

Inspiring new ways

TOURISM

PERFORMANCE 3RD QUARTER REPORT

JULY - SEPTEMBER



DEFINITIONS





- Visitor Any person travelling to a place other than his/her usual environment for less than 12 months and whose main purpose for the travel is other than the exercise of an activity to be remunerated at the place visited.
- Same day visitor Any person who visits a place without staying the night.
- **Fourist** A visitor who stays at least one night in the place visited.
- International Tourist An international visitor who stays at least one night in collective or private accommodation in the country visited.



- Domestic Visitor A visitor whose country of residence is the country visited. They may be nationals of this country or foreign nationals.
- Domestic Tourist A resident of the country of reference who spends at least one night in the place visited outside of his/her usual environment.
- Overnight Trip A journey undertaken by one or more members of the household for at least one night away from home, where the persons travelling did not receive any remuneration (did not make any profit) at the destination. For a trip to be complete, the person must return to his/her place of residence.
- Usual Environment To be outside the usual environment the person should travel more than 40 kilometers from his/her place of residence (one-way) AND the place should NOT be visited more than once a week. This includes their place of work and place of study. Leisure and recreational trips are included irrespective of frequency.





INTERNATIONAL TOURIST ARRIVALS

This report was prepared by South African Tourism's Analytics and Insights Unit and is based on the South African Tourism's Departure Survey which has been deployed by SA Tourism since 2001 to monitor and measure international tourist behaviour as they leave South Africa. The survey aims to track tourist travel behaviours, expenditures, accommodation usage, experiences, as well as satisfaction with South Africa as a tourism destination. The survey first began as a point-in-time survey conducted in winter and summer.



The survey is conducted monthly and covers SA's two main international airports (Oliver Tambo and Cape Town) as well as the 12 main land border posts (Grobler's Bridge, Maseru Bridge, Oshoek, Golela, Kopfontein, Pioneer Gate, Lebombo, Beitbridge, Vioolsdrift, Nakop, Ficksburg, Ramatlabama), the latter being the largest point of entry into South Africa by foreign nationals. Durban's King Shaka International Airport as well as all seaports are currently excluded from the survey as they receive less than 5% and 1% of international tourist arrivals respectively.

The survey is based on a random stratified sampling framework of n=3 800 per month for both of the airports and n=1 000 per month for all land border posts. The sample framework is derived from Statistics South Africa (StatsSA) tourist arrivals data and the survey results are weighted back according to the same tourist arrival data. The margins of error for the airport and land border post monthly samples are 1.6% and 3.1% respectively, both at a 95% confidence level. As such, the survey accurately represents tourists arriving in South Africa as well as their behaviours and opinions. Arrival numbers given are actual tourist arrivals from StatsSA and not tourist arrivals as calculated by the survey. When crossed with other survey variables, tourist arrival numbers are survey-based.

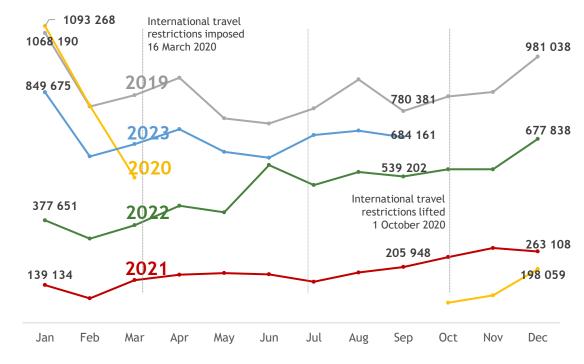




IMPACT OF COVID-19 ON THE SURVEY

Due to the Covid-19 pandemic, surveying international tourists at airports and land border posts became impossible and the survey stopped at the end of March 2020. Surveying land border posts became possible only in November 2020, but airports remained impossible to survey till mid-August 2021. Hence, land border post data was imputed for October 2020, and for airports, October-December 2020 data was imputed. Imputation is the process of replacing missing data with substituted values whereby projections of missing data are based on an existing mathematical relationship present in the available data set. Hence, the process was based on corresponding and comparable retrospective values for which full data sets were present.

Since interviewing at the airports became possible only in mid-August 2021, data for Q1 2021 was obtained by readjusting Q1 2020 data for visit purposes recorded by StatsSA in Q1 2021. The output was then weighted based on the number of arrivals from different markets. The assumption made, was that tourists visiting the country for similar purposes are likely to visit similar attractions and, on average, stay for the same duration. For Q2 of 2021, the same data processing was conducted as had been done for Q1 2021 but using Q2 2019 data as there had been no international tourist arrivals in Q2 2020. Interviewing at the Oliver Tambo International Airport resumed in mid-August 2021, and in the Cape Town International Airport in September 2021. Hence, Q3 2021 numbers are based solely on data collected from mid-August till September end and weighted to cater for July and early August. From Q4 2021 onwards, the numbers shown are based solely on survey data.



International Tourist Arrivals in SA, 2019-2023¹

¹ Statistical Release P0351: Tourism and Migration Statistics SA, July 2023.



Number of tourists



DOMESTIC TOURISM STATISTICS

South African Tourism's Domestic Survey is conducted through in-home face-to-face interviews - the most feasible interview approach for this type of study, in order to ensure high data quality. The sample is designed as a multi-stage, stratified sample of n=1 300 per month. The sampling framework is built from geographic strata based on enumerator areas (EAs) used as primary sampling units (PSUs), and households, used as the secondary sampling units (SSUs). In each EA drawn, four households are systematically selected with an equal selection probability. However, the EAs are disproportionally allocated to the main strata in order to ensure sufficient representation of domestic tourism from smaller provinces. The sample design ensures all stratification variables such as province, metro, urban, rural, race, age, and gender are covered. The domestic survey has a margin of error of 2.7% at a confidence level of 95% for the monthly sample. Results are weighted based on Stats SA's mid-year population estimates of SA residents aged 18 and above, and as such, the sample is representative of SA's adult population.

Due to the Covid-19 pandemic, surveying in-home face-to-face became impossible and the survey was halted at the end of February 2020. The survey was renewed in July 2020 (for March travel). Since then, quotas have been achieved in full, although this has not been without difficulty. Interviewers received special training on how to overcome respondent fears; laminated cards were produced and sanitized in front of the respondents; interviews were conducted outside the house gates; interviewers were instructed to keep face masks and shields on at all-times except for a few seconds of introduction and identification; and lastly, interviewers used only private transport.





ADDITIONAL SOURCES USED IN THIS REPORT:

- Statistical Release P0351: Tourism and Migration Statistics SA, July 2023.
- Statistical Releases P0441: Gross Domestic Product, March 2021 March 2023.
- Trading Economics, https://tradingeconomics.com/south-africa/gdp.
- 'South African Economy Expands by 0.4%' Statistics SA, 6th June 2023.
- Statistical Release P0441: Gross Domestic Product, 1st Quarter 2023, Statistics SA, 6th June 2023.
- South African Economy Expands by 0.6%' Statistics SA, 5th September 2023.
- Statistical Releases P0441: GDP P0441- 2023Q2.





DISCLAIMER

SA Tourism's Analytics and Insights Unit makes every effort to publish reports that are errorfree. However, with the large number of complex records that are analyzed, we cannot guarantee that all reports are totally free of error. All errors that are detected are immediately corrected and the latest version of the report is always made available on www.southafrica.net/research.

To access this report online please visit the research section on the South Africa Tourism website at <u>www.southafrica.net/research</u> or for more information e-mail: research@southafrica.net.



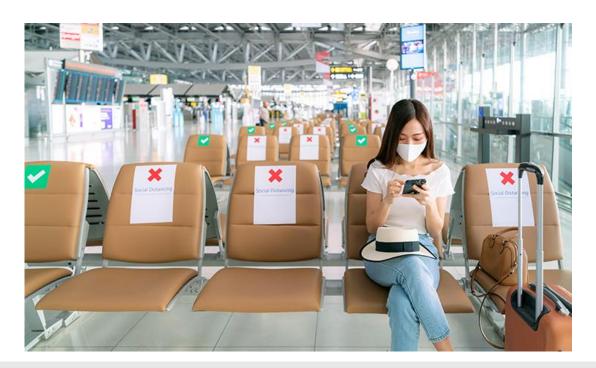
NOTE TO THE READER - TIME COMPARISONS





The Covid-19 pandemic has dealt the tourism industry in South Africa as well as around the world a harsh blow ever since it began in March 2020. Still to this day, the tourism industry has yet to fully recover from the pandemic and remains largely affected by it. Being given tourism's performance is still at low levels, progress made in 2023 cannot be evaluated against the previous year, since the latter was also harshly impacted by Covid-19. To put it simply, comparing 2023 results to 2022 would paint a much rosier picture than reality. Consequently, the view taken in this report in the international tourism section, as in all international reports by leading tourism bodies (UNWTO, IATA), is to compare 2023 performance to that of 2019 - a year unaffected by Covid-19. This comparison shows whether tourism has returned to its pre-Covid-19 levels or not. With this in mind, all of South Africa's international tourism performance KPIs are calculated over 2019, except for geographic spread and SA's domestic tourism performance KPI's which are calculated over Q3 2022 (the former due to a methodology change in 2020). Further, South Africa's GDP growth rate is calculated over the previous quarter as per the source for this (Statistics SA).

Nonetheless, in order to show what progress has been made since Covid-19, YOY growth rates are also provided for all periods (Q3 2018 - Q3 2023). In the narrative, where Q3 2023 figures are compared to Q3 2021 & Q3 2022's results rather than to Q3 2019's, the commentary is in italics. In charts, comparisons to Q3 2022 are part of the YOY line graph while comparisons to Q3 2019 are plotted separately and clearly marked as such.



Brought to you by South African Tourism Tourism Performance Report | July - September 2023

EXECUTIVE SUMMARY

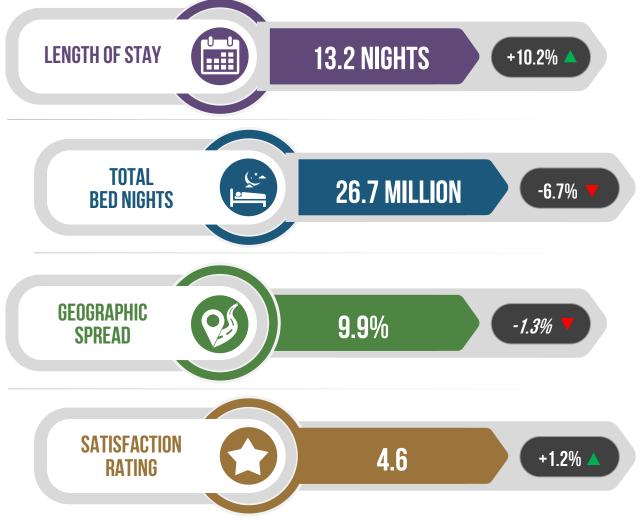
- International tourist arrivals for Q3 2023 amounted to 2.1 million. In this quarter, arrivals were now -15.5% vs. Q3 2019. This was slightly better than Q2 2023's 18.4% vs. Q2 2019 and was a much more pronounced recovery than Q3 2022's & Q3 2021's -35.0% & -78.0% vs. Q3 2019 respectively. International tourist arrivals for July-September 2023 are +30.0% higher compared to July-September 2022.
- Africa's land tourists amounted to 1.5 million. As they did in Q2 2023, they continued to form the bulk of all arrivals in South Africa (74.0%). This was so to an even greater extent than in 2022 when Africa Land arrivals amounted to 73.0%. Africa Land's recovery (-13.7%) was slightly better than that of Africa (-14.1%) when compared to Q3 2019. Africa Land's recovery was outdone by the Middle East's increase of +32.2% vs. Q3 2019 although the Middle East had a much smaller share.
- Africa Air arrivals amounted to 61.2 thousand, representing a 2.9% share of all international arrivals in South Africa. Unlike the previous quarter (Q2 2023) when the region's recovery was -25.3%, in this quarter, the recovery was more upbeat and stood at -23.3% vs. Q3 2019.
- European arrivals in Q3 2023 amounted to 268.2 thousand and accounted for 12.9% of arrivals (vs. 13.4% in Q3 2022). However, a similar pattern also existed in Q3 2019 and Q3 2022 when European arrivals amounted to 13.3% and 13.4% of all arrivals, respectively. This was probably due to Europeans' preference for visiting SA in the summer in order to avoid their winter.
- In Q3 2023, travel from the Americas amounted to 113.7 thousand, reflecting a -23% decline rate vs. Q3 2019, and a decline from Q2 2023's -16.6% over Q2 2019. The Americas thus accounted for 5.5% of arrivals this quarter essentially the same share as in 2022 (5.7%) and in Q3 2019 (5.8%). The recovery was also an impressive +17.2% compared to Q3 2022.

- Asia arrivals started to truly recover and were only -31.6% vs. Q3 2019 up from -32.6% in the previous quarter vs. Q2 2019. This was an improvement on Q2 2023, but it was still the lowest recovery rate out of all the regions. Asia arrivals amounted to 52.5 thousand with a 2.5% share. This was still much less than their Q3 2019 3.1% share but was clearly an improvement since Q1 2023's 1.9% and 2022's 2.1% shares.
- Australasian tourist arrivals continued to show good recovery with the fifth-best regional recovery rate of -20.7% vs. Q3 2019. Australasian arrivals amounted to 27.2 thousand which was a 1.3% share. This was lower than the 1.5% share in Q3 2019. Great improvement was noted moving into Q3 2023 with an increase of +50.8% from Q3 2022.
- Middle East arrivals amounted to 23.6 thousand and a 1.1% share, up from the previous quarter's 11.4 thousand and a 0.6% share. The region's +32.2% recovery rate over Q3 2019 was the highest and the only positive one.
- Spend by foreign tourists amounted to ZAR 21.5 billion this quarter and was showing a marked positive increase of +10.8% over Q3 2019 results. In this quarter, spending has clearly outdone Q3 2022 and was +39.0% greater.
- The length of stay continued to surpass 2019 levels and was at 13.2 nights. This was a growth of +10.2% over Q3 2019 but was however lower than Q1 2023's +23.3% increase over Q1 2019.
- This quarter, international tourists' overall satisfaction with South Africa kept on improving slightly after a consecutive three-quarter improvement period. Overall satisfaction was 1.2% higher than it was in Q3 2019 (4.5 vs. 4.6 out of 5 points).



INTERNATIONAL TOURISM DEREORMANCE

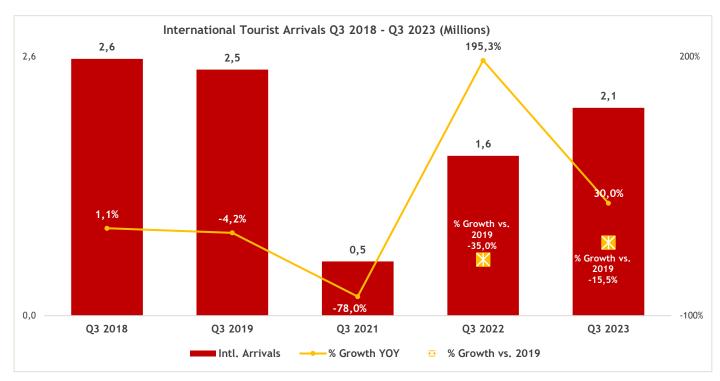
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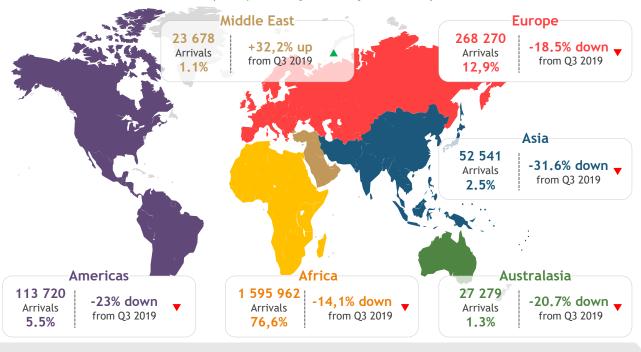
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In Q3 2023, the number of international tourist arrivals reached 2.1 million. Arrivals were now -15.5% vs. Q2 2019. This was slightly better than Q2 2023's -18.4% vs. Q2 2019 and was a much more pronounced recovery than Q3 2022's & Q3 2021's -35,04% & -78% vs. Q3 2019 respectively. In this third quarter, Africa was the most significant source continent (77% vs. 76% in 2022) compared to Europe's second place (12.9% vs. 13.4% in 2022). The Middle East was the only region with a significant positive growth rate (+32.2% vs. Q2 2019).



International Tourist Arrivals Q3 2023 (Actual, Share & Q3 2023 vs. Q3 2019 Growth)



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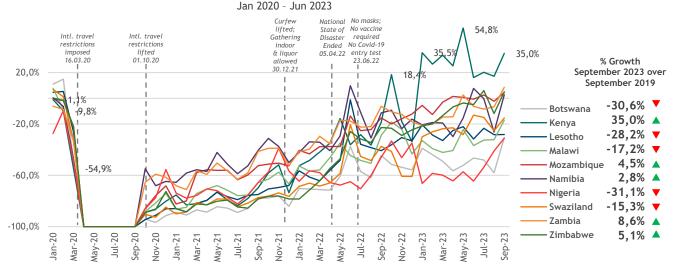
AFRICA RECOVERY --Priority Markets

For the three months of July, August, and September, Africa priority markets' average monthly recovery rate was -13.7% vs. 2019. This is an improvement from the previous quarter's -17.0% recovery rate especially since Africa priority markets make up around 76.3% of SA arrivals. This third quarter, Kenya showed positive growth above 30% followed by Zambia at 8.6%. Further, September 2023 has added another exceptional peak to Kenya's amazing track record - a considerable +35.0% (other peaks in October 2022 +18.4%, and in January-March 2023 an average +31.9%).



Declines continued to be led by the same countries as before, namely, Nigeria, Botswana, and Malawi. These markets consistently showed the highest decline rates (-31.1%, -30.6%, & -17.2% respectively for the month of September 2023). Missing from the top decline list this guarter as well, was eSwatini, which showed incredible recovery in Q1 & Q2 2023 (-26.6% in Jan-Mar & -21.5% in Apr-Jun 2023). Share changes were not significant, and pre-Covid-19 rankings were kept in place by Lesotho & eSwatini.and

Recovery of Africa Tourist Arrivals vs. Same Month in 2019¹



Share of Priority Africa Tourist Arrivals by Country Prior vs. Post Covid-19¹

So	n-23	Share	5
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2,50% 2,70%	Pre-Covid	Country	Se	p-23	2,50% 2,60%
10%	Share		Share	Growth	6,60%
2%	9.1%	Botswana	6,6%	-30,6%	12,50
	0.4%	Kenya	0,7%	35,0%	
90%	21.5%	Lesotho	16,5%	-28,2%	16,50
	2.5%	Malawi	2,5%	-17,2%	
	17.9%	Mozambique	20,5%	4,5%	00 500
0%	2.7%	Namibia	2,6%	2,8%	20,50
	0.7%	Nigeria	0,3%	-31,1%	
31,10%	12%	eSwatini	12,5%	-15,3%	
	2.1%	Zambia	2,3%	8,6%	32,60
	31.1%	Zimbabwe	32,6%	5,1%	

¹ Statistical Release P0351: Tourism and Migration Statistics SA, 2023.



Pre- Covid Share

OVERSEAS RECOVERY -PRIORITY MARKETS

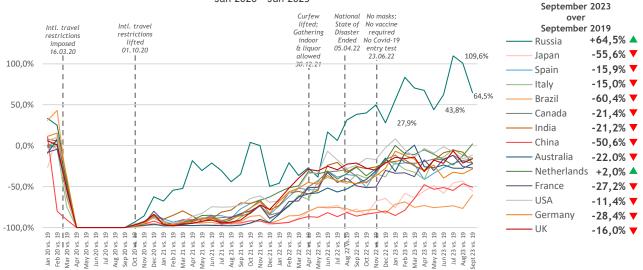
In this third quarter, overseas priority markets' recovery remained slightly slower than that of Africa priority (-19.8% vs. -13.7% over Sep 2019) — similar to the previous quarter. Overseas recovery was still clearly led by Russia's phenomenal growth rates with June 2023 adding another incredible peak to the Russian portfolio (+64.5% vs. June 2019). The USA continued to show a consistent return to 2019 levels with this quarter averaging -11.6% per month. Italy was the only other country to show a significantly low decline in this quarter (-10.4%).



% Growth

India and the Netherlands also demonstrated lower declines in this quarter at -11.5% and 11.3% respectively. Both China and Japan slightly improved from the previous quarter (-50.6% and -48.2% for Jul-Sep vs. same months in 2019). Brazil was the only other country to show a decline rate which was far removed from the average -22.2%. Brazil's monthly average in this quarter stood in sharp contrast with her -70.1% average in Q3 2023 vs 2019.

Recovery of Overseas Tourist Arrivals vs. Same Month in 2019¹ Jan 2020 - Jun 2023



Share of Priority Overseas Tourist Arrivals by Country Prior vs. Post Covid-19¹

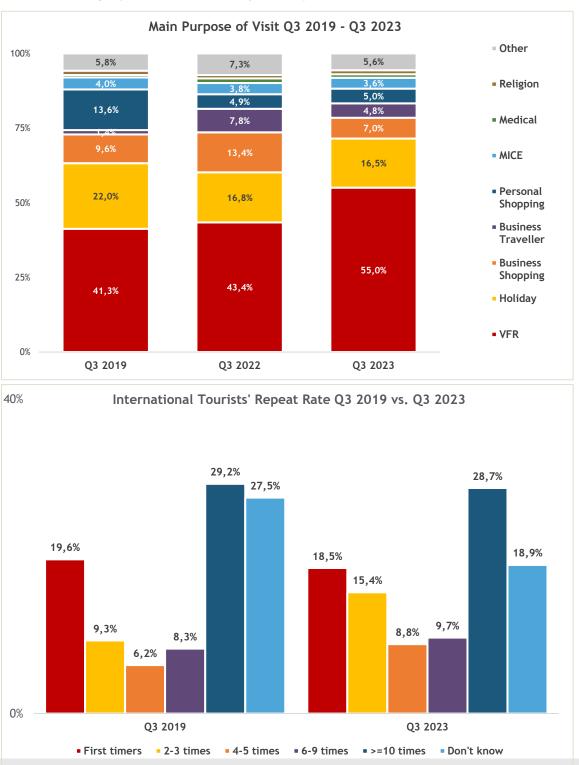
Pre-Covid Share						Sep-23 Share
128%	Pre-Covid	Country		Sep	o-23	1,8%
2,8%	Share			Share	Growth	1,9% 2,5%
3,2% 3,4%						2,8%
4,0% 4,3%	0.9%	Russia		1,1%	64,5%	2,9%
4,3%						3,5%
	1.3%	Japan		0,7%	-55,6%	4,8%
7,1%	1.6%	Spain		1,9%	-15,9%	5,4%
9,1%	2.8%	Italy		2,5%	-15,0%	6,8%
	3.2%	Brazil		1,8%	-60,4%	0,0,0
15,4%	3.4%	Canada		2,8%	-21,4%	11,1%
	4.0%	India		3,5%	-21,2%	
	4.3%	China		2,9%	-50,8%	
18,8%	4.8%	Australia		5,4%	-22,0%	14,8%
	7.1%	Netherlands		6,8%	2,0%	
	9.1%	France		4,8%	-27,2%	
	15.4%	USA		19,0%	-11,4%	
23,2%	18.8%	Germany		11,1%	-28,4%	19,0%
	23.2%	UK		14,8%	-16,0%	

¹ Statistical Release P0351: Tourism and Migration Statistics SA, July 2023.



PURPOSE OF TRAVEL

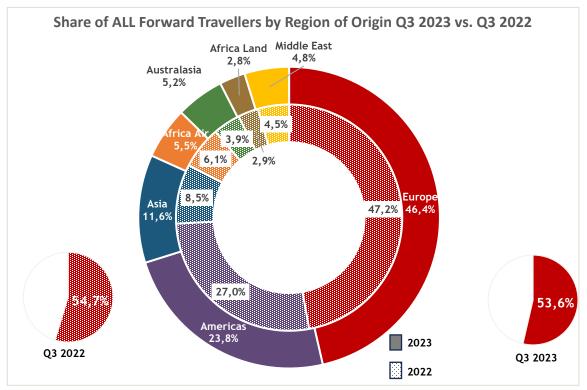
The third quarter of 2023 continued to show the turnaround in travellers' behaviour evidenced first in Q3 2022. VFR and holiday were more dominant, surpassing their combined Q3 2019 levels (79.6% vs. 66.3%). The driving force behind this was holiday's high share of 41.0% vs. 27.0% in Q3 2019, whereas VFR was only slightly lower in 2023 (38.6% vs. 39.3% in Q3 2019). This pattern was in place since Q3 2022 when VFR surpassed its 2019 levels for the first time whilst holiday had not. Personal shopping remained lower than its Q3 2019 levels. However, it slightly increased from the previous year.

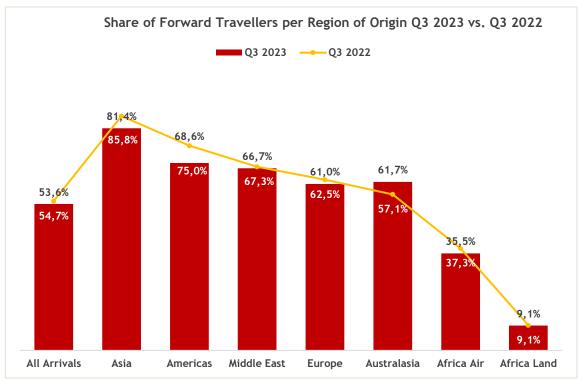


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PURPOSE OF TRAVEL

Forward travel analysis showed that in Q3 2023 53.6% of travellers carried on to another destination. This was less than their share in Q3 2022 (54.7%). Forward travellers were predominantly from Europe (46.4%), although this was marginally less so than was the case in Q3 2022 (47.2%). Significant forward travel was also noted from the Americas and Asia, (23.8% and 11.6% respectively). Forward travel was most common among Asia and Americas tourists (81.4% and 68.6% respectively).





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PURPOSE OF TRAVEL

The top ten forward markets remained relatively stable over the past two years. The most popular forward destination that appeared in all four regional lists below was the UAE. Qatar was the second most popular destination, appearing in all lists except for Africa Air. The UK was the third most popular. Kenya, Angola, and Ethiopia were first, second, and third on the Africa Air list, respectively, and Ethiopia was also present on the Europe and Asia list. At the same time, Kenya also appeared in the Americas and Asia list. Besides tourism interests, this behaviour was attributed to cheaper indirect flights and the unavailability of direct flights.

Europe Top 10 Forward Markets	% Share Q3 2023
United Arab Emirates	13.8%
Qatar	11.9%
UK	10.2%
Germany	9.1%
Ethiopia	8.2%
Netherlands	8.0%
Turkey	7.7%
Zimbabwe	5.8%
Switzerland	5.1%
France	4.0%

Americas Top 10 Forward Markets	% Share Q3 2023
UK	22.1%
Zimbabwe	15.8%
Qatar	6.3%
United Arab Emirates	6,2%
Botswana	5.5%
France	5.4%
Kenya	5.2%
Netherlands	4.3%
Germany	3.8%
Namibia	2.8%

Asia Top 10 Forward Markets	% Share Q3 2023	Africa Air Top 10 Forward Markets
United Arab Emirates	39.7%	Kenya
Qatar	18.7%	Angola
Ethiopia	10.8%	Congo, Dem. Rep.
Singapore	10.1%	Ethiopia
Kenya	7.3%	Mauritius
Hong Kong, China	2.0%	Malawi
Turkey	2.0%	Nigeria
Zimbabwe	1.3%	Uganda
Australia	1.2%	Ghana
Mauritius	0.7%	Seychelles

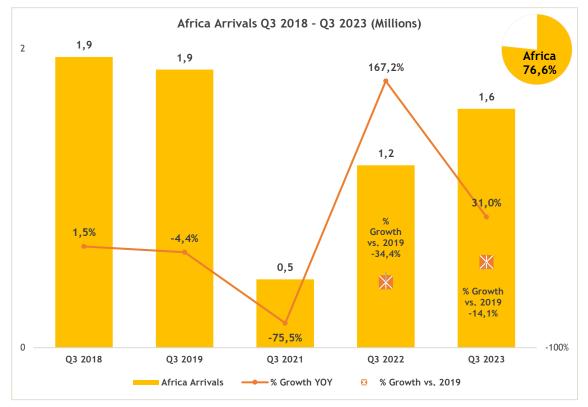
% Share Q3 2023
24.7%
15.5%
8.0%
8.0%
7.2%
7.1%
4.4%
3.7%
3.1%
1.4%

AFRICA ARRIVALS

1.6 M



Africa tourists accounted for 76.6% of all arrivals in Q3 2023 and amounted to 1.59 million. Compared to Q3 2019, Africa's recovery was slightly better than that of South Africa (-14.1% vs. -15.5% respectively). Of course, Africa's recovery this quarter (-14.1%) was a further improvement on the previous three quarters (-17.2, -21.5%, -31.7% vs. the respective quarters in 2019). Regarding source countries, Zimbabwe remained the most dominant source with a 33.5% share, while Mozambique continued strengthening and maintaining its relatively new second place (20.5%). In comparison, Botswana, Lesotho, and eSwatini had shares of (5.5%, 17.2% and 12.2% points, respectively). Kenya was the source country with the highest positive growth rate on the Top 10 list (+31.7% vs. Q3 2022). This was similar to Kenya's Q1 2023 growth rate (+31.7%). Conversely, Namibia was showing by far the lowest recovery out of all Top 10 Africa source markets with a -17.9% recovery rate vs. Q3 2022.



Africa Tourist Arrivals by Top 10 Markets Q3 2023

Africa Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Zimbabwe	535 593	22.0%	25.7%	-1.3%
Mozambique	327 975	13.1%	15.7%	1.4%
Lesotho	274 289	15.1%	13.2%	-26.5%
Eswatini	194 086	9.7%	9.3%	-18.9%
Botswana	87 708	6.6%	4.2%	-46.5%
Malawi	39 601	2.2%	1.9%	-28.0%
Namibia	38 617	1.7%	1.9%	-9.1%
Zambia	36 847	1.5%	1.8%	-2.8%
Angola	9 962	0.6%	0.5%	-29.8%
Kenya	9 459	0.3%	0.5%	24.3%
All Africa Arrivals	1 595 962	75.4%	76,6%	-14.1%



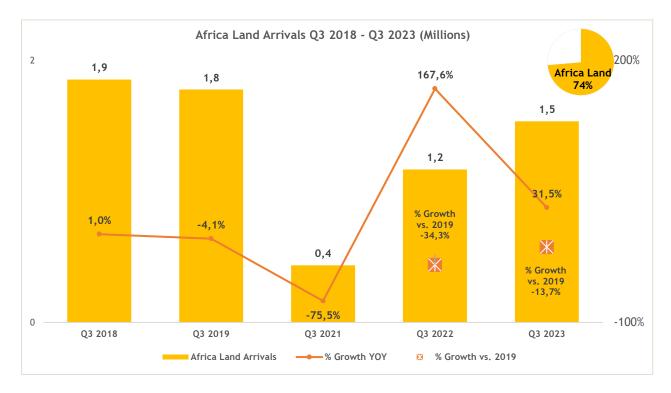
AFRICA <u>LAND</u> ARRIVALS

1.5 M



Q3 2023 vs. Q3 2019

Africa Land tourists amounted to 1.53 million as they did in Q2 2023 and continued to form the bulk of all arrivals in South Africa (74.0%). This was so to an even greater extent than in 2022 when Africa Land arrivals amounted to 73.0% of all. Africa Land recovery (-13.7%) was slightly better than that of Africa (-14.1%) when compared to Q3 2019. Africa Land's recovery was outdone by the Middle East's positive +32.2% vs. Q3 2019. Just as was the case with Africa overall arrivals, Zimbabwe, Lesotho and Mozambique were the largest source countries with even more dominant shares (22.0%, 15.1% & 13.1%). Changes in the countries' shares when compared to Q3 of 2019 indicated a positive growth for Mozambique with a +1.4% improvement. Following closely were Zimbabwe and Zambia (-1.3% and -2.8% respectively), while Botswana was the least to recover in terms of Africa Land (-46.5% vs. Q3 2019).



Africa Land Tourist Arrivals by Market Q3 2023

Africa Land Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Zimbabwe	535 593	22.0%	25.7%	-1.3%
Mozambique	327 975	13.1%	15.7%	1.4%
Lesotho	274 289	15.1%	13.2%	-26.5%
Eswatini	194 086	9.7%	9.3%	-18.9%
Botswana	87 708	6.6%	4.2%	-46.5%
Malawi	39 601	2.2%	1.9%	-28.0%
Namibia	38 617	1.7%	1.9%	-9.1%
Zambia	36 847	1.5%	1.8%	-2.8%
All Africa Land Arrivals	1 534 716	72.0%	73.6%	-13.7%

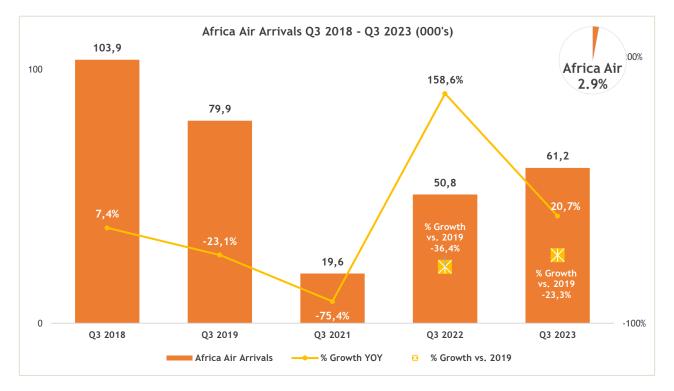


AFRICA <u>AIR</u> ARRIVALS





Africa Air arrivals amounted to 61.2 thousand, representing a 2.9% share of all international arrivals in South Africa. Unlike the previous quarter (Q2 2023), when the region's recovery was -25.3%, the recovery was more upbeat and stood at -23.3% vs. Q3 2019. This was most likely due to the region's disproportionately high share of business travellers. The Top Ten source country list showed that Africa Air's arrival patterns were yet to return to their former shape. Ghana, Nigeria, Gabon and the DRC, were the slowest to recover (-47.2%, -43.2%, 39.5% & -39.3% vs. Q3 2019 respectively). The former two remain displaced from first and second place by Kenya's dramatically high, and Ethiopia's relatively high recovery rates (+24.3% from +31.0% in the previous quarter & -6.5% vs. Q3 2019, respectively). Mauritius' recovery rate declined by -17.9% vs. Q3 2019) although this came off a shallow base. Tanzania, Angola and Uganda were showing recoveries, which are relatively in line with the region's average -23.3% (-18.7%, -29.8%, -19.6% vs. Q3 2019, respectively).travelers



Africa Air Tourist Arrivals by Top 10 Markets Q3 2023

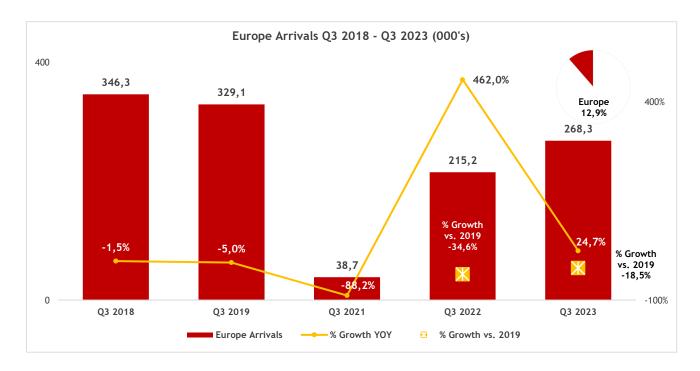
Africa Air Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Angola	9 962	0.6%	0.5%	-29.8%
Kenya	9 459	0.3%	0.5%	24.3%
Tanzania	7 867	0.4%	0.4%	-18.7%
DRC	5 766	0.4%	0.3%	-39.3%
Nigeria	5 027	0.4%	0.2%	-43.2%
Mauritius	4 145	0.2%	0.2%	-17.9%
Uganda	2 854	0.1%	0.1%	-19.6%
Ghana	2 521	0.2%	0.1%	-47.2%
Ethiopia	1 604	0.1%	0.1%	-6.5%
Gabon	1 442	0.1%	0.1%	-39.5%
All Africa Air Arrivals	61 246	4.0%	2.9%	-23.%



EUROPE ARRIVALS



European arrivals in Q3 2023 amounted to 268.2 thousand and accounted for 12.9% of arrivals (vs. 13.4% in Q3 2022). However, a similar pattern also existed in Q3 2019 and Q3 2022 when European arrivals amounted to 13.3% and 13.4% of all arrivals respectively. This was probably due to Europeans' preference for visiting SA in the summer in order to avoid their winter. This third quarter, Europe's recovery compared to Q3 2019 was -18.5%, an improvement from the previous guarter (-24.2%) and was slightly lower than the average -18.4%. It was outdone only by Asia's -31.6%. Europe showed growth compared to Q3 2022 of +24.7%, placed at 6th place after Asia, Australasia, African Land, Africa and the Middle East (58.1%, 50.8%, 31.5%, 31.0% and 29.1% respectively). This was very much unlike Q3 2022 when European arrivals were +456.2% over Q3 2021 (third highest). The Top Ten list included exceptional performance by Russia with growth of +88.8% vs. Q3 2019, evident ever since travel restrictions were lifted in October 2020. Second to this was Belgium's -9.4% growth rate, while all other European countries continued to show more negative growth compared to Q3 2019. In this



Europe Tourist Arrivals by Top 10 Markets Q3 2023

Europe Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
UK	7 2376	3.4%	3.5%	-14.7%
Germany	39 471	2.3%	1.9%	-31.3%
The Netherlands	36 556	1.7%	1.8%	-13.7%
France	28 664	1.5%	1.4%	-21.5%
Italy	20 836	0.9%	1.0%	-10.8%
Belgium	13 274	0.6%	0.6%	-9.4%
Spain	12 162	0.6%	0.6%	-18.7%
Switzerland	7 523	0.4%	0.4%	-22.2%
Ireland	5 150	0.2%	0.2%	-12.5%
Russian Federation	4 922	0.1%	0.2%	88.8%
All Europe Arrivals	268 270	13.3%	12.9%	-18.5%

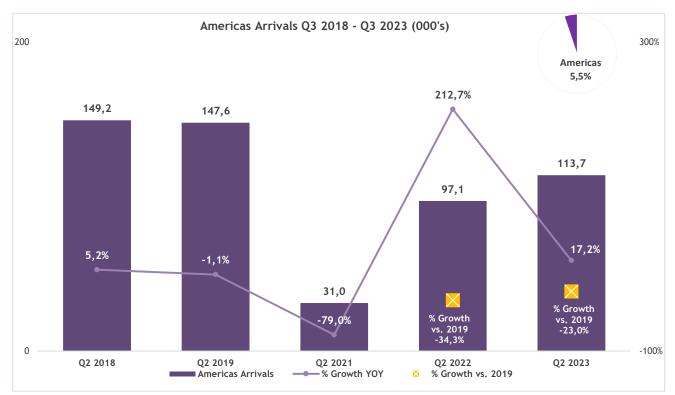
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AMERICAS ARRIVALS





In Q3 2023, travel from the Americas amounted to 113.7 thousand, reflecting a -23% decline rate vs. Q3 2019, and a decline from Q2's -16.6% over 2019. The Americas thus accounted for 5.5% of arrivals this quarter – nearly the same share as in 2022 (5.7%) and in Q3 2019 (5.8%). *The recovery was also an impressive* +17.2% *compared to Q3 2022 but was not as stunning as in Q1 2023 or Q2 2022 when arrivals were* +135.4% and +280.6% vs. Q1 2022 and Q2 2021, respectively. USA's domination continued and was now 4.4% of all arrivals. Canada was in second place with 0.6% of the share on all arrivals. Unlike the Americas counterparts, the USA's growth was at -11.7% vs Q3 2019, whereas Canada's growth declined by -17.9% in Q3 2023 vs. Q3 2019. Chile and Peru continued to lag behind with very high decline rates (-73.0% and -72.3% vs. Q2 2019) but truly significant share losses were evident only in the case of Brazil considering its share of arrivals.



Americas Tourist Arrivals by Top 10 Markets Q3 2023

Americas Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
USA	9 1008	4.2%	4.4%	-11.7%
Canada	11 467	0.6%	0.6%	-17.9%
Brazil	6 010	0.8%	0.3%	-69.7%
Mexico	1 233	0.1%	0.1%	-21.8%
Argentina	855	0.1%	0.0%	-68.9%
Chile	406	0.1%	0.0%	-73.0%
Peru	404	0.1%	0.0%	-72.3%
Colombia	339	0.0%	0.0%	-43.1%
Uruguay	243	0.0%	0.0%	-57.1%
Jamaica	221	0.0%	0.0%	-24.1%
All Americas Arrivals	113 720	5.8%	5.5%	-23.0%



ASIA ARRIVALS



Q3 2023 vs. Q3 2019

In this third quarter of 2023, Asia arrivals began to recover genuinely and were only -31.6% vs. Q3 2019, up from -32.6% in the previous quarter vs. Q2 2019. This was an improvement on Q2 2023, but it was still the lowest recovery rate of all the regions. Asia arrivals amounted to 52.5 thousand with a 2.5% share. This was still much less than their Q3 2019 3.1% share but improved since Q1 2023's 1.9% and 2022's 2.1% shares. Since Asia arrivals were the last to recover, they also showed almost the highest year-on-year recovery of +58.1% vs. O3 2022. On this count, they held the first position in this quarter. As in Q3 2023, growth rates of countries in the Indian subcontinent were in the lead, with Bangladesh first, followed by Pakistan and India (+45.4%, 3.7%, & -11.5% vs. Q3 2019 respectively). In terms of arrival share in Q3 2023, India remained in first place, accounting for 0,9% of all arrivals followed by China's 0.6%. China, South Korea and Japan continued to show the lowest recovery rates (-55.6%, -49.6%, -48.3%, vs. Q3 2019 respectively).have begun



Asia Tourist Arrivals by Top 10 Markets Q3 2023

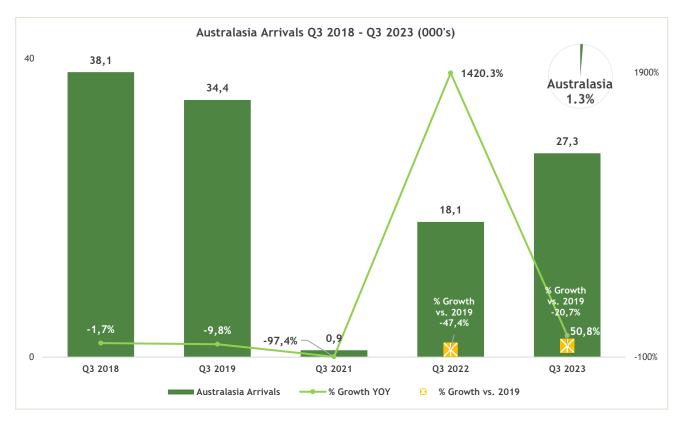
Asia Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023	
India	18 728	0.9%	0.9%	-11.5%	
China	12 118	1.0%	0.6%	-50.6%	
Japan	3 688	0.3%	0.2%	-48.3%	
Pakistan	3 430	0.1%	0.2%	3.7%	
South Korea	2 571	0.2%	0.1%	-49.6%	
Bangladesh	1 999	0.1%	0.1%	45.4%	
Singapore	1 810	0.1%	0.1%	-30.4%	
Malaysia	1 788	0.1%	0.1%	-25.0%	
Thailand	1 241	0.1%	0.1%	-41.5%	
Taiwan	1 117	0.1%	0.1%	-48.7%	
All Asia Arrivals	52 541	3.1%	2.5%	-31.6%	



AUSTRALASIA ARRIVALS 27.2 K



Australasian tourist arrivals recovered tremendously, with the fifth-best regional recovery rate of -20.7% vs. Q3 2019. Australasian arrivals amounted to 27.2 thousand and a 1.3% share. This was lower than their 1.5% share in Q3 2019; however, it improved their 2022's 1.1% and Q1 2023's 1.2%. Australasia arrivals showed the highest year-on-year growth with +1896.1% over Q3 2022. A stabilization was noted in Q3 2023 with an increase of +50.8%. Australasia no doubt made up for ground lost in Q3 2022. However, it still had not surpassed its Q3 2019 numbers, currently at -20.7% compared to Q3 2019. Dynamics within the Australasia region seem to have changed with New Zealand showing fantastic growth of +13.1% while Australasia's was a negative -25.6% over Q3 2019, respectively. It was expected that New Zealand's recovery would be that of a late bloomer due to the stringent travel restrictions imposed by its government at the very outset of the pandemic.



Australasia Tourist Arrivals by Market Q3 2023

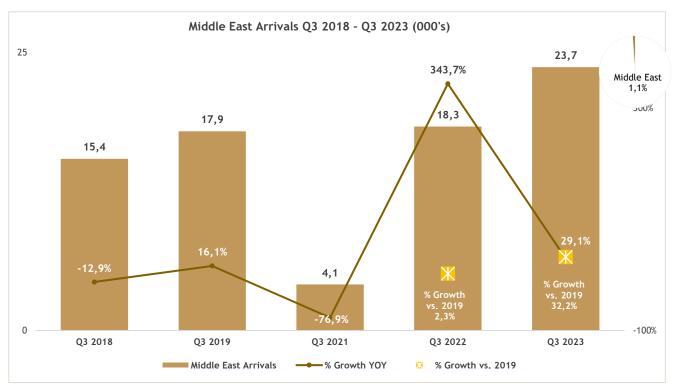
Australasia Top 5 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Australia	22 329	1,2%	1,1%	-25,6%
New Zealand	4 897	0,2%	0,2%	13,1%
Fiji	32	0,0%	0,0%	-15,8%
Tonga	9	0,0%	0,0%	50,0%
Papua New Guinea	5	0,0%	0,0%	-58,3%
All Australasia Arrivals	27 279	1,5%	1,3%	-20,7%



MIDDLE EAST ARRIVALS 23.6 K



In Q3 2023, Middle East arrivals amounted to 23.6 thousand and a 1.1% share, up from the previous quarter's 11.4 thousand and a 0.6% share. This marked more than a total recovery over Q3 2019 when arrivals were 10.9 thousand and represented a 0.5% share. It's not surprising then that the region's +32.2% recovery rate over Q3 2019 was the highest and the only positive one. The same occurred in Q1 2023 when arrivals from the Middle East were only -7.0% less than their Q1 2019 counterparts, with this being the highest regional recovery rate. *Recovery was even greater in year-on-year terms with Q3 2023 showing growth of* +29.1% over Q3 2022 although in Q3 2022 this was more marked (+343.7% vs. Q3 2021). Like previously, Middle East arrivals were dominated by Saudi Arabia surpassing Israel, most likely due to the civil unrest coupled with geopolitical issues. In Q3, Qatar also showed the highest growth rate followed by the UAE, Saudi Arabia and Iran (+157.0%, +137.2%, +67.6%, and +45.9% respectively). Missing from the positive growth list is Israel with -1.4% growth over Q3 2019 compared to +29.9% in Q1 2023.



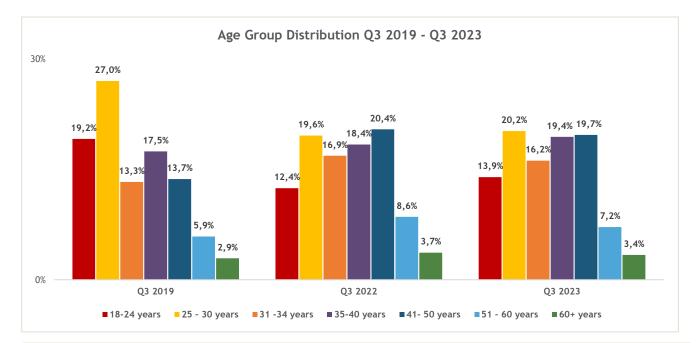
Middle East Tourist Arrivals by Top 10 Markets Q3 2023

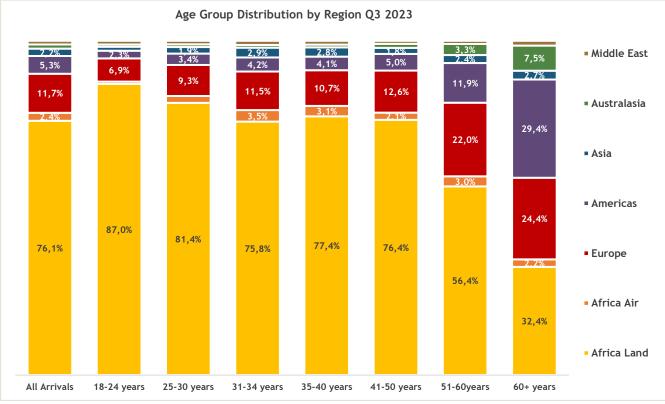
Middle East Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Saudi Arabia	7 925	0.2%	0.4%	67.6%
Israel	7 633	0.3%	0.4%	-1.4%
United Arab Emirates	4 329	0.1%	0.2%	137.2%
Qatar	784	0.0%	0.0%	157.0%
Kuwait	705	0.0%	0.0%	-5.1%
Iran	642	0.0%	0.0%	45.9%
Jordan	610	0.0%	0.0%	6.8%
Lebanon	427	0.0%	0.0%	-32.5%
Yemen	181	0.0%	0.0%	-30.7%
Oman	156	0.0%	0.0%	-29.1%
All Middle East Arrivals	23 678	0.6%	1.1%	32.2%





International travellers' age distribution improved and was more evenly distributed across the age brackets than in Q3 2022. This quarter was still heavier on the older groups (31-60 years, 65.8% vs. 54.0% in Q2 2019) and markedly lighter on the younger ones (18-30 years, 34.2% vs. 42.7% in Q2 2019). Africa Land contributed the bulk of all visitors in all age groups (56.4% and upwards) except for the oldest group where Europe and the Americas visitors played a more significant role (53.8%).travelers'

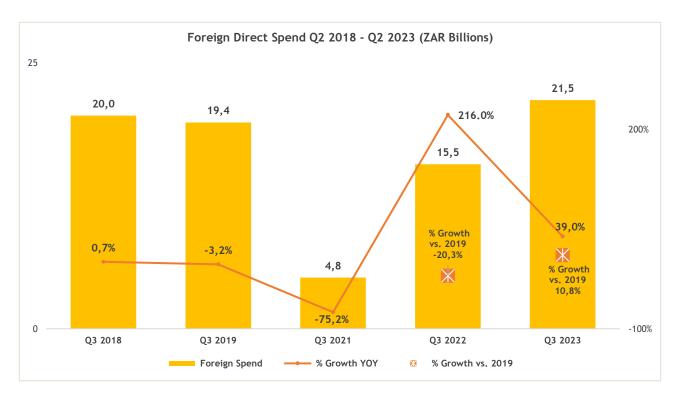




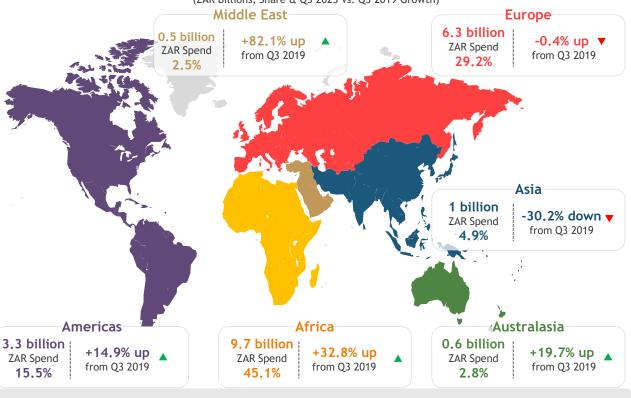
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Foreign spend continued to show significant recovery, as was also the case in Q2 2023 & Q1 2023. Foreign tourists' spending amounted to ZAR 21.4 billion this quarter and showed a marked positive increase of +10.8% over Q3 2019 results. *The spending outdid Q3 2022 and was +39.0% greater*.



Foreign Direct Spend by Region Q3 2023 (ZAR Billions, Share & Q3 2023 vs. Q3 2019 Growth)



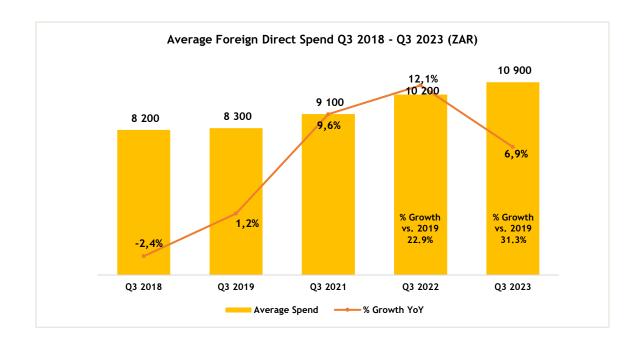
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Patterns evident in foreign direct spend Q3 2023 suggest an overall increase. The greatest increase was noted from Middle East (+82.1% vs. Q3 2019). However, since the share for Asian tourists was declining (+4.9% in Q3 2023 vs +7.7% in Q3 2019), its foreign direct spend declined by -30.2% vs. Q3 2019. Most other regions were on the incline with the exception of the Central & S. America, (-21.0% vs. Q3 2019). Africa, especially Africa Land was the main driving force behind overall spend growth followed by Australasia, and North America (32.8%, 36.2% and 20.6% vs. Q3 2019). In line with this, the share of spend for Africa Land, Americas, North America and Middle East also grew when compared to the share in Q3 2019). Europe showed the largest decline in share of spend from 32.5% in Q3 2019 to 29.2% in Q3 2023. The average spend was ZAR10,900, equivalent to a +31.3% increase over Q3 2019.

Region	Spend (ZAR Billions)			% Share			% Growth			
	Q3 2019	Q3 2023	Q3	2019	Q3	2023	Q3 20	23 v	s. Q3	2019
Africa	7.3	9.7		37.6%		45. 1%				32.8%
Africa Land	6.3	8.6		32.6%		39.9 %				36.2%
Africa Air	1.0	1.1		5.0%		5.2%				11.7%
Europe	6.3	6.3		32.5%		29.2%				-0.4%
Americas	2.9	3.3		14 .9 %		15.5%				1 4.9 %
North America	2.5	3.0		12 .9 %		1 4.0 %				20.6%
Central & S. America	0.4	0.3		2.1%		1.5%				-21.0%
Asia	1.5	1.0		7.7%		4.9 %				-30.2%
Australasia	0.5	0.6		2.6%		2.8%				1 9.7 %
Middle East	0.3	0.5		1.5%		2.5%				82.1%
All Arrivals	19.4	21.5		100.0%		100.0%				10.8%

Foreign Direct Spend by Region Q3 2019 vs. Q3 2023



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As mentioned earlier, average spend grew considerably this quarter and amounted to ZAR10,900. This was equivalent to a +31.3% increase over Q3 2019. The resultant ZAR 10,900 was lower than Q1 2023's ZAR13,100 and Q2 2023's ZAR12,400. This means it fell below an all-time high in Q2 as was the case in Q1. Average spend was on the increase in all regions with Asia of course showing the highest growth (+753.6% vs. Q3 2019). Next in line was Americas with +272.9% growth over Q3 2019.

	Average Spend (ZAR)			% Growth		
Region	Q3 2019	Q3 2022	Q3 2023	Q3 2023 vs. Q3 2019		
Africa	3 900	5 500	6 400	64.1%		
Africa Land	3 700	4 800	5 800	56.8%		
Africa Air	18 100	25 700	23 300	28.7%		
Europe	20 900	24 100	26 900	28.7%		
Americas	8 500	32 200	31 700	272.9%		
North America	24 400	32 500	31 300	28.3%		
Central & South America	17 500	28 900	35 900	105.1%		
Asia	2 800	21 300	23 900	753.6%		
Australasia	19 200	28 100	23 600	22.9%		
Middle East	24 800	30 400	25 400	2.4%		
All Arrivals	8 300	10 200	10 900	31.3%		

Average Foreign Direct Spend by Region Q3 2019 - Q3 2023

Since foreign spend more than fully recovered this quarter and totaled ZAR 21.5 billion, a number of expenditure categories showed positive growth over Q3 2019. The highest growth was in the Personal shopping categories (+19.5% vs. Q3 2019). This was in line with overall spend growth stemming mainly from Africa Land and the same pattern was evident in Q1 2023 as well. Transport grew by +11.4% while business shopping declined by -14.3% over Q3 2019. Medical, having the least base in terms of share of 1.0% experienced negative growth of -28.5% vs. Q3 2019. Accommodation declined slightly (-8.0% vs. Q3 2019) and may be considered stagnant.

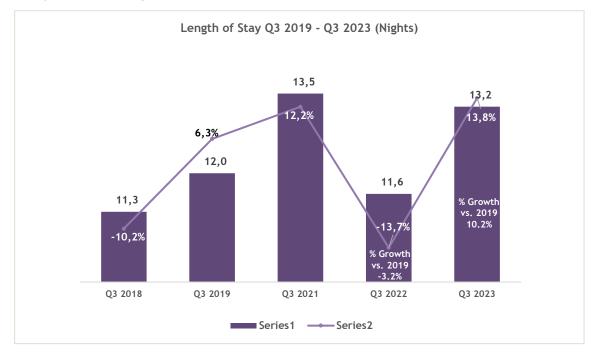
Spond Catogory	ZAR Billions		% SI	nare	% Growth	
Spend Category	Q3 2019	Q3 2023	Q3 2019	Q3 2023	Q3 2023 vs. Q3 2019	
Personal Shopping	5.4	6.5	27.8%	30.0%	19.5%	
Business Shopping	2.9	2.5	14.9%	11.6%	-14.3%	
Food & Beverages	3.1	3.4	16.0%	15.9%	10.4%	
Accommodation	2.6	2.4	13.4%	11.1%	-8.0%	
Leisure	2.1	2.3	10.8%	10.9%	11.8%	
Transport	1.6	1.8	8.2%	8.3%	11.4%	
Medical	0.3	0.2	1.5%	1.0%	-28.5%	
All Types	19.4	21.5	100.0%	100.0%	10.8%	

Foreign Direct Spend by Type Q3 2019 - Q3 2023





This quarter, the length of stay continued to surpass 2019 levels and amounted to 13.6 nights. This was a growth of +10.2% over Q3 2019 but was however lower than Q1 2023's +23.3% increase over Q1 2019. On the other hand, the Q3 2023 length of stay was higher than Q2 2022's +5.4% over Q2 2019. Asia showed the longest stays (21.1 nights), slightly ahead of Middle East (21.0 nights). The overall average for overseas tourists was 15.2 compared to 12.7 nights for Africa tourists.

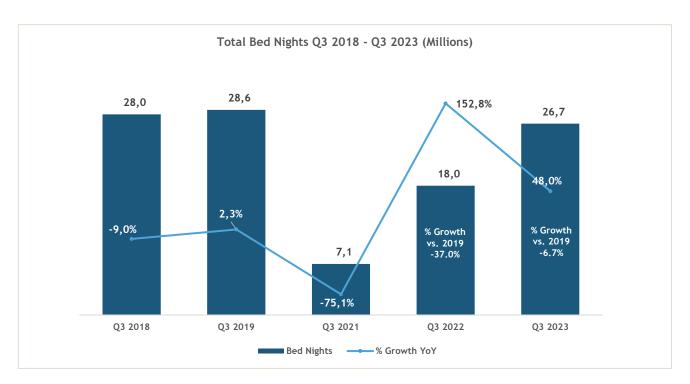


Length of Stay Q3 2023 (No. Nights & Q3 2023 vs. Q3 2019 Growth)

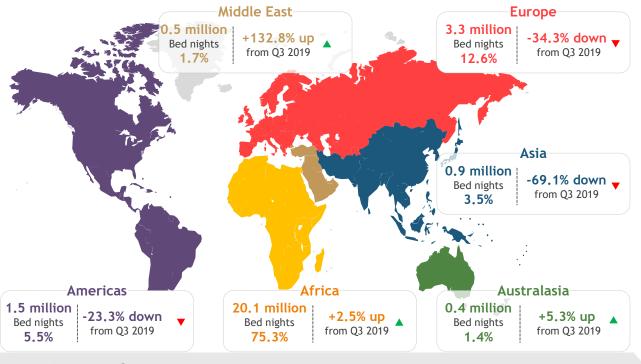




Bed nights recovered substantially in Q3 2023 and amounted to 26.7 million. However, they were still slightly lower than Q3 2019's 28.6 million (-6.7% vs. Q3 2019). The overwhelming bulk of bed nights originated with Africa tourists (75.3%), the next biggest contributor being Europe (12.6%). All regions experienced increases except for the Europe and Asia and Americas having declined (-34.3%, -69.1% and -23.3% vs. Q3 2019).



Total Bed Nights Q3 2023 (Millions, Share & Q3 2023 vs. Q3 2019 Growth)

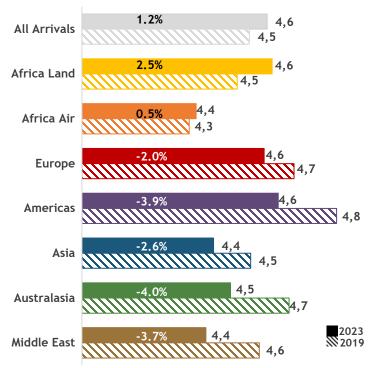


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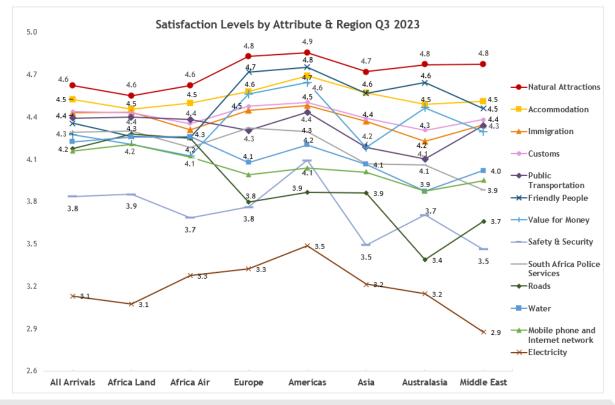


This quarter, international tourists' overall satisfaction with South Africa slightly improved following a three-quarter improvement period. Overall satisfaction was now 1.2% higher than it was in Q3 2019 (4.5 vs. 4.6 over Q3 2019).

In stark contradiction to this, and as was also the case throughout 2022, regional satisfaction levels were in actual fact all going down except for Africa Land and Africa Air tourists (+2.5% and 0.5% vs. Q3 2019). The most dramatic results are for Americas and Australasia which showed the highest declines in satisfaction levels (-3.9% and -4.0% vs. Q3 2019 respectively). The Middle East also showed noticeable decline in satisfaction level of -3.7% when compared to Q3 2019. Overall Satisfaction & Growth Q3 2023 vs. Q3 2019



In terms of satisfaction parameters, the same patterns continued to persist. South Africa's natural attractions received the highest accolades. SA's friendly people and accommodation were second for all regions. The newly included Electricity satisfaction rating was worryingly last in performance on the list for all regions.

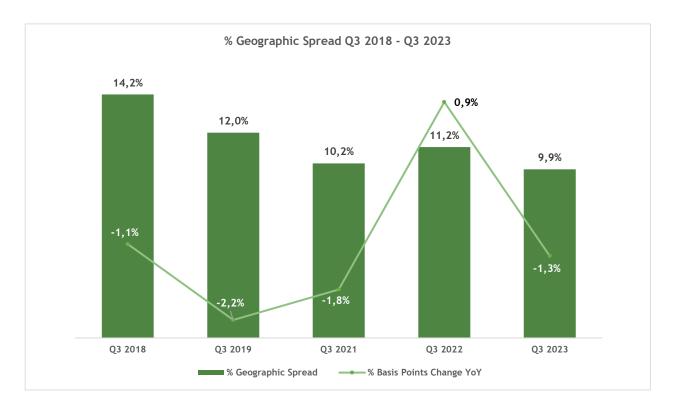




INTERNATIONAL TOURISM: PROVINCIAL PERFORMANCE



South Africa's geographic spread index further declined in this quarter to reach 9.9%. This was a loss of -1.3% basis points over Q3 2022 and took the index to levels unseen previously in Q3. International arrivals were the highest for Gauteng (0.95 m), followed by Mpumalanga (0.46 m), the Western Cape (0.29 m), and the Free State (0.21 m). The Gauteng and Eastern Cape's length of stay were the longest this quarter (13.0 nights), followed by the North West, Western Cape, and Free State 12, 11.7, and 11.6 nights respectively.



Tourist Arrivals, Spend, Bed Nights & Length of Stay by Province Q3 2023

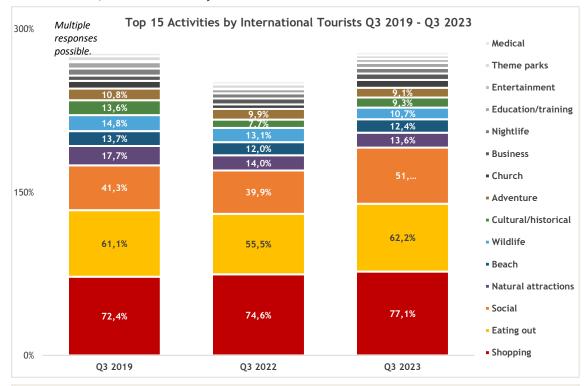
Province	International Tourist Arrivals (000's)	3		Length of Stay (Nights)	
	Q3 2023	Q3 2023	Q3 2023	Q3 2023	
Gauteng	954	9.9	12.0	13.0	
Mpumalanga	463 1.8		4.3	9.6	
Western Cape	294	4.6	3.3	11.7	
Free State	211	0.5	2.4	11.6	
KwaZulu-Natal	160	1.3	1.7	10.9	
Limpopo	128	1.7	1.1	8.5	
North West	77	0.5	0.9	12.0	
Eastern Cape	70	1.0	0.9	13.0	
Northern Cape	28	0.2	0.2	9.0	

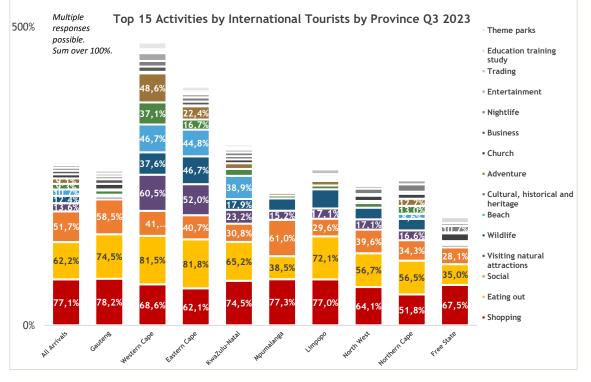
*Geographic spread being the share of tourists visiting 2 provinces or more.





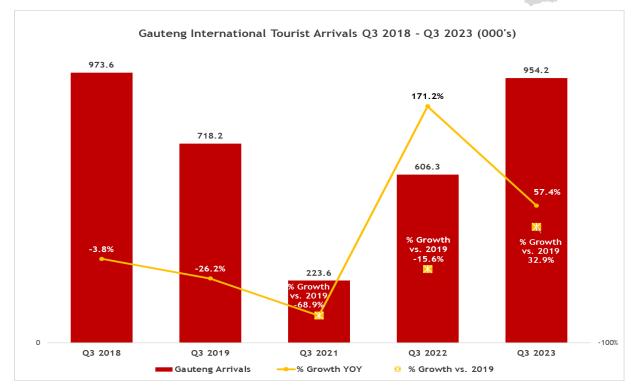
The full spectrum of tourist activities was restored as well as strengthened. Top activities included shopping, eating out, social engagements, natural attractions, going to the beach, wildlife viewing, visiting cultural and historical attractions, as well as adventure experiences. A provincial look brings out the Western Cape's and Eastern Cape's highly active nature, to be followed by Kwa-Zulu Natal as well as North West.











Gauteng International Tourist Arrivals by Top 10 Source Markets Q3 2023

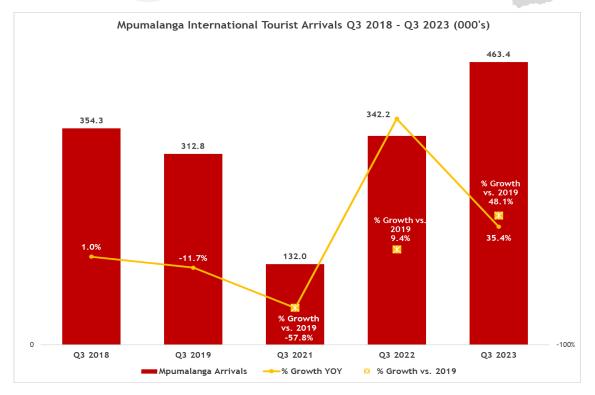
Gauteng Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Zimbabwe	440 674	1 9. 1%	46.2%	222.0%
Mozambique	70 466	26.7%	7.4%	-63.2%
Lesotho	51 703	15.8%	5.4%	-54.3%
USA	47 195	5.1%	4.9%	29.5%
Botswana	40 496	9.3%	4.2%	-39.2%
Eswatini	38 953	7.6%	4.1%	-28.4%
Malawi	31 710	4.9%	3.3%	-10.1%
Zambia	30 918	5.1%	3.2%	-16.2%
UK	26 101	4.7%	2.7%	-23.0%
Germany	13 458	3.2%	1.4%	-41.7%
All Gauteng Arrivals	954 233	100.0%	100.0%	32.9%

Share of Gauteng Tourist Arrivals by Main Purpose Q3 2023

Gauteng	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	50.8 %	13.6%	9.7%	7.0%	3.8%	5.6%	1.2%	1.4%
Basis Point Change vs. 2019	8.4%	12.5%	-4.4%	4.4%	1.5%	2.2%	0.2%	-0.3%







Mpumalanga International Tourist Arrivals by Top 10 Source Markets Q3 2023

Mpumalanga Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Mozambique	263 668	48.8%	56.9 %	72.8%
Eswatini	88 148	27.6%	19.0%	2.1%
USA	17 418	5.6%	3.8%	-1.1%
Zimbabwe	12 802	3.7%	2.8%	10.7%
Germany	9 286	4.7%	2.0%	-36.6%
UK	8 593	3.6%	1.9%	-23.3%
France	8 145	2.9%	1.8%	-9.8%
Italy	8 122	0.9%	1.8%	193.3%
The Netherlands	7 406	2.2%	1.6%	5.3%
Australia	5 043	1.4%	1.1%	11.6%
Others in Top 10 Q3 2019:				
Spain	3 940	0.5%	0.9 %	159.0%
All Mpumalanga Arrivals	463 356	100.0%	100.0%	48.1%

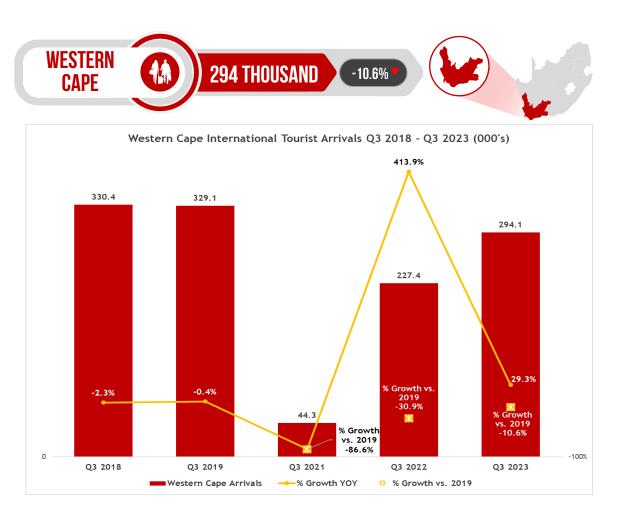
Share of Mpumalanga Tourist Arrivals by Main Purpose Q3 2023

Mpumalanga	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	63.5%	22.1%	2.8%	0.5%	7.3%	0.2%	1.7%	0.3%
Basis Point Change vs. 2019	-6.2%	-1.7%	2.1%	0.0%	6.3%	-0.4%	0.9%	-0.7%

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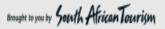


Western Cape International Tourist Arrivals by Top 10 Source Markets Q3 2023

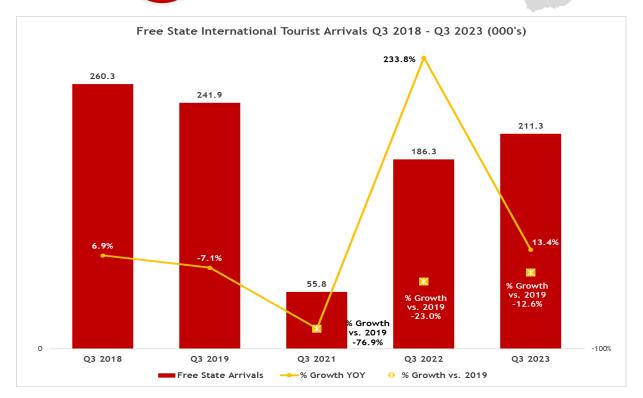
Western Cape Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
UK	37 791	18.2%	12.8%	-36.8%
USA	37 423	13.2%	12.7%	-13.9%
Germany	21 521	13.5%	7.3%	-51.6%
Zimbabwe	20 711	2.7%	7.0%	135.9%
The Netherlands	17 017	5.5%	5.8%	-6.7%
Namibia	15 104	8.0%	5.1%	-42.4%
France	14 833	6.2%	5.0%	-27.4%
Italy	14 657	2.4%	5.0%	82.1%
Lesotho	10 593	2.0%	3.6%	63.0%
Australia	9 627	3.6%	3.3%	-19.1%
Others in Top 10 Q3 2019:				
Belgium	5 880	1.8%	2.0%	-2.8%
All Western Cape Arrivals	294 113	100.0%	100.0%	-10.6%

Share of Western Cape Tourist Arrivals by Main Purpose Q3 2023

Western Cape	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	21.1%	60.4%	0.7%	4.9 %	0.4%	6.5%	0.6%	0.5%
Basis Point Change vs. 2019	8.0%	-1.1%	-0.6%	2.6%	-0.1%	-5.6%	-0.1%	0.2%



FREE STATE 11 THOUSAND -12.6%



Free State International Tourist Arrivals by Top 10 Source Markets Q3 2023

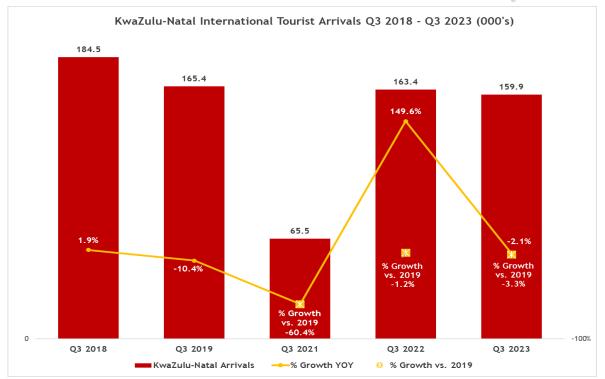
Free State Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Lesotho	196 424	105.7%	93.0%	-23.2%
USA	2 042	0.8%	1.0%	11.5%
Botswana	1 558	1.0%	0.7%	-33.3%
UK	1 145	0.6%	0.5%	-27.0%
Eswatini	927	0.4%	0.4%	-10.7%
The Netherlands	899	0.3%	0.4%	8.1%
Namibia	791	0.4%	0.4%	-25.4%
Mozambique	763	0.9%	0.4%	-64.8%
Saudi Arabia	681	0.0%	0.3%	
Germany	619	0.7%	0.3%	-62.2%
Others in Top 10 Q3 2019:				
Zimbabwe	196	0.4%	0.1%	-81.5%
Malawi	597	0 .1%	0.3%	217.7%
France	311	0.2%	0.1%	-41.0%
All Free State Arrivals	211 316	100.0%	100.0%	-12.6%

Share of Free State Tourist Arrivals by Main Purpose Q3 2023

Free State	VFR	Holiday		Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	82.9%	2.4%	1.4%	0.9%	0.6%	0.7%	1.0%	0.7%
Basis Point Change vs. 2019	10.1%	-0.2%	-0.4%	0.5%	-8.9%	-0.7%	0.4%	-0.7%

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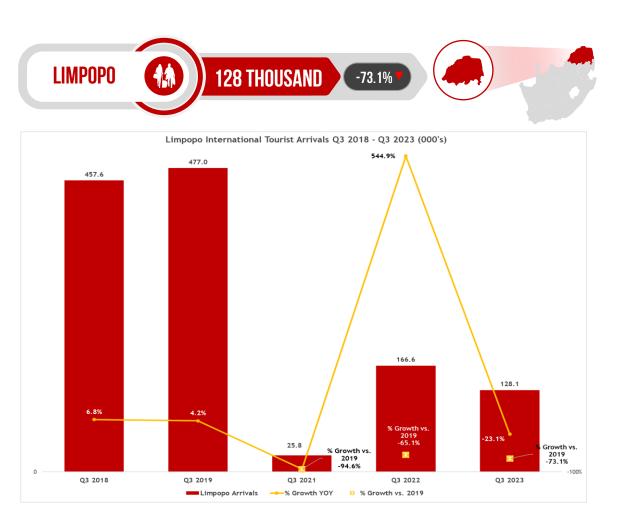
KwaZulu-Natal International Tourist Arrivals by Top 10 Source Markets Q3 2023

KwaZulu-Natal Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Eswatini	65 370	43.6%	40.9 %	-9.3 %
Zimbabwe	13 464	5.9%	8.4%	37.0%
UK	9 426	7.0%	5.9 %	-18.0%
USA	9 075	6.0%	5.7%	-8.2%
Lesotho	8 699	6.9%	5.4%	-23.3%
Zambia	6 120	1.8%	3.8%	106.1%
The Netherlands	4 350	3.1%	2.7%	-14.9%
Germany	4 106	6.1%	2.6%	-59.6%
France	3 789	3.6%	2.4%	-35.7%
India	3 649	2.2%	2.3%	1.6%
Others in Top 10 Q3 2019:				
Australia	2 500	2.3%	1.6%	-33.7%
All KwaZulu-Natal Arrivals	159 888	100.0%	100.0%	-3.3%

Share of KwaZulu-Natal Tourist Arrivals by Main Purpose Q3 2023

KwaZulu-Natal	VFR	Holiday		Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	45.6 %	26.8%	9.9 %	5.4%	0.5%	3.1%	0.4%	3.5%
Basis Point Change vs. 2019	2.9%	-5.4%	4.8%	2.3%	-2.2%	-1.6%	0.0%	2.4%

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Limpopo International Tourist Arrivals by Top 10 Source Markets Q3 2023

Limpopo Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Zimbabwe	62 062	72.9%	48.4%	-82.1%
Botswana	16 738	5.9%	13.1%	-40.9%
USA	12 552	1.8%	9.8%	45.8%
UK	4 590	1.0%	3.6%	-2.6%
The Netherlands	3 935	0.5%	3.1%	66.8%
Germany	3 536	0.9%	2.8%	-22.0%
France	2 929	0.6%	2.3%	8.9%
Italy	2 287	0.2%	1.8%	96.8%
Australia	2 234	0.4%	1.7%	23.1%
Mozambique	1 604	1.1%	1.3%	-70.1%
Others in Top 10 Q3 2019:				
Zambia	635	0.3%	0.5%	- 60.1 %
Lesotho	609	0.7%	0.5%	-82.7%
All Limpopo Arrivals	128 126	100.0%	100.0%	-73.1%

Share of Limpopo Tourist Arrivals by Main Purpose Q3 2023

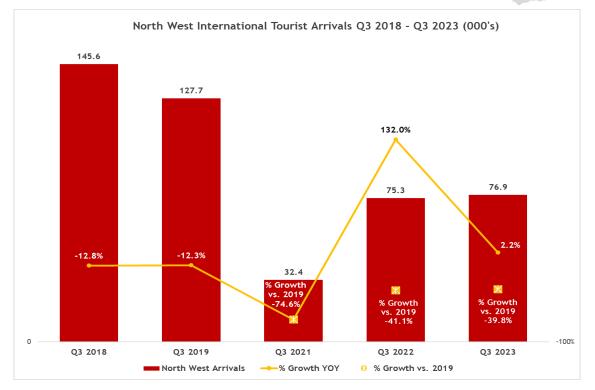
Limpopo	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	28.9%	28.2 %	13.7%	2.2%	21.8%	0.9%	0.2%	1.0%
Basis Point Change vs. 2019	16.8%	19.9%	-7.8%	2.0%	-30.2%	0.5%	-0.1%	-1.9%

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North-West International Tourist Arrivals by Top 10 Source Markets Q3 2023

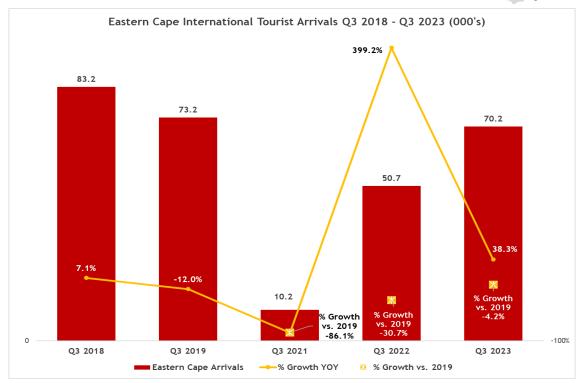
North West Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Botswana	25 984	76.4%	33.8%	-73.4%
Zimbabwe	12 899	10.4%	16.8%	-2.7%
Lesotho	12 479	18.8%	16.2%	-48.0%
USA	3 310	2.6%	4.3%	0.5%
UK	2 278	2.5%	3.0%	-29.6%
Eswatini	1 958	3.6%	2.5%	-57.0%
Namibia	1 564	2.5%	2.0%	-51.6%
Mozambique	1 525	9.2%	2.0%	-87.0%
Germany	1 512	1.7%	2.0%	-30.1%
The Netherlands	1 406	0.8%	1.8%	34.0%
Others in Top 10 Q3 2019:				
India	1 136	1.8%	1.5%	-51.1%
All North West Arrivals	76 931	100.0%	100.0%	-39.8%

Share of North-West Tourist Arrivals by Main Purpose Q3 2023

North West	VFR	Holiday	Business Shopping	Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	55.0%	23.4%	4.6%	5.8%	1.1%	3.2%	0.8%	2.2%
Basis Point Change vs. 2019	7.3%	5.1%	10.1%	5.4%	-1.3%	-0.2%	-0.5%	0.8%

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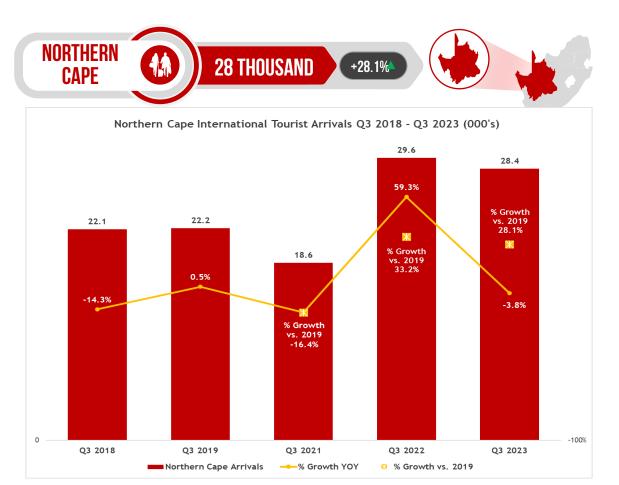
Eastern Cape International Tourist Arrivals by Top 10 Source Markets Q3 2023

Eastern Cape Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
UK	8 086	17.2%	11.5%	-35.7%
USA	7 427	11.4%	10.6%	-11.1%
Zimbabwe	6 923	3.7%	9.9 %	153.6%
Germany	6 241	21.2%	8.9%	-59.8%
The Netherlands	5 468	7.8%	7.8%	-3.9%
France	3 280	5.0%	4.7%	-10.8%
Australia	2 530	4.1%	3.6%	-16.4%
Eswatini	2 519	1.7%	3.6%	106.0%
Lesotho	2 425	4.0%	3.5%	-17.0%
Italy	1 850	2.2%	2.6%	14.1%
Others in Top 10 Q3 2019:				
Belgium	1 692	2.4%	2.4%	-5.3%
Botswana	1 175	1.1%	1.7%	44.7%
All Eastern Cape Arrivals	70 155	100.0%	100.0%	-4.2%

Share of Eastern Cape Tourist Arrivals by Main Purpose Q3 2023

Eastern Cape	VFR	Holiday		Business Traveller		MICE	Medical	Religion
Share Q3 2023	36.4%	48.6%	0.6%	6.2%	0.0%	1.4%	0.0%	1.2%
Basis Point Change vs. 2019	21.0%	-18.0%	0.1%	3.6%	-1.7%	-3.2%	-0.2%	0.4%

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Northern Cape International Tourist Arrivals by Top 10 Source Markets Q3 2023

Northern Cape Top 10 Markets Q3 2023	Tourist Arrivals Q3 2023	% Share Q3 2019	% Share Q3 2023	% Growth Q3 2019 - Q3 2023
Namibia	12 970	45.3%	45.6%	28.9%
Lesotho	4 038	16.7%	14.2%	9.1 %
Zimbabwe	2 062	6.3%	7.2%	46.4%
USA	1 488	6.2%	5.2%	8.2%
UK	1 072	5.0%	3.8%	-3.6%
The Netherlands	817	2.8%	2.9%	32.0%
Botswana	697	4.3%	2.5%	-27.7%
Malawi	521	0.2%	1.8%	1307.8%
Eswatini	506	0.5%	1.8%	368.5%
UAE	496	0.0%	1.7%	6101.7%
Others in Top 10 Q3 2019:				
Germany	446	5.2%	1.6%	-61.4%
Spain	429	2.2%	1.5%	- 12.3%
Australia	368	1.7%	1.3%	-0.2%
Belgium	219	0.9 %	0.8%	15.1%
All Northern Cape Arrivals	28 445	100.0%	100.0%	28.1%

Share of Northern Cape Tourist Arrivals by Main Purpose Q3 2023

Northern Cape	VFR	Holiday		Business Traveller	Personal Shopping	MICE	Medical	Religion
Share Q3 2023	42.5%	28.6%	0.4%	14.7%	5.9 %	1.2%	0.0%	5.5%
Basis Point Change vs. 2019	10.7%	-9.1%	-9.9%	14.1%	-2.1%	-2.2%	-2.5%	4.9%



DOMESTIC TOURISM PERFORMANCE

SUMMARY OF KEY FINDINGS



In the 3rd quarter of 2023, there were

9 million overnight domestic trips.

There was a +3.9% growth on trip numbers in Q3 2022. Domestic trips were mainly for holiday (41.0%) and VFR (38.6%) purposes. In this quarter, VFR dropped -14.8% compared to its Q3 2022 figure whilst holidays increased by 58.2% from Q3 2022.



Overnight domestic tourism generated a total of ZAR 30.3 billion in revenue, representing an increase of +34.0% over Q3 2022 and beating the previous year's

all-time high for domestic spend in the third quarter (ZAR 22.6 billion). Higher spend also brought on a much higher (+29.2%)

average spend of ZAR 3,360.



The duration of domestic trips was 3.7 nights,

meaning an increase of +15.0% over Q3 2022.

Higher trip and tourist numbers resulted in a total

of **32.9 million** bed nights,

constituting an increase of +19.5% over Q3 2022.

Domestic trips reached 9 million, with a decline of -14.5% compared to Q3 2019 and a +3.9% increase over Q3 2022. This growth rate is stable, considering the massive recovery since the pandemic. In terms of purpose, it seems that travel behaviours did truly come back to pre-COVID patterns with VFR constituting 38.6\% and holidays coming back to their Q3 2019 levels (41%).

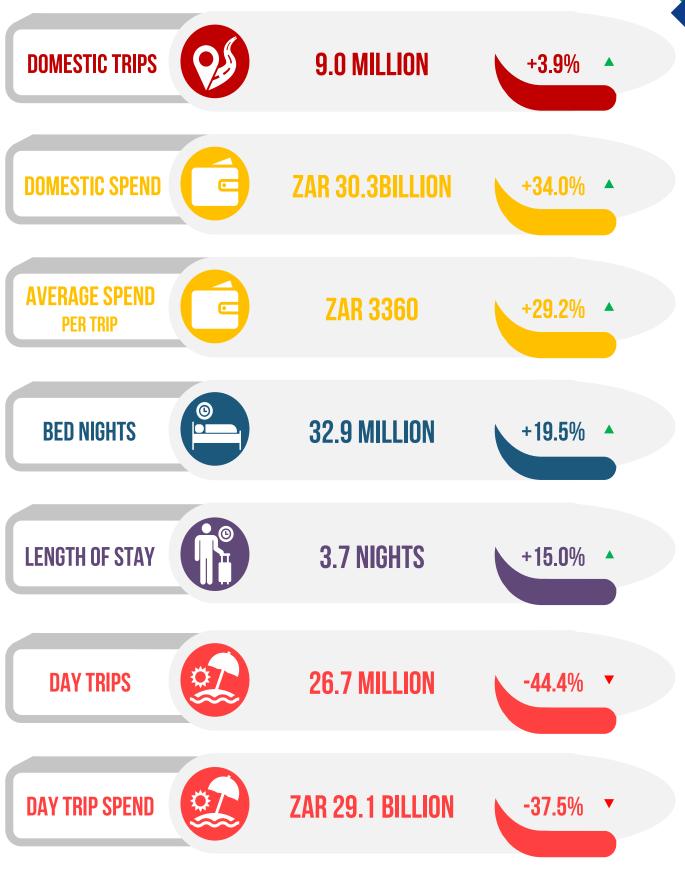
In this 3rd quarter there were 8.4 million domestic tourists. This was a growth of +1% in comparison to Q3 2022. Similarly, the number of trips grew by +3.9% vs. Q3 2022. A decline rate of -17.1% in number of tourists compared to Q3 2019 was noted and a similar decline trend in domestic trips of -14.5% vs. Q3 2019 was observed. The average number of trips remained 1.1 per person and this is the same as in most previous quarters.

Domestic spend showed considerable growth of over Q3 2019 (+133%) as well as +34.0% increase over Q3 2022. Domestic spend for this third quarter stood at ZAR 30.3 billion, this being an all-time high for Q3. Average spend for this quarter was ZAR 3,360 meaning a +173.2% growth over Q3 2019. Apart from Covid-19's influence in the previous years of recovery, Q3 2023 average domestic spend grew by +29.2% when compared to Q3 2022.

Domestic bed nights for this quarter were 32.9 (higher than Q2 2023's 27.6 million). This result mirrors a +8.3% increase over Q3 2019 and was in contrast with the -14.5% decline in domestic trips. *Compared to Q3 2022, this marked a* +19.5% *increase*. Domestic length of stay surpassed Q3 2019 levels and is 3.7 nights' long for this 3^{rd} quarter. This signified a +26.7% increase over Q3 2019 and a +15% *increase vs. Q3 2022*.

Domestic day trips remained well below their Q3 2019 levels and amounted to 26.7 million. This represents a -71.7% decline vs. Q3 2019's 94.6 million. In addition, when *compared to Q3 2022, domestic day trips declined by -44.4%*. Out of all the purpose categories, religious and personal shopping trips declined the most (-87.4% and -84.4% respectively). Business and holiday trips have declined similarly by -58.2% and -54% over Q3 2019 respectively.

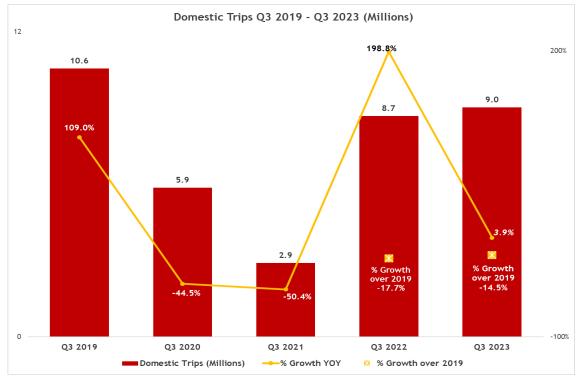
DOMESTIC TOURISM PERFORMANCE

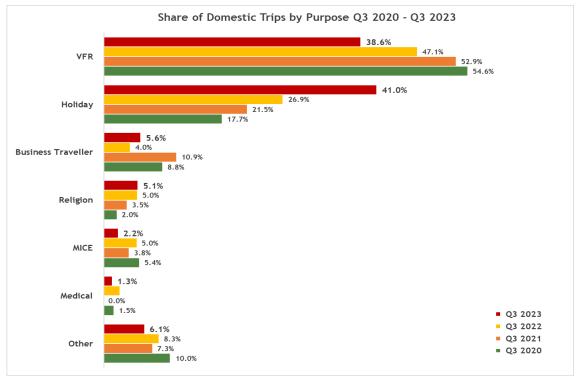


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Domestic trips reached 9 million, with a decline of only -14.5% compared to Q3 2019 and a +3.9% over Q3 2022. This growth rate was stable, considering the massive recovery since the pandemic. In terms of purpose, it seems that travel behaviour did truly come back to pre-Covid patterns with VFR constituting 38.6% and holidays coming back to their Q3 2019 levels (41.0%).



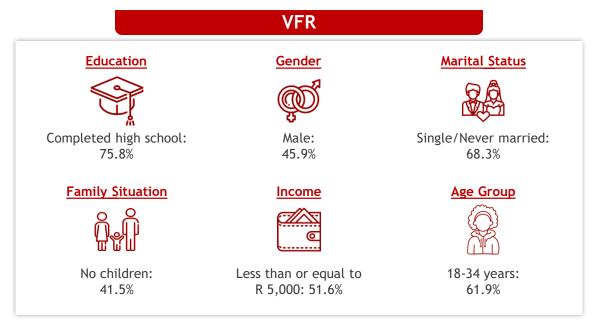


*Personal & business shopping removed due to very low counts.

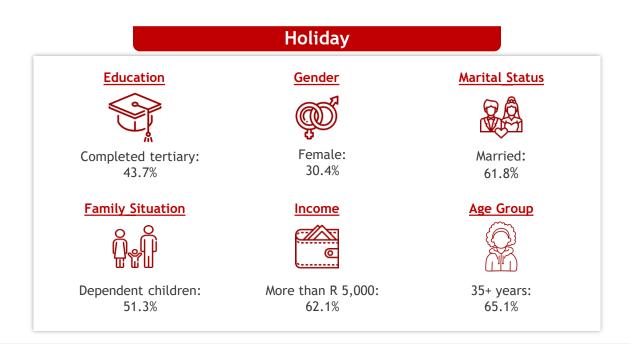




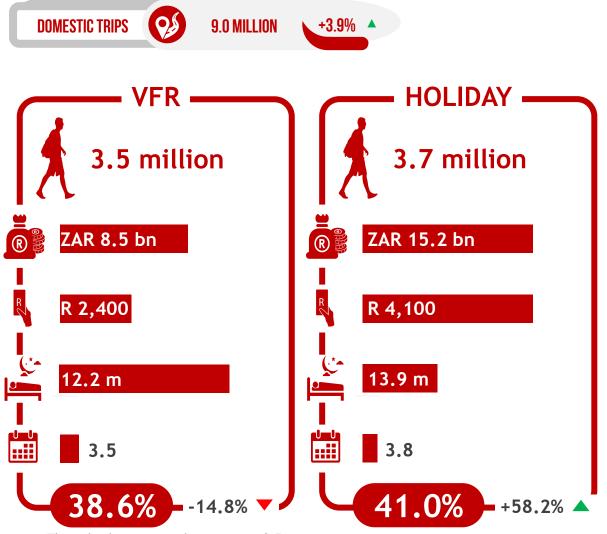
Profiling VFR tourists reveals similar patterns as in previous quarters. The majority of them were single and have never been married (68.3%), had no children (41.5%), were females (54.1%), and earned less than or equal to ZAR 5,000 (51.6%). Expectedly, many were young, between 18-34 years of age (61.9%). Compared to Q3 2019, many more of them had completed high school (75.8%).



Holiday tourists differed from those visiting friends and family (VFR). Firstly, these were mostly males (69.6%), earning more than ZAR 5,000 (62.1%). However, a majority of them were married (61.8%). Moreover, 43,7% had completed tertiary education. They were also older with 65.1% of them being 35 years or over and 51.3% have dependent children.





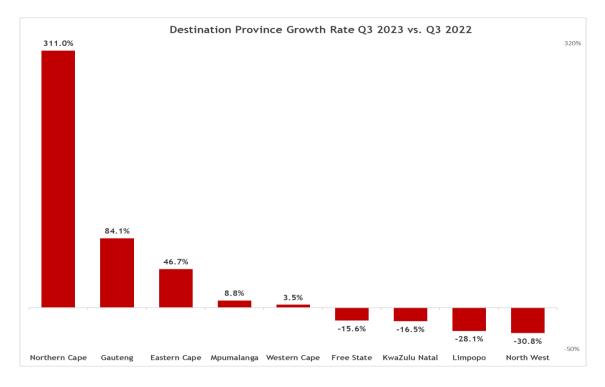


- This third quarter there were 3.5 million trips for visiting friends and family purposes (VFR). This represented a decline of -14.8% over Q3 2022 or -16.2% vs Q3 2019. VFR domestic trips had a 38.6% share which is not to the extent that it did in Q3 2019 when it held a share of 39.3%.
- The lower VFR share clearly came as a result of local travellers not being as active towards the final quarter as they plan for the festive season.
- The total VFR spend went up by +81.9% compared to Q3 2019 and was now ZAR 8.5 billion. VFR's average spend also grew by +41.2% and was now ZAR 2,400 vs ZAR 1,700 in Q3 2019. It was worth noting that this increase incorporates inflation.
- VFR bed nights declined when compared to Q3 2019, having decreased by -16.1% over Q3 2019, to reach a total 12.2 million for the third quarter of 2023.

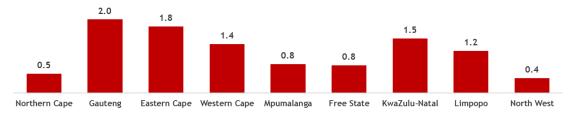
- Trips for holiday purposes continued to grow and reached their prepandemic levels with a 41.0% share. Holiday trips amounted to 3.7 million trips, marking an increase of +29.6% over Q3 2019 and +58.2% vs. Q3 2022.
- Total spend on holiday trips also grew and amounted to ZAR 15.2 billion, meaning a growth of +239.0% compared to Q3 2019. Average spend on holidays grew to ZAR 4,100 signifying a strong positive growth of +132.3% vs. Q3 2019.
- Similar to the number of trips and spend, the number of holiday bed nights increased. It stood at 13,9 million bed nights, after a +104% growth over Q3 2019.
- Length of stay on holiday trips went up significantly by +57.5% vs. Q3 2019 and stood at 3.8 nights on average compared to 2.4 in Q3 2019 and 2.7 in Q3 2022.



Similar to trip origination, trip destination continued to be in decline in all provinces except for the Northern Cape, Gauteng, the Eastern Cape, Mpumalanga and the Western Cape. The Northern Cape experienced the largest destination growth rate (+311% vs. Q3 2022) followed by Gauteng and the Eastern Cape with a +84.1% and +46.7% rise, respectively. Four provinces showed negative growth rates compared to Q3 2022, with the North-West having the steepest decline (-30.8%) and the Free State the least (-15.6%). Mpumalanga and the Western Cape (which had a significant combined number of trips of 2.1 million) showing a minor positive increase compared to Q3 2022 (8.8% and 3.5% respectively). The Northern Cape may have experienced the highest increase from Q3 2022, however, it held the second lowest share of trips (0,5 million trips) with Gauteng having the highest number of trips (2 million trips).







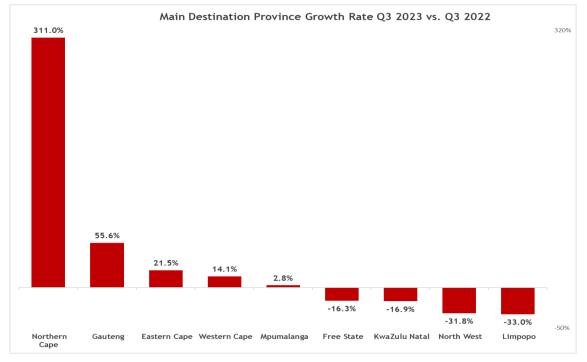
No. of Trips to Destination Province Q3 2021 - Q3 2023

No. of Trips to Destination	Northern Cape	Gauteng	Eastern Cape	Western Cape	Mpumalanga	Free State	KwaZulu- Natal	Limpopo	North West
Q3 2021	255 644	364 335	1 040 514	136 664	416 623	124 873	495 313	155 686	328 835
Q3 2022	127 881	1 101 281	1 250 408	1 304 553	724 882	897 619	1 797 697	1 618 137	588 974
Q3 2023	525 653	2 027 589	1 834 746	1 350 327	788 692	757 536	1 500 610	1 163 106	407 662

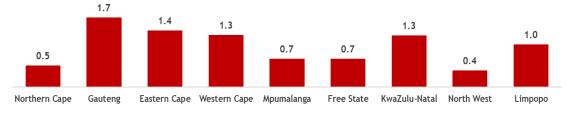
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Main destination province growth rates showed positive growth rates for the Northern Cape, Gauteng, the Eastern Cape, the Western Cape and Mpumalanga. The Northern Cape experienced the largest destination growth rate (+311% vs. Q3 2022) followed by Gauteng and the Eastern Cape with a +55.6% and +21.5% rise, respectively. The Western Cape and Mpumalanga also showed positive growth rates of 14.1% and 2.8% vs. Q3 2022 respectively. The four provinces that showed negative growth rates compared to Q3 2022 include North West (-31.8%), KwaZulu Natal (-16.3%) as well as Limpopo which had the steepest decline (-33%) and the Free State with the least (-16.3%). The provinces which showed negative growth rates compared to Q3 2022 constitute 37.9% of Q3 2023's number of trips to main destination province. This implies that the larger share of trips (62.1%) showed positive growth rates.



No. of Trips to Main Destination Province Q3 2023 (Millions)



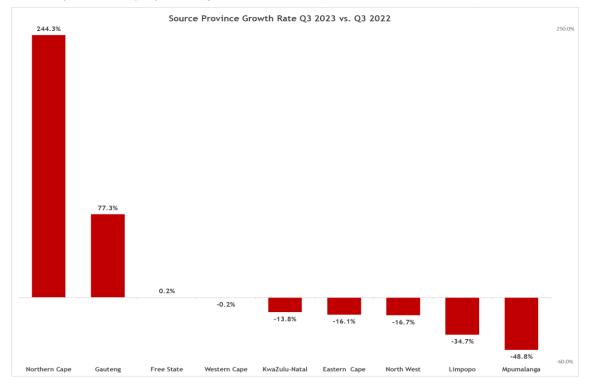


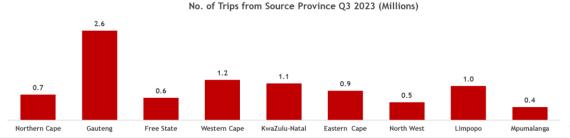
No. of Trips to Destination	Northern Cape	Gauteng	Eastern Cape	Western Cape	Mpumalanga	Free State	KwaZulu- Natal	North West	Limpopo
Q3 2021	126 235	299 631	971 361	136 664	309 734	124 873	495 313	285 306	155 686
Q3 2022	127 881	1 101 281	1 143 146	1 123 948	675 076	833 926	1 526 589	588 974	1 559 381
Q3 2023	525 65 3	1 713 269	1 388 751	1 282 875	694 041	697 8 14	1 268 963	401 787	1 045 131





Quite contrary to Q3 2022, for this third quarter, all provinces but three, registered negative origination growth rates. The three provinces that showed positive trip origination growth rates are the Northern Cape, Gauteng and the Free State with +244.3%, +77.3% and +0.2% over Q3 2022 levels respectively. Mpumalanga showed the highest decline (-48.8%) and the Western Cape the smallest (-0.2%) vs Q3 2022. In absolute terms, Gauteng had the highest number of source trips (2.6 million trips) with Mpumalanga had the lowest (0.4 million trips). In assessing pre-Covid-19 levels, the Northern Cape and Eastern Cape had the highest positive growth rates (+101% and +92% vs Q3 2019), but the lowest growth rates were experienced by Mpumalanga and North-West (-70% and 60% vs. Q3 2019).





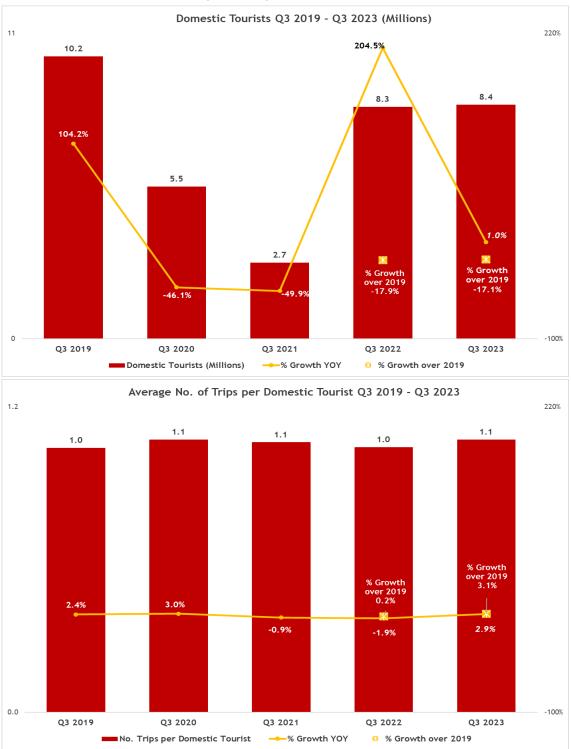
No. of Trips from Source Province Q3 2021 - Q3 2023

No. of Trips from Source	Northern Cape	Gauteng	Free State	Western Cape	KwaZulu Natal	Eastern Cape	North West	Limpopo	Mpumalanga
Q3 2021	248 592	453 644	47 388	138 838	322 617	1 078 357	278 112	57 159	280 096
Q3 2022	216 757	1 476 210	648 264	1 177 797	1 248 908	1 018 814	624 566	1 526 510	742 376
Q3 2023	746 202	2 617 905	649 709	1 175 867	1 076 725	855 294	520 502	996 097	379 983

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In the 3^{rd} quarter there were 8.4 million domestic tourists. All growth trends for domestic tourists were very much in line with the number of trips. First and foremost was a very similar decline rate of -17.1% in tourist compared to Q3 2019 (trips declined by -14.5% vs. Q3 2019). Second, was a growth of +1% in number of tourists in comparison to Q3 2022 (trips grew by +3.9% vs. Q3 2022). The average number of trips remained at 1.1 per person and this was the same as in most previous quarters.



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Domestic spend showed considerable growth over Q3 2019 (+133%) as well as over Q3 2022 as can be expected (+34%). Domestic spend for this third quarter stood at ZAR 30.3 billion, this was an all-time high for Q3. Average spend for this quarter was ZAR 3 360 meaning a +173.2% growth over Q3 2019. Apart from Covid-19's influence in the previous years of recovery, Q3 2023's average domestic spend grew by +29.2% when compared to Q3 2022.



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Average Dor	mestic Spend by	y Main Purpose	e Q2 2019 - Q2	2023 (ZAR)

Main Purpose	Q3 2019	Q3 2022	Q3 2023	%Growth 2023 vs. 2022
VFR	1 100	1 800	2 400	33.3%
Holiday	3 400	4 200	4 100	-2.4%
MICE	15 800	3 300	5 700	72.7%
Domestic Trips	1 230	2 600	3 360	29.2%

Domestic Spend by Main Purpose Q2 2023 vs. Q2 2022 (ZAR Billions & Shares)

Main Purpose	Q3 2022	Q3 2023	% Share Q3 2022	% Share Q3 2023
VFR	7.3	8.5	32.1%	28.1%
Holiday	9.8	15.2	43.3%	50.3%
MICE	1.4	1.1	6.3%	3.7%
Business Traveller	1.3	1.7	5.8%	5.6%
Personal Shopping	0.0	0.2	0.0%	0.8%
Business Shopping	0.2	0.2	0.9%	0.6%
Religion	1.5	0.7	6.7%	2.4%

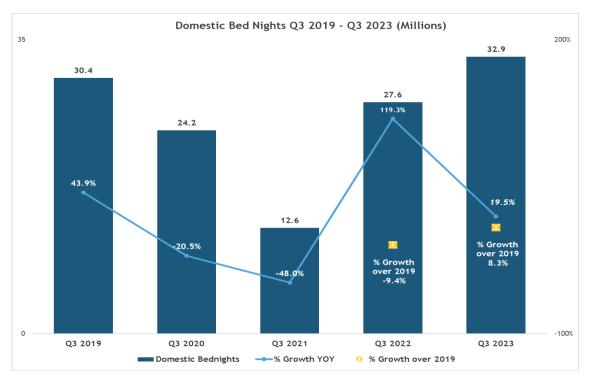
Domestic Spend by Expenditure Category Q2 2019 - Q2 2023 (ZAR Billions)

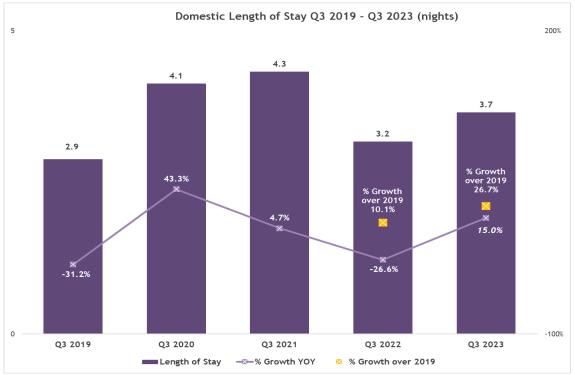
Expenditure Category	Q3 2019	Q3 2022	Q3 2023	% Growth 2023 vs. 2022
🚗 Transport	4.7	9.7	11.2	15.2%
Food & Beverages	2.9	7.4	8.8	17.8%
Accommodation	2.4	2.5	4.8	91.7%
Personal Shopping	1.7	1.8	2.8	58.2%
Kara Leisure	0.6	0.1	0.5	348.5%
(6) Business Shopping	0.7	0.3	0.3	11.1%





Domestic bed nights for this quarter were 32.9 million (higher than Q2 2023's 27.6 million). This result indicates a +8,3% increase over Q3 2019 and is in contrast with the -14.5% decline in domestic trips. *Compared to Q3 2022, this marks a +19.5% increase*. Domestic length of stay surpassed Q3 2019 levels and was 3.7 nights' long for this 3^{rd} quarter. This signified a +26.7% increase over Q3 2019 and a +15% increase vs. Q3 2022.

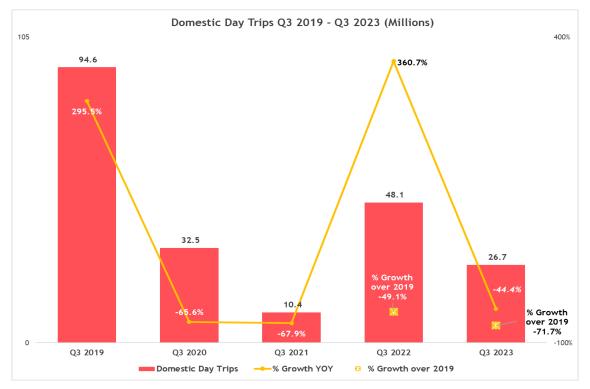




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Domestic day trips remained well below their Q3 2019 levels and amounted to 26.7 million. This represents a -71.7% decline vs. Q3 2019's 94.6 million. In addition, when *compared to Q3 2022, domestic day trips declined by -44,4\%*. Out of all the major purpose categories, religious and personal shopping trips declined the most (-87.4% and -84.4% respectively). Business and holiday trips declined relatively similarly by -58.2% and -54% rover Q3 2019 respectively.



Domestic Day Trips by Purpose (Actual Millions, Share & *Growth YOY* or Growth 2019-2022)

A2 2022

Q3 2022 (growth vs. 2019)		Q3 2023 (growth vs. 2022)
PERSONAL SHOPPING 12.2m 25.4% -23.2%		PERSONAL SHOPPING 2.9m 10.8% -76.3%
BUSINESS 4.3m 8.9% -34.2%		BUSINESS 4.4m 16.4% +2.5%
HOLIDAY 8.1m 16.8% -42.4%	(J.)	HOLIDAY 6.6m 24.7% -18.1%
RELIGIOUS 0.8m 1.7% -85.6%		RELIGIOUS 0.7m 2.6% -15.9%

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5

2022

SOUTH AFRICAN ECONOMY

2

THE SOUTH AFRICAN ECONOMY

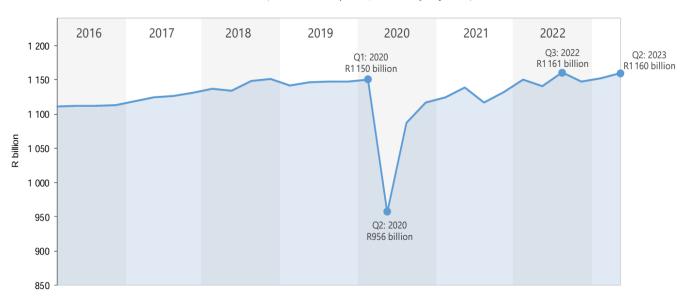
The Covid-19 pandemic had a tremendous and devastating impact on SA's economy. The pandemic's impact was mostly felt in 2020 when restrictions, lockdowns, and travel bans were at their highest, resulting in an overall -6.4% year-on-year negative growth for 2020.² In the second quarter of 2023, there was a 0.6% increase in South Africa's gross domestic product (GDP).

+0.6*

In the second quarter, the manufacturing sector grew by 2.2%, adding 0.3 percentage points to the expansion of the GDP. In the second quarter, nine out of ten manufacturing divisions recorded positive growth rates. The segment that produced rubber, plastic, chemical, and petroleum goods contributed the most to the growth in the second quarter. The divisions that deal with basic iron and steel, non-ferrous metal goods, metal products, and machinery also significantly aided in the expansion of this industry.

Net exports contributed negatively toward growth in expenditure on GDP in the second quarter. Exports of goods and services increased by 0.9%, largely influenced by increased trade in chemical products; prepared foodstuffs, beverages and tobacco; vehicles and transport equipment; mineral products; and machinery and electrical equipment. Total gross fixed capital formation increased by 3,9% in the second quarter. The positive contributors to the increase were machinery and other equipment (11.0% and contributing 4,4 percentage points) and construction works (0.3% and contributing 0.1 of a percentage point).

Nominal GDP was estimated at R1,749 trillion in Q2 2023, R87 billion higher than Q1 2023. The largest contributors included (i) Agriculture, up by R40 billion to R79 billion, (ii) Manufacturing, up by R16 billion to R219 billion, (iii) Transport, storage and communication, up by R12 billion to R124 billion and (iv) Electricity, gas & water, up by R12 billion to R58 billion.



SA Real GDP Q1 2016 - Q2 2023⁴ (constant 2015 prices, seasonally adjusted)

*Over Q4 2022.

² Statistical Releases P0441: GDP P0441- 2023Q2.

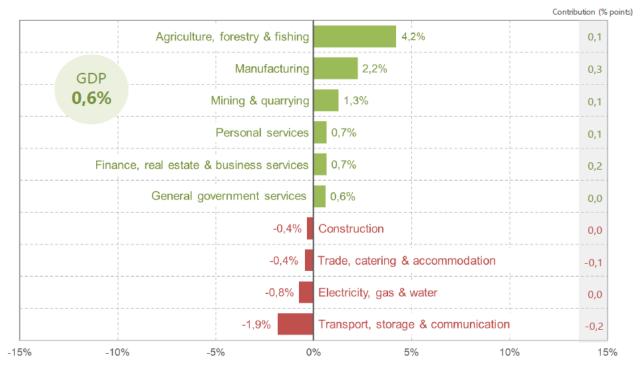
³ 'South African Economy Expands by 0.6%' Statistics SA, 5th September 2023.

⁴ Statistical Release P0441: Gross Domestic Product, 2nd Quarter 2023, Statistics SA, 5th September 2023.

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THE SOUTH AFRICAN ECONOMY

The Transport, Storage & Communication sector experienced a decline of -1.9% in growth from Q1 2023 to Q2 2023. Conversely, the Agriculture, Forestry & Fishing sector showed significant improvement with a growth of +4.2% in Q2 2023. Meanwhile, the Construction sector remained relatively stagnant with a minor decrease of -0.4%.



SA GDP Industry Growth Rates Q1 2023 vs. Q2 2023

*Over Q4 2022. ⁵'South African Economy Expands by 0.6%' Statistics SA, 5th September 2023. ⁶ Statistical Releases P0441: GDP P0441- 2023Q2.





+0.6*

3

INTERNATIONAL TOURISTS ARRIVALS

INTERNATIONAL TOURIST ARRIVALS						
	Q3 2021	Q3 2022	Q3 2023	% GROWTH		
Africa	455 879	1 218 277	1 595 962	31.0%		
Botswana	25 729	73 683	87 708	19.0%		
Lesotho	87 470	230 415	274 289	19.0%		
Malawi	14 995	31 018	39 601	27.7%		
Mozambique	133 610	253 057	327 975	29.6%		
Namibia	20 933	34 590	38 617	11.6%		
Swaziland	45 042	134 081	194 086	44.8%		
Zambia	17 081	31 249	36 847	17.9%		
Zimbabwe	91 390	379 423	535 593	41.2%		
Angola	2 649	9 278	9 962	7.4%		
Dem Rep of Congo	2 777	4 863	5 766	18.6%		
Ethiopia	613	1 335	1 604	20.1%		
Ghana	1 598	4 294	2 521	-41.3%		
Kenya Niasais	1 759	5 488	9 459	72.4%		
Nigeria	2 175	3 521	5 027	42.8%		
Tanzania Uran da	3 280	6 793	7 867	15.8%		
Uganda Othor Africa	814	2 271	2 854	25.7%		
Other Africa Asia	<u> </u>	<u>12 918</u> 33 226	16 186 52 541	25.3% 58.1%		
Asia China including Hong Kong	<u>11 164</u> 1 251	<u> </u>	52 541 12 118	226.3%		
India	4 972	15 584	18 728	220.3%		
Japan	300	1 576	3 688	134.0%		
Malaysia	77	813	1 788	119.9%		
Singapore	53	738	1 810	145.3%		
Rep of Korea (South)	317	1524	2571	68.7%		
Other Asia	4 194	9 277	11 838	27.6%		
Australasia	906	18 085	27 279	50.8%		
Australia	728	14 538	22 329	53.6%		
New Zealand	174	3 427	4 897	42.9%		
Other Australasia	4	120	53	-55.8%		
CENTRAL & SOUTH AMERICA	2 542	8 560	11 245	31.4%		
Argentina	136	807	855	5.9%		
Brazil	1 237	4 394	6 010	36.8%		
Chile	75	348	406	16.7%		
Other Central & South America	1 094	3 011	3 974	32.0%		
Europe	38 691	215 184	268 270	24.7%		
Austria	636	2 661	3 394	27.5%		
Belgium	1 801	10 791	13 274	23.0%		
Denmark	772	2 865	3 052	6.5%		
Finland	235	599	777	29.7%		
France	4 362	20 375	28 664	40.7%		
Germany	6 826	31 553	39 471	25.1%		
Ireland Italy	679	4 812	5 150	7.0% 56.9%		
Netherlands	1 643 4 030	13 276 27 535	20 836	32.8%		
Norway	4 030 276	1 649	36 556 1 812	9.9%		
Portugal	1 192	4 020	4 051	0.8%		
Russian Fed	1 643	3 330	4 031	47.8%		
Spain	2 260	9 497	12 162	28.1%		
Sweden	672	2 248	2 599	15.6%		
Switzerland	1 984	6 237	7 523	20.6%		
Turkey	686	2 329	2 511	7.8%		
UK	6 109	64 276	72 376	12.6%		
Other Europe	2 885	7 131	9 140	28.2%		
Middle East	4 132	18 335	23 678	29.1%		
United Arab Emirates	66	2 056	4 329	110.6%		
Other Middle East	4 066	16 279	19 349	18.9%		
North America	28 494	88 496	102 475	15.8%		
Canada	1 850	9 367	11 467	22.4%		
USA	26 644	79 129	91 008	15.0%		
UNSPECIFIED	1 041	2 695	2 938	9.0%		
TOTAL	542 849	1 602 858	2 084 388	30.04%		

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SPEND IN SOUTH AFRICA

TOTAL FOREIGN DIRECT SPEND (TFDS) BY COUNTRY								
	Q3 2021	Q3 2022	Q3 2023	% GROWTH				
AFRICA	R2 462 956 062	R6 500 788 524	R9 696 012 099	49.2%				
Botswana	R105 974 309	R226 612 790	R287 575 605	26.9%				
Lesotho	R329 131 583	R547 101 704	R483 689 791	-11.6%				
Malawi	R137 649 771	R438 391 507	R1 306 090 849	197.9%				
Mozambique	R500 278 925	R943 594 829	R1 026 501 630	8.8%				
Namibia	R143 135 157	R266 670 821	R227 758 513	-14.6%				
Swaziland	R121 552 324	R224 606 288	R283 911 328	26.4%				
Zambia	R112 923 731	R541 376 914	R810 831 516	49.8%				
Zimbabwe	R612 446 547	R2 270 476 420	R4 154 699 253	83.0%				
Angola	R59 841 011	R280 623 703	R192 538 309	-31.4%				
DRC	R55 293 118	R108 621 281	R197 332 195	81.7%				
Ethiopia	R10 889 778	R26 363 696	R30 460 921	15.5%				
Ghana	R26 462 096	R123 481 171	R69 011 553	-44.1%				
Kenya	R23 827 134	R77 903 774	R145 170 957	86.4%				
Nigeria Tanzania	R56 669 102 R33 755 398	R73 843 103 R121 523 212	R92 877 789 R89 494 109	25.8% -26.4%				
Uganda	R17 951 360	R30 052 278	R56 440 800	87.8%				
Other Africa	R115 174 718	R199 545 033	R241 626 983	21.1%				
	R179 861 237	R525 761 193	R1 046 537 173	99.1%				
China including Hong Kong	R30 520 596	R83 850 916	R306 861 594	266.0%				
India	R82 217 185	R260 751 640	R360 826 650	38.4%				
Japan	R8 292 509	R31 884 748	R84 002 581	163.5%				
Malaysia	R1 259 355	R15 459 132	R36 988 855	139.3%				
Singapore	R2 101 118	R15 720 219	R20 556 657	30.8%				
South Korea	R6 607 958	R24 370 591	R43 507 146	78.5%				
Other Asia	R48 862 516	R93 723 947	R193 793 690	106.8%				
AUSTRALASIA	R32 364 621	R486 272 329	R598 506 450	23.1%				
Australia	R25 357 001	R392 567 876	R492 950 305	25.6%				
New Zealand	R6 955 558	R92 007 272	R104 797 860	13.9%				
Other Australasia	R52 062	R1 697 182	R758 285	-55.3%				
CENTRAL & SOUTH AMERICA	R47 351 655	R201 279 671	R316 005 985	57.0%				
Argentina	R1 141 157	R27 732 731	R25 761 274	-7.1%				
Brazil	R18 392 761	R105 235 116	R145 432 627	38.2%				
Chile	R845 000	R12 608 114	R10 296 558	-18.3%				
Other Central & South America EUROPE	R26 972 737 R999 404 669	R55 703 710 R4 543 149 300	R134 515 526 R6 275 646 010	141.5% 38.1%				
Austria	R20 009 276	R54 947 280	R98 168 352	78.7%				
Belgium	R37 528 763	R184 255 343	R202 016 090	9.6%				
Denmark	R19 411 626	R65 542 924	R106 190 618	62.0%				
Finland	R3 707 077	R12 689 994	R25 652 813	102.2%				
France	R120 289 256	R472 420 131	R705 478 706	49.3%				
Germany	R198 846 018	R727 664 192	R925 769 574	27.2%				
Ireland	R15 433 961	R103 600 973	R111 813 131	7.9%				
Italy	R47 627 239	R213 415 240	R433 242 350	103.0%				
Netherlands	R89 869 456	R526 966 716	R709 126 432	34.6%				
Norway	R5 730 911	R37 786 056	R43 122 497	14.1%				
Portugal	R13 424 722	R51 488 960	R74 291 178	44.3%				
Russian Fed	R46 345 069	R90 120 159	R172 411 954	91.3%				
Spain	R52 259 259	R182 187 599	R262 605 469	44.1%				
Sweden	R14 486 846	R45 016 729	R53 384 934	18.6%				
Switzerland	R80 671 092	R191 333 362	R212 743 196	11.2%				
Turkey	R17 750 649	R48 998 733	R83 487 715	70.4%				
UK	R175 916 760	R1 413 343 858	R1 873 290 591	32.5%				
Other Europe	R40 096 690	R121 371 052	R182 850 410	50.7%				
MIDDLE EAST	R124 619 646	R495 760 491	R546 445 196	10.2%				
UAE Other Middle East	R2 980 622	R41 969 539	R85 180 511	103.0%				
Other Middle East NORTH AMERICA	R121 639 023 R958 953 683	R453 790 952 R2 713 106 249	R461 264 685 R3 015 696 670	1.7%				
Canada	R58 762 488	R2 713 106 249 R233 752 710	R251 051 991	11.2% 7.4%				
USA	R900 153 395	R2 479 342 055	R2 764 607 592	11.5%				
Other North American	R37 800	R11 485	R37 088	222.9%				
TOTAL	R4 805 511 572	R15 466 117 757	R21 494 849 584	39.0%				
		113 400 117 757	N21 777 077 J07	57.0%				

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AVERAGE SPEND																			
	Q3 2021	Q3 2022	Q3 2023	% GROWTH															
AFRICA	R5 500	R5 500	R6 400	16.4%															
Botswana	R4 100	R3 100	R3 500	12.9%															
Lesotho	R3 800	R2 500	R2 000	-20.0%															
Malawi	R9 200	R14 100	R33 500	137.6%															
Mozambique	R3 700	R3 800	R3 300	-13.2%															
Namibia	R6 900	R7 700	R6 000	-22.1%															
Swaziland	R2 700	R1 700	R1 600	-5.9%															
Zambia	R6 600	R17 500	R22 300	27.4%															
Zimbabwe	R6 700	R5 900	R8 000	35.6%															
Angola	R27 300	R34 600	R24 600	-28.9%															
DRC	R22 500	R26 500	R40 300	52.1%															
Ethiopia	R21 000	R23 300	R22 100	-5.2%															
Ghana	R17 600	R30 200	R30 100	-0.3%															
Kenya	R15 100	R15 900	R17 700	11.3%															
Nigeria	R30 300	R25 200	R21 100	-16.3%															
Tanzania	R19 800	R30 600	R20 100	-34.3%															
Uganda Othor Africa	R24 700	R14 700	R22 300	51.7%															
Other Africa	R35 100	R21 200	R20 500	-3.3%															
ASIA China including Hong Kong	R22 900 R36 200	R21 200 R29 500	R24 000 R27 500	13.2% -6.8%															
5 5 5		R29 500 R20 200	R27 500 R23 100																
India	R20 300 R28 500	R20 200	R24 200	14.4% 12.0%															
Japan Malaysia	R28 500 R21 300	R21 800 R22 400	R24 200 R21 800	-2.7%															
	R39 600	R22 400 R24 100	R11 700	-51.5%															
Singapore South Korea	R39 800 R25 700	R24 100 R20 300	R20 100	-51.5%															
Other Asia	R21 300	R18 800	R24 900	32.4%															
AUSTRALASIA	R39 100	R18 500	R23 700	-15.7%															
Australia	R38 000	R28 200	R23 800	-15.6%															
New Zealand	R44 000	R28 000	R23 000	-17.9%															
Other Australasia	R52 100	R19 200	R38 000	97.9%															
CENTRAL & SOUTH AMERICA	R22 300	R28 900	R35 900	24.2%															
			R35 900 R31 700	24.2% -12.7%															
CENTRAL & SOUTH AMERICA	R22 300	R28 900																	
CENTRAL & SOUTH AMERICA Argentina	R22 300 R10 300	R28 900 R36 300	R31 700	-12.7%															
CENTRAL & SOUTH AMERICA Argentina Brazil	R22 300 R10 300 R17 600	R28 900 R36 300 R27 500	R31 700 R27 500	-12.7% 0.0%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile	R22 300 R10 300 R17 600 R13 000	R28 900 R36 300 R27 500 R39 200	R31 700 R27 500 R26 900	-12.7% 0.0% -31.4%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America	R22 300 R10 300 R17 600 R13 000 R30 100	R28 900 R36 300 R27 500 R39 200 R27 100	R31 700 R27 500 R26 900 R58 300	-12.7% 0.0% -31.4% 115.1%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100	R31 700 R27 500 R26 900 R58 300 R26 900	-12.7% 0.0% -31.4% 115.1% 11.6%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE Austria	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE Austria Belgium	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400 R23 100	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R19 400	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE Austria Belgium Denmark	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400 R23 100 R25 600 R16 900 R30 100	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600 R27 100	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R19 400 R37 900 R35 700 R29 600	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2%															
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CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE Austria Belgium Denmark Finland France Germany Ireland	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400 R23 100 R25 600 R16 900 R30 100 R31 100 R24 200	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600 R27 100 R23 600 R27 100 R23 300	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R19 400 R37 900 R35 700 R29 600 R26 600 R23 100	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2% 3.1% -0.9%															
CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE Austria Belgium Denmark Finland France Germany Ireland Italy	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400 R23 100 R25 600 R16 900 R30 100 R31 100 R24 200 R31 800	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600 R27 100 R23 600 R27 300 R27 100 R25 800 R23 300 R17 800	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R37 900 R35 700 R29 600 R26 600 R23 100 R22 900	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2% 3.1% -0.9% 28.7%															
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CENTRAL & SOUTH AMERICA Argentina Brazil Chile Other Central & South America EUROPE Austria Belgium Denmark Finland France Germany Ireland Italy Netherlands Norway Portugal	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400 R23 100 R25 600 R16 900 R30 100 R31 100 R24 200 R31 800 R24 100 R28 100 R19 700	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600 R27 100 R23 600 R27 300 R23 500 R23 500 R23 500 R23 500 R25 300 R25 300 R21 800	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R37 900 R35 700 R29 600 R23 100 R23 100 R25 300 R25 400 R25 400 R26 700	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2% 3.1% -0.9% 28.7% 7.7% 0.4% 22.5%															
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700 R29 600 R24 300 R31 300 R32 500 R16 500 R36 200 R35 900 R34 400 R35 900 R34 400 R35 900 R34 400 R36 000	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600 R27 100 R23 600 R27 100 R23 500 R23 700 R24 400 R23 700 R24 400 R23 700 R22 600 R30 300 R21 000 R31 700 R32 400 R27 400 R33 000	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R37 900 R37 700 R29 600 R25 700 R29 600 R25 700 R29 600 R25 300 R25 300 R25 400 R25 300 R25 300 R25 300 R25 400 R26 700 R37 300 R25 400 R27 600 R27 600 R26 600 R21 000 R21 000 R24 000 R31 400 R24 000 R32 300	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2% 3.1% -0.9% 28.7% 7.7% 0.4% 22.5% 26.0% 14.0% 3.8% -7.0% 51.6% 16.5% 15.0% -16.2% 0.0% -16.7% -3.1% -12.4% -2.1%	CENTRAL & SOUTH AMERICAArgentinaBrazilChileOther Central & South AmericaEUROPEAustriaBelgiumDenmarkFinlandFranceGermanyIrelandItalyNetherlandsNorwayPortugalRussian FedSpainSwedenSwitzerlandTurkeyUKOther EuropeMIDDLE EASTUAEOther Middle EastNORTH AMERICACanada	R22 300 R10 300 R17 600 R13 000 R30 100 R28 600 R34 400 R23 100 R25 600 R16 900 R30 100 R24 200 R31 100 R24 100 R28 100 R19 700 R29 600 R24 300 R31 300 R32 500 R16 500 R36 200 R49 900 R35 900 R34 400	R28 900 R36 300 R27 500 R39 200 R27 100 R24 100 R22 800 R20 500 R25 100 R23 600 R27 100 R23 600 R27 100 R23 500 R23 700 R24 400 R23 700 R24 400 R23 700 R22 600 R30 300 R21 000 R31 700 R32 400 R27 400	R31 700 R27 500 R26 900 R58 300 R26 900 R32 000 R37 900 R37 700 R29 600 R23 100 R22 900 R25 300 R25 400 R25 300 R25 400 R25 300 R25 400 R26 700 R37 300 R25 400 R27 600 R27 600 R27 600 R26 000 R21 000 R21 000 R21 000 R24 000	-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2% 3.1% -0.9% 28.7% 7.7% 0.4% 22.5% 26.0% 14.0% 3.8% -7.0% 51.6% 16.5% 15.0% -16.7% -3.1% -12.4%
-12.7% 0.0% -31.4% 115.1% 11.6% 40.4% -5.4% 51.0% 51.3% 9.2% 3.1% -0.9% 28.7% 7.7% 0.4% 22.5% 26.0% 14.0% 3.8% -7.0% 51.6% 16.5% 15.0% -16.7% -3.1%																			
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Brought to you by South African Tourism

TFDS BY PURPOSE OF VISIST						
	Q3 2021	Q3 2022	Q3 2023			
Holiday	R1 360 792 282	R5 396 225 126	R7 388 292 883			
Personal Shopping	R97 964 970	R371 984 482	R598 382 845			
Business Shopping	R488 203 696	R1 700 571 300	R2 931 923 774			
Business Traveller	R509 453 490	R1 292 201 966	R1 914 070 999			
MICE	R274 187 591	R969 363 608	R1 045 252 756			
Medical	R160 594 622	R536 750 728	R297 501 915			
VFR	R1 371 160 209	R4 205 086 832	R6 051 444 259			
Religion	R10 153 832	R68 422 882	R120 229 038			

BEDNIGHTS, LENGTH OF STAY & ACCOMMODATION BEDNIGHTS

BED NIGHTS BY COUNTRY							
	Q3 2021	Q3 2022	Q3 2023	% GROWTH			
AFRICA	5 318 446	12 107 734	20 080 481	65.8%			
Botswana	118 596	273 175	335 513	22.8%			
Lesotho	1 567 936	3 172 432	3 504 156	10.5%			
Malawi	17 454	423 966	538 376	27.0%			
Mozambique	1 159 956	2 062 300	3 331 898	61.6%			
Namibia	19 839	350 364	27 997	-20.1%			
eSwatini	235 759	1 272 378	1 976 821	55.4%			
Zambia	208 059	286 364	352 535	23.1%			
Zimbabwe	1 215 853	3 601 305	9 091 227	152.4%			
Angola	40 675	130 032	112 352	-13.6%			
DRC	69 664	102 291	99 755	-2.5%			
Ethiopia	14 223	18 251	20 645	13.1%			
Ghana	34 306	57 242	36 918	-35.5%			
Kenya	23 496	76 189	79 621	4.5%			
Nigeria	55 049	60 253	70 854	17.6%			
Tanzania	31 287	48 545	56 397	16.2%			
Uganda	17 589	2 227	2 484	11.5%			
Other Africa	153 068	150 378	168 603	12.1%			
ASIA	245 312	493 128	928 052	88.2%			
China including Hong Kong	41 548	59 861	239 275	299.7%			
India	121 829	255 275	288 959	13.2%			
Japan	7 404	22 305	57 658	158.5%			
Malaysia	1 328	15 398	40 989	166.2%			
Singapore	1 304	12 678	1 716	35.4%			
South Korea	8 241	23 664	43 591	84.2%			
Other Asia	63 658	103 946	240 418	131.3%			
AUSTRALASIA	22 364	305 759	385 608	26.1%			
Australia	18 609	239 826	311 535	29.9%			
New Zealand	3 713	64 669	73 936	14.3%			
Other Australia	43	1 264	137	-89.2%			
CENTRAL & SOUTH AMERICA	87 666	109 115	132 392	21.3%			
Argentina	2 653	11 191	14 026	25.3%			
Brazil	39 297	64 112	65 188	1.7%			
Chile	1 885	4 286	5 015	17.0%			
Other Central & South America	43 831	29 526	48 163	63.1%			
EUROPE	8 492	3 320 195	3 349 382	0.9%			
Austria	10 963	43 847	42 484	-3.1%			
Belgium	30 451	165 759	152 157	-8.2%			
Denmark	15 296	46 887	43 334	-7.6%			
Finland	2 457	5 888	7 162	21.6%			
France	97 799	325 781	373 169	14.5%			
Germany	127 861	519 339	519 111	0.0%			
Ireland	21 726	73 085	74 621	2.1%			
Italy	55 151	18 731	220 934	18.0%			
The Netherlands	77 048	375 921	428 979	14.1%			
Norway	427	24 463	35 878	46.7%			
Portugal	11 733	42 094	38 455	-8.6%			
Russian Federation	47 623	61 666	89 177	44.6%			
Spain	41 379	163 236	139 844	-14.3%			
Sweden	17 407	37 593	32 556	-13.4%			
Switzerland	41 079	104 076	8 327 38 138	-20.0%			
Turkey	2 431	35 258		8.2%			
Uk	158 245	991 417	932 812	-5.9%			
Other Europe	64 402	116 575	97 301	-16.5%			
MIDDLE EAST	123 166	368 619	465 529	26.3%			
United Arab Emirates	2 244	43 024	85 367	98.4%			
Other Middle East	120 922	325 595	380 162	16.8%			
NORTH AMERICA	479 884	1 313 506	1 332 438	1.4%			
Canada	38 191	145 281	164 483	13.2%			
USA	441 653	1 168 217	1 167 949	0.0%			
Other North America	41	8	6	-25.0%			
TOTAL	7 126 038	18 018 057	26 673 882	48.0%			



AVERAGE LENGTH OF STAY BY COUNTRY							
	Q3 2021	Q3 2022	Q3 2023	% GROWTH			
AFRICA	11.8	10.0	12.7	26.6%			
Botswana	4.6	3.7	3.8	3.2%			
Lesotho	17.9	13.8	12.8	-7.2%			
Malawi	11.6	13.7	13.6	-0.5%			
Mozambique	8.7	8.1	10.2	24.7%			
Namibia	9.5	10.1	7.3	-28.4%			
eSwatini	5.2	9.5	10.2	7.3%			
Zambia	12.2	9.2	9.6	4.4%			
Zimbabwe	13.3	9.5	17.0	78.8%			
Angola	18.2	16.0	14.2	-11.2%			
DRC	28.0	24.5	20.1	-18.0%			
Ethiopia	27.4	16.2	14.6	-9.9%			
Ghana	22.3	13.9	16.1	16.1%			
Kenya	14.5	15.4	9.6	-37.9%			
Nigeria	29.2	20.6	16.0	-22.1%			
Tanzania	18.4	12.2	12.7	3.4%			
Uganda	24.2	10.8	9.6	-10.7%			
Other Africa	46.0	15.5	14.1	-8.7%			
ASIA	31.2	19.6	21.1	7.6%			
China including Hong Kong	49.3	20.9	21.3	1.9%			
India	30.0	19.5	18.3	-6.2%			
Japan	25.4	15.1	16.6	9.6%			
Malaysia	22.5	20.4	24.1	17.9%			
Singapore	24.6	17.5	9.7	-44.6%			
South Korea	32.1	19.5	19.6	0.7%			
Other Asia	27.6	20.5	30.8	50.0%			
AUSTRALASIA	27.0	17.6	14.9	-15.4%			
Australia	27.9	17.1	14.6	-14.5%			
New Zealand	23.5	19.7	16.0	-18.6%			
Other Australia	42.5	14.4	6.9	-52.3%			
CENTRAL & SOUTH AMERICA	41.1	15.7	14.8	-5.7%			
Argentina	21.2	14.7	17.2	17.5%			
Brazil	37.5	16.8	12.0	-28.6%			
Chile	29.0	13.4	13.1	-2.2%			
Other Central & South America	48.9	14.4	20.9	44.8%			
EUROPE	24.1	17.3	14.2	-18.0%			
Austria	18.3	18.2	13.8	-24.0%			
Belgium	18.4	18.3	14.5	-21.0%			
Denmark	20.2	17.5	15.3	-12.5%			
Finland	11.2	10.7	9.9	-6.7%			
France	24.2	18.4	15.5	-15.8%			
Germany	19.8	18.1	14.8	-18.6%			
Ireland	34.1	16.1	15.4	-4.3%			
Italy	36.8	15.6	11.6	-25.9%			
The Netherlands	20.2	16.6	15.1	-8.9%			
Norway	20.0	16.1	21.1	30.8%			
Portugal	17.2	17.5	13.8	-21.2%			
Russian Federation	30.4	19.9	19.2	-3.4%			
Spain	19.7	19.5	13.2	-32.2%			
Sweden	28.2	17.7	13.3	-24.8%			
Switzerland	21.6	18.5	12.4	-32.9%			
Turkey	42.8	17.1	16.9	-1.5%			
Uk	28.9	16.4	13.6	-16.9%			
Other Europe	26.6	21.3	13.8	-35.1%			
MIDDLE EAST	34.3	22.0	21.0	-4.2%			
United Arab Emirates	35.1	21.1	19.8	-6.5%			
Other Middle East	34.3	22.1	21.4	-3.3%			
NORTH AMERICA	17.5	15.6	13.6	-12.8%			
Canada	22.2	16.7	15.3	-8.5%			
USA	17.2	15.4	13.4	-13.4%			
Other North America	40.5	8.0	6.0	-25.0%			
TOTAL	13.5	11.6	13.2	13.8%			
TOTAL	13.5	11.0	13.2	13.8%			



	ACCOMMODATION TYPE - BED NIGHTS Q3 2023								
	Hotels	Guest	BnB		Game		Camping	Friends & Family	Air B&B
AFRICA	862 300	House 194 873	117 605	Catering 369 014	Lodge 83 195	Backpacker 95 187	5 176	17 723 471	32 599
Botswana	35 056	14 815	5 978	6 265	8 229	355	0	205 579	165
Lesotho	35 426	11 128	3 042	211 804	7 998	93 449	2 866	2 989 717	0
Malawi	105 350	1 070	1 852	21 619	558	0	0	389 543	0
Mozambique	89 164	22 507	1 841	5 423	1 273	235	0	3 196 960	831
Namibia	28 790	27 500	12 791	27 294	2 397	0	1 892	125 732	1 234
eSwatini	37 850	19 197	1 387	12 124	490	0	0	1 816 803	0
Zambia	86 473	9 222	2 391	7 955	3 453	398	0	178 485	294
Zimbabwe	269 439	47 980	75 224	37 374	52 354	0	169	8 493 862	22 691
Angola	31 194	9 354	3 835	9 512	834	0	155	39 971	0
DRC	9 347	2 610	640	16 068	822	0	0	66 874	2 140
Ethiopia	6 101	447	104	0	78	0	0	13 492	0
Ghana	9 191	453	125	1 723	0	0	0	23 548	447
Kenya	30 397	7 339	1 853	741	513	228	0	36 902	1 647
Nigeria	20 882	2 949	2 185	4 404	0	112	93	26 783	744
Tanzania	15 618	6 461	2 326	2 457	257	0	0	24 116	920
Uganda	8 186	774	0	254	0	410	0	13 791	853
Other Africa	43 837	11 069	2 031	3 998	3 939	0	0	81 313	633
ASIA	175 545	59 154	11 760	71 796	16 290	2 296	1 009	512 321	18 007
China including Hong Kong	42 949	20 009	2 646	21 429	6 125	465	788	135 863	6 310
India	87 198	27 979	5 314	22 435	3 818	0	0	86 746	1 744
Japan	11 931	3 259	422	6 412	2 400	0	0	32 713	0
Malaysia	9 052	1 050	0	0	922	0	0	29 965	0
Singapore	5 535	1 654	1 018	0	1 024	0	0	6 442	1 488
South Korea	5 625	3 193	1 222	599	942	171	0	28 136	2 961
Other Asia	13 256	2 010	1 138	20 921	1 060	1 660	220	192 456	5 504
AUSTRALASIA	76 402	12 630	6 452	5 396	42 416	7 502	10 527	211 666	6 391
Australia	64 351	11 820	5 780	5 035	34 675	7 307	8 958	162 041	5 341
New Zealand	11 952	809	673	361	7 740	195	1 570	49 586	1 050
Other Australia	98	0	0	0	0	0	0	39	0
CENTRAL & SOUTH AMERICA	41 599	7 195	3 027	710	18 502	494	1 922	51 370	6 073
Argentina	2 664	2 326	326	545	1 770	22	357	5 214	788
Brazil	27 877	2 473	700	0	11 895	373	597	15 656	4 288
Chile	1 777	46	350	0	870	0	446	1 104	423
Other Central & South America	9 282	2 349	1 652	165	3 967	100	523	29 395	574
EUROPE	896 289	278 386	144 317	223 048	478 354	53 298	44 296	973 159	53 637
Austria	14 527	2 567	2 155	6 916	7 414	0	679	6 610	1 615
Belgium	33 813	15 040	8 216	6 312	30 326	550	4 409	26 269	3 248
Denmark Fischer d	7 217 3 449	1 499 289	3 862 376	3 633 455	10 053 1 343	1 151 87	374 0	13 146 1 031	345 0
Finland	98 451	37 351	24 006	29 205	63 015	7 998	3 211	64 533	10 826
France	136 276	54 026	24 006 22 184	44 991	79 123	6 290	8 583	117 307	8 694
Germany	25 470	1 672	1 245	2 228	9 810	926	367	25 393	0 0 94
Ireland Italy	108 995	21 737	3 230	12 220	39 692	6 167	2 205	22 483	1 927
The Netherlands	108 995	37 300	29 740	28 997	75 897	10 421	5 024	110 494	6 262
Norway	4 670	1 991	4 200	482	4 039	232	5024	11 942	565
Portugal	9 415	7 479	837	1 271	2 509	94	776	10 579	1 509
Russian Federation	20 157	9 181	4 859	9 983	8 109	645	0	36 243	0
Spain	38 178	7 809	6 818	13 075	23 961	4 683	1 591	16 965	3 864
Sweden	8 747	2 905	1 597	1 354	7 063	267	398	9 734	335
Switzerland	22 545	9 924	2 820	5 810	14 044	715	157	21 066	1 802
Turkey	7 522	1 415	1 151	12 837	2 375	0	0	10 172	0
Uk	223 756	52 969	24 652	39 349	84 047	12 669	10 403	444 200	9 727
Other Europe	25 896	13 233	2 369	3 931	15 534	403	6 071	24 993	2 918
MIDDLE EAST	87 275	16 929	5 731	15 623	17 141	0	361	261 582	2 887
United Arab Emirates	20 437	3 025	0	219	0	0	0	61 686	0
Other Middle East	66 837	13 905	5 731	15 404	17 141	0	361	199 895	2 887
NORTH AMERICA	345 288	80 025	36 194	58 678	218 417	12 067	12 956	512 592	16 866
Canada	44 306	13 208	5 169	2 317	18 294	1 070	2 127	73 902	781
USA	300 981	66 817	31 019	56 361	200 123	10 997	10 829	438 690	16 085
		1	1	1		1			
Other North America	0	0	6	0	0	0	0	0	0



			ACCOMMOD	ATION TYPE - E	ED NIGHTS				
				Q3 2022					Friends &
	Hotels	Guest House	BnB	Self-Catering	Game Lodge	Backpacker	Camping	Hospital	Family
AFRICA Botswana	535 733 32 185	224 321 9 397	<u>111 289</u> 3 077	252 214 2 091	31 932 6 371	175 497 2 359	93 156 4 503	15 955 251	8 561 201 151 768
Lesotho	12 707	26 789	9 304	141 205	1 020	156 697	4 505	3 451	2 354 114
Malawi	29 915	10 716	208	2 366	4 289	-	-	-	234 774
Mozambique	86 610	25 491	314	7 665 15 692	2 527	601	385	1 546	1 927 959
Namibia Eswatini	36 715 28 205	16 766 39 014	12 490 1 730	15 692	2 432 3 163	6 905 1 351	76 288	152 9 797	205 686 1 168 818
Zambia	41 426	10 767	1 005	3 555	926	-	8 703	44	122 766
Zimbabwe	126 774	36 158	67 756	38 948	4 347	3 006	36 796	-	2 078 869
Angola DRC	21 142 16 324	12 834 6 075	4 960 172	13 992 1 175	1 288 287	- 755	-	714	56 911 59 762
Ethiopia	2 253	1 916	100	1 175	260	,		_	9 744
Ghana	22 099	2 232	380	- 1 548	714	_	_	_	17 305
Kenya	22 077	7 624	427	939	/14			-	25 897
					94	-		-	
Nigeria Tanzania	12 055 11 802	6 455 1 826	1 705 921	3 325 2 414	132 1 047	- 851	176	-	31 375 27 298
Uganda	6 980	1 514	449	4 514	_	241	-	_	7 732
Other Africa	27 220	8 747	6 290	12 586	82 2 955	2 730	_	-	80 424
ASIA	112 242	31 642	12 727	52 339	13 177	2 572	2 745	698	244 689
China including Hong Kong	10 869	4 171	1 923	6 716	1 717	89	292	55	31 619
India Japan	71 053 5 974	17 863 919	4 627 545	41 317 2 118	4 912 1 900	1 830	1 546 559	-	100 073 9 308
			924	2 110	1 700	-	223	-	9 508
Malaysia	3 379	1 533		54	-	-	-	-	
Singapore South Korea	1 363 3 094	3 137 875	210 797	183 356	1 563 1 103	- 124	- 257	-	6 075 15 158
Other Asia	16 510	3 144	3 701	1 595	1 983	530	92	643	72 947
AUSTRALASIA	39 772	11 921	5 679	7 824	18 334	1 505	3 463	-	201 537
Australia	35 319	7 507	4 610	3 488	14 646	1 505	1 747	-	156 404
New Zealand	4 225	4 415	1 056	3 818	3 673	-	1 716	-	44 644
Other Australia	229	-	14	518 2	15	-	-	-	488
CENTRAL & SOUTH AMERICA	35 191	3 129	3 681	933	15 474	3 997	357	-	37 423
Argentina	2 613	810	594	-	1 757	77	141	-	3 387
Brazil Chile	19 437 1 400	1 078 734	2 917 171	2 614 320	9 344 711	3 800 115	165 51	-	21 235 600
Other Central & South	11 741	507	-	520	3 662	5	-	-	12 200
America EUROPE	690 668	314 726	130 380	220 318	314 616	76 074	47 885	6 910	1 295 956
Austria	9 250	4 011	299	4 715		3 010	990	-	13 151
Belgium	38 063	32 323	5 282	5 948	14 754	6 762	1 636	-	55 066
Denmark Finland	7 658 3 188	3 234 747	1 007 44	3 977 255	11 369 879	-	163 15	-	17 051 500
France	75 562	38 681	22 307	17 034	38 154	11 919	6 955	-	95 736
Germany	99 084	50 610	28 081	44 615	59 761	20 573	10 517	-	167 203
Ireland Italy	17 843 55 401	2 693 20 937	3 247 5 715	1 974 19 792	7 733 18 135	292 7 492	3 421 1 623	- 1 723	33 709 37 050
The Netherlands	78 560	41 501	22 630	14 733	52 062	4 085	7 543	4 476	127 620
Norway	4 411	2 683	787	1 269	2 535	2 237	-	-	8 304
Portugal	8 554	5 217	808	664	4 101	493	-	-	22 121
Russian Federation Spain	15 659 31 487	7 406 7 195	2 144 2 923	17 480 16 250	3 172 14 921	- 4 228	- 2 864	-	11 350 40 637
Sweden	8 209	2 838	403	3 953	5 174	1 020	250	-	13 893
Switzerland	20 650	7 061	3 251	7 523	11 743	1 164	1 977	-	45 821
Turkey	8 086	8 007	1 114	-	776	-	-	-	16 237
Uk	188 770	69 318	27 994	56 089	60 401	12 729	8 963	711	518 601
Other Europe MIDDLE EAST	20 233 47 966	10 265 23 506	2 346 6 823	4 045 12 777	4 565 18 557	69 2 210	967 679	-	71 906 191 363
United Arab Emirates	6 164	23 508		1 458	389	- 2 210	- 079	-	32 791
Other Middle East	41 802	21 284	6 823	11 319	18 168	2 210	679	-	158 572
NORTH AMERICA Canada	285 172 32 274	70 445 9 123	28 083 3 792	34 134 1 977	181 691 15 200	21 589 725	12 572 602	-	574 361 65 553
USA	252 898	61 314	24 292	32 157	166 491	20 864	11 970	_	508 808
Other North America	rican Tourism	⁸ Tou	rism Perfe	rmance R		v-Sentemi	er 2023	-	73
TOTAL	1 746 745	679 690	298 664	582 540	593 782	283 445	160 857	23 564	11 106 530

			ACCOMMOD	ATION TYPE - B	ED NIGHTS				
	Hotels	Guest House	BnB	Q3 2021 Self-Catering	Game Lodge	Backpacker	Camping	Hospital	Friends & Family
AFRICA	160 955	177 377	26 472	236 125	19 612	188 270	2 469	4 225	2 985 030
Botswana	11 015	3 361	493	7 180	2 050	435	-	1 760	56 724
Lesotho	10 899	10 629	2 247	104 171	1 567	168 273	719	1 800	927 059
Malawi	8 983	1 849	1 981	3 435	-	-	-	-	30 465
Mozambique	18 677	17 681	416	11 136	1 567	-	1 037	-	1 070 261
Namibia	17 322	7 210	3 216	13 685	3 393	12 620	-	308	85 179
Eswatini	11 250	4 643	1 537	-	1 667	-	-	-	160 194
Zambia Zimbabwe	8 685 37 256	7 175 27 322	418 8 282	63 164	7 419 956	6 634 229	- 382	-	37 822 382 813
Angola	37 236 4 045	6 484	2 378	1 159	224	229	302	- 61	24 067
DRC	4 407	1 422	2 378	13 577	-			-	50 044
Ethiopia	1 137	741	49	606	111	-	-	-	11 047
Ghana	4 980	1 081	2 818	66	-	-	-	-	19 299
Kenya	4 943	1 260	98	1 241	59	79	98	295	15 421
Nigeria	5 272	909	297	9 866	116	-	-	-	27 797
Tanzania	4 220	213	1 407	277	-	-	-	-	24 275
Uganda	1 171	1 010	81	384	404	-	-	-	14 399
Other Africa	6 692	84 385	537	6 180	79	-	232	-	48 161
ASIA	20 056	12 592	3 866	11 600	2 527	7 340	-	-	150 412
China including Hong Kong	1 174	3 041	-	2 559	1 204	-	-	-	26 103
India	12 168	8 893	2 270	4 168	1 228	6 661	-	-	62 105
Japan	259	-	-	-	32	679	-	-	4 559
Malaysia	30	-	-	-	-	-	-	-	988
Singapore	562 394	-	-	- 4 592	-	-	-	-	716 2 793
South Korea Other Asia	5 470	51 607	411 1 185	4 592	- 63	-	-	-	53 148
AUSTRALASIA	3 785	414	191	1 620	382	-	-	-	15 878
Australia	3 785	414	191	- 1020	382	-	-	-	13 742
New Zealand	-	-	-	1 620	-		-	-	2 094
Other Australia	-	-	-	-	-	-	-	-	43
CENTRAL & SOUTH AMERICA	13 850	11 809	317	6 900	2 476	1 553	805	-	46 041
Argentina	42	56	-	-	125	194	-	-	2 236
Brazil	10 505	3 560	209	698	558	-	105	-	22 266
Chile	-	-	-	-	-		-	-	1 885
Other Central & South	3 303	8 194	108	6 202	1 792	1 358	700	-	19 654
America EUROPE	100 136	46 904	25 185	48 725	68 334	17 480	9 137	73	471 840
Austria	1 246	33	50	1 910	1 977		465		4 817
Belgium	3 822	4 759	1 553	814	3 797	641	-	-	12 871
Denmark	1 358	289	-	-	1 514	1 982	534	-	9 618
Finland	1 375	495	-	-	330	-	-	-	257
France	12 539	3 305	4 718	11 383	10 116	3 341	753	-	45 200
Germany	18 083	6 109	3 528	10 309	17 609	718	2 932	-	58 066
Ireland	914	34	86	155	1 448	-	-	-	16 416
Italy	4 683	1 791	310	3 788	8 661	1 395	379	-	20 266
The Netherlands	7 980	8 823	1 806	3 130	4 712	52	2 029	-	45 678
Norway	622	51	82	296	122	-	-	-	2 976
Portugal	2 427	-	-	293	73	-	-	-	5 110
Russian Federation	5 069	9 809	3 683	2 407	1 386	-	-	-	25 015
Spain Sweden	8 268 2 449	332 1 236	591 446	- 92	4 319 538	4 946 2 049	664	-	21 483 10 174
Switzerland	5 050	2 602	656	2 383	2 798	131		-	21 031
Turkey	1 954	1 000		2 303	2 / 70	-		23	21 031
Uk	15 977	4 755	2 823	7 611	7 627	2 226	1 327	50	111 018
Other Europe	6 320	1 482	4 853	4 156	1 306		53	-	40 827
MIDDLE EAST	6 894	2 060	1 685	15 118	1 854	2 824	-	25 491	65 542
United Arab Emirates	21	-	85	34	-	-	-	-	2 103
Other Middle East	6 873	2 060	1 600	15 084	1 854	2 824	-	25 491	63 439
NORTH AMERICA	70 032	20 917	8 205	14 096	79 189	10 769	2 846	-	253 044
Canada	6 034	4 690	1 183	234	4 967	-	117	-	19 154
USA	63 998	16 227	7 022	13 862	74 221	10 769	2 729	-	233 870
Other North America	-	-	-	-	-	-	-	-	21
TOTAL	375 709	272 072	65 921	334 183	174 374	228 236	15 257	29 789	3 987 787



PURPOSE OF VISIT

		Р			IES)				PURPOSE OF VISIT (CATEGORIES)									
		Channing	-	2023														
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other									
AFRICA	6.1%	6.3%	8.9%	3.4%	2.6%	1.5%	64.1%	1.6%	5.5%									
Botswana Lesotho	13.3% 0.5%	2.2% 1.0%	7.5% 1.9%	26.3% 0.1%	2.4% 1.0%	0.8%	35.9% 83.1%	5.1% 1.0%	6.4%									
Malawi	0.5% 6.6%	0.2%	47.4%	0.1% 5.7%	2.9%	1.1%	29.8%	0.4%	10.3% 5.9%									
Mozambique	8.6%	0.2% 10.4%	3.9%	0.3%	0.6%	2.6%	72.7%	0.4%	0.9%									
Namibia	0.0% 14.9%	4.0%	5.0%	0.3% 21.4%	0.8% 9.1%	1.8%	29.9%	4.7%	0.9% 9.2%									
Eswatini	7.1%	0.2%	6.4%	0.1%	1.0%	0.5%	75.9%	3.5%	5.1%									
Zambia	3.7%	1.4%	42.5%	12.9%	9.2%	1.2%	20.7%	0.6%	7.8%									
Zimbabwe	4.2%	10.8%	12.4%	1.6%	2.8%	1.4%	60.9%	1.5%	4.5%									
Angola	25.6%	1.4%	0.0%	10.7%	12.2%	10.5%	24.0%	0.5%	15.2%									
DRC	15.2%	0.9%	1.1%	10.6%	14.3%	1.7%	42.9%	1.1%	12.3%									
Ethiopia	9.2%	1.5%	1.5%	11.7%	23.4%	1.5%	43.7%	0.0%	7.6%									
Ghana	22.3%	0.0%	0.0%	11.0%	22.7%	1.6%	23.2%	0.0%	19.3%									
Kenya	14.1%	1.5%	0.8%	12.3%	29.9%	0.7%	18.0%	1.7%	21.0%									
Nigeria	18.4%	0.8%	0.0%	14.3%	21.5%	0.4%	24.7%	1.6%	18.3%									
Tanzania	17.1%	2.4%	0.8%	4.4%	26.6%	1.7%	23.1%	0.8%	23.1%									
Uganda Othor Africa	20.5%	1.8%	1.6%	16.9%	24.9%	1.6%	18.0%	0.0%	14.7%									
Other Africa ASIA	18.1%	1.2% 0.0%	0.5% 0.1%	10.5%	19.2%	1.7%	32.3%	1.0%	15.4%									
ASIA China including Hong Kong	23.6% 21.0%	0.0%	0.1%	22.1% 19.2%	16.3% 16.7%	0.1% 0.0%	31.4% 39.8%	0.1% 0.0%	6.3% 3.3%									
India	21.0%	0.0%	0.0%	30.0%	21.5%	0.0%	16.3%	0.0%	9.6%									
Japan	30.6%	0.0%	0.9%	16.2%	11.7%	0.0%	31.6%	0.0%	9.0%									
Malaysia	25.3%	0.0%	0.0%	19.9%	17.1%	3.1%	30.1%	0.0%	4.6%									
Singapore	37.3%	0.0%	0.0%	25.5%	12.3%	0.0%	25.0%	0.0%	0.0%									
South Korea	22.2%	0.0%	0.0%	4.4%	18.1%	0.0%	51.1%	0.0%	4.1%									
Other Asia	23.7%	0.0%	0.0%	17.7%	7.5%	0.0%	45.6%	0.0%	5.5%									
AUSTRALASIA	44.1%	0.0%	0.0%	2.7%	3.2%	0.2%	42.5%	0.5%	6.8%									
Australia	45.2%	0.0%	0.0%	2.8%	3.1%	0.2%	41.7%	0.3%	6.8%									
New Zealand	39.0%	0.0%	0.0%	2.2%	3.6%	0.0%	46.6%	1.4%	7.2%									
Other Australia	80.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%									
CENTRAL & SOUTH AMERICA	48.4% 49.2%	0.0%	0.0%	14.9% 13.2%	12.9% 7.7%	0.0%	16.5% 20.4%	0.6% 3.6%	6.8% 5.9%									
Argentina Brazil	49.2%	0.0%	0.0%	15.7%	18.0%	0.0%	15.7%	0.0%	2.2%									
Chile	43.2%	0.0%	0.0%	21.9%	10.0%	0.0%	15.0%	4.9%	4.9%									
Other Central & South America	48.5%	0.0%	0.0%	12.7%	3.2%	0.0%	17.2%	0.0%	18.4%									
EUROPE	57.6%	0.0%	0.0%	9.7%	7.0%	0.2%	19.5%	0.3%	5.7%									
Austria	61.3%	0.0%	0.0%	14.3%	6.7%	2.2%	9.9%	0.0%	5.5%									
Belgium	62.6%	0.0%	0.0%	8.4%	6.2%	0.0%	17.6%	0.5%	4.7%									
Denmark	63.3%	0.0%	0.0%	5.0%	6.0%	0.0%	21.8%	0.0%	3.9%									
Finland	63.7%	0.0%	0.0%	15.6%	10.1%	0.0%	5.3%	0.0%	5.3%									
France	66.6%	0.0%	0.0%	9.8%	6.2%	0.4%	10.6%	0.2%	6.1%									
Germany	59.3%	0.0%	0.1%	11.7%	6.8%	0.0%	15.3%	0.5%	6.3%									
Ireland Italy	52.1% 79.8%	0.0% 0.0%	0.0% 0.0%	6.6% 7.0%	5.6% 4.7%	0.0% 0.0%	28.8% 4.5%	1.2% 0.0%	5.8% 4.0%									
The Netherlands	79.8% 60.5%	0.0%	0.0%	7.0% 9.6%	4.7% 5.4%	0.0%	4.5% 18.2%	0.0%	4.0% 6.3%									
Norway	54.4%	0.0%	0.0%	5.5%	8.0%	0.0%	19.6%	1.5%	11.0%									
Portugal	41.6%	0.8%	0.0%	14.2%	20.2%	0.0%	18.2%	0.8%	4.2%									
Russian Federation	44.0%	0.0%	0.0%	23.7%	13.6%	0.0%	15.1%	0.0%	3.6%									
Spain	70.0%	0.0%	0.0%	5.2%	7.4%	0.0%	11.6%	0.0%	5.7%									
Sweden	57.4%	0.0%	0.0%	13.6%	4.4%	0.0%	14.9%	0.0%	9.7%									
Switzerland	58.1%	0.0%	0.0%	11.3%	6.8%	0.0%	15.8%	1.2%	6.8%									
Turkey	37.0%	0.0%	0.0%	29.7%	8.2%	0.0%	15.9%	4.1%	5.1%									
Uk	46.6%	0.1%	0.1%	7.4%	7.6%	0.4%	32.2%	0.2%	5.5%									
Other Europe	48.4%	0.0%	0.0%	20.7%	10.7%	0.0%	14.5%	0.6%	5.1%									
MIDDLE EAST	41.1%	0.0%	0.0%	6.9%	2.8%	0.0%	42.1%	1.1%	6.0%									
United Arab Emirates Other Middle East	41.8% 40.9%	0.0% 0.0%	0.0% 0.0%	11.7% 5.7%	0.6% 3.3%	0.0% 0.0%	45.9% 41.2%	0.0% 1.3%	0.0% 7.5%									
	40.9% 66.3%	0.0%	0.0%	5.7% 7.0%	5.3%	0.0%	41.2% 13.6%	0.7%	7.5%									
Canada	62.3%	0.1%	0.0%	6.5%	2.8%	0.2%	22.8%	0.7%	4.7%									
USA	66.8%	0.0%	0.0%	7.0%	5.6%	0.0%	12.4%	0.4%	7.2%									
Other North America	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%									
TOTAL	16.5%	5.0%	7.0%	4.8%	3.6%	1.2%	55.0%	1.3%	5.6%									
1 1 11 -							-											

Brought to you by South African Tourism

Tourism Performance Report | July-September 2023

		P			PURPOSE OF VISIT (CATEGORIES) Q3 2022										
		Shopping	Q3 Shopping	Business		the first	1/52		011 01						
	Holiday	personal	business	traveller	MICE	Medical	VFR	Religion	Other						
AFRICA	7.4%	6.2%	17.2%	7.8%	2.5%	1.9%	47.8%	1.3%	7.8%						
Botswana	9.4%	2.3%	9.3%	21.4%	2.6%	2.0%	30.9%	4.5%	17.6%						
Lesotho	0.7%	1.0%	2.5%	1.7%	1.2%	2.0%	70.6%	1.4%	19.0%						
Malawi	2.8%	0.1%	54.0%	10.3%	3.8%	0.3%	22.5%	1.7%	4.4%						
Mozambique Namibia	12.9%	7.1%	5.3%	0.2%	0.5%	4.4%	67.2%	0.2%	2.1% 9.3%						
Eswatini	24.1% 6.3%	1.4% 0.7%	3.3% 6.3%	15.0% 0.7%	8.9% 1.5%	1.2% 0.7%	35.6% 75.4%	1.0% 3.5%	9.3% 4.8%						
Zambia	3.5%	0.7%	42.3%	21.2%	7.6%	0.7%	14.4%	2.9%	4.0% 7.1%						
Zimbabwe	5.6%	13.6%	42.5%	14.3%	2.0%	0.3%	22.8%	0.6%	3.0%						
Angola	24.0%	1.4%	1.0%	4.9%	14.4%	12.2%	24.0%	0.0%	18.2%						
DRC	11.4%	1.2%	0.0%	6.1%	14.2%	5.4%	44.4%	0.0%	17.2%						
Ethiopia	13.5%	0.0%	1.5%	3.0%	24.5%	0.0%	43.7%	1.6%	12.1%						
Ghana	39.8%	0.0%	0.0%	4.9%	19.7%	1.2%	19.6%	0.0%	14.7%						
Kenya	10.5%	0.0%	0.0%	13.3%	29.7%	2.6%	12.7%	0.0%	31.2%						
Nigeria	20.0%	0.8%	0.4%	9.6%	18.1%	0.8%	33.9%	1.2%	15.1%						
Tanzania	14.2%	0.9%	1.7%	4.2%	28.8%	5.9%	26.7%	0.9%	16.8%						
Uganda Othor Africa	13.0%	0.0%	0.0%	12.9%	30.3%	1.7%	16.7%	0.0%	25.4%						
Other Africa	24.5%	1.0%	0.8%	13.9%	17.9%	3.1%	25.8%	0.9%	12.1%						
ASIA China including Hong Kong	29.5%	0.0%	0.0%	17.1%	17.9%	0.2%	29.6%	0.2%	5.4%						
India	25.8% 32.9%	0.0% 0.0%	0.0% 0.0%	21.7% 21.0%	15.0% 18.0%	1.1% 0.0%	31.1% 22.3%	0.3% 0.0%	5.0% 5.7%						
Japan	29.7%	0.0%	0.0%	13.2%	16.4%	0.0%	34.8%	1.0%	4.9%						
Malaysia	27.9%	0.0%	0.0%	17.9%	7.8%	0.0%	42.2%	0.0%	4.2%						
Singapore	40.7%	0.0%	0.0%	11.6%	5.1%	0.0%	37.5%	0.0%	5.1%						
South Korea	20.3%	0.0%	0.0%	3.1%	10.3%	0.0%	54.9%	1.3%	10.1%						
Other Asia	23.5%	0.0%	0.0%	9.7%	25.1%	0.4%	37.1%	0.0%	4.2%						
AUSTRALASIA	30.8%	0.0%	0.0%	2.9%	3.0%	0.2%	58.5%	0.3%	4.3%						
Australia	28.9%	0.0%	0.0%	3.3%	3.5%	0.2%	59.0%	0.0%	5.1%						
New Zealand	38.7%	0.0%	0.0%	1.2%	1.2%	0.0%	57.6%	1.4%	0.0%						
Other Australia	44.3%	0.0%	0.0%	0.0%	0.0%	0.0%	10.2%	0.0%	45.5%						
CENTRAL & SOUTH AMERICA	48.2%	0.0%	0.0%	12.7%	11.3%	0.0%	19.6%	0.6%	7.5%						
Argentina Brazil	52.3%	0.0%	0.0%	11.4%	3.7%	0.0%	12.6%	1.2%	18.7% 3.9%						
Chile	51.1% 56.0%	0.0% 0.0%	0.0% 0.0%	13.7% 15.0%	14.8% 14.6%	0.0% 0.0%	15.6% 12.7%	0.9% 0.0%	3.9% 1.7%						
Other Central & South America	40.2%	0.0%	0.0%	15.0%	7.0%	0.0%	30.7%	0.0%	1.7%						
EUROPE	40.2% 51.6%	0.0%	0.0%	8.3%	8.4%	0.0%	25.5%	0.0%	5.6%						
Austria	59.4%	0.0%	0.0%	5.3%	6.8%	0.0%	18.8%	0.0%	9.5%						
Belgium	63.9%	0.0%	0.0%	4.5%	5.0%	0.7%	22.2%	0.0%	3.7%						
Denmark	59.4%	0.0%	0.0%	3.5%	6.9%	1.9%	18.9%	0.0%	9.4%						
Finland	52.5%	0.0%	0.0%	17.6%	22.8%	0.0%	7.0%	0.0%	0.0%						
France	63.0%	0.0%	0.0%	8.4%	7.8%	0.2%	13.8%	0.2%	6.6%						
Germany	55.2%	0.0%	0.0%	9.4%	9.9%	0.2%	18.9%	0.1%	6.2%						
Ireland	50.4%	0.0%	0.0%	3.7%	8.1%	1.2%	29.0%	0.0%	7.5%						
Italy The Netherlands	65.3%	0.0%	0.0%	8.1%	5.0%	1.0%	13.0%	0.0%	7.7%						
The Netherlands	55.0%	0.0%	0.2%	8.8%	8.4%	0.2%	22.8%	0.0%	4.6%						
Norway Portugal	54.3%	0.0%	0.0% 0.9%	6.3% 4.9%	7.4%	0.0%	25.4%	0.0%	6.6%						
Russian Federation	40.2% 46.5%	0.0% 0.0%	0.9%	4.9% 22.5%	13.7% 12.2%	1.5% 0.0%	33.6% 11.8%	0.9% 0.0%	4.3% 6.1%						
Spain	46.5% 56.8%	0.0%	0.8%	12.0%	6.2%	0.0%	21.9%	0.0%	6.1% 3.1%						
Sweden	50.9%	0.0%	0.0%	7.4%	13.7%	0.0%	21.9%	0.0%	5.5%						
Switzerland	59.1%	0.0%	0.0%	5.3%	9.4%	0.5%	19.6%	0.0%	6.0%						
Turkey	38.9%	0.0%	0.0%	27.8%	8.5%	0.0%	23.0%	0.0%	1.8%						
Uk	41.5%	0.1%	0.0%	6.4%	8.7%	0.5%	37.4%	0.1%	5.2%						
Other Europe	34.3%	0.0%	0.0%	18.8%	7.5%	0.3%	31.5%	0.4%	7.3%						
MIDDLE EAST	37.8%	0.0%	0.0%	6.9%	3.6%	0.0%	43.8%	0.3%	7.6%						
United Arab Emirates	27.6%	0.0%	0.0%	11.7%	1.0%	0.0%	54.4%	0.0%	5.4%						
Other Middle East	39.2%	0.0%	0.0%	6.3%	3.9%	0.0%	42.4%	0.4%	7.9%						
NORTH AMERICA	57.7%	0.0%	0.1%	5.8%	5.9%	0.4%	24.4%	0.8%	4.9%						
Canada	46.7%	0.0%	0.4%	6.5%	5.4%	0.0%	34.9%	0.0%	6.0%						
USA	59.0%	0.0%	0.1%	5.8%	6.0%	0.4%	23.2%	0.9%	4.7%						
Other North America	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%						
TOTAL	16.8%	4.9%	13.4%	7.8%	3.8%	1.6%	43.4%	1.1%	7.3%						

Brought to you by South African Tourism

Tourism Performance Report | July-September 2023

				,	RIES)				PURPOSE OF VISIT (CATEGORIES)										
			-	3 2021															
	Holiday	Shopping personal	Shopping business	Business traveller	MICE	Medical	VFR	Religion	Other										
AFRICA	5,1%	4,2%	20,2%	18,1%	2,2%	1,9%	36,1%	0,4%	11,9%										
Botswana	5,5%	1,2%	17,9%	37,6%	2,4%	2,3%	13,9%	1,0%	18,2%										
Lesotho	0,4%	1,2%	8,8%	5,2%	0,5%	3,1%	46,0%	1,0%	33,8%										
Malawi	2,3%	0,0%	44,0%	40,7%	3,8%	0,6%	5,6%	0,6%	2,3%										
Mozambique Namibia	7,1% 11,8%	11,5% 0,1%	11,9% 7,9%	0,2% 22,0%	0,5% 2,8%	1,7% 2,2%	62,6% 29,4%	0,1% 0,0%	4,4% 23,8%										
Eswatini	3,1%	2,0%	36,8%	22,0%	1,3%	1,4%	29,4%	0,0%	4,6%										
Zambia	3,8%	0,0%	43,7%	37,8%	2,8%	1,4%	7,8%	0,8%	2,9%										
Zimbabwe	4,9%	1,4%	33,3%	43,0%	4,1%	0,9%	9,2%	0,2%	3,2%										
Angola	20,9%	0,0%	0,0%	4,5%	9,1%	10,9%	36,4%	0,0%	18,2%										
DRC	17,1%	1,4%	2,9%	1,4%	10,0%	8,6%	45,7%	0,0%	12,9%										
Ethiopia	19,0%	2,4%	0,0%	4,8%	19,0%	11,9%	31,0%	2,4%	9,5%										
Ghana	21,3%	0,0%	2,1%	8,5%	19,1%	0,0%	34,0%	0,0%	14,9%										
Kenya	22,0%	0,0%	1,2%	11,0%	9,8%	0,0%	26,8%	0,0%	29,3%										
Nigeria	13,2%	0,9%	0,0%	14,0%	18,4%	3,5%	34,2%	0,9%	14,9%										
Tanzania	10,0%	1,3%	2,5%	2,5%	13,8%	8,8%	40,0%	1,3%	20,0%										
Uganda	22,2%	0,0%	0,0%	2,8%	8,3%	8,3%	38,9%	0,0%	19,4%										
Other Africa	7,0%	0,0%	0,0%	18,1%	13,5%	3,7%	31,9%	0,2%	25,6%										
ASIA	15,1%	0,8%	0,0%	14,7%	15,3%	0,4%	37,2%	0,2%	16,3%										
China including Hong Kong	10,7%	7,1%	0,0%	14,3%	10,7%	3,6%	46,4%	0,0%	7,1%										
India	17,4%	0,0%	0,0%	17,4%	16,5%	0,0%	29,4%	0,0%	19,3%										
Japan	11,1%	0,0%	0,0%	0,0%	11,1%	0,0%	55,6%	0,0%	22,2%										
Malaysia	0,0%	0,0%	0,0%	0,0%	25,0%	0,0%	75,0%	0,0%	0,0%										
Singapore South Korea	40,0% 6,7%	0,0% 0,0%	0,0% 0,0%	10,0% 13,3%	20,0% 13,3%	0,0% 0,0%	20,0% 53,3%	0,0% 0,0%	10,0% 13,3%										
Other Asia	13,8%	0,0%	0,0%	12,6%	15,3%	0,0%	42,8%	0,0%	13,3%										
AUSTRALASIA	20,2%	0,0%	0,0%	7,7%	7,7%	0,0%	56,8%	0,0%	7,7%										
Australia	19,0%	0,0%	0,0%	9,5%	9,5%	0,0%	52,4%	0,0%	9,5%										
New Zealand	25,0%	0,0%	0,0%	0,0%	0,0%	0,0%	75,0%	0,0%	0,0%										
Other Australia	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%										
CENTRAL & SOUTH AMERICA	27,0%	0,0%	0,0%	14,4%	9,2%	0,0%	31,2%	0,0%	18,2%										
Argentina	44,4%	0,0%	0,0%	11,1%	0,0%	0,0%	33,3%	0,0%	11,1%										
Brazil	23,3%	0,0%	0,0%	13,3%	13,3%	0,0%	30,0%	0,0%	20,0%										
Chile	100,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%										
Other Central & South America	23,6%	0,0%	0,0%	17,1%	6,2%	0,0%	34,6%	0,0%	18,5%										
EUROPE	31,1%	0,1%	0,1%	11,4%	9,1%	0,6%	38,4%	0,2%	8,9%										
Austria	55,6%	0,0%	0,0%	11,1%	2,8%	0,0%	25,0%	0,0%	5,6%										
Belgium Denmark	43,3% 29,4%	0,0% 0,0%	0,0% 0,0%	6,0% 14,7%	13,4% 2,9%	0,0% 0,0%	31,3% 41,2%	0,0% 2,9%	6,0% 8,8%										
Finland	25,0%	0,0%	0,0%	14,7%	33,3%	0,0%	16,7%	0,0%	8,3%										
France	32,7%	0,0%	0,0%	12,3%	11,4%	1,4%	32,3%	0,0%	10,0%										
Germany	37,0%	0,0%	0,0%	13,0%	8,5%	0,0%	34,8%	0,0%	6,6%										
Ireland	13,5%	0,0%	0,0%	10,8%	5,4%	2,7%	59,5%	0,0%	8,1%										
Italy	21,8%	0,0%	0,0%	12,6%	10,3%	1,1%	33,3%	1,1%	19,5%										
The Netherlands	26,6%	0,0%	0,0%	12,2%	5,9%	0,0%	50,9%	0,5%	4,1%										
Norway	19,0%	0,0%	0,0%	19,0%	9,5%	0,0%	52,4%	0,0%	0,0%										
Portugal	8,9%	1,8%	1,8%	14,3%	28,6%	1,8%	35,7%	0,0%	7,1%										
Russian Federation	37,2%	0,0%	0,0%	9,3%	2,3%	0,0%	30,2%	0,0%	20,9%										
Spain	40,4%	0,0%	0,0%	1,8%	15,8%	0,0%	33,3%	0,0%	8,8%										
Sweden	29,6%	0,0%	0,0%	5,6%	11,1%	0,0%	40,7%	1,9%	11,1%										
Switzerland	48,3%	0,0%	0,0%	12,6%	3,4%	0,0%	28,7%	0,0%	6,9%										
Turkey	16,0%	0,0%	0,0%	28,0%	4,0%	4,0%	36,0%	0,0%	12,0%										
Uk	23,8%	0,3%	0,5%	8,9%	6,1%	1,2%	51,7%	0,0%	7,5%										
Other Europe	19,8%	0,5%	0,0%	17,3%	15,3%	0,7%	31,7%	0,0%	14,7%										
MIDDLE EAST	20,7%	0,0%	0,0%	0,7%	4,8%	0,0%	62,8%	1,2%	9,9%										
United Arab Emirates	33,3%	0,0%	0,0%	6,7%	0,0%	0,0%	60,0%	0,0%	0,0%										
Other Middle East NORTH AMERICA	20,5% 55,2%	0,0% 0,9%	0,0% 0,3%	0,6% 6,7%	4,9% 3,9%	0,0% 0,6%	62,8% 23,5%	1,2% 0,6%	10,0% 8,3%										
Canada	42,4%	0,9%	0,3%	2,5%	3,9% 7,6%	0,8%	37,3%	0,8%	6,3% 7,6%										
USA	42,4% 56,0%	1,0%	0,8%	7,0%	3,7%	0,8%	22,6%	0,8%	8,4%										
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%	0,0%	100,0%	0,0%	0,0%										
TOTAL	9,8%	3,7%	17,2%	16,8%	3,0%	1,7%	35,8%	0,0%	11,6%										
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REPEAT RATE

REPEAT VISITS BY COUNTRY										
	•	Q3 2023	•	•						
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more					
Africa	8.8%	13.4%	8.9%	10.2%	34.7%					
Botswana	7.0%	7.6%	4.2%	5.8%	35.4%					
Lesotho	0.4%	2.3%	3.0%	2.3%	32.7%					
Malawi	23.0%	13.4%	9.2%	4.6%	46.1%					
Mozambique	15.1%	16.6%	9.1%	7.8%	8.1%					
Namibia	2.5%	6.7%	5.5%	15.5%	65.7%					
Swaziland	2.0%	10.1%	10.4%	17.0%	45.7%					
Zambia	16.8%	14.5%	8.8%	11.6%	42.6%					
Zimbabwe	8.8%	18.8%	11.8%	13.5%	45.6%					
Angola	17.9%	24.1%	13.8%	15.4%	28.8%					
Democratic Republic of Congo	17.8%	17.0%	20.5%	14.1%	30.6%					
Ethiopia	28.7%	13.4%	13.0%	30.2%	14.7%					
Ghana	40.9%	22.9%	11.2%	5.8%	19.2%					
Kenya	46.1%	21.1%	10.9%	9.3%	12.6%					
Nigeria	44.0%	20.8%	9.7%	9.9%	15.7%					
Tanzania	28.2%	22.3%	9.9%	20.2%	19.5%					
Uganda	27.6%	21.1%	11.8%	17.7%	21.6%					
Other Africa	29.3%	25.1%	12.8%	17.1%	15.8%					
Asia	46.6%	27.2%	9.8%	10.2%	6.2%					
China including Hong Kong	42.8%	21.5%	13.6%	16.9%	5.1%					
India	54.2%	27.5%	8.1%	6.7%	3.5%					
Japan	57.5%	19.2%	10.4%	5.9%	7.0%					
Malaysia	46.9%	29.6%	0.0%	15.6%	7.9%					
Singapore	41.8%	20.4%	12.5%	3.8%	21.4%					
South Korea	41.8%	30.8%	10.0%	8.4%	9.0%					
Other Asia	33.9%	38.5%	9.2%	10.2%	8.2%					
Australasia	43.0%	24.1%	11.2%	12.3%	9.5%					
Australia	44.1%	22.0%	12.4%	11.3%	10.2%					
New Zealand	38.0%	33.3%	5.7%	16.9%	6.0%					
Other Australasia	0.0%	80.0%	15.0%	0.0%	5.0%					
South America	63.1%	23.0%	4.7%	5.0%	4.1%					
Argentina	61.0%	25.0%	9.5%	2.7%	1.8%					
Brazil	63.8%	21.4%	4.7%	5.0%	5.0%					
Chile	51.5%	13.7%	16.4%	11.6%	6.7%					
Other Central & South America	64.1%	27.7%	0.9%	4.8%	2.5%					
	55.1%	22.3%	8.9%	6.9%	6.8%					
Austria	55.8%	22.6%	13.7%	4.4%	3.4%					
Belgium	62.9%	17.2%	9.1%	6.1%	4.7%					
Denmark	62.4%	18.9%	9.7%	3.3%	4.7% 5.7%					
Finland										
France	53.9% 66.7%	30.7% 21.1%	10.4% 6.8%	0.0% 3.4%	5.0% 2.0%					
Germany	52.1%	25.1%	9.6%	7.0%	6.2%					
Ireland	58.9%	21.1%	7.6%	3.6%	8.8%					
Italy	69.0%	20.5%	6.7%	2.6%	1.2%					
Netherlands	57.4%	24.3%	7.4%	4.8%	6.1%					
Norway	65.9%	17.5%	8.0%	4.0%	4.5%					
Portugal	45.8%	22.5%	12.5%	9.2%	10.0%					
Russian Fed	56.3%	18.0%	12.7%	5.5%	7.6%					
Spain	67.3%	17.7%	7.2%	5.7%	2.0%					
Sweden	64.7%	22.9%	3.1%	6.3%	3.1%					
Switzerland	55.9%	21.0%	14.0%	2.3%	6.9%					
Turkey	48.8%	37.4%	9.2%	2.5%	2.1%					
UK	44.5%	21.7%	9.4%	12.1%	12.3%					
Other Europe	49.0%	29.5%	15.5%	3.4%	2.7%					
Middle East	34.4%	22.4%	11.4%	15.6%	16.3%					
UAE	22.8%	26.8%	16.5%	15.6%	18.3%					
Other Middle East	37.2%	21.3%	10.1%	15.5%	15.9%					
North America	60.9%	21.8%	6.7%	5.9%	4.6%					
Canada	54.9%	25.9%	5.4%	6.7%	7.1%					
USA	61.7%	21.3%	6.9%	5.8%	4.4%					
Other North America	0.0%	0.0%	0.0%	100.0%	0.0%					
TOTAL	18.5%	15.4%	8.8%	9.7%	28.7%					



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MIDDLE EAST 36.0% 18.4% 6.0% 18.9% 20.7% United Arab Emirates 35.7% 9.5% 11.7% 6.7% 36.3% Other Middle East 36.0% 19.6% 5.2% 20.6% 18.6% NORTH AMERICA 55.0% 20.4% 7.8% 8.4% 8.4% Canada 48.7% 23.9% 8.4% 7.9% 11.2% USA 55.8% 20.0% 7.7% 8.4% 8.1% Other North America 100.0% 0.0% 0.0% 0.0% 0.0%						
United Arab Emirates 35.7% 9.5% 11.7% 6.7% 36.3% Other Middle East 36.0% 19.6% 5.2% 20.6% 18.6% NORTH AMERICA 55.0% 20.4% 7.8% 8.4% 8.4% Canada 48.7% 23.9% 8.4% 7.9% 11.2% USA 55.8% 20.0% 7.7% 8.4% 8.1% Other North America 100.0% 0.0% 0.0% 0.0% 0.0%						
Other Middle East 36.0% 19.6% 5.2% 20.6% 18.6% NORTH AMERICA 55.0% 20.4% 7.8% 8.4% 8.4% Canada 48.7% 23.9% 8.4% 7.9% 11.2% USA 55.8% 20.0% 7.7% 8.4% 8.1% Other North America 100.0% 0.0% 0.0% 0.0% 0.0%						
NORTH AMERICA 55.0% 20.4% 7.8% 8.4% 8.4% Canada 48.7% 23.9% 8.4% 7.9% 11.2% USA 55.8% 20.0% 7.7% 8.4% 8.1% Other North America 100.0% 0.0% 0.0% 0.0% 0.0%						
Canada 48.7% 23.9% 8.4% 7.9% 11.2% USA 55.8% 20.0% 7.7% 8.4% 8.1% Other North America 100.0% 0.0% 0.0% 0.0% 0.0%						
Other North America 100.0% 0.0%	Canada					
	USA	55.8%	20.0%	7.7%	8.4%	8.1%
TOTAL 15.7% 12.6% 7.1% 7.9% 29.2%	Other North America	100.0%	0.0%	0.0%	0.0%	0.0%
	TOTAL	15.7%	12.6%	7.1%	7.9%	29.2%

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		REPEAT VISITS BY CO	JUNTRY		
		Q3 2019			
	First timers	2 - 3 times	4 - 5 times	6 - 9 times	10 times or more
AFRICA	4.4%	9.0%	9.2%	11.8%	51.2%
Botswana	1.6%	4.6%	3.9%	5.6%	78.6%
Lesotho Malawi	6.9% 8.0%	9.7% 13.8%	5.1%	6.3% 13.7%	35.0% 41.2%
	8.0% 4.1%		12.6%		
Mozambique	4.1%	12.4% 11.3%	13.5%	15.0%	46.6%
Namibia Eswatini	0.8%	11.3% 3.8%	13.8% 5.1%	16.2% 10.2%	53.2% 78.4%
Zambia				10.2%	
Zimbabwe	5.6% 3.2%	11.4% 9.2%	11.7% 11.6%	14.4%	47.4% 44.4%
	3.2% 22.5%	9.2% 20.5%	11.6% 12.4%	16.1% 14.9%	44.4% 29.7%
Angola DRC	22.5%	20.5% 19.6%	12.4%	14.9%	29.7% 30.3%
Ethiopia	31.3%	32.6%	13.4%	9.1%	30.3% 10.7%
Ghana	36.9%	26.5%	10.3%	10.2%	10.7%
Gnana Kenya	28.5%	25.8%	14.4%	10.2%	17.0%
Nigeria	37.6%	25.8%	15.2%	9.8%	11.6%
Tanzania	26.2%	23.7%	15.2%	9.8%	18.2%
Uganda	31.0%	26.1%	17.4%	14.5%	13.3%
Other Africa	41,7%	20.1%	12,9%	10,4%	13,9%
ASIA	51.3%	25.8%	9.7%	6.9%	6.4%
China including Hong Kong	48.6%	20.9%	6.6%	12.6%	11.3%
India	52.1%	20.9%	11.5%	6.2%	5.8%
Japan	54.5%	24.4%	9.1%	6.2%	6.2%
Malaysia	52.5%	18.4%	12.5%	7.6%	9.0%
Singapore	50.1%	19.6%	9.9%	8.3%	12.1%
South Korea	49.0%	30.9%	8.4%	5.0%	6.8%
Other Asia	49,7%	22,3%	9,0%	10,0%	9,0%
AUSTRALASIA	41.4%	23.5%	13.8%	12.3%	9.1%
Australia	41.5%	22.8%	13.8%	12.5%	9.1%
New Zealand	40.3%	27.3%	13.5%	11.3%	7.6%
Other Australia	50,0%	0,0%	37,5%	0,0%	12,5%
CENTRAL & SOUTH AMERICA	71.2%	15.5%	5.6%	3.4%	4.3%
Argentina	69.2%	17.7%	5.9%	3.7%	3.5%
Brazil	72.1%	14.5%	5.7%	3.3%	4.5%
Chile	68.4%	15.5%	4.9%	6.2%	5.1%
Other Central & South America	60,5%	24,1%	5,6%	3,0%	6,8%
EUROPE	54.6%	21.7%	9.3%	7.3%	7.2%
Austria	61.0%	22.4%	5.6%	5.0%	6.0%
Belgium	60.5%	21.1%	7.8%	5.8%	4.8%
Denmark	64.8%	19.5%	7.2%	4.3%	4.2%
Finland	64.5%	22.5%	4.7%	3.7%	4.6%
France	64.5%	21.0%	7.1%	3.9%	3.4%
Germany	58.8%	21.0%	9.0%	6.2%	5.0%
Ireland	50.0%	21.3%	11.7%	7.9%	9.1%
Italy	65.1%	19.4%	6.9%	4.3%	4.2%
The Netherlands	57.3%	20.2%	8.9%	7.3%	6.4%
Norway	67.6%	18.7%	5.2%	3.7%	4.8%
Portugal	52.1%	24.5%	9.5%	7.6%	6.3%
Russian Federation	53.3%	26.8%	10.1%	5.7%	4.2%
Spain	59.4%	24.0%	7.4%	5.0%	4.1%
Sweden	62.3%	21.3%	7.3%	4.2%	5.0%
Switzerland	61.3%	19.5%	7.6%	5.7%	5.9%
Turkey	59.1%	22.8%	7.7%	5.6%	4.8%
Uk	41.9%	23.2%	11.8%	11.0%	12.0%
Other Europe	58,7%	23,4%	7,2%	4,7%	6,1%
MIDDLE EAST	45.7%	20.5%	11.7%	11.0%	11.0%
United Arab Emirates	33.6%	17.2%	13.8%	14.8%	20.7%
Other Middle East	44,2%	16,6%	10,5%	12,1%	16,6%
NORTH AMERICA	65.3%	18.0%	7.1%	5.1%	4.5%
Canada	65.9%	17.0%	6.5%	5.2%	5.4%
USA	65.0%	18.2%	7.2%	5.1%	4.3%
Other North America	0,0%	0,0%	0,0%	0,0%	0,0%
TOTAL	17,6%	12,2%	9,2%	10,7%	39,8%

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AGE CATEGORIES

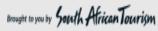
AGE CATEGORIES									
			Q3 2023						
	15 -17 years	18 - 24 years	25 - 30 years	31 - 34 years	-	-	-	-	
AFRICA	٬ ــــــــــــــــــــــــــــــــــــ	15.6%	21.5%	16.4%	19.9%	19.7%	5.4%	1.5%	
Botswana Lesotho	1 '	5.2% 26.7%	11.1% 27.2%	16.9% 15.7%	27.2% 13.6%	27.9% 12.4%	8.5% 3.5%	3.2% 0.9%	
Lesotho Malawi	1 '	26.7% 1.2%	7.2%	15.7%	13.6% 39.0%	35.2%	3.5% 3.8%	0.9%	
Mozambique	1 '	21.8%	25.5%	18.0%	16.3%	16.4%	3.8% 1.6%	0.3%	
Namibia	1 '	3.4%	11.0%	13.1%	19.6%	20.7%	15.8%	16.5%	
eSwatini	1 '	25.0%	30.4%	17.3%	14.5%	10.1%	2.2%	0.5%	
Zambia	1 '	2.1%	9.1%	19.4%	24.0%	33.0%	9.8%	2.6%	
Zimbabwe	1 '	8.3%	17.7%	14.8%	24.0%	25.6%	8.2%	1.4%	
Angola	1 '	4.5%	14.7%	25.9%	30.5%	16.7%	5.3%	2.4%	
DRC	1 '	9.9%	18.6%	16.9%	16.3%	18.6%	13.9%	5.7%	
Ethiopia	1 '	1.2%	16.8%	29.2%	24.0%	17.3%	11.4%	0.0%	
Ghana	1 '	2.1%	19.5%	28.4%	14.3%	20.9%	11.5%	3.3%	
Kenya	1 '	3.1%	18.4%	24.9%	25.1%	17.9%	8.1%	2.5%	
Nigeria	1 '	4.2%	19.5%	24.7%	21.4%	18.9%	8.9%	2.4%	
Tanzania	1 '	0.8%	24.1%	23.2%	26.3%	17.5%	4.9%	3.2%	
Uganda Othor Africa	1 '	1.6%	13.5%	27.2%	26.7%	18.0%	11.4%	1.6%	
Other Africa	ا	5.9%	14.7%	20.6%	28.1%	16.4%	10.5%	3.9%	
ASIA China including Hong Kong	ر	7.6% 8.7%	17.8% 21.6%	21.5% 26.0%	24.6% 23.7%	16.6% 11.3%	7.7% 4.9%	4.1% 3.8%	
India	1 '	8.7% 7.1%	21.6% 14.6%	26.0%	23.7% 24.2%	11.3%	4.9% 8.6%	3.8% 5.7%	
Japan	1 '	9.5%	21.7%	20.8%	14.4%	20.0%	6.9%	4.9%	
Malaysia	1 '	9.5%	0.0%	10.7%	28.0%	32.7%	12.8%	4.9% 6.2%	
Singapore	1 '	0.0%	7.9%	8.7%	20.0%	41.3%	17.6%	0.0%	
South Korea	1 '	12.7%	20.1%	29.7%	24.5%	6.4%	4.1%	4.3%	
Other Asia	1 1	6.2%	22.6%	18.7%	31.0%	12.1%	8.0%	1.4%	
AUSTRALASIA	· · · · · ·	7.2%	13.0%	10.6%	12.5%	18.3%		19.7%	
Australia	·,	6.8%	12.4%	10.5%	13.4%	16.8%	20.7%	19.3%	
New Zealand	1 '	9.4%	15.7%	10.9%	8.5%	25.1%	9.0%	21.4%	
Other Australia	<u>(</u>	0.0%	0.0%	80.0%	0.0%	5.0%	15.0%	0.0%	
CENTRAL & SOUTH AMERICA	('	3.3%	26.8%	10.3%	19.8%	21.4%	9.9%	8.6%	
Argentina	(,	20.0%	15.9%	13.7%	17.3%	22.7%	2.7%	7.7%	
Brazil	1 1	0.7%	28.7%	9.8%	20.9%	23.0%	7.1%	9.8%	
Chile	1 '	1.8%	18.5%	11.5%	20.3%	16.6%	26.4%	4.9%	
Other Central & South America	<u>'</u> '	3.7%	27.4%	10.1%	17.9%	18.1%	16.2%	6.5%	
EUROPE	'	8.3%	16.1%	16.0%	17.8%	21.3%	13.5%	7.1%	
Austria	1 1	6.7%	23.6%	21.2%	13.1%	18.0%	11.0%	6.4%	
Belgium	1 '	13.4%	14.3%	16.4%	15.1%	19.9%	15.7%	5.2%	
Denmark Finland	1 '	10.3%	11.4%	18.2%	9.0% 26.3%	27.5%	15.0%	8.6%	
Finland France	1 '	5.3%	10.1% 18.6%	15.0% 16.6%	26.3%	22.6%	18.2% 12.7%	2.4%	
France Germany	1 '	9.9% 7.8%	18.6% 14.4%	16.6% 16.5%	15.0% 19.5%	21.2% 20.3%	12.7% 15.2%	6.1% 6.4%	
Germany Ireland	1 1	7.8% 12.5%	14.4% 11.1%	16.5% 16.5%	19.5% 18.9%	20.3%		6.4% 11.0%	
Italy	1 '	8.1%	21.7%	17.2%	14.6%	21.7%	10.0%	6.6%	
The Netherlands	1 '	7.4%	13.7%	14.1%	16.6%	25.0%	15.2%	7.9%	
Norway	1 '	6.5%	22.9%	9.5%	20.6%	17.0%	12.0%	11.6%	
Portugal	1 '	5.8%	11.7%	19.2%	25.0%	24.2%	9.2%	5.0%	
Russian Federation	1 '	8.0%	18.5%	18.5%	20.7%	16.9%	12.0%	5.5%	
Spain	1 '	7.1%	18.7%	21.5%	17.6%	22.0%	11.5%	1.4%	
Sweden	1 '	7.8%	18.3%	18.8%	16.0%	26.3%	6.6%	6.1%	
Switzerland	1 1	8.4%	16.4%	16.1%	13.9%	25.3%	17.8%	2.0%	
Turkey	1 '	7.2%	24.1%	33.3%	22.0%	8.3%	2.5%	2.5%	
Uk	1 '	7.8%	15.2%	13.2%	19.6%	21.3%		9.3%	
Other Europe	<u>، </u>	6.1%	15.8%	22.2%	21.4%	18.0%	10.3%	6.1%	
MIDDLE EAST	<u>ر</u> י	14.1%	19.9%	18.5%	20.3%	16.4%		4.5%	
United Arab Emirates	í '	5.7%	22.2%	16.3%	25.6%	23.7%		0.0%	
Other Middle East	ب '	16.1%	19.4%	19.1%	19.1%	14.7%		5.6%	
NORTH AMERICA	ب '	6.4%	11.8%	13.1%	14.4%	18.1%		19.6%	
Canada	1 '	5.9%	12.2%	14.3%	19.0%	20.7%	15.1%	12.7%	
USA	1 '	6.4%	11.7%	13.0%	13.9%	17.8%		20.4%	
Other North America	<u>، </u>	0.0%	0.0%	0.0%	0.0%	0.0%		0.0%	
TOTAL	<u>'</u> '	13.9%	20.2%	16.2%	19.4%	19.7%	7.2%	3.4%	

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			AGE CARTEGORIES									
			Q3 2022									
	15 -17 years	18 - 24 years	25 - 30 years	31 - 34 years	35 - 40 years	-	-	60+ years				
AFRICA	ļ′	13.0%	20.8%	17.0%	19.7%	20.7%	6.9%	2.0%				
Botswana	1 1	3.8%	12.6%	16.5%	27.1%	27.4%	9.3%	3.3%				
Lesotho	1 1	28.1%	26.1%	18.0%	12.6%	11.2%	3.3%	0.6%				
Malawi	1 '	1.7%	16.1%	13.9%	29.1%	29.2%	8.2%	2.0%				
Mozambique	1 '	16.8%	25.3%	17.4%	17.7%	16.5%	5.7%	0.8%				
Namibia	1 '	4.7%	14.6%	16.3%	15.7%	22.7%	11.6%	14.3%				
Eswatini	1 '	21.1%	30.0%	19.0%	15.6%	10.3%	3.0%	1.0%				
Zambia	1 '	1.6%	12.1%	15.9%	29.9%	22.6%	16.4%	1.5%				
Zimbabwe	1 '	3.5%	15.1%	15.2%	24.0%	30.7%	9.1%	2.5%				
Angola	1 '	7.3%	15.5%	19.1%	23.1%	18.3%	10.9%	5.8%				
DRC	1 '	3.7%	11.7%	20.2%	16.4%	22.7%	18.9%	6.4%				
Ethiopia	1 '	2.9%	19.9%	28.7%	16.9%	12.0%	15.1%	4.6%				
Ghana	1 '	3.8%	19.5%	21.0%	22.2%	26.0%	6.2%	1.2%				
Kenya	1 '	6.5%	19.8%	24.8%	20.2%	14.7%	11.7%	2.4%				
Nigeria	1 '	7.1%	11.7%	23.7%	22.4%	21.8%	9.7%	3.5%				
Tanzania	1 '	5.8%	19.5%	22.4%	23.4%	20.7%	6.7%	1.6%				
Uganda	1 '	0.0%	28.0%	22.7%	18.6%	19.6%	9.7%	1.4%				
Other Africa	L!	7.7%	11.1%	26.7%	18.9%	21.2%	11.9%	2.6%				
ASIA	L!	8.1%	14.3%	23.7%	19.8%	18.3%	10.4%	5.2%				
China including Hong Kong	['	7.7%	14.1%	20.7%	20.2%	20.7%	10.9%	5.7%				
India	1 '	8.0%	17.3%	26.0%	18.3%	17.7%	9.3%	3.3%				
Japan	1 '	15.0%	10.7%	15.1%	14.9%	18.4%	16.6%	9.2%				
Malaysia	1 '	11.3%	3.6%	17.2%	21.6%	26.7%	8.3%	11.3%				
Singapore	1 '	4.2%	19.8%	11.5%	11.6%	18.5%	29.2%	5.1%				
South Korea	1 '	16.6%	17.7%	19.1%	11.6%	16.3%	7.2%	11.4%				
Other Asia	l!	4.8%	7.8%	26.0%	27.5%	17.9%	9.6%	6.4%				
AUSTRALASIA	<u> </u>	8.2%	9.2%	13.6%	10.5%	21.5%	20.8%	16.1%				
Australia	·	8.2%	10.2%	12.7%	9.6%	22.9%	18.7%	17.6%				
New Zealand	1 1	6.2%	5.0%	17.8%	14.7%	16.1%	30.2%	10.1%				
Other Australia	l'	88.6%	1.1%	5.7%	1.1%	0.0%	3.4%	0.0%				
CENTRAL & SOUTH AMERICA	,	7.6%	18.0%	27.1%	17.8%	18.7%	5,3%	5.4%				
Argentina	,	10.3%	11.0%	12.3%	14.5%	34.6%	8.7%	8.6%				
Brazil	1 1	3.9%	18.2%	33.3%	19.2%	13.9%	4.8%	6.7%				
Chile	1 1	16.4%	9.6%	17.3%	15.4%	23.6%	11.7%	6.0%				
Other Central & South America	1 1	12.0%	21.8%	22.8%	16.7%	21.0%	4.1%	1.7%				
EUROPE	ł – – ,	12.0%	16.8%	16.6%	14.0%	20.1%	13.8%	6.6%				
Austria	ł – – ,	14.3%	16.7%	20.2%	9.2%	18.7%	14.2%	6.7%				
Belgium	1 1	14.2%	17.8%	11.4%	14.0%	18.0%	17.9%	6.7%				
Denmark	1 1	18.2%	14.9%	8.7%	6.2%	30.5%	13.7%	7.9%				
Finland	1 1	5.3%	20.4%	18.0%	17.9%	28.4%	9.9%	0.0%				
France	1 '	12.8%	17.9%	14.4%	14.1%	21.6%	13.9%	5.4%				
Germany	1 1	12.3%	18.0%	14.4%	13.6%	20.0%	14.1%	5.9%				
Ireland	1 1	5.4%	20.5%	21.5%	17.1%	18.4%	13.6%	3.4%				
Italy	1 '	14.8%	15.4%	27.2%	14.2%	15.2%	10.0%	3.2%				
The Netherlands	1 '	13.2%	14.4%	15.8%	13.7%	20.4%	18.0%	4.5%				
Norway	1 '	17.2%	19.4%	14.2%	15.0%	14.7%	10.2%	9.3%				
Portugal	1 '	8.5%	17.6%	14.8%	26.0%	18.2%	10.8%	4.1%				
Russian Federation	1 '	5.5%	20.2%	29.9%	11.2%	24.5%	6.3%	2.5%				
Spain	1 1	13.1%	20.2%	19.7%	20.6%	17.6%	6.8%	1.5%				
Sweden	1 1	7.1%	26.9%	17.1%	13.3%	17.5%	12.4%	5.6%				
Switzerland	1 '	12.3%	17.4%	17.1%	12.0%	20.6%	17.5%	5.6% 4.9%				
Turkey	1 1	7.3%	17.4%	22.2%	11.8%	20.6%	17.5%	4.9%				
Uk	1 1	10.6%	15.5%	15.5%	13.1%	20.7%	13.0%	4.2%				
Other Europe	1 1	10.6%	16.2%	13.6%	19.5%	20.7%	12.8%	5.9%				
MIDDLE EAST	l											
	ļ/	10.4%	20.6%	17.8%	14.6%	12.9%	20.0%	3.6%				
United Arab Emirates	1 1	1.0%	10.5%	31.8%	13.1%	12.7%	31.0%	0.0%				
Other Middle East	ļ/	11.7%	22.0%	15.9%	14.8%	12.9%	18.5%	4.1%				
NORTH AMERICA	ļ'	8.8%	12.4%	13.5%	11.9%	19.7%	15.4%	18.3%				
Canada	1 '	9.0%	9.5%	13.7%	15.3%	20.4%	14.7%	17.4%				
USA	1 1	8.8%	12.8%	13.4%	11.5%	19.6%	15.5%	18.4%				
Other North America	I!	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%				
TOTAL	<u> </u>	12.4%	19.6%	16.9%	18.4%	20.4%	8.6%	3.7%				



AGE CARTEGORIES									
			Q3 2021					′	
	15 -17 years	18 - 24 years	-	-		-	-	-	
AFRICA	1.2%	9.5%	17.0%	17.2%	20.4%	24.2%	8.4%	2.2%	
Botswana	0.2%	2.8%	8.7%	15.6%	28.8%	30.4%	10.6%	2.9%	
Lesotho	4.4%	17.6%	25.6%	14.9%	14.9%	16.5%	5.0%	1.0%	
Malawi	0.6%	1.2%	3.8%	12.5%	24.9%	42.6%	14.1%	0.3%	
Mozambique	0.6%	13.0%	18.6%	20.9%	20.1%	21.1%	5.0%	0.7%	
Namibia Eswatini	0.1% 0.0%	6.7% 3.9%	13.6% 24.0%	12.6% 21.4%	22.1% 18.6%	16.2% 22.8%	19.2% 7.7%	9.4% 1.6%	
Eswatini Zambia	0.0%	3.9% 2.3%	24.0% 8.3%	21.4% 12.2%	18.6% 31.5%	22.8% 31.3%	7.7% 12.9%	1.6% 1.3%	
Zambia Zimbabwe	0.2%	2.3% 4.5%	8.3% 9.5%	12.2% 15.2%	31.5% 21.8%	31.3% 33.1%	12.9% 11.6%	1.3% 4.0%	
Angola	0.3%	4.5% 8.2%	9.5% 12.7%	21.8%	17.3%	23.6%	8.2%	4.0% 8.2%	
DRC	0.0%	o.2% 5.7%	21.4%	10.0%	14.3%	25.7%	8.2% 18.6%	6.2% 4.3%	
Ethiopia	0.0%	11.9%	16.7%	23.8%	9.5%	16.7%	19.0%	4.3% 2.4%	
Ghana	0.0%	6.4%	27.7%	14.9%	12.8%	19.1%	12.8%	6.4%	
Kenya	0.0%	0.4% 2.4%	14.6%	28.0%	23.2%	19.1%	12.8%	0.4% 3.7%	
Nigeria	0.0%	7.9%	14.8%	19.3%	18.4%	20.2%	9.6%	5.3%	
Tanzania	1.3%	8.8%	23.8%	16.3%	18.8%	20.2%	6.3%	5.0%	
Uganda	0.0%	8.3%	16.7%	16.7%	19.4%	19.4%	16.7%	2.8%	
Other Africa	0.1%	17.7%	12.2%	20.2%	16.2%	23.3%	7.2%	3.1%	
ASIA	0.7%	13.1%	18.5%	26.3%	18.0%	16.0%	5.5%	2.0%	
China including Hong Kong	0.0%	14.3%	17.9%	35.7%	7.1%	10.7%	7.1%	7.1%	
India	0.0%	7.3%	21.1%	27.5%	20.2%	14.7%	7.1% 6.4%	1.8%	
Japan	0.9%	22.2%	11.1%	33.3%	0.0%	33.3%	0.0%	0.0%	
Malaysia	25.0%	0.0%	0.0%	25.0%	25.0%	0.0%	0.0%	25.0%	
Singapore	0.0%	0.0%	10.0%	20.0%	30.0%	40.0%	0.0%	0.0%	
South Korea	0.0%	0.0%	20.0%	40.0%	20.0%	20.0%	0.0%	0.0%	
Other Asia	0.0%	23.7%	15.7%	18.5%	19.8%	17.4%	4.7%	0.3%	
AUSTRALASIA	0.0%	20.2%	16.4%	19.2%	11.5%	0.1%	24.9%	7.7%	
Australia	0.0%	19.0%	14.3%	23.8%	14.3%	0.0%	19.0%	9.5%	
New Zealand	0.0%	25.0%	25.0%	0.0%	0.0%	0.0%	50.0%	0.0%	
Other Australia	0.0%	0.0%	50.0%	0.0%	0.0%	50.0%	0.0%	0.0%	
CENTRAL & SOUTH AMERICA	1.2%	14.4%	12.2%	17.5%	26.2%	17.6%	6.3%	4.6%	
Argentina	0.0%	11.1%	22.2%	22.2%	22.2%	11.1%	0.0%	11.1%	
Brazil	0.0%	10.0%	16.7%	20.0%	16.7%	30.0%	0.0%	6.7%	
Chile	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	
Other Central & South America	2.8%	21.1%	6.4%	15.2%	32.5%	5.4%	15.0%	1.6%	
EUROPE	0.6%	12.4%	20.6%	15.4%	15.3%	15.8%	13.3%	6.7%	
Austria	2.8%	8.3%	22.2%	11.1%	11.1%	8.3%	19.4%	16.7%	
Belgium	1.5%	10.4%	28.4%	14.9%	11.9%	11.9%	11.9%	9.0%	
Denmark	2.9%	8.8%	14.7%	11.8%	23.5%	11.8%	14.7%	11.8%	
Finland	0.0%	8.3%	8.3%	25.0%	16.7%	25.0%	16.7%	0.0%	
France	0.5%	13.6%	23.6%	15.5%	13.6%	16.8%	9.5%	6.8%	
Germany	0.7%	11.6%	19.4%	11.8%	15.6%	17.3%	17.3%	6.2%	
Ireland	0.0%	13.5%	27.0%	5.4%	13.5%	18.9%	16.2%	5.4%	
Italy	0.0%	16.1%	17.2%	12.6%	11.5%	21.8%	16.1%	4.6%	
The Netherlands	0.0%	12.6%	19.4%	14.4%	16.7%	13.1%	15.8%	8.1%	
Norway	0.0%	4.8%	23.8%	4.8%	19.0%	14.3%	19.0%	14.3%	
Portugal	0.0%	3.6%	23.2%	21.4%	14.3%	19.6%	12.5%	5.4%	
Russian Federation	0.0%	16.3%	30.2%	30.2%	11.6%	11.6%	0.0%	0.0%	
Spain	0.0%	14.0%	14.0%	22.8%	22.8%	14.0%	8.8%	3.5%	
Sweden	1.9%	3.7%	16.7%	11.1%	16.7%	24.1%	14.8%	11.1%	
Switzerland	0.0%	8.0%	18.4%	24.1%	12.6%	11.5%	17.2%	8.0%	
Turkey	0.0%	16.0%	36.0%	4.0%	20.0%	8.0%	8.0%	8.0%	
Uk	0.5%	11.0%	20.1%	16.9%	15.5%	16.0%	12.9%	7.2%	
Other Europe	2.5%	19.9%	16.7%	8.5%	15.0%	20.1%	11.9%	5.4%	
MIDDLE EAST	2.3%	8,5%	11.7%	17.6%	14.0%	19.6%	16.8%	9.5%	
United Arab Emirates	0.0%	20.0%	13.3%	13.3%	20.0%	20.0%	6.7%	6.7%	
Other Middle East	2.4%	8.3%	11.7%	17.6%	13.9%	19.5%	16.9%	9.5%	
NORTH AMERICA	0.4%	8.6%	12.8%	12.2%	12.7%	15.6%	16.1%	21.6%	
Canada	0.0%	7.6%	12.7%	13.6%	10.2%	16.1%	21.2%	18.6%	
USA	0.4%	8.7%	12.8%	12.1%	12.9%	15.6%	15.7%	21.8%	
Other North America	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	
TOTAL	1.1%	9.7%	17.0%	17.0%	19.6%	23.0%	9.2%	3.6%	
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INTERNATIONAL ARRIVALS – Provincial Distribution

	INTER	NATIONAL TO	OURIST ARRIVA	ALS - PROVING	CIAL DISTRIBU	ΓΙΟΝ			
					Q3 2023				
	Gauteng	Western Cape	Eastern Cape	KwaZulu- Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State
Africa	753 263	67 501	18 305	105 113	373 185	84 947	57 951	21 073	201 718
Botswana	40 496	1 984	1 175	2 595	1 191	16 738	25 984	697	1 558
Lesotho	51 703	10 593	2 425	8 699	4 668	609	12 479	4 038	196 424
Malawi	31 710	3 990	797	2 571	145	1 516	0	521	597
Mozambique	70 466	1 021	1 511	1 577	263 668	1 604	1 525	81	763
Namibia	10 949	15 104	794	1 160	610	44	1 564	12 970	791
Swaziland	38 953	1 728	2 519	65 370	88 148	1 000	1 958	506	927
Zambia	30 918	2 156	715	6 120	507	635	705	0	69
Zimbabwe	440 674	20 711	6 923	13 464	12 802	62 062	12 899	2 062	196
Angola	5 407	2 475	119	602	316	0	83	42	40
Democratic Republic of Congo	3 535	1 222	134	171	191	179	147	45	0
Ethiopia Ghana	987	253	67	185	90	22	22	18	18
Kenya	1 871	486	38	148	30	20	30 0	0	67 0
Nigeria	7 248 3 520	1 504 883	187 173	264 479	136 70	187 35	0 140	37	70
Tanzania	3 520	493		479 454		74	140	37	38
Uganda	3 745 2 181	493 264	36 128	454 133	155 44	74 0	85	36 0	38 47
Other Africa	8 901	2 6 3 4	563	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	44 414	222	220	20	113
Asia	25 393	15 396	4 716	6 784	3 461	1 928	220	392	1 088
China including Hong Kong	6 737	3 803	1 366	1 641	967	525	755	207	474
India	9 094	5 076	1 092	3 649	966	389	1 136	116	157
Japan	2 098	1 359	384	270	412	171	80	0	66
Malaysia	741	854	54	225	54	85	80	0	80
Singapore	1 286	997	154	154	215	84	233	0	0
South Korea	1 380	734	228	290	225	81	60	44	0
Other Asia	4 058	2 573	1 439	555	622	593	173	25	311
Australasia	15 671	11 504	3 284	3 070	5 905	2 558	1 337	368	777
Australia	12 564	9 627	2 530	2 500	5 043	2 234	1 167	368	540
New Zealand	3 106	1 861	754	567	862	324	170	0	237
Other Australasia	1	17	0	3	0	0	0	0	0
South America	5 569	3 839	853	1 009	1 950	1 061	769	304	205
Argentina	482	341	73	211	200	69	38	46	0
Brazil	3 829	2 375	518	404	1 156	792	476	84	161
Chile Other Central & South America	244	113	14	92	151	14	7	0	0
	1 013	1 010	247 33 075	302 31 410	443 56 838	187 22 637	249	174	44
Austria	89 555 1 560	141 626 1 790					8 567	4 121	3 983
Belgium	3 890	5 880	564 1 692	254 2 128	880 3 623	186 1 237	102 498	32 219	0 106
Denmark	948	1 360	458	413	754	592	490	96	32
Finland	175	495	113	55	, J4 95	572	39	0	37
France	9 295	14 833	3 280	3 789	8 145	2 929	771	205	311
Germany	13 458	21 521	6 241	4 106	9 286	3 536	1 512	446	619
Ireland	1 728	3 245	945	481	830	673	217	162	112
Italy	6 487	14 657	1 850	1 671	8 122	2 287	428	127	51
Netherlands	10 353	17 017	5 468	4 350	7 406	3 935	1 406	817	899
Norway	675	1 052	272	255	323	203	80	17	0
Portugal	1 124	1 484	285	168	383	118	24	49	0
Russian Fed	2 214	2 382	351	734	681	372	319	53	203
Spain	3 730	7 411	1 274	1 469	3 940	534	78	429	234
Sweden	728	1 478	374	224	487	341	81	58	12
Switzerland	2 477	4 502	1 084	741	1 765	586	153	115	61
Turkey	1 235	1 112	204	312	156	96	48	0	0
UK Other Europe	26 101	37 791	8 086	9 426	8 593	4 590	2 278	1 072	1 145
	3 376	3 617	535	834	1 369	365	450	224	160
Middle East UAE	12 116	11 290	1 737	2 478	2 383	1 416	2 128	594	1 355
Other Middle East	1 985	2 456	646	942	496	521	256	496	496
North America	10 131	8 835	1 091	1 536	1 887	895	1 872	98	859
Canada	52 665	42 957 5 533	8 186	10 026	19 635 2 217	13 578	3 660	1 591 103	2 189
USA	5 470 47 195	5 533 37 423	758 7 427	951 9 075	2 217 17 418	1 026 12 552	349 3 310	103 1 488	148 2 042
TOTAL	954 233	294 113	70 155	159 888	463 356	12 552	76 931	28 445	211 316
	737233	274113	1 10100	137000	01010	120 120	10751	20 44 J	211310



Africa41Botswana41Botswana41LesothoMalawiMozambiqueMainibiaNamibia5Swaziland2Zimbabwe2Angola2Democratic Republic of Congo2Ethiopia6Ghana4KenyaNigeriaTanzania1Uganda0Other Africa4Asia5China including Hong Kong5	Solution 55 949 36 889 45 910 27 520 42 987 9 798 39 267 18 389 205 995 5 400 3 006 815 3 3 945 2 269 3 176 1 839 5 732 13 664	Western Cape 53 587 1 292 2 383 3 079 1 642 18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136 3 120	Eastern Cape 11 398 1 384 2 855 152 247 564 367 527 4 451 124 94 53 49 121 149 33	KwaZulu- Natal 118 873 2 322 6 253 694 986 1 068 46 546 10 550 47 725 272 235 140 112 392 243	Mpumalang a 276 497 1 161 57 443 215 165 176 51 402 443 6 189 224 218 70 161 0	Limpopo 134 463 12 811 1 583 1 176 1 512 135 717 1 671 113 995 71 59 36 109 0	North West 60 016 27 716 14 416 95 1 756 1 408 1 313 99 12 081 152 194 0 56 219	Northern Cape 24 864 584 3 480 0 0 20 112 367 102 172 0 0 0 0 0 0 0 0	Free State 178 979 3 874 166 080 446 44 232 964 51 6 875 45 123 17 53
BotswanaLesothoMalawiMozambiqueNamibiaSwazilandZambiaZimbabweAngolaDemocratic Republic of CongoEthiopiaGhanaKenyaNigeriaTanzaniaUgandaOther AfricaAsiaChina including Hong Kong	36 889 45 910 27 520 42 987 9 798 39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	53 587 1 292 2 383 3 079 1 642 18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	11 398 1 384 2 855 152 247 564 367 527 4 451 124 94 53 49 121 149 33	118 873 2 322 6 253 694 986 1 068 46 546 10 550 47 725 272 235 140 112 392	276 497 1 161 57 443 215 165 176 51 402 443 6 189 224 218 70 161 0	12 811 1 583 1 176 1 512 135 717 1 671 113 995 71 59 36 109	27 716 14 416 95 1 756 1 408 1 313 99 12 081 152 194 0 56	24 864 584 3 480 0 0 20 112 367 102 172 0 0 0 0	3 874 166 080 446 44 232 964 51 6 875 45 123 17
BotswanaLesothoMalawiMozambiqueNamibiaSwazilandZambiaZimbabweAngolaDemocratic Republic of CongoEthiopiaGhanaKenyaNigeriaTanzaniaUgandaOther AfricaAsiaChina including Hong Kong	36 889 45 910 27 520 42 987 9 798 39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	1 292 2 383 3 079 1 642 18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	1 384 2 855 152 247 564 367 527 4 451 124 94 53 49 121 149 33	2 322 6 253 694 986 1 068 46 546 10 550 47 725 272 235 140 112 392	1 161 57 443 215 165 176 51 402 443 6 189 224 218 70 161 0	12 811 1 583 1 176 1 512 135 717 1 671 113 995 71 59 36 109	27 716 14 416 95 1 756 1 408 1 313 99 12 081 152 194 0 56	584 3 480 0 20 112 367 102 172 0 0 0	3 874 166 080 446 44 232 964 51 6 875 45 123 17
LesothoMalawiMozambiqueNamibiaSwazilandZambiaZimbabweAngolaDemocratic Republic of CongoEthiopiaGhanaKenyaNigeriaTanzaniaUgandaOther AfricaAsiaChina including Hong Kong	45 910 27 520 42 987 9 798 39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	2 383 3 079 1 642 18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	2 855 152 247 564 367 527 4 451 124 94 53 49 121 149 33	6 253 694 986 1 068 46 546 10 550 47 725 272 235 140 112 392	57 443 215 165 51 402 443 6 189 224 218 70 161 0	1 583 1 176 1 512 135 717 1 671 113 995 71 59 36 109	14 416 95 1 756 1 408 1 313 99 12 081 152 194 0 56	3 480 0 20 112 367 102 172 0 0 0	166 080 446 44 232 964 51 6 875 45 123 17
MalawiMozambiqueNamibiaSwazilandZambiaZimbabweAngolaDemocratic Republic of CongoEthiopiaGhanaKenyaNigeriaTanzaniaUgandaOther AfricaAsiaChina including Hong Kong	27 520 42 987 9 798 39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	3 079 1 642 18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	152 247 564 367 527 4 451 124 94 53 49 121 149 33	694 986 1 068 46 546 10 550 47 725 272 235 140 112 392	443 215 165 176 51 402 443 6 189 224 218 70 161 0	1 176 1 512 135 717 1 671 113 995 71 59 36 109	95 1 756 1 408 1 313 99 12 081 152 194 0 56	0 20 112 367 102 172 0 0 0	446 44 232 964 51 6 875 45 123 17
MozambiqueNamibiaSwazilandZambiaZimbabwe2Angola2Democratic Republic of CongoEthiopiaGhanaKenyaNigeriaTanzaniaUgandaOther AfricaAsiaChina including Hong Kong	42 987 9 798 39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	1 642 18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	247 564 367 527 4 451 124 94 53 49 121 149 33	986 1 068 46 546 10 550 47 725 272 235 140 112 392	215 165 176 51 402 443 6 189 224 218 70 161 0	1 512 135 717 1 671 113 995 71 59 36 109	1 756 1 408 1 313 99 12 081 152 194 0 56	0 20 112 367 102 172 0 0 0	44 232 964 51 6 875 45 123 17
NamibiaSwazilandZambiaZimbabweAngolaDemocratic Republic of CongoEthiopiaGhanaKenyaNigeriaTanzaniaUgandaOther AfricaAsiaChina including Hong Kong	9 798 39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	18 421 51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	564 367 527 4 451 124 94 53 49 121 149 33	1 068 46 546 10 550 47 725 272 235 140 112 392	176 51 402 443 6 189 224 218 70 161 0	135 717 1 671 113 995 71 59 36 109	1 408 1 313 99 12 081 152 194 0 56	20 112 367 102 172 0 0 0	232 964 51 6 875 45 123 17
Swaziland Zambia Zimbabwe Angola Democratic Republic of Congo Ethiopia Ghana Kenya Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	39 267 18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	51 1 511 14 030 2 710 971 281 1 297 1 283 705 674 136	367 527 4 451 124 94 53 49 121 149 33	46 546 10 550 47 725 272 235 140 112 392	51 402 443 6 189 224 218 70 161 0	717 1 671 113 995 71 59 36 109	1 313 99 12 081 152 194 0 56	367 102 172 0 0 0	964 51 6 875 45 123 17
Zambia 2 Zimbabwe 2 Angola 2 Democratic Republic of Congo Ethiopia 6 Ghana 4 Kenya 1 Nigeria 7 Tanzania 1 Uganda 0 Other Africa 4 Asia 7 China including Hong Kong	18 389 205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	1 511 14 030 2 710 971 2 81 1 297 1 283 705 674 136	527 4 451 124 94 53 49 121 149 33	10 550 47 725 272 235 140 112 392	443 6 189 224 218 70 161 0	1 671 113 995 71 59 36 109	99 12 081 152 194 0 56	102 172 0 0 0	51 6 875 45 123 17
Zimbabwe 2 Angola 2 Democratic Republic of Congo Ethiopia 3 Ghana 4 Kenya 1 Nigeria 7 Tanzania 4 Uganda 0 Other Africa 4 Asia 7 China including Hong Kong 3	205 995 5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	14 030 2 710 971 281 1 297 1 283 705 674 136	4 451 124 94 53 49 121 149 33	47 725 272 235 140 112 392	6 189 224 218 70 161 0	113 995 71 59 36 109	12 081 152 194 0 56	172 0 0 0	6 875 45 123 17
Angola Democratic Republic of Congo Ethiopia Ghana Kenya Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	5 400 3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	2 710 971 281 1 297 1 283 705 674 136	124 94 53 49 121 149 33	272 235 140 112 392	224 218 70 161 0	71 59 36 109	152 194 0 56	0 0 0	45 123 17
Democratic Republic of Congo Ethiopia Ghana Kenya Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	3 006 815 3 013 3 945 2 269 3 176 1 839 5 732	971 281 1 297 1 283 705 674 136	94 53 49 121 149 33	235 140 112 392	218 70 161 0	59 36 109	194 0 56	0 0	123 17
Ethiopia Ghana Kenya Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	815 3 013 3 945 2 269 3 176 1 839 5 732	281 1 297 1 283 705 674 136	53 49 121 149 33	140 112 392	70 161 0	36 109	0 56	0	17
Ghana Kenya Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	3 013 3 945 2 269 3 176 1 839 5 732	1 297 1 283 705 674 136	49 121 149 33	112 392	161 0	109	56	-	
Kenya Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	3 945 2 269 3 176 1 839 5 732	1 283 705 674 136	121 149 33	392	0			0	54
Nigeria Tanzania Uganda Other Africa Asia China including Hong Kong	2 269 3 176 1 839 5 732	705 674 136	149 33			0	210		
Tanzania Uganda Other Africa Asia China including Hong Kong	3 176 1 839 5 732	674 136	33	243				0	0
Uganda Other Africa Asia China including Hong Kong	1 839 5 732	136			44	35	91	48	34
Other Africa Asia China including Hong Kong	5 732			313	171	0	33	0	67
Asia China including Hong Kong		3 120	29	120	0	42	149	0	0
China including Hong Kong	13 664		198	903	573	512	238	0	74
		8 914	1 719	5 347	2 267	1 205	1 637	312	641
1. 11	1 531	908	268	339	279	157	110	68	112
India	7 891	4 681	720	2 479	1 028	675	1 169	45	270
Japan	777	559	125	272	249	65	0	45	15
Malaysia	422	422	92	74	61	0	74	0	70
Singapore	342	387	62	56	145	0	31	0	0
South Korea	765	478	48	273	171	71	50	87	36
Other Asia	1 936	1 478	403	1 855	335	237	203	68	138
Australasia	9 914	6 693	1 671	3 359	2 775	1 274	1 318	374	425
Australia	8 152	5 144	1 272	2 630	2 250	1 109	1 008	287	264
New Zealand	1 759	1 510	397	721	485	162	310	88	162
Other Australasia	3	39	1	8	40	3	0	0	0
Central & South America	3 654	3 227	585	790	1 809	733	764	76	60
Argentina	359	272	76	187	215	91	80	19	18
Brazil	1 817	1 874	325	301	1 083	484	393	42	36
Chile	135	132	22	61	1005	35	19	14	6
		949						0	0
Other Central & South America	1 343		162	242	411	123	272		+
	72 692	109 791	25 266	25 509	39 573	17 334	7 150	2 653	3 352
Austria	839	1 335	478	335	609	274	142	79	54
Belgium	3 911	5 330	1 523	1 739	2 619	1 127	495	260	84
Denmark	998	1 175	283	204	480	608	124	45	19
Finland	180	300	132	34	84	44	34	40	0
France	5 964	11 222	2 252	3 051	5 243	1 989	550	195	384
Germany	10 234	16 912	5 454	3 844	7 310	2 252	905	435	552
Ireland	1 621	2 673	781	257	635	412	215	0	48
Italy	4 634	8 127	827	1 030	3 730	1 481	485	116	77
Netherlands	9 652	13 300	3 410	3 723	5 695	2 769	1 059	106	711
Norway	470	863	105	229	246	203	41	67	0
Portugal	919	1 389	345	216	274	186	121	0	38
Russian Fed	1 224	1 498	95	592	390	302	101	176	108
Spain	2 739	4 891	755	1 190	2 782	709	265	379	0
Sweden	849	1 248	324	310	461	162	25	0	38
Switzerland	1 821	3 665	836	441	1 415	512	137	90	117
Turkey	1 012	1 058	284	250	90	0	154	39	39
UK	22 933	32 396	6 636	7 289	6 698	3 771	2 236	526	1 066
Other Europe	2 692	2 409	745	774	812	531	59	100	16
Middle East	8 825	6 794	1 735	2 059	2 510	1 624	864	21	424
UAE	1 509	903	201	121	133	113	0	0	0
Other Middle East	7 316	5 891	1 534	1 937	2 376	1 511	864	21	424
	41 595	38 395	8 363	7 436	16 779	9 981	3 505	1 261	2 416
Canada	4 271	4 199	1 008	1 173	1 604	798	479	194	2410
	37 324	34 194	7 355	6 263	15 175	9 183	3 026	1 067	245
	06 293	<u>34 194</u> 227 402	50 737	163 373	342 209	166 613	75 253	29 561	186 298



	INTERNATIONAL TOURIST ARRIVALS: PROVISIONAL DISTRIBUTION Q3 2019									
	Gauteng	Western Cape	Eastern Cape	KwaZulu- Natal	Mpumalanga	Limpopo	North West	Northern Cape	Free State	
Africa	185 496	19 096	3 676	56 482	122 858	16 477	28 640	17 217	53 392	
Botswana	14 059	469	178	629	267	3 845	11 607	211	1 076	
Lesotho	25 510	2 289	884	4 507	1 597	187	7 374	1 799	49 927	
Malawi	14 013	181	227	676	358	625	0	0	0	
Mozambique	28 328	285	24	952	106 030	1 497	1 013	0	236	
Namibia	5 099	10 633	290	284	385	272	1 238	14 879	278	
Swaziland	16 212	167	694	15 848	10 756	1 774	2 161	0	430	
Zambia	8 556	687	86	10 374	614	877	86	29	321	
Zimbabwe	60 878	1 804	836	22 095	2 510	7 152	4 580	78	824	
Angola	1 647	625	21	21	0	21	42	21	0	
Democratic Republic of Congo	2 187	328	0	146	146	36	146	36	36	
Ethiopia	418	63	13	25	13	25	13	0	25	
Ghana	1 311	269	0	67	0	0	34	34	0	
Kenya	1 252	222	61	222	0	0	81	40	61	
Nigeria	1 407	322	68	169	17	17	102	34	51	
Tanzania	1 311	197	66	66	87	44	0	44	0	
Uganda	642	41	41	104	62	21	0	0	21	
Other Africa	2 665	515	188	296	17	84	164	13	105	
Asia	3 904	2 039	795	1 701	369	443	281	84	759	
China including Hong Kong	618	154	62	124	31	31	0	0	0	
India	2 366	725	496	725	229	153	191	76	38	
Japan	166	99	0	66	33	0	0	0	0	
Malaysia	15	45	0	0	0	0	0	0	0	
Singapore	33	38	5	5	0	0	0	0	0	
South Korea	141	70	0	53	18	18	35	0	35	
Other Asia	566	906	231	728	59	242	55	8	686	
Australasia	465	236	33	74	33	66	106	33	65	
Australia	424	196	33	33	33	65	65	33	65	
New Zealand	41	41	0	41	0	0	41	0	0	
Other Australasia	1	0	0	1	0	1	0	0	0	
Central & South America	1 233	689	74	225	404	327	97	74	84	
Argentina	85	43	0	14	0	14	0	0	0	
Brazil	644	322	72	107	143	107	0	0	36	
Chile	67	0	0	0	67	0	0	0	0	
Other Central & South										
America	437	324	3	104	194	205	97	74	48	
Europe	16 584	12 690	3 515	3 996	4 296	3 513	1 344	494	826	
Austria	136	187	136	102	85	51	34	0	17	
Belgium	657	683	76	228	303	253	76	25	25	
Denmark	251	160	114	46	46	137	0	69	0	
Finland	75	75	0	38	19	19	0	0	19	
France	1 996	1 412	395	414	584	452	132	19	38	
Germany	2 600	2 522	893	940	1 081	736	266	47	78	
Ireland	354	159	106	71	53	35	35	0	53	
Italy	759	547	124	230	159	124	53	35	0	
Netherlands	1 958	1 164	265	406	459	564	176	106	141	
Norway	136	52	21	21	0	21	10	10	21	
Portugal	413	200	50	50	13	38	0	0	0	
Russian Fed	785	561	262	150	37	112	112	37	112	
Spain	1 060	871	76	151	416	303	76	0	151	
Sweden	258	305	23	94	94	23	23	12	0	
Switzerland	785	897	90	179	336	157	67	0	45	
Turkey	280	186	23	140	0	0	0	0	0	
UK	2 826	2 025	431	560	353	353	181	86	78	
Other Europe	1 255	683	431	178	258	134	102	48	48	
Middle East	2 544	746	331	792	140	195	310	47	97	
UAE	48	18	4	18	0	0	0	0	0	
Other Middle East	2 496	729	327	775	140	195	310	47	97	
North America	13 325	8 757	1 739	2 195	3 919	4 814	1 657	612	590	
Canada	899	584	135	255	150	150	165	15	30	
USA	12 426	8 172	1 605	1 940	3 769	4 664	1 493	597	560	
Total	223 552	44 253	10 164	65 466	132 020	25 835	32 436	18 561	55 813	



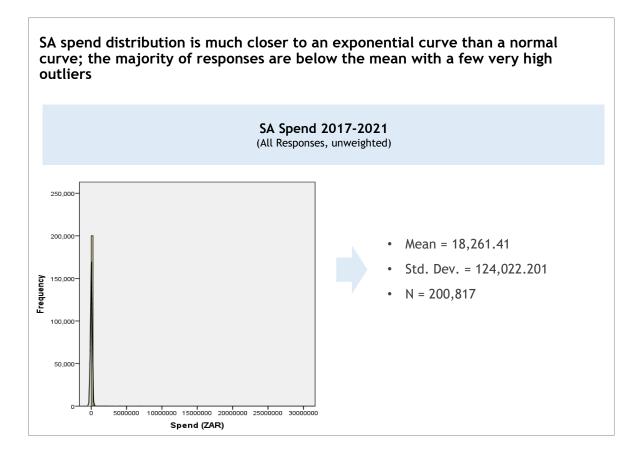
NORMALISING SPEND DATA

NORMALISING SPEND DATA

SA Tourism reviewed its performance over the past four years. In those four years, we have grown the survey of air arrivals from a summer and winter survey to a monthly survey at two airports and started surveying land arrivals at the 10 busiest land border posts every month. The review provided an opportunity to measure what our marketing has achieved in the past four years and review the departure survey methodology using trend data.

Of particular concern to us was the spend data, which we have been cleaning every quarter. A large number of responses fall below the mean, with several large outliers. Analysing the data confirmed that the responses were valid as the low spenders were mainly from SADC and stayed for only one or two nights. The higher spenders from SADC bought items such as houses and motor cars. As expected, people who stay longer spend more.

Furthermore, spend is seasonal and varies from month to month. Therefore, outliers also vary from one month to the next. The rules for normalising data must be consistent and take these seasonal variations into account. Analysis of spend data showed that the distribution of spend closely resembles an exponential curve rather than a normal curve, which we have been using in our cleaning rules.



Source: 2017-2021 SAT Departure Survey.



NORMALISING SPEND DATA CONTINUED

Transform the log values back to spend values using the following formula:

Exclude all variables that fall outside the cut-off values. The normalization process leads to the following results for 2021:

> Log_Low_cut_off = Mean - 3*Stdev Log_Upper_cut_off = Mean + 3*Stdev

Lower-cut-off Value = 10[^](Log_Low_cut_off) Upper-cut-off Value = 10[^](Log_Upper_cut_off)

Based on this information, SA Tourism has revised the methodology for normalizing spend data.

This chapter provides the details of how the data has been normalized.

SA Tourism now normalizes the spend data by eliminating 3-standard deviations from the logarithmic mean.

y = log10 (x)

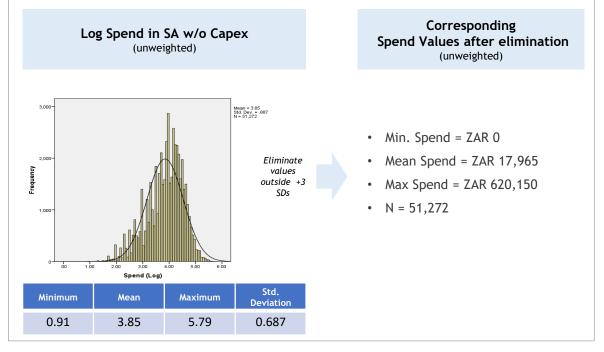
Compute log of spend variable using the formula above

Calculate the mean of the result obtained in (1) above.

Determine the cut-off criteria using the following formula:

SA Spend Logarithmic Values

Plotting the log of the SA spend produces a normal distribution allowing us to eliminate values outside 3 SDs from the mean



Source: 2021 SAT Departure Survey.

