



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

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#TourismTuesdays

A word from the acting CEO



Dear industry partner,

South Africa's unmatched musical talent was showcased as the world watched Zakes Bantwini, Wouter Kellerman and Nomcebo Zikode accepted their Grammy Award in Los Angeles on Sunday evening.

The trio won the award for Best Global Music Performance in the Global Music category for their hit "Bayethe" at music's most prestigious event.

South Africa has a rich history of producing Grammy-winning artists, from Miriam Makeba and Ladysmith Black Mambazo to Hugh Masekela, Black Coffee and Johnny Clegg. These musicians have all made invaluable contributions to the world of music and have helped to put South Africa on the map as a leading destination for incomparable musical talent.

As the world continues to recognise and celebrate the remarkable achievements of South African musicians, it is clear that the country's musical heritage will continue to thrive and inspire generations to come.

In this edition of Tourism Tuesdays, we look at the work that the South African Tourism India office is doing as they gear up for our participation at South Asia's leading travel show, SATTE 2023 for the third consecutive year.

In this issue we also celebrate the Soweto Tourism Awards, a ceremony hosted to honour Soweto-based tourism businesses for putting the famous South African township in the spotlight and for tirelessly promoting it as a preferred tourist destination. The awards ceremony took place on Friday, 3 February 2023 at Soweto Theatre.

I wish you all a productive week.

Best regards,

Mzilikazi Themba Khumalo



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South Africa shines at the 65th annual Grammy Awards

Long known for pushing musical boundaries and doing things in new and exciting ways, South Africa's music culture was in the international spotlight once again at the 65th annual Grammy Awards hosted by South Africa's own Trevor Noah.

South Africans Zakes Bantwini, Wouter Kellerman, and Nomcebo Zikode were celebrated as winners in the Best Global Music Performance category. Their collaboration on Bayethe is testament that South African rhythms continue to move the world. These are the first GRAMMYS for Bantwini and Zikode, with Kellerman bringing his total number of wins to two (out of four nominations).

This talented trio join a long line of South Africans who have taken home GRAMMYs gold by showcasing our country's amazing expressiveness and creativity including DJ Black Coffee, Ladysmith Black Mambazo, The Soweto Gospel Choir, and more.

South Africa's rich music culture is made up of diverse genres, from jazz, hip hop, kwaito and gospel to pop and alternative rock and can be enjoyed by locals and tourists like at annual music festivals including Oppikoppi, Rocking the Daisies and Splashy Fen. There are also regular live music events at venues around the country from Johannesburg to Cape Town to Durban to Bloemfontein.



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SA Tourism begins its annual trade schedule in India with SATTE 2023 and multi-city Roadshow

South African Tourism is delighted to announce its participation at South Asia's leading travel show, SATTE 2023 for the third consecutive year. Kickstarting a milestone year and celebrating 30 years of bilateral relations with India, the tourism board is geared up to promote South African provinces, unique experiences and unveil its plans for the year. SA Tourism will also host closed room trade and corporate events on 9 and 10 February respectively. Led by Ms. Neliswa Nkani – Hub Head – Middle East, India and South East Asia, and the team from SA Tourism, the briefings will be followed by an interactive consumer event showcasing the sights, sounds and taste of South Africa at DLF Avenue, Saket, New Delhi on 11 and 12 February.

South African Tourism will be collaborating with 20 prominent South African exhibitors to present innovative and one-of-a-kind destination offerings for Indian trade partners. The list of suppliers includes Sun International, Glamping Adventures, Mbombela Experience, Kwantu Private Game Reserve amongst others. Their offerings comprise exceptional stay amenities, luxury experiences, offbeat activities, advanced MICE infrastructure along with adventure, wildlife, and culinary activities.

The trade, corporate and consumer events will have former Master Chef South Africa contestants – Chef Siphokazi Mdlankomo and Chef Abigail Mbalo in attendance to oversee the execution of authentic South African delicacies and tasting menus. Visitors to South African Tourism's consumer showcase will gain firsthand experience of the country through a visual representation of destination South Africa.



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Township Tourism Awards honour tour operators for putting Soweto on global stage

Soweto Tourism hosted an awards ceremony on Friday, 3 February 2023 at Soweto Theatre to honour Soweto-based tourism businesses for putting the famous South African township in the spotlight and for tirelessly promoting it as a preferred tourist destination.

According to Soweto Tourism Awards organiser Ayanda Kela “this event is established to pay tribute to the enormous contribution made by the Soweto tourism operators and service providers to the tourism industry and the improvement to the economy of Soweto and the country as well as to encourage excellence within the industry”.

Kela adds that this event does not only honour excellence of businesses in Soweto but also supports improved planning development and internal analysis of tourism businesses while encouraging the continual raising of standards among Soweto tourism through accreditation and certification.

“The goal is to honour and award Soweto-based tourism businesses and business owners who dedicate themselves to making Soweto the top township tourist destination in South Africa.

“The nominees were nominated by members of the public and businesses based on 20 categories ranging from accommodation, arts and craft, camping, restaurants and others.



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Experience of the week: Cultural delicacies with chef of the year Wandile Mabaso

Les Creatifs Restaurant is shaking up the fine dining scene in Johannesburg thanks to Michelin-trained and Luxe Awards Chef of the Year 2022, Wandile Mabaso. The restaurant offers an experiential form of dining that takes guests on a cultural gastronomic journey using some of the finest locally sourced ingredients.

The unique style of this 40-seater dining space is a collaboration between Chef Wandile, renowned interior designer Donald Nxumalo and world-class ceramist Andile Ndylwane. They carefully chose each design element to highlight the best in food creativity. The restaurant features an open kitchen with live cooking demonstrations, serving only the finest food surrounded by remarkable South African art which changes monthly and the ceramics are specially designed and handmade, offering you a complete sensory journey.

Watch this creative genius at work in his Les Creatifs kitchen and stimulate all your senses. [Click here to watch video](#)

Bon appetit!

- Name of restaurant: Les Creatifs
- Address: Shop 12H Hobart Grove Centre, 52 Hobart Rd, Bryanston, Sandton
- Food type: A Fine-dining experience with menu changes every two weeks.
- The average price of a main course: 4-course meal R950 per person; R1 750 per person with wine pairing; R1 450 per person with cocktail pairing.
- Operating times: Tuesday to Sunday 6pm – 11pm
- Best for: Romantic dinner dates and special occasions.
- 2022 Eat Out Woolworths Restaurant Awards Winner: 1 Star



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