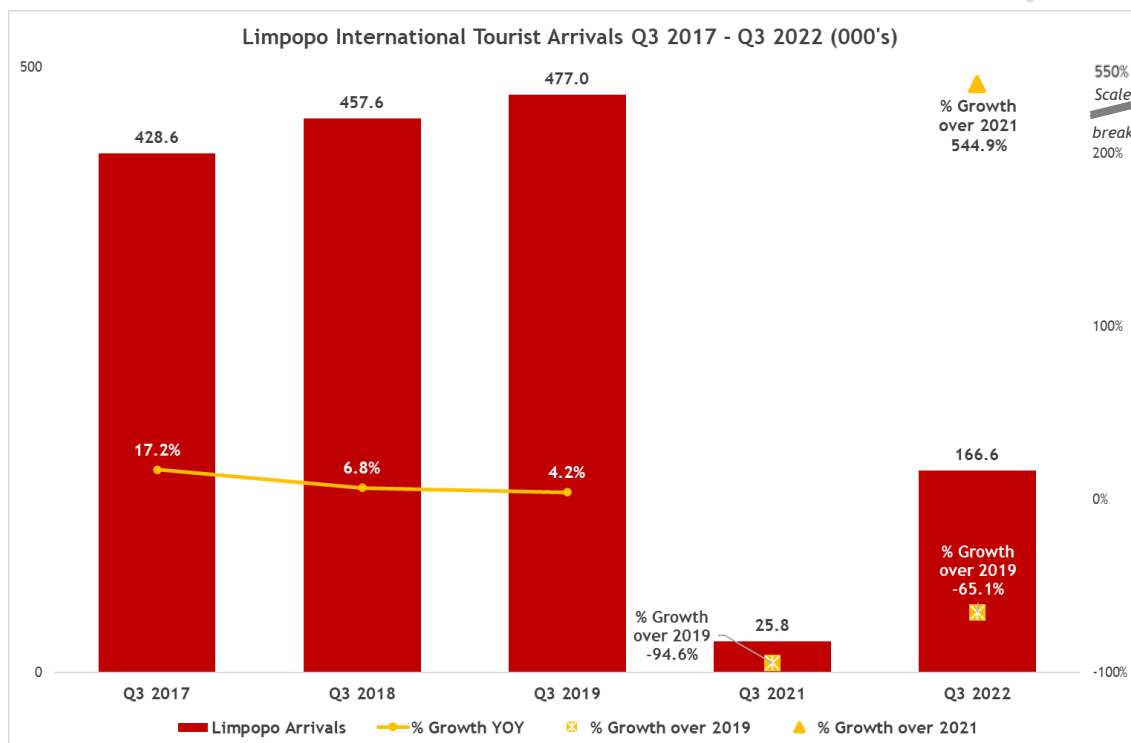
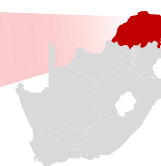
KwaZulu-Natal International Tourist Arrivals by Top 10 Source Markets Q3 2022

KwaZulu-Natal Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Zimbabwe	47,725	5.9%	29.2%	385.7%
Eswatini	46,546	43.6%	28.5%	-35.4%
Zambia	10,550	1.8%	6.5%	255.4%
UK	7,289	7.0%	4.5%	-36.6%
USA	6,263	6.0%	3.8%	-36.7%
Lesotho	6,253	6.9%	3.8%	-44.9%
Germany	3,844	6.1%	2.4%	-62.2%
The Netherlands	3,723	3.1%	2.3%	-27.2%
France	3,051	3.6%	1.9%	-48.3%
Australia	2,630	2.3%	1.6%	-30.2%
Others in Top 10 Q3 2019:				
Mozambique	986	2.1%	0.6%	-71.2%
India	2,479	2.2%	1.5%	-30.9%
Malawi	694	1.2%	0.4%	-64.7%
Botswana	2,322	5.5%	1.4%	-74.6%
All KwaZulu-Natal Arrivals	163,373	100.0%	100.0%	-1.2%

Share of KwaZulu-Natal Tourist Arrivals by Main Purpose Q3 2022

KwaZulu-Natal	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	32.6%	18.0%	28.1%	10.4%	0.4%	3.3%	0.7%	2.3%
Basis Point Change 19-22	-10.1%	14.2%	22.9%	7.3%	-2.4%	-1.4%	0.2%	1.2%

LIMPOPO

166.6 THOUSAND
-65.1%


Limpopo International Tourist Arrivals by Top 10 Source Markets Q3 2022

Limpopo Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Zimbabwe	113,995	72.9%	68.4%	-67.2%
Botswana	12,811	5.9%	7.7%	-54.8%
USA	9,183	1.8%	5.5%	6.6%
UK	3,771	1.0%	2.3%	-19.9%
The Netherlands	2,769	0.5%	1.7%	17.4%
Germany	2,252	0.9%	1.4%	-50.3%
France	1,989	0.6%	1.2%	-26.0%
Zambia	1,671	0.3%	1.0%	5.1%
Lesotho	1,583	0.7%	0.9%	-55.0%
Mozambique	1,512	1.1%	0.9%	-71.8%
Others in Top 10 Q3 2019:				
Eswatini	717	0.5%	0.4%	-69.5%
Malawi	1,176	0.3%	0.7%	-23.7%
All Limpopo Arrivals	166,613	100.0%	100.0%	-65.1%

Share of Limpopo Tourist Arrivals by Main Purpose Q3 2022

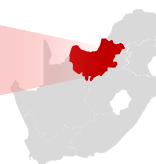
Limpopo	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	15.2%	18.2%	23.9%	9.9%	27.1%	1.1%	0.4%	1.6%
Basis Point Change 19-22	3.1%	9.9%	2.4%	9.7%	-25.0%	0.8%	0.2%	-1.4%

NORTH WEST

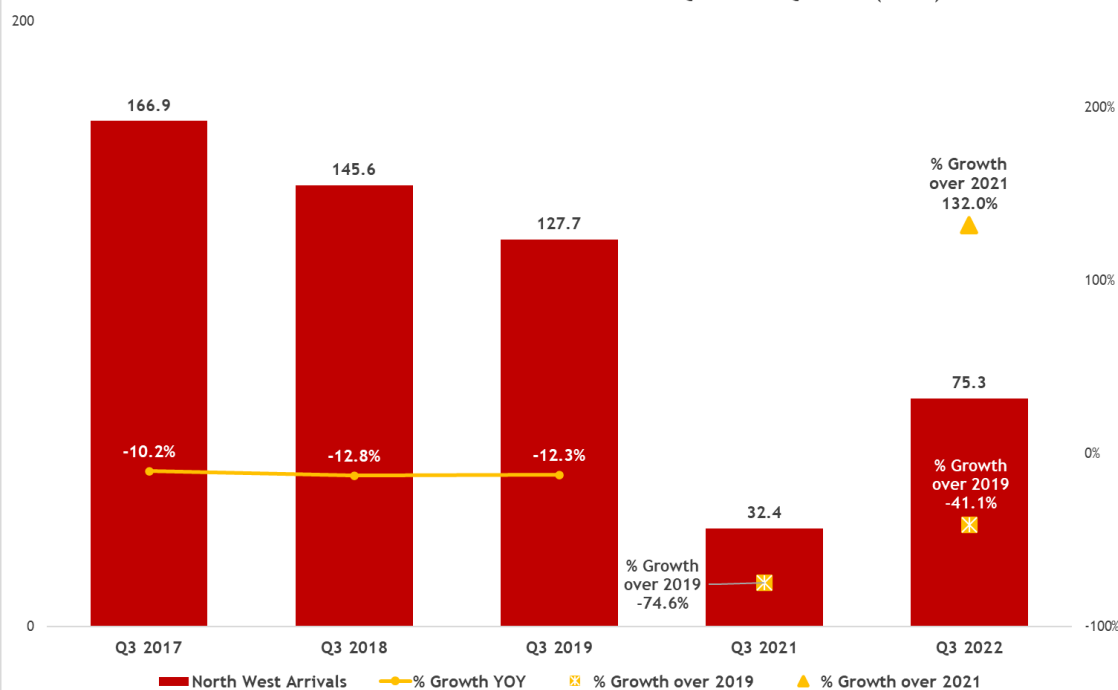


75.3 THOUSAND

-41.1% ▼



North West International Tourist Arrivals Q3 2017 - Q3 2022 (000's)

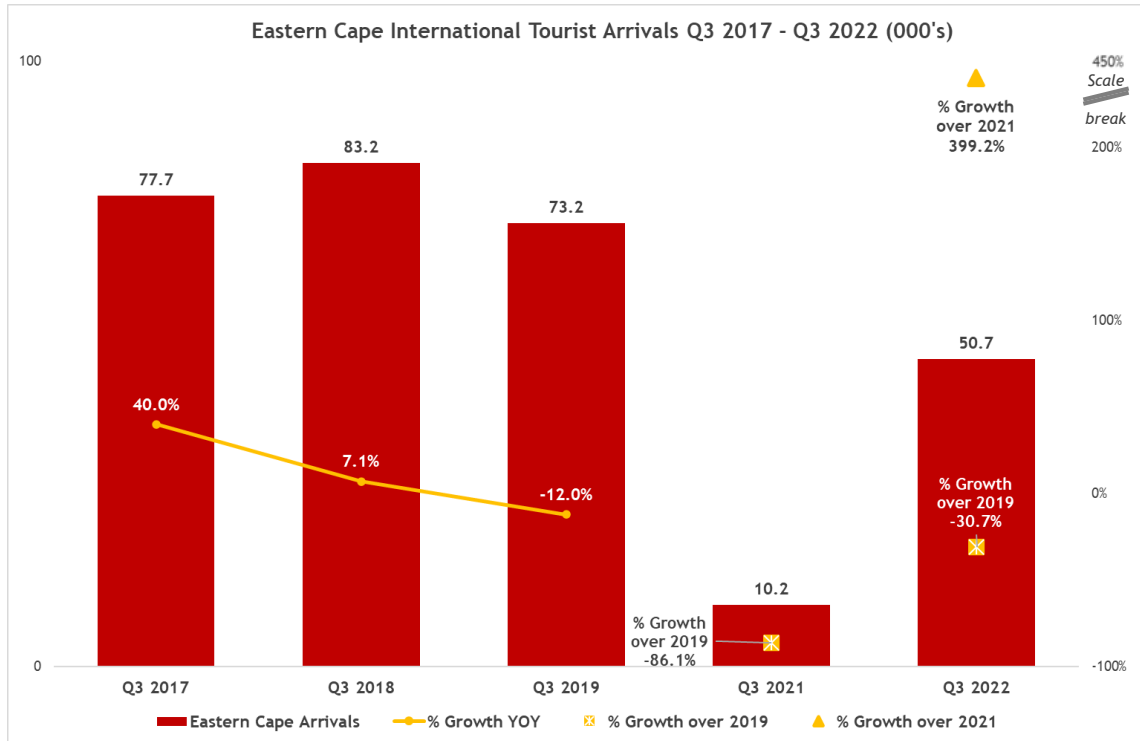
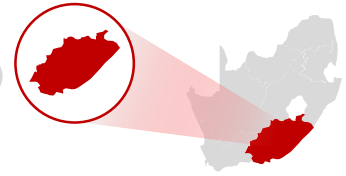


North West International Tourist Arrivals by Top 10 Source Markets Q3 2022

North West Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Botswana	27,716	76.4%	36.8%	-71.6%
Lesotho	14,416	18.8%	19.2%	-40.0%
Zimbabwe	12,081	10.4%	16.1%	-8.8%
USA	3,026	2.6%	4.0%	-8.1%
UK	2,236	2.5%	3.0%	-30.9%
Mozambique	1,756	9.2%	2.3%	-85.0%
Namibia	1,408	2.5%	1.9%	-56.4%
Eswatini	1,313	3.6%	1.7%	-71.2%
India	1,169	1.8%	1.6%	-49.6%
The Netherlands	1,059	0.8%	1.4%	0.9%
Others in Top 10 Q3 2019:				
Germany	905	1.7%	1.2%	-58.2%
All North West Arrivals	75,253	100.0%	100.0%	-41.1%

Share of North West Tourist Arrivals by Main Purpose Q3 2022

North West	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	45.1%	17.6%	8.8%	12.6%	0.9%	2.3%	0.0%	1.2%
Basis Point Change 19-22	-2.6%	-0.8%	-5.9%	12.2%	-1.5%	-1.1%	-1.3%	-0.3%



Eastern Cape International Tourist Arrivals by Top 10 Source Markets Q3 2022

Eastern Cape Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
USA	7,355	11.4%	14.5%	-11.9%
UK	6,636	17.2%	13.1%	-47.2%
Germany	5,454	21.2%	10.7%	-64.9%
Zimbabwe	4,451	3.7%	8.8%	63.1%
The Netherlands	3,410	7.8%	6.7%	-40.1%
Lesotho	2,855	4.0%	5.6%	-2.2%
France	2,252	5.0%	4.4%	-38.8%
Belgium	1,523	2.4%	3.0%	-14.7%
Botswana	1,384	1.1%	2.7%	70.5%
Australia	1,272	4.1%	2.5%	-58.0%
Others in Top 10 Q3 2019:				
Eswatini	367	1.7%	0.7%	-70.0%
India	720	1.4%	1.4%	-28.1%
Namibia	564	1.1%	1.1%	-32.5%
All Eastern Cape Arrivals	50,737	100.0%	100.0%	-30.7%

Share of Eastern Cape Tourist Arrivals by Main Purpose Q3 2022

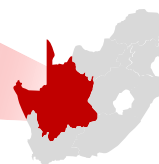
Eastern Cape	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	34.5%	47.2%	0.2%	5.7%	0.0%	4.3%	0.3%	0.3%
Basis Point Change 19-22	19.2%	19.3%	-0.3%	3.1%	-1.7%	-0.3%	0.1%	-0.5%

NORTHERN CAPE

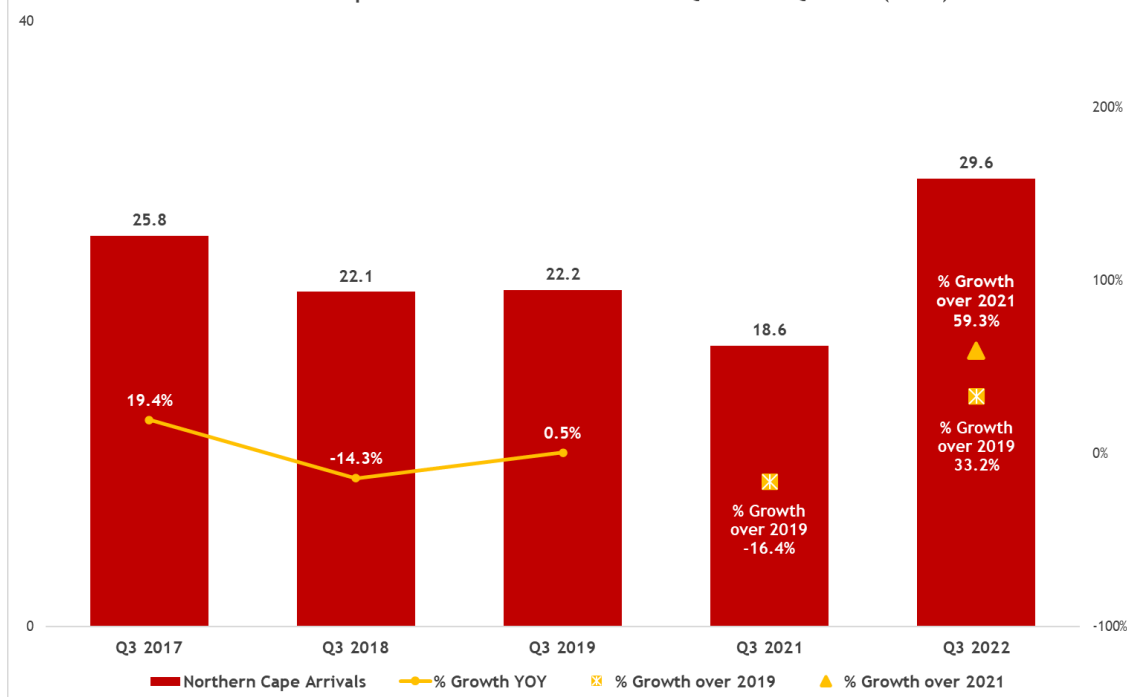


29.6 THOUSAND

+33.2% ▲



Northern Cape International Tourist Arrivals Q3 2017 - Q3 2022 (000's)



Northern Cape International Tourist Arrivals by Top 10 Source Markets Q3 2022

Northern Cape Top 10 Markets Q3 2022	Tourist Arrivals Q3 2022	% Share Q3 2019	% Share Q3 2022	% Growth Q3 2019 - Q3 2022
Namibia	20,112	45.3%	68.0%	99.9%
Lesotho	3,480	16.7%	11.8%	-6.0%
USA	1,067	6.2%	3.6%	-22.4%
Botswana	584	4.3%	2.0%	-39.5%
UK	526	5.0%	1.8%	-52.7%
Germany	435	5.2%	1.5%	-62.4%
Spain	379	2.2%	1.3%	-22.4%
Eswatini	367	0.5%	1.2%	240.1%
Australia	287	1.7%	1.0%	-22.3%
Belgium	260	0.9%	0.9%	36.7%
Others in Top 10 Q3 2019:				
The Netherlands	106	2.8%	0.4%	-82.8%
Zimbabwe	172	6.3%	0.6%	-87.8%
India	45	0.8%	0.2%	-74.3%
Denmark	45	0.4%	0.2%	-48.3%
All Northern Cape Arrivals	29,561	100.0%	100.0%	33.2%

Share of Northern Cape Tourist Arrivals by Main Purpose Q3 2022

Northern Cape	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2022	46.8%	26.4%	0.5%	14.1%	1.5%	3.0%	1.0%	0.5%
Basis Point Change 19-22	15.0%	11.3%	-9.8%	13.4%	-6.5%	-0.4%	-1.5%	-0.1%



DOMESTIC TOURISM PERFORMANCE

SUMMARY OF KEY FINDINGS



In the 3rd quarter of 2022, there were

8.7 million overnight domestic trips.

This is -17.7% down on trip numbers in Q3 2019. Domestic trips continue to be mainly for VFR (47.1%) and holiday (26.9%) purposes. This quarter, VFR has outdone its Q3 2019 counterpart (39.3%) whilst holidays have reached the same share as in Q3 2019.



Overnight domestic tourism generated a total of

ZAR 22.6 billion in revenue,

representing an increase of +73.8% over Q3 2019 and all-time high for domestic spend in the third quarter. Higher spend has also brought on a much higher (+111.4%)

average spend of ZAR 2,600.



The duration of

domestic trips was 3.2 nights,

meaning a fairly small increase of +10.1% over Q3 2019.

Higher trip and tourist numbers resulted in a total of **27.6 million bed nights**, constituting a slight decline of -9.4% over Q3 2019.

Domestic trips continue to recover as was the case in Q1-Q2 2022, and have reached 8.7 million with a decline of only -17.7% compared to Q3 2019 and a *tremendous* +198.8% over Q3 2021. This growth clearly outperforms Q3 2021's decline of -72.5% over Q3 2019. In terms of purpose, it seems that travel behaviours have truly come back to pre-Covid patterns with VFR constituting 47.1% and holidays coming back to their Q3 2019 levels (26.9%).

In turn, there were 8.3 million domestic tourists with growth trends very much in line with the number of trips. First and foremost is a very similar decline rate of -17.9% compared to Q3 2019. Second, is the high growth of +204.5% in comparison to Q3 2021. The average number of trips remains 1.0 per person and this is the same as in most previous quarters.

Unlike domestic trips and tourists, domestic spend is showing considerable growth over Q3 2019 (+73.8%) as well as over Q3 2021 as can be expected (+114.1%). Domestic spend stands at ZAR 22.6 billion, this being an all-time high for Q3. Average spend for this quarter is ZAR 2,600 meaning a +111.4% growth over Q3 2019. Due to Covid-19's influence and erratic patterns, this growth is in fact a *decline* of -28.4% when compared to Q3 2021.

Domestic bed nights for this quarter are 27.6 million or a -9.4% decline over Q3 2019. This is relatively on par with the -17% decline in domestic trips and tourists. *Compared to Q3 2021, this marks a +119.3% increase.* Domestic length of stay has returned to Q3 2019 levels and is 3.2 nights' long, or a +10.1% increase over Q3 2019 and a -26.6% decline vs. Q3 2021.

Domestic day trips remain well below their Q3 2019 levels and amount to 48.1 million. This represent a -49.1% decline and in absolute terms just a little over half of Q3 2019's 94.6 million. However, when *compared to Q3 2021, domestic day trips have grown phenomenally by +360.7%.* Out of all the major purpose categories, personal shopping has declined the least (-23.2%), while religious trips have declined the most (-85.6%). Business and holiday trips have declined relatively similarly by -34.2% and -42.4% over Q3 2019 respectively.

DOMESTIC TOURISM PERFORMANCE

DOMESTIC TRIPS



8.7 MILLION

-17.7% ▼

DOMESTIC SPEND



ZAR 22.6 BILLION

+73.8% ▲

AVERAGE SPEND
PER TRIP



ZAR 2,600

+111.4% ▲

BED NIGHTS



27.6 MILLION

-9.4% ▼

LENGTH OF STAY



3.2 NIGHTS

+10.1% ▲

DAY TRIPS



48.1 MILLION

-49.1% ▼

DAY TRIP SPEND



ZAR 46.7 BILLION

-39.5% ▼

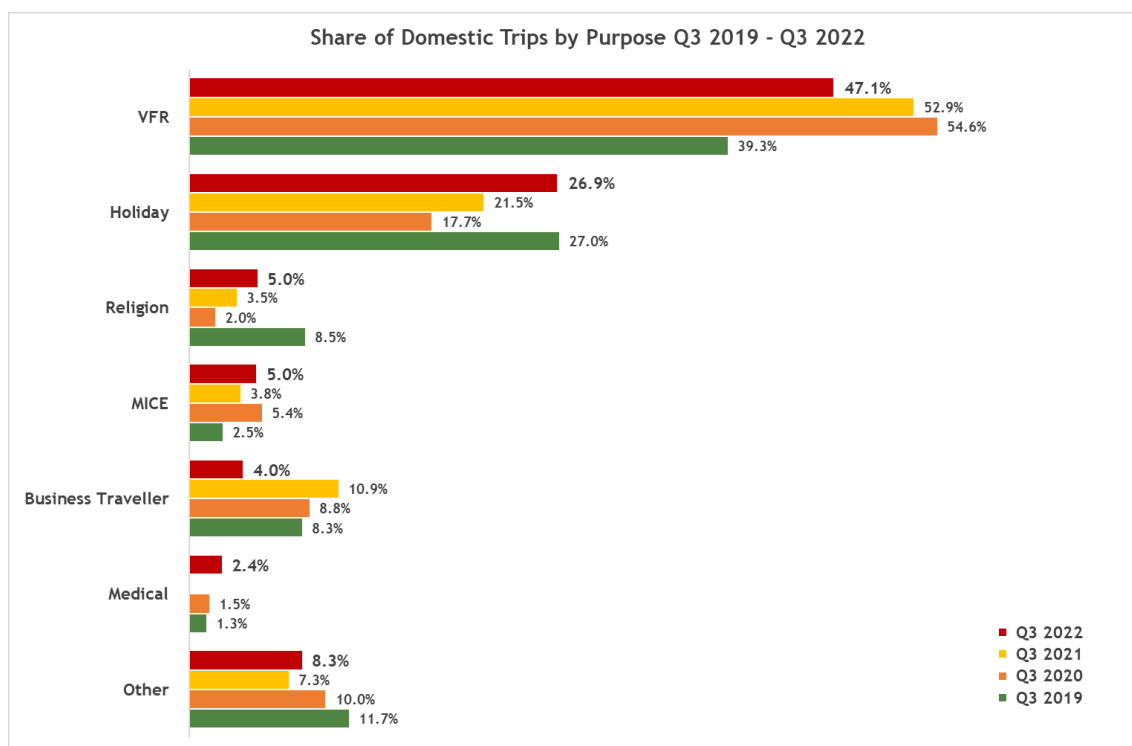
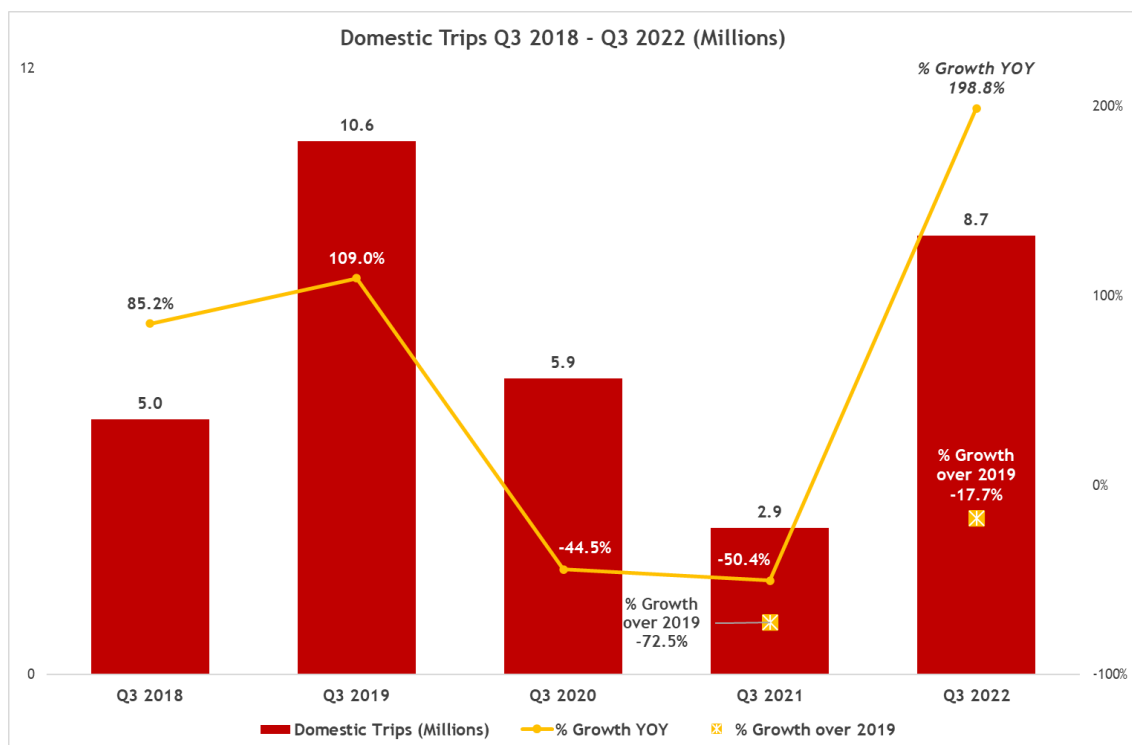
DOMESTIC TRIPS



8.7 MILLION

-17.7% ▼

Domestic trips continue to recover as was the case in Q1-Q2 2022, and have reached 8.7 million, with a decline of only -17.7% compared to Q3 2019 and a *tremendous* +198.8% over Q3 2021. This growth clearly outperforms Q3 2021's decline of -72.5% over Q3 2019. In terms of purpose, it seems that travel behaviours have truly come back to pre-Covid patterns with VFR constituting 47.1% and holidays coming back to their Q3 2019 levels (26.9%).



*Personal & business shopping removed due to very low counts.



Profiling VFR tourists reveals similar patterns as in previous quarters. The majority of them are single and have never been married (65.4%), have no children (27.4%), are females (51.7%), and earn less than or equal to ZAR 5,000 (68.2%). Expectedly, many are young, between 18-34 years of age (37.1%) but are increasingly older this quarter as well, with 30.7% of them being 35-54 years old (+12.6% points). Compared to Q3 2019, many more of them have completed high school (60.8% vs. 51.6%).

VFR

Education



Completed high school:
60.8%

Gender



Male:
48.3%

Marital Status



Single/Never married:
65.4%

Family Situation



No children:
27.4%

Income



Less than or equal to R
5,000: 68.2%

Age Group



18-34 years:
37.1%

Holiday tourists differ from those visiting friends and family (VFR). Firstly, these are mostly males (55.1%), singles (57.7%), earning more than ZAR 5,000 (48.6%) although this is less so than before on all three counts (-2.9%, -7.0% & -8.8% share points respectively). In line with this, more are earning less than ZAR 5,000 (37.4%, +5.0% points). They are also older with 46.7% of them being 35 years or over. They are also better educated, 30.8% of them having completed tertiary education but slightly less so than previously (-1.6% share point). Lastly, many of them have dependent children (38.7%), but slightly less than before (-3.3% points).

Holiday

Education



Completed tertiary:
30.8%

Gender



Female:
44.9%

Marital Status



Married:
36.1%

Family Situation



Dependent children:
38.7%

Income



More than R 5,000:
48.6%

Age Group



35+ years:
46.7%

DOMESTIC TRIPS



8.7 MILLION

-17.7% ▼

VFR



4.1 million



ZAR 7.3 bn



R 1,800



14.4 m



3.5

47.1%

-1.6% ▼

HOLIDAY



2.3 million



ZAR 9.8 bn



R 4,200



6.4 m



2.7

26.9%

-18.1% ▼

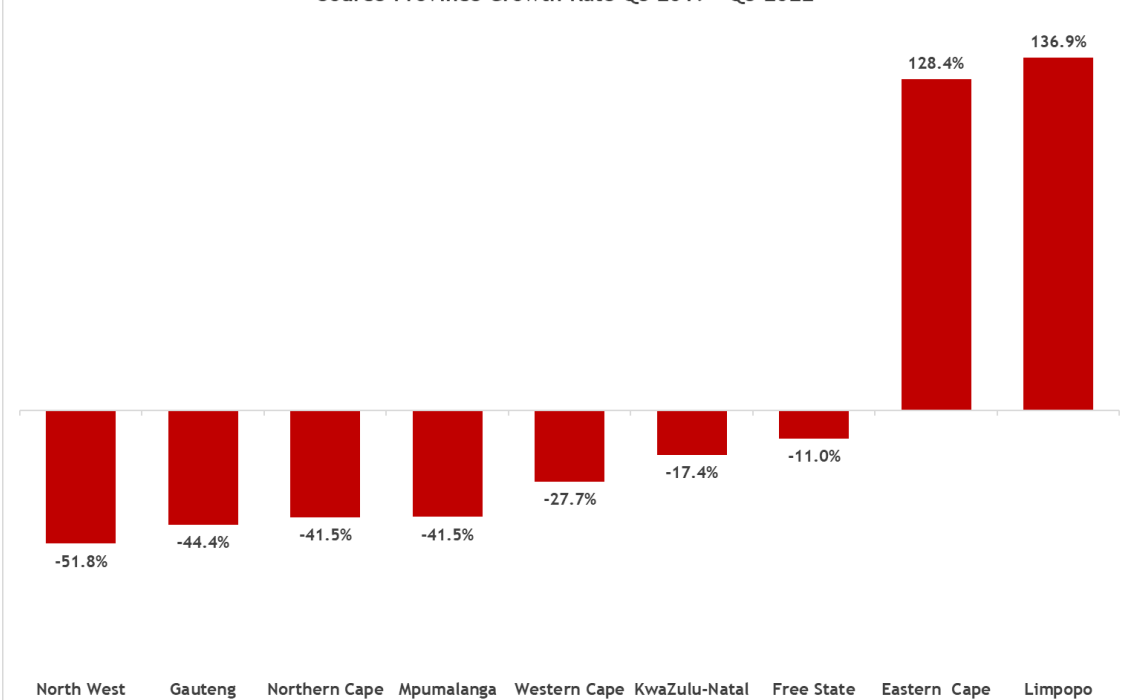
- This third quarter there were 4.1 million trips for visiting friends and family purposes (VFR). This represents a very small decline of -1.6% over Q3 2019. VFR continues to dominate domestic trips with a 47.1% share but not to the extent that it did in Q3 2017 when it held a share of 60.7%.
- The lower VFR share clearly comes as a result of more relaxed Covid-19 regulations as well as the end of the State of National Disaster in the beginning of April.
- The total VFR spend has gone up by +61.5% compared to Q3 2019 and is now ZAR 4.1 billion. VFR's average spend has grown very similarly by +63.6% and is now ZAR 1,800.
- VFR bed nights have remained relatively stagnant when compared to Q3 2019, having declined by -0.7% over Q3 2019, to reach a total 14.4 million for this third quarter of 2022.

- Trips for holiday purposes continue to grow and have arrived at their pre-pandemic levels with a 26.9% share. Holiday trips this quarter amount to 2.3 million trips, marking a decline of -18.1% over Q3 2019.
- Total spend on holiday trips has also grown and now equals ZAR 9.8 billion, meaning a growth of +93.4% compared to Q3 2019. Average spend on holidays has grown to ZAR 4,200 signifying a milder but nonetheless positive growth of +23.5%.
- Contrary to the number of trips and spend, the number of holiday bed nights has declined. It now stands on 6.4 million bed nights, after a -6.0% decrease over Q3 2019.
- Length of stay on holiday trips has gone up slightly by +14.8% and now stands on 2.7 nights on average.

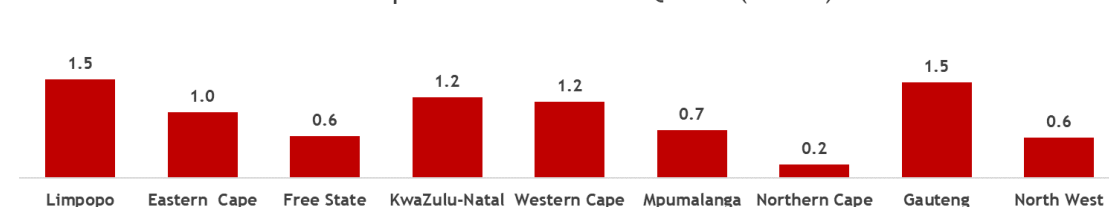


Quite contrary to Q2 2022, this third quarter, all provinces but two, registered negative origination growth rates. The two provinces to show positive trip origination growth rates are the Eastern Cape and Limpopo with +128.4% and +136.9% over Q3 2019 levels respectively. The North West showed the highest decline (-51.8%) and the Free State the smallest (-11.0%). In absolute terms, the rank order as it was prior to covid-19 has been generally preserved, with Gauteng, KwaZulu-Natal and the Western Cape in prime positions and in that order, but displaced by one position down as Limpopo is now in first place rather than 7th as was the case in Q3 2019. Also interesting to note, Mpumalanga is now in 6th position rather than 5th as it was in Q3 2019.

Source Province Growth Rate Q3 2019 - Q3 2022



No. of Trips from Source Province Q3 2022 (Millions)



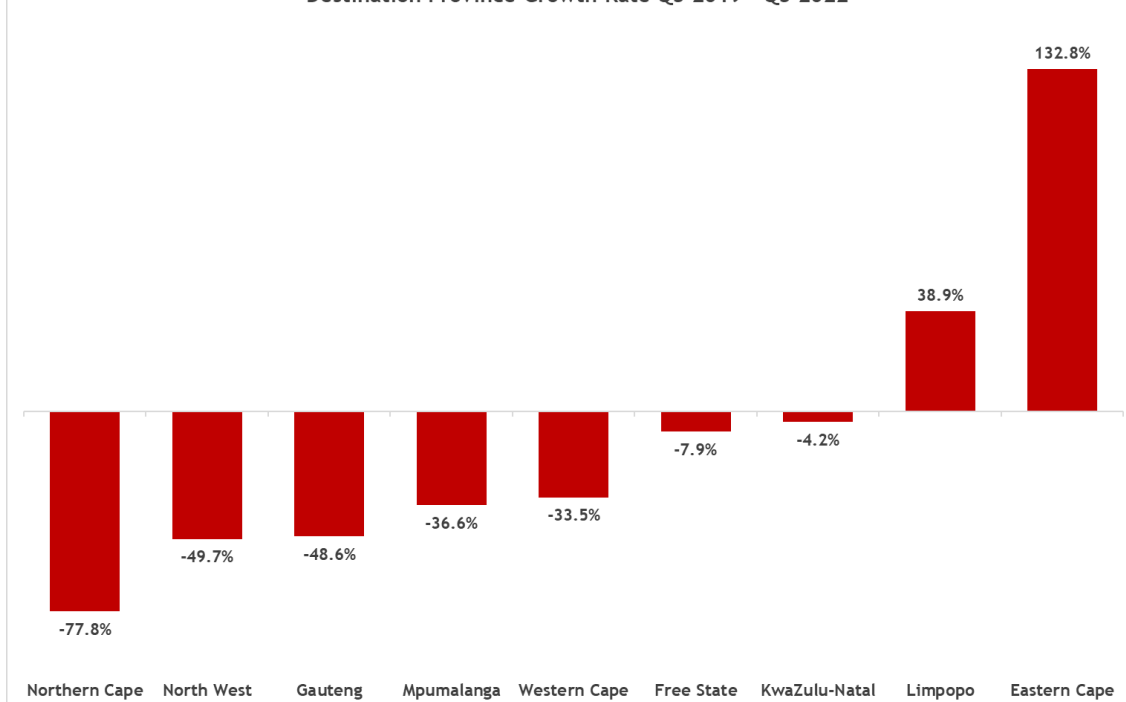
No. of Trips from Source Province Q3 2019 - Q3 2022

No. of Trips from Source	Limpopo	Eastern Cape	Free State	KwaZulu-Natal	Western Cape	Mpumalanga	Northern Cape	Gauteng	North West
Q3 2019	644,352	446,062	728,562	1,512,240	1,629,532	1,268,562	370,586	2,656,571	1,294,691
Q3 2020	621,237	891,093	407,485	1,234,653	851,756	311,542	176,724	1,090,438	268,453
Q3 2021	57,159	1,078,357	47,388	322,617	138,838	280,096	248,592	453,644	278,112
Q3 2022	1,526,510	1,018,814	648,264	1,248,908	1,177,797	742,376	216,757	1,476,210	624,566

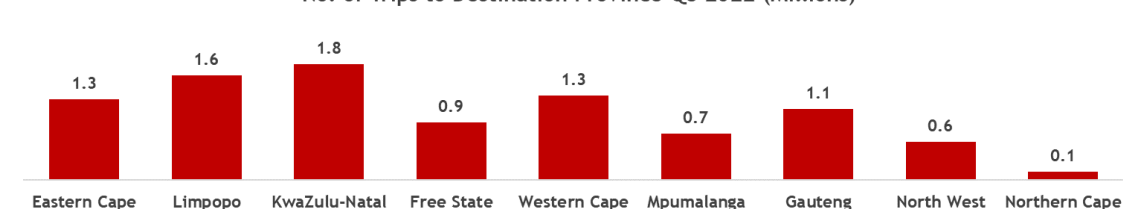


Similarly, to trip origination, trip destination continues to be in decline in all provinces except for the Eastern Cape and the Limpopo (same two). But whereas their trip origination growth rates resembled each other (+128.4% & +136.9%), in terms of trip destination, they vary considerably, with the Eastern Cape experiencing +132.8% growth, and the Limpopo a much lower +38.9%, albeit of course positive. All other provinces are showing negative growth rates compared to Q3 2019, with Northern Cape being the most to decline (-77.8%) and KwaZulu-Natal the least (-4.2%). Unlike Q3 2019, when KwaZulu-Natal and the Western Cape relatively shared the 2nd position, KwaZulu-Natal is now a clear 1st, while the Western Cape, having lost 0.7 million trips (vs. Q3 2019), is in a shared 3rd position with the Eastern Cape, the latter having previously been last (Q3 2019). In the face of Western Cape losses, Limpopo has also made major gains, placing it as a very strong 2nd.

Destination Province Growth Rate Q3 2019 - Q3 2022



No. of Trips to Destination Province Q3 2022 (Millions)



No. of Trips to Destination Province Q3 2019 - Q3 2022

No. of Trips to Destination	Eastern Cape	Limpopo	KwaZulu-Natal	Free State	Western Cape	Mpumalanga	Gauteng	North West	Northern Cape
Q3 2019	537,065	1,164,873	1,877,142	974,926	1,961,153	1,142,846	2,142,721	1,170,488	575,285
Q3 2020	856,116	458,511	1,303,812	860,884	744,294	969,000	1,089,519	313,229	113,114
Q3 2021	1,040,514	155,686	495,313	124,873	136,664	416,623	364,335	328,835	255,644
Q3 2022	1,250,408	1,618,137	1,797,697	897,619	1,304,553	724,882	1,101,281	588,974	127,881

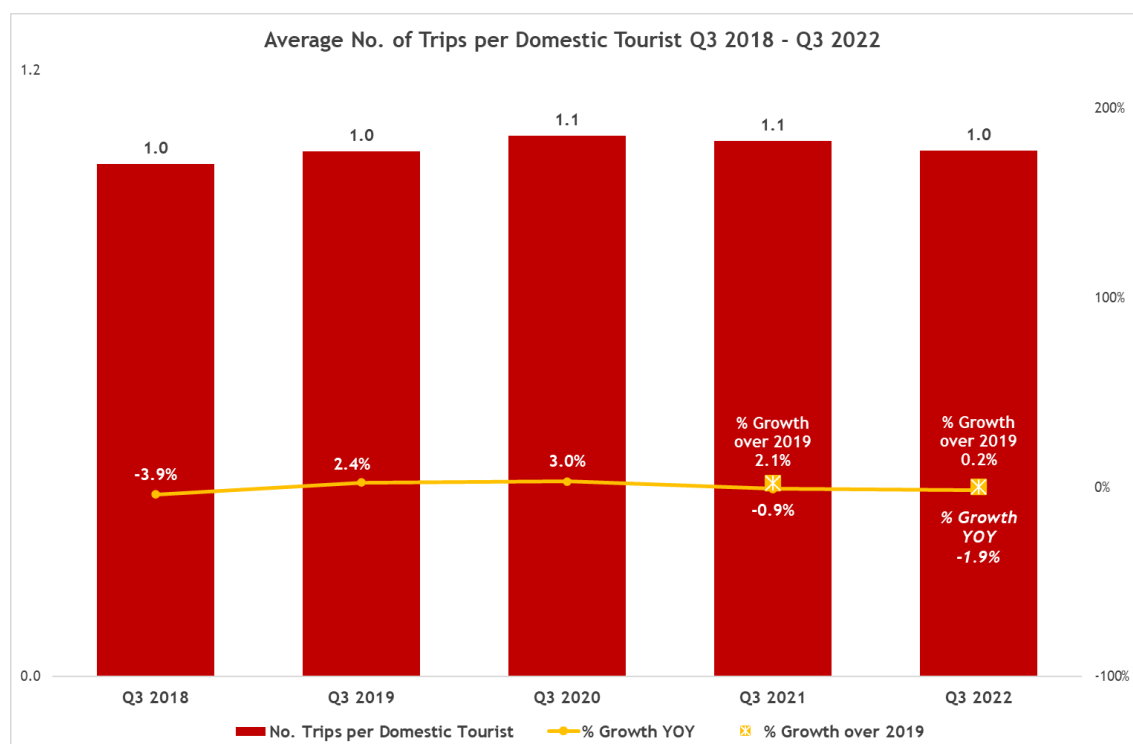
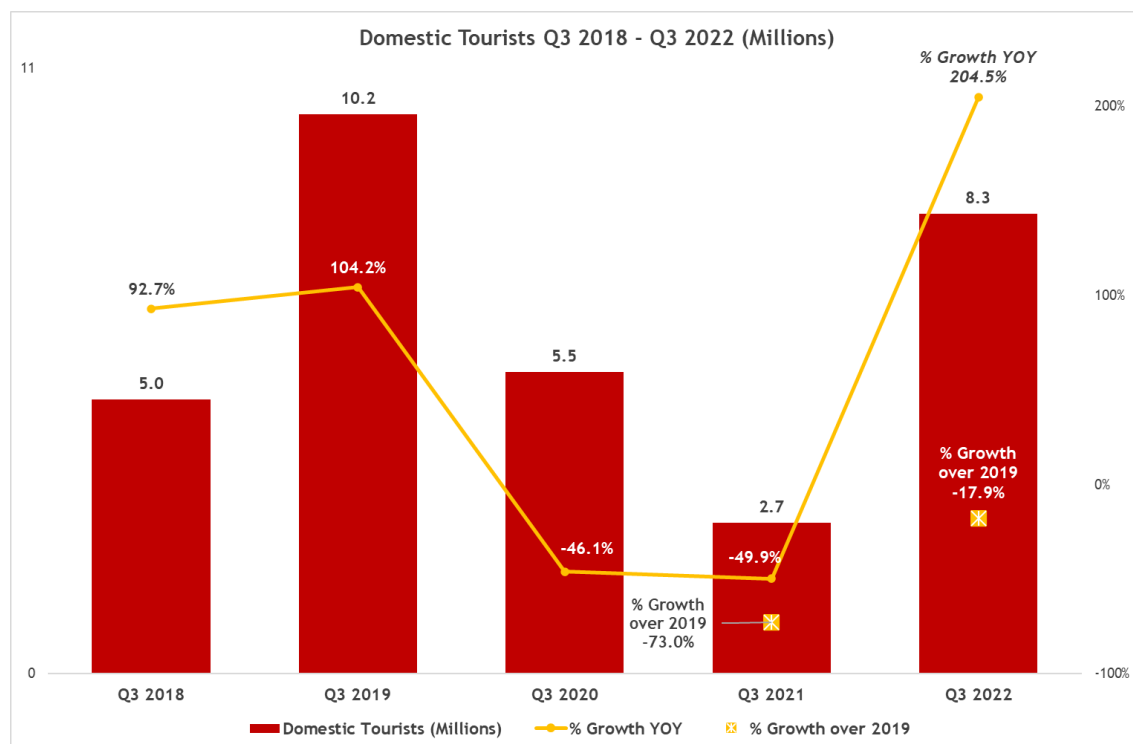
DOMESTIC TRIPS



8.7 MILLION

-17.7% ▼

This 3rd quarter there were 8.3 million domestic tourists. All growth trends for domestic tourists are very much in line with the number of trips. First and foremost is a very similar decline rate of -17.9% compared to Q3 2019 (-17.7% for trips). Second, is growth of +204.5% in comparison to Q3 2021 (trips grew by +198.8%). The average number of trips remains 1.0 per person and this is the same as in most previous quarters.



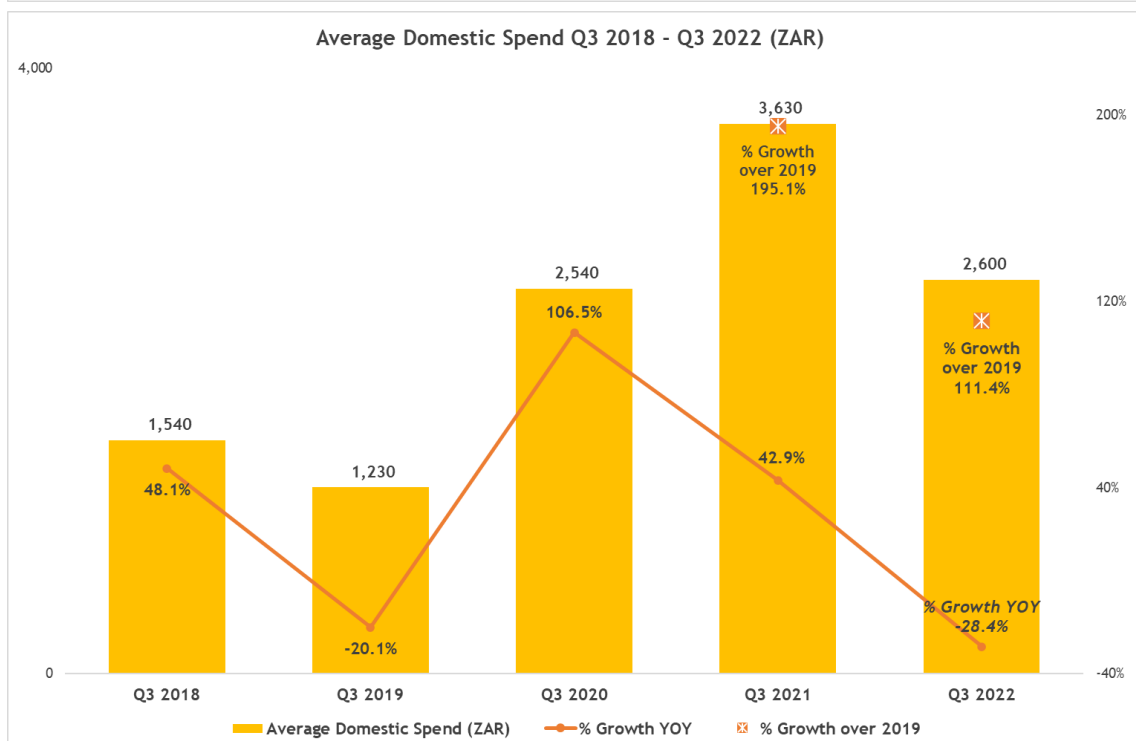
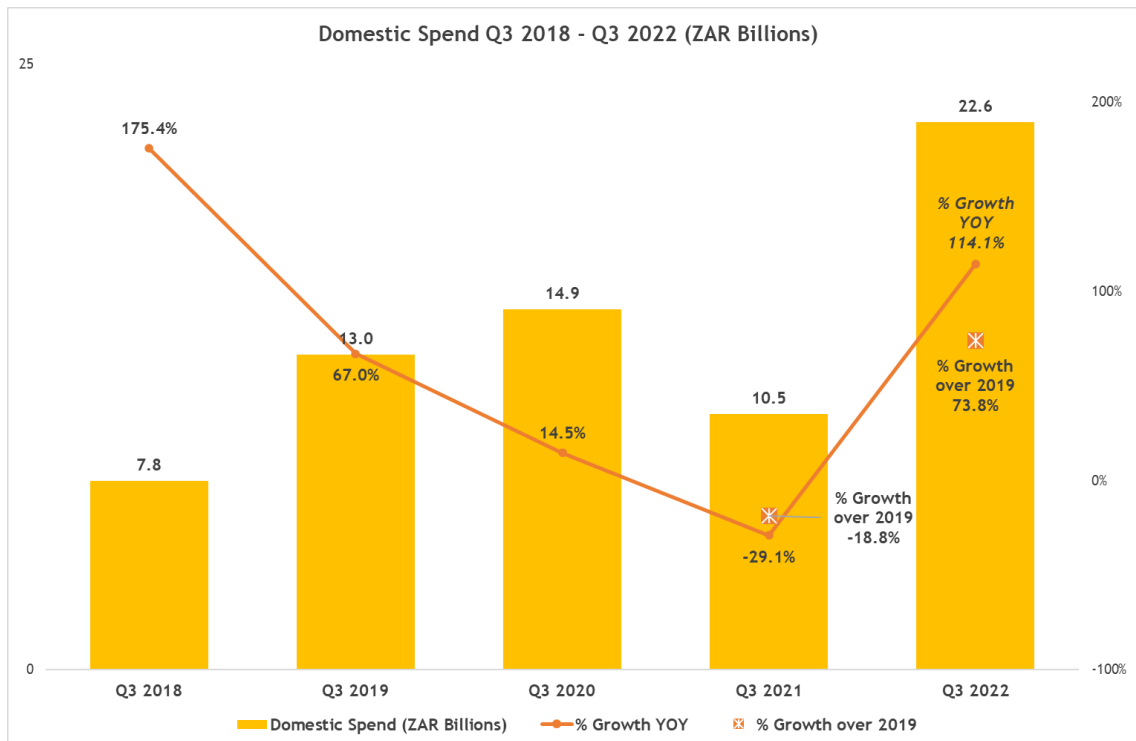
DOMESTIC SPEND



ZAR 22.6 BILLION

+73.8% ▲

Unlike the small but albeit negative growth rates for domestic trips as well as tourists (in the -17.0% range), domestic spend is showing considerable growth over Q3 2019 (+73.8%) as well as over Q3 2021 *as can be expected* (+114.1%). Domestic spend for this third quarter stands at ZAR 22.6 billion, this being an all-time high for Q3. Average spend for this quarter is ZAR 2,600 meaning a +111.4% growth over Q3 2019. Due to Covid-19's influence and erratic patterns, this growth is in fact a decline of -28.4% when compared to Q3 2021.











Average Domestic Spend by Purpose Q3 2018 - Q3 2022 (ZAR)

Average Domestic Spend	Q3 2018	Q3 2019	Q3 2020	Q3 2021	Q3 2022
VFR	900	1,100	1,600	2,400	1,800
Holiday	13,300	3,400	4,150	7,500	4,200
MICE	13,700	15,800	1,700	7,100	3,300
Domestic Trips	1,540	1,230	2,540	3,630	2,600

This quarter, average spend levels by travel purpose seem to be going back to Q3 2020 patterns. Average spend for VFR is now ZAR 1,800 ZAR (+63.6% over Q3 2019), compared to ZAR 1,600 in Q3 2020 (+12.5% over Q3 2020). Holidays' average spend is ZAR 4,200 - almost the exact same result as in Q3 2020 (ZAR 4,150) but +23.5% growth over Q3 2019. On the other hand, average spend on MICE trips is -79.1% down on Q3 2019 and reaches ZAR 3,300 (+94.0% over Q3 2020). Expenditure categories are showing three very different trend patterns. Transport as well as Food are showing significant growth rates over Q3 2019 (+107.3% & +156.7% respectively). Growth in accommodation and personal shopping is very small (+4.0% & 3.6% respectively). Leisure activities and business shopping are experiencing substantial declines of -81.3% and -62.2% respectively. Transport is still the largest expenditure item by far (44.6% share). Food is now much larger and is a stronger 2nd (34.1%).

Domestic Spend by Category Q3 2019 - Q3 2022 (ZAR Billions)

Spend Category	Q3 2019	Q3 2020	Q3 2022	% Growth Q3 2019 - Q3 2022
 Transport	4.7	5.2	9.7	+107.3%
 Accommodation	2.4	3.9	2.5	+4.0%
 Personal Shopping	1.7	1.4	1.8	+3.6%
 Food	2.9	3.9	7.4	+156.7%
 Leisure	0.6	0.2	0.1	-81.3%
 Business Shopping	0.7	0.4	0.3	-62.2%

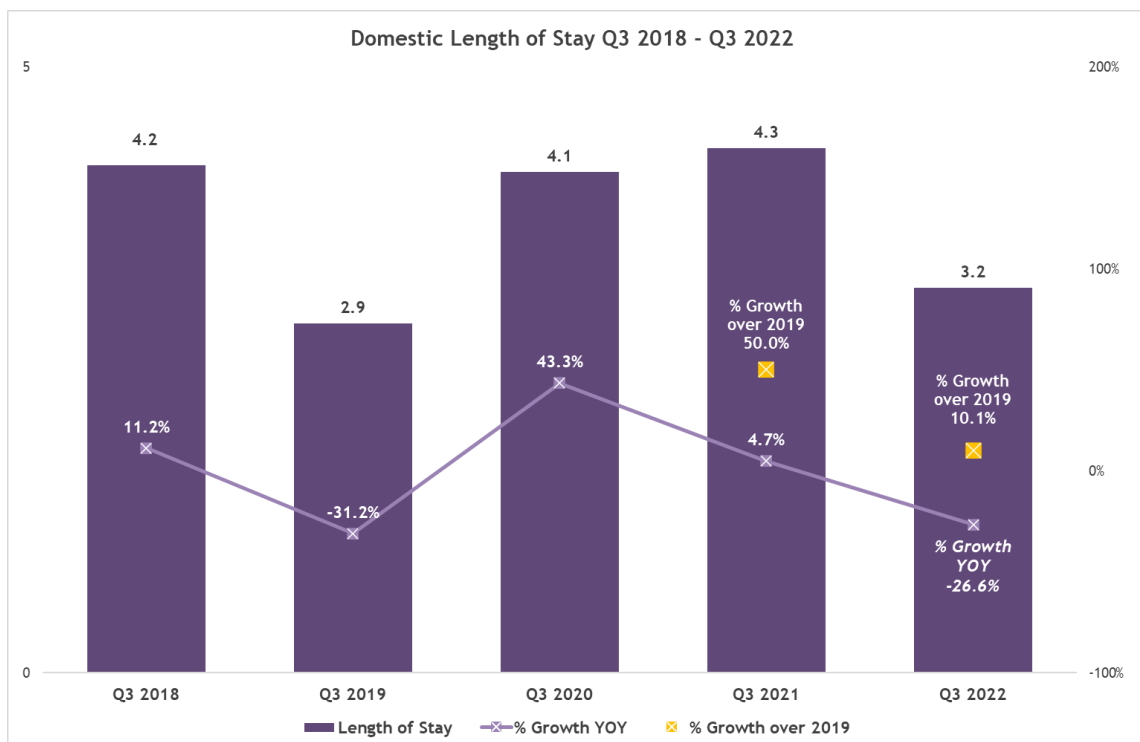
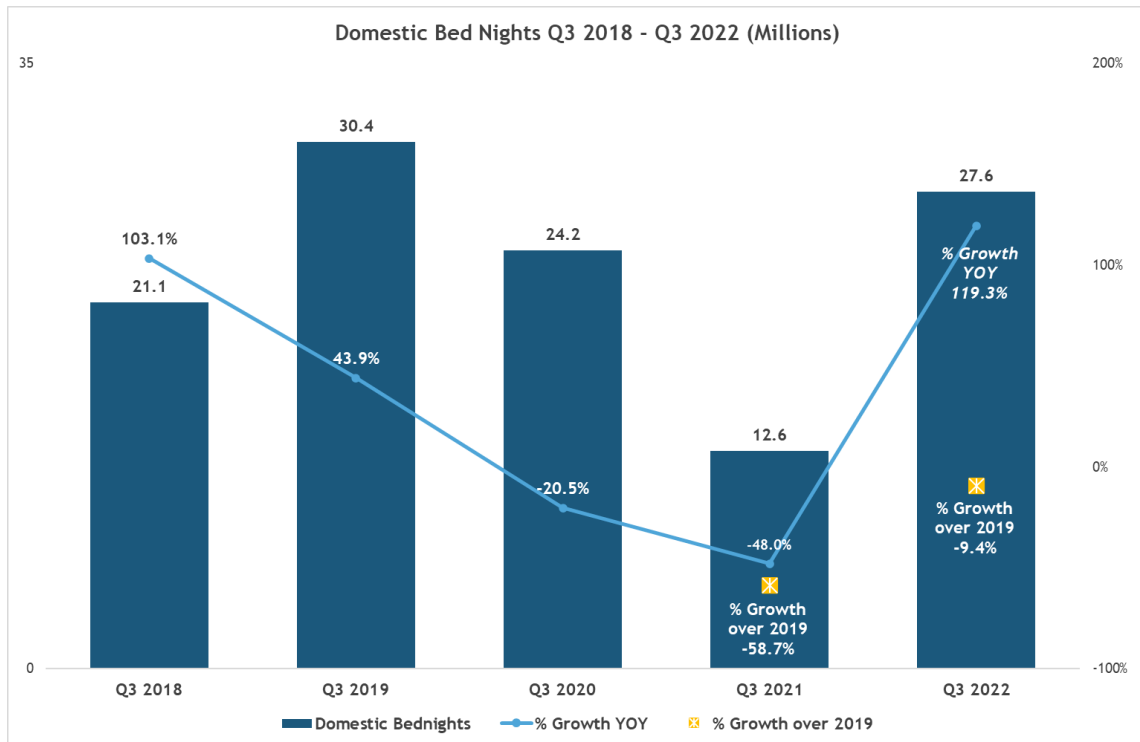
BED NIGHTS



27.6 MILLION

-9.4% ▲

Domestic bed nights for this quarter are 27.6 million. This result mirrors a -9.4% decline over Q3 2019 and is relatively on par with the -17% decline in domestic trips and tourists. Compared to Q3 2021, this marks a +119.3% increase. Domestic length of stay has returned to Q3 2019 levels and is 3.2 nights' long for this 3rd quarter. This signifies a +10.1% increase over Q3 2019 but a -26.6% decline vs. Q3 2021 when the pandemic brought on longer stays.



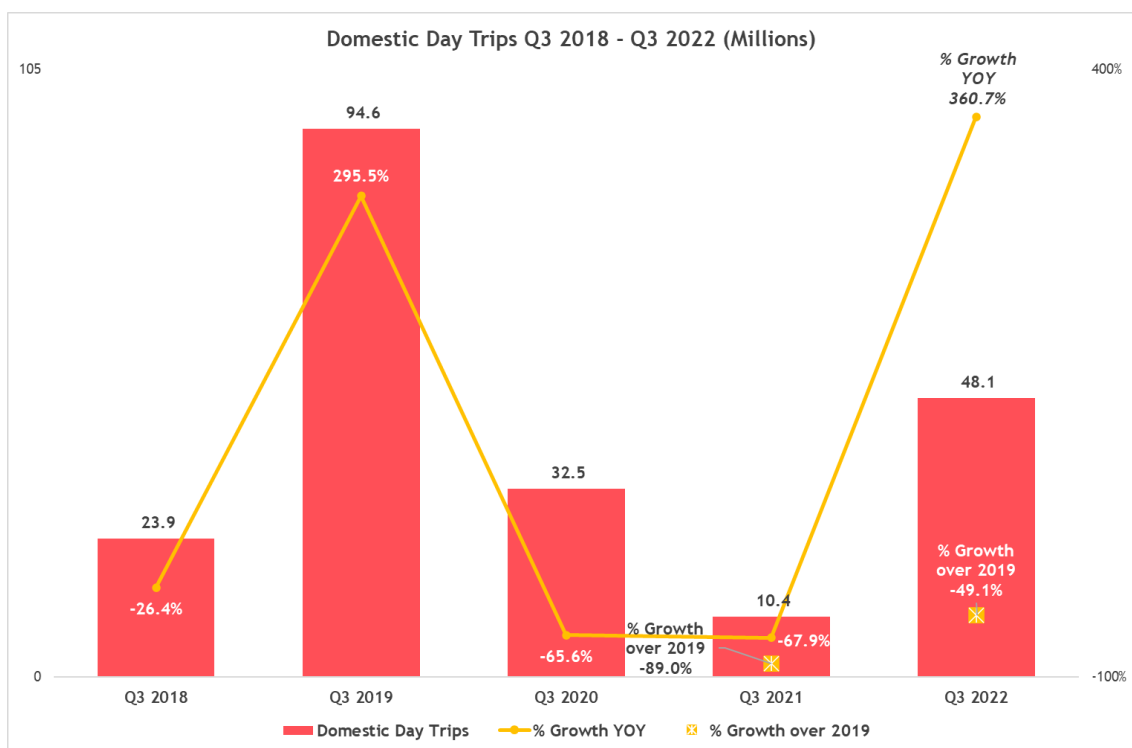
DAY TRIPS



48.1 MILLION

-49.1% ▼

Domestic day trips remain well below their Q3 2019 levels and amount to 48.1 million. This represents a -49.1% decline and in absolute terms just a little over half of Q3 2019's 94.6 million. However, when compared to Q3 2021, domestic day trips have grown phenomenally by +360.7%. Out of all the major purpose categories, personal shopping has declined the least (-23.2%), while religious trips have declined the most (-85.6%). Business and holiday trips have declined relatively similarly by -34.2% and -42.4% over Q3 2019 respectively.



Domestic Day Trips by Purpose (Actual Millions, Share & Growth YOY or Growth 2019-2022)

Q3 2019
PERSONAL SHOPPING
15.9m 17.6%
 +136.0%



Q3 2022
PERSONAL SHOPPING
12.2m 25.4%
 -23.2%

BUSINESS
6.5m 7.3%
 +530.0%



BUSINESS
4.3m 8.9%
 -34.2%

HOLIDAY
14.0m 15.6%
 +304.0%



HOLIDAY
8.1m 16.8%
 -42.4%

RELIGIOUS
5.8m 6.4%
 +692.0%



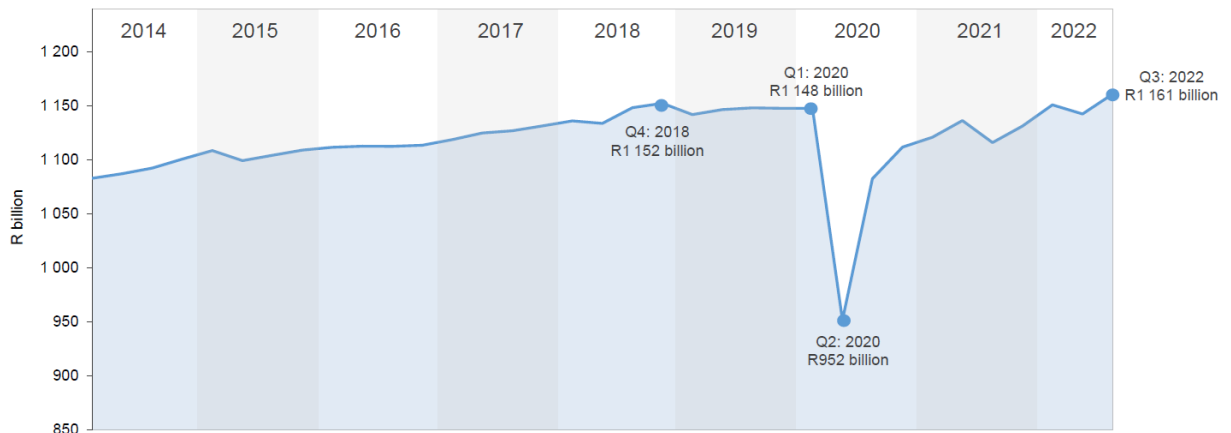
RELIGIOUS
0.8m 1.7%
 -85.6%

A woman with her hair in traditional braids, wearing a colorful beaded headband and a multi-colored shawl, stands on a wall decorated with bold, geometric patterns in black, white, blue, and yellow. She is smiling and pointing her right hand towards a vast, open savanna landscape under a blue sky with scattered clouds. The wall she is standing on features large, stylized geometric shapes and patterns, including a prominent green and white star-like motif. The background shows a golden-brown grassy field with a line of trees in the distance.

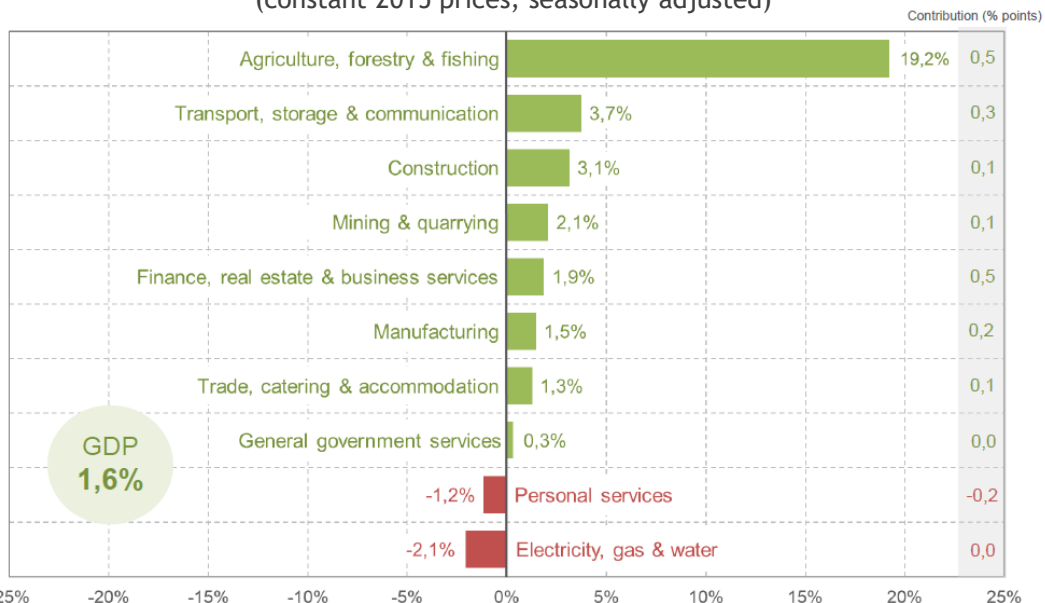
SOUTH AFRICAN ECONOMY

In Q2 2022, after two consecutive quarters of positive growth, the country's economic activity plunged and gross domestic product decreased by -0.7%, shrinking the economy to a size smaller than what it was before the pandemic. Load shedding and devastating floods in KwaZulu-Natal (12.04.2022) contributed to the decline. More than 440 people died, nearly 4,000 homes destroyed and more than 8,000 homes damaged. However, this third quarter, the country's economy has swung into positive growth territory with GDP rising by +1.6% compared to Q2 2022.⁶ The SA economy is now larger than what it was before the Covid-19 pandemic. Value added rebounded off the low Q2 2022 base when the hard lockdowns in China, regular power outages, as well as the floods in KZN, disrupted output. This quarter, major positive growth was recorded in agriculture, forestry & fishing (+19.2%). The transport, storage and communication industry increased by +3.7% and construction by +3.1%. Finance, real estate and business services increased by +1.9%.⁷ According to the BER, the gains are partly due to the normalisation of manufacturing and mining output after the KZN floods and gold mining strikes, while the quarter is also the first uninterrupted since the end of the Covid-19 lockdown. South Africa's unemployment rate also dropped to 32.9% in Q3 from 33.9% in Q2, according to SA's Quarterly Employment Statistics (QLFS).

SA Real GDP Q1 2014 - Q3 2022⁶



SA Real GDP Industry Growth Rates Q3 2022 vs. Q2 2022⁷
(constant 2015 prices, seasonally adjusted)



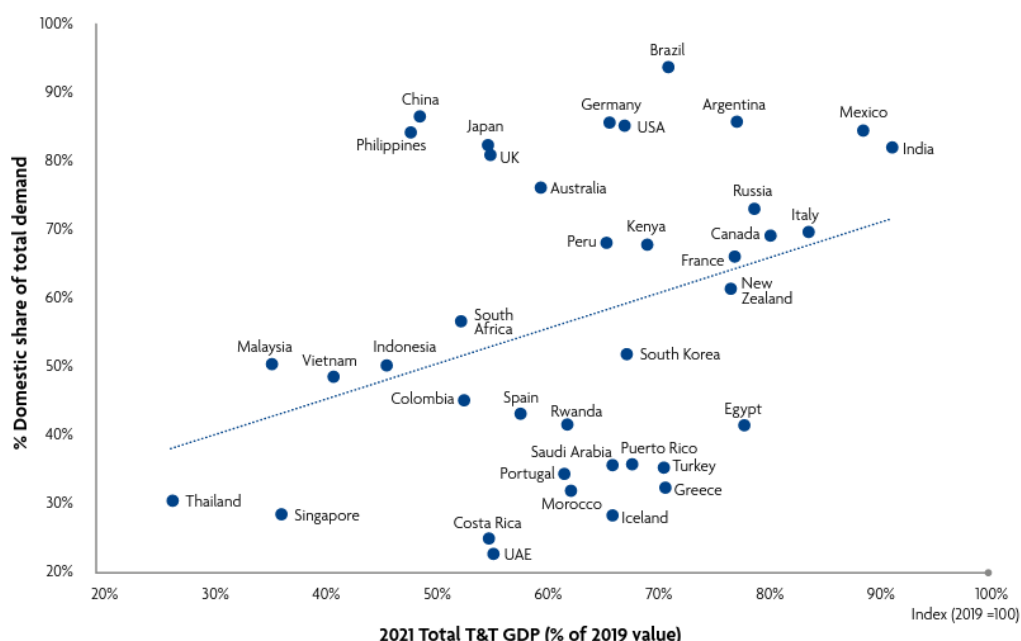
⁶ 'GDP Increased by 1,6% in the Third Quarter of 2022', Statistics SA, 6th December 2022.

⁷ Statistical Release P0441: Gross Domestic Product, 3rd Quarter 2022, Statistics SA.

Due to the Covid-19 pandemic, tourism's contribution to GDP decreased from 3.7% in 2019 to an estimated 1.3% in 2020. Total employment in tourism dropped by a sharp -32.4% as only 478,900 jobs were generated in the sector in 2020.⁸ A recent study by the WTTC estimates that SA's travel & tourism sector's contribution to GDP in 2019 was in fact 6.4%, falling to 3.1% in 2020. The study also states that in 2019, the sector supported 1.5 million jobs, before suffering a -29.9% drop in 2020, falling to just over 1 million. It further estimates that by the end of 2022, the sector's contribution to GDP will reach a 4.3% share of the economy and that this will rise to 7.4% by 2032 by creating an additional 800,000 jobs by the end of the decade.⁹ The study has also shown that higher dependence on domestic visitors corresponded to a stronger recovery in 2021.¹⁰ These estimates differ from those provided in these reports (sourced from Statistics South Africa) and are due to differences in methodology, most importantly being the inclusion of entertainment, attractions, outbound travel, and government and business spending in the sector's estimates by the WTTC.

South Africa Key Data ¹⁰		
2019	2020	2021
Total contribution of Travel & Tourism to GDP:		
6.4% of Total Economy ZAR 405.2BN (USD 27.4BN)	3.1% of Total Economy ZAR 180.0BN (USD 12.2BN) Change: -55.6% Economy change: -6.4%	3.2% of Total Economy ZAR 195.2BN (USD 13.2BN) Change: +8.4% Economy change: +4.9%
Total contribution of Travel & Tourism to Employment:		
1.51MN 9.3% of total jobs	1.06MN 7.0% of total jobs Change: -29.9%	1.08MN 7.3% of total jobs Change: +1.9%

Total Travel & Tourism GDP 2022 relative to 2019 vs. Domestic Share of Total Demand 2019¹⁰

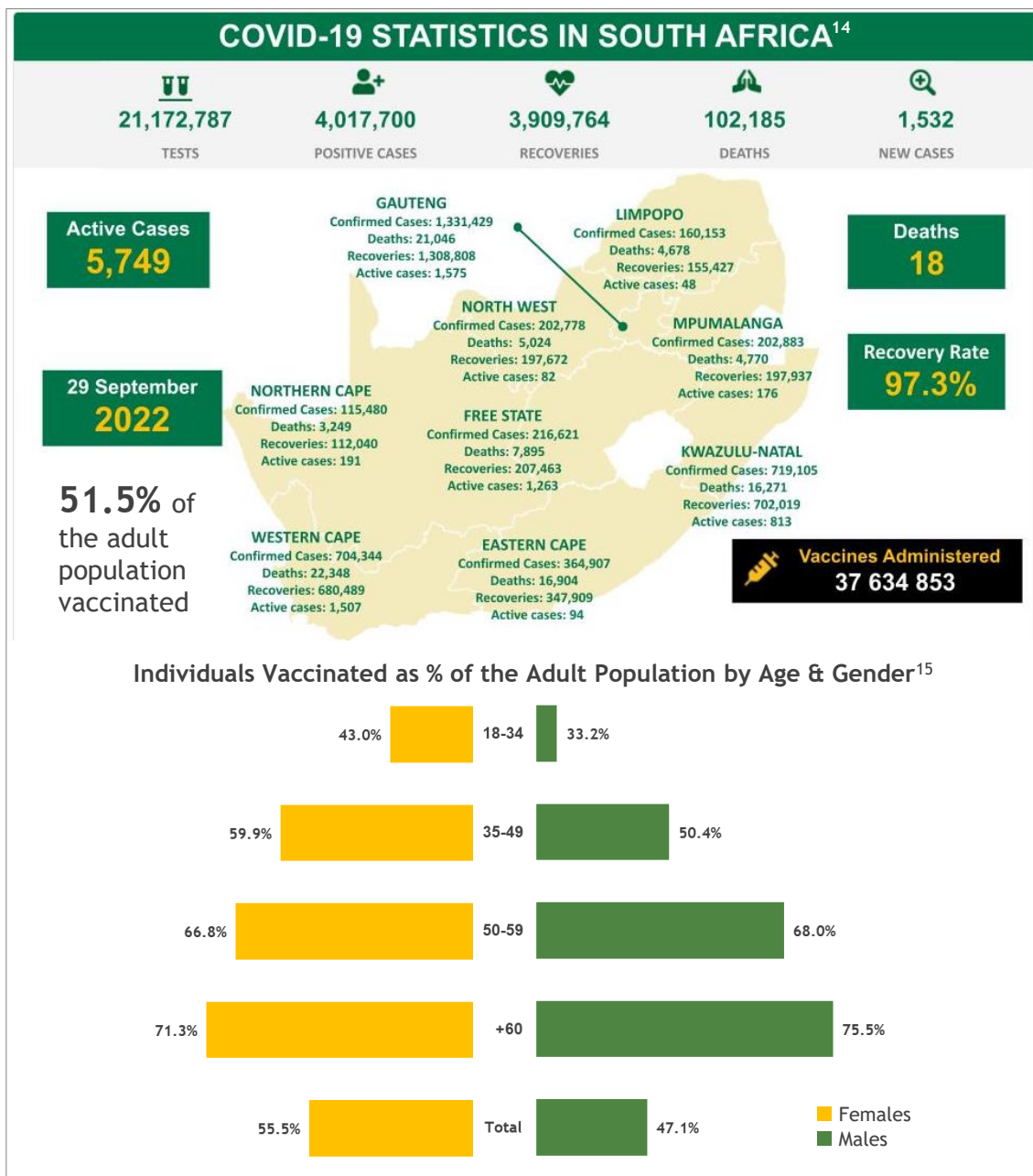


⁸ Speech to the National Assembly by L. N. Sisulu, Minister of Tourism, on the occasion of the Budget Vote of the Ministry of Tourism, 19th May 2022.

⁹ 'SA's Travel & Tourism's Growth to Outpace the National Economy', World Travel & Tourism Council, 4th July 2022.

¹⁰ Travel & Tourism Economic Impact Report 2022, World Travel & Tourism Council, 6th September 2022.

The year 2022 started off on a positive note as, on the 30th December 2021, the SA government scrapped the midnight curfew, approved liquor sales and gatherings less than 2,000 persons.¹¹ The 2nd quarter of 2022 opened up on an even better note when the National State of Disaster was lifted on the 4th of April. By mid-June the situation had taken a very positive direction, and consequently on the 23rd of June, the Health Ministry scrapped regulations concerning wearing masks indoor and the need for vaccination proof or PCR negative tests at ports of entry.¹² On the 1st of August, the Ministry further announced that in light of the much-improved situation, it would end daily reporting regarding Covid-19 statistics, and report on them weekly while it continues to closely monitor the situation.¹³



¹¹ Statement by the Cabinet, Union Buildings, Tshwane, 30th December 2021.

¹² Statement by the Minister of Health Dr. Joe Phaahla, 23rd June 2022.

¹³ 'Health Department Announces The End of Covid-19 Daily Reporting', Ministry of Health, 1st August 2022.

¹⁴ Update on Covid-19, Ministry of Health, 29th September 2022.

¹⁵ Latest Vaccine Statistics, Ministry of Health, 2nd December 2022.

A woman with long brown hair, wearing a black leather jacket, patterned leggings, and a black helmet, is riding a black Segway through a shallow stream. She is smiling and looking down at the water. The Segway has large, treaded tires and is splashing water. In the background, a man in a blue t-shirt and brown shorts is also riding a Segway on a rocky path. The scene is set in a lush green forest with many trees and ferns. The word "APPENDIX" is overlaid in white capital letters on a dark rectangular background.

APPENDIX

A woman with long brown hair, wearing a black leather jacket, a black helmet with a headlight, and black patterned leggings, is riding a black Segway through a shallow stream. She is smiling and looking down at the water. The Segway has large, treaded tires and is splashing water. In the background, a man in a grey t-shirt and brown shorts, also wearing a helmet, is standing on a Segway on a rocky path. The scene is set in a lush green forest with many trees and ferns. The text "INTERNATIONAL TOURISTS ARRIVALS" is overlaid in white capital letters on a dark horizontal band across the middle of the image.

INTERNATIONAL TOURISTS ARRIVALS

APPENDIX

INTERNATION TOURIST ARRIVALS BY COUNTRY				
	Q3 2019	Q3 2021	Q3 2022	% GROWTH
AFRICA	1 857 764	455 879	1 218 277	126.1%
Botswana	163 842	25 729	73 683	159.6%
Lesotho	373 317	87 470	230 415	172.5%
Malawi	54 977	14 995	31 018	148.2%
Mozambique	323 374	133 610	253 057	137.0%
Namibia	42 479	20 933	34 590	56.8%
Eswatini	239 322	45 042	134 081	135.6%
Zambia	37 894	17 081	31 249	81.0%
Zimbabwe	542 700	91 390	379 423	89.9%
Angola	14 181	2 649	9 278	663.8%
DRC	9 507	2 777	4 863	48.1%
Ethiopia	1 715	613	1 335	90.7%
Ghana	4 776	1 598	4 294	102.5%
Kenya	7 609	1 759	5 488	168.9%
Nigeria	8 843	2 175	3 521	64.2%
Tanzania	9 680	3 280	6 793	137.2%
Uganda	3 549	814	2 271	97.3%
Other Africa	19 999	3 964	12 918	159.4%
ASIA	76 836	11 164	33 226	129.2%
China including Hong Kong	24 572	1 252	3 730	32.3%
India	21 158	4 972	15 584	148.7%
Japan	7 128	300	1 576	152.1%
Malaysia	2 384	77	813	171.6%
Singapore	2 599	53	738	275.0%
South Korea	5104	317	1524	243.6%
Other Asia	13 891	4 193	9 261	141.1%
AUSTRALASIA	34 409	906	18 085	1017.5%
Australia	30 010	728	14 538	1091.9%
New Zealand	4 329	174	3 427	688.8%
Other Australasia	70	4	120	200.0%
CENTRAL & SOUTH AMERICA	30 652	2 542	8 560	251.7%
Argentina	2 749	136	807	434.7%
Brazil	19 845	1 237	4 394	212.9%
Chile	1 501	75	348	190.5%
Other Central & South America	6 557	1 094	3 011	296.9%
EUROPE	329 120	38 691	215 184	683.1%
Austria	5 317	636	2 661	645.5%
Belgium	14 644	1 801	10 791	574.1%
Denmark	4 028	772	2 865	1256.0%
Finland	1 157	235	599	452.1%
France	36 507	4 362	20 375	420.7%
Germany	57 435	6 826	31 553	761.2%
Ireland	5 883	679	4 812	1023.2%
Italy	23 352	1 643	13 276	322.0%
The Netherlands	0	0	0	921.4%
Norway	2 495	276	1 649	1461.2%
Portugal	6 347	1 192	4 020	379.3%
Russian Federation	0	0	0	56.8%
Spain	14 965	2 260	9 497	321.8%
Sweden	3 437	672	2 248	608.4%
Switzerland	9 667	1 984	6 237	630.8%
Turkey	3 010	686	2 329	302.4%
Uk	84 870	6 109	64 276	1386.9%
Other Europe	56 006	8 558	37 996	200.5%
MIDDLE EAST	17 915	4 132	18 335	329.7%
United Arab Emirates	1 825	66	2 056	700.0%
Other Middle East	16 090	4 066	16 279	321.9%
NORTH AMERICA	116 990	28 494	88 496	519.9%
Canada	13 967	1 850	9 367	614.8%
USA	103 023	26 644	79 129	507.5%
UNSPECIFIED	3 860	1 041	2 695	146.7%
TOTAL	2 467 546	542 849	1 602 858	170.73%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway on a dirt path. The scene is surrounded by lush green trees and ferns.

SPEND IN SOUTH AFRICA

APPENDIX

TFDS BY COUNTRY				
	Q3 2019	Q3 2021	Q3 2022	% GROWTH
AFRICA	R7 267 887 171	R2 462 956 062	R6 500 788 524	164%
Botswana	R598 368 113	R105 974 309	R226 612 790	113.8%
Lesotho	R575 277 020	R329 131 583	R547 101 704	66.2%
Malawi	R532 425 201	R137 649 771	R438 391 507	218.5%
Mozambique	R629 365 089	R500 278 925	R943 594 829	88.6%
Namibia	R270 560 861	R143 135 157	R266 670 821	86.3%
Swaziland	R418 458 975	R121 552 324	R224 606 288	84.8%
Zambia	R429 783 143	R112 923 731	R541 376 914	379.4%
Zimbabwe	R2 572 243 009	R612 446 547	R2 270 476 420	270.7%
Angola	R259 470 933	R59 841 011	R280 623 703	368.9%
Democratic Republic of Congo	R141 047 641	R55 293 118	R108 621 281	96.4%
Ethiopia	R21 298 217	R10 889 778	R26 363 696	142.1%
Ghana	R58 864 145	R26 462 096	R123 481 171	366.6%
Kenya	R87 002 486	R23 827 134	R77 903 774	227.0%
Nigeria	R205 035 822	R56 669 102	R73 843 103	30.3%
Tanzania	R72 574 059	R33 755 398	R121 523 212	260.0%
Uganda	R46 435 485	R17 951 360	R30 052 278	67.4%
Other Africa	R349 676 974	R115 174 718	R199 545 033	73.3%
ASIA	R1 535 077 847	R179 861 237	R525 761 193	192.3%
China including Hong Kong	R383 531 297	R30 520 596	R83 850 916	174.7%
India	R540 078 829	R82 217 185	R260 751 640	217.1%
Japan	R79 834 737	R8 292 509	R31 884 748	284.5%
Malaysia	R29 959 400	R1 259 355	R15 459 132	1127.5%
Singapore	R147 657 797	R2 101 118	R15 720 219	648.2%
South Korea	R56 619 729	R6 607 958	R24 370 591	268.8%
Other Asia	R297 396 058	R48 862 516	R93 723 947	91.8%
AUSTRALASIA	R548 421 598	R32 364 621	R486 272 329	1402.5%
Australia	R470 149 293	R25 357 001	R392 567 876	1448.2%
New Zealand	R78 272 305	R6 955 558	R92 007 272	1222.8%
Other Australasia		R52 062	R1 697 182	3159.9%
CENTRAL & SOUTH AMERICA	R407 186 448	R47 351 655	R201 279 671	325.1%
Argentina	R55 991 382	R1 141 157	R27 732 731	2330.2%
Brazil	R300 082 530	R18 392 761	R105 235 116	472.2%
Chile	R25 963 068	R845 000	R12 608 114	1392.1%
Other Central & South America	R25 149 469	R26 972 737	R55 703 710	106.5%
EUROPE	R6 367 569 767	R999 404 669	R4 543 149 300	354.6%
Austria	R112 722 487	R20 009 276	R54 947 280	174.6%
Belgium	R190 021 462	R37 528 763	R184 255 343	391.0%
Denmark	R127 602 767	R19 411 626	R65 542 924	237.6%
Finland	R36 784 947	R3 707 077	R12 689 994	242.3%
France	R552 919 174	R120 289 256	R472 420 131	292.7%
Germany	R1 319 998 914	R198 846 018	R727 664 192	265.9%
Ireland	R125 810 783	R15 433 961	R103 600 973	571.3%
Italy	R247 383 925	R47 627 239	R213 415 240	348.1%
Netherlands	R570 351 728	R89 869 456	R526 966 716	486.4%
Norway	R83 238 287	R5 730 911	R37 786 056	559.3%
Portugal	R103 837 944	R13 424 722	R51 488 960	283.5%
Russian Fed	R86 715 004	R46 345 069	R90 120 159	94.5%
Spain	R163 929 821	R52 259 259	R182 187 599	248.6%
Sweden	R182 806 503	R14 486 846	R45 016 729	210.7%
Switzerland	R263 466 826	R80 671 092	R191 333 362	137.2%
Turkey	R61 128 255	R17 750 649	R48 998 733	176.0%
UK	R2 001 714 052	R175 916 760	R1 413 343 858	703.4%
Other Europe	R137 136 886	R40 096 690	R121 371 052	202.7%
MIDDLE EAST	R283 544 887	R124 619 646	R495 760 491	297.8%
UAE	R10 133 232	R2 980 622	R41 969 539	1308.1%
Other Middle East	R273 411 655	R121 639 023	R453 790 952	273.1%
NORTH AMERICA	R2 515 070 811	R958 953 683	R2 713 106 249	182.9%
Canada	R263 634 712	R58 762 488	R233 752 710	297.8%
USA	R2 251 436 099	R900 153 395	R2 479 342 055	175.4%
Other North American		R37 800	R11 485	-69.6%
TOTAL	R18 924 758 529	R4 805 511 573	R15 466 117 757	221.8%

APPENDIX

AVERAGE SPEND				
	Q3 2019	Q3 2021	Q3 2022	% GROWTH
AFRICA	R3 900	R5 500	R5 500	0.0%
Botswana	R4 500	R4 100	R3 100	-24.4%
Lesotho	R1 700	R3 800	R2 500	-34.2%
Malawi	R15 100	R9 200	R14 100	53.3%
Mozambique	R2 200	R3 700	R3 800	2.7%
Namibia	R6 000	R6 900	R7 700	11.6%
Eswatini	R2 300	R2 700	R1 700	-37.0%
Zambia	R13 000	R6 600	R17 500	165.2%
Zimbabwe	R4 200	R6 700	R5 900	-11.9%
Angola	R24 500	R27 300	R34 600	26.7%
DRC	R30 000	R22 500	R26 500	17.8%
Ethiopia	R14 400	R21 000	R23 300	11.0%
Ghana	R16 400	R17 600	R30 200	71.6%
Kenya	R15 500	R15 100	R15 900	5.3%
Nigeria	R18 400	R30 300	R25 200	-16.8%
Tanzania	R14 800	R19 800	R30 600	54.5%
Uganda	R18 100	R24 700	R14 700	-40.5%
Other Africa	R12 100	R35 100	R21 200	-39.6%
ASIA	R20 800	R22 900	R21 200	-7.4%
China including Hong Kong	R16 900	R36 200	R29 500	-18.5%
India	R16 000	R20 300	R20 200	-0.5%
Japan	R13 900	R28 500	R21 600	-24.2%
Malaysia	R15 800	R21 300	R22 400	5.2%
Singapore	R49 300	R39 600	R24 100	-39.1%
South Korea	R14 200	R25 700	R20 300	-21.0%
Other Asia	R20 000	R21 300	R18 800	-11.7%
AUSTRALASIA	R19 200	R39 100	R28 100	-28.1%
Australia	R19 300	R38 000	R28 200	-25.8%
New Zealand	R19 800	R44 000	R28 000	-36.4%
Other Australia		R52 100	R19 200	-63.1%
CENTRAL & SOUTH AMERICA	R17 500	R22 300	R28 900	29.6%
Argentina	R15 700	R10 300	R36 300	252.4%
Brazil	R17 500	R17 600	R27 500	56.3%
Chile	R19 000	R13 000	R39 200	201.5%
Other Central & South America	R3 800	R30 100	R27 100	-10.0%
EUROPE	R20 900	R28 600	R24 100	-15.7%
Austria	R18 400	R34 400	R22 800	-33.7%
Belgium	R18 500	R23 100	R20 500	-11.3%
Denmark	R21 100	R25 600	R25 100	-2.0%
Finland	R17 100	R16 900	R23 600	39.6%
France	R18 200	R30 100	R27 100	-10.0%
Germany	R21 300	R31 100	R25 800	-17.0%
Ireland	R18 200	R24 200	R23 300	-3.7%
Italy	R18 700	R31 800	R17 800	-44.0%
The Netherlands	R26 500	R24 100	R23 500	-2.5%
Norway	R20 200	R28 100	R25 300	-10.0%
Portugal	R17 900	R19 700	R21 800	10.7%
Russian Federation	R19 700	R29 600	R29 600	0.0%
Spain	R20 500	R24 800	R22 200	-10.5%
Sweden	R18 300	R23 400	R21 300	-9.0%
Switzerland	R22 000	R43 400	R34 400	-20.7%
Turkey	R29 000	R31 300	R24 400	-22.0%
Uk	R19 300	R32 500	R23 700	-27.1%
Other Europe	R12 400	R16 500	R22 600	37.0%
MIDDLE EAST	R24 800	R36 200	R30 300	-16.3%
United Arab Emirates	R18 500	R49 900	R21 000	-57.9%
Other Middle East	R17 000	R35 900	R31 700	-11.7%
NORTH AMERICA	R24 400	R35 900	R32 400	-9.7%
Canada	R19 100	R34 400	R27 400	-20.3%
USA	R24 700	R36 000	R33 000	-8.3%
Other North America		R37 800	R11 400	-69.8%
TOTAL	R8 300	R9 100	R10 200	12.1%

APPENDIX

TFDS BY PURPOSE OF VISIT				
	Q3 2019	Q3 2021	Q3 2022	% Growth 2019-2021
Holiday	R6 722 082 821	R1 360 792 282	5 396 225 126	-19.72%
Personal Shopping	R977 789 354	R97 964 970	371 984 482	-61.96%
Business Shopping	R2 321 263 295	R488 203 696	1 700 571 300	-26.74%
Business Traveller	R600 756 519	R509 453 490	1 292 201 966	115.10%
MICE	R1 042 099 114	R274 187 591	969 363 608	-6.98%
Medical	R138 970 590	R160 594 622	536 750 728	286.23%
VFR	R2 895 887 935	R1 371 160 209	4 205 086 832	45.21%
Religion	R90 049 463	R10 153 832	68 422 882	-24.02%



**BEDNIGHTS, LENGTH OF
STAY & ACCOMMODATION
BEDNIGHTS**

APPENDIX

BED NIGHTS BY COUNTRY				
	Q3 2019	Q3 2021	Q3 2022	% GROWTH
AFRICA	19 641 507	5 318 446	12 107 734	127.7%
Botswana	644 094	118 596	273 175	130.3%
Lesotho	6 967 859	1 567 936	3 172 432	102.3%
Malawi	652 416	174 540	423 966	142.9%
Mozambique	4 002 620	1 159 956	2 062 300	77.8%
Namibia	458 517	198 390	350 364	76.6%
Eswatini	2 065 475	235 759	1 272 378	439.7%
Zambia	328 711	208 059	286 364	37.6%
Zimbabwe	2 786 636	1 215 853	3 601 305	196.2%
Angola	195 942	40 675	130 032	219.7%
DRC	162 408	69 664	102 291	46.8%
Ethiopia	28 709	14 223	18 251	28.3%
Ghana	67 207	34 306	57 242	66.9%
Kenya	107 363	23 496	76 189	224.3%
Nigeria	232 032	55 049	60 253	9.5%
Tanzania	84 857	31 287	48 545	55.2%
Uganda	58 763	17 589	22 270	26.6%
Other Africa	797 898	153 068	150 378	-1.8%
ASIA	2 980 228	245 312	493 128	101.0%
China including Hong Kong	367 311	41 548	59 861	44.1%
India	1 063 550	121 829	255 275	109.5%
Japan	77 660	7 404	22 305	201.3%
Malaysia	132 295	1 328	15 398	1059.5%
Singapore	25 705	1 304	12 678	872.2%
South Korea	53 560	8 241	23 664	187.1%
Other Asia	1 260 147	63 658	103 946	63.3%
AUSTRALASIA	429 629	22 364	305 759	1267.2%
Australia	357 800	18 609	239 826	1188.8%
New Zealand	65 541	3 713	64 669	1641.7%
Other Australia	6 288	43	1264	2839.5%
CENTRAL & SOUTH AMERICA	338 359	87 666	109 115	24.5%
Argentina	40 160	2 653	11 191	321.8%
Brazil	229 763	39 297	64 112	63.1%
Chile	16 865	1 885	4 286	127.4%
Other Central & South America	51 571	43 831	29 526	-32.6%
EUROPE	5 099 819	849 200	3 320 195	291.0%
Austria	87 701	10 963	43 847	300.0%
Belgium	169 816	30 451	165 759	444.3%
Denmark	89 559	15 296	46 887	206.5%
Finland	28 591	2 457	5 888	139.6%
France	477 519	97 799	325 781	233.1%
Germany	1 165 236	127 861	519 339	306.2%
Ireland	110 947	21 726	73 085	236.4%
Italy	184 102	55 151	187 310	239.6%
The Netherlands	498 979	77 048	375 921	387.9%
Norway	68 545	4 270	24 463	472.9%
Portugal	76 186	11 733	42 094	258.8%
Russian Federation	47 831	47 623	61 666	29.5%
Spain	120 262	41 379	163 236	294.5%
Sweden	148 133	17 407	37 593	116.0%
Switzerland	185 339	41 079	104 076	153.4%
Turkey	40 199	24 310	35 258	45.0%
Uk	1 411 128	158 245	991 417	526.5%
Other Europe	189 746	64 402	116 575	81.0%
MIDDLE EAST	235 556	123 166	368 619	199.3%
United Arab Emirates	7 125	2 244	43 024	1817.3%
Other Middle East	228 432	120 922	325 595	169.3%
NORTH AMERICA	1 647 450	479 884	1 313 506	173.7%
Canada	209 957	38 191	145 281	280.4%
USA	1 398 218	441 653	1 168 217	164.5%
Other North America	-	41	8	-80.5%
TOTAL	30 372 548	7 126 038	18 018 057	152.8%

APPENDIX

AVERAGE LENGTH OF STAY BY COUNTRY				
	Q3 2019	Q3 2021	Q3 2022	% GROWTH
AFRICA	10.5	11.8	10.0	-15.1%
Botswana	4.6	4.6	3.7	-19.4%
Lesotho	17.7	17.9	13.8	-23.1%
Malawi	14	11.6	13.7	17.8%
Mozambique	12.1	8.7	8.1	-6.3%
Namibia	9	9.5	10.1	6.6%
Eswatini	9.1	5.2	9.5	82.5%
Zambia	9.9	12.2	9.2	-24.9%
Zimbabwe	5.5	13.3	9.5	-28.6%
Angola	15.6	18.2	16.0	-12.2%
DRC	26.4	28	24.5	-12.4%
Ethiopia	16.1	27.4	16.2	-41.0%
Ghana	15.9	22.3	13.9	-37.8%
Kenya	16.2	14.5	15.4	6.1%
Nigeria	18.6	29.2	20.6	-29.6%
Tanzania	15.1	18.4	12.2	-33.5%
Uganda	20.8	24.2	10.8	-55.5%
Other Africa	13.3	46	15.5	-66.4%
ASIA	23.9	31.2	19.6	-37.2%
China including Hong Kong	36.4	49.3	20.9	-57.6%
India	24.8	30	19.5	-34.9%
Japan	12.3	25.4	15.1	-40.5%
Malaysia	31	22.5	20.4	-9.4%
Singapore	12.3	24.6	17.5	-28.7%
South Korea	13.8	32.1	19.5	-39.4%
Other Asia	21.8	27.6	20.5	-25.6%
AUSTRALASIA	14.6	27	17.6	-34.8%
Australia	14.3	27.9	17.1	-38.6%
New Zealand	16.7	23.5	19.7	-16.2%
Other Australia	-	42.5	14.4	-66.2%
CENTRAL & SOUTH AMERICA	15.8	41.1	15.7	-61.8%
Argentina	13.3	21.2	14.7	-30.8%
Brazil	15.8	37.5	16.8	-55.3%
Chile	15	29	13.4	-54.0%
Other Central & South America	45.1	48.9	14.4	-70.5%
EUROPE	14.7	24.1	17.3	-28.0%
Austria	15.2	18.3	18.2	-0.5%
Belgium	17.5	18.4	18.3	-0.4%
Denmark	14.9	20.2	17.5	-13.6%
Finland	13.5	11.2	10.7	-4.8%
France	17.1	24.2	18.4	-23.9%
Germany	18.4	19.8	18.1	-8.3%
Ireland	16.5	34.1	16.1	-52.9%
Italy	18.1	36.8	15.6	-57.6%
The Netherlands	17.2	20.2	16.6	-17.7%
Norway	17.3	20	16.1	-19.3%
Portugal	23.2	17.2	17.5	1.9%
Russian Federation	12.4	30.4	19.9	-34.5%
Spain	14.8	19.7	19.5	-0.9%
Sweden	19.3	28.2	17.7	-37.2%
Switzerland	16.1	21.6	18.5	-14.4%
Turkey	16.3	42.8	17.1	-60.0%
Uk	15	28.9	16.4	-43.4%
Other Europe	16.6	26.6	21.3	-19.9%
MIDDLE EAST	16.7	34.3	22.0	-36.0%
United Arab Emirates	11.2	35.1	21.1	-39.8%
Other Middle East	14	34.3	22.1	-35.6%
NORTH AMERICA	15.9	17.5	15.6	-11.0%
Canada	17.9	22.2	16.7	-24.6%
USA	15.6	17.2	15.4	-10.2%
Other North America	0	40.5	8.0	-80.2%
TOTAL	12.0	13.5	11.6	-13.9%

APPENDIX

ACCOMMODATION TYPE - BED NIGHTS									
Q3 2022									
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family
AFRICA	535 733	224 321	111 289	252 214	31 932	175 497	93 156	15 955	8 561 201
Botswana	32 185	9 397	3 077	2 091	6 371	2 359	4 503	251	151 768
Lesotho	12 707	26 789	9 304	141 205	1 020	156 697	42 230	3 451	2 354 114
Malawi	29 915	10 716	208	2 366	4 289	-	-	-	234 774
Mozambique	86 610	25 491	314	7 665	2 527	601	385	1 546	1 927 959
Namibia	36 715	16 766	12 490	15 692	2 432	6 905	76	152	205 686
Eswatini	28 205	39 014	1 730	199	3 163	1 351	288	9 797	1 168 818
Zambia	41 426	10 767	1 005	3 555	926	-	8 703	44	122 766
Zimbabwe	126 774	36 158	67 756	38 948	4 347	3 006	36 796	-	2 078 869
Angola	21 142	12 834	4 960	13 992	1 288	-	-	714	56 911
DRC	16 324	6 075	172	1 175	287	755	-	-	59 762
Ethiopia	2 253	1 916	100	-	260	-	-	-	9 744
Ghana	22 099	2 232	380	1 548	714	-	-	-	17 305
Kenya	21 322	7 624	427	939	94	-	-	-	25 897
Nigeria	12 055	6 455	1 705	3 325	132	-	176	-	31 375
Tanzania	11 802	1 826	921	2 414	1 047	851	-	-	27 298
Uganda	6 980	1 514	449	4 514	82	241	-	-	7 732
Other Africa	27 220	8 747	6 290	12 586	2 955	2 730	-	-	80 424
ASIA	112 242	31 642	12 727	52 339	13 177	2 572	2 745	698	244 689
China including Hong Kong	10 869	4 171	1 923	6 716	1 717	89	292	55	31 619
India	71 053	17 863	4 627	41 317	4 912	1 830	1 546	-	100 073
Japan	5 974	919	545	2 118	1 900	-	559	-	9 308
Malaysia	3 379	1 533	924	54	-	-	-	-	9 508
Singapore	1 363	3 137	210	183	1 563	-	-	-	6 075
South Korea	3 094	875	797	356	1 103	124	257	-	15 158
Other Asia	16 510	3 144	3 701	1 595	1 983	530	92	643	72 947
AUSTRALASIA	39 772	11 921	5 679	7 824	18 334	1 505	3 463	-	201 537
Australia	35 319	7 507	4 610	3 488	14 646	1 505	1 747	-	156 404
New Zealand	4 225	4 415	1 056	3 818	3 673	-	1 716	-	44 644
Other Australia	229	-	14	518	15	-	-	-	488
CENTRAL & SOUTH AMERICA	35 191	3 129	3 681	2 933	15 474	3 997	357	-	37 423
Argentina	2 613	810	594	-	1 757	77	141	-	3 387
Brazil	19 437	1 078	2 917	2 614	9 344	3 800	165	-	21 235
Chile	1 400	734	171	320	711	115	51	-	600
Other Central & South America	11 741	507	-	-	3 662	5	-	-	12 200
EUROPE	690 668	314 726	130 380	220 318	314 616	76 074	47 885	6 910	1 295 956
Austria	9 250	4 011	299	4 715	4 381	3 010	990	-	13 151
Belgium	38 063	32 323	5 282	5 948	14 754	6 762	1 636	-	55 066
Denmark	7 658	3 234	1 007	3 977	11 369	-	163	-	17 051
Finland	3 188	747	44	255	879	-	15	-	500
France	75 562	38 681	22 307	17 034	38 154	11 919	6 955	-	95 736
Germany	99 084	50 610	28 081	44 615	59 761	20 573	10 517	-	167 203
Ireland	17 843	2 693	3 247	1 974	7 733	292	3 421	-	33 709
Italy	55 401	20 937	5 715	19 792	18 135	7 492	1 623	1 723	37 050
The Netherlands	78 560	41 501	22 630	14 733	52 062	4 085	7 543	4 476	127 620
Norway	4 411	2 683	787	1 269	2 535	2 237	-	-	8 304
Portugal	8 554	5 217	808	664	4 101	493	-	-	22 121
Russian Federation	15 659	7 406	2 144	17 480	3 172	-	-	-	11 350
Spain	31 487	7 195	2 923	16 250	14 921	4 228	2 864	-	40 637
Sweden	8 209	2 838	403	3 953	5 174	1 020	250	-	13 893
Switzerland	20 650	7 061	3 251	7 523	11 743	1 164	1 977	-	45 821
Turkey	8 086	8 007	1 114	-	776	-	-	-	16 237
Uk	188 770	69 318	27 994	56 089	60 401	12 729	8 963	711	518 601
Other Europe	20 233	10 265	2 346	4 045	4 565	69	967	-	71 906
MIDDLE EAST	47 966	23 506	6 823	12 777	18 557	2 210	679	-	191 363
United Arab Emirates	6 164	2 222	-	1 458	389	-	-	-	32 791
Other Middle East	41 802	21 284	6 823	11 319	18 168	2 210	679	-	158 572
NORTH AMERICA	285 172	70 445	28 083	34 134	181 691	21 589	12 572	-	574 361
Canada	32 274	9 123	3 792	1 977	15 200	725	602	-	65 553
USA	252 898	61 314	24 292	32 157	166 491	20 864	11 970	-	508 808
Other North America	-	8	-	-	-	-	-	-	-
TOTAL	1 746 745	679 690	298 664	582 540	593 782	283 445	160 857	23 564	11 106 530

APPENDIX

ACCOMMODATION TYPE - BED NIGHTS									
Q3 2021									
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family
AFRICA	160 955	177 377	26 472	236 125	19 612	188 270	2 469	4 225	2 985 030
Botswana	11 015	3 361	493	7 180	2 050	435	-	1 760	56 724
Lesotho	10 899	10 629	2 247	104 171	1 567	168 273	719	1 800	927 059
Malawi	8 983	1 849	1 981	3 435	-	-	-	-	30 465
Mozambique	18 677	17 681	416	11 136	1 567	-	1 037	-	1 070 261
Namibia	17 322	7 210	3 216	13 685	3 393	12 620	-	308	85 179
Eswatini	11 250	4 643	1 537	-	1 667	-	-	-	160 194
Zambia	8 685	7 175	418	-	7 419	6 634	-	-	37 822
Zimbabwe	37 256	27 322	8 282	63 164	956	229	382	-	382 813
Angola	4 045	6 484	2 378	1 159	224	-	-	61	24 067
DRC	4 407	1 422	213	13 577	-	-	-	-	50 044
Ethiopia	1 137	741	49	606	111	-	-	-	11 047
Ghana	4 980	1 081	2 818	66	-	-	-	-	19 299
Kenya	4 943	1 260	98	1 241	59	79	98	295	15 421
Nigeria	5 272	909	297	9 866	116	-	-	-	27 797
Tanzania	4 220	213	1 407	277	-	-	-	-	24 275
Uganda	1 171	1 010	81	384	404	-	-	-	14 399
Other Africa	6 692	84 385	537	6 180	79	-	232	-	48 161
ASIA	20 056	12 592	3 866	11 600	2 527	7 340	-	-	150 412
China including Hong Kong	1 174	3 041	-	2 559	1 204	-	-	-	26 103
India	12 168	8 893	2 270	4 168	1 228	6 661	-	-	62 105
Japan	259	-	-	-	32	679	-	-	4 559
Malaysia	30	-	-	-	-	-	-	-	988
Singapore	562	-	-	-	-	-	-	-	716
South Korea	394	51	411	4 592	-	-	-	-	2 793
Other Asia	5 470	607	1 185	281	63	-	-	-	53 148
AUSTRALASIA	3 785	414	191	1 620	382	-	-	-	15 878
Australia	3 785	414	191	-	382	-	-	-	13 742
New Zealand	-	-	-	1 620	-	-	-	-	2 094
Other Australia	-	-	-	-	-	-	-	-	43
CENTRAL & SOUTH AMERICA	13 850	11 809	317	6 900	2 476	1 553	805	-	46 041
Argentina	42	56	-	-	125	194	-	-	2 236
Brazil	10 505	3 560	209	698	558	-	105	-	22 266
Chile	-	-	-	-	-	-	-	-	1 885
Other Central & South America	3 303	8 194	108	6 202	1 792	1 358	700	-	19 654
EUROPE	100 136	46 904	25 185	48 725	68 334	17 480	9 137	73	471 840
Austria	1 246	33	50	1 910	1 977	-	465	-	4 817
Belgium	3 822	4 759	1 553	814	3 797	641	-	-	12 871
Denmark	1 358	289	-	-	1 514	1 982	534	-	9 618
Finland	1 375	495	-	-	330	-	-	-	257
France	12 539	3 305	4 718	11 383	10 116	3 341	753	-	45 200
Germany	18 083	6 109	3 528	10 309	17 609	718	2 932	-	58 066
Ireland	914	34	86	155	1 448	-	-	-	16 416
Italy	4 683	1 791	310	3 788	8 661	1 395	379	-	20 266
The Netherlands	7 980	8 823	1 806	3 130	4 712	52	2 029	-	45 678
Norway	622	51	82	296	122	-	-	-	2 976
Portugal	2 427	-	-	293	73	-	-	-	5 110
Russian Federation	5 069	9 809	3 683	2 407	1 386	-	-	-	25 015
Spain	8 268	332	591	-	4 319	4 946	664	-	21 483
Sweden	2 449	1 236	446	92	538	2 049	-	-	10 174
Switzerland	5 050	2 602	656	2 383	2 798	131	-	-	21 031
Turkey	1 954	1 000	-	-	-	-	-	23	21 016
Uk	15 977	4 755	2 823	7 611	7 627	2 226	1 327	50	111 018
Other Europe	6 320	1 482	4 853	4 156	1 306	-	53	-	40 827
MIDDLE EAST	6 894	2 060	1 685	15 118	1 854	2 824	-	25 491	65 542
United Arab Emirates	21	-	85	34	-	-	-	-	2 103
Other Middle East	6 873	2 060	1 600	15 084	1 854	2 824	-	25 491	63 439
NORTH AMERICA	70 032	20 917	8 205	14 096	79 189	10 769	2 846	-	253 044
Canada	6 034	4 690	1 183	234	4 967	-	117	-	19 154
USA	63 998	16 227	7 022	13 862	74 221	10 769	2 729	-	233 870
Other North America	-	-	-	-	-	-	-	-	21
TOTAL	375 709	272 072	65 921	334 183	174 374	228 236	15 257	29 789	3 987 787

APPENDIX

ACCOMMODATION TYPE - BED NIGHTS										
Q3 2019										
	Hotels	Guest House	BnB	Self Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family	Air B&B
AFRICA	845 769	372 982	92 690	636 249	77 181	324 473	57 816	13 030 076	30 019	38 830
Botswana	68 501	40 549	9 264	15 371	10 101	8 161	2 155	403 360	909	-
Lesotho	61 423	35 215	14 263	38 617	5 312	56 223	31 187	4 463 873	14 449	-
Malawi	73 706	12 891	1 666	15 635	1 826	16 687	524	318 082	446	-
Mozambique	68 731	44 687	10 826	134 207	10 394	36 820	7 303	3 652 737	295	11 726
Namibia	41 022	37 407	10 414	38 964	5 773	20 509	3 938	241 520	2 331	5 006
Eswatini	40 826	18 946	5 283	40 801	13 839	21 683	11 896	1 451 413	-	-
Zambia	106 250	14 088	3 937	19 688	2 335	21 547	1 707	124 403	1 770	6 444
Zimbabwe	171 796	90 801	20 304	171 312	19 140	89 757	21 724	1 925 218	3 510	7 367
Angola	26 226	19 843	2 314	42 660	855	7 620	426	77 396	2 539	1 102
DRC	14 810	5 979	793	21 033	581	14 116	234	94 862	322	-
Ethiopia	5 502	1 920	1 019	6 358	383	3 703	109	10 526	333	-
Ghana	14 617	3 971	1 155	9 231	985	5 382		24 677	1 217	5 170
Kenya	23 661	5 321	2 339	17 043	1 551	11 907	5 176	25 045	4 431	-
Nigeria	47 880	12 401	2 639	30 590	1 311	18 550		80 858	2 197	-
Tanzania	16 076	5 234	1 251	13 995	441	11 047		29 602	821	-
Uganda	9 896	3 760	894	6 209	610	9 172		19 994	602	-
Other Africa	54 841	19 070	1 472	101 735	2 181	18 742	312	193 009	6 914	2 016
ASIA	293 309	101 080	20 124	175 310	21 674	31 490	3 764	386 501	19 075	37 635
China including Hong Kong	89 478	20 552	5 594	26 620	8 011	7 567	1 738	115 081	5 801	9 997
India	120 926	55 621	5 430	106 798	5 825	15 932	672	110 109	8 345	7 966
Japan	23 722	7 211	1 403	4 503	2 239	2 953	585	21 402	842	9 331
Malaysia	7 622	2 041	953	4 592	840	927	492	13 499	1 915	-
Singapore	8 619	1 764	739	1 623	1 586	3 388	630	8 939	2 146	1 379
South Korea	11 609	4 058	526	7 848	1 438	3 400	881	26 658	1 081	6 253
Other Asia	32 742	5 903	8 255	16 978	2 813	793	37	117 589	3 350	2 709
AUSTRALASIA	80 419	22 257	11 320	21 346	38 557	14 891	6 572	207 682	16 212	2 400
Australia	70 054	18 793	9 617	17 976	33 592	12 785	5 556	171 387	13 403	2 400
New Zealand	10 311	3 463	1 703	3 590	4 964	2 230	1 113	36 250	2 846	-
Other Australia	54	1	-		1			45	54	-
CENTRAL & SOUTH AMERICA	87 823	24 549	5 784	32 301	17 889	28 860	1 968	57 782	18 158	5
Argentina	14 046	2 836	604	1 914	3 095	4 974	658	8 801	2 695	-
Brazil	56 840	16 630	4 765	25 772	10 664	18 514	974	30 695	13 224	-
Chile	5 002	621	364	1 731	995	2 691	167	3 960	546	-
Other Central & South America	11 935	4 462	51	2 884	3 135	2 681	169	14 326	1 693	5
EUROPE	1 081 344	533 030	248 969	454 164	445 528	359 997	89 368	1 230 987	254 456	408 354
Austria	21 133	11 481	5 141	7 520	8 059	7 865	1 625	18 166	3 113	9 340
Belgium	37 386	23 325	10 261	13 551	16 654	13 577	3 217	29 835	11 065	15 944
Denmark	18 395	8 870	4 021	9 455	15 145	7 422	1 524	16 124	2 549	12 637
Finland	8 140	3 474	1 748	4 428	3 044	2 076	524	5 398	1 267	2 220
France	117 676	53 647	21 053	47 482	54 080	39 382	9 408	78 114	38 708	60 639
Germany	227 898	154 986	70 870	111 407	103 597	113 390	25 540	205 377	57 229	100 257
Ireland	22 676	9 814	2 881	7 666	7 853	5 988	1 682	42 317	5 310	2 698
Italy	49 349	19 242	12 221	16 246	22 409	9 282	4 062	30 906	7 599	19 652
The Netherlands	91 601	56 789	26 482	54 725	52 031	47 353	10 132	92 950	31 912	26 881
Norway	12 856	6 744	2 785	9 717	5 763	7 468	903	12 805	5 207	6 477
Portugal	20 843	4 842	2 543	9 891	5 875	3 255	838	22 748	4 390	4 536
Russian Federation	10 533	3 205	1 125	3 986	2 321	1 344	785	8 570	2 710	746
Spain	30 363	14 180	4 891	12 106	10 605	7 885	2 614	19 677	5 917	8 151
Sweden	37 600	14 072	8 911	16 407	12 830	9 478	2 701	28 657	5 651	4 278
Switzerland	43 753	21 521	10 893	14 260	18 423	15 738	4 888	33 817	8 595	13 925
Turkey	10 951	5 235	2 263	5 806	2 355	2 989	564	9 861	968	923
Uk	289 448	106 341	55 204	105 911	95 627	63 638	18 382	553 866	59 447	109 904
Other Europe	30 743	15 262	5 676	3 600	8 857	1 000	867	21 799	2 819	9 146
MIDDLE EAST	44 328	15 411	6 560	18 468	9 123	10 836	1 450	101 718	5 716	6 977
United Arab Emirates	1 252	775	192	1 424	271	51	24	4 042	138	-
Other Middle East	43 076	14 636	6 368	17 044	8 852	10 785	1 426	97 676	5 578	6 977
NORTH AMERICA	333 132	102 472	52 470	135 708	167 510	72 088	29 775	324 156	67 501	119 047
Canada	50 142	22 076	8 792	14 126	23 007	14 071	4 687	54 566	13 711	23 183
USA	282 990	80 396	43 678	121 582	144 503	58 017	25 088	269 590	53 790	95 864
Other North America	-	-	-	-	-	-	-	-	-	-
TOTAL	2 766 124	1 171 781	437 917	1 473 546	777 462	842 635	190 713	15 338 902	411 137	613 247

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream in a lush forest. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway on a dirt path. The scene is surrounded by dense green foliage and trees.

PURPOSE OF VISIT

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
Q3 2022									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	7.4%	6.2%	17.2%	7.8%	2.5%	1.9%	47.8%	1.3%	7.8%
Botswana	9.4%	2.3%	9.3%	21.4%	2.6%	2.0%	30.9%	4.5%	17.6%
Lesotho	0.7%	1.0%	2.5%	1.7%	1.2%	2.0%	70.6%	1.4%	19.0%
Malawi	2.8%	0.1%	54.0%	10.3%	3.8%	0.3%	22.5%	1.7%	4.4%
Mozambique	12.9%	7.1%	5.3%	0.2%	0.5%	4.4%	67.2%	0.2%	2.1%
Namibia	24.1%	1.4%	3.3%	15.0%	8.9%	1.2%	35.6%	1.0%	9.3%
Eswatini	6.3%	0.7%	6.3%	0.7%	1.5%	0.7%	75.4%	3.5%	4.8%
Zambia	3.5%	0.6%	42.3%	21.2%	7.6%	0.3%	14.4%	2.9%	7.1%
Zimbabwe	5.6%	13.6%	37.5%	14.3%	2.0%	0.7%	22.8%	0.6%	3.0%
Angola	24.0%	1.4%	1.0%	4.9%	14.4%	12.2%	24.0%	0.0%	18.2%
DRC	11.4%	1.2%	0.0%	6.1%	14.2%	5.4%	44.4%	0.0%	17.2%
Ethiopia	13.5%	0.0%	1.5%	3.0%	24.5%	0.0%	43.7%	1.6%	12.1%
Ghana	39.8%	0.0%	0.0%	4.9%	19.7%	1.2%	19.6%	0.0%	14.7%
Kenya	10.5%	0.0%	0.0%	13.3%	29.7%	2.6%	12.7%	0.0%	31.2%
Nigeria	20.0%	0.8%	0.4%	9.6%	18.1%	0.8%	33.9%	1.2%	15.1%
Tanzania	14.2%	0.9%	1.7%	4.2%	28.8%	5.9%	26.7%	0.9%	16.8%
Uganda	13.0%	0.0%	0.0%	12.9%	30.3%	1.7%	16.7%	0.0%	25.4%
Other Africa	24.5%	1.0%	0.8%	13.9%	17.9%	3.1%	25.8%	0.9%	12.1%
ASIA	29.5%	0.0%	0.0%	17.1%	17.9%	0.2%	29.6%	0.2%	5.4%
China including Hong Kong	25.8%	0.0%	0.0%	21.7%	15.0%	1.1%	31.1%	0.3%	5.0%
India	32.9%	0.0%	0.0%	21.0%	18.0%	0.0%	22.3%	0.0%	5.7%
Japan	29.7%	0.0%	0.0%	13.2%	16.4%	0.0%	34.8%	1.0%	4.9%
Malaysia	27.9%	0.0%	0.0%	17.9%	7.8%	0.0%	42.2%	0.0%	4.2%
Singapore	40.7%	0.0%	0.0%	11.6%	5.1%	0.0%	37.5%	0.0%	5.1%
South Korea	20.3%	0.0%	0.0%	3.1%	10.3%	0.0%	54.9%	1.3%	10.1%
Other Asia	23.5%	0.0%	0.0%	9.7%	25.1%	0.4%	37.1%	0.0%	4.2%
AUSTRALASIA	30.8%	0.0%	0.0%	2.9%	3.0%	0.2%	58.5%	0.3%	4.3%
Australia	28.9%	0.0%	0.0%	3.3%	3.5%	0.2%	59.0%	0.0%	5.1%
New Zealand	38.7%	0.0%	0.0%	1.2%	1.2%	0.0%	57.6%	1.4%	0.0%
Other Australia	44.3%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	0.0%	45.5%
CENTRAL & SOUTH AMERICA	48.2%	0.0%	0.0%	12.7%	11.3%	0.0%	19.6%	0.6%	7.5%
Argentina	52.3%	0.0%	0.0%	11.4%	3.7%	0.0%	12.6%	1.2%	18.7%
Brazil	51.1%	0.0%	0.0%	13.7%	14.8%	0.0%	15.6%	0.9%	3.9%
Chile	56.0%	0.0%	0.0%	15.0%	14.6%	0.0%	12.7%	0.0%	1.7%
Other Central & South America	40.2%	0.0%	0.0%	11.0%	7.0%	0.0%	30.7%	0.0%	11.0%
EUROPE	51.6%	0.0%	0.0%	8.3%	8.4%	0.4%	25.5%	0.1%	5.6%
Austria	59.4%	0.0%	0.0%	5.3%	6.8%	0.0%	18.8%	0.0%	9.5%
Belgium	63.9%	0.0%	0.0%	4.5%	5.0%	0.7%	22.2%	0.0%	3.7%
Denmark	59.4%	0.0%	0.0%	3.5%	6.9%	1.9%	18.9%	0.0%	9.4%
Finland	52.5%	0.0%	0.0%	17.6%	22.8%	0.0%	7.0%	0.0%	0.0%
France	63.0%	0.0%	0.0%	8.4%	7.8%	0.2%	13.8%	0.2%	6.6%
Germany	55.2%	0.0%	0.0%	9.4%	9.9%	0.2%	18.9%	0.1%	6.2%
Ireland	50.4%	0.0%	0.0%	3.7%	8.1%	1.2%	29.0%	0.0%	7.5%
Italy	65.3%	0.0%	0.0%	8.1%	5.0%	1.0%	13.0%	0.0%	7.7%
The Netherlands	55.0%	0.0%	0.2%	8.8%	8.4%	0.2%	22.8%	0.0%	4.6%
Norway	54.3%	0.0%	0.0%	6.3%	7.4%	0.0%	25.4%	0.0%	6.6%
Portugal	40.2%	0.0%	0.9%	4.9%	13.7%	1.5%	33.6%	0.9%	4.3%
Russian Federation	46.5%	0.0%	0.8%	22.5%	12.2%	0.0%	11.8%	0.0%	6.1%
Spain	56.8%	0.0%	0.0%	12.0%	6.2%	0.0%	21.9%	0.0%	3.1%
Sweden	50.9%	0.0%	0.0%	7.4%	13.7%	0.0%	22.6%	0.0%	5.5%
Switzerland	59.1%	0.0%	0.0%	5.3%	9.4%	0.5%	19.6%	0.0%	6.0%
Turkey	38.9%	0.0%	0.0%	27.8%	8.5%	0.0%	23.0%	0.0%	1.8%
Uk	41.5%	0.1%	0.0%	6.4%	8.7%	0.5%	37.4%	0.1%	5.2%
Other Europe	34.3%	0.0%	0.0%	18.8%	7.5%	0.3%	31.5%	0.4%	7.3%
MIDDLE EAST	37.8%	0.0%	0.0%	6.9%	3.6%	0.0%	43.8%	0.3%	7.6%
United Arab Emirates	27.6%	0.0%	0.0%	11.7%	1.0%	0.0%	54.4%	0.0%	5.4%
Other Middle East	39.2%	0.0%	0.0%	6.3%	3.9%	0.0%	42.4%	0.4%	7.9%
NORTH AMERICA	57.7%	0.0%	0.1%	5.8%	5.9%	0.4%	24.4%	0.8%	4.9%
Canada	46.7%	0.0%	0.4%	6.5%	5.4%	0.0%	34.9%	0.0%	6.0%
USA	59.0%	0.0%	0.1%	5.8%	6.0%	0.4%	23.2%	0.9%	4.7%
Other North America	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	16.8%	4.9%	13.4%	7.8%	3.8%	1.6%	43.4%	1.1%	7.3%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
Q3 2021									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	5,1%	4,2%	20,2%	18,1%	2,2%	1,9%	36,1%	0,4%	11,9%
Botswana	5,5%	1,2%	17,9%	37,6%	2,4%	2,3%	13,9%	1,0%	18,2%
Lesotho	0,4%	1,2%	8,8%	5,2%	0,5%	3,1%	46,0%	1,0%	33,8%
Malawi	2,3%	0,0%	44,0%	40,7%	3,8%	0,6%	5,6%	0,6%	2,3%
Mozambique	7,1%	11,5%	11,9%	0,2%	0,5%	1,7%	62,6%	0,1%	4,4%
Namibia	11,8%	0,1%	7,9%	22,0%	2,8%	2,2%	29,4%	0,0%	23,8%
Eswatini	3,1%	2,0%	36,8%	20,6%	1,3%	1,4%	29,4%	0,8%	4,6%
Zambia	3,8%	0,0%	43,7%	37,8%	2,8%	1,0%	7,8%	0,2%	2,9%
Zimbabwe	4,9%	1,4%	33,3%	43,0%	4,1%	0,9%	9,2%	0,1%	3,2%
Angola	20,9%	0,0%	0,0%	4,5%	9,1%	10,9%	36,4%	0,0%	18,2%
DRC	17,1%	1,4%	2,9%	1,4%	10,0%	8,6%	45,7%	0,0%	12,9%
Ethiopia	19,0%	2,4%	0,0%	4,8%	19,0%	11,9%	31,0%	2,4%	9,5%
Ghana	21,3%	0,0%	2,1%	8,5%	19,1%	0,0%	34,0%	0,0%	14,9%
Kenya	22,0%	0,0%	1,2%	11,0%	9,8%	0,0%	26,8%	0,0%	29,3%
Nigeria	13,2%	0,9%	0,0%	14,0%	18,4%	3,5%	34,2%	0,9%	14,9%
Tanzania	10,0%	1,3%	2,5%	2,5%	13,8%	8,8%	40,0%	1,3%	20,0%
Uganda	22,2%	0,0%	0,0%	2,8%	8,3%	8,3%	38,9%	0,0%	19,4%
Other Africa	7,0%	0,0%	0,0%	18,1%	13,5%	3,7%	31,9%	0,2%	25,6%
ASIA	15,1%	0,8%	0,0%	14,7%	15,3%	0,4%	37,2%	0,2%	16,3%
China including Hong Kong	10,7%	7,1%	0,0%	14,3%	10,7%	3,6%	46,4%	0,0%	7,1%
India	17,4%	0,0%	0,0%	17,4%	16,5%	0,0%	29,4%	0,0%	19,3%
Japan	11,1%	0,0%	0,0%	0,0%	11,1%	0,0%	55,6%	0,0%	22,2%
Malaysia	0,0%	0,0%	0,0%	0,0%	25,0%	0,0%	75,0%	0,0%	0,0%
Singapore	40,0%	0,0%	0,0%	10,0%	20,0%	0,0%	20,0%	0,0%	10,0%
South Korea	6,7%	0,0%	0,0%	13,3%	13,3%	0,0%	53,3%	0,0%	13,3%
Other Asia	13,8%	0,0%	0,0%	12,6%	15,3%	0,0%	42,8%	0,8%	14,7%
AUSTRALASIA	20,2%	0,0%	0,0%	7,7%	7,7%	0,0%	56,8%	0,0%	7,7%
Australia	19,0%	0,0%	0,0%	9,5%	9,5%	0,0%	52,4%	0,0%	9,5%
New Zealand	25,0%	0,0%	0,0%	0,0%	0,0%	0,0%	75,0%	0,0%	0,0%
Other Australia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	27,0%	0,0%	0,0%	14,4%	9,2%	0,0%	31,2%	0,0%	18,2%
Argentina	44,4%	0,0%	0,0%	11,1%	0,0%	0,0%	33,3%	0,0%	11,1%
Brazil	23,3%	0,0%	0,0%	13,3%	13,3%	0,0%	30,0%	0,0%	20,0%
Chile	100,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
Other Central & South America	23,6%	0,0%	0,0%	17,1%	6,2%	0,0%	34,6%	0,0%	18,5%
EUROPE	31,1%	0,1%	0,1%	11,4%	9,1%	0,6%	38,4%	0,2%	8,9%
Austria	55,6%	0,0%	0,0%	11,1%	2,8%	0,0%	25,0%	0,0%	5,6%
Belgium	43,3%	0,0%	0,0%	6,0%	13,4%	0,0%	31,3%	0,0%	6,0%
Denmark	29,4%	0,0%	0,0%	14,7%	2,9%	0,0%	41,2%	2,9%	8,8%
Finland	25,0%	0,0%	0,0%	16,7%	33,3%	0,0%	16,7%	0,0%	8,3%
France	32,7%	0,0%	0,0%	12,3%	11,4%	1,4%	32,3%	0,0%	10,0%
Germany	37,0%	0,0%	0,0%	13,0%	8,5%	0,0%	34,8%	0,0%	6,6%
Ireland	13,5%	0,0%	0,0%	10,8%	5,4%	2,7%	59,5%	0,0%	8,1%
Italy	21,8%	0,0%	0,0%	12,6%	10,3%	1,1%	33,3%	1,1%	19,5%
The Netherlands	26,6%	0,0%	0,0%	12,2%	5,9%	0,0%	50,9%	0,5%	4,1%
Norway	19,0%	0,0%	0,0%	19,0%	9,5%	0,0%	52,4%	0,0%	0,0%
Portugal	8,9%	1,8%	1,8%	14,3%	28,6%	1,8%	35,7%	0,0%	7,1%
Russian Federation	37,2%	0,0%	0,0%	9,3%	2,3%	0,0%	30,2%	0,0%	20,9%
Spain	40,4%	0,0%	0,0%	1,8%	15,8%	0,0%	33,3%	0,0%	8,8%
Sweden	29,6%	0,0%	0,0%	5,6%	11,1%	0,0%	40,7%	1,9%	11,1%
Switzerland	48,3%	0,0%	0,0%	12,6%	3,4%	0,0%	28,7%	0,0%	6,9%
Turkey	16,0%	0,0%	0,0%	28,0%	4,0%	4,0%	36,0%	0,0%	12,0%
Uk	23,8%	0,3%	0,5%	8,9%	6,1%	1,2%	51,7%	0,0%	7,5%
Other Europe	19,8%	0,5%	0,0%	17,3%	15,3%	0,7%	31,7%	0,0%	14,7%
MIDDLE EAST	20,7%	0,0%	0,0%	0,7%	4,8%	0,0%	62,8%	1,2%	9,9%
United Arab Emirates	33,3%	0,0%	0,0%	6,7%	0,0%	0,0%	60,0%	0,0%	0,0%
Other Middle East	20,5%	0,0%	0,0%	0,6%	4,9%	0,0%	62,8%	1,2%	10,0%
NORTH AMERICA	55,2%	0,9%	0,3%	6,7%	3,9%	0,6%	23,5%	0,6%	8,3%
Canada	42,4%	0,0%	0,8%	2,5%	7,6%	0,8%	37,3%	0,8%	7,6%
USA	56,0%	1,0%	0,3%	7,0%	3,7%	0,6%	22,6%	0,6%	8,4%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%
TOTAL	9,8%	3,7%	17,2%	16,8%	3,0%	1,7%	35,8%	0,4%	11,6%

APPENDIX

PURPOSE OF VISIT (CATEGORIES)									
Q3 2019									
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other
AFRICA	8,7%	14,6%	12,5%	1,1%	4,5%	1,8%	46,3%	2,3%	8,2%
Botswana	10,1%	6,2%	17,6%	2,4%	6,6%	2,1%	35,5%	7,1%	12,4%
Lesotho	2,9%	4,0%	4,8%	0,7%	1,8%	2,3%	66,4%	2,4%	14,7%
Malawi	7,6%	5,2%	42,0%	1,2%	6,9%	0,8%	27,5%	2,8%	6,0%
Mozambique	14,6%	6,7%	9,1%	0,3%	1,8%	1,3%	63,1%	0,8%	2,3%
Namibia	16,1%	2,3%	12,2%	2,7%	11,3%	3,7%	34,9%	1,8%	15,0%
Swaziland	9,6%	2,1%	5,9%	0,9%	3,4%	1,3%	65,8%	3,0%	7,8%
Zambia	8,4%	5,7%	42,1%	2,8%	10,7%	1,0%	18,5%	3,8%	7,0%
Zimbabwe	6,1%	40,3%	19,0%	0,6%	3,8%	1,3%	23,5%	1,4%	4,0%
Angola	29,3%	2,7%	1,3%	6,0%	11,9%	8,9%	24,7%	0,9%	14,2%
Democratic Republic of Congo	20,2%	1,1%	1,6%	7,3%	13,4%	9,1%	29,7%	2,7%	14,9%
Ethiopia	10,5%	0,7%	0,2%	7,5%	32,4%	1,9%	27,3%	1,7%	17,7%
Ghana	15,1%	0,6%	0,5%	6,6%	33,5%	1,8%	21,1%	3,9%	17,0%
Kenya	8,9%	0,5%	0,5%	8,1%	42,7%	1,3%	12,7%	2,2%	23,1%
Nigeria	23,8%	0,5%	0,4%	6,4%	24,6%	1,5%	23,5%	3,9%	15,3%
Tanzania	11,6%	1,0%	1,4%	7,4%	28,3%	3,5%	23,5%	1,6%	21,7%
Uganda	10,8%	0,4%	0,3%	6,9%	35,4%	2,1%	17,2%	2,7%	24,3%
Other Africa	22,2%	0,2%	1,0%	14,5%	21,6%	1,9%	18,8%	0,3%	19,5%
ASIA	31,5%	0,2%	0,1%	12,4%	28,2%	0,2%	22,1%	0,3%	5,8%
China including Hong Kong	39,6%	0,2%	0,2%	8,4%	23,3%	0,1%	24,6%	0,1%	3,6%
India	20,2%	0,1%	0,0%	17,8%	37,6%	0,2%	15,8%	0,6%	7,8%
Japan	38,2%	0,1%	0,1%	12,1%	27,9%	0,2%	16,2%	0,1%	5,1%
Malaysia	33,3%	0,0%	0,0%	6,5%	28,7%	0,4%	21,3%	0,5%	9,4%
Singapore	40,2%	0,0%	5,5%	26,8%	21,3%	6,3%	40,2%	0,0%	5,5%
South Korea	34,8%	0,0%	0,0%	5,9%	21,3%	0,1%	31,6%	0,5%	5,7%
Other Asia	21,0%	0,0%	0,0%	10,6%	15,3%	0,0%	47,0%	1,1%	5,1%
AUSTRALASIA	41,9%	0,3%	-4,3%	3,7%	10,6%	0,3%	37,5%	0,6%	5,6%
Australia	43,0%	0,1%	0,0%	3,3%	9,9%	0,3%	37,2%	0,6%	5,6%
New Zealand	35,4%	0,1%	0,0%	4,8%	14,2%	0,2%	39,6%	0,1%	5,5%
Other Australasia	50,0%	0,0%	0,0%	0,0%	45,0%	0,0%	0,0%	5,0%	0,0%
CENTRAL & SOUTH AMERICA	50,1%	0,7%	22,3%	7,6%	19,6%	0,3%	9,2%	0,7%	13,3%
Argentina	51,3%	7,6%	21,1%	0,1%	9,1%	0,2%	10,6%	51,3%	7,6%
Brazil	50,8%	0,2%	0,0%	7,4%	18,1%	0,2%	8,3%	0,4%	14,6%
Chile	42,1%	9,6%	25,3%	0,3%	12,9%	0,2%	9,6%	42,1%	9,6%
Other Central & South America	42,2%	0,0%	0,0%	12,3%	16,0%	0,0%	12,3%	0,0%	17,2%
EUROPE	51,6%	0,1%	0,1%	7,0%	16,6%	0,3%	17,8%	0,3%	6,7%
Austria	52,1%	0,0%	0,0%	8,2%	21,3%	0,4%	12,2%	0,1%	5,7%
Belgium	52,6%	0,2%	0,2%	6,3%	18,7%	0,8%	13,1%	0,2%	7,9%
Denmark	56,9%	0,1%	7,2%	17,4%	0,5%	9,7%	0,4%	7,8%	56,9%
Finland	47,0%	0,0%	0,1%	9,2%	25,6%	0,4%	9,6%	0,4%	7,7%
France	57,6%	0,1%	0,1%	6,1%	18,6%	0,4%	10,0%	0,2%	6,8%
Germany	58,7%	0,0%	0,1%	5,9%	15,0%	0,2%	12,6%	0,1%	7,3%
Ireland	47,0%	0,0%	6,5%	15,0%	0,4%	25,7%	0,2%	5,3%	47,0%
Italy	54,3%	0,1%	0,1%	7,3%	22,0%	0,1%	8,8%	1,5%	5,7%
Netherlands	56,4%	0,0%	0,0%	6,5%	12,3%	0,4%	16,7%	0,1%	7,5%
Norway	53,8%	0,1%	0,1%	7,1%	14,5%	0,2%	12,5%	0,4%	11,3%
Portugal	42,0%	0,2%	0,3%	10,4%	21,3%	0,4%	18,5%	0,3%	6,6%
Russian Fed	26,3%	0,0%	0,3%	18,4%	36,2%	0,3%	12,7%	0,5%	5,2%
Spain	46,3%	0,1%	0,8%	11,4%	23,2%	0,4%	11,6%	0,4%	5,9%
Sweden	52,2%	0,0%	8,0%	19,5%	0,1%	12,3%	0,3%	7,6%	52,2%
Switzerland	59,5%	0,1%	4,7%	13,8%	0,2%	13,8%	0,1%	7,7%	59,5%
Turkey	34,9%	0,0%	14,8%	32,3%	0,5%	11,5%	6,0%	34,9%	0,0%
UK	44,6%	0,1%	0,0%	5,0%	14,8%	0,3%	29,1%	0,3%	5,8%
Other Europe	49,6%	0,0%	0,0%	14,2%	21,3%	0,0%	10,1%	0,0%	4,8%
MIDDLE EAST	32,0%	2,2%	0,2%	10,4%	23,0%	0,4%	28,0%	1,0%	6,2%
UAE	29,8%	0,1%	3,5%	22,0%	0,5%	40,9%	0,1%	3,1%	29,8%
Other Middle East	42,3%	0,0%	0,0%	14,2%	3,4%	0,1%	32,1%	0,0%	8,0%
NORTH AMERICA	56,0%	0,2%	0,1%	4,6%	13,7%	0,2%	14,9%	1,1%	9,6%
Canada	56,4%	0,1%	4,0%	13,5%	0,2%	18,7%	0,6%	6,6%	56,4%
USA	55,7%	0,1%	0,0%	4,4%	13,8%	0,2%	14,4%	1,2%	10,2%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%
TOTAL	20,3%	16,0%	10,8%	2,7%	2,6%	0,6%	45,0%	2,0%	8,7%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway. The surrounding area is a lush forest with green trees and ferns. The water in the stream is brown and turbulent as it flows over the rocks.

REPEAT RATE- LAND BORDER PORTS

APPENDIX

REPEAT VISITS BY COUNTRY					
Q3 2022					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
Africa	6.2%	9.9%	6.8%	7.4%	34.5%
Botswana	2.0%	7.2%	3.4%	1.6%	36.9%
Lesotho	3.0%	3.9%	1.2%	1.4%	1.3%
Malawi	9.9%	7.9%	8.9%	3.6%	64.5%
Mozambique	10.4%	14.8%	10.7%	5.9%	5.0%
Namibia	2.2%	8.6%	3.4%	10.1%	71.7%
Swaziland	2.6%	7.9%	8.6%	14.1%	37.4%
Zambia	7.4%	16.7%	3.5%	8.4%	56.8%
Zimbabwe	4.6%	10.1%	7.6%	10.3%	65.9%
Angola	21.9%	15.8%	8.6%	16.5%	37.3%
Democratic Republic of Congo	15.4%	21.1%	11.2%	6.4%	46.0%
Ethiopia	37.8%	27.4%	3.0%	12.1%	19.7%
Ghana	51.9%	29.2%	5.1%	2.4%	11.4%
Kenya	32.6%	22.6%	10.0%	10.9%	23.8%
Nigeria	31.8%	24.0%	9.8%	9.1%	25.3%
Tanzania	27.4%	24.8%	11.1%	11.0%	25.7%
Uganda	29.4%	25.0%	12.0%	10.0%	23.6%
Other Africa	35.1%	18.6%	11.7%	10.3%	24.2%
Asia	48.7%	21.9%	8.1%	11.1%	10.3%
China including Hong Kong	40.1%	19.1%	8.4%	13.2%	19.3%
India	53.3%	24.1%	9.3%	6.3%	7.0%
Japan	44.5%	24.0%	14.3%	6.9%	10.3%
Malaysia	52.9%	16.7%	8.9%	9.4%	12.0%
Singapore	32.3%	37.5%	0.0%	4.2%	26.0%
South Korea	45.8%	14.3%	12.5%	14.1%	13.2%
Other Asia	45.2%	17.4%	3.0%	23.9%	10.6%
Australasia	31.0%	22.0%	13.7%	16.7%	16.5%
Australia	31.5%	20.9%	12.1%	17.8%	17.7%
New Zealand	27.4%	27.4%	20.8%	12.7%	11.7%
Other Australasia	95.5%	3.4%	0.0%	0.0%	1.1%
South America	62.1%	14.9%	8.2%	11.0%	3.8%
Argentina	60.1%	12.6%	17.2%	8.8%	1.2%
Brazil	61.1%	15.6%	6.6%	12.8%	3.9%
Chile	63.8%	18.1%	12.5%	5.6%	0.0%
Other Central & South America	64.3%	14.1%	7.2%	9.3%	5.2%
Europe	49.6%	23.3%	8.2%	8.8%	10.0%
Austria	64.5%	13.3%	4.7%	7.5%	10.0%
Belgium	54.4%	25.3%	6.6%	6.1%	7.6%
Denmark	52.0%	28.7%	6.4%	9.7%	3.2%
Finland	47.0%	36.6%	5.3%	8.5%	2.7%
France	61.2%	23.1%	6.8%	4.1%	4.9%
Germany	52.5%	21.7%	8.6%	8.4%	8.8%
Ireland	48.6%	21.9%	5.4%	10.8%	13.3%
Italy	69.3%	17.0%	7.3%	3.6%	2.8%
Netherlands	49.3%	25.8%	9.1%	8.5%	7.3%
Norway	53.6%	18.6%	12.3%	6.6%	8.8%
Portugal	39.7%	17.7%	10.5%	16.4%	15.7%
Russian Fed	57.1%	15.3%	1.7%	16.7%	9.3%
Spain	60.7%	12.4%	6.4%	13.1%	7.5%
Sweden	52.5%	22.5%	7.5%	9.6%	8.0%
Switzerland	46.8%	25.1%	9.8%	10.0%	8.4%
Turkey	37.4%	33.2%	23.0%	0.0%	6.4%
UK	38.5%	26.5%	8.9%	10.3%	15.8%
Other Europe	50.9%	19.7%	6.9%	14.3%	8.2%
Middle East	36.0%	18.4%	6.0%	18.9%	20.7%
UAE	35.7%	9.5%	11.7%	6.7%	36.3%
Other Middle East	36.0%	19.6%	5.2%	20.6%	18.6%
North America	55.0%	20.4%	7.8%	8.4%	8.4%
Canada	48.7%	23.9%	8.4%	7.9%	11.2%
USA	55.8%	20.0%	7.7%	8.4%	8.1%
Other North America	100.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	15.7%	12.6%	7.1%	7.9%	29.2%

APPENDIX

REPEAT VISITS BY COUNTRY					
Q3 2021					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
AFRICA	3,0%	7,1%	4,4%	3,9%	34,0%
Botswana	0,9%	5,6%	2,4%	2,2%	33,0%
Lesotho	1,2%	0,6%	1,4%	1,6%	0,8%
Malawi	1,8%	4,5%	1,6%	0,0%	90,8%
Mozambique	6,9%	14,7%	9,3%	6,4%	4,9%
Namibia	0,0%	1,9%	3,2%	4,5%	84,9%
Eswatini	0,0%	2,8%	2,6%	3,8%	59,4%
Zambia	0,0%	5,1%	1,7%	3,2%	78,6%
Zimbabwe	2,0%	6,3%	2,0%	3,3%	84,7%
Angola	0,0%	0,0%	0,0%	0,0%	0,0%
DRC	0,0%	0,0%	0,0%	0,0%	0,0%
Ethiopia	0,0%	0,0%	0,0%	0,0%	0,0%
Ghana	0,0%	0,0%	0,0%	0,0%	0,0%
Kenya	0,0%	0,0%	0,0%	0,0%	0,0%
Nigeria	0,0%	0,0%	0,0%	0,0%	0,0%
Tanzania	0,0%	0,0%	0,0%	0,0%	0,0%
Uganda	0,0%	0,0%	0,0%	0,0%	0,0%
Other Africa	0,0%	0,0%	0,0%	0,0%	0,0%
ASIA	0,0%	0,0%	0,0%	0,0%	0,0%
China including Hong Kong	0,0%	0,0%	0,0%	0,0%	0,0%
India	0,0%	0,0%	0,0%	0,0%	0,0%
Japan	0,0%	0,0%	0,0%	0,0%	0,0%
Malaysia	0,0%	0,0%	0,0%	0,0%	0,0%
Singapore	0,0%	0,0%	0,0%	0,0%	0,0%
South Korea	0,0%	0,0%	0,0%	0,0%	0,0%
Other Asia	0,0%	0,0%	0,0%	0,0%	0,0%
AUSTRALASIA	0,0%	0,0%	0,0%	0,0%	0,0%
Australia	0,0%	0,0%	0,0%	0,0%	0,0%
New Zealand	0,0%	0,0%	0,0%	0,0%	0,0%
Other Australia	0,0%	0,0%	0,0%	0,0%	0,0%
CENTRAL & SOUTH AMERICA	0,0%	0,0%	0,0%	0,0%	0,0%
Argentina	0,0%	0,0%	0,0%	0,0%	0,0%
Brazil	0,0%	0,0%	0,0%	0,0%	0,0%
Chile	0,0%	0,0%	0,0%	0,0%	0,0%
Other Central & South America	0,0%	0,0%	0,0%	0,0%	0,0%
EUROPE	0,0%	0,0%	0,0%	0,0%	0,0%
Austria	0,0%	0,0%	0,0%	0,0%	0,0%
Belgium	0,0%	0,0%	0,0%	0,0%	0,0%
Denmark	0,0%	0,0%	0,0%	0,0%	0,0%
Finland	0,0%	0,0%	0,0%	0,0%	0,0%
France	0,0%	0,0%	0,0%	0,0%	0,0%
Germany	0,0%	0,0%	0,0%	0,0%	0,0%
Ireland	0,0%	0,0%	0,0%	0,0%	0,0%
Italy	0,0%	0,0%	0,0%	0,0%	0,0%
The Netherlands	0,0%	0,0%	0,0%	0,0%	0,0%
Norway	0,0%	0,0%	0,0%	0,0%	0,0%
Portugal	0,0%	0,0%	0,0%	0,0%	0,0%
Russian Federation	0,0%	0,0%	0,0%	0,0%	0,0%
Spain	0,0%	0,0%	0,0%	0,0%	0,0%
Sweden	0,0%	0,0%	0,0%	0,0%	0,0%
Switzerland	0,0%	0,0%	0,0%	0,0%	0,0%
Turkey	0,0%	0,0%	0,0%	0,0%	0,0%
Uk	0,0%	0,0%	0,0%	0,0%	0,0%
Other Europe	0,0%	0,0%	0,0%	0,0%	0,0%
MIDDLE EAST	0,0%	0,0%	0,0%	0,0%	0,0%
United Arab Emirates	0,0%	0,0%	0,0%	0,0%	0,0%
Other Middle East	0,0%	0,0%	0,0%	0,0%	0,0%
NORTH AMERICA	0,0%	0,0%	0,0%	0,0%	0,0%
Canada	0,0%	0,0%	0,0%	0,0%	0,0%
USA	0,0%	0,0%	0,0%	0,0%	0,0%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%
TOTAL	3,0%	7,1%	4,4%	3,9%	34,0%

APPENDIX

REPEAT VISITS BY COUNTRY					
Q3 2019					
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
AFRICA	4.4%	9.0%	9.2%	11.8%	51.2%
Botswana	1.6%	4.6%	3.9%	5.6%	78.6%
Lesotho	6.9%	9.7%	5.1%	6.3%	35.0%
Malawi	8.0%	13.8%	12.6%	13.7%	41.2%
Mozambique	4.1%	12.4%	13.5%	15.0%	46.6%
Namibia	2.5%	11.3%	13.8%	16.2%	53.2%
Eswatini	0.8%	3.8%	5.1%	10.2%	78.4%
Zambia	5.6%	11.4%	11.7%	14.4%	47.4%
Zimbabwe	3.2%	9.2%	11.6%	16.1%	44.4%
Angola	22.5%	20.5%	12.4%	14.9%	29.7%
DRC	22.4%	19.6%	13.4%	14.2%	30.3%
Ethiopia	31.3%	32.6%	16.3%	9.1%	10.7%
Ghana	36.9%	26.5%	14.4%	10.2%	12.0%
Kenya	28.5%	25.8%	16.1%	12.5%	17.0%
Nigeria	37.6%	25.8%	15.2%	9.8%	11.6%
Tanzania	26.2%	23.7%	17.4%	14.5%	18.2%
Uganda	31.0%	26.1%	17.5%	12.0%	13.3%
Other Africa	41,7%	21,1%	12,9%	10,4%	13,9%
ASIA	51.3%	25.8%	9.7%	6.9%	6.4%
China including Hong Kong	48.6%	20.9%	6.6%	12.6%	11.3%
India	52.1%	24.4%	11.5%	6.2%	5.8%
Japan	54.5%	24.0%	9.1%	6.2%	6.2%
Malaysia	52.5%	18.4%	12.5%	7.6%	9.0%
Singapore	50.1%	19.6%	9.9%	8.3%	12.1%
South Korea	49.0%	30.9%	8.4%	5.0%	6.8%
Other Asia	49,7%	22,3%	9,0%	10,0%	9,0%
AUSTRALASIA	41.4%	23.5%	13.8%	12.3%	9.1%
Australia	41.5%	22.8%	13.8%	12.5%	9.4%
New Zealand	40.3%	27.3%	13.5%	11.3%	7.6%
Other Australia	50,0%	0,0%	37,5%	0,0%	12,5%
CENTRAL & SOUTH AMERICA	71.2%	15.5%	5.6%	3.4%	4.3%
Argentina	69.2%	17.7%	5.9%	3.7%	3.5%
Brazil	72.1%	14.5%	5.7%	3.3%	4.5%
Chile	68.4%	15.5%	4.9%	6.2%	5.1%
Other Central & South America	60,5%	24,1%	5,6%	3,0%	6,8%
EUROPE	54.6%	21.7%	9.3%	7.3%	7.2%
Austria	61.0%	22.4%	5.6%	5.0%	6.0%
Belgium	60.5%	21.1%	7.8%	5.8%	4.8%
Denmark	64.8%	19.5%	7.2%	4.3%	4.2%
Finland	64.5%	22.5%	4.7%	3.7%	4.6%
France	64.5%	21.0%	7.1%	3.9%	3.4%
Germany	58.8%	21.0%	9.0%	6.2%	5.0%
Ireland	50.0%	21.3%	11.7%	7.9%	9.1%
Italy	65.1%	19.4%	6.9%	4.3%	4.2%
The Netherlands	57.3%	20.2%	8.9%	7.3%	6.4%
Norway	67.6%	18.7%	5.2%	3.7%	4.8%
Portugal	52.1%	24.5%	9.5%	7.6%	6.3%
Russian Federation	53.3%	26.8%	10.1%	5.7%	4.2%
Spain	59.4%	24.0%	7.4%	5.0%	4.1%
Sweden	62.3%	21.3%	7.3%	4.2%	5.0%
Switzerland	61.3%	19.5%	7.6%	5.7%	5.9%
Turkey	59.1%	22.8%	7.7%	5.6%	4.8%
Uk	41.9%	23.2%	11.8%	11.0%	12.0%
Other Europe	58,7%	23,4%	7,2%	4,7%	6,1%
MIDDLE EAST	45.7%	20.5%	11.7%	11.0%	11.0%
United Arab Emirates	33.6%	17.2%	13.8%	14.8%	20.7%
Other Middle East	44,2%	16,6%	10,5%	12,1%	16,6%
NORTH AMERICA	65.3%	18.0%	7.1%	5.1%	4.5%
Canada	65.9%	17.0%	6.5%	5.2%	5.4%
USA	65.0%	18.2%	7.2%	5.1%	4.3%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%
TOTAL	17,6%	12,2%	9,2%	10,7%	39,8%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow stream in a forest. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway on a dirt path. The scene is surrounded by lush green trees and ferns.

AGE CATEGORIES

APPENDIX

AGE CARTEGORIES								
Q3 2022								
	15 - 17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	41 - 50 years	51 - 60 years	60+ years
AFRICA		13.0%	20.8%	17.0%	19.7%	20.7%	6.9%	2.0%
Botswana		3.8%	12.6%	16.5%	27.1%	27.4%	9.3%	3.3%
Lesotho		28.1%	26.1%	18.0%	12.6%	11.2%	3.3%	0.6%
Malawi		1.7%	16.1%	13.9%	29.1%	29.2%	8.2%	2.0%
Mozambique		16.8%	25.3%	17.4%	17.7%	16.5%	5.7%	0.8%
Namibia		4.7%	14.6%	16.3%	15.7%	22.7%	11.6%	14.3%
Eswatini		21.1%	30.0%	19.0%	15.6%	10.3%	3.0%	1.0%
Zambia		1.6%	12.1%	15.9%	29.9%	22.6%	16.4%	1.5%
Zimbabwe		3.5%	15.1%	15.2%	24.0%	30.7%	9.1%	2.5%
Angola		7.3%	15.5%	19.1%	23.1%	18.3%	10.9%	5.8%
DRC		3.7%	11.7%	20.2%	16.4%	22.7%	18.9%	6.4%
Ethiopia		2.9%	19.9%	28.7%	16.9%	12.0%	15.1%	4.6%
Ghana		3.8%	19.5%	21.0%	22.2%	26.0%	6.2%	1.2%
Kenya		6.5%	19.8%	24.8%	20.2%	14.7%	11.7%	2.4%
Nigeria		7.1%	11.7%	23.7%	22.4%	21.8%	9.7%	3.5%
Tanzania		5.8%	19.5%	22.4%	23.4%	20.7%	6.7%	1.6%
Uganda		0.0%	28.0%	22.7%	18.6%	19.6%	9.7%	1.4%
Other Africa		7.7%	11.1%	26.7%	18.9%	21.2%	11.9%	2.6%
ASIA		8.1%	14.3%	23.7%	19.8%	18.3%	10.4%	5.2%
China including Hong Kong		7.7%	14.1%	20.7%	20.2%	20.7%	10.9%	5.7%
India		8.0%	17.3%	26.0%	18.3%	17.7%	9.3%	3.3%
Japan		15.0%	10.7%	15.1%	14.9%	18.4%	16.6%	9.2%
Malaysia		11.3%	3.6%	17.2%	21.6%	26.7%	8.3%	11.3%
Singapore		4.2%	19.8%	11.5%	11.6%	18.5%	29.2%	5.1%
South Korea		16.6%	17.7%	19.1%	11.6%	16.3%	7.2%	11.4%
Other Asia		4.8%	7.8%	26.0%	27.5%	17.9%	9.6%	6.4%
AUSTRALASIA		8.2%	9.2%	13.6%	10.5%	21.5%	20.8%	16.1%
Australia		8.2%	10.2%	12.7%	9.6%	22.9%	18.7%	17.6%
New Zealand		6.2%	5.0%	17.8%	14.7%	16.1%	30.2%	10.1%
Other Australia		88.6%	1.1%	5.7%	1.1%	0.0%	3.4%	0.0%
CENTRAL & SOUTH AMERICA		7.6%	18.0%	27.1%	17.8%	18.7%	5.3%	5.4%
Argentina		10.3%	11.0%	12.3%	14.5%	34.6%	8.7%	8.6%
Brazil		3.9%	18.2%	33.3%	19.2%	13.9%	4.8%	6.7%
Chile		16.4%	9.6%	17.3%	15.4%	23.6%	11.7%	6.0%
Other Central & South America		12.0%	21.8%	22.8%	16.7%	21.0%	4.1%	1.7%
EUROPE		12.0%	16.8%	16.6%	14.0%	20.1%	13.8%	6.6%
Austria		14.3%	16.7%	20.2%	9.2%	18.7%	14.2%	6.7%
Belgium		14.2%	17.8%	11.4%	14.0%	18.0%	17.9%	6.7%
Denmark		18.2%	14.9%	8.7%	6.2%	30.5%	13.7%	7.9%
Finland		5.3%	20.4%	18.0%	17.9%	28.4%	9.9%	0.0%
France		12.8%	17.9%	14.4%	14.1%	21.6%	13.9%	5.4%
Germany		12.3%	18.0%	16.3%	13.6%	20.0%	14.1%	5.9%
Ireland		5.4%	20.5%	21.5%	17.1%	18.4%	13.6%	3.4%
Italy		14.8%	15.4%	27.2%	14.2%	15.2%	10.0%	3.2%
The Netherlands		13.2%	14.4%	15.8%	13.7%	20.4%	18.0%	4.5%
Norway		17.2%	19.4%	14.2%	15.0%	14.7%	10.2%	9.3%
Portugal		8.5%	17.6%	14.8%	26.0%	18.2%	10.8%	4.1%
Russian Federation		5.5%	20.2%	29.9%	11.2%	24.5%	6.3%	2.5%
Spain		13.1%	20.6%	19.7%	20.6%	17.6%	6.8%	1.5%
Sweden		7.1%	26.9%	17.1%	13.3%	17.5%	12.4%	5.6%
Switzerland		12.3%	17.4%	15.3%	12.0%	20.6%	17.5%	4.9%
Turkey		7.3%	15.5%	22.2%	11.8%	26.1%	13.0%	4.2%
Uk		10.6%	16.2%	15.5%	13.1%	20.7%	13.7%	10.2%
Other Europe		15.3%	11.9%	13.6%	19.5%	21.1%	12.8%	5.9%
MIDDLE EAST		10.4%	20.6%	17.8%	14.6%	12.9%	20.0%	3.6%
United Arab Emirates		1.0%	10.5%	31.8%	13.1%	12.7%	31.0%	0.0%
Other Middle East		11.7%	22.0%	15.9%	14.8%	12.9%	18.5%	4.1%
NORTH AMERICA		8.8%	12.4%	13.5%	11.9%	19.7%	15.4%	18.3%
Canada		9.0%	9.5%	13.7%	15.3%	20.4%	14.7%	17.4%
USA		8.8%	12.8%	13.4%	11.5%	19.6%	15.5%	18.4%
Other North America		0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
TOTAL		12.4%	19.6%	16.9%	18.4%	20.4%	8.6%	3.7%

APPENDIX

AGE CARTEGORIES								
Q3 2021								
	15 -17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	41 - 50 years	51 - 60 years	60+ years
AFRICA	1.2%	9.5%	17.0%	17.2%	20.4%	24.2%	8.4%	2.2%
Botswana	0.2%	2.8%	8.7%	15.6%	28.8%	30.4%	10.6%	2.9%
Lesotho	4.4%	17.6%	25.6%	14.9%	14.9%	16.5%	5.0%	1.0%
Malawi	0.6%	1.2%	3.8%	12.5%	24.9%	42.6%	14.1%	0.3%
Mozambique	0.6%	13.0%	18.6%	20.9%	20.1%	21.1%	5.0%	0.7%
Namibia	0.1%	6.7%	13.6%	12.6%	22.1%	16.2%	19.2%	9.4%
Eswatini	0.0%	3.9%	24.0%	21.4%	18.6%	22.8%	7.7%	1.6%
Zambia	0.2%	2.3%	8.3%	12.2%	31.5%	31.3%	12.9%	1.3%
Zimbabwe	0.3%	4.5%	9.5%	15.2%	21.8%	33.1%	11.6%	4.0%
Angola	0.0%	8.2%	12.7%	21.8%	17.3%	23.6%	8.2%	8.2%
DRC	0.0%	5.7%	21.4%	10.0%	14.3%	25.7%	18.6%	4.3%
Ethiopia	0.0%	11.9%	16.7%	23.8%	9.5%	16.7%	19.0%	2.4%
Ghana	0.0%	6.4%	27.7%	14.9%	12.8%	19.1%	12.8%	6.4%
Kenya	0.0%	2.4%	14.6%	28.0%	23.2%	17.1%	11.0%	3.7%
Nigeria	0.0%	7.9%	19.3%	19.3%	18.4%	20.2%	9.6%	5.3%
Tanzania	1.3%	8.8%	23.8%	16.3%	18.8%	20.0%	6.3%	5.0%
Uganda	0.0%	8.3%	16.7%	16.7%	19.4%	19.4%	16.7%	2.8%
Other Africa	0.1%	17.7%	12.2%	20.2%	16.2%	23.3%	7.2%	3.1%
ASIA	0.7%	13.1%	18.5%	26.3%	18.0%	16.0%	5.5%	2.0%
China including Hong Kong	0.0%	14.3%	17.9%	35.7%	7.1%	10.7%	7.1%	7.1%
India	0.9%	7.3%	21.1%	27.5%	20.2%	14.7%	6.4%	1.8%
Japan	0.0%	22.2%	11.1%	33.3%	0.0%	33.3%	0.0%	0.0%
Malaysia	25.0%	0.0%	0.0%	25.0%	25.0%	0.0%	0.0%	25.0%
Singapore	0.0%	0.0%	10.0%	20.0%	30.0%	40.0%	0.0%	0.0%
South Korea	0.0%	0.0%	20.0%	40.0%	20.0%	20.0%	0.0%	0.0%
Other Asia	0.0%	23.7%	15.7%	18.5%	19.8%	17.4%	4.7%	0.3%
AUSTRALASIA	0.0%	20.2%	16.4%	19.2%	11.5%	0.1%	24.9%	7.7%
Australia	0.0%	19.0%	14.3%	23.8%	14.3%	0.0%	19.0%	9.5%
New Zealand	0.0%	25.0%	25.0%	0.0%	0.0%	0.0%	50.0%	0.0%
Other Australia	0.0%	0.0%	50.0%	0.0%	0.0%	50.0%	0.0%	0.0%
CENTRAL & SOUTH AMERICA	1.2%	14.4%	12.2%	17.5%	26.2%	17.6%	6.3%	4.6%
Argentina	0.0%	11.1%	22.2%	22.2%	22.2%	11.1%	0.0%	11.1%
Brazil	0.0%	10.0%	16.7%	20.0%	16.7%	30.0%	0.0%	6.7%
Chile	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Other Central & South America	2.8%	21.1%	6.4%	15.2%	32.5%	5.4%	15.0%	1.6%
EUROPE	0.6%	12.4%	20.6%	15.4%	15.3%	15.8%	13.3%	6.7%
Austria	2.8%	8.3%	22.2%	11.1%	11.1%	8.3%	19.4%	16.7%
Belgium	1.5%	10.4%	28.4%	14.9%	11.9%	11.9%	11.9%	9.0%
Denmark	2.9%	8.8%	14.7%	11.8%	23.5%	11.8%	14.7%	11.8%
Finland	0.0%	8.3%	8.3%	25.0%	16.7%	25.0%	16.7%	0.0%
France	0.5%	13.6%	23.6%	15.5%	13.6%	16.8%	9.5%	6.8%
Germany	0.7%	11.6%	19.4%	11.8%	15.6%	17.3%	17.3%	6.2%
Ireland	0.0%	13.5%	27.0%	5.4%	13.5%	18.9%	16.2%	5.4%
Italy	0.0%	16.1%	17.2%	12.6%	11.5%	21.8%	16.1%	4.6%
The Netherlands	0.0%	12.6%	19.4%	14.4%	16.7%	13.1%	15.8%	8.1%
Norway	0.0%	4.8%	23.8%	4.8%	19.0%	14.3%	19.0%	14.3%
Portugal	0.0%	3.6%	23.2%	21.4%	14.3%	19.6%	12.5%	5.4%
Russian Federation	0.0%	16.3%	30.2%	30.2%	11.6%	11.6%	0.0%	0.0%
Spain	0.0%	14.0%	14.0%	22.8%	22.8%	14.0%	8.8%	3.5%
Sweden	1.9%	3.7%	16.7%	11.1%	16.7%	24.1%	14.8%	11.1%
Switzerland	0.0%	8.0%	18.4%	24.1%	12.6%	11.5%	17.2%	8.0%
Turkey	0.0%	16.0%	36.0%	4.0%	20.0%	8.0%	8.0%	8.0%
Uk	0.5%	11.0%	20.1%	16.9%	15.5%	16.0%	12.9%	7.2%
Other Europe	2.5%	19.9%	16.7%	8.5%	15.0%	20.1%	11.9%	5.4%
MIDDLE EAST	2.3%	8.5%	11.7%	17.6%	14.0%	19.6%	16.8%	9.5%
United Arab Emirates	0.0%	20.0%	13.3%	13.3%	20.0%	20.0%	6.7%	6.7%
Other Middle East	2.4%	8.3%	11.7%	17.6%	13.9%	19.5%	16.9%	9.5%
NORTH AMERICA	0.4%	8.6%	12.8%	12.2%	12.7%	15.6%	16.1%	21.6%
Canada	0.0%	7.6%	12.7%	13.6%	10.2%	16.1%	21.2%	18.6%
USA	0.4%	8.7%	12.8%	12.1%	12.9%	15.6%	15.7%	21.8%
Other North America	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
TOTAL	1.1%	9.7%	17.0%	17.0%	19.6%	23.0%	9.2%	3.6%

APPENDIX

AGE CARTEGORIES								
Q3 2019								
	15 - 17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	41 - 50 years	51 - 60 years	60+ years
AFRICA		19.0%	28.1%	14.4%	19.3%	13.4%	4.0%	1.3%
Botswana		9.8%	19.0%	17.4%	23.9%	22.1%	5.3%	1.3%
Lesotho		40.0%	40.7%	8.9%	7.7%	2.2%	0.2%	0.0%
Malawi		5.5%	21.4%	13.5%	23.5%	27.0%	2.7%	6.3%
Mozambique		23.5%	27.6%	13.8%	20.7%	11.6%	2.0%	0.1%
Namibia		10.3%	22.3%	11.1%	18.2%	18.6%	14.7%	3.8%
Eswatini		23.0%	35.0%	17.8%	14.4%	7.6%	1.9%	0.3%
Zambia		4.6%	11.7%	14.0%	30.7%	23.4%	15.6%	0.0%
Zimbabwe		6.6%	22.1%	16.4%	26.2%	19.8%	6.2%	2.5%
Angola		11.6%	18.8%	15.2%	28.7%	11.6%	7.2%	5.3%
DRC		16.7%	25.0%	25.0%	16.7%	8.3%	8.3%	0.0%
Ethiopia		0.0%	17.2%	10.9%	33.7%	16.5%	21.7%	0.0%
Ghana		15.8%	30.7%	21.8%	11.4%	11.4%	4.4%	0.0%
Kenya		15.9%	5.8%	17.3%	29.0%	15.9%	15.9%	0.0%
Nigeria		0.0%	12.9%	20.4%	32.6%	27.3%	6.8%	0.0%
Tanzania		24.6%	31.9%	0.0%	21.8%	14.5%	0.0%	7.3%
Uganda		0.0%	51.1%	0.0%	0.0%	0.0%	48.9%	0.0%
Other Africa		11.6%	31.7%	13.4%	7.9%	6.1%	16.6%	10.2%
ASIA		14.3%	27.9%	13.2%	14.9%	16.1%	9.5%	2.3%
China including Hong Kong		17.9%	26.8%	13.0%	16.8%	13.9%	10.5%	0.0%
India		2.3%	38.2%	12.1%	17.1%	20.0%	2.3%	4.5%
Japan		31.9%	29.9%	11.8%	10.0%	16.5%	0.0%	0.0%
Malaysia		18.2%	12.3%	11.2%	5.9%	17.1%	35.3%	0.0%
Singapore		8.7%	0.0%	13.6%	13.6%	0.0%	44.3%	11.0%
South Korea		19.0%	23.0%	10.0%	22.5%	19.0%	0.0%	6.5%
Other Asia		14.8%	21.8%	19.6%	7.0%	16.4%	18.7%	1.7%
AUSTRALASIA		16.7%	21.2%	7.4%	5.7%	12.1%	19.6%	17.4%
Australia		16.2%	23.2%	7.6%	5.1%	7.4%	20.6%	19.8%
New Zealand		19.7%	6.2%	6.2%	9.8%	45.5%	12.5%	0.0%
Other Australia		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
CENTRAL & SOUTH AMERICA		21.3%	37.8%	22.5%	15.2%	3.1%	0.0%	0.0%
Argentina		0.0%	0.0%	50.9%	24.5%	24.5%	0.0%	0.0%
Brazil		26.1%	41.3%	20.6%	11.9%	0.0%	0.0%	0.0%
Chile		0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Other Central & South America		8.0%	86.8%	0.0%	0.0%	5.0%	0.1%	0.0%
EUROPE		21.0%	24.2%	8.6%	8.9%	16.1%	13.5%	7.2%
Austria		19.1%	26.2%	3.6%	14.3%	21.4%	15.4%	0.0%
Belgium		29.8%	18.6%	10.3%	2.9%	20.6%	13.4%	4.4%
Denmark		12.1%	49.6%	8.7%	6.3%	11.2%	12.1%	0.0%
Finland		18.2%	32.7%	11.3%	8.2%	4.4%	8.2%	17.0%
France		21.3%	26.5%	7.0%	8.6%	15.2%	15.7%	4.0%
Germany		25.0%	26.2%	7.2%	6.3%	14.8%	13.5%	6.6%
Ireland		17.0%	28.7%	11.2%	5.5%	21.9%	15.8%	0.0%
Italy		19.0%	22.3%	10.0%	18.1%	16.6%	10.7%	2.5%
The Netherlands		22.2%	26.2%	9.4%	6.1%	11.1%	16.5%	8.5%
Norway		25.5%	25.6%	5.5%	6.6%	12.7%	10.7%	13.4%
Portugal		14.4%	22.7%	10.9%	13.4%	16.9%	12.8%	9.0%
Russian Federation		0.0%	50.4%	13.7%	23.9%	6.0%	6.0%	0.0%
Spain		18.8%	27.2%	15.2%	13.0%	17.6%	4.8%	3.5%
Sweden		12.7%	24.8%	10.8%	15.5%	15.6%	8.8%	10.4%
Switzerland		22.9%	20.4%	8.6%	4.7%	23.6%	14.1%	5.7%
Turkey		12.4%	30.2%	0.0%	15.4%	6.7%	19.1%	16.2%
Uk		20.2%	20.8%	7.2%	8.4%	17.4%	14.2%	11.2%
Other Europe		12.7%	12.6%	19.4%	16.1%	22.0%	10.0%	7.2%
MIDDLE EAST		30.6%	17.2%	7.4%	14.2%	11.5%	6.5%	10.8%
United Arab Emirates		2.7%	12.3%	8.9%	10.8%	52.9%	12.3%	0.0%
Other Middle East		34.3%	17.8%	7.2%	14.6%	6.1%	5.8%	12.2%
NORTH AMERICA		18.9%	18.1%	8.1%	13.7%	12.7%	11.8%	14.8%
Canada		18.7%	6.8%	13.2%	11.0%	16.4%	15.2%	16.8%
USA		18.9%	19.6%	7.4%	14.1%	12.2%	11.4%	14.5%
Other North America		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TOTAL		19.2%	27.0%	13.3%	17.5%	13.7%	5.9%	2.9%

A woman in a black leather jacket, patterned leggings, and a helmet is riding a Segway through a shallow, rocky stream. She is smiling and looking down at the water. In the background, a man in a grey t-shirt, shorts, and a helmet is also riding a Segway. The surrounding area is a lush green forest with many trees and ferns. The water in the stream is brown and turbulent as it flows over the rocks.

INTERNATIONAL ARRIVALS — PROVINCIAL DISTRIBUTION

APPENDIX

INTERNATIONAL ARRIVAL - PROVINCIAL DISTRIBUTION										
Q3 2022										
	Gauteng	Western Cape	Eastern Cape	KwaZulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State	
AFRICA	455 949	53 587	11 398	118 873	276 497	134 463	60 016	24 864	178 979	
Botswana	36 889	1 292	1 384	2 322	1 161	12 811	27 716	584	3 874	
Lesotho	45 910	2 383	2 855	6 253	57	1 583	14 416	3 480	166 080	
Malawi	27 520	3 079	152	694	443	1 176	95	-	446	
Mozambique	42 987	1 642	247	986	215 165	1 512	1 756	-	44	
Namibia	9 798	18 421	564	1 068	176	135	1 408	20 112	232	
Eswatini	39 267	51	367	46 546	51 402	717	1 313	367	964	
Zambia	18 389	1 511	527	10 550	443	1 671	99	102	51	
Zimbabwe	205 995	14 030	4 451	47 725	6 189	113 995	12 081	172	6 875	
Angola	5 400	2 710	124	272	224	71	152	-	45	
DRC	3 006	971	94	235	218	59	194	-	123	
Ethiopia	815	281	53	140	70	36	-	-	17	
Ghana	3 013	1 297	49	112	161	109	56	-	53	
Kenya	3 945	1 283	121	392	-	-	219	-	-	
Nigeria	2 269	705	149	243	44	35	91	48	34	
Tanzania	3 176	674	33	313	171	-	33	-	67	
Uganda	1 839	136	29	120	-	42	149	-	-	
Other Africa	5 732	3 120	198	903	573	512	238	-	74	
ASIA	13 664	8 914	1 719	5 347	2 267	1 205	1 637	312	641	
China including Hong Kong	1 531	908	268	339	279	157	110	68	112	
India	7 891	4 681	720	2 479	1 028	675	1 169	45	270	
Japan	777	559	125	272	249	65	-	45	15	
Malaysia	422	422	92	74	61	-	74	-	70	
Singapore	342	387	62	56	145	-	31	-	-	
South Korea	765	478	48	273	171	71	50	87	36	
Other Asia	1 936	1 478	403	1 855	335	237	203	68	138	
AUSTRALASIA	9 914	6 693	1 671	3 359	2 775	1 274	1 318	374	425	
Australia	8 152	5 144	1 272	2 630	2 250	1 109	1 008	287	264	
New Zealand	1 759	1 510	397	721	485	162	310	88	162	
Other Australia	3	39	1	8	40	3	-	-	-	
CENTRAL & SOUTH AMERICA	3 654	3 227	585	790	1 809	733	764	76	60	
Argentina	359	272	76	187	215	91	80	19	18	
Brazil	1 817	1 874	325	301	1 083	484	393	42	36	
Chile	135	132	22	61	100	35	19	14	6	
Other Central & South America	1 343	949	162	242	411	123	272	-	-	
EUROPE	72 692	109 791	25 266	25 509	39 573	17 334	7 150	2 653	3 352	
Austria	839	1 335	478	335	609	274	142	79	54	
Belgium	3 911	5 330	1 523	1 739	2 619	1 127	495	260	84	
Denmark	998	1 175	283	204	480	608	124	45	19	
Finland	180	300	132	34	84	44	34	40	-	
France	5 964	11 222	2 252	3 051	5 243	1 989	550	195	384	
Germany	10 234	16 912	5 454	3 844	7 310	2 252	905	435	552	
Ireland	1 621	2 673	781	257	635	412	215	-	48	
Italy	4 634	8 127	827	1 030	3 730	1 481	485	116	77	
The Netherlands	9 652	13 300	3 410	3 723	5 695	2 769	1 059	106	711	
Norway	470	863	105	229	246	203	41	67	-	
Portugal	919	1 389	345	216	274	186	121	-	38	
Russian Federation	1 224	1 498	95	592	390	302	101	176	108	
Spain	2 739	4 891	755	1 190	2 782	709	265	379	-	
Sweden	849	1 248	324	310	461	162	25	-	38	
Switzerland	1 821	3 665	836	441	1 415	512	137	90	117	
Turkey	1 012	1 058	284	250	90	-	154	39	39	
Uk	22 933	32 396	6 636	7 289	6 698	3 771	2 236	526	1 066	
Other Europe	2 692	2 409	745	774	812	531	59	100	16	
MIDDLE EAST	8 825	6 794	1 735	2 059	2 510	1 624	864	21	424	
United Arab Emirates	1 509	903	201	121	133	113	-	-	-	
Other Middle East	7 316	5 891	1 534	1 937	2 376	1 511	864	21	424	
NORTH AMERICA	41 595	38 395	8 363	7 436	16 779	9 981	3 505	1 261	2 416	
Canada	4 271	4 199	1 008	1 173	1 604	798	479	194	245	
USA	37 324	34 194	7 355	6 263	15 175	9 183	3 026	1 067	2 171	
UNSPECIFIED	-	1	-	-	-	-	-	-	-	
TOTAL	606 293	227 402	50 737	163 373	342 209	166 613	75 253	29 561	186 298	

APPENDIX

INTERNATIONAL ARRIVAL - PROVINCIAL DISTRIBUTION									
Q3 2021									
	Gauteng	Western Cape	Eastern Cape	KwaZulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA	185 496	19 096	3 676	56 482	122 858	16 477	28 640	17 217	53 392
Botswana	14 059	469	178	629	267	3 845	11 607	211	1 076
Lesotho	25 510	2 289	884	4 507	1 597	187	7 374	1 799	49 927
Malawi	14 013	181	227	676	358	625	-	-	-
Mozambique	28 328	285	24	952	106 030	1 497	1 013	-	236
Namibia	5 099	10 633	290	284	385	272	1 238	14 879	278
Eswatini	16 212	167	694	15 848	10 756	1 774	2 161	-	430
Zambia	8 556	687	86	10 374	614	877	86	29	321
Zimbabwe	60 878	1 804	836	22 095	2 510	7 152	4 580	78	824
Angola	1 647	625	21	21	-	21	42	21	-
DRC	2 187	328	-	146	146	36	146	36	36
Ethiopia	418	63	13	25	13	25	13	-	25
Ghana	1 311	269	-	67	-	-	34	34	-
Kenya	1 252	222	61	222	-	-	81	40	61
Nigeria	1 407	322	68	169	17	17	102	34	51
Tanzania	1 311	197	66	66	87	44	-	44	-
Uganda	642	41	41	104	62	21	-	-	21
Other Africa	2 665	515	188	296	17	84	164	13	105
ASIA	3 904	2 039	795	1 701	369	443	281	84	759
China including Hong Kong	618	154	62	124	31	31	-	-	-
India	2 366	725	496	725	229	153	191	76	38
Japan	166	99	-	66	33	-	-	-	-
Malaysia	15	45	-	-	-	-	-	-	-
Singapore	33	38	5	5	-	-	-	-	-
South Korea	141	70	-	53	18	18	35	-	35
Other Asia	566	906	231	728	59	242	55	8	686
AUSTRALASIA	465	236	33	74	33	66	106	33	65
Australia	424	196	33	33	33	65	65	33	65
New Zealand	41	41	-	41	-	-	41	-	-
Other Australia	1	-	-	1	-	1	-	-	-
CENTRAL & SOUTH AMERICA	1 233	689	74	225	404	327	97	74	84
Argentina	85	43	-	14	-	14	-	-	-
Brazil	644	322	72	107	143	107	-	-	36
Chile	67	-	-	-	67	-	-	-	-
Other Central & South America	437	324	3	104	194	205	97	74	48
EUROPE	16 584	12 690	3 515	3 996	4 296	3 513	1 344	494	826
Austria	136	187	136	102	85	51	34	-	17
Belgium	657	683	76	228	303	253	76	25	25
Denmark	251	160	114	46	46	137	-	69	-
Finland	75	75	-	38	19	19	-	-	19
France	1 996	1 412	395	414	584	452	132	19	38
Germany	2 600	2 522	893	940	1 081	736	266	47	78
Ireland	354	159	106	71	53	35	35	-	53
Italy	759	547	124	230	159	124	53	35	-
The Netherlands	1 958	1 164	265	406	459	564	176	106	141
Norway	136	52	21	21	-	21	10	10	21
Portugal	413	200	50	50	13	38	-	-	-
Russian Federation	785	561	262	150	37	112	112	37	112
Spain	1 060	871	76	151	416	303	76	-	151
Sweden	258	305	23	94	94	23	23	12	-
Switzerland	785	897	90	179	336	157	67	-	45
Turkey	280	186	23	140	-	-	-	-	-
Uk	2 826	2 025	431	560	353	353	181	86	78
Other Europe	1 255	683	431	178	258	134	102	48	48
MIDDLE EAST	2 544	746	331	792	140	195	310	47	97
United Arab Emirates	48	18	4	18	-	-	-	-	-
Other Middle East	2 496	729	327	775	140	195	310	47	97
NORTH AMERICA	13 325	8 757	1 739	2 195	3 919	4 814	1 657	612	590
Canada	899	584	135	255	150	150	165	15	30
USA	12 426	8 172	1 605	1 940	3 769	4 664	1 493	597	560
UNSPECIFIED	1	1	-	-	-	-	-	-	-
TOTAL	223 552	44 253	10 164	65 466	132 020	25 835	32 436	18 561	55 813

APPENDIX

INTERNATIONAL ARRIVAL - PROVINCIAL DISTRIBUTION									
Q3 2019									
	Gauteng	Western Cape	Eastern Cape	KwaZulu Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
AFRICA	699 615	64 805	11 982	116 899	260 880	391 393	159 656	16 883	264 232
Botswana	66 634	1 778	812	9 143	1 883	28 316	97 605	965	2 336
Lesotho	113 130	6 500	2 920	11 344	4 750	3 514	24 015	3 700	255 636
Malawi	35 270	2 611	406	1 963	981	1 540	2 033	37	188
Mozambique	191 594	2 796	594	3 419	152 565	5 369	11 720	360	2 167
Namibia	13 051	26 211	835	1 327	551	345	3 231	10 059	1 060
Eswatini	54 380	959	1 223	72 089	86 299	2 350	4 554	108	1 038
Zambia	36 883	1 282	523	2 969	945	1 590	1 576	43	153
Zimbabwe	136 869	8 779	2 730	9 826	11 568	347 530	13 253	1 409	1 058
Angola	8 724	3 433	169	400	117	50	152	35	62
DRC	5 212	852	85	490	110	80	245	27	47
Ethiopia	1 336	282	43	161	51	30	31	11	17
Ghana	3 137	718	156	268	92	68	120	12	85
Kenya	5 140	1 025	245	529	126	92	198	15	64
Nigeria	10 379	2 116	413	919	184	111	348	28	106
Tanzania	4 478	700	173	549	98	80	122	15	56
Uganda	2 251	399	128	252	60	54	108	16	57
Other Africa	11 034	6 518	602	2 192	509	115	29	191	136
ASIA	42 707	28 004	3 508	7 478	4 373	1 715	4 822	606	1 199
China including Hong Kong	654	531	96	106	68	65	170	12	37
India	13 676	7 294	1 001	3 590	1 634	408	2 320	175	327
Japan	3 491	2 618	271	580	399	169	265	57	88
Malaysia	973	1 084	131	211	149	38	79	11	29
Singapore	1 027	1 327	109	147	229	91	110	62	36
South Korea	3 037	1 956	396	770	550	439	48	319	242
Other Asia	5 045	4 659	843	2 477	445	129	86	566	77
AUSTRALASIA	17 358	18 257	4 693	4 928	8 793	3 131	456	3 003	690
Australia	12 569	11 896	3 026	3 768	4 518	1 814	1 421	369	694
New Zealand	2 036	1 906	522	575	645	317	215	75	137
Other Australia	20	-	-	-	-	1	-	-	-
CENTRAL & SOUTH AMERICA	11 382	11 167	2 361	1 806	4 477	1 327	1 263	125	209
Argentina	1 713	1 805	486	358	845	169	200	24	54
Brazil	7 479	7 351	1 459	1 014	2 814	924	839	66	90
Chile	644	634	137	105	254	55	78	13	14
Other Central & South America	2 973	1 667	877	250	910	140	30	198	47
EUROPE	117 773	200 197	51 939	43 886	59 431	21 340	10 764	5 298	6 305
Austria	2 142	3 668	1 065	813	1 159	360	214	131	108
Belgium	4 069	6 048	1 786	1 848	2 401	932	363	190	267
Denmark	2 124	3 142	826	619	1 079	969	234	87	111
Finland	795	1 256	272	231	330	112	75	18	30
France	14 465	20 439	3 678	5 897	9 030	2 690	847	421	526
Germany	23 091	44 438	15 543	10 157	14 655	4 531	2 163	1 156	1 637
Ireland	2 376	4 083	1 289	718	729	368	266	120	185
Italy	5 007	8 047	1 621	1 210	2 769	1 162	381	201	152
The Netherlands	9 939	18 245	5 692	5 113	7 034	2 359	1 049	619	832
Norway	1 306	2 652	516	370	695	305	180	70	84
Portugal	2 735	2 845	521	591	909	219	185	96	63
Russian Federation	1 195	1 207	234	251	318	108	110	49	60
Spain	3 220	4 471	973	693	1 521	397	208	489	125
Sweden	3 273	6 199	1 469	1 030	1 787	729	413	139	150
Switzerland	3 739	8 263	2 545	1 634	2 244	821	387	207	211
Turkey	1 402	1 792	211	220	208	117	76	31	32
Uk	33 896	59 841	12 568	11 500	11 199	4 710	3 236	1 112	1 569
Other Europe	3 146	4 647	1 339	1 290	2 434	954	99	655	106
MIDDLE EAST	6 889	6 552	1 102	1 503	1 317	574	681	162	258
United Arab Emirates	264	340	42	53	16	21	33	8	14
Other Middle East	5 819	5 393	1 880	2 442	2 884	703	100	656	169
NORTH AMERICA	42 450	52 054	10 296	12 245	20 899	9 751	3 899	1 591	2 129
Canada	6 009	8 642	1 945	2 354	3 283	1 140	605	216	298
USA	36 441	43 441	8 351	9 891	17 616	8 611	3 294	1 375	1 831
UNSPECIFIED	-	-	-	-	-	-	-	-	-
TOTAL	938 174	381 036	85 881	188 745	360 170	429 231	181 541	27 668	275 022

NORMALISING SPEND DATA

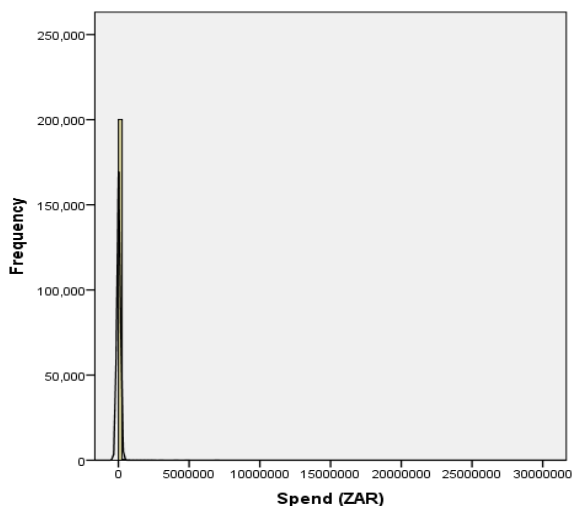
SA Tourism reviewed its performance over the past four years. In those four years, we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts every month. The review provided an opportunity to measure what our marketing has achieved in the past four years and review the departure survey methodology using trend data.

Of particular concern to us was the spend data, which we have been cleaning every quarter. A large number of responses fall below the mean, with several large outliers. Analysing the data confirmed that the responses were valid as the low spenders were mainly from SADC and stayed for only one or two nights. The higher spenders from SADC bought items such as houses and motor cars. As expected, people who stay longer spend more.

Furthermore, spend is seasonal and varies from month to month. Therefore, outliers also vary from one month to the next. The rules for normalising data must be consistent and take these seasonal variations into account. Analysis of spend data showed that the distribution of spend closely resembles an exponential curve rather than a normal curve, which we have been using in our cleaning rules.

SA spend distribution is much closer to an exponential curve than a normal curve; the majority of responses are below the mean with a few very high outliers

SA Spend 2017-2021
(All Responses, unweighted)



- Mean = 18,261.41
- Std. Dev. = 124,022.201
- N = 200,817

Source: 2017-2021 SAT Departure Survey.

NORMALISING SPEND DATA CONTINUED

Transform the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values.

The normalization process leads to the following results for 2021:

$$\text{Log_Low_cut_off} = \text{Mean} - 3 \cdot \text{Stdev}$$

$$\text{Log_Upper_cut_off} = \text{Mean} + 3 \cdot \text{Stdev}$$

$$\text{Lower-cut-off Value} = 10^{(\text{Log_Low_cut_off})}$$

$$\text{Upper-cut-off Value} = 10^{(\text{Log_Upper_cut_off})}$$

Based on this information, SA Tourism has revised the methodology for normalizing spend data.

This chapter provides the details of how the data has been normalized.

SA Tourism now normalizes the spend data by eliminating 3-standard deviations from the logarithmic mean.

$$y = \log_{10}(x)$$

Compute log of spend variable using the formula above

Calculate the mean of the result obtained in (1) above.

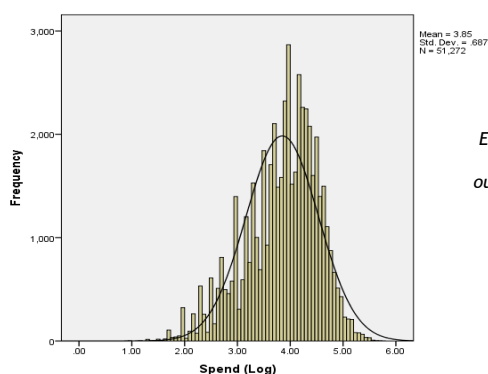
Determine the cut-off criteria using the following formula:

SA Spend Logarithmic Values

Plotting the log of the SA spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean

Log Spend in SA w/o Capex
(unweighted)

**Corresponding
Spend Values after elimination**
(unweighted)



Eliminate
values
outside +3
SDs

- Min. Spend = ZAR 0
- Mean Spend = ZAR 17,965
- Max Spend = ZAR 620,150
- N = 51,272

Minimum	Mean	Maximum	Std. Deviation
0.91	3.85	5.79	0.687

Source: 2021 SAT Departure Survey.