



SOUTH AFRICAN TOURISM

444

STANLEY

TOURISM TUESDAYS

JOIN THE CONVERSATION

#TourismTuesdays

Find out more

A word from the editor

Dear Industry Partner,

As we immerse ourselves in the warmth and joy of the holiday season, it is with great pleasure that we deliver this week’s edition of Tourism Tuesdays newsletter.

We are honoured to kick off this newsletter with a special holiday message from the Honourable Minister of Tourism, Patricia de Lille. Her words encapsulate the spirit of celebration and unity that defines this festive season, inviting us all to reflect on the beauty of our diverse nation.

We turn our attention to the upcoming Meetings Africa 2024, where new exhibitors promise to inject diversity and excitement into this prestigious event.

Cape Town takes centre stage in our next feature, shining brightly as the host of the HSBC World Sevens highlighting not only the thrilling sportsmanship on display but also the impact on tourism and the local economy.

We also feature TBCSA’s latest announcement on the notable changes to its board of directors.

As the festive season unfolds, we bring you a curated selection of products and experiences to explore.

This edition is a tapestry of stories that reflect the vibrancy and dynamism of South Africa’s tourism landscape. May we all explore beautiful South Africa and continue to spread the festive cheer wherever we are.

Today during the industry-wide Tourism Safety Forum meeting with various stakeholders from the greater South African tourism sector, the newly formed Crisis Comms Task team shared an email address to use to report on any CRISIS issues. The email address to use is comms@Visitsouthafrica.info. This will assist in seamless communication on any crisis communications that may arise relating to the entire tourism sector.

Wishing you a season filled with joy, discovery, and the spirit of exploration.

Have a great week

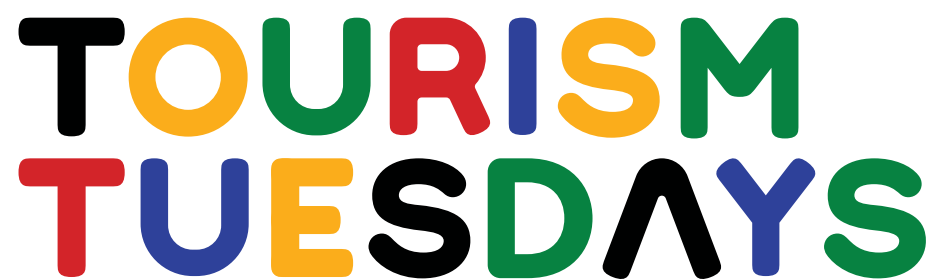
Kind regards,

Tourism Tuesdays Team



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET



Holiday Message from Minister of Tourism, Patricia de Lille

Dear Department of Tourism Staff and the South African Tourism Sector,

We have come to the end of an eventful year for tourism with many exciting developments as we saw the tourism sector rise from the ashes from the COVID-19 pandemic.

From January to October this year, so far, we have seen more than 6.8million arrivals, a significant increase of more than 2.4million arrivals compared to the same period last year. This represents a 54.7% increase on 2022 arrivals for the same period but we have still not reached the 2019 international arrival figures.

This is our mission: to reach 10million arrivals by the end of March 2024, and I am determined to work with all stakeholders to achieve this. We need to ride on the success of this sector and its resilience and push harder, working closely together, with all we have, to achieve pre pandemic arrival levels.

WE CAN DO THIS! We have amazing, warm, welcoming people, we have a diverse list of tourism offerings to cater for all kinds of travellers, what is left for us to do is to keep enhancing and diversifying our offerings and to aggressively market our destination.

This year, we tackled a number of problems and there has been closer collaboration and partnership with the private sector and this is the partnership we must keep growing and building on for our joint success.

We have achieved a lot but we have not yet reached our full potential and we need to showcase all South Africa’s glory and beauty to travellers from every corner of the world. Some successes we achieved this year include: converting the Tourism Sector Recovery Plan to the Tourism Sector Master Plan and this was approved by Cabinet earlier this year. Cabinet also approved the Tourism Green Paper for public comment. We also revived the National Tourism Safety Forum with all three spheres of government, the South African Police, the National Prosecuting Authority and the private sector.

We have held three National Tourism Safety Forum meetings this year which has seen greater collaboration between all partners to improve tourism safety. The private sector has launched the Secura Traveller, safety app and the operations centre and from the National Department, we are about to launch the 2 200 Tourism Monitors – a R174.5million investment from the Department to improve tourism safety measures. A key success was also unblocking and re-opening the R1.2billion Tourism Equity Fund to support the growth and empowerment of new and existing tourism businesses.

As we end off this year, let us be proud of what we achieved, let us use the holiday period to rest and enjoy time with our loved ones. Let us refresh and recharge and reflect on how far we have come and what we still need to do.

Let us come back in the new year, ready to find more solutions and take our actions to greater heights that will support further growth of the tourism sector. Our work and partnerships will ensure this sector reaches its full potential to see more tourists flocking to our beautiful country. This will in turn support the tourism sector’s contribution to the economy and spur on the creation of much needed jobs for our people.

My heartfelt gratitude goes to all staff members and the broader Team South Africa and tourism family. Thank you for all your hard work and thank you in advance for all the work we need to do in 2024.

Wishing everyone a blessed holiday season and a prosperous and happy new year. Enjoy the holiday season, be safe and let’s work harder and smarter in 2024.

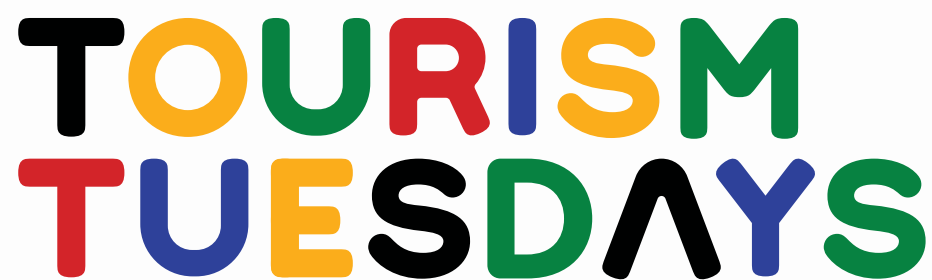
God Bless you all.

Minister of Tourism – Patricia de Lille



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET



New Exhibitors to inject diversity and excitement at Meetings Africa 2024

Excitement is steadily mounting for Meetings Africa 2024, with the inclusion of four new dynamic exhibitors. These additions promise to enrich the diverse array of proudly African products and services showcased during the event.

Meetings Africa is the premier trade show within the meetings, incentives conference and exhibition (MICE) sector on the African continent. The event is a critical platform for industry professionals to network, share best practices and explore the latest trends and innovations within the sector.

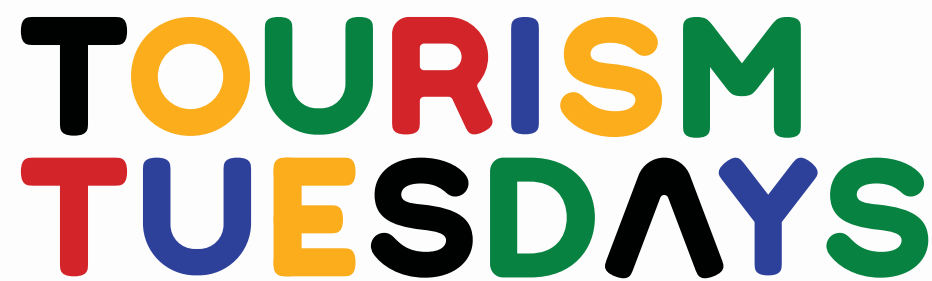
Amongst the exhibitors for Meetings Africa 2024 are new entrants Egypt, Cote D'Ivoire, Tanzania and Zambia.

[Please click here for the full release.](#)



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



Cape Town Shines as Host of HSBC World Sevens: Boosting Tourism and Local Economy

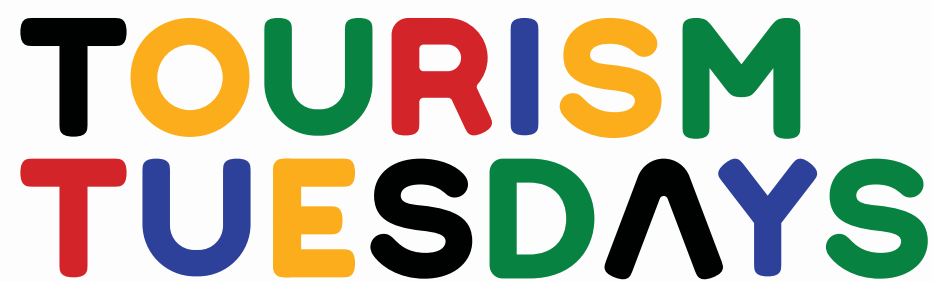
Cape Town, known for its stunning landscapes, rich cultural heritage, and vibrant atmosphere, has once again taken centre stage as it played host to the prestigious HSBC World Sevens Series where Argentina came out victors 45 – 12 in the Final against Australia. This global rugby event not only showcases the city’s ability to organise world-class tournaments but also brings a myriad of benefits to the local economy and tourism sector.

The HSBC World Sevens Series is a major international sporting event, drawing attention from rugby enthusiasts worldwide. Cape Town’s role as a host city places it in the global spotlight, attracting visitors and media coverage that highlights the city. Hosting such a high-profile event significantly boosted tourism in Cape Town. Rugby fans and travellers from around the globe flocked to the city to witness their favorite teams in action and explore the beauty and diversity of the region. The influx of visitors translated into increased revenue for local businesses, hotels, restaurants, and tourist attractions. Cape Town also benefited from increased brand exposure through the tournament’s global reach. The images of iconic landscapes and the vibrant atmosphere during the event were broadcasted to millions of viewers worldwide, presenting the city as an attractive destination for future tourism, business, and investment opportunities. As Cape Town hosts the HSBC World Sevens, the city not only celebrates the thrill of world-class rugby but also reaps the rewards of increased tourism, economic stimulation, and global recognition. The tournament serves as a catalyst for showcasing Cape Town’s diverse offerings to the world and leaves a positive and enduring impact on the local community and economy.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET



Statement by Minister of Tourism, Patricia De Lille on Mdluli community infrastructure project In Kruger National Park

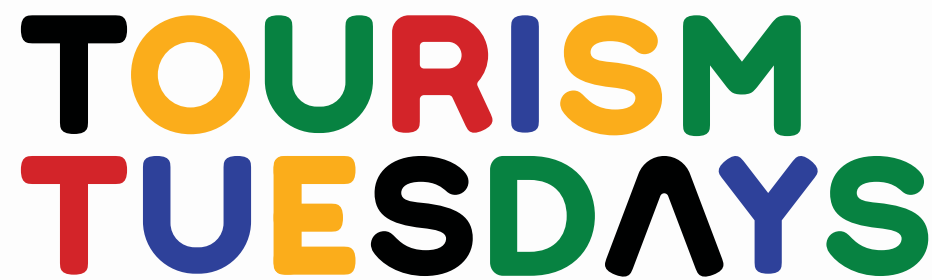
As part of the Minister’s oversight duties, yesterday she visited the Mdluli Community infrastructure Project near Numbi gate in the Kruger National Park to look at the status of this important community tourism project.

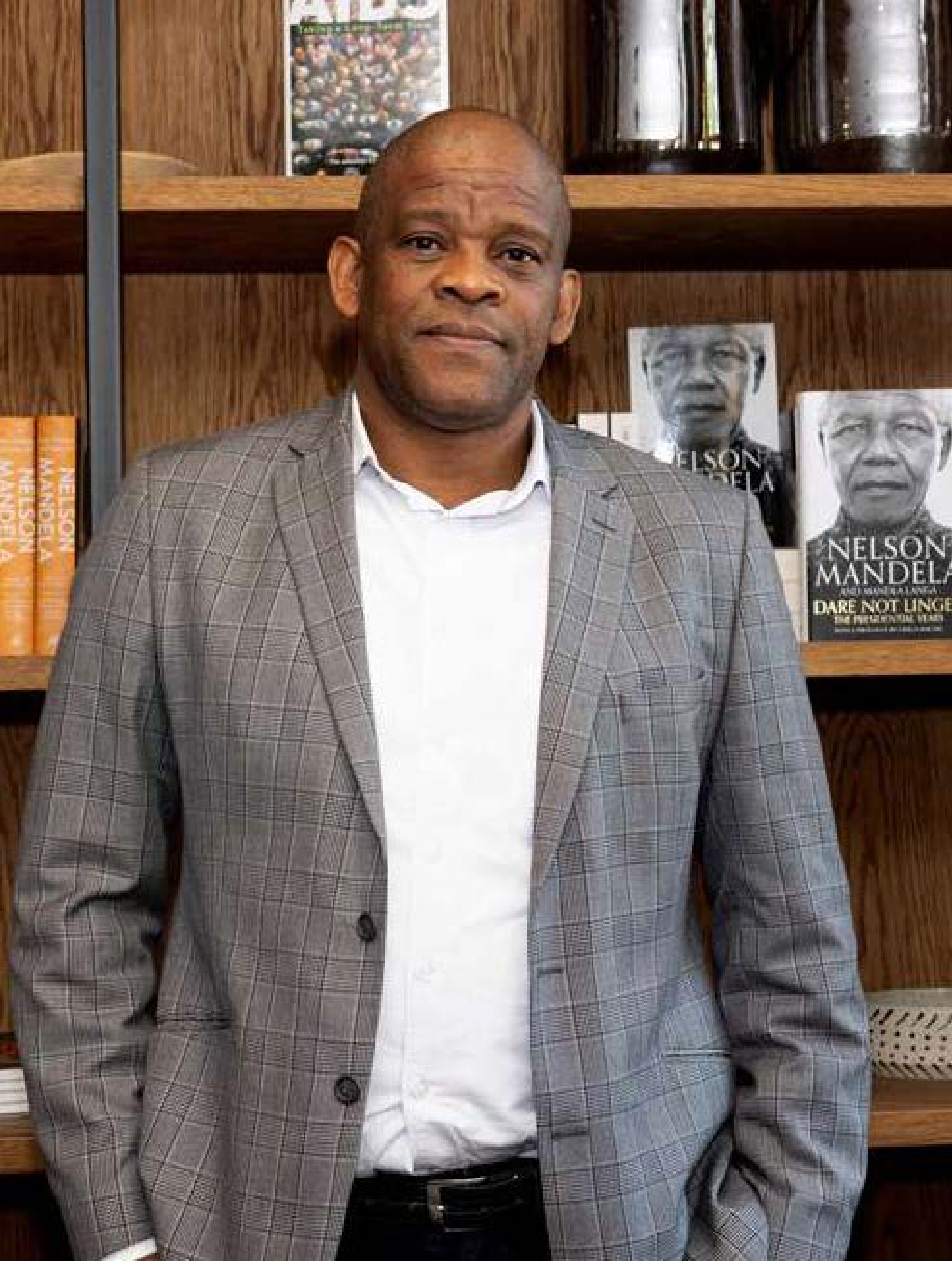
[Please click here to read Minister’s full statement.](#)



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET





Tourism Business Council of South Africa announces changes to its board of directors

The Tourism Business Council of South Africa (TBCSA) has elected CEO of Motsamayi Tourism, Jerry Mabena, as its new Chairman of the Board. Mabena takes over the reigns from Mr Blacky Komani who served two terms in the position.

Komani showed skill and exemplary leadership for the Council and the tourism sector as a whole when he steered the industry through the difficult period of the COVID-19 pandemic, fostering greater collaboration between the private and public sectors.

The newly minted TBCSA Chairman, Jerry Mabena, will be deputised by Ms Lindelwa Isabelle. The appointments come on the back of TBCSA's recent Annual General Meeting (AGM).

Both Mr Mabena and Ms Isabelle bring a wealth of experience in the tourism industry having held key positions in the sector, which makes them the perfect team to help the association achieve its strategic objectives over the next two years.

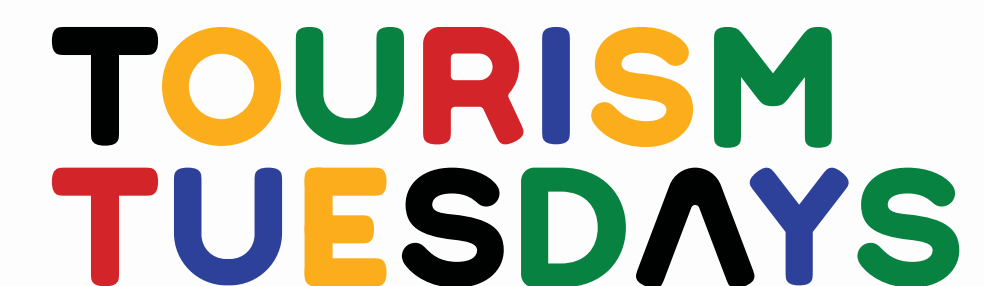
CEO of the TBCSA, Tshifhiwa Tshivhengwa, says the new board will help guide the tourism sector toward realising its goal of boosting economic growth by maximising South Africa's attractiveness to source markets.

Statement issued by: TBCSA CEO, Tshifhiwa Tshivhengwa
For more information contact: media@tbcsa.travel



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIUM AWARD: WATERSIDE
TGCSA PREMUIUM AWARD: THE FARMSTEAD
TGCSA PREMUIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



TGCSA Corner, Premium Awards: Royal Malewane, Waterside

Location: Hoedspruit, Limpopo

Waterside’s distinctive design, recognised by Travel + Leisure in their 2023 It List of the world’s 100 most exciting new places to stay, redefines the safari experience. Guests are captivated from the moment they cross the floating entrance bridge, enveloped in the warm ambience of Waterside and the invigorating energy of the African bush. The lodge offers stunning views of a bustling waterhole surrounded by fever trees, allowing visitors to observe wildlife—a mere hint of the extraordinary modern safari that lies ahead.

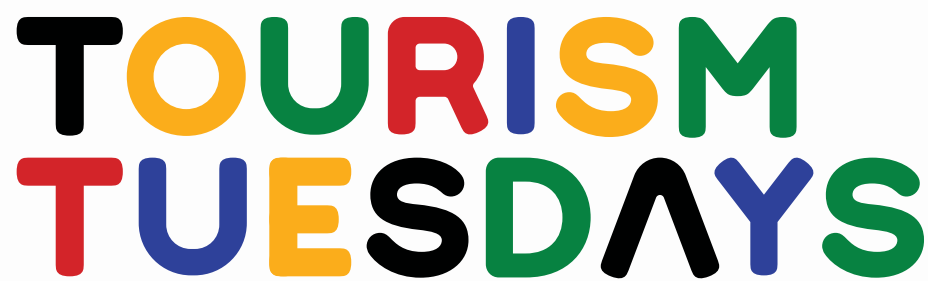
A vibrant world unfolds before visitors as Waterside stimulates the sense of sight. The lodge, featured for its bold design on Travel + Leisure’s prestigious list, enchants without hesitation.

In the realm of taste, Waterside elevates the dining experience with a South African twist. Head Chef Cheslin Cornelissen, drawing inspiration from his Capetonian background, infuses bold flavours and soul-stirring recipes into personalised menus.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET

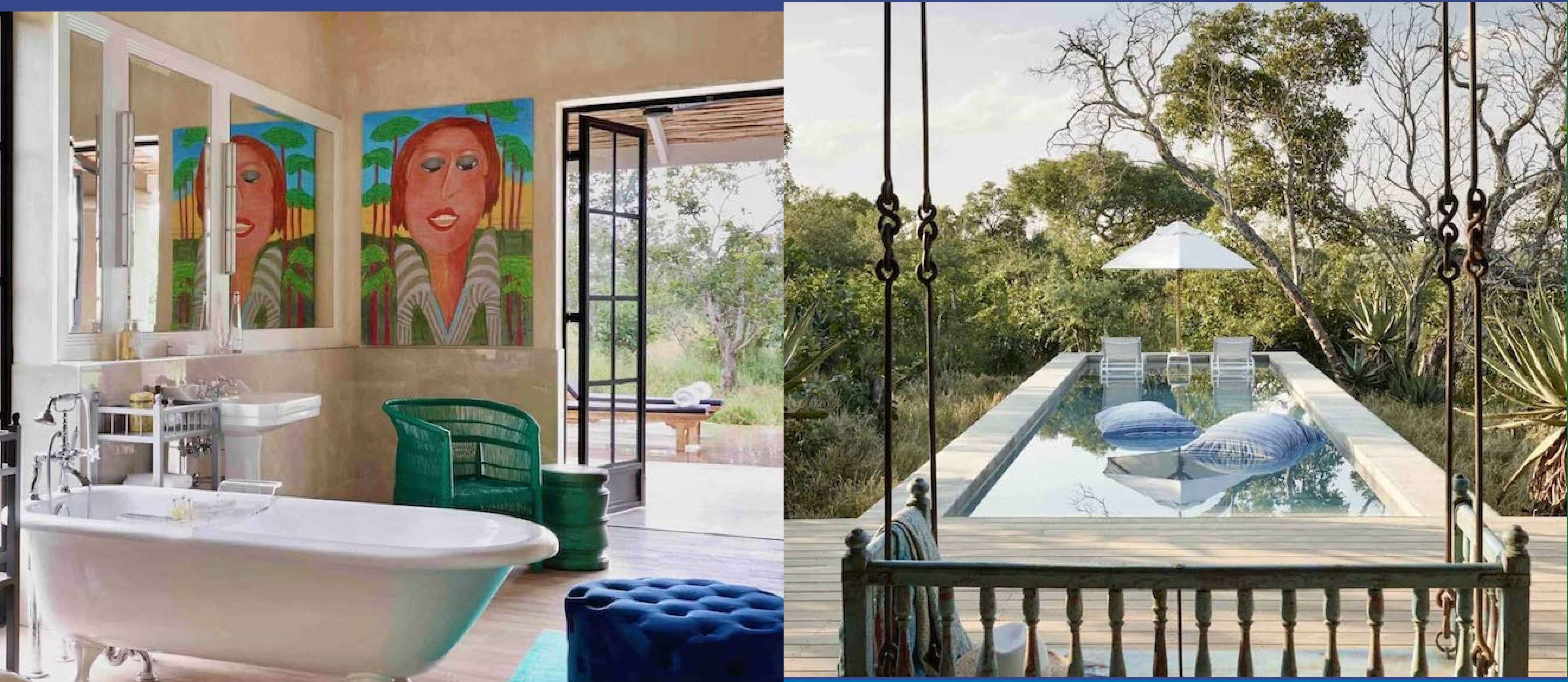


TGCSA Corner, Premium Awards: Royal Malewane, The Farmstead

Location: Hoedspruit, Limpopo

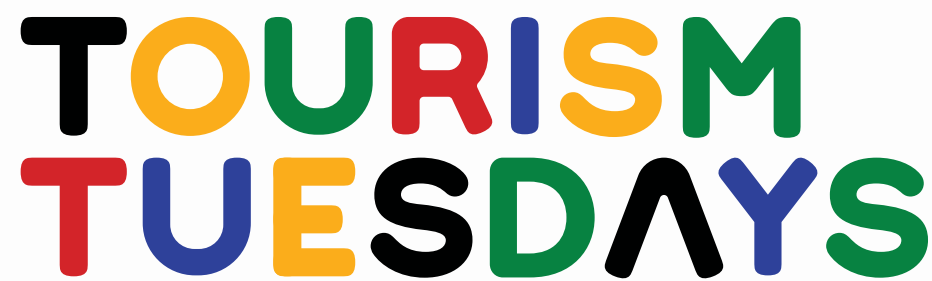
Blending comfort with a contemporary aesthetic, the Farmstead exudes a bright and stylish ambience. Despite its spacious layout, the farmstead emanates a rustic homeliness, delivering the same decadent comforts synonymous with a Royal Malewane safari experience. The distinctive design flair of Liz Biden seamlessly integrates with the untamed wilderness, creating an instantly recognisable fusion. Nestled in a secluded location, the Farmstead offers an exclusive and flawless retreat.

Within this haven, the Luxury Farm Suites provide a sensory delight, allowing guests to savour scenic views from private decks overlooking the bush, where wildlife roams freely. These three suites epitomize luxury in the heart of nature.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



TGCSA Corner, Premium Awards: Royal Malewane, Malewane Lodge

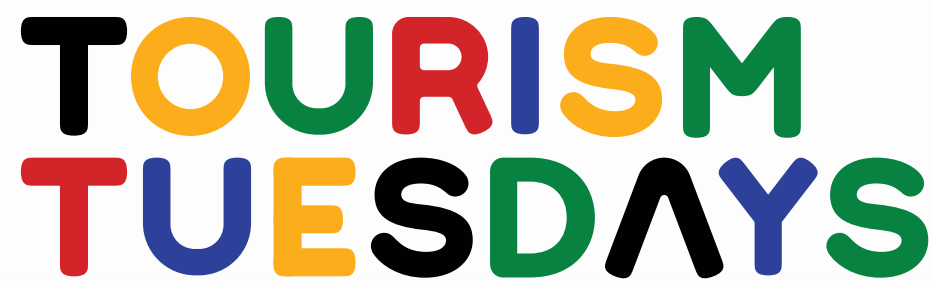
Location: Hoedspruit, Limpopo

In the heart of the bush, Malewane Lodge at Royal Malewane stands as a classic and traditional bush-style retreat. Originally the Biden family holiday home, it has since been transformed into the inaugural luxury lodge in The Royal Portfolio collection. Infused with old-world elegance, the lodge was meticulously designed and decorated to provide a sophisticated haven amidst the wilderness.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



TGCSA Corner, Benchmark Properties: 14 on Klein on Constantia

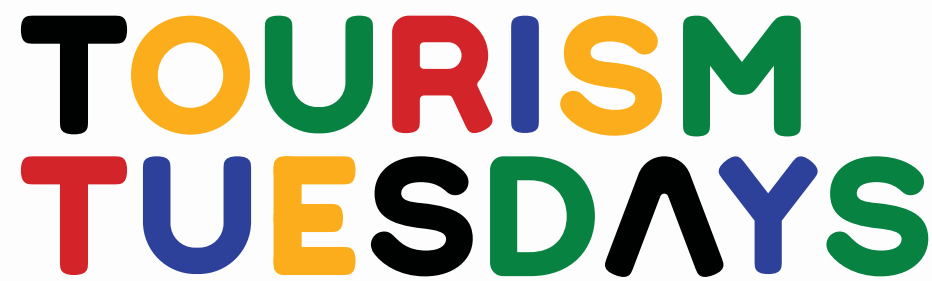
Location: Constantia, Western Cape

Marrying luxury with tranquillity, 14 On Klein Constantia Guest House provides an unforgettable retreat in Constantia, nestled within the Southern Suburbs of Cape Town. This historically sophisticated Cape Dutch Villa introduces a lavish 5-star stay, offering an all-suite Country Guest House experience in the beloved vineyard region of Constantia. Explore the opulent suites and cottages at 14 On Klein Constantia, each carefully designed to provide a spacious and high-ceilinged sanctuary. These accommodations are adorned with elegant furnishings and boast complimentary in-room fibre optics and high-speed Wi-Fi, ensuring a seamless blend of modern convenience and timeless luxury.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



TGCSA Corner, Benchmark Properties: Mirtehof Guest Farm Estate

Location: Prince Albert, Western Cape

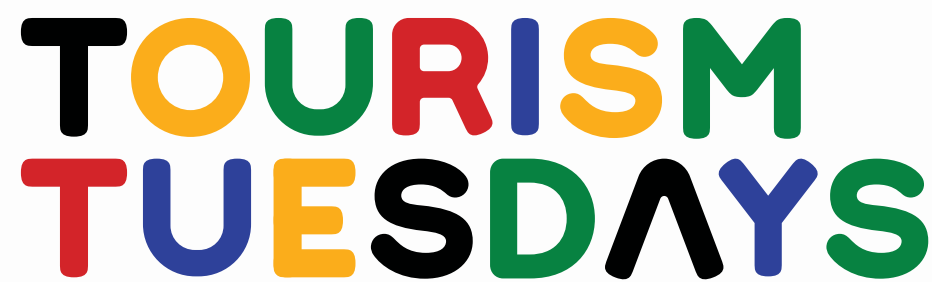
Nestled in Prince Albert, the Luxury Karoo Guest Farm invites guests to savour the tranquillity of the Karoo in a five-star setting. Positioned in the heart of the picturesque hamlet of Prince Albert, the unique establishment offers breathtaking views of the surrounding mountains and an authentic “farm” experience.

The newly refurbished rooms prioritise luxury, space, and the epitome of Karoo chic. Each room features amenities such as air-conditioning, a coffee and tea station, a television set with DSTV, a bar fridge, quality linen, and an en-suite bathroom, complete with a shower and a bath. Experience the allure of the Karoo in its finest form at the exquisite guest farm.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET



TGCSA Corner, Benchmark Properties: Klaserie Drift Misava Safari Camp

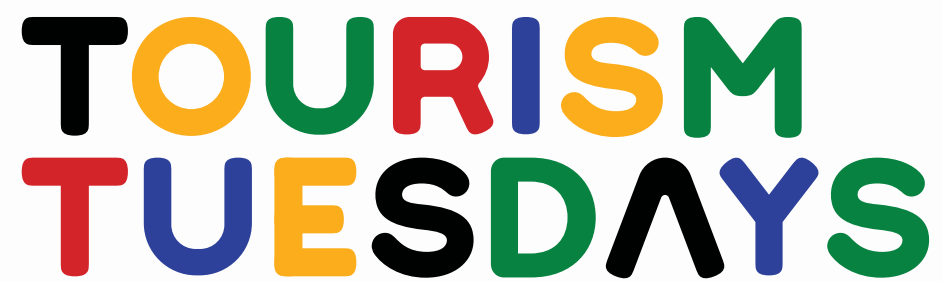
Location: Kruger National Park, Limpopo

Situated on prime land within the heart of the Greater Kruger National Park, Klaserie Drift Misava Safari Camp stands as one of South Africa’s premier safari lodges. Encompassing 11,000 hectares, the luxury African safari provides an exclusive retreat into nature’s embrace. Nestled in the Klaserie Private Nature Reserve renowned for superb game viewing, abundant flora and fauna, and diverse topography, the camp offers daily flights from Johannesburg and Cape Town or a convenient 6-hour self-drive from Johannesburg.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET



New Products: Luxe Musgrave Boutique Hotel

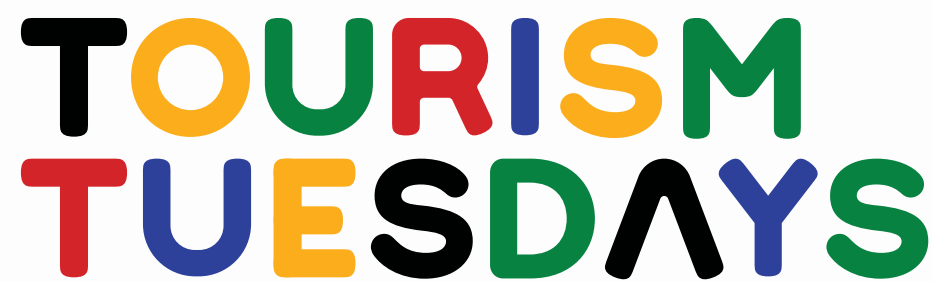
Location: Durban, KwaZulu Natal

Luxe Hospitality stands out as an exclusive hospitality management company, boasting a dedicated professional team poised to assist you comprehensively in all facets of your business. The services span from initial startup, including interior design, to training and managing guest reservations. At Cato Suites Hotel, the establishment with eight thoughtfully decorated rooms caters to both business and leisure travellers. The offerings include a coffee shop, spa, conference room, venue hire options, and round-the-clock security. Luxe Musgrave Boutique Hotel has successfully curated the ideal synthesis of business and leisure, all within the convenience of one location.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMUIIM AWARD: WATERSIDE
TGCSA PREMUIIM AWARD: THE FARMSTEAD
TGCSA PREMUIIM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMUIIM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



New Products: La Parada Menlyn Maine

Location: Pretoria, Gauteng

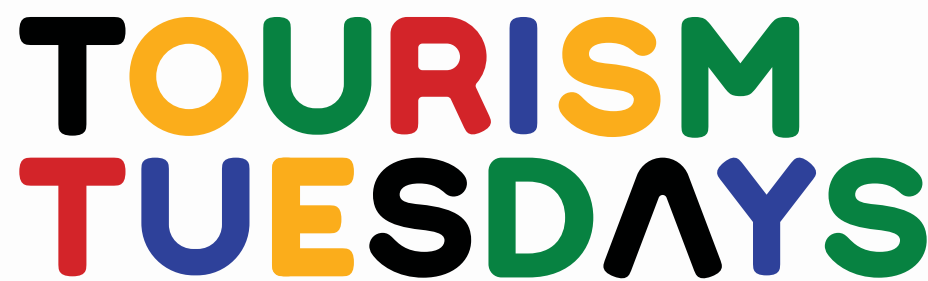
La Parada is a vibrant celebration of tasteful Spanish influence, where each dish is a labour of love meticulously crafted to capture the essence of delectable cuisine. Guests can immerse themselves in the warm decor that mirrors the rich and colourful atmosphere they adore, creating a truly immersive experience. The cocktails and drinks take guests on a journey through the diverse world of international beverages.

At La Parada Menlyn Maine, located in Central Square, Menlyn Maine, Pretoria, invites visitors to join them for an unforgettable culinary journey. Open every day from 11 am to 11 pm, the establishment is a testament to the joy and love of the tapas culture. Come, and be a part of the La Parada experience, where every dish and every sip tells a story of the love for exceptional dining.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



New Products: KwaXolo Caves Adventures

Location: South Coast, KwaZulu-Natal

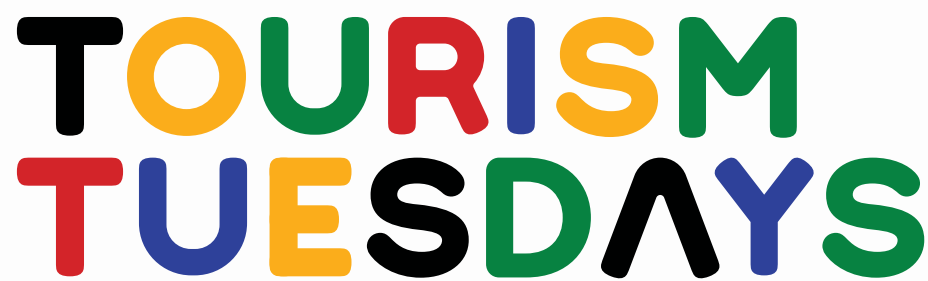
There is a global initiative to foster the development of rural tourism assets, promoting inclusive tourism economies that benefit both visitors and local communities. not only provides more authentic, nature-based experiences for tourists but also integrates outlying communities into mainstream economies, with conservation becoming a central focus. This positive trend has unveiled unique tourism opportunities for potential investors on the KZN South Coast.

Globally, a significant portion of the 1.8 billion youth resides in rural areas of low and middle-income countries, facing three times higher unemployment rates than adults, according to the United Nations World Tourism Organization. This situation often leads to forced migration to cities, resulting in the decline of local towns and villages, along with the loss of customs and heritage. In response to this, the Umzumbe River Trails have been established on the KZN South Coast, covering a distance of 71km. This guided hiking or biking trail winds through the hinterland, offering participants a nature-based adventure while also providing authentic Zulu experiences through homestays along the way. The development of such trails aligns with the global movement towards sustainable and inclusive tourism, contributing to the preservation of local culture and the environment.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



Christmas Markets: Celebrate at Stanley

Location: Gauteng

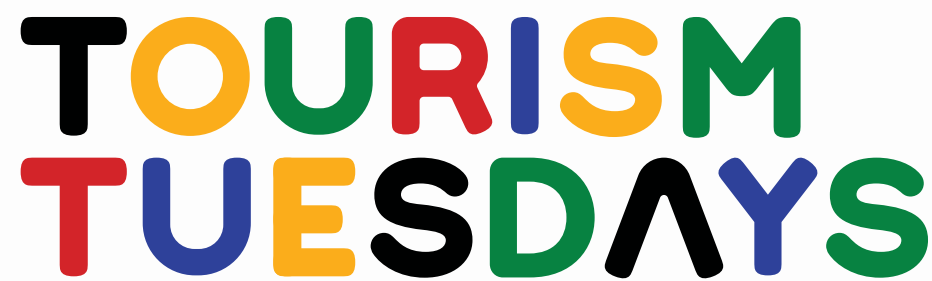
Wrap up the year in festive style at 44 Stanley! With a special celebration at this boutique complex on Friday, December 15th. Children can anticipate a thrilling scavenger hunt and enjoy the creativity of fun cookie decorating.

Guests can make the most of your visit by ticking off everyone's Christmas shopping list as the complex has a diverse range of boutiques and shops. After finding the perfect gifts, revellers can head to the dedicated wrapping station to ensure their gifts are beautifully presented and ready for the holiday season. It's a joyous occasion for family, friends, and everyone who appreciates the spirit of the festive season. Don't miss out on the merry festivities at 44 Stanley!



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER'S MARKET



Christmas Markets: Fourways Farmers Market

Location: Gauteng

Embrace the holiday spirit at the annual festive market hosted by Fourways Farmer’s Market! As this special time of year approaches, the spacious picnic park transforms into a festive wonderland adorned with Christmas lights. It’s the perfect opportunity to get a head start on Christmas shopping, exploring a variety of holiday-themed products, unique gifts, and gourmet food vendors.

Spread out your picnic blankets and immerse yourself in the lively atmosphere, accompanied by live music entertainment that adds to the festive ambience. Make it a memorable family experience as the kids delight in taking pictures with Santa Claus and his merry elves. Join us at Fourways Farmer’s Market to spread and share the joy of the season!

The lively atmosphere accompanied by live music entertainment makes for the perfect way to layout a picnic blanket and adds to the festive ambience. For families who celebrate Christmas, the Fourways farmers market also makes for the memorable family experience for children who can delight in taking photos with Santa Claus and his merry elves. Join the Fourways Farmers Market to spread the joy of the season.



SOUTH AFRICAN TOURISM

HOME
A WORD FROM THE EDITOR
MESSAGE FROM MINISTER DE LILLE
NEW EXHIBITORS AT MEETINGS AFRICA 2024
CAPE TOWN HOSTS HSBC WORLD SEVENS
MDLULI COMMUNITY INFRASTRUCTURE PROJECT
TBCSA ANNOUNCES BOARD OF DIRECTOR CHANGES
TGCSA PREMIUM AWARD: WATERSIDE
TGCSA PREMIUM AWARD: THE FARMSTEAD
TGCSA PREMIUM AWARD: MALEWANE LODGE
TGCSA BENCHMARK PROPERTY: 14 ON KLEIN
TGCSA BENCHMARK PROPERTY: MIRTEHOF
TGCSA PREMIUM AWARD: KLASERIE DRIFT
NEW PRODUCT: LUXE MUSGRAVE
NEW PRODUCT: LA PARADA, MENLYN
NEW PRODUCT: KWAXOLO CAVE TOURS
CHRISTMAS MARKET: 44 STANLEY
CHRISTMAS MARKET: FOURWAYS FARMER’S MARKET

