



SOUTH AFRICAN TOURISM

# TOURISM TUESDAYS

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#TourismTuesdays





# A word from the editor

Dear Industry Partner,

May 25 is Africa Day, this week's edition of Tourism Tuesdays, brings you a special message from our Minister of Tourism, Patricia de Lille reflecting on the importance of Africa Month. This is an opportunity to celebrate African successes and the various cultural diversities of our continent.

We would like to wish you a happy Africa Day on Thursday, 25 May.

As we gear up for Youth Month in just a few days, South African Tourism is inviting all Youth in Tourism to participate in a 15-minute survey. Your feedback will help us improve our sector to better meet your needs in the future.

We also take a look at Airlink's response to market demand, by increasing flights between certain key destinations for local and international business and leisure travel, giving customers more convenient choices and connections, which provides travellers with greater flexibility when planning their trips.

In this edition, we are also looking at the work that the South African National Convention Bureau is doing to fly the South African flag high at IMEX Frankfurt, currently underway.

Our experience of the week for today and the upcoming editions look at South Africans' favourite destinations during the winter season. It's time to start planning your ideal winter holiday!

Best regards

The Tourism Tuesdays Team



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## Minister of Tourism, Patricia de Lille, commemorates Africa Day with a special message

Africa Day is celebrated every year on 25 May.

It is an opportunity to celebrate African successes and the various cultural diversities of our continent. By observing Africa Day, we acknowledge Africa's progress while reflecting upon the various common challenges we face whether it be in a global or regional context.

Please [click here](#) to view a message from our Minister of Tourism, Patricia de Lille reflecting on the importance of this month.



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# Airlink scaling up Mbombela (Nelspruit) and Bloemfontein flights.

Airlink will add more flights to Mbombela (formerly Nelspruit) and Bloemfontein effective 07 August 2023.

“In response to market demand, Airlink is increasing flights between certain key destinations for local and international business and leisure travel. By scaling up Airlink’s schedule on these routes we are giving customers more convenient choices and connections, which provides travellers with greater flexibility when planning their trips,” explained Airlink CEO and Managing Director, Rodger Foster.

By adding an additional frequency, Airlink will operate a twice-daily return service between Cape Town and Mbombela (Nelspruit), six days a week:

## Cape Town – Mbombela (Nelspruit)

AIRLINE	FLIGHT NO.	FREQUENCY	DEPART	DEPART TIME	ARRIVAL	ARRIVAL TIME
4Z	661	Mon, Tue, Wed, Thur, Fri, Sat	CPT	8:00	MQP	10:25
4Z	662	Mon, Tue, Wed, Thur, Fri, Sun	MQP	17:05	CPT	19:50

An additional service between Johannesburg and Mbombela affords customers the opportunity to choose one of up to eight return flights per day:

## Johannesburg – Mbombela (Nelspruit)

AIRLINE	FLIGHT NO.	FREQUENCY	DEPART	DEPART TIME	ARRIVAL	ARRIVAL TIME
4Z	839	Mon, Tue, Wed, Thur, Fri, Sun	JNB	15:40	MQP	16:35
4Z	840	Mon, Tue, Wed, Thur, Fri, Sat	MQP	10:55	JNB	11:50

Similarly, the addition of an extra flight between Johannesburg and Bloemfontein will increase the daily departures from three to four flights during the week and from two to three flights daily over the weekend:

The additional flights to and from both Johannesburg and Bloemfontein are scheduled for efficient connections with Airlink’s other domestic and regional services as well as the international long-haul flights operated by Airlink’s partner airlines.

## Johannesburg – Bloemfontein

AIRLINE	FLIGHT NO.	FREQUENCY	DEPART	DEPART TIME	ARRIVAL	ARRIVAL TIME
4Z	711	Mon, Tue, Wed, Thur, Fri, Sat, Sun	JNB	12:35	BFN	13:35
4Z	712	Mon, Tue, Wed, Thur, Fri, Sat, Sun	BFN	14:05	JNB	15:50

Customers wanting to travel on these Airlink routes can book and manage their trips on flyairlink.com, Airlink’s smartphone app or through travel agents.

Click here to book your next trip: <https://www.flyairlink.com/en/za/>



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# SANCB at IMEX Frankfurt

Between May 23 and 25, IMEX Frankfurt takes place in Germany. South African National Convention Bureau is flying the South African flag high at this trade show, showcasing the best of our country's business events offering. The country is on a mission to secure even more events.

Today is the first day of IMEX Frankfurt, and Team South Africa, led by South African Tourism, is taking a clear message of an attractive and capable South Africa ready to welcome and host big and small events.

Armed with a clear mission and mandate to drive economic recovery, South African Tourism is leading a group of exhibitors, made up of South African business owners and officials and they will, over the next few days, showcase the country's Meetings Incentives Conference and Exhibitions (MICE) products. IMEX Frankfurt brings together global event planners and no less than 1000 buyers with significant buying power.

By actively going out and securing these sector-aligned business events at trade shows such as IMEX Frankfurt, the South African business events sector contributes to the country's economic development.

[Click here to read the full article.](#)

*From left to right: Eastern Cape Parks & Tourism Agency Chief Marketing Officer, Lihle Dlamini; Eastern Cape Parks & Tourism Agency Chief Executive Officer, Vuyani Dayimani; KwaZulu Natal: Convention General Manager, Sonto Mayise; Inkosi Albert Luthuli International Convention Center Chief Executive Officer, Lindiwe Rakherebe*



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# Calling all youth in tourism to participate in a 15-minute survey

South African Tourism is interested in hearing from you about your thoughts on the tourism sector.

Please take some time to advise on opportunities, benefits and the challenges that come with working in this industry.

The survey will take between 10 to 15 minutes to complete and is available for only two weeks, from 23 May to 6 June 2023.

Your input is a great contribution to Tourism growth.

[Click here to participate in the survey.](#)



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# Experience of the week: Clarens Place

It's time to start planning your ideal winter holiday, and therefore, our experience of the week is Clarens Place.

Clarens Place is situated just 950m from the village square in Clarens, with its pubs, shops, restaurants and galleries. The guest house offers self-catering accommodation downstairs and suite-style accommodation upstairs, with lovely views of the Maluti mountains.

Accommodation is offered in 2 self-catering cottages and 2 studios. Each cottage comprises a separate bedroom, a lounge, a private bathroom, a self-catering kitchen, and a patio with braai facilities. Each kitchen is equipped with a gas stove and oven, a fridge, and a microwave.

Phone: 067 995 4790

Address: 73/1 Malherbe St, Clarens

<https://www.clarens.co.za/contact/>



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