



SOUTH AFRICAN TOURISM

TOURISM TUESDAYS

JOIN THE CONVERSATION

#TourismTuesdays

A word from the editor

Dear Industry Partner,

It is that time of the year for that Big South African sale and so in this week's edition, the South African Tourism's Sho't Left team invites the tourism trade to attend an information-sharing webinar session on Thursday, 13 July 2023 from 10h00 to 12h30.

This session is an added benefit to Sho't Left Travel Week, the annual tourism sale that offers South Africans up to 50% off when they book during Travel Week in September.

In celebrating South Africa's excellence, this week we take a look at South Africans who are doing amazing things on the global stage – in Music and Sports.

The South African Tourism Insights & Analytics team is reminding all women to take part in the Women in Tourism survey. This survey will give South African Tourism insights on the state of tourism, opportunities and challenges in the industry as well as what the future of tourism could possibly look like in South Africa and must be completed by 25 July 2023.

In celebrating Mandela Month, this week, we feature another Mandela-inspired experience in honour and celebration of his journey, his life and his passion for South Africa.

Kind regards,

Tourism Tuesdays Team



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VISIT
**SOUTH
AFRICA**

Vitality
NETBALL
WORLD CUP
CAPE TOWN 2023



SOUTH AFRICAN TOURISM

16 DAYS TO GO

**TOURISM
TUESDAYS**



sport, arts & culture
Department
Sport, Arts and Culture
REPUBLIC OF SOUTH AFRICA



Western Cape
Government



CITY OF CAPE TOWN
ISIKHO SIASEKAPA
STAD KAAPSTAD



SABC
SPORT
For the love of the game



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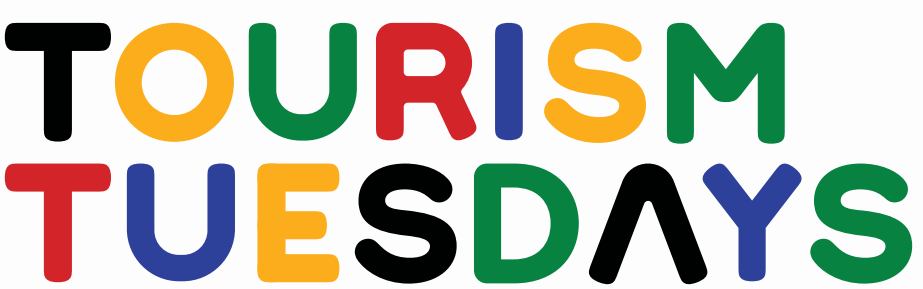
THE GREAT SOUTH AFRICAN SALE IS COMING

Sho't Left Travel Week is BACK!

Sho't Left Travel Week, the annual tourism sale that offers South Africans up to 50% off when they book in that week, is back for its 5th installment. Since the opening of registrations at Africa's Travel Indaba, the Sho't Left Travel Week campaign, with its refreshed strategy is now calling all the people of Mzansi to get their wallets ready and start saving towards the "Black Friday" of travel.

From 4 - 10 September 2023, the Great South African sale will be offering both aspiring and seasoned travellers an opportunity to plan and book their annual vacation taking advantage of the never to be missed discounts of up to 50%. The deals can be redeemed any time (T's & C's apply). These deals will be available on www.shotleft.co.za

Sho't Left Travel Week Registration - [click here](#)



Join us: Sho't left travel week webinar session – 13 July 2023

As part of an added benefit, members of the tourism trade are invited to attend an information-sharing webinar session that will take place on Thursday, 13 July 2023 between 10h00 and 12h30.

The session will be a valuable platform where marketing trends & insights will be shared from experts within the media and marketing industry on how to get optimal efficiency for their tourism businesses. The session will also provide guidance to businesses on how to leverage Sho't Left Travel Week. These are some of the benefits we offer to those tourism businesses that create deals and upload them to be part of the Sho't Left Travel Week 2023 campaign, so don't let the opportunity to gain access to great benefits and valuable tools pass you by.

Webinar Session Registration - [click here](#)

Let's get South Africans travelling again.

After all, It's YOUR country, enjoy it!

'Cause nothing's more fun than a Sho't Left!



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Talking energy with FEDHASA.

The A-Z of alternative energy solutions
in partnership with Nedbank.

Sparking solutions together

19 JULY 2023 | 10:00

Nedbank Park Square
9 Park Avenue
Umhlanga Rocks

Join FEDHASA and Nedbank as they continue the discussion on alternative energy solutions when they host their third 'Talking Energy with FEDHASA' event on 19 July at Nedbank Park Square, 9 Park Avenue, Umhlanga Rocks.

The event will again bring together energy experts, economists and alternative energy suppliers to empower your hospitality business.

Register for this free event and spend the morning engaging with leading energy experts as well as suppliers, vendors and funding providers who will assist in futureproofing your hospitality business.

A light lunch will be served after the morning's programme.

[Register here](#)

South Africa continues to shine on the global stage in music

Abdullah Ibrahim and Ndlovu Youth Choir

This past weekend South Africa shone again on the global stage when world-renowned and legendary South African jazz artist Abdullah Ibrahim and award-winning Ndlovu Youth Choir graced revelers at the Rotterdam's North Sea jazz festival.

Enthusiasts were serenaded by Abdullah Ibrahim's mastery and storytelling ability on the Piano. The Ndlovu Youth Choir left the crowd wanting more with their performance on the Mississippi stage. The event was another flag-bearing moment for South Africa as festivals like the North Sea Jazz Festival continue to attract thousands of patrons from across the globe. Mr Abdullah Ibrahim and the Ndlovu Youth Choir certainly showcased the excellence South Africa continues to exude in our music across different genres.

[Photo Credit](#)



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South Africa continues to shine on the global stage in music: Kabza De Small

Kabza De Small announced as Drake's producer for the upcoming 'It's All a Blur Tour'

Canadian superstar rapper, Drake has revealed that South African musician Kabza De Small is a producer on his tour - 'It's All a Blur'.

The Grammy-winning rapper kicked off his highly anticipated 'It's All A Blur' tour in Chicago on Wednesday, 5 July 2023. In his announcement Drake mentioned that Kabza will be joining 21 Savage, who was also revealed as part of the team along with Drake's longtime producer 40 (Noah James Shebib).



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South Africa continues to shine on the global stage in sports

The Springboks remain unbeaten

The Springboks, (South Africa's national rugby team) beat the Wallabies (Australia's national rugby team) 43-12 in the Rugby Championship opener in Pretoria last Saturday. The World Champions scored six tries on their way to an emphatic victory. Playing in front of a packed crowd of spectators, at Loftus Versveld, the Springboks certainly did not disappoint.

With thousands of eager fans & supporters, the Springboks are not only firm favorites in the build-up to the International Rugby (IRB) World Cup in France later this year, but they also continue to be torch bearers for South Africa. There is no doubt that most South Africans are looking forward to the IRB Rugby World Cup later this year.



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South Africa continues to shine on the global stage in sports

Dricus Du Plessis

Dricus du Plessis, South Africa's leading mixed martial arts (MMA) fighter, has paved the way to enter the list of greats in the world of sports.

The 29-year-old middleweight knocked out Australian legend Robert Whittaker in their UFC290 tussle in Las Vegas on Sunday, opening the door for him to take on Nigeria's Israel Adesanya, the current middleweight belt-holder.

[Photo Credit](#)



SOUTH AFRICAN TOURISM



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Reminder: Women in Tourism Survey

While there are many established and successful women in the tourism industry, many are still facing barriers or do not have access to the same resources as more established female business owners or high-level managers.

It is important for those who have successfully climbed the ranks to nurture more top leaders, entrepreneurs and industrialists in the sector.

This was highlighted recently by Minister of Tourism, Patricia de Lille, at a Women in Tourism (WIT) breakfast, noting that the Department of Tourism initiated the WIT programme to drive the inclusion of female entrepreneurs in the industry.

In trying to understand some of these challenges, South African Tourism is conducting a Women in Tourism survey.

If you have not completed it already, please [click here](#)



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Invitation to enrol for the **Artisan Recognition of Prior Learning (ARPL)** programme for chefs in the Western Cape and KwaZulu-Natal province

The Department of Tourism hereby invites suitable candidates to enrol for the ARPL for Chefs programme. The programme is targeted at individuals who have been working as Chefs but have no formal qualification.

The programme aims to recognise the prior learning of Chefs in order for them to obtain a formal Chef Occupational Qualification (SAQA ID 101697). Upon successful completion of this programme, graduates will be conferred with a Chef Occupational Certificate which is aligned to National Qualification Framework (NQF) Level 5. Tuition fees and other study materials for the programme will be covered 100% by the Department of Tourism. Candidates will be responsible for their own transport and accommodation if/when the need arise.

ADMISSION CRITERIA

- 19 years and older;
- Must be a South African citizen;
- At least 3 years' industry experience, working as a Chef in a brigaded kitchen;
- Ability to read and write English;
- Your application should indicate which province you are applying for; and
- Candidates must be able to attend sessions at the appointed trade centre in their respective provinces.

APPLICATION MUST BE SUBMITTED WITH THE FOLLOWING DOCUMENTS

- Motivation letter from the applicant;
- A detailed CV of the applicant;
- Service letter (Proof of former and current work experience)
- Certified copy of ID;
- Proof of residence; and
- Certified copies of school qualifications.

The closing date for the submission of applications is the **31st July 2023**

Applications can be sent by email to: **rplrecruitment@tourism.gov.za**

ENQUIRIES:

Ms Mmapule Maluleke: 012 444 6559 OR **Ms Jabulile Galane:** 012 444 6594



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The programme is targeted at individuals who have been working as Chefs but have no formal qualifications.

[Click here](#) to view the admission criteria.

The closing date for submissions is 31 July 2023.



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TGCSA
CORNER

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New Products & Experiences

Kamara House, Thornybush

Location: Thornybush Nature Reserve, Limpopo

Kamara House, a private house overlooking a small riverbed, is the newest luxury safari addition in the Thornybush Nature Reserve and forms part of the game lodge's recent refurbishment.



Ninety-six on valley view

Location: Dullstroom, Mpumalanga

A modern country villa located on the prestigious Walkersons Private Estate and a place where the beauty of the idyllic estate is revealed by the spectacular views displayed down the picturesque valley and meandering Lunsklip River. Ninety-six is ideal for groups desiring to relax in style, while enjoying time together. Spacious villa immersed in nature with stunning views over a dam. Suitable for families or friends travelling together.



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Upcoming Product:

Aha Hotels & Lodges

Location: Sabie River, Mpumlanaga

Aha Hotels & Lodges is making the most of the location of its new luxury tented camp in the Kruger National Park, which features seven self-catering tents that overlook the game-rich Sabie River. Aha's new Nkuhlu Tented Camp is halfway between Skukuza and Lower Sabie on the renowned H4-1 road. It is a popular location for nature enthusiasts and from the camp, guests can watch elephants and hippos swimming in the Sabie River. Tents are well-appointed and feature a kitchenette with fridge and gas hob. Outside, there is a braai and patio – ideal for dinners under the stars. Guests can self-drive and enjoy the park at their own pace, however guided safaris can also be arranged. The camp's location also ensures that guests who go out early have the H4-1 area for a good portion of those golden morning-time game-viewing hours.



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Experience of the week: Insights Restaurant

Location: Houghton Estate,
Johannesburg

Experience: Dining like Madiba

In memory of Mandela's love for food, our fine-dining restaurant serves as a tribute to his favourite dishes as previously prepared by his long-time personal chef, Xoliswa Ndoyiya.

For more than 20 years, Xoliswa Ndoyiya was Madiba's personal and family chef, from his presidency to his retirement and until his passing.

Born in Ezibeleni in the Eastern Cape (the same province Madiba hailed from), Xoliswa is also the author of Ukutya Kwasekhaya.



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