



TOURISM TUESDAYS

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A word from the editor

Dear Industry Partner,

It seems unreal that we are officially halfway through 2023. June has been a productive month, as we observed the significance of Youth and Pride Month. In commemorating Youth Month, we acknowledge the role that the young students of 1976 played in the struggle for freedom.

In appreciating the significance of Pride Month, we put the spotlight on tourism businesses and establishments that promote equality, acceptance, and visibility of the LGBTQIA+ community.

The end of June does not mean we are going to stop promoting, acknowledging, and talking about the work that the youth is doing to contribute to the sector's growth.

In this edition, we revisit a proud moment for our country. Just a few days ago, South African Golfer, Thriston Lawrence won the BMW International Open in Munich.

This was an overall win for the country following the announcement that South Africa is the host destination for the BMW Golf Cup World Final in March 2024 to be held at the Fancourt Luxury Golf Estate.

We also continue with the official countdown to Netball World Cup 2023.

To wrap up Youth and Pride Month, we explore Cape Town with Uncle Waffles, and put a spotlight on amazing LGBTQIA+ products as part of our Experience of the Week feature.

Have a great week.

Kind regards,

Tourism Tuesdays Team



SOUTH AFRICAN TOURISM

TOURISM
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30 DAYS TO GO



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VISIT
**SOUTH
AFRICA**

**TOURISM
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sport, arts & culture
Department
Sport, Arts and Culture
REPUBLIC OF SOUTH AFRICA



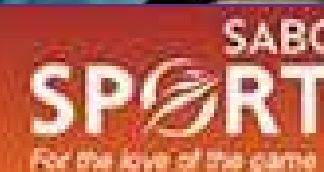
Western Cape
Government



CITY OF CAPE TOWN
ISIXEKO SASIKAPPA
STAD KAAPSTAD



World of Champions



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SA Tourism activation at BMW International Open in Germany

Last week, the South African flag flew high in Munich when South African Tourism partnered with world-renowned car brand for the BMW International Open which took place in Munich, Germany at Golfclub München Eichenried.

In a special conclusion to the tournament, South African Golfer, Thriston Lawrence won the BMW International Open, earning his fourth DP World title. This win is even more special for South Africa as the country is the next host destination for the BMW Golf Cup World Final in March 2024 to be held at the Fancourt Luxury Golf Estate in the Western Cape

For this year's tournament South African Tourism collaborated with private sector stakeholders such as the South African Tourism Services Association (SATSA) to identify key golf courses and tour operators that were showcased at the "Visit South Africa" experience stand at the BMW International Open.

This tournament was part of South Africa's strategic collaboration and platform to invite golf fans to come and gain a more intimate understanding of the South African Experience. In addition to this, the BMW international open in Munich also gave South African Tourism an opportunity to speak directly to a global golfing market and spark their interest to travel to South Africa for the country's world-class golfing experiences, while not forgetting South Africa's plethora of tourism offerings like Safari, adventure, beaches, vibrant cities, and gorgeous landscapes.



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SA Tourism at the IATA Focus Africa Conference, Ethiopia

Last week, SA Tourism Acting CEO, Nomasonto Ndlovu attended the IATA Focus Africa Conference in Addis Ababa, Ethiopia which ran from 20 to 21 June. This was an inaugural gathering for the aviation industry to get together and focus on all things aviation for the continent to fast-track the recovery of the aviation sector in Africa.

According to IATA, the purpose of having “Focus Africa” was to work as a collective aviation community to develop and improve aviation in Africa. Some of the important facts highlighted were that in Africa, Air Transport supports 7.7 million jobs and contributes \$63 billion to the GDP.

There is no doubt that the aviation industry in Africa is facing many challenges, which also make the recovery slower, but with this new initiative Focus Africa, delegates were very positive that concrete actions and initiatives will come out. Focus Africa seeks to help develop the African aviation sector, this is critical for the growth and development of the African tourism sector and contribution to African economies.

The conference identified six key priority areas for the aviation industry namely; safety, infrastructure, connectivity, finance & distribution, sustainability, and future skills.



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**IATA
FOCUS
AFRICA
CONFERENCE**



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Exceptional SA Food at Tshisanyana Festival USA

Gauteng Tourism Authority (GTA) is excited to have collaborated with the Food & Beverage Manufacturing Seta (FoodBev) in showcasing the best of South African and Gauteng Eateries and Experiences at this year's Tshisanyama Festival USA in New Jersey, New York which took place from 23 – 25 June 2023.

Dubbed the “authentic Southern African Experience”, the festival which was started by South Africans living in the USA in 2016, aims to promote South African township cuisine and experiences to the North American market. For us in Gauteng, this festival serves as a perfect market access platform for the province's SMMEs and establishments in the food and beverage sub-sector located in our townships, informal settlements, hostels, business districts, and tourism hubs.

[Click here for more information](#)



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Explore South Africa with 10 exceptional creators

South African Tourism has partnered with the travel brand Exceptional Alien to produce a multimedia campaign that features ten exceptional creators taking us through their favourite travel gems across South Africa.

The collaborative campaign offers an opportunity to ‘discover South Africa through the lens of exceptional tastemakers and local influencers. Featuring a line-up of new talents, local legends, and seasoned explorers, who each curate a ‘travel playbook’ of their chosen towns and cities – which is a central feature of South African Tourism’s strategy, focusing on individually curated and personalised experiences from locals and insiders who, from a local’s perspective, know the destinations hidden gems best.

Their recommendations range from their beloved beaches, to must-visit stores and venues, incredible restaurants, and picturesque sites, these ten guides reveal why ‘there’s so much more to see’ in South Africa. From an array of experiences, cultures and backgrounds, those featured include DJ and producer Uncle Waffles taking us through Cape Town, Rugby legend Tendai ‘The Beast’ Mtawarira exploring The Dolphin Coast, National Geographic photographer Gulshan Khan and comedian Loyiso Gola spotlighting Johannesburg, among other incredible journeys.

[View Uncle Waffles Travel Playbook](#)



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South Africa to take centre stage at this year's Grand Pavois in La Rochelle, France

The South Africa Tourism South Europe team, in collaboration with the South African Embassy in Paris, Wesgro, Tourism KZN, Knysna and the Grand Pavois Organisation hosted a media tour for journalists to travel from France to South Africa to not only engage with the country's boat-building sector but also to explore and profile South Africa's unique tourism offerings in Durban, Cape Town & Knysna.

Hosted in La Rochelle, France, the Grand Pavois is a major annual event for sailing enthusiasts and an international preference among in-water boat shows.

Regional General Manager for Europe, Ian Utermohlen said "What an honour for the Grand Pavois Organisation to invite South Africa to be the guest country of honour at the annual International Boat Show in the City of La Rochelle. Thank you to our partners for the world-class collaboration in ensuring insightful and experiential media hosting which ended on Sunday, 25 June."



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Youth in Tourism Survey: Results

Thank you for participating in the “Youth in Tourism Survey” Your input is a great contribution to Tourism growth

[Click here to read about unlocking the potential of the dynamic youth workforce in Tourism](#)

[Please click here to view the Tourism Update article](#)



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TGCSA
CORNER
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TGCSA Corner

TGCSA closed with the following properties numbers:

- Approved = 320 establishments
- Rejected = 16 establishments
- Returned = 0 establishment

The following properties were identified as Benchmark properties:

Qurtuba Hotel and Spa

Sandton, Gauteng

TGCSA Star Rating: 4 Star

Qurtuba Hospitality revels in the possibility of providing every customer with an exotic experience. Excite the imagination as Qurtuba Hospitality offers a full bouquet of services including beautiful one-of-a-kind venues, luxurious accommodation, 5-star spa treatments and tantalising dining.



Sunset Splendour

Cape Town, Western Cape

TGCSA Star Rating: 4 Star

The 4-Star boutique accommodation offered by Sunset Splendour Guesthouse, contains luxury bedrooms and bathrooms, with spacious lounges and dining areas as well as fully equipped kitchenettes. Although it is self-catering accommodation, they do come with satellite TV to set the mood and complimentary Wi-Fi to ensure you keep in touch and stay up to date about the latest happenings in and around the city of Cape Town.



Ximuwu Safari Lodge

Klaserie Private Nature Reserve, Limpopo

TGCSA Star Rating: 5 Star

An exclusive sanctuary within the Klaserie Private Nature Reserve, Ximuwu Lodge is the ultimate executive-level luxury safari travel destination, offering unparalleled access to the wonders of the Greater Kruger National Park. Ximuwu is unique in that it is the only truly exclusive lodge, you and your group are the only guests over 6,500 hectares of private nature reserve. Four exquisite, spacious, and tastefully decorated private suites will accommodate a maximum group size of eight, meaning you and your companions will experience the wonders of Africa from a personalised level of luxury that most can only dream about.



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Experiences of the week

AfriGay Travel

Afrigay Travel offers holiday planning education and training to agents selling holidays to LGBTQ+ travellers around the globe. This is a go-to online service that provides all the necessary information to offer a sensitive and included service, one which brings value to travellers every step of the way.



The Liz McGrath Collection

The Liz McGrath Collection celebrates diversity and inclusion within their valued staff and guests. The collection is dedicated to helping LGBTQ+ travellers feel welcome and create inspiring and enriching travel experiences. All hotels in the Liz McGrath Collection are gay/LGBTQ+ friendly, welcoming and are part of the International Gay and Lesbian Travel Association.



Café Manhattan

The Café Manhattan is an iconic eating, meeting and chilling spot and has been a mainstay in the De Waterkant town since 1994. Whether your goal is a quick bite to eat, a cheeky afternoon cocktail on the terrace, or a late-night encounter in the bar – the trendy establishment remains a firm favourite with locals and tourists alike. It is a welcoming venue where anything could happen. A bonus: on Thursdays and Sundays, Café Manhattan holds live performances and art exhibitions.



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